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Penal Code of California, 1915, Section 623.

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House Beautiful

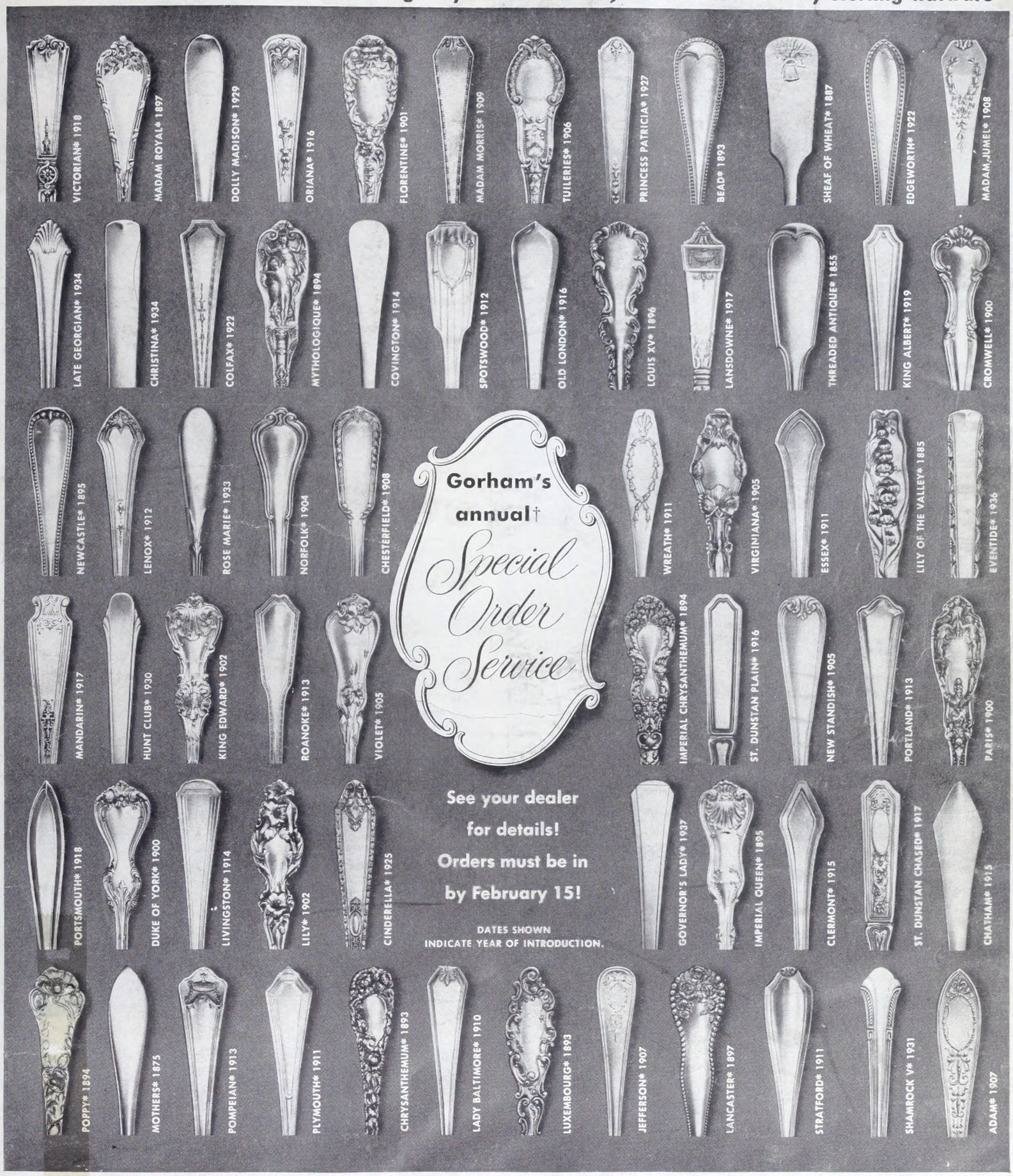
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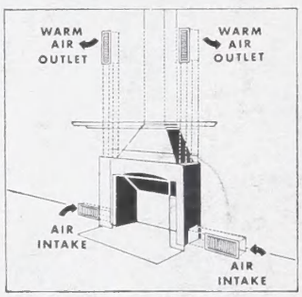
Build your fireplace around the Heatilator* Fireplace unit and enjoy the cheer of an open fire *plus* cozy warmth in every corner of the room. The Heatilator Fireplace saves heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.

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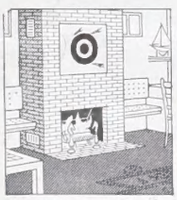
The Heatilator unit is a scientifically designed steel form, complete from floor to flue, around which any style fireplace can easily be built. It assures correct construction, eliminates common causes of smoking. Best of all your Heatilator unit *adds little to the cost of the completed fireplace.* It provides all the vital parts of the fireplace — saves the cost of a separate damper, firebrick, and masonry otherwise required — and on most jobs reduces time and labor.

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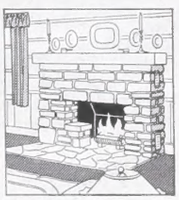
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IT'S WORTH MENTIONING

By Julie Polshek

Knapp-Monarch's automatic Chefster is primarily an electric deep fryer, but designed also to serve other roles. It's a corn popper, chafing dish, bun warmer; cooks, bakes, or steams food. Easy to clean, thanks to the separability of its 3¾-quart pan and the 100°-400° F. stove unit. A glass cover, frying basket, rack, measuring cup complete the proficient device. $31.50. Hammacher Schlemmer, New York, N. Y.



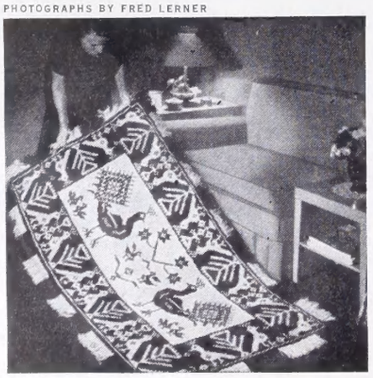


A picturesque display of Continental culinary utensils, wine bottles, herbs, penned recipes, comprise Cyrus Clark's delightful Epicure pattern. The bold motifs and composition have a primitive naïveté, but paradoxically the overall effect is one of sophistication. Gaily screen-printed on linen-like cotton sheeting (36″). Vat-dyed colors. Forest green or bright yellow ground. $2.25 a yard. Lord & Taylor, New York.

The double-decker carriers of this steel clothes rod stagger the shoulder levels of their upper and lower load. Amazing how much hanging capacity that adds. Minimizes wrinkling, too. The wheeled carriers ride on a steel suspension track to give you easy access to garments. Hang-Mor, extendable from 24″-42″ (12 carriers), $2.50; 42″-72″ (20 carriers), $3.98; extra carriers, 2 for 25¢. Marshall Field's, Chicago, Illinois.

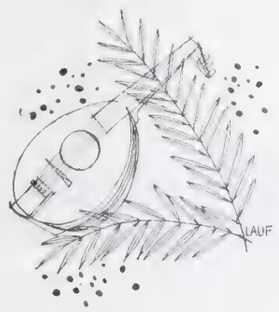


PHOTOGRAPHS BY FRED LERNER



Spain's Alpujarra area is the homeland of this hand-woven beauty. Its whimsical design, traditional to the region, gives the effect of needlepoint—an illusion heightened by the coarse, multi-strand Spanish wool used and the short-looped uncut pile the natives' weaving technique creates. A rug of great endurance, 5′ 4″ x 2′ 9″. Any 2-color combination. $55.75 (4-mos. delivery). Lorton Studios, 21 E. 62nd St., New York.

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PROGRAM NOTES

By Richard Williams

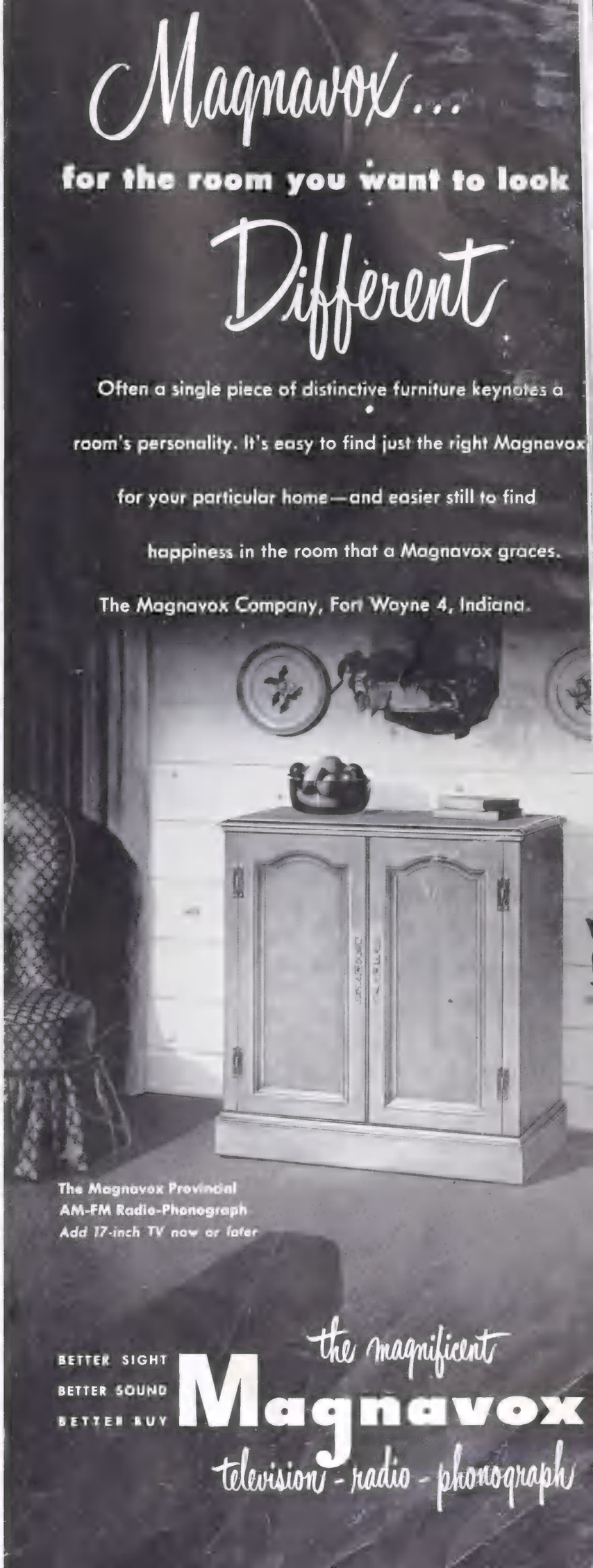
"THE public are not to be blamed for taking little interest in that which they do not understand. Although they know that the composition which has just been performed is the effusion of some such extraordinary mind as that of a Mozart, a Haydn, or a Beethoven, with whose names they are familiar, from the circumstance of having their works so often brought before their notice—they are as ignorant (generally speaking) of the true character, design, and end of those stupendous efforts of genius as are the Hottentots of their existence. Consequently, the performance of them, if listened to at all, is heard with indifference. To effect the object which gave rise to this letter, I would propose that a prologue, if I may use the term, should preface every performance of the works of the great masters, giving a brief and pithy analysis of the composition to be performed . . ." (Letter quoted in the *Oxford Companion to Music*, written by a British musician to the *London Musical World*, 1836).

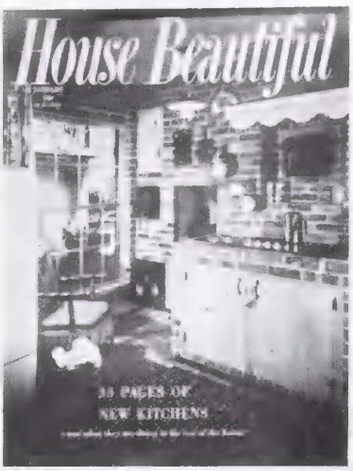
GENERALLY speaking, I am allergic to program notes. So few of them are actually helpful toward a greater enjoyment of the music they annotate. So many of them seem to be written more to assert the writer's proficiency than to assuage the amateur's perplexity. So many of them deal in technical information, telling us that the scoring of a particular work calls for three flutes, two piccolos, an oboe, etc., or that "the composer uses the binary form," details which might be helpful to the student but are useless to the casual concert-goer at any time and particularly a few minutes before the music starts. In no aspect of our musical life is the snobbishness of the technician more apparent.

That is not to say that there aren't any good program notes. Though the essence of music and its true nature cannot be analyzed, though a symphony cannot be described in words (any more than a novel can be "painted"), it is possible to make a few helpful remarks, remarks which may break the ice. Like anything else, a program note can be done either badly or well. An example of good notes can be found in the programs of the Boston Symphony, which carries the tradition of its excellence even into its booklets. These, by the way, are mailed to subscribers in advance of the concerts. For many years the Boston Symphony program notes were written by Philip Hale. Today they are written by his disciple, John N. Burk, author of a good book on Beethoven and a man of few clichés.

Good program notes seem to me to be those which set the stage for what is to follow, leaving us then to enjoy ourselves in our own way. They don't tell us what to think or feel, but they do tell us something of what the composer intended to express, so that we are not likely to be confused by expecting the work to be what it is not. Good program notes fix the particular composition within the framework of the composer's total

(*Continued on page* 29)





The magazine dedicated to the business of better living

● On the cover: Indicative of the new kind of kitchen Americans are turning to is this one in the home of Mr. & Mrs. Lloyd Bissell in Williamsville, New York. It is a warm, friendly room, made colorful with brick and pine and glowing spots of color. Since being remodeled it has become the gathering place for the whole Bissell clan. The Thermador range, Crosley refrigerator, Armstrong linoleum, Revere Ware pots and pans make it as efficient as it is decoratively inviting. It is described in detail on pages 44-47. All photographs by Maynard Parker.

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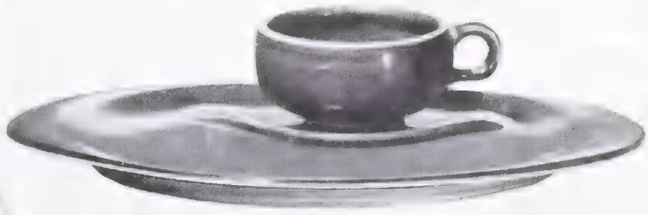
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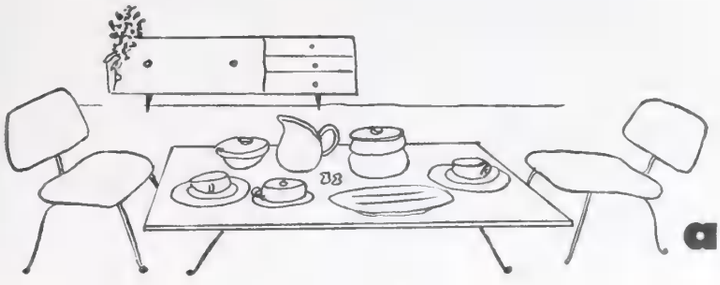


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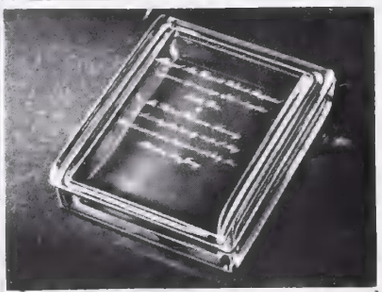
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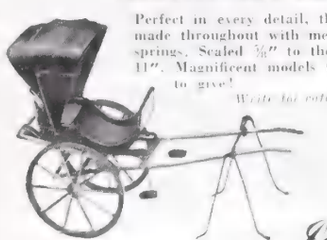
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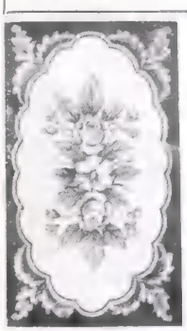


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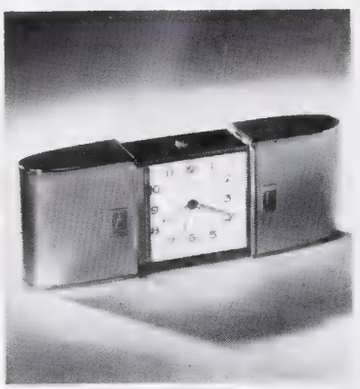
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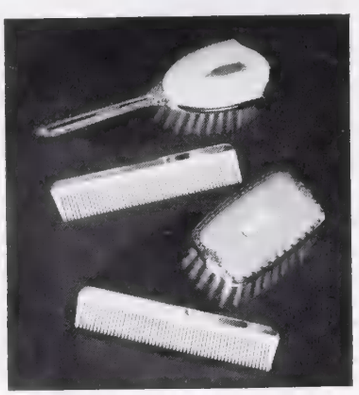
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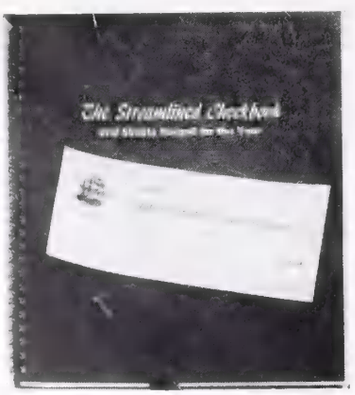
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☐ No. 3801 — Size 22 x 24 x 25 inches high — $14.95 ea.
☐ Check enclosed ☐ Money Order enclosed
SORRY, NO C.O.D.'s
NAME .....
ADDRESS .....
CITY ..... STATE .....

CALIF. REDWOOD LAZY SUSAN WITH CERAMICS



Ideal Gift for Weddings, Anniversaries, Birthdays — 12" size **$6.95**

Genuine California Redwood Lazy Susan, hand turned, ball bearing, felt base. Choice of colorful ceramic dishes: green, chartreuse, maroon, grey, yellow, blue. Insured & ppd.

Size	Lazy Susan only	Lazy Susan with Ceramic Dishes
12"	$3.25	$6.95
16"	4.50	9.95
20"	7.95	13.95
20" DeLuxe		16.95
24" DeLuxe	10.95	19.95

(Specify light or dark wood)

Studio "H" *Write for Free Folder*

DEE'S REDWOOD PRODUCTS
2199 Folsom St. San Francisco, Calif.





MARBLE TOP OVAL COFFEE TABLE

From an era of fashionable elegance and leisure. The base is entirely hand carved, solid mahogany. The practical and lovely top is the same beautifully grained white marble that is used in statues. Top measures 34"x22". Table is 18" high.

$95.00. We pay all shipping charges.
No C.O.D.'s please

EDITH CHAPMAN 50 Piermont Avenue • NYACK, N. Y.



For Your Garden

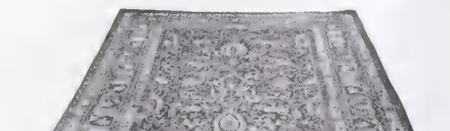
This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our catalogue, picturing a great variety of Lovely Ornaments in Stone, Bronze and Lead—for House or Garden—from $5 to $1,500.

10c please for mailing.

Erkins Studios
Visit our GALLERIES
42 West 40th St., New York 18

The way to select ORIENTAL RUGS



is to examine them in your own home

Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs $90 to $200
100 Perfect Antique Rugs $200 and up
500 Semi-Antique Rugs in Old Designs $18 and up
100 Choice 9 x 12 Rugs from Iran $325 to $850

Many giant and unusual sizes

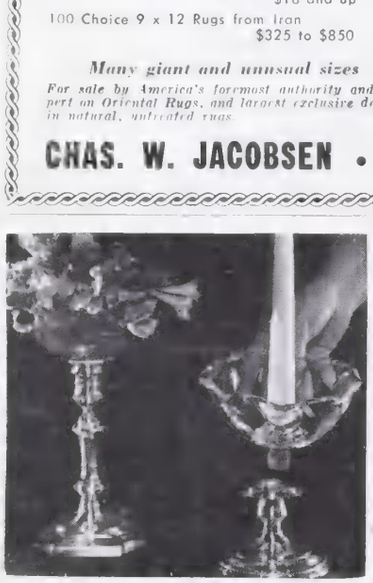
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, unfrizzled rugs.

We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments. No deposit or expense to you in ordering our rugs shipped on approval.

No obligation to buy.

Inquiries from outside Continental U. S. not solicited.

CHAS. W. JACOBSEN • 401 S. SALINA ST., SYRACUSE, N. Y.



Lucky, lucky you! We've more of them!

EPERGNETTES

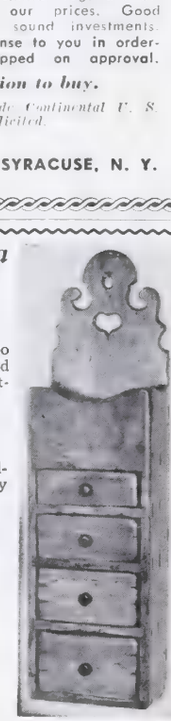
Designed to transform your candlesticks!

Magic for prized candlesticks! Exquisitely clear, delicately styled glass Epergnettes that fit into any holder with hole 1-in. min. depth, ¾-in. diam. Transform candlesticks into fruit or flower holders. Epergnettes are 5½-in. in diam., 2½-in. deep, prepaid **$3.50** PAIR

Since 1927. Satisfaction Guaranteed or Money Refunded
Send check or money order. Sorry, no C.O.D.'s

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. ■ Baltimore 1, Md.

Pennsylvania Dutch Spice Chest



A reproduction, so cleverly handcrafted as to deceive the best-informed collector.

23 1/2" high
6 1/4" wide

Hand-made of mellow antiqued knotty pine.

$20.00
Postpaid

Sorry, no C.O.D.'s



Send 10c for booklet, "Country House Reproductions." When on Long Island visit the home of America's first Knotty Pine Furniture.

The Lennox Shop
The Unusual in Gifts and Home Decorations
Hewlett, N.Y.



Price $25.00 delivered to your home. Duty payable on receipt approx. $3.50. Size 22 in. x 12 in. x 9½ in. high. 120 watts. Checks (crossed "Barclays Bank Ltd.") direct to:—

BELLING & CO. LIMITED
BRIDGE WORKS, ENFIELD, MIDDLESEX, ENGLAND

This amazingly faithful electrical reproduction of burning oak logs will charm your family and intrigue your friends. Touch a switch and at once your hearth is alive with good cheer — without fuss or ashes.
Here is the heartwarming atmosphere of the traditional log fire, captured by craftsmen and presented with pride as a contribution towards gracious living.

Belling

Manufacturers of Electrical Appliances of Distinction since 1912



HANG IT ALL

The towel in the bathroom . . . the copper skillet in the kitchen . . . the portrait of Uncle Jeremiah in the living room . . . all hang on these wondrous Selfix Hooks. Made of plastic, they need no nails, screws or tools; adhere to tile, wood or plaster by a special adhesive backing. Will hold up to 15 pounds.

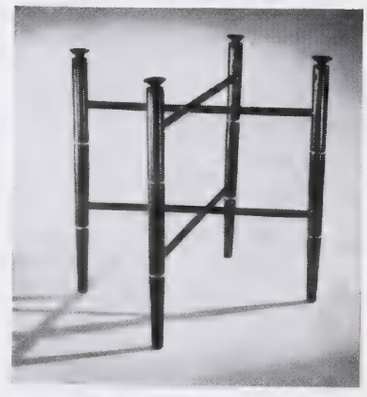
Set of 8 is just $1
postpaid no c.o.d.'s or stamps, please

Page & Biddle, Inc.
21 Station Rd. Haverford, Penna.

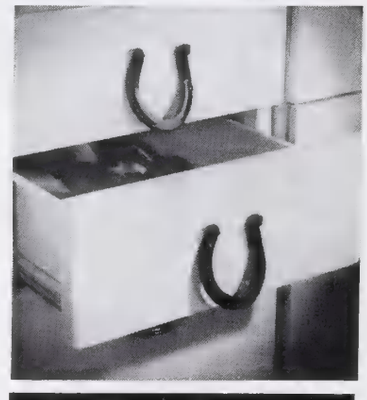
Window Shopping



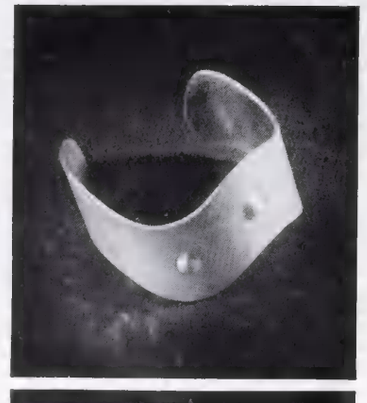
POST THOSE BILLS that ar as inevitable as the first-of-th month in these personalized Sel Seal envelopes. They're the be things we've found for mailin checks, and you don't even hav to give them a licking. Printe with your name and address i blue, package of 100 envelope is $1.59 ppd. Miles Kimball Co 33 Algoma Blvd., Oshkosh, Wi



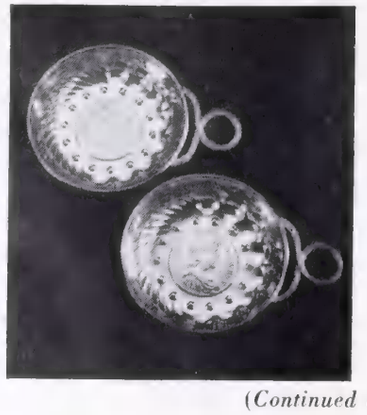
TAKE A STAND, this one i particular, attach your favorit tray to the 4 suction-cup anchor and you have a made-to-order t ble, bar, or coffee table. We lov the idea! The Chinese Chipper dale design, in black with gol trim, mixes happily with moder or traditional rooms. The stan 18" high, pancakes together fo easy storage. $6.95 ppd. Wa Phillips Co., Dundee, Illinois.



HORSESHOE PULLS. W saw these used as drawer handl in a very modern kitchen Boston and promptly fell in lo with them. Not only are th enormously smart, but you'll fi them surprisingly satisfactory grab hold of. Made from re pony shoes, they are hand-turn by an old Yankee blacksmit In gleaming black, 3 (wi screws) are $1 ppd. Horsesh Forge, Lexington, Mass.



LOVELY TO LOOK AT the lovely bracelets made by blind craftsman. We don't thi he charges enough for them, b maybe you'll buy so many at the bargain prices that he'll be ri by 1952! In sterling silv $3.95. In hand-hammered copp (*the* fashionable metal of t fashionable season), $2. A 20% fed. tax to both, and or from Benton Handcraft, 12 E. 18th St., Brooklyn 30, N.



WINE TASTERS. In the 1 Century they were used as sa pling saucers. The raised c on the inside surface could seen through any potable bei tested unless it had not b properly aged, and was clou Today, the wine taster is a tinguished ash tray or nut di has replica of a rare coin in center. Silver plated, 3" wide. pair ppd. Carriage House, I 98, Lake Forest, Ill.

(*Continued on page* 13)

Mersman Tables

the "costume jewelry" of the home



MERSMAN TABLES

THE MERSMAN BROS. CORPORATION, CELINA, OHIO

Copy-right • Jewelry by C. D. Peacock • Kodachrome by Vogue-Wright Studios, Inc.


Lowest
prices
in
years

Wamsutta January White Sale

Wamsutta Supercale Sheets

$4.95

plain hem white Supercale sheet, 72" x 108", (Linen Closet Wrap), regularly $5.95

Save $1 per sheet, $12.00 per dozen on all popular sizes! Plain hem and hemstitched sheets . . . and truly marvelous values in scalloped sheets!

WAMSUTTA *Supercale* SHEETS AND PILLOW CASES

How can such prices be today?

Only once in the last 5 years (during Wamsutta's record-breaking, pre-Korea, January 1950 White Sale) have Wamsutta Supercales sold at prices as low as these. Furthermore, when June '50 brought generally rising prices, *Supercales did not go up by one penny above the 1949 level.* And it is these *already amazingly moderate* prices that Wamsutta is sharply lowering for January. How is this possible?

First, *these extra-low prices are brought about by the marvelous cooperation of leading stores throughout the country.*

Second, *every cent you spend is for the* quality *of the merchandise—not for ribbons, cellophane, and boxes.*

Not a jot of Wamsutta quality is sacrificed. These are the same magnificent Supercale sheets which have set an all-out standard for beauty and service; the same luxurious towels which have invited comparison with any other towels loomed today!

Watch your local papers for news of this all-important Wamsutta January White Sale

Wamsutta Towels

$1.98

large 24" x 46" bath towel, regularly $2.29

Save $3.72 per dozen on Wamsutta's top-quality towels! Pucker-proof borders! 8 yarn-dyed Keynote colors! Spring green, burgundy, yellow, light blue, gray, aqua, pink, hunter green, and white!

WAMSUTTA *Towels* WASH CLOTHS BATH MATS

FILL IN THIS COUPON

And mail or take it to your favorite store carrying Wamsutta sheets and towels. If you do not know where to obtain these outstanding values, send to: Wamsutta Mills, New Bedford, Mass. It will be forwarded to the store nearest you. Prices apply only during January, 1952.

Please send me the following:

Style	Size	Reg. Price	January only*	Quantity
Plain hem sheets	72" x 108"	$5.95	$4.95	
Plain hem sheets	81" x 108"	6.85	5.85	
Plain hem sheets	90" x 108"	7.45	6.45	
Matching pillowcases	42" x 38½"	1.60	1.30	
	45" x 38½"	1.65	1.35	
Hemstitched sheets	72" x 108"	6.35	5.35	
Hemstitched sheets	81" x 108"	7.25	6.25	
Hemstitched sheets	90" x 108"	7.85	6.85	
Matching pillowcases	42" x 38½"	1.85	1.55	
	45" x 38½"	1.90	1.60	
Scalloped sheets	72" x 108"	6.95	5.95	
Scalloped sheets	81" x 108"	7.85	6.85	
Scalloped sheets	90" x 108"	8.45	7.45	
Matching pillowcases	42" x 38½"	2.15	1.85	
	45" x 38½"	2.20	1.90	

WAMSUTTA TOWELS (fill in color desired)				
Color	26" x 50"	$2.98	$2.69	
Color	24" x 46"	2.29	1.98	
Color	16" x 28"	1.10	.98	
Color wash cloth	12" x 12"	.49	.44	
Color bath mat	22" x 36"	4.50	3.95	

Name .....

Address .....

City ..... **Zone** ..... **State** .....

☐ C. O. D. ☐ CHARGE

*Sheet prices apply to Linen Closet Wrap—no ribbons, no cellophane, no boxes.

Watch for store advertisements featuring White Sale prices on other sizes and styles of Supercale sheets and pillowcases

More fun for Baby...



Less fuss for Mother

Work-saving nursery needs of VINYLITE Brand Plastics

Now baby can have a splashing good time in perfect comfort and convenience. Those Trimble Kiddie-Baths are up-to-the-minute, with tubs, hoses, dressing table pads and accessory pockets made of easy-to-care-for VINYLITE Brand Plastics. So gay, comfortable, sanitary—you'd think VINYLITE Brand Plastics had been created especially for baby! Yet, all through the home, in draperies—tablecloths—upholstery, these versatile plastics mean better looks, better living. Of course, you want the products you buy to be the best—so make sure they're made of plastics by Bakelite Company. Always look for the famous "Made of VINYLITE Brand Plastics" signature to be sure.



New TRIMROLL (above) and regular (left) Kiddie-Baths come equipped with padded dressing tables, storage shelves, thermometers, and accessory pockets. Made *by Trimble* Rochester 13, N. Y.

Waterproof • Clean with warm, sudsy water • Resist oil, acid stains, soap scum • Long wearing, lastingly pliant • In fade-resistant, nursery-gay colors

You know it's right if it's

VINYLITE TRADE MARKS PLASTICS



Aerial delivery bags made of extra-strength VINYLITE Plastic carry water, food and other supplies to troops below. Lightweight, waterproof, they resist grease, oil, most chemicals and acids.

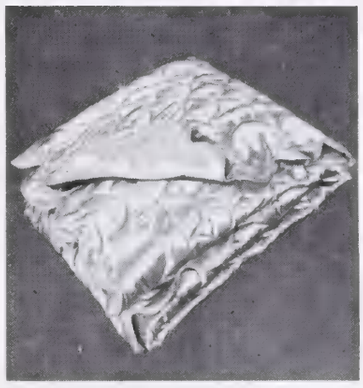
BAKELITE COMPANY, *A Division of Union Carbide and Carbon Corporation* 30 East 42nd Street, New York 17, N. Y.

Window Shopping

CONTINUED FROM PAGE 8



GS TIRED from long ses- ns alongside the ironing board in front of the kitchen sink? en treat your feet to a resilient hion with this *sponge rubber* t. It's really remarkable how sponge-back cushion seems take a load off your aching t. Oval shaped, 19" x 32", it's d-resistant. Red, green, gray, blue. $3.89 ppd. Artisan Gal- ies, Fort Dodge, Iowa.



ELICIOUS COMFORT. For nicest Sleeping Beauty you ow, here is the *reversible* com- ter that is the nicest wide- ake bargain we've found. vered in rayon satin, all-wool ed, the quilted shell pattern l scalloped edges are pretty ches. In solid rose, wine, blue, ater or lt. green, gold or char- use, with gray on reverse side. x 80". $15.95 ppd. Colten's, 51 Beacon St., Brookline, Mass.



HAT A SHOW-OFF! A utifully hand-crafted magazine k of pierced brass is very much a year-round gift. As those ristmas-gift subscriptions be- to flock in, this stand will do m justice. With heavy cast ss feet, it's lacquered to pre- nt tarnishing, measures 15½" 8" x 12½" high. $19.50 plus post., $1.50 W. of Mississippi. nifer House, New Marlboro age, Great Barrington, Mass.

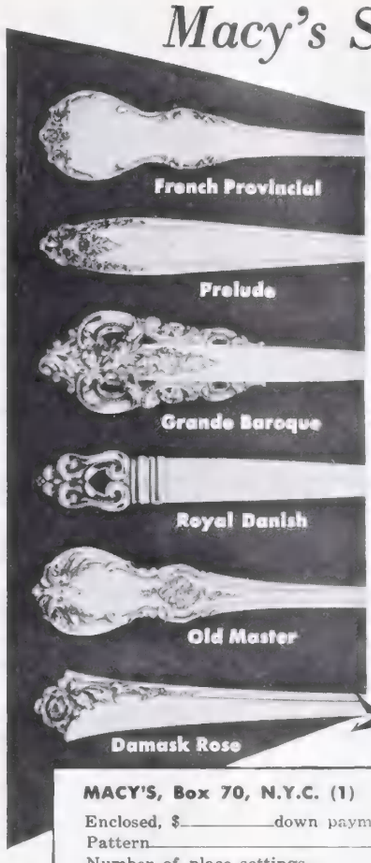


OOD COVER-UP. When tod- rs are off under their own am, cover their shoes with campers." Then white shoe lish won't leave its trade-mark furniture. Good over Dr. Den- 's, too, to keep feet clean, and t-of-doors to keep tootsies dry. gay polka-dotted plastic in stic case, they're $1 pr. ppd. t infants up to 3 years old. een Gable Gifts, P. O. Box 44, acie Station, New York 28.



'S A FRAME-UP for your vorite dream. In the center of is plastic bank slip a photo of ur family, house, favorite resort, shiny new convertible. Then u can never forget what you're ving for! It holds up to $50.00 coin, may be used standing or nging on wall. Clear plastic, cked with red, green, blue, or llow. $1.25 ppd. No c.o.d.'s. Vic oran, Bradford, Pa.

Macy's Silver Club Plan



ONLY $5 DOWN, $5 A MONTH

for your 24-piece set of four 6-piece place settings

- Choose from 185 patterns by all leading American silversmiths.
- You never pay more than the nationally advertised price; on some patterns considerably less including carrying charge where it applies.
- Receive your sterling set with your first payment. Set includes: 4 luncheon knives and forks, 4 teaspoons, 4 salad forks, 1 cream soupspoons, 4 spreaders.
- For 4 place settings (24 pcs.) $5 down, $5 a month;
  6 place settings (36 pcs.) 7.50 down, 7.50 a month;
  8 place settings (48 pcs.) $10 down, $10 a month;
  12 place settings (72 pcs.) $15 down, $15 a month
- *Receive without extra charge* hand-engraved initial on each piece. Plus jewel box anti-tarnish silver chest.

SILVER SHOP, STREET FLOOR

MACY'S

MACY'S, Box 70, N.Y.C. (1) HB-1

Enclosed, $____ down payment
Pattern ____
Number of place settings ____
Name ____
Address ____
City ____ State ____

Employed by ____
City ____ State ____
Position ____
(Housewife give husband's occupation)
Name of Bank ____
City ____ State ____

★MACY'S 6% CASH POLICY: WE ENDEAVOR TO SAVE YOU AT LEAST 6% FOR CASH EXCEPT ON PRICE-FIXED GOODS



THE MOST *Luxurious* BLANKET ever made!

At last something *really* revolutionary. A new process creates millions more air cells, has warmth of two ordinary blankets. Awake rested . . . more refreshed. Six outstanding pastel shades—Rose, White, Petal Blue, Gold, Seafoam Green, and Blossom Pink. Bound lavishly with 8 inch satin binding. 95% wool and 5% nylon for strength. Send check or M.O. Specify color wanted. We pay postage.

SIZE: 72 x 90 **$22.50**

THE LUXCRAFT COMPANY
P.O. Box 1645 Chicago, Ill.



GIANT OUTDOOR PLAYHOUSE by DOUGHBOY

Big enough for the whole gang, and sure to be the hit of the neighborhood! Tough Vinylite plastic; 8 ft. long, 6 ft. high, 4 ft. wide. Easily suspended from any type line. Packed with knock down wood frame, folds into 4"x4"x50" carton. $20. For information, write Doughboy Industries, Inc., Dept. HB-1, New Richmond, Wisc.



This is the gift they'll love best:

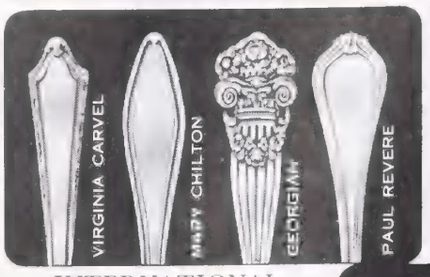
unique Wedding Invitation Tray!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **$5.95.** Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, **$7.95.**

Send for our unique gift catalog!

MARKET-COMBERS
Box 3282, Atlanta, Ga. (Sta. F-1)

inactive patterns in sterling



TOWLE

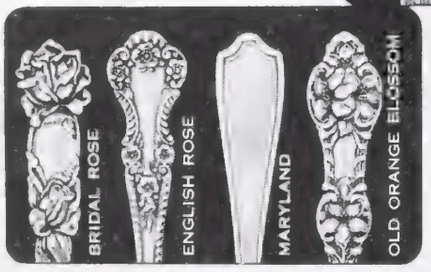
Aristocrat	Dorothy Manners
Benjamin Franklin	Old Brocade
Canterbury	Old English
Chased Diana	Old Newbury
Drury Lane	Seville
D'Orleans	Symphony
Lady Constance	Symphony Chased
	Lady Mary

INTERNATIONAL

Primrose	Rhapsody
Colonial Shell	Beacon Hill
Brandon	Deerfield
Rosalind	Theseum
Dorchester	Old English
Elsinore	Radiant Rose
Empress	Berkeley Colonial
Maintenon	Lady Betty
Whitehall	Pantheon
Simplicity	Elegance
Spring Bouquet	Georgian Maid

And Others





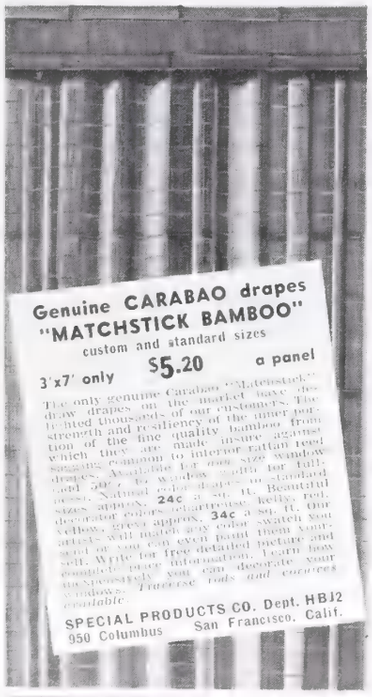
ALVIN

Apollo	Majestic
Cellini	Mastercraft
New Chippendale	Maytime
Florence Nightingale	Miss Alvin
Francis I	Miss America
Gainsborough	Modern Colonial
Hamilton	Regent
Hampton	Richmond
Josephine	William Penn
Lorna Doone	Winchester

Your order must be received on or before February 15, 1952. Many patterns are available for immediate delivery. Some patterns will be delivered this coming Summer. (Price list mailed on request.)

JULIUS GOODMAN & SON

77 MADISON AVENUE MEMPHIS, TENNESSEE



Genuine CARABAO drapes "MATCHSTICK BAMBOO"

custom and standard sizes

3'x7' only **$5.20** a panel

The only genuine Carabao "Matchstick" drapes on the market were developed through thousands of our customers. The strength and resiliency of the inner portion of the fine quality bamboo from which they are made insure against sagging or warping. Available in tan or natural. Available in any size window. Add 20¢ for wider than 36" or longer than 84" size. Beautiful decorator colors: turquoise, kelly, red, green, yellow, green apple. Match your color scheme with your drapes. Or, if you're artistic, you can even paint them yourself or add your own favorite picture and sell. Write for free detailed picture and price information. Learn how you can decorate your windows inexpensively. Tuscan rods and fixtures available.

SPECIAL PRODUCTS CO. Dept. HBJ2
950 Columbus San Francisco, Calif.

Colorful—Authentic

PENNSYLVANIA DUTCH DECALS



BARN SYMBOLS

DUTCH BIRD & FLORAL DESIGNS

Authentic designs from the heart of the Penna. Dutch Country. Hand printed. Vividly colored. Add color, quaintness to furniture, metal, glass, trays, etc.



	ppd.
12 barn symbols, 3" dia.	$1.00
24 barn symbols, 1½" dia.	1.00
5 bird and floral, approx. 5 x 5"	1.00

No C.O.D.'s.

STETZ PHOTO PROCESS ADV.

P.O. Box 1371 Dept. 24 Allentown, Pa.



TUB-KOVE

SEALS CRACKS - SAVES PLASTER

Let the bathroom porpoises splash all they want! Tub-Kove seals the crack between wall and tub—keeps water out of the wall and saves plaster. Holds curling linoleum down, too. Tub-Kove is made of waterproof Vinyl (not putty or cloth—can't crack or rot); as washable as the tub itself. Sticks to tile, porcelain, plastic tile, linoleum, wood and other bathroom surfaces. Easy to use—everything included.

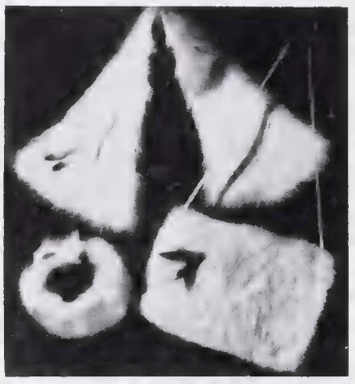
COMPLETE KIT **$2.79** POSTPAID COLORADO RESIDENTS ADD 2% SALES TAX

SATISFACTION GUARANTEED OR YOUR MONEY BACK!

Walter Drake 191 Drake Bldg., Colorado Springs 10, Colo.



Window



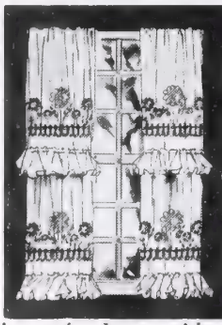
SNOW WHITE. dressed Schiaparelli, is what your app cheeked moppet will look li when she walks into Sund School or waltzes into danci class wrapped in her furs. So white bunny fur, trimmed wi real ermine tails, becomes a sat lined muff. $3.75; a 25" asc $3.75; a chic half-hat that crow her curls with frosty splend $2. Complete $9. For 2-10 y Ppd. Edith Chapman, Nyack, N.



MILKIN' HONEY. The thr legged race of milk stools h undergone a wonderful tra formation. It is now such a co fortable seat that no milkma would recognize it. Made of sol cherry or solid maple, it's fi for television, for toasting yo toes beside the hearth, for s ting pretty at a cocktail par 11½" high. $7.95 ppd. Order from Furniturecraft, 9th a Main, Lafayette, Indiana.



TOMATO SURPRISE. Whet er you're serving tomato juice a first course, or as a cocktail f on-the-wagon guests, it will ste the show if you serve it in the crystal clear tomatoes. Filled the brim with tomato juice, th look as though you'd just pick them off the vine. And the gre plastic sippers might be the sten Set of 6, $3.50 ppd. Malcolm 524 N. Charles St., Baltimore



HAND PAINTED TIER CURTAINS

a fresh new idea in window treatment exclusively yours!

Hand painted permanent finish—washable curtains of finest quality organdy with lovely full ruffles headed and handkerchiefed edged hems plus double stitched side hems for longer wear. Designed for use in pairs or tiers (one pair over the other) in the newest decorator manner or conventionally as side drapes or to cover whole windows. Each pair is individually and beautifully hand painted in floral pattern combining artists shades of red, green, and gold in each curtain to harmonize perfectly with every color scheme. Prices per pair 30" and 36"—$3.98; 45" and 54" $4.75. Width of all curtains 68" to the pair. Shipped prepaid. Must absolutely please you or your money back. Specify size and send check, cash or money order to:

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Shopping



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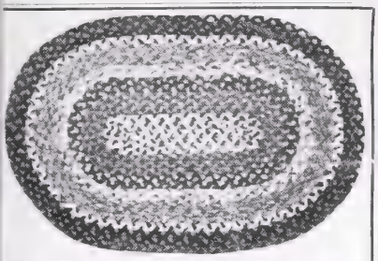


OW IT DOES RUN ON (for 00 days) without rewinding is omething of a miracle to a scinated clock watcher. And ne silently rotating 4-ball pendu- um is intriguing. This is the riginal Schatz 400-day clock, im- orted and guaranteed by Rem- gton Rand. 12" high, 7¾" wide, aroon or royal blue enamel with rass trim. $71.40 incl. tax. Ppd. lack, Starr & Gorham, Fifth Ave. t 48th St., New York 19.



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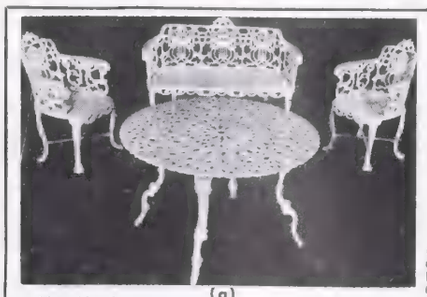


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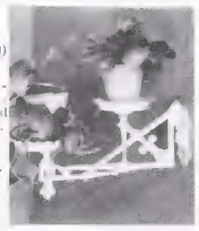
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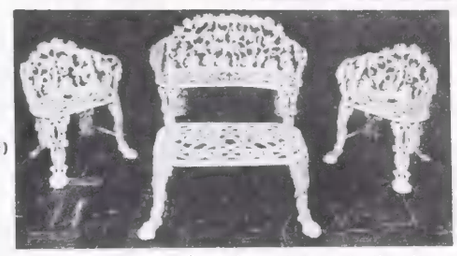


(c)

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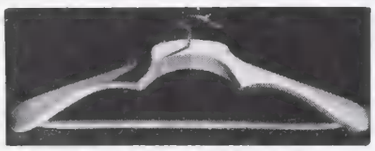
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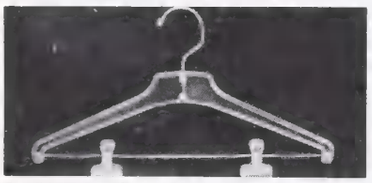
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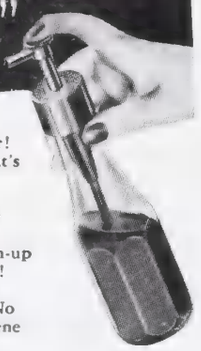


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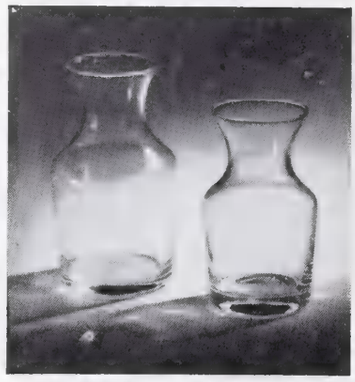
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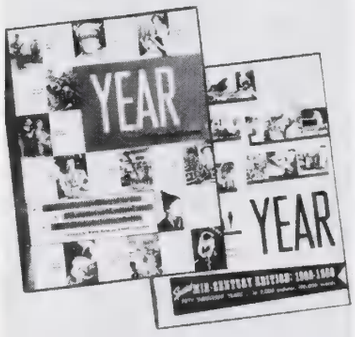
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Window



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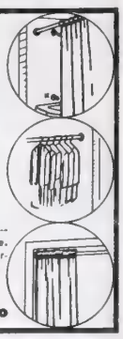
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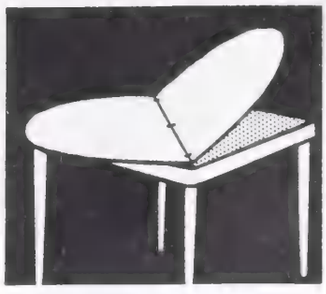
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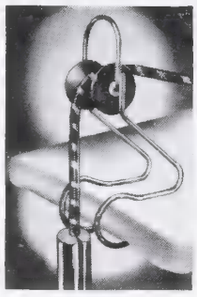
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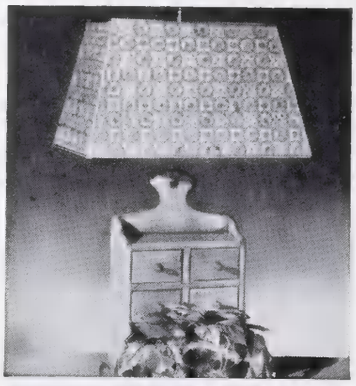
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Window Shopping



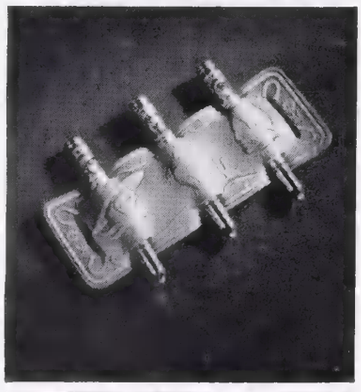
IT GROWS ON YOU. A knotty pine spice box of great charm, a metal-lined planter base, and a chintz-topped lamp make a de-*light*-ful combination. The spice drawers are treasured reminders of the past. The perky chintz shade with its brown, dark green, or rose background is truly American. And the planter keeps spring indoors all winter. $25 exp. coll. No c.o.d.'s. The Lampeers, Malverne, N. Y.



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THE LONE RANGER "WRITES" AGAIN! Here's ammunition to fire your young'uns with enthusiasm for school. It's an authentic cartridge holder with 3 "bullets," each of which is a ball-point pen that writes blue, red, and green. The Lone Ranger, Silver, and Tonto are embossed on the holder that slips over a belt. Just $1.00 ppd. Old Pueblo Traders, Box 4035, Dept. BB, Tucson, Arizona.



CHRISTMAS IN JULY and every month for a year! And it's an exciting way for your youngsters to learn handicrafts. Every month they will receive a "Pixie Packet" that includes all material and instructions on a new craft. Leather tooling, wood, plastic, metal and bead work, shell and cork ornaments, basketry are parts of the "course." $5 a year! Pixie Packets, 4909 Woolworth Ave., Omaha 6, Nebr.

(Continued on page 23)



Here's how

you can panel a room . . .

(inexpensively . . . easily . . . fast)

Always *wanted* a wood paneled room?

Sure, but do you realize how easily you can have one? Just ask your lumber dealer to show you handsome Weldwood Plankweld Panels in genuine oak, birch, knotty pine and Philippine mahogany.

Pick your favorite. Then go home. Get your hammer, saw, nails. And put the panels up.

It's that *easy*. There's no trick to it. You can do it yourself in one weekend.

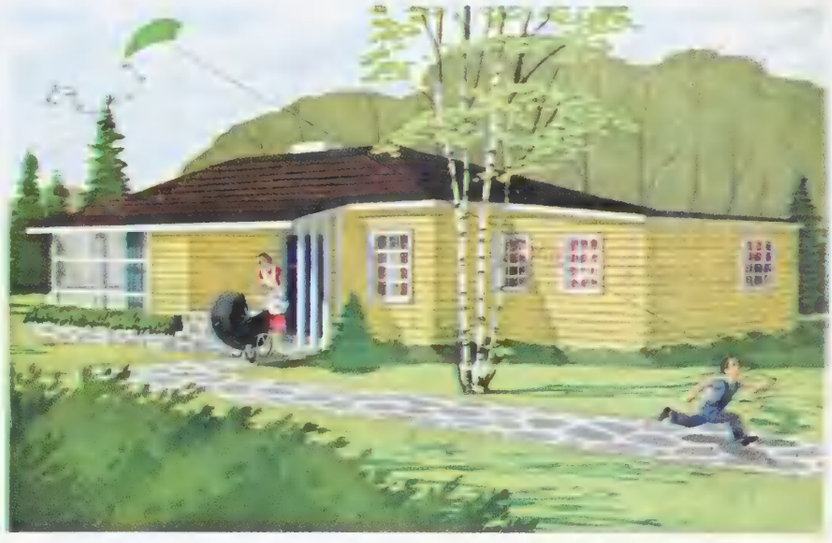
You see, Plankweld is genuine Weldwood Plywood, precut to 8 foot room height in 16¼" width and *factory-finished*—no staining or painting is needed.

Edge-grooved to provide a neat lap joint, the panels have concealed metal clips to hold Plankweld to *any* interior wall...plaster, wood or wallboard...without visible nailing, and without furring or framing.

The cost? Surprisingly reasonable. And Plankweld's permanent beauty eliminates expensive redecorating.

See your lumber dealer today and send coupon for free Plankweld booklet.





Here's how

you can build a wing!

Use Easi-Bild Patterns and Weldwood Plywood! Save up to 50%! Increase your home's resale value!

How would *you personally* like to present your family with more living, playing or working space?

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First, send coupon for Easi-Bild* Pattern #760. Then, simply follow the easy step-by-step directions.

You'll find the full-size patterns a cinch to use! No complicated blueprints . . . you simply lay each pattern sheet on the panel or lumber as indicated, and cut to the angles shown. Every step is described clearly.

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†Interior grade Weldwood Plywood is guaranteed for the life of the building in which it is used.

*T. M. Easi-Bild Pattern Co.

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☐ *Enclosed is 10¢. Please send Plankweld literature, plus illustrated booklet, "Beautiful Wood for Beautiful Homes," which describes the complete line of Weldwood Plywood.*

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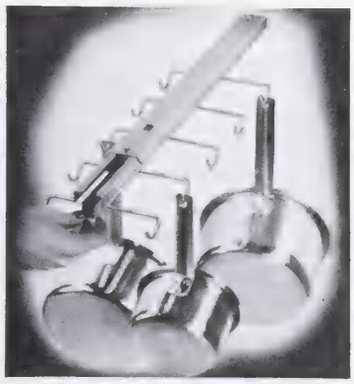
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Window Shopping

CONTINUED FROM PAGE 20

NEAT PANHANDLER. The Glide-Away Pan Rack installs in your kitchen cupboard in a few seconds, brings heavenly order out of chaos. Made of sturdy aluminum 18¼" x 6", the rack glides out when hanging or removing pans, glides back when not in use. It has hooks for 10 pans. Comes with screws for mounting to underside of the top of your pan cupboard. $3.25 ppd. Downs & Co., Dept. 1111A, Evanston, Ill.



IT RISES TO THE OCCASION! Just swivel it around on its wrought-iron base, and this handsome coffee table grows into dining or card-table height. Incidentally, when you're playing bridge or canasta, there are no legs in your way. Blond mahogany top is 36" x 36"; height adjusts from 19" to 29". Converting mechanism is foolproof. A *buy* at $47.50 ppd. Thomas Craig Craftsman, Box 416, Bryn Mawr, Penna.



CHOPPING BLOCK. Here's a wonderful and unusual gift to give to a man who loves to cook. It's an extraordinarily handsome Chop Block made of heavy, laminated hardwood, and he'll use it for slicing lemons, chopping vegetables, pounding meat. And for barbecues, it's superb. 11" square, 2" thick, it's mounted on sturdy turned legs, costs $5.95 ppd. E. L. Bruce Company, 1634 Thomas St., Memphis 1, Tenn.



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Just send us your check, money order or dollar bill. Window Wonder sent to you postpaid same day your order is received. We pay the postage. Order several today.
Guaranteed to *work* or money back
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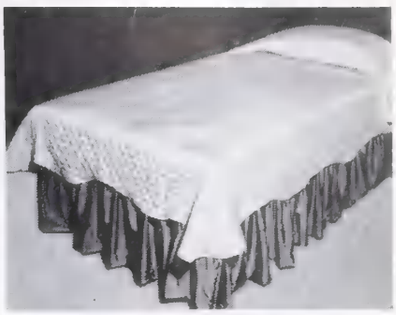
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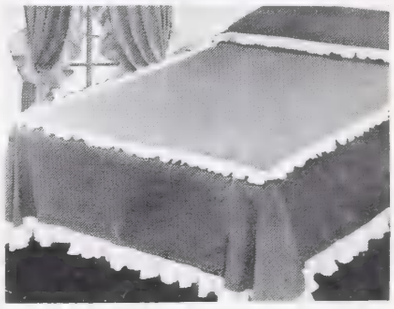
"DOUBLE WEDDING RING" COVERLETS with about 100 interlacing, ivory-white chenille rings are scalloped and fringed. Twin coverlets 8.95, full 9.95. COMBINE it for a two-tone effect with a washable Everglaze chintz dust ruffle in solid brown, cloud grey, hunter green, aqua, yellow, American Beauty, rosedust, lime or white. Twin dust ruffle 8.95, full 9.95.



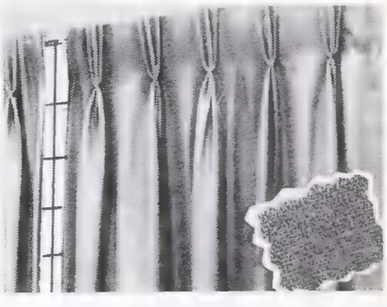
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PLANTER-SPOON RACK

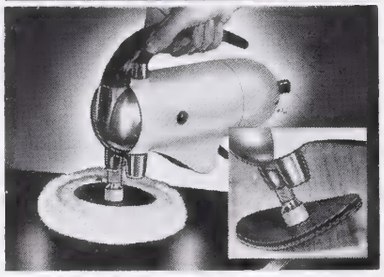
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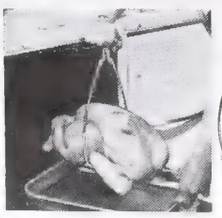
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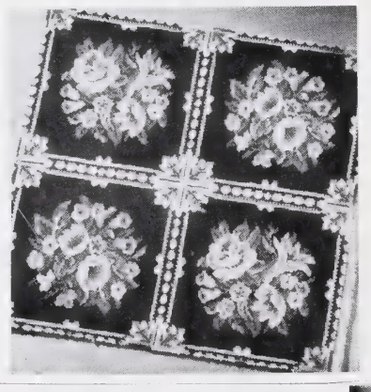
Window



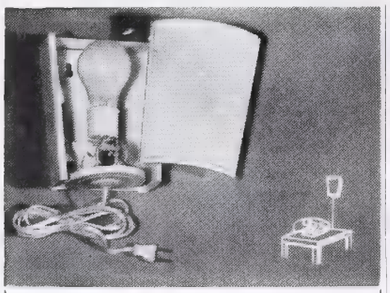
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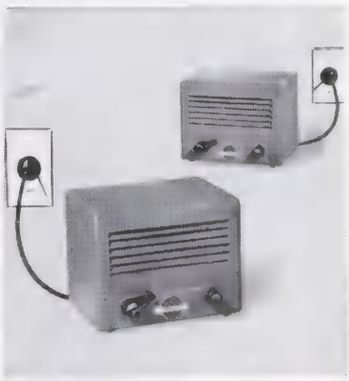
Shopping



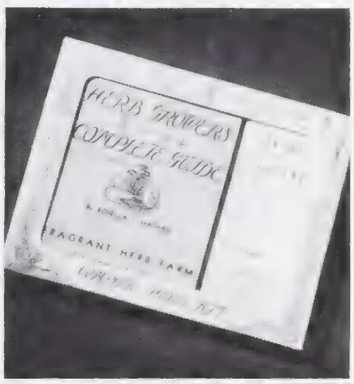
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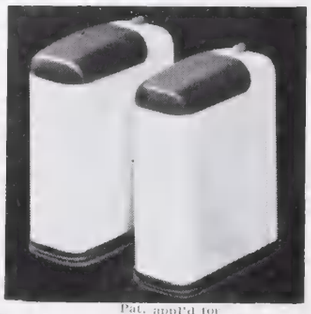
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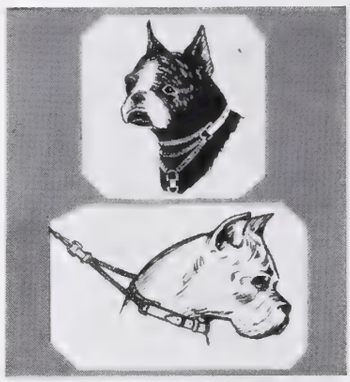
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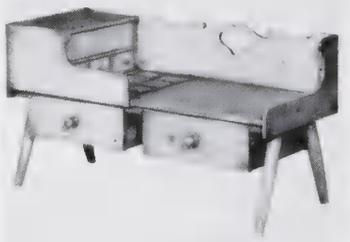
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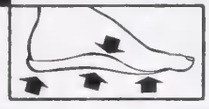
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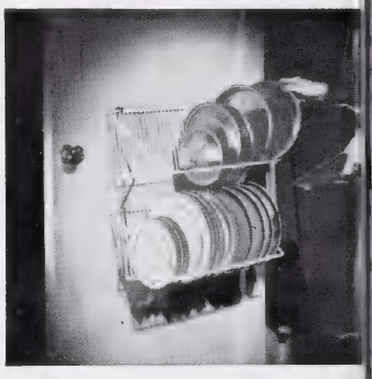
IT'S WORTH MENTIONING

CONTINUED FROM PAGE 2



The locking device on each o Hide-A-Line's cranks tautly an chors any wanted portion of it spool's 50-foot supply. The fou lines are usable individually. You can fan them out in any wanted direction, even at right angles. The drop-front housing is made o heavy steel; its Hammertone enamel finish is weatherproof. 30' long. $7.50 (without clothesline) Bertram Engineering Co., 312 Harrison, Kansas City, Mo.

A dual-purpose rack of unusual merit comes from Sweden. The Elfa provides a file for plates, platters, lids, pans, or serves as shelving. The racks are removable from the bracket supports and held aloof from wall or door surface. Plasticized steel-wire unit is rust-proof, heat-resistant. 18" long; 12" deep. To be had with 1, 2, or 3 racks, $3, $5.95, $8.75. Seabon, Inc., 132 East 58th St., New York.

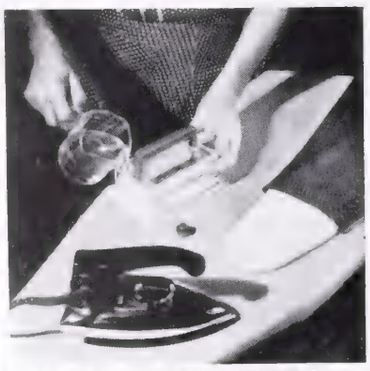




Flower-arranging amateurs aren always aware of how importan the proper sundries and tools ar in achieving unusual effects, th coveted professional touch, an making the most of availabl flowers. The Swift Flower Ar ranger kit, created to fill this need provides a hammer-shear designe for women's use, a supply of th 6 basic sundries, and an instruc tion book. $4.98. Breck's of Bos ton, Boston 69, Mass.

A piano bench that converts into a large snack table is a convenient kind to have around. For serving needs, the Bauer 3-in-1 Bench doubles its seat size and pivots the hinged leaves to central, front-to-back position. In its third guise it provides a wall-leaf, occasional table. Sturdily built. Mahogany, walnut, or blond finish. Table surface is mar-resistant. $34. Bauer Bench Co., 44 Pelham Rd., New Rochelle, New York.





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The pressing sponge and sleeve board derive new-found conven iences in these modernized forms Traum's Automatic Pressing Sponge gives you a water reser voir, a dispensing lever, and a handle ($1.98). Tram's Sleeve Cushion, peering from the coa cuff, is a sleeve board minus a frame, so to speak. In rolled form it's a helpful pressing pad fo areas such as curved seams ($1.25) Both from Gimbel Bros., New York

PROGRAM NOTES

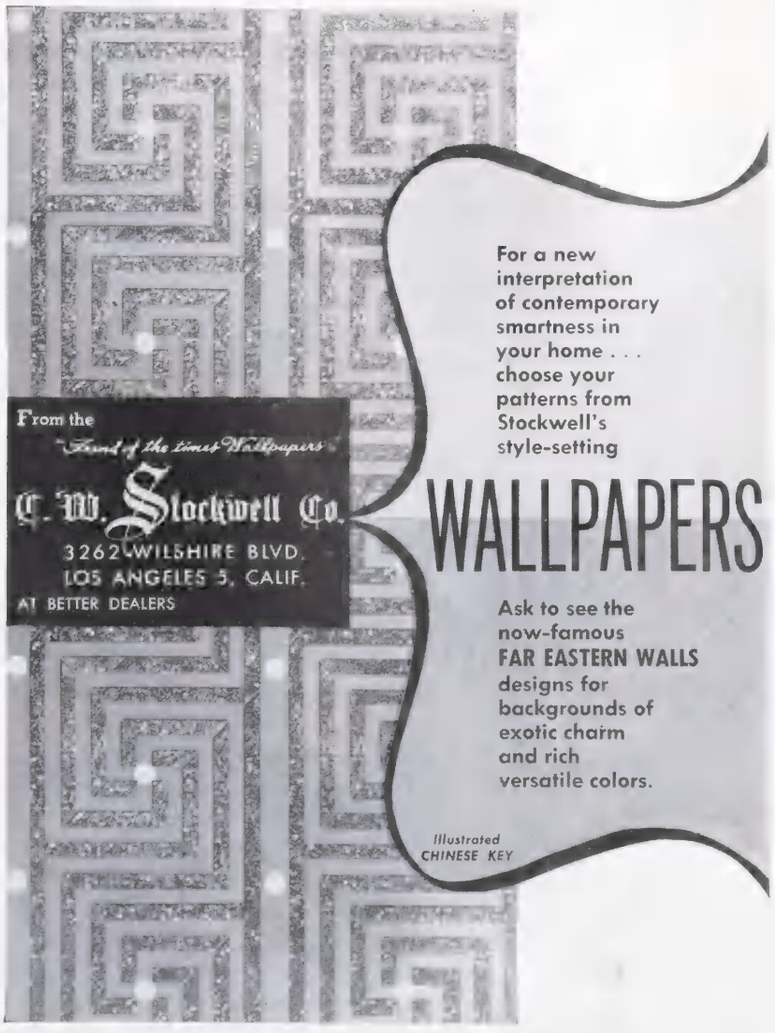
CONTINUED FROM PAGE 3

ievement, set in its relation to time and contemporary thought. us an anecdote or two, and in- m us how the work was received n it was first performed, and at sensible or foolish remarks ics have made about it. Notes ght to be short so that we can d them between the time we sit vn and the conductor comes out. ey ought to be light enough equire not too much cerebration. ven if they are good. I occa- nally doubt their usefulness. Too ny people read them *while* the sic plays, not before or after. at is a very wicked thing to do l very extravagant. You might well stay home and save yourself price of admission.

MONG the best program notes ever written are Lawrence Gil- n's. He was music critic of the *w York Tribune*, one of the best ics on the American musical ne. Gilman was annotator over period of many years for the certs of several American or- stras, chiefly the New York ilharmonic and the Philadelphia nphony. His notes fulfilled the uirement stated more than a hundred years ago by the English musician in his letter. They are indeed a prologue, giving a brief and pithy analysis.

His program notes have now been selected and published with the title, *Orchestral Music, An Armchair Guide*, by Lawrence Gilman. They were not meant as a systematic guide, but since Gilman covered much of the standard repertoire, they at least serve as a guide to the concerts you are most likely to hear or the records you are most likely to buy. Systematic or not, you won't find better writing on musical subjects anywhere else. Gilman's ardor for the cause of great music, his insight into the meaning of the composition, his ability to praise without being fulsome and to condemn without condemning altogether will now be better preserved because they are preserved in the book. The beauty of his style, a style richer than that to which we are accustomed today, a style freighted with russet adjectives, is a "book" style, a leisurely style. I have written "the beauty of his style," and apropos of the word beauty, this is what

(*Continued on page* 98)





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HOW TO LEAVE HOME *and like it*

By Louisa M. Comstock

Gardening is a common interest which seems to surmount all differences in creed, culture, and country, whether you really dig or just admire. So the European Travel Commission, and others concerned with knitting closer together the peoples of the Free World, are laying unprecedented stress this year on garden tours abroad.

On one tour or another this spring you will be able to visit gardens in most of the Marshall Plan countries of Europe, in Japan, and on tours encompassing Japan, The Philippines, and Hawaii as well. On all, more private gardens will be open to tour members than before, and more opportunities created to meet the people who own, tend, and love them. Your travel agent will have the details. But, to aid your planning, the earliest garden tours generally get under way by late March or early April, to take in the tulip displays in Holland, the cherry blossoms in Japan. Many country-to-country tours of European gardens in general will leave in April, followed by tours concentrating on the Scandinavian countries, where spring is later but the more spectacular for the lengthening "white nights."

What's in Suriname?

Never heard of it? You will. For Suriname, in Dutch Guiana just down the northeast shoulder of South America, is not only an important source of the bauxite essential to aluminum, but as such has become a new highlight on the Alcoa Steamship Company's freighter cruise itinerary. A real highlight, too, even on cruises calling at sundry Caribbean gems like the Virgin, Windward, and Leeward Islands. In Suriname, after a pause at Paramaribo, the capital, your ship winds slowly up a narrow river to the mines, through deep jungle, while parakeets and monkeys protest loudly alongside, an occasional Djuka canoeman glides up, past, and away around the next bend, and you have that exhilarating feeling of knowing that few, actually, have been here before you.

You'll find Suriname on Alcoa cruises from New York, around a month, $495; and from New Orleans, around three weeks, $400. Since passengers on even modern 12-passenger freighters travel in comfort (*Continued on page* 99)

Dates and rates are changeable. Therefore, prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.



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This superbly styled new Chrome Dinette (Model 584/631) makes the utmost use of small space. A truly big table (35″ x 69″ open) it seats six comfortably, yet closes to a compact 23″ width while "nesting" two chairs for added space saving. The traditionally beautiful Duncan Phyfe gate-legs actually fold out of the way. The table top and piano hinged drop-leaves, having colorful MICALITE on both sides, top and bottom, is smartly contemporary in design, giving maximum table room for gracious hospitality. Table is complemented by distinctively styled chairs equipped with Smoothie-Cushion-Glides—an exclusive Virtue feature that makes chairs so easy to move.

Designed for still smaller space are the Junior Gate Leg (582) and the Tele-Party (580). Both are 30″ x 46″ opened, closing to 18″ width. The Tele-Party table is mounted on large, easy rolling casters for convenient serving in any part of the house.



Above: Junior Gate Leg Model 582.
Right: Tele-Party Table Model 580. Both are 30″ x 46″ opened, closing to 18″ width.

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HOUSE BEAUTIFUL, JANUARY 1952

SOMETHING IS HAPPENING IN THE KITCHEN

As kitchens get more modern and efficient, they look less like kitchens and more like living rooms or dining rooms. What for centuries has been regarded as an ugly duckling is turning into a beautiful swan. The postwar kitchen is a new kind of room. The next 32 pages show you such kitchens and the way they are changing the rest of the house.

The Kitchen is merging

RODNEY WALKER, DESIGNER



Dr. Leonard M. Asher's kitchen is so pretty it is perfectly acceptable if seen from the living room. It is built entirely of Formica's "Realwood," so it looks like fine furniture. This see-through relationship of kitchen to living room is growing because Mother doesn't like to be alone in the kitchen when family is home. Details regarding equipment used in this kitchen, on page 96.

with the rest of the house



PHOTOGRAPHS BY JULIUS SHULMAN

By Charlotte Conway*

The merger takes many different forms: sliding partitions, pass-through counters, folding doors, or simply nothing at all. But the more it is seen, the less kitchenlike and the prettier it becomes

9 New Developments have appeared in the kitchen. Watch for them everywhere throughout the next 30 pages

1. **The Living Kitchen**
2. **The Cooking Counter**
3. **The Component Stove**
4. **The Multi-purpose Room**
5. **The Cooking Corner** *in a living room*
6. **The Pass-Through Counter** *on which meals can be either eaten or served*
7. **The Pronounced Trend to Decoration**—*and the disappearance of the white laboratory look*
8. **The Absorption of Laundry into Kitchen**
9. **The Social Center**

This issue of HOUSE BEAUTIFUL *presents a panorama of all these trends*

The kitchen is merging with the rest of the house *(continued)*

PHOTOGRAPH BY JULIUS SHULMAN



Sliding walls (really a sliding door) let this kitchen of the Bob Garreds merge with the living area at will. A very acceptable solution for families liking formality once in a while. Milton Caughey, architect.

The kitchen used to be a separate, rather disruptable, sometimes odoriferous room. But that was before the days of dishwashers, garbage grinders, stainless steel, and pretty plastics. It was also during the servant era, when some ladies boasted that they hadn't been in the kitchen for years. But all that is another era.

Changing times have taken the servants out of the kitchen, and most of the dirt, heat, cooking odors, and much of the hard work have vanished, too. The food industry has made such forward strides in food processing that now much of the work of cooking is already done for the housewife. The appliance industry has done a fantastic job of easing kitchen chores. The styling of structural materials has made prettiness and practicality indivisible.

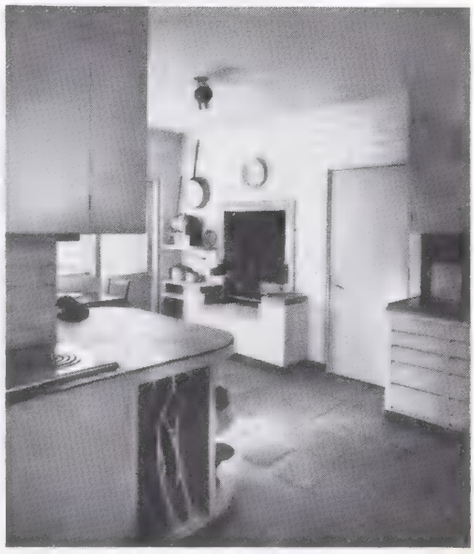
The combined result of all these separate causes is producing a new type of kitchen—new since the war and peculiar to the U.S.A. It is occurring all over America, in all income brackets, in all styles of houses. Even the kitchen where the servant still presides shows the marked effects of this march of progress.

Descriptions of these kitchens are on page 96



The pass-through is a product of our times. For a number of years, living and dining rooms have been thrown together to make one big room. Now the kitchen is joining this procession, enjoying a look-through, pass-through friendliness with the front of the house. The Denver home of Architect Norton Polivnick.





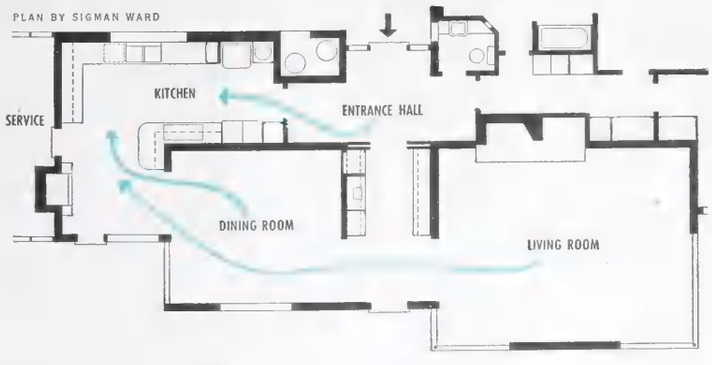


A kitchen that is the heart of the home—In a fast walk around the home of the Jean Renoirs (he directed the fascinating movie, "The River"), you are never out of sight of the kitchen. It is seen (note arrows on plan) from everywhere—at front door, from living room, from dining room. Hub of the kitchen is the barbecue-fireplace equipped with electric spit, a complete set of tools, and a reflective iron backing for radiant cooking. The Renoirs' French background and liking for good eating account for this plan. Split slate on floor and some counter tops. Chalfant Head, architect.

ALL PHOTOGRAPHS BY MAYNARD PARKER



PLAN BY SIGMAN WARD



THIS IS A KITCHEN



By Marva Shearer



PHOTOGRAPH BY MAYNARD PARKER

You are looking at an especially fine example of a new species of kitchen—a type that is springing up all over America, in old and new houses. Call it a "living kitchen" and you would be just about right. It's a kitchen that invites you to spend time in it, a kitchen that lets the cook be a member of the family. Furthermore, it's a kitchen that encourages the family and the guests to take an interest in the food, whether they actually help or not.

This living kitchen does not necessarily replace the living room in the old sense of the word. The owners of this kitchen, the Ben Gages (she's Esther Williams the movie star), have another, more formal living room equipped with a refectory table big enough for 10 or 12 people at a sit-down dinner. But this is the room where Mr. and Mrs. Gage and their two small children eat when there are no guests.

This kitchen could not have happened 20 years ago, when we had no automatic dishwashers, ventilating fans, and garbage disposers. For dirt, heat, and unattractive odors prevented the kitchen of that era from having social ambitions.

The passing of a servant class is another reason the kitchen is turning into a living room. For when Mother is the cook, and Father is a connoisseur, and good food is a common family interest, it is only logical for the kitchen to turn into a social gathering place.

...to see the Cooking Corner in this kitchen turn the page

THE COOKING CORNER

The working parts of this kitchen are subordinate to the living and dining functions. Cooking is done in an enclosed corner to keep children away from stove



Except for the tell-tale dishwasher, this working area is well disguised by pine-faced cabinetry that blends readily with the adjacent living-dining area.



The "kitchen" is used for many things besides cooking, so this utilitarian function is confined to one small corner. It is fenced in by a low gate which shuts out the Gages' two small children who play near by while meals are prepared.

PHOTOGRAPHS BY MAYNARD PARKER



More details about this kitchen on page 92

OPPOSITE

This is the kind of kitchen that is replacing the laboratory-like work room of the servant era. The Ben Gages use it as an extra living room where they and their children can dine, relax, or even entertain in comfortable and inviting surroundings.





JOHN BYERS, ARCHITECT

Only a cooking counter separates kitchen from living-dining room at the Kenneth McEldowneys' (above and right). Note attractiveness of decorating.

THE LIVING KITCHEN

It's a new kind of room—a kitchen which is like a living room in use and in decoration, where the family can lounge, entertain, eat, and kibitz with the cook. You'll see it in both expensive and inexpensive houses. Here are three examples



PHOTOGRAPHS BY MAYNARD PARKER



A far cry from the clinical kitchens of yesteryear, this comfortable room in the Oliver Johnstons' house shows how the kitchen has been opened up to provide space for dining and informal entertaining.

More photographs of Johnston kitchen on page 90; equipment data on all three kitchens on page 92.





PHOTOGRAPHED IN THE HOME OF JAMES M. FITCH BY EZRA STOLLER

Only a translucent screen separates this kitchen from dining area. Visually it is like another part of living room where same materials—old brick, glass walls, grass cloth ceiling—are used.



DRAWING BY GEORGE COOPER RUDOLPH

The secret of success in this kitchen is the center island with its wide eating counter. It's like the hub of a wheel, the spokes radiating out short distances to range, delivery door, work counter and refrigerator. Here is today's multi-use version of the old center-kitchen work table.



Sink and dishwasher are located on central island eating counter where soiled dishes accumulate. In back is work counter (see plan, page 47), so no steps are wasted between the two.



FAMILY SOCIAL CENTER

Here is good evidence that the kitchen is returning to its original status as heart of the home

By Charlotte Conway



The Bissell family congregates in this kitchen. And the "family" consists—on occasion—of three married children and four grandchildren who live elsewhere, but who manage to drop in for a chat, a cup of coffee, or a meal with their parents in their recently remodeled kitchen. Warm brick, natural pine, wrought iron, and gay colors invite all to share its welcoming hospitality.

ALL PHOTOGRAPHS BY MAYNARD PARKER



Beside the built-in range is a barbecue with its own flue for extra-special occasions.



It takes a woman who knows what she needs to get what she wants. Mrs. Lloyd Bissell, who was her own kitchen-planner, spent days taking measurements to be sure the spaces would fit her working tools and be located conveniently. Shown, left, is the principle working counter, which looks like a handsome pine buffet. Below, see the variety and quantity of things it holds.



Shelves, drawers, and cupboards are spaced to suit their contents. Maple top is large to accommodate all sorts of chores.



Work counter is wide enough to hold trays, so serving in garden or living room is easy. Note shelves spaced to fit glasses.

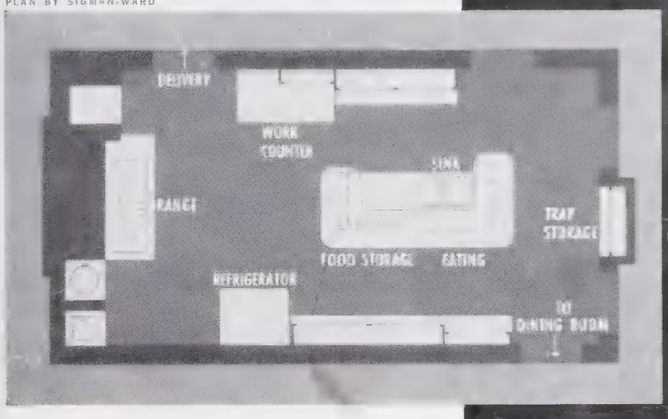


Pink luster above, but all utility below. Sliding shelves hold platters; trays are filed. Dividers pull out for easy cleaning.



Cupboards for dishes are shallow, so nothing gets mislaid. Upper ones are 10″ deep with 5″ cup shelves; lowers, 12″ deep.

PLAN BY SIGMAN-WARD



No factory efficiency expert could plan a kitchen for greater step- and work-saving. Note short distances between main work centers.



The old kitchen table was never like this. You eat on top of it, clean up on one side, and underneath you have a storehouse for reserve supplies. Shelves are one-can deep so you needn't play hide and seek. In a closely knit family like this, with members constantly dropping in unexpectedly, the storehouse assures enough for all at all times, saves trips to market.

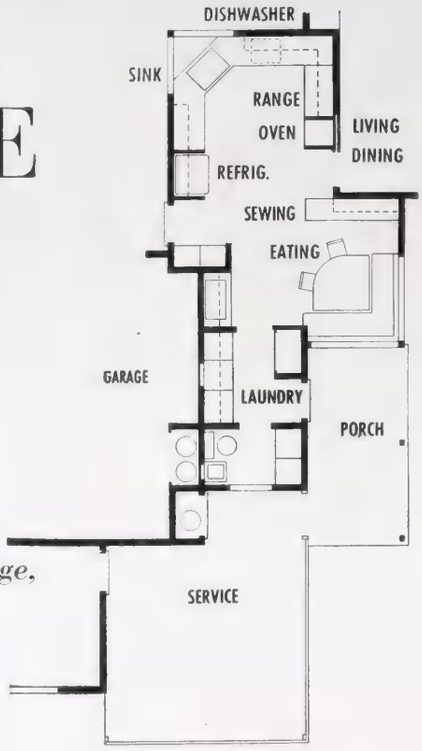
More about this remodeled kitchen on page 95



FOUR ROOMS IN ONE

By James M. Fitch

This big, free-flowing room is actually kitchen, family dining room, sewing room, and laundry in one. And with its easy access to a walled service yard, workshop and garage, it's a pleasant and convenient "work center" for every member of the active Frank Medeiros family





The laundry area, seen here from dining-room door, boasts an ironer (parked in its cupboard in this picture) with dryer and washer at left beyond. The gas-fired cabinet-type incinerator (extreme right) is handily placed alongside door to service court.

The family dining area, below, is handy enough to cooking area to permit easy service, yet it is separated enough to give the cook a chance to have a change of scene. The table seats up to six persons, and doubles as a fine surface for pattern-cutting, when this space is being used for sewing.



JAMES ROTH, DESIGNER

PHOTOGRAPHS BY MAYNARD PARKER



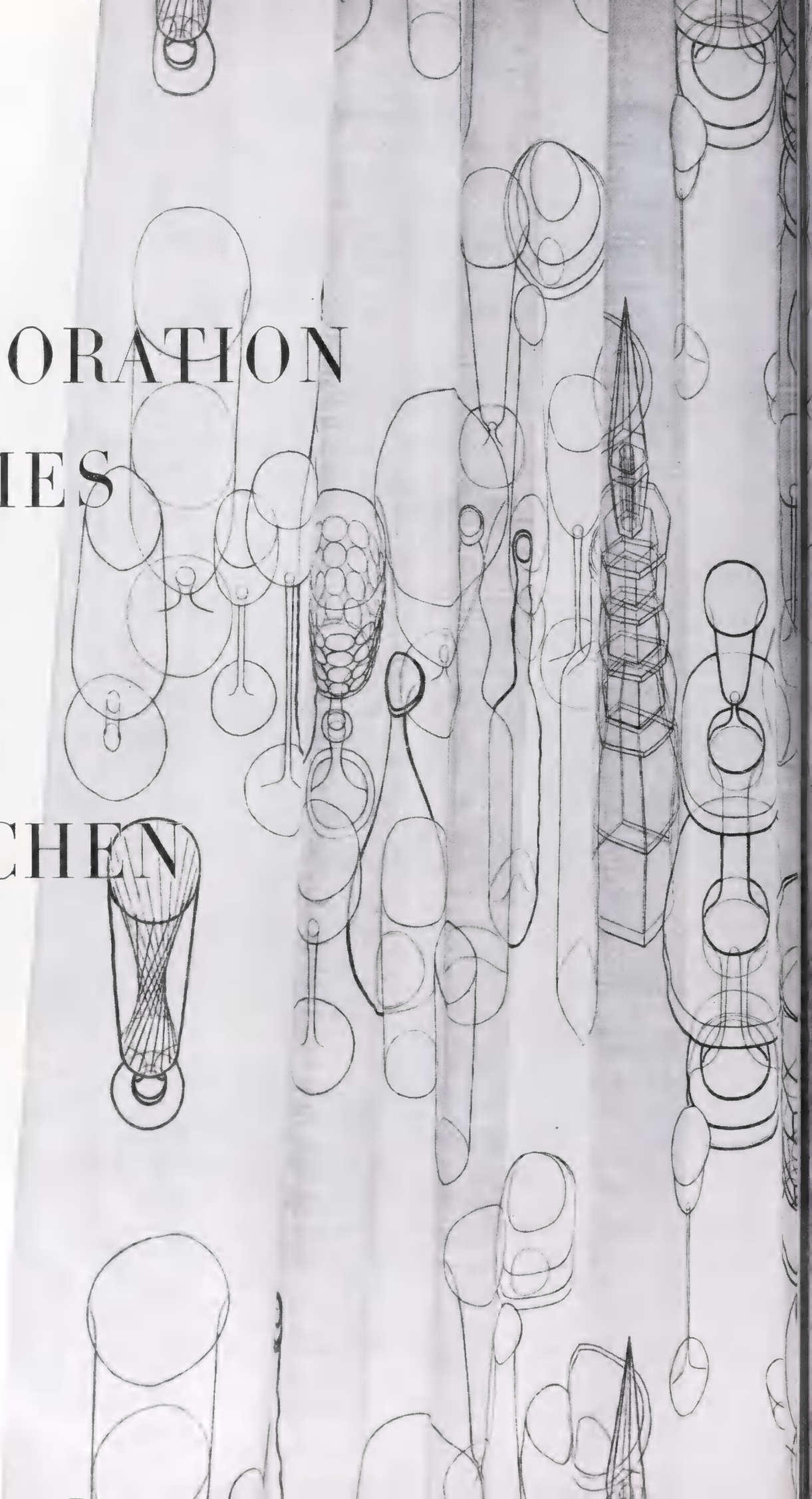
For sewing, Mrs. Medeiros lifts up a counter top to reveal a pop-up sewing machine with knee-hole space below. A desk-like cabinet stores all her equipment. Ideal solution from all angles: sewing counter is useful other times as serving space. Surface of this kitchen-dining table is Formica.

Turn to page 92 for more data on this room.

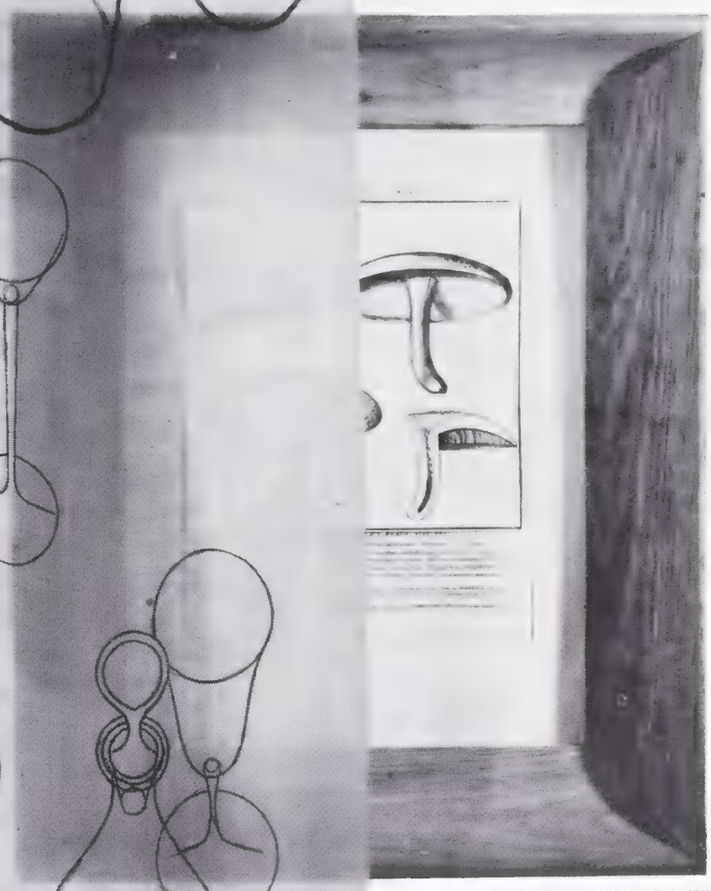


DECORATION COMES TO THE KITCHEN

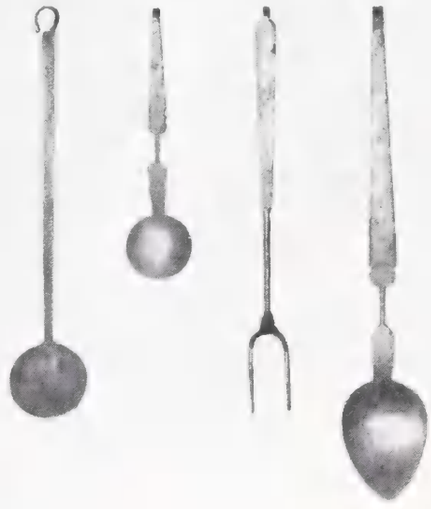
By Sara Little



When Domestic Science was new, young, and deadly serious, it was fitting and proper to have laboratory-like, hygienic-looking work cells. Today we take our erudition more lightly; we don't have to advertise that we are scientific. Result: Kitchens are getting prettier, cozier, more home-like—wonderful places in which to spend time. And there are handsome, high-style materials these days to help you decorate



PHOTOGRAPHS BY GEORGE LAZARNICK



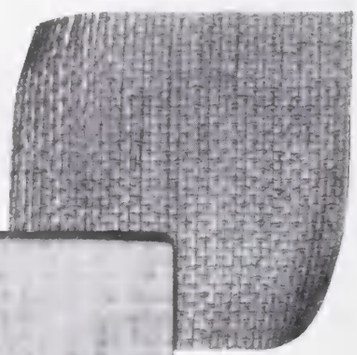


Ingredients for a stylish kitchen range from collectors' items to chic, modern fabrics like this "Garden of Glass" by Quaintance. More about these on next page.

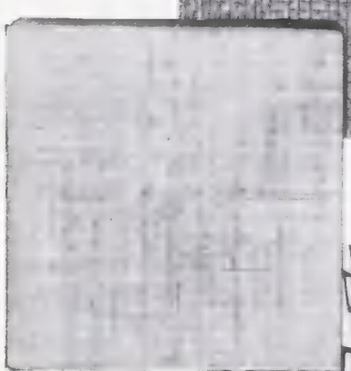
It's easy to have a Stylish Kitchen

By Kenneth Young

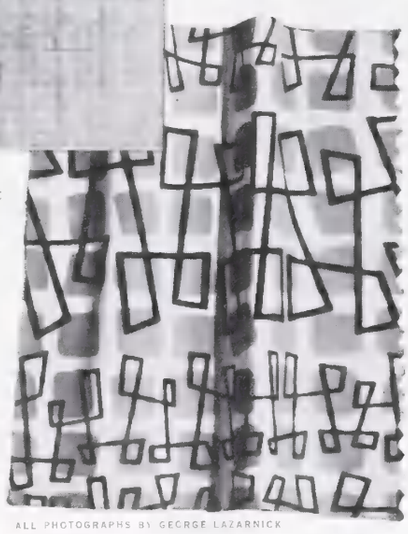
Now that most of the dirt, smoke, and smell have been taken out of the kitchen, it is possible and smart to use really beautiful things in it. Here are examples of what we mean



Grass cloth by Kneedler-Fauchère



"Square Dance" plastic fabric, Plastron, Inc.



Panelyte plastic wall surfacing

ALL PHOTOGRAPHS BY GEORGE LAZARNICK



You can enjoy the warmth and intimacy of dining in the kitchen without sacrificing any of the amenities. For today's kitchens are decorated with the same care once lavished on formal dining rooms. Witness the dining area in the home of the Austin Shermans (opposite). The sterling is Watson's "Lotus" pattern.



Salt box, Booth Antiques

Old pewter and brass measuring mugs





"Wrought iron" linen towel by Country Prints

PHOTOGRAPH BY MAYNARD PARKER

LARRY LANFORD OF MARIANNE DOUGLAS, DECORATOR; STEPHEN A. STEPANIAN, ARCHITECT



"Tutti Frutti" by Tommi Parzinger for Patterson Fabrics, Inc.

"Fruits" by Patterson Fabrics.



Cyrus Clark's "Epicure"



Bennington bowl



Corn decoration from Elinor Merrill

Stylish Kitchen

(continued)

The informal living kitchens of our times have come a long way from the bare white cubicles of the past decade. In the New York apartment of Mr. and Mrs. L. R. Samuels, for example, the pantry (right) and the kitchen (opposite) are decorated with the kind of beautiful things that were once reserved for the living and dining rooms. Even their collection of Meissen ware is not "too good" for the kitchen.



PHOTOGRAPHS BY WILLIAM HOWLAND



Scandinavian porcelain tray



Empire T&B bread tray

Stockwell's "Cloissané" from Renverne Corp.



Mocha ware pitcher

"Country Regency" by Jones and Erwin, Inc.



There is nothing incongruous about mixing beauty with efficiency in today's kitchens. So the Samuelses display their fine collection of Meissen ware over the stainless steel range and call attention to it by papering the ceiling with a modern paper of similar design. Floor is resilient rubber tile; walls are papered to simulate texture of brick.

PHOTOGRAPHS BY MAYNARD PARKER

If you want to eliminate all needless work, study this demonstration kitchen designed for the Los Angeles Heart Assn.

You needn't have heart disease to have a work-saving kitchen. But it was the needs of heart patients that prompted a committee of the Los Angeles Heart Association composed of architects, engineers, home economists, physicians, and housewives to design this kitchen. Every detail has been worked out to simplify necessary kitchen tasks. Every idea could well be incorporated in any new or remodeled kitchen in the land. It may be startling to some that the functional approach results in a kitchen as aesthetically satisfying as this one, recently displayed.

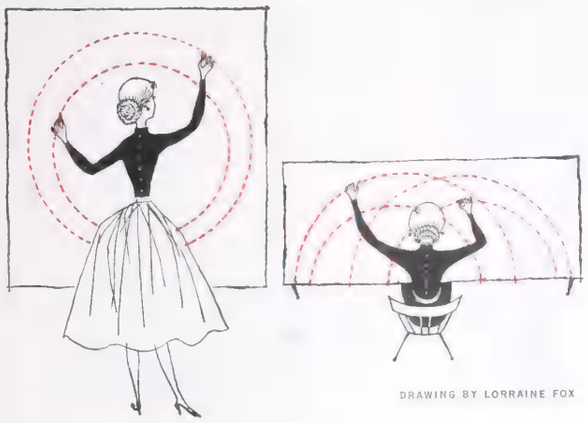


By Edgar F. Mauer, M. D.

To REALLY save yourself fatigue

- Have at least one sit-down work spot
- Have an inter-com to keep you from running to front and back doors
- Eliminate stooping. Keep supplies above sink, not below
- Put a cart and at least one chair on wheels
- Have a sit-down telephone
- Have a throw-away chute or bin for non-grindable refuse
- Select wipe-clean (instead of scour-clean) surfaces
- Plan things so they are within your natural reach—without stretching
- Plan no-tug, no-pull, no-lift engineering
- Have different levels of counters for sit-down and stand-up work

Use your height, your arm reach, to determine your kitchen dimensions



DRAWING BY LORRAINE FOX

Women don't come in standard sizes. So every kitchen won't "fit" every woman. Here, measurements were based on the maximum reach, in height and depth, of a woman 5′4″ tall. (You can figure measurements for your particular height by swinging arcs with each hand and noting reach.) Over-all height of cabinets is 6′2″. Shelves are adjustable. Work counters are 36″ high, except mixing and baking center which is 34″ high. All are 22″ from front to back, the most one can reach easily. Most often used base-drawers and cabinets are 1′3″ off floor to eliminate bending and stooping. Space below that is reserved for once-in-a-while roasting pan, pressure canner, basic reserve supplies such as bags of flour.

To REALLY
save yourself fatigue

(continued)



Supplies above sink are where you can reach them readily. Drop-down doors controlled by Tutch-Latches require just a touch to open or close. There is no hardware to polish or clean around. Wipe-clean Formica counter.



Handy can chute



Cans, empty containers fall through chute into receptacle, removable from outside. Food scraps go into scrap trap until drawer below is full, then into garbage grinder in one trip. Mixer need never be lifted, glides into place on revolving base. Work surface is lower than other counters for easy cutting, stirring.

Counter scrap trap





Component gas range top and oven are built in at height requiring no bending or stooping for any cooking process. Stainless steel backsplash and top are easy to clean. Ventilator concealed in cupboard above carries off all unpleasant smoke, grease, and smell.



Cooking utensils are stored in drawers sliding on ball-bearing glides, near range where they will be used. Some drawers are compartmented, for easy-to-get lids, pie pans.

Mobile carryall



Revolving shelves for dishes over the peninsular food bar make for easy serving, clearing, putting away, since they open on both cooking and eating sides. The peninsula also is a sort of house "office" with intercommunication system, radio, telephone all at one spot. The latter slides under the table when not in use. Food cart on wheels is stored under bar on the cooking side.

Slide-out phone





Additional data on this kitchen on page 99





As the kitchen moves into the heart of the house, adjacent to living and dining areas, the pass-through becomes an obvious device to save the housewife steps while it keeps her in touch with family or guests. This counter in Captain M. E. Manly's kitchen is actually a built-in buffet. At left you see it from kitchen where it is set up with doors to dining area shut. Below, seen from dining side, it's ready for serving: doors are open, and kitchen is hidden by mobile screen.

THREE PHOTOGRAPHS BY MAYNARD PARKER



THE PASS-THROUGH COUNTER

Sometimes it's a storage wall. Other times it's a place on which to eat a quick meal, or from which to serve one. Always it's a convenience



As a base of operations for entertaining, this pass-through counter has been developed as a storage wall, serving both kitchen and dining sides with equal efficiency. See how space beneath the long serviceable counter top has been meticulously engineered to house everything for setting the near-by table —rollers for linens, carefully compartmented storage for glasses, silver, trays, place mats, etc. Dishes are kept on the kitchen side so that they can be put away easily after washing.

THORSHOV AND CERNY, ARCHITECTS

PHOTOGRAPH BY PHOTOGRAPHY, INC.



Double counters in the Minneapolis kitchen of Mr. and Mrs. Harry A. Blackmun carry the pass-through technique to the nth degree. One counter (foreground) serves the breakfast nook behind it. The other counter serves the dining room, seen beyond. Each counter has storage space above that is accessible from both sides. Added asset: horizontal surfaces of heat-resistant Formica.

THE STAGGERING TRUTH ABOUT THE FREEZER

Millions of words have been written about the home freezer. But the really important thing it gives—freedom in time and space—*has never been stated before until right here*

By Jean Harris

The freezer does many things. But its greatest gift is the least understood of its assets. Its greatest contribution is not that it frees you from work, but that it gives you the freedom to decide when that work will be done. For the first time in history the cook is freed from the tyranny of time. It permits a different rhythm to your work period, your shopping, and consequently to your life. The implications of this are staggering.

Because the freezer allows you to prepare food independently of the time when it is to be eaten, it frees you from that bondage of the "three-a-day" schedule. Women's bondage to housekeeping has been not so much the amount of work to be done as the inescapable requirement of being in the kitchen for 30 to 90 minutes before mealtime, day after day, year after year.

It is the inflexibility of this schedule—not the cooking itself—that makes cooking drudgery. What makes it worse is that time in the late afternoon, just before dinner, when you wish so often to be somewhere else than in the kitchen.

The freezer frees you from this mechanical regularity of

meal production. By doing quantity cooking and long-range shopping, the freezer permits you to make a fundamental change in your work schedule without disturbing the orderly procession of three meals a day which is the foundation of a well-run house.

If you use the freezer properly, and in combination with the other modern kitchen appliances, you can whisk a dinner for 2 or 20 out of the freezer, then pop the dishes into the dishwasher-dryer. The whole operation can be as painless as "eating out." and a lot more pleasurable. For the low state to which public feeding has fallen since 1918 has spoiled the pleasures of dining out. Once you could order fine food and have a look at the world of wealth and fashion at the same time. But now you generally get institutional-type food, served by untrained help in an overcrowded room.

If you manage a freezer right and stock it with your best cooked meats, vegetables, pies, cakes, breads, sauces, and rarest delicacies, you can set up a new pattern for your life—both in your work life and in your social life.

Just what do you have to do in freezer management to achieve this new freedom in time and space?

It requires quite a different point of view—in fact just the opposite from that taught any of us who are now housekeeping.

1. You have to cook large quantities of a recipe in order to freeze a supply for one. two, five, or more future meals. Because most cooked food freezes perfectly this is entirely feasible. It may be hard for you to do this at first. because you undoubtedly associate that extra quantity with the negative idea of leftovers.

Some women like to cook up large quantities of food in intense periods of work other than at meal-getting times. Some cook steadily for a day and then take the rest of the week off. Others make a practice of having two or three full-fledged parties ready and waiting in the freezer for unexpected guests. (I've noticed there are never any emergencies in the house with the well-stocked freezer.)

Others like to follow the usual pattern of meal-getting, but always making an extra meal's supply of one or more dishes out of that meal's menu, thus building up their reserve of ready-cooked food against the day they won't feel like cooking, or the day they are out in the afternoon. It is just as easy to make extra quantities as you go along, cooking enough for eight instead of four.

2. This same principle applies to week ends. If you want to "take the week end off"—just as your husband and the children do—do the hard part of food preparation during the week. Or if you go to your week-end house, make up the meals for the week end in advance and open them up as they are needed.

3. Or if you want to go away on a trip. you can leave the family their favorite meals all prepared with suitable instructions how to get them heated and on to the table.

Another variation of this is freezing up school lunches in quantities. Doing up a big batch of sandwiches and cookies for a ten-day period is a lot easier than making them every blessed day. (It is the repetitiousness of women's work that is so boring. And anything which cuts the number of times you have to repeat the same act or the same movement should be greeted with joy.)

4. Using a freezer properly frees you in space. It extends your shopping range, for you can afford the time to go to out-of-the-way places to buy rare and interesting foods because you can buy enough to last you for a while. When you go over to the other side of town to that little woman who makes the divine fudge cake, you can buy four or five on the trip. because you will freeze all but one. If you had to make the trip every time you wanted one of her cakes, you would not bother—not very often. Or if the best seafood dealer is not in your town at all. but a fifteen-mile drive away, you would simply not have those soft-shell crabs or fresh lobsters.

(*Continued on page* 96)

ALL PHOTOGRAPHS BY EZRA STOLLER



When kitchen and laundry are one room, you do the laundry work between kitchen chores, saving time and steps. But you also gain needed kitchen work space.

How the Laundry has enlarged the kitchen

Today's laundry equipment is so good-looking, so easy and speedy to operate, and so neat in operation, that it has acquired first-floor prestige. Now that doing the wash does *not* involve dripping floors, steamy atmosphere, or wet smells, the laundry merits the same social standing as the kitchen, and often is part of it. Necessarily, this means a kitchen larger than it used to be. When you add a washer, dryer, and ironer, and usually a washtub, sorting counter, and storage for laundry supplies, you need more space than when the kitchen is used exclusively for cooking. But you gain more counter work space.

In the Paul Moore house in Coral Gables, Florida, two U-shaped areas, each complete in itself, are put together in an open arrangement to make a big kitchen-laundry. The plan has much merit, for you can put a load of clothes in the washer or iron a few things while the meal is cooking, without leaving the room. By concentrating these different chores in one place and in one period of time, you save time and energy. In addition, the big room gives you a feeling of spaciousness and permits better daylight and ventilation than would be possible in two small separate cubicles.

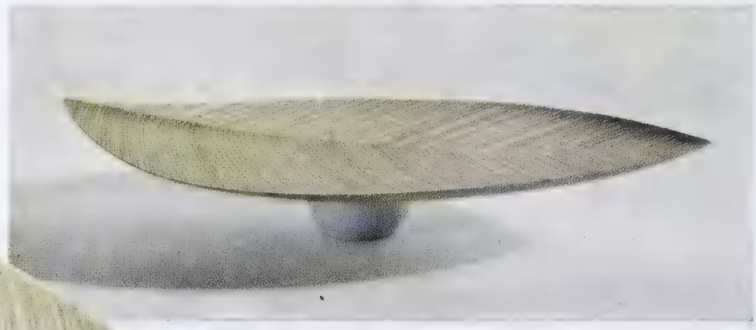
More details on page 93





PHOTOGRAPHS BY EZRA STOLLER

Just as the kitchen has come out of obscurity and into focus as the center of family living, so has the laundry come upstairs—often in combination with the kitchen. This one big room has two notable advantages. It is big enough for several members of the family to work in at the same time, at different tasks—important with the gradual disappearance of domestic servants which makes family co-operation natural and logical. Also, the laundry area, when not in use as such, provides spill-over space for party preparations, between-meal snacks, or even such activities as sewing and homework. Equipment by Westinghouse. Architects, Robert Law Weed & Associates.





The most beautiful object of 1951

Last summer HOUSE BEAUTIFUL went to the Triennale —an International Exposition of decorative and industrial art held every three years in Milan, Italy. We wanted to see what eleven European countries and the United States would send as their best contemporary designs. This is, in our opinion, the best of the best. It came from Finland where it was designed and made by one of Finland's top artists, Tapio Wirkkala, who also designs for the Karhula glass works.

You may call it a tray, or a piece of sculpture. It was carved out of a block of laminated hard woods, and reflects the growing trend among sculptors to fashion useful objects instead of ornaments.

Here you see a form that is no static, geometrical shape but a symphony of movement. Your eye swings from tip to tip, down the slope, into the hollow and up again. It reminds you of a leaf, though it is not copied from a leaf. But as with all natural things, you feel it was not too labored or contrived. It seems to have grown that way—effortlessly and inevitably. Your eyes bask in its color, in the interesting variations of the cross-cut wood laminations.

Your fingers delight in its hardness, smooth but unpolished. You look for ridges but you find none—only the candid relief of its backbone, the gentle curl of its edges. There is no handle. But you know without being told that the end to hold is the higher one where the wood is thickest. So perfectly balanced is it, you can rest it on a teacup.

Here is a marriage between ancient craftsmanship and modern engineering. Here is something lovely as a work of art, as handy as a kitchen stool. Here is simplicity, the eloquence of understatement, the art that knows when to stop. We find the happy blend of beauty with utility, of motion with poise. We see the multiplicity of parts resolved into the unity of the whole. In a larger sense we read how man, the designer and the builder, can work in agreement with the world around him. Not in revolt.



PHOTOGRAPHS BY SOMOROFF





How to fill your house



By Dr. Joseph E. Howland
House Beautiful's Garden Editor

Choose from these kinds for a summer full of blooms

- *zinnia*
- *marigold*
- *petunia*
- *phlox*
- *sweet peas*
- *snapdragon*
- *nasturtium*
- *china aster*
- *calendula*
- *cosmos*
- *bachelor button*
- *poppy*

Flowers are to live with—indoors as well as out—and not just on party week ends but *every day* all summer long. But how, you say, can I have great bunches of blooms indoors without ruining my display gardens around outdoor living areas?

The answer is simple. Don't cut from your display garden. Plant a separate cutting garden—a little flower factory (it really doesn't have to be big) in which you mass-produce large quantities of colorful blooms *just for indoors.*

Cutting gardens were once exclusively for estates, and small homes put all their flowers on display. Not any more. It doesn't make sense in today's busy life to try to keep every inch of your yard in perfect flower-show condition.

You'll find a cutting garden much simpler to care for than the usual show garden. All plants are amply spaced, so cultivating, weeding, and spraying is a

with flowers next summer



DRAWING BY EVELYN NESS

breeze. And it's no trick to get just what you need for a particular vase if you no longer have to worry about what the plant and your garden will look like after you finish snipping.

Maybe flower arranging *per se* isn't your forte. No matter. Who's to notice it when there's a lavish abundance of flowers in your house.

You will probably be amazed how many flowers you can get from a small cutting garden. For you can use the same space two or three times during the year by having new plants coming along to be moved into the rows as fast as one crop peters out.

Then there's the companion-cropping trick, too—put a row of fast-growers between the slow-growers. The former will be cut and gone before the slow-grower gets big enough to need all the space. A good complete plant food will serve you well here. Remember that you are taking crops, not one. (*Continued on page* 102)

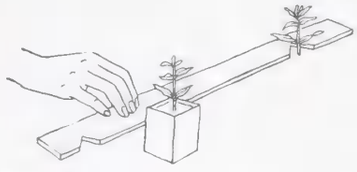
Tricks to use to pep up flower production and cut the work



Grow seedlings in bands. It avoids root injury when plants are moved to your garden. Plants may start to bloom 2 weeks earlier as a result.



Pinch to encourage branching. This is the trick to get big sprays of bloom. Pinch out top growth at 6″ height, again at 8″ and 10″.



Space generously. You aren't trying for solid-bed effects. Crowding wastes time (harder to care for), cuts number and size of bloom.

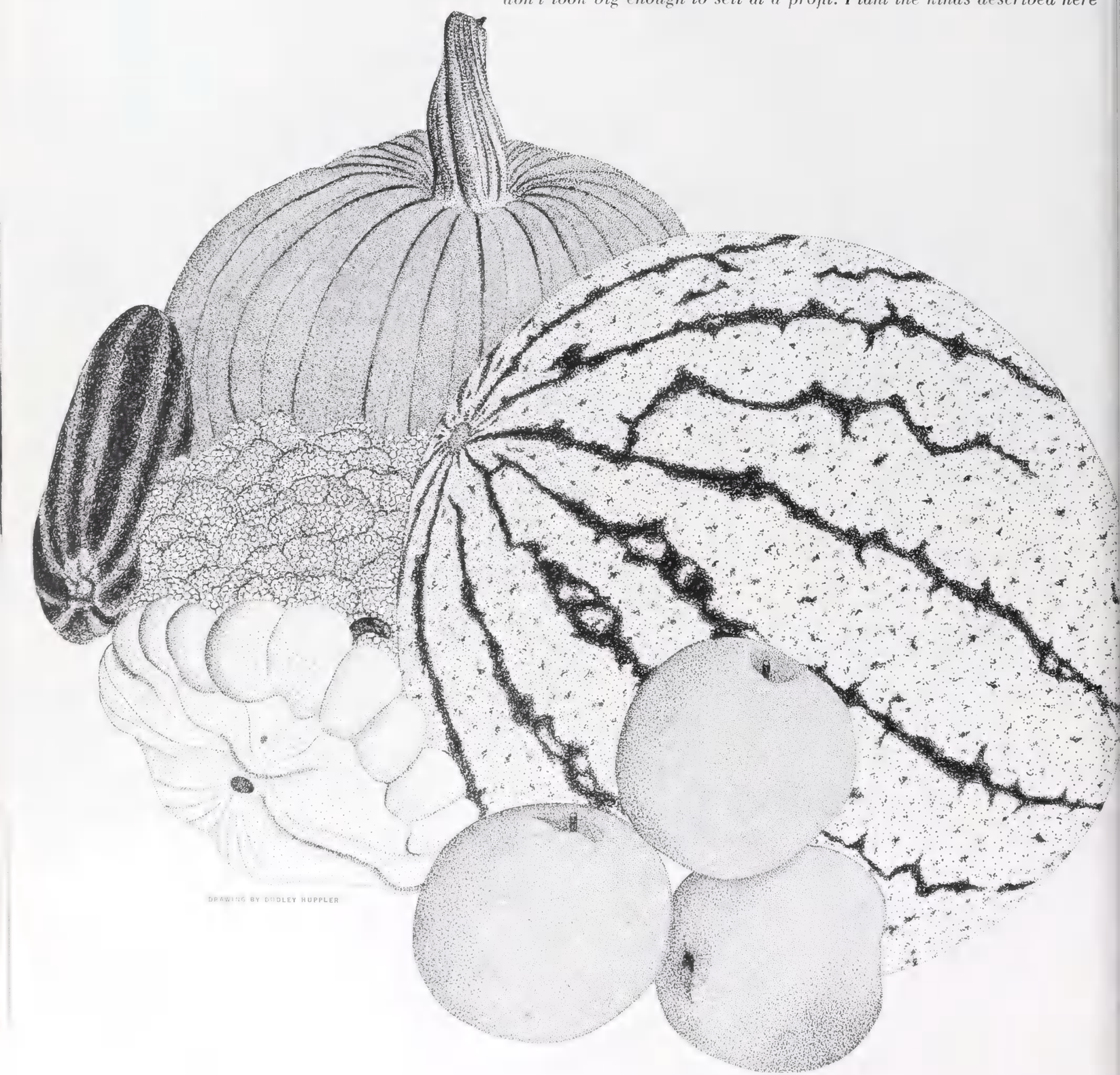


Cut at correct stage—just as flower has nearly all petals open. Cut too early (left) wilts quickly. Too-old blooms (right) will shatter.

SKETCHES BY JOHN BRIMER

VEGETABLES FOR GOURMETS

If you are really as fussy as a gourmet about the taste of what you eat, you will have to grow your own vegetables. The best-tasting kinds are little-known varieties that you can't find in any market because they don't look big enough to sell at a profit. Plant the kinds described here



DRAWING BY DUDLEY RUPPLER

The only reason for growing your own vegetables is to get better flavor than you can buy. Stores carry vegetables that look well and sell well but don't taste worth a darn—at least by gourmet standards. That's all because the farmer is concerned with size not flavor. He's out for whopping bigness, so he lets his crop fully mature. It's not only more salable, but is tough enough to withstand rough handling en route to market. Trouble is once vegetables reach this stage of maturity their *real* flavor is gone. So if you have a discriminating palate, grow your own.

Flavor in vegetables is an inherited quality. It is at its best in some obscure half-forgotten varieties that farmers find unprofitable to grow. So you must discover these kinds for your garden.

Inheritance isn't the whole story, of course. You'll need a sunny place, for sunshine fills your vegetables with sweetness. You'll have to harvest correctly, usually daily, to catch your crop vegetables at the peak of their flavor. (Farmers grow kinds that ripen evenly because they want to cut the whole field in one swoop.)

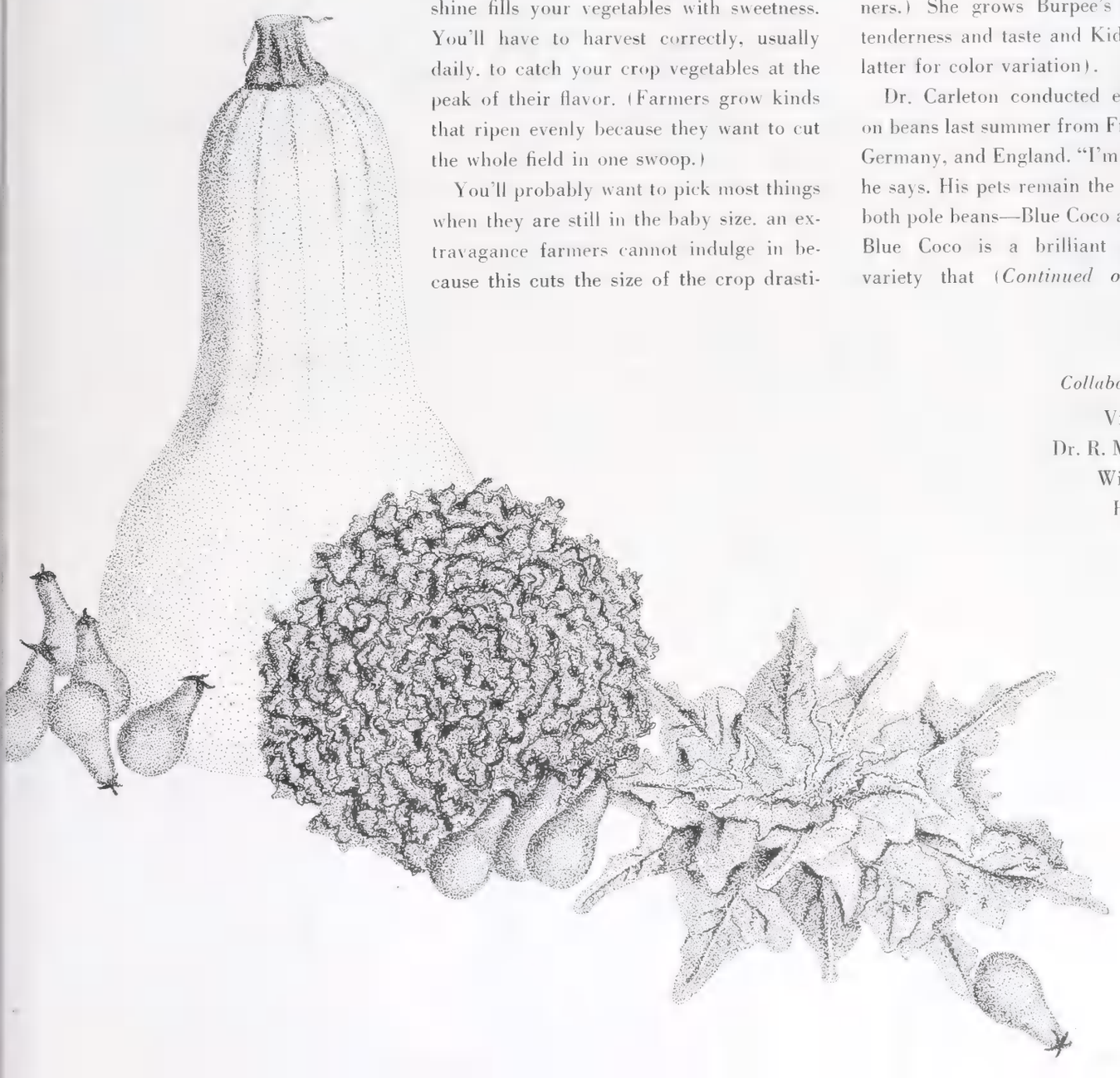
You'll probably want to pick most things when they are still in the baby size, an extravagance farmers cannot indulge in because this cuts the size of the crop drastically—a limitation of little importance to you because you can just plant a few more rows of each vegetable than specified on the yield charts. The best chefs, incidentally, wouldn't think of using the big, overgrown vegetables featured by most markets.

Farmers know that what they sell is rather tasteless. They don't eat this stuff themselves: they grow an entirely different set of varieties for their own table. Here they ignore looks and size of vegetables and pick them when they're young and tasty.

You have to look in the seed catalogs of the specialists to find many of these most flavorsome vegetables. So send now for new catalogs, look for the following:

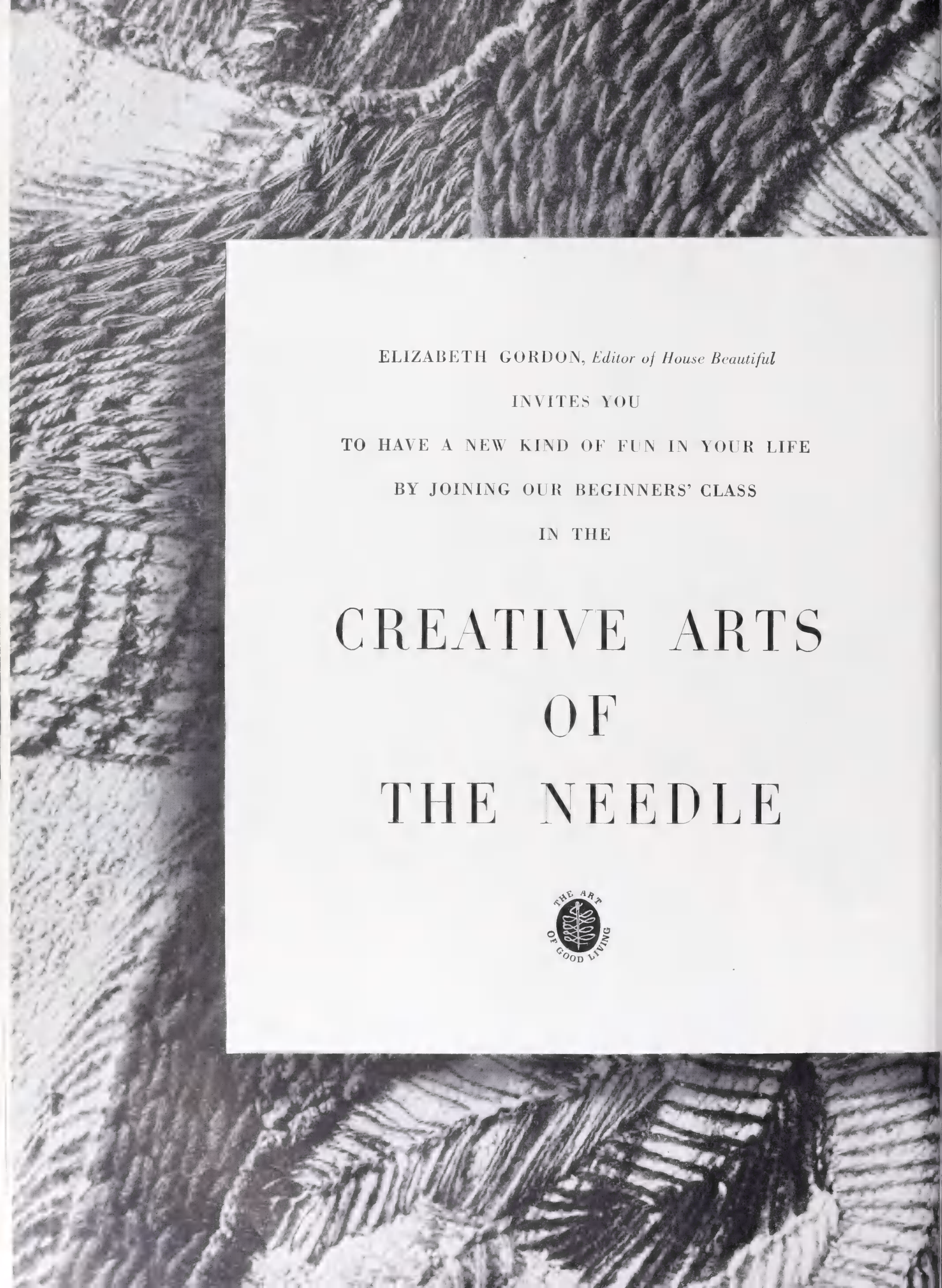
Beans: Virginia Stanton says, "Make them stringless, if you please—and good for freezing so I can cook an extra amount." (She does two frying pans full each time and freezes those left over for winter dinners.) She grows Burpee's Stringless for tenderness and taste and Kidney Wax (the latter for color variation).

Dr. Carleton conducted extensive trials on beans last summer from France, Sweden, Germany, and England. "I'm full of beans," he says. His pets remain the two oldtimers, both pole beans—Blue Coco and Lazy Wife. Blue Coco is a brilliant purple-podded variety that (*Continued on page* 111)



Collaborating Editors:

Virginia Stanton
Dr. R. Milton Carleton
William E. Swain
Harry B. Logan



ELIZABETH GORDON, *Editor of House Beautiful*

INVITES YOU

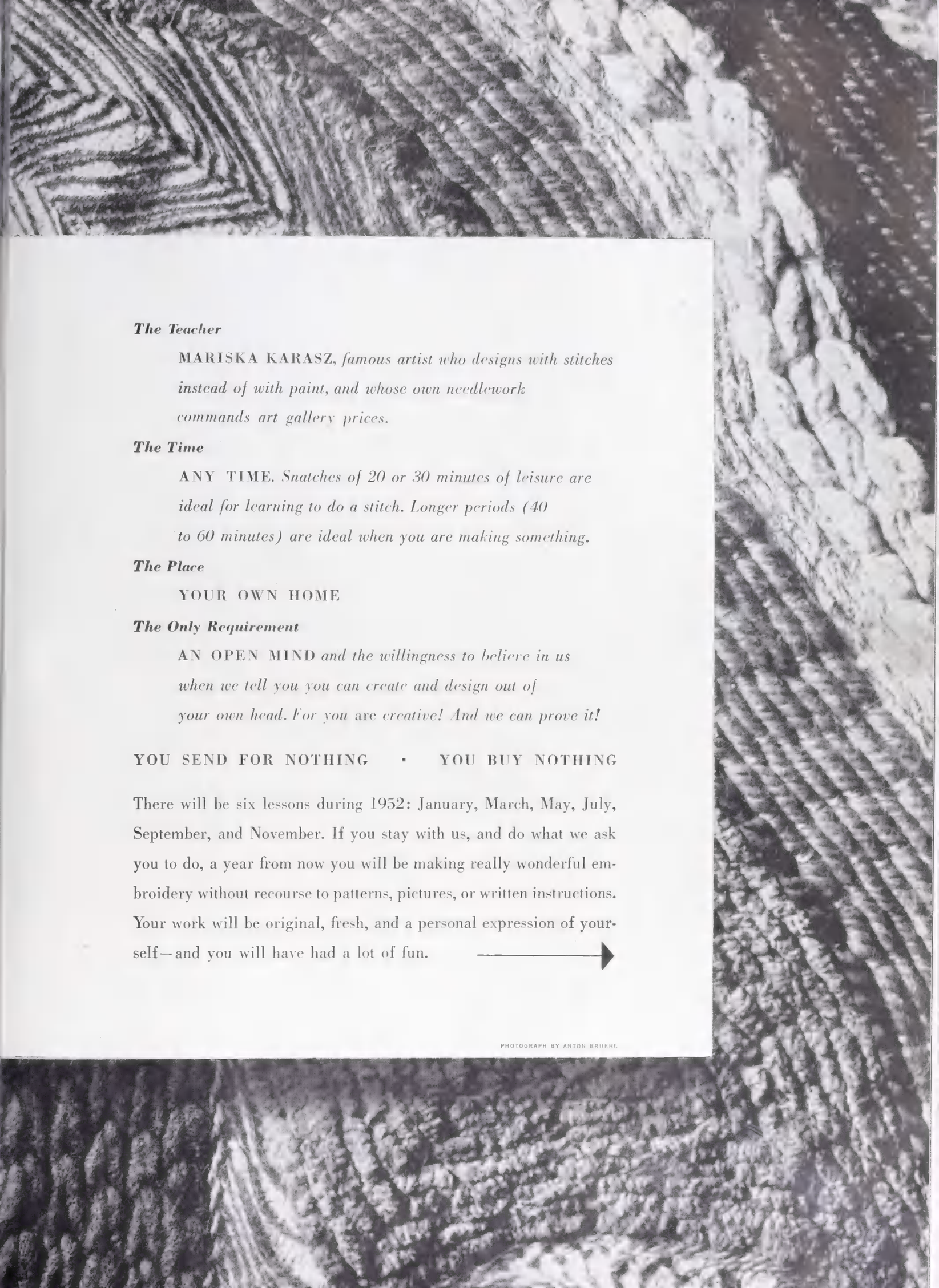
TO HAVE A NEW KIND OF FUN IN YOUR LIFE

BY JOINING OUR BEGINNERS' CLASS

IN THE

CREATIVE ARTS OF THE NEEDLE

THE ART OF GOOD LIVING



The Teacher

MARISKA KARASZ, *famous artist who designs with stitches instead of with paint, and whose own needlework commands art gallery prices.*

The Time

ANY TIME. *Snatches of 20 or 30 minutes of leisure are ideal for learning to do a stitch. Longer periods (40 to 60 minutes) are ideal when you are making something.*

The Place

YOUR OWN HOME

The Only Requirement

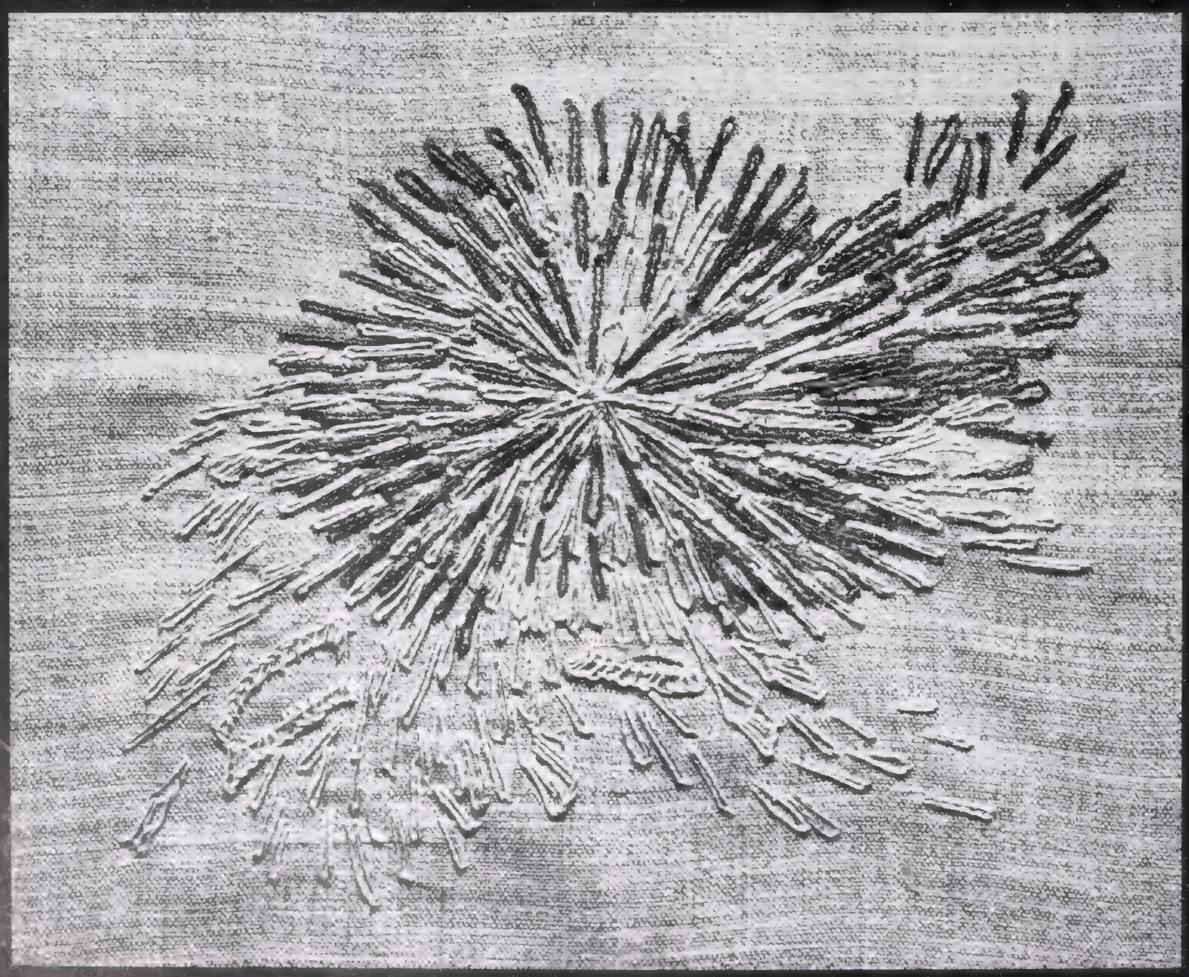
AN OPEN MIND *and the willingness to believe in us when we tell you you can create and design out of your own head. For you* are *creative! And we can prove it!*

YOU SEND FOR NOTHING • YOU BUY NOTHING

There will be six lessons during 1952: January, March, May, July, September, and November. If you stay with us, and do what we ask you to do, a year from now you will be making really wonderful embroidery without recourse to patterns, pictures, or written instructions. Your work will be original, fresh, and a personal expression of yourself—and you will have had a lot of fun.

PHOTOGRAPH BY ANTON BRUEHL





Creative Embroidery *is another department in House Beautiful's program to help you enjoy and develop*

The Arts of Good Living

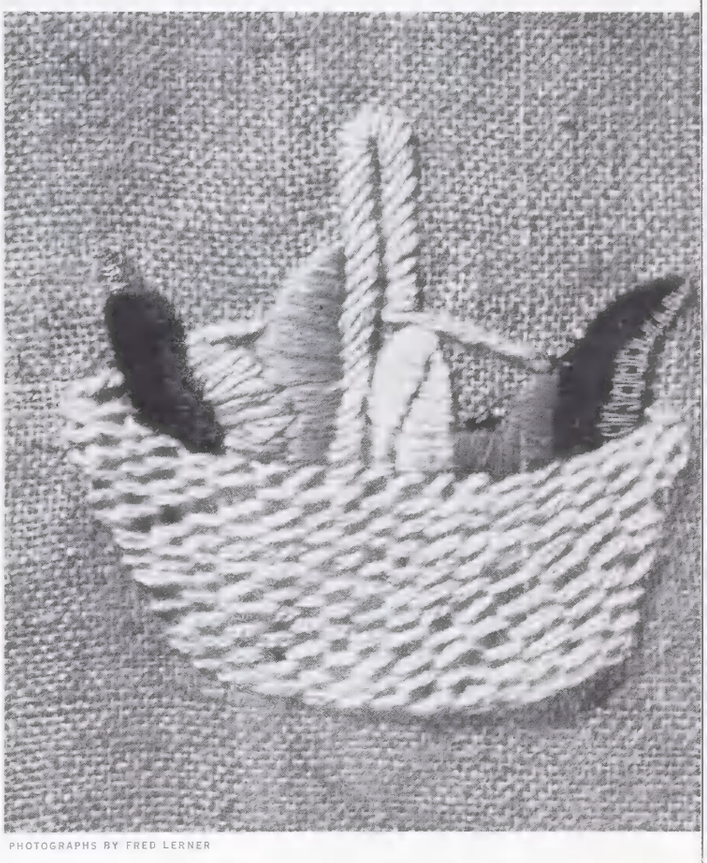
Last March, HOUSE BEAUTIFUL began an editorial program to develop more understanding of *the daily arts of good living*. We did so because we feel that homemaking can be a more pleasurable and meaningful pursuit if we are equipped with heightened awarenesses, more kinds of appreciations, and above all, the courage to be creative about our daily necessities.

We hold that if creativity and sensitive appreciation *do not* enter into homemaking (for both wives *and* husbands), then housekeeping is repetitious, boring, and plain drudgery. We think—and know—that as homemaking becomes more creative it becomes more pleasurable. (The first 10 months of this program have dealt only with creative cookery, which is a continuing series.)

One of woman's greatest opportunities for personal creativity in homemaking lies in needlework. But in America, during the last 50 years, the art of using the needle has fallen to a very low state. Women have been sold on the idea that they had no creative talent, and that they needed to be "serviced" by stamped patterns, partially finished and packaged embroidery projects. What has previously been a creative expression of women in all centuries has slowly been turned into a mechanical act whose only value lies in its sedative effect.

The quality of the prepared designs and materials has often been so poor that people of taste have turned away from them. So the whole genre of needlework has unfortunately become the butt of humor among many sophisticated people. The term "the-loving-hands-at-home-look" has come to mean dowdy, unsuitable, out-of-date, somehow inappropriate and wrong in style.

For the last two years, (*Continued on page* 89)



PHOTOGRAPHS BY FRED LERNER

Untalented amateurs did these studies knowing only two or three basic stitches. The basket, above, worked on burlap in wool, darning cotton, copper and elastic cord, turned out to be a very real basket. For the grapes, top opposite, a new stitch was invented to give the fruit dimension. Sunburst in tinseled cotton on tailor's interlining was inspired by lazy daisy stitch.

To see how you can be creative turn to pages 76-77

House Beautiful proved that You Can

PHOTOGRAPHS BY JAMES ABBÉ, JR.



This is the test class of "untalented" people who discovered their own latent, creative ability

THE ART OF GOOD LIVING

Be Creative in Embroidery



MARISKA KARASZ, HOUSE BEAUTIFUL'S Guest Needlework Editor, and teacher of our new needlework class, is the most famous needlewoman of our time. She has revived the nearly lost art of stitchery, raising embroidery from the status of a craft to the level of a fine art. Her skill in the needle arts has added an expressive new medium to the language of art. Her own work is sold only through an art gallery and there is nearly always an exhibition of her work touring the museums of this country. The fine art status of her embroidery is best testified to by the prices her masterpieces bring at the Bertha Schaefer Gallery in New York—from $150 to $700. And there is always a greater demand for her things than there is a supply. You couldn't have a better teacher!

Guest Needlework Editor Mariska Karasz gave 10 lessons to a class of average women. Their work, pictured on the next two pages, shows how quickly and easily you can learn stitches and use them creatively to make useful, charming things

Making stitches with a needle is one of the easiest of all things to do. Women have been doing it for centuries, in every country in the world, in both primitive and civilized cultures.

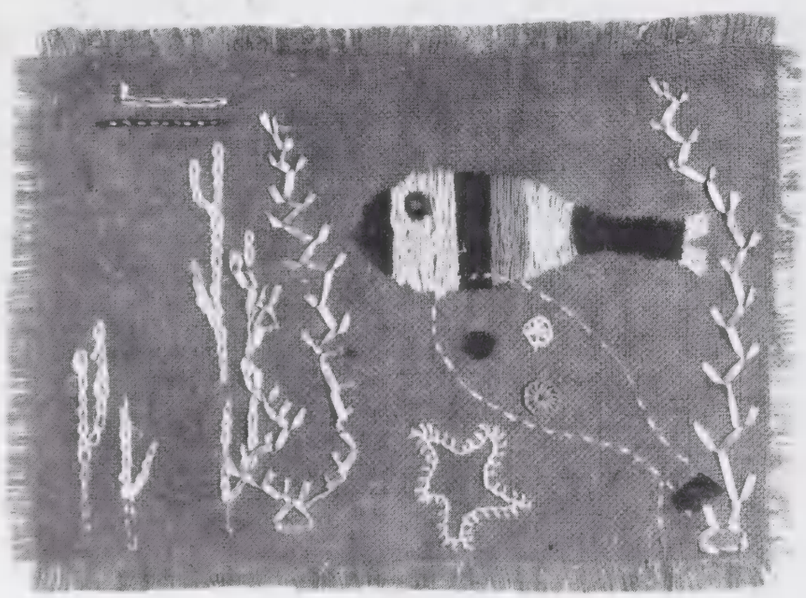
Making pretty and useful things, by combining varieties of stitches in interesting ways is also easy, although most modern women are completely unaware of this fact.

We lost sight of this simple truth sometime during Grandmother's time, when the quality of needlework began to be measured by the smallness of the stitches and the length of time spent on execution. Such impossible values caused needlework to fall into disrepute as a pastime. As a result, most women who have grown up within the last 20 or 30 years know nothing of the pleasures and benefits of using a needle for personal expression and as a way to give individuality to their furnishings.

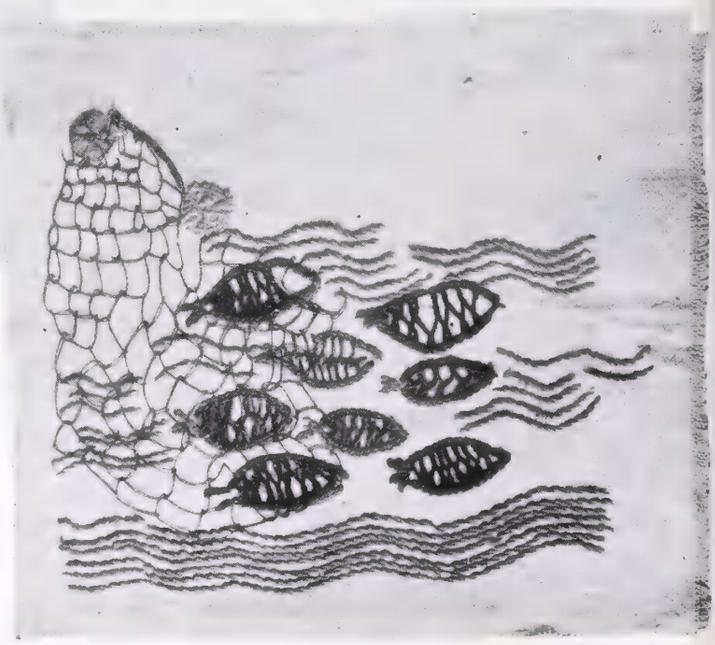
Because HOUSE BEAUTIFUL is always studying the problem of how people can achieve beautiful, satisfying homes for the least money, it was inevitable that we should arrive at creative needlework as a necessity. For if a woman knows 15 or 20 basic stitches, and knows how to vary them, play with them, and manipulate them, she can convert prosaic home furnishings into exciting ones. To prove that the lost art of needlework is really an easy art, and that it takes no special talent or abilities, we asked Mariska Karasz, the most famous needlewoman of our times, to give some lessons to a class of our own choosing. We invited to join the (*Continued on page* 101)

How 6 unartistic people embroidered a fish



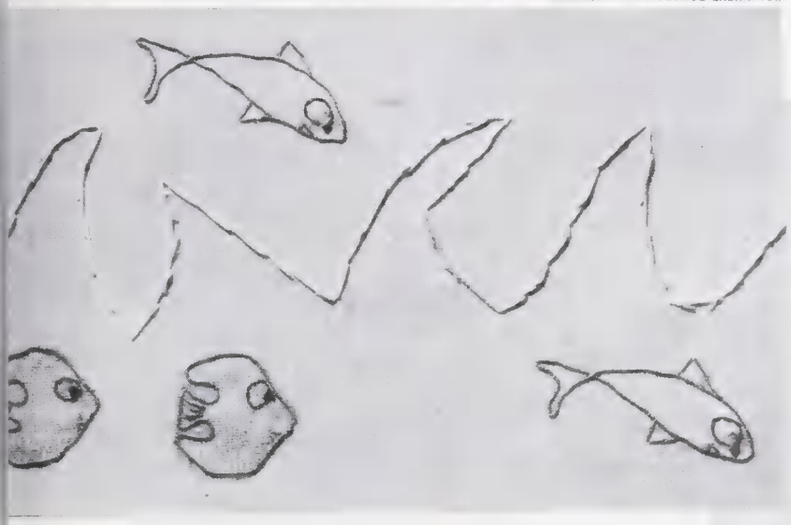


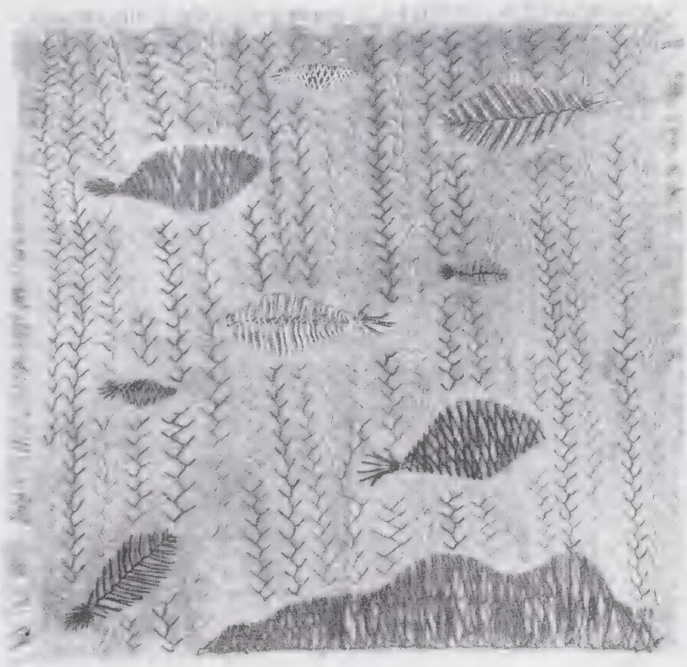
With a repertoire of only a dozen or so stitches six members of the test class turned out these highly acceptable designs when Miss Karasz assigned them to "do a fish." Less than three months earlier they were all protesting that they "were not artists," "couldn't draw a straight line," "couldn't design." What they *really* lacked was self-confidence!

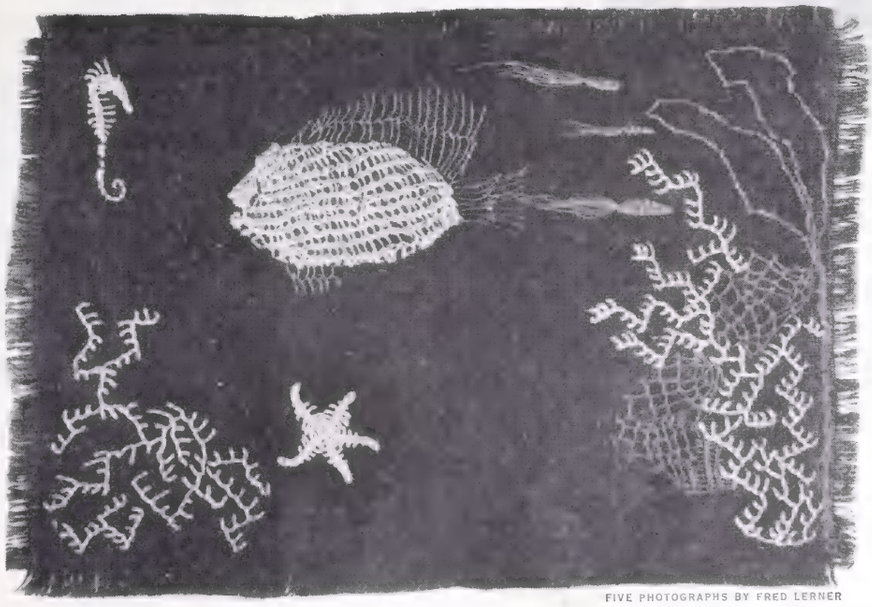




PHOTOGRAPH BY GEORGE LAZARNICK





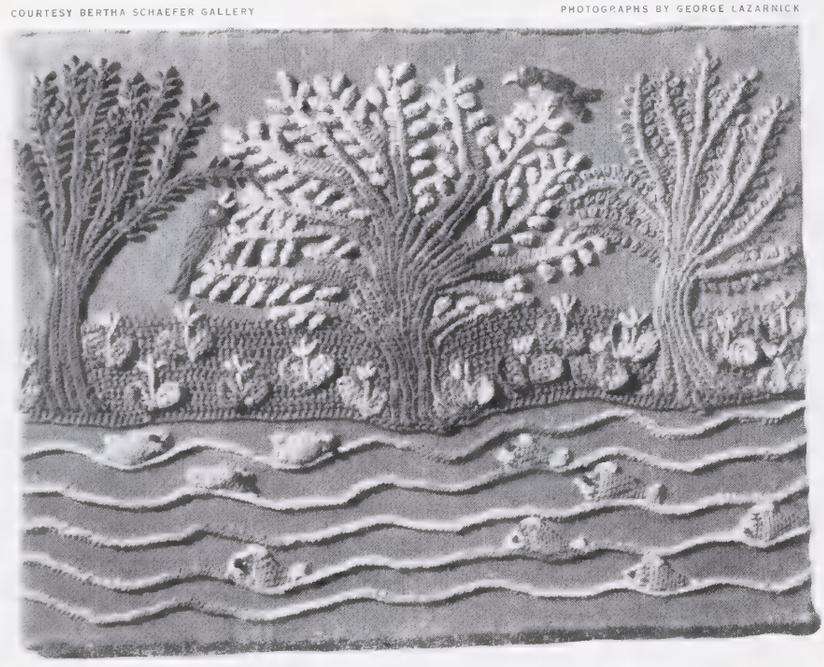


FIVE PHOTOGRAPHS BY FRED LERNER

5 reasons why you should learn to do CREATIVE EMBROIDERY

COURTESY BERTHA SCHAEFER GALLERY

PHOTOGRAPHS BY GEORGE LAZARNICK



1 *You can make your furnishings "go together," by repeating a motif on several things in a room or throughout the whole house.* *(See pages 82 and 84.)*

2 *You can record an emotion or idea, like Semanticana opposite, or set down an impression of something you like such as the "golf course" below on this page.*

3 *You can make something you need, saving money but getting higher quality than you would if you bought it ready-made.*

4 *You will own a unique, one-of-a-kind object, which no one else will have.*

5 *You will experience real pleasure, because creative activity is one of the most enjoyable occupations known to man.*



How right for a child's room. Karasz's tender "Dream in Blue," above. You too. can capture the spirit of your child's favorite story and create an art piece you can't buy. Left. Jeanne Rissolo traces the meanderings of her golf course in a design easy to make. fun to keep.

OPPOSITE

Karasz proves how imaginative—and humorous—embroidery can be. Unlike staid samplers of old, it creates in various stitches familiar kinds of language. Note sobriety of "lecture." tangled go-round of "political speech." Semanticana loaned by Mary Vilas.



PHOTOGRAPH BY FRED LERNER

HOW TO BEGIN:

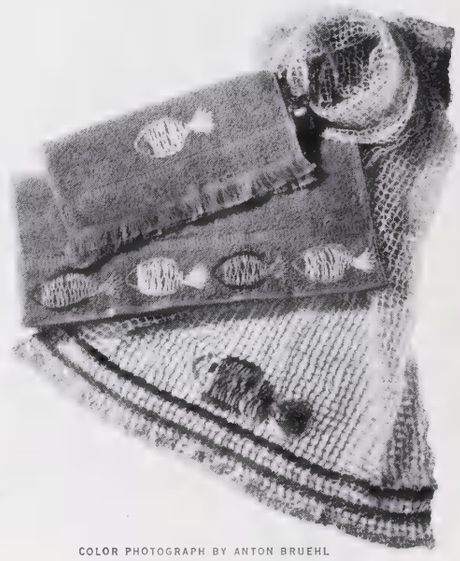
Think of it as free-wheeling with a needle. You may have to unlearn some things your mother taught you. For we've found the less you know the easier it is. This lesson teaches you all the stitches you need to make lovely things like those shown on these four pages

LESSON Nº 1

By Mariska Karasz
House Beautiful's
Guest Needlework Editor

- *The Running Stitch*
- *The Outline Stitch*
- *The Cretan Stitch*

Instructions start on page 85



COLOR PHOTOGRAPH BY ANTON BRUEHL

See what a dramatic effect a few simple stitches can make! The principal ones Miss Karasz used for the design opposite are the simple running stitch (lowest dark brown patch), closely worked rows of the elongated Cretan stitch (next patch above), and close rows of the outline stitch (beige patch next above). You can learn how to do them yourself from the instructions starting on page 85. Karasz embroidery, courtesy of Bertha Schaefer Gallery. Widdicomb chair. Rug by Edward Field. Fish on towels and curtain above are drawn in outline stitch, filled in with Cretan.

Learning to do the stitches is the easiest part of creative embroidery. Of course, the more you practise any stitch, the freer you will become. But you will soon be able to forget the mechanics of the needle and center your attention instead on the effect you are creating, just as a dancer forgets the exact footwork of each step and thinks instead of the rhythmical movement of his whole body, or as the writer is unconscious of shaping his letters because his mind is on the words and how well they express his thoughts. You will have to begin by learning the mechanics, but don't forget that it is not the precision with which you execute each stitch, but the total effect that counts.

You'll see the effect more quickly and feel more relaxed about your new adventure if you begin with the simplest, least expensive materials. Start with a plain, coarse, basket-weave fabric so that the weave of the material will automatically guide your stitches without your having to bother very much about whether they are all the same size or follow a straight line. If you don't happen to have anything of this sort around the house, buy a half yard of burlap. *(Continued on page 85)*



HOW TO BEGIN *(continued)*

It will cost you less than a dollar, and, if its natural shade doesn't inspire you, there is a wide range of both deep and pastel colors to choose from.

Surely you have some plain white cotton string, the soft medium-weight that comes around the laundry package or the small parcels from the drugstore. Or you can buy a ball of it at the corner stationery store or the five-and-ten. No need to get fancy twine, extra fine or extra heavy. These are excellent to use if you have them, but the cheapest kind of string will do very well for a start. If you think a color would be more fun and you feel like taking a trip to a needlework department, ask them for a single-strand, soft twist embroidery cotton, the dull kind without a sheen.

You will need a needle with a very large eye and preferably a blunt point. A blunt tapestry needle, size 17, will be easy to thread with common string or any yarn of similar thickness.

The process of learning a stitch usually consists of three stages, though there's no rule to say when one stage is finished and the next begins. The first stage is to learn the mechanics. Follow the diagrams, taking each step illustrated, until you can see for yourself exactly what your needle is doing. By the time most people have repeated this process no more than a dozen times, it has become perfectly clear to them just how the new stitch is made.

During the second stage you simply practice the stitch until you can forget the mechanics and begin to feel the rhythm. You discover the manner of doing the stitch which is easiest for *you*. You may describe what you are doing in terms different from mine, but the result will be the same. At this stage, it is most important not to worry about how neat your stitches look. Think only of the rhythm. Once you get it, your stitches will automatically become as regular as they need to be. You can spend as long as you like on this stage, but after about 20 minutes of practicing a new stitch you should at least begin to get the feel of it.

The third stage is the stage of experiment. Now you will taste the real fun of creative embroidery because you will see the many different effects you can create with your new stitch. First, double the size of your stitch. See what it looks like when you make it twice as big. Then change its proportions. Make it twice the width and twice as deep. Go back to the proportions of your practice stitch and work several rows of it, short rows but very close together. You will be surprised to see how its character changes when worked in a block rather than a single row. Lastly, try it in as many different kinds of thread or yarn as you can lay your hands on—thick, thin, soft, wiry, smooth, rough, round, flat—anything that you can thread into a needle and pull through your fabric.

When you have learned the rhythm of a stitch and seen all its variations you will have acquired a new tool with which you can create dozens of different effects. The stitch itself will inspire you with ideas for designs. You will not have to follow anybody's pattern.

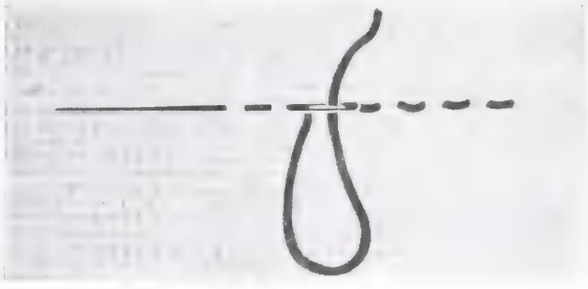
Let us consider below the three stitches I used to make the embroideries on pages 83 and 84, how they are made and what you can do with them.

COLOR PHOTOGRAPH BY ANTON BRUEHL

You can use free stitching to co-ordinate your furnishings with a unifying motif and give them a one-of-a-kind, custom-made look. Only three stitches were used on this curtain, place mat, and napkin. You can see them in the place mat as follows: close rows of outline stitch for the border, the two beige blocks and the yellow block; Cretan stitch for the white and solid brown blocks; running stitch for the speckled brown block. Each piece can be done in a few hours.

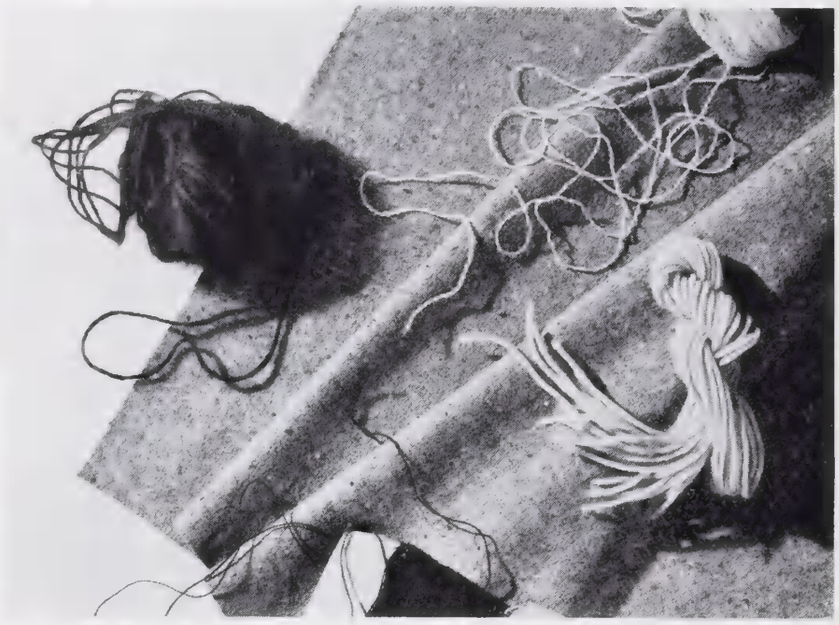
The Running Stitch

SKETCH BY CATHERINE SCHOLTZ

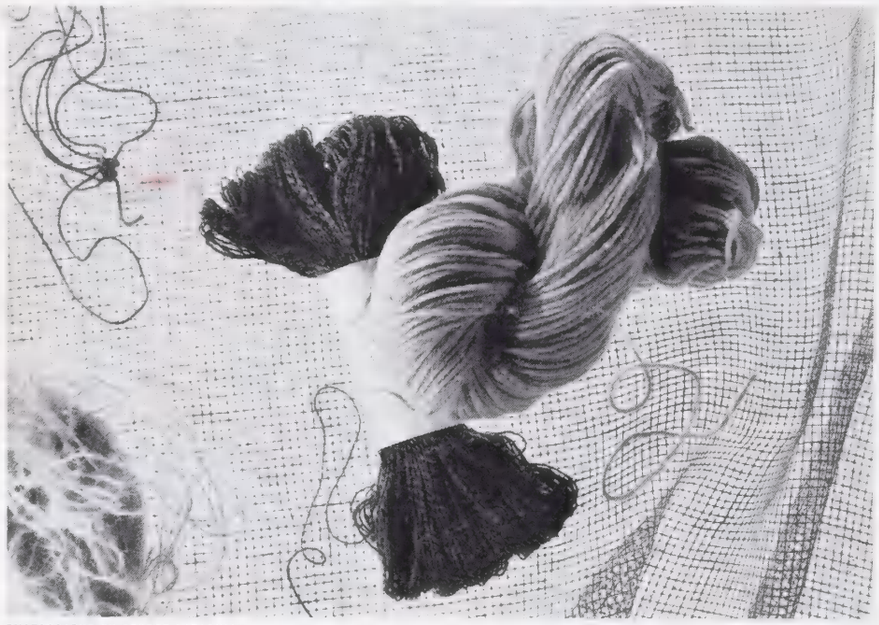


If you have ever held a needle in your hand, you know how to do this stitch without being told. It is worked from right to left and consists simply of running the needle in and out through the fabric at fairly regular intervals. It is the simplest kind of stitch with which to draw a line or outline a shape. But you will be missing its best use if you don't *(Continued on page 87)*

Half the fun is playing with textures



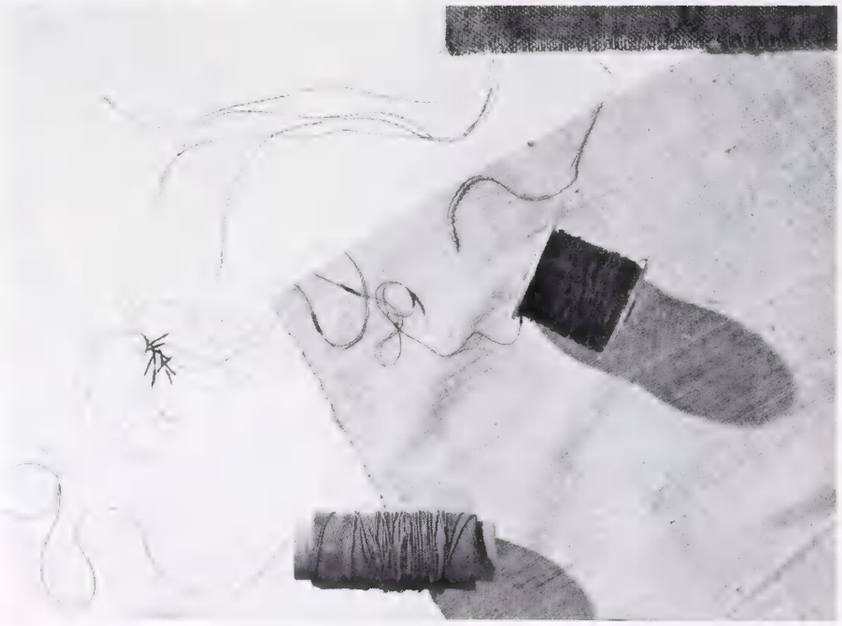
Teamed with a soft wool tweed: fuzzy angora, roving (used for weaving), plus thin and thick knitting yarns.



You can embroider a humble minnow net with waxed twine, 2-tone sock wool, Germantown yarn, and weaving mohair.

PHOTOGRAPHS BY GEORGE LAZARNICK

For a luxurious Siamese silk: threads raveled from scraps of upholstery linen, lace yarn, and copper thread.



Texture is rapidly replacing ornament in our contemporary design. If you want to know more about it, to be able to judge textures and discriminate between them, here's your chance. Creative embroidery will give you first-hand experience, since marrying threads to fabric is half the fun of free stitching, and as important a part of the creative process as designing your motifs.

As you practice each new stitch you'll discover it looks (*Continued on page* 119)

HOW TO BEGIN

CONTINUED FROM PAGE 85

try it also as a filler stitch. When you work it in rows, evenly spaced but not too close, you will discover that it creates a new texture because it produces a half-and-half mixture of fabric and stitching thread. Don't worry about whether your stitches are all the same size. Even if they look like a scenic railway you will be creating a new texture. If your fabric and thread are in contrasting colors, the running stitch also tends to create a new color by the same half-and-half mixture.

The Outline Stitch



1



2

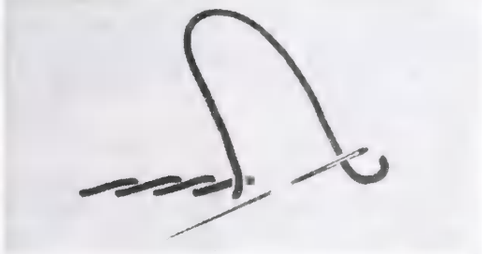


3



4

This stitch is worked from left to right. The needle carries the thread to the right across the fabric and back toward the left, under the fabric (1). Each stitch overlaps the previous one by a consistent amount, whatever amount you choose (2). In the classic version, the stitches form a continuous line and on the wrong side of the fabric they will resemble the back stitch you probably learned as a child. If you slant your needle slightly as it passes under the fabric, your line will be composed of overlapping dashes (3). If you slant it considerably, the result will be the same as what is commonly called the satin stitch (4). It does not matter whether you let your slack thread fall below the needle or keep it above the needle, as long as you do it the same way each time you take a stitch (5).



SKETCHES BY CATHERINE SCHOLTZ

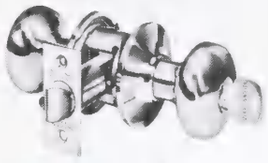
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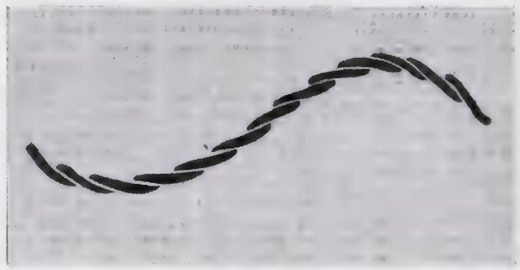
GEORGETOWN GALLERIES, INC.
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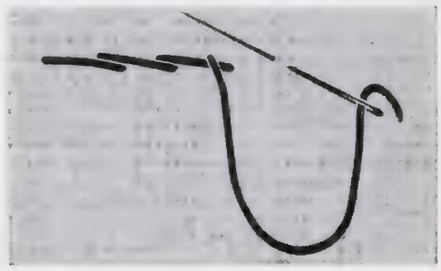
HOW TO BEGIN

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The Outline Stitch (continued)



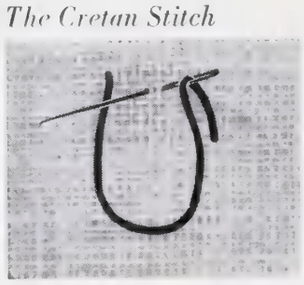
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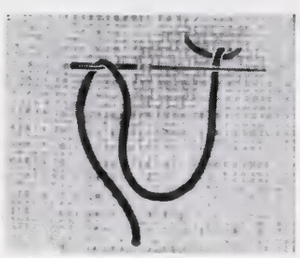
7

As its name implies, this is an excellent stitch with which to draw any kind of line, straight or curved (**6**). If you take long stitches and overlap them only a small amount, you will have a thin sharp outline (**7**). If you slant your needle, and take shorter stitches which overlap more than half way, you will have a broad structural line with which to draw a linear design that does not need to be filled in. You can also use several rows of the outline stitch for a filler, as I have done in various sections of the embroideries on page 83 and page 84.

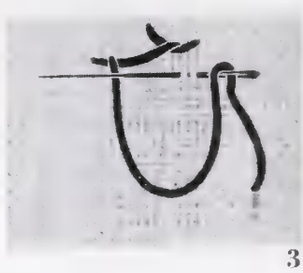
The Cretan Stitch



1



2

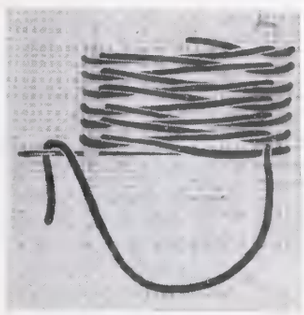


3

This stitch is much more simple to work than you would guess from the intricate effect it creates. The diagrams show how it may be worked from top to bottom of the fabric, but you will discover that it is possible, and sometimes more convenient, to turn your work around so that you are really working from side to side. In either case it consists of passing the needle under a few threads of the fabric, first on one side (**1**), then on the other side (**2**) of an imaginary center line. Each time, the



4



5

needle is pointed back toward the center and the thread is carried across the previous stitch (**3** opposite page). When working from top to bottom, each stitch should be taken a little below the one you have just made on the other side of the imaginary center line, rather than directly opposite it (**4**).

The Cretan stitch is primarily a filler stitch. If you increase the distance of the stitches from the center line but keep those on the same side of the line fairly close to each other, you will produce an intricate-looking twisted texture (**5**). Because of its flexibility you can fill outlines of many different shapes with single rows of the stitch. Try making a solid triangle, for instance, by starting your stitches rather close to the center line and gradually lengthening the distance until you have a broad base. Or you could fill a circle by gradually increasing the distance from the center line and then decreasing it again.



6

To produce an even more intricate effect you can work two rows, spacing your stitches far enough apart so that the loops of the second row may be inserted between the loops of the first (**6**).

CREATIVE EMBROIDERY

CONTINUED FROM PAGE 75

HOUSE BEAUTIFUL has been researching the needle arts. We found three things: 1. Needle projects do not need to look dowdy, and they can be very beautiful indeed, as history has illustrated so well through the centuries. 2. Any woman can create her own designs for her own purposes, using materials of her own choosing. 3. That the art of the needle is one of the best ways to achieve a custom-made, personalized look in your home decorating.

We started a needlework class for average women to learn how much practice you needed before you could make quite acceptable things of which you could be proud. We learned to our complete satisfaction that it is easier than we all thought, that anyone can do it, and that the results are perfectly wonderful if you want fine furnishings with a custom-made quality.

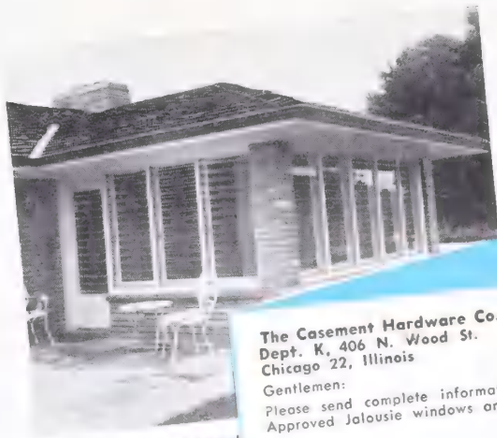


Here is an entirely new idea in windows . . . a series of movable glass louvres which give such excellent performance along with dramatic beauty.

Win-Dor Approved Jalousie windows give you these features:

1. Tight closure of louvres for protection from wind and rain —patented hardware assembly with stainless steel weatherstripping.
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3. Louvres that are easily opened, closed and cleaned from the inside.
4. Louvres which are controlled with well known Win-Dor worm and gear operator with removable handle.
5. Controlled ventilation for 95% of the opening area.
6. Win-Dor Approved Jalousie windows are made for standard openings or for floor to ceiling enclosures.

Win-Dor Approved Jalousie windows are a product of the Casement Hdw. Co., Chicago, Ill., manufacturers of the Win-Dor Casement Window hardware famous for quality since 1906.



Win-Dor Approved Jalousie windows used for porch enclosures provide an additional room. They are also ideal for use with picture windows.

The Casement Hardware Co.
Dept. K, 406 N. Wood St.
Chicago 22, Illinois

Gentlemen:
Please send complete information about Win-Dor Approved Jalousie windows and porch enclosures.

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Address _____
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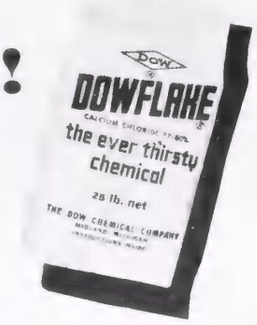
AT BETTER FURNITURE AND DEPARTMENT STORES . . . See these thrilling new Butler creations in pier cabinets, magazine baskets, wall racks and tables.
BUTLER OCCASIONALS—8200 South Chicago Ave., Chicago 17, Ill.



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For the utmost in safety and in convenience . . . use Dowflake (calcium chloride) on icy sidewalks! The quick, thawing action of clean, easy-to-handle Dowflake removes ice and lessens the chance of harmful falls.

Sprinkle Dowflake sparingly on icy steps, sidewalks, driveways and other areas . . . and ice will melt quickly, even in the coldest weather. Dowflake is available in handy, economical 25 and 100 pound bags. Be sure . . . be safe this winter . . . buy Dowflake from your dealer today!

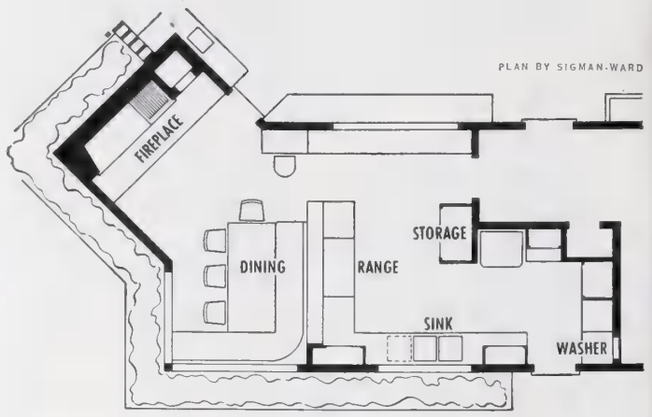




THE DOW CHEMICAL COMPANY
MIDLAND, MICHIGAN

The Living Kitchen

CONTINUED FROM PAGE 43



In the Oliver Johnston kitchen, designed by Cliff May, the living end is separated from the working area by only a low divider wall.

The living-kitchen of today has all the intimacy and friendliness of the old farmhouse kitchen. Like it, it is a household center, but not only for work, as in the days of the clinical kitchen. Now it is so homelike that it is a social center, too, an invitation to relaxation, friendly conversation and warm hospitality. It is a personal room, where you can display your favorite collection and most treasured bibelots, and where you can indulge your preferences in colors, fabrics, and materials. Often you'll find it not at the remote end of the house but right in its geographical center. Perhaps it is this new, inviting living-kitchen which is one of the reasons why we are staying at home and entertaining at home more than we used to.

For equipment data on this kitchen, see page 92



When you cook in the John-ston kitchen, you are still in the midst of family and friends and can share in their conversation and fun.



g windows keep you from feeling shut in, offer an excuse for dra-
ries to complement natural pine, red counters, and brick fireplace.



ange, refrigerator and sink are within a few steps of each other.
ne U-shaped china-closet shelves put everything within easy reach.

PHOTOGRAPHS BY MAYNARD PARKER



ne dining area, handsome enough for today's informal entertaining.
hile a separate entity, is comfortably close to work center.

For all the tomorrows make the right choice today



WILLIAMSON
WARM AIR FURNACES

No single decision contributes so much to a lifetime of comfort as your choice in home heating equipment. Here's clean, comfortable heating that anticipates outside weather changes and adds a warm, inviting friendliness to your living. Select from a wide range of models in any type fuel to assure the proper heating in any size home—new or old. There's a WILLIAMSON dealer who'll be pleased to show you how easy it is to put your home in a summertime mood — all winter long — on a budget you can afford. Write for details.

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Complete Line **WARM AIR FURNACES FOR GAS, OIL, COAL**

"Heat to your heart's content"

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Show me the way to more comfort at less cost with WILLIAMSON Warm Air Heating. I'm interested in:

( ) Gas ( ) Oil ( ) Coal ( ) LP Gas

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Deeply Gleaming Warmth and Beauty

Product of a furniture finish that starts with the cherry log



The New England antique chair to which this Stickley Love Seat owes its graceful lines, was sold by the George Ives' collection for $1300.

Finish is the vital element in furniture beauty. Particularly—as in Stickley cherry furniture—a finish that mellows, softens, grows warmer and richer with age.

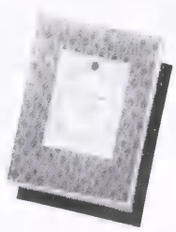
There's nothing haphazard, no production-line hurry and sameness about Stickley's cherry finishes. They start with the inward color and figure of the wood . . . with the skilled selection of cherry planks from which the various sections of a piece are cut. The cut segments are matched for color and figure, varied for contrast and interest.

No two pieces of Stickley furniture are exactly alike when they come at last to the finishing room. Here, the inward beauty of the wood is developed, aged, accented and finally hand-rubbed to richness, depth and warmth. Beauty that your hand reaches instinctively to touch.

Love Seat—Height, 36"; Width, 50"; Depth, 27½"
Side Table—Height, 27"; Width, 20"; Depth, 16"
Cobbler's Bench—Height, 17"; Width, 20"; Length, 47¼"

Preserve and beautify the finish of your furniture. Use Stickley Furniture Dressing, the same material that is used in the Stickley workshops to produce the famed Stickley finish. Ask your dealer or send $1.50 for a regular size container by postpaid mail.

"A Developing American Furniture Style", a fascinating story of American furniture art. 52 pages. 19 illustrations by postpaid mail for only $1.00. L. & J. G. Stickley, Inc., Fayetteville, N. Y.



Cherry Valley WORKSHOPS OF **STICKLEY** OF FAYETTEVILLE, N. Y.

FOUR ROOMS IN ONE

CONTINUED FROM PAGE 49

Home of Mr. & Mrs. Frank Medeiros (Pages 48 and 49)

Kitchen Equipment: Refrigerator, Servel, Inc., Evansville, Indiana. Dishwasher, Hotpoint, Inc., Chicago. Disposall, General Electric Co., Bridgeport, Conn. Range and ovens, Thermador Electrical Mfg. Co., Los Angeles, Calif. Gas incinerator, Calcinator Div., Valley Welding & Boiler Co., Bay City, Michigan. Exhaust fan, Trade Wind Motorfans, Inc., Los Angeles, Calif. Sewing machine, Singer Sewing Machine Co., New York, N. Y. Tile counter tops, Gladding McBean & Co., Los Angeles, Calif. Dining table top, The Formica Company, Cincinnati, Ohio. Chairs, Van Keppel-Green, Beverly Hills, Calif. Match-stick shades, Adair Co., Santa Monica, California.

Laundry Equipment: Washing machine, Hotpoint, Inc., Chicago, Illinois. Clothes Dryer, Westinghouse Electric Corp., Mansfield, Ohio. Ironer, Ironrite Iron Co., Mt. Clemens, Michigan.

Flooring: Rubber tile throughout, Hood Rubber Co. Division, B. F. Goodrich Co., Watertown, Mass.

THE LIVING KITCHEN

CONTINUED FROM PAGE 43

Modern equipment that copes with smoke, grease, odors, etc. is essential in any living kitchen. Here is a list of what was used in the kitchens on pages 42-43:

Home of Mr. & Mrs. Kenneth McEldowney (Page 42)

Flooring: Spatter linoleum, Armstrong Cork Co., Lancaster, Penna.

Equipment: Range, Thermador Electrical Mfg. Co., Los Angeles, Calif. Dishwasher and disposal unit, General Electric Co., Bridgeport, Conn.

Home of Mr. & Mrs. Oliver Johnston (Page 43, upper photos)

Equipment: Range, Hotpoint, Inc., Chicago, Illinois. Refrigerator, Westinghouse Electric Corp., Pittsburgh, Pa. Dispo-all, General Electric Co., Bridgeport, Conn. Exhaust fan, Trade Wind Motorfans, Inc., Los Angeles, Calif. Formica counter tops, The Formica Co., Chicago, Illinois.

Plumbing: American Radiator & Standard Sanitary Corp.

Home of Mr. & Mrs. James M. Fitch (Page 43, lower photo)

Equipment: Refrigerator, sink and dishwasher, Hotpoint, Inc., Chicago, Illinois. Magic Chef range, American Stove Co., St. Louis, Mo. Water heater, Servel, Inc., Evansville, Indiana. Counter tops of Panelyte, St. Regis Paper Co., New York, N. Y.

Flooring: Kentile asphalt tile, Kentile, Inc., Brooklyn, N. Y.

THIS IS A KITCHEN

CONTINUED FROM PAGE 40

Home of Mr. & Mrs. Ben Gage (Pages 38-41)

Equipment: Range and oven, Thermador Electrical Mfg. Co., Los Angeles, Calif. Dishwasher and disposal, Hotpoint, Inc., Chicago, Illinois. Revere Ware pots and pans, Revere Copper & Brass Company, Rome, N. Y.

Wallpaper: "Pergolefi" pattern, Thomas Strahan Company, Chelsea, Massachusetts.

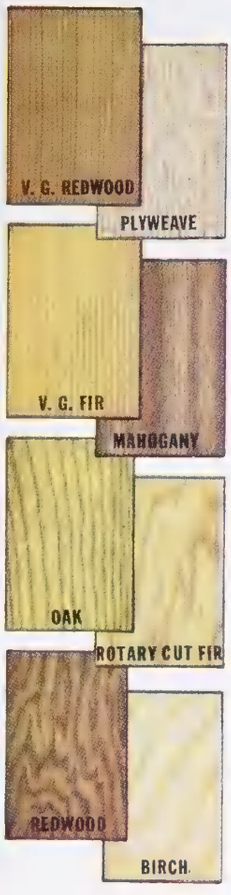
Floor Covering: Hand-finished broadloom rug, made by Baloyan Mills of California, Inc., Van Nuys, California, laid over red tile flooring.

CHANGING YOUR ADDRESS?
Be sure to let us know so that we can keep HOUSE BEAUTIFUL going to you.



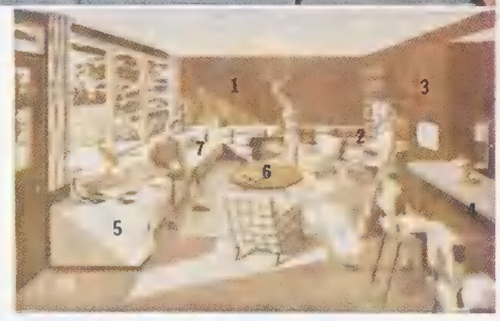
Rendezvous room

MALARKEY HOUSE



Something new creates the warm background of this unusual room. It is Malarkey plywood paneling of vertical grain California Redwood. The natural russet tones and straight, clear grain of this newest of the Malarkey plywoods achieve an effect of rare warmth and distinction. A valuable idea for modern interior decorating is that the redwood paneling can be matched with Malarkey flush doors or with a wide selection of Malarkey vertical grain fir panel doors—redwood stained.

The architect or home builder who surveys the range of Malarkey plywoods and doors finds a choice of finishes and styles appropriate for every use. There are panels and doors in birch, mahogany, walnut, oak, maple, redwood and Douglas fir. And there is a new textured surface, *Malarkey Plyweave*, in standard panel sizes in both redwood and fir. This beautiful embossed surface makes joints invisible—may be finished natural or in any desired color.



SEND 10c FOR PLANS OF HOW TO BUILD the ten convenient new ideas found in this room: 1. V.G. Redwood planking; 2. Hide-a-way desk; 3. Record album cabinet; 4. Buffet with slide-out bar; 5. Blanket chest; 6. Round coffee table; 7. Pull-out day beds; 8. Card table storage; 9. Gun and fishing gear closet; 10. Guest closet.

At building supply dealers or send coupon.

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Enclosed is _____c for Malarkey House Plans @ 10c each.

- ☐ Rendezvous Room
- ☐ Play Area
- ☐ Master Bedroom
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Name _____

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Look for this Brand

M&M

Malarkey plywoods

with matching doors

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"Welcome"

Your home itself breathes a welcome to guests when friendly Colorado Carnations grace a hall table, the radio, or perhaps a coffee table. What better way to lend substance to hospitality than through these long-lasting, fragrant flowers! And whenever you want to say "Welcome," "Happy Birthday," or anything else, do it with Colorado Carnations, because...



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COLORADO CARNATIONS

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COLORADO FLOWER GROWERS ASSOCIATION



This trade-mark identifies the finer, longer-lasting Genuine Colorado Carnations.

FAMILY SOCIAL CENTER

CONTINUED FROM PAGE 47

The Bissell kitchen didn't always look like the pictures on pages 44 to 47. Far from it. Up until recently it looked like the picture below. It's hard to believe they are one and the same room.

As a matter of fact, this isn't literally true. For to have all the space they wanted in their new kitchen, the Bissells pushed out the far wall of the original kitchen several feet, and re-located windows and doors.

There was no professional architect or kitchen planner on this job. Mrs. Bissell did it all herself. And she does not profess to be an expert by any manner of means. She did have the great and essential advantage, however, of knowing what she wanted. Armed with yardstick, chalk to mark out spacing on floor and walls, and an analysis of the length of her own step and reach, she worked with her carpenter and arrived at the arrangement and spacing most comfortable for herself.

Because she is tall (5'9" to be exact, as are all the members of her family), heights are somewhat greater than those generally accepted as standard. The top of the sink is 38" high, the top of the breakfast bar 45" high, 18" wide with an overhang of 9" on the stool side. Stools are 36" high—she would have liked them 2" higher, but none could be found.

Great care was taken in determining the width of all storage shelves, and their spacing. Mrs. Bissell had no desire to have to hunt for dishes and seasonings or cans behind other dishes or seasonings or cans. So she ordered her shelves shallower than is customary. Top shelves are 10" deep. Bottom ones are 12" deep (for one stack of plates, only). Cup shelves are 5" deep (one-cup-plus-handles). Shelves for the small packages in which seasonings usually come are 7" deep. Incidentally, cabinets were not run up to the ceiling, for then the top shelves would have been out of reach, even for a tall woman. With dimensions like these, nothing gets lost, everything can be seen at a glance.

One of the thoughtful features which makes this kitchen so easy to work in are magnetic catches on all cabinet doors. You need never bang them to get them closed—magnetism does the job for you. Another convenience is a milk box, opening on the outside of the house and inside the kitchen. The milk man can leave bottles and remove empties even if no one is at home.

Mrs. Bissell selected for her new kitchen the following equipment: Thermador electric range and oven. Crosley refrigerator. Hotpoint dishwasher. Waring Blendor. Hamilton Beach mixer. Sunbeam coffeemaker. Formica counter tops. Armstrong spatter linoleum.

"Before" view of kitchen shown on page 44



The original Bissell kitchen had little to recommend it, either from the efficiency standpoint or from that of its decoration. Contrast this picture with those on pages 44 to 47, and you will understand how kitchen chores now have lost all aspects of drudgery.

Life can be WONDERFUL...
when you RELAX in a
La-Z-Boy
REG. U.S. PAT. OFF.



the ONLY chair that gives you Posture-Control and style too!

Adds *comfort* and *beauty* to your home

No longer do you have to sacrifice style and beauty to get *posture-controlled* relaxation. Only with a La-Z-Boy can you choose the style of chair that will harmonize with the furnishings in your home and still get all the healthful relaxation your body requires.

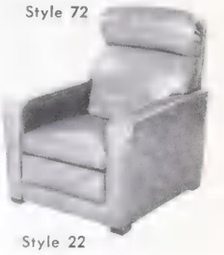
An achievement in posture-control design . . . La-Z-Boy's patented *floating* back and seat automatically reclines to ANY position with the natural action of one's body . . . there are no levers or locking devices to adjust.

Once you sit in this amazing chair and feel it relax *with you* to ANY comfort position you desire, you'll agree with thousands of others that La-Z-Boy is "alive" to one's every relaxing mood.

Of top quality construction, with the patented reclining action fully guaranteed for the life of the chair, you'll be surprised at the moderate prices of these La-Z-Boys. Your La-Z-Boy dealer will be pleased to show you the 8 attractive styles and 110 beautiful fabrics you can choose from. Fill out the enclosed coupon for his name and address.


Style 42


Style 72


Style 22

ASK YOUR DOCTOR. Your family doctor will tell you that due to the fast tempo of our modern way of living, rest and relaxation is becoming increasingly important to our every day life. That is why he advises *complete relaxation* after your day's work, to relieve the muscular tension that causes you to become nervous and irritable. And that is why he recommends a La-Z-Boy *posture-controlled* chair to patients who want to relieve the strain on their nerves and heart.

Made to fit you

Due to a difference in height and weight no two people are comfortable in the same position, La-Z-Boy's *patented* floating back and seat automatically adjusts to *ANY degree of relaxation the individual feels the most comfortable.* No other chair or lounge can make this claim.



Every La-Z-Boy is FULLY GUARANTEED. La-Z-Boy's automatic floating back and seat action is unconditionally guaranteed for the lifetime of the chair (no other chair can give this guarantee).

The Ideal Gift for Dad



La-Z-Boy Chair Co., Monroe, Mich., Dept. H-1
In Canada: La-Z-Boy Furn. Co., Ltd., Waterloo, Ont.

Gentlemen: Please send the name and address of my nearest La-Z-Boy dealer. Also enclose folder showing La-Z-Boy's beautiful chair styles.

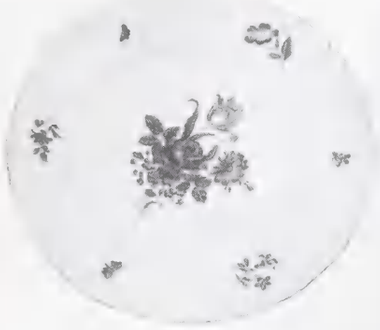
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ROBERT SPRAYS

It's such fun to use your WEDGWOOD everyday and, why not, when you can buy a five piece place setting in the Robert Sprays pattern on Shell Edge shape for only $6.30. Perfect for the new "informal" fashion trend. What's more, the pattern is permanently fixed under the glaze so that your electric dishwasher cannot harm its true clear colors. Write for the names of stores. If you want to see other patterns send 10¢ for Folder B.

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LIGHTS ON!

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for very little additional cost. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet 'Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1398 St. Paul Ave., Milwaukee 1, Wis.

CUTLER-HAMMER MULTI-BREAKER C-H

FREE BOOKLET: *Tells facts about new, better home electrical protection. Write TODAY for your copy.*

PHOTOGRAPHS BY MAYNARD PARKER



In architect Allen Siple's house, the kitchen is actually a corner of the living room. The only separation is the partitions that provide wall space for cabinets and kitchen appliances. So it enjoys the same aesthetic values contributed by stone, brick, and natural wood.



THE KITCHEN IS MERGING WITH THE REST OF THE HOUSE

CONTINUED FROM PAGES 34-36

Good equipment plays a vital part in making our kitchens more livable. Here is a list of what appears in the kitchens shown on pages 34-37:

Home of Dr. Leonard M. Asher Pages 34-35

Dishwasher, Hotpoint, Inc., Chicago, Ill. Refrigerator, Nash-Kelvinator Corp., Detroit, Mich. Waste King Pulverator, Given Mfg. Co., Los Angeles, Calif. Ironer, Conlon Corp., Chicago, Ill. Range and ovens, Thermador Electrical Mfg. Co., Los Angeles. Exhaust fan, Trade-Wind Motorfans, Inc., Los Angeles, Calif.

Home of Mr. & Mrs. Bob Garred (Page 36, upper photo)

Western-Holly range, Western Stove Co., Culver City, Calif. Dishwasher, disposer, freezer, Hotpoint, Inc., Chicago, Illinois. Refrigerator, Servel, Inc., Evansville, Ind. Washer, Bendix Home Appliances, Inc., South Bend, Ind. "Blo-Fan," Pryne & Co., Pomona, Calif.

Home of Norton Polivnick (Page 36, lower photo)

Waste King Pulverator, Given Mfg. Co., Los Angeles. Oven and range, Thermador Electrical Mfg. Co., Los Angeles. Refrigerator, Leonard Div., Nash-Kelvinator Corp., Detroit.

Home of Jean Renoir (Page 37)

Sink, Crane Co., Chicago, Ill. Refrigerator, disposal, General Electric Co., Bridgeport, Conn. Counter tops, The Formica Co., Cincinnati, Ohio. Floors, Vermont Marble Co., Proctor, Vermont.

THE STAGGERING TRUTH ABOUT THE FREEZER

CONTINUED FROM PAGE 63

When you use your freezer pro erly, it becomes feasible to sho by mail from faraway places, orde ing specialties that are not obtai able in your town. There are hu dreds of small food specialis scattered all over the United State lovingly making superb food nove ties. These specialties may be an thing from smoked dried beef fresh dressed pheasant. If you d not buy in sizable quantities, would soon seem too much troub to keep re-ordering for one or tw meals only. With a freezer, you fi it feasible to buy for six to 20 mea in one order. It cuts down that o menace repetitiousness and shrin geographical space so much th everything is as close as your ov mailbox.

5. A freezer makes possible new kind of cooking—of a type th has been possible only in larg well-staffed homes or in big hote For some of the world's finest r cipes are made by starting wi previously cooked ingredients— short, what many Americans u knowingly call leftovers. (It's or a leftover if you don't know wh to do with it.)

A big percentage of the m famous European and Chine dishes require a small amount previously cooked meat or fo cut very thin or diced into ti cubes. In the days before the fre er, the average household wou not have this on hand unless t same meat had been eaten the d before. Only in large establi ments would that precooked ing dient have been prepared es cially. But now you can cook tw too much of a roast or fowl, del erately planning for the future u of the surplus and packaging accordingly.

Thus the freezer extends y range in the cookbook world, ting you do things you always sumed were beyond you.

SO YOU see, to get the benefit all the possibilities of a free you need a different point of v from any you have previously h

Freezers got off to a bad st in people's minds because t began as a farmer's tool for p serving an overabundance of p duce. Then they later became a ciated with meat hoarding dur the war. Also, the freezer was long the darling of the hardy s who think nothing of wading g

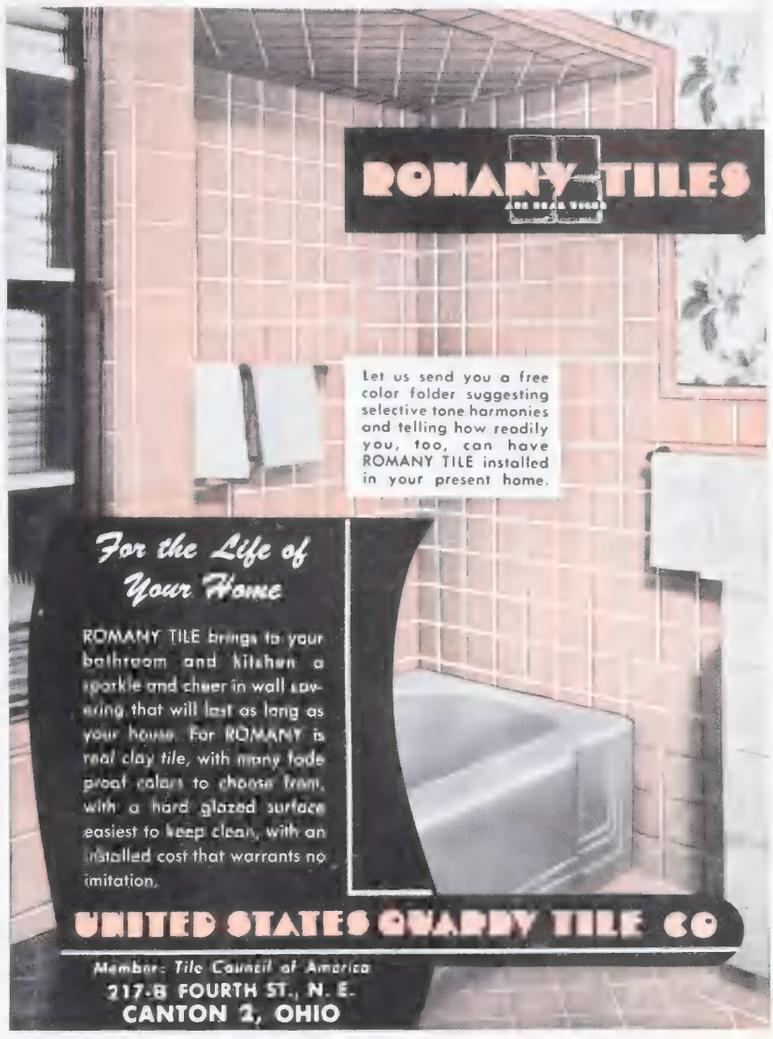
fully into bushels of vegetables, packing 50 packages at a time. This sort of energy is apt to leave a great many people cold. The girls who had fallen victims to the charms of Mr. Dole and Mr. Birds Eye, or had the initials S and W etched on their hearts, were quite willing to leave mass methods to industry, and to give home freezers a wide berth.

BUT now we are entering another phase of freezer development. Imaginative young people are learning to use the freezer on modern terms. For a precise statement of the exciting possibilities of the freezer get one or both of these books: *Home Freezing For Everyone* by Lura Jim Alkire and Stanley Schuler. M. Barrows & Company, Inc., New York, 1951, and *Making The Most of Your Freezer* by Marie Armstrong Essipoff. Rinehart & Company, Inc., New York, 1951.

The Alkire and Schuler team is made up of home economist and journalist, two groups making great contributions to our developing American cuisine. Mrs. Essipoff belongs to the growing groups of spirited young women who know food, who like to cook, and who manage their household with imagination and verve. In these two books you will find the results of the experimental work done by universities, the Federal Government, the State agencies, and the food industry, interpreted for you in terms which are very easy to understand.

The basic thing to remember about the freezer is that you can adapt it to your needs. Since you are not interested in anything but allowing yourself the greatest possible freedom, you keep the food turnover so rapid that you evade most of the problems of preparation and packaging which come up when you attempt to use the freezer for long-term storage. It means using the freezer as careful drivers use their cars. You never crowd the engine, so to speak.

The time saved in packaging is enormous, for you do not have to package food so very, very carefully if you are going to leave it in the freezer only a short time. The number of things you can freeze successfully is also enormously increased. Yet, the convenience to you of being able to cook ahead of yourself may make all the difference in the world as to how you organize your activities and your life.





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PHOTOGRAPHS BY MAYNARD PARKER





Sometimes the kitchen needs to be enlarged only a tiny bit to take a piece of laundry equipment. In the Lloyd Ruocco house a small cubbyhole outside the kitchen proper, and literally in the entrance hall, takes a front-opening Bendix washer. When not in use, a curtain of matchstick bamboo presents a formal face to those entering the house.

HOW THE LAUNDRY HAS ENLARGED THE KITCHEN

CONTINUED FROM PAGE 64

In planning a new or remodeled kitchen, large enough to take laundry equipment, there are many factors to consider.

First, don't forget that laundry equipment is not like furniture to be moved from one spot to another if fancy dictates. It has to be connected to plumbing lines and to the electrical wiring system. With this permanent kind of installation, it is well to make a careful plan of arrangement that is going to be entirely satisfactory.

Catalogs and specification sheets of laundry equipment can be a great help in informing you of the needed wiring and plumbing for whatever brand you are considering. Also, they will give you exact dimensions of each piece of equipment so you will know how much space must be allowed.

In this planning be sure you have the right kind of ventilation. This means care in placement of windows for cross ventilation, and probably in the use of an auxiliary electric ventilator for those seasons when windows are closed. Have good lighting, too, and plenty of storage space for soap, starch, bluing, bleach, stain remover. A sorting counter where you can sort white from colored wash and separate one type of fabric from another will be endlessly convenient as you set the timing for either washing or drying.

The combination kitchen-laundry in the Moore house, shown on pages 64-65, illustrates this kind of far-sighted planning. These are its component parts: refrigerator, range, electric sink, home freezer, Westinghouse Electric Corp., Mansfield, Ohio. Cabinets, Youngstown Mfg. Co., Warren, Ohio. Counter tops, The Formica Co., Cincinnati, Ohio. Kitchen exhaust fan, F. A. Smith Co., Rochester, N. Y. Washer, dryer, Westinghouse Electric Corp., Mansfield, O. Rubber tile, Armstrong Cork Co., Lancaster, Pa.

PROGRAM NOTES

CONTINUED FROM PAGE 29

Gilman says in part of Beethoven's *Seventh Symphony:* "Beethoven's Seventh has been called 'the most beautiful symphony in the world'—a vaulting and delusive phrase. For what does 'beautiful' mean? And what is Beauty? The words are meaningless. Their content is infinite, but infinitely variable. The 'most beautiful symphony'—brave words, with a mirage as the end of their adventuring! More 'beautiful' than the G minor of Mozart, than the Third of Brahms? More 'beautiful' than that last of Beethoven's with its transfigured slow movement? Who shall say? But perhaps even those who shy at the positive use of mighty words will hesitate to dispute the special persuasiveness of the music of this *Seventh Symphony.*

GILMAN was, to a greater degree than is now the accepted fashion, a Wagnerian. It is to be expected that the notes should be at their most appreciative when they deal with Wagner's music. Following is his sensitive tribute to Wotan's Farewell:

"Here, in the scene of Wotan's Farewell, as in all of Wagner's major writing, is music that meets with superb and triumphant competence the ultimate test. For it selects a great, passionate, abidingly human theme—the immemorial pathos of farewell and loss—and treats it with supreme felicity and perfect truth. He had already given us '*the* daughter at *the* father's feet!' Now he gives us, in essence, the most ancient and common of human griefs, the grief of parting and separation—the separation that is terrible in its finality, in the desolation that it foresees." I believe that such imaginative appreciation is more helpful than musicological fact.

When Gilman died in 1939, the last of the oldtime critics, to whose circle belonged Huneker and Krehbiel, was gone. It is possible that the technique of these men now seems occasionally old-fashioned, their elegance a little florid, their enthusiasm a little too ripe. But they had something for which matter-of-factness is no substitute. They had the propulsive power of a good preacher. They believed what they wrote. They were not bored with the world and with what they were doing. That is why Gilman's notes are still a delightful experience to read and are useful to those who wish to augment their enthusiasm.

TO REALLY SAVE YOURSELF FATIGUE

CONTINUED FROM PAGE 59

The smallest detail in a kitchen is important if you are planning to really save yourself fatigue. So that you may know all the big and little things the committee of the Los Angeles Heart Association selected to preserve the energy of the housewife we are listing here all the elements that were incorporated in this kitchen:

Equipment: Gas refrigerator, Servel, Inc., Evansville, Ind. Western Holly built-in range and oven. Western Stove Co., Culver City, Calif. Dishwasher, General Electric Co., Bridgeport, Conn. Garbage disposer, Waste King Pulverator. Given Mfg. Co., Los Angeles, Calif. Ventilator, Trade Wind Motorfans, Inc., Los Angeles, Calif. Sink, Crane Co., Chicago, Ill. Formica counter tops, The Formica Co., Cincinnati, Ohio.

Flooring: Rubberlock, R. L. Mitchell Co., Los Angeles, Calif.

Hardware: Revolving shelf hardware, Washington Steel Products Co., Tacoma, Washington. "Tutch-Latch" frictionless catches, locks and hinges. National Lock Co., Rockford, Ill.

Intercommunication System: Talk-A-Phone Co., Chicago, Ill.

Accessories: Work carts on casters. Colson Equipment & Supply Co., The Colson Corp., Elyria, Ohio. Cosco posture-back chairs. Hamilton Mfg. Co., Two Rivers, Wis. Radio, RCA Victor Div., Radio Corp. of America, Camden, N. J. Clock, Telechron, Inc., Ashland, Mass. Coffee maker, Mixmaster, toaster and waffle iron, all Sunbeam, Inc., Chicago, Ill.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 30

but at the convenience of cargo, the company guarantees first-class railroad fare back to the port of embarkation if the cargo should necessitate a different return port.

If your freighter does not go to Suriname, you may be able to arrange a stop-over in Trinidad and transfer there to another Alcoa freighter that does. Or you can go to Trinidad by another means, and connect there with the "Pathfinder" or "Prospector," new air-conditioned passenger-carrying ore boats operated by Alcoa between Trinidad and Suriname only. Sailings weekly depending on weather, river conditions, and the like; round trip $135, and no tax!

Glass

So you've been avoiding museums! The more reason to visit, at your very first opportunity, the new Glass Center in which Corning Glass Works tells all about the past, present, and future of its reason for being. Appropriately housed in a handsome building demonstrating the latest in structural glass, it is a complete education in glass, how it came to be, how it is made, and how used. But this is also an example of just how lively and comfortable an experience museum-seeing at its best can be. In addition to the ex-

(*Continued on next page*)

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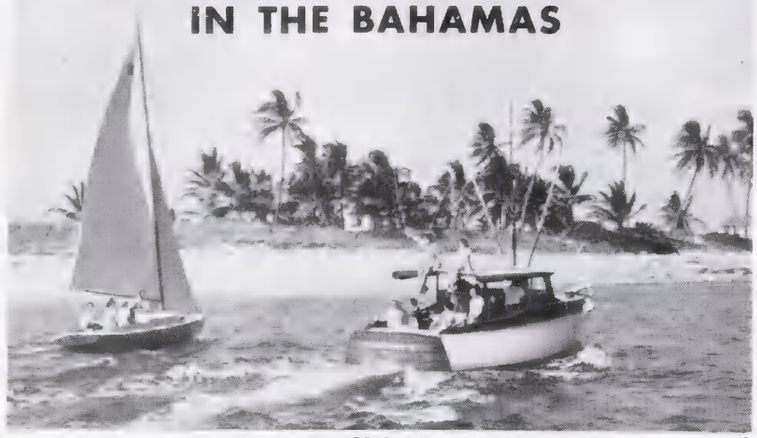
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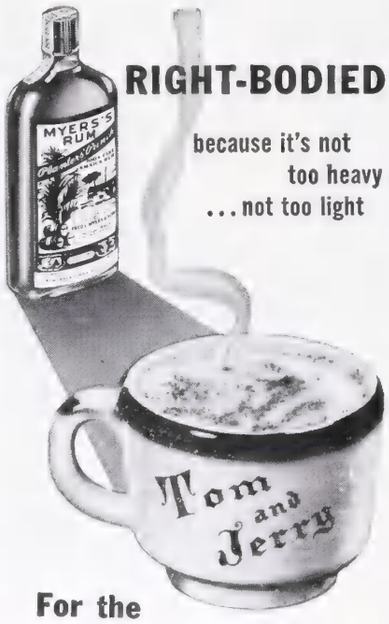
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

hibits: rare and wonderful ancient bits of glass to push-button films showing millions of incandescent lamp blanks coming off the assembly line. Besides a library, various lecture and study rooms, and an auditorium, the Glass Center includes the Steuben factory at work, with a visitor's gallery and easy chairs so that you can watch in comfort skilled craftsmen fashioning this world-famous, handmade glass. Corning, New York, in "the Southern Tier," junction of routes 17 and 14—open free daily except Monday, from 9:30 to 5:30.

Getting around

Thrift Season rates trans-Atlantic: good through April, in some cases through May, for savings like these: TWA, New York to London (regular round-trip fare, $675) Thrift Season, $500; Pan American, a Thrift Season all-expense tour from New York: Portugal, Spain, Italy, Switzerland, France, 37 days, $1,225.70.

Three additional ports: Barbados, Bahia, and Punte del Este are scheduled for Moore-McCormack's two Carnival-in-Rio Cruises—the "S. S. Argentina," from New York January 24, 44 days, from $1,390; the "S. S. Brazil," from New York February 7, 42 days, from $1,330.

Five Central American Capitals in one day: possible because of TACA International's new DC-3 and DC-4 service leaving San Jose, Costa Rica at 4:00 A.M., reaching New Orleans at 2:15 that afternoon via Managua, Nicaragua; Tegucigalpa, Honduras; San Salvador, Guatemala—one-way $126.

The Olympic Winter Games at Oslo: available on packaged air tours set up by Scandinavian Airlines, from $650 including transportation across and in Europe, airport transfers, a room at the Continental, meals, tips, and admissions to all 50 Olympics events; to de luxe tours adding 12 days of skiing in Switzerland, at St. Moritz, $1,215; at Davos, $1,175.

Spring Mediterranean Cruise Extraordinary: on the "Stella Polaris," which leaves New Orleans March 31 for 68 days, 39 ports including seldom-visited islands on the Greek and Dalmatian coasts, from $1,690 including shore programs and inland trips.

Caribbean quickies: "Ocean Mon arch" will leave New York Jan uary 18 and February 11 fo Port-au-Prince, Cartagena, an Kingston—12 days, from $300 and on February 25 for Nassau Kingston, Cartagena, Cristoba Havana—14 days, from $360. Aft this she joins the "Queen of Be muda" to step up regular Furne Bermuda Line service durin March and April.

Standard, tourist, and stateroo accommodations, all three on o plane: on United Airlines dai double-deck Stratocruiser fligh up and down the West Coast tourist class being a chair in t lower-deck lounge, no meals, $ Los Angeles to San Francisco; $ San Francisco to Seattle-Tacom standard class, a seat in the u per deck main cabin, $21.50 a $42.50; and stateroom, luxuri private quarters at the rear of t upper deck, standard fare pl extra charge of $5 and $9, plus tax.

Five days in Brazil at Carni time: the feature of the Carni Cruise scheduled for the Fren Line's "Liberté," from New Yo February 11, 28 days, from $9 Shore arrangements include adm sions to the Grand Municipal C nival Ball, grandstand seats the parade, and sight-seeing—t means Sugar Loaf, the beach Tijuca Forest, Corcovado in a around Rio; Sao Paulo, Quit dinha, Petropolis, and the Sn Farm at Butandan outside of R

How high Aspen?

If cost is at least as import as altitude in picking your ski sort, you'll find these spar your pocketbook out in Asp Colorado:

Starting January 2 and cont ing into February 9, a ten per c discount applies on all rates at Hotel Jerome and affiliated fa ties. For figuring purposes, r lar rates at the Jerome are, double room with meals, $9 to per person; at guest cottages Gay Nineties names and furn ings, same with meals, $4 t without; at the Aspen Apartme double room with kitchenette bath, no meals, $5 to $7.50 the Roaring Fork Inn, four to e in a dormitory room, $2 per pe without meals, and a cafeteria moderate prices connected; at

Prince Albert, where you may have to wait in line for your bath, room without meals, $2.50 and $3.

Also starting January 2 and continuing through February 2, you can go to Aspen on "Learn to Ski Week" rates, $65 covering all expenses for six days, dormitory room, meals, ski school lessons, unlimited use of chair and T-bar lifts. And the busy reservations office at the Jerome asks you, when you write concerning either, simply to state dates and the rates you wish to pay, leaving them to place you where space is available.

In addition, Aspen has a growing number of independently operated lodges and motor courts, some of which serve breakfast or provide cooking facilities. The newest: Shadow Hill Lodge on Main Street, $4 to $5.50, private bath included, breakfast 85¢ extra. Aspen Court, $6 for cabins with bath and kitchenette.

Land of the camellias

So showy the azalea, and so well publicized, that you may just possibly be overlooking the fact that the *camellia Japonica* is already blooming in southern gardens, reaches its peak this month and next, and lingers until the azaleas are well under way in March. The camellia does not, like the azalea, present a solid mass of flamboyant color. Its beauty is a rarer thing, a matter of the texture and color of the individual blossom. There are, they say, more than 600 varieties, from chaste single blooms, to prim, tight, tissue-paper pompons, and loose, shaggy show-offs, from cleanest white, through all the pinks to crimson and combinations thereof, each little masterpiece vivid against glossy green foliage.

Among the many southern gardens which are pointing with understandable pride, are the Jungle Garden on Louisiana's Avery Island, Bellingrath Garden out of Mobile, Alabama, and Pirates Cruz, a newer garden across the harbor from Charleston, South Carolina, and these following, also just out of Charleston:

Middleton Garden, open to May 1. Started in 1741, Middleton is not only this country's oldest landscaped garden, but contains, among many others, its oldest camellias. These were imported by Henry Middleton who, just by the way, also signed the Declaration of Independence. From the crest on which stood the original Georgian house (the right wing only remains and is a private home), the lawn sweeps grandly down to the Ashley River, elaborately terraced, set with fanciful artificial lakes. Gardens to the right, more to the left, and, as you enter them, a mossy tomb whose inscriptions nostalgically call up the ghosts who loved the densely arched camellia walks, and planned the little reflection pools, dappled with the white, pinks, and reds of the flowers they planted.

Magnolia Garden, open to May 1. Here are, perhaps, the country's most famous camellias, not only because of their number and variety, but because each contributes so artfully to the intimate beauty of winding path, the drama of open vista, and black water, that Magnolia still seems to be the handiwork of Nature instead of man. These camellias, too, are elderly, many of them set out as early as 1840 by the Draytons.

Trip bits

United Airlines, bravely facing the facts of eating while flying, is urging its passengers to do likewise by placing on all trays a cartoon: subject, a diner with napkin tucked sensibly under chin: caption, "La serviette au cou—it may prevent a spot or two."

In Phoenix, Arizona, whereabouts everybody rides whether he knows how or not, the Insurance Corporation of America, through Gordon Hale, agent, and editor of a publication for horsemen called *Hoofbeats*, is now issuing $500 coverage against riding mishaps at a $4 annual premium.

Save your postcard writing for Quito, Ecuador, where you can not only mail in a new mailbox on the site of the Equatorial Monument, but will gain thereby a postmark indicating you are writing from the very center of the earth.

For its three-week spring and fall cruises from Cincinnati to New Orleans, the Greene Line's "Delta Queen" has set aside a honeymoon stateroom, one of its more luxurious, available to first applicants at no extra charge, with breakfast in bed and a few other plusses thrown in.

YOU CAN BE CREATIVE IN EMBROIDERY

CONTINUED FROM PAGE 77

Karasz class girls and women with no needlework experience, no art training, all with no previous evidence of creative ability. It was a completely average group with only one thing in common—**they were all sure they did not have what it was going to take to do free-wheeling with a needle.**

In view of the creditable designs they began to turn out almost immediately, their profound lack of self-confidence at the beginning spot-lighted the core of the problem—your problem and everybody's problem. **YOU must believe in yourself. You must believe you can do it.**

If you will do what we ask you to do, and open your eyes to the wonderful textures and colors in threads and fabrics that pass under your hands every day, you will discover new things in yourself that you never knew you had. If primitive women, without schooling or any opportunities whatsoever, can make up their own needlework designs and color schemes, so can you. All you have to do is open up your eyes to see new things.

Having this belief in yourself, this belief that you don't need the crutch of a pre-drawn pattern to go by, is the only hard part about learning to do creative needlework. So much publicity has been given to artists who "have arrived" that we have come to think of them as a race apart, with whom the rest of us have nothing in common. But this is really a false idea, as the arts of the many primitive peoples will testify. For the primitive arts show quite clearly that there is in everyone the capacity to create, if he or she can only be made to try.

Maybe you are puzzled about why we are insisting that you create your own needlework designs, rather than using those prestamped patterns or packaged and partially worked projects that are sold by many stores and magazines. There are four reasons:

1. You cannot *really* integrate these prepared projects into your decorating. They never come in the right fabrics or colors to match or complement. They do not let you make the very necessary act

(*Continued on next page*)





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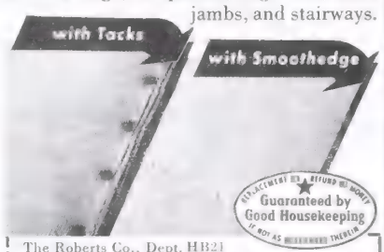
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YOU CAN BE CREATIVE IN EMBROIDERY

CONTINUED FROM PRECEDING PAGE

of choice, by which you bring together "the perfect thing" to go with "the perfect thing." In short, they do not give you a wide enough freedom of choice to achieve the perfect result. Their colors are not the colors you are using elsewhere in the house. Their materials are never the ones with which you have decorated your home.

2. The materials of stamped packaged projects are usually not fine enough, with not enough decorative character. Because the packaged project has to be styled to go into thousands of unknown homes, they must, by definition, be average in coloring, texture, and character. Consequently they cannot be "very special"—in styling or quality. Yet it's "the very special," "the perfect thing for the spot," that is the secret to good decorating.

3. You cannot really express yourself by merely executing someone else's design. You want your home to be an expression of your personality. A needlework project which someone else has designed and which you simply fill in merely turns you into a mechanical robot, a machine that is mindlessly executing someone else's bidding. You are belittling yourself in your own eyes when you do such a thing, and you are filling your home with rubber stamps.

4. Last reason—and almost the most important: It is not very much fun to execute someone else's design. It is a great deal more pleasurable to make your own. This is something you will believe only when you try it. So join us in our six classes this year and find it out to your own delight. We believe that the type of woman who reads HOUSE BEAUTIFUL is the kind of person who has the flexibility of mind and alertness of eye to know what we mean and the ability to do what we suggest.

HOW TO FILL YOUR HOUSE WITH FLOWERS NEXT SUMMER

CONTINUED FROM PAGE 69

from this soil. Don't stint on your feeding schedule.

Getting flowers from seed really is simple. It's mainly a matter of getting started early. So you should send for the new seed catalogs right away. You need the seeds in hand early. They should be planted indoors about six or seven weeks before it is safe to plant outdoors. This speeds up blossoming. (Annuals bloom only after they reach a certain age.)

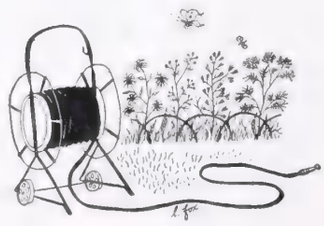
If you haven't a greenhouse, pots of soil in a sunny window will do. Just avoid overheated rooms—too much heat leads to spindly growth that flops over in the pots and succumbs to the first bit of bad weather when the seedlings are moved to the garden. A sunny bedroom window is ideal.

Annuals blossom continuously, once they start. The only exception is that if you fail to cut the flowers (obviously not likely in a cutting garden), too much strength goes into seed-making and flowering stops. You can count on bloom in your cutting garden until frost kills your plants. Even this can be postponed, sometimes for two or three weeks, by the knowing use of Climate Control tricks.

Keep your plants out of the low spots—cold air settles here first on those crisp fall nights when some parts of your yard frost, while others escape it. Or erect a shade (even light burlap or newspapers will do) to cut off heat loss from the plants to the cold autumn-night sky. That's right: Frosting occurs because your plants *lose* heat. Prevent heat loss and you avoid frost even at the same air temperature.

Last year I continued to cut flowers lavishly from our Connecticut garden until November 4 by using these methods.

Why not fill your house with flowers this year?



ARMSTRONG'S Garden Magic

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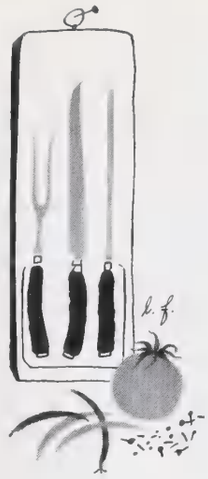


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PANTRY SHELF NEWS

By Julie Polshek

Some of my friends thoughtfully pass along the good word whenever they encounter notable food I might not know about. A while ago, one of them wrote me in glowing terms about a smoked-foods sampler of Jugtown Mountain Smokehouse that someone sent her as a gift. Their descriptive folder, enclosed with her note, made much of the fact that their foods are sassafras smoked. First-hand experience with them speedily convinced me that they merit this fanfare. The sampler packed by Smokehouse affords an ideal way to get acquainted with their foods. Its pound-of-each assortment brings you lean slices of tender, sugar-cured bacon that comes out of the skillet temptingly crisp; all-pork sausage meat tastily seasoned with sage; a mellow, rich-flavored Cheddar cheese fragrantly accented by the smoke's bouquet; and the belle of the group, to my way of thinking, Sliced Beef Chips. The smoking gives these paper-thin slices of tender, cured beef a tantalizing flavor unlike that of any chipped beef I've ever tasted. Being less sharp in natural flavor than pork or cheese, it permits the wonderfully aromatic, musky quality of the sassafras smoke to assert itself rather pungently.

The 4-pound sampler costs $5. Each item is also available solo: sage sausage or sliced bacon, 2 pounds for $2.25, Cheddar costs $1 per pound package, a like quantity of sliced beef chips costs $2. The bacon can also be had in 5 to 8 pound slabs for $1 per pound. The stamping ground of the Smokehouse is Flemington, N. J.

Fortnum and Mason's superb preserves are on the American scene for the first time since these world-famous English purveyors closed their New York shop back in the 1930's when England entered World War II. Retasting them recently after these many years revealed that Fortnum and Mason have lost none of the culinary artistry that made their preserves so sought after in the days when they were available here.

Their black currant preserve and the one they concoct from gooseberries are particular pets of mine because of their delightful tang and the pungent fruitiness of these types of berries. Strawberry, raspberry, and red currant preserves as well as a thick-peel and a fine-cut orange marmalade are to be had, too, should your taste run to one of these types rather than the two I've singled out.

Whatever the variety, nothing but the fruit and sugar go into their making. The luscious end result is virtually a solid mass of fruit, somehow kept whole and firm in the cooking. The sweetness of the preserve doesn't obscure the rich flavor of the fruit.

A pound of preserves to the jar. The black currant costs $1.55; the gooseberry, $1.30; strawberry, $1.65; raspberry, $1.50; red currant, $1.45; the marmalades $1.15. From Bloomingdale's, New York.

Can't resist a postscript on the Fortnum and Mason Heather Honey also available from this source. Fragrant as the blossom itself and a delight to the palate, it is packed in pottery jars: a 1-pounder costs $2.40, a box of six 2-ouncers, $3.60.

Hayden's exceptional hollandaise (by now known to all, I'm sure) recently acquired a new mate.

(*Continued on page* 110)

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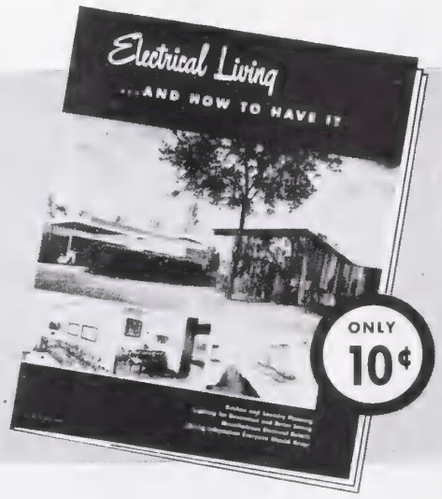
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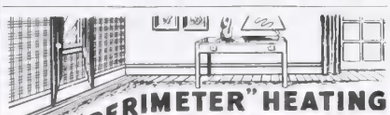
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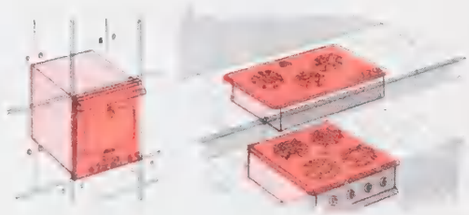
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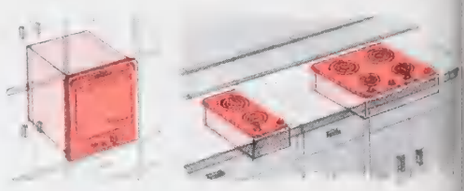
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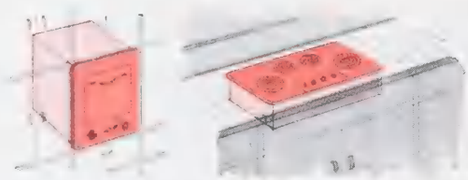
THE COMPONENT STOVE



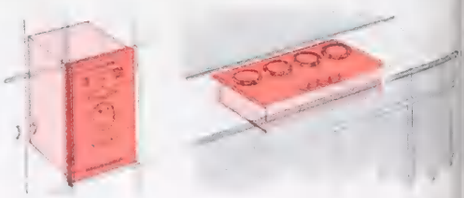
The Chambers Corp. buil in gas cooking assemblie include an in-a-wall over a 3-burner, and a 4-burne cooking top. Finished i stainless steel, or selec oven door in porcelain en amel in choice of 7 color



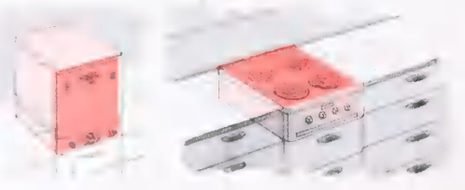
The Presteline electric oven comes in silver or copper finish with porcelanized gray frame. Cooking tops come in two-element units of which you order as many as needed, combine in many ways.



The Thermador electri surface unit has four in a-line cooking element two large, two small, o three elements and a dee well cooker. Oven, lik surface unit, is stainles steel, can be used in pair

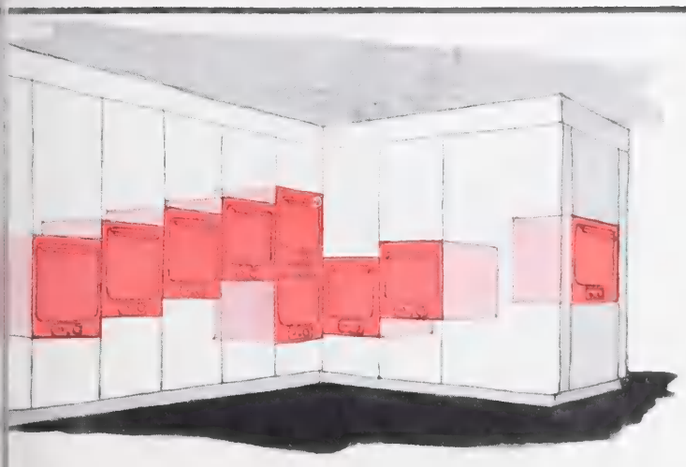


The Western-Holly gas component stove consists of oven, with look-in window, and surface unit with four in-a-line burners. Latter have "tempa-plates" for even heat distribution. Finish is stainless steel.

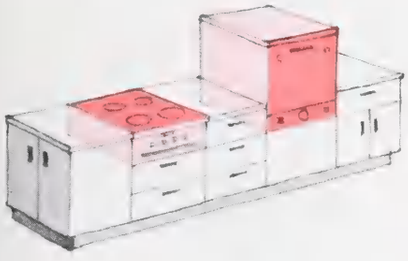


The Universal Select- Range (electric) include drawers co-ordinated i size with oven and su face unit to act as base Order one, two, or more these drawers to me your height requirement

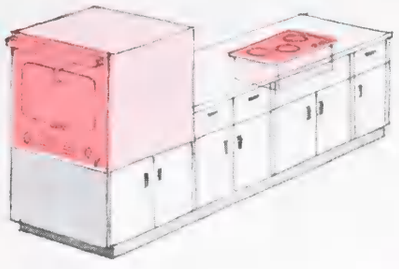
Now that the housewife is doing her own cooking and the itchen is also used for living, dining, and entertaining, she ıay not want to do all her cooking in one centralized place. 'hat's where the component stove comes in. For it allows er to buy a stove top with several cooking units, a separate ven, or several units of each. These can be built-in exactly here she wants them and at the precise height that is most onvenient for her particular stature. The result is a much ıore flexible kitchen that satisfies the varied demands our ıore informal way of living puts on it. The three brands of lectric component stoves and two of gas ranges available re sketched on the facing page.



With a separate built-in oven, you can locate it *where* you want it and as *high* as is convenient for *your* height and cooking habits.



Component stoves for built-in installation are especially adaptable to some of the kitchen arrangements newly found to be so convenient. They fit well on islands or peninsulas, at pass-throughs, or conventionally against the wall. Also, they permit work space next to each cooking unit, as you like it.





(Continued on next page)



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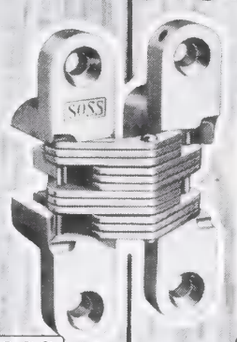
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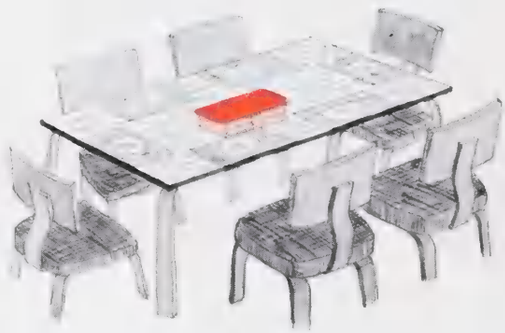
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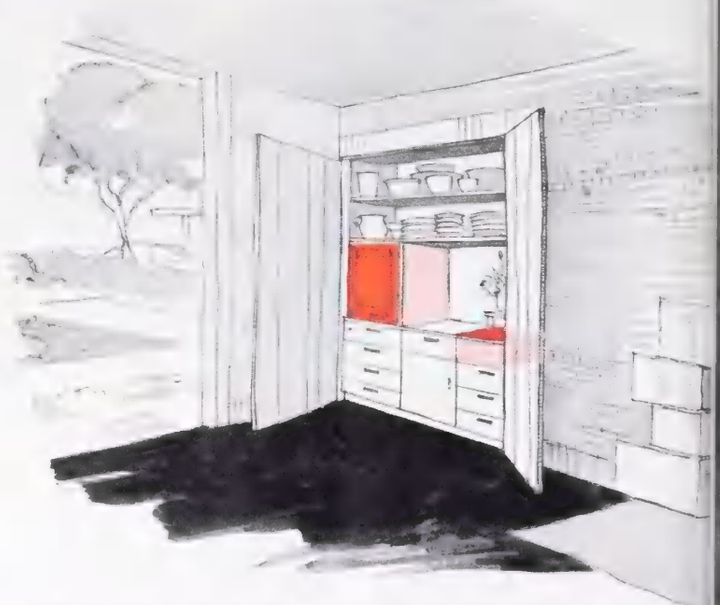
THE COMPONENT STOVE

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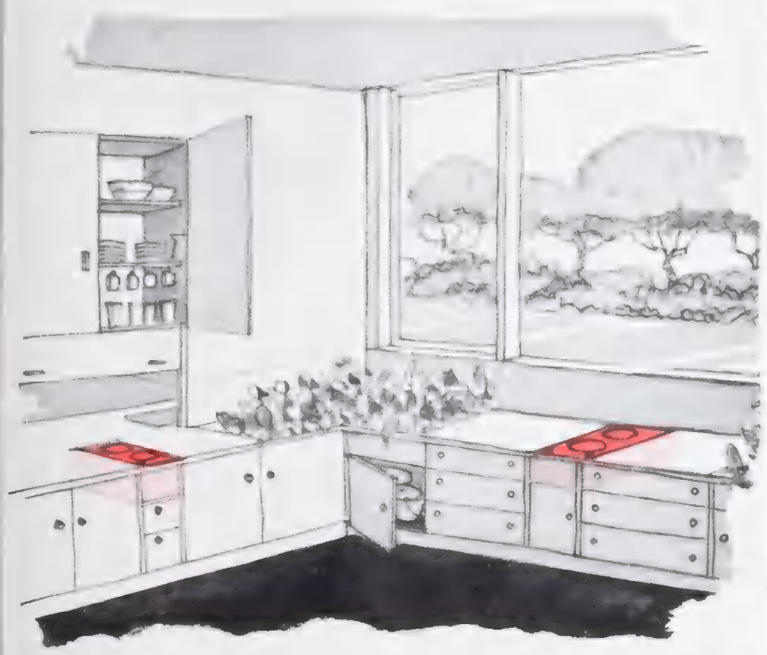
You can have complete freedom in kitchen planning, thanks to the component stove and the flexibility of arrangement it permits. Moreover, cooking need not be limited to the kitchen. It is easy now to have cooking units in other parts of the house—porch, nursery, game room—without detracting from the decorative quality of those rooms. This is an asset in these days of informal living and entertaining. Here are four examples that show how easy it is to cook wherever it is most convenient—how simple your "stove" can be fitted to your kitchen and cooking preferences.



A practical idea possible with component stoves is that of a 2-, 3-, or 4-burner unit sunk in a table flush with the top. This way, you cook at table, save innumerable steps. Perhaps this should be called the 1952 version of the chafing dish meal.



Many families admit they "eat all over the house" and like it. This means cooking all over the house, too. Here is a pass-through type of auxiliary kitchen, built between porch and living room. Oven could open either side, according to preference.



Built-in surface units in an enclosed porch or dining room, adjacent to the kitchen, are an excellent idea for dyed-in-the-wool party givers. Food previously prepared can be kept hot, or guests can have the fun of participating in party preparations.

DRAWINGS BY GERALD K. GEERLINGS



A glorified corner cupboard turns out to be a stove top, more or less in disguise. This kind of installation eliminates any corner-wasting, gains adjacent counter space, and permits big windows because it uses so little wall space.

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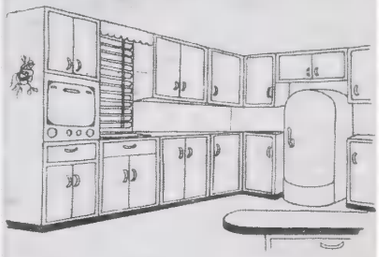


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PANTRY SHELF NEWS

CONTINUED FROM PAGE 105

Sauce Bernaise. Though the roles of these two sauces are quite different, Bernaise sauce is actually a highly flavored hollandaise, traditionally served with steaks, chops, broiled or baked fish, squab; and to get down to a more homely plane, the epicurean concoction is no less delightful atop a hamburger.

As with Hayden's Hollandaise Sauce, fine creamery butter, country-fresh eggs, and fresh lemon juice go into the making of Sauce Bernaise. To give it the added zest, the ingredients are augmented with tarragon vinegar, beef stock, parsley, and spices. You'll find no stiffening or preservative agents in either of Hayden's sauces. The manner in which the ingredients are assembled hold the secret of their ability to remain fresh for weeks on end and defy curdling when you heat them.

You should be able to find Sauce Bernaise in your local shops, but if you're not successful, it can be had directly from Hayden's Hollandaise, Inc., 132-15 14th Ave., College Point, New York. The 6-ounce jar costs 75 cents.

Those who like their Cheddar mild had better not linger over the next bit of news. But if, like yours truly, you belong to the camp that seeks out Cheddar with an assertive bite, lend a close ear. Just about the finest sharp Cheddars I've ever eaten are sold by Jordan Marsh Company in Boston. They call it Centennial Cheese because it's a very special offering in honor of their 100th birthday. They delegated the Black Diamond dairies in Ontario, Canada, to make it for them more than two years ago. Part of its two-year aging process took place at the dairies; the rest in an aging room set up by Jordan Marsh. Here, for months, the cheeses were subjected alternately to a 40° and a 50° temperature and constantly turned from side to side all the while. All this has played an important part in accelerating the aging, you might say, to achieve flavor that leads you to think the cheese is far older than its two years, without the derogatory effects of overly long aging. Cheddar like this doesn't often come along. I think you'll agree when you taste it for yourself. $3.50 for a 2½ pound wheel.

Seems to be my month for cheese finds. In this next Pantry Shelf item, Cheddar of great excellence has been merged with creamery butter, eggs, a subtle dash of spice, and just enough flour to hold them all together. But this factual data doesn't begin to do justice to the Elsa's Kitchen Swedish Cheese Cocktail Cookies, the name by which the delectable morsels are known. I register only one complaint—after you nibble at the first one, you go on and on. The 65 contained in the jar, at the hands of my four self-appointed samplers, disappeared so speedily that I was lucky to get in on the act at all. Better be prepared for a run on them when you set them out. The caterer, whose creation they are, suggests heating them before serving. I did so with the handful I was able to rescue. There's no doubt that heating does add much to their exceptional savor. They're available from the Woman's Exchange, 541 Madison Ave. $2.20 (plus post.) for two 65-cooky jars.

An organization in Los Angeles called The Pantry has created a nut butter from roasted cashews that won high favor around these parts. The rich flavor of the cashew lends itself admirably to this use, and it's captured to the full in the creamy, fine-textured spread. The delicious concoction is packed in half-pound jars; the price is $1. The Pantry's address is 1121 East Twelfth Street, Los Angeles 21, California.

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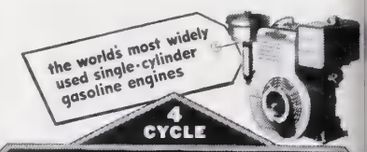


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VEGETABLES FOR GOURMETS

CONTINUED FROM PAGE 71

turns bright green when cooked. Quality is superb IF picked when 6 inches long instead of at its mature 9-inch size. Lazy Wife (originally the White Coco bean in France) is something that must be eaten to be appreciated. It has a highly distinctive flavor, a true marrow-fat quality that makes it outstanding. Its American name comes from its prolific bearing habits: the lazy wife can pick enough for a full meal from a single vine. If allowed to mature, the white seeds also make super baking beans.

While at maturity it isn't #1 for quality, Contender, a bush bean, is worth growing. It is such a tremendous producer that you can afford to pick the pods when they are only half-grown, at which time their quality is superb.

Incidentally, the Carleton tests of the famed French beans showed that they were poor in quality when fully grown. Not a single French bean was as good at maturity as the old American Stringless Greenpod. But when picked at half-mature stage, the French were infinitely better than American sorts. Contender is the best American bean to use in this half-mature stage. Tendergreen, though, is better for freezing.

Have you tried edible soya beans? They are green-seeded. Some gourmets prefer them to small lima beans.

Beets: Long Dark Blood, sometimes called Winter Keeper, far outclasses the usual round beet. It requires a longer season, but definitely is worth the wait. For salads you'll need some of the darkest-red small beets possible. None excel Asgrow Canner, a selection from Detroit Dark Red (a name now used for several different kinds of beets).

Broccoli: The quicker it grows, the more tender it is. DeCicco is ready to eat a week before the older Green-sprouting, so it's preferred. Incidentally, second-growth side shoots on DeCicco (after the main head is cut) are just as good as the first crop.

When serving broccoli, try adding a few florets of cauliflower to supply color interest. All broccoli is difficult to grow to best quality except by experienced gardeners, so don't tackle this until you've had a garden of your own for a couple of years.

Cabbage: The old-time Winnigstadt, a small, pointed variety, still is tops for quality, but seeds aren't generally available any more. Some of the small-headed British varieties like St. John's Day, Express, and Lightning are delicious, but again seeds are hard to find.

Your best bet is to grow Jersey Queen and pick smaller than usual, or you may prefer to buy your head cabbage and devote its garden space to Savoy cabbage, an epicurean treat seldom available in the market. It can be used any way you use the hard, smooth cabbages. Chieftain Savoy is excellent, also exceptionally handsome.

Chinese Cabbage: The original Wong Bok or Paoting, short and stubby, with thick, crisp leaves, is far superior to the long, pointed type farmers grow (it packs so well for them). If you like exotic foods, don't miss growing Wong Bok.

Dr. Carleton tried six new Japanese types of Chinese cabbage last summer. Two were superior even to Wong Bok. One was Spring Giant, which will head if planted in the spring (won't shoot to seed). The other was Shanghai, which he calls "the most beautiful vegetable I have ever seen." It is heavily savoyed, looking like a bright yellow Savoy cabbage when ready for the table.

Carrots: Keep them slim and virginal. The coreless types are best because they have less fiber. Grow Sweetheart, Touchon, and Red Heart. Nantes, Tendersweet, and Delicia are also good. French Forcing is an interesting round carrot. Actually, home-grown carrots are better than commercial only if you pull them when real small. (You can't buy baby carrots). But you can always find some carrots with interesting shapes to decorate your salad. So grow Oxheart and Large Yellow Belgian for this purpose.

Cauliflower: Save your energy: too much trouble to grow. Normally you can buy as good quality as you grow. Snowball is the best variety, but pick it when small. Any cauliflower gets very strong after it passes the 6-inch size.

Celery: Summer Pascal is by far the best for flavor. If you insist upon bleached celery, a good strain

(*Continued on next page*)



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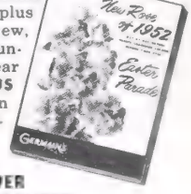
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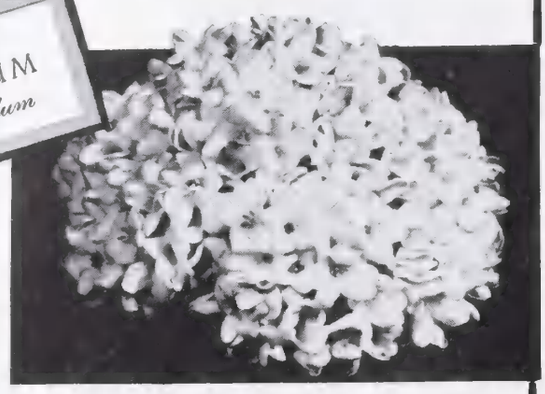
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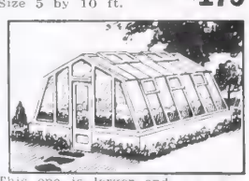
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VEGETABLES FOR GOURMETS

CONTINUED FROM PRECEDING PAGE

of Emperor is hard to beat. If the pink celeries weren't so susceptible to rust, they would be an interesting addition to the American garden. If healthy, they are beautiful on the relish dish.

Corn: This is easier than you may think—8-row varieties of various maturity dates, especially 8-row bantams, still are tops in taste. Many hybrids sacrifice sugar content or tenderness, or both, to fit special conditions of soil, climate, or uniformity in maturity.

Cucumbers: Mincu, seldom seen on the market, excels the longer hybrids that farmers prefer to grow for sale. Most hybrids are good, but you usually can buy these on the markets anyhow. Sensation hybrid is excellent, but the new Vaughan hybrid beats it (smooth as an American Marketer but crisp as the Chinese varieties). The Chinese and Japanese cucumbers curl, also have rough-ridged fruit that make peeling such a chore.

Eggplant: Good quality is generally available on the market, but you may want to try some of the new hybrids. Warning: confine yourself to a few plants or you will have more than you can use. Eggplants are fun to grow.

If you have never liked eggplant, try it as the Persians do with so many vegetables—as a stew without meat.

Melons: These are both headache and delight. Good, they're superb. Bad, they're horrid. But *any* vine-ripened melon beats the store kind. The old Milwaukee Market and Bender's Surprise are not quite fine-grained enough to qualify as super, but for flavor they are tops—and they do grow well in most of the country. Carleton says, "If I could get the old Emerald Gem for flavor and fine grain, plus the ability of Honey Dew to ripen after it's picked, I'd be happy." Honey Dew takes just a little too much heat for much of the country. (Have you tried Honey Dew doused with lime juice?) Persian and Crenshaw are also superb—but few states are warm enough for them.

Onions: Italian Bottle, a huge red onion that seems to grow only in California, represents the acme of onion quality. It is as bright red as a Mediterranean sunset, but unlike other red onions, it is as mi and sweet as an apple. For a except California, substitute Ma nifico Hybrid, a sweet Spani type.

Yellow Multipliers (shallot are good for cooking, combini the flavor of onions and garlic, b without the garlic aura. Red onio are the choice for French oni soup, of course. Most gardene will do well to stick to growi green onions, since drying and cu ing is so much trouble. Comme cial dry onions for winter are oft of a better quality than the hom grown.

Parsley: The parsley flavor is its highest in Plain (or Italian). you use parsley for its flavor, th is the one to grow. Try grati the root for stronger flavor. If y use parsley "for trimming hat Champion Moss Curled is t fanciest!

Parsnip: Any parsnip is good you grow it right, but All-Americ or Marrowfat is a shade bett Soil, which must be really de and mellow, actually is more i portant than variety.

Peas: The finest flavored pea the world is Dwarf Gray Sug Eat it pods and all (try them wi a little cuminseed). Peas a like corn—home-grown excel m ket kinds primarily because shorter period from harvest table. But if you use great ca to pick at exactly the right m ment, then your Laxtons or ev the old-timer, Lincoln (sometim sold as Homesteader) beats a commercial crop, even the b quick-frozen peas.

Peppers: Even if you can't sta peppers, grow a few plants Hungarian or Banana Sweet, long yellow pepper to be cut i strips and eaten as a relish, cut into rounds for a salad.

As for green peppers, the ov publicized California Wonder second to the new hybrids for f vor, texture, and growth.

Pumpkins and squash: Don't the catalogs fool you. They Winter Queen (or Luxury) as t finest-flavored pumpkin. If y want pumpkins for pies, just f get pumpkins entirely and gr Butternut Squash. It makes a fin grained, sweeter pie than world's best pumpkin. Incid

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tally, many canning factories now use a giant-size Butternut for the canned "pumpkin" they pack.

Many gourmets think Butternut the only vine squash to grow. Don't forget, too, that Butternut fruits can be used young as summer squash. Veritably, the vegetable Schmoo, says Carleton, of Butternut.

Acorn, Uconn, and golden Delicious are worth growing, especially if you like small kinds so you can bake them whole. Banana, Sweet Potato, and Buttercup are a good change when you tire of ordinary fare.

For summer squash, the extremely rapid growth of Caserta makes it definitely better than all the other bush squashes. It will vine a little toward the end of the season, but a second planting should be made July 1 anyhow to replace old vines destroyed by borers. Zucchini and Straightneck Yellow, cooked together, make an interesting and delicious dish. Fresh Zucchini, picked immature, cut in thick slices and sautéed in garlic olive oil, is truly a gourmet delight. Scalloped Early White Bush looks exciting but tastes inferior.

Incidentally, try crushed squash flowers added to shirred eggs or an omelette.

Radishes: The world's finest flavored radish is Burpee's White Globe, though scarcely a farmer in America grows it to sell. (He has it in his own kitchen garden, though!) Vegetable testers of the Men's Garden Clubs of America reported last year the Burpee's White Globe was the outstanding vegetable they grew.

Chinese Icicle is also good. It'll be less peppery and more tasty if served young and chilled to 32 degrees. And how about the French Breakfast radish? Remove the hot skin, if you wish, or if you are no sissy, merely butter well and eat. Why isn't the buttered slice of red radish among American salads and hors d'ouevres?

Tomatoes: If you prefer the low-acid types that don't dominate your tongue for too long, grow Jubilee and Giant Tree. Both are disease-susceptible, so grow some Garden State, too, as an extremely solid, bright red main crop in case you lose the other two. Hybrid tomatoes are also worth growing, even though available in market. Yours will be vine-ripened. For color and shape variations, also grow Golden Queen and Ponder-

(*Continued on next page*)

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VEGETABLES FOR GOURMETS

CONTINUED FROM PRECEDING PAGE

osa (the latter not exciting for flavor, but looks wonderful in salads), and the small Red Cherry and Yellow Plum tomatoes. Americans are oversold on the virtue of bigness in tomatoes.

Watermelons: The richness of the old Klondike seems to have been lost. In any event, New Hampshire Midget is more handy kitchen-wise—under 10 pounds. It's as good as any melon likely to find its way to market. Northern Sweet and Icebox are good. The latter is only 6 inches in diameter! And for fun, grow a few of the new seedless Japanese watermelon. Only trick you must know: grow a few regular seeded kinds (any variety will do) near by to pollinate your seedless kind.

Salads are special

Salad vegetables deserve a section of their own. You'll have far more exciting salads if you grow a wide range of materials. Markets stick to the conventional things—and they seldom have more than two or three kinds available at any one time. You can keep in mind, too, color interest. It's amazing how many different green colors you can grow, also how much red and bronze you can get. Shape of leaf also adds interest, so look for this, too.

Lettuce: It's easy to get an argument here. Bibb is superb, but for most of America it is a greenhouse proposition. Winter Density, an old variety, has all the quality of Bibb, plus the ability to grow in midsummer heat fairly well. In spring and fall it is superb. But seed is extremely scarce, as it is for Elbeck's special, a similar quality in butterhead lettuce.

Bronze Beauty is next best. You may prefer to space it and allow it to grow until it forms loose heads. California Cream Butter is an excellent summer head lettuce—if you don't class all butterheads as "too greasy." Dr. Carleton always adds a fall crop of Trianon Cos.

Then there is White Boston, a pretty pale green; Crisp-as-Ice, a red butterhead; Oak Leaf, with a highly interesting leaf shape (parent of Bronze Beauty mentioned above); Black-seeded Simpson, a yellowish-green curly leaf; Prize Head, a red-tinged curly leaf; New York Iceberg; Great Lakes, and Big Boston, with red-tinged leaves.

Celtuce: Its large edible stalk gives a crunchiness to salads.

Chicory or French endive: This makes a glamorous salad in itself, and it is definitely a luxury item if purchased.

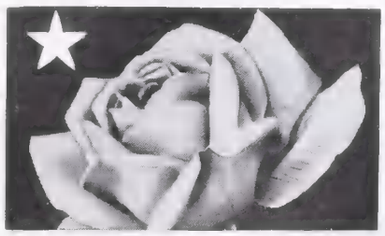
Endive (escarole): Florida Fullheart beats anything ever grown in Bavaria, the home of this vegetable.

Cos lettuce: The only possible ingredient for a Caesar salad! Use Trianon, Paris White, or Dark Green.

Spinach and mustard: Maybe these aren't your pet greens, but have you tried using freshly picked "baby" leaves? How about baby Tampala? Or mix New Zealand spinach and Swiss chard 50-50. The combination is quite different from either alone: The flat-sour of the New Zealand spinach and the

(*Continued on page* 116)

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JANUARY IN THE VEGETABLE GARDEN

If you read "Vegetables for Gourmets" on page 70 you know one big reason *why* you should grow your own. Read this to see *when* and *how* to grow them

You have the time to garden—more than you think. Albert Burrage, in Massachusetts, timed his vegetable garden hours of work and then wrote a small book about it. Through the pages of *The Twenty Minute A Day Garden* you can catch the pleasure the author experienced in spending so little time so profitably.

A New York commuter found time. Jess Ellington commutes daily from North Stamford, Connecticut, to New York City where he operates an advertising agency that takes up more of his time than most of us would be willing to give. Yet he grows—without help—all of the vegetables and some of the fruit that his family of five eats. He accomplishes this by mass-planting on week ends; freezing and canning on later week ends when his crops ripen. He could spend his time otherwise but he obtains fun and relaxation and superb food which could never be bought over a market counter. Gardening doesn't always save you money but it does produce the finest flavor.

You don't need much space to duplicate such garden magic. The trick is how you prepare that space, how you use it, maintain it, and crop it. You may not believe this, but a garden that is only thirty by thirty feet square can produce three to four times the quantity of vegetables that a commercial grower can. Also, the home-gardener can do a better job in less time and with much less effort.

Concentrated gardening is the secret to worth-while home-gardening. Companion-cropping, inter-cropping, succession-cropping, catch-crops, and crop-rotation are the clues to more abundant home-harvests. Difficult terms? Not at all! They should be part of your garden vocabulary and definitely part of your garden practice. Here's what they mean and how to put them to work.

Plant closer than is recommended. Most planting distances and rows are based on commercial requirements; on the ability of machines to turn the soil, to sow and weed and harvest. You are using a spade, a rake, and a hoe, all of which are considerably smaller. You walk instead of ride on heavy-tread tires. You harvest your crops at a younger stage than a commercial grower would find profitable. You plant three and four times a season—not just once.

You lose flavorful dollars, if you can call them that, each time a vegetable is allowed to mature. Get your vegetables into the ground fast and out quicker, in a manner of speaking. Don't let carrots stretch out to eight or ten inches; pick them when they are four or five inches long and retain their sweetness. Never let the curd of a cauliflower begin to swell or open. Keep Brussels sprouts under three-quarters of an inch in diameter. A half-inch is plenty large enough for round or oval radishes; three inches is sufficiently long for the icicle or Chinese varieties. Incidentally, smear the cut surface of a radish with butter, as the Burgundians do, and give yourself a taste thrill. For some reason a buttered radish loses its "heat."

(*Continued on page* 117)

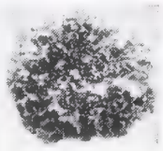
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Most home-grown vegetables are better than those you can buy, but Vaughan's luxury varieties, seldom seen in the market, are the choicest of all. Here are three of them, selected from Vaughan's 1952 Gardening Illustrated, the up-to-the-minute, authoritative garden guide that contains all the facts on garden plants and how to grow them. It also lists the latest garden chemicals, tools and gadgets. You couldn't *buy* such a harvest of useful information, but it's *free* for the asking.

LEAF LETTUCE SALAD BOWL GIVES LONGER HARVEST



L-34 Leaf Lettuce Salad Bowl. 45 days. Ideal for tossed salad. Tender, crisp leaves "take the dressing" and blend with more pungent ingredients. This new variety produces a bushy plant which fills a salad bowl with a perfect rosette of rich green leaves. It is as early as "Oak Leaf," stands the sun better, grows faster, though slower to bolt, and is of top table quality. A honey for home gardens. Pkt., 25¢; ½ oz., 55¢; oz., $1.00.

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T-44 Vaughan's Early Hybrid Tomato. 68 days. This beauty won the race at an Eastern college last summer for highest yield before Aug. 10. You'll have ripe tomatoes weeks ahead of your neighbors. Medium to large; bright red; smooth, round and firm; non-acid in flavor. Pkt., 25¢.

BLUE BEANS FOR GOURMETS

B-11 Pole Bean Blue Coco. 65 days. Would you believe that this bean, with blue-purple pods of the irregular shape illustrated above, is the best flavored bean in the world? Gourmets think it is, though it would not get a second glance from a garden-show judge. It's an old French pole bean, but scientific breeders have never been able to equal it. Pods grow 9 inches long; vines, 15 feet tall. Decorative too! Vines resist disease and thrive in dry weather. Pods turn green when cooked. Pkt., 25¢; ½ lb., 65¢; lb., $1.15.

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VEGETABLES FOR GOURMETS

CONTINUED FROM PAGE 114

earthly flavor of the Swiss chard neutralize each other, leaving a fresh green taste superior, in many people's minds, to the best spinach. And both will grow in hot weather.

Rhubarb chard is worth growing for the spectacular color contribution it makes to garden and salad.

Sorrel, generally considered a weed, peps up a salad or soup amazingly. Just a touch is used.

Herbs

Don't overlook these. They are most important—a definite food thrill for the zing they give salads and vegetables. Your food will be given such a pickup that everyone will enjoy a new taste sensation. You will enjoy cooking with herbs because they are so interesting in experiments. (Try such things as grape leaves wrapped around rice or chopped lamb.) Plan to grow the following herbs to have a constant fresh supply on hand:

chervil	dill
horseradish	tarragon
chives	sweet basil
mint	borage
marjoram	oregano
thyme	rosemary
sage	

Fruits

You may not have room for fruit, but if you do, you can grow some of the best tasting, most glamorous fruit ever seen.

Strawberries: Red-Rich and Shasta are sensational strawberries, and easy to grow. Serve them whole with sugar. Two boxes equal three of the older kinds.

Apples: Milton is ideal. Golden Delicious is super (you have to grow your own to have them before they are bruised). Home-grown Jonathans are excellent, but the commercial crop tastes terrible, apparently ruined by special equipment to brown it!

Winter Banana is excellent, but you never see it on the market now. It may be sheer nostalgia, but many people remember Maiden's Blush, perfectly handled and kept overnight in the refrigerator, as a real experience in apple flavor.

If you like a sugary apple, grow Orange Pippin. McIntosh may not be your pet, but have you tried fresh from the tree, then sliced a coated with Camembert?

Pears: duComice comes close tops in pear flavor. Peeling, thou improves it—removes a bit chemical, as it does for Cayuga pear that anyone can grow. D'A jou is good. So is Conference. C ham is really a wonderful pear its season. Winter Nelis is supe Sekel is a marvelous sugary pe but absolutely worthless unl tree-ripened—which no farmer afford for the crop he sells-beca then the skin is as easily pu tured as frothy soap bubbles.

Plums: The American Mirabell the one most home gardeners grow best, and it does comp favorably with the super Fre Mirabelle (which makes the wor finest plum jam). Santa R makes a wonderful red sauce. I phant Heart is a new plum w an exciting flavor.

Peaches: These are much ea to grow than most people real Depending upon your locat grow India, Hale, Rio Oso G or the fabulous strawberry pe Babcock. As for cling versus f stone, there's always argum Clings do have a nuisance va when you want to use them, they are meatier and sweeter.

Cherries: The Bing—but leav on the tree to the "lastest" mom Then chill it, almost to freez to get the fullest meaty text

Raspberry: Grow the Indian S mer or Newburgh.

Nectarine: LaGrande is se tional.

Figs: Grow Brunswick (huge) Kadota (white). Mission Brown Turkey, the comm grown figs, are really just so

Avocado: Nabal is the best vored big avocado. Fuerte, Pue and Anaheim are marvelous.

Happy eating!

We've listed the varieties wh taste good, if grown well. T taste better if cooked with s understanding of their—let's sa "cookability," and best of all if s attempt is made to understand total process from garden to ta Disregard either growing or c ing and you waste your time. regard both and you might as forget about "food with flav

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5 Colorado Blue Spruce	1.00
50 Dunlap strawberry	1.00

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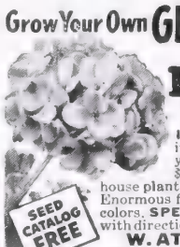
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JANUARY IN THE VEGETABLE GARDEN

CONTINUED FROM PAGE 115

Close planting is limited only by the amount of sunlight each plant requires, not necessarily by the space it should have. For example, in the home-garden, pole beans do not need to be set thirty-six inches apart. Two feet, even eighteen inches, between rows will do as well. Lettuce doesn't have to be planted twelve inches apart in rows sixteen inches away from each other. Plant them six inches apart and in six-inch rows. Heresy! Not at all. You are not a commercial grower. You are working with hand tools, on foot, and you can operate in much less space.

Companion-cropping is the easiest way to improve your garden's productiveness and as a "space-saver" it is without a horticultural peer. It means, simply, placing smaller vegetables between plants of a larger crop in the same row, or planting rapidly maturing vegetables among those that mature more slowly. Here's an example: tomatoes or cauliflower, when first transplanted into the garden, are small and don't take up much room in the row. You'll plant them from twenty inches to three feet apart. That's a lot of space going to waste. Fill up that space with lettuce seedlings, onions for bunching, or beets. By the time that the tomatoes or cauliflower need more room, their companion-plants will have matured and gone to your table, to your cellar or freezer for winter storage.

Intercropping is another space-saver which can double your garden yields. Place early, rapidly maturing vegetables between rows of other plants—not as with companion-cropping in the same row. The hardship is that you don't always have sufficient room to move through the garden. And remember, one crop should never seriously interfere with another. The maturity dates must be at least several weeks apart. Lettuce can be sown between rows of cabbage. Asparagus beds, early in the season, can be sown to any of the salad or root vegetables. So can the strawberry patch. Interplant peas and beans with leaf crops such as mustard or spinach. Root crops efficiently use up space between cane berries or espaliered grapes.

Succession-cropping is the growing of two or more crops on the same land, not at one time but immediately following each other. As one crop is harvested another one is planted. The virtue of this system is in keeping your garden in use at all times, not permitting vacant spaces or unproductive periods. As you pull out a cabbage, sow the row to kohlrabi. When you haven't much ground, it is important to keep it occupied. Succession also infers a continuous supply of vegetables rather than a feast and famine routine. In other words, never plant too much of any one vegetable. A hundred-foot row of lima beans may satisfy your total family requirement, but your harvest will come all at once. You won't be able to consume the surplus unless you are able to freeze or otherwise preserve it. Break up the hundred-foot row into ten- or twenty-foot sections and plant two or three weeks apart. That way you'll have a continuous supply over a long period and, at the end

(*Continued on next page*)

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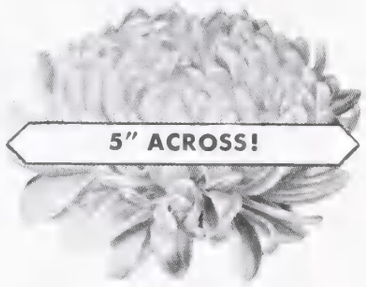
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JANUARY IN THE VEGETABLE GARDEN

CONTINUED FROM PRECEDING PAGE

of the season, you will have a nice surplus for canning.

Another form of succession-cropping is based on maturity dates. Different strains of the same vegetable mature at different rates. Lettuce, for instance, may be harvested over a period of five or six weeks if you plant (at the same time) a variety that matures in forty days, another that takes sixty days, and a third type that requires eighty days. Most vegetables can be succession-cropped in this manner and save you a lot of time.

Catch crops can be spotted nearly any place in the garden. Leaf lettuce, bunching onions, radishes, beets, too, if they're transplanted, can be set out to fill up the blank spaces in your garden especially in spring and in the fall when winter is too close to allow many vegetables time to mature.

Getting around obstacles can be a lot of fun. You may say you have no garden space; yet you have more than you think you do. Rhubarb is a perfect leafy plant for perennial beds. Strawberries are an excellent edging. For that matter, so is parsley. Mustard and spinach are natural "ground-covers" for the rose garden. What is wrong with mixing vegetables and flowers? When you come right down to it—nothing! Vegetables can be, and often are, as beautiful—or more so—than flowering plants. Kale can be as exciting an accent as agapanthus and you'll look a long time before you can match the delicacy of curled-leaf mustard or match its simplicity of growing.

Garden in tubs, and boxes, and troughs to supplement your harvest. It's an easy and a clean way to garden. The bother, if any, is in building your boxes and troughs, but after that you can use them year after year. Actually, there is not a vegetable grown in open ground that can't be better grown in pots and boxes. You give them more personal attention and, of course, watering. The soil is perfectly compounded from the beginning. A strawberry barrel will provide you with sufficient fruit for two or three breakfasts a week. Several tubbed oranges will give you the foundation for many a fruit salad. Tubbed dwarf fruits will keep you in apples and pears and cherries. There are few flowering plants as lovely as a half dozen pots of eggplants or bell peppers.

Vertical gardening will also help you conserve space. It means exactly what the name implies; train your plants upward, vertically. Stake or trellis your vines, don't let them sprawl on the ground. They look better, do better, and take up much less room in the garden. Also you'll secure greater yields per square foot of ground.

Espaliered berries and fruits are another way of getting around the problem of little space. They are useful along walks and walls, on fences and the barren corners of houses. A pear tree will provide you with fifty or more pounds of fruit each season. Espaliered fruits are as decorative as shrubs and their culture is much the same. Pruning is no trouble once you understand the system of pruning.

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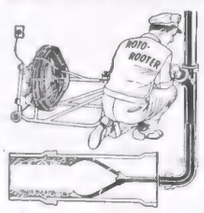
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PLAYING WITH TEXTURES

CONTINUED FROM PAGE 86

ntirely different with each thread ou work it in. Later you'll find iat each kind of thread tends to ook different on different fabrics. 'ou'll quickly catch on to the fact iat the texture of the thread exresses your idea just as much as ie stitch you use, the colors, or ie shape of your design. So don't iiss the adventure of experiment-ng with different stitches, different ireads, different fabrics.

No one can tell you as much bout texture as your own fingers an. Texture is the *feel* of a thing. t may be rough or smooth, coarse r fine, soft and fuzzy, or crisp and iiry. Everything has texture of ome kind, just as everything has color or tone. But some are more leasant than others, have more haracter. That's why you can learn o much just by playing with hreads and fabrics.

What fabrics to use

Free stitching may be done on lmost any kind of fabric which is ot too closely woven, and has a ertain amount of give. You may e most inspired by a highly luxuious hand weave of silk or wool. Or you may get a greater sense of ccomplishment from salvaging a umble flour bag or a fishnet and nriching it with your stitches. Practically all kinds of linen are ood, from handkerchief linen to usky upholstery weaves. Cottons re good too, especially in plain veaves such as Indian Head, nonk's cloth, and light-weight canas. Terry cloth has a texture all ts own that's fun to mate with a ariety of threads. Some of the new emi-sheer curtain fabrics have vonderful possibilities as well as iets like marquisette. Then there re all the open-mesh stiffeners like uckram, crinoline, and hair cloth. And be sure not to overlook humble craps like bags and cleaning loths with interesting weaves.

For greater luxury you can turn o woolens and silks, especially aw silks. Let the weave determine your choice. Fabrics which you will *not* find satisfactory to work on are the very close weaves like sheeting, ticking, or satin; those woven of very fine threads like organdy; or those like felt which are not woven at all.

Where to find the kind you want? Look in both dress goods departments and decorating fabrics departments and also "domestics" departments, housewares departments, upholstery shops, grocery stores, anybody's rag bag.

How to select threads

Learn to pick your threads as well as your fabrics for their textures. And remember that a variety of threads combined with a fabric creates still *another* texture. Most designs look richer when they are worked out in three or more different kinds of thread.

When you think about "threads," think about anything you can draw through the eye of a big needle and pull through a fabric. Later you will discover that even very thick cords and lacings which could not be pulled through any fabric may be applied to the surface and held in place with finer threads. Almost any kind of thread or yarn sold in a needlework department may be used in some manner—embroidery cottons, knitting and tapestry wools, crochet thread. But if you confine yourself to these, you must be resigned to monotony. Look for more unconventional threads to give your work really positive character and excitement.

Here are some ideas: butcher's string and twine of all kinds, especially gift-wrapping twine: all kinds of cord including heavy express cord; upholstery cording; carpet thread; rug worsted; straw for crocheting: plain flat Lurex as well as the many varieties of metal-wrapped yarn: darning wool: plastic cord; nylon casting line; cellophane.

Some threads—such as the various types of bouclé or chenille—are difficult to use for certain stitches or on certain fabrics. But almost all threads, string or cord, are good for *some* stitch. You'll find the answer by experimenting. As a rule, the coarser, humbler threads have a closer affinity for humble fabrics, but occasionally a small bit of glitter or luxurious fluff can be teamed with them for dramatic accent. By the same token, heavy wool yarns are better for heavy

(*Continued on next page*)

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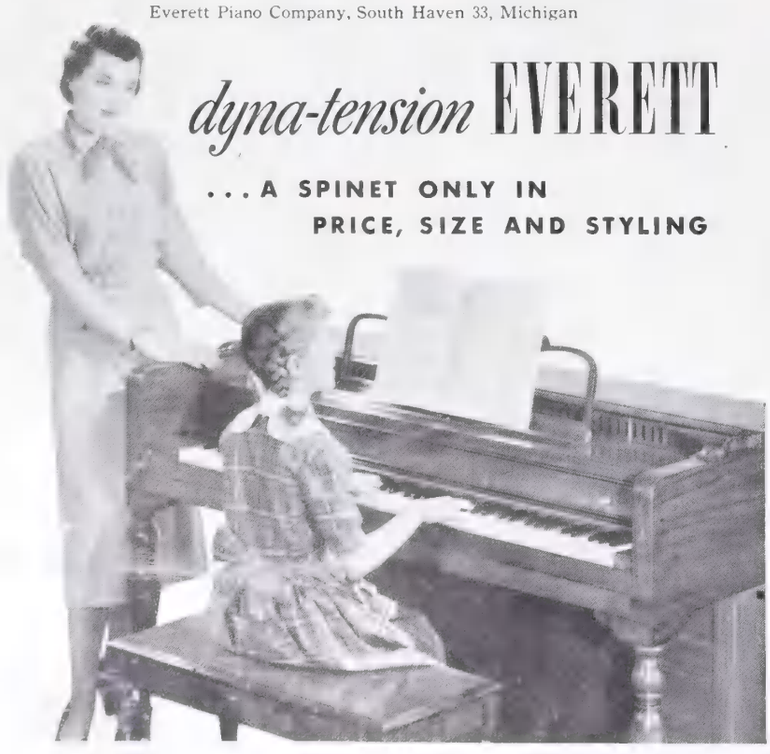
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PLAYING WITH TEXTURES

CONTINUED FROM PRECEDING PAGE

fabrics than for fine linens, but sometimes a fine thread may accompany them to make an open, wiry effect. The main threads to avoid are those that break or come untwisted too easily.

It takes no more than a yard or so of a thread that is particularly pleasing to create an exciting spot of design. So no piece is too small to save.

Collect needles

As you grow more adventurous in your choice of threads, you will need a parallel variety of needles. The most important thing is to have a needle with a big enough eye to take your thread *easily*. Since many types of thread are quite unmanageable when they are long, but behave beautifully when short, you may be threading your needle frequently. And your fun will turn to early sorrow if you have to wrestle each time with a too-small eye. Blunt needles are more comfortable to use than sharp ones, as a rule, except with certain stiff or more closely woven fabrics. And the length of your needle doesn't matter especially, unless you are working on something very large and plan to take really colossal stitches.

You can buy a packaged assortment of blunt needles, sizes 18 to 22, which will take care of a variet of finer threads and fabrics. B you will probably want to augme this with one or two larger size such as 17 or 15, to carry heavi yarns and string.

(In case you've forgotten, t lower the size number, the *larg* the needle.) If you want a need to carry a very fat yarn, ask f a couching needle, size 13.

YOU'LL be putting your creati ideas in a straight-jacket if y wait until you're ready to start project, then go out and buy a co plete set of supplies and limit you self to those alone. You're apt find that kind of starting-fro scratch tends to be expensive. It much more fun to start a collectio Begin by saving string—every pie of string you can lay your han on. Pounce on every package th comes to the house and claim wha ever it is tied with. You'll be su prised how many different kinds textures you'll come upon. Wh you go shopping, keep your ey open. Buy a spool of this, a ba of that, half-a-yard of fabric, utility bag or a pot holder. Nev mind what it was made for. G into the habit of looking at ever thing you see as if it had be specially created for your e broidery project.

THERE ARE TWO KINDS OF MAGAZINES

One is the kind you're reading now. It carries entertainment, education, and projects the American way of life. The other is the kind our GIs are using in Korea. That one carries explosives, firearms, and the last-resort weapons against communism.

It's only the dictator's damper on free expression, as voiced in our paper magazines, that forces us to keep our powder dry in the steel ones. If the world had more access to the *printed* ammunition, it would have less need for the *primed*.

You can help fight communism with this magazine by sending it, together with others which depict the American way of life, to our potential friends abroad. It costs only twelve cents per pound to make the millions of copies wasted each week—that many humane weapons against tyranny.

You'll need details. You can get them—in the form of organizations and addresses by writing:

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Pasadena Chamber of Commerce
164 No. Euclid Pasadena, California

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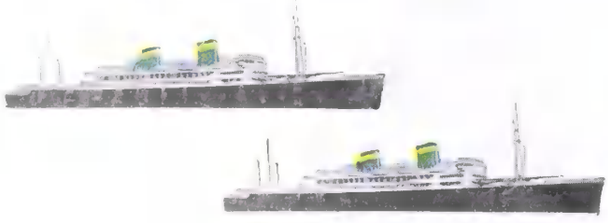

Itchin' for a Kitchen? Maybe it's a brand new razzle-dazzle kitchen that is foremost in your dreams. That's a Formica dream for sure. The beauty and color of Formica sink and cabinet tops are a must for kitchens that are truly distinctive.
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BECAUSE we are offering you a $20 set of Norman Rockwell's paintings as an inducement to obtain a Trial Membership in The Heritage Club *at this time,* we had better tell you something about them:

In the first place, they are *not* the original paintings in oil! If you are in position to pay several thousands of dollars to obtain one of Norman Rockwell's original oils (and if you know where one *could* be obtained), you won't want these facsimiles.

For they are facsimiles. Yet we will wager one good sixty-cent dollar that, even after examining them, you wouldn't recognize them as such if we didn't tell you; and we will wager two good sixty-cent dollars that none of your friends will recognize them as such if you hang them on your wall.

They are created by several unusual processes. They are in full color; and they are on heavy board-canvasses such as oil painters use; and their surfaces are *moulded* into the actual brush strokes.

Facsimiles have been created in this fashion before, of some of Norman Rockwell's famous paintings: notably his paintings of The Four Freedoms, the facsimiles of which have had so extraordinary a sale in the shops. We would present *those* to you, if we could! But we can't, for the right to reproduce them doesn't belong to us. However, we do have the right to reproduce Norman Rockwell's paintings made to illustrate *Tom Sawyer;* for they were made for our own now-famous edition.

We have now taken three of them (the original oils are in the possession of the Mark Twain Museum) and have created facsimiles which are four times larger than the plates in the published book. Each is twelve inches across by sixteen inches long! Each will be sold in the shops for $6.95; the set of three will be sold for $20.

But we will give you a complete set, free, FREI, *gracieusement,* GRATIS—if you obtain a Trial Membership in The Heritage Club at this time. Why?

Well, in the first place, we have persuaded the mills which produce our fine papers to increase their allotment to us—with the result that, of six of our recent publications, we have obtained from the printers about a thousand extra copies. So, in the second place, we have decided to take in one thousand new members: to *try* the Club with these six books.

But we want to enroll this limited number of people with an even more limited expenditure upon expensive advertisements such as this one! We want to cut down our advertising expenditure by offering this irresistible inducement to you, to become one of these new members. If you do, you will obtain six beautiful, *beautiful* books—at the same price as ordinary rental library fiction.

You will obtain a copy of Oscar Wilde's *Salomé illuminated with genuine gold* by Valenti Angelo; *War and Peace* by Tolstoy, illustrated by Fritz Eichenberg and Vasily Verestchagin; *Great Expectations* by Dickens, illustrated by Edward Ardizzone; *Alice in Wonderland* and *Through the Looking-Glass* in one colorful volume; *The Sketch-Book of Geoffrey Crayon* illustrated by Gordon Ross; and *The Pilgrim's Progress* with water-colors by Blake.

Or, if any of these books should not be of interest to you, you may choose substitutions out of a long list of other Heritage books-in-print. Then, after the trial period, you can decide whether you want to continue. Obviously, we think you will!

FOR THE MEMBERS of The Heritage Club regularly come into possession of those "classics which are our heritage from the past, in editions which will be the heritage of the future." They come into possession of books beautifully illustrated by the world's great artists, printed in readable types upon fine papers and staunchly bound and boxed.

Yet each of these books—because of the cooperative nature of the Club's system—costs each member only $3.65! or *only $3.28* if paid for in advance!



A PROSPECTUS is now ready, which describes the system by which the Club operates and the books which can be yours in this Trial Membership.

You are invited to send for a copy. One of the remaining Trial Memberships will then be reserved for you until you have had time to study it—and your reservation will also be entered, for the complete set of Norman Rockwell *Tom Sawyer* facsimiles which will be yours. There have been great book bargains before, of course, and there will be again. But it seems safe to say that never in the history of book publishing has a greater bargain than this been offered to wise buyers of books. The coupon below gives you the opportunity to put this statement to the test:

Reservation Coupon

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Please send me a copy of the Prospectus describing the limited number of Trial Memberships which you are offering at this time. I understand that you will reserve a Trial Membership for me, and that I am entitled to a portfolio of the Norman Rockwell paintings, without cost, when I send my formal application.

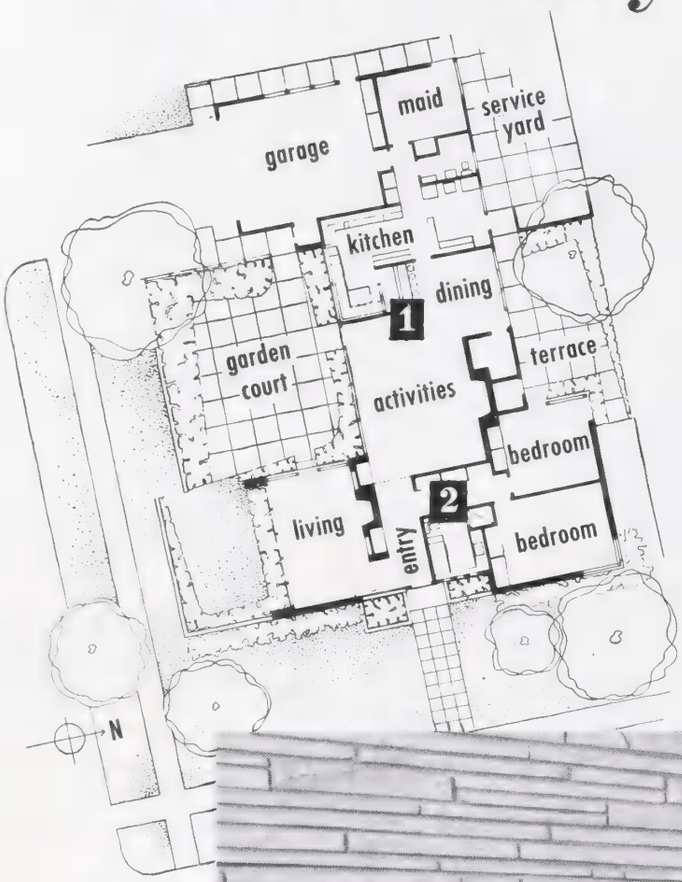
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THE NEW TREND IN TEMPERATURE CONTROL PROVIDES

The Kind Of Comfort You've Always Dreamed About



You'll never know the true meaning of comfort—until you divide your home into separate heating zones.

This striking seven room house is the home of Mrs. Sally Klimsza in Detroit. Located in a quiet residential section, it's an excellent example of how careful planning can furnish privacy in a well-populated area of the city.

And it's an excellent example, too, of how the new trend in temperature control can give you even warmth—all winter long—in any weather.

When he developed the floor plan, Richard B. Pollman, designer with the Detroit architectural firm of Palmquist and Wright, realized no ordinary temperature control system would do. "The house naturally divided into two areas," he says. "Each had its own heating problem. The only way to insure real comfort was to give both areas a separate thermostat system."



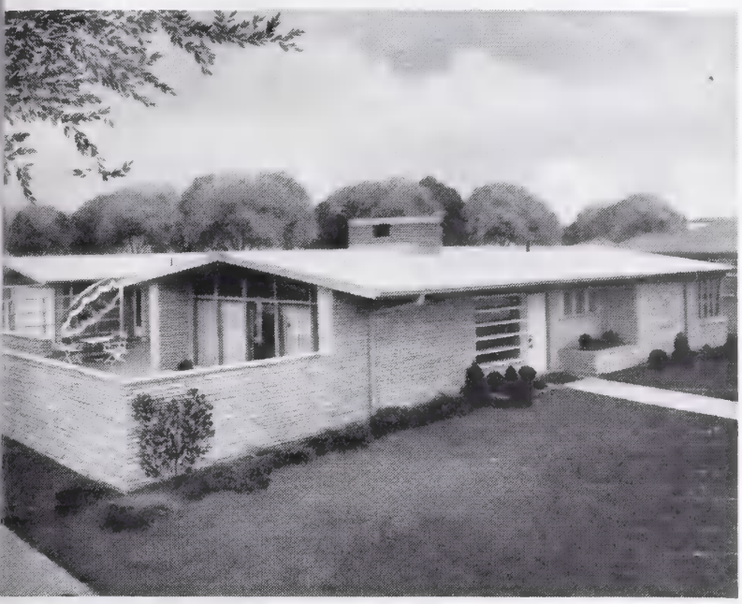
This was done, and today the Klimsza home is comfortable throughout—no matter how rigorous the weather.

So why don't you investigate Honeywell Zone Control? Ask your architect and heating engineer about it. Learn how easily you can enjoy the kind of comfort you've always dreamed about.



Activities Room in Heating Zone 1

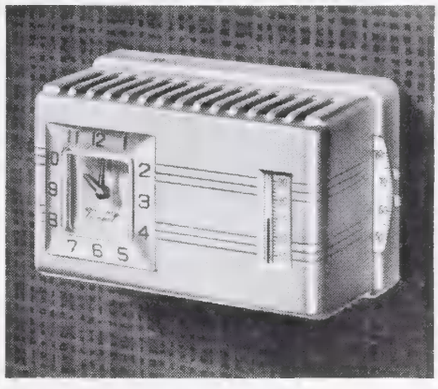
Mrs. Klimsza and her friends often spend a comfortable, companionable evening here. The warmth of a crisp wood fire aids conversation—and doesn't upset the heating balance of the home. Honeywell Zone Control easily takes care of that, compensating for the extra heat from the fireplace without making other parts of the house uncomfortable.



This view of the exterior, looking west, shows quite clearly how the stone wall shields the garden court from the street, insuring privacy. At the center and to the right are the living room and bedrooms—in *heating zone 2*. Hidden from view by the living room, and opening on the north side of the garden court is the activities room—*in heating zone 1*. The two-zone heating control system that provides comfortable, even warmth was installed by the Detroit heating firm of Tuck & Son.



The corner bedroom—*in heating zone 2*—has both a north and an eastern exposure. But even on a typical winter day when the sun is bright from the south and the wind is strong and cold from the north, this room is comfortably warm—thanks to Honeywell Zone Control. And during the parts of the day when the bedrooms are not in use, temperatures can be lowered to save fuel—while the sun helps warm the living room. This feature of Honeywell Zone Control has proved popular with home owners everywhere.



HONEYWELL CLOCK THERMOSTAT

Owners say the Honeywell electric or electronic clock thermostat is wonderful because it turns *down* the heat—automatically—when you go to bed, and gives you a nice cool room to sleep in; turns *up* the heat—automatically—while you're still asleep, and your home is warm when you get up. Saves you fuel, besides! Ask your architect, heating engineer or heating dealer about the new Honeywell thermostats and other automatic heating controls that can make the heating system in your home a *better* heating system. Whether you're thinking of buying a new heating plant or modernizing your present one, we think you'll be glad you insisted on Honeywell Controls.



The living room—*in heating zone 2*—exposes large glass areas to the south and to the west. Thus on bright winter days large amounts of solar heat add considerable warmth to the room from mid-morning until late in the afternoon. Without Zone Control—with a separate thermostat in each heating area to compensate for this effect—rooms not similarly situated would be too cool much of the time. But the Klimsza home, properly controlled by Honeywell Zone Control, is comfortable all the time—all winter long.

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■ On our cover: A winter view of the new house of Mr. & Mrs. Huntington Malarkey at Sun Valley, Idaho. For all its playful detail, this house is designed for maximum year-round comfort in one of the country's most paradoxical climates. For the story on how it works, turn to pages 95-97. Cover artist was Fred Eng.

The magazine dedicated to the business of better living

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In addition, there's a wide selection of hardy J&P Perennials — plus helpful planting hints, gardening suggestions, money-saving group offers. ALL plants are guaranteed to live and bloom in *your* garden this Spring! Remember—this new Catalog is yours, FREE—IF you mail the coupon *at once!*



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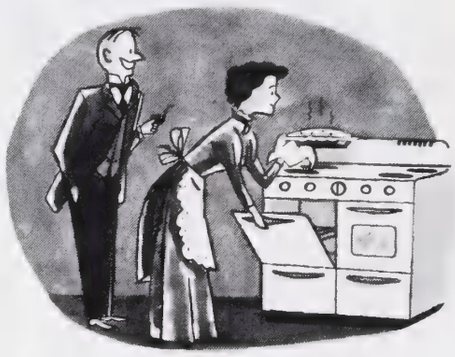
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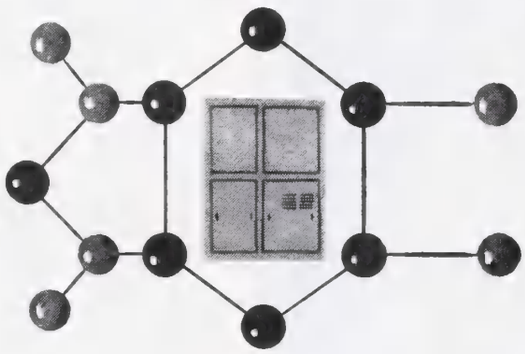
1 you need a new kind of home...

You need it because your way of living has changed . . . and your house hasn't. The new gadgets, new appliances and central heating made a change. But, generally speaking, you don't sleep any better, eat any better, or have less dirt in your house than Grandma and Grandpa did in theirs.



2 you're living in a Model T...

On the highway or on the job, you're 1952 personified. But when you come home, you're living in a Model T. The fact is that your home shapes your living. And you can't live today's life in yesterday's house. That's where Carrier Air Conditioning comes in. And it can revolutionize your way of living.



3 today you need a "Comfort System"...

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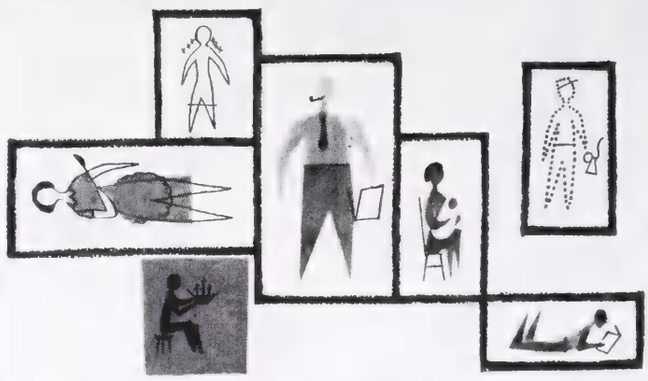
4 Air Conditioning for small change...

How much extra will you have to pay for four-season instead of one-season comfort? That will depend upon the size of your house. But, for a few hundred dollars down, and the remainder added to your mortgage, you can finance the Weathermaker Air Conditioner for less than a quarter a day.



5 it makes new houses of old...

The Carrier Weathermaker can be installed in many homes. It's particularly suited to replace any existing forced warm air system because it can use the same ducts to cool in summer and heat in winter. It's a good way to modernize many old homes, because it makes complete modernization practical.



6 it makes a new kind of home...

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read about the Carrier Weathermaker Home



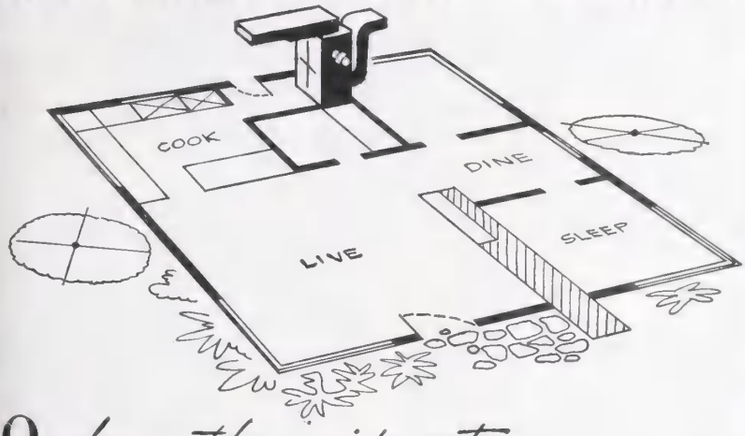
7 built around air conditioning...

That's the idea of the Weathermaker Home. It gives your architect freedom to design a better, more economical house. You can use a simple rectangular floor plan, have picture windows without ventilating louvres or casements, need no screens or attic fans. So your Weathermaker Air Conditioning *may* actually cost you nothing.



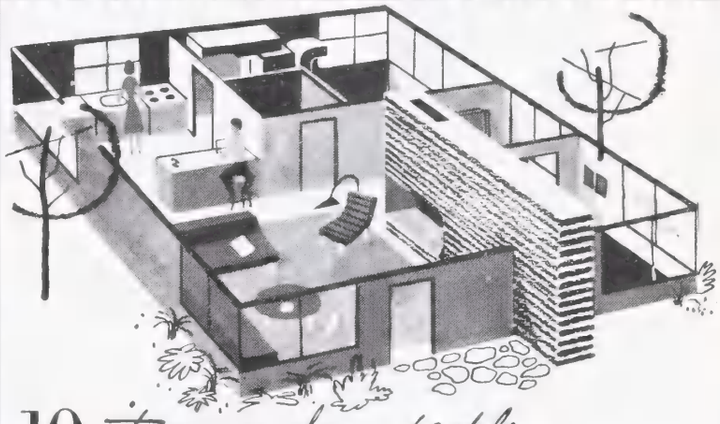
8 no more compromises...

In the Carrier Weathermaker Home you don't need windows on all four sides of the house. You can group them . . . for a view . . . for a feeling of space. You can place them high on a wall—so as not to restrict your furniture arrangement. You can have a home that works with its climate, healthier and more comfortable to live in.



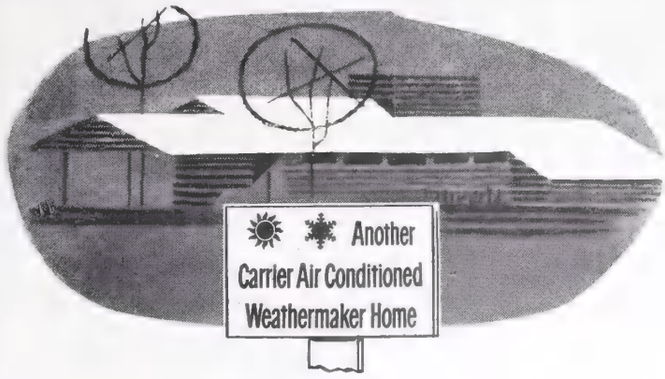
9 from the inside out...

It used to be that houses began from the outside in. You decided you wanted a Colonial design or a Cape Cod cottage. And then you tried to squeeze kitchen, bedroom and bath into that shell. What you wound up with was a house that didn't let you live very well on the inside. Now you can have both appearance and comfort.



10 it grows from people...

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11 the Weathermaker Home...

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Your first step is to learn all you can about the Weathermaker Home—and we have a booklet that tells that story. Just ask for it on the coupon below. Then talk with your architect, your builder and your Carrier dealer. They are ready and willing to help you enjoy the kind of home we've talked about.

CARRIER CORPORATION
301 South Geddes Street, Syracuse 1, New York

Please send me your booklet,
"How to Have a Carrier Weathermaker Home."

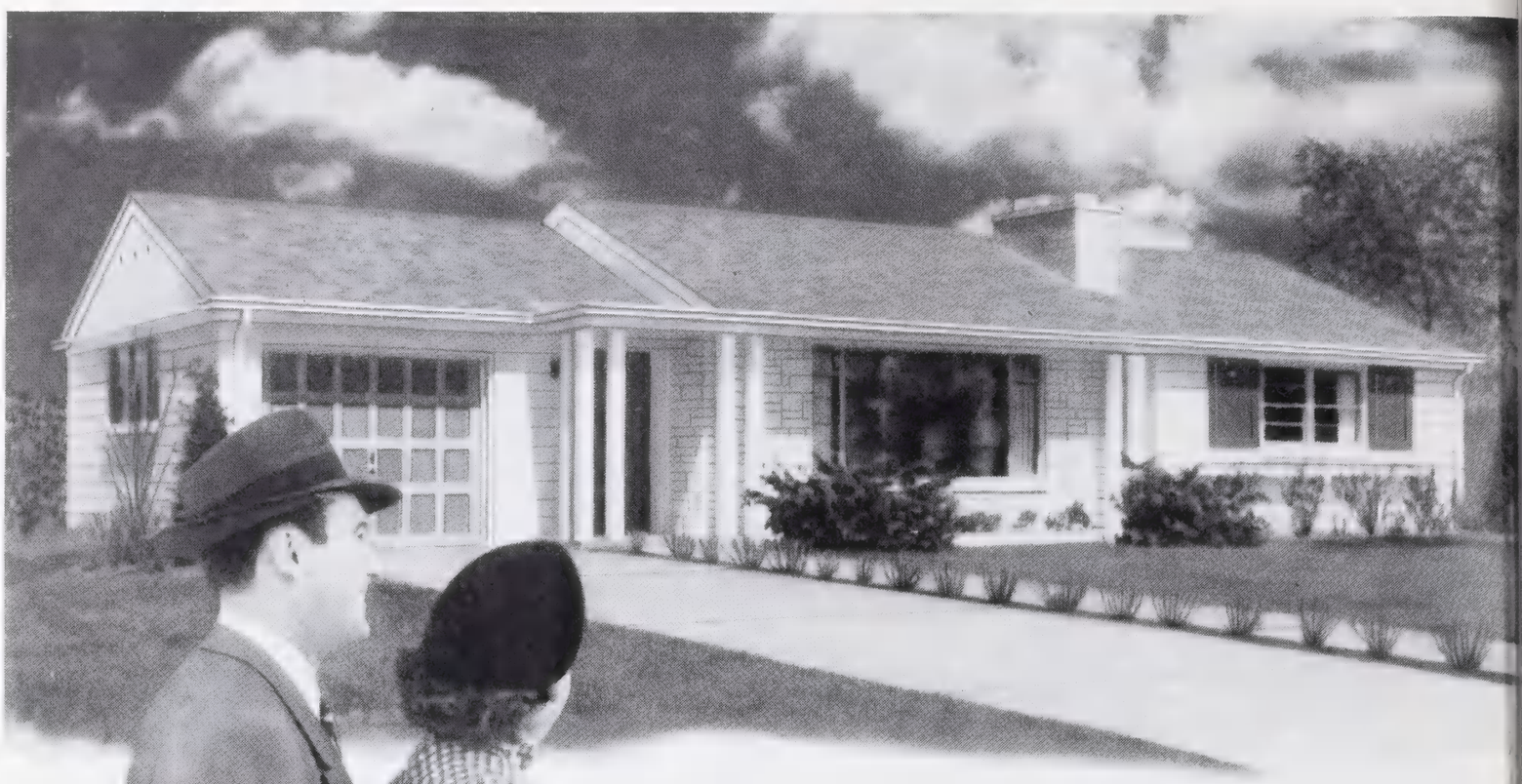
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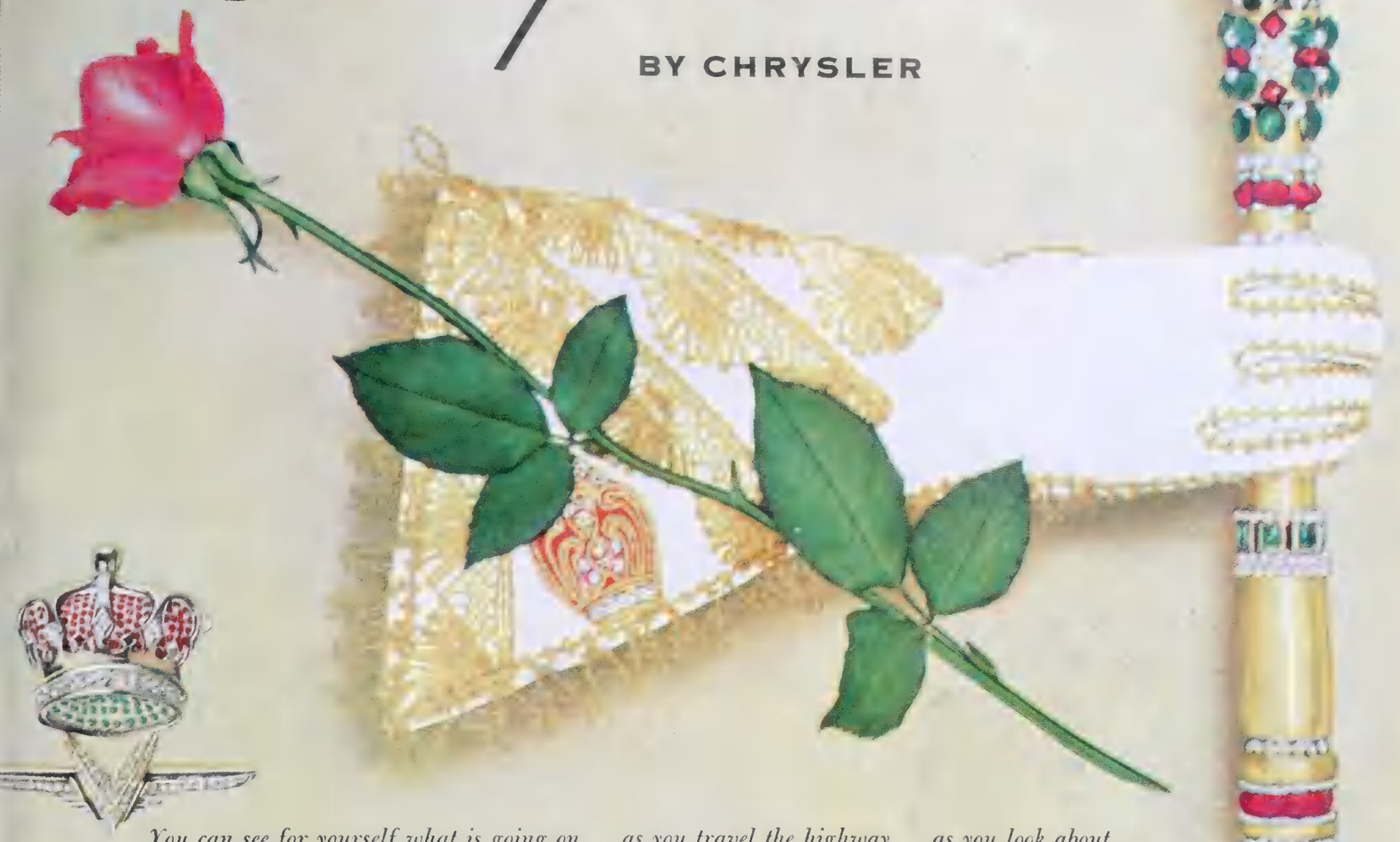
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BY CHRYSLER



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THE AMERICAN SYMPHONY ORCHESTRA

Despite its European origin, the symphony has become an integral part of American life in communities across the country

By Richard Williams

In this country orchestral music is the public's general favorite. More Americans go to orchestral concerts than to any other kind of concert or recital. Music lovers (I am speaking of lovers of serious music) buy more orchestral records than records of chamber music, songs, or opera. It's the 80 men and the harpist who receive the most plaudits.

The popularity of the orchestra has both musical and extra-musical causes. The supply chest of music composed for the orchestra is not only high, wide, and handsome, containing as it does the most thoughtful products of the great composers, but the sound of the orchestra itself is to most people the most rewarding musical sound, rich, full-throated, many colored, intensely dramatic.

Even the densely populated stage, the sight of all those men up there playing together in obedience to one man, is a good spectacle. A pleasant warmth suffuses the orchestra hall. A pleasant pride moves the leading citizens when they think of "our" orchestra, when they worry over its health and nurture its finances.

An orchestra sheds a very legitimate fame on its community. And in some cases it has conferred an individual glory to the one man or, more frequently, the one woman who first called it into existence. It was, I believe, Gustav Mahler who said that in Europe when a rich woman has an affair with a conductor she has a baby, but in America *he* has an orchestra.

This proud and aristocratic cen tipede, the American symphon orchestra, has now been studie not from the strictly musical, bu from the social point of view. I has been examined as a social in stitution. The Indiana Universit Press (some of the best book these days are being publishe by the university presses) ha published *The American Symphon Orchestra: A Social History o Musical Taste*. John H. Mueller i the author. While Mr. Mueller' interest in music is deep, his in terest in society is deeper. He is in fact, professor of sociology a Indiana University. The book i the result of much cogitation travel, and research and has bee 15 years in the assembling. It i devoted to the proposition tha the old saying, "There's no ac counting for taste," is a fallacy The author believes that tastes ca be accounted for and he proceed to do so.

Professor Mueller first traces th evolution of the American sym phony orchestra along with th growth of the concert system i our country. He finds that "in n other country in the world ha

(*Continued on page* 21)

Bruce Strip Floor—This ever-popular favorite has been used in more homes than any other type of hardwood floor. Available in Red Oak, White Oak or Beech—prefinished or for job finishing.



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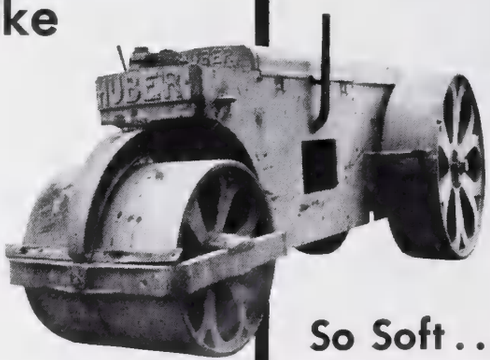
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IT'S WORTH MENTIONING

By Julie Polshek

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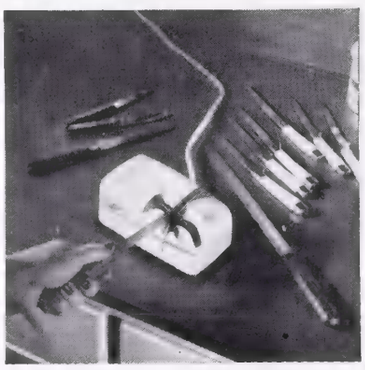




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(Continued on page 54)

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TABLE SETTING BY WILLIAM DAVIES . COURTESY J. W. ROBINSON'S

CONTINUED FROM PAGE 14

the symphony orchestra won the priority in status accorded it in the United States." Come to think of it, that is a very obvious fact, though no one has expressed it quite so clearly. It is also a very heartening fact. Mr. Mueller shows us that in the musical nineteenth-century Europe, even in Germany, the ancestral home of the modern symphony orchestra, the symphony has played, so to speak, second fiddle to opera. With a few notable exceptions, German and Austrian orchestras were servants of the opera house, orchestral concerts being secondary to performances in the pits.

As for England, which lays claim to having the oldest orchestra in existence, "The venerable 'Phil,' whose history is studded with the most brilliant composers and conductors, never played more than six to ten concerts a season until the 1930's." The symphony orchestra as an independent and self-confident enterprise is peculiar to America.

EVEN in our country the purely orchestral program developed timidly. Here also the orchestra was allied to opera in the beginning. Our musical tastes were influenced by our admiration for singing, both by the kind of stellar singing which made us adore Jenny Lind and by the more homely performances of the Liederkranz Chorus. In the early days the "heavy" symphonic fare, consisting often of but one movement of a symphony, had to be spiced by lighter pieces. "Even such organizations as the New York Philharmonic Society, founded in 1842 for the express purpose of cultivating the neglected instrumental field, garnished its programs liberally with vocal solos." And indeed the first concert of the New York Philharmonic brought us, immediately following Beethoven's *Fifth*, an aria from Weber's *Oberon* sung by a Mme. Otto, and this was followed in the second part of the program by three additional vocal selections.

Only slowly did the purely orchestral concert gain its ascendency. Even today a solo attraction continues to add luster to an orchestral evening, though that attraction is no longer a Mme. Otto but a Heifetz, Rubinstein, or Horowitz. The famous soloist is desirable as much from the financial as from the musical point of view. The added customers that the virtuoso draws more than pay his fee. Still, a concerto is music that belongs as much to the orchestra as it belongs to the piano or the violin. And in any case symphonic repertoire, and specifically the symphony itself, has become the mainstay of our musical life. "That the symphony, which is only one of the many instrumental forms, should have won this position of honor and be sanctified as the ultimate fulfillment of musical expression is unquestionably owing to the influence of the nine symphonies of Beethoven."

In the second part of the book, Mr. Mueller gives us short histories of the major American orchestras, and then examines the music that they play. He does not, like the critic, measure the worth of the repertoire. He records and classifies it as a historian. He finds, in spite of some local deviations, a defined pattern. He finds that there are six composers who make up the bulk of the repertoire (about 40 per cent of it), and that there has been comparatively little change in the long-term trend of their eminence. Beethoven stands way above all others. He is the Colossus who bestrides our symphonic world. He is the beloved giant, secure in our affection. If Beethoven's share of the total orchestral repertoire is not quite as large today as it was 50 years ago, that is not because of waning of his popularity, but merely because of the expansion of the repertoire.

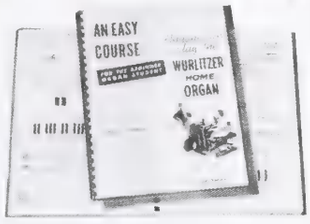
YES, our orchestral repertoire *is* expanding, though at a fairly slow rate. The author shows a graph of the repertoire of a whole century of the Philharmonic Symphony Society of New York. In the initial period examined by Mr. Mueller (1842-1850), Beethoven accounts for almost a third of the total compositions played, with Mendelssohn being second and with quite a number of composers following who are now forgotten, men such as Spohr, Lindpaintner, Hummel, Kalliwoda. In the second period (1895-1900), Beethoven is first with Wagner second; and in the most recent period (1945-1950), Beethoven is still first with Brahms second. As to the other five of the six over-all, eminent composers, these are Brahms, Wagner, Tchaikovsky, Mozart, and Bach.

Mr. Mueller finds a small group of composers of high prestige who

(*Continued on page* 133)

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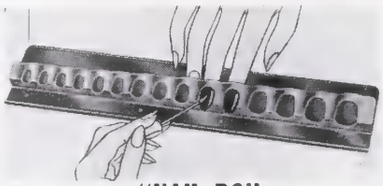
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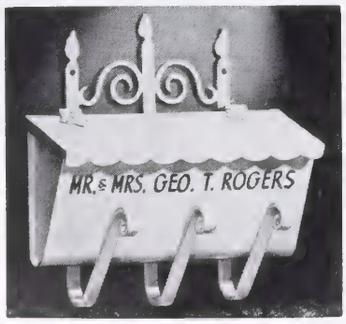
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5 gracefully curved arms, 33" long, 20" wide. Genuine imported crystal glass prisms and festoons of buttons. Immediate delivery. Satisfaction guaranteed. We pay postage anywhere in U.S.A. Write for free booklet of larger models, and others as low as $45.00.

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by the **HANDICRAFTER**

The mail box becomes a thing of beauty when styled in the manner of the "Mailmaster". Hand made, expertly finished. Receptacle is big (12" × 6" × 4") without appearing bulky. Scrollwork is hand wrought and rust-proofed before enameling. Fasteners furnished for wood or masonry (state type needed). Choice of 3 finishes:

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Hand Lettered Name, **$1.50** extra

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Window

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping!



EXPANSIVE TRAVELER. Anyone who travels always comes home with *much* more than he started out with. The Bottomless Carry-All folds up flat in its matching pouch, tucks in your suitcase. But homeward bound, it opens into a terrific "extra" piece of luggage. Blue or brown duck with cowhide binding. 21" bag $22.20; 25" $27.50; 28" $29.50. Tax, post. incl. T. Anthony, 751 Madison Ave., New York 21, N. Y.



BIKE BOMBER. Hang onto your hats, grown-ups! Here comes the pedaling bombardier on Operation Show-Off! Any tricycle, scooter or bike becomes a super bomber simply by clamping this airplane wing assembly on the handlebars. Propellers spin. Machine gun rat-a-tat-tats with a turn of the crank. 21" long, with cadmium-plated hardware. It's $3.25 ppd. Malcolm's, 524 N. Charles St., Baltimore 1.



VALENTINE FOR DADDY with love and kisses from his pigtailed sweetheart, is a Zippo lighter. It comes engraved with anything you specify: a doodle by his daughter, facsimile of his signature (send drawing or signature to be reproduced), a sentimental message, etc. In chrome with lifetime guarantee. $4 ppd. Order by Jan. 31 for Valentine delivery. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.



IT'S A HORROR, pure and simple. Send it to your whalebone Aunt Agatha and she'll cut you off without a penny. But someone with a Chas. Adams sense of the macabre will keep it on her coffee table where it will torment and bewilder the local gentry. A ceramic foot, complete with scarlet toe nails, is ash tray and cigarette holder. $4.95 ppd. Hammat Originals, 2628 E. 19th St., Tulsa, Oklahoma.

Shopping with Pat Gunan



IMPY ANGELS believe that love thrives on a wink of the eye, a flirt of a skirt, a kiss in a taxi. And they're here to remind you that a long face never drove a man to run up a florist bill. Made of porcelain with golden halos and wings, these are two of a group of 6—each one different. $2.95 each, $5.75 pr. ppd. Helen Gallagher, 413 Fulton St., Peoria, Ill.



QUILT COMPLEX. Try pricing something like this (you won't find anything half so decorative) and see if you don't agree that this is one of the more gorgeous buys of the year! With its red, blue or green hearts on the white ground, it's a Valentine to dream on! Cut size is 86″ x 96″, will cover bed pillow, is long enough not to need a dust ruffle. $18.95 plus 45¢ post. Edith Chapman, Nyack, N. Y.



A PRIMP SPOT belongs in every front hall. Ours is on the inside of the coat-closet door so guests can check their hair-do's when they check their coats. All you need is this 9″ mirror, framed in rich cherry, and a cherry comb box to hang beneath it. The kitchen is another good place for a primp spot! $9.95 the set. Mirror, $4.10; comb box, $6.05. Ppd. Carl Forslund, 122 Fulton, Grand Rapids 2, Michigan.



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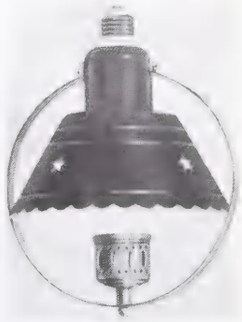
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No wires to connect. Think of it, *now* you can change a whole lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang one of these delightful lamps. Glamourize *any room* in seconds. So inexpensive you'll want several.

TOLE HANGING LAMP

Comes only in *red tole metal trimmed with shining brass* and equipped with an opal glass reflector. Lamp is 8″ in diameter, 9½″ high and takes 100 watt bulb.

Complete, Postpaid Only $5.75



No wires to connect!



No wires to connect!

TOLE CEILING LAMP

Your choice of *red* or *green* tole metal trimmed with shining brass. Beautiful hobnail glass reflector globe. Lamp is 10½″ in diameter, 7½″ high, overall. Takes 100 watt bulb.

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artisan galleries
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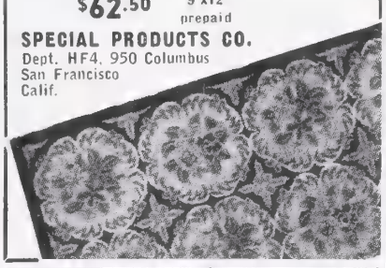


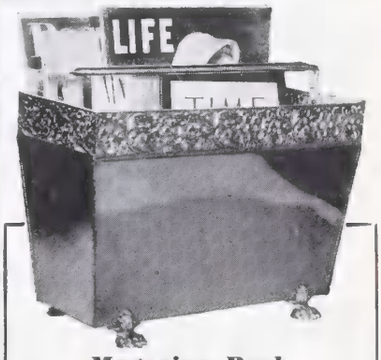
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$19.50 plus $1.00 for sending E. of Miss.; $1.50 W. of Miss.

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A cinch to complement any color scheme. Its decorative whorl of leaves ranges from lemon green to rich emerald, vivid red to deep maroon. This rare Brazilian beauty, 14″ to 15″ tall, comes in a classic, creamy white pot 6″ high.

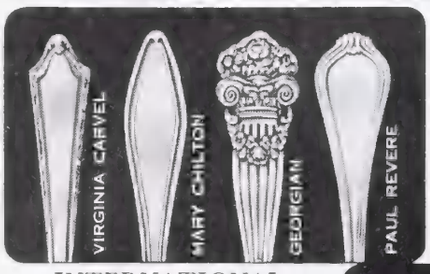
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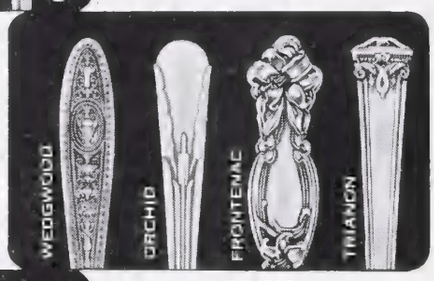
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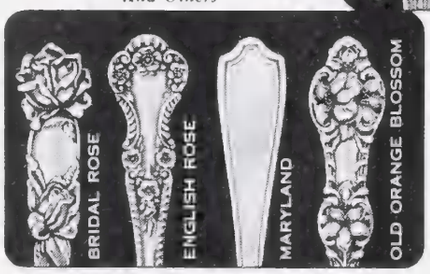
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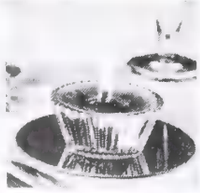
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Slides in and out for easy access and compact storage. Holds 12 cups. Fastens under cupboard shelf to save space. Aluminum with nickle plated hooks. Fits any cupboard shelf.

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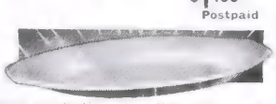
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Individual Aluminum Platters!



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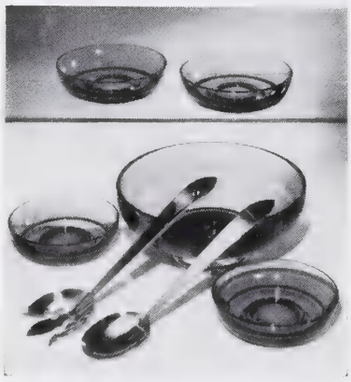
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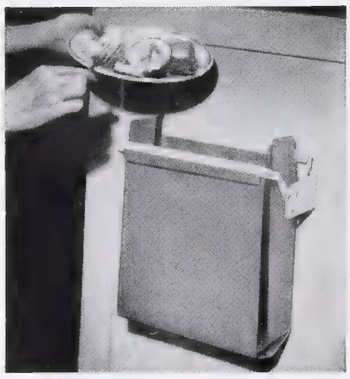
Window



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All colors, designs, sizes of "left-over" stocks from big mfgs. of buttons for expensive blouses, dresses, shirts, etc. Includes dozens of "sets" . . . a tremendous bargain. *SEND NO MONEY!* Pay postman $1.00 plus postage.

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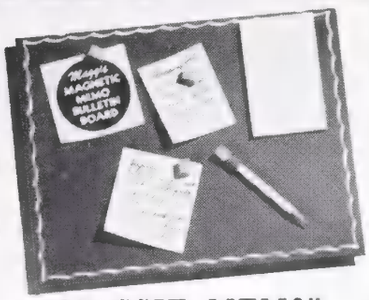
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☐ **"2ND SYMPHONY," by Thompson** ☐ **"5TH SYMPHONY," by Cowell**

(Check one)

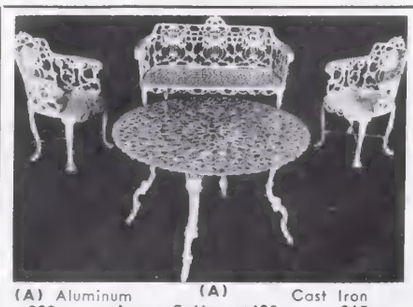
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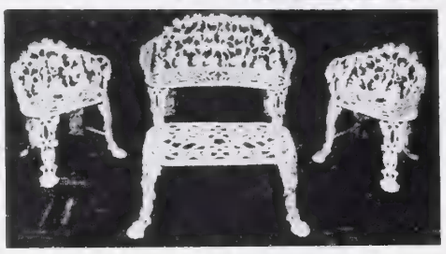


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$30.00 Large Settee #601 39" wide — $25.00

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J. F. DAY & CO. Dept. B-2, 1901 4th Ave., South Birmingham 3, Ala.



Window



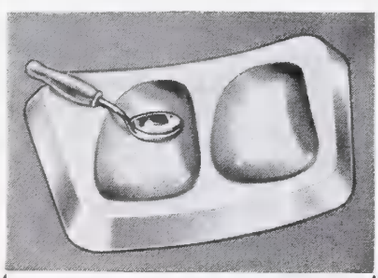
SEAL UP THOSE CRACKS between your tub and bathroom wall with Tub-Kove. It keeps the tub splashers' waves out of the wall and saves your plaster. Tub-Kove holds curling linoleum down, too! Made of waterproof vinyl, it sticks to tile, porcelain, wood, plastic-tile, and linoleum. It's easy to install, and the kit includes everything you need. $2.79 ppd. Walter Drake, Drake Bldg., Colorado Springs, Colo.



THE TUMBLER CART, gay as hurdy-gurdies and flower wagons, pushes winter to one side and spring comes riding in on the cocktail hour. Made of ivory plastic with gold trim, it measures 11" x 6" x 8" high. $3.50. With 8 hand-painted flower tumblers as pretty passengers, it's $6.95. Ppd. Huss Brothers, 1117 N. Dearborn, Chicago 10.



HOTHOUSE GRAPES are always the center of attraction on a table—but not for long! After-school appetites can lay waste the most decorative arrangement in a single afternoon! So these remarkable plastic copies are a happy solution. In pale green (Tokay), deep red (Malaga), or blue (Concord), each 12" bunch is $4.50; $8 a pair. Ppd. May Birn, Box 26-B, Mt. Vernon, N. Y.



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BABY WILL EAT SOONER AND MORE
REDUCES SPILLING 97%
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The best set invented to get baby to feed himself. Melmac dish is almost unbreakable. Completely boilable and non-absorbent. Insulated . . . keeps food warm without hot water. Difficult to upset. Silver plated spoon . . . with a special twist of the handle to allow for the child's natural clenched fist grip. Pink or blue dish. Gift boxed, set . . . . . postpaid **$4.95**
Scoop spoon, pink or blue handle. Gift boxed, each . . . . . postpaid **$1.98**

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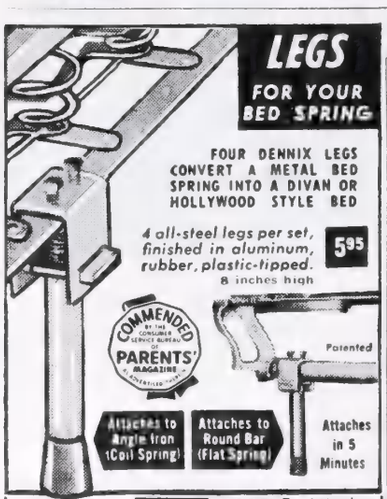
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Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **$5.95.** Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, **$7.95**

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FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. 8 inches high **5.95**

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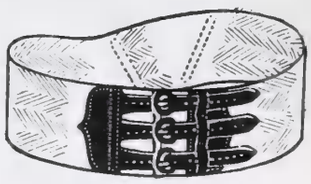
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6" HIGH

MODEL T—Attaches to Box Spring only. Hardwood finished mahogany, walnut, maple or blonde . . . with non-rip disc to protect ticking. Set of 4 (order Set "T".) **4.95**

Send check or money order. Add 30¢ for postage and handling per set. Money refunded in 10 days if not fully satisfied.

JORE and Co., Dept. 2H
78 Fifth Ave., N. Y. 11



ENGLISH POLO BELT

for a Trimmer Tummy

Also excellent relief for kink-in-the-back when you just can't seem to straighten up. Men and women are enthusiastic about Alex Taylor's famous genuine English Polo Belt. Amazingly effective as a reducer and supporter. Beautifully made of Surgical Webbing, reinforced with cowhide and with adjustable cowhide 3-strap-and-buckle fastening. Light, firm, flexible, comfortable. Holds figure firmly in correct posture. Natural or ecru. Give waist measure. Money back if not highly delighted with results. $5.00.

Alex Taylor's

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MU 2-4800

Shopping





DUST RUFFLES and quilted coverlets in Everglaze chintz come in 9 solid co-ordinated colors, so you can mix them or match them. Cloud gray, hunter green, aqua, yellow, American Beauty, rosedust, lime, brown, or white. Twin dust ruffle $8.95, full $9.95. Twin coverlet $13.95, full $15.95. Pillow sham $4.95. 90" draperies $11.95. Ppd. Colten's, 1351 Beacon St., Brookline 46, Mass.



THERE'S A MODERN SWING to this Hammock Bowl that's as crisp and refreshing as a walk through the snow. Heap it with a Currier & Ives fruit arrangement. Bank it with greens. Put it on the hall table as a catch-all for gloves, car keys, mail. Wrought iron with a baked finish, it comes in black, white, russet, or green. 15½" long, 9" wide, $5.75 ppd. Seth and Jed, New Marlborough, Massachusetts.



HOOK A RUG. Miss Andrews is a genius. Even for us she took the mystery out of rug hooking and made us want to throw out all our broadlooms. No frame is needed and, under her guidance, you'll produce your proudest possession. Her designs and colors are magnificent. $6.95 ppd. for design, hook, instructions, and bundle of wool for 38" round or 46" oval rug. Rebecca's Rug Shop, Walnut Ridge, Ark.



All for only $1.00

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WITH PURE VANILLA EXTRACT

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"Bee-Loved"

PETUNIA CLOCK



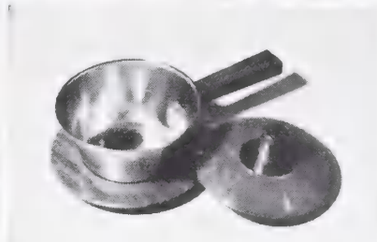
Brightest idea since clocks were invented! Modeled after famous gold medal-winning "Fire Chief" Petunia, to delight children and adults alike. Hang in kitchen, breakfast nook, nursery, game room, porch.

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Postpaid, Fed. Tax, Inc.

Brilliant "Fire Chief" red flower face, green stem and leaves, impish brown and yellow "peek-a-bee" pendulum. *Guaranteed 30-hour movement.* 4" wide; 6½" high.

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615 Madison Avenue, New York 22, N.Y.





Swedish Butter Warmer

6½" Wide
3½" High

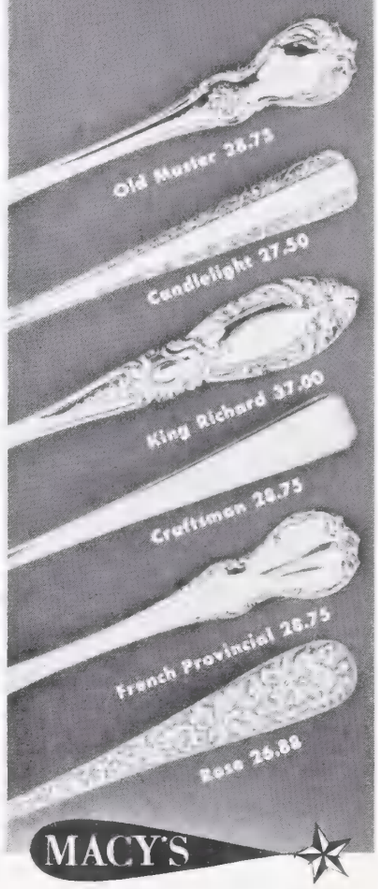
How could anything so cute be so useful? Individual butter warmer made of stainless steel and beechwood. Put the pan on the stove, melt butter, warm syrup or mint sauce, make Hollandaise and then right to your pretty table. 3.95 ppd.

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24-piece sterling sets for only

$5 DOWN, $5 A MONTH



MACY'S

- Receive your sterling set with your first payment. Each place setting includes: 1 luncheon knife and fork, 1 teaspoon, 1 salad fork, 1 cream soup spoon, 1 spreader.
- Choose from over 180 patterns by Towle, Heirloom, International, Wallace, Reed and Barton, Lunt, Stieff, and every other famous American silversmith.
- For 4 place settings (24 pcs.) $5 down, $5 a month;
  6 place settings (36 pcs.) 7.50 down, 7.50 a month;
  8 place settings (48 pcs.) $10 down, $10 a month;
  12 place settings (72 pcs.) $15 down, $15 a month
  Take as long as 2 years to pay.
- Receive, without extra charge, a jewel-box anti-tarnish silver chest . . . engraved initial on each piece.

Prices are for 6-pc. place settings, including Federal Excise Tax. All patterns shown are price-fixed by mfr. under Feld-Crawford Act of N.Y. and are subject to change.

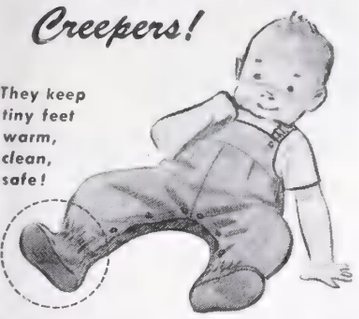
Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1) HB2

Enclosed, $____ down payment
Pattern ____ # of settings ____
Name ____
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City ____ State ____
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(Housewife give husband's occupation)
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COLD FEET? *Jeepers!* Not in FOOT 'n' ALL *Creepers!*

They keep tiny feet warm, clean, safe!



When your baby can't talk or walk, he needs the extra protection of **FOOT 'n' ALLS.** Newly-fashioned from soft pin-rib JUILLIARD Corduroy. With strategically-placed snaps to allow changing baby easily — without removing garment. Elasticized back and shoulder straps assure perfect fit, free movement. Yellow, red, blue. Sizes 4 months, 8 mos., 12 mos. **$3.95** ppd.

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An entrancing addition to your home . . . full of glittering imported crystals. Only Europe's most skilled craftsmen could have made this. **Crystal Basket Fixture** so elegant—and only a direct importer can make it available to you at such a low price. Order while the stock lasts. Comes completely assembled ready to connect to ceiling wire.

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Other Sizes Available

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Sensationally new!



Rolling Folding Bar

with stationary lower tray

The perfect rolling, folding bar for cocktail time! Removable upper tray and stationary lower tray with lamidall surfaces that are stainproof, liquorproof and burn-resistant. Folds compactly. Mahogony, blond or black finish. 36" high, 26" wide, 19" deep. **$32.95**

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Window Shopping

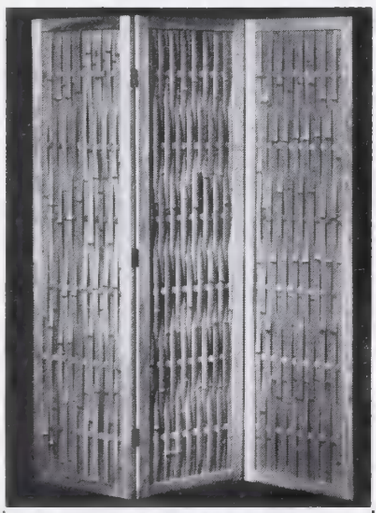


IT SEATS EIGHT when fully open. But in-between dinner parties it's a handsome console table that's not even two feet wide! Made by Drexel of hand-polished mahogany, it has a drawer for flat silver, a drop-leg that braces the center when fully extended. Closed, it's 38" wide, 20" deep. Open, it's 38" wide, extends to 76" long. $88 exp. coll. Castle Furniture Co., 5601 Hudson Blvd., No. Bergen, N. J.



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(Continued on page 31)



IMPORTED CARABAO BAMBOO SCREENS

3 panels only $15 4 panels, $20

Here's a modern decorator's trade secret: use smart screens to separate your dining area from living room; extend a wall for more attractive furniture arrangement; screen kitchen goings-on from dining room. Top quality split bamboo mounted in wood frames, brass hinges. Paint screen to match your walls or use in natural color. Only $15 for 3-panel screen, 4'6" x 5'6" tall. $20 for 4 panels, 6' x 5'6", we pay shipping charges, satisfaction guaranteed. Order today.

SPECIAL PRODUCTS CO., Dept. HF3

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Amazing results guaranteed!

RE-PLATE worn SILVER in just FIVE MINUTES!

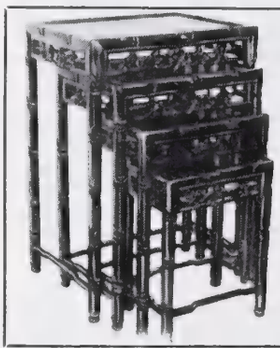
New plating solution is applied with a cloth —instantly restores worn spots. Free trial!

We were skeptical too . . . until we tried it. "RE-PLATE," the new silver-plating liquid is made from pure silver. Apply it to any silver-plated article, and like magic . . . every worn spot disappears. The new silver coating will not wash or peel off. Saves you the cost of expensive electro-plating; gives worn silverware that **'brand-new'** look again! Try it at our risk; if not delighted, your money is instantly refunded. Trial 4 oz. bottle, $4. Economy 8 oz. size, $7.

Send for free Gift Catalog!

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Practical and functional nest of 4 tables . . . for end table set or for handy buffet service . . . solid construction with beautiful carving . . . ONLY $49.50 set . . . f.o.b. Pasadena (approx. $6.50 frt.) . . . limited quantity at this low price so ACT NOW! . . . satisfaction guaranteed . . .

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COMPLETE WITH GLASS BASE ppd.

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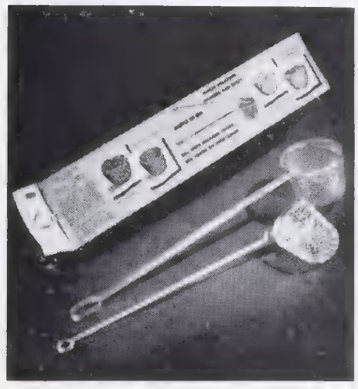
Window Shopping

CONTINUED FROM PAGE 28

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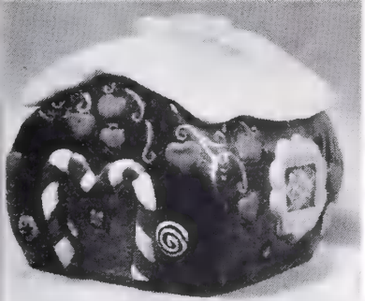


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or elegant living, this 7 pc. spice rack set provides finger tip access to cooking spices. Special tops remove easily for filling and are adjustable for pouring or shaking. Hand painted in red and white this durable plastic set stands by itself or hangs on a wall. Only $1.98 ppd. Send check or M.O. (no COD) to

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GINGERBREAD HOUSE COOKIE JAR!

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About 4½ sq. ft. in area **$12.95**
About 6 to 7 sq. ft. in area **17.95**

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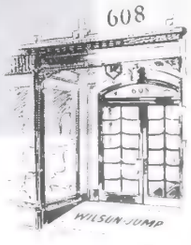
Room 714, 10 High Street
Boston 10, Mass.



This beautiful lamp is just one of the unusual furnishings for the home that you'll find at Wilson-Jump. Five floors of distinctive furniture, rugs, draperies and all the accessories that make a home so much more livable, are awaiting your inspection at our Michigan Avenue store. Come in, and talk over your plans with one of our staff of expert decorators. We're sure you'll find just the furnishings, and the ideas, you're looking for.

Illustrated: Empire lamp, tortoise shell glass base, antique bronze four arm candelabra, raw silk shade with gallery of fagotting on top. $185.00.

Wilson-Jump

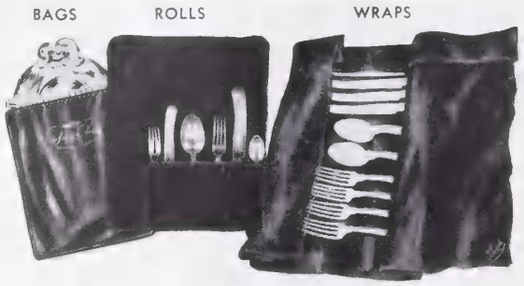


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COFFEE SPOON HOLDER	$ .45	$ .80
BUTTER SPREADERS, OYSTER FORKS	.55	1.00
TEASPOONS, ORANGE, BOUILLION SPOONS, SALAD & ICE CREAM FORKS	.70	1.25
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	6 pc.	12 pc.
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MP1 Permanent Wall $4.95
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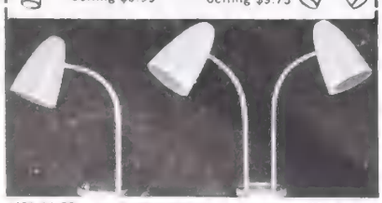
MF2 Pin-Up Wall $7.75
MP2 Permanent Wall $7.75
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MF6 Pin-Up Wall $5.95
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MF8 Pin-Up Wall $9.75
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MT8 Permanent Ceiling $9.75



MF3 $6.75 GOOSENECK DESK LAMPS MF4 $10.75

They bend to your will! 18" flexible gooseneck. Direct or indirect lighting. Push button switch. Double lamp has 4-way control switch on base.

Order Now by Mail, Express Collect
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Jan's
MODERN LAMPS, INC.
15 WEST 8TH STREET, DEPT. B22
NEW YORK 11, N. Y.



FIX MESSY TUB CRACKS

This Amazing, New, Easy Way

Fill those cracks around your bathtub, sink and shower with Miracle *Tub-Caulk*. It's easy with this new product that is applied just like toothpaste! Dries in one hour leaving a tough, waterproof and grease-proof bond that will not shrink or crumble. Giant 4 ounce tube.

Satisfaction Guaranteed or Money Refunded.

$1 *post paid*

sunset house

Dept. T-29, 8818 Sunset Blvd., Hollywood 46, Calif.

Thousands of happy customers *say this*

EARLY AMERICAN LADDER-BACK CHAIR is a *"Miracle Value"* at **$6.75**

Fully assembled—*ready to use*



Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

Height 32" Seat 18" x 14"
Height of Seat 18"

Unpainted but sanded to a smoothness ready to wax or decorate $6.75
With natural finish $7.75
With Mahogany finish $8.50

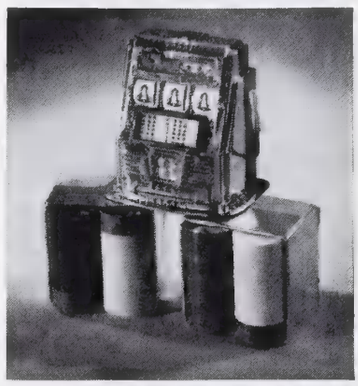
COMPARE FOR QUAINTNESS AND CHARM!
COMPARE FOR UNRIVALLED VALUE!
Write for illustrated catalog of other Early American reproductions.

Minimum Order: 2 Chairs
Express Charges Collect Sorry, no COD's

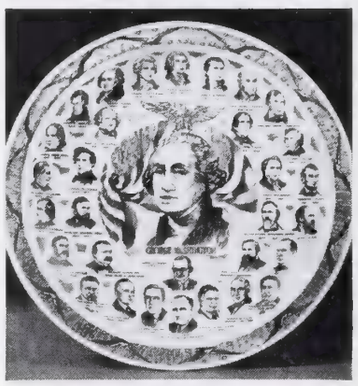
Jeff Elliot Craftsmen
Dept B-22, Elizabeth City, North Carolina



Window



GAMBLING IN THE PARLOR is fun when you stand a chance of hitting the jackpot with the Little Bandit. It's a 2½" miniature of the slot machine, and the excitement of watching the cherries spin will probably woo Aunt Abigail away from her Bingo night! With chips, award chart, and instructions, it's $2.25 ppd. Schaffer Gift House, 246 Morris Ave., Springfield, N. J.



PRESIDENTS PLATE. A 10½" plate, big enough for serving sandwiches, cake, or canapés, is decorated with etchings of every president from Washington to Truman with their dates. If you have a history stumblebum in the family, hang this on the wall and he'll become the Class Know-It-All. Burgundy decoration on ivory. $1.95 ppd. L. F. Black & Co., 100-20 Metropolitan Ave., Forest Hills, N. Y.



THAT SLUSHY STUFF is no good for your pretty shoes! So when winter gets underfoot, slip on these flattering latex booties. A nice personal touch is your name or initials hot-stamped into them. They fit every style shoe, slip into a zipper pouch when the sun comes out. In black with red cuff (they're reversible!) they come in sizes 4-10½. $2.75 ppd. Personal Greeting Co., Dept. M, 10 E. 44th St., N. Y. C.

CUTICLE and NAIL NIPPERS



Give Yourself a Professional Manicure and Pedicure at Home!

Specially priced, **$2.89** *each*

- Keep your finger nails neat and trim with a Corrado Cuticle Nipper (above). Nips cuticle and hang-nails with ease. Made of finest hot forged surgical steel by master cutlers in West Germany. 4" long. Nickel-plated. Very sharp! **$2.89, postpaid.**
- The Nail Nipper is of the same fine construction and sharpness. 4¾" long. For trimming finger and toe nails correctly. Especially imported by us. **$2.89, postpaid.**
- Both nippers come in handy open-end leather cases. Satisfaction guaranteed.

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D. CORRADO, Inc., Dept. N-1
26 N. Clark St. Chicago 2, Ill.



BOUDOIR BEAUTY

SKIRTED with CHARM

Fabulously feminine . . . adorably detailed!

VANITY SKIRT of permanent finish Organdy, with picoted edges. Fully lined. 3 or 5 tiers. Fits any vanity table **$6.98**

PITCHER & BOWL LAMP, all white, with pert Organdy Can-Can shade **$19.98**

VANITY TABLE of solid maple. Has 1 drawer. Unpainted, 17" x 32" **$14.98**

All postpaid *Sorry no C.O.D.'s*

Four-In-One Shop
63 Broad Street Stamford, Conn.

Shopping



HE ARTIST IN HIM will nd a sensational outlet in this w drawing board. One side is blackboard. The other side a white board. And at the top here's all the material a small opycat needs. Pictures appear the window, topped by the ord describing the object. He ts word to picture—then draws oth. With chalk and crayons. 2.75 ppd. Village Store of Lake lacid, Lake Placid 47, N. Y.



VELL SUITED to you, your kirts, and a frothy topper for our suits, this blouse is a beauful buy. Made of fine Burlington ashable tissue faille, it has *your* and-cut 5" initial embroidered the top. Very nice with black elvet trousers, too! In white nly, in sizes 32 to 38, it's just 3.95 ppd. No c.o.d.'s. Unique, 09 Fifth Ave., New York 17.



PASTEL SPONGERS are the lamor girls of the clean-up shelf. hey'll do all the dirty work you an think of—and lap it up with very thirsty fiber in their bodies -but they keep right on looking eliciously decorative in their ollipop colors. Wash the dishes? olish the car? Scour the tub? 's a breeze with cellulose ponges. 4 in a re-usable plastic ag. $1 ppd. Northmore's, Box 56, Highland Park, Illinois.



HAPPY HOP-AWAY

JUMPING RABBIT

Laughs With Joy As Children Ride Him!

only

2.49

plus 30¢ postage or C.O.D. plus postal charges

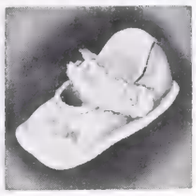


More fun and healthy exercise than we've ever seen in any toy! Kids grab his long ears, jump on his back, and Happy hops around the room with them, squeaking with joy at every leap.

BIG—he's over 27 inches tall, 40 inches around and 20 inches long when fully inflated. STRONG—he's made of scuff-proof 12 gauge Vinylite plastic, electronically sealed. SAFE—he's air-cushioned! Happy has many voices—laughs when he's ridden, cries when you pull his ears, and squeals with happiness when you hug him. Kids like to make him "talk" to them. Happy is decorated in bright colors with a big, silly "Come on—let's be friends" smile on his face. A perfect gift for all children from 1 to 10 years old.

P. J. HILL CO., Dept. B-46
933 Broad St., Newark 2, N. J.

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BABY'S SHOES

in China-Like Beauty

New, Distinctive Process

How thrilled you'll be in years to come with your baby's dainty shoes preserved by the new PORCELYNIZED Process! Every lovable scuff, every wrinkle intact. Dresden-like glaze of gleaming white, shadowed in Blue or Pink, edged in Gold with hand-painted flowers on toe. Exquisitely dainty—decorative. The perfect remembrance of your Baby—loved by you and grandparents too. ALL shoes—leather, fabric, lace, felt, crocheted, knitted—can be PORCELYNIZED (except rubber). State color desired when ordering. Send your shoes direct to our studio. This exclusive process is NOT available through stores or local agents.

$4.95 per matched pr. ($2.95 singly) Ppd. If C.O.D., you pay postage

For lettering in gold Baby's (one word) Name on one shoe and Birth Date on other add 50c. For two word Name and Birth Date add 75¢.

Delivery: 3 weeks from receipt of shoes.

Write for FREE Illustrated folder.

BABY SHOE STUDIO
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Richmondville, N. Y.

B. Altman & Co.

Fifth Avenue at 34th Street, New York 16, N. Y.

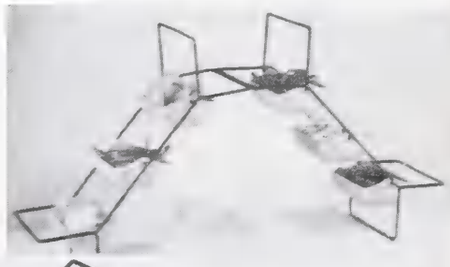
first and only at Altman's . . .

Trick 'n' Treat tidbit trays

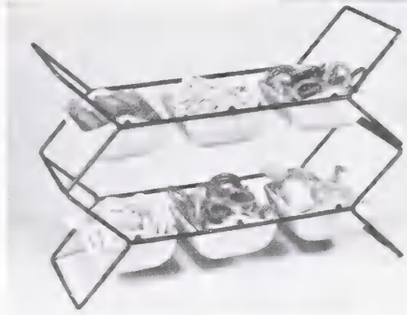
7.95 and 14.95

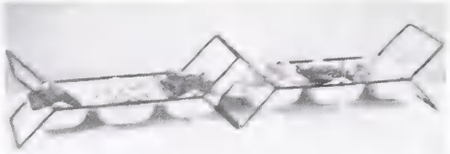
. . . most versatile hostess aid since television hit the parlor . . . turn it this way or thataway . . . stand it on the floor . . . stretch it out on the buffet table . . . stand it up, folded, for convenient carrying, the gay oven-proof ceramic dishes pivot right side up every time. Designed by Rubel & Co., black iron frame; double style, with 6 dishes, 18 inches long by 12 inches high, opens to 36 inches long by 6 inches high. Single style, 24 by 6 inches, with four dishes. Dishes in green and yellow, or all-sage sand.

Altman gift shop, fourth floor



double style, shown 3 ways, **14.95**







single style, **7.95**

. . . and at East Orange, White Plains and Manhasset

Come in, write, or phone MUrray Hill 9-7000



"Model" HAT and SHOE BOXES

This attractive Hat and Shoe Box will be a welcome addition to anyone's luggage! They're two models in a tandem—made of rich, heavy gauge Virgin Vinyl, smartly trimmed with Lizard grain, Taffeta embossed linings are in striking contrasted colors. Grip-close handle straps are practically unbreakable—the same type heavy Vinyl used for men's belts. Firm fibreboard construction. These are the nicest gifts you can buy—even for yourself! They're extra strong, yet lightweight for perfect traveling. Make wonderful beach bags, too! Green, Wine, Brown, Royal Blue.

HAT BOX
15½" Diameter. Will hold a variety of hats, scarfs, lingerie, hose, cosmetics, etc. $3.98 ppd.

SHOE BOX
15½" Diameter, extra roomy. Elastic bound side pockets hold 4 pair of shoes, as well as hats, jewelry, hose or bottles, etc. $4.98 ppd.

HANGING SHOE BAG



Extra handsome! Doubles your space in regular or sliding door closets, is a compact fold-away traveling companion! Backing is of double quilted Vinyl for strength and durability, with six completely quilted pockets on either side. Hangs by strong hook. This Vinyl resists heat, will not crack, peel or chip. Wine, Pink, Green, Chartreuse, Red, Blue, Yellow, Grey, Turquoise. $2.98 ppd.

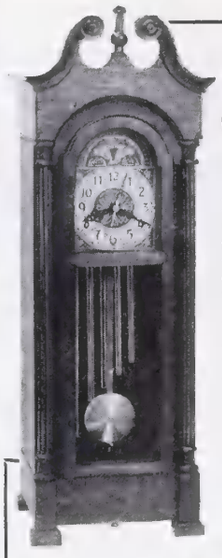


HOSTESS APRON

This apron has hidden charm! It's made of superior Vinyl that veils it's true value in outstanding beauty. Flower embossed design on beautiful solid colors — quilted plaid trim. Non-inflammable, non-absorbent, heat and light resistant. An excellent, useful gift! Blue, Yellow, Green, Rose, Silver Grey. $1.50 ppd.

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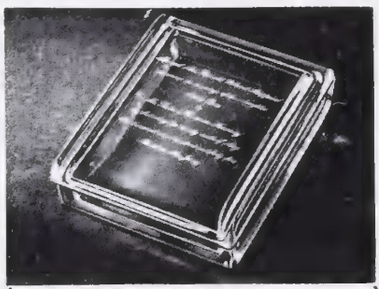


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A true reproduction of a real hall Clock at one fourth regular size, and most decorative for your living room, library or hall. This electric clock chimes the quarter hours on 4 chime rods and strikes the hours on a chord. True Westminster chimes. Mahogany finish! 18¾" high, 5½" wide. Gold metal etched dial. **$65 includes shipping.**

No C.O.D.'s please.

EDITH CHAPMAN
50 Piermont Avenue Nyack, N. Y.



Invitation TO SMOKE

Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1½". $7.95 *postpaid*

Complementing ash trays etched with first names of bride and groom. $5.00 a pair.

Gift-boxed and shipped directly to the bride, if desired. Delivery, about ten days.

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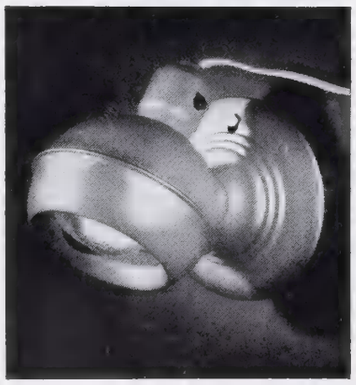
HOLIDAY HOUSE
12 Bellevue Theatre Bldg. Upper Montclair, N. J.



Window



SERVICE A LA CART. A mahogany serving cart is a wonderful piece of furniture for an entertaining couple. One of Drexel's Travis Court Group, it has drop leaves, a silver-cloth lined tray, gleaming swirl mahogany on selected cabinet woods. With leaves down, it's 19" deep, 38" long, 34" high. With leaves raised, 58" long. $109 exp. coll. Ralph Edwards Fine Furniture, 318 Main St., Huntington, N. Y.



LIGHT ON THE SUBJECT. Here's a fine little Spot Lamp to hang on the wall or the headboard of your bed. Its light shines directly on your book, not in your husband's eyes—so you can finish your Whodunit with a clear conscience and no snarling side remarks. In chartreuse, ivory, or bronze, it's just $2.95 postpaid from Foster House, 15 Cole Court, Princeville, Illinois.



LOVE IS THE REASON your heart soars like a kite, plunges like an elevator. And love has its private anniversaries—the first time he kissed you; the day you pitched the ash tray at his head. Special Day salt and pepper shakers are 2" ceramic bells to mark your memories, hand painted with two first names and any date. $1 the pair ppd. Stratton Snow, P. O. Box 1898, Delray Beach, Florida.

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Sweets and Desserts

DID your physician say you must eliminate sugar-sweetened desserts? Or are you just cutting down on calories? Cellu Special Purpose Foods make it so easy—give you such flavorsome variety! **SPECIAL OFFER:** 1 Pkg. Cellu Sugar-Free Gelatin Dessert (contains 6 single serving envelopes assorted fruit flavors: Raspberry, Strawberry, Cherry, Orange, Lemon, Lime); 1 Pkg. Cellu Sugar-Free Rennet Dessert (contains 12 single servings, Imitation Coffee, Chocolate Cream, Maple, Peppermint, Raspberry, Strawberry, Vanilla); 1 Pkg. Cellu Sugarless sweetener (pours like powdered sugar, for fruits, cereals, etc.); and 2 Pkgs. Cellu Sugar-Free Gum (Cinnamon, Peppermint). All sent ppd., only $1.00

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FREE—Send also for Cellu Catalog, showing many low carbohydrate recipes, tables of food values of all common foods, vitamin and mineral charts, and much helpful information.

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$1.00 postpaid extra blades 3 for $1

Jonlan Dept. HB
LUDINGTON, MICHIGAN

Shopping



SAUCY ANGELS have run away from heaven. And as an excuse for their gallivanting, they're working their way through earth by posing as a pair of Cherub Sconces. When they hold candles over your mantel, dressing table, or bed, they're very good little angels. Made of durable composition in pink, white, or flesh with gold, they're $3.50 each, $6.95 the pair. Ppd. Holiday Products, Pontiac, Ill.

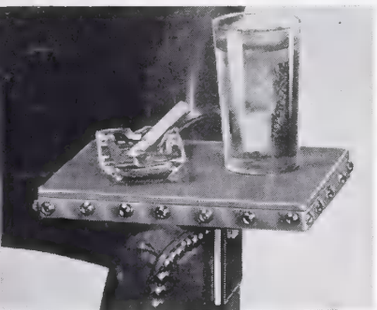


HOME IS THE HUNTER, half-starved for the Hunt Breakfast—wonderfully welcome when served on England's Ambassador Ware with colorful hunting scenes reminiscent of a few minutes ago. Ivory china with brown borders: 10½" dinner plate, $2.85 ea.; set of 4, $11.40; 8, $22.75. Salad plates, $2 ea., set of 4, $7.75; 8, $15. Set of 4 cups and saucers, $10; 8, $19.50. Ppd. "little joe" Wiesenfeld, Baltimore 1, Md.



YOU'RE ON THE BEAM when you keep your wedding silver bright with Beam Silver Polish N' Plate. Its main purpose is not to polish, but actually to *silver plate*. Just shake well, apply with soft cloth, wash in cold water, buff. The solution contains no acids, quicksilver, or mercury; is harmless to hands. 8-oz. bottle is $1.25 ppd. Mrs. Dorothy Damar, 931 Damar Bldg., 22 Treat Place, Newark, N. J.





ARMCHAIR TRAY

No more buffet gymnastics! No need to juggle glasses, plates or ashtrays with this handy 5½" x 8" table surface within easy reach. It's adjustable, will fit firmly and snugly on the arm of any chair. Strong spring clip is covered with foam rubber—will not mar or scratch chair arm. Tray covered with beautiful stain resistant, leather-like plastic. Available in ivory, maroon, brown or green. *State choice!*

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Deduct **$1.50** if name-plate is not desired; deduct 50c if numerals not desired.

BE SURE to specify first and second mail box finish choices, and whether numerals are to be Red, Green or Cream color.

Send your order **TODAY**

NOR-GEE CORPORATION
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A "CEDAR CLOSET" only $6.95

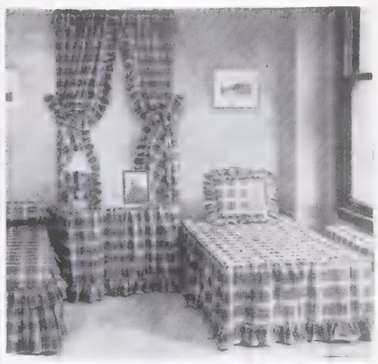


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BROCK & COMPANY
Box 96-A Station E Atlanta, Georgia



BEDSPREAD SET

A home fashions favorite! This pert, attractive Ensemble is superbly made, sparkles with charming French beaded ruffles! Washable and color fast quality to remain lovely always!

DRAPES (90" long) $7.95 pr.
VANITY SKIRT ... 5.95 ea.
PILLOW SHAM ... 2.50 ea.

Twin or Full Size Spread **$7.95** ppd.

Available in Stuart Clan Plaid (strongly woven Gingham, as illustrated) or much in demand quality Seersucker, solid colors only: Green, Blue, Crimson, Rose, Maize.



UTILITY CASES

A nest of 3 fold-away utility cases for traveling, home packing, storing, cosmetics, dampened clothes! Made of clear Vinyl—dust proof and moisture proof! Flat zipper closing, heavy white binding. This vinyl resists heat, does not crack, peel or mildew! Get a set of three sizes, 8", 10" and 12", for yourself or as a gift. They're a delight to use!

$1.50 Set ppd.

TRAVELING SHOE CASES



Inside or outside your suitcase, this traveling companion is an ideal packer! Each case holds 1 pair of shoes. The gusseted sides and fold-over flap makes them excellent for toilet articles and other small items, too! Clear Vinyl with colorful binding. Wine, Pink, Green, Chartreuse, Red, Blue, Yellow, Grey, Turquoise. 4 in a pkg. at this low price!

$1.00 Pkg. ppd.

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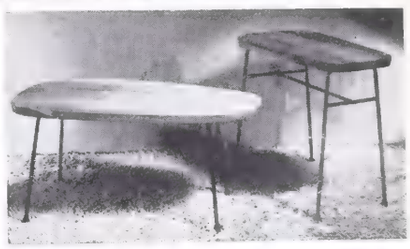
capacious modern cabinet



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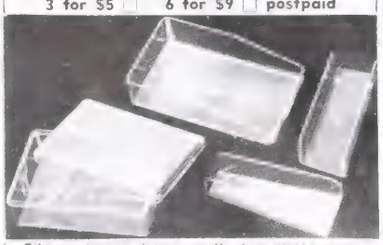
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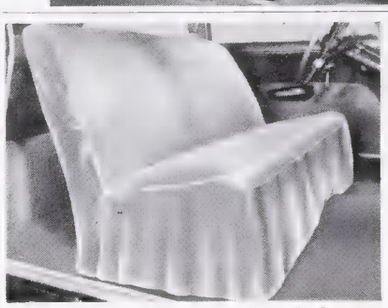
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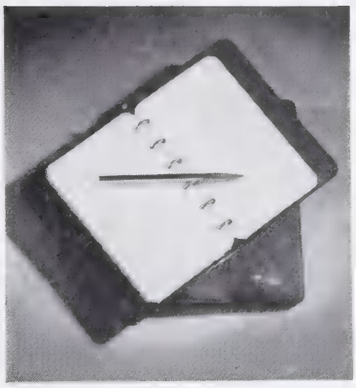
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(Continued on page 41)



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CONTINUED FROM PAGE 38

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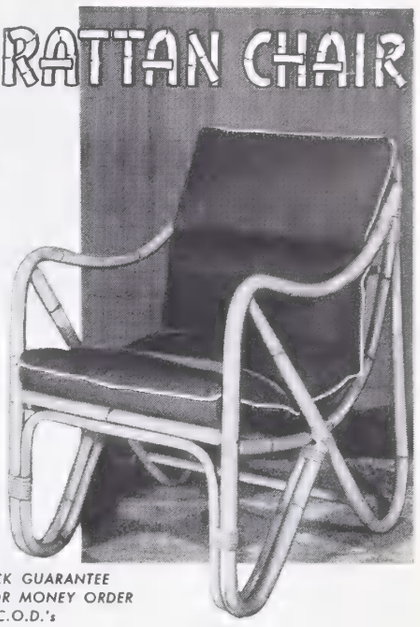
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settle back, take a new lease on your leisure with the toilingest Tillie in the world. She'll serve your meals, hold your book, become your faithful slave for life.

Lovely to look at too—genuine walnut tilt top 24 by 15 in., steel base adjusts height 22 to 36 in.—glides under bed or chair either right or left.

Only **$24.95** each prepaid

Franklin Table Company
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with WALLACE Reducing Records

No Starvation Diets
No Drugs

"Lost 40 lbs. in 3 months; now weigh 125 lbs. and never felt better." Mrs. B. Blazek, Chicago, Ill.

Now prove to yourself in 7 days (without cost or obligation) you can banish spare-tire waistline, reduce all over the easy, natural WALLACE way . . . listening to music!

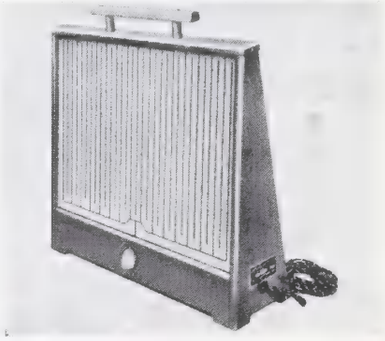
Free 7-day home trial shows you how to lose weight safely, easily, naturally! No deposit. No promise to pay later. Try out and put FREE TEST open to every woman over 18. Mail Test Coupon Today! **WALLACE, Suite 1714, 154 E. Erie St., Chicago 11, Ill.**

WALLACE, Suite 1714
154 E. Erie St., Chicago 11, Ill.

Send FREE first "Get Thin to Music" record postpaid for 7-Day Trial. If not delighted I will return material and I owe nothing. I am over 18.

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***NEW!* PORTABLE ELECTRIC**
Radiant Glass HEATERS
with **THERMOSTATIC CONTROL "ON-OFF" SWITCH**



AN ARISTOCRAT
IN APPEARANCE and PERFORMANCE

AUTOMATIC HEAT CONTROL: Built-in thermostat turns heater on and off the way a thermostat controls a furnace. Maintains desired, even temperature. Small switch light indicates whether heater is on or off.

APPROVED BY: Underwriters Laboratories.

SAFE: Will not ignite paper or fabric. Heat is spread over large surface.

TOUGH: Kick it over or stand on it, it won't break.

EFFICIENT: Uses about 1250 watts, or just a little over a kilowatt per hour. Costs no more to operate than the best electric irons.

RADIANT HEAT: A secret as old as the sun itself . . . glass that produces Infra-Red Rays which are radiant heat.

Radiant heat directly heats you, objects in the room, walls and floor. The old fashioned heater with red-hot coils heats the air which goes to the ceiling where it is wasted. Radiant heat keeps warmth near the floor where it is needed. Floor-ceiling temperature varies only about 4 degrees. Continues to give off heat for over half hour after being switched off. No moving parts or blowers—no flames—no glow—no fumes—no more red-hot coils—no more roasting on one side and freezing on the other.

INVENTED IN FRANCE: Used to heat Maginot Line. Element consists of aluminum alloy fused into back of tempered, break-resisting glass at high temperature. A glass on both sides radiates heat in all directions. Excellent source of supplementary heat. Not intended to replace basic heat (furnace). Will keep an average room warm in above freezing weather and is a great assist at lower temperatures. Handsome all-metal frame, wooden handle, 20½" x 20½", 6" base. Finished in Hammertone Tan. AC or DC, 110 volts, 220 volts on request. 8' electric cord. Just plug it in.

"Deluxe" MODEL DT—with Thermostatic Control, and indicator light, all metal frame ..... **only $47.50**

"Deluxe" MODEL DS—with "On-Off" switch only, all metal frame ..... **only $39.95**

"Standard" MODEL D—without switch or thermostat, wood base, metal frame ..... **only $34.95**

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Handy in kitchen, bath, and laundry

So easy to use—just lift and remove lid to fill. Push button opens top for pouring. Convenient in size and made in smart color combinations of white and red, white and yellow, white and black, chartreuse and forest green. Gift Boxed

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Relaxes the Hand • Keeps Cards Clean • Eliminates Fumbling

Allows freedom for sips, snacks and smokes. Just insert cards in top fanwise. They stay in place yet slide in and out easily. Made of clear plastic in crystal or rainbow colors with gold leaf design. Gift Boxed

Set of 4 $1

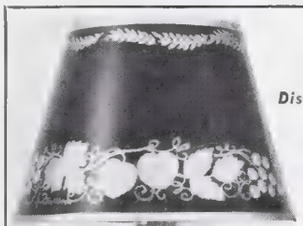
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The SPINNING WHEEL Planter

Provincial Charm—from the Firesides of early America

Miniature reproduction in perfect detail—just right as planter for mantel, window, end or coffee table. Train ivy or philodendron on the wheel or plant with bulbs for Spring blooms. Can be used also for cigarettes, candy, nuts, etc. Monsanto's Lustrex, closely simulating Antique Cherry Wood. 11" long x 9" high x 3" wide.

$2.50 ea. postpaid

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CARAFETTE SETS

Smart individual coffee servers add elegance to the table. Each Carafette holds two cups; keeps it piping hot. Fine quality hand blown glass decorated with platinum bands; harmonizing stopper. Ebony plastic handle for cool, easy pouring. 4 Carafettes and 4 matching Coasters to the set. **$6.00**
Postpaid .....

Single Carafette with Coaster, $1.75

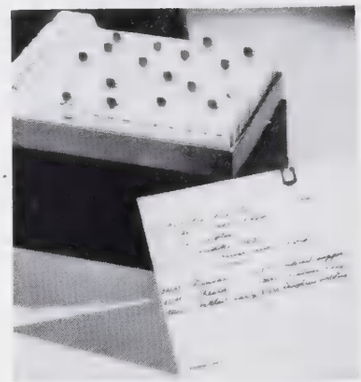
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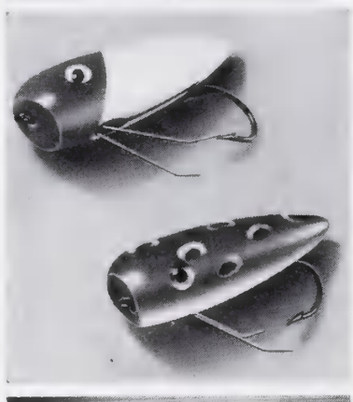
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Window



HOSTESS CARDS. These are wonderful. A card for each of your friends records addresses, anniversaries, birthdays. Christmas cards. "We-They" entertaining. And there are clip-on flags to warn you of important dates! Brown, green, or white file box has A-Z index and flags. It holds 300 cards. $3. 4" x 6" printed cards are $1 per 100. Ppd. Sunset House, 8818 Sunset Blvd., Hollywood 46, Calif.

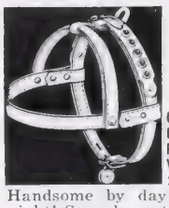


THE LURE THAT GETS 'EM—the fish *and* the fisherman! These amazing Zamboni weedless plugs have snag-proof bodies and hooks—good action whether casting or trolling in weed-filled or open waters. One's a surface popper, the other's a diver, finished in lasting enamel. Line attaches to hook that's built into the body—no lost fish. 2 gift-boxed. $3.65 ppd. Zamboni Weedless, Box 18, Owatonna, Minn.



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FAMOUS WHITE COWHIDE WILL DRESS HIM UP





OR FLASHY RED WITH WHITE NYLON STITCHING

FIT GUARANTEED FOR EVERY BREED



ROUND COLLARS FOR THE LARGEST OR TINIEST DOG

Handsome by day! Visible at night! Superb, custom-made radiant WHITE harness. Also flashy red, Kelly green, tan or black harnesses stitched in white nylon. Pet's name engraved on plate. Ruby red, green or blue costume jewelry stones. (Or plain.) Adjustable; fit tiny or large dogs. Beautifully lined. C.O.D. **$3.50 plus postage**; or send **$3.50 we pay postage.** Matching leash **$1.50.** 10-ft. lead, **$3.00. IMPORTANT:** Take body girth at foreleg with string. Send string and pet's name.

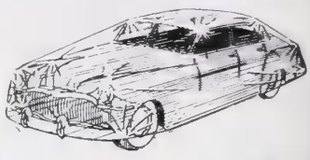
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Use it anywhere! Goes wherever your car goes. Folds compactly. Keeps rain, snow, dust, salt air, sun or sleet away and protects your car's finish. Durably constructed of clear transparent vinyl plastic that is long wearing and tough. Spring-tite elasticized bottom, holds securely in all kinds of weather. Withstands extreme cold. Excellent for protection of machinery, equipment, furniture, etc. Fits all makes and models. Direct from manufacturer. $8.95. Enclose check or money order, or sent C.O.D.

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Shopping



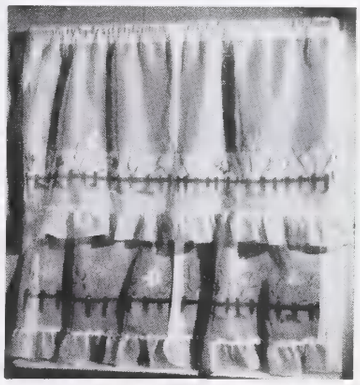
EST SEAT IN THE HOUSE Drexel's authentic copy of an ly American version of an old glish alehouse chair. From the pular American Traditional llection, it's solidly crafted of k maple and rare knotty pine; uld be wonderful for the Boss's sk, or for Mr. & Mrs. chairs an early American dining om. $52.50 exp. coll. Fowler rniture Co., 4104 Hillsboro ., Nashville, Tenn.



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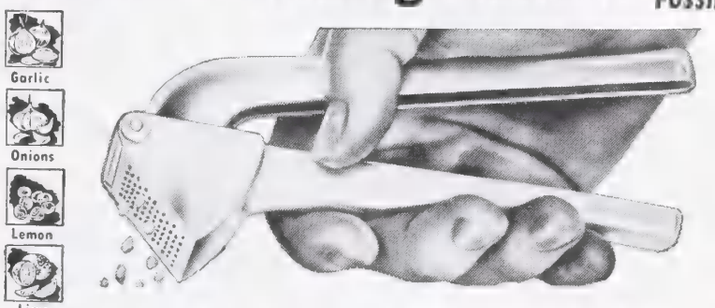


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NEW ALL PURPOSE SPICE PRESS Performs Cooking Miracles

NEVER BEFORE POSSIBLE!



Garlic
Onions
Lemon
Lime
Peppercorns
Herbs

CRUSHES GARLIC, ONIONS, HERBS, LEMONS, LIMES, Etc.

Now—Mrs. Damar, who introduced the first garlic press in America—has discovered a *brand-new* ALL-PURPOSE Spice Press! Designed by a famous Italian gourmet-chef, this amazing new seasoning aid makes even the garlic press old-fashioned! For not only does it convert garlic cloves into a creamy paste that blends into your favorite recipes—but it ALSO *crushes* onions, lemons, limes into *juices* that add extra flavor to soups, dressings; *mashes* herbs, peppercorns to *sprinkle* over meats—*extracts* the goodness from *any* kind of spice! It's the *easiest* way to add subtle ALL-OVER gourmet flavor to all roasts, sauces, gravies, etc. Streamline design—easy to clean. Lightweight aluminum. Only $1.98, delivered. 10-day money-back guarantee.

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Very sentimentally yours . . . baby's hospital identification beads . . . to have and to hold. Preserve and display them this lovely, permanent way . . . just send them to us, we'll imbed them in a 3" square lucite paper weight and inscribe baby's full name in gold. Makes a charming little accessory you'll cherish through the years . . . a wonderfully welcome gift for the new Mother! Just **$3.95** postpaid. Birth dates **50¢** extra.

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Keepsake Shops
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NEW!



Trash Disposal Unit Burns Refuse Safely

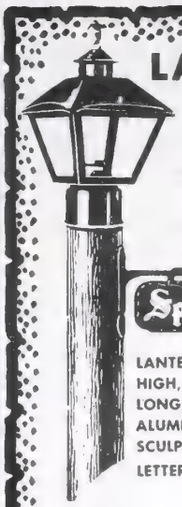
A new type outdoor dispose-all unit safely and quickly burns trash and even garbage in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to put out of order. Needs no watching. Ends fuse hauling and fire hazards to quickly pay for itself. Measures 20" square at base by 34" high. Sturdily built. 2-bu. capacity. Recommended by Bureaus of Fire Prevention. Full price Model E now only **$12.95** shipped parcel post prepaid. Money back guarantee.

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STO Company, Dept. HB-2, Cleveland 1, Ohio

LANTERN POST AND SIGN



$14.95

Spencer ALL THREE

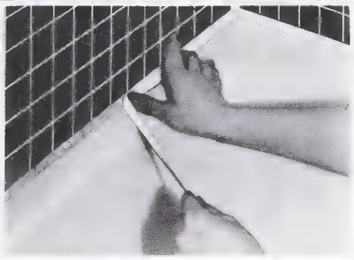
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Plus 4 FREE plastic serving bowls

Having friends over? Watching TV? Planning a children's party? Then you'll want this DOMINION corn popper! Just plug it in, add cooking oil and popcorn and in a minute it's ready to eat. You can use it as a warming oven or for deep fat frying. And the 4 plastic bowls are FREE.

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CLEANS YOUR CAR IN 12 MINUTES!

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"Wonder Wand"

CAR and HOME WASHER

PAYS FOR ITSELF IN 2 or 3 CAR WASHINGS

Imagine! Only $3.95 washes your car *for years!* Yes, "Wonder Wand" is a long-time investment—saves you up to $50 a year on car washing costs! Easy to operate—just attach it to garden hose—watch it scrub, rinse, flush away dirt and grime like magic! Car sparkles like new—*in 12 minutes!* And it's perfect for cleaning windows, walls, floors, etc. No ladder, no soap, no pail—3 ft. aluminum alloy handle reaches every nook and corner. Unbreakable Eastman Tenite head has softly bristled fountain brush. Only $3.95, postpaid. Try it! Money back if not delighted. Order No. G-1117.

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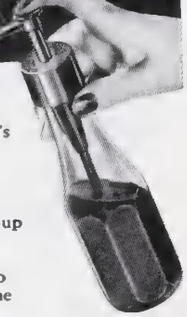
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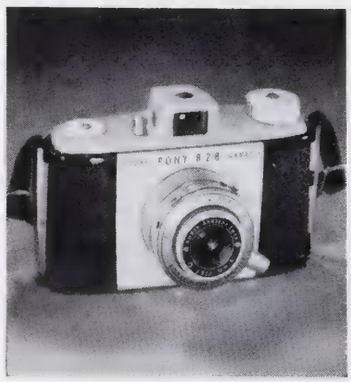
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Window



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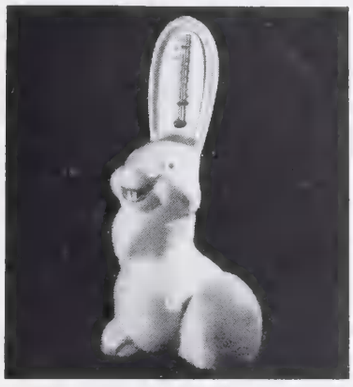
Shopping



USICAL ALARM. The orning grouch in your family ll rise and shine if he's gentled t of sleep by music instead of e shock treatment of the shrill arm clock. This 1-day, 7-jewel usical clock comes in an enam-ed case, has a silver-finish dial d luminous hands. 5½" x 4" x case is blue, maroon, brown, een, or ivory. $24 including tax d postage. Nelmor, 901 Bergen venue, Jersey City 6, New Jersey.



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FOR GROWN-UPS – NOT FOR CHILDREN

This blackboard is designed for grown-ups who will use it many ways—in the kitchen for grocery list or reminder notes, near the phone for messages and numbers, recreation room, sitter's notes, etc. One of the handiest, colorful and most decorative things in your home. 11" x 14" with permanent, washable, smooth slated surface. Beautifully shaped and decorated in brilliant colors. Chalk and cord furnished.

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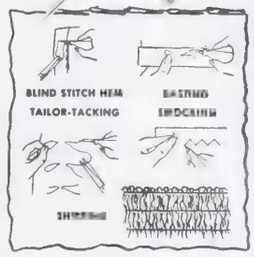
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Candelabra Base: Clear 50c, Frosted 55c each, Standard Base: Clear 60c, Frosted 65c each. Adaptors to convert Candelabra Base Bulbs to Standard Base 20c each. Add 7⅛% excise tax, bulbs only. Minimum order 6.

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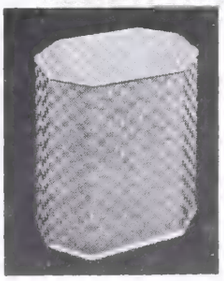
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Cowboy Birthday Party Contains

54" x 88" cactus green table cover
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Party for 6 $5.95 Extra Settings 50¢ ea.

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SAVE POSTAL CHARGES! Enclose check or money order and we pay postage. Money-back guarantee applies either way.

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ONYX BASED SHIMMERING SHOWERS
with Genuine Cut Crystal Prisms

Elegantly styled and crafted, these electrified shower lamps lend charm and enchantment to any room. Each lamp is magnificent, displaying **27 imported cut-crystal, 2-piece prisms** cascading over a 3½" square of genuine onyx mounted on a heavy goldplated, openwork metal base. Ideal for credenza, console table, etc., they epitomize gracious living. Complete with bulbs. Overall height 17".

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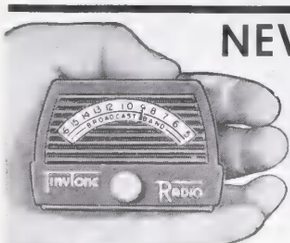
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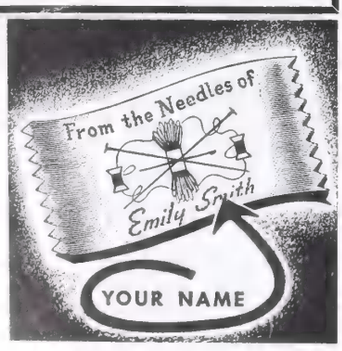
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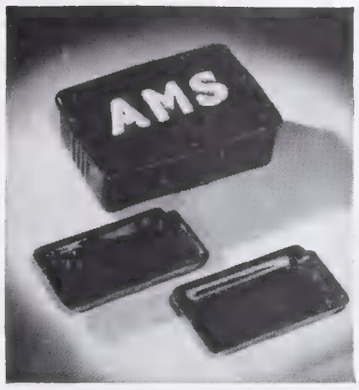
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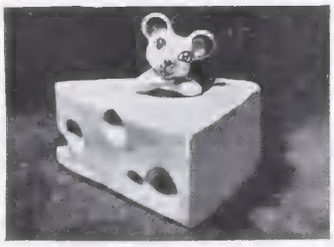
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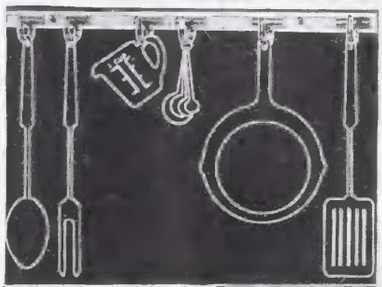


As sassy a mouse as ever nibbled his way into a piece of Swiss . . . this smart fellow got so far into the cheese that he has a little niche for himself. He can be compactly stored in it between eating times. He's gray with black markings and holds the pepper . . . his cheese, the salt shaker, is a mouth watering yellow . . . complete with holes and rind markings.

The pair, postpaid in U. S. $1.10

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ADJUSTABLE HANDY HOOKS



for wall

SPACE SAVING HANGER with 6 SLIDING HOOKS that adjust easily for exact and neat spacing.



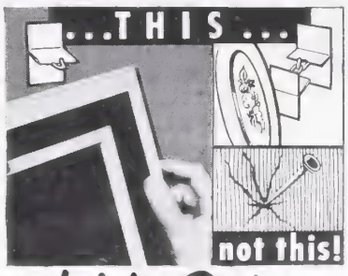
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Only 2 screws needed. Ideal for kitchen, pantry, cabinet, closet, workshop. The 14" white baked enamel steel rail and bright cadmium hooks are strong and rigid to support ample weight. HANDY HOOKS are also useful for purses, belts, tools. Easily installed. Screws included.

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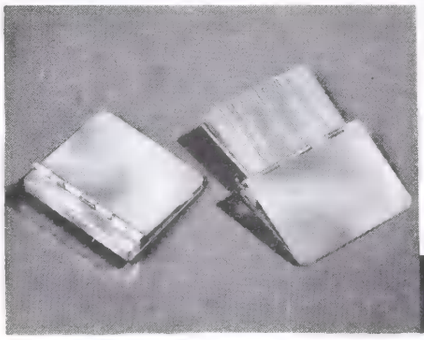
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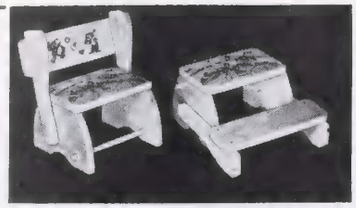


A Cutie For Your Purse

A cunning little golden brush with lively, colorful, nylon bristles. It's hardly larger than a book of matches but oh, how practical! Turn the covers back and see how well it works. The bristles pick up electricity and lint jumps to them as if by magic. Release the covers and they snap shut, ready to drop into your purse. **$1.25** POST PAID
NO C.O.D.'s, PLEASE

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5 POST ROAD, MADISON, CONN.

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Children love this dual purpose, novel chair-step combination. With back down it's a two-step and helps youngsters reach those hard-to-get-at places like wash basin, toilet, etc. Flip the back up and it's a lovely seat, especially popular for Television. Sturdy, tip-proof, safe. Made in natural lacquer finish with red circus decoration. Seat measures 7½" x 11½". **$3.75** ppd.



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A compact, convenient, handy kit to make small repairs before they grow into big jobs. Contained in the box are a hammer, screwdriver and eleven individual trays—each one containing a generous quantity of screws, brads, brass upholstery nails, thumb tacks, carpet tacks, U staples, insulated tacks, brass curtain hooks, white enameled cup hooks. Everything you need, neatly in place and at your fingertips! Box cover fits snugly, holds contents in place. Easily stored in a drawer or cupboard. **$1.25** ppd.

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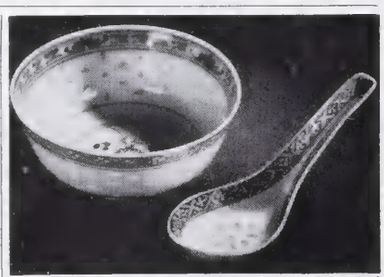
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ORIENTAL PORCELAIN RICE BOWL & SPOON

Charm your guests by serving your soup course in real Oriental style. Or these beautiful bowls can be used as serving dishes and the spoon will serve your vegetables, mayonnaise, nuts, olives, etc. This ware is handcrafted in the Orient by provincial artisans. Beautifully made in white porcelain with blue decorations. When you hold the pieces to the light, the tiny rice design is visible

Bowl 4½" diameter..$1.00 Spoon..50¢
Set of 6 bowls and 6 spoons.....$8.50

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Haddon Heights 2, New Jersey



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29" wide, 18" deep
Only $34.95

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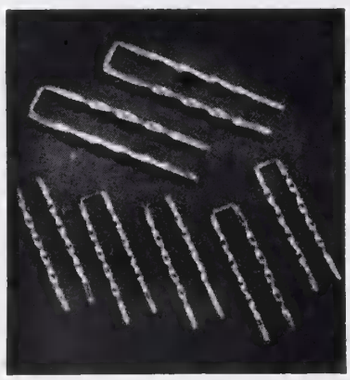
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BOX 355 DEPT. B BURIEN, WASH.



Window



THE VELVET SLIPPER is a chair of great charm. Its name is "Betina," and it has a coil-spring seat, channeled back, bouclé edging, and measures 29½" high, 23" wide. Seat depth is 18". Emerald, sage green. red, rose, or old gold velvet. $39.75 each; $77.50 pr. In muslin or your material (send 3 yds. 54" or 4½ yds. 36") $27.50 each. Exp. coll. No c.o.d.'s. The Chair Shop, Box 220, Hickory, N. C.



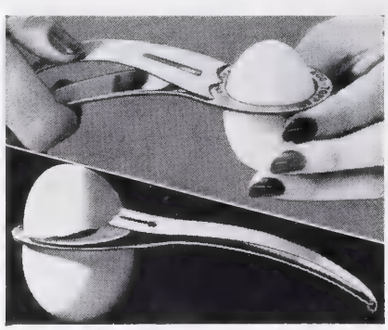
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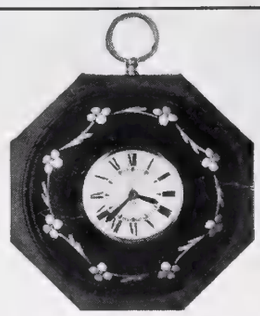
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Art Objects, China, Glass, Silver, Jewelry, etc.
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No shell fragments, no broken yolks. Just place EGG-TOPPER over egg (boiled or raw), press, *click!* Top of shell is cut cleanly and lifted automatically. Sturdy; lustrous nickel finish, stainless steel blade. Buy one or more now—immediate delivery. Order now as gifts, we'll mail direct, save you time and trouble. Individually boxed, greeting card from you enclosed if you wish.

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Shopping



WHAT PRICE SPICE Box! The price tag is outlandishly lilliputian because you get this faithful copy of an old New England spice cabinet knocked down, sanded and ready to finish. Plans for assembling, instructions for finishing, and all hardware is included. Mellow knotty pine, 9" x 3" x 16" high, $4.50. Assembled and finished, $9.50. Ppd. Sagtikos Workshop, H-12, Little East Neck Rd., Babylon, N. Y.



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4 Place settings (Holds 24 silver pieces) **$8.95**
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Postage prepaid No C.O.D.'s

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These attractive markers make thoughtful gifts—and they make it easy for friends to find *your* home DAY-n-NIGHT! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights—even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- **Reflector lettering—tiny glass beads mirror light at night**
- **Permanent raised letters and numbers 1½" high**
- **Lifetime aluminum—rustproof**
- **Baked enamel—black background—white beaded letters**
- **Double plate 18" long—reads the same from either side**
- **Any wording you want, up to 15 letters and numbers PLEASE PRINT CLEARLY**

Any marker C.O.D. if desired; fees, postage added. Colorado residents add 2% sales tax.

SATISFACTION GUARANTEED OR MONEY BACK

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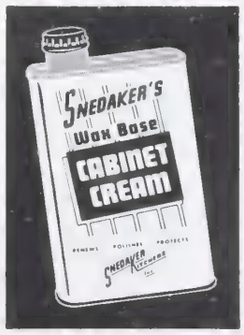


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enduring beauty for kitchen cabinets



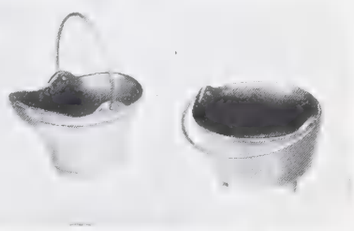
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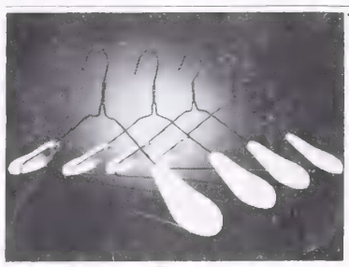
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Beautiful "Favor-it" matching table decorations and favors for 8. Delightful full-color design in modern 3-dimensional figures. Fun to assemble. CIRCUS PARTY of 25 pieces for all ages includes "Big Top" centerpiece, matching hats, nutcup-placecards, invitations. MOTHER GOOSE set for younger children has 34 pieces: invitations, centerpiece, hats, nutcup-placecards, game tallies. Also STORK SHOWER (38 pieces) decorations for 12 adults.

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I object to the high price of special hangers to keep your clothes in shape—so here are *four pairs* of Shoulder Shapers for only a dollar! Yet they do a million-dollar job of keeping "hanger crease" out of your dresses, suits, coats, etc. Shoulder Shapers snap easily into place on ordinary wire hangers, and you can transfer them from one hanger to another. Made of washable plastic.

4 pr. for **$1.00** POSTPAID

SATISFACTION GUARANTEED OR YOUR MONEY BACK!

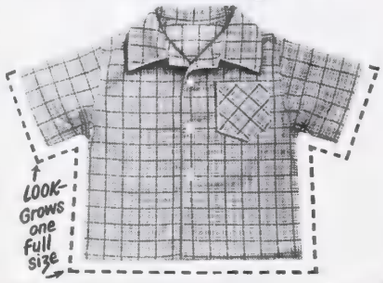
Walter Drake 192 Drake Bldg., Colorado Springs 11, Colo.

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Studio Trn Dept. HB

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☐ 14 KT WHITE ☐ 14 KT YELLOW
☐ Send C.O.D. ☐ Check or M.O. Enclosed.
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Write Name and Address on separate sheet.



Window



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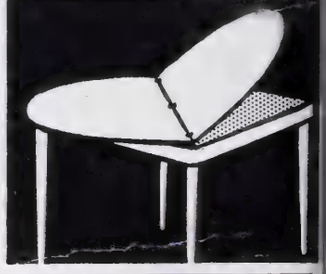
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Shopping



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REMOVES stubborn surface spots.
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A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.

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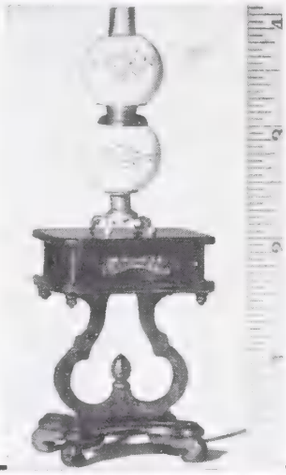
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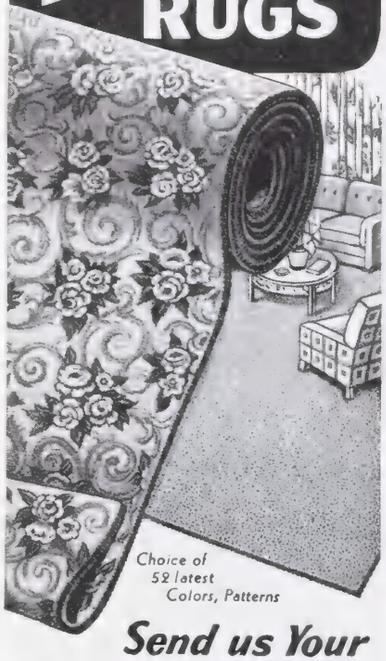
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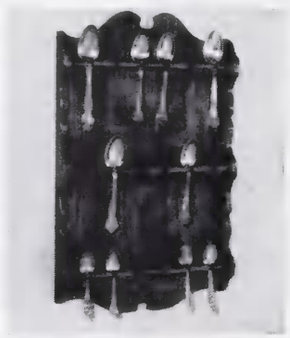
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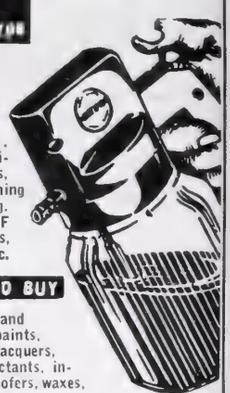
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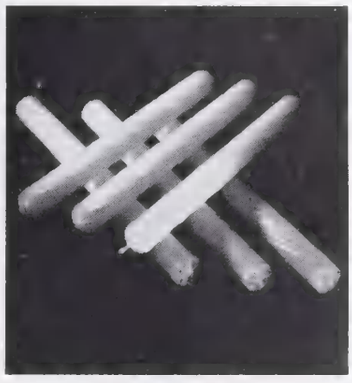
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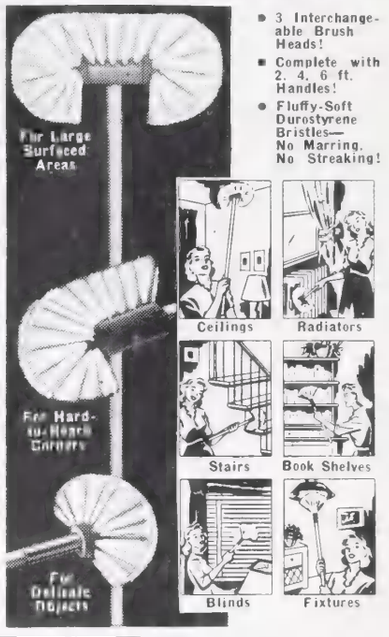
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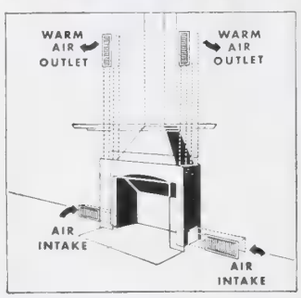
Build your fireplace around the Heatilator* Fireplace unit and enjoy the cheer of an open fire *plus* cozy warmth in every corner of the room. The Heatilator Fireplace saves heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.

Will not smoke

The Heatilator unit is a scientifically designed steel form, complete from floor to flue, around which any style fireplace can easily be built. It assures correct construction, eliminates common causes of smoking. Best of all your Heatilator unit *adds little to the cost of the completed fireplace*. It provides all the vital parts of the fireplace — saves the cost of a separate damper, firebrick, and masonry otherwise required — and on most jobs reduces time and labor.

Cuts furnace operation

A Heatilator Fireplace makes furnace fires unnecessary on cool

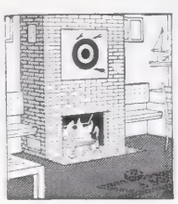


This phantom view of the picture above shows how the Heatilator draws in air at floor level . . . heats it and circulates warm air to all corners of the room.

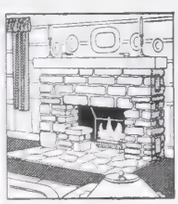
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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 18



This midget washes a 3-pound load and its oscillating agitator gets them spick and span. Automatically timed, too. Its motor drive is in the cover. That gives Handyhot Washer its petiteness and storage compactness; and you're able to handle and clean the aluminum tub without motor encumbrance. $38.95. Less timer, $32.95, with same tub; with enamel tub (2-lb. capacity). $28.95. Emery-Bird-Thayer, Kansas City, Mo.

When you need a ledge to mount a food grinder or any clamp-on appliance, Chef's Block suctions one to any level surface you wish. The 15″ x 11″ expanse of laminated hard maple (1⅛″ thick) conveniently augments its ledge with working area. Or it provides a husky chopping and slicing board when that's your need. The most strenuous assignment won't dislodge it. $4.95. Ellis Wood Products, 312 W. Ontario, Chicago, Ill.





You can create draw draperies to fit any window's expanse by simply interlocking the needed number of Vogue's Panel-Lok Expanda-Drapes with drapery hooks. Easy to clean and store a separable assembly, too; and easy to alter its width to suit another window. Oyster, dusty rose, chartreuse, maroon or hunter green Celanese faille; 54″, 72″, 81″, 90″ lengths (24″-wide head). $4.50, $6.50, $6.95, $7.35. Stearns', Boston.

Knock-down furniture kits create these fine Colonial replicas, precisely duplicated. The original of the functional gate-leg table stood in Old Sturbridge Village Tavern in the 1700's. Only 10″ folded; 63″ x 35″ opened. Original of the water bench is still in the Howland House in Plymouth, built in 1667. Kits provide precision-cut parts, dovetailed joints, handmade nails. Table, $39.95; bench, $19.95. Hagerty's, Cohasset, Mass.





The stir this multi-purpose utensil created here among solo dwellers and those with twosome abodes proved that to see Light Housekeeper is to want it. One side of its plate (7″ x 7″) is a griddle; the other, a self-draining, grilled broiler. The broiler, topped with the dome, creates a stove-top oven; reversed, a 2-quart Dutch Oven or saucepan. $4.95 for this cast-aluminum find. H. Rigby, 173 Parmalee, Hawthorne, N. J.

(*Continued on page* 121)



Andersen Casements—beautiful, made from beautiful wood

Below: Andersen Casements, ideal for kitchen. Sash swing out, away from sink and c



Window Beauty...

FOR ANY HOME...FOR ANY SEASON

To your home, to your chosen decorative scheme, Andersen WINDOWALLS will add window beauty. These fine wood window units will capture nature's ever-changing beauties. As windows, they'll give you floods of sunshine and fresh air. And as walls, they'll seal out unpleasant weather, keep you always cozy. Interested in windows? Then write Andersen today for a free photo-treasury of window ideas.

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Below: Sunshine enters; cold stays OUTSIDE. Andersen Casements



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HOW TO LEAVE HOME *and like it*

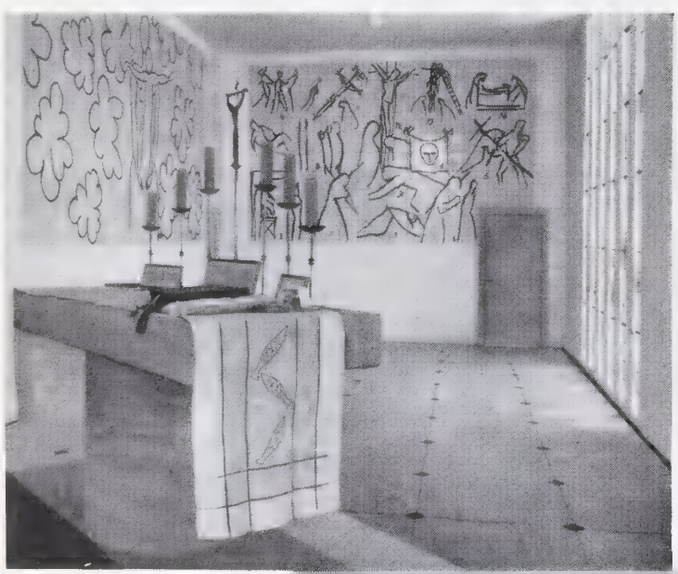
By Louisa M. Comstock

If you've been seeing too many movies, you may think the French Riviera couldn't be much fun unless you steamed into Cannes in your own yacht and engaged a villa for the season.

To be sure, it's a land loaded with luxe and full of opportunities for the gilded life so dear to the heart of M-G-M. But you can take this or leave it, depending on your tastes and your pocketbook. You can arrive in Nice, for instance, in comfortable chic, aboard a French National Railroads train or motorcoach from almost anywhere you're likely to be. Or fly in from New York via Pan American World Airways. (When the coastline is lighted at night, you seem to be landing smack in the middle of a star-studded black sea.)

You can face the sea in the lap of luxury in a hotel like the Negresco or the Ruhl on the Promenade des Anglais, or put up with less swank at any one of a myriad of fine hotels, or stay quite simply at a pension.

Nice leads an interesting, substantial life of its own, apart from the goings-on of its swimming, suntanning visitors. It has a tree-shaded, 1870 atmosphere rather like Paris, and an intriguing old quarter, the remains of its medieval past, with winding streets narrowly cased in by antique buildings. Don't miss it. And while you're there treat yourself to a truly regional dinner at a restaurant called Da Bouttau, 2 Place Halle aux Herbes. Restaurant and kitchen are one, part of the 250-year-old cathedral. It's a cozy sort of stone vault, enlivened by check tablecloths and a fine view of the cook as she whips up your incomparably good *Salade Nicoise* (tuna, black olives, cucumber, greens) and *Loup Flambant* (sea trout served flaming). Finish the meal with *branda*, potent, pure alcohol derived from grapes. Maurice Bouttau, (*Continued on page* 136)





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A new shrine for the Riviera—the Matisse chapel in Vence

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Sturdy and precision-built, this steel guardian forms a perfect seal against the most frigid blasts. It won't warp or sag . . . it resists fire and rust . . . it becomes a summer screen door in a matter of minutes. Better than any other metal, it can be painted to blend with the trim on your house.

This remarkable door provides all these advantages—and at very low cost—because it is steel, America's versatile bargain metal. Like the steel storm sash, gutters and lighting fixtures on this weather-ready house, the steel storm door adds more value . . . and protects the value it adds.

No matter the product—when you make steel your standard, you save.



Metal sculpture, executed in Weirzin—electrolytic zinc-coated steel that resists heat, moisture, rust—demonstrates the exceptional workability of this easily fabricated metal.

WEIRTON STEEL COMPANY

WEIRTON STEEL COMPANY WEIRTON, WEST VIRGINIA

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HOUSE BEAUTIFUL, FEBRUARY 1952

LIVE BETTER RIGHT WHERE YOU ARE

With all the uncertainties which surround house building today, it looks as if many of us will be postponing that dream house for a while. High costs, shortages, and rationing will force us to go on living right where we are.

However, there's no need to take too dim a view of that. You can accomplish miracles that improve your living in that old house or rented apartment—more, probably, than you ever dreamed of. And these improvements can cost a lot less than starting from scratch somewhere else.

So, if you have to "make do" for now, with less than perfect living conditions, study the following pages. You'll find them crammed full of ideas—down-to-earth examples of what other American families are doing to solve their housing problems. They'll show that you *can* better your living—right where you are.

How to merge what you've got (the past)

By James Marston Fitch

House Beautiful's Architectural Editor

All of us have possessions—heirlooms, purchases, gifts. And all of us will acquire more possessions in the future. Thus we are continually faced with the problem of how to merge what we have from yesterday with what we will want tomorrow. How can we unify the past and the future? It is not an easy question. But we can never answer it unless we understand the past.

Many of us, unsure of our own taste and judgment, turn to our ancestors for guidance. We act as though the past was a solid block of rock candy, off which we can chip a piece of just the right size and flavor. What we forget is that our ancestors had exactly the same problem. And the ones we most admire today are generally the very ones who, although they respected their past, never allowed

SKETCHES, COURTESY OF THE MOUNT VERNON LADIES' ASSOCIATION OF THE UNION



1757



1759



1775



1776



1778



1787

Seven stages of Mt. Vernon. George Washington altered

with what you want *(the future)*

it to enslave them. They were not ancestor worshippers.

Many people will say, for instance, that they want their house "to look just like Mount Vernon." The question is: which Mount Vernon do they mean? The one George Washington inherited (1757), the one he prepared for his bride (1759), or the one he left behind him (1799)? Washington was an innovator—in gardening and architecture quite as much as in war or government. He continually modified his home to meet the then current standards of comfort and amenity. American life, then as now, was rapidly changing; and he was too wise to think he could solve his problems by copying his grandfather. That's what makes him great today.

If you are happy in an eighteenth-century house, hold on to it! But if your life demands a new kitchen or playroom, don't turn to the 1700's for guidance. You won't find it. If your dining-room chairs are authentic Chippendale, you are lucky. But if you need television seating, Chippendale can't help you.

The moral of all this is clear. You cannot copy the past. All you can do is learn from it. And the first thing you can learn from American history is this: Contemporary problems always demand contemporary solutions. If your solutions are as sound for your day as Washington's were for his, you'll have no difficulty integrating your possessions. Good design is ageless.

On the following 30 pages you'll find examples of how other people are solving this ageless dilemma.

ENGRAVING, COURTESY OF HARRY SHAW NEWMAN, FROM OLD PRINT SHOP



1799

it repeatedly as his needs changed with the times.

No house is too old for additions

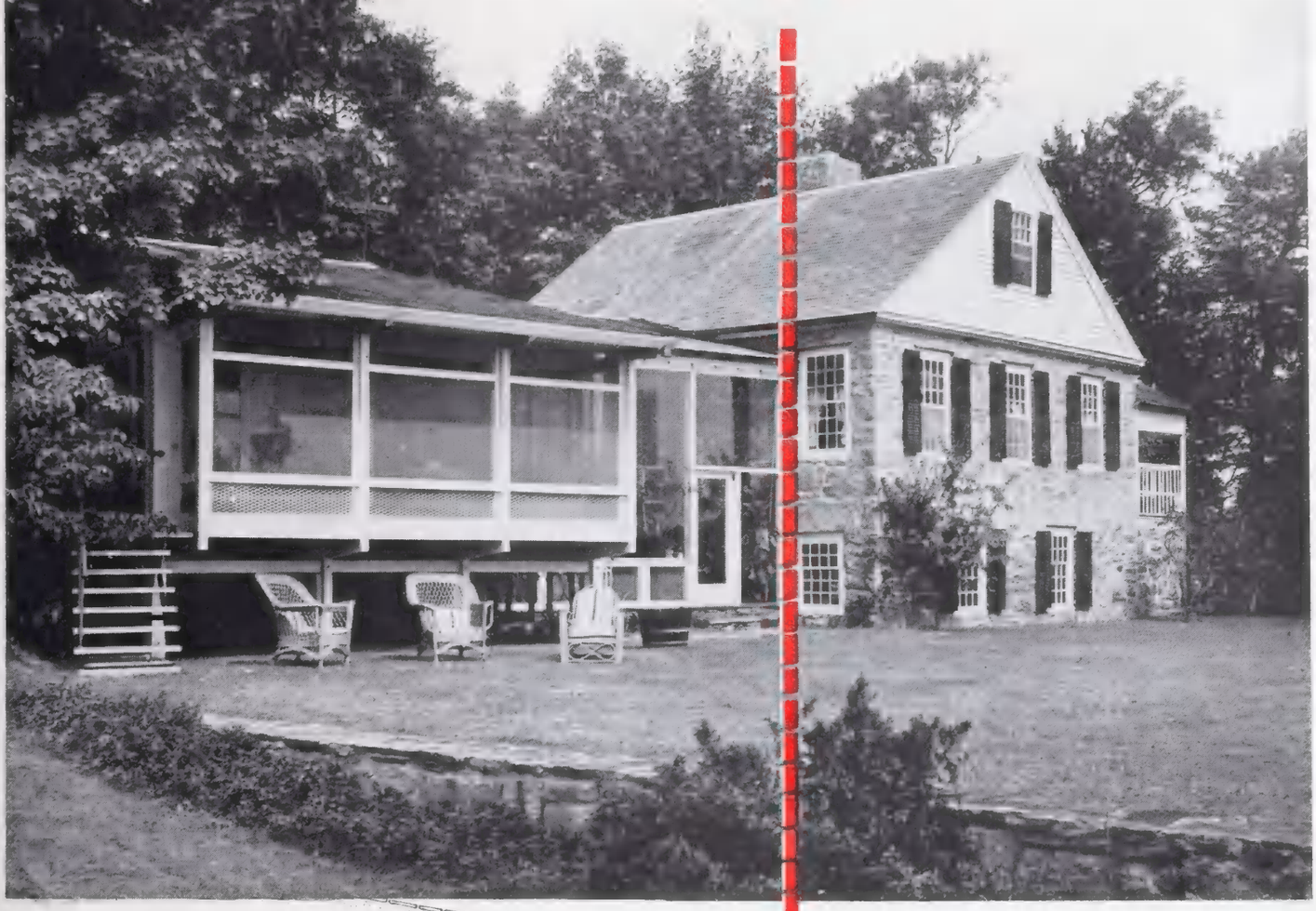
The remodeling of this old house in Connecticut is a good example of the right way to handle the past. The house had already been remodeled once—an ungainly 1900 wood wing had been grafted onto the 1820 fieldstone farmhouse (bottom, facing page). Twice the size of the original, this wing was neither well designed nor well built. So it was decided to wreck it and replace it with a new one, more suitable in appearance and better adapted to the family's needs. This new wing reflects the spirit of the old stone house without in any sense trying to imitate its forms. And this is as it should be. Our ancestors had no great sheets of glass to build garden rooms, nor insect screening for porches. These are contemporary ideas and can only be used in contemporary ways. The pictures on these pages show how skilfully the old and new are blended.

TWO PHOTOGRAPHS BY MAYNARD PARKER



New wing (right) joins old house with ease and grace. Transparent garden room between serves both to connect and separate the old and new.

W. Danforth Compton, designer
Mr. & Mrs. Dana T. Bartholomew, owners



Latest addition

New wing reflects new way of life. Garden room connects old house (where children sleep) to huge living-dining-kitchen. Parent's suite beyond makes new wing complete house.



DRAWING BY FRANK GREENHAUS

1900 addition

Our ancestors made mistakes, too, as you can readily see from this "before" picture. Here a clumsy clapboard addition dwarfed and spoiled the old fieldstone original.





Living area is informal—as it should be in any house with four children. Beyond and to the right of fireplace, you can see the sun-flooded garden room. Fixed glass separates the two, making them visually one. Kitchen is at left, behind chimney.

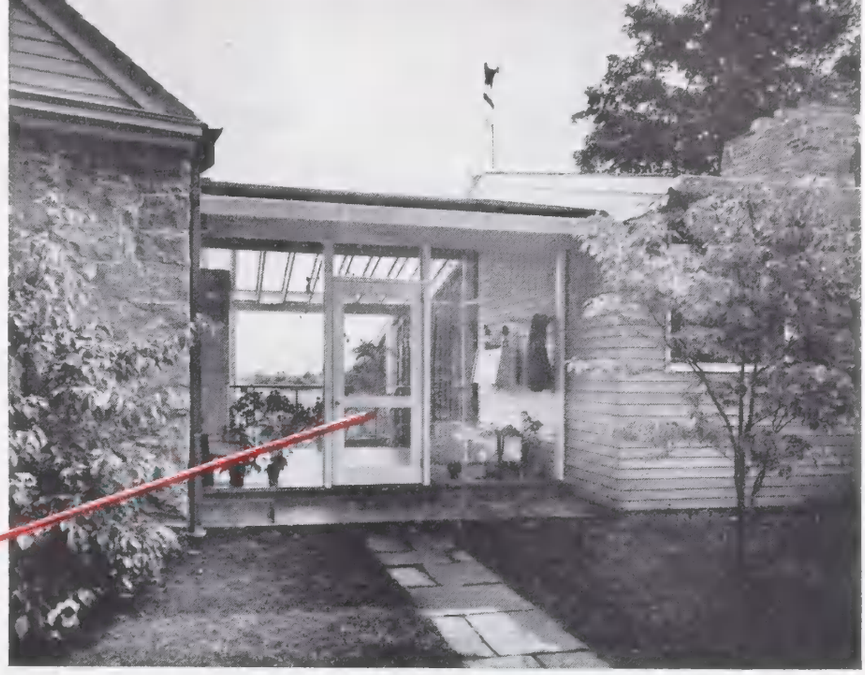


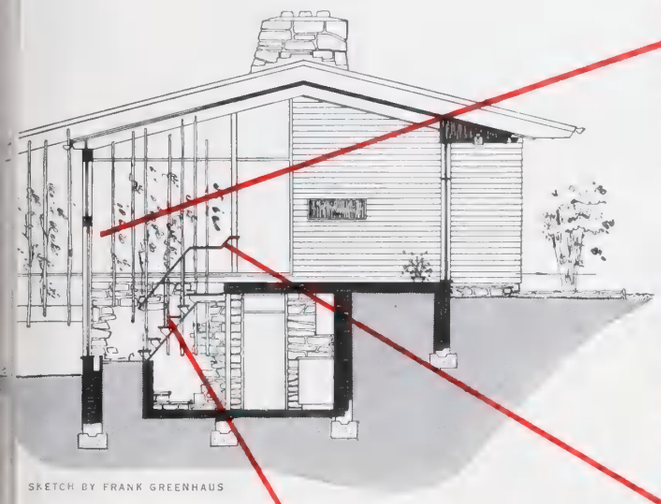
Dining area, seen here from the kitchen, opens out onto screened porch and south terrace beyond. With garden room at left and living area at right, this whole space flows together in one big unit, easy to get to, easy to clean.

Kitchen is open and friendly. It is completely equipped yet designed to be a part of the whole living area. Freezer, pantry, and laundry are behind you at right.



No house is too old for additions *continued*





SKETCH BY FRANK GREENHAUS



Garden Room

is the new heart of

this remodeled house



Aside from its purely visual function of connecting the new wing to the old house, the Bartholomews' garden room serves many useful purposes. As you can see from the sketch above, it is cannily tucked into the sloping ground. Thus, at the upper level, it serves as entrance hall for the whole house, and its heated slate floors and coat hooks make it an ideal bad-weather entry. At middle level, its south-facing glass walls and roof make a fine place for winter flowers. And at the lowest level, its counters, cupboards, and sink make it a handy area for potting and flower arranging and other hobbies. And, no matter where you stand in it, its sun-flooded spaces are enjoyable.

For more data on this house turn to page 114

Don't chain yourself to the past

By Sara Little

Feel free to introduce modern ideas into an old house. They will complement its mellow beauties and restate its pioneering spirit



ALL PHOTOGRAPHS OF REMODELED HOUSE BY EZRA STOLLER

The fact that a glass wall was unobtainable in the 17th Century did not stop Mr. and Mrs. Don McCammond from using one to open up a gable end at "Two Mile Farm" to get a view of North River Valley. They converted interior of wing (originally a "modern" kitchen added in Civil War era) to dining room opposite.

Benjamin Baldwin and William Machado,
Architecture and interiors

To look with nostalgia and affection at a fine old house is an understandable attitude. But you don't have to feel that every inch of it is inviolate and that changing it for the better would be a sacrilege. It's well to turn a deaf ear to sentimental warnings against "changing the lines" or spoiling its "authentic style."

Just because a house dates back to 1647, like this one in North Marshfield, Massachusetts, is no reason to believe it sprang full-built from the forehead of some master designer and that its details must be held sacred to eternity. You can be sure its original lines have been changed many times since the basic (*Continued on page* 71)



BEFORE

ALL PHOTOGRAPHS BEFORE REMODELING, FAY FOTO SERVICE, INC.

More pictures on the next 9 pages. Construction and furnishing details on page 135





BEFORE

The old ceiling was removed to expose the beams, and the peaked roof was paneled with Douglas fir plywood. Two parts of table designed by architects may be pushed together (above) or used separately (below). Printed vinyl-film draperies filter light.



AFTER

BEFORE



New synthetics restore beauties of old wood

Coat after coat of paint was scraped from paneling of 17th-century cooking-fireplace in library above and from floors and paneling of living room (opposite page). To preserve bared wood without altering tone, synthetic wood-sealer was applied, then styrene emulsion wax. Old beams were treated with synthetic wood preservative. See how happily plastic-covered seat and today's furniture blend with antiques.

Don't chain yourself to the past *continued*





BEFORE

AFTER





BEFORE



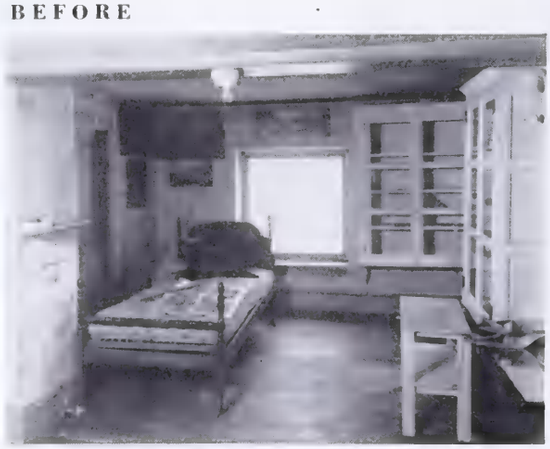
AFTER





Former bedroom window was re-shaped to enlarge view and allow for overhead cabinets. Natural birch, exposed brick retain warmth of old house, do not conflict with practicality of Formica counters, dishwasher, component stove. Left: pass-through to dining room.

BEFORE

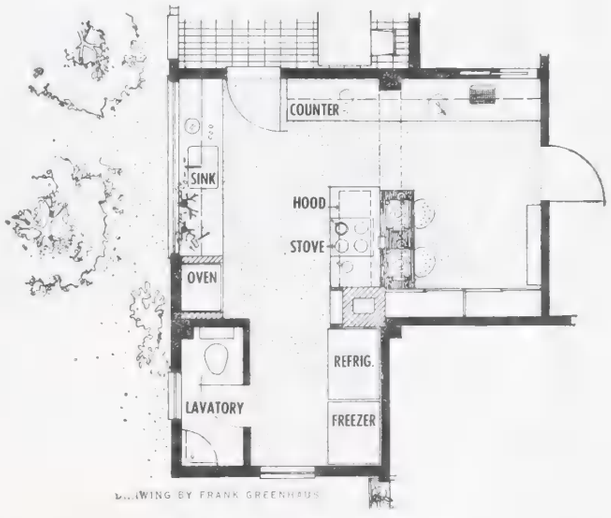


Don't chain yourself to the past *continued*

A 300-year-old house is not too old for modern ideas

structure was first erected. You will not have been the first to remodel it. And you can be equally sure each of your predecessors did his best to "modernize" it, to add the latest comforts and conveniences available in his time. So take your cue from them and add the better things of our times—things they most certainly would have added if they could—as Mr. and Mrs. McCammond did recently when they remodeled "Two Mile Farm."

When the time comes to furnish an old house, don't confuse yourself with Mr. Rockefeller and struggle to achieve the historical authenticity of an antiquarian restoration. You are planning to live in it, not to run it as a museum. If you think in terms of line, color, comfort, and simplicity—rather than period—you'll discover that many livable contemporary designs will quickly make friends with old paneling and antiques. (*Continued on page* 72)



DRAWING BY FRANK GREENHAUS

By decreasing lavatory to one-third its former size, additional space was obtained for refrigerator and upright freezer, and additional window for better light. Drop-leaf snack shelf is attached to back of peninsular stove counter. Hood above houses ventilating fan and lights.



Don't chain yourself to the past *continued*

Above all, think in terms of upkeep. Even when thoroughly modernized, an old house is likely to have definite housekeeping problems. But you can lighten the work load by choosing maintenance-free furnishings and materials. The McCammonds, for instance, made extensive use of synthetic products developed by the Monsanto Chemical Company.

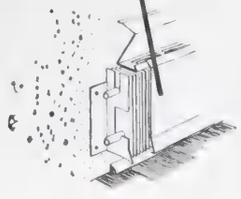
The McCammonds' first step toward making their old house livable followed a precedent already established by previous remodelers. They installed a modern kitchen in a new location—the third for the kitchen since the house was built. The former kitchen they turned into a dining room, opening up it and two other rooms with large areas of glass to take advantage of views of the river valley to the north and west. For these changes too there was a precedent, since some enterprising 19th-century remodeler had already installed an 8-foot, awning-type window in the west wall of the living room. Since *he* didn't (*Continued on page* 134)

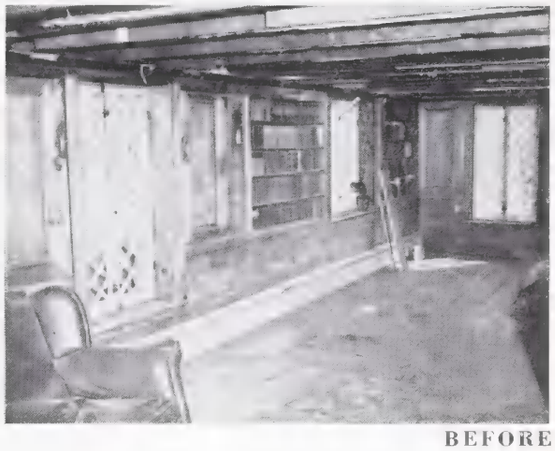
Relatively few changes were required to adapt "Two Mile Farm" to remodeled form shown on plan. Exterior change made by cutting big window in back is slight compared to transformation of interior, opposite. Despite symmetry of front façade, below, cellar beams indicate 1647 original included only present music room and library plus huge chimney. Living room was probably added within a few years, dining room after Civil War, and the rest of the house later.



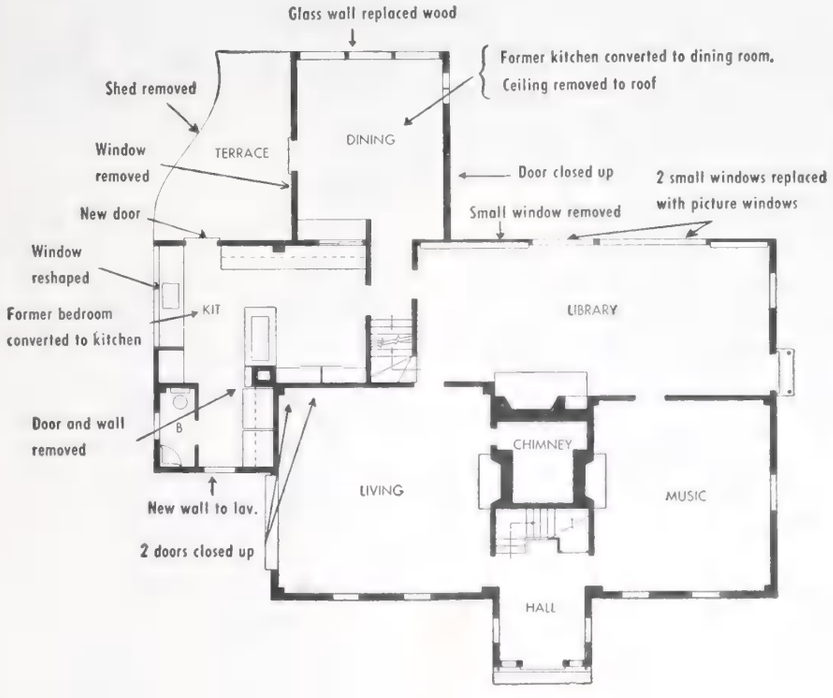
PHOTOGRAPHS BY EZRA STOLLER







BEFORE



Radiant baseboard heating answers problem of installing a modern system in an old house without having to rip up walls and floors. Picture above shows baseboard already installed before new picture windows were cut in library wall (top of page).

You can add storage

Find a place for everything you own by putting idle space to work. Here are ways you can do it without making major structural changes

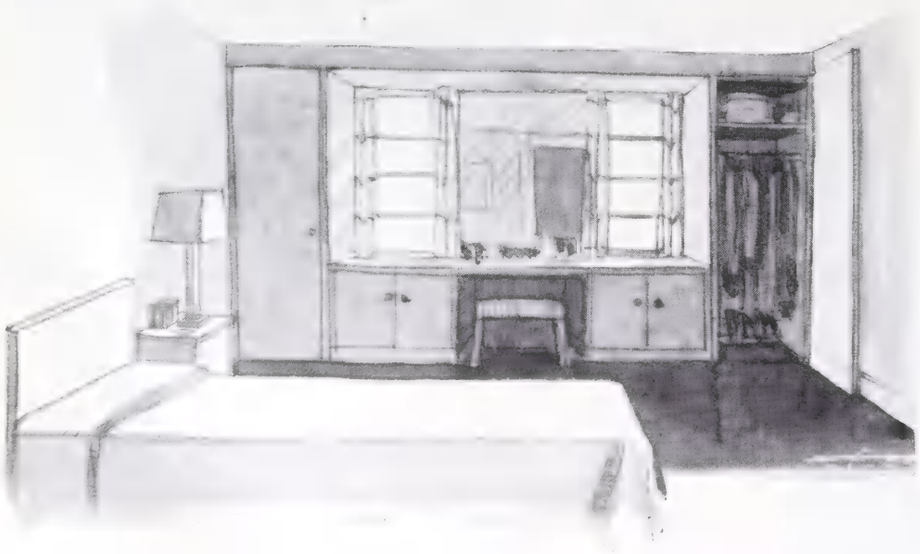


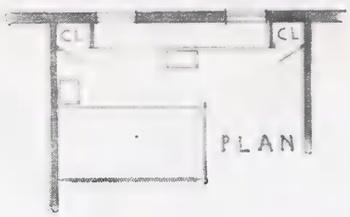
PHOTOGRAPH BY FAY FOTO SERVICE

When Mr. and Mrs. McCammond remodeled "Two Mile Farm" (see preceding 8 pages), they removed the sorry cupboard in the master bedroom above, replaced it by two wardrobes flanking window with a storage window seat between (right). Each wardrobe has generous hanging space plus a bank of sliding trays, a shelf and dressing mirror above.



PHOTOGRAPH BY EZRA STOLLER





If your bedroom wall has two windows, you can build closets in the corners and use space between for a dressing table with cupboards underneath. A mirror between small windows avoids effect of bright spots in dark wall, makes both room and windows seem larger.

PAUL THIRY, ARCHITECT

The impact of this handsome room is largely due to its fine scale. It would be hard to imagine a simpler structure, or one less demanding. What counts here is precisely what *should* count—the owner's possessions indoors, her well-established garden outside. Both antedate the room itself, which seems to have settled down among them with hardly more disturbance than a falling leaf. The room is heated for cool days. Big steel-framed doors slide back to open it up in warm weather, and bamboo blinds (right) minimize glare. The owner finds it "now the most pleasant room in the house."



PHOTOGRAPHS BY RICHARD GARRISON



As clean and fresh as a snow crystal, this luminous room was made by ripping out some old partitions and putting in a new glass wall.

ALL PHOTOGRAPHS BY EZRA STOLLER



One glass wall made an old house new

This Michigan farmhouse was built 130 years ago. It was modern when the farmer built it and it is modern today, as remodeled by its owner, the Detroit architect, Minoru Yamasaki. There is nothing conservative about the alterations. To make his new living room, he turned several small rooms into one big one and replaced an entire clapboard wall with glass.

The farmer would never have built such a room, if for no other reason than that he couldn't get the glass and couldn't heat the room. But were he to return today, he would see his own design principles at work. The white plaster walls, the open fire, the zinnias and apples—wouldn't these be familiar? A sunny bay window was always a farm-wife's dream—what is the new wall but a bay window, house-wide and story-high? The furniture is new, making a wide use of laminated plywood, foam rubber, and iron. But are its lines not strangely reminiscent of Early American folk furniture?

What Mr. Yamasaki has done here is to restate, with rare skill and restraint, those principles which have always illuminated good design. Instead of trying to copy the mere forms of the past, he has caught their true spirit.



Stone-floored bay is fine for plants.

PHOTOGRAPHS BY EZRA STOLLER



Built-in platform carries foam-rubber seating.

Except for the melon-shaped lantern, this room is entirely lit by recessed fixtures. Independently operated, they are located so as to light principal furniture groups, the fireplace, and the piano.

Remodel your own PRIVATE CLIMATE

You don't have to put up with the general climate of your neighborhood. You can make it as much as 40 degrees warmer in marginal weather, 10 degrees cooler in hot weather, simply by following these proven ways to manipulate it

OSMUNDSON & STALEY, LANDSCAPE ARCHITECTS. PHOTOGRAPH BY MAYNARD PARKER



SHADE

It's not the air temperature as much as the direct rays of the sun that make you too hot in summer. Canvas trellis is effective, easy to erect. If your roof doesn't overhang and make shade for wall of house, cure situation with staggered plywood baffles, right. They allow free air circulation, keep wall and you cool.

HOME OF MR. & MRS. B. SIMANK



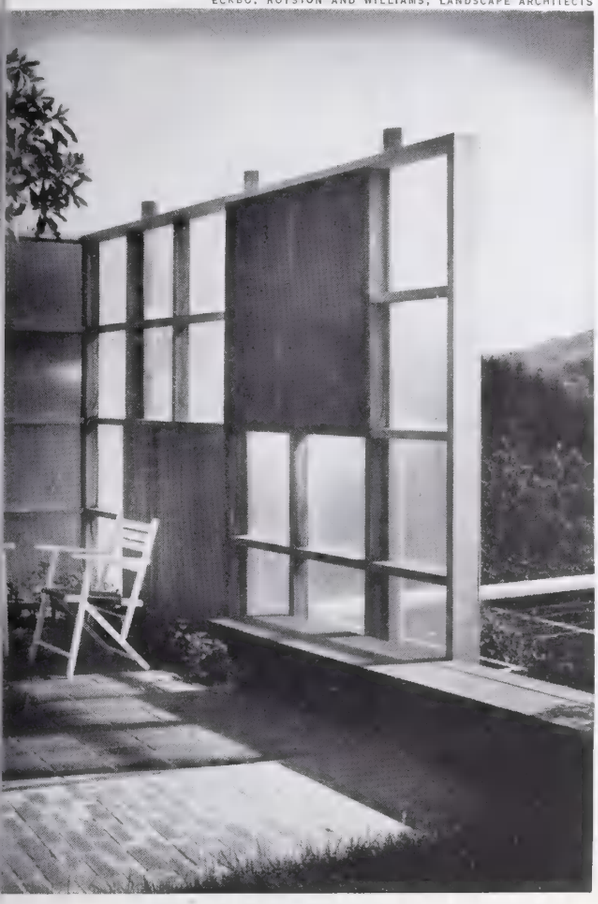


MR. & MRS. MONTE SHEPHERD, OWNERS

RAIN

Solid cover overhead provides a handy place to put outdoor things when a sudden shower arrives. Paving dries quickly, lets you use the garden as soon as rain stops. Both cover and paving should connect with house so there's no unprotected space you must cross.

ECKBO, ROYSTON AND WILLIAMS, LANDSCAPE ARCHITECTS



WINDS

You can't stop winds, but you can direct them away from your terrace by erecting windshields. Keep them at 45° angle or less to direction of your prevailing wind or you'll cause an undesirable whirlpooling around corners.

BOLTON MOISE, JR., ARCHITECT



ideas on pages 154-155. Also read "This Plant an Air Conditioner," pages 104-105.

THREE PHOTOGRAPHS BY JERRY ANSON



INSECTS

Don't let insects chase you from your garden. Screen a "room" there. It can be a simple shelter, a place to read and rest, or as complete as this "summer kitchen" at the E. L. Coveys. It gets breezes from all directions.

The room you see above was carved out of a dark old carriage house.



BEFORE

AFTER





HOW TO GET SPACE

—*greatest luxury of our times*

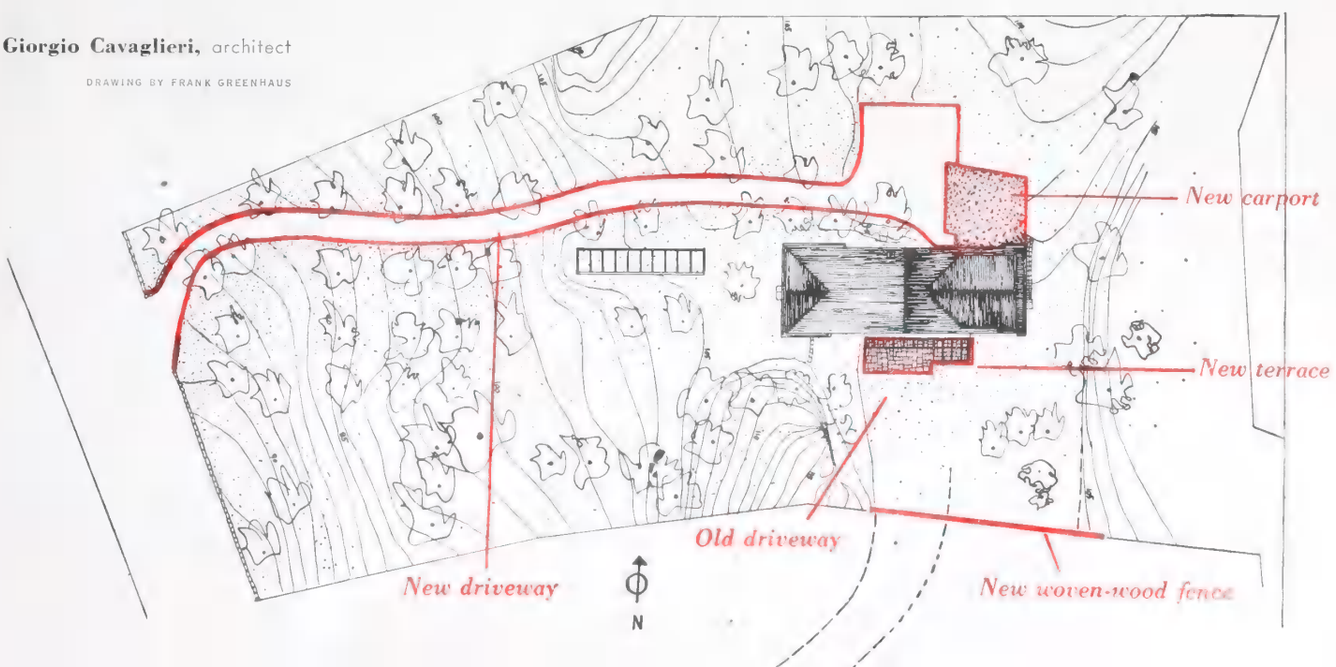
There might have been a time when it was cheaper to build than to remodel. But high costs have changed all that. Today, many a sound structure in a good location has the makings of a residential bargain. And it doesn't necessarily have to be a dwelling to start with. The Leo Lionnis' residence, shown here, started life as a big carriage house for a typical estate of the 1890's. It had several good points when they found it—good neighborhood, privacy from street and neighbors, southern exposure, old trees. But its chief asset was a sound shell enclosing a whale of a lot of raw space.

It took hard work and plenty of imagination to convert the old stable into the spacious, airy house you see here. But when you realize that the architect obtained this space for the Lionnis at a total cost of $1 a cubic foot (when new construction in the area was around $1.50), you'll see how the effort paid off.

Fortunately, the stable had been some distance from the big house. Thus, when it was sold, there was adequate space between it and the new property line to the south. (See plan below.) This enabled the architect to open up the living room in that direction and to place the new drive and carport along the north side. *To see how cannily he developed the interiors, turn the page.*

Giorgio Cavaglieri, architect

DRAWING BY FRANK GREENHAUS





STUDIO BEFORE



LIVING ROOM. DINING ALCOVE SEEN FROM STUDIO



STUDIO AFTER

How to get space *continued*

The picture at the upper right hand corner of this page gives a fairly vivid idea of the sort of space the Lionnis had to start with. Most laymen would have thought it hopeless. Yet relatively little construction was required to convert it into a first-class living area—relative, that is, to what such space would cost if they had had to build it new. This is the basic argument in favor of remodeling today—it's likely to give you more space for less money.

Of course, how you and your architect use that space is another matter. You can easily chop it up with a bad plan. Or you can adopt a scheme which fails to exploit the good points of the original structure or to correct its bad ones. And, unless you're careful, you can lose your shirt on fancy finishes, intricate carpentry, complicated plumbing and heating systems. The Lionnis avoided most of these pitfalls, thanks to good architectural guidance.

For example, one of the nicest features of this stable was its location far back from the street, its long dimension running east to west. This meant that, in the new design, major rooms could have southern exposure, while the studio (above) which needed north light, could have it. This south outlook had big trees and handsome ledge rock. A woven-wood fence, installed along the lot line, gave it privacy. Thus the living room could have a glass wall framing a pleasant little landscape (bottom, facing page), all obtained with minimum effort and expense.

Except for new windows and a new carport, the exterior is substantially unchanged. The broad, blunt gable is not necessarily what either owner or architect would have preferred. But they wisely chose to concentrate available funds on the interior. Here, much of the work is new (shown in color on plans on opposite page). Wherever possible, existing features like stairs, chimney, and load-bearing walls were left intact. Though the architect has ingeniously used existing materials where possible, as for example, the old (*Continued on page* 114)

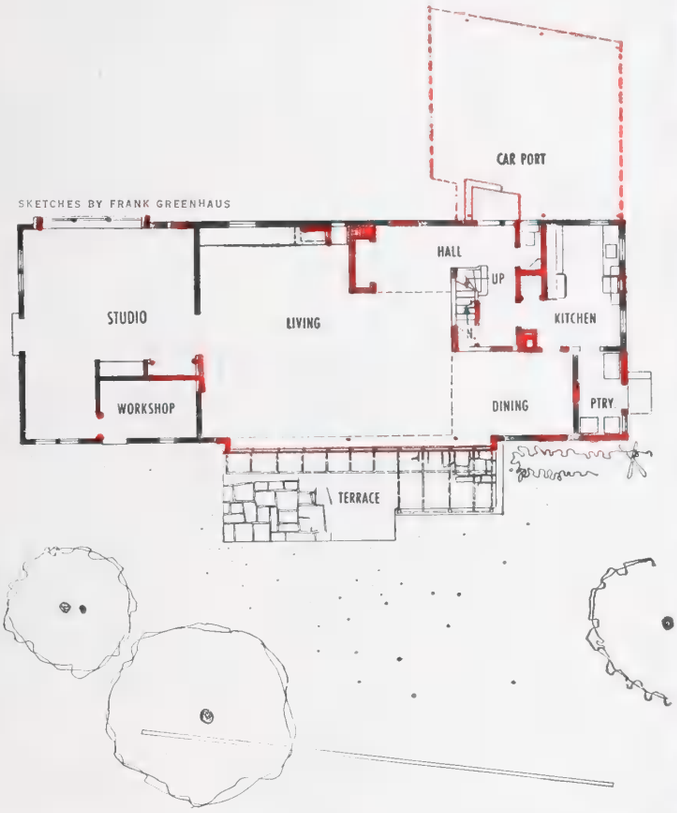




FIREPLACE CORNER, LIVING ROOM

ALL PHOTOGRAPHS BY EZRA STOLLER

SKETCHES BY FRANK GREENHAUS

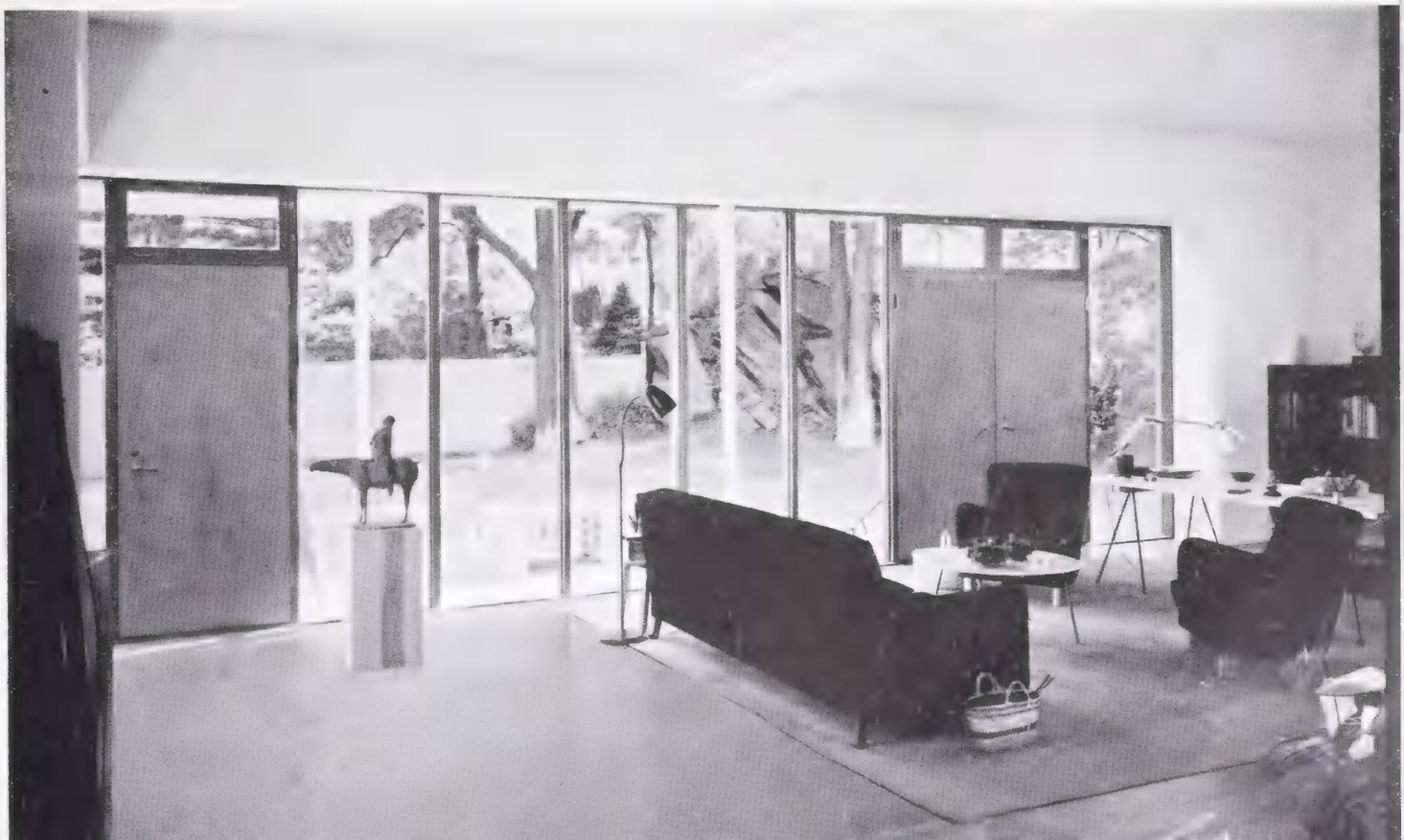




ENTRANCE HALL

Additional data on page 114

LIVING ROOM



Paint Paper and Fabric Fixed it

Any apartment can be snapped out of the doldrums by renewing "surface" materials without changing furniture or structure. Here is an example of how. . . .

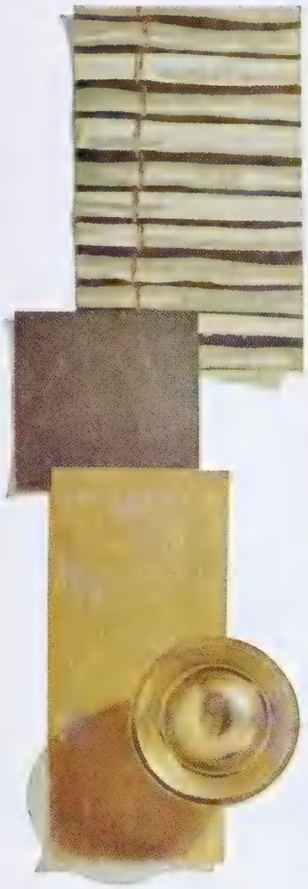
By Kenneth Young

The "before" photograph, opposite, states the problem very clearly. This living room, in the New York apartment of the Burris Jenkinses, was drab and uninviting. Dark walls in a room with a north-facing window accentuate the sombre atmosphere. Structural beams cut ugly monolithic ridges in the ceiling, and any semblance of a color scheme was purely accidental. To cope with all these ailments without a major overhaul looked like a tall order, but see how neatly it was contrived.

Paint did a special job. It was used, not as the obvious means to hide worn surfaces, but more subtly to blend one area with another, and to provide a warm background for new fabrics. Also, by playing varying shades of the same color against each other—on the walls, the bookcase, and insides of the bookcase—paint created a perspective that leads the eye on and makes the room appear more spacious. All paints were by the O'Brien Corporation.

Wallpaper did tricks with unsightly architectural details that apartment dwellers can't cope with structurally. Here, for example, the Jenkinses "remodeled" their ceiling by papering it with Imperial's "Bamboo Shade." It has the kind of pattern that seems to level off the beams and make them quite unobtrusive. So, if you're faced with ugly, immovable projections, take a leaf from the Jenkinses' book and hide them with eye-fooling wallpaper.

New fabrics changed the scene by making existing furniture look younger. There's no secret to it. You simply look ahead, instead of backward. You cover an old tufted-back chair, as the Jenkinses did, in a modern fabric with a metallic sheen, instead of renewing the formal—but faded—plush. On the wing chair is the nubby green and black texture you see opposite. The draperies and sofa are in a fresh nature print. All of these new fabrics are by Goodall. On the refinished table is Warren Kessler's tortoise-shell lamp and accessories by Mottahedah. Handsome new hardware on bookcase storage shelves is by Charles McCarthy.



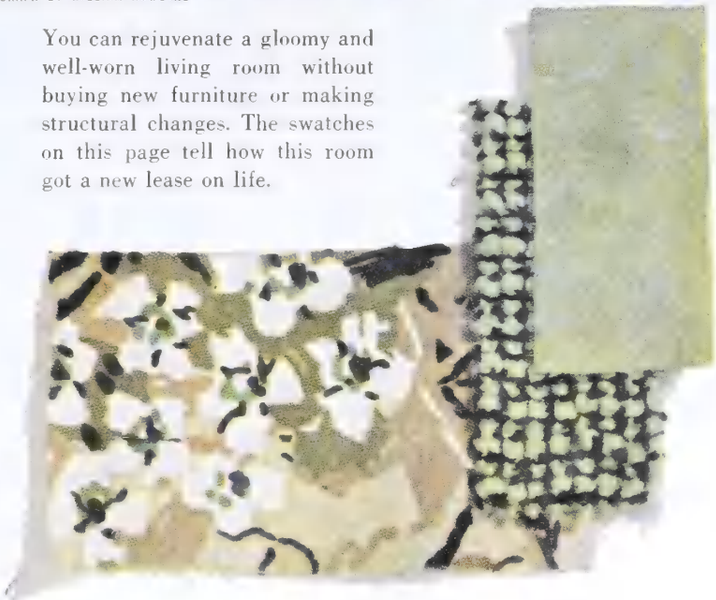


BEFORE



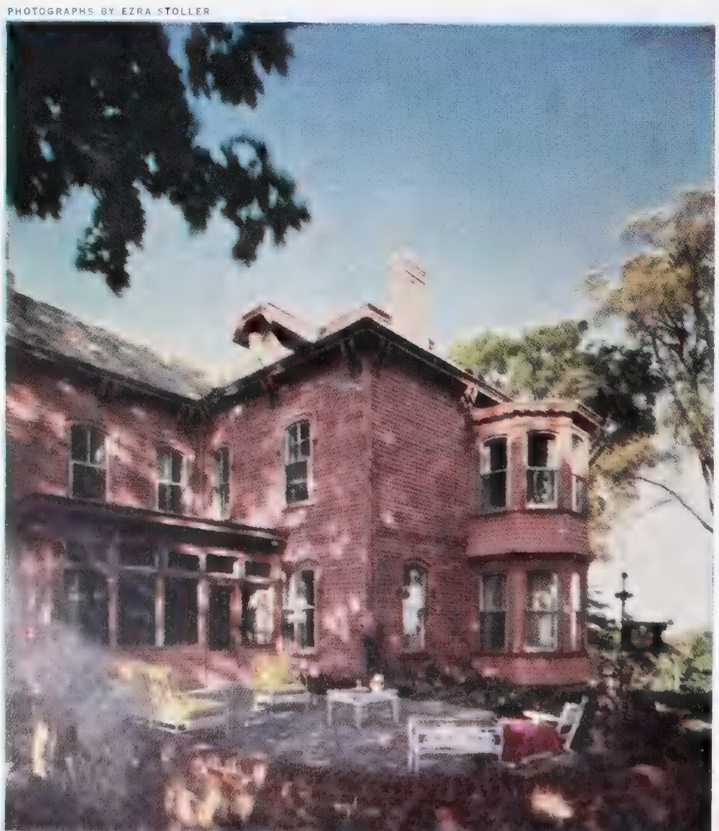
PHOTOGRAPH BY WILLIAM HOWLAND

You can rejuvenate a gloomy and well-worn living room without buying new furniture or making structural changes. The swatches on this page tell how this room got a new lease on life.



The Burcks took out a wall, added cork floors, plaster, and paint—and got this new room.

PHOTOGRAPHS BY EZRA STOLLER



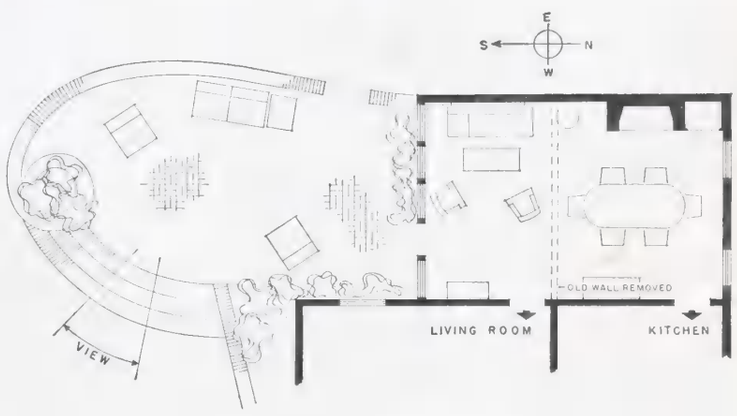
Old house got new terrace, windows, paint.



New outlook for old rooms

A little imagination often reveals undreamed of potentials. The room you see here started out as a gloomy Victorian kitchen, vintage 1867. Today, it's the living center of the house

By taking out one solid wall, making a window-wall of another, adding a new brick terrace, the Gilbert Burcks have changed the whole center of gravity of their Haverstraw, N.Y., house. Originally a gloomy kitchen and pantry, the new room is now an airy sitting-dining room, with a fine outlook, southern exposure, and intimate relation to the new terrace beyond. Since the new kitchen now occupies the space of the former dining room, this improvement in livability was largely a matter of swapping functions. The Burcks move furnishings of this room with the seasons. Here is summertime arrangement. In winter, seating is around the fireplace, table along window wall.



DRAWINGS BY GEORGE COOPER RUDOLPH



New relationship between house and grounds results from window wall and terrace.

How to make

AVERAGE LIVING DE LUXE



SKETCH BY DENNY HAMPSON

Enough living space is the true luxury of our times. Here's how a glamorous new living room was added to an average development house. Many other benefits resulted, as you can see

PHOTOGRAPHS BY MAYNARD PARKER

←This is where they started

This is how they ended→



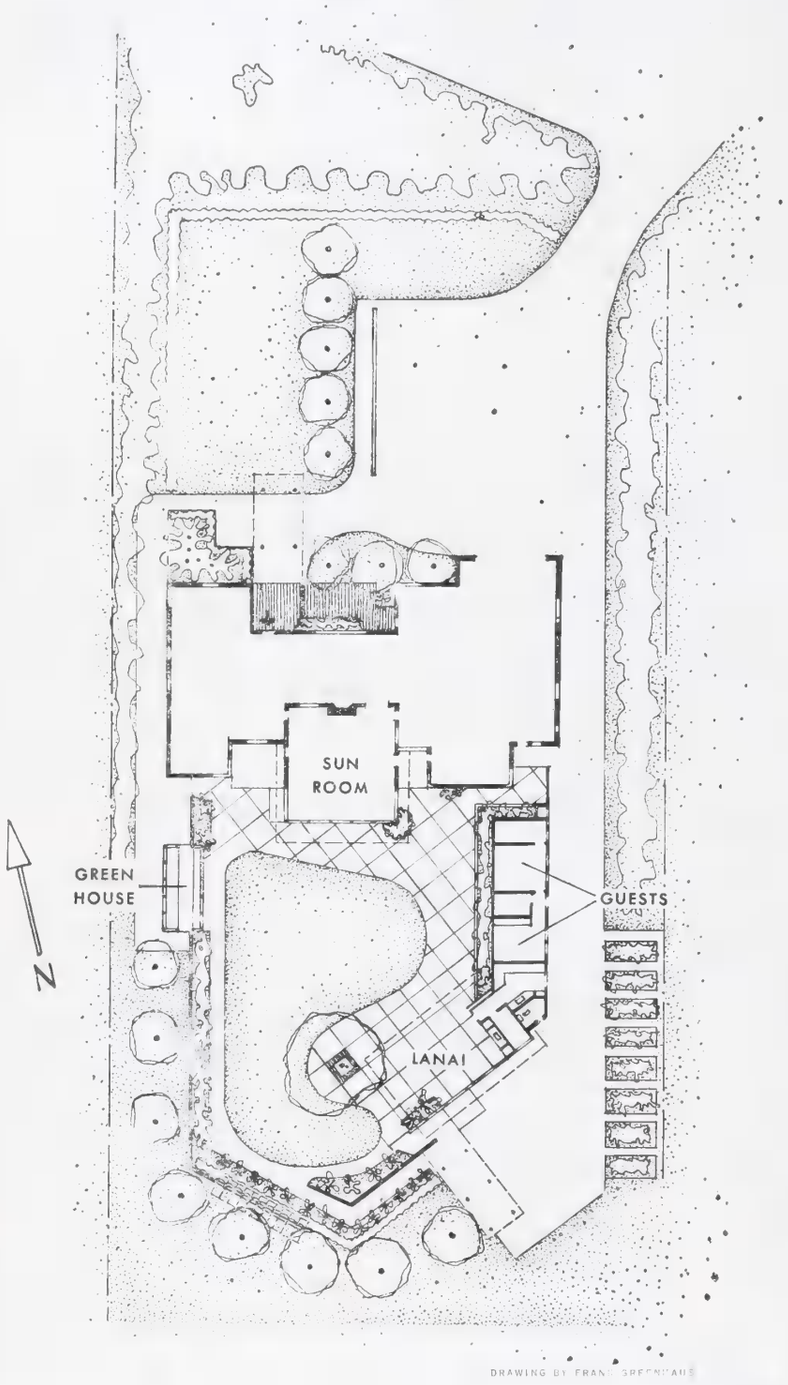
The H. C. Blackwoods bought this average "tract" house before it was quite finished—in time to make structural changes which added to its character and livability. They added a big glass living room, enclosed lot with fences, and put a lanai party room at back of the garden.

Many houses fail to deliver enough good living by today's standards—judged by what they cost. They merely sit upon the land as a roast sits upon its serving platter, as though there were no relation whatever between indoors and outdoors. The result is that much actual living space is sacrificed, to say nothing of the illusion of greater space which can contribute so much in graciousness and charm.

But see what the Blackwoods did to this development house. By adding a big glass room they made the whole back yard a part of their house. A lanai was built out at the back of the garden for warm-weather living and parties. Then the whole rear of the house and the garden (*Continued on page* 94)



How to make average living de luxe *continued*



DRAWING BY FRANZ SPECHTAUS

Garden design by Thomas Church, landscape architect

Architectural remodeling by George Rockrise, architect

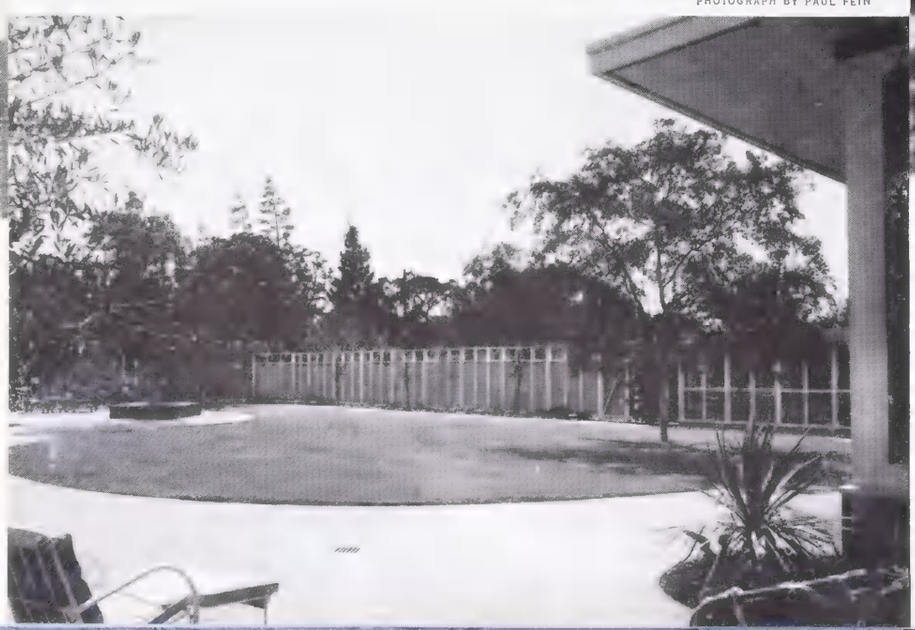
was enclosed by a fence to make one big continuous living space. The result is sweepingly impressive, yet the remodeling was minor. Neither of the new rooms is much more than roofing and glass. But it is this openness that makes the house now seem spacious and luxurious. The whole back yard now seems to be "house." For even in winter the garden is visually a part of the indoor room.

Notice how skillfully fences are used to insure complete privacy. (Living space is only as useful as it is private.) Yet there's no shut-in feeling, because the strong pattern of paving and rich plantings in front of the fences minimizes their presence.

PHOTOGRAPH BY MAYNARD PARKER



PHOTOGRAPH BY PAUL FEIN



Here is luxury and beauty as complete as you would expect to enjoy on a big estate. But there's also a realization of today's desire for easy maintenance. There's no down-grading of beauty. Look at those handsome, well-placed shrubs and the wide-swinging curves. All the vistas are as pleasing as on a property four times the size.



LINIS SIMPSON, DESIGNER

How to live in an ALPINE climate

HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

Portrait of an Alpine Climate

Sun Valley, Idaho	
Aver. Mean Temp. Midsummer	**59.9°F.**
Aver. Mean Temp. Midwinter	**18.7°F.**
Temperature, June 1st	
Lowest (4-6 a.m.)	**37°F.**
Highest (2-4 p.m.)	**66°F.**
Temperature, January 1st	
Lowest (4-6 a.m.)	**–6°F.**
Highest (2-4 p.m.)	**29°F.**
Average Snow Depth Valley Floor	**33 in.**
Sunny Days per Year	**278**
Overcast Days	**87**
Relative Humidity	**6% to 12%**

All data based on five-year averages

If you think that only Switzerland has an Alpine climate, you're mightily mistaken. Most high mountainous country in the U.S., including that of New England and the Far West, have typical Alpine climates. Sun Valley, Idaho, where this new house of the Huntington Malarkeys is located, is merely one of the most famous. Such climates are paradoxical, to put it mildly. The winters are cold. Yet because of the intense sunshine, you can be very comfortable outdoors. The air is clear and very dry. Yet snowfall is heavy and, because of the steady cold, accumulates all winter. In summer, nights are cool, days are hot. Yet because of the low humidity, it is pleasanter than more moderate (but moister) climates.

Building a comfortable house for such climates is not easy, especially if it's a year-round place like the Malarkeys'. So, if this house reminds you of Switzerland, it's not accidental. The owners figured that if anyone knew how to build for such conditions, it would be the Swiss, and they turned to them for guidance. Yet for all its playful wood detail, this is no mere copy of a Swiss chalet. Orientation, fenestration, and construction are up-to-date. They yield the comfortable open-to-the-view rooms you see on the next two pages.

How to live in an Alpine Climate *continued*

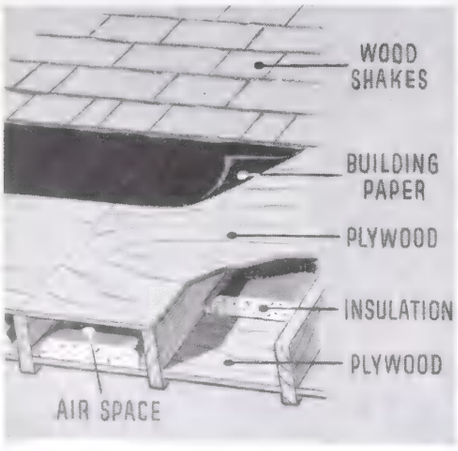


The big kitchen has the same sunny outlook as the living room. In addition to built-in electric cooking top and oven, it has an old-fashioned wood-burning range.

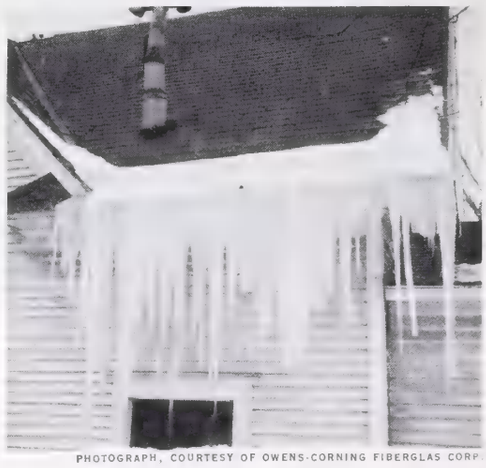
Big windows, tall ceilings, and spacious rooms are possible in Sun Valley—or, for that matter, in any other cold climate—only because of modern methods of construction, insulation, and heating. The Malarkey house shows this very clearly. In an area where the thermometer stays below freezing for weeks on end, and may occasionally drop as low as 47 degrees below zero, they are entirely comfortable in a living room whose ceiling is 22 feet high. What is even more to the point is their low heating bills. From December 1st to May 1st last year their monthly fuel cost ran to just over $12.

But to get such results, you have to know your climate and how to build for it. Mr. Malarkey obviously does, and is well-equipped to tell how he went about it. "Take our wall construction, for instance," he writes. "U. S. Forest Products Laboratories at Madison, Wis., have definitely proved and published the fact that plywood is almost exactly three times as strong as lumber and has more insulation value. Our inside walls are finished in 3/8" plywood walnut, redwood, and birch. This is equivalent to a 1 1/8" plank. (*Continued on page* 128)

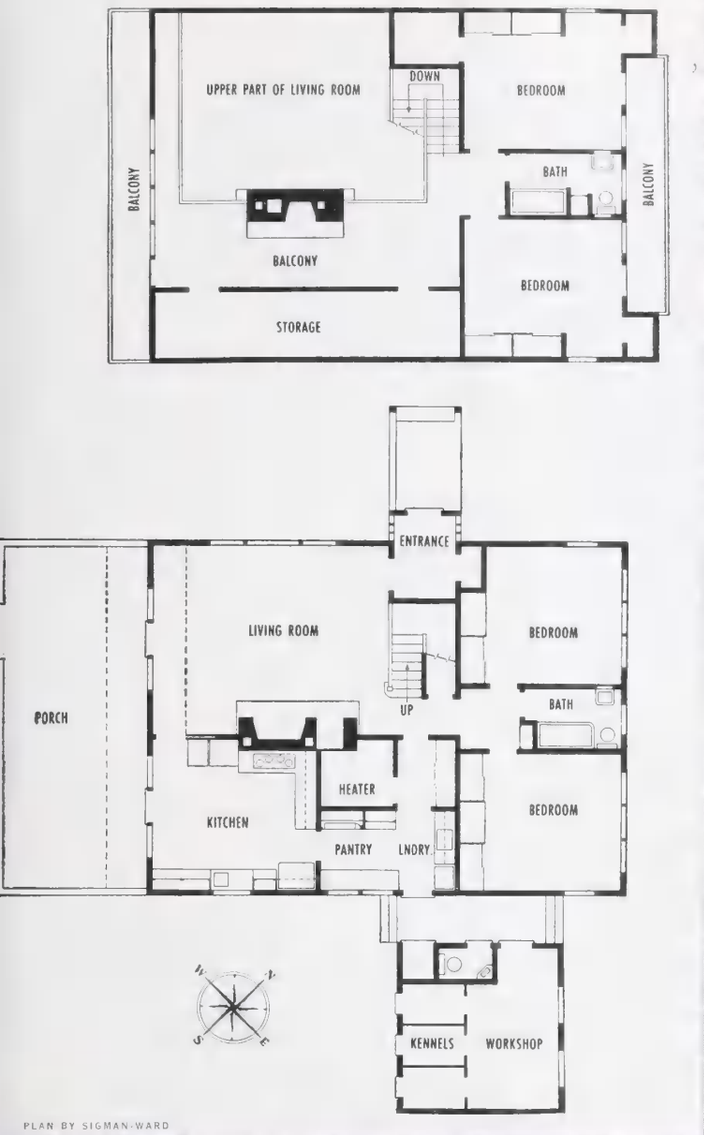
The right and wrong way to build a trouble-free roof for cold climates



You should avoid the trouble-breeding condition shown at right. Here, on an uninsulated roof, snow has melted, run down over unheated eaves and frozen. This ice forms a dam that backs water up under shingles, causing leaks and rot. Malarkey roof (left) gives no such trouble; it's well insulated. Snow stays on whole roof when weather is cold. When it thaws, snow melts evenly over whole surface and drains evenly to ground.



PHOTOGRAPH, COURTESY OF OWENS-CORNING FIBERGLAS CORP.



PLAN BY SIGMAN-WARD



PHOTOGRAPHS BY MAYNARD PARKER

Center of the two-story living room is this five-foot fireplace, flanked by a built-in wood box holding an evening's supply of logs. This same chimney has another fireplace facing the playroom on upper balcony for use of the Malarkey children.



Living room windows of double insulating glass frame a fine view of the Valley, and, since they face south and west, admit welcome winter sun most of day. Radiant baseboard heating below them is continuous around outside walls.

A new room changed our lives

By Olivia S. Reed



Three walls of the new room are glass, so we really live "outdoors" every day regardless of the weather. Why didn't we add it years ago!

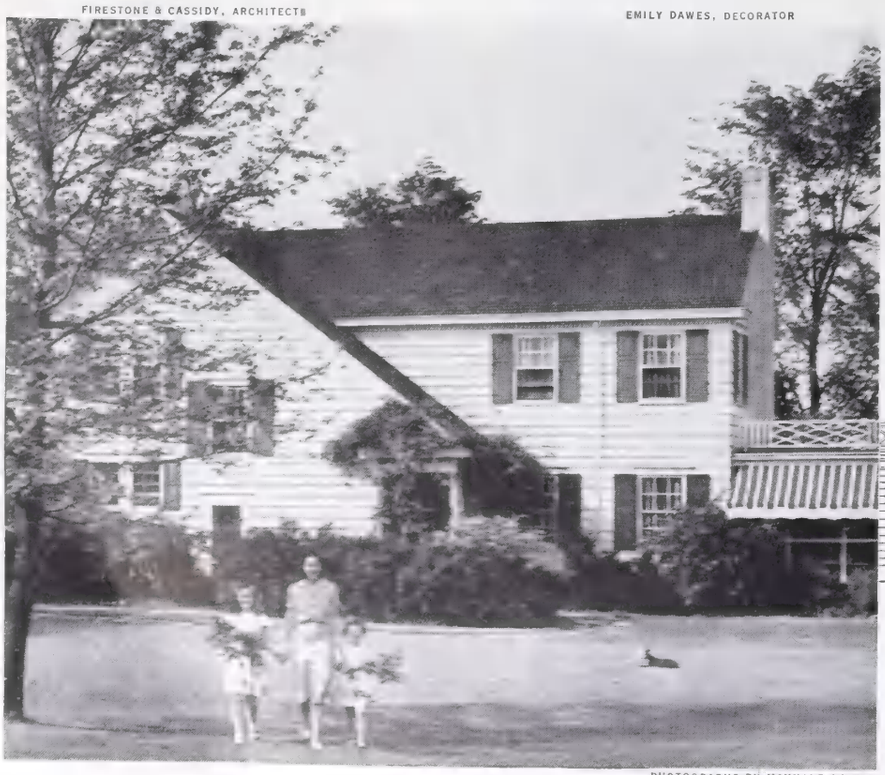
We have always had a garden, but we really never knew how exciting it could be to dine, read, relax, and entertain, separated from Nature's beauty only by glass. Now we hardly use the rest of our house. Despite this, the garden room is amazingly easy to care for—simple dusting plus a weekly wash for the floor. Result: more time to enjoy our home, garden, friends.

HOME OF MR. & MRS. LAWRENCE A. REED, AKRON, OHIO

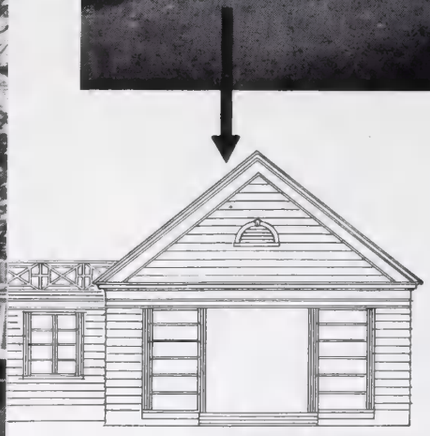


FIRESTONE & CASSIDY, ARCHITECTS

EMILY DAWES, DECORATOR

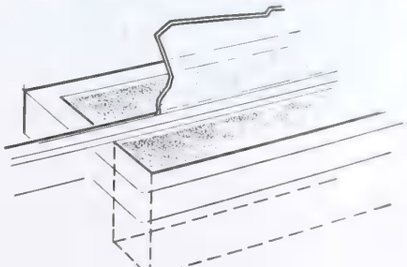


PHOTOGRAPHS BY MAYNARD PARKER



DRAWINGS BY SIGMAN-WARD





We suddenly realized that all the comforts of dining indoors were enriched by the feeling of being in the middle of our garden. In our new room there was no barrier between inside and out, and it worked as well in winter as it did in summer. Sketch shows how the glass wall fits between two flower beds. Furniture by Molla.



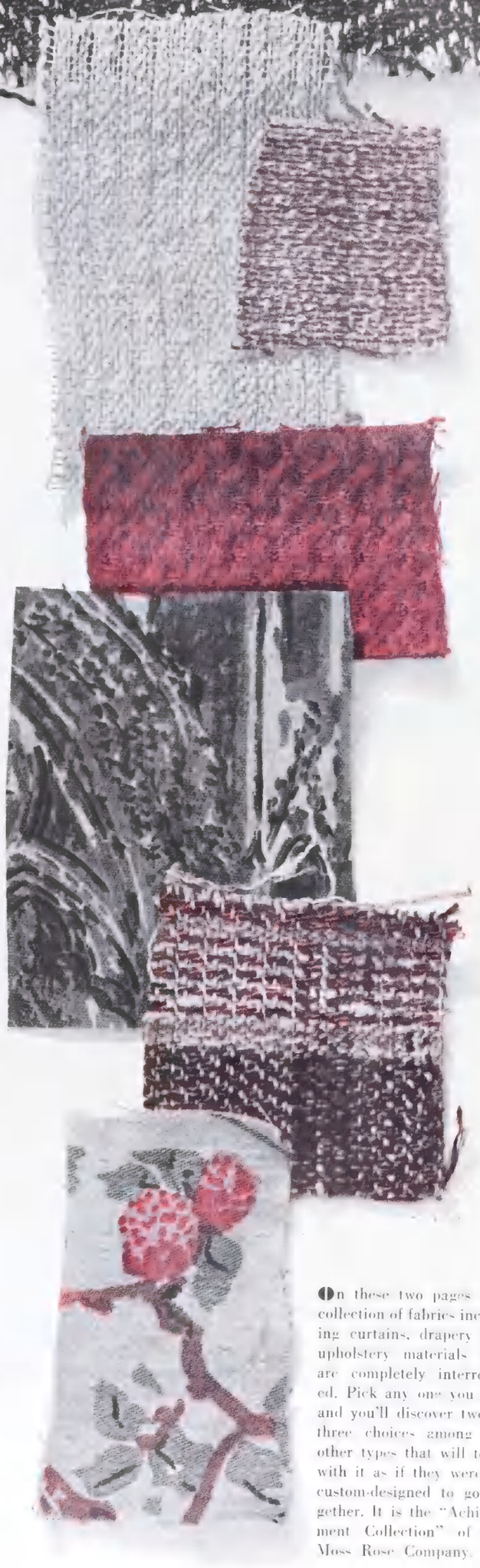
Have you discovered the decorator who isn't there?

When you shop for homefurnishings take advantage of designs already correlated to help make your decorating easy

If you have been putting off refurnishing because you dread the pavement pounding that so often goes with decorating-shopping, take heart! Manufacturers have been worrying about it, too. They've come up with highly effective remedies, but lots of people haven't yet discovered them. Many are still painfully unaware of the well-planned services these experts have labored to provide.

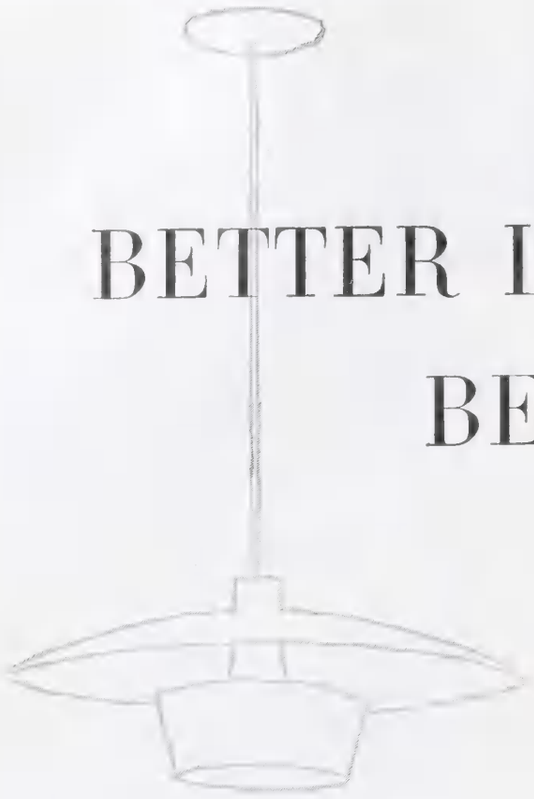
Do you realize, for instance, that almost every fabric manufacturer supplies solid-color materials to match his patterns? These have been available for some time. But today, manufacturers go one better than color matching. They relate patterns and textures as well as colors. They correlate both design and coloring of curtain fabrics, upholstery, and drapery prints so that all go well together and don't need to "match." In short, they have organized their collections so that you can exercise your own taste without risking unharmonious combinations.

Study the swatches on these pages and you'll see what this kind of interchangeability can do for you. They are samples from the "Achievement Collection" by Moss Rose, the key- (*Continued on page* 147)



On these two pages is a collection of fabrics including curtains, drapery and upholstery materials that are completely interrelated. Pick any one you like and you'll discover two or three choices among the other types that will team with it as if they were all custom-designed to go together. It is the "Achievement Collection" of the Moss Rose Company.

For list of stores carrying these and other correlated groups see page 148



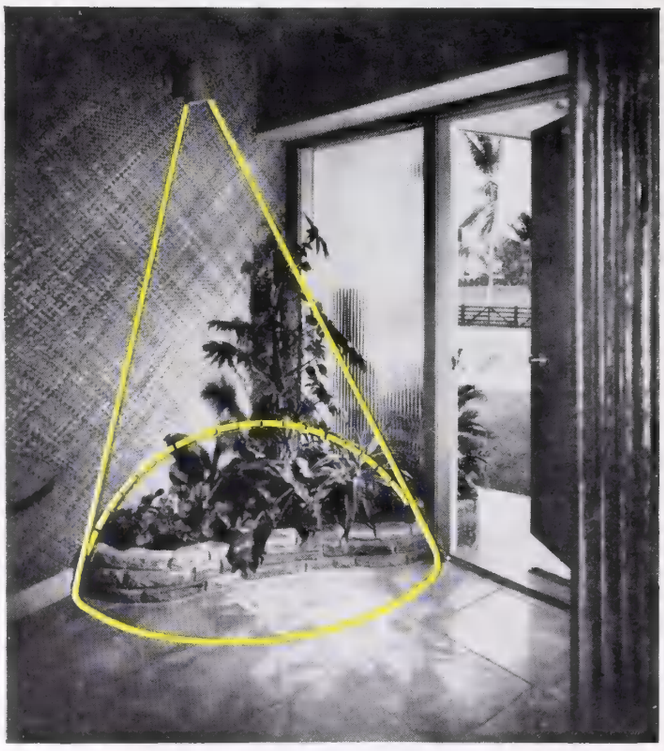
BETTER LIGHT BETTER LIVING

The retirement house which the Jacob Blitzers have built for themselves in Hollywood, Florida, is a showcase of good lighting practice

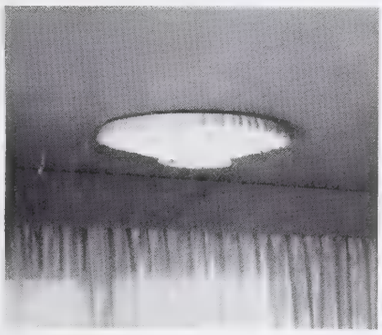
A retirement house should be just that—a place where you can retire as much as possible from the cares and worries of housekeeping and still enjoy the freedom of your own home. To achieve this goal in building their new house in Hollywood, Florida, the Jacob Blitzers worked for the maximum in comfort and convenience with the minimum of upkeep and maintenance. This policy is apparent throughout the finished house, but nowhere more than in its lighting. Believing that good lighting is essential to good living, Mr. Blitzer has used specialized light sources for every seeing task in the house. The principal ones are shown here.



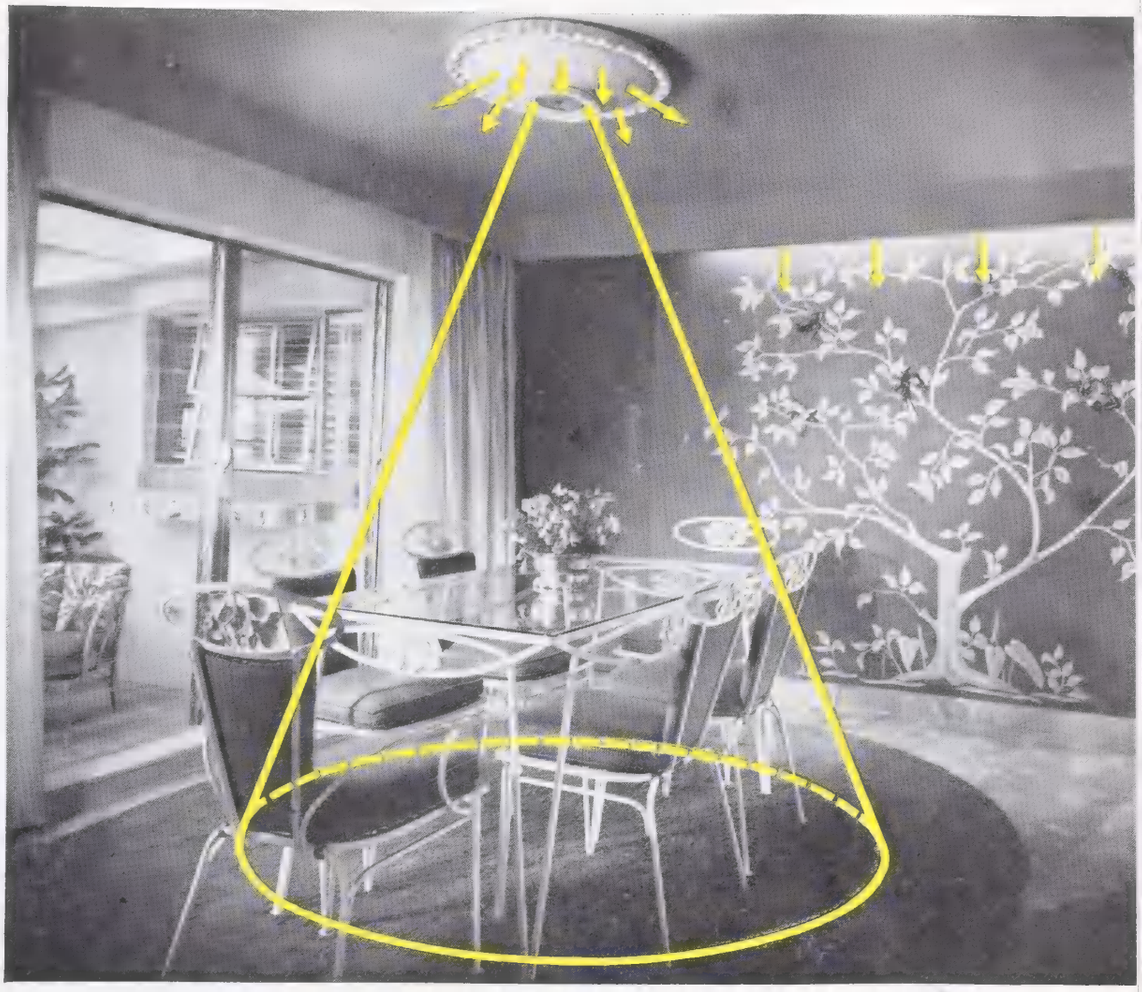
This three-panel Marchand cabinet gives ideal light for make-up and shaving. Tubular lamps behind ground-glass frame gives even, glareless illumination. Note fine countertop and storage space provided by Toledo's "Vanette" cabinet-type lavatory.



Polished concrete tile floors and matting-covered wall set off corner plant bed in front entry. Plants are dramatically lit by wall fixture, placed so that light from its metal shade falls in a glareless cone on this area only.



Ceiling fixture in the Blitzers' dining room is Lightolier's "Sculptone." It has two lighting elements: center spot throws dramatic cone of light on table proper(right). Translucent bowl (above) gives general illumination. They may be used separately or together. Concealed strip light above wall mural gives room an added source of general illumination.

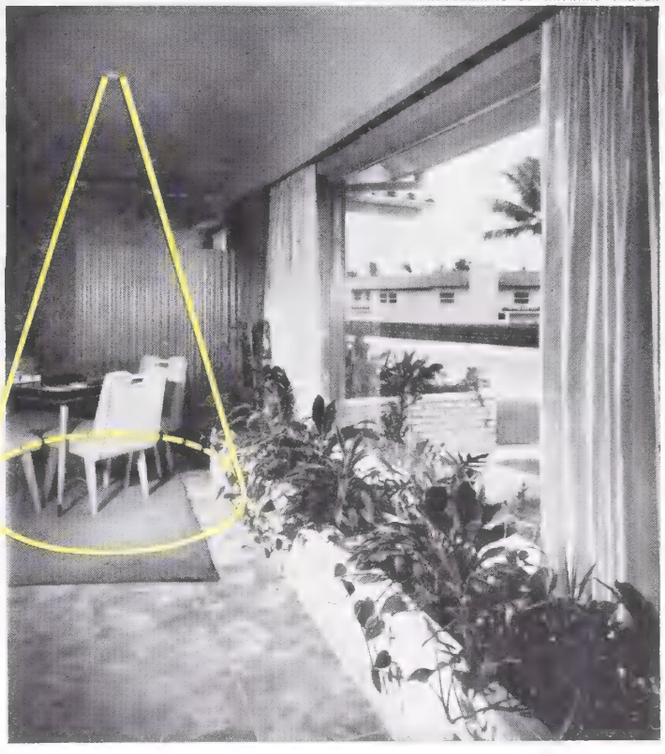


Cedric Start, architect

PHOTOGRAPHS BY MAYNARD PARKER



Mirrored wall in master bedroom reflects three types of specialized fixtures: recessed downlight to flood dressing table: shallow. translucent bowl on ceiling for general illumination and paired Decoralites by Lightolier over bed for reading.



Gone the awkward bridge lamp. replaced here by a downlight inconspicuously recessed in ceiling above card table and focussed to give players high. glareless light. The Blitzers have replaced movable lamps with specialized built-in light sources.

GARDEN OF MR. & MRS. DONALD PRUESS, WHITE PLAINS, N. Y. — ROSEDALE NURSERIES, LANDSCAPE NUR



HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

Plant an air conditioner

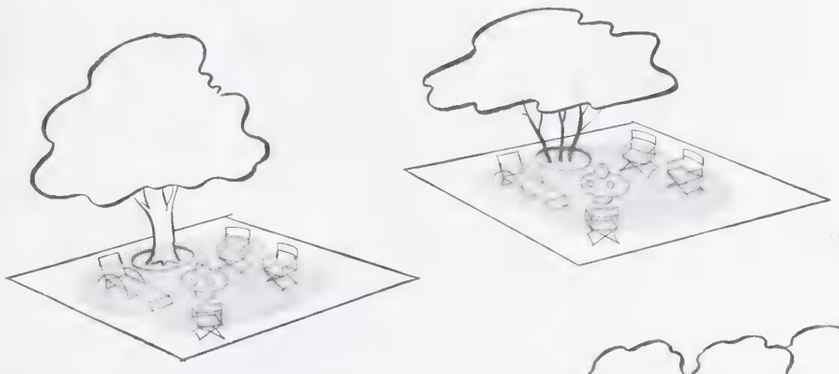
Don't suffer through another summer of oppressive heat. Plant trees, shrubs, and vines in the right locations. They'll keep you cool and comfortable.



Morning sun on house and terrace is desirable, both for gentle rise in temperature and to make you feel good. So when landscaping keep big trees west of your house.

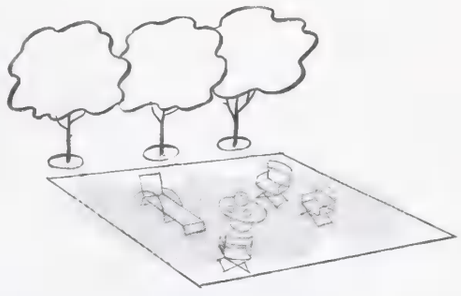
PHOTOGRAPHED BY MAYNARD PARKER

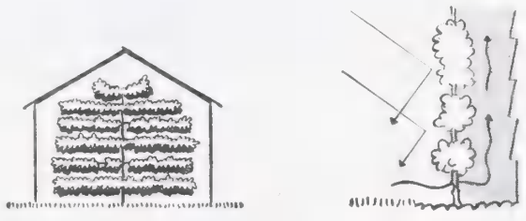




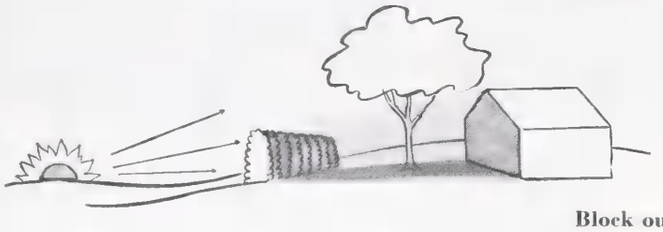
DRAWINGS BY ROLF KLEP

Ideal shade for terrace is one big tree pruned high and incorporated into paving to unify design. Big tree costs about $200 when planted, repays you handsomely in better living year after year. If you can't get a b'g tree, combine three small ones in a group or row (right).

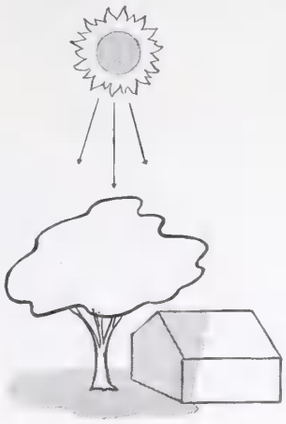




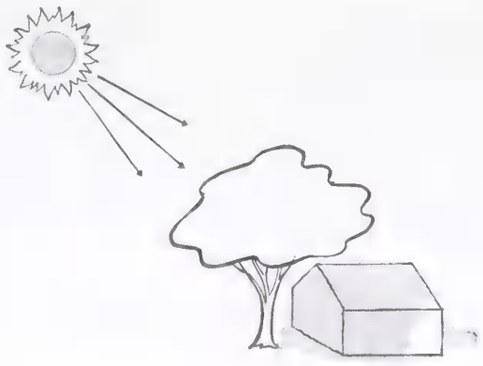
Keep sun heat off walls by using attractive insulating covers of live plants, either vines or espaliered trees. For greatest effectiveness and best growth, put plants six inches out from the wall.



Block out low sun (that shines below bushy part of tree in late afternoon) with a hedge. This stops heat and glare, provides shady area for relaxing or dining. Leaves are off tree in winter, so welcome sun then reaches house.



Noon summer sun is directly overhead, so only huge patriarch could shelter house below it. But any sizable tree on the west can shade west wall and some of the roof.



Afternoon sun is the killer. You must keep it off your house or wall will soak up heat that will be radiated back at you all night. High tree won't block west breezes.



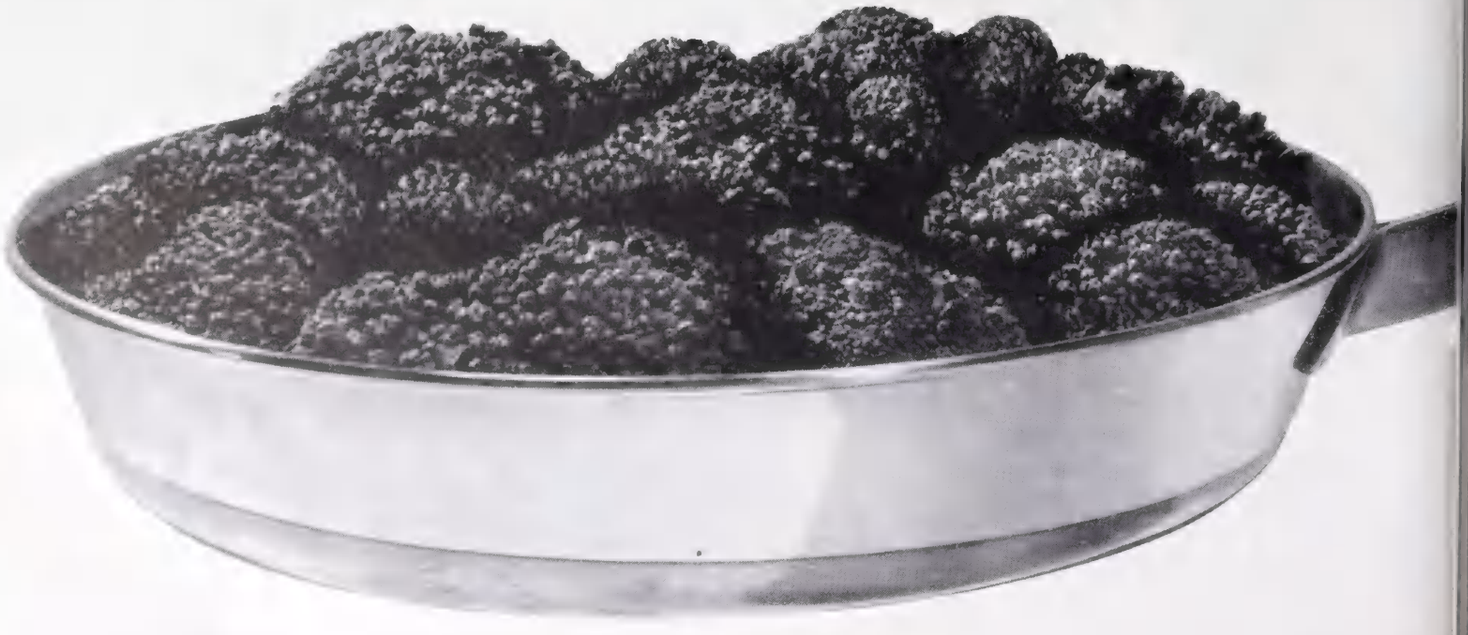
A BETTER WAY TO



Frying-pan cookery requires a tight lid, so the moisture from lettuce leaves does not escape.



The smaller the size of the pieces, the shorter the cooking time. All must be the same size.



COOK VEGETABLES

EDITOR'S NOTE: *Two years of recipe development and experimentation have gone into these gourmet recipes for cooking the 13 commonest vegetables. They embody the most advanced principles of waterless cooking, enabling you to keep all the water-soluble nutrients plus the flavor. We believe you will find them the best vegetable recipes you have ever met.*

By Virginia Stanton
House Beautiful's Party Editor



PHOTOGRAPHS BY GEORGE LAZARNICK

If you consider vegetables a lowly food but a necessary evil—something to eat because they are good for you—I'd like to invite you to try vegetables cooked my way. Then see what you think. If vegetables are cooked right, and seasoned with understanding and imagination, they can be as interesting and successful as the meat and the dessert.

In France, where vegetables are treated with the esteem and respect they deserve, they are given a separate place of honor in the menu, appearing as a separate course. But I go the French one better. My vegetables are so well liked that I often serve them as a first course. For if you can get them at the peak of their perfection and cook them simply with love and care, in the manner I will describe, they can be important enough to feature as a first course.

My vegetable cookery is so simple I am amazed that I (and everyone else) did not tumble to it long ago. Maybe it is because we didn't realize how important it is not to leach out all their flavor and vitamins into the cooking water.

I can simplify the principles very easily, even though I give you exact recipes later on.

1. It is waterless, or almost waterless cooking. I use very little water or none at all, depending on how watery the vegetable itself is. If I use no water, I add a few lettuce leaves, for the heat brings out the moisture in the lettuce and creates the necessary steam. But the object is to end up the cooking period with no water at all in the pan.

2. It is frying-pan cookery—a tightly covered frying pan. For in a frying pan your vegetables can all get equally close to the heat. (In a taller sauce pan some at the bottom would be cooked before the top ones were changed by the heat.)

3. It uses butter (or olive oil) as a medium of cooking, rather than adding it later as a seasoning. This keeps the vegetables from sticking or scorching before the steam starts to accumulate. The French and the Chinese both know that butter (or oil) is a fine way to bring out the natural flavors in vegetables.

4. My method requires that the vegetables be broken up, or cut up, into small equal-size pieces, so every part cooks equally fast with every other part. The big parts, like the thick stems of broccoli or the head of a cauliflower, should be broken or cut so they are the size of the smallest piece. This is an important key to eliminating overcooking, for no part should get done before any other. More of this later in the recipes.

All the best authorities, including Dr. Natalie Fitch of Teachers College, Columbia University, HOUSE (*Continued on page* 130)

LITTLE DINNERS that fool the clock

By Mary Elizabeth Wiley

When Bill called with the news that he'd wangled four tickets to the season's most talked about ballet for the night the Paynes were due from Kokomo, I was ready for him. I hadn't forgotten that night we stumbled to our seats in the dark to see the most sold-out show in town. We were still breathless from choking down three bites of steak in a restaurant where nobody was in a hurry but us—least of all the waiters.

So I gave him my ultimatum. "We will *not* eat in town. Let them come here. And if we don't get there on time and well fed, I'll give you back your Christmas present!"

You see, I'd been brooding ever since that last fiasco. I'd been trying to figure out how we could enjoy two *pleasant* hours before curtain time. How, with the clock ticking relentlessly on, could we have relaxed and had easy cocktail conversation, good food, and time to relish it?

I began by thinking about the hors d'oeuvres—and that's when the light dawned. Why couldn't we make the hors d'oeuvres part of the meal itself? That would mean there would be no waste motion in shifting the group from the living room to the dining room, and in switching from hors d'oeuvres to supper. I would amplify the hors d'oeuvres with a hot dish served in the chafing dish, and have it all in the living room by the fire. With bowls of flowers (*Continued on page* 131)



DRAWING BY SAUL NESGITT

Set a table for a "little dinner" in the living room, like this one in the home of the Morris Corbmans in Allentown, Pa. China is Royal Doulton "Tintern" pattern; sterling flatware, Gorham's "Rondo." Dirilyte platter, wooden bowls, soup tureen, and napkins, courtesy of Appel Jewelers. Sofa is covered in textured fabric by Schumacher. Rug is Nye-Wait nylon.

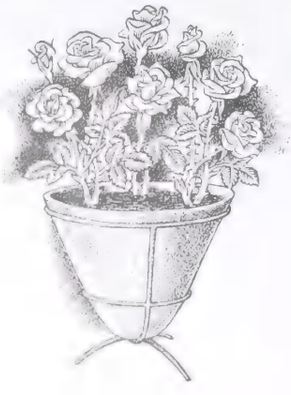


PHOTOGRAPH BY MAYNARD PARKER





Here is a brand new concept —the portable rose garden. It makes sense these days when space is precious and you want a parade of bloom right on your terrace



1952 ALL-AMERICA ROSE, "VOGUE"

HOME OF MR. & MRS. JAMES M. FITCH



Join the ROSE REVOLUTION

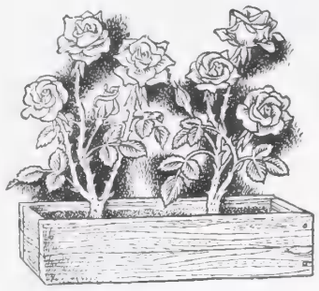


Dr. Joseph E. Howland
House Beautiful's Garden Editor

Our thinking about rose growing is undergoing a startling shake-up, because rose *gardens* are going out of style. Let's face it. Roses bloom freely only in June, then again in September. The rest of the year they just occupy precious space, and roses out of bloom are really not much to look at.

What's the answer? *Put your rose garden in pots.* That sounds revolutionary, but it works. It enables you to dramatize your roses by moving them into your outdoor living area when they are at the peak of their rich-colored bloom. It also lets you remove them from the close-up scene when they are not in bloom and use the display space for other kinds of plants that are.

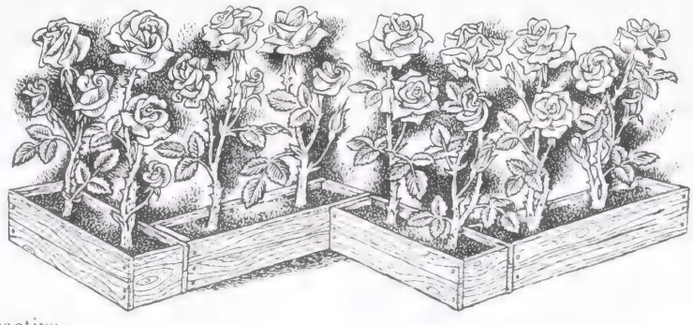
You can grow any kind of rose in pots, but floribundas are best. They produce the most flowers, and need no pampering. (*Continued on page* 152)



Bring your roses right into the terrace, put them just outside your picture window, enjoy them close up. They thrive in boxes, pots, cans, if watered regularly. Make containers uniform, easy-to-lift size.



Twine-wrapping converts big cans into attractive containers. Other methods, ideas on pages 150, 152.



SKETCHES BY ARNO

COLOR PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

Extensole

OFFERS AN

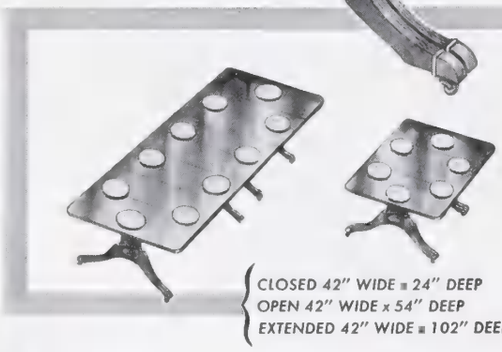
EXTRA-STURDY DROPLEAF TABLE

WITH *Extension Features Concealed*

BECAUSE OF

NO SPLIT IN TOP





CLOSED 42" WIDE ■ 24" DEEP
OPEN 42" WIDE x 54" DEEP
*EXTENDED 42" WIDE ■ 102" DEEP**

For those who prefer extra sturdiness in addition to charming loveliness, this latest Extensole table is especially designed. Because of its extra length and weight, it is fitted with casters and double-center base for added support. Will extend to place 14 to 18 guests if need be. Has patented, exclusive Extensole no-split top and other concealed extension features. Beautifully designed with blended cross-grain top edging and contrasting satinwood overlay on pedestals; possibly the very table you have been waiting for. See it at your dealer's. Other styles and extensions from $85 to $185. Send today for illustrated folder and name of your nearest dealer.

**Also available in 126" extension if desired*

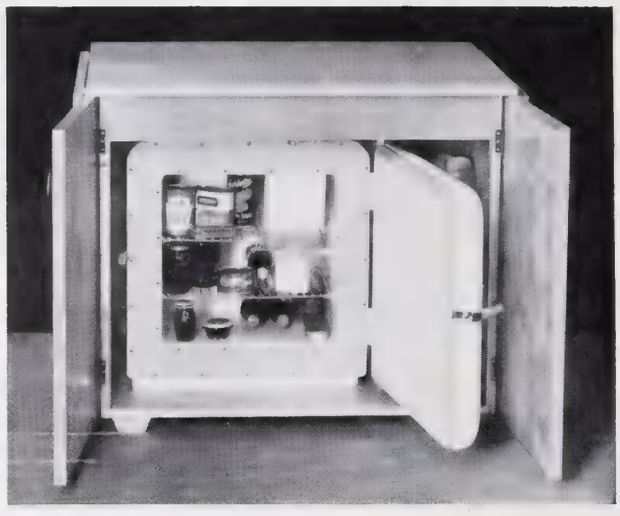
Extensole CORPORATION

SPARTA MICHIGAN

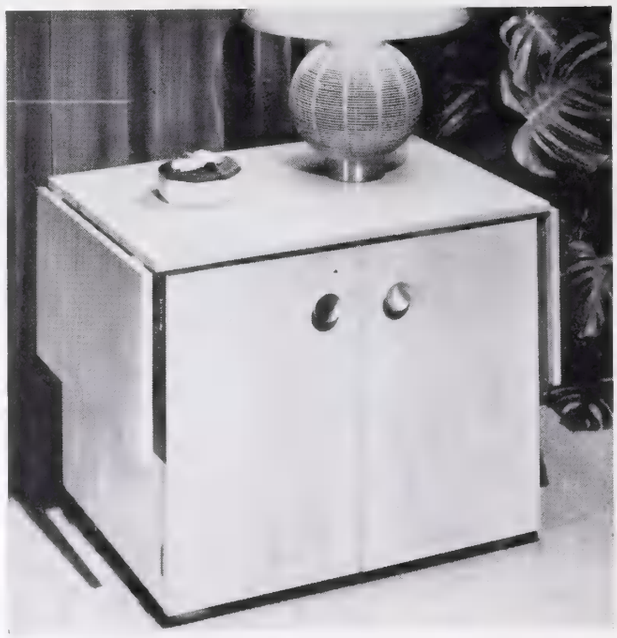
If you must have A REFRIGERATOR IN THE LIVING ROOM

Most of us live in smaller quarters than we formerly enjoyed, and we have less room to accommodate as many furnishings as we need. Designers, therefore, have come up with many dual-personality pieces of furniture: sofa beds, chest-buffets, vanity-desks, and bench-tables.

Now we have a console-serving-table-refrigerator. Shown here open and closed, it is handsome enough for any room and serves a functional purpose besides. It would be at home in living room, study, or nursery as an auxiliary to a regular kitchen refrigerator. Or it might be the sole refrigerator in an office or in a non-housekeeping apartment.



■ Named the "Butler's Pantry," this ingenious and useful piece of furniture opens to reveal a 2 cubic-foot refrigerator, plus shelf space for supplies. Closed, it measures 36" wide x 26" deep.



■ A Formica top and two drop leaves provide a damage-proof and 66"-long serving table. Made by Arthur E. Optner & Co. Comes in bleached mahogany, black lacquer, or mahogany.



What tells the world your taste is good?

. . . that Sterling signature, TOWLE. No matter which pattern you choose, your taste has this prestige endorsement. TOWLE's centuries-old genius endows both the lavish and the simple with the same correct elegance. It breathes into each type the same heartbeat of quiet beauty—lifelong evidence of your inborn taste. Yet TOWLE's wonderful pattern range in expertly crafted solid silver starts under $30.00 for place settings; less than $4.00 for teaspoons; slightly more for serving pieces.

For easy ways to own *your* TOWLE Sterling, send 10c in coin to Dept. B-1, Towle Silversmiths, Newburyport, Massachusetts, and ask for *How to Build Your Own Collection of Towle Sterling.*



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Pipes bring in fresh water and carry the waste away, but for satisfactory service, you want faucets that work smoothly and efficiently . . . without dripping. So, in kitchen, bathroom or laundry, specify Eljer Fittings, quality-built for long, trouble-free service. All wearing parts are easily renewable.

You can expect Eljer's Fine Plumbing Fixtures to stay beautiful and new-looking for a lifetime, with ordinary care. Whether you choose a lovely pastel color or Eljer's *snow white*, the finish *cannot* fade. Bathtubs and Kitchen Sinks have an extra-thick coating of glass-like enamel . . . fused to a *rugged, rigid, cast-iron base*. Vitreous China Lavatories and Closet Combinations resist stains and are impervious to all ordinary acids . . . because they are *real* china. Eljer Fixtures wipe sparkling clean with a damp cloth. For free booklet, write Eljer Co., Box 192, Ford City, Pennsylvania.

ELJER CO. FACTORIES AT FORD CITY, PA., SALEM AND MARYSVILLE, OHIO

NO HOUSE IS TOO OLD FOR ADDITIONS

CONTINUED FROM PAGE 65

Here is a list of the materials and equipment which were specified by Designer W. Danforth Compton for the alterations made in the Bartholomew house in Old Lyme, Connecticut:

Interior wall surfaces: Plaster, Certain-Teed Products Corporation, Ardmore, Pa.

Roofing: Aluminum roll roofing, Reynolds Metals Company, Louisville, Kentucky.

Aluminum sliding windows: Peterson Window Corp., Detroit, Mich.

Glass: Pittsburgh Plate Glass Co., Pittsburgh, Pa.

Doors: "Roddiscraft" flush doors, Roddis Plywood Corp., Marchfield, Wisconsin.

Hardware: Brushed chrome, Schlage Lock Company, San Francisco, California.

Paint: Cabot's Creosote Stain on clapboarding and lead and oil on trim, Samuel Cabot, Inc., Boston.

Plumbing: Crane Company, Chicago, Illinois.

Heating: Warm-air radiant heating, American Radiator & Standard Sanitary Co., Pittsburgh, Pa.

Sound Insulation: Perforated Transite partition in kitchen, Johns-Manville, New York, N. Y.

Lighting Fixtures: General Lighting Co., New York, N. Y.

Kitchen Equipment: Hotpoint dishwasher, Hotpoint, Inc., Chicago, Ill. Thermador ovens and range, Thermador Electrical Mfg. Co., Los Angeles, Calif. Elkay stainless steel range counter, sink, and drainboard, Elkay Manufacturing Company, Chicago, Ill. Faucet and spout, Crane Company, Chicago, Ill.

HOW TO GET SPACE—LUXURY OF OUR TIMES

CONTINUED FROM PAGE 86

grooved boards with which the inside of the carriage house was ceiled, most of his interior finishes and all of his equipment is new. For this new work he specified the following materials and equipment:

Interior wall surfaces: Perf-A-Tape sheetrock and plaster, U. S. Gypsum Co., Chicago, Illinois.

Roofing: 5-ply built-up asphalt, Barrett Division, Allied Chemical & Dye Corp., New York, N. Y.

Windows: Projected steel in study, Truscon Steel Co., Youngstown, Ohio.

Glass: "Twindow" in living room, double strength plate in all others, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

Doors: Flush birch, hollow core, U. S. Mengel-Plywood Company, New York, N. Y.

Hardware: Russell & Erwin Mfg. Co., New Britain, Conn.

Finish flooring: Tile in master bathroom, Mosaic Tile Co., Zanesville, Ohio. Kentile asphalt tile in kitchen, Kentile, Inc., Brooklyn, New York.

Plumbing: In master bathroom, Crane Co., Chicago, Ill. In second bathroom and lavatory, American Radiator & Standard Sanitary Co., Pittsburgh, Pa.

Heating: Gas-fueled winter air conditioner, Bryant Heater Co., Cleveland, Ohio.

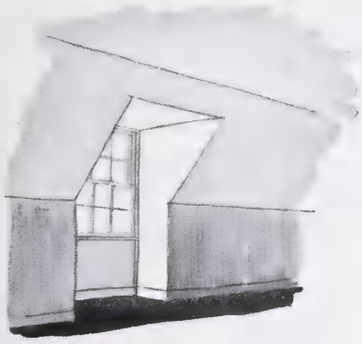
Insulation: Red Top insulating wool used in walls and roof, U. S. Gypsum Co., Chicago, Illinois. Vermiculite under study floor, Zonolite Co., Chicago, Illinois.

Weatherstrip: Zero Weatherstripping Co., New York, N. Y.

BROTHERHOOD WEEK
FEBRUARY 17 to 24
SPONSORED BY
THE NATIONAL CONFERENCE OF CHRISTIANS AND JEWS

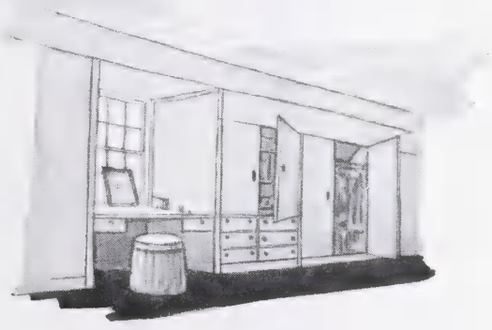
YOU CAN ADD STORAGE TO ANY ROOM

CONTINUED FROM PAGE 75



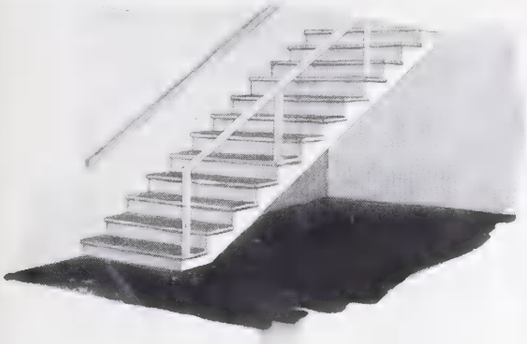
A bedroom wall with sloping ceilings can actually be an asset. See sketch below for transforming it.

BEFORE



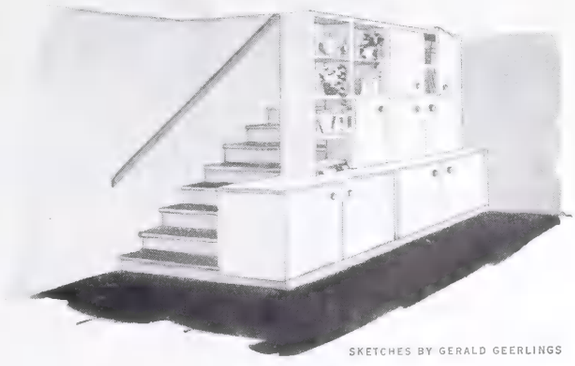
AFTER

Sloping walls which prevent you from standing upright had best be made into a storage wall. Dressing table or desk can be built in the window alcove. You can triple the amount of natural light by putting glass in the sides of the dormer as shown. From inside, this feature creates almost the same effect as a bay.



BEFORE

AFTER



SKETCHES BY GERALD GEERLINGS

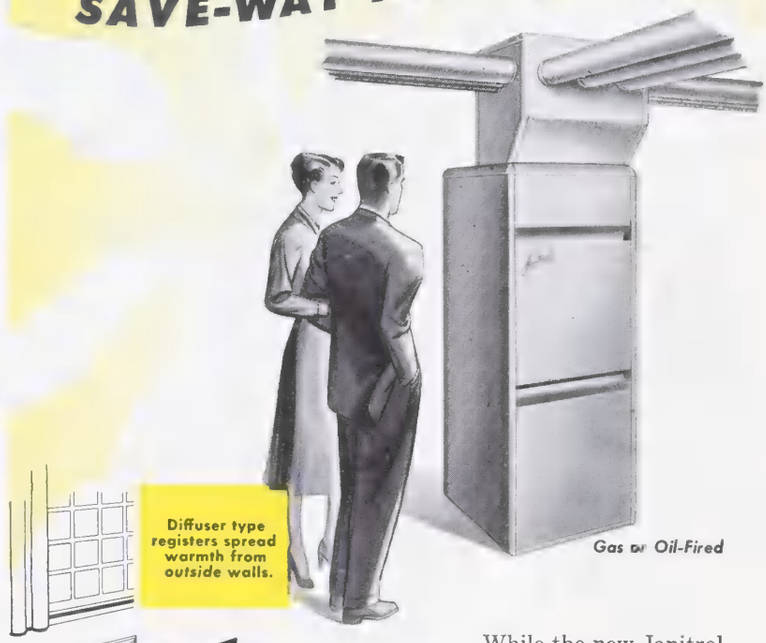
If your basement stairs have a railing which is utilitarian but not reassuring, close the stairway with full-length storage units. For variety, leave some of the units open for toys and decorative objects. Have the bottom units wider than the upper ones. This will provide a handy shelf. Plywood and $\frac{7}{8}$-inch boards will do the trick.

(*Continued on next page*)

The Greatest Heating Advancement in 20 Years brings

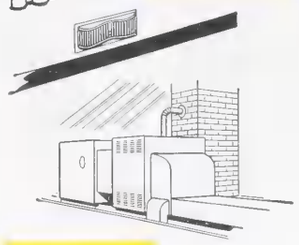
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the ®Janitrol SAVE-WAY AIR SYSTEM



Gas or Oil-Fired

Diffuser type registers spread warmth from outside walls.



In basementless homes, gas heating unit can be tucked away in attic.

Permits greater freedom in placing, rearranging furniture.



While the new Janitrol Save-Way Air System is a great engineering advancement, its contribution in added comfort and economy are even more sensational. Cold floors . . . sudden cold and hot air blasts . . . one room warm, another chilly, are all things of the past.

And, because of Janitrol's better heating efficiency, faster responsiveness, and constant air circulation it is possible to use smaller sized duct work that makes for cleaner, neater installations, and what's more important, savings up to 35% on installation materials and labor.

Before you accept any heating "that's-just-as-good", compare feature by feature with the Janitrol Save-Way Air System. Insist on Janitrol performance and economy if you want comfort you haven't experienced before.

Surface Combustion Corporation—Toledo, Ohio H 2

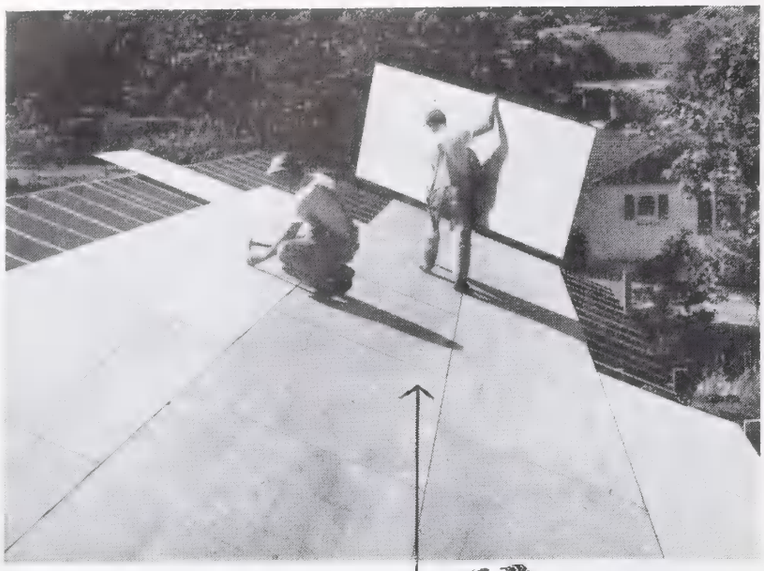
Please send complete information on how Janitrol Save-Way Air System can save up to 35% on materials and labor costs in new or old homes.

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I plan to use oil ☐ gas ☐



"Here's how we learned Plywood Sheathing is Best under ANY conditions"





REMEMBER the big winds that ripped the Eastern seaboard last year? Our house was right in the middle of it. And as it turned out, a choice we had made a few months before saved us a great deal of money and no end of inconvenience.

Based on our architect's recommendation, we chose plywood wall and roof sheathing. "Your home's armour," he called it. "The structural casing over which outer wall and roof coverings are placed." He explained plywood is over *twice* as strong and rigid as any other sheathing material. "Plywood makes your home warm, snug and stable, and it means extra protection against earthquake or windstorm—if that day ever comes."

It came. The howling winds toppled giant trees, washed frenzied breakers over shore line drives. Houses all around were racked and twisted by the gale, but our house—thanks to plywood sheathing—withstood the tooth and nail onslaught like a granite boulder.

Since, we've found plywood pays its way in comfort and fuel savings, too. It insulates . . . seals out unwelcome drafts. Plywood *lowers* construction costs by saving time and labor—over 25% for sheathing, 50% for subfloors. Large, light sheets cover big areas quickly, virtually eliminate expensive waste.

Want more Information?

Write today for free folder, "Extra Strength That Saves You Money." Write: (USA Only) Douglas Fir Plywood Association, Department 52, Tacoma 2, Washington.



Ask your architect or builder about plywood's advantages for every building or remodeling job—smart, modern siding . . . strong, firm subfloors . . . rich, real wood paneling . . . space-saving built-ins. Your lumber dealer has waterproof *Exterior* plywood for outdoor and marine use; *Interior* for inside jobs.

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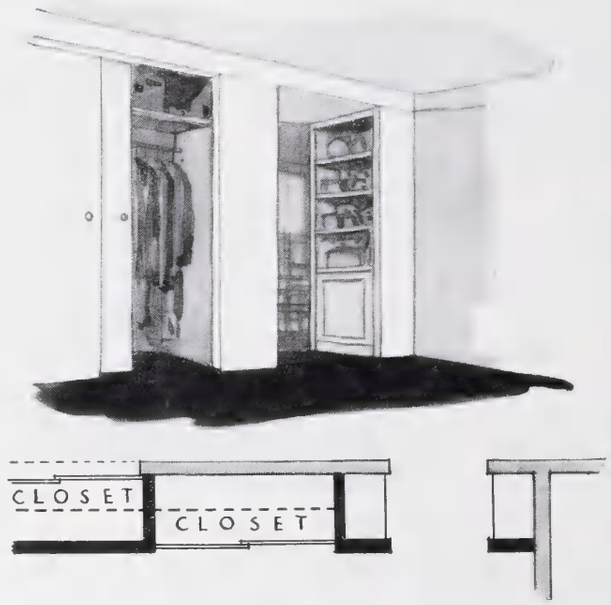
LARGE, LIGHT STRONG, REAL WOOD PANELS



YOU CAN ADD STORAGE TO ANY ROOM

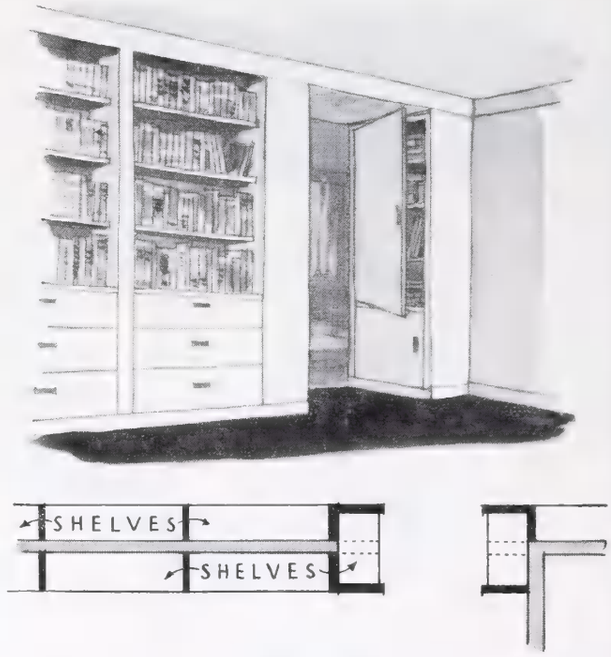
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Below are two space-making ideas that provide extra storage on either side of an existing wall. You gain added closet or shelf space without visibly diminishing the size of the rooms.

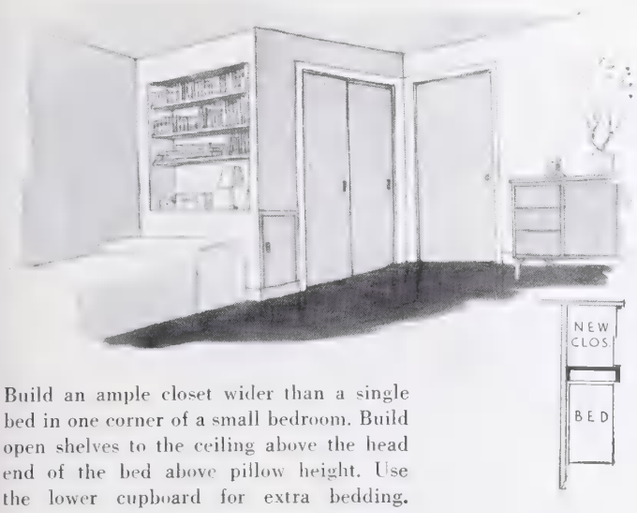


Formerly there was merely a door between the two rooms. See this more useful and handsome arrangement. Shelves and storage cabinet have been built on either side. Lower cabinet space is ideal for storing games and party paraphernalia. Books brighten the passage. Closets with sliding doors economize on wall space.

SKETCHES BY GERALD GEERLINGS



If there is a partition between living room and dining room, take 10 to 12 inches off each room and build shelves with drawers or cupboards below. Make one of the units 15 to 17 inches deep for records or large books. Add more storage space by building shelves and cupboards in the reveals of the doorway.

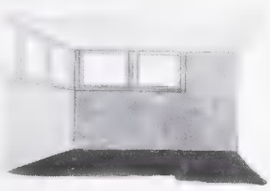


Build an ample closet wider than a single bed in one corner of a small bedroom. Build open shelves to the ceiling above the head end of the bed above pillow height. Use the lower cupboard for extra bedding.

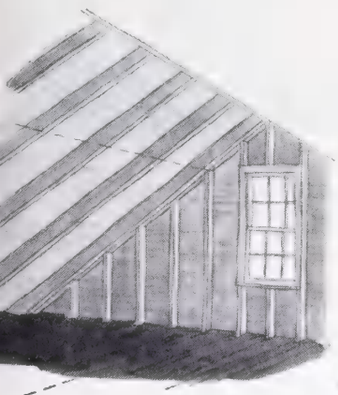


AFTER

As a child grows into teen-age, provide extra storage space by a ceiling-high unit at the outer wall. The remaining space can be used for a built-in desk. Storage unit at headboard has space for books.



BEFORE



Plenty of floor space in this attic, but chaos is usually the result with no organized storage. Build units the length of the room starting as close to the center as possible to get height.

AFTER



BEFORE

Have your storage units include space for hanging clothes, drawers and cupboards. Build it at least six feet at its highest point. Plan units with a future bedroom or playroom in mind.

(Continued on next page)

plan with...

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all-plastic upholstery

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Glance around you Mrs. Homemaker! See where Masland Duran's fashion-right colors can work wonders in your home... unrivalled elegance on living room furniture... gay charm on dinette sets... handsome distinction on hassocks and occasional chairs. Easy to clean. Just use a damp cloth.



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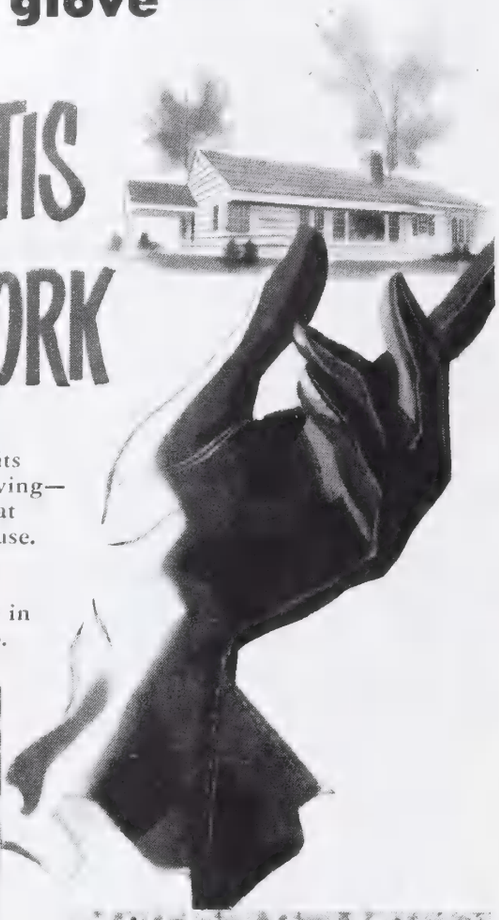
THE MASLAND DURALEATHER CO.

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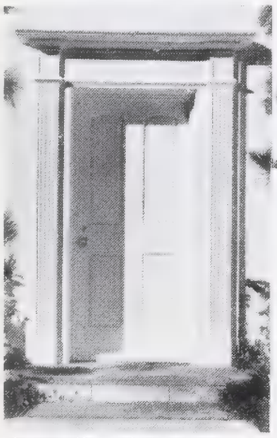
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fits your home like a glove

CURTIS WOODWORK



Here's woodwork that fits perfectly into modern living—woodwork delightfully at home in any style of house. It's Curtis Woodwork, of course—fresh in its appealing charm, sturdy in its honest craftsmanship.



An excellent choice for a one-story house, this Curtis doorway will add an extra touch of beauty and individuality to your home. It is design C-1709—one of several Curtis styles.



Notice the smart, modern simplicity of this Curtis mantel. It may be painted, stained, or finished "natural." The wood opening size is variable. Your Curtis dealer will show you numerous other styles.



This graceful Curtis cabinet will serve many uses in breakfast alcove, dining or living room, nursery, game or book room. It may be painted or stained. Curtis design C-6503.

1865 CURTIS WOODWORK

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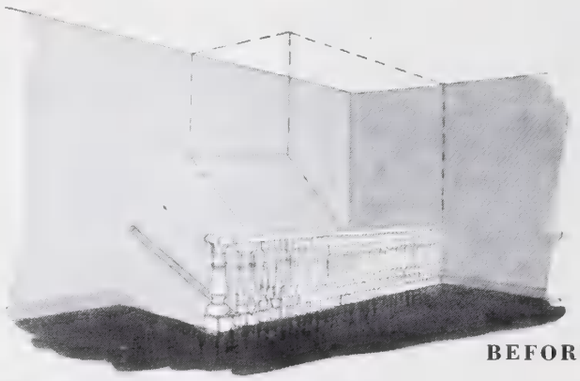
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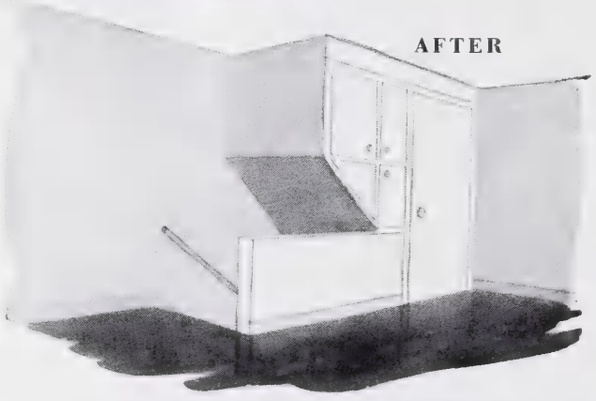
YOU CAN ADD STORAGE TO ANY ROOM

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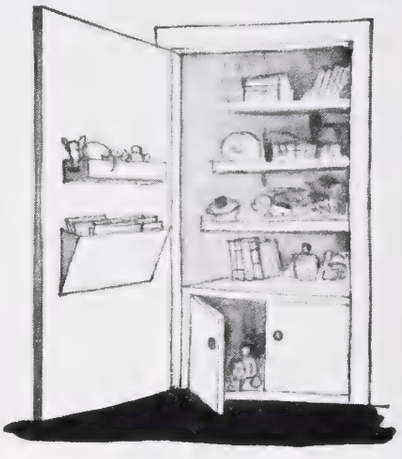
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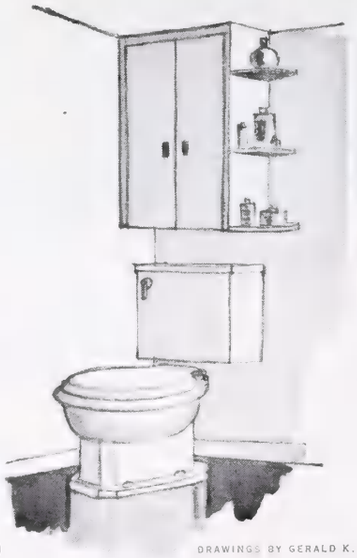


Too many stairs land at the second floor with the ceiling carrying straight through. This wastes space, as you can see in the "before" sketch. Now see the storage units adding both usefulness and architectural interest. Make sure head room is ample by tacking up thin strips of wood before you start in earnest.





Build a corner closet for toy storage in a child's room. Receding shelves permit bins and book racks on the door. If there is an adjoining room, a two-foot closet built out from a wall and opening into each room might even be a better solution.



In the usual compact bathroom (5 by 7 feet) the only space for linen and extra supplies is above the water tank. A cupboard 12 inches deep built-in here will not be in the way. The width can be at least 2 feet. Put colorful bathroom bottles on shelves.

(*Continued on page* 127)

DRAWINGS BY GERALD K. GEERLINGS



Let Color Unlimited end color confusion

Here's the sure and easy way to change old rooms into new with paint alone

1 Take samples of your furnishing colors—or any color from anywhere—to your Martin-Senour Nu-Hue Custom Color Bar.

2 Build color plans and select paint colors with professional advice and these easy-to-use visual aids: Nu-Hue charts to accurately match, complement or accent *any* color. Large color chips, actually painted. Visualizers to pre-view your own color choices in room settings. Page after page of full-color photographs of beautiful rooms in the Treasury of Color.

3 Your color selections are custom-mixed in finest Martin-Senour Paints . . . flat, satin, full-gloss or exterior finishes. Recorded for future duplication. Delivered ready to use.

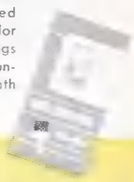
NOW old rooms can be transformed into new rooms with paint alone! Martin-Senour paints in colors unlimited make this possible without confusing plans or costly purchases of new furnishings.

Use what you have . . . the same rugs, the same draperies and pretty much the same fabrics. But bring all these colors into harmony with new colors, new color ideas and new color combinations. Martin-Senour Nu-Hue Custom Colors enable you to match, complement or accent any color you're now using or ever plan to use. You're sure the results will be as perfect as your plans because the colors you choose are prescription-mixed especially for you at the Nu-Hue Custom Color Bar. Your *exact* color choice . . . in flat, satin, full-gloss or exterior finish . . . custom-mixed in finest Martin-Senour Paints, recorded for future duplication, delivered ready to use.





"Paint" Your Rooms 20 Times in 10 Minutes
Take confusion out of color plans with new patented MARTIN-SENOUR COLOR VISUALIZER. Includes color chips and folder with drawing of room and furnishings on window-like cover. To "try on" new colors in unlimited combinations place color chips in slots beneath drawing. Only 10¢.



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Please send my copy of the new MARTIN-SENOUR COLOR VISUALIZER for pre-viewing rooms and furnishings in unlimited color combinations. I enclose 10¢.

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Value, Variety, Versatility... *in American Traditional*

Serene and sunny, in mellow knotty pine . . . this American Traditional bedroom group answers your wishes for authentic furniture beauty *at a truly modest price.* Choose the three starter pieces shown: Woodbury bed—twin or double, 5-drawer chest and dresser with mirror. Or make your selection from more than 70 open stock American Traditional pieces for bedroom, living room and dining room . . . all superbly constructed, many capable of playing several roles in your home. American Traditional is only one of many fine Drexel groupings. Insist on the "by Drexel" brandmark—your proof of value, variety and versatility.



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by Drexel

Drexel FURNITURE COMPANY

DREXEL, NORTH CAROLINA

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 54



Create a chalkboard anywhere you will! Entire walls can be made "writable" with Sapolin's Rite-on-Green. Applicable to plaster, woodwork, wallboard, plywood, or metal, with a brush or spray gun. The rugged writing surface it creates is restful to the eye, erases cleanly, and withstands endless washings. A deep, neutral green that's pleasing décor-wise, too. $1.15 a pint; quart, $2.10. Bloomingdale's, New York, N. Y.

Bayler rack keeps newspapers and magazines in order while they accumulate; then, when loaded, it bundles the stack for you with a two-way tie. You thread the base of the bin while it's empty; when you unhitch this threading from the posts, a two-way tie automatically results, ready to be cut free of the twine ball and fastened. Hardwood rack accommodates 30-pound stack. $4.45. Rockford Fastener Co., Box 353, Rockford, Ill.





A session with Easy-Off Oven and Grill Cleaner quickly explained why it has elicited "rave" testimonials from public-utilities home-service people, among others. Brush it on, leave it for two or three hours (stays on at any angle), wash it off. A spotless oven results. It dissolves even a long-standing, carbonized grease deposit; leaves the surface unharmed. A 16-ounce jar costs 98¢. Sage & Allen, Hartford, Conn.

Reasons galore to single out this shoe rack. Shoe-Treet firmly holds wedgies, scuffs, rubbers, as well as heeled shoes. Its trees fit any shoe size, airs the shoes while they rest. They're neatly stored with straps or ornaments unruffled; easily retrieved and re-stored. Two L-screws hang the strong, plated steel-wire rack. Shoe-Treet for 6 pairs, $2.49; 4-pairs, $1.98. Midwest Metal Products, 315 Westport St., Kansas City, Mo.

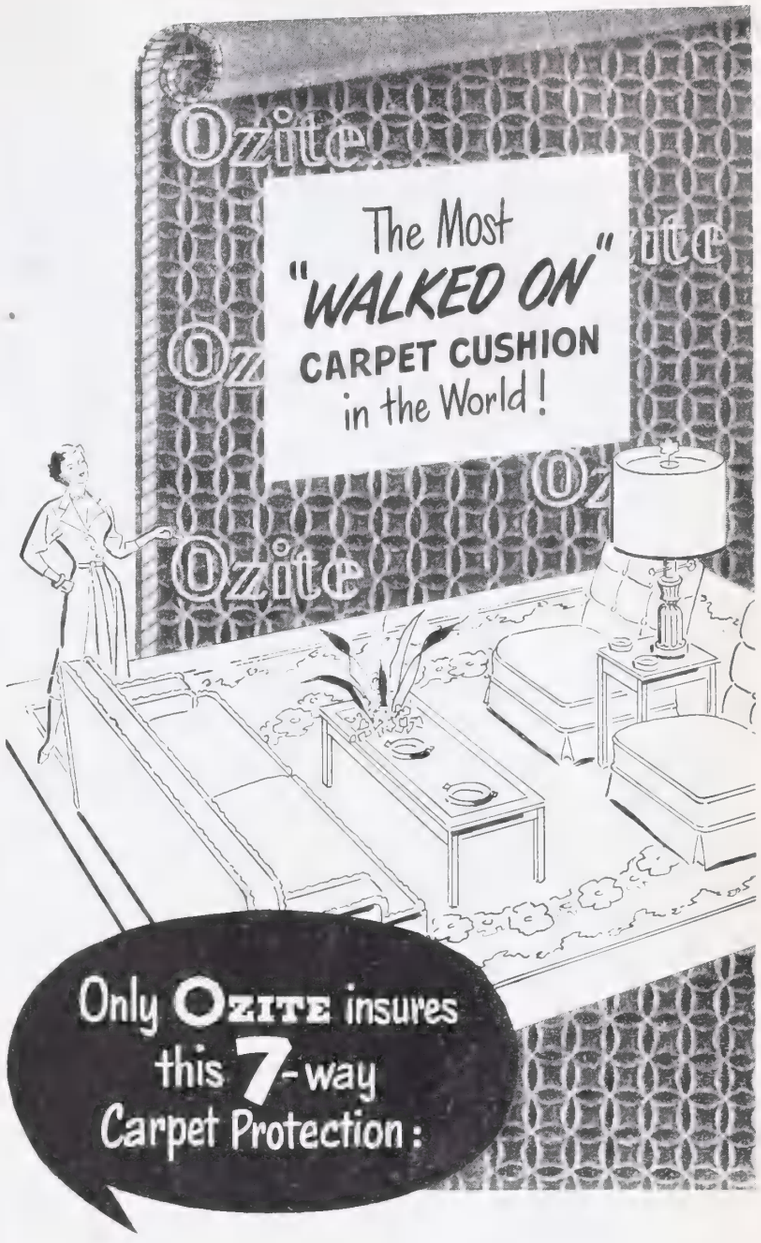


PHOTOGRAPHS BY FRED LERNER



A sparse, even coat of paste wax, so important for good results, is assured by Roleas Applier. A once-over roll does the job. Its control roller feeds wax from the can you set over it to two application rollers. Roleas Buffer shines up the coating with a weighty hardwood block and synthetic lamb's wool pad; durable, shrinkproof, easily doffed and donned. Applier, $3.98; Buffer, $2.98. Abraham & Straus, Brooklyn, N. Y.

(*Continued on page* 139)

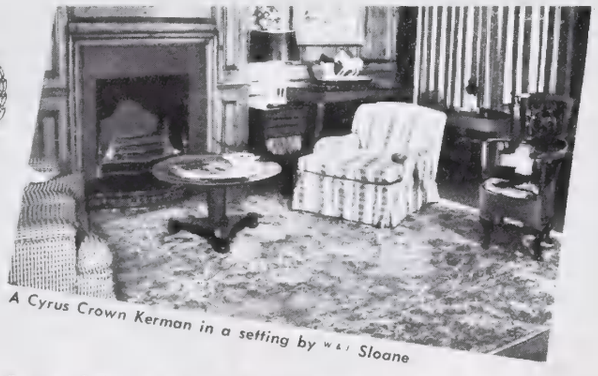


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TAKE IT EASY, Lady!

Keep up with the newest labor-saving conveniences. They will help you streamline your housekeeping

By Charlotte Conway



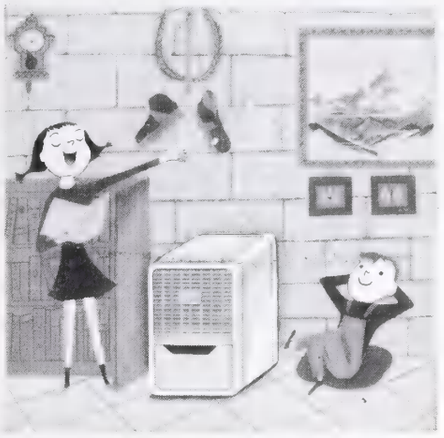
Most people insist that *hot* coffee be really *hot* when served. You can keep it this way now, even when you serve it in the living room. Cory has brought out a little electric one-burner "stove" with two heats, high for coffee brewing, and low for warming coffee, or, for that matter, any other hot food you wish to keep hot. The chrome hotplate stands on raised legs so there can be no heat trap underneath to ruin fine furniture or a beautiful tray. When used at the dining table, it saves repeated trips to the kitchen for hot food.



What man doesn't love barbecued chicken, duck, or spareribs? Or broiled fish or hamburger? If you want to put Pop to work, get him an electric Broil-Quick combination infra-red Rotisserie and Broiler, and watch him pitch in. Rotisserie unit, consisting of spit and skewer, revolves automatically at a fixed speed. Spatter shield of chromium fits over front while Rotisserie operates. Remove spit and skewer, and you have an infra-red broiler with six levels for broiling foods from rare to well-done. Taste that tangy, outdoor flavor!

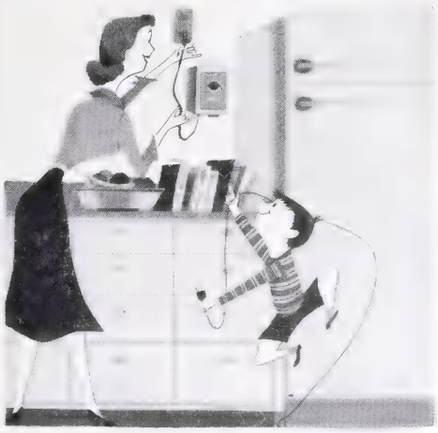


If you're sensitive to and bothered by ordinary household odors, cooking, tobacco smoke, dampness, and the rest, "Odorout" is for you. Westinghouse has brought out this tiny bulb (size of a walnut) which dissolves odors with a triple dash of ozone, replaces them with clean, fresh-smelling air. A bulb lasts about six months when burned 24 hours a day. Must be used in a special fixture with current-controlling device such as a transformer. Take your choice of 8 fixtures, accommodating from one bulb (for small rooms) to four.



Have you a damp, clammy room anywhere in the house? Dry it out with Frigidaire's electric dehumidifier. It's small (18¼" high x 20" long x 11¾" wide), will fit under table. Plug it into any 115-volt outlet, switch to "on," and excess moisture rapidly disappears. This moisture collects in a sort of drawer, done in porcelain, which holds more than 22 pints and can be pulled out easily for emptying. Wonderful for the basement converted to a rumpus room, in workshop to protect tools, to protect clothes, luggage in storage.

DRAWINGS BY KELLY OESCHLI



Envious of your neighbor's new, automatically defrosting refrigerator? You can have the same work-saving benefits from your own refrigerator by using Paragon's defrosting attachment. Hang it wherever convenient, plug the refrigerator into it, and set it for the hour (probably some time during the night) when you want it to go to work. When you wake up in the morning, the refrigerator will be defrosted and you will have been saved a messy job. If you want to skip defrosting now and then, set dial for skip-defrost.

(*Continued on next page*)

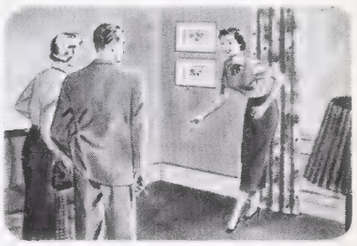
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"**Because**—I wanted plenty of *low-cost hot water* for kitchen, laundry and bath. With B & G *Hydro-Flo* Heating, the domestic water is heated by the same boiler that heats the house—summer and winter!



"**And finally**—I wanted all these advantages at *low operating cost*. I'm happy to say we haven't been let down—our *Hydro-Flo* System is amazingly economical because it matches fuel consumption to the weather."

Certainly every woman should be keenly interested in the way her home is heated. For who else spends more time in the house . . . who else has the greatest need for constant cheerful warmth and comfort?

An interesting booklet, "Capture the Sun with B & G *Hydro-Flo* Heating," is available to help you make a sound selection of your heating system. Everyone who is planning a new home or considering modernizing should read this guide to better living. Send the coupon.

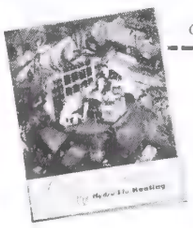
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TAKE IT EASY, LADY

CONTINUED FROM PRECEDING PAGE



If there's one place in the house where you need a clock, it's in the kitchen. And the gayer it is, the better to match your color scheme, bring smiles with your chores. General Electric's Clansman has a plaid dial face, comes in red, yellow, blue or green. It doesn't take up much wall space, for it's only 6¾" high x 7¼" wide x 2½" deep. But its numerals and hands are big and white, so you can tell the time easily from any part of the kitchen. Here's another way to add a wanted decorative touch to this important room.



Are there times when your family gets just plain hungry for French-fried potatoes or scallops or shrimps? Or any other delicacies requiring deep frying? You can fix any of them easily and without mess with the Dominion Fryer-Chef. It is of 4 quart capacity, holds 3 pounds of shortening or oil. Automatic controls set at proper cooking temperature prevent overheating. No hard-to-clean corners in the round, seamless aluminum cooking chamber. Faucet facilitates draining off liquid. Pilot light indicates readiness for cooking.



Use it as a stationary mixer or use it as a portable. You can take your choice with Manning-Bowman's all-purpose mixer. When used as a stationary mixer, it fits into its own bowl, 6" in diameter, and so tightly that there's no splash. Use it as a portable, too, for it weighs less than 5 lbs., is easy to use in other pots and pans or at the stove. It has three speeds, low, medium, high. Adjustable handle fits on side for tall gals, on top for short ones. Because it's only 14" high, storage is no problem. White-enameled aluminum



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There's double pleasure in your floor, too, when you know that satin-gleaming Gold Seal Nairn Linoleum has proved so trouble-free through the years that it's backed by the famous Gold Seal guarantee of satisfaction or your money back.

GOLD SEAL NAIRN INLAID LINOLEUM



Here's the exclusive patented back that makes Gold Seal Nairn Inlaid Linoleum trouble-free in installation and in use. Buy when you see it!

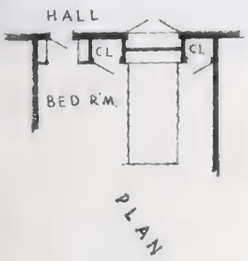
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YOU CAN ADD STORAGE TO ANY ROOM

CONTINUED FROM PAGE 118

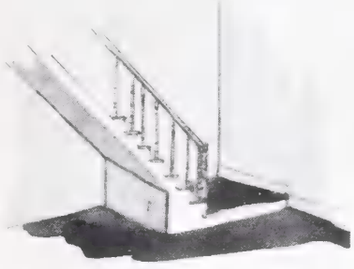




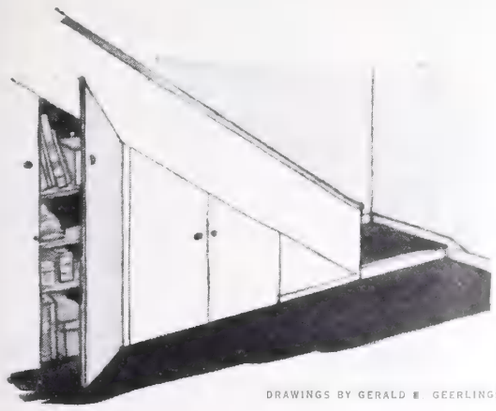
PLAN

Don't overlook the wall between bedroom and hall as a promising location for extra storage. Place head of bed toward wall and build closets on each side. Behind bed, build a cupboard half the depth of closets but accessible from *hall*. Back of cupboard can double as headboard for bed, and top, as a shelf for books, clock, lamp. Complete the wall of storage with a second hall-opening cupboard over bed, and shelves flanking door.

Is your family's favorite catch-all corner the space underneath the stairway? Enclose it with wall and doors and, while you're about it, enclose the baluster above, if it happens to be the open post and railing type. You'll save yourself hours of hand dusting between posts which is a thankless job unless the baluster is of exceptionally fine design.



BEFORE



AFTER

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HOW TO LIVE IN AN ALPINE CLIMATE

CONTINUED FROM PAGE 96

"Beneath this we placed a layer of 5/16" rough plywood sheathing. It takes the inequalities out of the studding, making a smooth base for the interior plywood. It also adds the insulation equivalent of 15/16" of an inch of lumber. Between the studding we put a half batt of Fiberglas.

"To complete the box or dead air space in which the Fiberglas is contained, we put another 5/16" coat of rough sheathing on the outer side of the studding. On the top of this we put regular building paper, and on top of that 2" x 6" tongued-and-grooved rough pine.

"So we have on the inside the equivalent of 2 1/16" of wood, in the middle one-half batt of Fiberglas in a dead air space, and on the outside the equivalent of 2 15/16" of wood.

"Our roof consists of 3/4" plywood in 4 x 8 ft. panels. On top of the plywood we put building paper and on top of the paper, hand-split cedar shakes from the Portland Shingle Mills in Portland, Ore.

"Below this, and between our 4" x 12" rafters we put a full 3" batt of Fiberglas. Under this, on a furring strip placed so that about 4" of the 12" rafters showed when the operation was completed, we put 1/4" plywood, again the equivalent of a 3/4" plank. On this plywood we pasted the same heavy hand-blocked linen as used in the curtains in the living room.

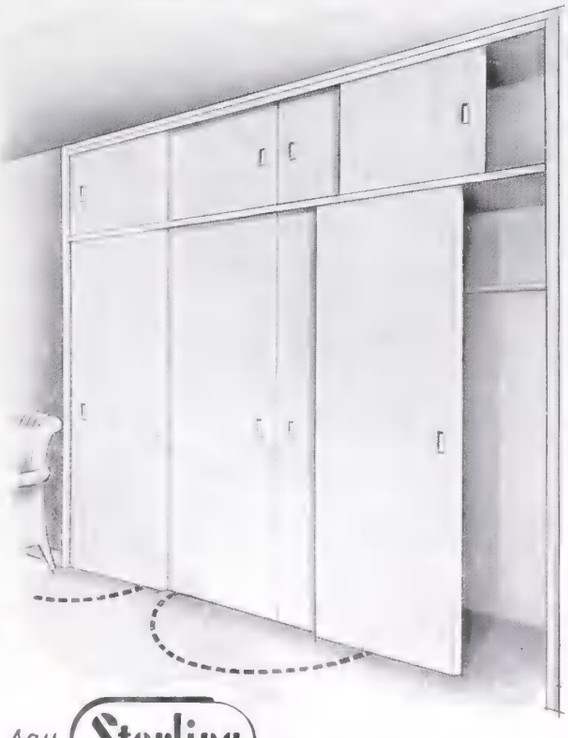
"It has been interesting to note that though we put snow-melting cable on the roof, we have never used it. In most ordinary houses, the snow melts off the roof out to the eaves. There it freezes and builds up an ice dam which backs the water up under the shingles or other roof covering. With our almost perfect insulation the snow just doesn't melt off the roof any quicker than it does off the overhang and we get no freezing or backing up.

"Our floors are 3/4" plywood, on top of which there is a sheet of paper, and on top of the paper we laid 5/16" Armstrong cork in all but the kitchen, bathrooms, and heating room. In the kitchen and bathrooms we laid Armstrong's rubber tile, in the heating room we laid asphalt tile.

"All of the plywood used in the house is made with waterproof glue. There is no longer any premium over regular glue on this

Sterling SLIDING DOOR HARDWARE

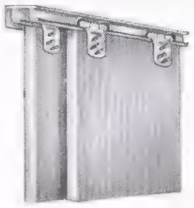
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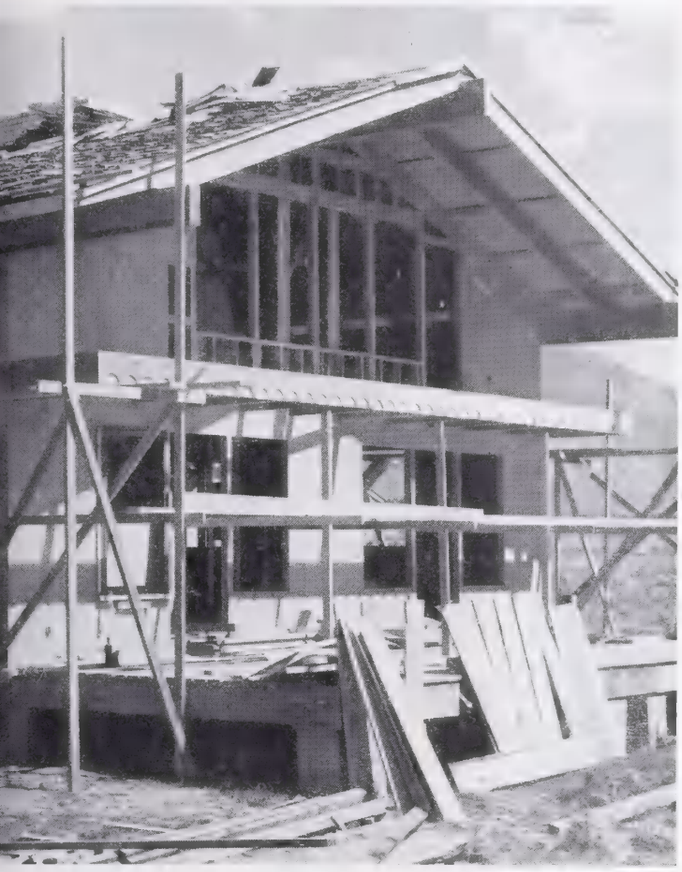
Floor to ceiling, wall to wall, you get it all with STERLING Sliding Door Hardware.



No track on the floor.

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Floors, walls, ceilings, and roof of the Malarkey house are all sheathed in plywood. In this picture you can see how it was used as a subsurface for wood shingles on roof and for rough-sawed boards on walls. Indoors, it was used as subfloor and, in choice veneers, as finish walls.

material and any builder should insist upon it. A leak in the plumbing or a tub of water spilled on the floor has no effect on waterproof plywood.

"When we started to build, our plans called for a steam heating system. We consulted Mr. E. F. Siegle, head engineer of Sun Valley. Based on Mr. Siegle's experience with 47°-below-zero temperature, he advised us to put in a General Electric oil-fired hot water boiler with a BTU rating of 200,000, and a two-pipe, forced-feed hot water system. We used baseboard heating from the Rittling Corporation of Buffalo, New York. It delivers 680 BTUs per lineal foot at 180° water temperature.

"Our steel window frames, made by the Fentron Steel Company of Seattle, Washington, are self-sealing with a double lip. In them we mounted Twindow panels made by the Pittsburgh Plate Glass Company—two thicknesses of ¼" plate glass with a sealed ½" air space between. Twenty-six of these are 3' x 5' and weigh 7½ pounds to the square foot. Wooden frames would not hold them. They never fog and their insulation quality is unbelievable. Fentron also furnished removable copper screens to go with frames."

Here is a complete list of the materials and equipment selected by Mr. Malarkey for his Sun Valley home:

Foundations: Portland cement. "Vulcatex" caulking compound. A. C. Horn Co., Long Island City, N. Y. **Structure:** All lumber, Douglas Fir Plywood Association. Waterproofing, A. C. Horn Co., Long Island City, N. Y. **Interior wall surfaces:** M. & M. Woodworking Co., Portland 17, Oregon. **Roofing:** Built-up, Barrett Div., Allied Chemical & Dye Corp., New York, N. Y. **Windows:** Fentron Steel Works, Inc., Seattle, Washington. **Glass:** "Twindow," Pittsburgh Plate Glass Company. Screens: Rolscreen Company, Pella, Iowa. **Doors:** M. & M. Woodworking Co., Portland 17, Ore. **Paint:** Sherwin-Williams Co., Cleveland, Ohio. **Weatherstrip:** Chamberlin of America, Detroit, Michigan. **Finish flooring:** Armstrong Cork Co., Lancaster, Pa. **Plumbing:** Fixtures, Crane Co., Chicago, Illinois. Floor drain, Josam Mfg. Co., Cleveland, O. **Exhaust fan:** Pryne & Co., Pomona, Calif. **Thermal insulation:** Owens-Corning Fiberglas Corporation, Toledo, Ohio.



Presteline

Built-In electric Range

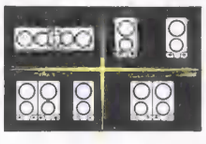
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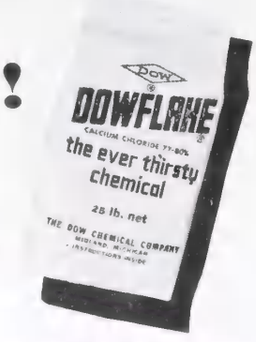


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A BETTER WAY TO COOK VEGETABLES

CONTINUED FROM PAGE 107

BEAUTIFUL's own food consultant) have been telling us not to pour our cooking water down the drain, because we are pouring out many water-soluble vitamins, sugars, salts, and water dispersible proteins, which "can be nutritionally serious." With my system there is nothing to pour. All the goodness is right there still in the vegetables. This new method does not require the purchase of any new pots and pans. Just a frying pan with a tight lid and a couple of lettuce leaves do the trick in most cases.

I suppose I should skip the pep talk about buying and properly caring for vegetables once you get them home. But so many women don't seem to realize how important this is. Never buy a limp vegetable. You can't revive it: it has lost its flavor and some vitamins. After selecting fresh vegetables, store them in covered containers in your cool room or refrigerator. If you cannot get top freshness in vegetables, it is far better to get the frozen ones, for they are picked and packed at their peak.

I have a few other pet theories that I practice all the time. Don't be too flabbergasted by them, for they really work. I never peel anything unless it is absolutely necessary. I never use water unless it is absolutely necessary. I never salt during cooking, as this dries and toughens vegetables.

For instance, in cooking lima beans. I do not shell them until after they are cooked. I fling them in the frying pan with a cup of water and cook 25 minutes. You have never eaten a lima bean so sweet and delicious and so much easier to prepare, for the pods come off with ease. Acorn or any small winter squash goes into my oven whole. True, it takes a little longer, but its juiciness and sweetness are great rewards. When you open them, scrape out the seeds, cut into serving portions, add butter, salt, freshly ground pepper, a little grated nutmeg, and you have a treat.

I believe that nature imparts goodness to all parts of the vegetable and that we should try to retain it. I use the little tender green leaves of the cauliflower, and I always throw in some of the pods of peas when cooking them. (I use frozen peas, but buy a handful of fresh peas to get the added flavor of the pods.)

I consider monosodium glutamate (m.s.g.) a "must" seasoning for many mild-flavored vegetables, and a dash of sugar helps most vegetables. You can add your pet flavors, shallot, green onion, garlic, and Beau Monde seasoning at the beginning. And remember it is much better to undercook than overcook. The Orientals all cook their vegetables very lightly and their thin slices and crunchiness are a delight. Even carrots can become a sensational vegetable cooked in this simple way with a minced herb flung over them.

I think the French must have started the lettuce leaf idea, for Peas Bonne Femme when cooked with lettuce, small onions and sugar are an inspiration.

Peas à la Bonne Femme

2 packages frozen peas
¼ pound fresh peas
¼ head lettuce broken in small chunks (or 1 small head Boston lettuce)
2 green onions, chopped
1 teaspoon sugar
1 teaspoon m.s.g. (monosodium glutamate)
2 tablespoons butter
2 tablespoons chopped parsley
2 tablespoons chopped chives
⅛ teaspoon Java Cracked Pepper (Spice Islands)
1 bay leaf (optional)
4 tablespoons butter, added last

Into a frying pan put the lettuce, chopped green onions, sugar, butter, m.s.g., pepper, and bay leaf. Also the pods from the fresh peas. Break the frozen peas in as small bits as possible. (This is easily achieved if you unwrap the peas 15 minutes before ready to cook.) Scatter in the few fresh pea pods, put on the lid, bring to a quick boil, turn off the heat and allow to steam one minute. Add more butter, chopped chives, and parsley. Stir well. Dish up in a hot serving plate and serve at once. This succulent delicacy is the most overcooked vegetable in the world. Don't ruin yours by allowing it to sit for ages before serving. Serves 8.

String Beans

Allow two pounds for eight, if they are to be Frenched and served as a vegetable with the meat. But if served by themselves as a first course, order three pounds for eight.

2 tablespoons butter
¼ teaspoon sugar
½ teaspoon m.s.g.
¼ teaspoon Beau Monde seasoning (Spice Islands)
1 green onion, chopped
½ cup water

If you want to serve them as a first course, leave whole. The cook-

(*Continued on page* 156)

LITTLE DINNERS

CONTINUED FROM PAGE 108

ıe tables and plenty of candles firelight, the setting would be attractive and festive enough ı first night.

ıeered by this prospect I ned the menu:

reen Vegetables Vinaigrette
Beets in Sour Cream
éed Sweetbreads and Mushrooms
ian Rye Bread
Fresh Fruit Bowl
Mints Coffee

ıe vegetables and beets would oth hors d'oeuvres and the veg- e or salad of the meal, to be ı first on small entrée plates. sweetbreads would be waiting, and ready in the chafing dish rve at will.

ith the addition of the fruit, s, and coffee, the meal would uite complete, the conversation d flow uninterrupted, and serv- would be at a minimum. All lishes could be prepared ahead me and would be waiting on large coffee table when the s arrived.

y before the big night, I ed for market, clutching the wing shopping list:

irs of sweetbreads
und of fresh mushrooms
f of Russian Rye bread
ckage of frozen broccoli
ckage of frozen asparagus
cumber
ttle of capers
ge can of whole baby beets
int of sour cream
ı fruit
chocolate mints

ext morning I first soaked the tbreads for two hours, and cooked them in their own ı for about 25 minutes, drained and left them to get thor- ly cold.

cooked the broccoli and the ragus until they were com- ly tender but not limp, drained and put them in the refrig- r after they had cooled.

te in the afternoon I arranged table in the living room and the last touches on the meal. I opened the beets, drained carefully, and put them into rving dish. Then I put a tooth- in each one and covered them sour cream and a sprinkling ll seeds.

peeled and cut the cucumber hwise into sticks, made the vinaigrette dressing, arranged the broccoli and asparagus on a platter with the cucumber sticks and covered them with the dressing. I sliced and buttered the bread, arranged the fruit bowl and coffee tray, and, last of all, sautéed the sweetbreads and made the sauce for them.

Vinaigrette Dressing

2 green onions (scallions)
1 hardboiled egg
3 or 4 sprigs parsley
2 tablespoons capers
½ cup olive oil
4 tablespoons tart wine vinegar
Juice of half a lemon
Salt and freshly ground pepper

Mince onions, egg, and parsley in a chopping bowl, and then add capers and a little of their liquid. Beat the oil and vinegar together briskly with an egg beater, then add the lemon juice, salt and pepper. Blend everything together in the chopping bowl and pour over cold, cooked vegetables.

Sautéed Sweetbreads and Mushrooms

2 pairs of sweetbreads
1 quart of water
Juice of half a lemon
3 or 4 peppercorns
1 carrot, sliced
2 stalks celery and tops
1 small onion
¼ pound of butter
1 pound of mushrooms, washed and stems removed
Salt and pepper to taste
½ teaspoon marjoram
2 tablespoons flour
1½ cups broth from sweetbreads
2 tablespoons sherry

Soak the sweetbreads in cold water for about two hours, then drain and cover with 1 quart of fresh water. Add lemon juice, peppercorns, carrot, celery, and onion. Bring to a boil, reduce heat, simmer 25 minutes. Drain, save broth. When sweetbreads are cool remove skin, membranes, excess fat. Melt butter in a skillet and when it is hot, add sweetbreads and mushrooms, sautéeing them quickly until they are just brown. Season with salt, pepper, and marjoram, and remove them to a hot plate. Make a sauce with 2 tablespoons of the pan drippings, flour, and broth. Season with sherry and pour over sweetbreads. Serves 4.

In this busy life there are many occasions such as this one when little meals that aren't quite meals are very apropos. They save time without sacrificing standards, and

(*Continued on next page*)

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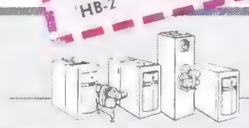
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LITTLE DINNERS

CONTINUED FROM PRECEDING PAGE

are usually as satisfying as a four-course dinner. If one is to arrive at the lecture, the concert, or the play fully able to appreciate and enjoy it, it is vital that the preceding dinner be light and, of course, unhurried.

Here are two other menus and their recipes that could be handled in very much the same way. If you haven't a very large coffee table, use any that are low and convenient. You could even use a card table covered with a cloth to hold the hot dish, plates, and silver.

This is a good time to use the chafing dish recipe you learned in Paris or the soup that has always seemed a little heavy for a first course and not substantial enough to eat by itself. Have the hot dish, whatever it is, easy to manage and all ready and waiting when the guests arrive. If you haven't a chafing dish or marmite with an alcohol lamp, use your best casserole on a candle burner.

Menu No. 1

Artichoke Hearts and
Celery Root Sticks
Curry Mayonnaise
Marinated Cucumbers
Buttered Russian Rye Bread
Chicken Gumbo Rice
Cafe Brûlot

You can take the sting out of the preparations by cooking vegetables and chicken the day before, and in addition they will be cold and much easier to handle when you're ready to use them.

Cook the chicken with plenty of parsley, salt, and pepper, and skin it when it is cool, leaving it whole to store in the refrigerator.

Peel and simmer the celery root until tender in chicken stock to which you can add a bay leaf and a clove of garlic if you like. When it cools, cut the root into little sticks about a quarter of an inch wide and two or three inches long.

Then cook the artichokes (allow two per person) until tender in boiling water to which you add a half lemon, a quartered onion, and two tablespoons of olive oil. When they are tender drain them carefully and cool. Just before serving remove the hearts and cut each one in two. Put a tooth pick in each half and arrange them on a platter with the celery sticks, around a bowl of mayonnaise to which you have added a tablespoon of curry powder and the juice of a lemon. Garnish the platter with parsley.

Slice the cucumbers quite thin and leave them crisp, that is by not salting them. Marinate them several hours in a tart french dressing made with equal proportions of olive oil and vinegar. These are good eaten on buttered rye bread.

Chicken Gumbo

1 roasting chicken
½ pound shrimp
1 slice lean ham
3 or 4 tablespoons butter
1 small onion
1 can solid pack tomatoes, well drained
½ cup fresh or canned okra
1 bay leaf
2 tablespoons chopped parsley
½ teaspoon thyme
Salt and pepper to taste
Dash red pepper
1 quart chicken stock
½ teaspoon filé powder, if available

Cook the chicken, cool and skin it and remove the meat from the bones. Cut it into convenient pieces. Wash and clean shrimp and cut ham into julienne strips. Melt butter in a skillet and when it is foamy add chicken, ham, and shrimp. Then dice the onion and add that with the tomatoes, okra, bay leaf, parsley, and all the seasonings except the filé powder. Add the stock and simmer for about an hour, then add the filé powder last, just before serving. Filé powder is hard to find in some parts of the country, but it is as essential to a good gumbo as okra. This gumbo is quite thin. Serve over boiled rice.

Café Brûlot

4 lumps sugar
3 ounces cognac
1 stick cinnamon, broken
4 or 5 cloves
Zest of 1 lemon
Zest of 1 orange
Piece of grapefruit zest
3 cups black coffee

Put sugar, cognac, cinnamon, cloves, and fruit zests (the colored peel without any of the white membrane) into a silver bowl or a brûlot bowl. Warm the contents of the bowl over hot water and then bring it to the table with the coffee tray. Ignite it and ladle it until sugar is dissolved. When the flame

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s burned out, pour in the coffee, r and serve in demitasse cups.

Menu No. 2

Huge Platter of Raw Vegetables
Horseradish Dressing
lted Almonds Green Olives
Swedish Meat Balls
Boiled Potatoes
rawberry Tarts Coffee

Make the platter of raw vegeta- es a really handsome thing. Use ıy little cauliflowerets, carrot rls or sticks, slim little green ions, cucumber sticks, water- ess, whole radishes, celery sticks, eled and quartered tomatoes, and ıy other interesting greens you n find in your market. Arrange e vegetables on a bed of the eens with the bowl of dressing in e middle.

Horseradish Dressing

cup mayonnaise
cup table cream
tablespoon vinegar
tablespoons pickled horseradish
eshly ground black pepper to taste

Combine the ingredients and mix thoroughly. Put into a small bowl and dust with paprika.

Swedish Meat Balls

1 pound ground roundsteak
¾ cup rye bread crumbs
1 cup cream
Salt and pepper to taste
1 teaspoon monosodium glutamate
Flour
2 tablespoons butter
4 tablespoons olive oil
1 cup sour cream
½ cup dry white wine
3 boiled potatoes
Caraway seeds

Mix the roundsteak, crumbs, and cream together, and season with salt, pepper, and monosodium glutamate. Shape the meat into balls the size of a large marble and roll in flour. Heat butter and olive oil together until it begins to brown and quickly cook the meatballs in the fat. When they are evenly browned, add the sour cream and the wine. Stir until sauce is blended but does not boil. Put into serving dish and slice the hot boiled potatoes around the edge. Sprinkle the potatoes with caraway seeds.

THE AMERICAN SYMPHONY ORCHESTRA

CONTINUED FROM PAGE 21

e played relatively seldom but hose popularity, such as it is, mains stable. These are Haydn, andel, Weber, and Gluck.

There are composers whose stars re waxing. Their life cycle is sing. There are others who seem be at or near their peak, such Strauss, Sibelius, Franck, Strav- sky, Debussy, Rachmaninoff, and ostakovitch (though in my inion several of these are of o recent date to enable one to me to such a conclusion). There re still other famous composers, ie author finds, who once enjoyed reat vogue but who are now in ie descending phase, such as chumann, Schubert, Berlioz, Liszt, Iendelssohn, and Rubinstein. here are still others who have avigated the full circle and are ow no more nor less popular than hen they first appeared in the epertoire. And finally there are ie great number of composers, uch as those mentioned above, ho once were prominent and are ow totally forgotten.

The charts of our symphonic astes, which Mr. Mueller presents, re no mere cold blueprint. In is final chapter, "Musical Taste nd How It is Formed," he at- empts to show us some of the ıfluences which guide our taste, social quite as much as musical influences. He shows that the popularity of even immortal music must contract and expand. A work of art, though immortal, has not an equal meaning to every generation, does not speak equally eloquently in every period. I am sure, for instance, that Schubert and Berlioz, now in the descending phase, will rise again.

Mr. Mueller also points out another hitherto little observed fact: the law of diminishing returns sets in when we over-play a composer. It is possible that today, with radio and record performances, the standard repertoire may burn itself out more quickly than 50 or 100 years ago. In the old days of the New York Philharmonic, even a constant concertgoer could hear Beethoven's *Fifth* no more than once every two years. Today, theoretically at least, he could hear it once a day. He predicts that "life spans of composers will probably be shorter." I do not entirely agree with this, because Mr. Mueller leaves out of this prophecy the new audiences who will come along —not only young people but people who have so far had no interest in symphonic music and to whom the *Fifth* will be a new experience.

A very stimulating book!



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LOOK AT IT *TWO* WAYS. Like you, I want my living room uncluttered. So part of the time my table and its beautiful lamp, sits with the leaf up against the wall and a chair close by; the other chair adds grace and beauty near the mantel. That's *flexibility!* Occasional chairs just slide anywhere.



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PHOTOGRAPH BY EZRA STOLLER



Modern furniture and antiques keep cozy company in the upstairs sitting room of 300-year-old "Two Mile Farm." Coffee-table top is plastic laminated to printed fabric, designed by architects Baldwin and Machado. Couch may be used as a bed for guests.

DON'T CHAIN YOURSELF TO THE PAST

CONTINUED FROM PAGE 72

know about insulated glass or even plate glass, his picture window is made up of 98 panes, eight-inch square, and none too clear.

Removing a wood-bed attached to the kitchen wing, and blocking up a few unnecessary doors completed the schedule of major architectural changes. The rest of the remodeling job—and the most significant part—consisted of introducing modern materials and equipment without changing the basic design of the house.

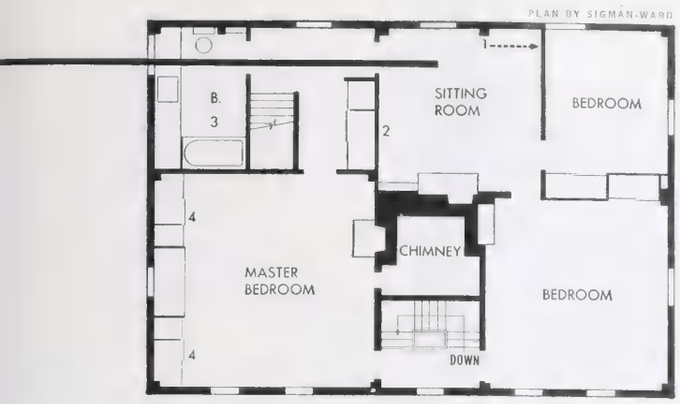
It takes an efficient modern heating system to cope with Massachusetts winters in terms of today's ideas of thermal comfort. But it would have been impossible to conceal ducts or pipes in the walls, since the old house was constructed of solid wood planks instead of stud framing. The answer was radiant baseboard heating, a system particularly well adapted for remodeling since it can be installed without ripping up walls and floors.

You would never guess to look at them that the restored beauty of the old gun-stock beams, the fireplace paneling, the wide and rosy floorboards was due to the marvels of modern plastics. Coats and coats of paint—often as many as eight—were removed from the floors and paneling until the ancient wood was bared to light. To preserve its mellow tones without altering the color, synthetic wood-sealer was applied, then a new kind of styrene emulsion wax. Old beams were treated with penta (pentachlorophenol), a synthetic wood preservative. Window sills and other wood exposed to the elements were treated with a water-repellent version of the same produet.

In rooms where the ceilings were too decrepit to be repaired, they were replaced by panels of Douglas Fir plywood, painted white. In other rooms where the original ceiling of hair-and-oyster-shell plaster were merely cracked and uneven, they were covered with a plastic textured paint that is brushed on and conceals cracks and flaws with one coat. The kitchen walls were finished with a styrene emulsion water-base paint that is not only washable but may also be touched up in spots without having to be completely repainted.

Modern plastics, though their presence is far from obvious, were responsible for many important details that made the house comfortable, workable, and easy to maintain. Counter tops in both kitchen and bathroom are of Formica and bathroom walls are finished partly with plastic tile, partly with plastic upholstery fabric. Even the new electrical wiring was vinyl coated, to facilitate installation and insure long life without maintenance.

If you want to revive antique beauty at the same time that you are introducing modern improvements, you will be faced with a staggering bill for labor unless you contribute some of your own. The McCammonds engaged a succession of carpenters, plumbers, and electricians to execute the major changes. But all the scraping and refinishing of old wood they did themselves. Mrs. McCammond is understandably proud of the brick enclosure she built for the com-



Remodeled second floor plan of "Two Mile Farm" was accomplished as follows: by moving sitting room wall (1) a few feet and adding door to corner bedroom; by moving door to hall from middle of wall (2) to corner; by installing bathroom in former closet (3); by replacing master bedroom closet with built-in wardrobes (4).

ponent oven in the kitchen to match the uncovered structural brickwork in the wall next to the stove counter. She was also responsible for more feminine achievements such as making all the curtains and slipcovers as well as the plastic upholstery covers for the library and dining-room cushions.

From various items of ugly-duckling furniture found in the house when they bought it, the McCammonds created some "period-less" designs that make a pleasant transition between the antiques and the modern. Their most notable successes were the living-room coffee table (page 69) made by attaching simple wood legs to an old-fashioned round mahogany dining table top, and the library desk (page 68), which is a stripped-down version of a late nineteenth-century eyesore. Both were given natural dull finishes that leave the grain of the wood visible with the same rich character as the paneling of the walls.

Following is a list of the furnishings, equipment, and materials which made "Two Mile Farm" fit for 1952 living:

Construction Materials

Ceilings: Douglas Fir Plywood, Roddis Plywood Co., Marchfield, Wis.

Paints and **Preservatives:** "Lauxtex" texture paint and "Rez" wood preservative, Monsanto Chemical Co., St. Louis, Missouri. "Penta" (pentachlorophenol) preservative, E. & F. King Co., Inc., Boston, Mass. Styrene emulsion water-base paint in kitchen, Jones-Blair Paint Co., Dallas, Tex.

Glass: "Twindow" and other plate glass, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

Baseboard heating: Rittling Corporation, Buffalo, New York.

Interior Wall Surfaces: "Splicedwood" plywood used throughout house, Splicedwood Corporation, Mellen, Wis.

Wiring: Vinyl coated wiring, General Cable Corp., New York, N. Y.

Floor wax: Styrene emulsion wax, Simoniz Co., Inc., Chicago.

Dining Room
(Page 67)

Fabrics: Curtains of Ultron vinyl film designed by Angelo Testa, Plastron, Inc., New York, N. Y. "Sealtuft" chair cushions, Jason Corp., Hoboken, N. J.

Brass candelabra: Courtesy of Paine's, Boston, Massachusetts.

Library
(Pages 68 and 73)

Floor Covering: Amsterdam's "Tweedtone" carpet, George Mallinson, Inc., New York, N. Y.

Bench cushion covers: "Sealtuft," Jason Corp., Hoboken, N. J.

Furniture: Coffee table, Jeanneret chairs, stool, and desk chair, Knoll Associates, Boston, Mass.

Accessories: Pewter mug, leather box, desk pad, desk scissors and enamel ash tray, courtesy of Paine's, Boston, Mass. Wooden

(*Continued on next page*)



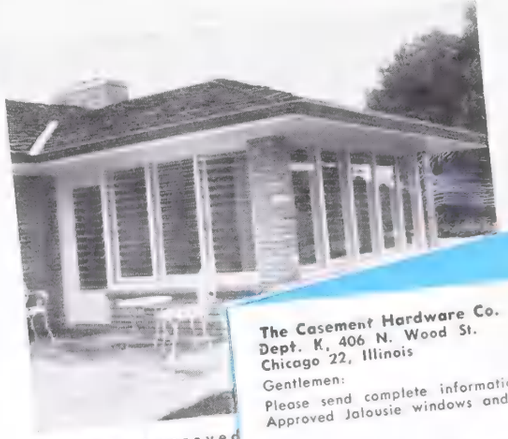
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CONTINUED FROM PRECEDING PAGE

plate by John May, pottery pitcher, bowls and Edwin Scheier bowl courtesy of Rapson, Inc., Boston.

Living Room
(Page 69)

Wallpaper: Katzenbach & Warren, New York, N. Y.

Furniture: Svedberg upholstered chair, Knoll Associates, Boston.

Art: Currier & Ives prints, courtesy of Childs Art Gallery, Boston. "Beech Leaves" oil painting by Edgar Corbridge, courtesy of Margaret Brown Gallery, Boston, Mass.

Accessories: Venini glass ash tray, Carbone, Inc., Boston, Mass. Brass silent butler, courtesy of Paine's, Boston, Mass. Pottery pitcher, courtesy of Rapson, Inc., Boston, Mass.

Master Bedroom
(Page 74, upper photo)

Seat cushions: "Sealtuft" covering, Jason Corp., Hoboken, N. J.

Hat boxes: "Vuepack" boxes in wardrobe, Duranol Products, Inc., Mason City, Iowa.

Sitting Room
(Page 134)

Coffee table top: Melamine laminate with "spool" pattern fabric designed by Benjamin Baldwin and William Machado, Connecticut Plastilight Corp., Stamford, Conn.

Art: "Provincetown" water color by Nevill Johnson, courtesy of Margaret Brown Gallery, Boston, Mass.

Accessories: Lamp, courtesy of Paine's, Boston, Mass. Hand-turned wooden bowl by John May, courtesy of Rapson, Inc., Boston.

Kitchen
(Pages 70-71)

Equipment: Stove and oven, Universal Major Appliances, Inc., New Britain, Conn. Ventilating fan, Ilg Electric Ventilating Co., Chicago, Ill. Dishwasher, Hotpoint, Inc., Chicago, Ill. Kelvinator refrigerator, Nash-Kelvinator Corp., Detroit, Mich. Firestone upright freezer, Firestone Tire & Rubber Co., Akron, Ohio.

Floor Covering: Spatter linoleum, Armstrong Cork Co., Lancaster, Pa.

Paint: Styrene emulsion washable water-base paint, Jones-Blair Paint Co., Dallas, Texas.

Counter tops: Formica, The Formica Company, Cincinnati, Ohio.

Accessories: Sunbeam Mixmaster, Sunbeam, Inc., Chicago, Ill. Copper utensils, table mats, dishes, glassware, courtesy of Carbone, Inc., Boston, Mass. Pottery pitcher, courtesy of Paine's, Boston, Mass.

Terrace
(Page 72)

Furniture: Ficks Reed's "Sol-air" outdoor furniture designed by Swanson Associates, courtesy of Paine's, Boston, Massachusetts.



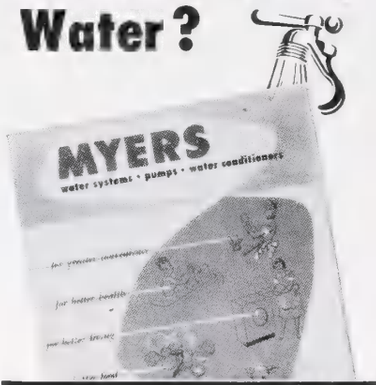
For those who cannot or should not climb stairs—here is greater freedom and convenience in the home. Push a button . . . go to another floor without strain and danger of overexertion. Safe, economical and readily installed. Sound engineering and fine quality construction assure long, dependable service. Doctors and owners recommend Sedgwick. Nationwide representation.

Write for illustrated booklet HB-9

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Charts, tables, diagrams and water system illustrations are given in this catalog to help you determine the type of Myers water system best suited to your needs. Coupon brings catalog and name of nearest dealer.

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My name_____
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 56

a grandson of the founder, serves you exuberantly, sketching a picture of the meal on your menu.

Best-known Riviera coast towns—Cannes, Juan-les-Pins, Antibes, Nice, Villefranche, Cap Ferrat, Monte Carlo and Menton—are all within short driving distances, so it's easy to see them. But if you can manage it, pay a special visit to the rocky Roman-medieval towns of Eze and Roquebrun, which seem to have grown out of the cliffs overhanging the sea. Reserve a day to drive inland through the hills and the stupendous gorge of the Loup River to Grasse. You'll see the terraces of flowers—jasmin, roses, carnations, blossoming oranges—from which the Grasse perfumes are made, and visit a perfume factory. This trip can take you to Vence, the quiet old town where you can see Henri Matisse's perfect little chapel, immaculately white, splashed with vibrant-colored light from stained glass windows.

You might take your skis to the Riviera, too. For even while you're swimming in the Mediterranean, you see the snow-capped Alps not too far away where the ski-loving French exercise their slaloms. A few hours from Nice, and you're in Auron, where there are seven descents from novice to expert, with a teleferique and funicular combining for the ascent. There are two good hotels here, rates about $7 to $9 with meals, two restaurants, and two clubs for the after-ski refresher. Still not far from Nice is Valberg, a smaller more familyish resort with nine small, intimate hotels (about $4.50 to $7.25), and nice gentle slopes for novices and children. For either of these places, you'll get

better bookings if you go during the middle of the week.

In any case, before you head for the Riviera, write for literature to the French Government Tourist Office, 610 Fifth Ave., New York. Then put the whole matter of reservations firmly in the hands of your travel agent.

Quick get-aways

If February seems all too long—and it usually does—why not ask your travel agent to prescribe? Here are examples of the sort of thing he may suggest, all minimum in time and money, to show just how little of each you really need to make a quick get-away right now. Rates are round-figure, including tax, and are intended only to give you a general idea. All are from New York unless otherwise specified.

California—On your own, new air coach services coast to coast, about 15 hours, $125 one way; on tour by air, 10 days, $350; by rail, two weeks, $550.

Deep South—Tours from ten days by rail and motor coach, $215.

Florida—On your own, four hours non-stop by air, $67 one way; packages from seven days, $200.

Bermuda—By air, three to four hours, $100 round trip; by ship, two days, $150 round trip; packages from one week.

Hawaii—From West Coast by air, nine and a half hours each way, $336 round trip; by ship, four and a half days each way, $312 round trip; on tour by air, from 11 days, $385; by ship, from three weeks, $382.

The Caribbean—Cruises from seven days, Bermuda and Nassau, $200; on your own by air, basic circle flights like Bermuda-Nassau-Miami with stopover privileges, air fare only, $200; on tour by air, for example, eight days in Puerto Rico and the Virgin Islands, all-expense, $235.

Europe—On your own, Thrift Season rates now good for savings up to 25 per cent on both ship and plane, for prices averaging $5 a day for room plus meals while aboard; by ship, Cunard's fast "Queens" give you 11 days abroad out of three weeks; by Thrift Season air tours, for instance, 16 days in Scotland, England, Holland, Luxembourg, Switzerland, France, $815.

Even Africa!—Now yours on a 17-day Thrift Season air tour: Egypt, Ethiopia, Kenya, and the East African Big Game Country, from $1451 for each of a group of three.

Fish story

Biggest fish story of the spring season is in the making out in the Ozarks of northern Arkansas, where Bull Shoals Lake has been filling since last July and promises by April to be practically alive with bass of unusual size and appetite. For, as any fisherman knows, as the lake rises, the fish collect in the newly formed coves and inlets. When it's filled, Bull Shoals Lake will present 750 miles of cove- and inlet-embroidered shore, but the bass are the same which made the White River famous even before a dam took over its waters for flood control and electrical power.

You can stay at any of the several Ozark resort towns nearby, such as Mountain Home, only 18 miles away. Or try the town of Bull Shoals itself, on a promonotory jutting right out into the lake, and though only four years old, mushrooming with new accommodations. Rates $4 to $7.50, with boats, guides, and tackle already available and a Chamber of Commerce all set to give you further details.

Collector's item

Red-letter days for shell collectors are February 15-17, when Florida's Sanibel Island, noted for same, holds its annual Shell Fair. Foreign as well as local specimens will be on display, and live specimens kept that way in electrically heated glass water tanks. If you don't know it already, there are more shell enthusiasts than the uninitiated might expect, and since Sanibel is a treat on other counts besides, plan your visit in advance. It's a nice one-day out of Fort Myers, a 15-mile drive to Punta Rassa, whence the ferry departs every half hour except at 12 and 12:30 for the 20-minute cruise across San Carlos Bay. During the Fair, lunch will be served at the Community House. To stay over, make advance reservations direct with the Casa Ybel or Island Inn on Sanibel, or at Gulf View Inn or South Sea Plantation on Captiva Island, only a bridge away. Fort Myers itself celebrates every February with a week-long Carnival of Light, involving the Coronation of a King and Queen, a parade of floats, decked out with this region's abundant gladiolus, and a string of festival goings-on. This year's dates are February 14-17. And all year round the outside Fort Myers is a dreamy, palm-lined,

(*Continued on next page*)



For Delightful Dining

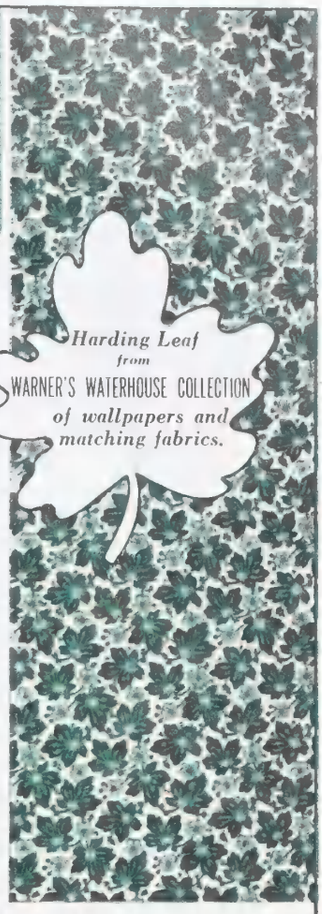
Express Your Own Good Taste

Combine Harding Leaf wallpaper with draperies or chair cushions of Harding Leaf made-to-match fabric and create a cool, leafy background for entertaining and family dining. Lovely, too, with contemporary furniture, Harding Leaf is also wonderfully versatile for living room, bedroom, and kitchen.

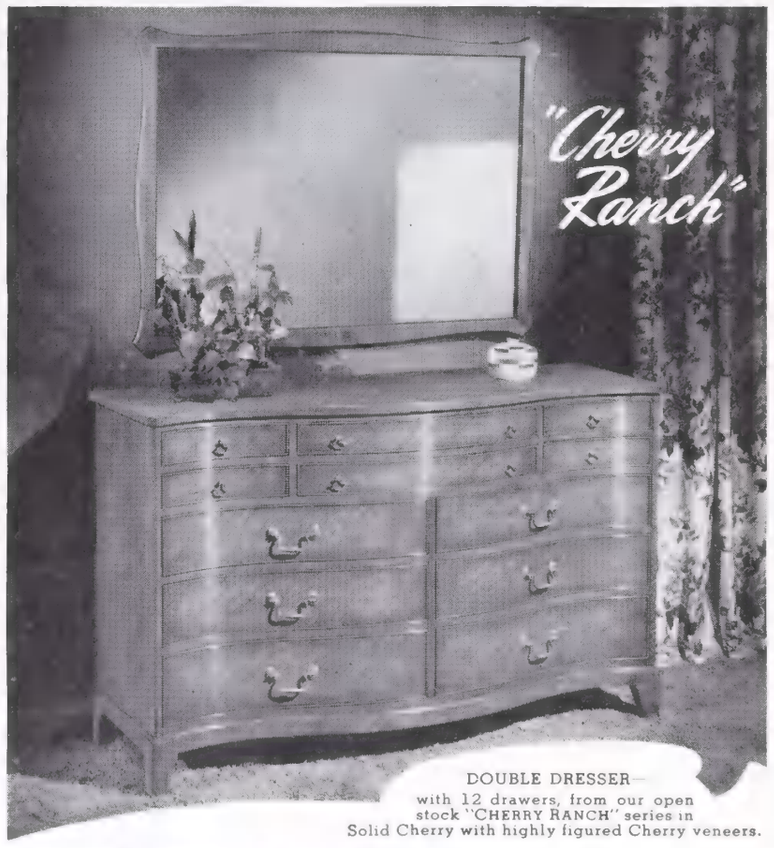
Wallpaper and fabric available in bright blue, red, green, and gold. Complete Waterhouse Collection consists of 60 lovely styles.

SEND 25c for the "Warner Key to Decorating". Includes Gloria Mason's ideas for planning a home, selecting color and furniture, and coordinating home decorating with wallpaper. Samples of 11 Waterhouse wallpapers and matching fabrics included.

Write GLORIA MASON, our Home Service Advisor for answers to your wallpaper problems.



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DOUBLE DRESSER—
with 12 drawers, from our open stock "CHERRY RANCH" series in Solid Cherry with highly figured Cherry veneers.

by Morganton

Send 15¢ for "CHERRY RANCH" booklet showing open stock bedroom, dining room group.

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● Here you spend more actual time on the slopes . . . doing what you came out to do—skiing—each perfect day. Big buses are constantly shuttling skiers from the village to the mountains . . . eight electric chair lifts reach every type of terrain, from gentlest decline to challenging race courses. And skiing's just part of the fun story as you'll see, by making your plans *now*.

FOR RESERVATIONS: address W. P. Rogers, General Manager, Sun Valley, Idaho or Union Pacific Railroad, Room 1643, Omaha 2, Nebr., or see your local travel agent.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

talcum-powder beach and the calm-flowing Gulf. The Lee County Chamber of Commerce, Fort Myers, Florida, will send a listing of cottage, apartment, and other accommodations in both Sanibel and Fort Myers.

Getting around

By highway—The AAA is helping its members visit boys in camp with a new U. S. map showing locations of over 600 Air Force, Army, and Navy installations, omitting only those which are forbidden for security reasons.

By air—Many places in both the United States and Canada, though off the beaten air lanes, are now connected with major airports by an air taxi service set up by the National Air Taxi Conference, 1346 Connecticut Avenue, N.W., Washington 6, D. C.

On a budget—If all goes as planned, Pan American World Airways promises to initiate tourist-class trans-Atlantic flights, April 1, at rates between $225 and $250 one-way New York to London. To get the full impact of this, compare with regular first-class rates of $675 and Thrift Season rates of $524.40.

Spring comes on forever

And with it, the annual line-up of those blossom-time events which are so excellent an excuse to take an early spring vacation.

Early arrivals

Mid-February into March—Mobile's Azalea Trail Festival, 30 miles vivid with azaleas, with home tours, art exhibits, big-name entertainment, and a Mardi Gras climax on February 26. Information: Mobile Azalea Trail, Inc., P. O. Box 172, Mobile, Alabama.

March 1-30—The Natchez Pilgrimage, where the ubiquitous azalea and other bloom is merely an exceedingly attractive stage setting for a fine showing of ante-bellum homes, 30 in all, on a schedule enabling you to see everything in three days. A Confederate Pageant and Negro spiritual singing fill in the evenings. Information: The Pilgrimage Club, Box 347, Natchez, Mississippi.

March 16-April 12—Charleston's Tours of Private Houses, an excellent, in most cases your only, opportunity to enter the handsome doorways of some of the earliest and most beautifully preserved homes in this country. A series of four tours, four houses on each. Information: Historic Charleston Foundation, 94 Church Street, Charleston, South Carolina.

April 4, 5, 6—Puyallup Valley Daffodil Festival, feature attraction, one thousand acres in violent bloom. Others: a professional Flower Show all three days at Tacoma; a parade of flower-decked floats, April 5, at Tacoma, Puyallup, and Summer; a parade of flower-decorated yachts, April 6, at Tacoma. Information: Puyallup Valley Daffodil Festival, P. O. Box 1561, Tacoma, Wash.

April 13-27—New Orleans Spring Fiesta, celebrating local bloom, history, culture, during which you can visit homes in the Vieux Carré, Garden District, and neighboring plantation country. There's also a program of art and musical events and such glamorous diversions as a "Patios-by-Candlelight" tour. Information: New Orleans Spring Fiesta Association, 546 St. Peter Street, New Orleans 16, Louisiana.

April 26-May 3—Historic Garden Week in Virginia, with over 200 mansions, new among the old, inviting you to walk their well-tended garden paths, relish the view from the front portico, admire ancestral portraits and mahogany. Information: The Garden Club of Virginia, Jefferson Hotel, Richmond.

New and/or different

Mexico—A newly paved road from Camargo to Boquilla Lake, Chihuahua, brings exceptional spring fishing ground within only 30 minutes of the Central Highway. Says AAA headquarters in El Paso, boats and guides are available, advisable, and under $10 a day, but bring your own tackle. Accommodations: the excellent Baca Hotel at Camargo, already known for Boquilla black bass dinners, now enlarged by a new motel, rates around $5.

Puerto Rico—Among the several hotels just opened or opening soon, the Darlington Hotels at San Juan, Ponce, and Mayaguez follow a pertinent trend by offering apartments with completely equipped kitchens plus a food commissary.

Vermont—A maple sugar spree—for free—at John Shelby's Barre. Stop off for his guided tour showing you the complete background, past and present, with a parking lot, rest facilities, post cards, stamps, eating samples included.

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ANNOUNCES A DAINTY NEW DESIGN... IN ORIGINAL ROGERS SILVERPLATE





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1-HOUR FURNACE-TESTED
SAFE-T-VAULT

Handsome and practical for maximum protection in case of home fires. Has electric-welded steel plates, Thermo-Cel insulation, Fire-seal moulding. 3-tumbler combination or paracentric key lock.

See Yellow Pages in Phone Book or Write Dept. H-2 for Name of Nearest Dealer.

MEILINK STEEL SAFE CO.
TOLEDO 6, OHIO
Manufacturers of insulated products for over 50 years—Safes for Home and Office

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 121



This pin-up hair dryer hinges its plastic, salon-type hood to a rubber-covered tension clip devised to hang it at will, at the wanted level, on the edge of any door. The merger abounds with conveniences. The fan-equipped hood uses a ventilating device that speeds drying and maintains comfortable, uniform heat all the while. The Meyer Magic Hair Dryer is very quiet, too. $12.95. Glasscraft Co., P. O. Box 92, Evanston, Ill.

ıe services of the Wonder-Flo cuum Cup are a boon in the sick-ɔm; equally valuable for baby-ding. Even a supine person can e it unassisted. It dispenses uids, or purées, drop by drop; ws only when the user draws the rubber spout. To feed a ni-conscious or weak person, you ıtrol it with a push-button pro-ed by the nylon cup. Unbreak-le, spill-proof. $1. Service Prod-s, 623 Spring St., Atlanta, Ga.





It's folly for the tall to settle for a short bed when it's so easily lengthened by R-H Bed Extensions. You just clip their hooked ends to the released rails and the footboard or bedposts and reposition spring and mattress. In 4" or 6" lengths. Solid hardwood, maple, mahogany, walnut, blonde finish. Pair $4.95. (Fit any width wood rail that uses standard metal fasteners.) Howard Co., 3714 Creston, Indianapolis, Ind.

sueded lining, vulcanized to tured latex, combines to give se English-made DuBarry gloves at worth. They keep perspiration abeyance; absorb any that de-ops. Easy to slip on and off, l the pebbly finish gives you ure grip on wet, slippery objects. ather-weight, suppleness, curved gers, roomy palm, all make for aring comfort. Extremely dur-e. Small, medium, large, $1.19. ıeline Co., 303 Fifth Ave., N.Y.C.





The decorative output of Wear-Ever's Parti-Fours pan bears the shapes of the card deck's suite insignia. You can use the cast-aluminum pan for baking cup cakes, muffins, rolls, or to mold gelatine concoctions and frozen desserts. An easy way to glamorize simple fare and add to a party table's festive look. The pan's 8 forms provide two of each shape: 14½" x 6½" x 1¼" over all. $3.25. Stern Brothers, New York 18.

UNITÉ *dining table*



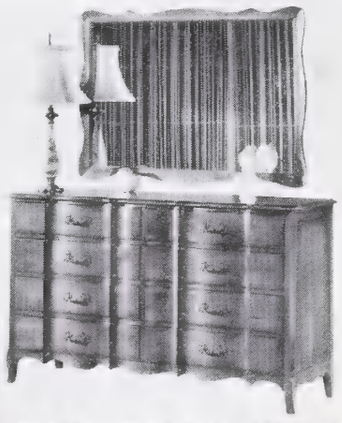
From our Unité dining group. Finish of antique French walnut on fruitwood. Table extends to full 96 inches. At better furniture and department stores. Send three-cent stamp to Dept. B for booklet.

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PROVENCE

Double Dresser

Sturdy simplicity plus economy of line and detail distinguish the "Provence" line of French Provincial bedroom furniture by Burns. Fashioned of birch wood in antique walnut finish. At leading furniture and department stores.



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See the full selection of beautiful National Guard designs at your hardware or building supply dealer. If your dealer cannot supply you, write direct.

★ **Style S-82 (illustrated) for standard doors.**

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made *specially* for America's most popular Creme de Menthe drink . . . the mint frappé . . .

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LANDSCAPE DESIGN

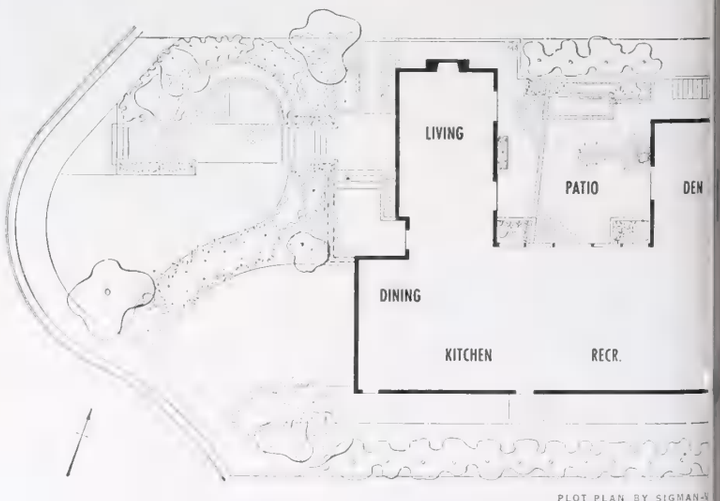
How to get PRIVACY

Gardens without privacy rob their owners of valuable living space. Who wants to sit outdoors, or to dine and entertain while the neighbors and the passing world looks on? But extra living space is much needed, as is a chance for sunshine and fresh air. No garden is truly livable unless it insures privacy for its use.

The William Blackfields built such a garden. It has two parts—an inner, completely private, roofless room, and a front yard of flowers and lawn whose view is shared with the neighbors.

Look at the garden room in the photographs opposite. See how it fits between three walls of the house. See that handsome fence for the fourth side (it gets a constant play of light and shadow as the sun moves). No matter what happens to be built next door (lot is vacant at the moment), privacy cannot be lost. But this fence doesn't look forbidding because of its design, plus the handsome plantings and the pool. So privacy doesn't really alienate your neighbors.

Now look at the plot plan again. The front yard planting makes an interesting garden, in contrast to the usual in-line foundation planting across the front of a house. It is so well done that people don't guess that there is another, completely private garden for family living.



PLOT PLAN BY SIGMAN-V

This layout provides a completely private "room" for outdoor living, plu plenty of flowers and lawn (part of the owners' requirements t the designers), on a narrow lot of a peculiar shape. You could appl the same ideas to any house pushed away back from street to kee within local set-back rules. Garden of Mr. & Mrs. William Blackfiel



This outdoor living room is completely cut off from the eyes, noise, and dust of the world around it. The room is big enough for sizable parties. It expands the usefulness of the house because it opens directly off living areas on three sides. Paving is brick laid dry on a thick bed of gravel and sand.

Garden designed by Osmundson & Staley
Landscape Architects



The Blackfields were farsighted about their privacy. So they designed a garden that will always be completely private even if the trees on their neighbor's lot are cut some day. Meanwhile, this raised pool enjoys this handsome background of foliage.

(Continued on next page)

new process

VIGORO*

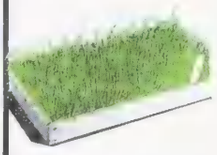
—so gentle yet so complete it can make grass sprout, grow and thrive even in plain sand!

(Think what it can do for your lawn)

PROVED BY EXPERIMENTAL PLANTINGS... IN SAND FROM THE INDIANA DUNES



SEED PLANTED



2ND WEEK



FULLY DEVELOPED . . . grass every bit as fine as that grown in richest soils. Yet it grew in plain sand from the Indiana Dunes —with regular Vigoro feedings.



Normally you wouldn't grow grass in sand. Grass requires a richer, more fertile soil. But just to demonstrate a point we tried it. And thereby proved again that Vigoro provides *all* the vital food elements grass needs from soil for best top growth and deep sturdy roots.

As the above test shows, Vigoro is so *gentle* that even the tenderest grass seedlings can grow and thrive with no other food but Vigoro. Order it now.

IMPORTANT! HOW TO APPLY VIGORO

If grass is dormant: Apply any time at rate of 3 lbs. per 100 sq. ft.
If grass is green and growing: Be sure grass is dry. Then apply at same rate and wet down thoroughly.
For new lawns: Apply at same rate *before* seeding—or wait until new grass has been mowed twice.

*There is only one Vigoro . . . the trade-mark for SWIFT & COMPANY'S complete, balanced plant food.

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. . . the quick, all-purpose pest protection every garden needs.

End-o-Weed
...destroys over 100 varieties of weeds —won't harm ordinary lawn grass.



a beauty spot



Here's delightful proof that the woods of the Western Pines* build in charm wherever they are used!

Sunny study-nook or stately drawing-room . . . cheerful kitchen or convenient storage-wall, these versatile, soft-textured, fine-grained woods beautify any corner of the house. And how beautifully they respond to paint, stain, enamel—are especially lovely left natural, then waxed and rubbed to a satiny glow!

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Send NEW folder telling how BASE-RAY Radiant Baseboards can add comfort and beauty to my home.
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PRIVACY

CONTINUED FROM PRECEDING PAGE



Pool is a poured concrete box, faced with stacked Roman brick. Recirculating pump spills water out in a sheet from waterfall shelf.

OSMUNDSON ■ STALEY, LANDSCAPE ARCHITECTS



Here's a simple way to dramatize the use of plants. Contrast effectiveness of this simplification with usual over-planting.



Continuity of mowing-edge and coping for the pool makes an effective over-all design and tends to increase the illusion of size.

Your reward

from a few garden plants come heaping dishes of luscious, honey-sweet red rich strawberries



Plant Patent No. 993

red rich EVERBEARING TRADE MARK

Plant this Amazing Wonder Berry this Spring

pick and enjoy them all summer long through frost

it's so easy... to step into your garden for a brimming box of these wonderful strawberries. Desserts galore! And plenty for your home freezer too. Solid, firm and red clear through—that's RED RICH, folks, the sweetest berry ever. They bear all summer through fall frost and they're easy to grow. It took 15 years to develop RED RICH—read this report from the Agriculture Department of the University of Illinois: "Of the 29 everbearing varieties we tested here last season, RED RICH is by far the best. I think it is the everbearer for which we have been waiting. Herchel L. Boll, Assistant in Pomology."

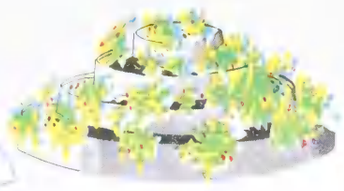


EACH PLANT IS A BRIGHT BOUQUET FOR A BORDER, A WALK OR EDGE

A husky plant with lush green foliage, summer-long blossoms and bright red fruit—RED RICH makes a wonderful idea for an unusual landscaping plan. Practical too and mighty pretty.

2 new planting methods

Pyramid Garden—Grow strawberries in limited space. Fill bottom ring with rich soil —repeat for remaining rings. 6 feet in diameter. Aluminum bands 5 inches wide. Decorative. Complete instructions. Takes 50 RED RICH plants.



Plant 25 Red Rich for each member of your family



"Space" System—features sawdust or other mulch methods—foot apart plant spacement—runner and blossom control. Complete instructions with each order. Big yields in any size patch.

Order from your favorite nursery

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Andrews Nursery Company
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Burgess Seed & Plant Co.
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BOX 14101, LOS ANGELES 49, CALIF.

Hillcrest Nursery
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Kelly Brothers Nurseries, Inc.
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Krider Nurseries, Inc.
100 BRISTOL AVE., MIDDLEBURY, IND.

Rayner Brothers
BOX 29, SALISBURY, MARYLAND

Salzer Seed Company
BOX 77, LACROSSE, WISCONSIN

South Michigan Nursery
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50 Plants.... 8.50; 100 Plants....15.00

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CHOOSE CLAY TILE

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Again, Clay Tile proves to be an exciting, modern material as used by Muller-Barringer, one of America's leading designers and decorators. Dramatic focal point of this room is a lustrous tile fireplace. Decorator colors of the textured hearth are locked for life in its kiln-fired surface . . . cleaning like a charm . . . never to be refinished. Note, too, the practical use of stainproof clay tile on coffee table and service chest . . . the warm inviting red of an easily cleaned quarry tile floor. *Surely* clay tile can become a gracious part of your home—and in a way that offers true economy.

To get a colorful brochure on the details of the room shown, plus *a copy of "Tile . . . For a More Beautiful Home," showing many other decorative ideas in full color, send 10¢ to the Tile Council of America, Room 3401, 10 East 40th Street, New York 16, N. Y., or Room 433, 727 West Seventh Street, Los Angeles, California.*



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PANTRY SHELF NEWS

By Julie Polshek

Don't blame the delectable wine ellies of Freemark Abbey Wines or having to momentarily take a back seat to the imaginative recipe booklet which these people furnish with them. Blame it on the food-dventuring spirit the recipes dis-lay and its impact on my own nnate desire to explore every con-eivable use for the many food tems I encounter.

The Freemark people seem to ave excelled me at my own game, o far as wine jellies are con-erned. For instance, such wine-elly concoctions as a simply made oufflé, a dressing that's heavenly n fruit salad, wine-jelly custard auce, and meat-glazing ideas something not to be missed for am or lamb).

The range of the wines repre-ented in the jelly group was no ess surprising than the scope of heir uses. (I'm off at a tangent gain!) The red-wine group in-ludes Claret, Burgundy, Rhine Vine, Zinfandel, Pinot Noir; the hite-wine group, Sauterne, Cha-lis, Sherry, Traminer, Semillon. A pink, Vin Rosé, completes the amily.

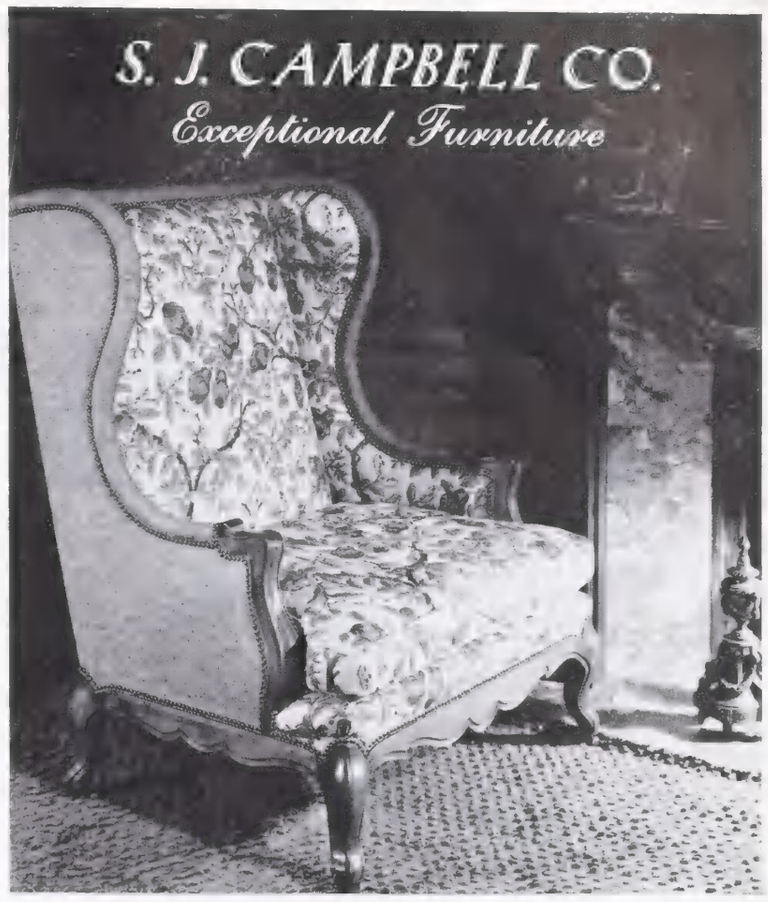
Wine jellies that have such a ull-flavored wine bouquet are a arity. It's almost like drinking the ine itself. Needless to say, the xcellence of the aged wine used o make the jellies is the reason or the excellence of this product. hree 10-ounce jars of your favor-te flavor, or a three-some assort-ent, is yours to enjoy for $2.25, rom Freemark Abbey Wines, St. Helena, Napa Valley, California.

Caviar on a budget! Cresca may r may not have had that in mind hen they conceived the idea for heir Beluga Caviar Cocktail Spread and Red Caviar Cocktail Spread, but whatever the reason behind them, the result is delicious and unusual. In each case, the caviar has been merged with cheese. Cream cheese, I'd say. But because caviar and cheese mingle their flavors, the cheese content has far greater zest than is usual with that type. It acquires a savor reminiscent of Gorgonzola. Cheese and caviar are in about half-to-half proportion. Inexpensive enough so you can be lavish with it. The spreads are likely to be found in your local fine-foods shops, but if not, they can be had by mail from B. Altman & Co., New York City. $1.69 for three $\frac{3}{4}$-oz. jars of the red-caviar variety; $2.25 for three $1\frac{3}{4}$-oz. jars of the Beluga type.

The Raffeto clan has a new member—Minted Pineapple Sauce. Our sampling, spoon-into-jar, resulted in quite a run on the ice-cream supply of a near-by vendor by the self-appointed tasters who habitually brouse in my office looking for new food arrivals. It's a thick concoction made of shredded pineapple in minted syrup. It's pretty to the eye, which is an asset to any food. The flavor of the mint is mellow—almost more like spearmint than mint itself—which will win particular favor from those who like mint's refreshing flavor without its bite. If the tasty dessert topping hasn't arrived in your local shops yet, it can be ordered by mail. Six 9-ounce jars for $2.75 (plus postage), from White Turkey Gourmet Shop, 16 East 49th St., New York, N. Y.

If you belong to the school that doesn't fancy mint flavor, with

(*Continued on next page*)



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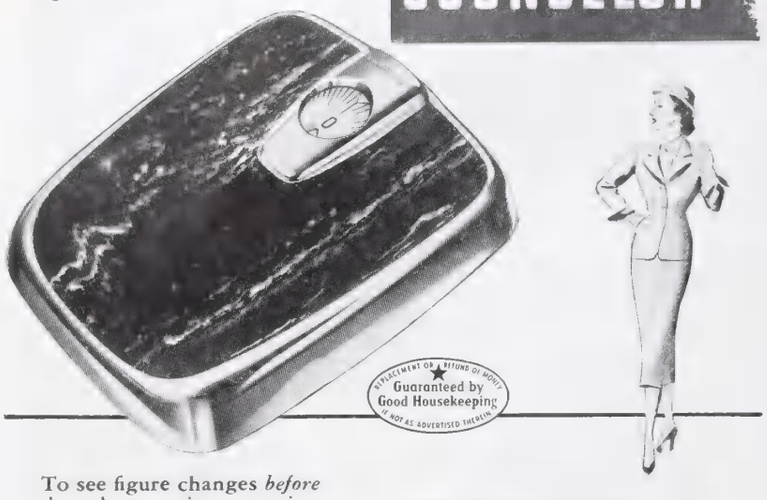
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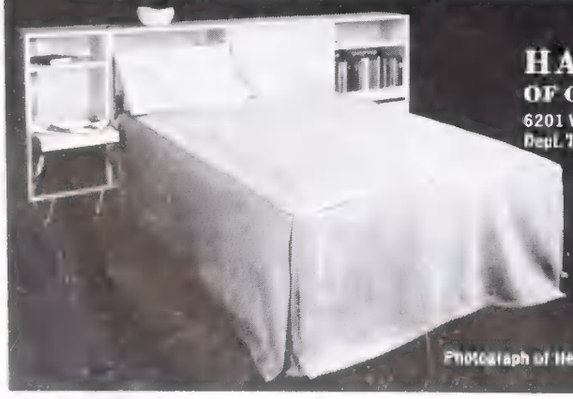


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Photograph of Herman Miller Furniture

PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

or without bite, your palate will be delightfully pleased by the *au naturalie* Martha Ann Pineapple Sauce. Only the pineapple bits and simple syrup go into the delicious make-up of this one. For the benefit of those with other fruit preferences, the Martha Ann people also offer a delicious Red Raspberry Sauce and an equally luscious Strawberry Sauce. All are thick with fruit and rich-flavored. White Turkey Gourmet Shop can also supply these. The cost is: Pineapple Sauce, 6 jars for $3.35; Raspberry, 6 for $3.75; Strawberry, 6 for $4. In each case, add 75¢ for postage.

More and more food packers are bending their efforts toward creating products that will give those unfortunates restricted to a salt-free diet more palatable fare. A case in point is Pee-Kay Seasoning, a mixture the consistency of salt, that merges fifteen spices and herbs. Each of them was selected for its flavoring properties and freedom from sodium chloride. Unlike the category known as salt substitutes, the purpose of Pee Kay seasoning is to give food a seasoning sparkle that will make it pleasantly palatable despite the absence of salt. And it fulfills its mission with marked success. It would be folly to say that the absence of salt can be fully compensated for, but the flavor imparted to foods by this tasty seasoning blend certainly does much toward achieving it. As to medical documentation regarding its salt-freeness, I might add that it has the endorsement of the Los Angeles Heart Association and many members of the medical profession. If you can't purchase it locally, P. K. Western Corp., 3410 West Washington Blvd., Los Angeles, California, will supply it by mail. The 2¾-ounce shaker costs $1.

Too bad breakfast comes only once a day. That thought crossed my mind when I sat down to the griddle cakes I whipped up with the stone-ground flours that hail from Great Valley Mills: buckwheat, whole wheat, and brown rice comprise the self-rising trio. My only reason for putting the emphasis on their griddle-cake prowess rather than the equally delicious waffles and muffins they make is that, to me at least, these types of flours conjure up a mental picture of a stack of steaming flapjacks.

Besides this trio, the Mill's group of self-rising mixes includes one concocted of toasted cornmeal—a regional specialty you won't want to miss. The toasting gives the meal delightful verve and a wonderfully pungent flavor. Cornbread and muffins are its forte. Here again, the use to which you put the meal is just a matter of personal preference, for it's no less tasty when made into griddle cakes or waffles.

I don't think anyone will dispute the fact that there's nothing quite like stone-ground flours or meals.

All four types can be had in either 3-lb. or 6-lb. bags; the cost of the former, whatever the type, is $1; of the latter, $1.97 (plus postage), from The Great Valley Mills, Ivyland, Bucks County, Pennsylvania.

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HAVE YOU DISCOVERED THE DECORATOR WHO ISN'T THERE?

CONTINUED FROM PAGE 101

ord of which is "flexibility." Put em in a modern room and they ok modern. Put them with anques and they take on a classical r. Shuffle them together and u'll discover they harmonize with ch other so that any design in e type of fabric is perfectly comatible with any design of another pe. You have a total of 25 curin, drapery, and upholstery fabcs to choose from—in 75 colors! And don't forget that this comtibility applies to texture as well s color. Your personal taste thus as an almost unlimited range, yet ere will be no friction in your mbination because the whole lor-pattern-texture keyboard has en worked out painstakingly in dvance for you.

"Coordination" has been, unrtunately, a big, loose amorphous ord which could mean anything nothing. The Moss Rose plan ves it a new definition. It permits ee play of individual preference ithout any violation of basic andards of color- and patternatching and mixing.

Bear in mind that the old phrase natching" has a new significance. no longer means "precision atching." Companion colors in e new concept are not necessary identical. They may differ in ade or intensity. They harmone without being absolutely the me.

In this new theory of matching d mixing fabrics in decoration, nother dimension has been introced—texture.

Texture encompasses both visual d tactile qualities. Superior texre pleases both the visual sense d the sense of touch.

Your stores have many more ready-planned collections which you will do well to explore. There is a Waverly Fabric group, for example, which gives you "sister prints," stripes and plains which are made in both "Glosheen," a satin looking cotton, and a chintz.

"Sister Prints" mean fabrics of matching design, one small scale and one large. Choosing from this collection it is a cinch to match and mix slip covers, draperies, bedspreads, closet accessories or any other thing you choose. "Stonington" is the name of one print which is a usable stripe-floral, with a sister print called "Stonington Square." These come in 15 color combinations, while stripes to go with them come in 29 colors, and solid-color "Glosheen" and chintz in 36 colors. To make the collection do even more work for you, the plain fabrics can be quilted. This gives you a texture interest without disturbing your chosen color palette.

Still another pattern which is backed up by coordinated plain fabrics in antique satin comes from the Charles Bloom Company. It is a large scale horizontal stripe in contrasting colors with a gilt-struck design scattered over it. This is called "Vale." The pattern comes in six usable and easy-to-live-with color combinations like gray, yellow and white; brown, coral and white; gray, black and white; green, white and coral. The plain fabrics can be had in 22 colors. These are carefully matched so that you can achieve a pleasant color combination and choose from any of the stripe colors for accents. They come from the firm's "Happily Married Fabrics" group.

(*Continued on next page*)





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HAVE YOU DISCOVERED THE DECORATOR WHO ISN'T THERE?

CONTINUED FROM PRECEDING PAGE

Not so long ago matching wall papers and fabrics were found only in very expensive decorator collections. Very often they had to be custom made. United Wallpaper Co. and Spectrum Fabrics have teamed up to produce five matching fabrics and wallpapers which are already coordinated for you. There are five patterns, each in four different color combinations. In addition there are 17 solid tones of wallpaper in case you want to combine plain with patterned walls. Wallpaper borders are also part of the collection and matching fabrics are included in six solid colors.

Another wallpaper-fabric team is Waverly Fabrics and Globe Mills, Inc. There are six patterns in both fabrics and wallpaper. Each pattern comes in about five color combinations. The patterns give you a nice selection of tiny documentary prints, plaids and pleasant florals. Solid colors taken from the patterns can be had in 19 wallpapers and in 22 of the fabrics. You see what a wide range of use this gives you, for you can choose your slip covers, draperies and so on with assurance that colors will blend. The choice of plain and patterned materials also means that you won't have a sameness which often results from too careful and exact matching.

One of the oldest and surest decorating rules is to develop a color theme by choosing solid colors from among those in a patterned one. There is a correlated group of patterned and plain fabrics from Kandell, Inc., which gives you a nice springboard for this device. The pattern is a wide horizontal stripe on a nubby cotton cloth which is usable for either draperies or slip covers. There are six color combinations in the stripe. Each color is repeated in stripes of various hues. For example, one has tones of blue, others are brown, green, red and gray tones. A delicate scroll of gold overlays the pattern. Eighteen solid colors come in the same cotton cloth. "Dixon" is the name of the solid fabric; "Brazil," of the stripe.

There is another type of coordination in which you can find decorative importance. This is the ready-made ensemble. The Celanese Corporation has recently done a group of three patterned fabrics all on white grounds. With each of these patterns there are coordinated plain fabrics. These two materials have subtle but pleasant contrasting textures.

The following stores carry the Moss Rose "Achievement Collection" pictured on pages 100-101.

Albany, N. Y. .....*Mayfair, Inc.*
Atlanta, Ga. .....*Rich's, Inc.*
Cleveland, Ohio .....*Halle Brothers*
Dallas, Tex. .....*Sanger Bros., Inc.*
Detroit, Mich. .....*J. L. Hudson Co.*
Hartford, Conn. ..... *G. Fox & Co.*
Houston, Tex. .....*Suniland Furn. Co.*
Indianapolis, Ind.....*L. S. Ayres & Co.*
Kansas City, Mo.....*Robert Keith, Inc.*
Lincoln, Neb.....*Hardy Furniture Co.*
Los Angeles, Calif...*J. W. Robinson Co.*
Minneapolis, Minn.....*The Dayton Co.*
New Orleans, La. .....*Maison Blanche*
Oklahoma City, Okla. *John A. Brown Co.*
Peoria, Ill. .....*Underwood's Furn. Galleries, Ltd.*
Philadelphia, Pa. .....*Gimbel Bros.*
Pittsburgh, Pa. ....*Joseph Horne & Co.*
Portland, Ore. *Meier & Frank Co., Inc.*
San Antonio, Tex. *D. J. Honigblum Co.*
San Francisco, Calif. ....*W. & J. Sloane*
Seattle, Wash. .....*Frederick & Nelson*
St. Louis, Mo. ....*Lammert Furniture Co.*
Tulsa, Okla. *Brown-Dunkin Dept. Store*
Washington, D.C. .....*W. & J. Sloane*

A similar group of correlated fabrics by Celanese are found at the following stores:

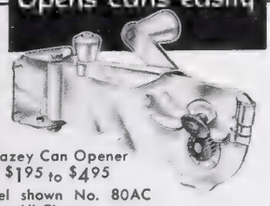
Boston, Mass. .....*Jordan Marsh Co.*
Kansas City, Mo. ....*Robert Keith, Inc.*
Los Angeles, Calif. .....*Bullock's*
New York, N.Y. .....*B. Altman & Co.*
St. Louis, Mo.....*Lammert Furniture Co.*
San Francisco, Calif. .....*City of Paris*
Toledo, Ohio.....*The Lamson Bros. Co.*

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WATCH for the 1952 edition of the Practical Gardener. It will be on the newsstands in January at 50¢ per copy. Make sure you pick up yours while the supply lasts.

Printed drapery and upholstery cloth with coordinated solid colors made by Charles Bloom can be found at:

Akron, Ohio.....*M. O'Neil Co.*
Baltimore, Md. .....*Hutzler Bros. Co.*
Birmingham, Ala. .....*Albert Bluttman*
Canton, Ohio .....*Thurib's*
Cleveland, Ohio.....*The Higbee Co.*
Kansas City, Mo. .....*The Jones Store*
New York, N.Y. ....*Bloomingdale Bros.*
Shreveport, La. *Hemenway-Johnson Co.*

Another group of correlated materials by Kandell are available through:

Atlanta, Ga. .....*Rich's, Inc.*
Boston, Mass. .....*Jordan Marsh Co.*
Columbus, Ohio.....*F. & R. Lazarus Co.*
Fort Wayne, Ind. .....*Wolf & Dessauer*
Kansas City, Mo. .....*Macy's*
Milwaukee, Wis. .....*Boston Store*
New York, N.Y. .....*Gimbel Bros.*
Pittsburgh, Pa. .....*Gimbels-Pittsburgh*
Pontiac, Mich. .....*Moll's, Inc.*
Portland, Me. .....*Porteous, Mitchell & Braun Co.*

This "invisible" decorating service also includes coordinated fabrics and wallpapers. Here is a list of stores that carry this group by United Wallpaper and Spectrum Fabrics:

Boston, Mass. .....*Jordan Marsh Co.*
Dallas, Tex. .....*Sanger Bros., Inc.*
Hartford, Conn. .....*G. Fox & Co.*
Milwaukee, Wis. .....*Boston Store*
New York, N.Y. .....*Gimbel Bros.*
Omaha, Neb. .....*J. L. Brandeis & Sons*
Pittsburgh, Pa.....*Gimbels-Pittsburgh*
Providence, R.I. .....*The Outlet Co.*
Wilkes-Barre, Pa. .....*Fowler, Dick & Walker*

Waverly's collection of similarly related prints, stripes and solid colors can be found at:

Atlanta, Ga. .....*Rich's, Inc.*
Boston, Mass. .....*Jordan Marsh Co.*
Cleveland, Ohio *Wm. Taylor Son & Co.*
Des Moines, Iowa....*Younker Bros., Inc.*
Houston, Tex...*G. A. Stowers Furn. Co.*
Milwaukee, Wis. .....*Gimbel Bros.*
Minneapolis, Minn. .....*The Dayton Co.*
St. Paul, Minn. .....*Schuneman's, Inc.*
Seattle, Wash. .....*The Bon Marche*

Globe wallpapers are also teamed with Waverly fabrics in a matching series of documentary patterns you find at these stores:

Akron, Ohio.....*Yeager Co.*
M. O'Neil Co.
Chicago, Ill. .....*Mandel Bros.*
Marshall Field & Co.
Cleveland, Ohio.....*The Higbee Co.*
Evanston, Ill. .....*Lord's*
Fort Wayne, Ind. .....*Wolf & Dessauer*
Indianapolis, Ind. .....*L. S. Ayres & Co.*
Wm. H. Block Co.
Louisville, Ky. *Stewart Dry Goods Store*
Spokane, Wash. .....*Bell Furniture Co.*
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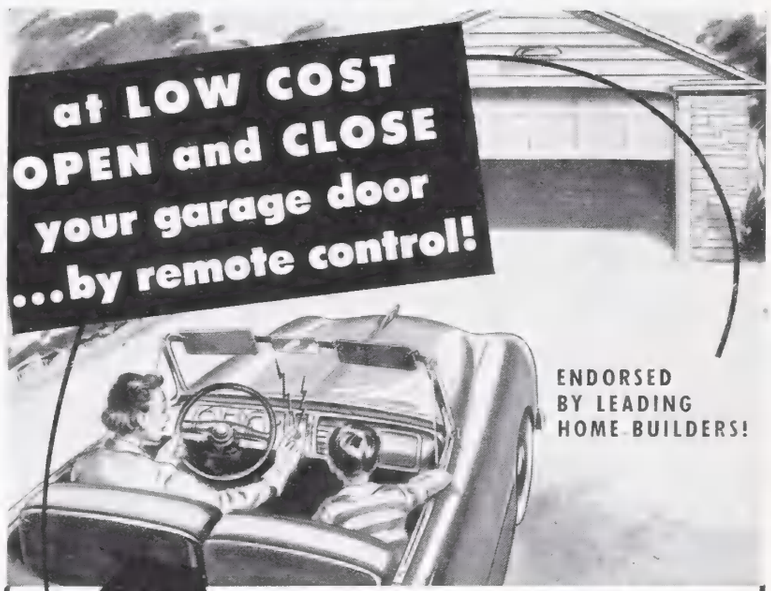
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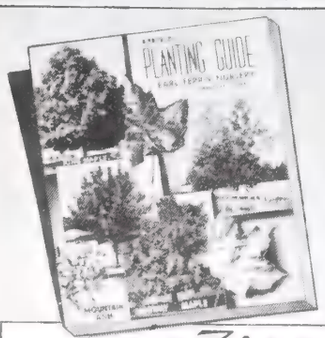
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Order groups or individual roses from offers above; or get a copy of our BIG NEW FREE CATALOG showing 136 varieties, many in full color; novelties, new and old favorites.

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LEADING ROSE DEALERS SELL PEACE

JOIN THE ROSE REVOLUTION

CONTINUED FROM PAGE 111



PHOTOGRAPH BY JERRY ANSON

You don't have to spend a lot of money on your mobile rose-garden containers. This good-looking one is a discarded bakery can, wrapped with a heavy brown twine sold as "binder twine" by grain stores. Coat with rubber cement before wrapping, so twine stays in place. Punch drainage holes. Garden of Mrs. Carrol Barnes.



If you make a point of "living with" all kinds of flowers on your terrace from spring until fall, why not invest in tubs that are real works of art. This tub was designed and carved in the Martin Nelson Studio. If you'd like to try making your own, buy plain redwood tubs—ornament them as you will.

(*Continued on page* 152)

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JOIN THE ROSE REVOLUTION

CONTINUED FROM PAGE 150



PHOTOGRAPHED BY MAYNARD PARKER AT THE CALIFORNIA SPRING GARDEN SHOW

Grow your portable rose garden in pots or cans, or the tall cylindrical tarpaper pots sold as "cloversets" or "mennepots." Then organize a display of four or five plants in a big tub that becomes your terrace "showcase." Use this for other flowers (in full bloom) when roses aren't on display. Tubs designed by Osmundson & Staley.

So this year grow your roses in easy-to-move containers. The only limits on kind of container are: **1.** ample volume (it must hold a gallon of soil, preferably four gallons, especially in California and the Southwest, so the soil won't dry out too fast). **2.** Good drainage (it must have holes in the bottom) so excess water drains away readily. **3.** Strength (you will want to move them several times a year, and moist soil is heavy). **4.** Wide base (so it won't tip over easily). **5.** Rust- and rot-resistant (metal painted or wood treated chemically).

This means you can use large clay pots, wooden tubs and boxes, which can be decorative in themselves; big tin cans, popular on the West Coast, often painted, or wrapped with twine or rope to improve their appearance; or the tarpaper cylinders used so much by nurserymen to save the cost and weight of clay pots. The latter are sold as "Cloversets" or "Mennepots." They hold twice the volume of soil as in regular clay flower pots of equal diameter, and allow you to mass the plants closer together when staging your rose show on the terrace.

Tarpaper pots aren't very handsome, of course, but you can paint them, or better, slip them into decorative tubs or urns during the show time. Their big advantage is that they are inexpensive (about 10 cents each), and easy to move about.

You may wonder how roses can thrive in so little soil. You've probably heard for years that roses must have a deep soil—at least two feet. Like so much common advice in gardening, this doesn't stand up when you test it. Florists, for example, believed in the deep soil idea for years. Recently economics have limited them to six inches of soil. The roses grow better than before.

Nurserymen, too, have discovered that roses thrive in shallow soil. Someone tried potting the unsold rose bushes one spring. It'll be standard practice in a few years to pot the unsold rose bushes in March, sell them when in bloom in June.

Buyers are enthusiastic. But why not? They move a rose bush in full bloom into their garden. They get just as many blooms as if they had devoted the space to the plant for four months. Meantime they have had the space all spring for other flowers.

The more adventuresome buyers disregard the nurseryman's advice

to plant the roses into the soil at once. They keep them in the pots. After the bloom peters out, the whole plant goes to another part of the garden out of sight.

Once it is tried, the gardener will have no other system for his rose show. *Roses now rate display space only when they are in bloom.* For the rest of the year they are in an inconspicuous place.

But why limit yourself to just what varieties may happen to be leftovers at the end of the spring selling season? These plants may have been around in the sales cases for weeks, subject to drying and rough handling as they were picked over and rejected time and again as the smallest plants in the lot—all before they were potted.

Instead, order the varieties *of your choice* at the regular time. (February orders get the biggest plants!) Remember—floribundas make the biggest display.

Pot your roses upon arrival. Use your best garden soil, to which you have added peat, 20 per cent by volume. This humus is essential for good root growth in hot summer weather.

Tamp the soil firmly around the roots as you fill the pot. Air pockets are death to roots, and it's very easy to leave them when potting, especially in the tall cylinders, unless you use a small stick to firm the soil as you go. It's not difficult to do correctly without injuring the roots.

Thoroughly soak the soil, cut the plant back to three stems, each six inches long, then let it alone until you can see green buds (about three weeks). During this time your roses can be stored pot-to-pot anywhere that is convenient. But once green buds appear, get the plants out into the sunshine.

It's easiest to take care of them during the summer if you put them in single rows (you're not so likely to skip over a plant when watering or feeding). Naturally this must be in a sunny part of the garden out of sight of your outdoor living terrace.

The pots must be lifted twice a month to prevent the roses from rooting into the soil below them. Or you can set them on old boards and forget about the lifting.

Watering: Establish a system. Thoroughly soak the soil, then forget watering until the surface soil looks quite dry—probably not before the second day, even in midsummer, for sizable containers. You can kill roses by too-frequent watering as by drouth. The roots are unable to function while the soil is flooded. They must wait for the excess water to drain away before they can grow and absorb food.

You can cut watering time to one third by putting your row of roses between parallel 10-inch boards on edge and a foot apart. This keeps the sun off the containers.

Sometimes hot, drying winds seem to evaporate the water faster than you can apply it to the soil. In such emergencies, spray the leaves with water two or three times a day to raise the humidity around them.

Feeding: Pots hold so little soil—and some of the plant food leaks out at the bottom every time you water the plants—that you must feed often, certainly monthly. Dissolve a cupful of complete plant food in two gallons of water and give each rose one pint of this solution, preferably a day *after* the regular watering.

Pest Control: You have never had it so easy. Each plant is now in its own pot, making it easy for you to do a *thorough* spray (or dust) job from all sides. And if one plant should get a heavy infestation by disease or insect, it's a simple matter to isolate (or better, destroy) at once so the whole rose collection isn't jeopardized.

And you also banish forever the worry about spotting the house or terrace with chemicals, because all this pest work now takes place far away from the terrace.

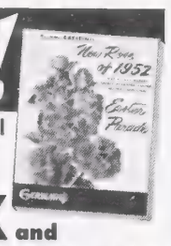
Removing dead flower heads: Cut these off just above the uppermost leaf that has *five* leaflets. You'll then get another bloom from them here in about six or seven weeks.

Winter protection: There's a choice here. The easiest (and favored by Gene Boerner of Jackson & Perkins, from his experience in central New York) is to tip the pots, with their plants, on their sides so freezing of accumulated water won't burst them. Cover pots and all with a foot of hay or straw—or soil in areas troubled by mice.

More work, but equally reliable, is to take the plants out of the pots, tie in bundles of five, and bury them in the garden. Next spring (March in New York), dig and repot.

Or if you followed the system of taking the plants out of the pot and putting them directly into your garden after they had served for your mobile rose show, nothing more is needed than the regular winter protection for any garden.

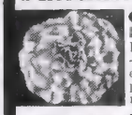
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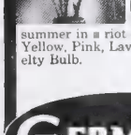
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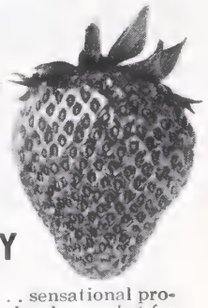
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CONTINUED FROM PAGE 83



Take the chill out of spring and fall nights by erecting a canvas cover that keeps you from losing heat to the clear, cold sky. It can be as gay as this example designed by Osmundson & Staley, landscape architects, for a teen-ager's evening party in the garden. Photographed at the California Spring Garden Show in Oakland.

PHOTOGRAPHS BY MAYNARD PARKER



Your canvas shades make you more comfortable in summer heat too, of course, serving as a big umbrella for your life on the terrace. Here the canvas is supported by wires concealed in the black ribs that converge on a center ring surrounding big vent through which warm air escapes. Shown at the Los Angeles Garden Show.



PHOTOGRAPH BY JULIUS SHULMAN

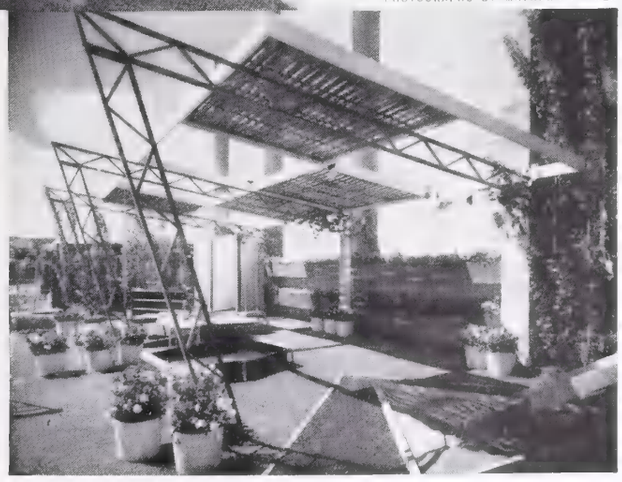
For regions of continuous bright sunshine, glare becomes a major discomfort unless you erect a shade that cuts the light intensity. These wooden slats reduce light 50%, add shadow pattern that moves with the sun.

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Squares of canvas, laced into place, provide the sun-stopper for this attractive outdoor "room." Notice that breezes are completely free to blow through the area, a highly important point where summers are hot and moist.

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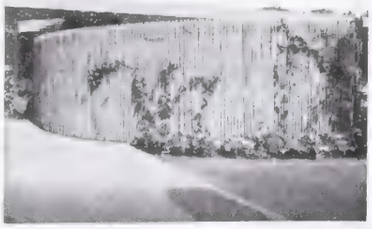
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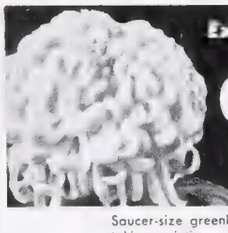
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A BETTER WAY TO COOK VEGETABLES

CONTINUED FROM PAGE 130

ing time is 25 minutes. After they reach the boiling point, turn heat to low. If you run them through the "Beanex" (that gadget that strings and Frenches them all in one maneuver), then the cooking time is eight minutes.

I would use two frying pans for the beans for eight, as there is that old element of time again. The fewer in the pan the quicker they cook and the better they taste. Bring to a quick boil, turn heat to low, etc. The principle is to get them off the heat as quickly as possible. If you do use two pans, use half the amount of seasoning given above for one pan and then the same amount for the second pan. The only difference is change the amount of water to a third of a cup for each pan. Serves 8.

You have never really enjoyed beets until you try them my way, recipe for which follows:

Beets in Butter

10-12 medium beets
¼ teaspoon sugar (unless just picked from your garden)
3 tablespoons butter
1 teaspoon m.s.g.
1 heaping tablespoon chopped chives or parsley.
2 large lettuce leaves

Peel the beets. Then slice thinly, or julienne them with one of those little tools you use for making French fried potatoes. Put butter in frying pan, add sugar, m.s.g., then the beets and the two lettuce leaves dripping with water. Run the leaves under the faucet and immediately spread out carefully over the beets while the lettuce is still dripping. Cover and cook over low heat 25 minutes. Remove the lettuce leaves. Salt to taste and add a few twists of the pepper grinder, sprinkle on the chives and/or parsley, mix well, and serve immediately in a hot serving dish. They are the most beautiful red and, you'll have to admit, are more delicious than any beets you've ever tried. Serves 8.

Carrots with Herbs

2 bunches carrots (the smaller the better)
2 tablespoons butter
¼ teaspoon sugar (unless just picked from your own garden)
½ teaspoon m.s.g.
2 tablespoons chopped parsley
1 tablespoon chopped tarragon
¼ teaspoon salt
⅛ teaspoon Java Cracked Pepper (Spice Islands)
2 tablespoons heavy cream
2 lettuce leaves

Wash carrots with a stiff brush and slice thinly, or julienne with the proper tool. Into the frying pan put butter, m.s.g. and sugar, add carrots, then cover with lettuce leaves dripping with water. Cover and cook over low heat 20 minutes. Take out lettuce leaves, add parsley, tarragon, cream, salt and pepper, mix well and serve in a hot dish immediately. (A friend of mine uses fresh chopped mint.) Serves 8.

Spinach

2½ pounds spinach
1 tablespoon olive oil
1 clove garlic (run through press)
1 teaspoon Beau Monde Seasoning (Spice Islands)
½ teaspoon m.s.g.
¼ teaspoon sugar
⅛ teaspoon Java Cracked Pepper

Put in your frying pan, the olive oil, garlic, Beau Monde, sugar, pepper and m.s.g. Wash spinach well, cut with kitchen scissors into very small pieces. Take a handful and cut across the bunch until you have no more. Put in the frying pan and cover tightly and quickly, bring to a boil and turn to lowest heat for five minutes. Dish out and serve. You might turn it once, but, remember, in taking off the lid of any vegetable you lose a lot of its flavor in the escaping steam. Try tossing in a tablespoon of sesame seeds just before serving, for added interest. Serves 8.

Squash

(Summer varieties, zuchini, yellow crook neck, etc.)

⅓ pound per person or 3 pounds for 8 persons
3 green onions (tops and all chopped)
1 teaspoon m.s.g.
½ teaspoon sugar
½ teaspoon Beau Monde Seasoning (Spice Islands)
3 tablespoons butter
⅛ teaspoon Java Cracked Pepper (Spice Islands)
⅓ cup water

Wash squash well. When you buy squash buy half green and half yellow for interest in color. Run a fork down the outside of the skin, striating it all around for eye interest. It takes only a minute, and the slices look so attractive.

Into your frying pan put butter, seasonings, and water. Slice squash thinly and distribute around pan evenly. Cover and put on high heat until steaming; then turn to lowest heat for 10 minutes. Serve with sour cream sauce if desired.

I do not think it necessary to use monosodium glutamate in strong-flavored vegetables such as broccoli, cauliflower, cabbage and Brus-

sels sprouts. In serving broccoli it is most attractive to have flowerets of cauliflower scattered throughout or centered on your vegetable platter, as it gives you color variety. Serves 8.

Broccoli

Allow two to three stalks per person, depending upon size. Wash well and cut stem to tender part. Now this is a little secret: The flower cooks much faster than the stem. So run your knife up the stem, splitting it several times so that it will cook more quickly, so that all parts are equal in size. Use care not to break the sections off the stem.

1 teaspoon Beau Monde Seasoning
½ teaspoon sugar
⅛ teaspoon pepper
1 clove garlic (optional) mashed through garlic press
1 shallot, minced
½ cup water (a generous half cup)
2 tablespoons butter (or olive oil for a change)

Into the frying pan put the water, sugar, garlic, shallot, Beau Monde, pepper, and butter. Arrange broccoli with stems toward the center of the pan. Cover so you lose none of the steam. Bring to a quick boil, and then turn to low heat for 15 to 25 minutes depending upon the size of the broccoli. You should have no water left by the time the cooking is done. Serve with browned butter. Serves 8.

Cauliflower

1 head (if used with broccoli)
2 heads for 6 or 8 persons

Wash cauliflower carefully. If you wish to cook it whole it will require a large kettle, retain the stem but discard outer leaves. Set cauliflower in bottom of kettle, put only enough water in to come up to flowerets. For the flowers should not be in water as they cook so quickly. This requires a good half hour to cook.

Break cauliflower into flowerets, retaining all the baby leaves. Cut stems in several sections to facilitate cooking.

¼ lemon
½ cup water
1 teaspoon Beau Monde Seasoning (Spice Islands)
¼ teaspoon sugar
⅛ teaspoon Java Cracked Pepper (Spice Islands)

Put water, sugar, Beau Monde, and pepper into a frying pan. Put in the cauliflower, arranging carefully so it is not stacked, slice lemon, peel and all, over cauliflower (it keeps it white and adds a tangy flavor), cover, bring to a quick boil, turn to low heat and cook 20 minutes. Serve with melted butter and nuts, or your own favorite sauce. Serves 8.

Cabbage

Select a heavy cabbage, for the heavier they are the more solid. Allow a 2-pound cabbage for 8. If you are having 4 for dinner, save half the cabbage, wrap well in nylon, store, and have for cole slaw later.

Wash well and slice in inch-thick wedges, removing all the stem. Into your frying pan put:

3 tablespoons butter
1 scant teaspoon sugar
1 scant tablespoon Beau Monde Seasoning (Spice Islands)
⅛ teaspoon Java Cracked Pepper (Spice Islands)
½ cup water, (scant)
2 tablespoons chopped parsley

Arrange cabbage wedges around pan. Do not stack on top of each other as it takes so much longer to cook. It is preferable to use two pans, for quick cooking is the secret of mild sweet cabbage. Tightly cover, and put over high heat until steaming. Then quickly reduce heat to lowest flame, and cook for 15 minutes. When done, sprinkle with chopped parsley and serve with melted butter or sour cream sauce. Serves 8.

Brussels Sprouts

Select fresh crispy green Brussels sprouts, wash well, cut a thin slice off the bottom, discard any discolored leaves. Allow 4 to 5 per person.

Into your frying pan put that old routine:

½ teaspoon sugar
1 teaspoon Beau Monde Seasoning (Spice Islands)
2 tablespoons butter
½ cup water, (scant)
⅛ teaspoon Java Cracked Pepper (Spice Islands)
1 green onion, chopped
Freshly grated nutmeg (after cooking sprouts)

Arrange sprouts in pan, cover tightly, and bring to quick boil. Turn heat down to low and cook 20 minutes. Grate nutmeg over, add more butter if desired, and serve at once. Serves 8.

(*Continued on next page*)



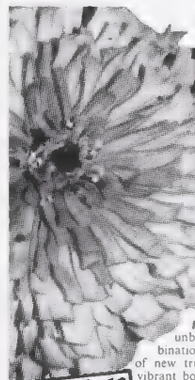
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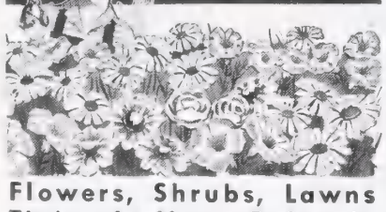
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CONTINUED FROM PRECEDING PAGE

Asparagus

Asparagus is another beautiful vegetable—distinguished in taste and appearance. In the September 1951 HOUSE BEAUTIFUL in "Mike Gives a Dinner Party," I gave the recipe. In case you missed it, here it is again.

4 pounds asparagus
1 teaspoon m.s.g.
½ teaspoon sugar
⅛ teaspoon Java Cracked Pepper (Spice Islands)
1 shallot chopped (if desired)
2 tablespoons butter
½ cup water, (scant)

Take asparagus stalk in your two hands, gripping firmly, bend stalk until it snaps in two, at point of least resistance. This method prevents one from getting a stringy stalk of asparagus. A knife should never touch this vegetable. Save the tough end for soup or flavoring. Wash. Into the frying pan put sugar, monosodium glutamate, pepper, shallot, butter, and water. Arrange asparagus spears, tips facing outer rim of pan. *Cover tightly.* Bring to quick steam, cook for 10 minutes, on low flame, serve immediately with browned butter and chopped nuts, or your own favorite sauce. Serves 8.

Corn on the Cob

Unhusked Corn
Kettle of boiling water (yes, this is once when I use lots of water)

Do not husk the corn completely. Try not to husk down too far in checking for worms. And the corn to be cooked this way must be freshly picked.

When water reaches full rolling boil, drop in corn. Allow water to return to full rolling boil, then cook on high heat for two to three minutes. Pour off water. Take two clean tea towels to use in pulling husks back, remove silk, put in serving dish, pour over melted butter and a slight sprinkling of Java Cracked pepper, and serve at once. The extra corn; if allowed to stay in the husks does not continue to cook, but keeps warm for a long time, until the second helping is ready to be served. Corn cooked this way retains all the natural sweetness and it is an interesting and dramatic way of serving it.

If you cannot get real garden-fresh corn, try baking it. Husk the corn, remove silk, spread with soft butter, sprinkle with ⅛ teaspoon of sugar, a few grains of Java Cracked pepper, wrap in aluminum foil, and bake in a 325° F. oven for half an hour. This is delicious, and a far better way than cooking it in boiling water.

Sauces for Vegetables

Just a word on sauces for vegetables. In the first place I do not like a vegetable dressed up with too rich a sauce. It detracts from the delicacy of the vegetable and also adds a richness that is not required in most dinners. And then there is the time evolved and effort in making a rich sauce, and also the worry and concern if you make a Hollandaise sauce. None of that fuzz buzz for me! I use three simple sauces. They require no fuss or feathers, and they can be prepared at the drop of a vegetable.

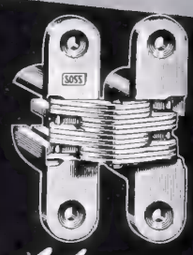
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Are your rooms too small? Then replace space-wasting swing-type doors with modern Ra-Tox Folding Doors. They're low in cost . . . and so easy to hang you can do it yourself. Let Ra-Tox Doors give you useful space wherever present doors waste wall and floor areas. And for really effective redecorating, try Ra-Tox Doors to give old rooms a genuine new beauty and charm. Wide range of beautiful colors or natural finish. When you build your new home, be sure to ask your architect or builder about Ra-Tox Doors . . . to save money and yet take the most advantage of your room space. Let Ra-Tox Folding Doors be your next project for home or apartment remodeling or redecoration.

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• INSTALL ANYWHERE . . . supplied in any size from small interior door to large room divider.


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Serving your favorite beverage, the warmth and lustrous beauty of this fascinatingly new 7-Pc. Hostess Set will enhance your role as a most charming hostess . . . The clean-cut, fluid lines, daintily curved ice-lip, and graceful Stirrod make this generous 42-Oz. Mixer and its half-dozen 3½-Oz. companion Tumblers—all with heavy, full-sham bottoms—a superlative symbol of gracious living . . . Available in open stock, they may be chosen as a set, or individually, in any desired quantity. Indeed, the handiwork of inspired craftsmen; yet pleasantly priced.

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WEST VIRGINIA GLASS WESTON W.VA.

WEST VIRGINIA Glass

A BETTER WAY TO COOK VEGETABLES

CONTINUED FROM PAGE 158

Sour Cream Sauce with Caraway Seeds

Use sour cream, not commercially soured, but a whipping cream allowed to sour in your kitchen or hurried up with lemon juice. Add lemon juice to cream when it is slightly warm.

½ pint sour cream
1 scant teaspoon caraway seeds, mashed in mortar.

Mash caraway seeds, put cream in small frying pan, add seeds and heat on low flame. Do not boil. This sauce is especially delicious with cabbage, boiled potatoes (of course boiled with their jackets left on). With summer squash, cauliflower, string beans, and broccoli, it is a delicious change.

Browned Butter With Nuts

¼ pound butter
¼ cup chopped nuts

Brown butter in small frying pan, add nuts and serve with broccoli, asparagus, string beans, cauliflower, spinach, or any vegetable you might fancy. Add a teaspoon of tarragon vinegar for a change and a tangy taste.

Melted Butter With Grated Parmesan Cheese

¼ pound butter
2 scant tablespoons freshly grated good Parmesan Cheese

Melt butter in frying pan, take off fire and add cheese. This is particularly good with artichokes and string beans, and it adds glamour to asparagus, broccoli, cabbage, squash, etc.

SO, GALS, if you have only one frying pan, regard it with love and realize that the name is old-fashioned, for real frying of foods should be a rarity in your house. It is in mine. But the frying pan comes into its own for this steam cookery of vegetables, and you will find that using two pans will make your cooking so much more convenient if you're cooking for more than four or six people.



"Baker" is a special kind of furniture ...designed, built and finished to please those who appreciate the finest.

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CABINET MAKERS
20 MILLING ROAD, HOLLAND, MICHIGAN

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More beautiful than any other floor!

Only Kencork gives you the decorator smartness of these rich nut-toned, pure cork tiles. And *Kencork gives you walls to match*...to bring out the finest beauty of your drapery fabrics, paintings and favorite colors. Decorators choose Kencork for rooms of every type and period... they love its subtle beauty with today's exciting color schemes.

Your local Kentile Dealer will give you a FREE *estimate on the low cost of Kencork for your Floors and Walls. Look for his name under* "FLOORS" *in your Classified Phone Directory.*

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Guaranteed Kentile Asphalt Tile... Kentile Rubber Tile... Kencork, the Original Cork Flooring

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where it's May in November and July in January



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And remember, your dollar buys more in South America.



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House Beautiful

MARCH
50¢



HOW TO MAKE AN ART OF DAILY LIVING

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Armchair, 32½" wide—about 79.75. Ottoman—about 29.95



Armless Davenport, 69" wide—about 134.50

The pieces shown here, are only a few of a complete assortment now being shown by leading stores: O'NEIL'S, Akron . . . JORDAN-MARSH, Boston . . . WIEBOLDT'S, Chicago . . . SHILLITO'S, Cincinnati . . . STERLING-LINDNER-DAVIS, Cleveland . . . LAZARUS, Columbus . . . RIKE'S, Dayton . . . B. GERTZ, Inc., Flushing-Jamaica, N. Y. . . . MACY'S, Kansas City . . . MAY CO., Los Angeles . . . BOSTON STORE, Milwaukee . . . MAISON-BLANCHE, New Orleans . . . GIMBEL'S, New York . . . STRAWBRIDGE & CLOTHIER, Philadelphia . . . FRANK & SEDER, Pittsburgh . . . BON MARCHE, Spokane . . . FAMOUS-BARR, St. Louis . . . MAAS BROS., Tampa and St. Petersburg . . . STROUSS-HIRSCHBERG, Youngstown, and many others. For free booklet and name and address of your nearest dealer, write: The Wm. Brenner Furniture Corporation, Dept. HB, 318 West Third Street, Cincinnati 1, Ohio.

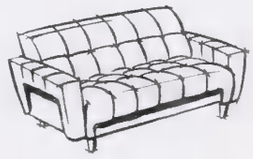
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Davenport, with Arms, 79" wide —about 169.50.



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Armless Chair, 24" wide—about 49.75.

in Modern Living Room Furniture

...PRICED FOR YOUNG PEOPLE'S BUDGETS



Two-Piece Sectional, each 51" long—about 199.00 for both

The photos speak for themselves—eloquently. And so do the prices. You'll agree, we think, that never before has such wonderful **VALUE** been offered in modern living room furniture.

Or such up-to-the-minute **STYLE!** The designs, wholly original, are the inspirations of Henry Peter Glass, the famed designer you're hearing about so often. The lines are long, low, sleek, to match the simple interiors so much in vogue today.

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Or such **VERSATILITY!** With nine basic units you can give your imagination free play, mixing or matching your living room furniture as you wish. At little cost you can start with two or three basic pieces, then add others later.

Kincastle Fabrics

original Fashionaire furniture

BY BRENNER

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On our cover: This house was once conventionally white. Now three shades of Martin Senour's "Shelter Tone" blend it with adjacent planting, make it a natural part of landscape. More examples of new exterior color schemes are shown on pages 108-109.

House Beautiful

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THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

MARCH 1952

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No. 5106 *George Washington Cocktail Table. About $55**

No. 5102 *Double Top Console Table or Server. About $55**



No. 626 *Chest Server, Antiqued Brass Hardware. About $110**



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Add warmth to a modern living room . . . charm and comfort to a traditional dining room . . . graceful simplicity to a library . . . with Brandt Anniversary Pine Mix it with traditional mahogany pieces, or use it with light modern furniture—the rich amber finish of Anniversary Pine assures the perfect accent touch for any room in your home.

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No. 627 *Buffet and Cupboard, Antiqued Brass Hardware. About $360*. Table, No. 5108, Dropleaf Extension Table with two Filler Boards. About $150*. Chairs, No. 526 and 527, with Knotty Pine Amber Finish. About $30* and $35*.*

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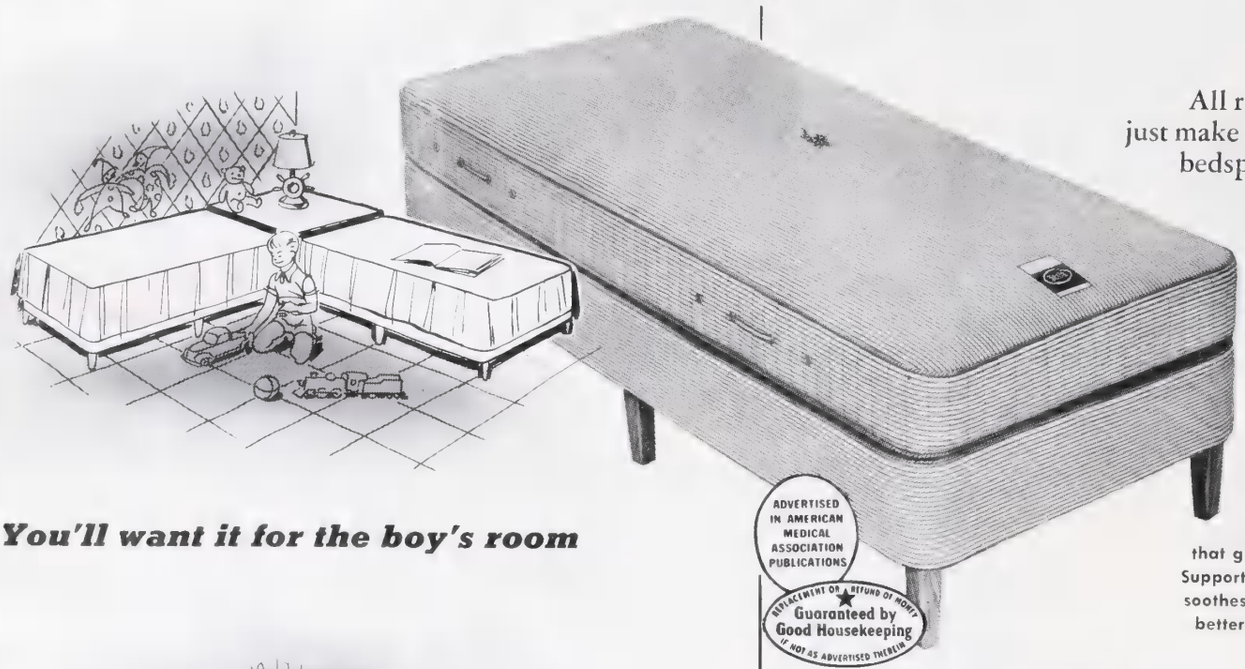
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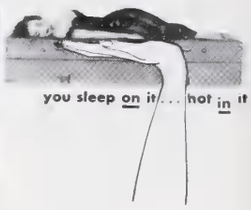
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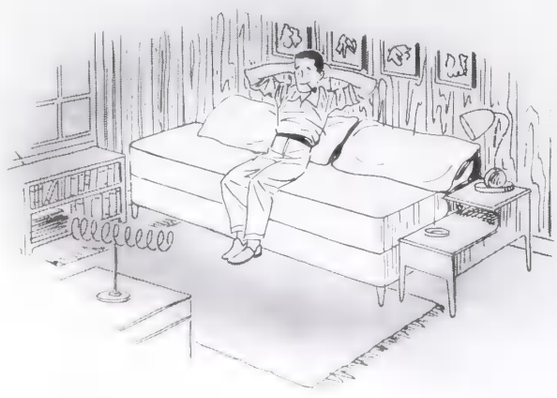
All ready for sleeping . . . just make up. You dress it with bedspread, slip cover and cushions to suit.



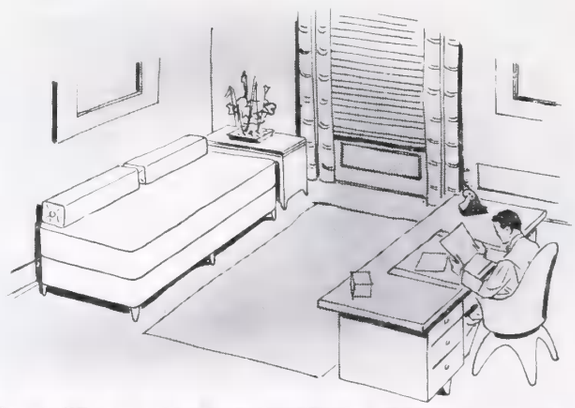
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BELOW: This diagram of a "T" arrangement with double lavatory shows how water closet and bathing facilities can be screened off for complete privacy.



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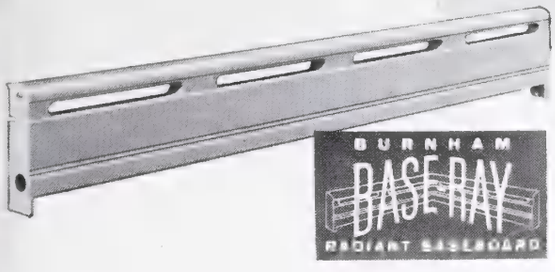
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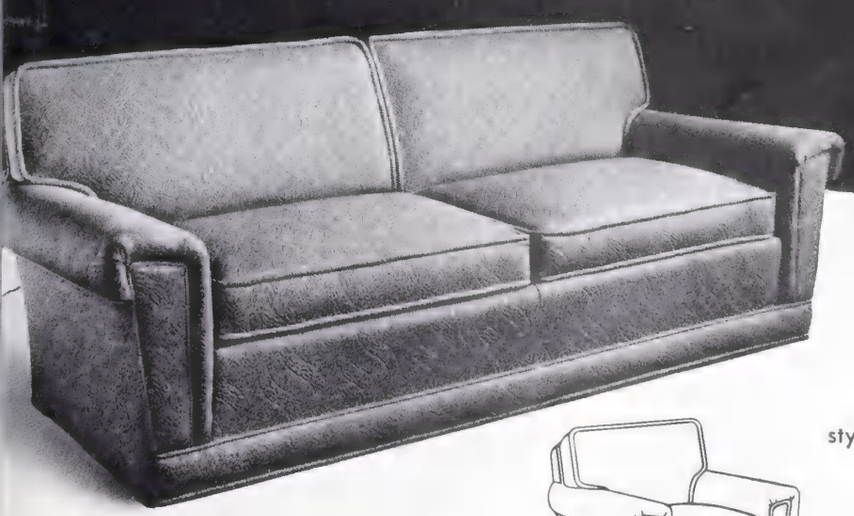
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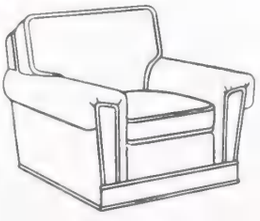


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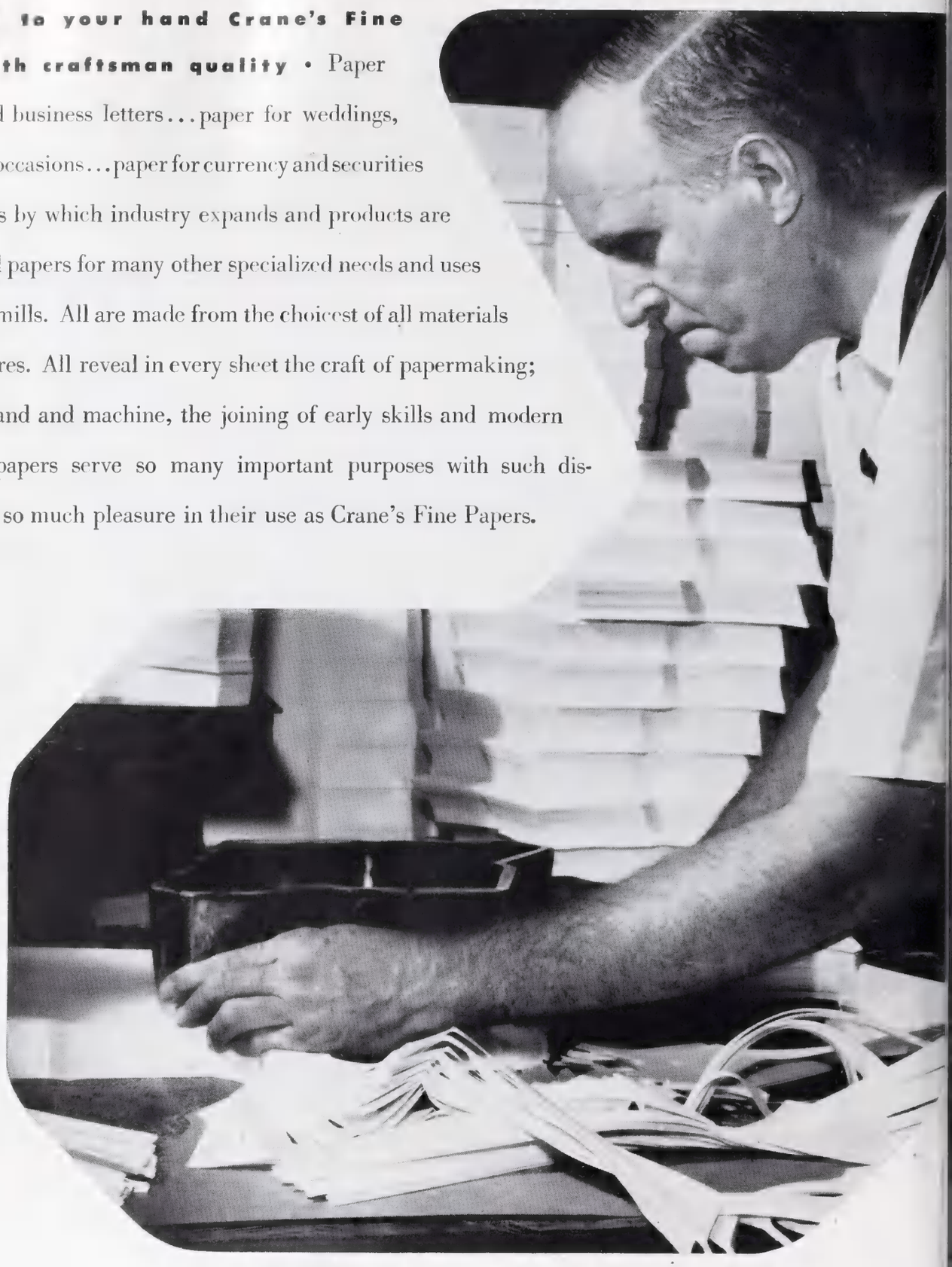
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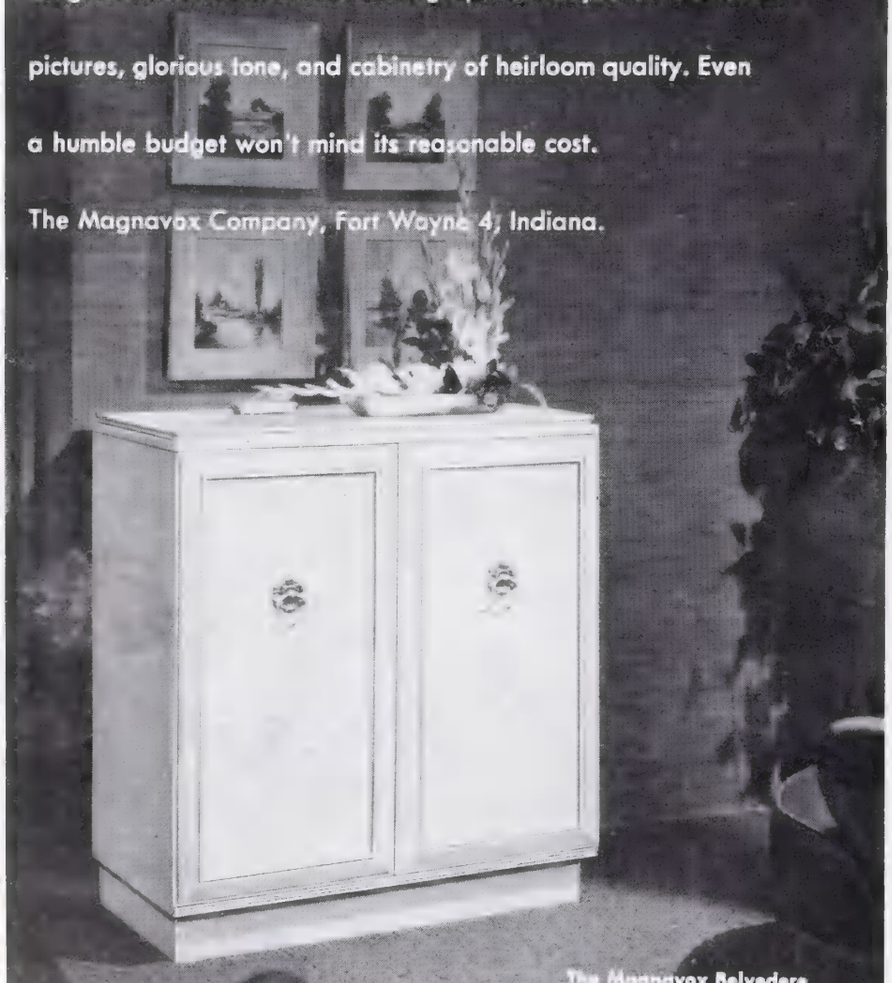
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The 200% Housekeeper

A guest's-eye view of the lady who works so hard at keeping house that she fails to make a home

By Elaine Neal

The room is high in temperature. low in vitality. The décor is in perfect taste, but it is no room for living. It belongs to the 200% housekeeper who pays so much attention to detail that she misses by a mile as a homemaker.

You know her type. She can be counted by the million. She started out well enough when she was married a few years ago. She read all the right books, bought all the correct things. But she became so embroiled in her perfectionism that she lost track of its object—practice of the art of living. What happened to her can happen to anyone who loses sight of the fact that normal, pleasant homemaking is done with the left hand and easy manners.

The atmosphere of the superhausfrau's home is always tense—how tense, you can only appreciate if you live with it for a while. Imagine your role as her week-end guest. She has done the guest room well, provided every gadget for your comfort. But neither she, nor her home, permits you to relax for a second. You have a miserable time while you are there.

The first evening, before din you try to make light conversa while your hostess gets up straighten a picture or sits on edge of her chair waiting to into the kitchen for a last-mi look at the canapés. You w enjoy them anyhow, for the ins dinner is announced she will you to bring your cocktail to table. You'll never get that sec drink, nor taste that tempting

The fireplace is swept clean, logs arranged in painstaking p and the bed of ashes is miss You may be rash enough to to flick your cigarette into hearth, till you note its pris cleanliness and withdraw your in a hurry. Too late, you spill mote on the floor while your hos offers an ash tray.

The room invites such rebell mishaps, for it badly needs s of life. Everything is too new, spick, too pat. Nothing has carried over from the pleasant to the bleak present. You note the desk is as tidy as if it were a showroom floor. Surely, no ever writes a letter here. The

(*Continued on page* 68)

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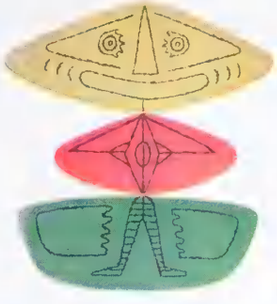
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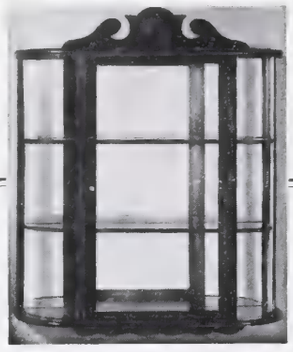
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You'll marvel at the fine European workmanship, the simple, beautiful lines of this elegant bench. Imported by us and sold directly to you. Genuine braided rush seat is hand woven. Satin-finished beechwood in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chair-side table, TV or vanity bench, luggage rack, etc. Legs easily screwed into pre-drilled holes. An exceptional value.

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WINDOW

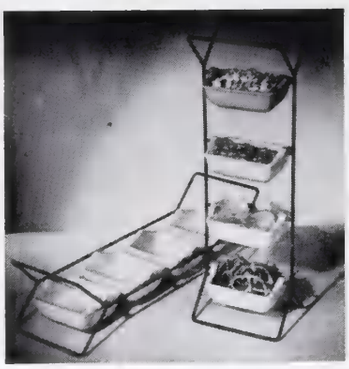
Merchandise, except personalized items, may be returned for refund by firms involved Prices subject to change Happy Window Shopping



WAXPAPER DISPENSER, HOLDER! Paper Towel Dispenser, and nickel-plated towel bar rolled into one! That's the Papermatic—a sensational kitchen aid that we wouldn't be without. The baked enamel wall unit has 2 cutting edges, comes in sparkling white, circus red, or yellow with floral decal. 13" x 7½" x 4¾", $3.25 ppd. Crane's, 419 E. 57th St., New York 22.



YOU'LL SPARKLE PLENTY when you pin a flash of rhinestones to a tailored suit, a white leather jacket, a dangerously simple dinner dress. The hand-set stones are imported from Austria, and are as full of white fire as a Fourth of July pinwheel. 2⅛" wide, and a smashing buy for $7.20 incl. tax & post. You can order from Artisan Galleries, Fort Dodge, Iowa



TRICK 'N' TREAT is richly endowed with party manners as delicious as a little girl's curtsy. Four ceramic tidbit "hammocks" swing with tip-proof magic on a black iron frame. Stand it on the floor, and it's high and mighty. Stretch it out on the table, and it's nice and low-down! Oven-proof dishes come in green and yellow, or all oyster white. 24" x 6". $7.95 exp. coll. B. Altman & Co., New York 16, N. Y.



COOK'S ASH TRAY. The Sunday night chef in our house is a divine cook—but he's a pyromaniac with a cigarette. So we got him this. Now the only thing he burns up is an occasional casserole. A glazed ceramic skillet, realistically decorated with fried eggs and bacon, has a hole for hanging. 6" long, $1.25 ppd. Elron Products, 156 W. Chicago Ave., Chicago 10, Ill.

SHOPPING WITH Pat Gunan



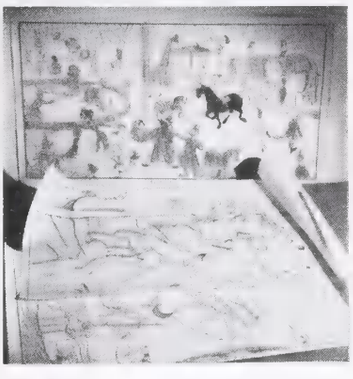
THE VERY BEST CIRCLES are made of fine saddle leather, and they're going around the trimmest waists in the country. Belts have 3 removable slip-on tabs stamped in 24 kt. gold with 3 initials, and the golden metal buckle is smart with anything from a tweed skirt to flannel trousers. Suntan or bamboo leather, sizes 24-30, $2.95 ppd. No c.o.d.'s. The Circle Studio, Box 189. Staten Island 1. N. Y.



THE SAW THAT CAME AND CONQUERED is a sensational tool called the Carpenter's Companion. With it you can trim the apple tree, cut small logs, rip planks, do fine cabinet work, or even put in a new keyhole at eye level. The 3 interchangeable blades can be instantly switched. With hardwood handle, it's 20" long. $3.45 the set, ppd. Treasure Island, Room 714H. 10 High St., Boston 10.



DON'T GAG YOUR CHILD. Give him a Giant Color Picture, and you won't hear a cowboy "yippee" or a "What can I do now, Mommie?" for the rest of the afternoon. Action scenes are printed on heavy white paper, and the pictures are *enormous*—20" x 35". The child fills in outlines with crayons or water colors. Set of 3 is $1 ppd. Gilems Products, Box 129, Lebanon, Ind.



GUARDIAN ANGEL for your houseplants is Floragarde. It's a white marker that you stick into the soil in flower pot or planter, and the indicator stripes tell you when to water! When soil-moisture is right, stripes are pink. When they turn blue, soil is thirsty. They're remarkably accurate, and set of 7 is $1 postpaid. Walter Drake, Drake Bldg., Colorado Springs, Colo.

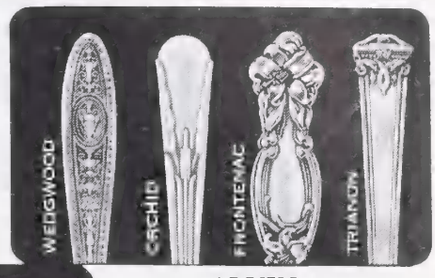


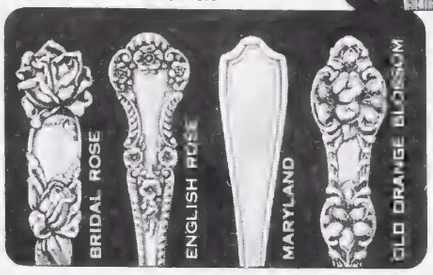
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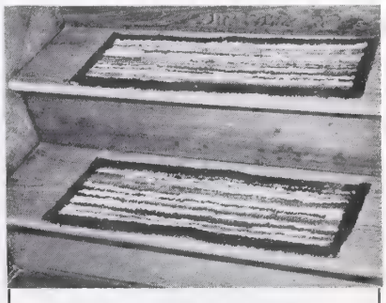
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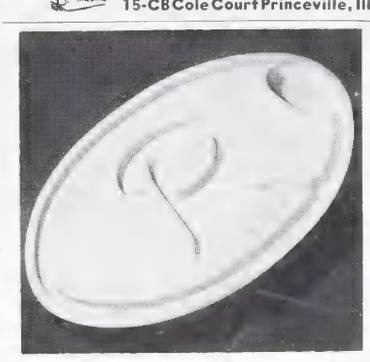
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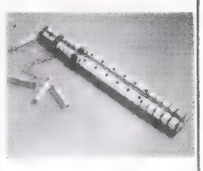
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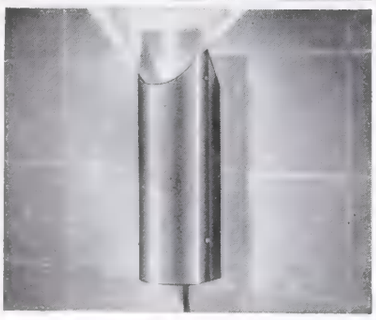


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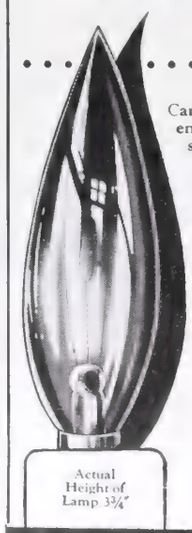
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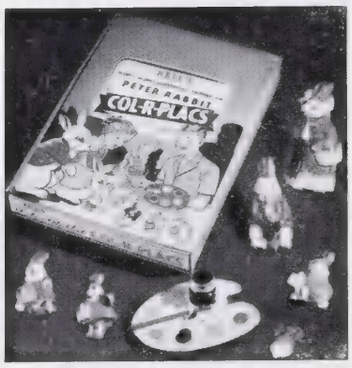
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WINDOW



COCKTAIL LIGHTS are chlorophyll candles, cupped in maroon glasses, and they're shining stars when it comes to clearing a smoky room of stale tobacco odors. Not only do they absorb smoke smells, but they scent the air with pine, burn about 72 hours. Later, you can use the glasses for fruit juice. $1.50 the pair. ppd. High House, 326 W. 27th St., New York 1.



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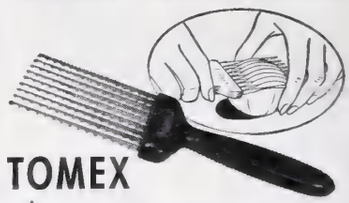
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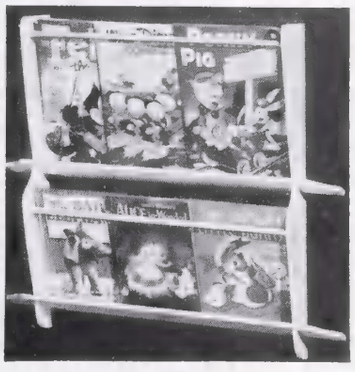
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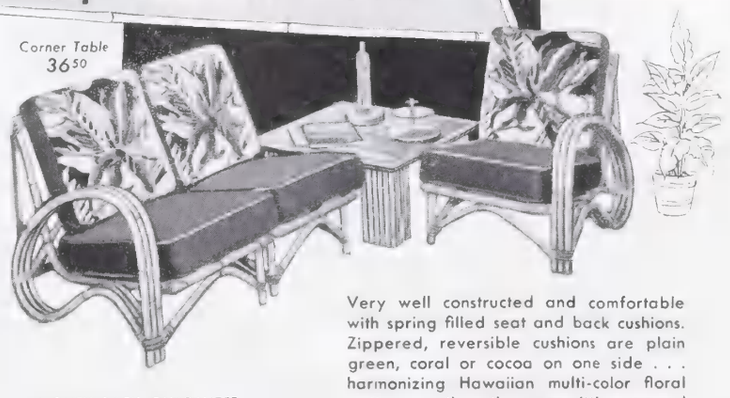


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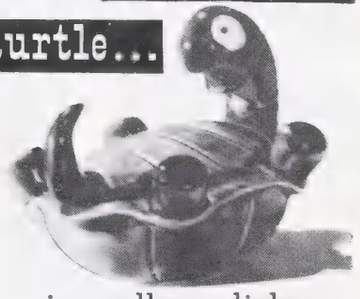
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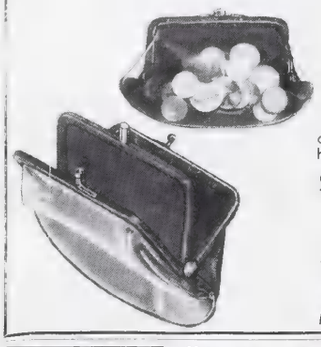
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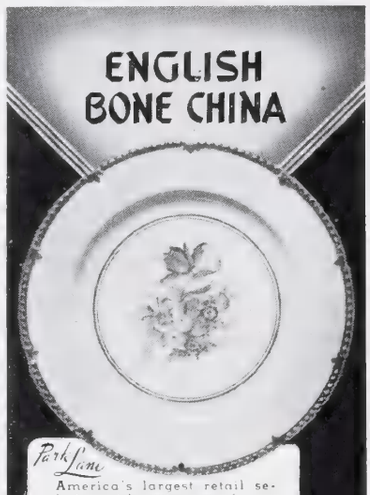
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WINDOW



CAPTAIN'S CHAIR LAMP. With us, this was love at first light. The darling little captain's chair and cricket stool are *not* attached to the base, so they can be picked up and admired, or borrowed for the doll house. Shade is Glo-Sheen over parchment with red or green background. Lamp has 3-way switch. 18" high. $9.95. Chair and stool alone, $3.95. Ppd. Jeff Elliot Craftsmen, Elizabeth City, N. C.

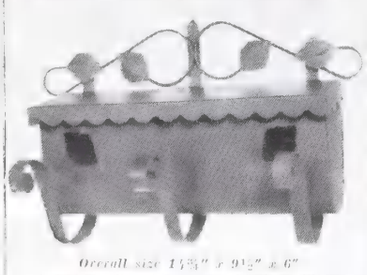


BIBLE TABLE. Originally it was made for the big family bible in which weddings, births, and deaths were recorded. Today, the globe-trotter will want it for his Atlas, the scholar for his dictionary, the decorator for a lamp. An authentic Victorian reproduction. Of hand-rubbed mahogany, it has a Carrara marble inset. 17" x 11½" x 26" high. $59.50 ppd. Edith Chapman, Nyack, N. Y.



YOU MAY BE A SLAVEY, but you'll be a darn cute one, if you slip the Cobblerette over your dress. Vastly more becoming than an apron, it gives you the protection of a smock, the jauntiness of a jerkin. Deep pocket around bottom holds cleaning equipment, etc. It comes all finished, except for the stamped cock design, which *you* cross-stitch. Red, green, or blue. $3.50 ppd. Susan Smith, Dundee, Ill.

ARTISTIC WROUGHT IRON MAILBOX RUST-PROOF



Overall size 14¾" x 9½" x 6"
Baked On Finishes—Satin Black or White

A distinctive ornamental mailbox in rich, dull custom finish. Beautiful leaf design. Hand wrought, rust proofed iron with hand crafted scroll design. Matching screws furnished. Roomy and sturdy as well as decorative. An unusual buy at this price.

$8.95 Postpaid

No C.O.D.'s, please

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Young, tender, juicy, flavorful, personally selected whole hams, bacon and turkeys. Home cured and slow, hickory smoked in the good old-fashioned way. THEY'RE NEVER HURRIED. No finer quality anywhere at any price. Carefully packed and shipped to reach you in perfect condition. Order Now!

Hams, 10 to 16 lbs.	$1.25 per lb.
Bacon, ½ to 1 lbs.	$1.15 per lb.
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Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
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Ideal for "salad days" everywhere, 8½" high, fashioned just like a head of lettuce in color, shape and texture. The stopper is a bright red radish with a green stem. $3.35 ppd.

Mail and phone orders welcomed

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MURRAY HILL 8-5552

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Automatically Locates Eye of Any Needle.

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$1.00 ppd.



$5.95 ppd.

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Miniature of real butcher block obsoletes the old cutting board for chopping, carving, pounding, cutting, etc. Has non-slip rubber-footed legs. 11½" sq., 3" thick. $5.95 ppd.

Satisfaction Guaranteed—No C.O.D.'s Please

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SHOPPING





HENLEY BLAZER, superbly tailored of navy wool with brass buttons, has the natural shoulder that men like. Named after the famous English regatta, it will make your favorite American look divine—and he'll wear it with gray or white flannels, khaki pants. In suit sizes 36-46, regular, short, long. $40 ppd. John Jarrell, 518 Fifth Ave., New York.



CROSS YOUR HEARTH with the luck of the horseshoe, hand-forged by an old Yankee blacksmith. Wonderful andirons, crafted with integrity and a refreshing absence of furbelows, are as distinctive as your signature. We own a pair, and everyone loves them. With your initials made from a real horseshoe, they're 12" high, 15" or 19" deep. $19.95 ppd. Horseshoe Forge, Lexington 73, Mass.



THE INNER CIRCLE of these English brass plaques is a planter. Think what *that* will do for your walls! Beautifully chased, watertight, and lacquered to prevent tarnishing, one design features a tavern, the other a sailing ship. 6" in diameter, $4.50 each or $8.75 the pair. Ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.





with a HANCOCK OUTDOOR FIREPLACE



Guests will rave over your cooking! Nothing's so delicious and mouth-watering as juicy steaks, 'burgers' or weiners cooked outdoors over a wood or charcoal fire.

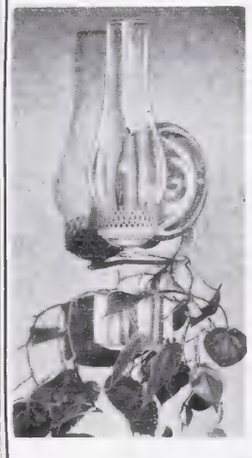


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PLANS 10¢

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Patio Reflector
HURRICANE LAMP-PLANTER



Provincial charm is accented in this Early American model. An aluminum reflector serves as a beacon light when used on patio, porch or terrace.

Sturdily constructed in tole with glass chimney, the candleholder and plant container come in a choice of white, black, or pearl grey with green trim. Overall 15" high x 5½" wide.

$6.50
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In brass finish $7.50 plus 35c postage
No shipping charges when ordered in pairs.
Send for new Spring 1952 catalog.

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Dept. B3
46 Franklin Avenue Lynbrook, N. Y.

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JUST SPRINKLE IT ON . . . BRUSH IT IN...VACUUM IT OFF

Used by hotels and industry, GLAMORENE is now available for the home. Removes stains caused by animals, grease, chewing gum, shoe polish, tar, food, cocktails, also preserves colors and is dustless. Not a liquid, rugs are ready to walk on within 30 min. Always keep GLAMORENE available for instant usage.

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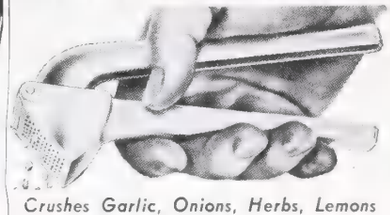
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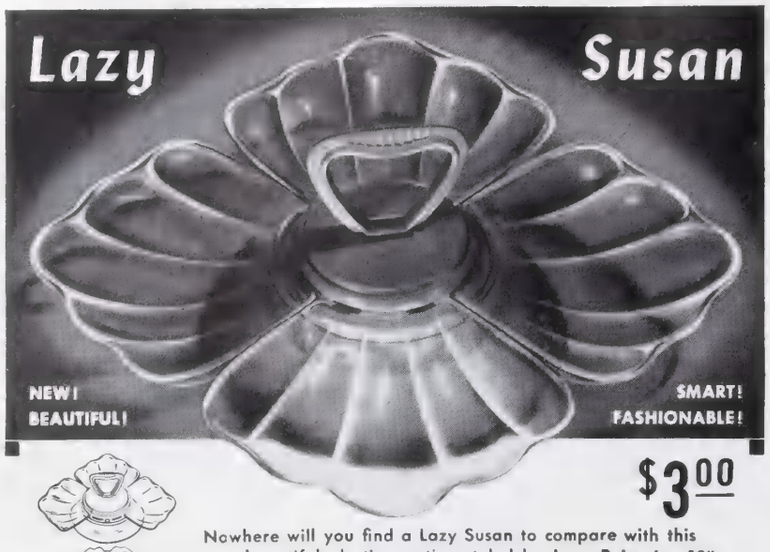

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MRS. DAMAR
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Just lift tray slightly and out it comes . . . ready for individual servings!

Nowhere will you find a Lazy Susan to compare with this beautiful plastic creation styled by Jean Reinecke. 12" in diameter. Has 4 removable trays for individual servings. Base is fashionized in the new STYRON TONE chartreuse. ***Finger-tip turning on steel ball bearings!*** Comes apart easily for cleaning. Stores in small space.

Only $3.00 postpaid. Please, no C.O.D.'s. Send check or money order.

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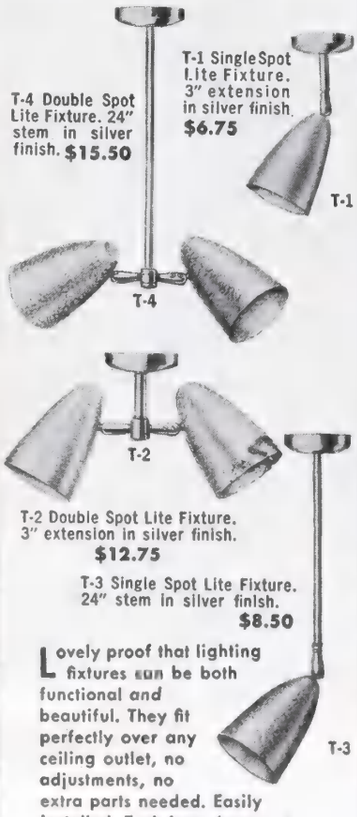
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T-4 Double Spot Lite Fixture. 24" stem in silver finish. **$15.50**

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Lovely proof that lighting fixtures can be both functional and beautiful. They fit perfectly over any ceiling outlet, no adjustments, no extra parts needed. Easily installed. Each lamp has spun aluminum canopy with Universal swivel, tilts back or forth or up and down, in any direction. Dramatic highlights for every room, every decor!

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A "CEDAR CLOSET" only $6.95



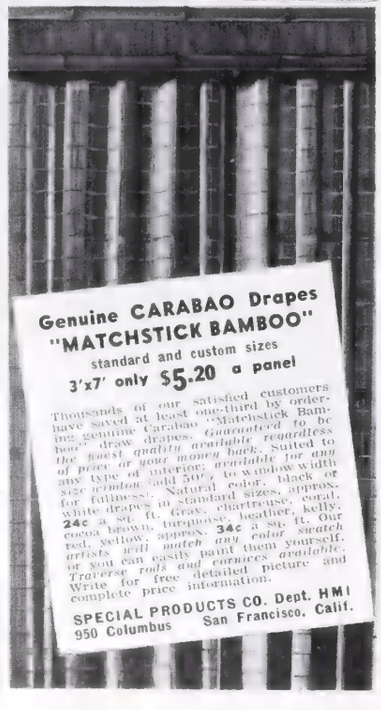
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A "cedar closet" for a fraction of the cost of cedar paneling. And Cedacote is actually better because it contains twice as much moth-repellent cedar oil as cedar wood itself. Just mix with water and brush it on. Dries in an hour to beautiful cedar-tone finish that never needs painting. Gives off delightful, clean cedar odor. Bonds permanently to any surface. Completely moth-proofs closet, as proved by independent laboratory tests. Five pounds lines average closet of 40 sq. ft. Also ideal for drawers, chests, dog houses. 5 lb. carton $6.95 post paid. Satisfaction guaranteed.

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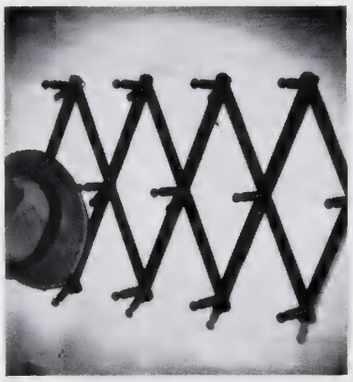


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standard and custom sizes
3'x7' only $5.20 a panel

Thousands of our satisfied customers have saved at least one-third by ordering genuine Carabao "Matchstick Bamboo" draw drapes. *Guaranteed to be the finest quality available regardless of price or your money back.* Suited to any type of interior, *available* for *any* size window (add 50¢ to window width for fullness). Natural color, black or white drapes in standard sizes, approx. 24¢ a sq. ft. Gray, chartreuse, coral, cocoa brown, turquoise, heather, kelly red, yellow; approx. 34¢ a sq. ft. Our artists will match *any color swatch* or you can easily paint them yourself. Traverse rods and cornices *available*. Write for free detailed picture and complete price information.

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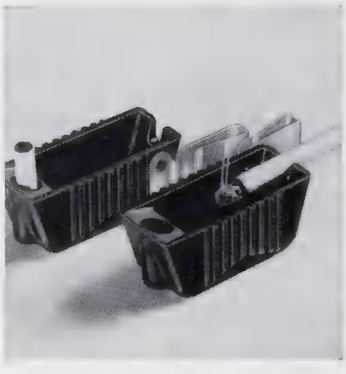
WINDOW SHOPPING



SUNDAY MEETING HAT RACK. It's a faithful copy of the accordion folding rack that used to hang in the parson's front parlor. Today it will hold a poker party's hats, or the school and Sunday bonnets of the whole family. Solid cherry in a hand-rubbed cherry finish, it accordions back to 4½" or out to 5 feet, has 13 spool hat holders. $8.95 ppd. Carl Forslund, 122 Fulton, Grand Rapids 2, Mich.



PIE BASKET. A gentleman from Down East tells us these are as old as New England itself. Our guess is that Priscilla toted her prize apple pie in one as she returned John Alden's call. It will bear your own lemon meringue in non-squash safety to church bazaar or picnic. Fine, too, for taking a hot dish to a Pot Luck Supper. Holds 2 pies. $3.95 plus 25¢ post. Foster House, 15 Cole Court, Princeville, Ill.



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(*Continued on page* 37)

FOLD-AWAY FOOT REST

A Different Kind of Gift For Yourself and Friends



- TILTS TO THE POSITION YOU PREFER
- FOLDS AWAY WHEN NOT IN USE
- RELAXES LEGS AND ENTIRE BODY
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A new, marvelous foot-stool idea for giving extra relaxation.

Made of a vertical and horizontal set of wooden rods. Tilts to any angle in front of your chair to hold legs and feet off the floor. Folds up easily, out of the way . . . and wonderfully clever. In Mahogany Finish.

Send Check or Money Order $4.95 each
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GIANT OUTDOOR PLAYHOUSE by DOUGHBOY

Big enough for the whole gang and sure to be the hit of the neighborhood! Tough Vinylite plastic 8 ft. long, 6 ft. high, 4 ft. wide. Easily suspended from any type line. Packed with knock down wood frame, folds into 4"x4"x50" carton. $20. For information, write Doughboy Industries, Inc., Dept. HB-3, New Richmond, Wisc.

This is the label of labels to look for on towels... presenting the same legendary beauty and quality you know in Wamsutta sheets and fabrics

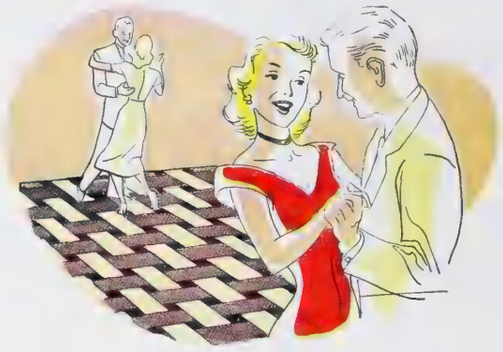
WAMSUTTA Towels

In the royal manner... wondrous Wamsutta towels





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Are you a perfectionist?

Then you'll say "FLEXACHROME" for floors!

Flexachrome* Plastic-Asbestos is the *ultimate* in composition tile. Richly colorful. Very resilient. Highly resistant to wear. Highly resistant to acids and alkalies. Completely grease-proof. Extremely easy to clean because of its extra smooth surface.

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Colors that are ideally suited for any mood...that enhance any decorative scheme. Colors that go all the way through from one surface to the other. That will not fade or wear off...and which offer you almost unlimited design versatility.

Flexachrome has no peer when it comes to a kitchen floor. Hot grease, children's dirty feet, spilled food...none have any effect on this truly modern plastic tile. It wipes *clean.*

It is also just right for the reception room, the powder room, the play room and other areas where people meet often.

Get floors without flaws...*get* colors without peers.

Get FLEXACHROME.

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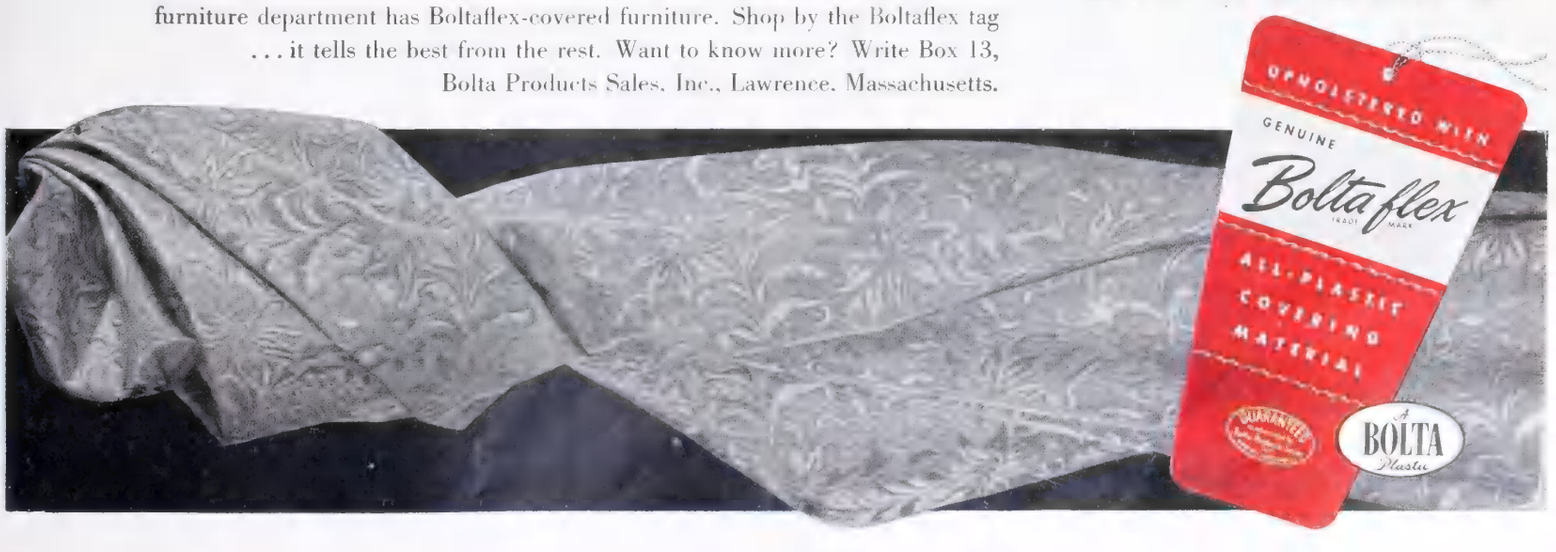


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Wunda Weve is slow to soil and easy to vacuum, shampoo or launder. It is colorfast, pre-shrunk and mothproof, gives wear comparable to quality wool broadloom.

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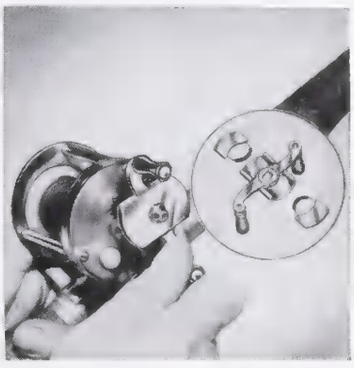




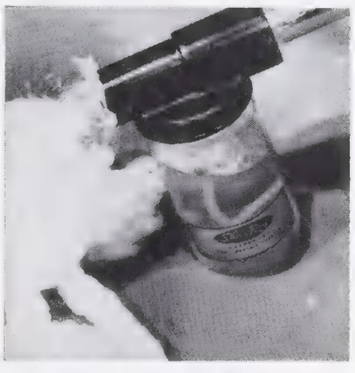
WINDOW SHOPPING

Continued from Page 32

A "REEL" FIND for fisherman, amateur or star! The precision-engineered "Kant-Lash" reel adapter makes backlash impossible, and affords greater casting efficiency. Easily installed on all reels, this is not a "brake" but a device guaranteed to make fishing a pleasure—without a snag! $2.95 ppd. Rene-Craft Products, Wilmette 3, Illinois.



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Select Height To Suit Your Needs

No. 107—all steel 7" high with glides	$5.95
No. 707—hardwood, 7" high, with glides	6.95
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No. 109-C—all-steel, 9" high, with casters	8.45
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COLSON BROS.
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New York 18, New York
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DAY-n-NIGHT MARKERS

These attractive markers make thoughtful gifts—and they make it easy for friends to find *your* home DAY-n-NIGHT! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights—even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- **Reflector lettering—tiny glass beads mirror light at night**
- **Permanent raised letters and numbers 1½" high**
- **Lifetime aluminum—rustproof**
- **Baked enamel—black background—white beaded letters**
- **Double plate 18" long—reads the same from either side**
- **Any wording you want, up to 15 letters and numbers**

PLEASE PRINT CLEARLY

Any marker C.O.D. if desired; fees, postage added. Colorado residents add 2% sales tax.

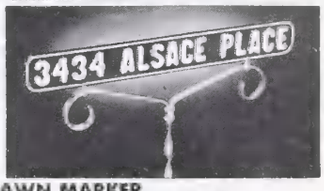
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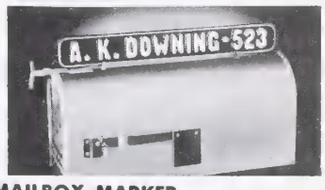
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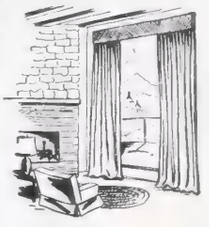
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For Ranch Style Living!



From Texas — land of ranches and ranch style living — come beautiful, rough-textured Itasca drapery fabrics! Used by outstanding American decorators for their homespun, "look of the loom" effect, Itasca fabrics are tailored to the tone of ranch style and modern homes. And *you* can make beautiful drapes for your entire home — create charming rooms that *look* expensive, yet cost so little! Itasca fabrics are vat-dyed and washable . . translucent but not transparent . . make wonderful matching slipcovers, bedspreads and vanities. Designed and produced only by Itasca Weavers Guild, these superb fabrics come in a wealth of textures and colors. Low in cost because they come direct from the loom to you, they are available *nowhere* else in the world but Itasca!

Decorator originals available only from Itasca — by mail



GET 20 ITASCA FABRIC SAMPLES PLUS "INTERIORS BEAUTIFUL" — BOTH ONLY 25c

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The finishing touch—

to make even a simple meal a festive occasion—this crystal glass epergne was made especially for us. Remove vases and use just as a candlestick. Eight inches high, and 5.95 complete, without candles.

LORD & TAYLOR

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from South-of-the-border

Style AW. Criss-cross sandal of fine suede leather with 1½ inch wedge heel. Fits snugly and comfortably like a glove. Colors: red, green, dark blue, black, yellow, with white trim. Please give second choice of color.

Send shoe size, outline of foot and $5.00 Postpaid. Add 3% in California. For C.O.D. orders $1.00 deposit required.

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Dept. MAH Calexico, California

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Adds so much beauty . . . at so little cost.

Single or Double Spread	**$7.98 each**
Draperies, 2½ yds. long	**6.98 pair**
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Fashioned in crisp, superb quality seersucker. Washable—needs no ironing. Choose all white or hunter green, copen blue, rose, yellow, cherry red with white ruffles. *Color swatches on request.*

ROOSTER LAMP, white or black rooster, 26" high **$12.98 each**

All prices postpaid. Sorry, no C.O.D.'s.

Four-In-One Shop

63 Broad Street • Stamford, Conn.





This is the gift they'll love best:

unique Wedding Invitation Tray!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **$5.95.** Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, **$7.95.**

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MARKET-COMBERS

Box 3282, Atlanta, Ga. (Sta. F-3)



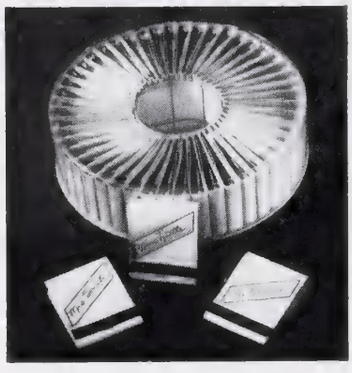
WINDOW



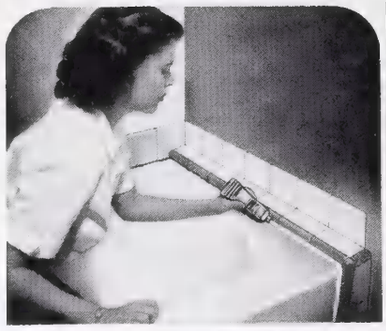
THE LOVELY PALLOR OF BRASS is a distinguished foil for the dusky gleam of glossy ivy, and this is a planter that will show off your greens the way sunlights shows off the patina of polished mahogany. Handcrafted of brass and handsomely circled with an embossed band, it's 5" high, 7" wide. $7.50 ppd. Muriel Duncan, 321 Ninth Ave., Haddon Heights, N. J.



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PLACE CARD MATCHES are a very bright way to put guests in their places. Matchbooks come in gleaming white, and you fill in the gold or silver (please specify which) name box. When dinner is served, guests are seated without delay—and they have a light for their cigarettes. Acetate drum of 50 regular size, $1.50; 50 double size, $2.50. Ppd. Eunice Novelties, Box 41, Rego Park, N. Y.



FIX MESSY TUB CRACKS

This Amazing, New, Easy Way

Fill those cracks around your bathtub, sink and shower with Miracle *Tub-Caulk*. It's easy with this new product that is applied just like toothpaste! Dries in one hour leaving a tough, waterproof and grease-proof bond that will not shrink or crumble. Giant 4 ounce tube.

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$1 *post paid*

sunset house

Dept. T-40, 8818 Sunset Blvd., Hollywood 46, Calif.

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6-Ply PLASTIC SEAT COVERS

ONLY **$9.95** SET



Fit Any Car Without Wrinkling! Waterproof—Won't Stretch Out of Shape!

Here's the year's best buy—and one that really dresses up the old bus! Colorful but not gaudy. Installed by anyone in a jiffy with simple instructions that come with each set. Waterproof; cleaned quickly with damp cloth. Rich LEOPARD design over entire backs and seats—not just a "trim". Please specify whether front seat is in one piece or split type when ordering. Send only $2; pay postman balance of $7.95 plus postage and C.O.D. fee when delivered. Or send $9.95 and we will ship prepaid. Money back if you are not delighted. Supply limited; act quickly!

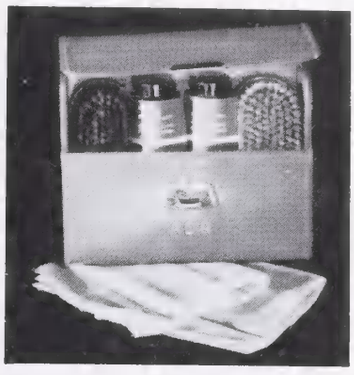
MARDO SALES CORP., DEPT. 562

480 Lexington Ave., New York 17, N. Y.

SHOPPING



SHOE SHINE BUY. A gallivanting lady or a traveling gentleman will be a polished gadabout if he has this wonderful Shoe Shine Kit. The English pigskin case has a washable lining, is fitted with brushes for black and brown shoes, black and brown polish, and polishing cloths. Stamped with gold monogram, case is 6" x 4½" x 1½". $7.50 ppd. T. Anthony, 751 Madison Ave., New York 21, N. Y.



THE LUCK OF THE IRISH is not limited to St. Patrick's day for anyone who has four-leaf clovers on her table. They're great shakes as salts and peppers, and their luck, of course, is legendary. Glazed ceramic in Dublin green, $1 pr. Matching four-leaf clover dish, 6" wide, $1 each or $3.50 for 4. Bingham's, 509 Fifth Ave., New York 17, N. Y.



IN YOUR CUPS, an Audubon bird; on the matching saucer, another one. Truly delightful teacups and saucers with embossed flower borders are now available to match the dearly beloved Albert Meakin Audubon plates. A set of 8, each with a different bird permanently fired-on in authentic full-color reproduction, is just $14.95 ppd. Malcolm's, 524 N. Charles St., Baltimore, Md.





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fashion's latest craze

PERFECT FOR HOME PERMANENTS, HAIR TINTING! Easy-to-see-through plastic goggles bound with absorbent terry cloth that keeps out drops and trickles—a wonderful way to shampoo or shower with ease, a blessing when shampooing youngsters. Elastic band assures snug fit. In two sizes: Pams Regular for you, Pams Jr. for children 2 to 12 **$1.50**

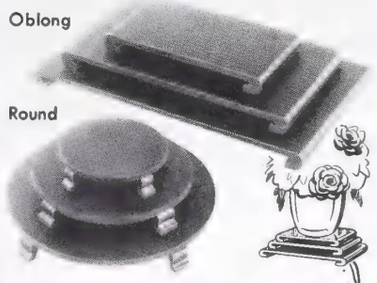
(Add 15c for handling and postage)

(Gift boxed—10 Day Moneyback Guarantee)

HERE'S HOW, Dept. HB-1

160 East 38th St., New York 16, N. Y.

BASES for Your Vases



Like a diamond setting, these expertly, hand-made hardwood bases beautifully mount your floral arrangements and figurines, adding a note of distinction to your home, protection to your furniture. Each base is "satinized" black lacquer finish with dull, rubbed effect. Illustrated is oblong with scroll—4" x 7", 6" x 10" and 7½" x 12" and round—4", 6" and 8". Others include oval—4½" x 6", 6" x 8", 8" x 10" and square —4" x 4", 6" x 6", 8" x 8". Order your set today. Send check or money order and save COD charges!

SALLY'S CRAFT SHOP

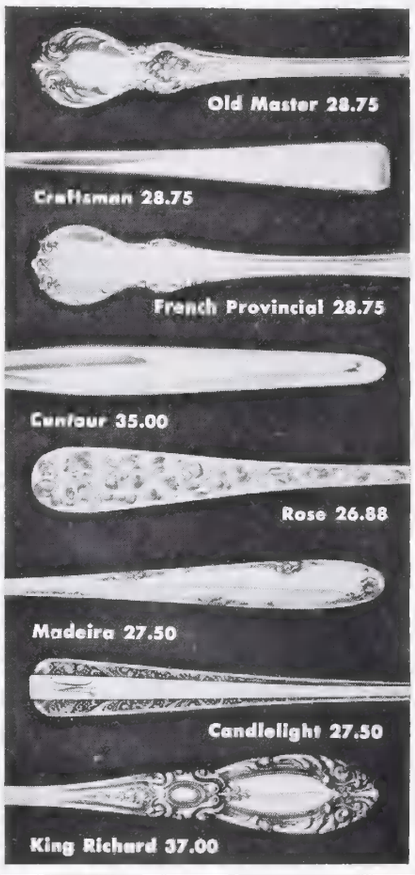
Dept. H-1 • Largo, Fla.

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24-piece sterling sets for only

$5 down, $5 a month



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- Take as long as 2 years to pay.
- Receive, without extra charge, a jewel-box, anti-tarnish silver chest and an engraved initial on each piece. Prices include Federal Excise Tax and are for a 6-pc. place setting: 1 luncheon knife and fork, 1 teaspoon, 1 salad fork, 1 cream soup spoon, 1 spreader.

Patterns shown price-fixed by mfr. under Feld-Crawford Act of N. Y.

MACY'S

Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1) HB3

Enclosed, $____ down payment

Pattern ____ # of settings ____

Name ____

Address ____

City ____ State ____

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City ____ State ____

Position ____

(Housewife give husband's occupation)

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EARLY AMERICAN LADDER-BACK CHAIR is a *"Miracle Value"* at **$6.75**

Fully assembled—*ready-to-use*

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

Height 42" Seat 18" x 14"
Height of Seat 18"

Unpainted but sanded to a smoothness ready to wax or decorate $6.75
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COMPARE FOR QUAINTNESS AND CHARM!
COMPARE FOR UNRIVALLED VALUE!
Write for illustrated catalog of other Early American reproductions.

Minimum Order: 2 Chairs

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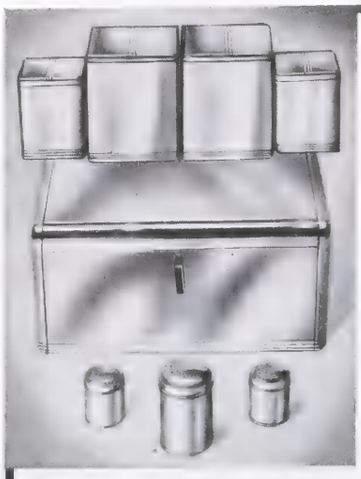
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HAND CARVED FROM SOLID HONDURAS MAHOGANY, 40" LONG, 30½" HIGH, 17" WIDE. CHOICE OF MAHOGANY OR MARBLE TOP. $98.45 F.O.B. MONTGOMERY, ALA.

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CANISTER SET — Practical and so snappy! Gleaming chrome with hinged covers, black knobs. Use small ones (4½" sq. x 6½" high) for coffee, tea; large ones (6¼" sq. x 8½" high) for flour, sugar. Easy to keep clean—just wipe them off! Set . . **12.95.**

MATCHING BREAD BOX, (17" x 10¾" x 8¾" high) . . . . **12.95.**

DREDGE SET — also shiny chrome — two small holders for salt and pepper, and a large one for sugar. Set of three . . . . . **2.50.**

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STEP-ON CAN, 16" high, 11¼" dia., 16-qt. white enamel pail insert, **12.95.**

VEGETABLE-JUICER
Electrical Squeezing!

Extracts your own beet, cabbage, spinach, celery, carrot, and other juices . . . Vita-Juicer gets every last drop — all the vitamins. No straining, no stickiness; cleans in a wink. White enamel; stainless steel hopper. 50-60 cycle. AC. . . **59.95.**



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GOOD EGG SLICER does the most beautifully precise job of separating a hard-boiled egg into 6 parts that we've ever seen. Just stand the egg in the cup-like base. Rest cutter on top of egg. Press gently, and you're all set to garnish a salad, decorate a spinach ring, or to serve eggs *à la russe* as a first course. $1.50 postpaid from Baron's Dept. Store, Madison, Wisconsin.



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Versatile 4-Spot Waterer

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the gift For a Gardener

Men and women gardeners—the friend who has everything—all welcome SPRINKLEZE. Waters 4 separated plants at one time. Sprinkles foliage or soaks roots only . . . waters any shape bed or border. Connects to garden hose. Has two 15 ft. and two 10 ft. lines of 3/16 inch plastic hose, each with brass sprinkler. Any one may be moved in operation, set at any angle. Light and durable. Choice of red, green or black.

We'll enclose gift card and mail direct if you wish. Guaranteed satisfactory. Send check or MO and we pay postage.

Complete unit, ready to use—8.85

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Swedish Butter Warmer

6¼" Wide
3¼" High

How could anything so cute be so useful? Individual butter warmer made of stainless steel and beechwood. Put the pan on the stove, melt butter, warm syrups or mint sauce, make Hollandaise, and then right to your pretty table.
3.95 ppd.

the Little Shop
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Price $25.00 delivered to your home. Duty payable on receipt approx. $3.50. Size 22 in. x 12 in. x 9½ in. high. 120 watts. Checks (crossed "Barclays Bank Ltd.") direct to:—

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This amazingly faithful electrical reproduction of burning oak logs will charm your family and intrigue your friends. Touch a switch and at once your hearth is alive with good cheer — without fuss or ashes.
Here is the heartwarming atmosphere of the traditional log fire, captured by craftsmen and presented with pride as a contribution towards gracious living.

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AVAILABLE IN RUFFLE OR CORDED STYLE

A super-soft Foam Rubber Pillow covered in beautiful decorators fabric. Holds shape permanently — never mats or sags, non-allergic. Use in bedroom or living room. Use on floor, chair, sofa or divan. Adds a world of comfort wherever used. The newest style in living room decoration. Buy several in different colors —gray, forest green, chartreuse and cherry red. Size 15 inches square, 5 inches thick. Complete with fancy ruffle or tailored cording.
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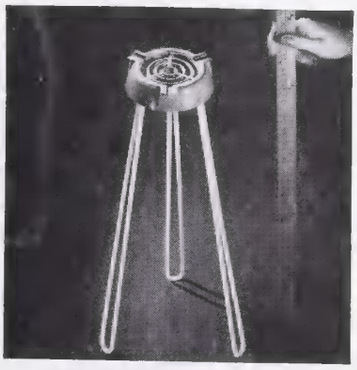
Smash hit on its debut . . . our wonderful slant-back chair is at home in any setting! Pre-shrunk, plasticized Palmweave hand-crafted with handsome frame of satin-finished solid mahogany—unique handweave provides maximum structural strength. Approximate dimensions: seat & back —21" sq., height from floor (front)—11" (back)—8". Singly: $24.95, in prs.: $47.50. Palmetto-Craft available in pieces for the entire house. Complete illustrated catalog free on request. Money-back guarantee. Allow 2 wks. delivery. Cash, Check, M.O. (No COD's) Express charges collect.

PALMETTO-CRAFT 4115 SKILLMAN DALLAS, TEXAS

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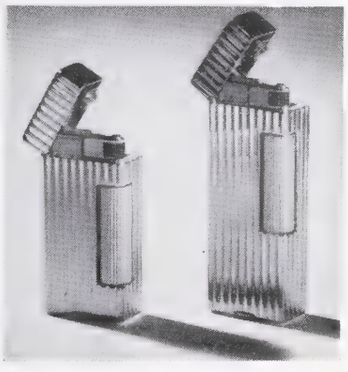
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MAKE A GARDEN SPOT in your living room or breakfast nook with this Early-American-flavored Fernery. When hot weather comes, move it out to the terrace. Or you might get two for the top of your porch steps. Pioneer bucket, mounted on tripod legs, is finished in antiqued maple or pine. 23½" high, $9.95 ppd. No c.o.d.s. Templeton Craftsmen, Templeton, Mass.



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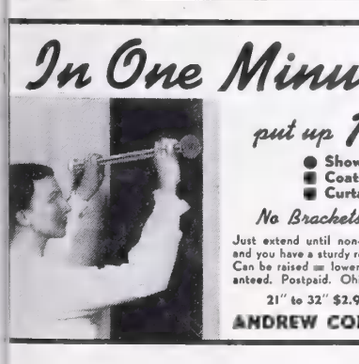




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Stellad, Inc. State and Prospect Streets, Indianapolis, Ind.



In One Minute—you can

put up **Readi-Rods** to hold

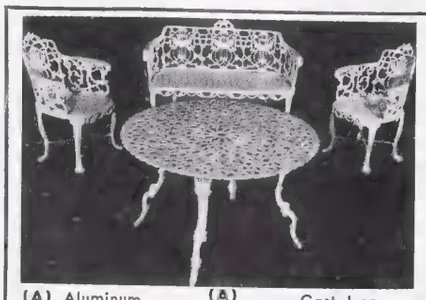
- Shower Curtains in tub or stall
- Coats or Clothes in closets
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No Brackets, Screws or Tools to fuss with!

Just extend until non-slip ends — Not Suction Cups — touch walls, turn — and you have a sturdy rod of polished aluminum that stays put — any surface. Can be raised or lowered without leaving unsightly holes. Satisfaction guaranteed. Postpaid. Ohio residents add 3% Sales Tax. Sorry, No C. O. D's.

21" to 32" $2.95 30" to 51" $3.95 48" to 72" $5.95

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Chairs #402 — $39 — $32.50



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$30.00 Large Settee #601 39" wide — **$25.00**
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(E)



(F)

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3-WAY TV LAMP

The Original and Only "Planter's Punch." The Aristocrat of TV Lamps. Priced Low!

- **All Solid Heavy Copper**
- **Planter Bowl Base**—watertight, leakproof.
- **Reflector** shines light upward for subdued illumination without impairing vision or reception. Inside sprayed aluminum for natural soft light, yet gives choice of light for any room with its
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Large Size in Solid Copper (as shown) 11" high, 10" bowl ..... Only $10.95
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REVIVA by
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A Triple Action Tonic For Marred Furniture

REMOVES stubborn surface spots.
CLEANS dirt and grime.
POLISHES to a fine greaseless lustre and covers minor scratches.

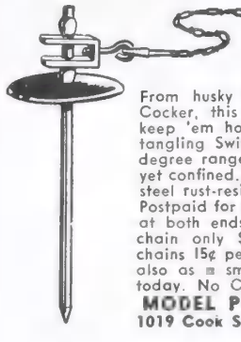
NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces.
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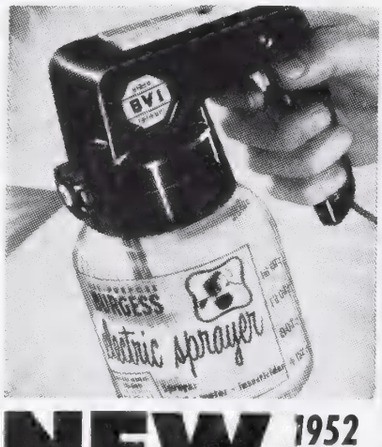
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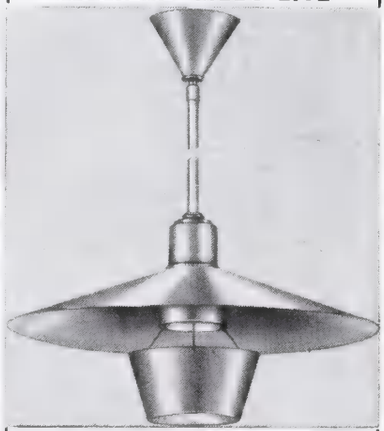
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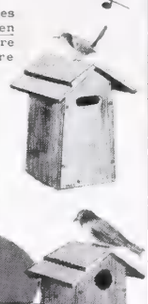


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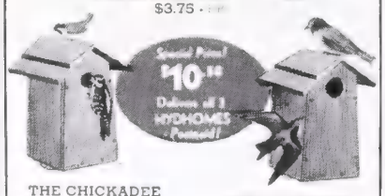
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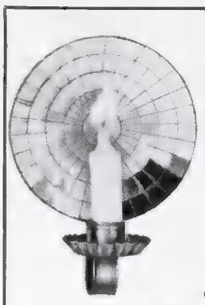
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for dancing lights

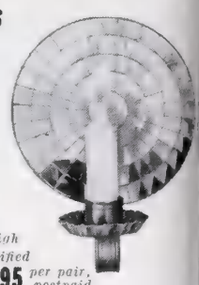
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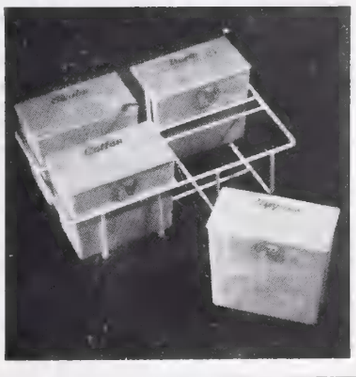
A-TISKET-A-TASKET, we've found a handsome basket—all set to dress up your potted plants and flowers. Of nubbly woven straw in red, green, or natural color, you may have them to fit 4" or 5" diameter pots. They are so simple and yet so perfect for any room. And the price! 4" size is 55¢ each; 5" size, 60¢ each. Ppd. Ward Phillips Company, Dundee, Ill.



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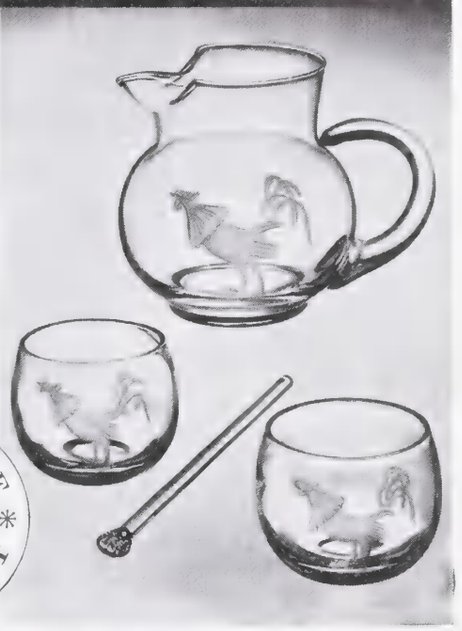
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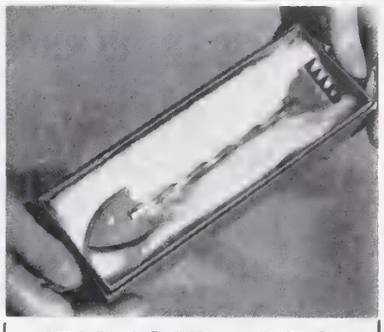
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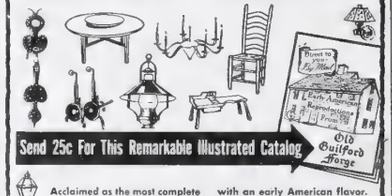
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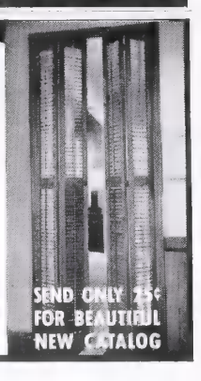
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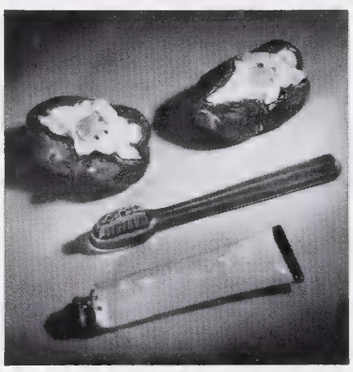
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(*Continued on page* 47)

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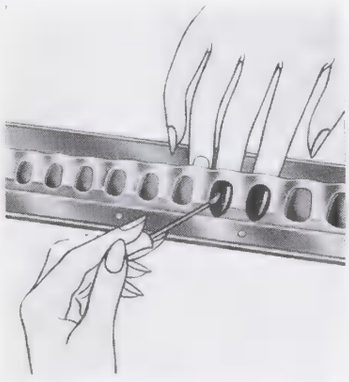
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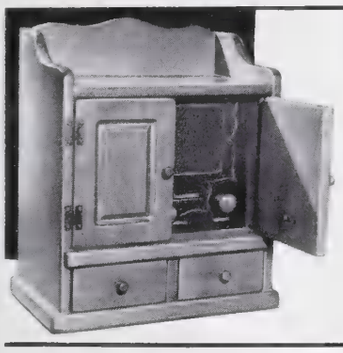
Continued From Page 44

A NAIL-DO-WELL for the well-groomed look, so important to every lady! End the messy business of polish on your fingers as well as your nails. This keyboard is adjustable for any size finger and any type nail. With a little practice, you'll soon be giving yourself professional manicures, and feeding your piggy bank! $1.50 ppd. Mastercraft Products, 212 Summer St., Boston 10, Mass.



FILL IT FULL OF LEAD, because it's a charming copy of an old-fashioned pencil holder. And wait till you see the orderly influence it will have on that hodge-podge desk of yours! Or use it as a stand for a small flower pot! It's black iron with a gay hand-painted design, measures 4" long. $1.15 postpaid from The New England General Store, Plain Street, Millis, Mass.





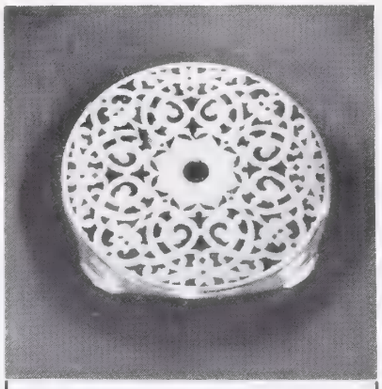
THE *Spice Chest* RADIO

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Stony Acres Lamps

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Stainless Steel MIXING BOWL SET

They will remain bright and shining even after years of continuous use. Use them for mixing, of course. But they have many other uses. You can cook or bake in them or use them for serving or refrigerator storage. (Perfect as salad bowls—vinegar will not affect them in the least as they are stain-proof as well as rust-proof!) Made by Vollrath of heavy gauge stainless steel. Set consists of 3 bowls—¾ qt., 1½ qt. and 3 qt.

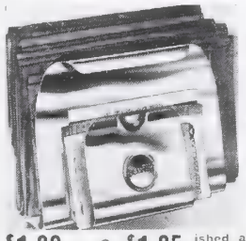
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5-Piece Set $1.00 ppd.

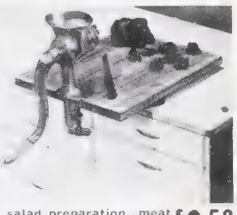


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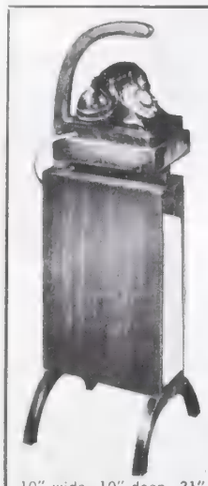
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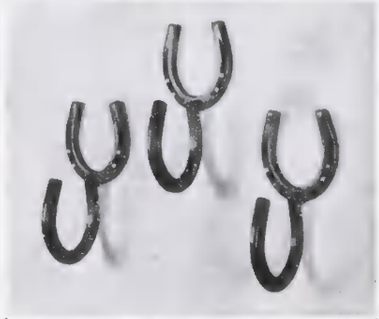
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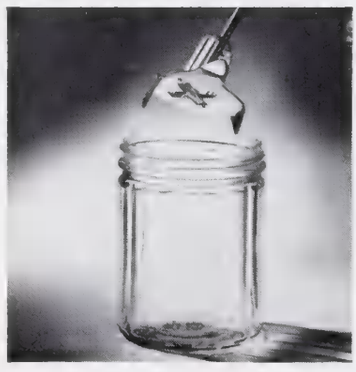
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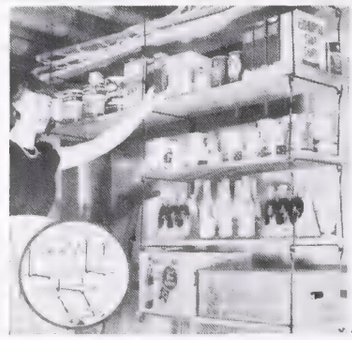
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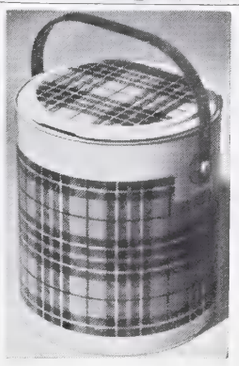
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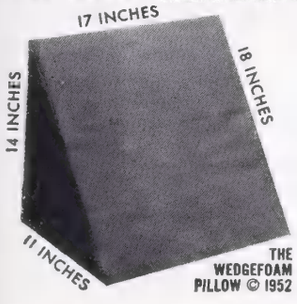
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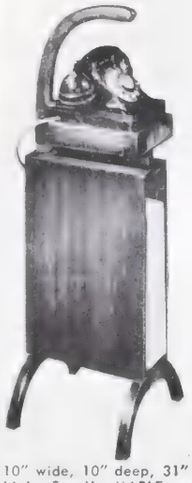


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- Handle for easy-carrying . . . Move it anywhere . . . Perfect for long-cord or plug-in phones. . . . . **$10.95** POSTPAID



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DESK-SIDE



BED-SIDE

10" wide, 10" deep, 31" high. Specify MAPLE or MAHOGANY.

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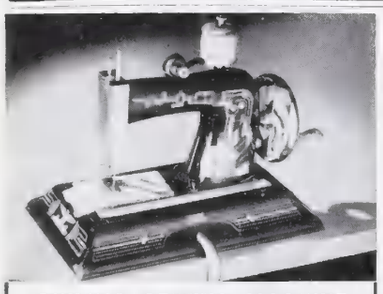
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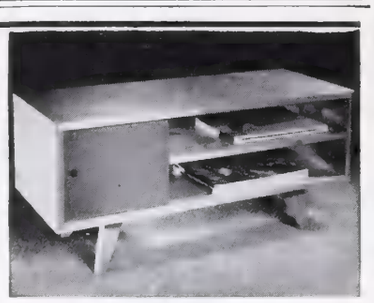
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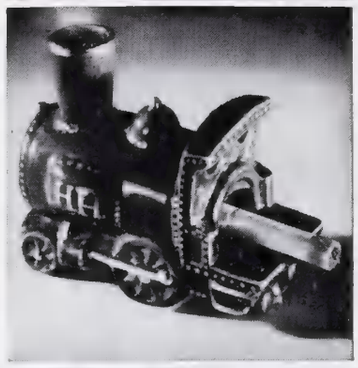
New book full of original plans—over 600 combinations—of the largest selections compiled. Mostly dwellings, but some courts, duplexes, and garage apartments. All latest designs—for any region. Will SAVE YOU MONEY. We can furnish complete inexpensive blueprints on any design you select and incorporate your own ideas, too—for *either* wood, stucco, brick, or concrete block construction. Send $1 today for this new book. Fireplace Plans Book, $1.00. Both books $1.50.



WINDOW



IT'S LOADED with talent for making your den or living room the showplace of the neighborhood. This standing lamp, made from a real antique gun, measures from 58" to 63" high. The stock, in mahogany finish, is highly polished. For sports-minded friends, lovers-of-the-hunt, antique collectors, admirers of the unusual, this is the gift! $35 (without shade) exp. coll. Craft-Wood Products, Osgood St., Andover, Mass.



CHOO CHOO TRAY for parking your cigarette is as gay an ash tray as you'll find anywhere. A lilliputian 19th-century locomotive takes on a cigarette as passenger, and the smoke puffs out through the stubby chimney. In fog-green glazed pottery with gold trim. $1 ppd. Fred Harvey Shops and Restaurants, Union Terminal, Cleveland 1, Ohio.



"NOT AGAIN!" is a new book that turns the business of being a hostess into an art. It's a cross-indexed record of particular people and what you served them the last time they came for dinner. With its simple menu pages and alphabetical name section, no guest will ever mutter: "Oh Dear, Veal Chops? Not Again!" With mulberry binding, 6" x 9", $3.50 ppd. Aljo Books, Box 32, Station O, Cincinnati 8, Ohio.

New Beauties in Brass

Inspired designs, expertly handwrought in solid brass, conceived to distinguish appointments in American homes.



HOMESTEAD COAL SCUTTLE

Fruit or flower centerpiece, solid brass, overall 10" wide x 9½" high. It also makes an excellent planter.

$9.50
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PRISCILLA REFLECTOR CANDLE HOLDER

Modern conception of colonial day model. Solid brass, permanently lacquered. Size: overall 9¼" high x 6" diam. Single — $6.50 ppd.

Pair—$12.50 ppd.

Satisfaction Guaranteed. No C.O.D.'s please. Send for illustrated folder.



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Artificial Flower Arrangements

Dramatic home decoration for Easter & Mother's Day. The vivid beauty of amazingly lifelike Roses and Companion flowers in a large arrangement that's a real conversation piece. Strikingly colorful reds, greens, whites and blues; 18" in diameter, arranged in a permanent base. These are entirely different from any artificial flowers you have ever seen; made by painstaking new method that rivals nature. Will last for years. Order NOW. Safe delivery and satisfaction guaranteed or money refunded. **$5.95**

ppd. money order or check

Many Other Arrangements Available. Write for Our Free Catalogue Today!

REALISTIC FLOWERS
157-52 91st Street Howard Beach 14, N. Y.

SHOPPING



HANG IT AND PLANT IT and watch how it turns a drab wall into a blooming beauty spot. It's a reproduction of an old spice box, made of mellow pine, and the two planter drawers are lined with metal. A wonderful spring tonic for any room in your house. 5" x 4" x 11½" high, $3.95 plus 25¢ postage. Helen Gallagher, 413 Fulton St., Peoria, Ill.



GOOD HUNTING, in search of a man's ice bucket, resulted in our finding this beauty. The molded plastic construction with Fiberglas blanket insulation and inner liner keeps ice cubes up to 24 hours. The design, "Geese Coming into a Cornfield," is by game-bird artist Lynn Bogue Hunt. $10 plus 25¢ post. Grist Mill, Box 32, Basking Ridge, N. J.



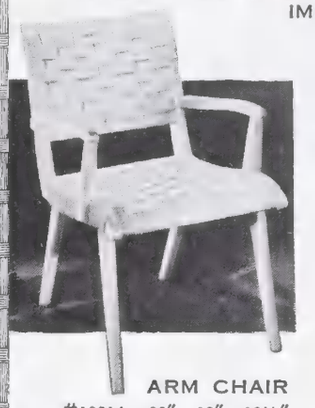
ARE YOU IN A FIXing mood? Or if you're not and should be, because the door squeaks and the faucet leaks, use these wonderful "Please Fix Me!" stickers. There's a place for the date, so your husband can't say, "You just told me." Easily removed without damage to walls, furniture, etc., 6 dozen are $1 ppd. Wydown Products, 1331 Syndicate Bldg., St. Louis 1, Mo.



SUCCESS OF THE SEASON!

HAND WOVEN RUSH CHAIRS

IMPORTED FOR YOU



The perfect combination — distinctive American design (exclusively ours)—and the expert workmanship of Western European craftsmen. So many pleased customers write that these chairs are dramatically effective in dining groups, bridge sets, as desk or occasional chairs. Sturdily made of solid beechwood . . . and satin finished in *Light Natural* or *Ebony Black lacquer*. Legs easily screwed into pre-drilled holes. The genuine Salt Water Rush is twisted, braided, and woven by hand according to an age-old method . . . the same natural rush that has withstood hard use for centuries in European homes and cafes.

ARM CHAIR
#1021A – 33" x 19" x 19½"
Seat Height – 18" **$34.95***

DINING-OCCASIONAL CHAIR #1021
33" x 19" x 19½"
Seat Height – 18"
$29.95*



Indicate Natural or Black Lacquer finish.

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House Of Beautiful Imports
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ANGEL CHIMES



From Sweden . . . brilliantly lit candles cause the Herald angels to revolve; as they strike the bells lightly with their wands, beautiful chimes sound out. Lovely as centerpiece, on mantel, for buffet. Of polished brass, with tray to catch drippings. Comes with 4 candles. Bring the happy tinkle of Easter joy into your heart and home with this exquisite angelabra. 13" high. **$2.95** postpaid

Extra candles 75¢ dozen

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NEW MARLBOROUGH, MASS.

New Triple-Action WINDOW CLEANER

FOR CAR AND HOME

Wets·Washes·Wipes



New Kleer-Vue Window Washer cleans in seconds! Just fill Duroplas case with water or window-cleaning fluid. Fluid feeds through felt pad to wash windows, then wipe dry with rubber Squee-gee edge. For car windows, mirrors, too. Saves work, saves hands. Handy size, 5"x3½". Money-back guarantee. Order by No. G1171. Sent postpaid for only **$1.00**

Home and Garden Gifts
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Boston 10, Mass.

NEW! IMPROVED!

Trash Disposal Unit Burns Refuse Safely



A new type outdoor dispose-all unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 34" high. 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureaus of Fire Prevention. Full price Model E **$12.95** postpaid. Money back guarantee.

DELUXE WEATHER-RESISTANT MODEL EC—Same specifications as above plus a baked-on, dull gray, ceramic coating that's rust resistant regardless of climate. Efficient—attractive—lasts for years. Money back guarantee. Priced at **$15.95** postpaid.

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ALSTO COMPANY
Dept. HB-3, 4007 Detroit Ave., Cleveland 13, O.

PREVENT Dog Damage *to* Evergreens, Shrubs, Flowers, Vegetables, etc.



Amazing **Liquid Chaperone** keeps dogs, cats, rabbits, etc. away from evergreens, gardens, even garbage cans. Just spray on—works like magic. You don't smell it—dogs detest it and keep their distance. *Harmless* to you, your pets and your plants. Economical, a little goes a long way. Won't wash off. **LIQUID CHAPERONE**, 8-oz. bottle only **$1.** For use all season—Qt. **$3.**—Gallon **$8.**

FOR INDOORS POWDER CHAPERONE keeps dogs off furniture, rugs, etc. No more puppy damage, nor dog hairs. Just shake on. Big Pkg. **$1.**

KITTY CHAPERONE Especially to keep cats from clawing the furniture, draperies, etc. Shaker Pkg. **$1.**

Money-Back Guarantee



SEND NO MONEY *Order Today* C.O.D. plus postage (or send dollar bills at our risk and we'll pay postage.

Sudbury Laboratory, Box 42, S. Sudbury, Mass.

LIQUID Chaperone



SHOULDER SHAPERS

Snap onto wire hangers—prevent "Hanger Crease"

I object to the high price of special hangers to keep your clothes in shape—so here are *four pairs* of Shoulder Shapers for only a dollar! Yet they do a million-dollar job of keeping "hanger crease" out of your dresses, suits, coats, etc. Shoulder Shapers snap easily into place on ordinary wire hangers, and you can transfer them from one hanger to another. Made of washable plastic.

4 pr. for **$1.00** POSTPAID

Walter Drake
SATISFACTION GUARANTEED OR YOUR MONEY BACK!
193 Drake Bldg., Colorado Springs 11, Colo.

LIVE LOBSTERS FROM MAINE TO YOUR HOME



Sensational new idea! A rare treat for seafood lovers. Now enjoy Maine Lobsters at their mouth-watering best. Fresh-from-the-ocean goodness! Real "shore dinner" flavor! Yes, these succulent, firm-fleshed lobsters come to you straight from cold Maine waters—delivered alive and kicking in our special ice-packed, ready-to-cook metal container. Put container right on stove without touching lobsters: Steam-cooks 'em between layers of seaweed, real Down East clambake style. Good? You never tasted better! Gourmets rave about these lobsters "de luxe."

WRITE TODAY *We guarantee live delivery for date you specify within 1,800 miles—or money back.*

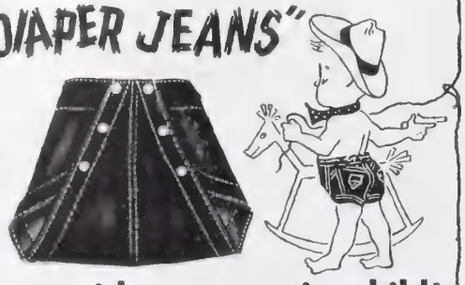
Send postcard for free illustrated folder describing various attractive packs $14.95. Gift certificates also available. Write!

SALTWATER FARM Box 696, Damariscotta, MAINE



WINDOW

Look, Mom — "DIAPER JEANS"



"I'm wearing something NEW!"* Now, Babies wear Real Denim Jeans! Sanforized navy (lightweight) or faded blue denim. Elastic back assures perfect fit, longer wear. Patch pockets, copper grippers. Specify size: Small, for babies 16-22 lbs.; Medium, 20-26 lbs.; Large, 24-32 lbs. **Only $1.59 ea. ppd., 3 for $4.35 ppd! (You save 42c)!**

The GROSHIRT grows with your growing child!



The name tells the story. One pull at the magic loop and the shirt **GROWS ONE FULL SIZE!** Gives longer wear at no extra cost. Famous GALEY & LORD plaids: red, blue. Sanforized gingham. Sizes 1-2-3 years. **$2.50 each ppd., 3 for $6.95 (you save 55c)!**

Send check or money order— Sorry, no C.O.D.'s

Studio Ten — Dept. HB1
450 Grant Ave., San Francisco 8, Calif.

*As featured in Parents' Magazine January 1952 Family Fashion Section!



JOCKEY YOUR BOOKS into a winning position between these Hitching Post book ends. They're extraordinarily handsome for a horseman's den—or the desk of any man who keeps his eye on the racing form. Made of metal in a bronze finish, they come with red or green jockey colors. $15.95 the pair. Ppd. Holiday House, 13 Bellevue Theatre Bldg., Upper Montclair, N. J.



ON THE SQUARE, and beautifully at home with both modern and traditional decoration, this Chinese teakwood stool table is a classic. The color of the wood is a rich, deep brown—almost ebony—and it's wonderful with clear, bright contemporary fabrics. 16" square. 20" high. $19.50 each, or $35 the pair, f.o.b. Fong Brothers Co., 912-14 W. Seventh St., Los Angeles 17, Calif.



Elegant
COASTER-TRAYS

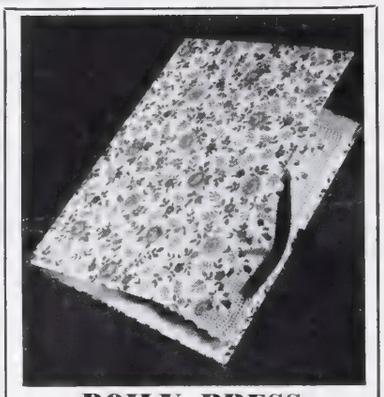
The new way to serve tea and cake, cocktails and canapes! Excitingly different, these beautiful coaster-trays are black Chippendale-style, delicately hand painted with flowers and gold tinted border. Actually, they're superbly made of lifetime metal—just what you want for that special Wedding present, Anniversary or House Warming gift. Guaranteed to please the most discriminating! 5¾" x 7¾".

SET OF 6 TRAYS $3.95 ppd.

(Extra Trays 50¢ ea. ppd.)

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THE HIGHWOOD SHOPS
P.O. Box 226 Ridgewood, New Jersey



DOILY PRESS

★ "We think this is a spectacular idea. No more wrinkled place mats for us—and our table linen drawer is going to be a joy to open," says House Beautiful's Pat Guinan. Covered with washable quilted chintz wallpaper, the press opens like a book, ties with gay ribbon, holds up to 36 mats and napkins. 20" x 14".

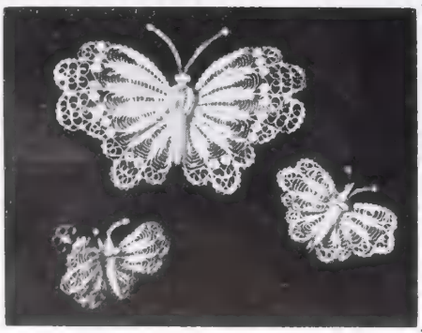
It's **$2.95** *plus 25c postage*

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Gifts
Northmore's
Dept. BC, Highland Park, Illinois



THE SHOEMAKER'S CHILDREN may go barefoot, but their wonderful little cobbler's aprons are the envy of every pig-tailed kindergartener. Royal blue, coral, or green cotton, its deep pockets will hold an apple for teacher! S. M. L. for children 2 to 7, it comes with coloring book and crayons. $2.50 plus 15¢ post. Famous Fashion Shops, 419 Madison Ave., New York 17.



FABULOUS BUTTERFLIES from Italy

A fantasy of golden, gossamer wings . . . softly stroked with silver . . . fragile and iridescent as a cobweb. Precious pins to perch on your lapel . . . delicate, diaphanous earrings. Hand made in Italy . . . spun in fine, filigreed sterling silver, plated with gold.

1⅛" pin $3.50 ea. 2" pin $5.50 ea.
1½" " 4.50 " 3¼" " $12.50 "
Earrings .....$5.50 pair

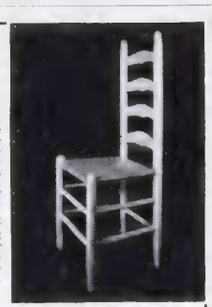
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EARLY AMERICAN LADDER-BACKS AS AUTHENTICALLY

reproduced in the foothills of the Blue Ridge Mtns. Soundly constructed from mountain Ash or Birch with hand woven rush seat and fine sanded ready for waxing or decorating. Don't be fooled by the imitations. For special finishes add $2.00 ea. Same chair in solid Walnut or Solid Cherry $15.00. Minimum order 2 chairs.

Height 42"
Seat 17" x 14"
Seat Hgt. 17"



Price $6.75 ea.



EARLY AMERICAN ROCKER

faithfully reproduced in your choice of Solid Cherry or Solid Walnut by our master craftsmen. Unfinished but needing only a wax or oil application to bring out the unrivalled natural color. A masterpiece that will be appreciated by all that see it—even your great grand children.

Price $26.50
Height 41"
Seat 18" x 15"
Seat Hgt. 17"

Every chair certified and if not delighted full purchase price refunded. Send 50% with order, balance by Express collect. Free catalog on request.

Squire Wakefield
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New KAN-KUP Makes a Beer Can a "Glass"!



Drinking from a can becomes as sanitary and easy as drinking from a glass with Kan-Kup. No need to pour the beer (or prune juice, apple juice, etc.) from can to glass—merely place a Kan-Kup around the collar of the can. Simple, easy to use, and a pleasure to drink from.

Made of flexible, pastel-colored plastic, Kan-Kups are unbreakable and easy to wash. They stack easily and take up little space.

6 Kan-Kups for $1 postpaid. No COD's, please. Money back if not delighted.

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LOS ANGELES 23, CALIFORNIA

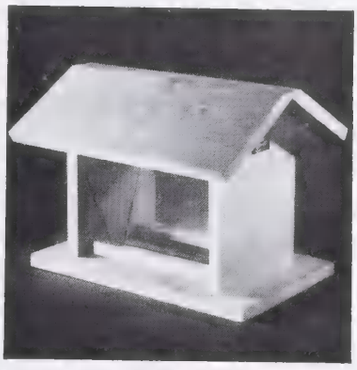
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SHOPPING



STRICTLY FOR THE BIRDS is this handsome feeder. Mount it on a post or level tree stump, and your garden will be filled with birdsong. Made of California redwood with a hinged top, it has a glass hopper which feeds the seed out automatically. 15″ x 9″ x 12″ high, $7.95 ppd. Mounting hardware included. Hagerstrom Metalcraft Studio, Wheeling, Illinois.

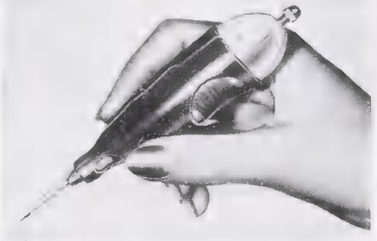


NOT THE SAME OLD GRIND! But better and more handsome than any we've seen for bringing out the spunky flavor of fresh-ground pepper. Fitted with imported grinders of Sheffield steel, the trouble-free mechanism is guaranteed for life. Hand-decorated with brilliant cocks, ceramic pepper mill is $5.95. With matching salt shaker, $8.95 set. Ppd. Ett-Barr Co., P. O. Box 401-FK, Pasadena 18, Calif.



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Greatest Invention Since the Needle

Now, do a professional sewing job at home in half the time. Sew a beautiful, invisible blind-stitch hem without rethreading. Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking. Uses regular or elastic thread. Light (1 oz.), fits palm of your hand. Illustrated sewing booklet included free. $2.95 postpaid (please, no C.O.D.s). Money back if not delighted. Write Albin of California, Rm. 203, 1401-15 W. 8th St., Los Angeles 17.

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WITH QUICK • POSITIVE • SHUT-OFF



FROM A JET TO A SOFT MIST

From a powerful jet to the softest mist at the tip of your thumb—with Elkay valve hose nozzle. Spans and sprays from seedling dew-drops to drenching pressure. Full jet power for cleaning the driveway or distant watering. Easily adjusted with thumb control from a fan spray to heavy rain. Light, strong, rust-resistant.

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New SPINNING WHEEL *Planter* in PENN-DUTCH Decor

Multi-colored provincial design accent on a sturdy black Lustrex background.

A true reproduction 11″ long x 9″ high x 2½″ wide from the fireside of early America to "spotlight" mantels, tables, window sills and wall settings.

Train ivy or philodendron on the wheel or plant with bulbs for Spring blooms.

Use also for cigarettes, candy, nuts and nicnacs. Nice to have and to give.

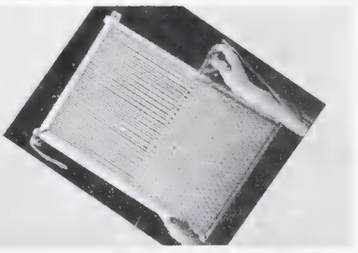
Satisfaction guaranteed **$2.50** postpaid No C.O.D.'s

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The Grist Mill

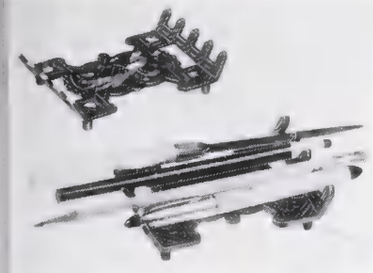
Dept. HB3, Basking Ridge, N.J.



Professional Results in Home Weaving with the LOOMETTE KING

A portable, hand loom, the Loomette King has the exclusive Magic Tension Control which permits the use of yarns requiring different tension adjustments in the same article. Table mats—12½ x 18 inches (one panel)—can be made with rayon yarn, metallic and linen threads all in one operation! You can weave stoles (8 panels), afghans (20 panels), and guest towels (one panel) with your Loomette King. Easy to do . . . Results are professional-looking even for beginners. Complete instructions included with each loom. $4.95 postpaid. No. C.O.D.'s please. Money back if not delighted.

ALBIN OF CALIFORNIA
Room 803, 1401-15 W. 8th St.
Los Angeles 17, California



Authentic Colonial PENCIL HOLDER

These cast iron beauties are made from an original antique mold and are available plain dull, black finish or hand decorated with authentic Pennsylvania Dutch colors and design. They're just the thing for keeping variously colored pencils, pens and your letter opener handy right on top of your desk, at home or in the office. Lots of folks use them as a stand for small potted plants. Only $1.00 black; $1.25 decorated, postpaid. Order several for friends, bridge prizes, etc.

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- MADE OF GENUINE GOODYEAR RUBBER
- SCREW-TYPE LID
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- 14⅞″ HIGH

Easy-to-carry, easy-to-empty, easy-to-clean garbage pail. Tight screw-type lid keeps odors and flies out—garbage in! Made of Goodyear rubber—dentproof, odorless, noiseless. Only $7.95 postpaid. 10-day money-back guarantee.

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NEW PALOMINO OR WESTERN HORSE LAMP

Ideal for: TV, Game Room, Sportsman, Hobbyists or to brighten up that odd corner.

You, your family and friends will fall in love, at first glance with either of these colorful unique Palomino or Western horse lamps. Exquisite and in fine taste wherever placed. Use one or a pair to brighten up that odd corner, in your living room, as a television lamp, in your game room, den, bedroom or on your desk. Suitable with every decor. *THE man in your house will love it.* Whether you order the Palomino or Western horse lamp you will own a "Conversation Piece" that you will cherish.

Height: 21″ Width: 15″. The base is heavy metal in sleek Black . . . The horse is of a very fine hand cast metal, beautifully hand decorated and with a finished western saddle in every detail. Also has a 3 way controlled light. Comes with a luxurious Scotch Plaid shade with a red trim, that leaves a warm glow when lighted. A wonderful Buy!

DON'T DELAY Only $16.95 plus $1 for postage and handling. Immediate delivery. MONEY BACK GUARANTEE IF NOT DELIGHTED.

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First Use Pays For It



New Wunder-Weaver makes it easy to repair moth holes, burns, and tears in woven cloth. You can patch weave with the skill of a professional—and it takes only a few minutes. Patented, tweezer-like needles grasp threads and require no threading. Wunder-Weaver includes simple instructions even a child can follow. Only $2.95 ppd. Please no COD's. Money back if not delighted.

CAROL BEATTY CO.
Room 203, 777 S. Columbia Ave.,
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GORHAM Sterling

$5.00 DOWN $2.00 PER MONTH PER PLACE SETTING

16 Gorham Sterling patterns at Nationally Advertised Prices!

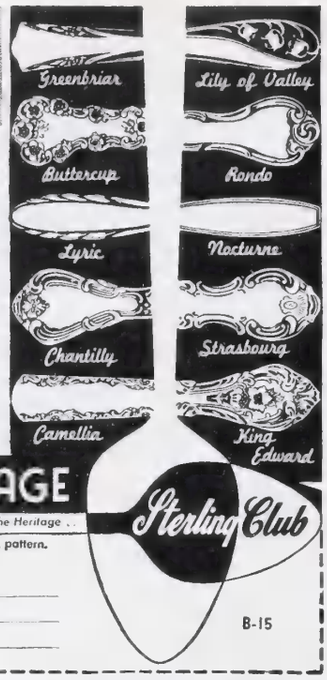
Now you can own genuine GORHAM STERLING . . . pay only nationally advertised price out of pin money. **POSTAGE PREPAID. NO INTEREST—NO CARRYING CHARGE.**
Select pattern and list number of place settings you want. Fill in application below and return to us. Prices guaranteed one month from issue date. Mahogany chest FREE with 8 or more 6-pc. settings. 1 place setting includes Teaspoon; Luncheon Knife and Fork; Salad Fork; Cream Soup Spoon; Butter Spreader.

GREENBRIAR, BUTTERCUP, CAMELLIA, CHANTILLY, FAIRFAX, LYRIC, RONDO, ETRUSCAN, LILY of the VALLEY (per 6-piece setting) $29.75

STRASBOURG, OLD FRENCH, KING EDWARD, ENGLISH GADROON, NOCTURNE . . . (per 6-piece setting) $31.75

WRITE FOR PRICE LISTS ON OTHER GORHAM PATTERNS AND OTHER MAKES. PRICES INCLUDE FEDERAL TAX.

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Send postpaid _____ place settings in _____ pattern.

I am enclosing $5.00 and will pay $2.00 per month per setting.

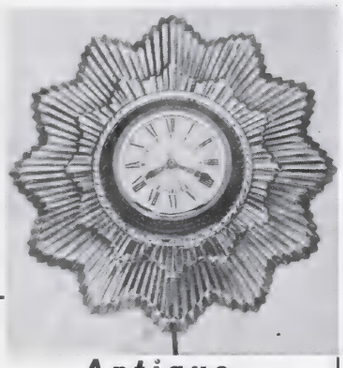
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Street or R.F.D. _____

Town or City _____ State _____

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GIVE REFERENCES WITH ORDER



Antique BRASS CLOCK

for your shining hour

Every guest will take time to admire this eye-catching electric wall clock with its gleaming, golden sunburst motif. Lacquered antique brass finish assures long-lasting beauty . . . guaranteed Sessions movement assures perfect accuracy. Easy-reading dial has Roman numerals and sweep second hand. 13" overall. Approved wiring. (A.C. only).

only $14.95 tax and postage included

Sorry No C.O.D.'s

UNIQUE

509 Fifth Avenue New York 17, N. Y.



BOILED EGG OPENER

No More Burned Fingers!

Crack, they're open! Just like that. Boiled egg lovers—CRAX-EZY, the new household necessity, holds and opens piping hot eggs like magic. No muss. No more risk of burned fingers. Child simple. *More than ¼ million already in daily use.* Made of durable plastic and stainless steel. Choice of red, blue, white, yellow.

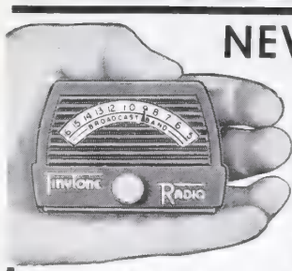
. . . . . ONLY **75¢** EACH POSTPAID

Or send $1.50 for handsome Mr. and Mrs. Gift Box of 2. *Money back if not absolutely delighted.* Order TODAY!

CRAX-EZY 4000-14 Long Beach Ave. Los Angeles 58, Calif.

NEW TINYTONE RADIO

REALLY WORKS — WORLD'S SMALLEST



ABOUT CIGARETTE PACKAGE SIZE — Weighs only 4 ounces! — GUARANTEED TO "RECEIVE" LOCAL STATIONS CLEARLY IF USED AS DIRECTED OR REFUND! NO TUBES—BATTERIES OR ELECTRIC POWER HOOK-UPS OR "PLUG-INS" NEEDED—WORKS EVEN WHEN ALL POWER IS OFF—DURING "BLACK OUTS." Has beautiful two color black and red cabinet. USE IT MOST ANYWHERE YOU GO! Nothing to run down or burn out. Should last for years.

SEND ONLY $1.00 (bill, ck, mo) and pay postman $3.99 COD plus postage or send $4.99 for p.p. delivery. COMPLETE WITH EXTRA ($1.00 value) LONG DISTANCE AERIAL KIT AND PHONE—Wonderful gifts for boys and girls. LIMITED SUPPLY DUE TO PRESENT CONDITIONS. Order now to assure delivery.

MIDWAY CO. Dept. BHB-3 KEARNEY, NEBR.



WROUGHT IRON FIREPLACE SCREEN

Here's an artistic solution to hide an unsightly radiator or camouflage an empty fireplace in summer. A lovely decoration for your sunny patio. Wrought iron stand with leaf motif, 36" wide x 30" high. Wings swivel mounted to center panel. This attractive white screen comes complete with three 4" Easy Gro Pots—Your choice of yellow, red or white. Also available in Verde Green Antique or Silvery Swedish Iron Screen with pots to match.

Most interesting is this unusual low price

$11.50 Express Charges Collect NO C. O. D.'S, PLEASE

FREE Gift Catalogue

MURIEL DUNCAN

Haddon Heights 2, New Jersey



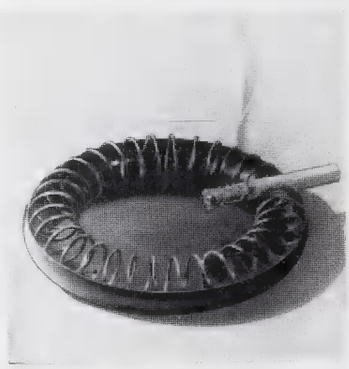
WINDOW SHOPPING



DOG SHOW. Your daughter whose grown-up dream is to raise dogs, will think you're Blue Ribbon Material if you give her this collection for her dresser. Made of lead and imported from England, the miniature group includes 6 different breeds—everything from a St. Bernard to a dachshund! $1.25 ppd. J. J. Anthony, Box 402, Milwaukee, Wis.

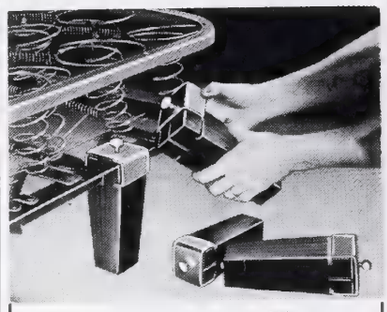


EASY ON THE KNEES is the "Tweeny" Kneepad Apron. Made of denim, three big, stripe pockets are pyramided on each side, and the skirt is split for action. Bottom pocket contains foam rubber pad for easy kneeing. Brown, red, or green with dark stripes; faded blue, pink or lime with pastel stripes. $3.9 ppd. Hammacher Schlemmer, 14 E. 57th St., New York 22.



WHERE THERE'S SMOKING, there won't be fire if you use the Whirl-Away safety ash tray. The helical coil spring holds the cigarette firmly. When ashes burn to coil, cigarette goes out. Better get one for your chair smoker's bedside table. Gray, green, or wine-red baked-enamel finish is burn-proof. $1 each, $ for 6. Ppd., no c.o.d.'s. Lone horn Novelties, 1403 Calhoun Fort Worth, Texas.

(*Continued on page* 57)



COMMENDED BY THE CONSUMER'S SERVICE BUREAU OF PARENTS' MAGAZINE A GUARANTEED TODAY

It takes only 5 Minutes to CONVERT ANY OPEN COIL SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED with 4 DENNIX LEGS

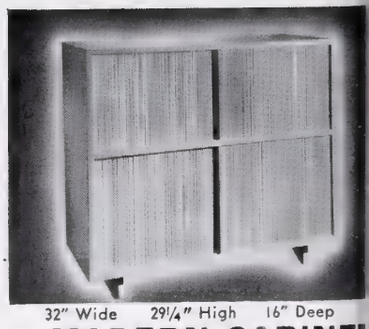
Put them on without tools. Just slide leg on and tighten thumb screws. Smooth, genuine hardwood with furniture finish in mahogany, walnut, maple or blonde. Set of 4 (order set "A") **5.95**

All-Steel Legs for Flat Spring (with round bar) Set of 4 (order set "B") $5.95

Hardwood Legs for Box Spring, set of 6 legs (order set "C") 5.45

Add 30¢ for postage & shipping. Check or money order (no COD, please). Money refunded in 10 days if not satisfied.

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32" Wide 29¼" High 16" Deep

A MODERN CABINET FOR HOME and OFFICE

A richly lacquered utility cabinet for ***magazines, books, records, or toys.*** Ideal as a ***lamp, radio,*** or ***bedside*** table. Use singly, or in groups for decorative displays. "Weldtex" sliding panels. Hardwood top and shelves. ***A wonderful gift.***

Your choice of these color combinations

1—Black unit, sage green panels.
2—Sage green unit, Nile green panels.
3—Wedgewood blue unit, azure blue panels.

Send check or money order. Shipped Express Collect. **$37.50**

FABRICON

4401 East Fifth St., Austin 2, Texas

The only Question is which color?

the carpeting is

GOODALL SEAMLOC*

Luxuria, of course!



Suit and Hat by Philip Mangone

"LUXURIA" QUALITY BROADLOOM ... *Blended-to-Perform* FOR ADDED YEARS OF BEAUTY

▪ See it! Only Goodall Seamloc gives you 22 beautiful colors, in one luxurious quality, each with added life and lustre! *Feel it!* Press your fingers deep, deep down into Seamloc's luxurious pile. *Crush it!* Watch the way it bounces back. All this because Seamloc is *Blended-to-Perform* of selected all-wool yarns to give you added value and beauty. A special double backing holds the rich pile in and up even under years of heavy footsteps. Unique seam construction gives you practically invisible seams. Goodall Seamloc can be moved, re-cut, re-laid in other rooms ... even cigarette-burn repairs will scarcely show. And Seamloc can be washed right on the floor! Ask your decorator to show you Goodall's Luxuria Seamloc now... she'll recommend it as an investment for your home.

Two other famous Seamloc qualities are Sampson and Araby . . . each in the same 22 decorator colors.

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THE FINEST NAME IN FABRICS

the smaller your space...the more you need a St. Charles kitchen



Direct-color photograph of actual home kitchen



If your kitchen is a *little* room, it needs more careful planning than if you had space to spare. But, given that careful planning, you can have a kitchen that is a model of convenience and a gem of loveliness.

Take the St. Charles Kitchen pictured here. Its floor space is *less than eight feet by eight feet!* Still, it has all the compact, space-saving efficiency you could wish for. Food preparation, cooking, and cleanup centers are well-defined and efficiently arranged. Cabinets placed atop of cabinets give storage space clear to the ceiling. Two St. Charles one-piece counters—one with built-in range—give maximum usable work surface. Built-in convenience units—including the swing shelf unit which "rolls out" the hard-to-reach corner space—make for an "everything in its place" simplicity. Dramatically decorated, with units in Bright Red and Sunny Yellow, two of the ten St. Charles colors—this under-sized room becomes vibrant and colorful as befits its importance in the home.

What St. Charles planning and custom-building has done for the pleased owners of this compact little kitchen can also be done for you. For the utmost beauty and workability, in a restricted space, see your St. Charles Dealer.

St. Charles kitchens
custom built of steel

Look for the name of your St. Charles Dealer under "Kitchens" in the Yellow Pages of your Telephone Directory.



"Kitchens for Living"—This helpful booklet is full of pictures, several in full color, of St. Charles Kitchens, convenience units, and accessories. You'll find many valuable ideas—things to remember, when planning your new kitchen. When requesting, please enclose 10 cents to cover handling and mailing, and mention whether you plan to build or remodel soon. Address: St. Charles Manufacturing Co., 15 Tyler Road, St. Charles, Illinois.



WINDOW SHOPPING

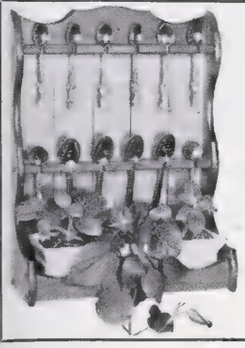
Continued From Page 54

THE WEARING OF THE GREEN will have your pup barking with an Irish brogue come March 17. A cowhide collar in tan, black, red, white, or green is studded with emeralds and onyx stones, stitched in white nylon. With Corbin padlock and pet's name on plate, $2.50. 5-ft. lead, $1.50. Send string indicating neck girth, and name to Curtis Creations, Dept. H-1, Genesee-Hopper Bldg., Utica, N. Y.



CONSERVATION PIECE. Here's a service that you will welcome if your down or wool quilts are getting a bit shabby. They're worth cherishing, so you'll be wise to have them reconditioned (their insides re-carded and sterilized), and recovered. Remember: down is frozen now! Experts do the job. Fabric samples and prices sent on request. Lanadown, 516 Madison Ave., New York 22.





SPOON RACK

HOLDS 12 SPOONS

With Ceramic Plant Container

$10 POST-PAID

Tasteful quaintness in an easily-attached wall piece of enduring charm. Beautifully hand-crafted of selected Western Maple in choice of Salem (golden brown) maple, Red maple, mahogany, walnut, cherry, or blond finish. 13"x18"x5". Leakproof ceramic planter—available in green or white—is removable. *(Plants and spoons not included —no C.O.D.s, please.)*

BELLE'S 7964 Blackburn Avenue Los Angeles 48, Calif.

SERVE GRACIOUSLY WITH THIS BEAUTIFUL

HOSTESS WAGON



Order direct at the remarkably low price of

$19.95

Unconditionally guaranteed

You'll love serving with this charming Hostess Wagon. So useful . . . so distinctive . . . so popular as a mark of today's good taste. Beautiful hand-rubbed mahogany top is specially treated with a lacquer that is resistant to alcohol and water. Also quickly becomes a handsome occasional table by simply folding handle under top. Top 26"x16". Height 28". Order direct. No COD's please, send check, cash, or money-order. Express charges collect.

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It's More Brilliant Than a Diamond!



And Only an Expert Can Tell the Difference.

This *FREE* booklet tells you all about this brilliant, new, white gem . . . discovered in the laboratories of one of the world's largest corporations. Only an expert can tell the Kenya from a diamond.

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COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
Sorry, no C.O.D.'s

TEMPLETON CRAFTSMEN
Dept. 61 Templeton, Mass.

CAPTAIN'S CHAIR



An authentic exactly detailed old New England Captain's Chair. A "must" for knotty pine and all Colonial rooms. Back and seat are from 2" New England white pine. Legs and turnings from New England hardwood. Do not confuse with lighter similar chairs.

Please Designate Finish Wanted

Finished in Black and Gold, Antique Maple, Red Maple, and in Light or Dark Pine, or unfinished if you wish. Express Collect at **$24.95.** Unfinished, Express Collect at **$22.46.** Height 31"; Width 23¼"; Depth 20"; Seat 17½" x 18¼"; Weight 20 lbs. Sorry, no C.O.D.'s.

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Old French Clock

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A Time Piece that's a Conversation Piece

THE CHOICE OF DECORATORS

In six authentic Tolé colors of red, green, ivory, yellow, blue, empire black—hand decorated in gold 11" diameter with nationally known works. ONE YEAR GUARANTEE.

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ADJUSTABLE COMFORT CUSHION



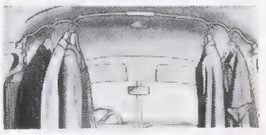
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Whether you're driving or just going along for the ride—you're sure of enjoying the trip with one of these soft sponge rubber cushions! Scientifically tapered form . . . just slip it behind your back and drive for hours in complete comfort—or as a passenger, you'll doze off peacefully! Wonderful for *home* use—reading, lounging, watching television, convalescing. *Really relaxing*—supports all the sensitive neck, shoulder, back muscles. 13½" long, 6¼" square ends.

Only **$3.95**

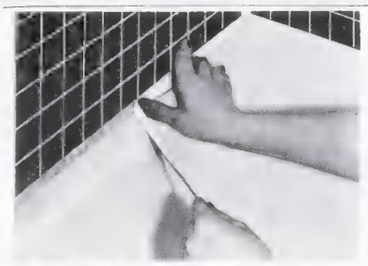
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PREVENTS WRINKLES



Save cleaning, pressing—relieve packing troubles. Hang-All is easy to install in any car. Fits flush with roof of car—does not obstruct rear-view vision, or touch doors or windows. Out of the way—yet always ready for use. Holds up to 100 lbs.—up to 32 garments full length. Instantly detachable. Original, patented Hang-All; Deluxe model, $4.95. Send cash, check, money order—items shipped postpaid. 10-day money-back guarantee.

DAMAR, 269 Damar Bldg., Treat Pl., Newark 2, N.J.



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Let the bathroom porpoises splash all they want! Tub-Kove seals the crack between wall and tub—keeps water out of the wall and saves plaster. Holds curling linoleum down, too. Tub-Kove is made of waterproof Vinyl (not putty or cloth—can't crack or rot); as washable as the tub itself. Sticks to tile, porcelain, plastic tile, linoleum, wood and other bathroom surfaces. Easy to use — everything included.

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CRYSTAL SWANS—*for Table or Mantel*

Decorative Accentuation



Reflecting contour beauty, these crystal swans accent decorative appointments, when used singly or in pairs with or without flowers, or plants. Spray of artificial Philodendron included **FREE** with each swan.

CRYSTAL SWANS 4" x 9½" length
MIRRORS 6" x 9" length
SINGLE SWAN & MIRROR $2.50 each

$5.00 a PAIR postpaid

Satisfaction guaranteed—no C.O.D.'s
Send for illustrated catalog of Gifts

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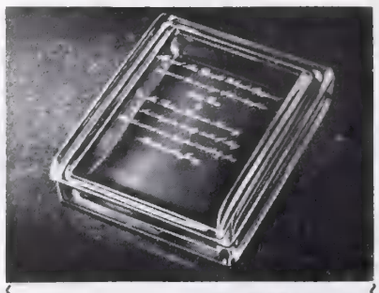
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Invitation **TO SMOKE**

Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1½". **$7.95** *postpaid*

Complementing ash trays etched with first names of bride and groom, $5.00 a pair. Gift-boxed and shipped directly to the bride, if desired. Delivery, about ten days. No C.O.D.'s please

HOLIDAY HOUSE
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Grandfather's Clock

Here's a touch to tickle your decorator's eye! Take Grandfather's watch out of the drawer, mount it in this specially designed case—and make a Grandfather's Clock for your mantel or desk! It's made of wood, hand decorated in gay Swedish provincial designs. It's charming! 11" high. Ppd., only... **$2.95**

Order by mail. You must be delighted or money refunded.

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WINDOW



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LOOK MA, NO PINS! The Marvel Slide Bead Clothes Line hangs your washbowl laundry without a single pin. The sliding beads do the job instead—and very efficiently. Get one for the bathroom, another for the kitchen, a third for traveling. 8 feet of clothes line with 20 beads is 75¢ ppd. Hickory Enterprises, Inc., Ardsley, N. Y.



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sliding door chests ready to paint

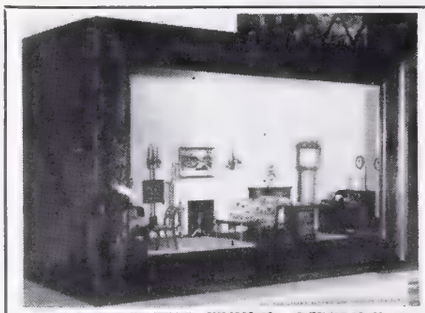


24" wide x 12" deep (as shown) • 24" wide x 16" deep $16.95
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All 29" high including easily detached 5" legs for stacking the units. Completely assembled, smoothly sanded, made of solid poplar, center shelf, warp-proof Novoply doors. Shipped express charges collect, sorry, no C.O.D.'s. Send check or money order, money back guarantee. Matching three drawer chests, bookcases, desks also available.

country workshop

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Scale 1" to 1 foot

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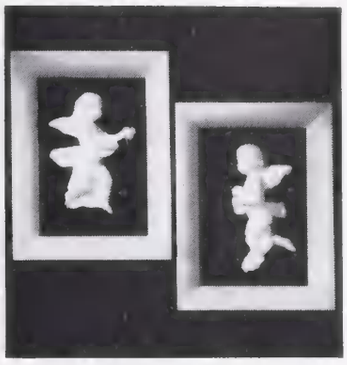
Send for list of miniatures & silver

CHESTNUT HILL STUDIO
Box 156
Mamaroneck, N. Y.

SHOPPING

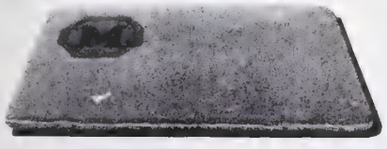


FRAME AN ANGEL in a heavenly shadow box, and he won't be homesick for his celestial playground. The hardwood frames, 12" wide, 16" high and 3" deep, are finished in a choice of white, antique gold, or pickled pine, with green velvet background. Cherubs match the frames. $9.75 each. $19 pair. Cherubs alone are $6.75 the pair. Ppd. May Birn, Box 26-B, Mt. Vernon, N. Y.



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- Heavy, 1¾" thick . . . fine quality imported merchandise.
- Your own initial permanently woven in design in contrasting colors. Made of long-wearing, tightly woven cocoa fibers to do a thorough shoe-brush job.

Size 16" x 27"—Only $5.95 postpaid
Size 18" x 30"—Only $7.95 postpaid
"Our Goods Must Make Good or We Will"

Edges firmly braided to resist wear and tear



No C.O.D.'s

Send for Catalog.



Furniturecraft

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SLEEP IN COMFORT WITH GENUINE
Foam Rubber PILLOWS



For the best night's sleep you ever had—you'll love these amazingly light and soft pillows. Cool air circulates thru its billions of tiny cells. Widely used by persons with allergy due to feathers.

Full size 24"x16"x5" (Reg. $9.95) **5.95** | Child Size 16"x12"x5" (Reg. $6.00) **2.95**

(Small size ideal to use as fancy throw pillows)

Foam Rubber BOLSTERS

Modernize your studio couches, hollywood beds into attractive sofas. Just rubber and air. You'll be amazed at its comfort and the way it springs back into shape. Covered in sturdy 6 oz. ticking.

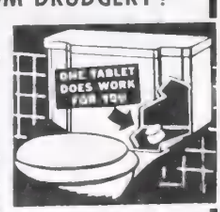
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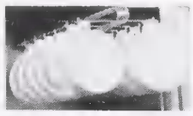


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Removes Stains in 15 Seconds!

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Slides in and out for easy access and compact storage. Holds 12 cups. Fastens under cupboard shelf to save space. Aluminum with nickel plated hooks. Fits any cupboard shelf. postpaid **$1.00**



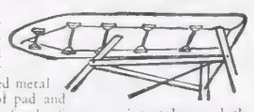
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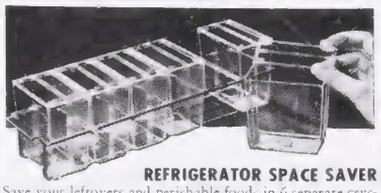
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3 PRACTICAL SIZES FOR ALL MIXING JOBS



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POSTPAID **$6.85**

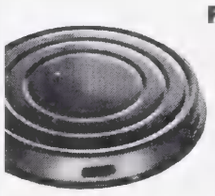


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MAGNAGRIP—9 inches Long $3.49 postpaid
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MAKES FOOD MORE ATTRACTIVE

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For lovers of fine foods. This famous Danish Dish is fast becoming a tempting breakfast, luncheon or Sunday night treat. Delicious apple sauce centers covered with rich waffle dough. 9½" diameter. Heavy cast aluminum, with recipe booklet. postpaid **$3.95**



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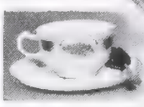
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4 Cup Size
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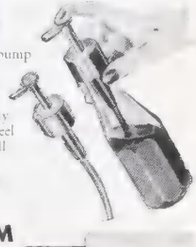
Fill patty shells with creamed tuna, chicken or buttered vegetables. Make delicious rosettes, too. Complete set of 4 molds and double handle WITH RECIPES postpaid **$1.95**

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Handsome White Enamel Bathroom Cabinet



Hangs by two hooks from either side of the tank. Comes complete with plastic bristled brush that hangs inside the door. Two shelves accommodate cleanser, tissue and soap. Hidden latch keeps door closed. Opens with slight finger pressure. 15½" high, 6½" deep, 4½" wide. postpaid **$3.49**

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INDIVIDUAL COFFEE SERVICE



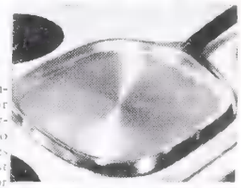
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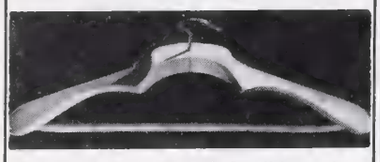
MILLING AROUND this delightful piece, your Window Shoppers decided that it is *the* gift for the next wedding or gift-giving occasion that comes along. We all love pepper mills, but a sterling silver one! That's extra special. And for a new bride, a very luxurious touch. It's just $10 incl. tax and post. Wright-Kay & Co., 1500 Woodward Ave., Detroit 26, Mich.



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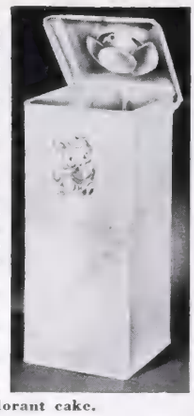
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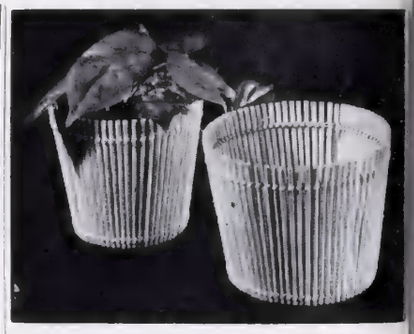
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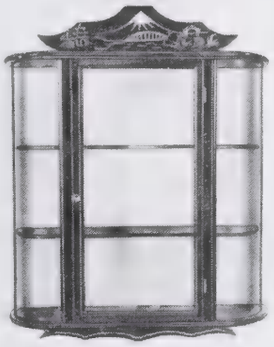
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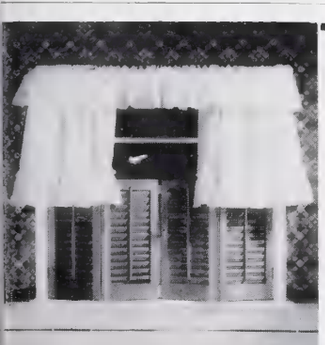


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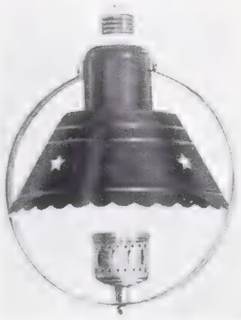
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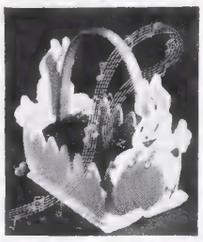
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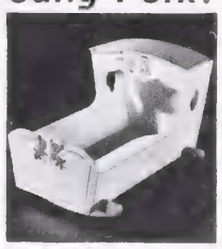
***Musical* BUNNY BASKET**

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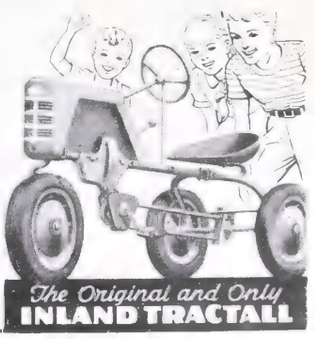
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Wall accent beauty is attained with this handsome Baroque-design Sconce, exquisitely finished in white and gold. Handcasted in solid metal, 16" high x 13" wide x 10" deep, it is lacquered to retain beauty permanently.

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WINDOW SHOPPING



YOU'LL BE SITTING PRETTY with your guests, wearing this becoming hostess apron. But when it's time to baste the roast, you'll be protected against spots and spatters. Made of vinyl plastic that is non-inflammable, non-absorbent, it has a flower design and quilted plaid trim. Blue, yellow, green, or rose. $1.50 ppd. House of Richard, Inc., 6 West 32nd St., New York.



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THE BUZZY SIGNAL and a flash of light mean you've pressed the right button for the question under the picture that's been dialed into the window. An example of one of the 96 questions on the dials is: "Sleek and fast is this: A. Ocean Liner, B. Schooner, C. Yacht." Complete with batteries, this electrifying game is $3.75 ppd. F.A.O. Schwarz, 745 Fifth Ave., New York.

(*Continued on page* 64)



A HOSTESS WITH THE MOSTES' . . .

. . . on the ball will sew this fun-to-finish cross-stitch sampler that says "No Matter Where I Serve My Guests It Seems They Like My Kitchen Best" and hang it in her popular kitchen. Kit includes 11" x 14" black frame, all the multi-colored floss needed, and easy-to-follow design stamped on superfine white linen, plus complete instructions. Kit **$2.95** ppd.

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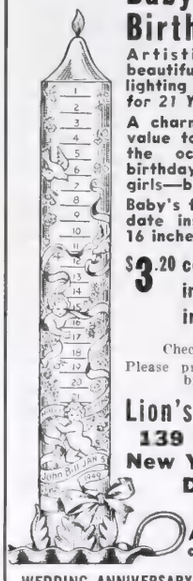
This brilliant creation will delight you with its expensive luxurious appearance. The sensational LOW price tag makes it a value you just cannot afford to overlook.

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Please rush replica of $2000.00 Princess Ring
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☐ Send C.O.D. ☐ Check or M.O. Enclosed.
☐ $9.75 Enclosed. Will Pay Balance Plus Small Carrying Charge at the Rate of $5.00 Per Month.

Write Name and Address on separate sheet.

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Artistically designed, beautifully colored for lighting on *every birthday for 21 YEARS.*

A charming gift of lasting value to a new-born or on the occasion of child's birthday. Pink ribbon for girls—blue for boys.

Baby's full name and birthdate inscribed free. Size: 16 inches, weights 1 lb.

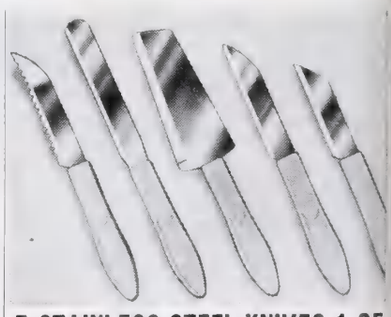
$3.20 covers everything including wrought iron holder.

Check or Money Order
Please print child's name and birthdate clearly

Lion's Novelties, Inc.
139 Payson Ave.
New York 34, N. Y.
Dept. HB3

AND:
A Beautiful gift to a young couple:

WEDDING ANNIVERSARY CANDLE (personalized) with markings for 60 years. $3.95
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Write Attention Miss Smith

1351 Beacon St., Brookline 46, Mass.

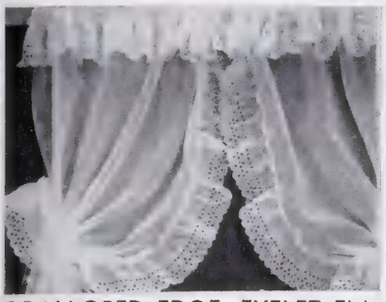
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Colten's is a well established Boston firm, founded in 1921, with specialty shops in suburban Brookline and Wellesley. Colten's has grown 18 fold in the past 6 years . . . and are now recognized as one of America's leading home fashion specialists . . . selling to all of the 48 states.

★ Delivery is immediate and postpaid. Purchases may be refunded for full credit (except monogrammed orders) within 30 days.

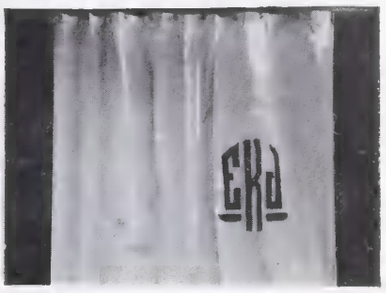
★ Send check with order. For C.O.D.'s only, add 60c handling charges.



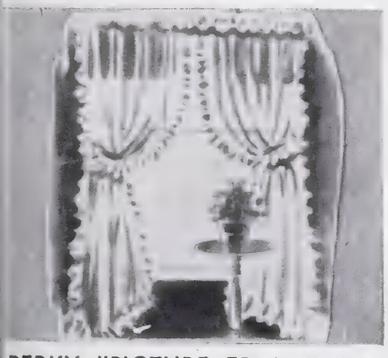
SCALLOPED EDGE, EYELET EMBROIDERED sheer organdy curtains will perk up your rooms. Made of our finest 76 x 72 count organdy with double full, french headed, 5½" wide ruffles. Width is 84" to the pair. They're permanent-finished, snow white, 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95, 90" long x 156" double width 17.95. Also, matching vanity table skirts 8.50.



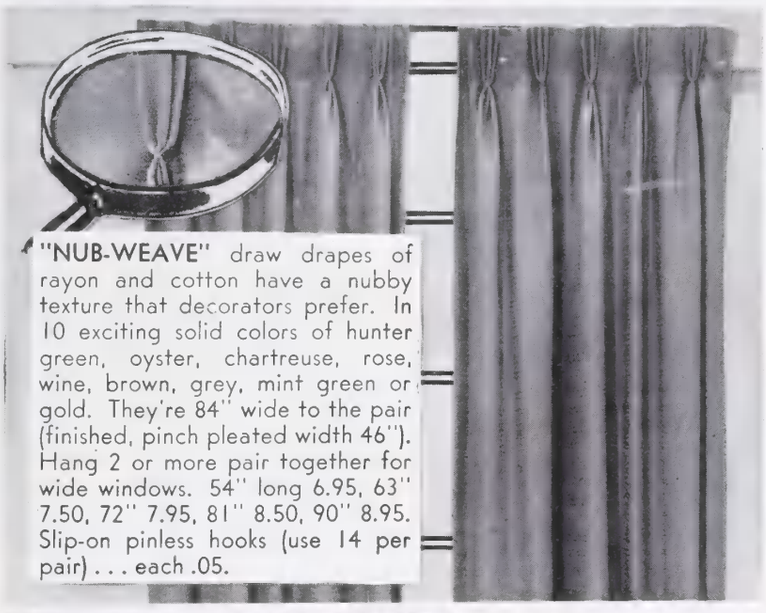
IT'S QUILTED! IT'S EVERGLAZE CHINTZ . . . it's a coverlet that sparkles in solid colors of cloud grey, hunter green, aqua, American Beauty, yellow, rosedust, lime, brown or white . . . that you mix or match with a chintz dust ruffle. Twin coverlet 13.95, full 15.95. Twin dust ruffle 8.95, full 9.95. Ruffled 90" drapes 11.95, pillow sham 4.95.



MONOGRAMMED SHOWER CURTAIN of heavy bodied rayon taffeta. Choose one color for the 12" monogram, another for the curtains from hunter green, water green, yellow, peach, wine, grey, flamingo, white, black, rose, red, royal or ice blue. Allow 4 weeks for delivery. Shower curtain 6 x 6 ft. with monogram on right side (last initial centered) 10.95, ruffled 54" drape 6.95 (plain).



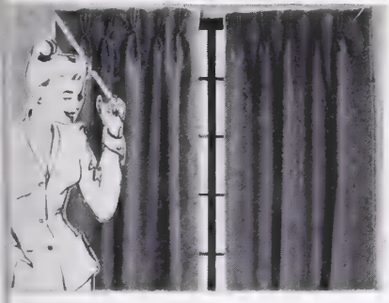
PERKY "PICTURE FRAME" NYLON CURTAINS with frilly 2½ inch picot edge ruffles on all 4 sides. Meticulously made of high count nylon that dries fast, requires little ironing. Lovely soft ivory shade. Width is 76 inches per pair. 45" long 4.50, 54" long 4.95, 63" long 5.50, 72" long 5.95, 81" long 6.50.



"NUB-WEAVE" draw drapes of rayon and cotton have a nubby texture that decorators prefer. In 10 exciting solid colors of hunter green, oyster, chartreuse, rose, wine, brown, grey, mint green or gold. They're 84" wide to the pair (finished, pinch pleated width 46"). Hang 2 or more pair together for wide windows. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95. Slip-on pinless hooks (use 14 per pair) . . . each .05.



TAFFETA QUILTED COVERLETS of rich, shimmering Celanese rayon taffeta are scalloped, precisely made and elegant looking. Combine it with a taffeta dust ruffle . . . in radiant matching or mixable solid colors of grey, forest green, chartreuse, brown or rosedust. Twin coverlet 14.95, full 15.95 . . . twin dust ruffle 8.95, full 9.95 . . . tailored 90" pinch pleated draperies 12.95 . . . pillow sham 4.95.



LUXURIOUS, SUPER-CORD DRAW DRAPERIES of corded rayon bengaline-faille in dramatic corn yellow, mint green, forest green, rosedust, eggshell, cherry rose or grey. They're 84" wide per pair (finished, pinch-pleated width 48"). Hang 2 or more pair together for wide windows. 54" long 4.95, 63" 5.50, 72" 5.95, 81" 6.50, 90" 6.95. Slip-on, pinless hooks (use 14 per pair) . . . each .05.



DENIM STUDIO COVERS are perfect-fitting. Top size is 76" x 31" with 17½" drop. Solid colors of sea green, sunset red or cocoa brown with striped trim. (Indicate 2 or 3 pillow covers) . . . 12.95. Drapes . . . 8.95.

DENIM bedspreads are made of superb U. S. Royal denim that's Sanforized, washable. They'll add charm to your bedrooms. Colors are sunset red, airforce blue, cocoa brown, chartreuse or sea green with a multi-color striped trim. Twin spread 12.95, full 13.95, 90" long drapes 8.95, vanity skirt 8.95, striped pillow sham 4.95.



"DOUBLE WEDDING RING" COVERLETS with fringe . . . have about 100 interlacing, ivory-white chenille rings. Twin coverlets 8.95, full 9.95. COMBINE it for a two-tone effect with a washable Everglaze chintz dust ruffle in solid brown, cloud grey, hunter green, aqua, American Beauty, yellow, rosedust, lime or white. Twin dust ruffle 8.95, full 9.95. Chintz pillow sham 4.95, chintz 90" ruffled draperies 11.95.

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USE IT TO HOLD YOUR PRIZE TRAY FOR TEA, COCKTAILS OR LUNCHEONS

This graceful 18th century Chinese Chippendale fold-away stand with its hand rubbed ebony finish and gold trim will be the most useful item in your home. Four suction-cup anchors hold any size tray firmly. The stand, 18" high. Only.....**$6.95 ppd.**

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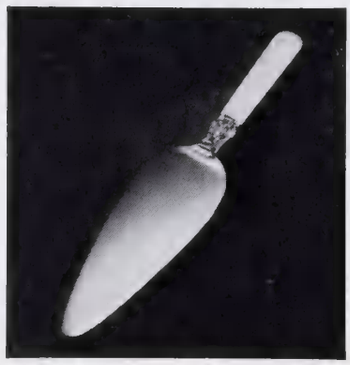
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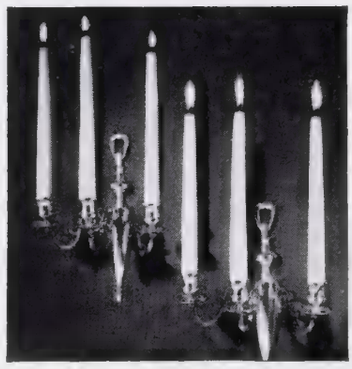
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WINDOW SHOPPING

Continued From Page 62



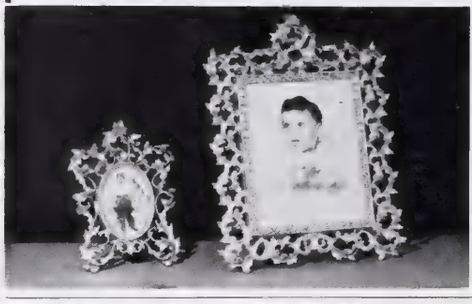
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(*Continued on page 67*)

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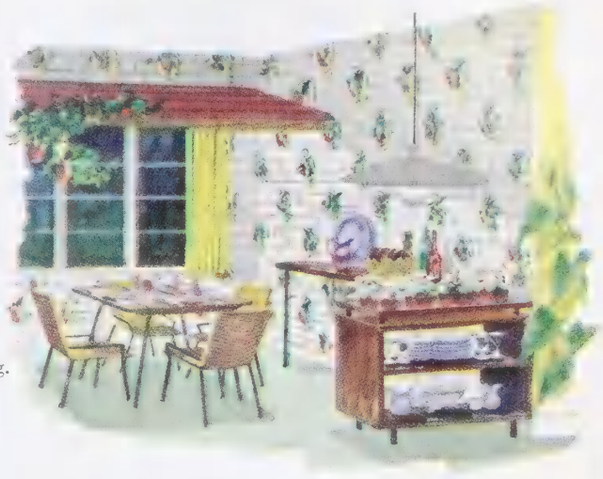
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WINDOW SHOPPING

Continued From Page 64

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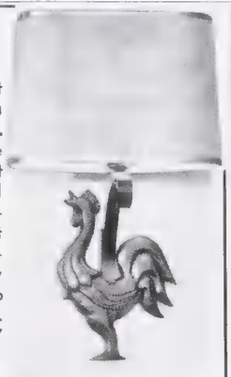
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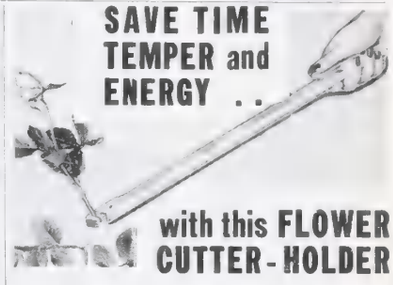
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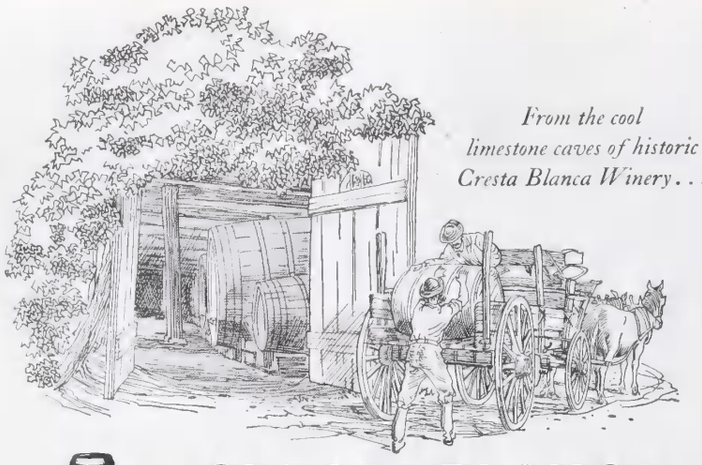


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THE 200% HOUSEKEEPER

CONTINUED FROM PAGE 20

is new, the blotter has no marks, there are no friendly, straggling envelopes, no stubby pencils. The books are under glass, and you'd be afraid to disturb one. There are plenty of "correct" magazines around, but they lack the comfortable confusion of well-read matter. Instead, they are so neatly tiered that, looking at them, you feel like the first patient at a dentist's office.

Where are the overflowing sewing basket, the stray knitting or needlepoint? The lady always talks about her sewing, her projects for matching this and sprucing up that, so why is she ashamed of the tools of her trade? Really, they are often quite decorative.

AFTER dinner it's bridge, and a neighbor whose wife is away has been asked in to make a fourth. He's an excellent player, but "men against women" is the order here, so that is that. You know you can't win, since your partner will give most of her attention to fussing with coasters and emptying the too-small ash trays. When you finally do hold an excellent and well-bid hand, the lonesome family dog sneaks in from the rear and with a whoop of horror, your partner drops everything and carries him out. You lose your count, go down two tricks. The men look sympathetic, but your hostess offers merely a gentle smile and a "We don't care, do we?"

In the fine new guest bed you rest as well as the bad coffee you've been served permits, but, just as you doze off, the evening's exasperations are capped by a gentle knock. The martyr to Housekeeping opens the door with a "Shush, my dear, go right on sleeping. It's pouring rain and I just want to pin back the curtains. They're brand new."

Your breakfast tray is a magnificent sight, but too heavy and so high it almost reaches your chin as you recline in bed. You could lap the coffee with your tongue more deftly than you can manage that cup.

She didn't ask you what you wanted for breakfast, and there are two eggs staring up at you—a sight you can't abide, especially in the morning. You ignore them, manage



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to drink the orange juice and coffee, and look forward to your next breakfast at home.

In the bathroom you find the usual assortment of guest towels. You don't touch the thin linen ones, preferring the shaggy bath things, and you substitute a worn faded-blue washcloth of your own for the brand new bulky one provided. Seeing your own washcloth hanging amidst the formal beauty of her possessions jolts you into a surprising nostalgia.

WHEN you have finished bathing and return to your room, now minus the breakfast tray, you remember that friend *Hausfrau* told you the maid goes off on Sundays. With unusual pleasure you set about hanging up your clothes, dusting a bit, making your bed, and putting your bedroom slippers where you like them—*under* the bed. Then you go downstairs to spend the morning with your host, whose company you genuinely enjoy, while your hostess spends it rearranging the kitchen in the maid's absence and preparing sandwiches for lunch.

After lunch you "help" with the dishes—each one being whisked out of your hand before you've finished it and done over *her* way, accompanied by a staccato refrain of "No, this is the silver towel" . . . "No, the cups go on the second shelf, not the first" . . . "No, not there, dear." In a courageous effort to be agreeable, you start to tell her about your one culinary masterpiece—the Vichysoisse that never fails you. But since her mind is already on how she is going to tell you about her famous soufflés, you are talking to yourself, and are soon drowned out in a sea of her words.

When at last you go upstairs to dress for dinner at the club, your cosmetics are nowhere in sight. The dressing table top is polished and neatly free of everything that is yours. Your toilet articles are hidden in the bathroom closet, and your beloved washcloth is gone. It's as if you'd never been there—and that gives you an idea: You won't be here tonight. Your spirits lift. You take off your shoes and reach under the bed for your slippers which are not there, of course. Although you are already late and they've begun to call you from downstairs, you are determined to find those slippers. You search the dresser drawers, the floor, and finally the closet where, almost overcome by camphor fumes, you find your slippers in a corner where they have fallen from a sloping shoe rack.

By this time your hair is disheveled and your serene, poised look has disappeared. Then you remember that your husband will come for you tonight at eight-thirty. You smile, regain your composure, and walk gracefully down the stairs, having reached some very convincing conclusions about normal housekeeping and feeling oh, so sorry for this housekeeper's valiant husband.

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You can help fight communism with this magazine by sending it, together with others which depict the American way of life, to our potential friends abroad. It costs only twelve cents per pound to make the millions of copies wasted each week—that many humane weapons against tyranny.

You'll need details. You can get them—in the form of organizations and addresses by writing:

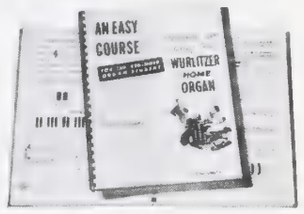
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GUESTS I DETEST



By Marjorie Holmes

Some people go in for match books, advertising pencils, or stamps. I seem to collect gruesome guests. Following are a few samples (unfortunately not at all rare!) which you'll find lying about the house. (Pssst! Are you one too?)

Silent Susan: This is the kind of guest any hostess longs to shake—to see if she'd even rattle or give out with a healthy "Ouch!" For yours is the entire burden of conversation from your first gay greetings to your last gratefully groaned good-by. "Yes," "no," "fine," and a few proper names are the only words in her vocabulary (if any) she deigns to spend on you. These can usually be coaxed forth with



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the old chestnuts: "How are you? And Jim? And the children?"—an eager analysis of the weather: "Isn't it hot?" (Or cold?) "Do you think it'll rain?"—or such hopefully dangled bait as "Where did you get that precious hat?" Smiling with the fiendish glee of a leprechaun, she sits, hands folded, while you sweat and strain and sneak hopeful glances at the clock ticking away inexorably.

Moral:

If you're silent as a post,
You're a problem to your host.

Frothing Frances: No problem to entertain. The problem is how to get rid of her. Or turn her off! She's talking as she descends on you, she's still talking when she reluctantly departs. And usually it's all about herself! She's the only person who's ever had a job, a baby, a new hat, a love affair. She dramatizes everything she does, from buying a ten-cent hairnet to getting a divorce. "My dear!" she announces, in the significant tones of a Claire Booth Luce, "You should have *heard* what I told the butcher!" (And you hear—you hear, all right.) She makes the buying of a new dress or the change of a shade of nail polish of such consequence that practically a world conference should be held. Far from letting you tote the burden of conversation, she doesn't even let you in on it! Tell her (if you get the chance) that you've just murdered your husband or joined the WAVES, and she won't bat an eye. She's too interested in herself to react.

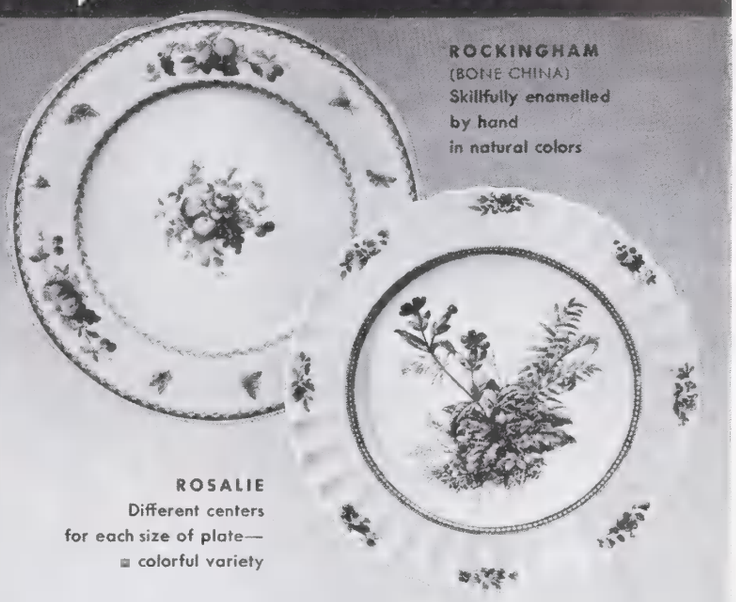
Listen:

If buzz about yourself you must,
As a guest you are a bust!

Bossy Beatrice: Kith and kin of Frothing Frances, of the Hear-Ye, Hear-Ye! clan. A big-hearted gal who goes bounding around rearranging other people's furniture—and lives. When you're cooking, she barges into the kitchen to snatch the spoon from your hand and the apron from your waist. "Now go sit down, I'll get dinner!" she insists, bunting you aside, to salt what you'd sugar and to sugar what you'd salt. She's always asteam with ideas to renovate your rooms. She pounces upon your pictures and hangs them somewhere else. If you disappear for a minute, you're likely to come back and find a rug missing or the davenport landing in some new and horrible spot. "There!" she pants triumphantly. "Doesn't that look bet-

(*Continued on next page*)

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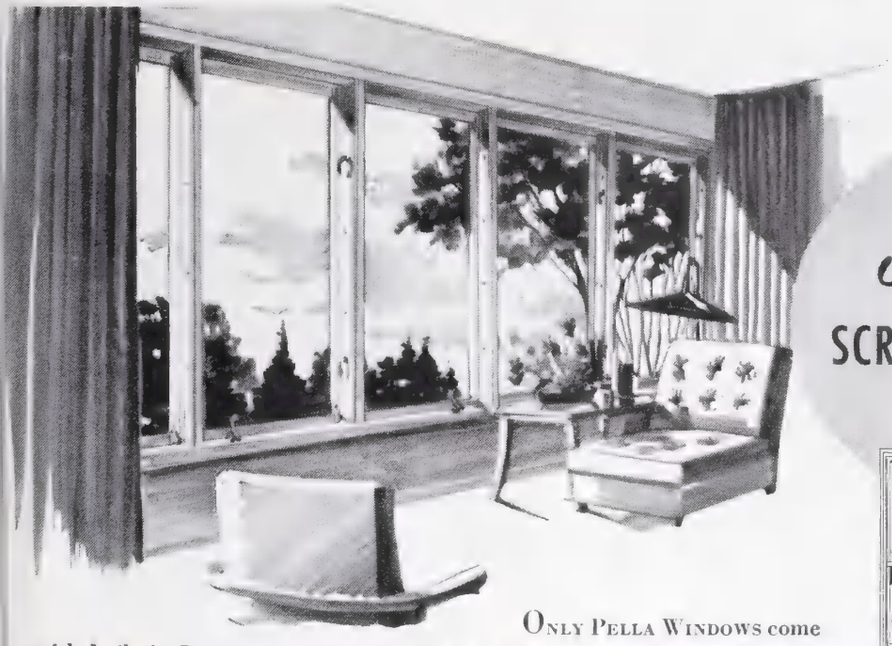
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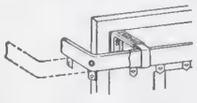
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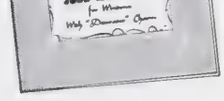
Brackets attach to window casing; allow track to extend beyond without marring wall.

Make even the most difficult window a thing of beauty this easy way! Drapes hung on Judd Extending Traverse Rod make your windows look larger, admit more light . . . because the drape covers the wall, not the window. Drapes open or close with a pull of the draw cord. Rods are in Judd's exclusive "Walls of Troy" motif; off-white enamel on enduring steel.



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GUESTS I DETEST

CONTINUED FROM PRECEDING PAGE

ter?" And mouse that you are, you meekly agree. You just don't dare offend her. She's so good at fixing clothes and things to suit herself.

Sub-rosa suggestion:

Let the sofa stay where 'tis.
After all, it's not your biz!

Kathy Colds'n-Candy-for-the-Kids: Another of those generous gals whose feelings you don't dare hurt. Laden with lollipops, toys, books—and germs, she swoops down upon your darlings. Chortling, "I really shouldn't be oud, I've got such an awful code!" she snatches them in her arms to spray them with kisses and bacilli. She talks baby talk to your precocious youngest, whose neat speech is your pride. She gives them guns with which to menace the family, hammers with which to pound their fingers, smash the coffee table, and conk the baby on the head. Impervious to bedtime rules or nightmares, she jounces them on her knee and tells them goblin tales. "My, I just love children—wish I had a dozen of my own!" she opines at parting. And you—regarding your sneezing, chocolate-smeared sacrificial lambs, desperately wish the same.

Listen:

Spoiling babies
Makes you welcome as rabies!

Polly with-a-Purpose: A charmin and apparently guileless perso whom you're really glad to se Until she makes the purpose of h visit known! And mark her wor —she always has one, though she clever enough to have you flattere into practically eating out of h hand before she whisks out h ammunition and chirps, "S'prise! "Darling," she coos, "I've just di covered the most remarkable beau products and—" (while you crin and blush and mentally fling han over your wrinkles and freckles)- "They're *just* what you *need!* know you'll want to order some Or she wants to borrow a book your best dress; or she's hiding petition she wants you to sig Disillusioned, you realize she didn come to see you at all—only see what she could get out of yo

Hence:

Your hostess you will not be pleasin'
If you're calling for a reaso



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SEE IT AT BETTER DEALERS FROM COAST TO COAST

Snooping Simion: Like Polly w.-a-P. she has her reasons for coming. Usually they're to learn the latest. "Is it true that your friends. the Blairs. aren't getting along?" she whispers. perched with eager interest on your davenport. "How much do you suppose he makes? Your husband works for the same company. doesn't he?" Deft and arch are the tricks she uses to snare you into giving out. "What school did you say you went to?" (Meaning *did you go?*) "Honey. how long have you been married?" (Eyeing your first-born with a calculating look!) Duck out for a minute to answer the telephone or brew a pot of tea. and you'll return to find her running her fingers along dusty tables or peeping under the beds!

Just between the two of us:
Snooping sisters
Are welcome as blisters!



Winnie Wreck-the-Joint: You've heard of the blonde bombshell? Well. here she comes! Shedding purse. wraps. car keys. and gloves in an endless trail. Arrived at the bedroom. she snatches up your comb and attacks her three-inch curl—leaving at least one inch of it in the teeth (and you're gnashing yours). Lipstick on your towels. powder on your rugs. and snowstorms of rumpled cleansing tissues testify to her advance from room to room. "What are you reading now?" she wants to know. yanking your books from the shelves. "Oh. that reminds me—do you have the last issue of — — —?" And she gallops to your magazines and joyously hurls them about. "Scatter ye ashes where ye may" seems to be her motto: and when she stamps out a cigarette. she snubs the humble ash tray. choo-ing instead a bonbon dish or vase.

Truly:
You will not be loved if you
Hairpins. duds. and lipstick strew.



SOLID
Knotty Pine

What can be more typical or more appropriate for our present day living than furniture like this—Unique's Solid Knotty Pine open stock series in both dining and bedroom pieces is perfect for the ranch type home or, either Colonial or Cape Cod cottage types. It even blends with contemporary backgrounds and the wide selection offered permits a choice of pieces to meet any need. The rich brown "aged" pine color makes decorating easy.

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HOW TO LEAVE HOME *and like it*

By Louisa M. Comstock

Herewith we list certain travel magnets of great magnitude to be taken into consideration while you map out your itinerary for a 1952 trip abroad:

Tulip Time in Holland, height of bloom mid-April to mid-May, with De Keukenhold open and aglow with literally millions of bulb flowers from March 15 to May 31. This is the forested estate near Lisse where Jacqueline, Countess of Bavaria, rode with her falconers in fifteenth-century splendor. Many European tours are timed and itineraried to include views of Holland's vast and brilliantly striped bulb fields in bloom and the many related festivals. Or you can see them on tours arranged locally. Data: The Netherlands National Tourist Office, 10 Rockefeller Plaza, New York.

The Thirty-Fifth International Eucharistic Congress, first since World War II, May 27-June 1, at Barcelona, Spain. Inquiry of the T. F. McGuire Travel Company, 33 North Michigan Avenue, Chicago, official Congress travel representative here of the American Express Catholic Travel League, 1941 Broadway, New York, or of your own travel agent, will disclose a number of tours set up around this event. Among them: special sailings by the "S. S. Independence" May 7, and the "S. S. Constitution" May 16.

Olympic Games, July 19-August 3, at Helsinki, Finland. However you get there, do it only with accommodations firmly in hand. Finland's handsome and modern (*Continued on page* 188)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.

PHOTOGRAPH BY EWING GALLOWAY



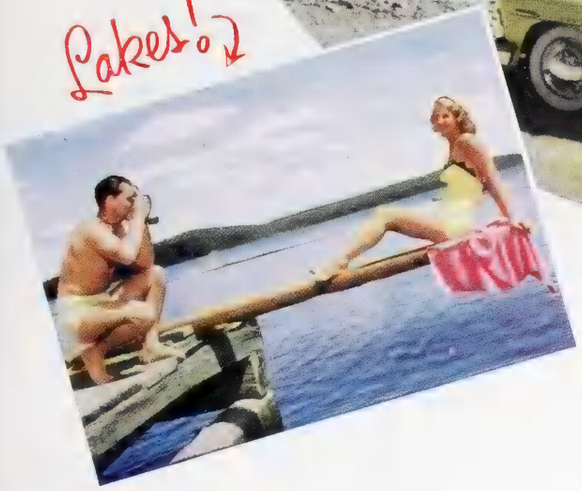
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HOUSE BEAUTIFUL. MARCH 1952

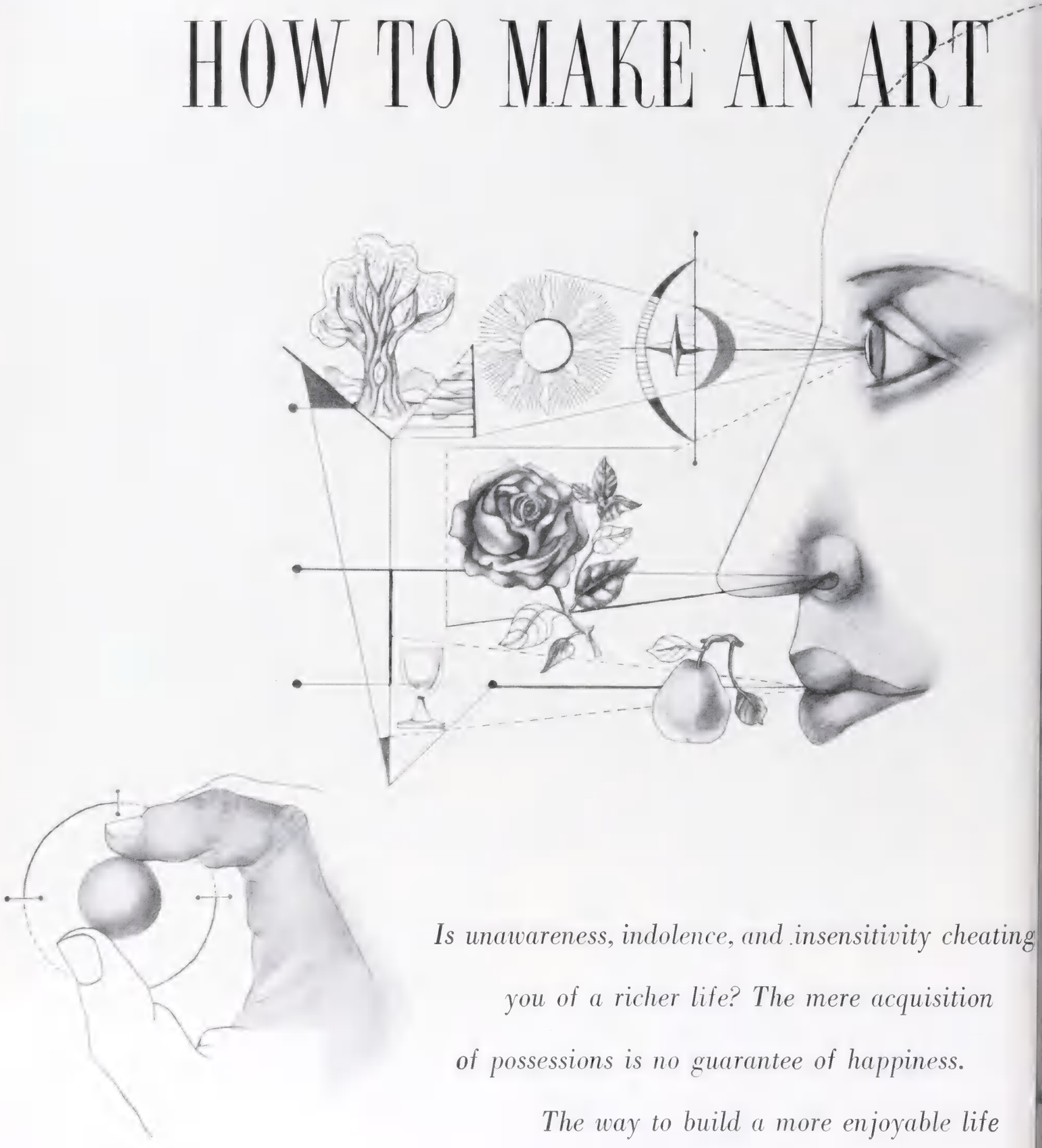
THE REALITIES OF GOOD LIVING

in the Tax Year of 1952

March is the month of disillusionment, the month of reckoning. Despite "pay-as-you-go," we wake up about the end of February to find that our true income is quite different from what we've been thinking it is. This is the time when husbands and wives are having long talks about their overhead, as the truth about taxes and inflation sinks in as a strictly personal problem. Now is the time to weigh the worth-while against the trifling and the unimportant. Now is the time to face up to the realities of making less money buy more—in happiness.

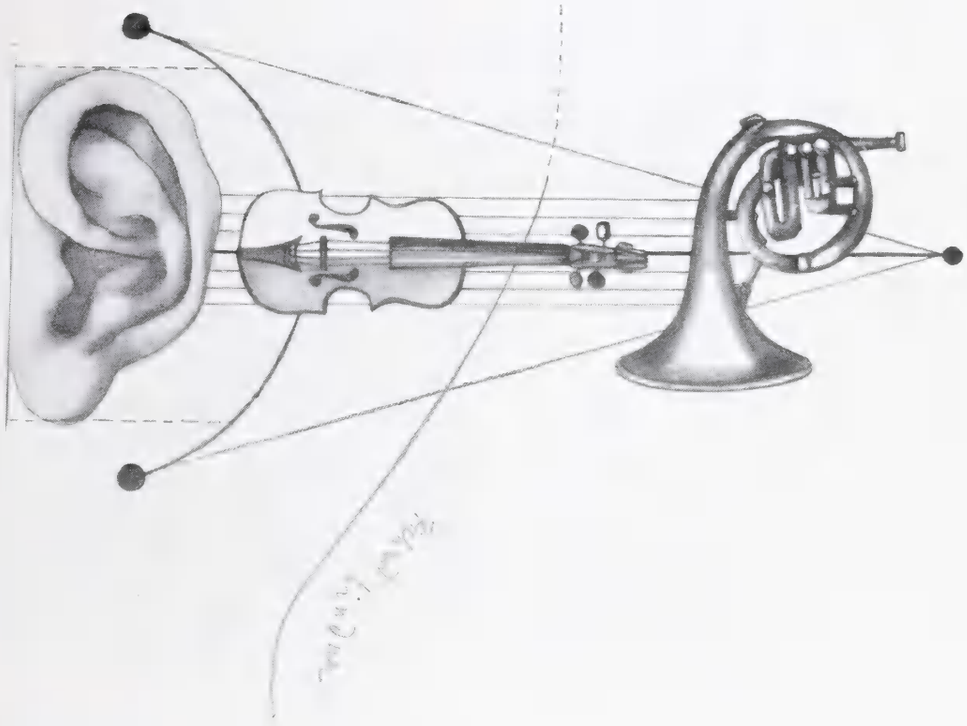
Because we need to arrive at new definitions of good living, House Beautiful *devotes the next 51 pages to how to get more good out of life.*

HOW TO MAKE AN ART



Is unawareness, indolence, and insensitivity cheating you of a richer life? The mere acquisition of possessions is no guarantee of happiness. The way to build a more enjoyable life is to develop your taste and discrimination

OF DAILY LIVING



By Joseph Wood Krutch

As a nation, we Americans have always had so much that we have scarcely bothered to ask how to get the most out of what we have. Visitors from Europe often complain that Americans don't know how to enjoy themselves—or at least don't know how to get the best out of life. Sometimes we resent this as a kind of condescension, but perhaps these Europeans are not entirely wrong in their opinion of us.

Perhaps the time has come to admit that, for example, we do eat abundantly and, in some senses well, without really appreciating the art of cookery; or that we travel thousands of miles by car or by airplane without taking the trouble to look. We know that we shall be going somewhere else tomorrow. What does it matter if we have missed something today?

A great deal has been written about "the simple pleasures." Unfortunately, that suggests to most people things they are not too much interested in—perhaps flat-heeled shoes and eccentric diets. But there is a sense in which all pleasures are (*Continued on page* 186)



THE DAILY ARTS OF GOOD LIVING

A Good Cook needs an Audience...

By Robert Stanton



or soon she won't be a good cook

Do you bear any resemblance to the guy who liked cream of tomato soup so much that his wife gave it to him for 29 days straight? But on the 30th she could not look it in the eye again, so she served him cream of corn soup.

Then her husband said, "Mary, you know I love cream of tomato soup. Why can't we have it more often?"

The poor chap was in such a rut he didn't know what he had been eating. For my money, Mary had sufficient grounds to divorce him, poison him, or dispose of him in any efficient method she saw fit.

This article is "must" reading for **HUSBANDS**

This sad fellow was cheating himself out of one of the most interesting phases of living by being blind and unaware. And he was also putting up a very effective roadblock in the path of his wife's development of the household arts of good living, which could be a social, business and personal asset to him if he were only sensible enough to see it.

With such an insensitive, undiscerning husband, why should any woman try to do more than appease his animal hunger? Why should she explore the little subtleties of epicureanism? Developing into an accomplished gourmet cook is nothing you do for your private enjoyment. Being a cook is like being a musician—you perform for an audience. Without the lure of the audience's response and appreciation there is no incentive. Yet most American men are blocking their wives' development in one of the most satisfying phases of homemaking. And they are preventing themselves from enjoying one of life's most interesting pastimes—the pleasures of being a gourmet.

Just how can a guy stop being a drag on his wife and acting as his own worst enemy?

Well, it's easy. Take an interest in what you are eating—goodness knows, you do it often enough. Ask what ingredients were used. And listen when you are told. Don't turn off your ears, as you often do when she talks about household matters. Learn about food—regionally, nationally, historically. The more you know about cooking and seasonings and flavors the more interesting it becomes. Learn why some foods don't go with wines. Stop thinking of cooking as women's work. Think about it as man's pleasure and a great hobby. The most famous chefs have been men. Also, if food is considered manly when you fix it and eat it outdoors, why isn't it manly when it is prepared indoors where all the tools and equipment of our modern industrial age can be utilized? Believe me, it's just as much fun to run a mixer as a power lawn (*Continued on page* 160)

How to use Music in your home

THE ARTS OF GOOD LIVING
MUSIC

Editor's note: *This month we are embarking on an ambitious project. We propose to convince a number of our readers that, like books or conversation, good food or an interesting play, music has a place in their lives. Music is not like a book or a painting or the many products created by man to save himself from boredom. It must be taken on different terms. In the coming months* HOUSE BEAUTIFUL'S *Music Editor will tell you what these terms are and how, once grasped, its sense and substance will become gloriously useful to you as one of the Arts of Good Living.*

By Richard Williams

To say that music is beautiful and that you ought to enjoy it is about as pertinent as to say that a flower is beautiful and that you ought to enjoy flowers. Few people question the statement. Yet not all people act on it.

How much do you like flowers? How often do you use them? Do you have them in your living room only on state occasions, when you invite a celebrity for dinner? Or do you fill the vases more frequently when you happen to think that the room needs brightening? And in between times, do you forget all about flowers and are you content with a few dusty ferns? Or do you feel as a matter of course that flowers are a part of the life of your living room? Well, then, do you use them also in the bedroom, the dining room, the guest room, and even the kitchen? Regularly? You have a garden of your own? Do you hire somebody to do the work in the garden or do you do most of the work yourself? Is gardening one of your chief hobbies? Is it your main interest? Do you love it so much that Emerson's description fits your case?—"A garden is like those pernicious machineries which catch a man's coat-skirt or his hand, and draw in his arm, his leg, and his whole body to irresistible destruction."

(*Continued on page* 159)



DRAWING BY SABIS

PHOTOGRAPH BY MAYNARD PARKER



How to get

MORE LIVING OUT OF AN AVERAGE-SIZE HOUSE

Here is a $35,000 house in San Antonio with as much convenience and glamour as a $100,000 house of the 1920's. It even has the illusion of being big. This House Beautiful-sponsored house illustrates many of the ideas that have changed the average-size house from a mean little box to a gracious, luxurious home.

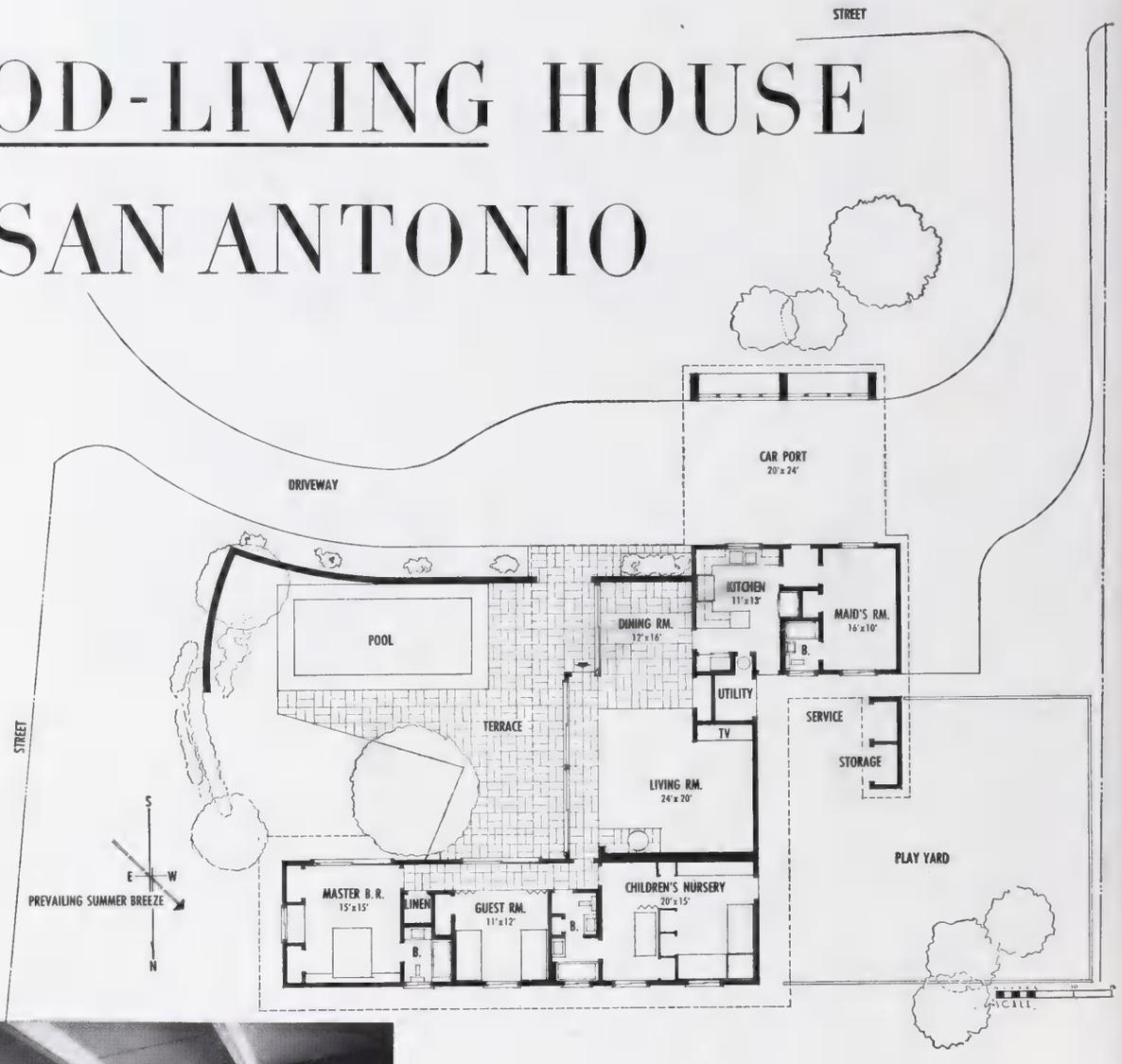
It will be on exhibition at 725 Eventide Drive from February 20 until March 6

→

By Frances Heard

House Beautiful's

GOOD-LIVING HOUSE IN SAN ANTONIO





PHOTOGRAPHS BY MAYNARD PARKER

This demonstration house contains, in unusually generous measure, all the characteristics which encourage good living as it is known in our time. For the $35,000 price includes such aids to good living as year-round air conditioning, a swimming pool, a completely paved, private patio, an intercommunicating system, built-in oven and range, dishwasher, garbage disposer. It looks twice its real size—2,170 sq. ft.

A 20′ x 24′ living room—optically enlarged

Spaciousness is not necessarily tied to dimensions. Rooms that merge help. But other optical tricks count, too. Here strong ceiling pattern, low furniture tall walls disguise true size.





Glass walls for bedrooms too

When the visual wall of the house is the garden wall, you can make tiny bedrooms seem less cramped with the fool-the-eye magic of glass. Master bedroom (above). Guest bedroom (right) opens to hall window in the daytime. (See plan on page 84.)



PHOTOGRAPHS BY MAYNARD PARKER

Lofty ceiling + low furniture = big room

The living room ceiling is 13 feet high at its highest point. Result: room has lofty effect, accentuated by low furniture.





Good-living house in San Antonio *continued*





ALL PHOTOGRAPHS BY MAYNARD PARKER

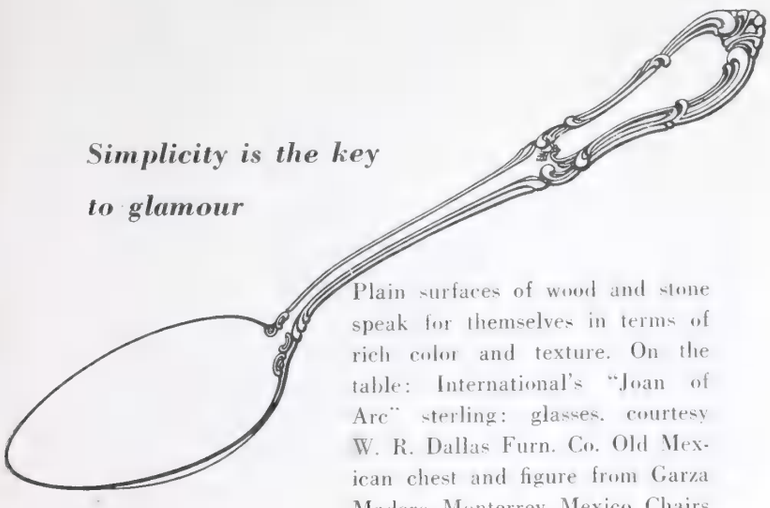
The barely defined dining room

The space for dining is implied rather than bluntly stated. Only a change of flooring materials (from carpet to stone) and a six-inch change of level marks the transition. One wall of glass brings in the garden.

Space and Cost Data about the *Good-Living* House

Enclosed space of house proper	2170 sq. ft.
Patio (not including swimming pool)	900 sq. ft
Porte-cochère or carport	530 sq. ft.
Fenced play and service yard	968 sq. ft.
Storage in service yard	50 sq. ft.
Swimming pool	10′ x 23′ x 7′6″ (plus 2′ wide raised ledge)
Cost without land (to duplicate in San Antonio)	***$35,000***

Simplicity is the key to glamour



DRAWING BY PAUL NESBITT

Plain surfaces of wood and stone speak for themselves in terms of rich color and texture. On the table: International's "Joan of Arc" sterling; glasses, courtesy W. R. Dallas Furn. Co. Old Mexican chest and figure from Garza Madero, Monterrey, Mexico. Chairs by Van Keppel-Green.



Carefully calculated storage

Closets on either side of the window, with a dressing table between them, are an example of what could happen around *any* window. The headboard wall takes the clothing chests, uses them as bedside tables, thereby killing four birds with two stones. Such little niceties won't work unless the floor plans are carefully studied before building begins.



Double use from every space

In this house the traditional fireplace is replaced by a raised stone hearth and a Mexican charcoal brazier. In winter, smoke from the burning charcoal is carried off by a forced ventilation flue hidden behind Aztec stone plaque. In summer, brazier converts into jardeniere for potted flowers.

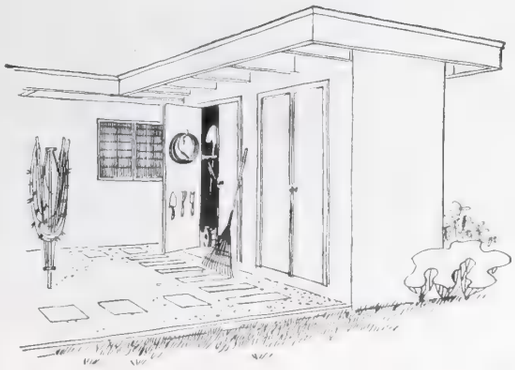
Good-living house in San Antonio *continued*





The pool serves two-fold purpose

Aside from the pleasure it affords, swimming pool (and small pool in far corner) cools water used in air-conditioning system. This eliminated expense of cooling tower used in conventional air-conditioning installations and, consequently, helped lower cost of pool itself. Another example of far-sighted planning: raised ledge of pool providing permanent maintenance-free seating.



Where to store without a basement

Storage closets in the service yard have taken the place of storage in the basement-less house.

The people who made the "Good-Living" House

Designer: *Roger Rasbach, associated with DeHaven Pitts, architect, and William Orrison, engineer, San Antonio, Texas.*

Builder: *Texas Construction and Supply Company, San Antonio.*

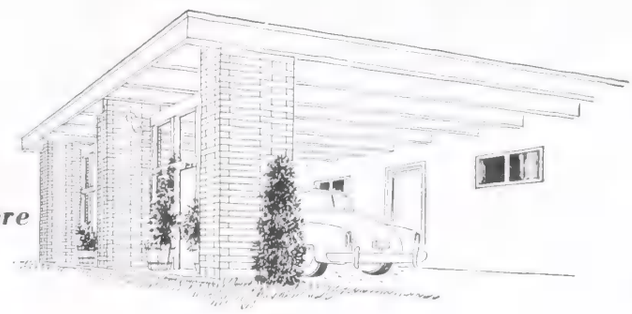
Interior decorators: *Wilkinson, Barclay and Lowndes, San Antonio.*

Interior designer: *Henrietta Fredet Spencer.*

Color stylist *(interior and exterior): William Manker, Padua Hills, Cal.*

Landscape nurseryman: *A. J. Smith Company, San Antonio.*

Year-round air-conditioning: *Cory Automatic Heating Co., San Antonio.*



Drive-thru carport that's a porte-cochère

If the budget for living space is tight, why develop an expensive storage room for the car?

For construction data turn to page 174

DO YOU OWN A PIECE OF *Living Sculpture?*



REMODELING BY LUTAH RIGGS, ARCHITECT. PHOTOGRAPH BY MAYNARD PARKER

Wise use of pruning shears revealed such exciting beauty in this tree that its owner built a whole new glass wall in the house to be able to enjoy it no matter what the weather. But any tree is worth a careful clean-up. Even the dullest branch structure becomes interesting sculpture when you prune intelligently to accent the pattern it does have. Home of Mrs. Ruth Sheets. Wendell Gilbert, landscape architect.

It takes discerning eyes, plus only a pair of pruning shears, to discover the beautiful forms right under your nose

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

Cut away the whiskery twigs and small branches and reveal the beautiful main forms of your trees and shrubs. Enjoy this great value that stays hidden in most gardens.

No, we aren't talking just about wind-swept trees or those otherwise contorted fantastically by nature. We mean *any* tree or large shrub.

You may not have thought of trees as sculpture. Most people haven't. So look around this month. Branches still are bare on many trees and shrubs. Your evergreens are at the thinnest. As you look, imagine what pruning could do.

Pruning to accentuate the strong natural form of trunk and branches does your plants no harm. The small, weak shoots in the center of the plant are actually a burden to it. They have so few leaves, and these get so little sunshine, that they can't make enough food to support themselves.

Pruning for sculpture needn't rob you of the privacy afforded by your trees. Clean away only the small branches on the side exposed to your view. Now you see the main trunk clearly, but the privacy screen beyond remains complete.

Living sculpture exists wherever plants grow, so exploit the beauty that lies hidden in your garden. You will enjoy it 12 months a year, for the bareness of winter only makes the forms more startlingly beautiful.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



Who would expect such beauty in the two old apple trees which looked so unexciting (right) before landscape architect Thomas Church skillfully pruned away the cluttering whiskers to reveal the bold strong trunk forms? Keep this possibility in mind when you buy any piece of property. We did for HOUSE BEAUTIFUL's Pace-Setter House for 1951. It proves you don't have to look for exotic trees to own dramatic living sculpture. But you do need discerning eyes.

Intelligent vista-cutting resulted in bold sculpture. Often you can do this on a smaller scale where the "distant" view must be only yards away, as behind a clump of small white birches.

Do you own a piece of living sculpture? *continued*

THOMAS CHURCH, LANDSCAPE ARCHITECT FOR 3 GARDENS ON THIS PAGE



Nature started this sculpture, but the bold drama you see here depended upon the skillful pruning done by land-scape architect Thomas Church. He exposed and simplified the branch pattern.



Once a clump of bushy weed trees, this is now eye-pleasing, summer and winter. How often we rip out such a grove only to replant a less exciting form than we had to start with.



Beautiful shadow patterns are impossible until you clean off the whiskers along the branches. But then you enjoy a constantly changing scene, moving with the sun and the wind. Why forego such satisfying art when your own plants could bring it into your life? Here the wall was whitewashed to make the shadows more prominent.

PHOTOGRAPHS BY MAYNARD PARKER

THOMAS CHURCH, LANDSCAPE ARCHITECT



To find the basic forms hidden by clutter and then prune and sculpt to reveal them is not *too* hard. This was once an undistinguished pine. Many like it never get out of the nursery because their beauty as living sculpture goes undetected. It's easy for anyone to see beauty, once pruning shears clean away the cluttery small branches obscuring it.

This is no ordinary evergreen, but only because a trained eye directed the pruning shears that encouraged the plant's tendency toward irregular growth. Compare the rugged beauty with the usual sight of evergreens tortured into unnatural cones by conventional shearing.

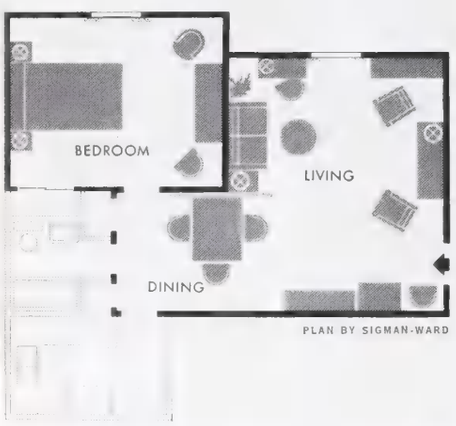


Read "How to Create Living Sculpture," page 207

3 Rooms for $1,650.

Here is a minimum budget that shows just how far you can stretch your home-furnishing dollar. It provides the basic ingredients for living room, dining room, and bedroom

By Sara Little



PLAN BY SIGMAN-WARD



Curtains define living-dining areas.

This is how it adds up

Living Room

Love seat	$219.00
Two chairs	65.90
Eight-drawer chest	54.95
End table	15.97
Desk	42.95
Book case	14.97
Coffee table	12.17
One bucket chair	8.47
Candle stand	9.49
Lavabo	69.94
Clock	10.97
Carpet, 15′ x 18′, $7.29 sq. yd.	218.70
Two 10½-inch pillows	3.72
Two 19-inch pillows	3.96
Three pairs tier chintz curtains, 36″	11.64
Three pairs organdy cafe curtains, 36″	11.37
Two wood column lamps and shades	69.90
One brass candlestick lamp, corduroy shade	29.95
Stain, 3 pints	3.75
	$877.77

Dining Area

Table with one 10″ leaf	$ 29.50
Four bucket chairs	25.88
Six-drawer chest	39.95
Pine captain's bench	21.97
Three pairs curtains	23.94
	$141.24

Bedroom

Bed, double size (mattress, spring on legs)	$ 84.95
Headboard (double size)	29.50
Two four-drawer chests (used as nightstands)	57.90
Eight-drawer chest	54.95
Slipper chair	24.95
One bucket chair	8.47
Three 38″ hanging book shelves	13.47
Pine peg rail	7.97
Pine mirror	29.95
Two white iron stone lamps and shades	143.50
Bed spread (double)	12.98
Ruffled chintz curtains, 90″	8.53
Ruffled organdy curtains, 90″	4.49
Carpet, 12′ x 15′, $7.29 sq. yd.	145.80
Stain, one pint	1.25
	$628.66
Total	**$1,647.67**

More details about these rooms on page 139



PHOTOGRAPHS BY EZRA STOLLER

It was possible to furnish the living room for $900 because non-upholstered furniture was bought unpainted and finished with new "color grain" stain.

See how a stock headboard and two chests give this economy bedroom a custom-made look. These rooms are currently on display at Macy's New York.





Mariska Karasz used only 7 stitches to embroider this lovely picture of a calla lily. You can learn these stitches in the lesson starting on page 100. You can create as lovely things as this.

You are more Creative than you think

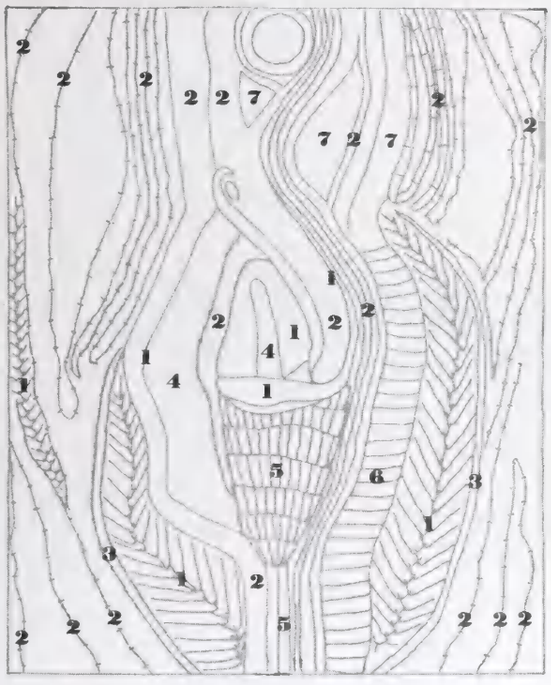
THE ARTS OF GOOD LIVING

CREATIVE EMBROIDERY

By Victor d'Amico
Director of the People's Art Center, Museum of Modern Art

Editor's Note: *This is no airy assumption. Victor d'Amico has convinced thousands of ordinary citizens of the fallacy of their notions that they "had no artistic ability" or "couldn't draw a line." At the People's Art Center in New York City he has proved to clerks and engineers, young brides and grandmothers that they can variously draw, paint, model or design. While none have sold their work to museums, the discovery of their creative talents by all who persisted has opened up for them exciting new realms of enjoyment. This same pleasure is yours for the asking.*

SKETCH BY CATHERINE SCHOLTZ



Don't be fooled by the intricate textures of the embroidery on the opposite page. It is the variations of the basic stitches and the variety of threads that make 7 stitches look like a score or more. You can count them for yourself: **1.** The Feather Stitch. **2.** Couching. **3.** The Vandyke Stitch. **4.** The Detached Buttonhole Stitch. **5.** The Raised Stem Stitch. **6.** The Ladder Stitch. **7.** The Cretan Stitch.

So much publicity in our lifetime has been given to the creator of museum-worthy paintings and to the famous designer that most people have come to think of these as exceptional personalities. They are considered a race apart with whom the rest of us have nothing in common. If you do not get your name in lights, you assume you have no ability, you are not creative. Women especially have been sold on the idea that the capacity to create designs belongs to the gifted few. Stamped patterns for needlework, written instructions to be followed to the letter, packaged handicraft projects, all imply that even if an ordinary housewife did become a competent craftsman she could never hope to express her own ideas in an original design.

As a result of this misfounded notion, many people go through life tragically ignorant of a store of hidden treasure which is closer to them than the walls of their houses or their own backyards. This treasure is the creative power which everyone—yes, even you—has within him and with which he was endowed at birth. It is more valuable than currency and less subject to inflation. Investment in its development will pay off in high dividends of emotional and spiritual satisfaction. Many average people have discovered their creative power and have found through it a new way of life, or at least an escape from boredom. There is perhaps more amateur art practiced today than at any time in our history.

Yet many people deprive themselves of the satisfaction that comes through practicing creativeness for (*Continued on page* 162)

How to create with one stitch

Every stitch you learn opens up dozens of new designs you can make. Once you learn it (which takes 20-30 minutes), play with it: widening it, lengthening it, curving it, condensing it, coarsening it with heavier thread, refining it with thinner thread. You'll be amazed at what you can do

LESSON No 2

By Mariska Karasz
House Beautiful's
Guest Needlework Editor

- *Feather Stitch*
- *Couching*
- *Vandyke Stitch*
- *Detached Buttonhole Stitch*
- *Raised Stem Stitch*
- *Ladder Stitch*
- *Cretan Stitch*

Instructions on page 163.

Creative embroidery is a new kind of free-wheeling with a needle, not a challenge to your technical skill and precision. It's not how you do a stitch, but *what you do with it* that counts. One stitch is like one color in the rainbow. If red were exactly the same the world over, we'd soon find it as tiresome as the muddiest gray. But an artist can use red alone, in all its variations from pale tints of pink to deepest burgundy, to create a painting that never loses its appeal.

So when you learn a new stitch, don't stop at the conventional version of it, even though I usually explain the classic version first because it is often the simplest way of demonstrating the mechanics. If you follow the how-to-do-it diagrams, starting on page 163, you will catch on to the mechanics within a few minutes. The next step is to practice it until you have developed your own rhythm. Twenty minutes of this practice is enough to give most people the feel of it. And don't worry about whether each stitch is exactly like the one that went before it. There's no more need for precision in *free* stitching than there would be for a painter to measure the length and breadth of each brush stroke.

But once you have finished these setting-up exercises, you are ready for the most exciting part of learning a new stitch—which is discovering its variations and all the different things you can do with them. Make it long; make it short. Make it fat and thin. Try it in all the different yarns and threads you can lay your hands on. You will discover that it has a quite different look every time you introduce some slight variation.

If you were taught to feather-stitch as a child and struggled hours on end to turn out a neat row of stitches on a blanket binding, it has probably never occurred to you that the stitch has any other use. But forget those early ordeals and you will soon find out that you can work the feather stitch into as many widely different forms as the bird in the branches and the geometric squares on the opposite page. (*Continued on page* 163)



The "spine" version of the feather stitch (see page 164), worked with casual irregularity, simulates real feathers.



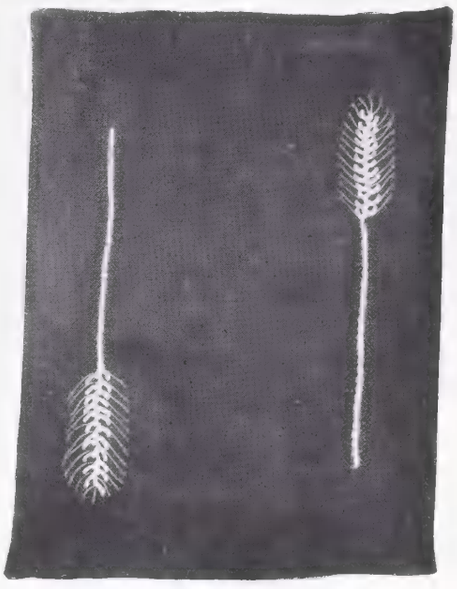
You'd hardly guess all of these motifs, designed by Mariska Karasz, are variations of the same stitch.

SKETCHES BY CATHERINE SCHOLTZ

See how many designs you can make with the feather stitch



PHOTOGRAPHS BY FRED LERNER



Wheat motif for tray cloth was made with "spine" version of stitch worked first with heavy thread, then fine.

A far cry from traditional needlepoint patterns are these leaf motifs scattered casually over a chair seat!

TEXTURE

—*the forgotten factor in good cooking*

By Adelin Linton

How would you like a meal of split pea soup, creamed chicken, mashed potatoes, creamed spinach, and custard?

If your stomach doesn't revolt at contemplating such a menu then you should worry about your status as a gourmet. For such a meal violates one of the cardinal principles of good eating by being monotonous texturally. Every dish, in what would be a revolting menu to knowledgeable gourmets, is slippery, mushy, wet, and runny. All are fine characteristics when combined with contrasting textures. But they are extremely dull when brought together in one meal.

But for some unaccountable reason, the crucial part played by textures in cooking and eating is ignored in America. Only in baking breads, cakes and pastries are textural considerations rated as important.

All American cooks are flavor conscious, and good cooks are becoming increasingly good as they become more acquainted with herb cookery. But even good cooks ignore texture, which is equally as important as flavor.

The most cultivated, fully-developed national cuisines of the world, the French and Chinese, have rated textural interest as high as good flavor. Yet we Americans, with our infinite variety of foodstuffs and the greatest range of textures and consistencies to choose from, fail to be aware of how the interplay of textures can add piquancy and appeal to our menus.

Texture-wise cooking involves three things:

1. Preparation. How things are prepared, texturally, affects the length of time they must be cooked. "Frenched" or julienned string beans cook faster than string beans merely broken. Therefore, they lose less of their flavor. Since cooking is a kind of chemical breakdown which changes the texture of the food for better or worse, you can change the taste by manipulating the size of the (*Continued on page* 184)



Are these 27 ingredients in your cooking repertoire?

Do you ignore these characteristics when you cook and compose menus? They are as important as salt and pepper, fat and flour. Yet, despite the millions of words about cooking and eating, their importance is almost never mentioned, explained or evaluated. Knowledge of how to combine them is the key secret of the practising gourmet. They are as meaningful for restaurant ordering as for the home cook.

27 Crucial Cooking Ingredients





PUNCH new life into the old lawn

SCOTT LAWN AT HOUSE BEAUTIFUL'S 1951 PACE-SETTER; THOMAS CHURCH, LANDSCAPE ARCHITECT

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

America hasn't the best lawns in the world, although it has the best climate and soils for lawn growing. What's wrong?

We pound our lawns to death. We use them so much that the soil packs down like concrete. Fresh air can't get down to the roots, and without fresh air the roots smother. Old grass roots and stems die and stack up as an air-stopping, water-stopping mat. Without oxygen the soil-improving bacteria smother and die. The grass gets thin, and weeds move in and take over.

The famed old lawns of England are so good only because the English don't use their gardens for living, and they so seldom walk on the grass.

But now you can use your lawn all you want, if you aerify it once a year. A new machine makes this simple to do. It has a series of metal spoons (see diagram, right) that perforate the sod, loosen the compacted soil and leave holes one-half inch in diameter and four inches deep. Now, fresh air, as well as plant food and water, gets right down into the soil. This promotes deep rooting. Your grass is healthier, greener and thicker. It is much better equipped to withstand drought, for it needs only half the usual number of waterings.

There will be half a (*Continued on page* 205)



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

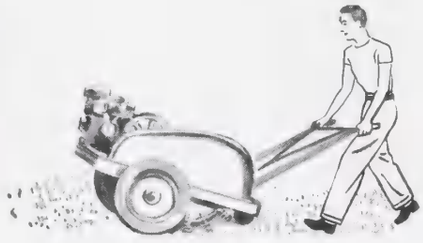
These new aerifying machines quickly convert thin lawns into velvety green carpets



Home-lawn unit is pushed like a lawn-mower. Use it when soil is soft (but not soggy), and it punches holes that let fresh air and water down to the roots.

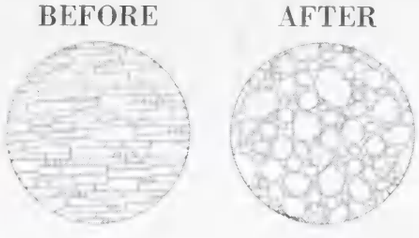
Emergency puncher is the business of this small tool. Use it for small, sickly spots in your lawn. Springs hold sod in place when you pull "spoons" from the soil.



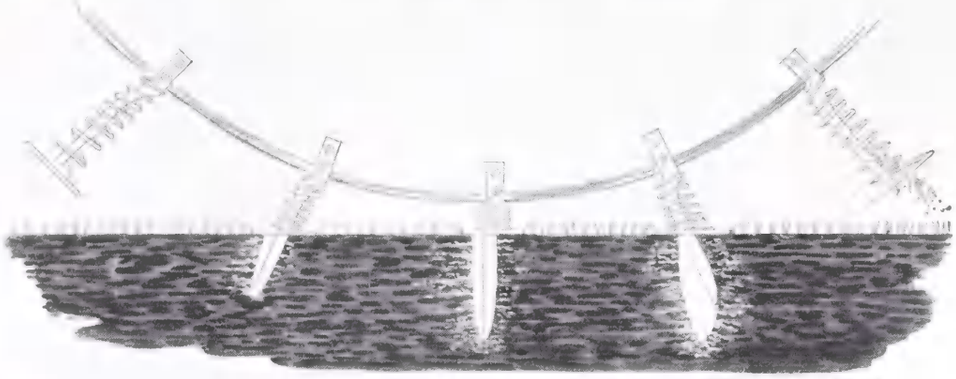


Self-propelled machine aerifies a 20-inch strip of lawn as fast as you care to walk. A number of nurseries will do custom lawn-aerifying with such a machine this year.

Why aerate your lawn? Bad, compacted soil won't allow air or water to get down to the grass roots. After aerifying, good, loose, open soil promotes root growth, and stimulates the bacteria which are essential to fertile soil and healthy grass.



This is how aerifier works. The spoons break up the soil as they go through it. As they leave it, they remove plugs of soil and dump them on the ground. (Later you can crush these with a rake.) Spring device keeps turf from lifting, cleans spoons. No evidence of treatment remains, except the sudden new lease on life your lawn enjoys.



SKETCHES BY JOHN BRIMER

How to get

the best garden for your money



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

Your best dollar stretcher is good design. Here is what it can do for you. This tiny garden, only 10 by 20 feet, is packed with interest, yet it is permanent and requires no costly upkeep. Designed by Landscape Architect Ethelbert Furlong for his own home in New Jersey.

Think of your garden as a roofless room instead of merely a collection of plants. Invest in landscape design, grading, paving, fences, and walls before you start to buy any plants

Many people garden by rushing out each spring to buy plants before they know what they need or where they are going to put them. They think a garden is just a place to grow plants—and that's where they are so wrong. A garden should give you privacy, convenience, comfort, color, and beauty—in short, a place in which to live.

So think of *your* needs. Then design a garden that pampers you instead of the plants. Remember—from now on—that you are building an outdoor living room, not a botanical garden.

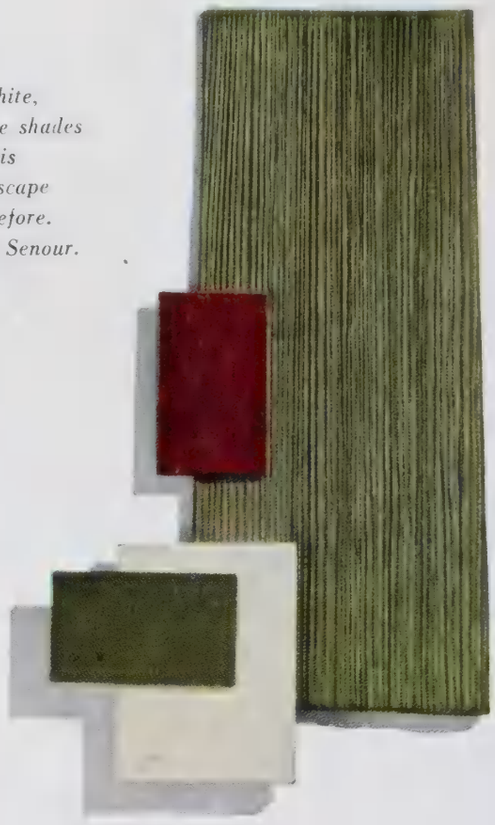
Just as in house building, budget your money before you start to buy anything. First, reserve 10 per cent to pay for professional advice on designing and planting. This is your most important investment. It determines how much use you will get from (*Continued on page* 204)

Most gardens start as collections of unrelated plants, simply grow like Topsy. They never achieve the distinction and beauty of this professional blending of a maple, an azalea, and good lawn because they are not part of an over-all plan that integrates plant material and design. Photographed by Maynard Parker at Cooley's Iris Garden.



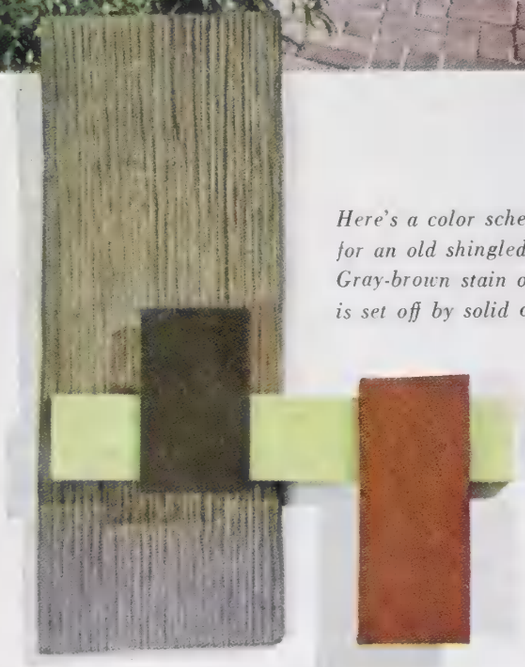


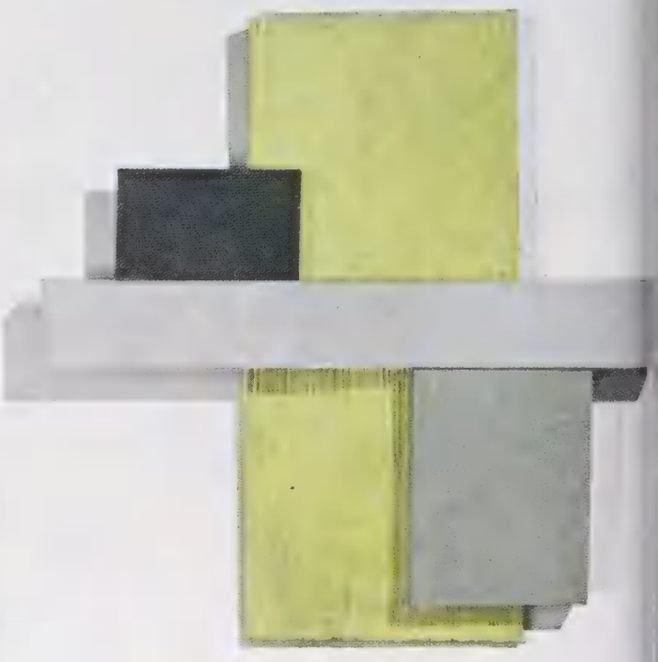
Once ever-soiling white, now painted in three shades of nature greens, this house fits into landscape better than it did before. Paints from Martin Senour.

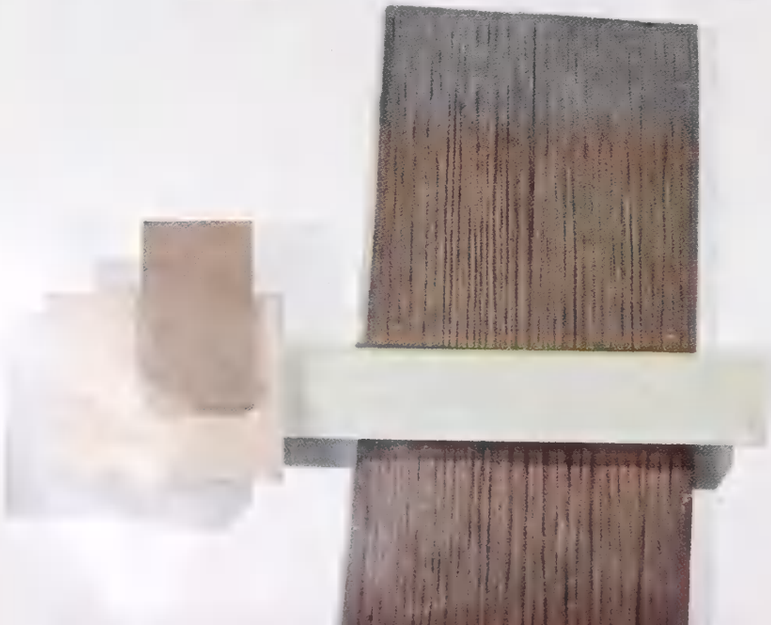


There's no limit to the colors and finishes (above and below) you can get in the new paints. Many brands now come in hundreds of ready-mixed hues.

Here's a color scheme for an old shingled house. Gray-brown stain on walls is set off by solid color accents.







Thanks to Martin Senour's new stains, you can now stain old wood that's been painted, or vice versa, to get two-tone effect shown at left.

NEW COLOR SCHEMES for your house

You can now have as much freedom

in color-styling the exterior of your house

as you've had inside for years.

The new paints and stains

open up new worlds of naturalistic

colors and textures.

Here are five schemes to inspire you

Gone the days when houses had to be painted either white, brown, gray or barn red. Thanks to new style trends and new developments in paint chemistry, the exterior coloring of your house can be as personalized as your interiors. Instead of settling for one of several stock colors, you can paint your house with any combination of more than a thousand.

This new palette of paints and stains gives you totally new possibilities. It permits you to accomplish all sorts of subtle adjustments between house and landscaping. Does your white house look too big for its lot? Then repaint its glaring white with soft gray-greens to blend with the planting. You'll be astonished at how these colors will change its size, pull it down into the landscape. For accents at the front door or bay window, you can use a muted coral or grayed yellow-green—complementary colors that come from the other side of the spectrum.

Or perhaps your problem is the opposite, say drab brown shingles which neither blend nor contrast with their surroundings. Thanks to the new stains, you can bring new life to those shingles. You can either get a two-tone blend such as shown bottom, facing page, by over-painting with a transparent stain in contrasting color. Or you can use a solid opaque stain to get an altogether new color scheme.

To offer you this new freedom, the paint industry not only had to perfect these outside paints for complete stability and color fastness, but it also had to provide these colors ready-mixed, so that you could always be sure of an exact match, without the expensive and time-consuming, trial-and-error method used by the painter on the job.

Both tasks have been accomplished. You can now buy from many lines which have literally hundreds of standard colors, tints, and shades. You can get them in any finish from matte to high gloss. And with the new stains you can get matching colors in any degree of transparency. All these are precisely numbered, so that re-ordering is just like having a prescription refilled.

Generally speaking, the new paint colors blend very neatly with the current trend toward designing your house and garden as a unit. They make it possible to employ, not only the forms and textures, but even the colors of nature. This does not mean that your house should exactly match the color of your lawn. It means that your house should be color styled to *complement* your landscape. And you should remember that your landscape changes its whole color scheme with the seasons—unless, of course, you live in Southern Florida or California. Thus the schemes you choose should wear well with all the seasons. The colors of earth, rock, tree trunks, and evergreens are the permanent ones in the landscape. Study them well before you make a selection. Then you'll be sure of colors and values that go well with spring bulbs, summer lawns, and autumn foliage.

IF YOU LIVE IN THE

If you live south of Cheyenne and north of Albuquerque, you have one of our most bracing climates.

But it's not easy to live with, unless your home observes basic principles of climate-wise design

These are your Climate Assets:

Low humidities the year round. This makes for comfort, especially in summer when temperatures are high.

Not much very cold weather, percentage-wise. The thermometer drops to 25° F. or below for only 10% of the hours of the year.

Not much very hot weather. Only 4.6% of the hours of the year are above 85° F. And because of low humidity, even these temperatures are more comfortable than they would be in moister climates.

A great deal of winter sunshine. Two-thirds of the daylight hours of the winter months are sunny, so you can use solar heat to help with fuel bills.

Dry air, clear skies, and high altitude combine to give the area an unusual amount of fine weather and breath-taking views.

Your Climate Liabilities:

Insufficient rainfall. Annual average is only equivalent to semi-desert condition.

Abrupt temperature changes. High Plains are famous for "June blizzards," "January thaws."

Sub-freezing weather every winter. There's enough cold weather each year to require the heating and insulation of much colder climates.

Year-round windiness. From a comfort standpoint, winter winds add to chilling effect in cold weather. And because they're so hot and dry, summer winds are hard on both humans and gardens.

Winter winds are from south. This means south-facing glass is chilled by wind at the same time it's being warmed by sun.

Lots of snow in winter. The annual average is about 5 feet, but it has run as high as 10 feet.

Thunderstorms and cloudbursts, especially in summer, with 2 to 3 inches of rain in 24 hours.

Too much heat from sun. On a midsummer noon your roof will get from three to four times as much heat from the sun as your heating plant will produce on a cold winter day.

Too much light from sun. Just because the air is so clear, the landscape is often uncomfortably brilliant.

Extremely hot afternoon sun. This means that windows framing view of the Rockies are blasted by the western sun.

How you can cash in on Climate Control

Send for House Beautiful's analysis of your climate. It shows the good and bad points of your climate and what your house and garden should do about them to make you more comfortable. These research reports are available for the following regions: Mid-Ohio; Metropolitan New York and New Jersey; Southern Florida; Arid Southwest; Missouri River Valley; Gulf Coast; Northeastern Illinois; Twin Cities; Eastern Virginia; Eastern Massachusetts; Western Pennsylvania; Pacific Northwest; Southeastern Seaboard; High Plains and Central New York. Write for your Analysis to Administrator, Climate Control Project, 572 Madison Avenue, New York 22, New York. Price: 50c each.

HIGH PLAINS



What they mean in house design:

Don't skimp on heating, insulation, weatherstripping. It gets as cold in Denver as it does much farther north, even if it doesn't stay cold so long.

Don't over-extend yourself on landscaping. Big lawns mean year-round watering. Big gardens need irrigation. Trees are expensive and slow-growing. Unseasonal thaws and blizzards are hard on all vegetation.

Watch out for the sun. Orient your big glass areas toward south and east. Use wide overhangs to cut down sky-glare and direct summer sun rays while admitting low winter sun. Design your roof for summer coolth as well as winter warmth.

Handle that west view with care! A west-facing picture window overlooking the Rocky Mountains is a fine thing—provided you stop the summer afternoon sun *before* it gets inside the house.

Keep out the wind. Winter and summer, it's a threat to your comfort and your landscaping.

Do you live on this map?

Then you already know that a comfortable house in this climate takes real doing. So, before you buy, build or remodel, you'll want to study HOUSE BEAUTIFUL's Climate Analysis for this High Plains area (shown above in white). It will show you what to consider in selecting a lot, orienting a house, locating a picture window or laying out a garden. It will help you to wring more hours of pleasant living out of your climate than you had ever thought possible.

HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

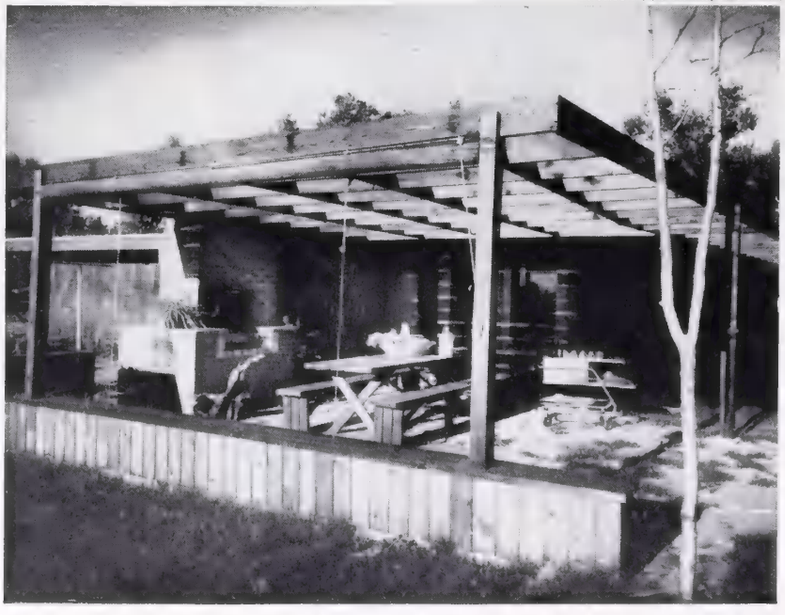
Read the next 10 pages to see how Colorado families plan their houses and gardens to temper the "liabilities" of the High Plains climate.

IF YOU LIVE IN THE HIGH PLAINS

You need western sun protection



NORTON POLIVNICK, DESIGNER



WEST GLASS NEEDS VERTICAL AS WELL AS HORIZONTAL SHADING

In Denver, everyone wants a picture window looking west toward the Rockies. But few people have solved the problems inherent in west windows as well as the Norton Polivnicks. They have a mountain view so the entire west wall of their living room is glass. To protect it from the tough summer setting sun they have not only 16 ft. of *horizontal* trellis (right), but also roll blinds (above) which drop to form a *vertical* barrier against low, hot, glary afternoon sun.



ALL PHOTOGRAPHS BY MAYNARD PARKER

This east window in the Hornbein house gets little direct sun after mid-morning. Hence solar heat is no special problem. But a louvered "eyebrow" like this, by cutting down the area of brilliant high altitude skies, seen from within, makes inside lighting conditions less glary.

VICTOR HORNBEIN, ARCHITECT



BEST RECIPE FOR WEST EXPOSURES:

OMIT GLASS IF THERE'S NO VIEW

The Victor Hornbeins built on a west front lot, with no outlook in that direction except the neighbors across the street. So their house very wisely turns its back on the west, winning privacy from street and protection from cruel afternoon sun at the same time. Only exception is Mr. Hornbein's studio. Here a bank of west windows is shaded against late afternoon sun by a canvas drop shade (right). Note canvas hangs free of window on louvered "eyebrow" allowing for ventilation.



Continued on next page

IF YOU LIVE IN THE HIGH PLAINS

You must level off climate extremes

These Colorado houses use variations of the Southwestern patio to create "buffer zones" between indoors and out. Semi-inclosed areas level off extremes of heat, cold, and wind. Thus they create small climates more friendly to people and plants. These principles work everywhere



ALL PHOTOGRAPHS BY MAYNARD PARKER



MAJESTIC VIEW OF THE COLORADO MESAS IS TAMED BY A PATIO

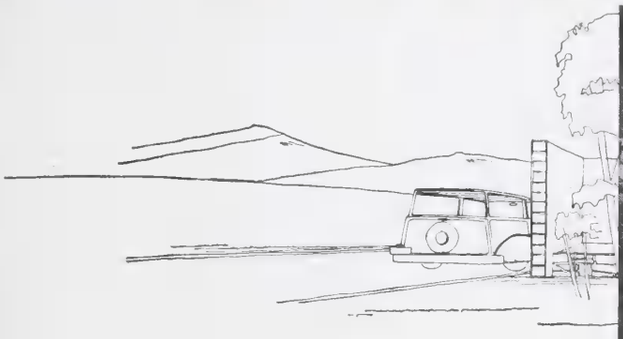
By wrapping his Colorado Springs house around a south facing courtyard, Architect Jan Ruhtenberg has done three important things: given his living room a fine long view (right), protected dining-room glass from bad west sun (above), produced sunny, wind-free outdoor living area.



JAN RUHTENBERG, ARCHITECT

WALLED GARDEN TEMPERS CLIMATE, KEEPS VIEW, GIVES HOUSE PRIVACY

This house had a southern exposure with a fine view but the street lay between them. To win privacy for living-room window (left) a wall was thrown around front yard, high enough to cut out street but not view or sun (below).







VICTOR HORNBEIN, ARCHITECT

FACE YOUR PATIO SOUTH, NOT WEST

Although house has a magnificent western view of Rockies, its patio faces south and is screened from cruel west sun by house (left). Architect has confined tile paving to north and west, protected it from sun and rain by overhangs.





More "High Plains" houses on next six pages

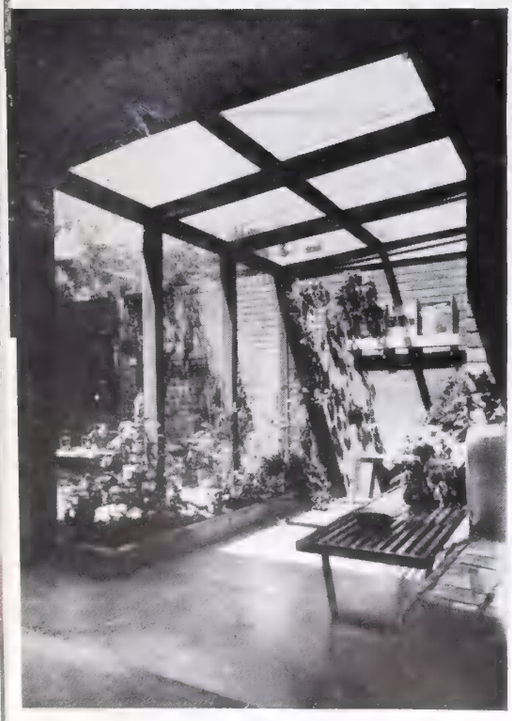
IF YOU LIVE IN THE HIGH PLAINS

THE WALLED GARDEN

is your key to year-round comfort and pleasure

High Plains homeowners, unless they're enthusiastic gardeners with plenty of time or money on their hands, can learn a lesson from the Victor Hornbeins of Denver. The typical suburban layout—lawns, shrubs, and trees which grow so easily in wetter, milder climates—is expensive to plant and maintain in this area. Scant rainfall calls for continual irrigation and sprinkling. Intense sun and dry winds speed up evaporation. And unseasonal cold snaps are a hazard to all but hardiest plant material. The Hornbeins solved all these problems. Their house is wrapped around this charming walled garden and the rest of their large lot is landscaped conventionally. They have found that plants do better, with less care, in the controlled climate of this little garden than elsewhere. Of course, the garden is also more (*Continued on page* 208)

Glass-roofed entry has full sun in cool weather (left), sky shade in summer (center), heated floor in winter (below)







See "High Plains Gardening Is Different," page 200

Victor Hornbein
Architect

Jane Silverstein
Landscape architect

Glass-roofed entry brings walled garden right into the house. On hot summer days a canvas sky-shade, carried on wires over roof, is unfurled to cut out direct sun rays (right and far left). Heated floor warms entry in winter.



In a climate like Denver's walled garden like this is good for both plants and people, because it minimizes climatic extremes—drying winds, blistering west sun, freeze-and-thaw.



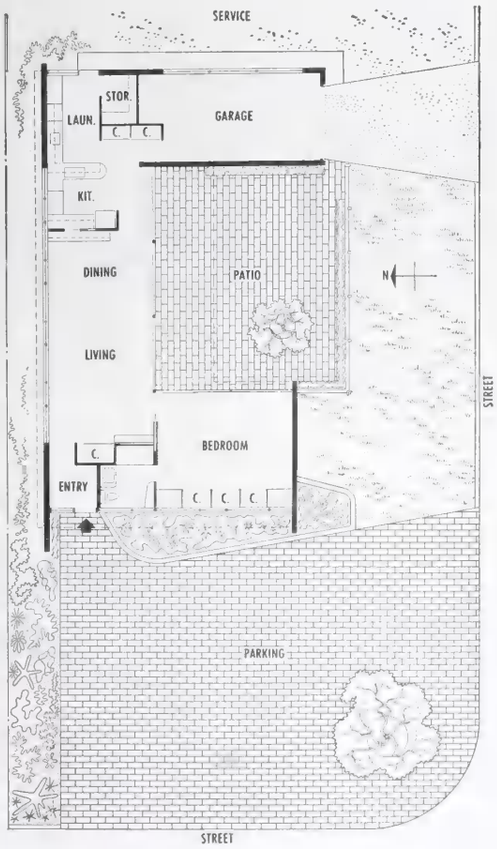
Joseph Marlow
Architect



ALL PHOTOGRAPHS BY MAYNARD PARKER

All main living areas in this house flow into the paved courtyard. Living room (facing page), seen here from front entry, has a south wall of steel-framed sliding glass panels. And the big bedroom which opens off living room (right) has the same feature. Louvered wood fence encloses patio along south, hides street and creates privacy.

This house has everything...



you need in the High Plains for

the most comfortable living

with the least expense and bother

Comfort in this or any other climate is not so much a matter of how much money you spend as how wisely you spend it. Consider this Denver home of the Louis Fiskes. It is a small house on a small lot for a retired couple whose children are married. They wanted maximum comfort, minimum housekeeping effort, no servants. They also wanted an outdoor living space which would permit the year-round enjoyment of Colorado sunshine. See how cleverly the plan has been developed to give them just this. Placed on a north-east corner, the rooms are wrapped around a big, south-facing courtyard. There are just enough plants here (including a deciduous tree for summer shade) to give it a garden feeling. The rest of the lot is very simply developed. (*Continued on next page*)

THIS HOUSE HAS EVERYTHING *continued*

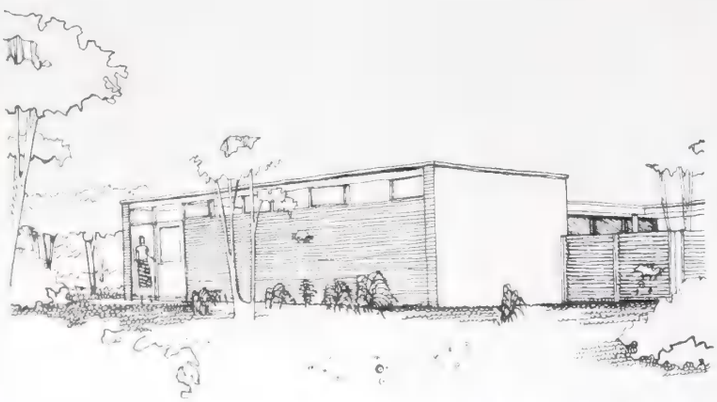


A connected garage protects the patio in the east, while the bedroom wing itself encloses it on the west. All big glass areas, facing south and east, thus have an outlook as sunny and private as if it were in the midst of open prairie.

One reason this house is so satisfactory is because of the happy way in which the architect has met the demands of both climate and site with the same devices. Thus, west and north exposures were undesirable for climatic reasons. They were also undesirable because a street bounded the west and south lot lines, and a neighboring house was close to the north. To minimize these conditions, the architect has used solid brick walls on the west and north, broken only by long, narrow window strips, high up under the ceilings. By this (*Continued on page* 182)

LOUVERED FENCE GIVES PRIVACY

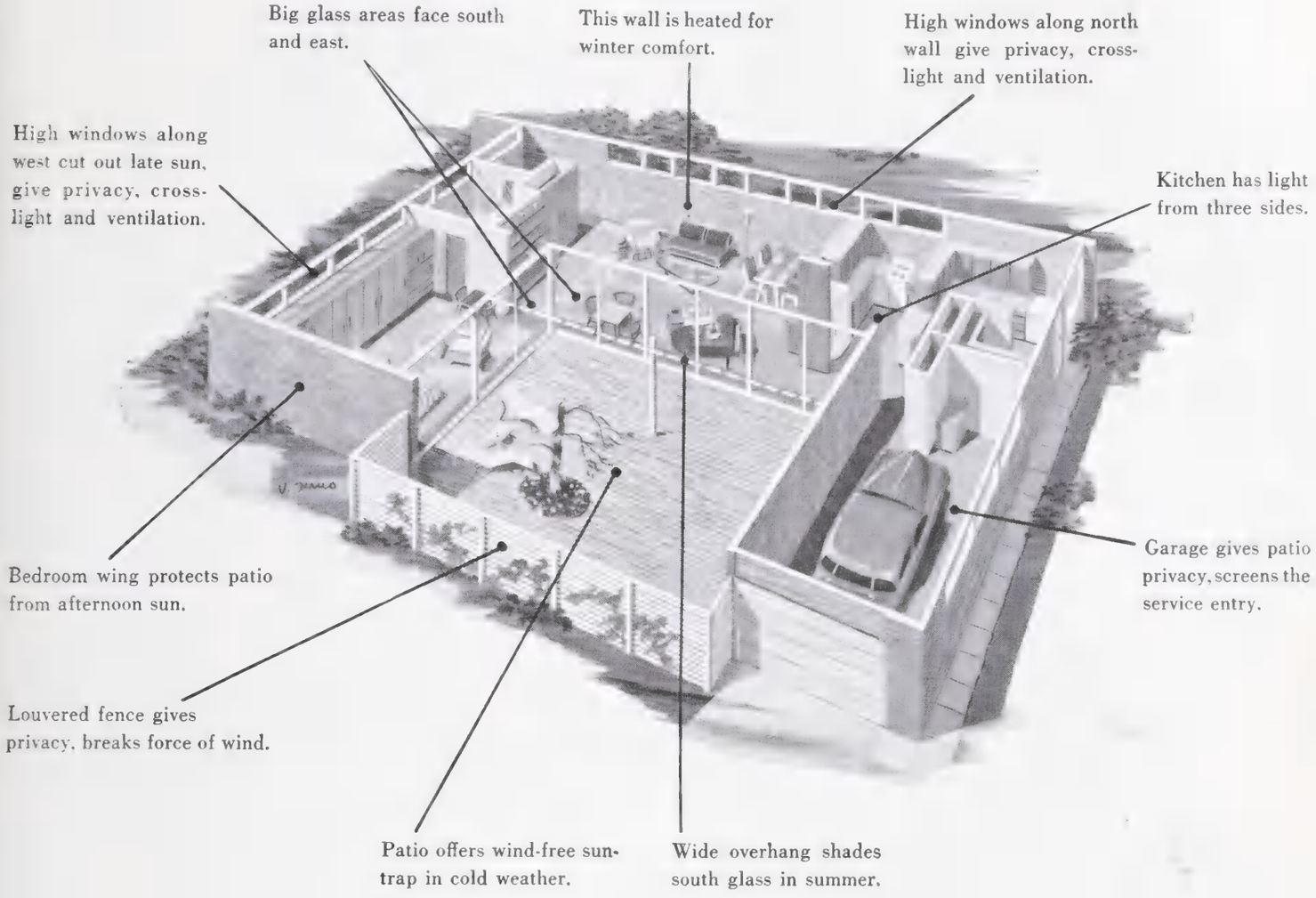
Located as it is on a small corner lot, the Fiskes' patio would be impossible without this fence. But aside from giving privacy, it's also valuable for cutting down prevailing south wind while still permitting some ventilation.



WEST WINDOWS ARE SMALL, HIGH

This sketch shows how the architect has kept windows along west wall small and high to keep fierce summer afternoon sun heat out of house. Alternate sash open for cross ventilation.









OVERHANG SHADES SOUTH GLASS

Living room ceiling projects 8 ft. beyond glass to create shady, rain-free spot for outdoor meals.

More data on this house on page 182

IF YOU DINE IN THE LIVING ROOM

The trick is to place your table in a permanent position so that no major furniture moving is required at mealtime. See how easily these thirteen versatile tables convert from living to dining without disrupting the rest of the room

By Sara Little

PHOTOGRAPHED AT BLOOMINGDALE'S BY WILLIAM HOWLAND



Dropleaf table by Cushman readily switches from living to dining for two or eight.



DRAWINGS BY DAVID PAYNE



PHOTOGRAPH BY GEORGE LAZARNICK

Cushman's refectory table doubles as a desk or dining table; matching wallpaper and fabrics are Schumacher's "Leaf Fantasy"; "Scotswai" fiber rug, Waite Carpet Co.

If you dine in the living room *continued*

PAINTING COURTESY OF DURLACHER BROS.



Herman Miller's table-sofa unit provides handy counter for magazines or snacks.

FOUR PHOTOGRAPHS BY EZRA



Compact table by The Walpole Company, designed for dining in close quarters.



See how the background, as well as the table by Rway, adapts for dining.

PHOTOGRAPHS BY DALE ROOKS



Table like this by Imperial also serves as place for writing, sewing, cocktails.

If you dine in the living room *continued*



PHOTOGRAPHS BY WILLIAM HOWLAND

Even in limited space, this table by Bodart lends an air of elegance to dining.





Engineered Alliance chest holds telescoped table, extra leaves, silver, linen.

ALL SKETCHES BY DAVID PAYNE





Heywood-Wakefield's rattan table and chairs suit informal dining in front of the fire.

To save wall space put an expandable table like this one by Dunbar back of the sofa.





FOUR PHOTOGRAPHS BY EZRA STOLLER

More living-dining tables on pages 150-151

NEW TAX RELIEF FOR HOMEOWNERS

If you're selling your house and buying another, there's good news for you in the tax bill which Congress passed at the end of 1951

By Eugene P. Walsh

The homeowner sometimes fails to realize how well he is treated by Uncle Sam. He is allowed to deduct mortgage interest from his income tax. He is not required to consider the net rental value of the house as income. He is not required to deduct depreciation when figuring the amount of his profit. *Now* according to the new law passed by Congress, he may even avoid paying a capital gains tax on the profit from the sale of his house.

Until recently, a homeowner who sold his house for more than he paid for it had a taxable profit. It didn't matter that the harried owner was practically forced to sell because, for instance, he was transferred to another job or because his family outgrew the place. It didn't matter, either, that the owner really suffered a loss for the reason that he had to pay a higher price in another location for a second home that was less desirable than the old one. A profit was subject to income tax even if it was a "paper" profit.

Since the tax law has always been so particular about taxing you on a profit, you might think that it would be generous enough to let you take a tax loss if you sold your house for *less* than you paid for it. But no. Loss on the sale of a residence never was, and still isn't, deductible. There are plausible reasons for this, too complicated to review here. It's enough to say that the homeowner already gets a number of tax breaks not available to the tenant or the landlord and that now he gets another important advantage.

The new tax law lets you delay, and sometimes avoid altogether, tax on a "profit" from sale of your house, provided that you put the sales proceeds into a new house. To see how the new law works, let's take the case of Freddy Friendly. Let's say he bought a home in Mortgageville, N. Y., several years ago for $17,000. And let's say he sold it in 1951 for $20,000. For tax purposes he has a profit of $3,000. Under the old law, Freddy would have to pay a capital gains tax which would amount up to $750 (25% of his profit). But under the new law, Freddy will escape current tax if he buys a new home costing at least $20,000 within one year of the sale. The profit won't be taken into account at least until Freddy sells the new house. In fact, the profit may escape tax altogether, as you will see later.

The example illustrates the first principle of the new law. Gain on a sale is not recognized if the owner buys another home within a year of the sale, at a price at least equal to the selling price of the old one.

Now let's just change the facts a little bit. Let's suppose that Freddy paid (*Continued on page* 177)



Jewel bright "Diamond-Cut" crystal... stemware and matching tumblers! Decorator-correct with traditional and modern china. (Freda Diamond designed them!) Drinking edges* guaranteed against chipping. Heaven-sent for Brides.



10 oz. Goblet

Gift-boxed!

6 oz. Sherbet

14 oz. Cooler

4 oz. Cocktail



Set of 4 of a kind, boxed

Stemware, about $5.00

Tumblers, about $4.00

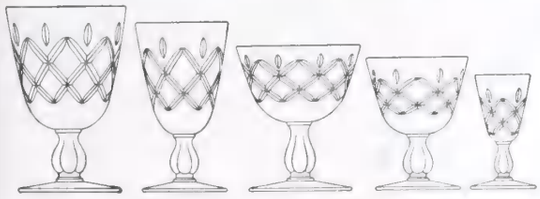
*"If the rim of a Libbey 'Safedge' glass ever chips, we'll replace it." At leading stores everywhere. *Prices slightly higher in the South and West.*

LIBBEY GLASS

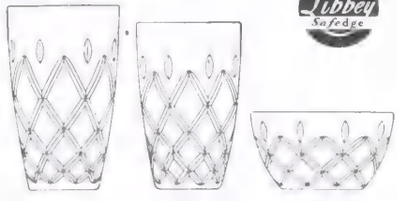
ESTABLISHED 1818

Libbey Safedge





10 oz. Goblet | 5 oz. Wine | 6 oz. Sherbet | 4 oz. Cocktail | 1 oz. Cordial



14 oz. Cooler | 10 oz. Beverage | 8 oz. Bowl

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Heritage-Henredon Tables Shown On Opposite Page

(and many more just as lovely)

Are Available At Dealers' Listed Below

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Beverly Hills . . . . . W. & J. Sloane
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West Los Angeles . . . Cannell & Chaffin—Westwood
Oakland . . . . . Bonynge's
Pasadena . . . . . J. H. Biggar, Bullock's—Pasadena
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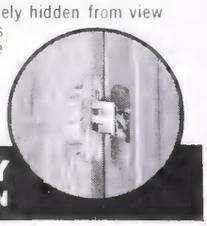
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IT'S WORTH MENTIONING

By Julie Polshek

All sorts of Wild West doin's are pictured in the Buckaroo pattern of these plastic Window Wonders: a rodeo corral, trading post, sheriff's quarters, buffaloes, Indians. The amusing, cartoon-like character of the figures gives the design an ageless naïveté as apt for the rumpus room as for juvenile quarters. Multi-color on tan. $1.98 with center valance (drapery panels are 27"x90"). Gift Sources, 2 Columbus Circle, New York, N. Y.





Sewn, fitted corners are in themshelves a prevalent bedmaking aid. But a sheet treated thus at only one end, to make it usable as a bottom- or draw-sheet, is a new contribution made by Wamsutta's Bedmaker. Bedmaker's anchoring end gives the play needed when sheet is used as a draw-sheet. As to quality, need we say more than it's made of Supercale? Single-bed size, $6.85; double, $8.45; Marshall Field, Chicago, Ill.

One of the most remarkable car finishes we've encountered is a wax that has served industrially for years as an insulator for outdoor electrical equipment. Its proven weather-stamina and impenetrability matter mightily auto-wise as well. Withstands even onslaught of salt air. Mere wiping brings it to a high luster. Also serves furniture. Collinite Wax with cleaner. Give status of car paint. $3. Talbott Co., 774 Folsom, San Francisco.





West Bend's Electric Ovenette is as useful a multi-purpose appliance as ever set foot in a kitchen. Its baking and roasting facilities serve many needs far more conveniently than the oven of a range. Ovenette is also a handy oven auxiliary for large-scale entertaining. The 13-piece assembly furnishes 7 muffin cups, 3 baking pans, a rack, a dome with heat indicator, and a 700-W electric base. $16.95. Hammacher Schlemmer, New York 22.

(*Continued on page* 132)



Step table that's as smart as it is spacious. No. 302. W 19½", D 30½", H 25".

Low cocktail table in teak finish. No. 2300. W 32", D 32", H 14".



Graceful cocktail table in teak. No. 331. W 32", D 32", H 13".





Parquetry-top cocktail table; extra-long for that spacious living. No. 317. W 47½", D 28", H 13¾".

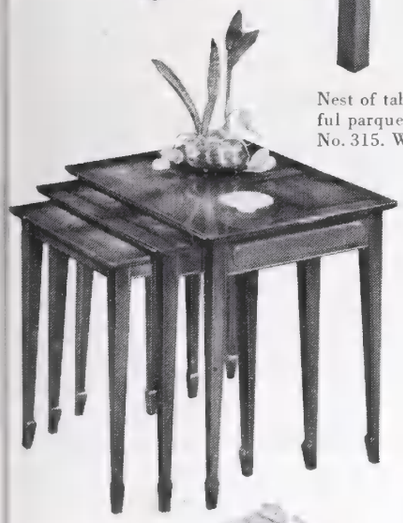
Unusual commode; teak mahogany, with brass hardware. No. 306. W 27", D 18", H 25".



End table with a *most* contemporary look. No. 322. W 22", D 27", H 20½".



Nest of tables, each with beautiful parquetry top. Teak finish. No. 315. W 19", L 24", H 24½".





Leather-topped lamp table; hand-tooled in gold. Teak finish. No. 301. W 25", D 25", H 22".



Far Eastern influence in a coffee table; teak finish, parquetry top. No. 308. W 39", L 27", H 14".

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Tables to brighten a corner, or play a star part in an important grouping . . . tables with a special knack for blending with today's casual look in decoration. They're all here, in this superb collection by Heritage-Henredon.

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 130



These dovetailed 3-legged units are snack tables, usable solo or merged, to suit the need. It's important to note that the units lock together on their under sides. Idle, Angle-Genesee's 2-or-1 Servette stands by as an occasional table. Its graceful lines are smartly accented by the color contrast: ebony-finished hardwood legs, a blond top of birch plywood (5-ply). The price is $19.95. From Chapman-Burrous, Inc., Genesee, Pennsylvania.

The always-lighted façade of Nutone's Push-Lite furnishes a panel for your name plate along with its signaling push button. A gracious aid to oncoming guests and a handy light source for key searchers. A penny a month pays for the "juice" consumed by its luminous Neon bulb. Lasts for years and is replaceable. Lucite attractively encases the gilded panel. Requires only the usual 2-wire circuit. $2.50. Macy's, Herald Square, New York.





Drop-leaf serving carts that can double as an occasional, mobile table are justly popular. This gracefully styled candidate offers you fine mahogany construction, handsomely finished with rugged lacquer, a 27″x42″ table top (27″x16″ closed), a drawer, a sliding shelf-tray (glass-topped) that, pulled forward, acts as a serving ledge. Columbia's Hostess Cart, a rare find for $54.50, can be had from W. & J. Sloane, New York, N. Y.

You perch this ingenious rack on a door hinge. Spring-action caps clamp on top and bottom of hinge, anchor it in a flash for fixed or temporary hanging facilities. Each of its three arms (14″, white-enameled wood) swivels independently and folds flat against the door. Closets as well as rooms come into the province of the Crest Utility Rack. Fits any standard home hinge. $1, Burgess House, 426 S. 6th St., Minneapolis, Minn.





By now, the delicious patty or pastry shells made by Swedish-inspired irons such as this are well known. The important part of this Nordic-Ware Iron is two frying arms instead of the usual one. Also, its attractive four forms are made of heavier gauge metal than is usual at the price. To enlighten the uninitiated, you just dip them into the batter, then into the deep-fry kettle. $1.95. Haines Corp., 301 S. 7th St., Minneapolis, Minn.



A series of plant shelves enhances a window's interest enormously. The Bandwagon Sunshine Shelf, shown, is an exceptionally functional one. It is instantly removable for cleaning or to facilitate window washing; provides telescopic members, strongly made of sheet metal, that fit window widths from 24″ to 39″; presents no curtain interference. Ivory finish. $1.95 with screw-on brackets. Order from Breck's of Boston, Boston 10, Massachusetts.

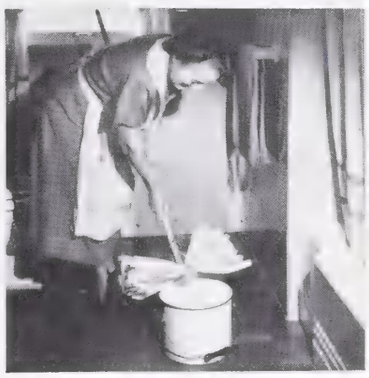
Buoyancy and resilience such as ou'll find in this Atlas Foam Rub-er Mat are a rarity in the mat vorld. These virtues matter mightly to those who must stand protractedly at sink or ironing board. The thick foam-rubber layer is surfaced with tough, ribbed rubber nd beveled along its edges so you won't trip over them. 22″ x 46″. Available colors: green, blue, maroon, or tan. $8.95. Laudner Sales Co., Box 128, Dallas, Texas.





The silicone content of this ready-to-use caulking compound plays an important role in its great elasticity and endurance. The waterproofing contractors who supply Sele developed it some years ago for their own use. The sealing-waterproofing paste is usable indoors or outdoors to repair all kinds of cracks. It adheres to any type of surface or two-type surface. $1 a tube. Order from Jackson & Jackson, Long Beach, California.

These "wings," when immersed, give you a mop as soft and as absorbent as chamois. They are made of non-woven cellulose rayon, a hardier version of that found in many disposable towels. The mop flushes clean of grime, stains, and even wax or polish. Arcade's Magic Mop uses its plastic cylinder (center) to provide mopping pressure nd also acts as a squeegee to peed the wiping-up process. $2.25; efill heads, 79¢. Hudson's, Detroit.

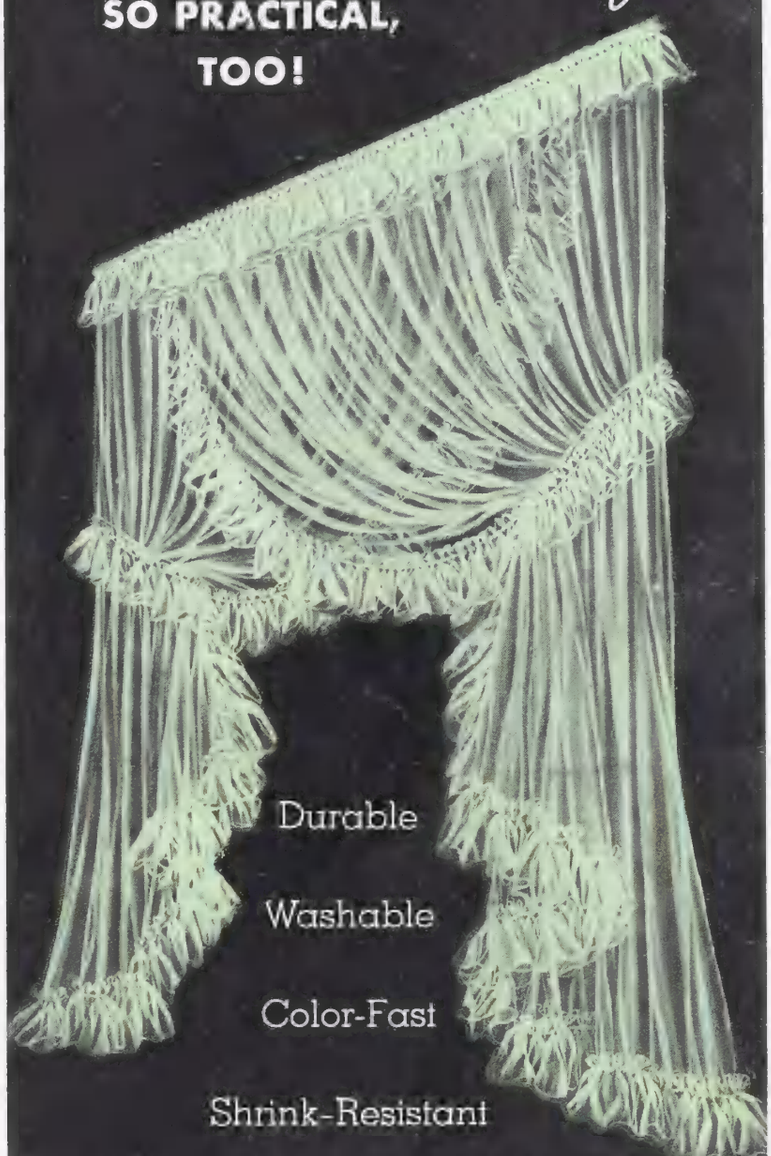




The two socket levels of Lam's Floor Lantern give it three lighting uses. Low-level, intimate light for a conversation group; ceiling floodlighting; a bountiful, glareless glow for reading, game-table use, etc., when both sockets are active. An impressive, graceful piece, 67 inches tall. Shade: 36″ x 14″ in diameter, white parchment paper. Black or red tripod (steel). $50. From Unusualities, 17 E. 48th St., New York 17, N. Y.

(*Continued on next page*)

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IT'S WORTH MENTIONING

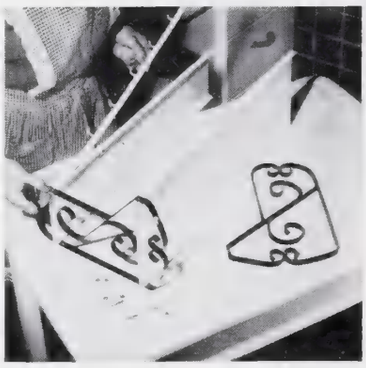
CONTINUED FROM PRECEDING PAGE



The cart you see here gives a mobile, permanent perch to unwieldy indoor or outdoor plants. A removable plastic bowl and drain hole in the redwood platform above it disposes of after-watering drip, keeps surface where the plant stands dry and free of discoloration. Ball-bearing, plastic casters give Plantwalker easy transit. Accommodates pots up to 18″ in diameter. $5.25, Plantwalker, Box 8521 Cole Station, Hollywood, Calif.

Enamel is fused to cast iron in these attractive Dru-Iron stove-to-table utensils from Holland which look like porcelain. Imported ware of this category deserves the high favor it wins because of its superiority as a cooking and baking utensil. Keeps food hot. Divided dish (10″), $9.50; 6¾-qt. roaster, $14.95; oval utility dish (7″, 10¼″ or 14″) $3.20, $5, $7. Warm rust-tone with white interior. From Bazar Français, 666 Sixth Ave., N. Y.





These enameled-steel members create a 24-inch-long wall shelf devised for 2-way assembly: an 8-inch bottom deck topped with a 5-incher (8½″ apart) or vice versa. The shelving itself offers 2-way assembly: a ledged shelf or a free-and-clear area. Six-hook hanger affixes to front or back. White with red, yellow, or black scroll sides. Mell-Hoffmann's Space-Saver Shelf costs $3.49; from Edith Chapman, Nyack, N. Y.

This double-headed dishwashing brush simultaneously washes the outside and inside of a glass, cup, jar, both faces of a plate, etc. Speeds your task. It's the best thing we've seen for glassware. It rids glass rims of lipstick pronto, and its pompon-like elbow seeks out every cranny of the inside. Thickly-set brushes (6″ long) have heat-resistant nylon bristles. $1.95. Evelyn Simpson, 274½ Farmington, Hartford 5, Conn.





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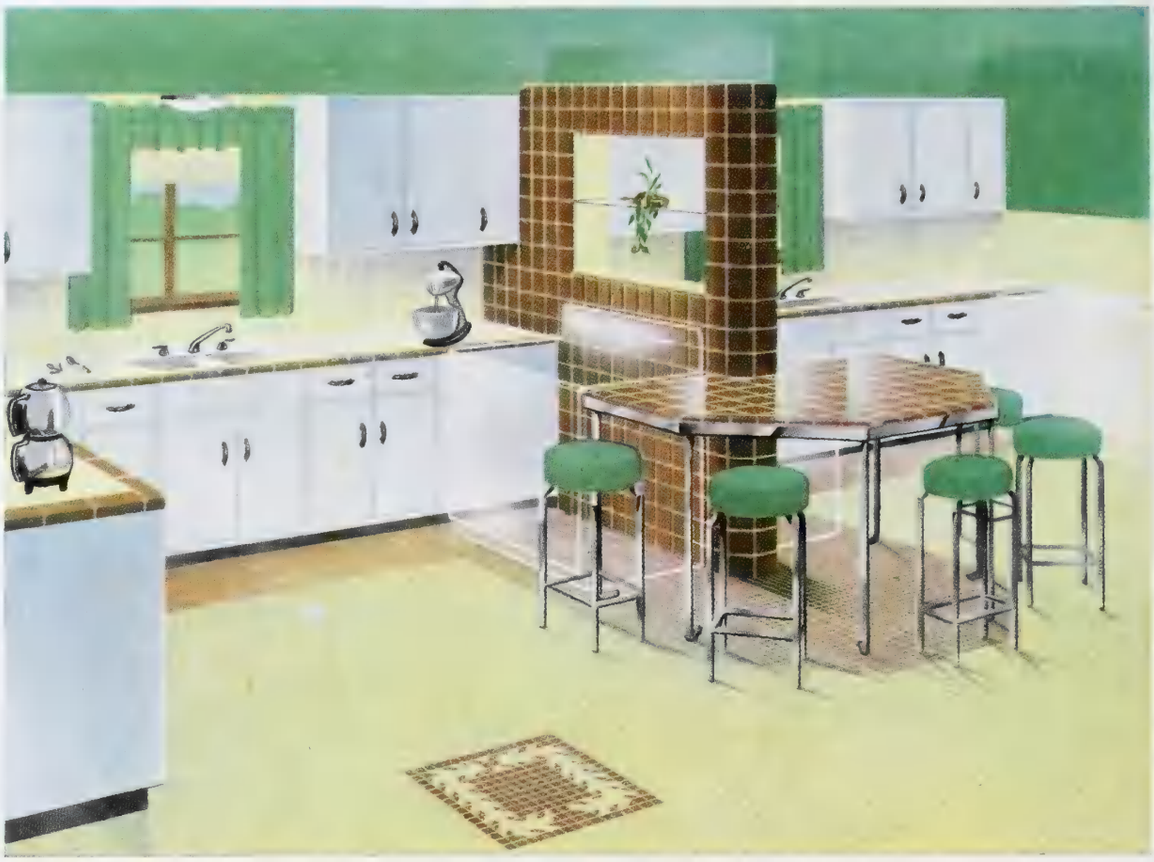
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3 ROOMS FOR $1,650

CONTINUED FROM PAGE 96

The only way to get all the furniture you need for a three-room apartment and stay within a $1,650 budget is to buy good unpainted pieces and finish them yourself.

There's nothing new about using unpainted furniture as an economy measure. But, until recently, the business of staining the furniture in traditional wood tones has been just a little beyond the skill of the average husband and/or wife. Now, thanks to a new transparent stain—that comes in nine colors—you can turn unfinished inexpensive pieces into the very presentable furniture shown in full color on page 97. See how it becomes an integral part of the over-all color scheme. It's this kind of well-planned look—plus the wood grain that shows through the stain—that enables this furniture to belie its humble origin.

If you accomplish a major saving on furniture, you can afford to splurge on one or two accessories (like the lavabo in the living room) that deftly camouflage the budget look.

Here are the furnishings and materials used in the three rooms:

Living Room

Furniture: Chartreuse love seat, Elmwood Upholsterers, New Haven, Conn. Chairs with brown plaid plastic upholstery. T. Baumritter Co., Inc., New York, N.Y. All unpainted furniture, William A. Stokes, Pennsburg, Pa.

Curtains: "Kencale" printed curtains, Bartmann & Bixer, Inc., New York, N. Y. White organdy Sayler-ized cafe curtains, Sales Furnishing Plants, Inc., New York, N. Y.

Floor covering: "Townley" rug, Artloom, Inc., New York, N. Y.

Stain: Green onyx Color Grain, Adelphi Paint & Color Works, Inc., Ozone Park 17, New York.

Dining Area

Curtains: Hathaway nylon curtains, Robertson Factories, Inc., Taunton, Massachusetts.

Furniture: Stokes unpainted dining table and chairs, William A. Stokes, Pennsburg, Pa.

Bedroom

Furniture: Unpainted chests and headboard, William A. Stokes, Pennsburg, Pa.

(*Continued on next page*)

I M P E R I A L



3280 Lamp Table
modern beauty in genuine mahogany with convenient pull-out slide. Sahara finish.

2551 Cocktail Table
Designed for hospitality with leather top and Sahara Mahogany finish.

WHY ACCEPT LESS WHEN YOU CAN HAVE THE BEST...

Imperial TABLES

Over the years your choice of Imperial Tables will be more than justified by the lasting construction, the timeless, authentic designs, the mellowing hand rubbed finish. Since 1903, Tables bearing the Green Shield trademark have been famous for quality, so why accept less when you can have Imperial . . . the best.



3305 Step Table
French Provincial design in mellow Fruitwood finished cherry. A basic table for any setting.

2585 Cocktail Table
Gracefully French Provincial, practical with inset glass top. Fruitwood finish.



HOW TO GIVE YOUR HOME A BEAUTY TREATMENT WITH TABLES
50 pages illustrating fresh and unusual decorating ideas. Send 25 cents to:

IMPERIAL FURNITURE COMPANY
DEPT. B, GRAND RAPIDS, MICHIGAN
Founder Member Grand Rapids Furniture Makers Guild

Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial

SENECA CRYSTAL

AMERICAN
CRAFTSMANSHIP
AT ITS
BEST!



"Elegance"

The exquisite beauty of this lovely hand-cut crystal pattern, will surely lend elegance to the Bride's table.

Illustrated circular and name of dealer nearest you upon request.

SENECA GLASS CO. MORGANTOWN, WEST VIRGINIA

A Book for Gardeners

Experiments for the Young

Play with Vines, by Winifred Selsam, with pictures by Fred F. Scherer. William Morrow & Company, New York. 1951. 63 pages.

From Darwin down, scientists have been writing treatises on the twining habits of vines. Winifred Selsam has read these, has carried out her own experiments, and has translated the technical language and methods into terms that can be followed by the youngest of experimenters.

It is a listless parent who will not be as eager as the youngsters to measure and time the rotating tip of a twining plant as it seeks a point of attachment, the speedy action of a tendril or of a clasping leaf stalk after it has been lightly rubbed with a pencil, or to note a stem's insistence on coiling always in the same direction and always upward.

The pleasant drawings by Fred Scherer show details of plants and experiments in precise and simple lines.—Carol H. Woodward

3 ROOMS FOR $1,650

CONTINUED FROM PRECEDING PAGE

Floor covering: "Townley" rug, Artloom, Inc., New York, N. Y.

Curtains: Ruffled organdy Sayleriized curtains, Sales Finishing Plants, Inc., New York, N. Y.

Bedspread and draperies: "Kencale" match-mates, Bartmann & Bixer, Inc., New York, N. Y.

Stain: Color grain, Adelphi Paint & Color Works, Inc., Ozone Park 17, N. Y.

Decorating and all accessories: In living room, bedroom, and dining area, courtesy of Macy's New York.

NOW— a Portable

EXTENSION TABLE



Extensole's exclusive patented feature—the no-split top—makes possible a small serving table with full extension facilities. Leaves up,—a supper table for two; extended, it provides dining for several or buffet supper for a crowd. Perfect for television suppers! It's available in antique or blond genuine mahogany and combination cherry, to harmonize with traditional or modern. From $110, depending on length and finish. Other Extensole tables in smaller and larger extensions are from $85. Send for illustrated folder and name of nearest dealer.

Leaves down—22" x 26"
Leaves up—22" x 50"
Extended—22" x 98"

Extensole CORPORATION ▪ SPARTA, MICHIGAN



PHOTOGRAPHS BY JON WHITBOURNE

DRAMATIC LINES

By Julia Clements









Here is an easy way to build a good flower arrangement around scotch broom and laurel leaves:

1. Stroke scotch broom with warm hands or under warm water. It will assume desired curves.

2. Tie a few short sprays of broom together for downward swerve. Tuck through piece of chicken wire fixed in top of vase. Do same with longer sprays for top design curve.

3. Make outline of your design first. If tall broom does not hold firmly, clamp it to neck of container with Scotch tape.

4. Next insert large leaves such as laurel or magnolia. They cover base of stems, are background and support for the flowers.

The three chrysanthemums (above) are placed to follow the swerve of the outline. Stem ends are split and scraped with a knife to allow greater intake of water.

Try leaving the broom and leaves as a permanent background. Do not be afraid if the broom does not get sufficient water. It is equally attractive dry as fresh. You simply change the flowers when they fade.

Best friend a house ever had!



Know why?

because he can solve your window problems like no one else can. Rusco is the *world's leader* in window conditioning.

Here are just a *few* of the ways your Rusco Man can serve you:

He can equip your house with beautiful new windows at a *small fraction of what it would normally cost* to replace old windows.

He can completely eliminate your seasonal changing of old-fashioned screens and storm windows . . . make your home up to 15° cooler in summer, warmer in winter.

He can give you Rusco's exclusive Magicpanel® Ventilation —rainproof, draft-free, filtered-screen ventilation, regardless of weather or season.

He can save you up to 1/3 in heating bills . . . make your home cleaner, safer, more comfortable than ever before.

Whatever your window problem—call your Rusco Window Man!

RUSCO All-Metal
Self-Storing Combination Screen & Storm Sash
"You're Always One Step Ahead Of The Weather With Rusco"



Proved by 16 years of satisfactory service and over 8,000,000 installations. When you buy Rusco you buy products backed by a written guarantee. There is no substitute for experience and dependability.

Never before a door like this!

It's a storm door and a screen door all in one! Self-storing glass and screen panels make changing unnecessary. Converts in seconds to all glass

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Gentlemen: Please send me illustrated literature on Rusco Combination Windows and name of nearest distributor.

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Create Charm in Your Home



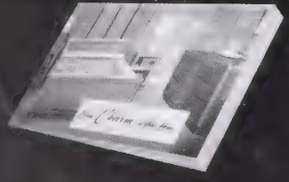
. . . with beautiful RWAY bedroom and dining room furniture.

Visit a nearby RWAY exhibit of modern, traditional and provincial furniture. No obligation.

Public invited. *Purchases may be arranged only through authorized* RWAY *dealers*



"CREATE CHARM IN YOUR HOME"—For this fascinating 44-page booklet of information and pictures, send 25¢ to RWAY Furniture Co., Sheboygan, Wisc.



RWAY FURNITURE CO.

Baltimore, Boston, Chicago, Cincinnati, Cleveland, Dallas, Detroit, Kansas City, Milwaukee, Minneapolis, New York, Philadelphia, Pittsburgh, St. Louis, Sheboygan.



● The only thing you can't do easily with a log is to bend it. Yet for sheer flexibility of use, it can't be equaled. Use it full-round, half-round, or planed square, with bark or without, as siding, fencing, uprights, or beams. See it in all its diversity in the George C. Brainards' cabin in Carmel, Calif.

When you plan a summer place

Consider the Flexible Log

No building material offers more structural and aesthetic variety than the time-honored log. See its versatility in this up-to-date log cabin



● Skinned and stained half-round logs form ceiling supports in the cabin living room. The dado, in the fashion of our earliest homes, is simply the inside view of the same full-round logs that form the foundation of the house. For a summer cabin this inexpensive construction offers rustic effectiveness.



• An alternating pile-up of logs builds a sturdy, privacy-making fence with air spaces which keep the breeze circulating through the enclosed barbecue terrace. Half-round striplings form the gate. A solid stacking of logs, a continuation of the house wall, completely shields the porch from the terrace.



• The owners took sensible modern liberties with authentic log-cabin design by building the upper part of the house with battens. Thus they can have smooth plaster walls and big, airy windows. Log beams here were planed off square. See logs used as bed posts.

PHOTOGRAPHS BY MAYNARD PARKER



• Hewn logs make barbecue table and benches, outdoor furniture that stands up to the elements unconditionally. This durability is one of the great advantages of a log house. For, with or without staining, logs do their own weathering and so forestall the constant headaches of expensive maintenance.

DOUBLE your Bathroom Convenience

WITHOUT ADDING AN INCH OF SPACE!





IT'S BEAUTIFUL . . . VERSATILE! All plumbing is concealed by the sleek, beautifully-rounded knee-hole recess panel, removable for servicing. LAVANETTE costs no more to install than any lavatory bowl. 36" wide, 23¼" deep, 31⅜" high.



FOR BEDROOM OR POWDER-ROOM . . . gives two-bathroom convenience in the smallest home . . . eliminates the bathroom bottleneck in getting everyone off to work and school on time . . . helps keep bath and bedroom neat and tidy!

***See the deluxe model — 48" Vanette, and 34" budget Lavanette Jr. A model for every home—every budget.**

Lavanette

POWDERBAR, VANITY, LAVATORY . . . all in one!

Keeps make-up, cosmetics, shaving materials, bathroom linens neat and accessible *right where you use them!* Medicine drawer, for non-spill bottle storage, holds much more than wall-type cabinet . . . eliminates costly wall-cabinet installation . . . lets you have a bathroom mirror as large as you wish. Special medicine drawer lock protects curious children!

LAVANETTE gives you ample linen storage . . . a divided tray for make-up, bobby pins, shaving materials . . . a built-in, removable disposal basket for tissues and wastepaper. All-steel cabinet, with beautiful baked-on enamel finish, can't rot, sag or warp . . . it's built to last a life-time! Glossy Formica top resists alcohol, home-permanent solutions, polish remover . . . wipes clean with a damp cloth! *Available in four popular decorator color combinations.*

A Beauty Queen PRODUCT

Makers of the famous Beauty Queen cabinets and sinks. Send coupon for complete details.

Toledo Desk & Fixture Co.—A Unit of Estate Heatrola Home Appliance Div. of Noma Electric Corp., Hamilton, O.

Toledo Desk & Fixture Co., Dept. JJ-32, Maumee, Ohio

Please send me complete information on

_____ Lavanette _____ Beauty Queen cabinet sinks

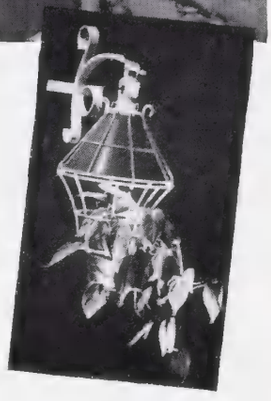
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Gay, new Verplex Planter Lamps



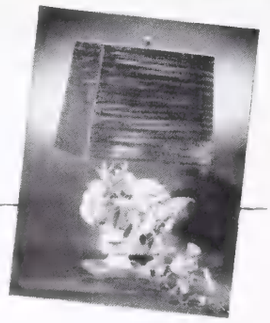
Pre-season garden loveliness comes indoors to brighten your decorative scheme. Functional and pleasing, they accent the freshness and distinction of charming interiors.

Verplex planter originals—from pin-ups to lamps especially designed for picture windows—feature removable ceramic pots for easy planting and care.

So—be sure yours is a Verplex planter lamp—for ever-growing foliage—and dramatic lighting effects.



This tag is your guide to Verplex lamps and shades, available—and moderately priced—wherever finer lamps and shades are sold.



LAMPS and SHADES Verplex

THE Verplex COMPANY at Essex, Connecticut

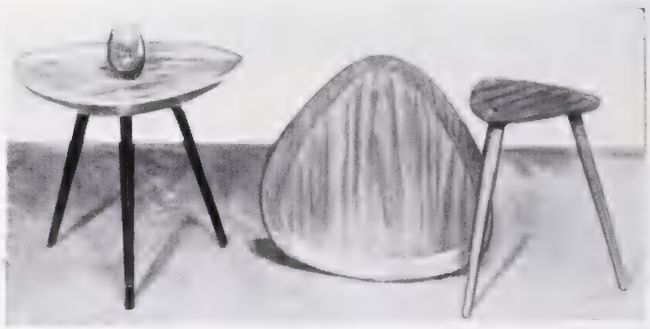
Manufacturers of Fine Lamps and Shades

There's always ROOM FOR ONE MORE

Unexpected guests need not mean Standing Room Only to the canny hostess if she is equipped with these now-a-table-now-a-chair units



The slightly forward pitch of these stools is an effective pitch for comfort. Rush tops and wrought-iron bases have been treated for outdoor as well as indoor service. John B. Salterini Co. Inc.



With all parts united, this three-in-one piece is obviously a table, both well favored and useful in character. Dismantle it and you have two other things: an ebony stool for the seating of the extra guest and a handsome cherry service tray for feeding him. John Stuart Inc.



This is primarily an upholstered dressing-table bench, but it's at home in the living room whenever help is needed to accommodate extra guests. Edward J. Wormley, designer. Dunbar Furn. Mfg. Co.



The ottoman, left, is a commodious 36 inches in diameter, but it's really five seats in one. See how it frames four pie-shaped, smartly tailored, solidly built upholstered stools which pull out from under it when needed. By Sherman Bertram of California.

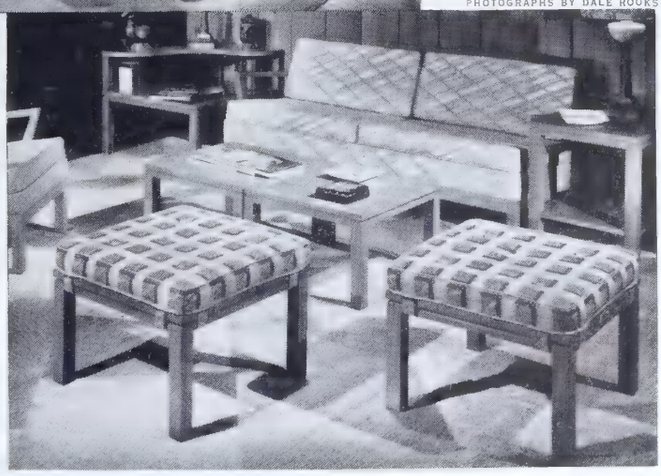
PHOTOGRAPHS BY WILLIAM HOWLAND



Laced cowhide on wrought-iron frames give these stools grace and durability. They stack for storage. Their 16-inch tops are broad enough to make safe snack tables. Georg Jensen, Inc.



PHOTOGRAPHS BY DALE ROOKS



Serving with distinction separately, these square oak units combine into one large coffee table. When need arises for extra seating facilities, you need only snap cushions to table tops to produce four luxurious benches. Herbert Ten Have, designer. Sligh Furniture Co.

(*Continued on next page*)

which of these

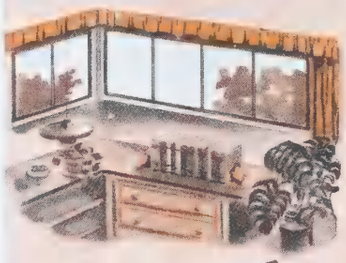
4 ALWINTITE aluminum WINDOWS

best suits your needs?



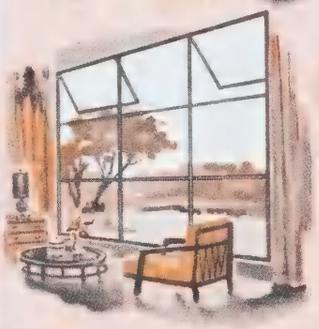
ALWINTITE
DOUBLE-HUNG WINDOWS

Designed to fit almost any plans, these smart-looking, modern aluminum windows will make your new home more beautiful! They never need painting. Cannot rust, rot, warp or swell. Built-in weatherstripping saves fuel. 4 styles, 35 standard stock sizes, with screens and storm sash to fit.



ALWINTITE
SLIDING WINDOWS

More light, more ventilation, more privacy and more usable wall space are yours when you select these smart, new Horizontal Sliding Windows. Group them or install them in modern corner arrangements for added eye-appeal. Ideal for popular ranch-type houses.



ALWINTITE
VIEWall WINDOWS

For that up-to-the-minute modern touch, "big-vision" VIEWall is hard to beat. Its 9′ x 6′ size with 9 lights and 2 ventilating units assures a wider view and more light. VIEWall brings outdoor beauty right into your home.



ALWINTITE
COMBINATION WINDOWS
SCREEN & STORM WINDOW

A real time, trouble and money saver. Features new Triple Channel Design. Instant changeover. Quick, easy ventilation control. Self-storing. Saves up to 30% on fuel. Strong, extruded aluminum, never needs painting, cannot rust-streak your house. Mail coupon for full facts.

Whatever your window needs, insist on ALWINTITE and be sure of finest quality. All ALWINTITE windows are made by General Bronze Corp., the world's largest manufacturer of aluminum windows. All are made to give years of dependable, efficient service. Get all the facts. Mail coupon today for free literature.

TESTED AND APPROVED FOR QUALITY

QUALITY APPROVED DH-A1

General Bronze Corp. (Alwintite Division), Dept. 63
Stewart Ave., Garden City, New York

Please send me FREE descriptive literature checked below:

☐ Double-hung Windows ☐ Sliding Windows
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GB ALWINTITE ALUMINUM WINDOWS are a product of GENERAL BRONZE CORPORATION



Gorham's new Rondo Pattern, protected by Pacific Silver Cloth

Amazing cloth keeps silver

BRIGHT

WITHOUT POLISHING

Tarnish is caused by sulphur in the air which chemically unites with silver. When you rub off tarnish, you actually rub off traces of the silver itself!

But now—with Pacific Silver Cloth, you set up an impassable barrier against the enemy sulphur. This remarkable cloth contains millions of particles of real silver. The attacking sulphur unites with these particles instead of reaching your sterling or plate. Pacific Silver Cloth saves hours of polishing, adds years to your silver's life, lasts a lifetime! Look for the label on beaver-brown bags, rolls, chests and wraps at jewelry and department stores.

See READER'S DIGEST *article, "To Keep Your Silver Bright," in the December '51 issue. For booklet and dealer name, write to Pacific Mills, Dept. 3-K, 1407 Broadway, New York 18, N. Y.*



Tarnish gases can't get through Pacific Silver Cloth!

PACIFIC *Silver Cloth*

POSITIVELY PREVENTS TARNISH

THERE'S ALWAYS ROOM FOR ONE MORE

CONTINUED FROM PRECEDING PAGE



Lightweight, sturdy birch frames make these armchairs easy to move. Stacking them solves the storage problem. Fiber webbing in various colors is especially treated for rugged use. Designed by Alvar Aalto. From Finsven, Inc.

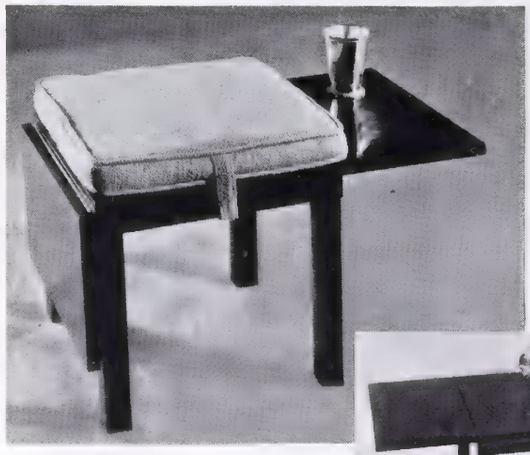


Birch-top stacking stools perform equally well as seating benches or snack tables. Hairpin legs are enameled steel. Knoll Associates.

PHOTOGRAPHS BY WILLIAM HOWLAND



Haul these maple copies of old milk stools from place to place for seats or tables for those extra guests. The David Robert Co.





By snapping on a cushion this drop-leaf table becomes an extra seat; minus cushion, it's an end table. Davidson Furniture Company.

(*Continued on page* 149)



Definition of good plumbing

CERTAINTY of satisfaction is afforded by the Kohler mark on plumbing fixtures and fittings.

The Hampton lavatory has a roomy basin, unobstructed shelf, built-in soap dishes. The Cosmopolitan Bench Bath has a slope end and low front for comfort, flat bottom for safety. Both fixtures are of non-flexing iron, cast for rigidity that protects the lustrous Kohler enamel.

Kohler chromium-plated fittings are designed and made to give lasting service. Easy, accurate control of water temperature and flow is assured by the lavatory mixer fitting—and the Niedecken mixer and multi-spray shower head. Consult your Kohler dealer on selections for bathroom, washroom, kitchen or laundry. Write for illustrated booklet E-4.

Kohler Co., Kohler, Wis. Established 1873.



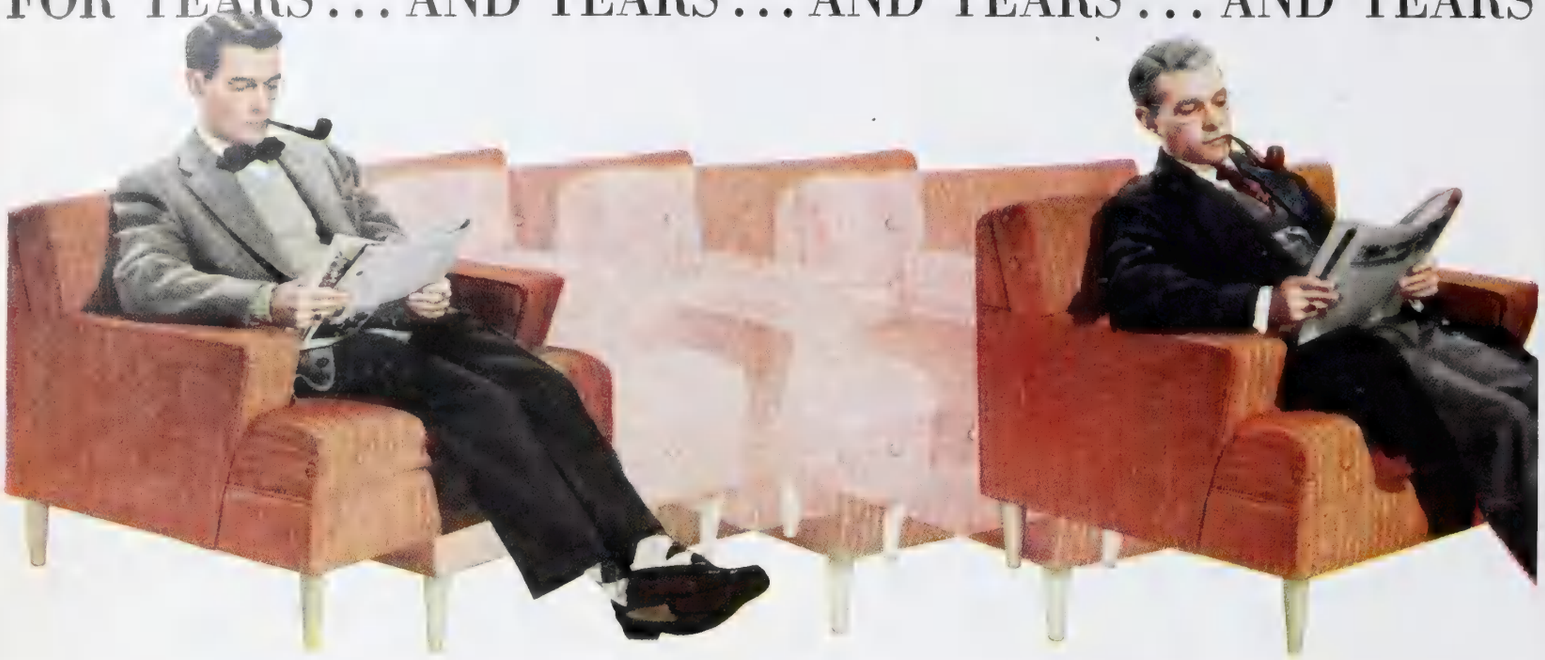
KOHLER WILSHIRE SINK, *with easy-to-clean, acid-resisting enamel surface. Roomy basins, full-length ledge with integral soap dish, Duostrainers with removable cups, faucet with swing spout and hose spray.*

KOHLER OF KOHLER

PLUMBING FIXTURES ▪ HEATING EQUIPMENT ▪ ELECTRIC PLANTS ▪ AIR-COOLED ENGINES ▪ PRECISION CONTROLS

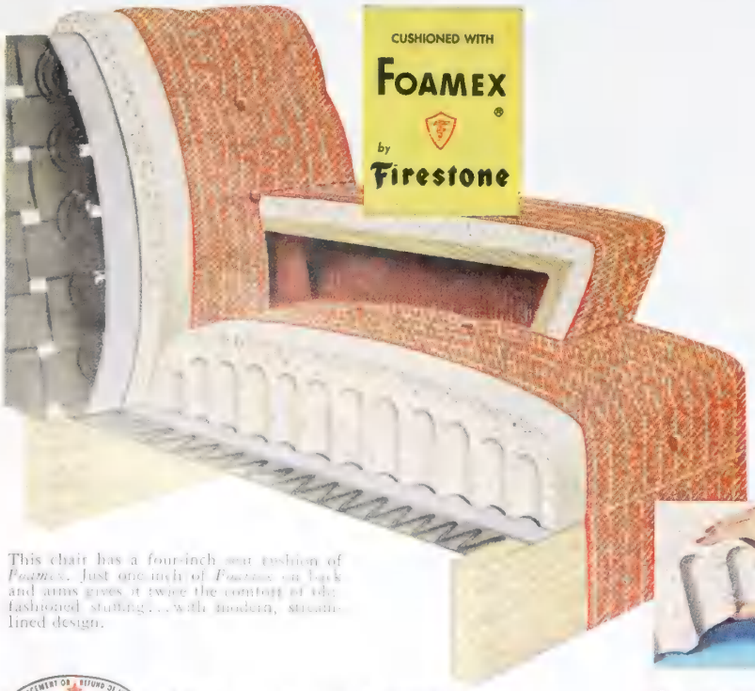
thanks to Firestone Foamex cushioning...

FURNITURE KEEPS ITS BEAUTY AND INVITING COMFORT FOR YEARS... AND YEARS... AND YEARS... AND YEARS



BECAUSE Firestone FOAMEX® CUSHIONING

Has never been known to wear out



This chair has a four-inch seat cushion of *Foamex*. Just one inch of *Foamex* on back and arms gives it twice the comfort of old-fashioned stuffing... with modern, streamlined design.

The most comfortable... the best-looking furniture you ever enjoyed is cushioned with Firestone *Foamex*. Sit in it... perch on it... lounge in it... even relax and fall asleep—*nothing* ever leaves a permanent impression on furniture cushions of *Foamex*.

Foamex springs back to shapely beauty the minute you get up, because this soft, pure latex material cannot hollow out, sag, lump up or break down. Yet when you're relaxing deep in the arms of a *Foamex*-cushioned chair, you'll find it yields to your body contours, cradling each curve like a mother with her first-born.

You can enjoy slimmer, more modern-looking furniture, without that "overstuffed" look. Just a little light-weight *Foamex* cushioning... on back and arms... gives you more comfort than twice as much old-fashioned stuffings.

Before you buy... be sure to look for the gold, blue and scarlet streamer that labels furniture: "Cushioned with Firestone *Foamex*." You'll find it proudly displayed at better furniture and department stores everywhere.

Petal-soft *Foamex* breathes with pressure — expelling dirt and dust—air-cleaning and air-cooling itself.



Car seats, backs and arm-rests cushioned with *Foamex* take the bumps and jolts out of motoring.



Yours, for a lifetime of sleep-perfect nights... the exclusive Form-Fitted Mattress of Firestone *Foamex*.



Enjoy dust- down- and feather-allergy-free sleep with a pillow made of cool, sanitary *Foamex*.

Guaranteed by Good Housekeeping

© 1952 Firestone Industrial Products Company

Enjoy the Voice of Firestone Monday Evenings over NBC Radio and Television.

THERE'S ALWAYS ROOM FOR ONE MORE

CONTINUED FROM PAGE 146



An upholstered wall bench is as good as three easy chairs. The 24-inch seat width of this one guarantees comfort. S. J. Campbell Co.



A jointed series of foam rubber pillow can double as an extra chair; folded together, as an ottoman. Dunbar Furn. Mfg. Co.



It's easy to move chairs in a hurry if their frames are lightweight aluminum. These stack neatly for economical, space-saving storage. Seats and back are heavy canvas in various colors. By Herman Miller.



Sectional stools line up compactly along a wall to almost sofa length. But to accommodate a crowd they can be moved around a room as groups gather. Tops are spring and rubber upholstered. Designed by Edward J. Wormley for Dunbar Furn. Mfg. Co.



Daffodil . . . a new etching by

Cambridge

Can't you just tell by the *looks* of this gorgeous new etched crystal that Daffodil's for *you*? What an exquisitely lovely, *fresh* design! Such richness in the glow of its traceries! Such deep-from-within sparkle that bespeaks Cambridge quality. Daffodil is truly crystal in its finest, most elegant form. You'll be thrilled to own it . . . you'll be proud to *give* it. Priced most moderately . . . in the best stores.



Crystal-bright idea

Give Cambridge crystal in individual gift place settings of goblet, sherbet and cocktail glasses, salad plate. Selection of plain, etched and engraved patterns from about $5 to $14 per setting.

The Cambridge Glass Company, Cambridge, Ohio.

Choose by the Cambridge label — symbol of the finest hand-made American crystal

CAMBRIDGE 50th year FINE GLASS MAKERS

GENUINE HAND MADE Cambridge KOE IN U.

Every day you wait costs you money!



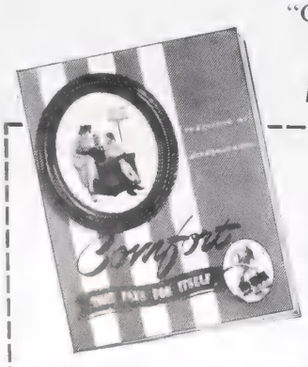
Johns-Manville Spintex
(Rock Wool "Blown" Home Insulation) can return its entire cost in fuel savings within a few years!



You can save up to 30¢ on every dollar you now spend for heating your house. And with mounting fuel costs adding to the higher costs of living, you can't afford to wait!

The new edition of the popular Johns-Manville book "Comfort That Pays For Itself" explains why nothing you can do to your home will give as much comfort for so little . . . tells how J-M Spintex Rock Wool Insulation not only pays for itself, but continues to pay yearly dividends for as long as your house stands . . . how your house will be warmer in winter, up to 15° cooler in summer, safer from fire, too.

See your approved Johns-Manville "Blown" Home Insulation Contractor. He's trained to scientifically install J-M Spintex Insulation to assure you comfort that pays for itself. Send the coupon below for your free copy of this helpful new book "Comfort That Pays For Itself."



Mail this coupon today!

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Box 290, New York 16, N. Y.
Please send me FREE copy of your new, 24-page book, "Comfort That Pays For Itself."

Name_____

Address_____

City_____ State_____

JM PRODUCTS
Johns-Manville Spintex INSULATION
A ROCK WOOL PRODUCT

IF YOU DINE IN THE LIVING ROOM

CONTINUED FROM PAGE 127



If living room won't hold a dining table.



See how little space Crawford's sizable



David Robert's well-designed unit uses

TWO PHOTOGRAPHS BY EZRA STOLLER



store a collapsible one nearby. Herman Miller.



gate-leg table takes in the living room.

TWO PHOTOGRAPHS BY HANS VAN NES



every inch of space—inside and out.

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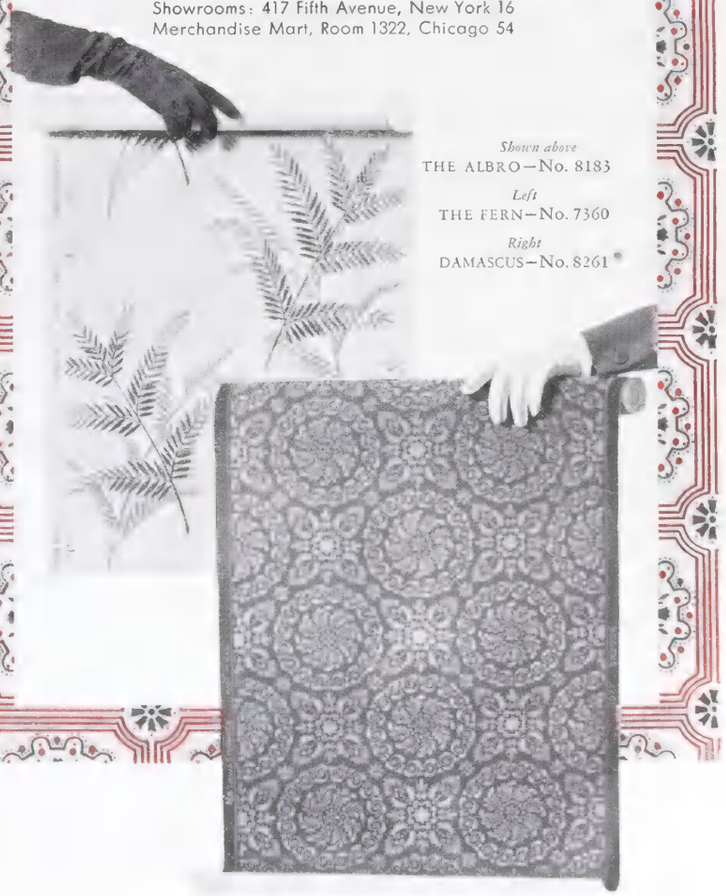
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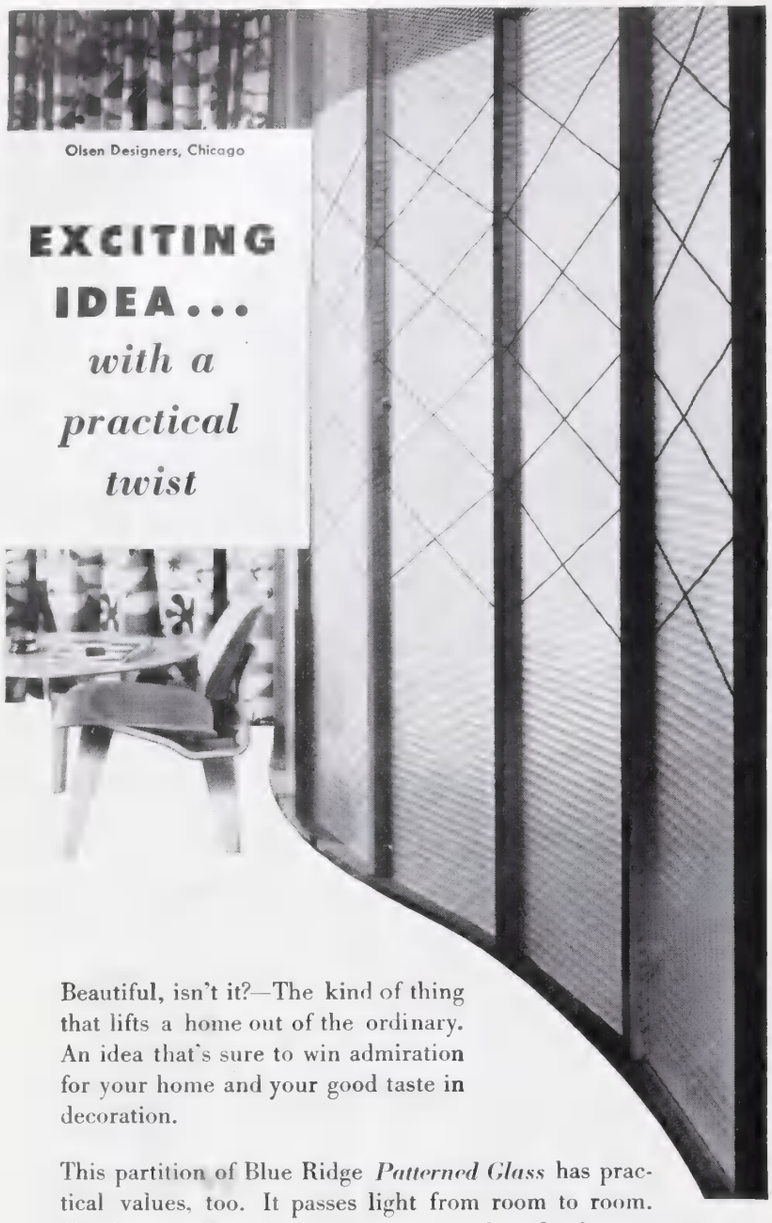
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PANTRY SHELF NEWS



By Julie Polshek

For ever so long, I've wanted to do a piece on that branch of the Spice Islands family of superb herbs and condiments which they call "seasoning powders." At long last, I've made it. About time, too. By and large, these seasonings aren't so widely known as they deserve to be. Equally important (to the best of my knowledge) Spice Islands is the only company in its field which offers you single-herb compounds of this type. They make the use of herbs easy for even a novice. You can season, taste, and add as you go, or use the herbs at the table for those whose taste demands a stronger tang.

Factually, the seasoning powders, which I will mention below individually, combine a super-fine quality of the herb or spice (a combination in a few cases) with salt, monosodium glutamate, and a minute amount of sugar. The last two are present to add to and sharpen the seasoning powers of the basic ingredient. The powders are blended to give you a high ratio of herb or spice to the supplementary ingredients.

In a way, I'm glad of my inadvertent delay in calling these seasoning powers to your attention because two new types will have been made available by the time you read this: Spaghetti Sauce and Rosemary. Rosemary in an easily controllable form is a particularly important herb contribution. The herb is one of great pungency. Unless used with care, even in the hands of the initiated, it can overpower the flavor of the food rather than subtly imparting its wondrous savor. The Rosemary, in this seasoning-powder form, instantly disperses the herb's flavor so you can properly evaluate its effect. This rapid flavor dispersion is, as a matter of fact, an important virtue of the entire group.

Tarragon Powder and Thyme Powder are the other two members of the single-herb trio.

The newly-created Spaghetti-Sauce and Chili Con Carne seasoning powders (both have other uses, you'll find) are the group's mixtures, so to speak. The latter is a blend that Hollywood's famed Brown Derby restaurant created for use in their own kitchens and their chili recipe is on the label. Each of these powders gives you wondrously aromatic and scintillating mergers blended with skill.

Spice Islands Beau Monde Seasoning, despite its name, is a third member of the twosome just described. It's one of the most popular of Spice Islands many offerings, both because of its all-purpose use and inimitable blend. Spice Islands products are available in fine food shops throughout the country, but if not found locally, can be had from Charles & Co., 340 Madison Ave., New York, at the following prices: Chili Con Carne Seasoning Powder, 3 4-oz. jars for $1.35; Beau Monde Seasoning, 3 jars for $1.65; the others, assorted or of one type, for $3.25 for a trio.

Being a city gal, and appallingly ignorant of the horticultural wonders offered by fields and mountainsides, I was bowled over by the range of Clifton's wild-fruit jellies and jams concocted by Cape Cod Kitchens. I didn't know so many types of wild fruits existed, and, to my knowledge, no one has ever put that many varieties to use commercially. From way back, I've had a special yen for strawberry

reserves made from wild berries. ve discovered, upon tasting my ay through the 15-item Clifton roup, that whatever the variety, ild fruit has a flavor and pun- ncy unlike cultivated fruit.

With so large a group to tell ou about, it's impossible to em- ark on a discourse of their re- pective flavors. If you know the uit type, you'll be able to con- ure up your own palate picture. f not, choose the varieties that ppeal to you. Whichever wins out. 'm sure you'll find their fruity ing much to your liking. Their akers have, in each instance, one far afield to call in the finest uit of its kind, picked at the eak of its flavor.

Here's the jelly group offered: Cape Cod Wild Beach Plum, Nan- ucket Wild Grape, Cape Cod Wild Cranberry-Quince, Maryland Wild Huckleberry, Nantucket Wild El- derberry (all 45¢ a jar). The jam nd preserve varieties offer: Nor- wegian Wild Lingenberry, Oregon Wild Blackberry, Wild Strawberry (65¢ a jar for these), Cape Cod Wild Beach Plum, seedless (45¢), Apricot-Wild Cranberry (45¢), Wild Cranberry-Strawberry (55¢), New England Beachberry (45¢), Wild Cranberry-Pineapple (55¢), Wild Cranberry-Raspberry (55¢), Maine Wild Blueberry-Wild Cran- berry Conserve (45¢).

Because sweets of this kind are o popular for giving, they also pack a Wild-Fruit Gift Box con- aining twelve varieties in ten- ounce tumblers. It sells for $6.50. f you don't find the Clifton offer- ngs locally, they can be had by nail from Jordan Marsh Company, Boston, Mass. (Minimum, 3 jars.)

A new, whole canned chicken, and one of great excellence, has just made its appearance under Dor- set's label. The manner in which t is roasted and the packing pro- cedure are both unique. Radiant heat is used as the roasting medi- um and the fowl is spit-held dur- ng the process. Thus, all sides are evenly subjected to the heat and basted during the roasting. That done, the roasted bird is wrapped in parchment paper to facilitate its removal, heating, and handling, and the wrapped bird, with its juices, is placed in the waiting can. The succulently tex- tured meat has a delicious flavor, as well as the accompanying broth. The chicken can be served cold or heated in short order. Each can contains a three-pound bird. If not found locally, order from Vendome, 415 Madison Ave., New York. $2.50 plus postage.

A new chicken-product find is Randall's Breast O'Chicken in a jar. I don't think I've seen anything quite like it before—a one-pound chicken breast packed in its own broth. And as to its flavor, we defy anyone to say it wasn't prepared in a home kitchen. Takes quite a sizable fowl to get a breast yield of this poundage. A rare find for the pantry shelf, and a buffet spread. The price is $3.75 plus postage. It, too, is available from Vendome, Inc.

Hope you're not getting tired of hearing about cheese tidbits. Am I to blame if I keep finding some I go overboard about? A gift I re- ceived during the holidays had nes- tled among its other goodies a tin box labeled Roka Cheese Crisp- ies, and carrying such pertinent facts as to its Delft, Holland ori- gin and crispy content of gouda cheese, butter, and flour. What they've done with the trio is some- thing to smack your lips over. Crisp cracker-like morsels about the size of a tea biscuit, that melt away in your mouth, with flavor that you can only appreciate on tasting. There are a goodly number of them in the eight-ounce box. Take my word, they'll vanish from the cock- tail tray before you can turn around. $1.75 brings you a box, from Vendome, Inc., 415 Madison Ave., New York, N. Y.

The holiday tidbits that came my way turned up a savory concoction called Spiced Cantaloupe Chunks, packed by Penn's Manor. It's their very newest offering. They cer- tainly rang a bell with me. They have a vinegary tang such as I've never encountered in these sweet- and-sour creations. Many of the prevalent pickled fruits seem to me to be too heavily sugared. There's more-than-usual spicing in the make-up of this preserved canta- loupe which adds to their zest. But with it all, the delicious flavor of the melon itself asserts itself. They really are chunks, and there are a lot of them in each jar. A delectable accompaniment with baked ham or roasted duck. Avail- able from Penn's Manor Products, Cornwells Heights, Pa. Three 15- ounce jars cost $2.75.

While on the subject of Penn's Manor, I'd like to add a postscript to my December tale about their nut butters. I didn't find out until afterward that they have an almond butter, in addition to the filbert, black walnut, pecan, and brazil nut varieties I told you about. I

(*Continued on next page*)



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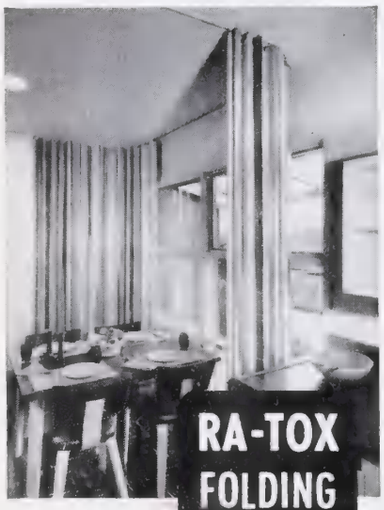
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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

know they stress the use of the butters for canapés, but somehow it seems a shame that they make so light of the wondrous advantage of being able, culinary-wise, to open a can that provides, there-and-then, ground nuts for an icing, coffee cake, ice-cream, or what you will. The almond variety, like the others, costs $1.75 for 3 cans.

An innovation such as low-sodium canned meats may not sound like something to shout about if you please your palate as you would like. But having subsisted briefly on a salt-free diet, I know that those whose fare is thus restricted will find this report on Armour's Hil-som meats exciting news. Few people who aren't on a diet realize that meats normally have a high natural-salt content, so, in addition to everything else, salt-diet victims have been limited to an infinitesimal amount of meat, or none at all.

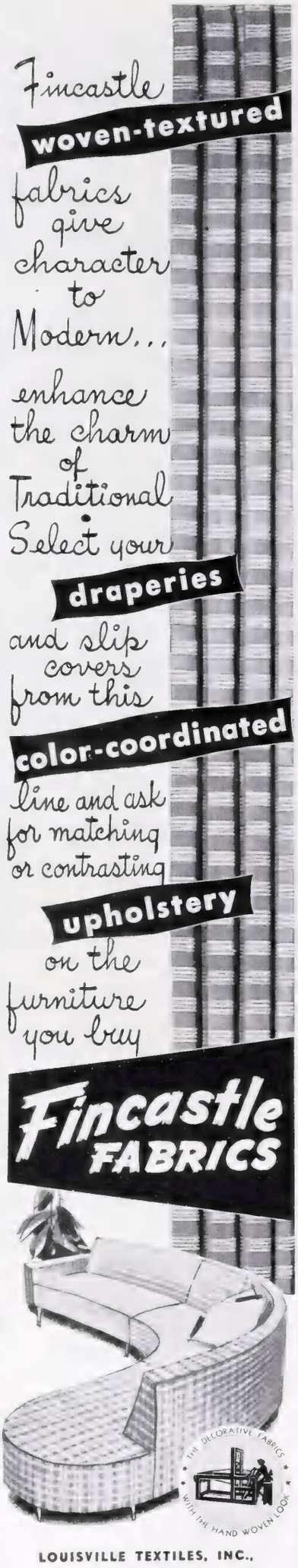
The Hilsom group includes beef hash, beef stew, beef in gravy, chili con carne with beans and meat sauce. Meat content is processed in a manner that removes approximately 95 per cent of its natural sodium without appreciable loss of nutritive elements. Such organizations as the American Heart Association and Health-and-Welfare division of Metropolitan Life Insurance Company have given the processing and the foods their blessing.

No salt, salt substitutes, or chemicals are used in any phase of the products' preparation. But skillfull use of spices and flavorings of acceptable nature have done more than you'd think possible to compensate for the deletion of salt. The labels indicate the content's sodium content for benefit of patient and physician. The 5½-ounce size of the pack is helpful, too—a one-person portion.

You may not find them yet locally, but the five-item assortment can be obtained from B. Altman & Co., N. Y., for $3.05 plus post.

I didn't believe oysters could be prepared in 266 different ways, until *The Oyster Book*, by the world-famous, late Louis P. DeGouy crossed my path. His book of salad recipes and that on cocktail fare that I've told you about in previous reports should have prepared me for the feat he has accomplished with the oyster. But even in light of all that, I was nevertheless bowled over by the culinary creativeness in point. The recipes themselves make evident the enviable niche he occupied in the culinary realm. A chapter on appetizers, one on chowders, bisques, and soups, and a third on main or entrée dishes comprise the exciting collection. Intriguing browsing and delectable results. Who could ask for more? The price is $3, and it can be had from Brentano's, 645 Fifth Ave., New York, N. Y.

Another cook book on the horizon, replete with imaginative offerings is a supplement, as it were, to Marian Tracy's *Casserole Cookery*. The latest is called *More Casserole Cookery*. You wouldn't believe that a casserole could serve so many culinary purposes or handle fare as epicurean as many of the delectable concoctions that are included. Homely fare and party fare, and dishes for every meal of the day are found in the noteworthy recipe group. A nice touch, too, is the suggested menu that accompanies each recipe. It's a spiral-bound book that opens like a stenographer's notebook. I like the convenience of being able to prop it up and the way the page being used stays put, but I certainly wish they'd reinforce the punching to assure that long and hard use won't pull the pages loose. But then, the price is only $2.50. Brentano's can also supply this one. Add 15¢ postage on each book.



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SHUN GIFT PLANTS

Your neighbor's unwanted surplus plants belong on the local dump and not cluttering your garden

By Polly S. Buck

I spent this morning with my foot on a spading fork, digging up by their splendid roots practically a whole garden-full of superb shasta daisies, gaillardias, and phlox. I blithely tossed them in a pile to be carried to the dump.

Now that I have reached the throw-away-and-be-damned-to-them stage, I feel I have become a real gardener.

Once there was a time when I could not bear to thin out seedlings, but had to carefully save all I pulled out and try to transplant the poor spindly things. They never lived. But it took me a long time to learn it.

I am proud to say I skipped the sentimental, intermediate stage of giving away my extra plants to the neighbors "because the darlings simply mustn't be allowed to die, but must fulfill their destiny of bloom." I learned *not* to do this from neighbors who did it unto me. I'm not against exchanging wanted plants. I am against unloading unwanted surpluses.

When I first began a garden, in my ignorance and pride, I used to walk guests around in it. I burbled happily about the little garden's future. There was quite a bit of unoccupied dirt that first year, and apparently that, and not my brave seedlings and scattered three-for-a-dollar perennials, made the impression. The guests invariably returned within an hour with a brown cardboard box full of "a few things I really haven't room for—and which would give you such a good start."

At first, I was greedily delighted. Then the green ranks closed in and space got scarce. The first gift of Creeping Jenny crept out of the border and wrecked the lawn. The woodbine had to be clawed out of the window blinds and gutters. Half an acre of mint grew where one sprig had been planted. I felt

(*Continued on next page*)

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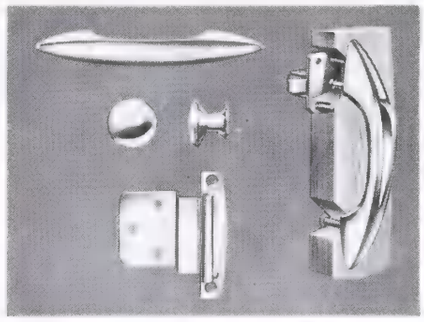
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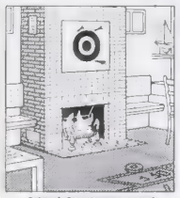


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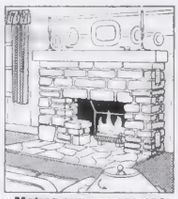


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SHUN GIFT PLANTS

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less grateful to these openhanded donors of surplus stock; it seemed to me they, too, always had an oversupply of such peculiar things. But my ideas on the subject made no difference. Perhaps I didn't feel for sedums, and never liked coreopsis much. No matter, in they went. The donor quite often brought his own spade along and planted them on the spot!

It has taken me three years and much sorrow to learn to say "no" politely but firmly when offered plants people hate to throw away and yet don't have an inch of room for. Well, neither do I!

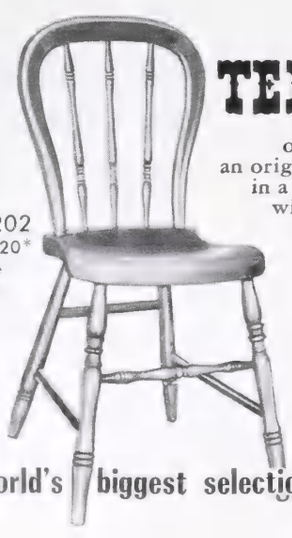
AND this year, as I began this by saying, I have grown so in stature as a gardener that I am digging out my own unwanted plants by the dozen. They may moulder quietly in the town dump for all I care.

Never again to please any one will I have that lavender phlox in my August border, nor banks of moss pink to shriek at the spring, nor leggy poinsettias that were lovely in a friend's apartment in a pot at Christmas. I do not like gladioli. To me, a vase of them seems undressed without a wide blue ribbon across the front, with "Success" in gold letters on it. Zinnias are a scraggly lot, and the argument that they come when there aren't many other things makes about as much sense as listening to a fifth-rate radio program because there isn't a better one on the air. Magenta *anything* I cannot abide.

These are only my own personal dislikes, mind you. I would not take these things from others if to them they are sweet, but as for me and my garden, I should die a happier person, and at a much later date, I am sure, if I never again had to see a hydrangea turning that sickly rosy-brown in September.

This morning I sang in a loud and happy, if somewhat puffing voice, with what wind I had left, as I drove the good spading fork deep in the moist earth and ripped out about half of my garden. "Over the hill to the dump," I sang lustily, "heigh-o, heigh-o, heigh-o!"





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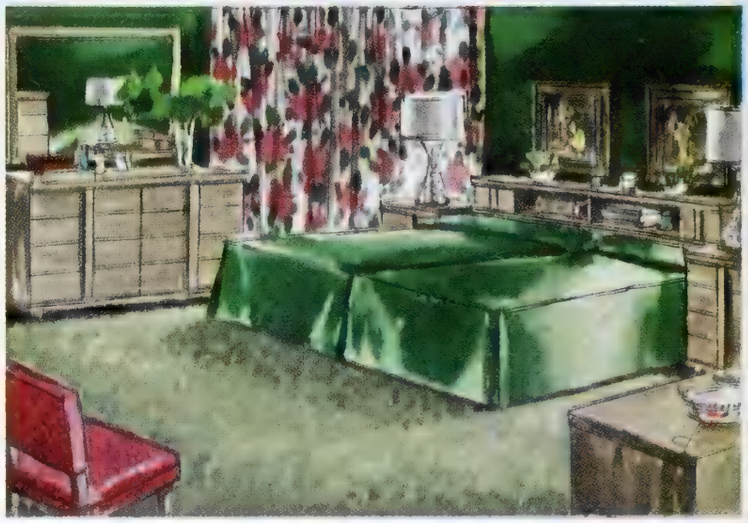
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HOW TO USE MUSIC IN YOUR HOME

CONTINUED FROM PAGE 82

This string of rhetorical questions is, as you can see, a listing of the degrees of interest in flowers, ranging from an almost accidental acquaintance to a life in which you clutch rake and shovel in your hand. Call it a kind of rake's progress.

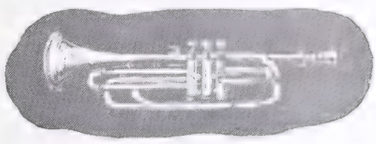
The same with music. There are vast differences in the way we use music in our lives. The differences can be measured by frequency of contact, degree of intimacy, and enthusiasm of response. One talks of "the music lover," as opposed to, I presume, the music non-lover. But to some extent almost everybody is a music lover. The wittiism of Samuel Johnson that music is of all noises the least disagreeable is just a smart crack and nothing more. All of us like some music, more or less. All of us find some of it agreeable and are capable of being moved by the concord of sweet sound. But most of us seldom seek out music. We don't live with it. We don't have any real relation with it. We use it only on state occasions. You may go to two or three concerts a year, enjoy them well enough, and feel that you have had your fill of music. You may occasionally turn on the NBC Symphony with Toscanini or the New York Philharmonic. You may buy one or two record albums, the current fashionable sellers.

ON THE other hand, you may be a real music lover. The real music lover would rather hear music than eat or drink. He travels many miles in a snowstorm so as to arrive in time for a concert which he particularly wants to hear. He spends hours in a record shop and weighs with loving criticism the merits of one interpretation of the Beethoven Violin Concerto as against another. He can weep tears over and pale before music's onslaught. He may be poor and his bills may be unpaid, but he will find the money necessary to buy himself a ticket of admission. He can stand on his feet through a performance of *Parsifal*. He will seek out friends whose chief interest is music. Much of his library consists of musical biographies, and when he is not listening to music he talks about it. In short, he is like the famous preacher of St. Paul's, Sydney Smith, who, a year before his death, wrote to a friend, "If I were to begin life again, I would devote it to music. It is the only cheap and unpunished rapture upon earth."

WE ARE not addressing these articles to the confirmed music lover. He is already living in a state of bliss. Anyway, he knows what's in the articles. We wish to converse with those of you who are dissatisfied with a mere nodding acquaintance with music. Perhaps you have vaguely realized that a special joy is waiting around the corner, that a warm and green spring lies in the distant air, and that you could find it if you could only turn into the right road. I do not hope to convert you into a passionate music lover. Only music itself can do that. How deeply you will want to become embroiled, time will tell. I do hope to succeed in showing where music fits into your life, and I am assuming that in deepening your interest in music you will not change your life or forsake any of your other interests.

Please believe that everybody—you, your child, your friend, and the entire family next door—is a potential music lover. The stone deaf person who cannot enjoy music is such a rarity that for the purpose of this discussion he can be ignored. It is important to harp on the thought that music is everybody's property because so many people feel that good music is "above my head."

However, you do need at the beginning a certain willing attitude toward music. You need a good amount of soft receptivity. You must be willing to absorb music without at first being driven by the compulsion to understand it, to explain it, to analyze it, to tell yourself what it means. How to acquire this state of willingness we'll discuss presently. For the moment and before we begin our navigation on the sea of music, let us take on faith the assertion that navigation is possible to everyone. This sea knows no landlubbers.



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A GOOD COOK NEEDS AN AUDIENCE

CONTINUED FROM PAGE 81

mower. And the implications and accomplishments of the mixer are much greater.

You fellows are just "making like an ostrich" if you don't know that men of position and leisure have always taken an intelligent and knowing interest in the pleasures of the table. In fact, in foreign countries men of every social strata develop a critical appreciation for food. Even the laborer who eats in his shirt sleeves at the kitchen table is something of a gourmet—at least, as far as his native cooking is concerned. His knowledge (perhaps instinctive) is somehow related to the culture of his country. And you'll find nations that are highly developed in the arts have an equally high level of development in their cookery.

I've worked up a "platform of action" for men who really want to develop interest in food and do more than just feed their faces to stop their hunger. If you do some or all of these things you'll not only be helping yourself, but you'll be helping your wife to develop as a cook and as the manager of an excitingly well-run home. And incidentally, you'll find that a common interest in food can lead to a great deal of pleasure. Remember there's many a he-man who enjoys planning and preparing a week-end meal with his wife, or working together as a team whipping up something special for a party. Believe me, it can be as satisfying as shooting sub-par golf or bagging your limit of quail. Here's what you ought to do:

1. Take an interest in what you eat.

2. To take an interest you have to know some things. Interest is only based on knowledge. Knowledge makes you aware of things you formerly ignored. Awareness of small, subtle differences is the beginning of discrimination and enjoyment.

3. Try new dishes. Don't stick to the same old favorites all the time. Keep an open mind when you try new dishes or you've poisoned yourself before you've tasted. And try a new thing more than once—three or four times—before you veer off.



Character
IN ROOM DECORATION

Like the clothes you wear or the phrases you use, your home should express *you*. The starting point in room character is good basic furniture design. For the modern man and woman, fussy styles won't do. Rather a design like the one shown here—sophisticated, simple, direct—to express the twentieth century *you*.



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So many favorite dishes are favorites *only* because we learned to eat them in our childhood. Perhaps your childhood food was very limited and provincial and you are bound by that old routine.

4. Read about food—not the recipe books at first—but books like that admirable translation of Brillat-Savarin's *The Physiology of Taste* made by M. F. K. Fisher. Or any of Crosby Gaige's books about food. Or the four volumes of *The Gentleman's Companion* by Charles Baker.

5. Try some cooking yourself. Start with salad dressings. Then branch into barbecuing. The more you get into the barbecuing department, the more you can delve into marinades and sauces. Presently you will be barbecuing other meats besides steaks and hamburgers. For instance, lamb or pork marinated in soy sauce, honey, and garlic before going to the fire is wonderful. Or try barbecued lamb with *orégano* and red wine (borrowed from the Middle East). Or cook chicken flavored with tarragon and shallots (borrowed from the French). Once you've done some of these things, you're in. You begin to see what cooking is all about and the value of the calculated effect.



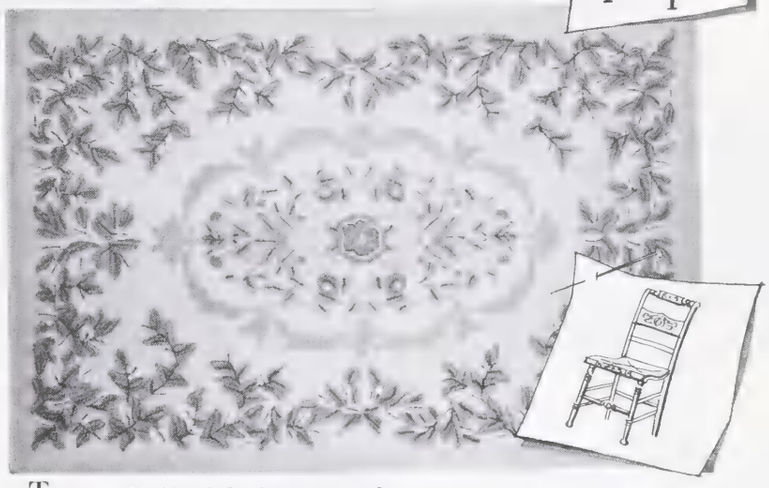
6. Your awareness will grow as you participate, and as you analyze what you're eating—wherever you eat it. So don't shovel in your food unthinkingly. Go to many kinds of restaurants. Talk about food with other men who are connoisseurs. Getting to be a gourmet is sort of like learning to fly. Half of learning to fly is talking about it on the ground with other flyers. Food is a fascinating subject, and makes very good conversation when discussed by experts.

Do all of these things and your wife will have found an audience, and she'll be encouraged to rise to new culinary heights. Both you and she deserve the rewards that result. For the real fun in life is the daily living of it—the pleasures you find in the things you do oftenest. Eating three meals a day is the most-often-repeated action in your life. So get the most out of it.

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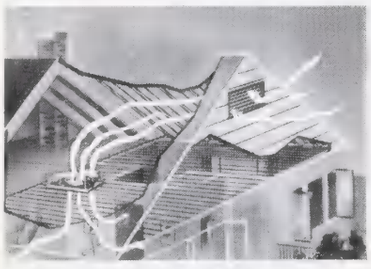
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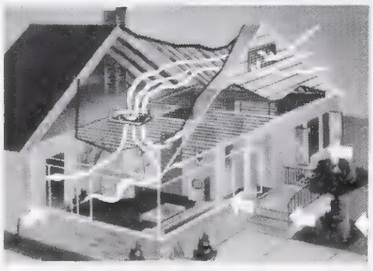
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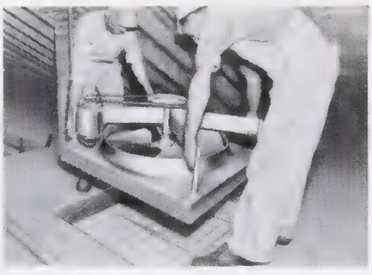
3. Here, the hot, stuffy air of daytime rushes out of your house . . .



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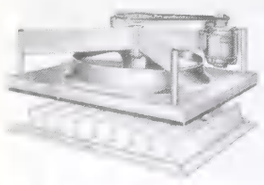
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YOU ARE MORE CREATIVE THAN YOU THINK

CONTINUED FROM PAGE 99

personal enjoyment, because they are afraid to make a start. You do not need talent to enjoy art any more than you need to be a professional to enjoy golf or tennis. Creative endeavor, however, calls upon a more personal side of your nature and stirs you more profoundly than spirits.

FEAR is another obstacle and has many facets, such as fear of ridicule by family or friends, or fear of not showing up well. The strongest, however, is the fear of failure. Do not underestimate failure, because it can be the stepping-stone to success. Everyone has failures, even the experienced artist and craftsman. A new idea calls for exploring in new directions involving a certain amount of trial and error. Painters often make numerous sketches before their final work, and architects draw many plans before the building is started. Trial and error go hand in hand with pre-planning in the creation of a work of art. If we could foresee every step clearly and with sureness, living would become monotonous.

It is the searching for one's own particular expression, the poet seeking the right word, the artist the expressive line, the discovery of new interpretations of life, that make creative activity a stimulating and vital process. Failure can be deadly when it paralyzes the spirit or when it is so devastating it leads to complete frustration. One does not have to be a creative coward unless his false ego is so great that he cannot face the awkward and naïve attempts of his creative birth.

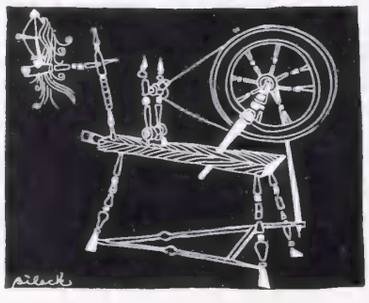
You can, however, invite certain and complete failure if you set up false and impossible goals for yourself. If you are a beginner, do not try to compete with professional artists, to sell your work or win prizes. The true reward for the amateur in doing creative work for pleasure is in the act of creation: exploring and articulating form with various feelings and materials objectifying in paint, wood or with needle and thread some idea or image inside you, seeing yourself growing, developing the personality which is all your own.

Perhaps the greatest and fullest reward of creative experience is the insight you will gain into all works of art, the masterpieces of the present and the past. Matisse and El Greco will both become comprehensible through a language of form more powerful than any words can describe. Nature, too, will reveal itself to you in a new and structural beauty—not the prettiness mimicked in picture postcards, but in the texture of leaves or sand, the pattern of a spider's web or the shadow of a wrought-iron gate cast upon the walk, the massiveness of a boulder in the starkness of the desert. This is seeing—seeing with the inner eye that stimulates through vision your tactile and kinesthetic impulses or some deeper all-over feeling which we attribute to the heart.

It does not matter with what medium you choose to create—needle and yarn, brush and paint, chisel and stone—if you are working with the fundamentals of art in a sincere and understanding way, you will comprehend all art through a common language of line and form, color and texture.

CREATING is not easy. If ease is what you are looking for, then you should seek some passive entertainment. Creating is active and vital. You have the potential for creative satisfaction inside you; it is your hidden treasure but you will have to dig for it.

Above all do not deny its existence by copying the work of others. Every time you squander your technical skill filling in a stamped pattern, mindlessly executing someone else's design, you are burying your own creativeness that much deeper. So have faith in your talents; take up your needle and let your own personality freely emerge.



HOW TO CREATE WITH ONE STITCH

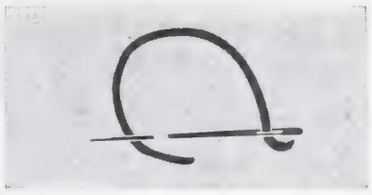
CONTINUED FROM PAGE 100

The feather stitch is only one of the stitches I used to make the calla lily on page 98. But you could make similarly intricate-looking designs by using the feather stitch alone or any one of the other six stitches that I used with it. So find yourself a piece of burlap or other inexpensive, coarse basket weave, some ordinary string or single-strand, soft-twist embroidery cotton, and a blunt tapestry needle with a big eye, and let's get started.

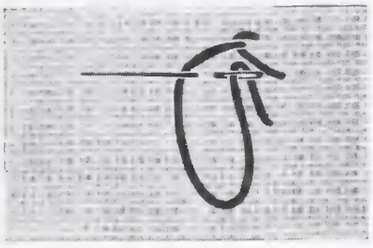
The Feather Stitch

The feather stitch is one of the most versatile of stitches because you can use it to outline a form like the fish or the bird on page 101. You can use several rows of it, in straight lines or wavy, to fill in a form. Or you can expand it to become a form itself such as the wheat on the table mat on page 101 or the feathers at the top of that page.

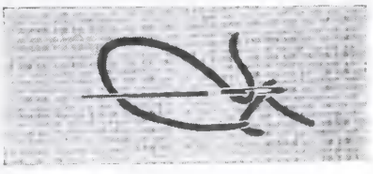
Many people work the feather stitch om top to bottom. But it may also worked from right to left as our iagrams show. It helps to imagine at you are working along two paral- l horizontal lines. Pull your needle nd thread through the fabric at a oint near the right end of the lower ne. Your first stitch will be a raight stitch along the upper line, omewhat to the left of the starting oint. But before inserting your nee- le, draw your thread around clock- ise to make a rough circle, holding in place with your left thumb, so at your needle points into the cir- le. Pull needle through fabric and cross the stitch you have just made.



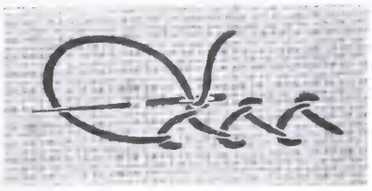
Your second stitch will be along the ower line, somewhat to the left of he first stitch above. But before in- erting needle, draw your thread round in a *counter*-clockwise circle, olding it in place with your left humb, so that your needle will point nto the circle. Pull needle through abric and across your second stitch.



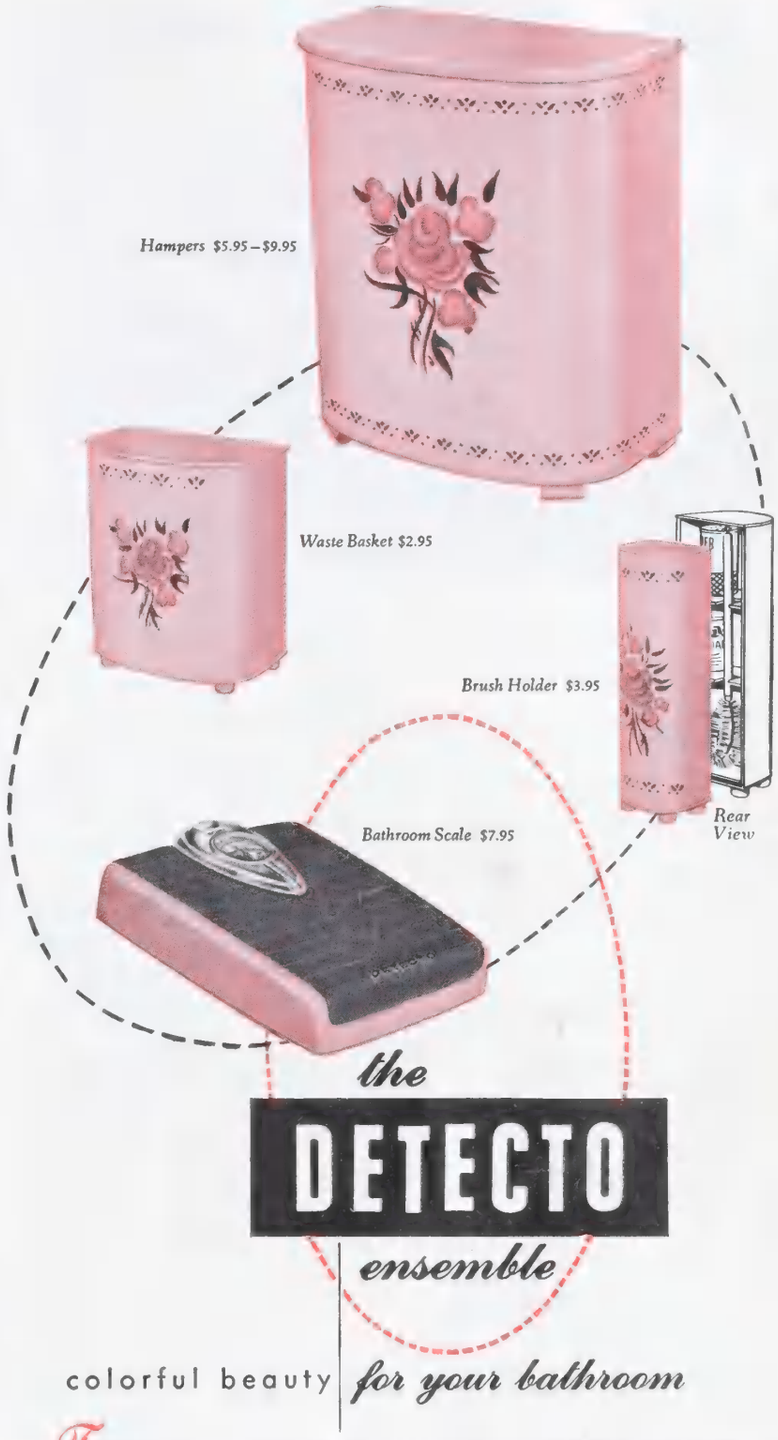
Return to the upper line to make our third stitch in the same man- ier as your first.



Continue working to left and alter- nating from upper row to lower ow. Be sure you hold slack thread down each time with left thumb so hat needle crosses the new stitch ach time it emerges from the fabric.



(Continued on next page)



the DETECTO ensemble

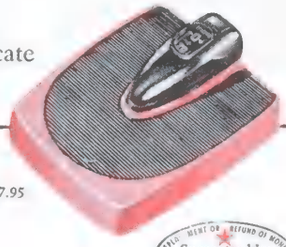
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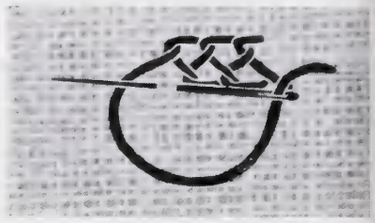
HOW TO CREATE WITH ONE STITCH

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The back of your work will look like this. It shows you the stitches your needle will make as it goes under the fabric. Dot indicates starting point.



This is the closed feather stitch—a variation you can make by eliminating the spaces between the stitches. Each new stitch begins where the previous stitch on the same line ends.



On the back of the closed feather, your stitches will be close together.



Another variation is the slanted feather stitch, the version which is perhaps the most familiar to you. You can get this effect by slanting the needle toward the center each time you make a stitch. In doing this stitch, it may be helpful to imagine that you are working between four parallel lines with equal spaces between them. Your upper stitches will slant between the two top lines; your lower stitches between the two bottom lines. The space between the upper and lower stitches will be about the same as the depth of the stitches themselves.



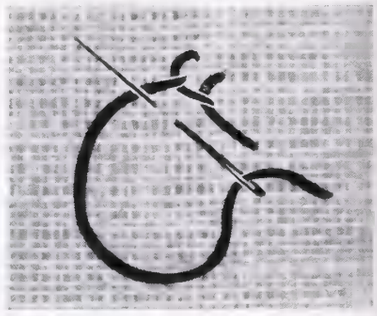
The back of the slanted feather stitch will look like this. You can also use this as a diagram to show the relative spacing of the stitches.



The double feather stitch is a variation of the slanted feather which is made in the same basic manner. After you have made your first stitch, slanting your needle toward the center from the top line, take a second stitch, a little above and to the left of it, but slanting your needle in the same direction. Your needle should emerge from the fabric on a line with the top of your first stitch.



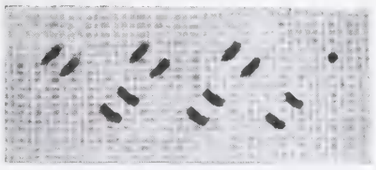
Drop down to the lower line and take your third stitch slanting your needle upwards so that it emerges from the fabric on a line with the bottom of your second stitch.



Your fourth stitch, slanting in the same direction as your third stitch, would start on the bottom line, that is, the same line on which you started your work.



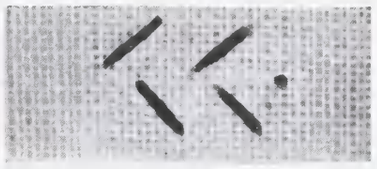
This is how the double slanted feather stitch will look on the back. The dot is your starting point.



This is the spine or backbone variation of the slanted feather stitch. To get this effect you eliminate the space between the upper and lower stitches. As you make each stitch, your needle emerges from the fabric close to an imaginary center line.



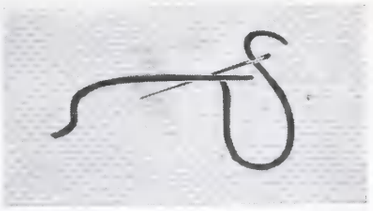
This is how the spine version of the feather stitch will look on the back. The dot is your starting point.



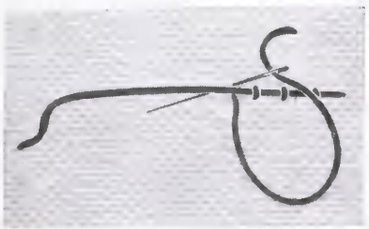
Couching

Couching is a very simple method of producing a rich dramatic effect with decorative threads which are either too heavy to be pulled through the fabric or too precious to be wasted on the wrong side of it. It may be used both as an outline stitch and as a filler stitch for solid areas. The method consists merely of laying your heavy thread on the fabric and catching it down with a finer thread.

Lay the heavy thread to be couched on top of the fabric shaping it to follow the line of your design. If you cannot control it easily with your left hand, it would be a good idea to pin it in place. If the thread is not too heavy, you can thread a needle with it and pull it through the fabric to anchor one end. Pull needle holding finer thread through fabric close to couching thread.



Make series of vertical stitches over couching thread and under fabric. In order to make your stitches vertical on the right side, the needle must go under the fabric in a diagonal direction. You may work this stitch from right to left as shown, from left to right, or up and down.



(Continued on next page)



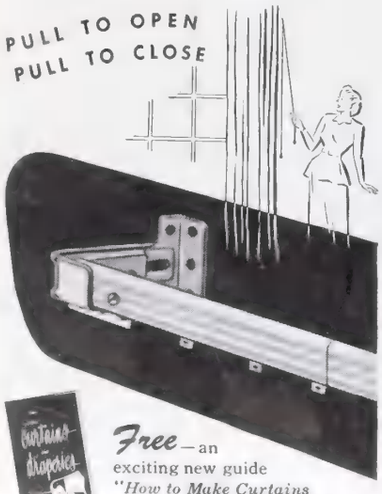
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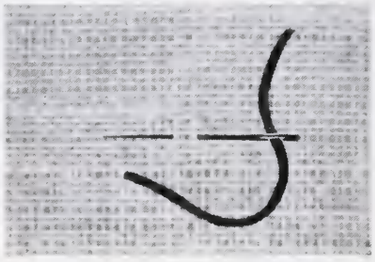
HOW TO CREATE WITH ONE STITCH

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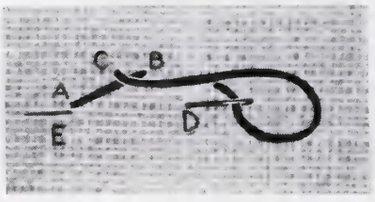
The Vandyke Stitch

The Vandyke stitch will give you a braid effect. It can also be made to look like a fishbone depending on how you do it. So you can use it either to make an outline or to fill in an outline. It is worked from top to bottom of your design.

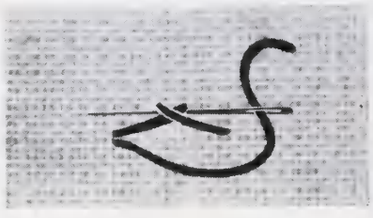
Anchor thread and pull through fabric near the top. This point will mark the left hand side of your row of stitches. Carry thread to right across the fabric in an upward diagonal direction. Insert needle, pointing it back toward left and take a small horizontal stitch. This small stitch through the fabric will establish the center of your row of Vandyke stitches.



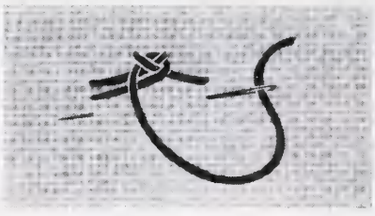
You have already carried your thread from A to B over the fabric and from B to C under the fabric. Now insert your needle at D, on a line with A and about the same distance from B as A is from C. Bring it through the fabric at E, a point directly below A. You will now have made a cross stitch, wider at the bottom than at the top.



Next insert your needle under both threads of the cross stitch, but *do not take up any of the fabric.*



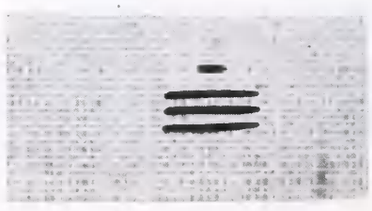
Insert needle in fabric at a point directly below the lower tip of the right-hand arm of your cross stitch and bring it out at a point directly below the lower tip of the left-hand arm. You have now completed the Vandyke stitch and you will see you have the start of a little braid.

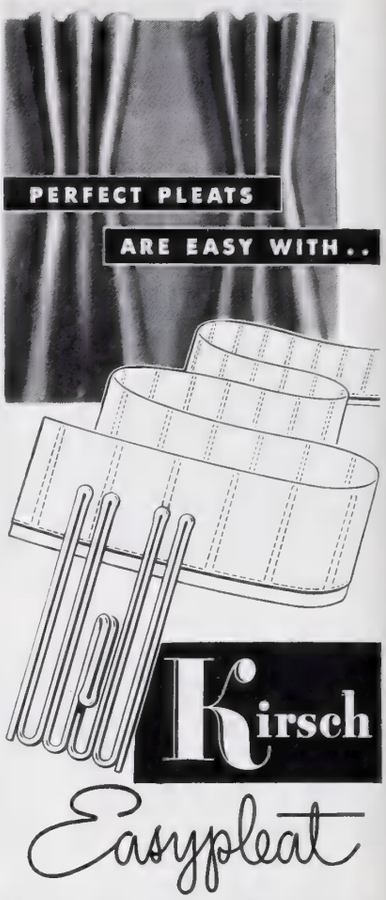


From here on the first part of each Vandyke stitch will consist of passing the needle under both arms of the cross you have just made. The second part will consist of taking a wide, *slightly* diagonal stitch under fabric from right to left which will give you a new cross on which to start the following stitch. Your braid will lie flatter and look better if you don't pull it too tight.



The back of the Vandyke stitch looks like this. As you can see, the first small horizontal stitch through the fabric will be in the center of your row, while all the rest of the stitches will carry the thread all the way from one side to the other.

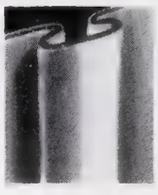




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BOX PLEATS



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DOUBLE PLEATS



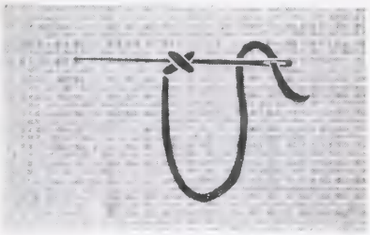
Double pinch pleats and triple pleats (as illustrated at the top of this column) can be made simply and easily, with just the right touch of "professional flair" with Kirsch *Easypleat.*

Kirsch *Easypleat* directions are easy-to-follow. A handy dimension chart even shows the *width-after-pleating* for all three types of pleats. Trust Kirsch to offer the handiest pleating system. Ask for Kirsch *Easypleat* by name!



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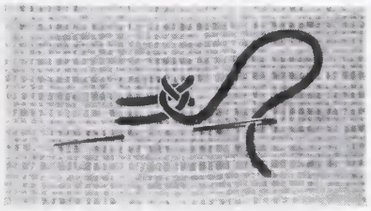
closed Vandyke is a variation
can produce by making the
h of your first horizontal stitch
l the vertical distance between
original starting point and the
t where you insert your needle.
ther words, your first cross will
nade from point to point of an
ginary square, like this.



closed Vandyke gives you a
e braid without arms.



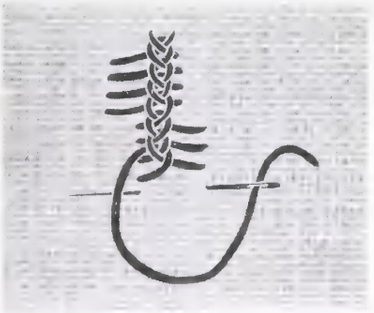
ou are using the Vandyke stitch
ll in an irregularly shaped area
may want to vary the width of
row as you go along. You can
bine the conventional version
the closed version and make
s only on the left of your row.



left-arm version of the Vandyke
h looks like this. You can also
rse it and make your arms on
right side.



is likewise a simple matter to
ch as you go from a left-arm
dyke to a right-arm Vandyke.

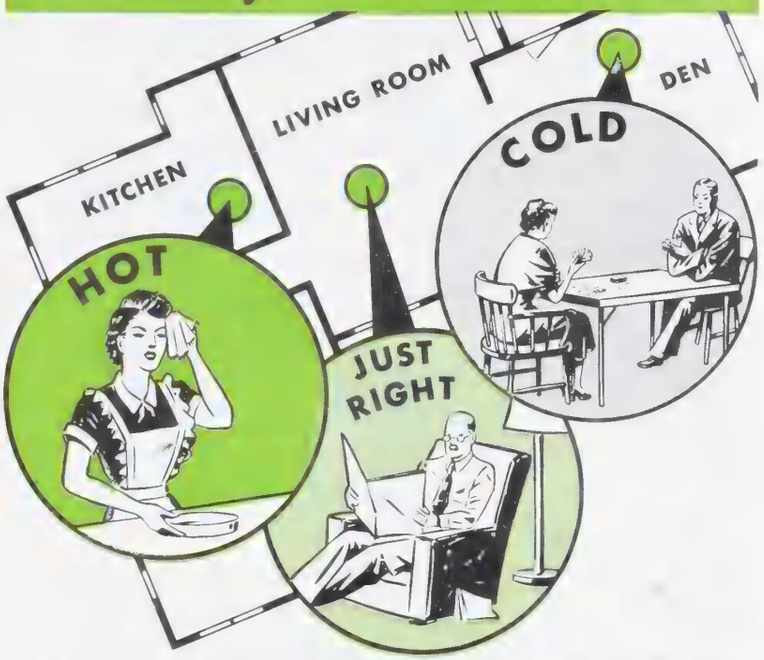


Did you miss Lesson I?

If you would like to enlarge your repertoire with two additional stitches, you may obtain a reprint of Lesson I in HOUSE BEAUTIFUL'S Creative Embroidery Series by writing to the Readers Adviser Service, 572 Madison Avenue, New York 22, and enclosing 15 cents to cover handling costs. Lesson I, from our January issue, explained the running stitch and the outline stitch as well as the Cretan.

(Continued on next page)

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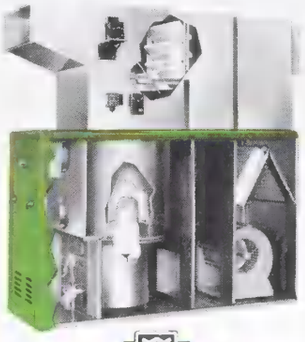
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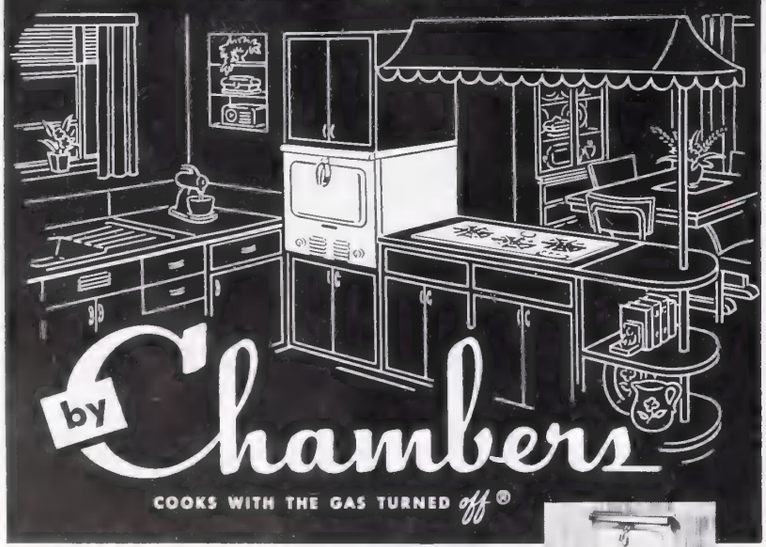
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HOW TO CREATE WITH ONE STITCH

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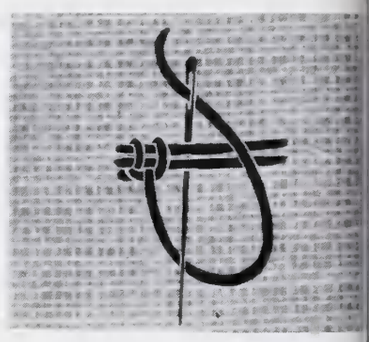
The Detached Buttonhole Stitch

Very likely you have learned to do the buttonhole stitch at some time in your life. The mechanics of the detached buttonhole stitch are exactly the same. But instead of stitching into the fabric, you insert your needle into the previous row of stitches. The result is an effect that looks very much like the garter stitch in knitting. Except for the beginning and here and there at the sides, it will not be attached to the fabric. Hence it is what we call a "surface stitch," and produces a raised effect.

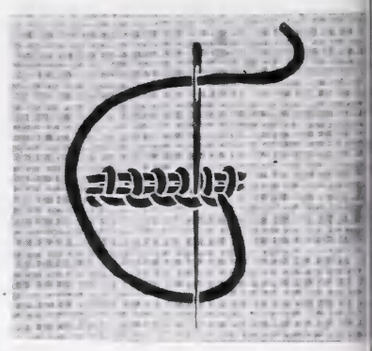
To start the detached buttonhole stitch you make a bar of 2 or 3 long horizontal stitches through the fabric. Bring your needle out at one end of the bar. This diagram shows how to start the first row working from left to right; but as you will see, the direction may be reversed. Draw your thread around toward the right in a *counter*-clockwise direction to form a loop, and insert your needle under the bar of horizontal stitches so that it points into the loop. But *do not take up any of the fabric.* Hold the loop down with your left thumb so that when you pull the needle through it will cross the loop.



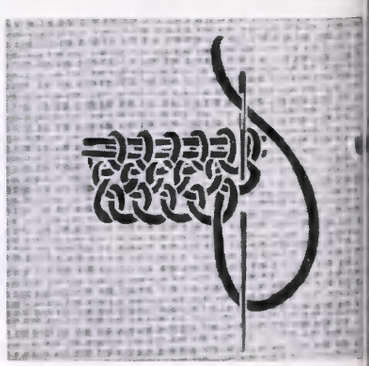
Continue along the length of the bar, inserting your needle each time under the bar stitches but not through the fabric, and remembering to hold the loop down with your left thumb.



When you reach the end of the first row, reverse your direction as follows: Draw your thread around toward the left in a *clockwise* direction and insert your needle under the next-to-the-last buttonhole stitch on the bar so that it points into the loop. Do not take up any of the fabric or any of the threads that form the bar. Hold the loop down with your left thumb as before.



By the time you reach your third row of detached buttonhole stitches, you will have decreased your work by 2 stitches since you skipped the end loop each time you reversed your direction. If you want to keep from decreasing further, you will have to make 2 stitches through the last loop at the right end of the second row. When making the *very* last stitch take up a few threads of the fabric along with the loop to give an anchor to the side of your work.



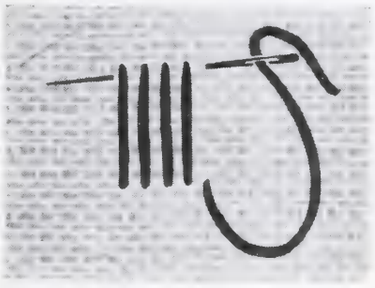
Raised Stem Stitch

The raised stem stitch is another surface stitch which is anchored to other stitches rather than to the fabric itself. It is a delightfully effective and speedy way of filling in large areas. If you want to increase the raised effect that it produces, you can use strips of fabric or wads of yarn as padding.

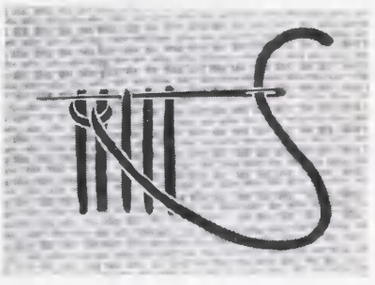
roceeding from left to right, make eries of straight parallel stitches, nly spaced to serve as a founda- n for your raised stem stitches. tches about an inch long will be venient for practice, but in actual rk you can make them as long you need to span the width of the a you want to fill in. They may fairly close together as here, or aced an inch or more apart. The cker your thread the farther apart u can afford to space these founda- n stitches. Three is the minimum u will need to get the effect, but e is a better number for practice. actual work, make as many of ese foundation stitches as you need span the length of the area to be ed in.



hen you have completed your ndation, pass the needle under e fabric and pull it out at the ped left-hand corner of your series stitches.



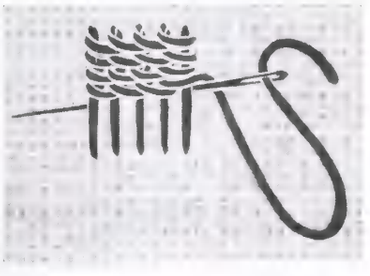
arry your thread across the first ndation stitch. Then pass your edle from right to left *under* the ond foundation stitch without tak- g up any fabric and pull it through but not too tight. Diagram shows w to repeat this procedure by ssing the needle under third ndation stitch. It does not matter ether you bring the needle out ove or below the stitch you have t made, as long as you do it e same way every time.



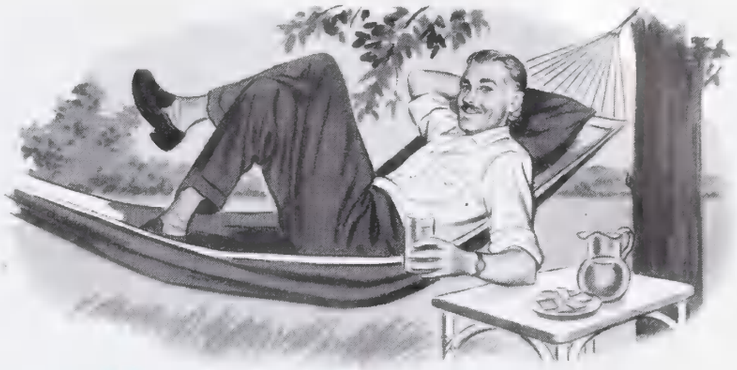
hen you come to the end of your ries of foundation stitches, carry ur thread over the last one, just you carried it over the first. In- rt your needle into the fabric back ward your left, and bring it out st below your starting point. You e now ready to make your second w of raised stem stitches just as u made your first.



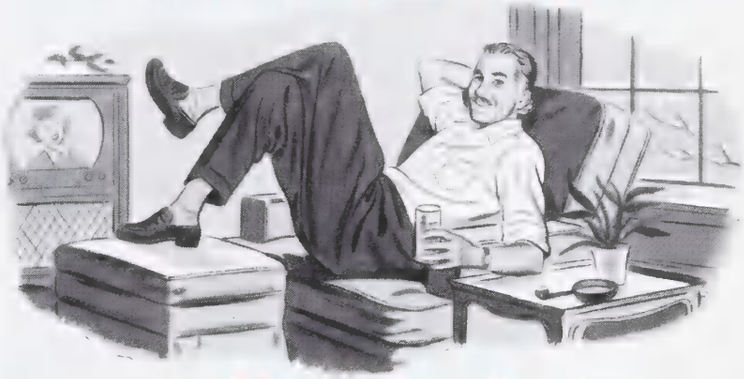
y the time you have made several ws of raised stem stitches your ork will begin to look a little like woven willow basket. Make as any rows as you need to cover the ndation stitches.



(*Continued on next page*)



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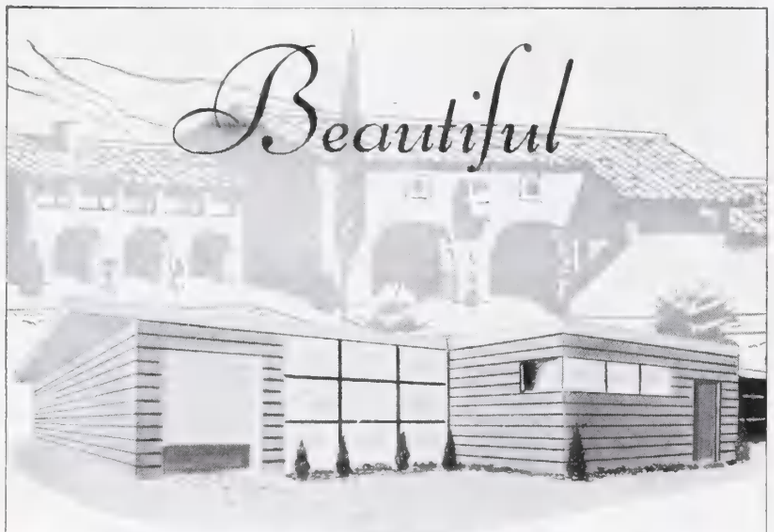
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HOW TO CREATE WITH ONE STITCH

CONTINUED FROM PRECEDING PAGE

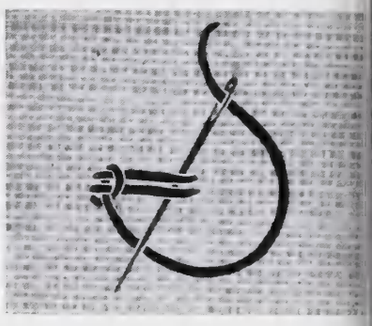
The Ladder Stitch

The ladder stitch makes a design all by itself since it looks unmistakably like a ladder. It is always worked from top to bottom, as you hold your work toward you.

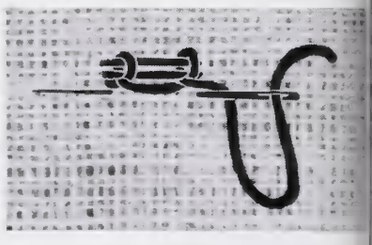
Starting at the top left of your proposed ladder, make two straight horizontal stitches of equal length and fairly close together. The length of these stitches will establish the width of your ladder. Then draw your thread around to the right in a counter-clockwise direction to form a loop. Holding the loop down with your left thumb, pass your needle under your horizontal stitches, without taking up any fabric, and across the loop.



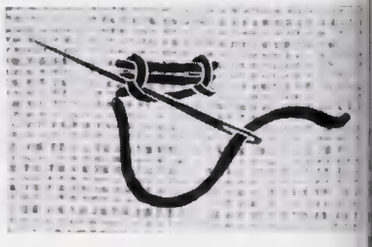
Carry your thread to the right hand side of your two horizontals and make a similar loop stitch.



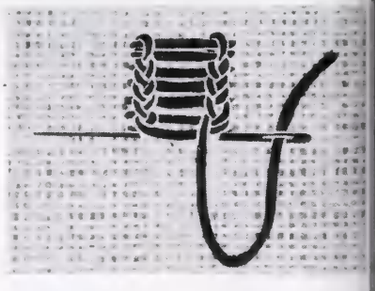
Next insert your needle on a line with the right end of your second horizontal but a little below it. Pass the needle under the fabric back toward the right and bring it out just below the start of your first loop stitch.



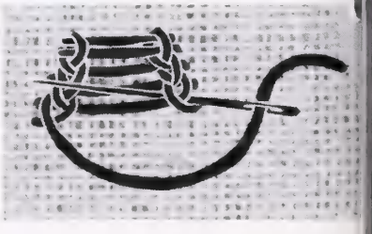
Insert the needle between the second and third rungs of the ladder you have started, and pass it under both threads of the left-hand loop, without taking up any fabric.



Then carry the thread across to the right and pass needle under the right-hand loop in the same manner. When you have completed that step, pass the needle under the fabric and back toward the left as before. When you have made several stitches, the sides of your ladder will look like little braids. If you want to keep them straight, it will help to pull your thread slightly to the left after making each left-hand loop, but leave it a little loose when you make the right-hand loops.



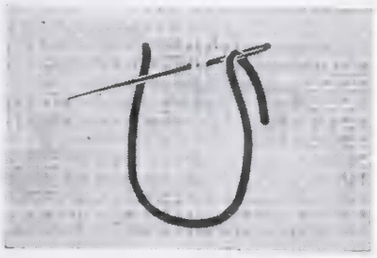
There is no law that says the sides of your ladder have to be straight. You can produce a number of interesting effects by expanding the width of the ladder as you go, or by letting the sides curve gradually in one direction.



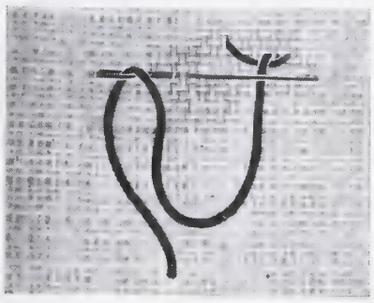
The Cretan Stitch

The Cretan stitch is much more simple to work than you would guess from the intricate effect it creates. It is primarily a filler stitch. The diagrams show how it may be worked from top to bottom of the fabric, but you will discover that it is possible, and sometimes more convenient, to turn your work around so that you are really working from side to side.

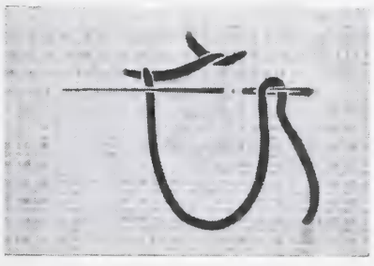
tart the Cretan stitch, pull
d through fabric near top. This
g point will mark the begin-
of an imaginary line of your
stitching. Carry thread around
t and pass needle under a few
ls of fabric on a horizontal line
le below the starting point.
needle should be turned back
l the center and carried across
ack thread.



make a similar stitch on the
ide of the imaginary center
with the needle pointing back
right.



third Cretan stitch will be
e right of the center. Your
must be drawn across the
thread each time in order to
ce the twisted effect.



working from top to bottom
stitch should be taken a little
the one you have just made on
ther side of the imaginary
line, rather than directly
ite it.



can vary the basic Cretan
by increasing the distance of
titches from the center line,
eeping those on the same side
line fairly close to each other.
will produce the intricate-look-
visted texture you see here. Or
ould fill in a circle by gradu-
ncreasing the distance from the
line and then decreasing it.





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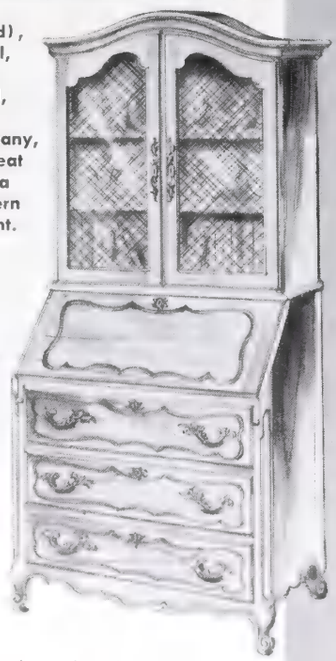
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GOOD-LIVING HOUSE IN SAN ANTONIO

CONTINUED FROM PAGE 91



Far-sighted planning—that shows up everywhere in this "good-living" house—put the kitchen right in the center of the house. It has ready access to terrace, dining area, service yard, and service entrance. (See plan, page 84.)

The "Good-Living" house in San Antonio is a noteworthy example of how much house you can get for your money in 1952. Here is a list of the materials and equipment used in it.

Construction Materials

Foundations: Reinforced steel—concrete slab.

Structure: Wood frame.

Exterior walls: Stucco on Keymesh over Insulrock sheathing. Keymesh, Keystone Steel & Wire Co., Peoria, Ill. Insulrock, S. K. Insulrock Corp., Linden, N. J.

Interior walls: Gypsum board, U. S. Gypsum Co., Chicago, Ill. Redwood paneling, California Redwood Association, San Francisco.

Roofing: "Micon Bermuda Tropical Tiles" over felt on pitched roof, Micon Corp., Palm Springs. Gravel over felt on flat roof.

Flashing: Galvanized iron from Stone Company, San Antonio, Texas.

Windows and screens: "Steelbil sliding doors and windows, Stee bilt Co., Los Angeles, Calif.

Glass: Libbey-Owens-Ford Gla Co., Toledo, Ohio.

Hardware: Sargent & Co., Ne Haven, Conn. Entrance door knob handmade by Garza Madero, Mo terrey, Mexico.

Doors: Hamptonite slab door Southwestern Electric Co., Ham ton, North Carolina. Closet doo of sliding steel, Truscon Steel Co Youngstown, Ohio.

All closet hardware: Knape & Vo Manufacturing Co., Grand Rapid Michigan.

Paint: "Velvacote" rubber bas washable paint on interiors an L. & S. on stucco, both Gene Paint Co., San Francisco. On a woodwork, Pratt & Lambert, Bu falo, N. Y.

Electrical wiring: General Electr Co., Construction Materials Dept Bridgeport, Conn.

(*Continued on page* 182)



Two new Cannon aristocrats — plume-crowned "Duchess," shown here in Aqua, and classic "Countess" in Rocket Blue, one of Cannon's luminous new "Color Brilliants." Both also available in Lightning Pink, Sun Gold, Lime Light, and a galaxy of soft pastels. Now at leading stores, in luxurious ensembles

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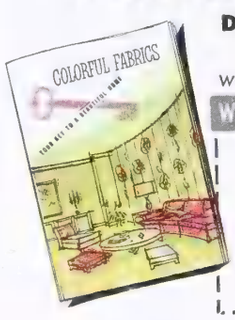
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Chapel Hill .Carolina Drap. Shop
Charlotte ..... Dorsey's, Inc.
Greensboro ..... Meyer's Co.
Greenville ..... Belk-Tyler Co.
High Point .. Efird's Dept. Store
Lexington ..... J. F. Ward Co.
Raleigh ..... Weaver Textile Co.
Rocky Mount .. Weaver Fabrics
Whiteville ..... Leder Bros.
Wilmington .... Belk-Beery Co.
Wilson ..... R. E. Quinn Co.

OHIO
Akron ..... A. Polsky
Ashland ..... The Home Co.
Athens ..... Baker & Stauffer
Bellevue .. The H. Ruffing Store
Cincinnati ... John Shillito Co.
Cleveland ..... The Higbee Co.
Cleveland Sterling Lindner Davis
Cleveland Wm. Taylor Sons & Co.
Columbus ..... F. & R. Lazarus
Defiance ..... Hardin's
Delphos ..... Weger's Dept. Store
Elyria .Welsh Curt. & Rug Shop
Fostoria .. Eddie A. Spreidenner
Fremont ..... Paul E. Spreidenner
Greenville ..... The Palace
Lancaster ... Chas. P. Wiseman
Lima ..... Gregg's, Inc.
Mansfield .. H. H. L. Reed Co.
Milan ..... Grace Dickerson
Napoleon .... Shoemaker & Son
Paulding ..... Ducat's
Ravenna ..... Miller's
Shaker Heights The Kinslee Shop
Tiffin .. Home Decorating Studio
Toledo ..... Lamson Bros.
Van Wert ..... John Earl, Inc.
Zanesville ..... Walter N. Mees

OKLAHOMA
Oklahoma City .... Halliburton's

OREGON
Portland ... Lipman Wolfe & Co.

PENNSYLVANIA
Ardmore ..... Fabric Town
Lancaster ..... Westenberger, Maley & Meyers
Media ... Media Upholstery Co.
McKeesport ..... Hirshberg's
Philadelphia .. John Wanamaker
Sharon ..... The Sharon Store

RHODE ISLAND
E. Providence .Bernice Bergeron

SOUTH CAROLINA
Anderson ..... G. H. Bailes
Florence .Goodwins Textile Shop
Orangeburg ..... Interiors, Inc.
Sumter ..... Sumter Dry Goods

SOUTH DAKOTA
Rapid City .... Dusek Furniture
Sioux Falls ..... Johnson's
Yankton ..... Greenlees

TEXAS
Austin .E. E. Scarbrough & Sons
Beaumont .Whitehouse D. G. Co.
Corpus Christi .. M. Lichtenstein
Corsicana ..... J. M. Dyer Co.
Dallas ... Titche Goettinger Co.
Dallas ..... The Yardstick, Inc.
Fort Worth ..... Stripling's
Galveston Nu-Way Carpet & Uph.
Harlingen .. Crossland Furn. Co.
Houston .. G. A. Stowers Furn. Co.
Longview ..... McWilliams Home & Furn. Co.
Marshall ..... Jack Wilshan & Co.
San Antonio .G. A. Stowers Furn.
Waco ... Reece Furniture Studio
Wichita Falls ..N. Texas Furn.

VIRGINIA
Newport News .... Nachman's
Petersburg ..... Rucker's, Inc.
Richmond .Thalhimer Bros., Inc.
Roanoke .S. H. Heironimus Co.

WASHINGTON
Seattle ..... Bon Marche

WEST VIRGINIA
Berkley ..... Curtain Shop
Bluefield ..... Clark Stores
Charleston The Diamond Dept. St.
Clarksburg .Parsons-Souders Co.

WISCONSIN
Appleton ..... H. C. Prange Co.
Eau Claire .... Keegan Drapery
Green Bay ..... H. C. Prange Co.
Kenosha .Northwestern Drapery
La Crosse ..... Zschkhe's
Madison ..... Hendrickson's
Sheboygan ..... H. C. Prange Co.
Wausau ..... Winkelman's

WYOMING
Sheridan ..... Brouillette's
Casper ..... Harris Furn. Co.
Cheyenne ..... Harris Furn. Co.

NEW TAX RELIEF FOR HOMEOWNERS

CONTINUED FROM PAGE 128

$17.000 for the old house and sold it for $20.000 (a $3.000 tax "profit"). but put only $19.000 of the proceeds into the second home. The $1.000 of the profit that went into Freddy's pocket instead of into the new home would be recognized currently for tax; the other $2.000 of the profit would not be recognized until after Freddy sells the second house.

The last paragraph illustrates a second principle: the gain on the sale of a house is recognized currently only if the selling price of the old house is as high or higher than the cost price of the new house.

Suppose Freddy bought the second house before he sold the first one? The same principles would apply, provided he bought not longer than a year before. In other words, there is a two-year leeway —the period runs from one year before the sale to a year afterward.

Suppose Freddy built a new home instead of buying one already built? The same principles would apply. However, he would get even more leeway. The period allowed in such a case runs from one year before the sale until *one and one-half years afterward*, provided construction of the new house is begun within one year after sale of the old one and he begins to use it within 18 months after the sale. If, in the 18-month period, the amount put into acquiring the new house (land and building) equals or exceeds the sale price of the old house, then Freddy will not pay current income tax on the profit from the old house.

What about mortgages? Freddy ignores mortgages. For tax purposes he looks to the selling prices to determine profit or loss.

SO FAR, we've covered the elementary rules that apply when the first house is sold. The story isn't complete until you know what happens when the second house is sold. At this point, a third principle comes into play: The law says you reduce the cost basis of the second house by the profit that was not recognized on sale of the first house. Since that's a pretty technical explanation, let's get back to Freddy's case. Assume he paid $17.000 for the first house and sold it for $20,000 (a $3.000 "profit"). Also assume that the cost of the second house is $22.000 and that Freddy will sell it several years from now for $26.000 (a $4.000 "profit").

To find his taxable profit at that time, Freddy will take the cost price of the second house ($22.000) and reduce it by the profit not recognized on the sale of the first house ($3.000). The difference ($19.000) will be the amount he uses—for income tax purposes—as the cost of the second house. Subtracting this adjusted cost price of the second house ($19.000) from its actual selling price ($26,-000) will give Freddy a taxable profit of $7.000. Technically, the $7.000 profit is considered to arise solely from the sale of the second house. Actually, it represents a $3.000 profit on the sale of the first house and a $4.000 profit on the sale of the second. (Under the principle applied above, you will find that Freddy's profit on the sale of the first house will be wiped out for tax purposes if Freddy sells the second house for $19.000 or less.)

Can Freddy delay or avoid the tax when he sells the second house? Yes. The tax on the profit on sale of the second house can be delayed if Freddy spends an amount equal to the sales proceeds on a new home within the time specified. Freddy can thus keep postponing the tax until he dies. If he does, the entire profits will be frozen into the home he owns at death and will escape income tax altogether.

Do the rules apply to all sales of homes? The new rules apply only on the sale of your "principal residence." A summer home usually doesn't fit that description but, if the place you call home is a houseboat or a trailer, Congress says you are entitled to the new benefits as much as the homeowner who boasts a concrete foundation to his abode. The same is true if your home is a co-operative apartment. The rules also apply where you exchange one residence for another. Married people can get the benefit of the new rules regardless of how the title is listed, whether in the name of one spouse or in the name of both spouses jointly.

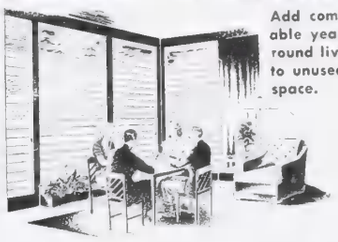
AND now a word of caution in parting. All this article is meant to do is to give you a basis for intelligent planning. It is to be hoped that you will never discover how far you are from being an expert on the new law. So, before you do anything that binds you, before you enter into a contract of sale, or fill out a tax return, the best thing to do is to get legal counsel.

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WRITE TODAY



A Sewing Room in the Guest Room

One neat, discreet wall cabinet

turns a spare room into a big sewing center

You might sit gracefully in the living room while hemming a fine napkin. Or you might sew baby clothes in the garden. But if you go in seriously for dressmaking, you know you'll never accomplish much by "picking up your sewing" when you have a few free moments. It takes too much paraphernalia of a kind you can't very well tote around the house.

The ideal is to be able to leave your pins and needles and patterns spread out in a room you can simply shut off when you have to stop working so you can start in again exactly where you stopped. Remember Grandmother's sewing room? That was the perfect answer, but who has space for it nowadays? You can approximate it, however, if you have one room in the house that isn't used for its specific purpose every day.

A guest room is probably your best bet. You could borrow a trick from the apartment of Mr. and Mrs. C. Wilbur Foster, and build the housing for a complete sewing center along one wall. One continuous counter-high cabinet takes care of all three basic elements—the cutting table, the sewing machine, storage for work-in-progress and supplies. When the jack-knife table is open and the sewing machine is in working position, everything the seamstress needs is within arm's reach. If it has to be stowed away in a hurry, it can be, thanks to the same clever planning. Not so much as a thread need be left to let the next week-ender suspect he is sleeping in the sewing room.

PHOTOGRAPHS BY MAYNARD PARKER



Every Home can now have one or more

CEDAR LINED CLOSETS

with BROWN'S

SUPERCEDAR



A cedar lined closet can be yours for the asking, thanks to Geo. C. Brown & Co.'s SUPERCEDAR — the packaged and sealed, ready-to-install, aromatic red cedar wood made especially for lining closets. Tongue and grooved for air tight protection, it never has to be painted and SUPERCEDAR is guaranteed 90% *Red Heart* wood with 100% *Oil Content*, which produces the pleasing aroma so deadly to moths —



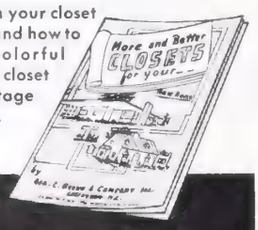
Specify Brown's Supercedar in your plans

BROWN'S SUPERCEDAR CLOSET LINING

For New Homes—or old!

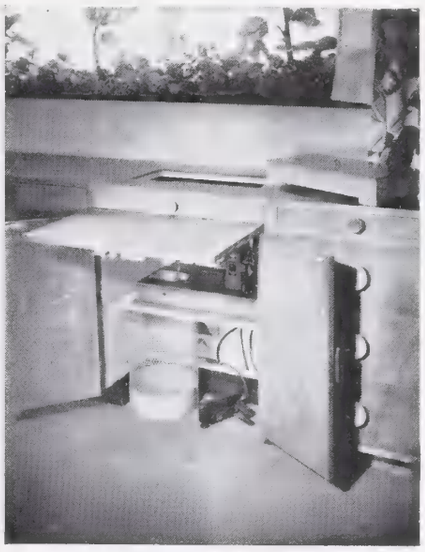
Enjoy the protection, the beauty, and the permanent advantages of a cedar lined closet which adds value to any home. And remember — Brown's Supercedar costs little if any more than a plastered and painted closet.

This booklet is FREE. It tells you how to plan your closet space for every need and how to specify and use colorful Brown's Supercedar closet lining to best advantage in new homes, or old.

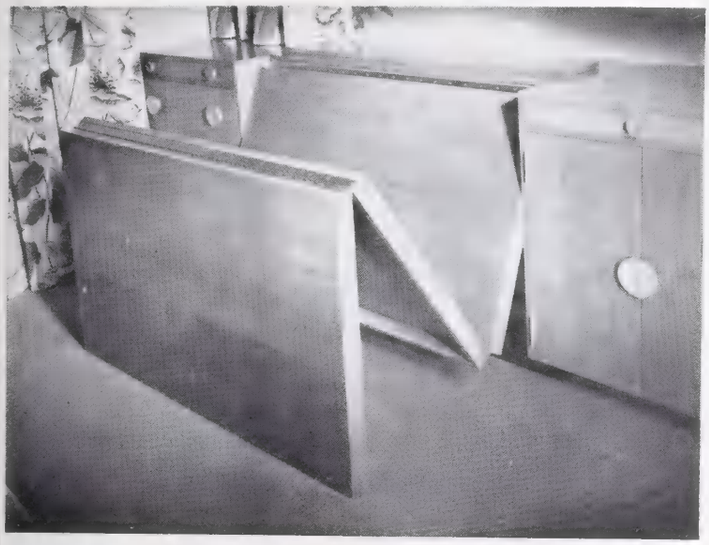


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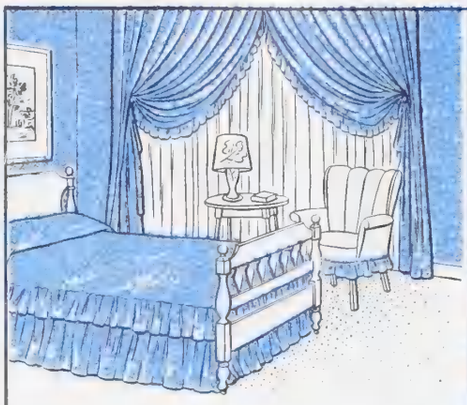


• The bulkiest pieces of sewing equipment—sewing machine and cutting table—are stored in minimum space. Machine pulls up through hole in counter top to be supported by sliding shelf. Drawer for attachments goes back only a few inches. Jack-knife cutting table unfolds on piano hinges, is supported by a panel which serves as the front of the cabinet when the table is closed.





• Within arm's reach is everything the seamstress needs while working. She has only to make a quarter turn between the table and the sewing machine; and she keeps her thread, pins, and small tools in orderly array in the shallow drawer at the right. The deeper drawers below hold patterns and materials, and may also be used as a temporary storage place for work-in-progress. If unexpected guests arrive, the room may be cleared in a hurry, leaving no traces of its dual personality.





For Bedroom Beauty

CHOOSE ONE . . . BUY TWO

When you choose Eastham Daisy Wallpaper, you can exactly match its delightful design and wonderful colors with crisp chintz for draperies, slip covers, dressing table skirt, bedspread, closet accessories, and *solve two selection problems at once.* Eastham Daisy is also charmingly appropriate for living room, dining room, hall.

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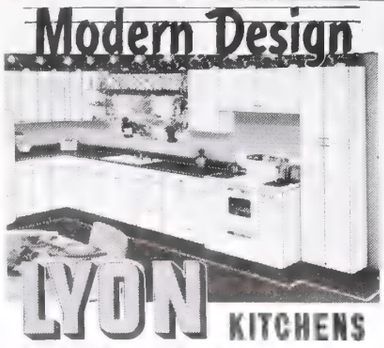
IF
you wear clothes
you need K-VENIENCES

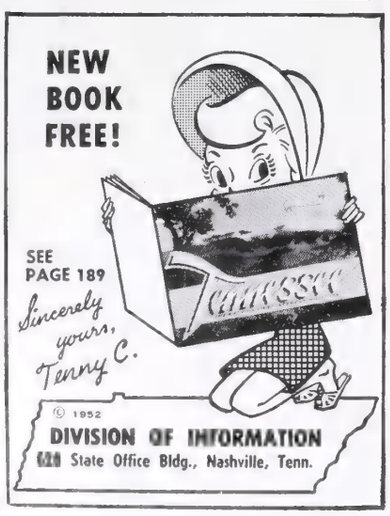
And *how* you need 'em . . . they keep your clothes so *orderly*, save money on pressing bills, too! The smaller your closet, the more you'll appreciate the way these bright, sturdy fixtures practically *hand out* your clothes to you . . . and *always* in apple pie order! All you need is a screwdriver and K-Veniences. Ask to see the full line of more than forty wonderful K-Veniences at your favorite Department or Hardware Store today.

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for you! *Send 10c for your copy of "How to Make the Most of Your Closets," a 48-page book by the famous authority, Helen Koues; plus, FREE, a colorful new brochure of closet ideas and equipment, and an illustrated folder on new Kitchen K-Veniences!*







TAKE IT EASY, *Lady!*

Keep up with the newest labor-saving conveniences. They will help you streamline your housekeeping

By Charlotte Conway



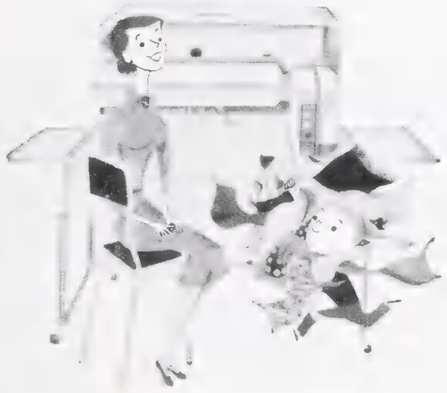
Don't fidget because your kitchen hasn't enough work space. You'll have enough, if your new gas range is Universal "Marlboro," by Cribben & Sexton, with its "Wheel-about" extra table top storage cart. When not in use, cart disappears into range. At other times, it is completely mobile, so you can roll it anywhere you choose. Wooden cutting board on top is removable for cleaning; drawer underneath holds mixing spoons and such; two shelves lend themselves to almost anything else you want to put on them.



If you like to sit while you work as well as when you eat, you'll applaud American Kitchens' new "Break-bar," a new kind of island base counter. Pull up a stool when you're fixing meals—there's plenty of room underneath for knees. Pull up several stools, and you have a grand place for breakfast or a midnight snack. Break-bar is 6′ long, 21″ wide. Its vinyl-covered top in black, red, green, blue, or tan is soil resistant. Shelves at each end give you extra storage for mixing bowls, canisters, toasters, just where they will be used.



Is emptying a vacuum cleaner a pet hate of yours? Try the brand new Universal Jet 99 cleaner by Landers, Frary & Clark. Press a button on its top, the lid flips up, and you toss away the paper bag inside. Compact as an overnight case, the cleaner stores practically anywhere (detachable cord hangs on its own hook), fits a standard stair tread, follows you around on its skid-safe base without tugging and hauling, tipping or overturning, weighs only 18 pounds. Rug nozzle has floating brush to pick up all lint, hairs.



If you're a tall gal, maybe you've had trouble doubling up your long legs under your ironer. You'll have real comfort with the new General Electric ironer, because it's mounted on chrome legs, so you can stretch out as much as you like. Incidentally, if you happen to have a chrome breakfast set, the new ironer will go with it nicely. The new design permits a lot of air circulation, too, so you'll be cooler while you iron. You can have your choice of a 22" or a 26" ironing roll, and can control it by hand or knee, whichever you prefer.

DRAWINGS BY KELLY OESCHLI



Does your family complain of monotonous meals? Maybe you should get one of the new E-tate gas ranges. On this you can grill, bake, or barbecue, and think what that means in variety! Grill a whole meal on the top-of-the-stove Grid-All, bake in the Air-Flow oven without hot spots or cold corners, at the same time barbecue meat in the Bar-B-Kewer meat oven. With the pan low in the meat oven, you can do ham, roasts, chicken; raise it, and have high broiler for steaks, chops. Top burners adjust from simmer to high heat.

(*Continued on page* 183)

UNITE' *triple dresser*



Union-National's craftsmanship is especially evident in the distinctive lines of this triple dresser, from our Unité group. In antique walnut finish on fruitwood. At leading furniture and department stores. Send three-cent stamp to Dept. B for booklet.

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Exclusive FIRMFIT END

WILL & BAUMER

Taperlite Candles

REG. U.S. PAT. OFF.

GOOD-LIVING HOUSE IN SAN ANTONIO

CONTINUED FROM PAGE 174

Finish flooring: Rubber tile over plywood floors, Robbins Tire & Rubber Company, Tuscombia, Ala. "Sawn-Textured" Holiday Hill stone in dining room, patio and hallways, Burney & Felder, San Antonio, Texas.

Heating and air-conditioning: In entire house except bathrooms, Automatic Firing Co., St. Louis, Mo. "Heat-A-Lite" in bathrooms, NuTone, Inc., Cincinnati, Ohio.

Insulation: Rock wool batts in all exterior and bathroom walls, U. S. Gypsum, Chicago, Ill. Fiberglas duct wrapping, Owens-Corning Fiberglas Corp., Toledo, Ohio.

Lighting: All recessed lights, Pryne & Co., Pomona, Calif. All bracket lights, Swivelier Co., Inc., New York, N. Y. Dining room fixture, General Lighting Co., New York, N. Y. Lamps designed by Garzo Madero, Monterrey, Mexico.

Patio walls: "Sawn-Textured" Holiday Hill stone, Burney & Felder, San Antonio, Texas.

Inter-communication system: Talk-O-Communication Company, Beverly Hills, California.

Interior blinds: Shutterscreens designed by Guy Fredet Spencer, Texas Construction & Supply Co., San Antonio, Texas.

Swimming pool: Built by Texas Construction Co., with Paddock fittings and Paddock pool silicite, Paddock Engineering Company, Los Angeles.

Bathroom shower doors: Windsor Shower Door Co., Glendale, Calif.

Plumbing: All kitchen and bathroom fixtures, Crane Company, Chicago, Ill.

Medicine cabinets: Hall-Mack Company, Los Angeles, Calif.

Accordion doors: "Foldoors," Holcomb & Hoke Manufacturing Co., Inc., Indianapolis, Indiana.

Kitchen and laundry equipment: Refrigerator, disposal, dishwasher and clothes washer, General Electric Co., Louisville, Ky. Select-A-Range, Universal Major Appliances Corp., Lima, Ohio. Exhaust fan, "Blo-Fan," Pryne & Company, Pomona, Calif.



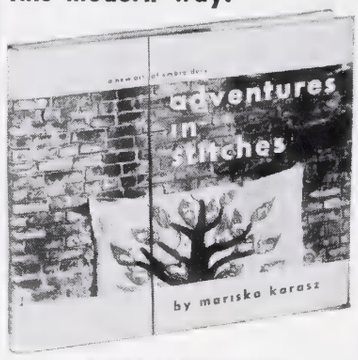
For those who cannot or should not climb stairs—here is greater freedom and convenience in the home. Push a button . . . go to another floor without strain and danger of overexertion. Safe, economical and readily installed. Sound engineering and fine quality construction assure long, dependable service. Doctors and owners recommend Sedgwick. Nationwide representation.

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Send me a copy of "Adventures in Stitches". I enclose my check or money order for $3.85 with the understanding that unless I am delighted with this book my money will be promptly refunded.

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Furnishings

Furniture: Living room sofa by Albert Parvin, Los Angeles, Calif. Cocktail table, Baker Furniture Inc., Holland, Mich. Lounge chair, Jamestown Lounge Co., Jamestown, N. Y. Guest bedroom furniture from John B. Salterini, New York, N. Y. Dining room chairs, Van Keppel-Green, Beverly Hills, California.

Outdoor Furniture: Wood furniture, Van Keppel-Green, Beverly Hills. Roped iron furniture in patio, W. R. Dallas Furniture Company, San Antonio, Texas.

Floor covering: Carpets in living room, guest room and master bedroom, The Adamo Company, Los Angeles.

Television and radio-phonograph: General Electric Co., Electronics Division, Syracuse, N. Y.

THIS HOUSE HAS EVERYTHING

CONTINUED FROM PAGE 120

device he gives the rooms important cross-lighting and cross-ventilation while preserving visual privacy. How effective this is can be seen in the picture of the north wall of the living room (page 121). This wall, incidentally, has heating pipe coils embedded in the brick. In winter, these supplement radiant panel heating in the concrete floor.

Architect Marlow specified the following materials and equipment:

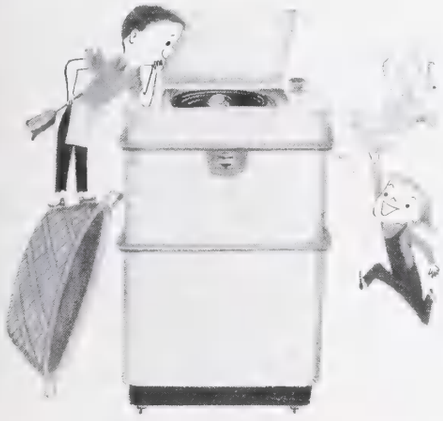
Foundation: Concrete, Portland Cement Association, Chicago, Ill. **Exterior walls:** Cavity-type brick. **Interior walls:** Brick and redwood plywood, California Redwood Association, San Francisco, Calif. **Roofing:** Philip Carey Manufacturing Co., Cincinnati, Ohio. **Flashing:** Galvanized iron. **Windows:** Truscon Steel Co., Youngstown, Ohio. **Sliding doors:** Steelbilt, Inc., Los Angeles, Calif. **Entrance door:** Hollow core fir. **Door hardware:** Schlage Lock Co., San Francisco, Calif. **Plumbing:** Crane Co. Chicago, Ill. **Flooring:** Concrete slab with 1" colored concrete topping Portland Cement Association. **Insulation:** Asphalt-covered mineral wool board in outside hollow walls, Armstrong Cork Co., Lancaster, Pa. **Lighting:** Kurt Versen Inc., Englewood, N. J. **Ventilating fan** in kitchen: Blo-Fan, Pryne & Co., Los Angeles, Calif.

TAKE IT EASY, LADY!

CONTINUED FROM PAGE 181



What one electric kitchen appliance has 7 different uses? If you can't guess, take a look at the Handyhot fryer. It French-fries, bakes casseroles, roasts meats, stews, simmers, works like a Dutch oven, and is good-looking enough to put in an appearance at the buffet table. Dial the temperature indicated in the recipe chart, and when the Temp-O-Light goes out, you're ready to cook. Cover to prevent splattering. Plastic handles act as ledge for draining basket, marproof plastic legs protect fine table tops. Chicago Electric Mfg. Co.



It doesn't take a trained mechanic to operate Thor's automatic washer. One dial, and one alone, controls filling with water, selecting washing time, rinsing, and spinning. After machine is filled with water and dial set for desired washing time, the rest of the cycle runs automatically. Machine will wash up to 8 lbs. of dry clothes, or a smaller load, with proportionately less water. Clothes can be added at any time during wash or rinse phase of cycle, and you can skip or repeat any operation any time simply by turning the dial.



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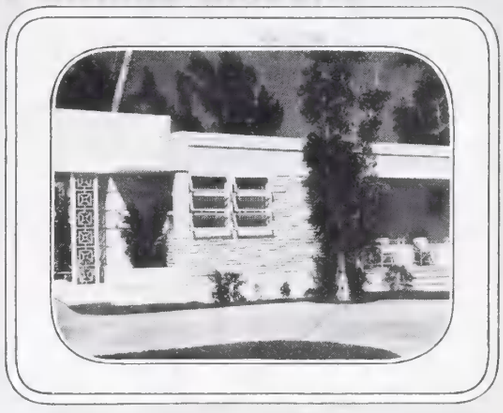
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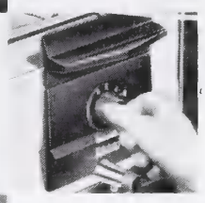


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TEXTURE— THE FORGOTTEN FACTOR IN COOKING

CONTINUED FROM PAGE 102

pieces in relation to cooking time. Obviously, the smaller the pieces the shorter the cooking time. This is the key to the fresh, delicate flavor of Chinese cooking: everything is cut into small pieces before it goes to the stove and is stirred constantly so the bottom pieces don't cook faster than the top pieces. This permits a rule-of-thumb law: the smaller the pieces the shorter the cooking time. (See "A Better Way to Cook Vegetables," by Virginia Stanton. HOUSE BEAUTIFUL, February 1952.)

2. Combination and interplay of textures in various dishes in the menu. The typical American meal (if there can be said to be such a thing in our varied cuisine) combines the succulent fibers of meat, the firm smoothness of vegetables, the crispness of salad, and the agreeable stickiness of a sweet. These are broad and general texture combinations which have crystallized over the years into a satisfactory American pattern. However, there are infinite variations on this theme, and in making these variations, the menu planner can go very wrong or very right. For instance, baking powder biscuits are excellent with crunchy fried chicken, but can be quite wrong with a creamy casserole. Serve instead, a crisp bread and a green salad. If one vegetable is to be mushy and limp, pair it with a leafy green, quickly-cooked one. If the entree is rich and greasy, end the meal with a fruit dessert served with thin crisp cookies rather than a sticky cake. In short, calculate *both* flavor and texture.

3. Combining of various consistencies in a single dish to give it interest and appeal. This is the sort of cookery at which the Chinese are especially adept.

Chinese cooking is, of course, a cuisine of scarcity in which artistry and effort are substituted for quality. Although our food stocks are more varied and bountiful than those of the Orient, the Chinese regard for how the food will feel to the tongue and between the teeth, as well as to the taste buds, is a principle of which we should make more use for the enrichment of our own cookery.

Crispness and creaminess are the two main texture contrasts. The epitome of each in Chinese cooking is the water chestnut and the bea curd. In our cuisine we get cris ness from the crackling surface browned meats, in toasted brea deep fried foods, in uncooked ve etables and nuts; creaminess purées, creamed foods, some cook vegetables and fruits, custards, e

The combining of textures in single dish requires imagination anticipate how the different co sistencies will complement ea other. It also requires a bit of ext care in preparation. This is pa ticularly true in the making of tractive dishes from food left fro previous cooking.

It is much easier, for example, cut up the end of the roast a make hash of it than to go to t trouble of making croquettes. B hash brings a tired, left-over fe ing to the table. While croquett with their creamy centers a crusty outer surface, are a textu treat.

A really superlative croquet that has everything texturally c be made from yesterday's cold tu key and some of the chestnu which didn't go into the stuffin (Incidentally, dried, blanch chestnuts can be bought at m Italian groceries. When soaked a parboiled, these are quite as go in cooked dishes as fresh che nuts and much less laborious prepare. Or try whole cook chestnuts combined with brusse sprouts in a butter sauce for a ve etable with extra texture delight

Turkey and Chestnut Croquett

2 tablespoons butter
2 tablespoons flour
1 cup milk
2 cups ground turkey
1 cup cooked, riced chestnuts
1 tablespoon chopped parsley
Seasoning to taste
2 beaten egg yolks
Bread crumbs

Melt two tablespoons of butt in a sauce pan, stir in two tab spoons of flour and one cup of l milk. Stir until smooth and ve thick. Add two cups ground turk meat, one cup cooked, riced che nuts, a tablespoon finely chopp parsley and seasonings to taste. F move from fire and add two beat egg yolks. Chill the mixture un stiff enough to mold. Shape i cylinders, dip in flour, then beaten egg and roll in fine bre crumbs. Deep fry in hot fat. Th recipe serves six.

A dish from the Chinese whi illustrates several textures in o dish is fried rice (you can u fresh boiled rice or cold cook rice). Any meat you have in t refrigerator or any odds and en

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PITTSBURGH, PA.—Drama critic Kaspar Monahan of the Pittsburgh Press praises Hormel Onion Soup in these terms: "Has every ingredient for success and superb craftsmanship, besides!" He's right—onions fried in butter, rich beef stock, golden Parmesan . . . slow-simmered the old French way. Just open, heat and serve—tonight!



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cooked vegetables such as green eans, or peas can be used. Never ut vegetables which break up and ecome mushy when stirred—asaragus for example—into a comnation dish. If you have rice and egetables but no meat, you can en a can of chicken or shrimp to ake this dish. It is highly elastic.

Fried Rice

cups cooked rice
stalk celery, sliced fine
large onion diced
green pepper diced
cup cooked meat in strips
eggs
head of lettuce, coarsely shredded
tablespoons soy sauce

Fry celery, onion and pepper in t for three minutes. Mix in soy uce, then add rice and meat. Mix ell and brown lightly. Break eggs er pan and stir quickly into the ixture. Just before serving, add ttuce, stir in but do not cook. erves 4.

Another texture tip: Although it much easier to throw out the ale bread and buy a box of crackrs than to make croutons, nothing lds zest to a cream soup like a ttery crouton. While Emily Post es not approve of crumbling ackers in soup, it is quite *comme faut* to drop croutons in the soup wl and spoon them up. The read squares may be browned in utter in the oven or fried over a w flame in olive oil, flavored with split clove of garlic. Garlic crouns are delicious sprinkled in a reen salad, giving crunchiness long with crispness. The crouton lso does wonders for plain stewed matoes. But pass the croutons in bowl to be dropped into the toatoes at the table. Soggy breaduffs are a texture to be strictly voided.

We are more inclined to be texure-conscious in arranging the lad bowl and the canapé tray an in other culinary matters. ell-crisped greens are the secret good salad-making, and there is great array in modern markets om which to choose. Don't overok spinach among the salad reens. It has a fine texture and mbines well with the crisper, ore watery lettuce. Its dark, lossy leaves are attractive also ith the paler green of the lettuces. Raw vegetables, such as carrots nd cauliflower, are excellent to unch with cocktails, but are bit hard to be agreeable in he salad bowl. However, frozen renched green beans, thawed and ssed into a green salad with ur favorite French dressing offer pleasant variant.

The avocado is a salad favorite, not only because the bland tropical fruit and lettuce leaves complement each other in flavor, but because the creamy smoothness of the avocado and the watery crispness of the lettuce make a delightful contrast to tongue and teeth.

A most delectable first course cocktail combines cubes of avocado, shrimp, and walnut meats, put together with a thin, tart mayonnaise—creamy, meaty, crunchy, all in one forkful. Try slices of avocado in a clear, tangy hot consommé, or mix cubes of it with a jellied madrilène, a pink and green delight for the start of a summer luncheon.

Another summer soup with texture appeal is a Russian cucumber soup. Mix together in a deep bowl a large cucumber, diced; a half pint of sour cream, a cup of chicken bouillon, a tablespoon of minced onion, and salt and paprika to taste. Cover and chill in the refrigerator for at least three hours. Serve icy cold in bouillon cups with a sprinkling of chopped chives or parsley.

Nuts are another food which have unique texture quality; "nutty" is the only word for it. They appear mostly in desserts, but they can add greatly to other dishes as well. Waldorf salad, with its intriguing combination of apple, celery, and walnuts is a classic—texturewise and flavorwise. But do try blanched almonds mixed with fluffy rice. They add zest to any dish which is served with rice as a base, particularly curries. Or roll cold cuts of meat in sesame seed. Toasted almonds are also an excellent accompaniment for fish.

Fish Fillets Amandine

2 pounds fillets
1 tablespoon minced onion
2 tablespoons lemon juice
6 tablespoons melted butter
½ cup blanched almonds
Salt, pepper
Generous pinch of sweet basil

Wash and dry fillets. Combine all remaining ingredients except almonds and pour half the mixture into a shallow pan. Lay fillets in pan, spoon some of the sauce over them and broil for five minutes. Sprinkle almonds on fish (nuts may be whole or slivered as preferred), baste and broil another five minutes. Arrange on platter and pour remaining sauce over the fillets.

The Chinese use almonds and walnuts in many of their meat and vegetable dishes.

(*Continued on next page*)



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TEXTURE—THE FORGOTTEN FACTOR IN COOKING

CONTINUED FROM PRECEDING PAGE

Chicken Walnut (Hop Too Guy Ding)

1 cup walnuts
1 cup diced onions
1 cup sliced water chestnuts (you can buy these in cans)
1 cup fine cut celery
2 cups boned, sliced chicken
1 cup chicken broth
2 tablespoons soy sauce
Cooking oil

Fry walnuts in a few tablespoons of oil until yellow. Set aside. Cook vegetables in hot oil for three minutes, add stock and soy sauce, cook five minutes, add chicken and cook another five minutes. Serve on rice and garnish with walnuts.

Most desserts have texture appeal—flaky pastry, cooked fruit, whipped cream, custards—all the good things that go to satisfy the great American sweet tooth. In dessert, it is not only texture contrast which counts but texture *per se*—the delicate lightness of an angel food cake, the crumbling crispness of fresh cookies.

The chocolate cake given below is nothing you'd whip up for a quick dessert for the family. It is a special occasion confection, rich, satisfying and with a texture unique among cakes. The most savvy guest who bites rapturously into it will be instantly aware that you have your master's degree in this subtle, but important, art of texture mixing.

Chocolate Potato Cake

¾ cup butter
2 cups sugar
½ cup cream
1 cup mashed potato (leftover)
4 squares Baker's Unsweetened Chocolate, grated
1 cup ground almonds
2 eggs, separated
2 cups sifted cake flour
¼ teaspoon cloves
¼ teaspoon cinnamon
1 teaspoon vanilla
4 teaspoons baking powder

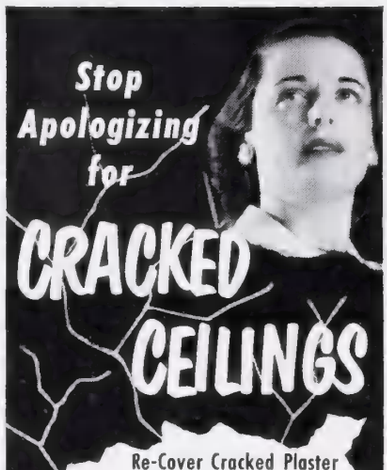
Cream butter and sugar, add egg yolks one at a time and stir well. Add potato and grated chocolate. Sift dry ingredients—flour, cloves, and cinnamon, baking powder—and add alternately with the cream. Add vanilla, nuts, and lastly fold in beaten whites of eggs. Bake in a moderate oven (350° F.) for about 45 minutes—preferably in a tube pan. Frost with a chocolate butter frosting and decorate with nuts and cherries.



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HOW TO MAKE AN ART OF DAILY LIVING

CONTINUED FROM PAGE 79

simple, and it is a pity that those who have much should fail to get the most out of it. What we need most to learn is the art of seeing and hearing and tasting, of feeling and of understanding. It is of such things that the true art of living is made up. Is it possible to learn to be aware of more and thus really to have more? Can we bring ourselves to the realization that getting is only a first step, and that getting does no good except insofar as we know also how to take possession of what we have?

Some people have learned the hard way. Having lost abundance or perhaps never having had it they have been forced to discover that true economy consists in making a little do the work of much. Moreover, there are those who say that some day we, too, will be compelled to learn the lesson, that the age of austerity is for us only a little further off than it was for England and France.

Perhaps they are right, perhaps not. It is certainly true that a great many of us have less than we once had. But whether they are right or wrong, it would be a pity to postpone the art of enjoying (which is the art of living itself) until that possible time when there will be fewer things to enjoy. Would it not be better to learn to appreciate abundance when at least relative abundance exists?

WE ARE born already knowing that art. All children are masters of it, although some lose it sooner than others. And the great enemy is simply not noticing; simply taking for granted, whether the thing taken for granted is a sunset or a really fine dinner. Nature and art both offer us feasts of delight. Sometimes we have lost the appetite for them; more often it is not so much the appetite we have lost as it is the awareness that the appetite is to be met and satisfied.

There are even those who are proud of such dullness. They call it "sophistication" and they have a feeling that there is something naïve about too keen an appreciation of either the greatest art or the most exquisite luxuries. But true sophistication is the exact opposite of that. True sophistication is the power to sense, to appreciate, and to discriminate. It is to have trained oneself both to know what is admirable and then to admire and to enjoy it truly, fully,

nd in complete awareness. Critics of our own special civization sometimes say that this ue sophistication is especially ire among Americans because we re still Puritans who feel that, hile accumulation may be inno-ent, the real enjoyment of life is omehow sinful. But it is not really ecessary to call upon so far-tched an explanation. There is omething in general human nature iat makes the blunting of the nsibilities unfortunately easy. he great gift of consciousness is constant danger of lapsing or owing dull. Even those most ware of that fact are not exempt om its consequences. They may ll others that sunrise is a daily iracle and that spring is an an-ual one. But it is hard for the uman being to recognize a miracle hich happens too frequently. No her exclamation comes so easily us as the American "So what?" ut it expresses the great sin gainst life itself, and it is a great n which needs no punishment ecause it carries its punishment ith it.

THE first step to be taken in learning any art of life is the ultivation of awareness itself, of ie simple consciousness that one seeing and hearing and tasting. ithout that, nothing else is pos-ble. Only insofar as one is aware one alive at all; and there is a rrible comic pertinence in Thor-u's warning to a friend. "For all ou know you may be dead al-eady." Without the initial aware-ess, no appreciation or discrimi-ation is possible.

But there is a good side to that ct as well as a terrible one. For here awareness really exists the her good things can hardly fail appear. The first step is the ally hard one. Not only is the ower to enjoy and appreciate sure appear, but so, too, is the gift discriminating taste. The best ings in nature and art, the best the domestic arts and the fine ts really *are* the best, and a real wareness makes it hard for one to escape coming to realize it.

Bad taste is simply the next thing to no taste at all, and to make taste keener is inevitably to make it better. To be aware of the food one is eating, the picture one is seeing, or the music one is hearing is to come very soon to want the best of each. And, of course, the converse is true—no dinner or picture or concert is better than the awareness before which the artist has placed it.

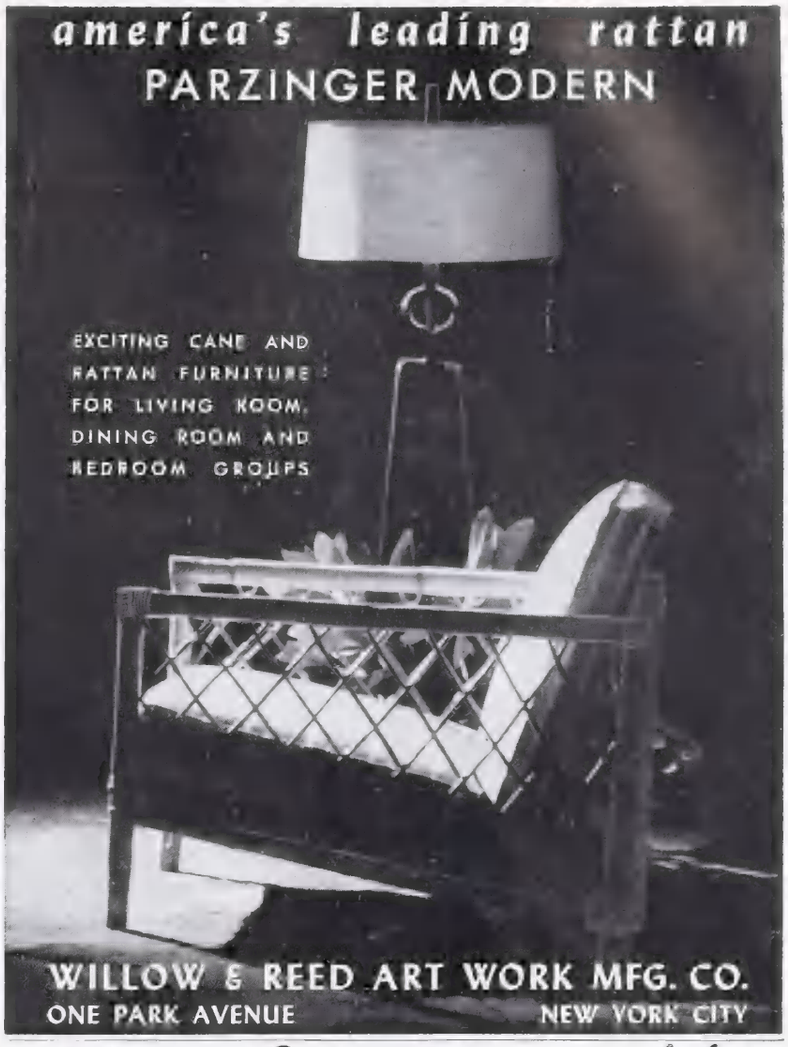
NEXT to the mere indolence which resists the supposed effort of being aware at all, perhaps the greatest impediment to the development of the art of life at the present moment is what might be called, after all, a special kind of puritanism—namely, the guilty sense that in a world where there is perhaps more want and suffering than usual, there is something unworthy about any willingness to enjoy what we are fortunate enough to have. Insofar as that leads to helpfulness and generosity it is, of course, good. But there is surely no virtue in the mere refusal to enjoy, for that is the ultimate waste of good things. What the theologians once called "melancholy," or the refusal to be thankful for the good gifts of God, is not a virtue but a vice. One is not benefiting others by refusing to appreciate what one has. And we have much, if we could only make ourselves aware of the fact.

Perhaps no one ever stated better than Lawrence Stern did in *A Sentimental Journey* the simplest form of that awareness upon which the enjoyment of life depends:

"Lord! said I, hearing the town clock strike four, and recollecting that I had been little more than a single hour in Calais—

"What a large volume of adventures may be grasped within this little span of life, by him who interests his heart in everything, and who, having eyes to see what time and chance are perpetually holding out to him as he journeyeth his way, misses nothing he can *fairly* lay his hands on."





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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 74

capital has prepared for three years, enlarging its stadium to seat 70,000, adding to the Olympic Village which will house contestants, and also regimenting all possible facilities to insure you a comfortable bed, yet the prospect is for 200,000 guests in a city of only 400,000 population. A tour has the advantage of guaranteeing reservations, even if they are aboard the ship that brought you. Advance purchase of admission tickets entitles you to buy advance accommodations vouchers simultaneously. For further details and information write: your travel agent, or the Finnish National Travel Office, 41 East 50th Street, New York.

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Richard Wagner Festival, July 22-August 25, at Bayreuth, Germany, oldest music festival of the Old World, sanctioned by Wagner himself and directed today by Wieland and Wolfgang of the same name. This year's performances will be *The Ring, Tristan and Isolde, Die Meistersinger, Parsifal;* the conductors, von Karajan and Knappertsbusch. For tickets, reservations, interesting routes to Bayreuth, and what to do and see in this lovely old city itself: German Tourist Information Offices in New York, Chicago, San Francisco.

Heritage

Woodlawn Plantation, on Route 1 just south of Washington, D. C. is now open to those seeking spring and the heartening experience of seeing some of America's past domestic beauty brought back to life. The plantation, originally part of Mount Vernon, was George Washington's wedding gift when his nephew, Lawrence Lewis, married Nelly Custis. For 35 years the Lewis family lived in its handsome Georgian mansion, elegantly making history as they entertained the V.I.P.'s of the day. For this restoration, which is still continuing, you may thank the National Council for Historic Sites and Buildings and the allied National Trust for Historic Preservation, but especially the group of local citizens who bought the estate in 1949 to save it from oblivion and turned to the Council for guidance. Thus the plantation, well worth a visit on its own score, is also an inspiring example of what can result when individual and group effort is pooled to preserve the best of our past so that the present and future may learn from it. The Council, in case you didn't know, is a federation of many local and regional groups working to save significant American landmarks from the ravages of time, neglect, or wanton demolition. The Trust, authorized by Congress but independent of government control, is a holding organization, responsible for administering such sites and buildings and making them available to the public. Jointly, the Council and Trust evaluate the importance of properties brought to their notice.

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Fairy tale tour

Denmark is a land of tidy, perfect, little towns and turreted castles and beech woods where polka-dotted red mushrooms grow—the kind the elves sit on. So if you've had any proper childhood at all, you recognize it at once as fairy-tale country, even if you go no farther than Copenhagen and its environs. This summer you have a chance to become more intimately acquainted with the country itself which, as you may not have known, spreads over several islands and the peninsula of Jutland. The Association of Danish Travel Agents is sponsoring three- or four-day motor coach tours which will take you from Copenhagen to the enchanting island of Funen, world capital of fairy tales where Hans Christian Andersen lived, to Ribe in southern Jutland where the storks come back from Egypt each spring to live on the roofs of the houses, then through the delightful Lake District of Northern Jutland. These trips will leave Copenhagen every Monday, Wednesday, and Friday through the summer, returning you to Copenhagen if you wish by overnight steamer, or leaving you in North Jutland to continue a Scandinavian journey to Gothenburg in Sweden or Oslo in Norway. You may make the same

nket by private chauffeur-driven r or drive yourself in a rented r. You can make all these arngements through your travel gent before you leave home, but get details of the tour right now. rite to the Danish National Travel ffice, 588 Fifth Avenue, New ork 36.

Of Battle and Flowers

They greet spring down San Anio way with two diverse celerations. There's the commemoraon of the brief but bloody battle San Jacinto which won Texas er freedom from Mexico, and conomitantly a long and delectable isplay of springtime flowers. Approach from the north during pril, and you'll find the Valley of ie Cibolo around Boerne an inerted sky of bluebonnet blue. Arve from the east, reaching Houson around April 21, and you can articipate at near-by San Jacinto tate Park in elaborate battle-day eremonies. During these, you'd etter get in line early at the exellent San Jacinto Inn—all you an eat for $3. But visit San Anonio itself during Fiesta San Janto week, starting this year on pril 21, and you'll find much beg made of both, with just enough ld West, Spain, and modern milary from near-by Randolph Field glamorize the atmosphere. Then, s always, San Antonio remembers ie Alamo, with a solemn procesion bearing flowers. The Battle of lowers is the highlight of a busy rogram of rodeos, balls, coronaons, carnivals, a water pageant, nd an illuminated night parade. f you plan to be around, get pernent information now by writing ie Fiesta San Jacinto Association, nsurance Building, San Antonio.

Happy summer school

If you yearn for self-improveent—and really mean it—look nto the innumerable educational ours lined up for this summer, stuent and otherwise, and investigate ie special courses for Americans t the great universities of South merica, Mexico, Cuba, Hawaii, urope. But if you don't want to ake this educational process too eriously, there are countless places here you can go to soak up music, terature, art, and such along with ie sunshine, scenery, and sports. or education with a particularly ght touch there's the *Centre d'Art* f Sainte-Adele in the Laurentians, 0 miles north of Montreal. It pens with a cocktail party July 6, loses with a Beaux Arts Ball Aust 16, with such divertissements between as habitant suppers, movies, concerts, plays, swimming, riding, and a final Festival Week making much of Sainte-Adele's Centenary. The *Centre* offers instruction in conversational French, painting, music, ceramics, drama, ballet, sewing, all under distinguished instructors, and bilingual. And, since there are no examinations, diplomas, or credits to furrow your brow, you can sign up for as much or as little as your yearning and vacation time permit. Fees run from $4 to $8 per course per week, $20 to $40 for six weeks. You can stay at such skiers' favorites as the Chantecler or the Sainte-Adele Lodge, from $9 a day with meals, or at a smaller hotel or pension, from $35 per week with meals. Information: the *Centre d'Art*, Sainte-Adele, Quebec, Canada.

Trip of a lifetime

Depending, of course, on what kind of a lifetime yours is, one of these could be it:

The Orient—42-day luxury liner cruises from San Francisco, March 17 and every three weeks thereafter: Hawaii, Japan, Hong Kong, and the Philippines. American President Lines, from $1,098 first-class.

Around South America—Escorted cruise-tour, 57 days from New York, starting April 3, by sea to Buenos Aires, overland to Santiago, by sea up the west coast and through the Panama Canal, with stops all along the way and in the Caribbean. Thos. Cook & Son, from $2,029.

Hawaii—Escorted cruise-tours from Los Angeles April 5 and 30, May 23, three weeks including nine days at sea with sight-seeing on Oahu, Mauai, and Hawaii. American Express, from $656 plus tax.

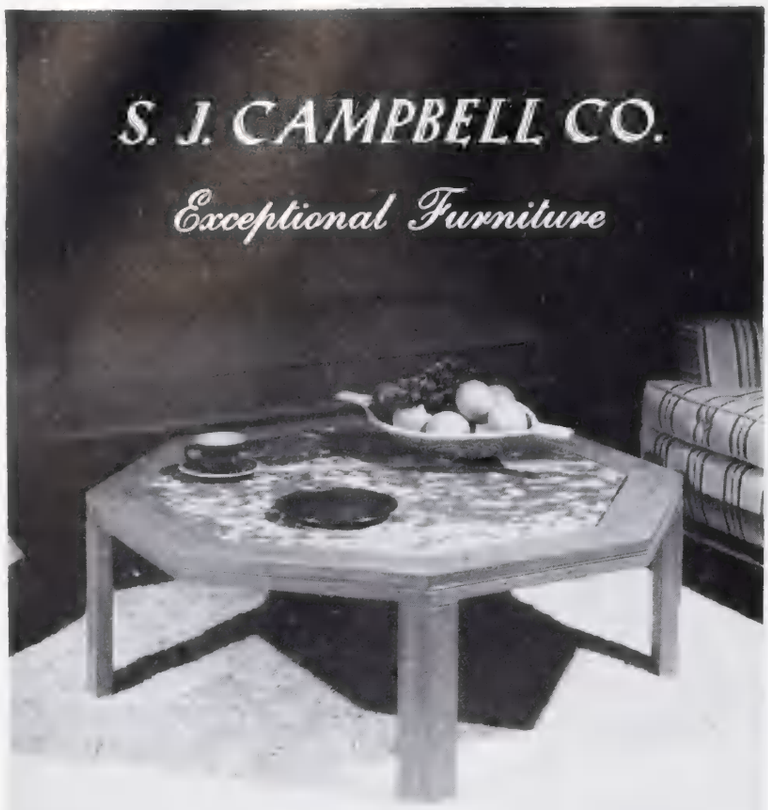
Europe in Spring—Departure, Madrid, April 25; return, New York, August 1. An escorted de luxe tour by motor which travels with the seasons through Spain, France, Italy, Switzerland, Germany, Belgium, the Netherlands, Denmark, Sweden, Norway, England, and Scotland. Hemphill World Cruises, Los Angeles, $2,965 plus trans-Atlantic fare.

Around the World—July and August. Another of those super de luxe air caravans on which, bolstered by limousines, valets, butlers, private secretaries, the chosen few penetrate the world's choicer spots, with unique opportunities to

(*Continued on next page*)

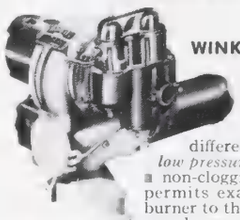






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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

meet people, appraise conditions. Departure, July 3 from Minneapolis-St. Paul via Northwest Airlines, arrangements by Time Travel, Inc., New York, membership by invitation, price $22,500.

The isles between

Forty-odd islands fit loosely like pièces of a jigsaw puzzle into the coast of Georgia. Most are privately-owned winter retreats. But three of them offer their largess of sparkling water, hard packed beach, woodsy grove, purling stream, and soul-warming sun even to such as you and me. What's more, even these three give you the feel of this area's piquant background, enlivened as it was by General Oglethorpe, Blackbeard, John Wesley, the poet Lanier, and a common sailor named Jenkins immortalized by a war named after his ear. On all you'll find also that Old South emphasis on relaxed good manners which persists along the Georgia-South Carolina seaboard as nowhere else.

Yet each island has its own individuality, which may affect your choice and your enjoyment. Northernmost is Tybee, by paved road out of Savannah. And Savannah is a favorite for oyster roasts and summer cottages. Tybee consequently is busy, its accommodations are numerous, varied, informal, and in high demand. Best known is Sea Island, reached via Brunswick. The Cloister, one of the area's name hotels, has developed over the years into a self-contained resort with exceptional golf and skeet facilities, tennis, riding, water sports and those less strenuous activities confined to lawn, porch, and lobby. It has also developed a notable talent for making everyone, especially honeymooners, feel pampered darlings of the gods.

Less familiar is the largest island of them all, Saint Simons, also out of Brunswick via a new causeway. Here, actually, is the greatest variety in things to do and see, and greater choice in the type and price of hotel, motor court, or cottage. You may disport yourself along miles of unusually attractive beach. Or you may penetrate inland, down quiet roads through the moss-draped oaks, to visit various relics of history and plantation life. The village of Saint Simons itself proffers diversions like bowling, shopping. Outstanding place to sojourn is the comparatively new King and Prince Hotel, on the Atlantic's very brim, with its own beach and fresh water pool, with riding, golf on two grass courses, river fishing or surf casting, all at hand or near by, and automobiles and bicycles to rent for island exploring. Rates are $12 and $14 daily for two in a room with ocean view, $8 and $10 without the view. Meals are extra, but prepared by plantation chefs, served with the whole Atlantic to look at, and you can dress for dinner or not, as the spirit moves you, and feel perfectly at ease.

New

United Fruit's revised itinerary for cruises from New York—weekly, 17 days, Havana, the Canal Zone, Cartagena and Santa Marta, Colombia, $395 up and no tax. The more familiar Havana-Guatemala itinerary will continue out of New Orleans once every two weeks, 11 days, $230 up; 25 days, including the Guatemala highland tour, from $500.

An Inland Motor Tour of California's Catalina Island, four hours, 30 miles by motor coach or limousine, penetrating the spectacular, primitive and too seldom seen in-



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terior. Stops: the island's million-gallon reservoir; Indian Head Rock and Little Harbor, historic Indian burial ground; El Rancho Escondido, where they raise pure-bred Arabian horses; and Eagle's Nest Lodge, once a stage coach relay station, now yours for a welcome picnic snack.

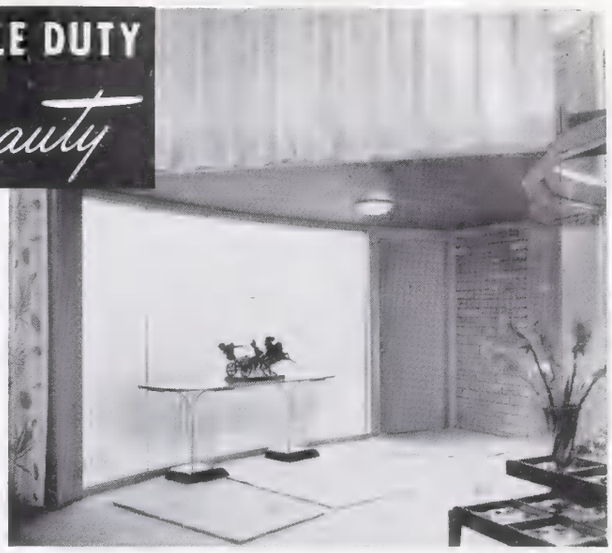
More Air Bargains! With those exciting trans-Atlantic tourist rates about to go into effect—typical, $270 New York to London, $486 round trip—comes a similar move on the part of trans-continental airlines. Probabilities: New York to the West Coast, $99 or less, round trip minimum $167.20, with such intermediate bargains as New York to Chicago, $24 one way, $45.60 round trip; Chicago to San Francisco, round trip originating in Chicago, $142.50, all plus tax; and from the West Coast to Europe, $369 one way, $615 round trip.

Eighth Major Exhibition building to be completed in Williamsburg, Virginia: the Brush-Everard House, now open and significant for showing how people of more modest station of life did it. Built in 1717, it was the home at different times of Williamsburg's gunsmith and armorer, a teacher of dancing, a mayor, and of Mary Johnstone's heroine Audrey. The Brush-Everard House is notable for, among other things, a fine staircase, a library representing Thomas Jefferson's idea of what the average citizen of 1771 should be up on, and in the garden out back a mass of tall, twisted trees, actually Williamsburg's first box.

Resurrection

Of the many places where Easter is a poignant experience, none, this year at least, can outdo Vienna where the ceremonies will mark complete restoration at last of bomb-damaged St. Stephen's Cathedral. St. Stephens is one of Europe's oldest, most famous churches. For centuries the bells in its soaring Gothic spire were a symbol, since at least once their ringing helped protect Christendom from infidels from the East. Though those bells rang in vain in the spring of 1945, when the Soviet Army was at the Danube Gate, the steeple itself remained unharmed. Damage elsewhere, however, was such that the church was made usable again only by Christmas, 1948, and it is something of an achievement that final restoration of ceiling and altar windows will be completed in time for Easter services, 1952.

DOUBLE DUTY Beauty

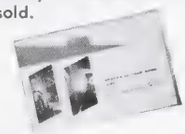


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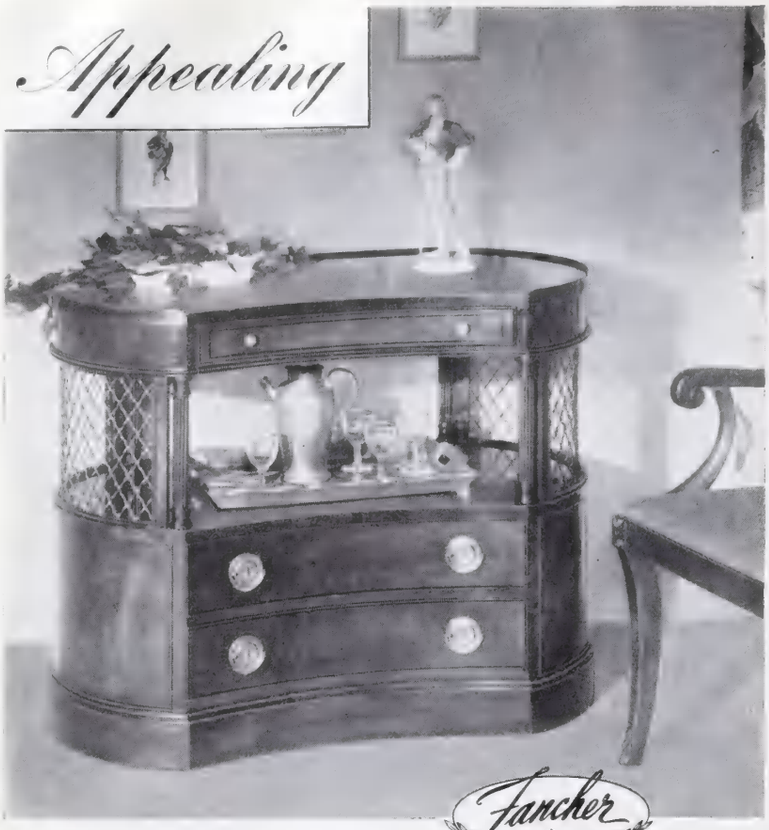
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DECORATORS DIARY

A decorator's notes to herself are your inside information about what's going on in the home furnishings market

Look's as if we'll have to revise some of our ideas about what's practical for modern living and what's a nostalgic holdover from the feudal splendors of history. The trouble is, you've no sooner crossed something off your list as being much too fussy and fragile for anywhere but a museum, than some bright boy comes along and discovers a way to make it as practical as denim dungarees.

Take velvet. Two years ago I'd have said that velvet upholstery on modern furniture in a modern room made no more sense than some of those delightful aberrations you find in Steinberg's cartoons. Think of velvet and you think of delicate, gilded Louis Seize chairs—surely not for today. But I've been thinking again since I heard about the experiments Schumacher has been doing on their nylon velvet. Seems they discovered you can clean off spots—anything from grease to shoe polish to ink—by simply shampooing the fabric with plain water, or a sudsy foam made by adding a little of one of the detergents that everybody uses these days for washing dishes. Marie Antoinette never had it that easy!

The nicest part of it is, the velvet comes in colors that are well worth going out of your way for, including some delicate pastels that make the washability angle a real blessing. Imagine having a pale creamy gold velvet sofa, or a chair covered in deep pink (wonderful with natural medium-red mahogany), or an antique bergere in a faded blue called "Sea Foam." There are two or three excellent "off" shades, in somewhat darker values. My favorite is a rich burnt orange ("coral" to Schumacher's).

(*Continued on page* 195)



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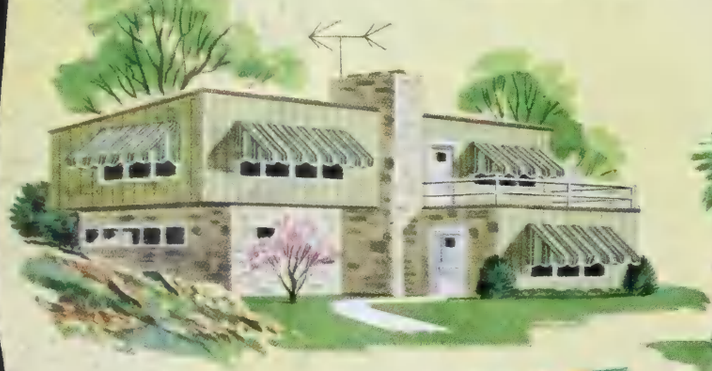
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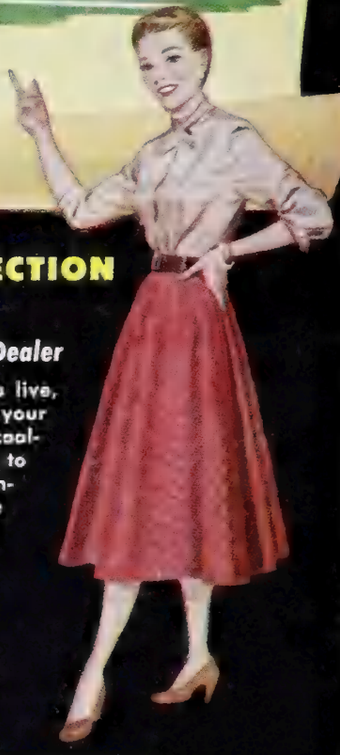








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CONTINUED FROM PAGE 192

We used it to recover the seats and backs of the Rices' dining chairs. Certainly peps up the blond wood which was beginning to look a little flat, and spices the room like a generous dash of cayenne pepper.



Mrs. Erskine couldn't see why I was fussing so about the light in her living room. Why wouldn't it solve everything if I just went out and found her another lamp? Can't seem to talk and ponder at the same time—and right then I was busy pondering. Four table lamps in the room already—lamp, lamp, lamp, lamp. Every one of them the conventional base-and-shade variety, the conventional height. Add another and she'd have the beginnings of a retail lamp department. But no matter how I shifted them around I'd end up with one of two evils—a frustrating dimness around the easy chair, or a murky gap in the corner that made the room look like a picture with a piece torn off. Gave in finally and said I'd see what I could do, though I knew in my heart another lamp would be no answer. Took me two days to collect my wits and remember there *was* a kind that would solve it. Had seen half-a-dozen versions but I picked the one designed by Harry Lawenda because its oriental paper shade melts into the grass cloth on the wall back of the little chest Mrs. Erskine uses for silver and table linens. That was the murky corner I'd always left when I placed the other lamp in the spots that demanded direct light. Nice part about the new one is that the light's not direct but diffused—flows in all directions so that you don't have a sharp cut-off between bright spots and dark spots. And its slender wrought-iron frame has such a different contour from the other lamps in the room there's no boring repetition of shape. Order it through Modernage.



Lamp of a Different Contour

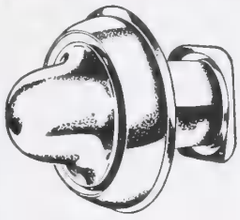
Never can figure out why some people bother with decorators. They have their own ideas and they're dead set on getting what they ask for no matter how loudly you warn them that the long term effect will *not* be what they expect. It took the Sawyers two years to get around to admitting that their living room looked as rigid as a steel cage with its unvarying green walls and formal Regency furniture. When I suggested flowered wallpaper for the dining alcove they gaped at me as if I showed sudden signs of dementia. Their sophistication they take quite seriously and flowered wallpaper, along with chintz and whipped cream, is definitely not part of it. But this time I was willing to stake dollars to prove I was right. Promised if they didn't like it, I'd personally foot the bill for having it removed and the whole room repainted. So I smuggled a few rolls of Dietrich's "Flower Fantasy" pattern from John C. Milne to the paper hanger. Even he was bewildered when he heard it was ordered for a living room—and bewildered again when the job was finished and he saw how well it looked. Knew right

(*Continued on next page*)



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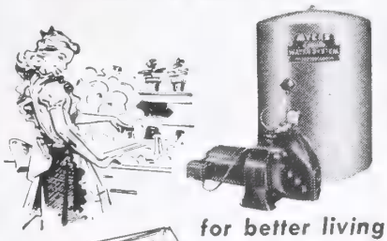
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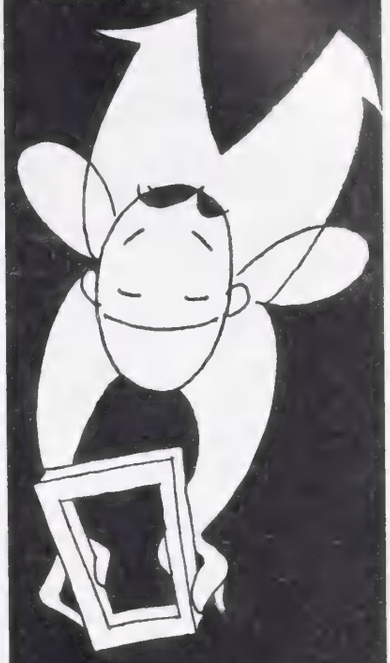
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Our "Swimming Pool Handbook" will give you valuable hints on how to keep the water entirely clear and also how to paint your pool beautifully at minimum cost. It is yours for 10¢; please give the dimensions of your pool when you write us for it.

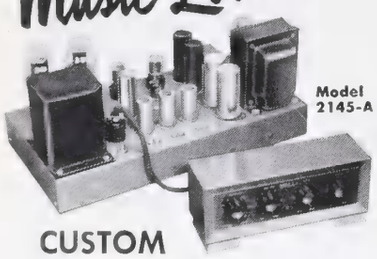
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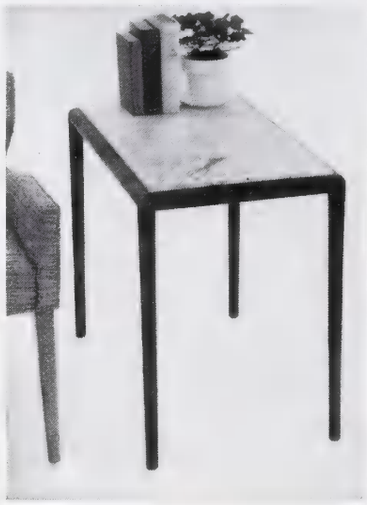
DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

then I'd won my gamble. By the time the Sawyers came home I was able to conceal my triumph with properly deceptive composure. But I had a hard time smothering a giggle last week when Mrs. Sawyer mentioned her husband has developed a strange new antipathy for dining out.

Where are they now—all the white-walled rooms that the smart set of 20 years ago had to have in order to be chic? Covered with 10 coats of dark green paint, I expect. And where is all the white-disguised furniture of the late Thirties? There was a brief revival of the dead-white wall just before the modern architects turned to natural stone and brick. But it had been a long time since I'd seen an all-white room until I wandered into Bloomingdale's last week. The model room that caught my eye made me wonder "How white is white?" At least five answers in that living room: pale, pale, *almost*-white grass cloth on the walls, not-quite-white rush squares on the floor, white silk draperies, white Fiberglas panels in the folding screen that marked off the dining area, white painted brick around the fireplace. All the whites just a little different—each material a different texture. A far cry from the starkness of dead white plaster! And what a happy background for the warm, sculptured walnut of the furniture—the new Baker pieces designed by Finn Juhl. Stopped in the office to congratulate the decorator but alas, she was out.

Still mulling over the delightful affinity of off-white textures for natural wood, I walked down to Avard to order Mrs. Hope's table. While I was waiting for a salesman, my thoughts seemed to take shape right in front of my eyes. No mirage—just a lamp table I hadn't noticed before. Had a gray-veined, white marble top set into a frame of natural walnut, oil-finished like Avard's other wood pieces. It's not often a dream takes



Plant-proof Table

on such a practical form! Mrs. Hope will love the idea of having one table that won't get scratched up and spotted by the potted plants she likes to have all over the room.

What's all this I hear about a "return to beauty?" Functionalism, they're telling us, is discredited. Now, beauty is the thing. Hasn't anybody ever explained to those arguing aesthetes, there's a way that anything that needs to be done can be done *beautifully?*

—M. R.



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Remember—as you look through the ads in this magazine—nowhere else in the world do people get the protections *you* get when you choose among American manufacturers' brand named goods!

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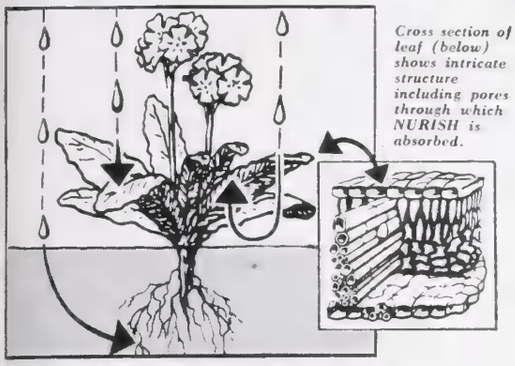
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Cross section of leaf (below) shows intricate structure including pores through which NURISH is absorbed.

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PLANTS DRINK THEIR FOOD . . . NURISH FEEDS PLANTS NATURE'S WAY

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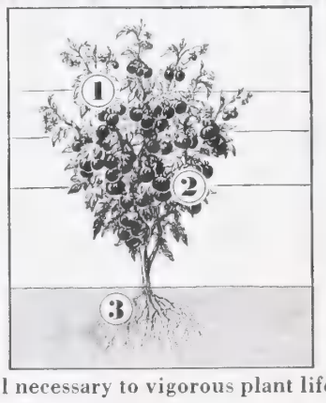
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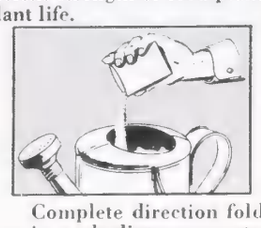
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High plains gardening is different

HOUSE BEAUTIFUL'S garden consultant for the Rocky Mountain area tells you what plants to grow and how to raise them in this difficult climate

By George W. Kelly

The Rocky Mountain area is quite new from a landscape standpoint, and gardeners are just beginning to develop lists of suitable material. Some of the old stand-by plants of the Middle West will grow here if given the proper care, but many of the familiar things like rhododendrons, holly, and boxwood, are impossible or too much trouble. They winterburn because of the great amount of sunshine and the clear skies here. Few survive a sunny winter because of this.

Any plant that needs a moist, acid soil is not suitable. We have too little rain to supply subsoil moisture, to create an acid soil, or to supply required humidity in the air. Most soil at the lower altitudes, where most people live, is alkaline or at best neutral. Erratic spring and fall weather, caused by the nearness to the mountains, also eliminates the plants which bloom early in spring or late fall and are easily fooled by the quickly changing weather we have to expect.

PHOTOGRAPH BY MAYNARD PARKER



There is no reason to forego the pleasures of a modern garden just because the climate makes gardening difficult at the high altitudes. Rather, confine your planting to a small area protected against the high winds and extra-bright sunshine that cause quick drying out.

Until recently, we grew only those plants which would best tolerate our climate conditions. So we were limited to such plants as poplars, willows, honeysuckles, and lilacs. Now the best gardeners and nurserymen are learning to use better, longer-lasting plants, by giving them a little extra care. This extra care consists in (1) using plenty of humus (which is all that our irrigated soil lacks); (2) prewatering the soil; (3) careful cutting back, shading, and bracing; and (4) thorough rather than frequent watering.

For new areas, open to the sun and the wind, plant only the hardier things for the first ten years. Then in the protection of these hardier plants, many of the nicer, but more delicate kinds can be grown.

Mulching is gradually taking the place of cultivation because it holds the moisture in the soil better, helps to control surface temperature, and gradually improves the physical character of the soil.

A GREAT revolution is taking place in the selection of shade trees. Until a few years ago we planted mainly poplars, willows, American elm, soft maple, and Chinese elm. Now we are gradually eliminating these short-lived trees and adding slower-growing, better kinds like the drought-resisting hackberry, honeylocust, ash, catalpa, and black walnut, or the more difficult but beautiful hard maple, linden, birch, buckeye, sycamore, Kentucky coffeetree, and some of the red oaks. We are also using more of the small-scale trees like the hopa or dolga crabapples; the downy, Washington, cockspur, and native hawthorne; the mountain ash, goldenrain tree; Japanese scholar tree; Chinese catalpa; the very hardy and adaptable Russian-olive; and some of the larger, native shrub-like things such as alder and birch.

The major adjustments must be made in the list of suitable shrubs, for it is the woody plants that are most affected by our difficult local climatic conditions. Many of the best plants for use under our almost-desert conditions actually come from similar areas in Asia. Fortunately, there is a rather long list of plants from which to choose.

A list of the most useful shrubs would include the Amur, Tartarian, English and native maples; all the Amorphas or false indigos; the barberries; the Buddleias, especially the hardy *B. alternifolia*; the Siberian peashrubs; the flowering quinces; most of the shrub dogwoods, but not the flowering species; the Peking and European cotoneasters, the European, winged and wahoo euonymus, as well as the evergreen vining type, *E. radicans*; the forsythias, (though they do not bloom here every year); the beautybush; lespedezia or desmodium; all the European privets; the bush honeysuckles (which are very alkali tolerant), the hardier mockoranges, the ninebarks, especially the dwarf; the purple-leaf plums, the double-flowering plum; the hoptree or Ptelea; the Rose-acacia locust; all the sumacs; the yellow shrub roses; the elderberries; the buffaloberries; false spireas; snowberries; spireas and lilacs; and most viburnums.

Native shrubs that have proved useful include the thimbleberry, bush rockspirea, bush cinquefoil, Apache plumes (*Fallugia*), Forestiera, wild plum, chokecherry, sand cherry, flowering and wax currant, and some of the shrub willows.

Experienced gardeners have found that the hybrid tea, floribunda, and the hardier climbing roses grow well if protected a little over winter.

Vines most tolerant of the natural conditions include several of the popular honeysuckles, most of the clematis (except a few of the large flowered kind), ivies, trumpetvine, silverlace, and the wild grapes.

PERENNIALS and bulbs are less difficult because the tops die back each fall anyhow and so are not much affected by winter conditions. The most successful are columbine, fall aster, chrysanthemum, Shasta daisies, delphinium, daylilies, hollyhock, iris, Oriental poppy, peony, and perennial phlox.

The chief circumstances that restrict the use of annuals are the short growing season, the hot summer sun, dry air, and difficulty of starting small seeds out-of-doors under irrigation. The stand-bys that grow under all conditions include petunia, marigold, zinnia, cosmos, poppy, snapdragon, and Four O'clocks.

Most of the common rock garden plants grow well if planted on a *north* rather than the usually recommended south slope, and if a suitable soil, well drained but adequately watered, is furnished.

The first settlers in the Rocky Mountain area decided after a few failures that there never would be a large variety of ornamental plants grown here. Now we know that there is as large a variety as for the older sections of the country, but the list is "different."

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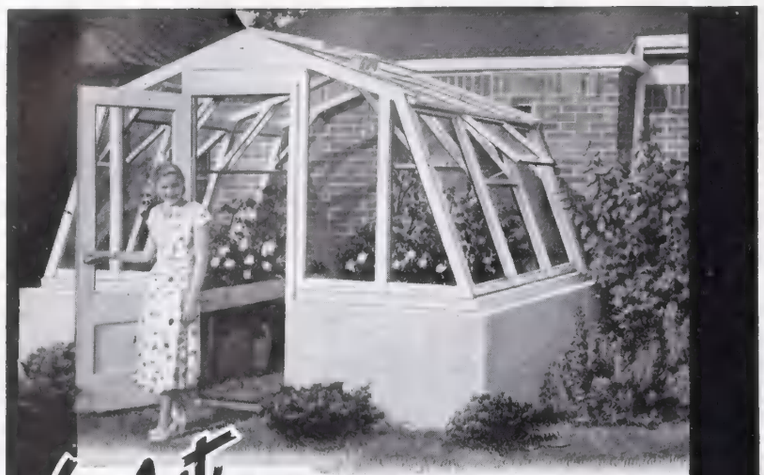
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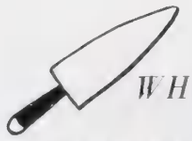
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WHY ONE MAN GARDENS



This Man Gardens to Make Friends

Ask a man how to be a better golfer and he'll likely tell you to see the Pro. But ask a man for advice on gardening and you've made a friend. Gardening is like that—and here's a man who has discovered how rewarding it can be

Bert Williams is a sunny, talkative fellow who takes his own advice. He now lives in Oakland, California (sells insurance there), but he has good friends, made through gardening, in the 10 states he has lived in since he left his native Syracuse, New York.

"First thing I do is to start a garden. I look around at the good gardens near by, go in and introduce myself, and in no time I know how to garden in the new climate—and I have some new friends."

Williams works at making friends. His is no casual hit or miss proposition. He puts as much effort into it as in selling a big insurance policy.

"I have to have friends around me all the time or I am not happy. I want to talk with them, share my discoveries, get their opinions. I'd be just no good on a deserted island!"

Williams agrees that you can make friends via golfing (he still plays occasionally), but he always goes back to gardening as the fastest way to make them.

"Gardening is such a personal thing. But it's not just perfecting a physical skill. You actually create something beautiful with your own hands. It's something to be proud of." Williams believes strongly in this. He thinks more men should be creative with their hands.

He crusades for gardening. He practically inflicts it on his neighbors. He invites them over to see his garden. Then a few days later—whether they like it or not—he brings plants and tools and an obvious determination to dig and plant in their garden. Gardening interest in the neighborhood naturally zooms. Soon Williams is spending more time in neighbors' gardens than in his own. That's all right by him. He gardens to make friends. He'd just as soon hoe and rake in your garden as in his own.

Nobody has complained yet

about this garden blitz. Many men have been amazed to discover that they like to garden, Williams says.

"All they needed was someone to get them started. Now they come over to work in my yard. I start to work outdoors and within a few minutes I have a bunch of helpers."

Gardening is something you do right at home. He likes this. He also points out that you start and stop when you like. There isn't a long ride out to a golf course or to the stables. You wear what you please. You work as fast or as slowly as you want to. And there's no score to beat.

Williams is smart about his gardening. He specializes in the native trees and shrubs of California. His reasons are simple. Natives are the easiest to grow. Secondly, trying to get a complete collection forces him to look afield for new sources —and so leads to new friends. He has lived in California only five years, but he has 450 of the native trees and shrubs, the largest private collection in the state. And he has made friends because of his plant hunting around all parts of the state

Friends call him "Redbud" because of his interest in this tree. He has given away 5,000 young trees to friends in California, and sent seeds to 12,000 home gardeners in other parts of the country (mostly friends he has made at the national conventions of the Men's Garden Clubs of America).

FRIENDS think Williams is a good garden designer. He doesn't agree. Instead he champions the cause of the professional garden designer. He never makes a major change in his own yard without enlisting the aid of his landscape architect. Williams says trial and error gardening isn't for him. And he frankly admits that he enjoys working with the designer as a friend.

Those who know Williams best say he does a lot of thinking before he starts any hand work. "Gardening" may consist of thinking, for days at a time. But he enjoys this. He puts no time limit on it, no deadline on when decisions must be made and actual work started. Nor does he worry. He simply asks himself questions until the answers seem obvious.

Yes, bugs, droughts, and accidents catch up with his garden, but not as much as you'd expect. This is because he grows only the plants that thrive under his conditions. He always checks the requirements before adding a new plant. He relies heavily upon the experts (his is a real working garden library) to help him avoid troubles.

You'll never find him wasting time trying to grow exotic plants. They'd have to be pampered to be kept alive, and this he refuses to do for any plant. He gardens for the pleasure *he* gets from it. Plants are strictly incidental. He refuses to make his garden a nursing home for fussy plants.

WILLIAMS also gardens to share his recreation with his wife. He wishes it was a more common practice for husband and wife to garden together. He claims that both can gain as much enjoyment as they do from planning and executing the furnishings indoors. Then too, look at it this way, he says. You are judged nowadays as much by the garden and house you keep as what you reveal in conversation.

What about cost of gardening? This starts him on another sales talk—best investment you can make. Your money grows as the plants grow. It's all money spent for your home; seeds and cuttings don't cost much, just take a little longer to grow—this practically in one breath. He compares gardening again to golf, saying. "When the money is spent on golf and the fun is over, what's left? My garden? It rewards me for months or even years."

"Why do I garden? I can't imagine *not* gardening."



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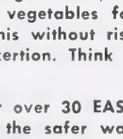


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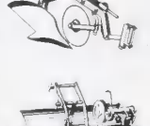
SPRING
Garden preparation, plowing, discing, cultivating. Also clean-up time and time to roll and mow the lawn.



SUMMER
and well-groomed grounds to be proud of. Also the time for home-grown fruits and vegetables.



FALL
For fine lawns in the spring, mow and roll and fertilize in the fall. Need fence-posts and firewood? Cut 'em yourself the safer Waterbury way.



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ASK YOUR DEALER about WATERBURY

HOW TO GET THE MOST GARDEN FOR YOUR MONEY

CONTINUED FROM PAGE 106

your garden, also how much it will cost for upkeep.

Gardens-for-living are new. Not every garden designer has built one yet, so ask to see examples of a man's work before you commission him. But in any event, don't try to dispense with professional design help. There's no faster way to waste your money. This 10% item is a *must* in every budget. From here we cite budget percentages that apply to a typical flat lot with no special landscape problems.

Item number two is privacy. You must make sure that you will have it. As long as your garden is exposed to the public you won't be happy trying to use it as living space. And don't overlook privacy from outside noise, dust, and dirt. Sixteen per cent of your garden dollars may go for privacy—trees, hedges, fences, and walls.

Convenience for use should be built in. Gardens should extend the family's living space. They are not merely pictures to look out at occasionally or art galleries to tour with visitors. There must be easy access from the indoor living—actual access for people and equipment. You'll need big paved terraces. Twenty per cent of the budget may disappear here. But it will come back many times over in convenience and lowered upkeep cost.

GRADING isn't expensive. Maybe it will take only four cents of each garden dollar, because bulldozers are amazingly efficient machines. So don't let the natural contours of the land determine the finished grades in your garden. Preferably, let use and upkeep cost determine the grades. It's not too late if you already have a house, although naturally the person planning to build a house can make the most drastic and profitable changes.

Your comfort is important in garden designing. To build or maintain a garden today is expensive. So it must pamper you to be worth its cost. You may need shade trees or rain protection or windshields or sun-traps—or all of these. So set aside enough money (certainly 10%) to manipulate the local climate.

Trained garden labor is almost non-existent. You might as well assume that the family plus unskilled labor must supply all the routine upkeep. Your garden must possess a longevity that does not depend upon upkeep. *Major* plantings must be permanently trouble-free. This rules out garden flowers (too short-lived), exotics (too fussy), and rapid-growers (soon get out of hand). It also means that the soil must be ready to support healthy plant growth for years (with only annual feeding and occasional weeding, watering, and cultivating). Better save 7% of your budget for soil building (humus, peat, lime if soil is acid, maybe extra depth through plowing or purchase of extra topsoil).

Preparing and seeding the lawn will eat up another 7%, whether you use grass or turn to a non-mowing lawn of vinca, ivy, or some similar plants.

BEAUTY has two parts—the big year-round view (of increasing importance as windows get larger and make the garden and its colors, patterns, and textures an actual part of your rooms each day) and the exciting close-up beauty of wonderful patterns and textures which you enjoy through both sight and touch.

Both kinds of beauty depend more on foliage and branch habit than on color of the blossoms.

For greatest satisfaction, use the plants architecturally—and in conjunction with architecture. This insures beauty of bold structure when an off-season—even winter—occurs. This means use evergreens, especially the broad-leaved kinds. These and the better deciduous plants (those with the interesting branch habits) naturally cost more than the usual dull arborvitae-spirea kind of planting. You'll need to allow about 16% of your budget.

Put aside another 7% to pay for the choice things that supply your close-up beauty, plants that are exciting art forms rather than horticultural rarities.

Color is worth having for accent and the interest of occasional discovery of change, but hold it to 3% or so of your budget. This will take real discipline. It is easy to let yourself covet color—and the quest accounts for many poor gardens and many unhappy gardeners. Take this tip: You need only a small amount of color, correctly used, to make a garden colorful, to make it seem *always* in bloom. Learn to exploit color. Get it from paint, foliage colors, and from plant gardening—the three tested ways to get big color effects for the least effort.

We haven't mentioned the "extras," the luxuries that make your

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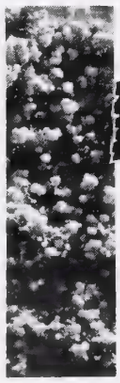
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garden truly pamper you like a king. There's night lighting, which easily doubles the hours the garden is used by those who must be away during business hours. Every yard has some night lighting already, and you may be enjoying lights just outside your big windows now to cancel unwanted indoor mirror effects, so the cost for adequate night lighting of the garden may be surprisingly low.

Radiant heat is undoubtedly the greatest thing that has happened to gardens. It banishes the cold on those chilly nights in early spring and late fall. You may easily gain three months of extra comfort outdoors at low cost. Radiant heat is efficient heating; there's no waste because you heat just the people, not the air. Don't build a terrace or repave an old one without looking into what radiant heating can do for you.

Maybe summer insects (flies, mosquitoes or chiggers) are so numerous that it's impossible to be comfortable outdoors. Then your garden extras should include a screened house. (See HOUSE BEAUTIFUL, February 1952, page 83).

We've assumed you have some place to store your garden tools and equipment. But you may garden for fun and want space and facilities to indulge in it. Garden work centers cost whatever you want to put into them. Fortunately, efficiency isn't proportional to cost. We've seen exceedingly workable arrangements in the $100 class.

A home greenhouse may be your most desired luxury. It converts gardening into a year-round occupation, which is good or bad, depending upon you. Again, the sky is the limit, especially if you enjoy owning automatic equipment. Yes, you can have a greenhouse now that can go along for weeks without attention—if that is your wish. Or for about $200 (heating extra) you can add a pit-greenhouse, or erect one of the small portable affairs now on the market.

Swimming pools are synonymous with luxury to many people. Small pools cost $2.000 and up, installed. You can add the extra luxury of filters, chlorinator, and a heating system and still keep under the current federal regulation that says $5.000 is all you can spend on a pool.

Tennis and badminton courts can be anything from lawn appropriately marked off to expensive surfaces duplicating professional facilities.

But these are all extras. Stick to the basic budget to get the most for your dollar. Here is how the suggested total budget adds up:

Landscape design	10%
Privacy screens	16%
Paving and terraces	20%
Grading	4%
Climate control	10%
Soil building	7%
Lawn	7%
Major plants and planting	16%
Plants for close-up beauty	7%
Color (plants and paint)	3%
	100%

PUNCH NEW LIFE INTO THE OLD LAWN

CONTINUED FROM PAGE 104

dozen kinds of aerifiers on the market this year. Several will be duplicates of those used with phenomenal success for the past three years on leading American golf courses.

Few homeowners have had a chance to buy an aerifier before now. The first models were large self-propelled units for golf courses, but now aerifiers are also made as attachments to fit your garden tractor. In many areas your favorite landscape nurseryman will own a machine for custom aerating. Or you can buy a small machine which you push like a lawn mower. Several companies also will sell a two- or three-spooned fork that you can use for small areas.

Spoons are usually a half inch in diameter, but you can order larger, sturdier kinds for use where the soil is unusually hard or matted by the roots of trees and old, dead lawn grass. These bigger spoons are surprisingly effective in breaking up compacted soil.

One aerification a year will work wonders for your lawn. The grass will perk up quickly, and if supplied generously with plant food, it will fight off the invading weeds.

No amount of plant food can save a badly trampled lawn, but neither will aerifying alone. It is the combination that does the trick. You should aerify as soon as the soil dries enough so you don't leave footprints in your lawn. Then feed immediately. Repeat both treatments May 1 if your lawn is poor. Aerify again May 1 in any event.

You can't aerify too often, but twice the first year and once a year thereafter should be your minimum. Golf courses now do their putting greens five times a year.

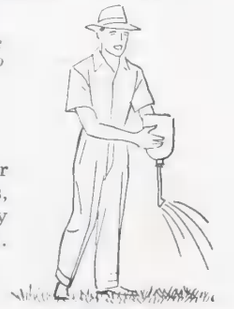
Don't write off any lawn as hopeless until you try aerifying it.

End-o-Pest- Stops pest troubles before they start—or ends them if they've started! Protects against chewing insects, sucking insects, fungus diseases. Ready to use in handy, refillable dust gun. Safe to use on vegetables!



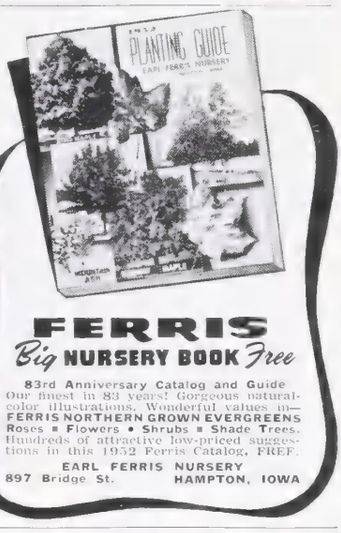


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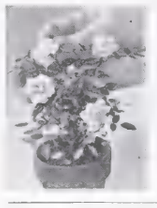


End-o-Weed- Selective lawn weed killer—kills over 100 different kinds of weeds—leaves, stems, roots and all. Yet it won't harm ordinary lawn grass. Just add to water and sprinkle it on. 8 ounces treat 2000 sq. ft. of lawn area.

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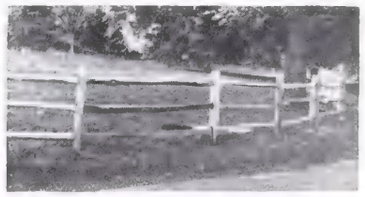


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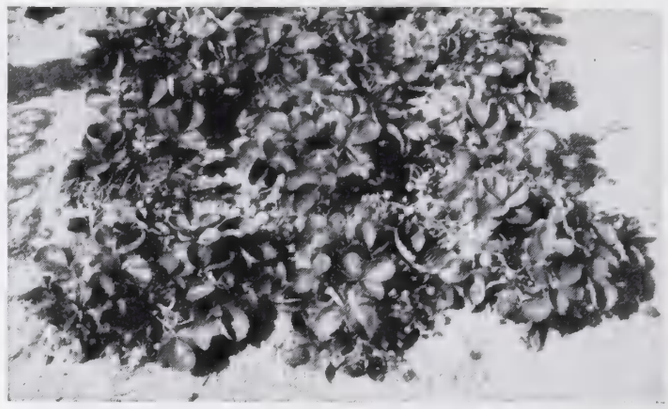
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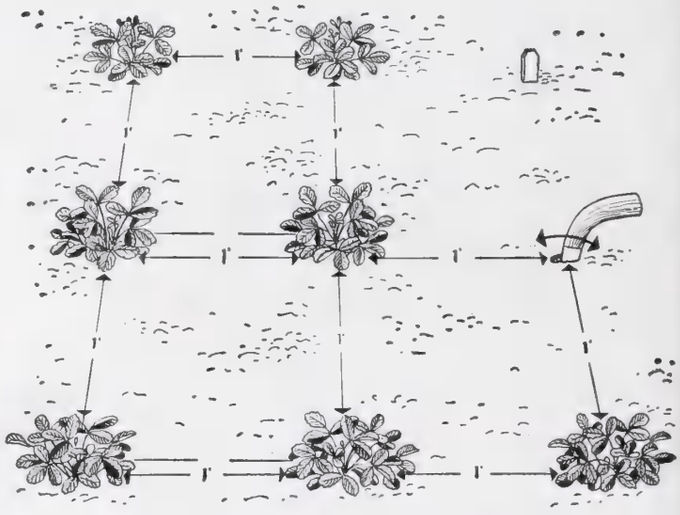
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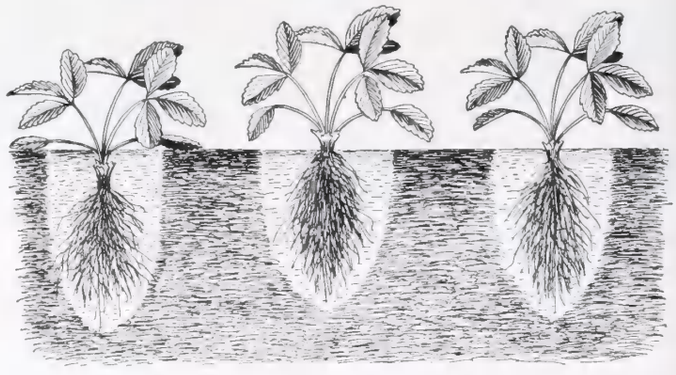


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Make hole 6″ deep. Set plant with roots straight down (dip them in water to make them hang together). Crown should be just level with top of soil (right above). Now soak plant bed thoroughly with a solution made by dissolving a handful of complete plant food in 2 gallons of water. Then add straw mulch to cover all bare soil between plants.



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How to create Living Sculpture

CONTINUED FROM PAGE 95



Visualize your tree as it would look if cluttering branches were cut off. Sculpt to this. Work slowly, pausing to appraise results as you go. Don't be afraid that your tree will seem too naked if you clear away the smaller branches. No piece of sculpture will be satisfying if confusing lines remain.





Make numerous small cuts, but hesitate a long time before you cut off big branches. Always keep in mind that you want to create graceful, flowing lines. This old apple tree was easier to prune and the result more appealing because it possessed a more graceful branch system.

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THE WALLED GARDEN

CONTINUED FROM PAGE 116

pleasant for humans—sun-flooded and wind-free in cool weather, easily cooled off in hot weather by a good hosing, and pleasant to look at the year round.

These are the materials and equipment that were used in the Hornbein house:

Foundation: Concrete, Ready Mix Concrete Co., Denver, Colo. **Structure:** Brick cavity walls, American Brick Co., Denver, Colo. **Exterior walls:** Brick, American Brick Co. **Interior walls:** Brick and redwood. Redwood from California Redwood Association, San Francisco, Calif.

Roofing: Ruberoid Co., New York, N. Y. **Flashing:** Galvanized iron. **Windows:** Wood casement, custom-built by Denver Lumber Co., Denver, Colo. **Glass:** Libbey-Owens-Ford Glass Co., Toledo, Ohio. **Screens:** Custom-made of copper. **Doors:** Custom-made by Meilinger Fixture Co., Denver, Colo.

Paint: Kwal Paint Co., Denver.

Flooring: Asphalt tile, Tile-Tex Co., Chicago Heights, Ill., and Pabco linoleum, Pabco Products, Inc., San Francisco, Calif.

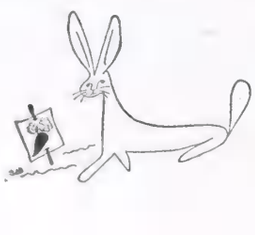
Plumbing Fixtures: Crane Co., Chicago, Ill. **Shower stall:** Windsor Shower Door Co., Glendale, Calif.

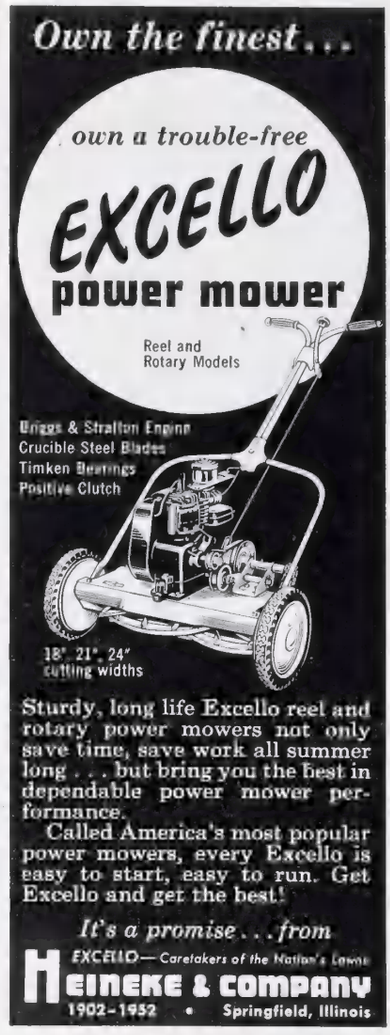
Heating: Hot water panel. Hook & Ackerman, New York, N. Y. **Boiler:** Bell & Gossett, Morton Grove, Ill. **Control:** Minneapolis - Honeywell Regulator Co., Minneapolis, Minn. **Pipe:** (wrought iron) A. M. Byers Co., Pittsburgh, Pa.

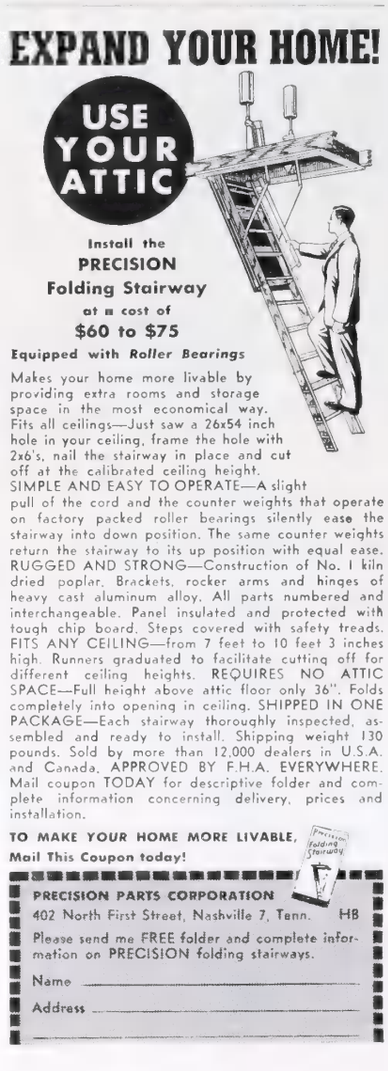
Lighting: Recess fixtures, Dura Steel Co., Los Angeles, Calif. **Fluorescent:** Wiremold Co., Hartford, Conn.

Dishwasher: General Electric Co., Louisville, Kentucky.

Garbage Disposer: Waste King, Given Manufacturing Co., Los Angeles, Calif. **Range and oven:** Thermador Electrical Mfg. Co., Los Angeles, Calif. Washing machine, Sears Roebuck, Chicago.







How to PRUNE a rose bush

Want the biggest roses in tow Then prune your hybrid teas heavily as in the first sketch. If y want loads of flowers for big d plays, prune more lightly. Cut ba stems half way. This trick of co trolling the size and number roses applies only to hybrid te and floribundas—not to ramble climbers, or old-fashioned bu types like Rugosa.



For biggest roses cut back in spr to 3 or 4 stems 6"-8" long. Each sho ened stem will sprout 1 or 2 ca bearing one large, handsome flow



SKETCHES BY JOHN BRIMER



For abundant bloom, prune less verely. Trim sturdy canes in half w longest cane about 18" above grou Remove all dead wood, weak ste

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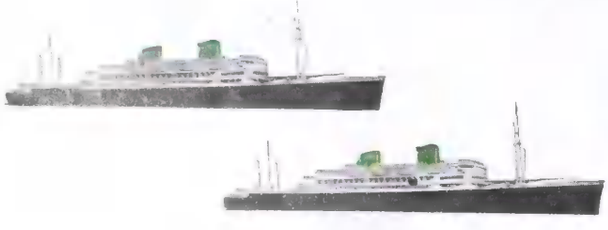
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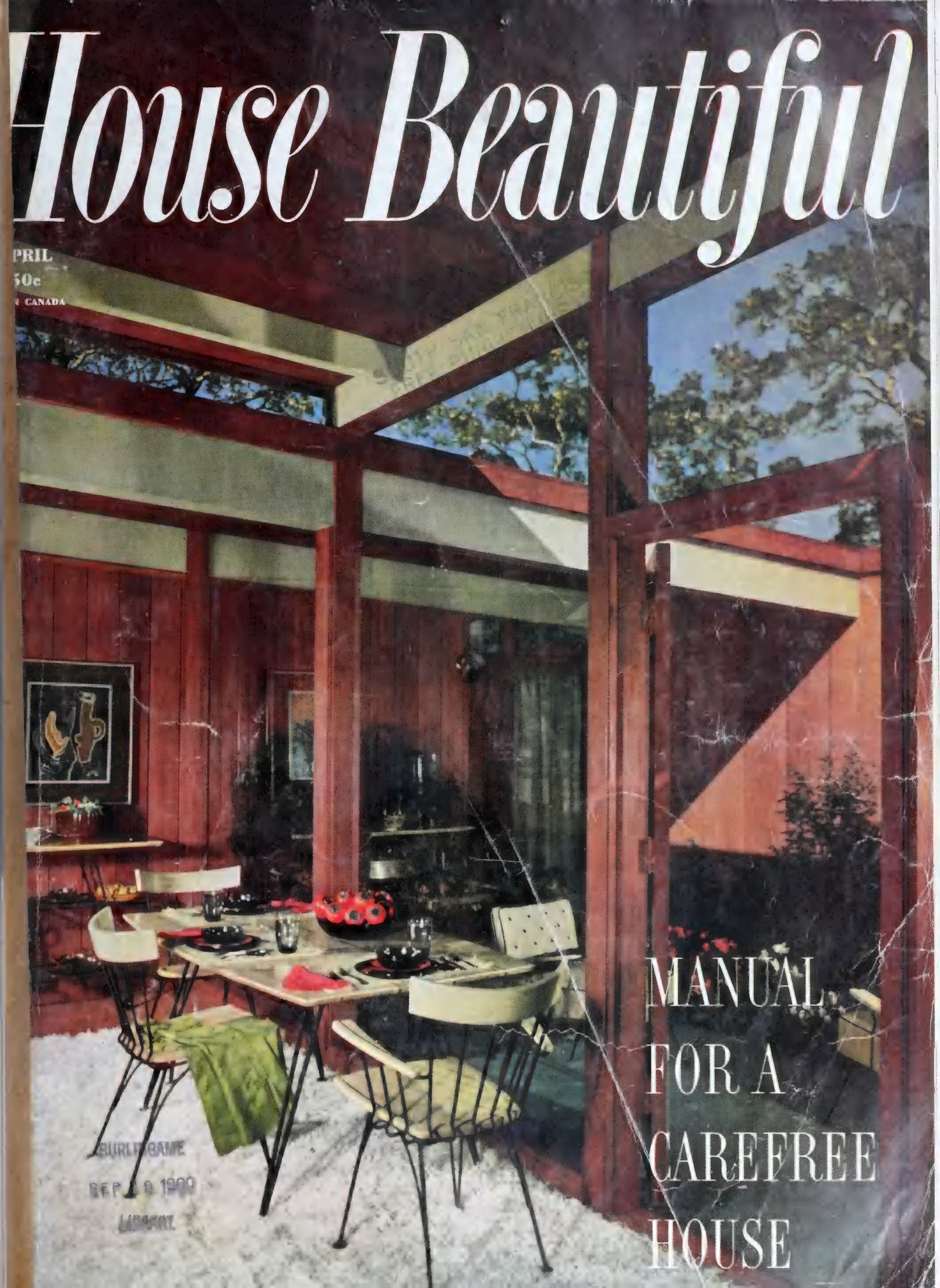
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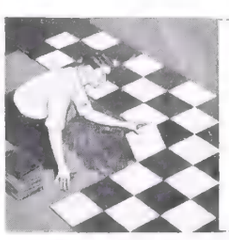
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HONEYWELL ZONE CONTROL CREATES

The Wonderful Kind of Comfort You've Been Longing For

Now you can have the exact temperature you want—in every room—by dividing your home into separate heating zones

Shown on this and the adjoining page is the handsome new home of the Russell D. Coles in Brookings, South Dakota.

Designed by Sioux Falls architect Harold Spitznagel, it's a good example of how large glass areas and modern lines can give you a light, "spacious" home—yet make it possible to keep room sizes quite modest.



And, too, it's a good example of how the new trend in temperature control—Honeywell Zone Control—can help give you comfortable, even warmth *in all parts of the house*—all winter long.

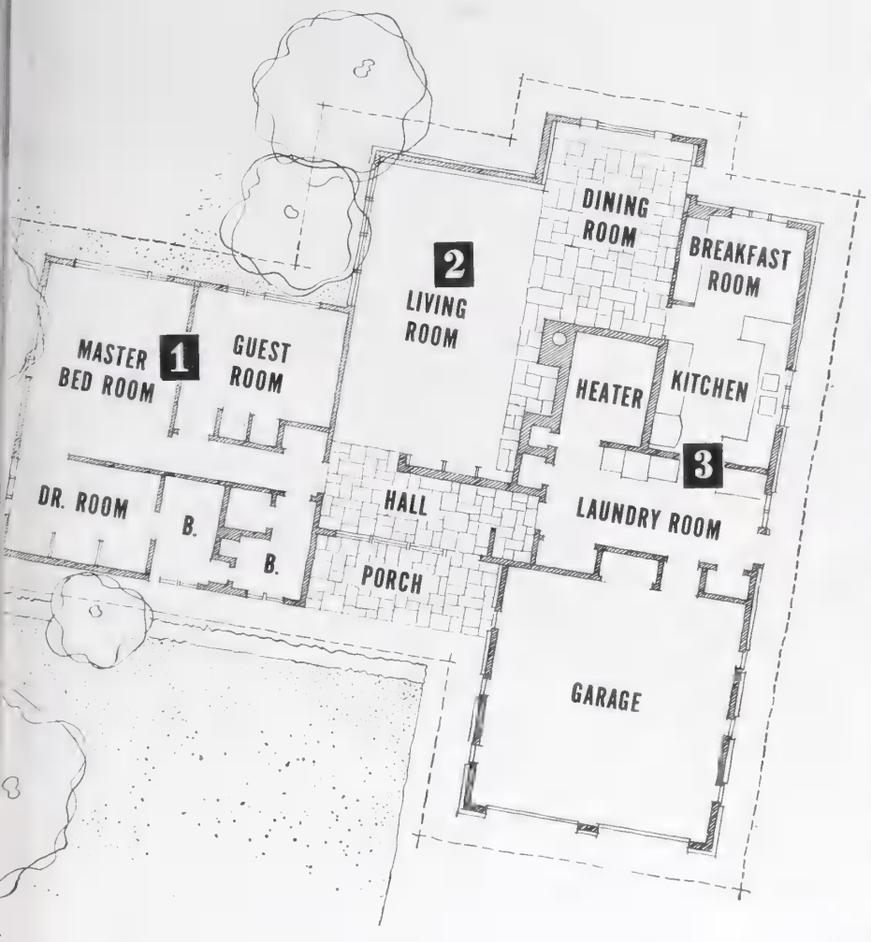
In developing the floor plan, architect Spitznagel realized no ordinary temperature control system would do. "The house naturally divided into three areas," he says, "living-dining, sleeping and service. The only way to insure real comfort throughout the house was to give each of the three areas its own separate thermostat system."

This was done, and thanks to Honeywell Zone Control, the Coles and their guests today can enjoy the right degree of even warmth in all parts of the house—no matter how changeable the winter weather.

So why don't you investigate Honeywell Zone Control? Ask your architect and heating engineer about it. Learn how easily you can enjoy the wonderful kind of comfort you've been longing for.

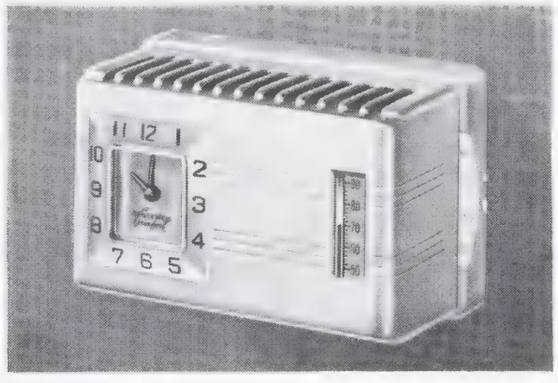


This view of the Cole home, located on the west side of a quiet residential street, gives a good idea of the clean, pleasant modern lines of the exterior. At left is the sleeping area—in *heating zone 1*. Behind the porch is the main entrance hall which connects directly with the living room and dining room—in *heating zone 2*. The service area—*heating zone 3*—is concealed by the garage.





The Coles' dressing room and adjoining bedroom, shown here, are located in *heating zone 1*. Both have a considerable glass area to the south. But even on a sunny winter day these rooms never become uncomfortably warm—thanks to Honeywell Zone Control. And during the parts of the day when the bedrooms are not in use, temperatures can be lowered to save fuel. This feature of Honeywell Zone Control has proved popular with home owners everywhere.



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House Beautiful

VOL. 91 NO. 4

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

APRIL 1952

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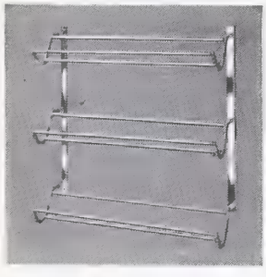
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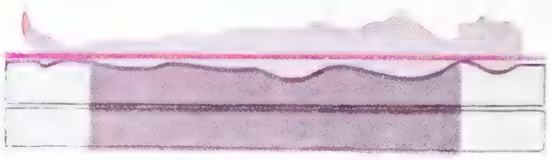
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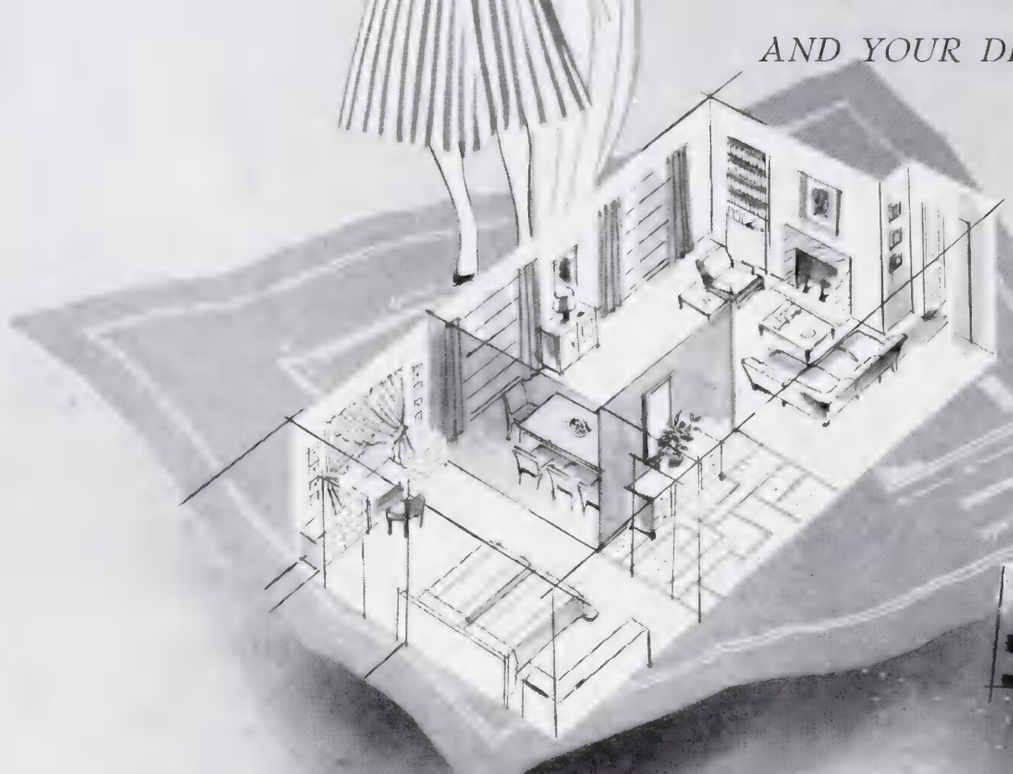
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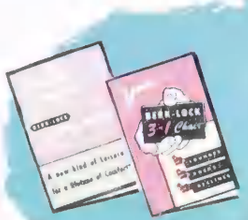


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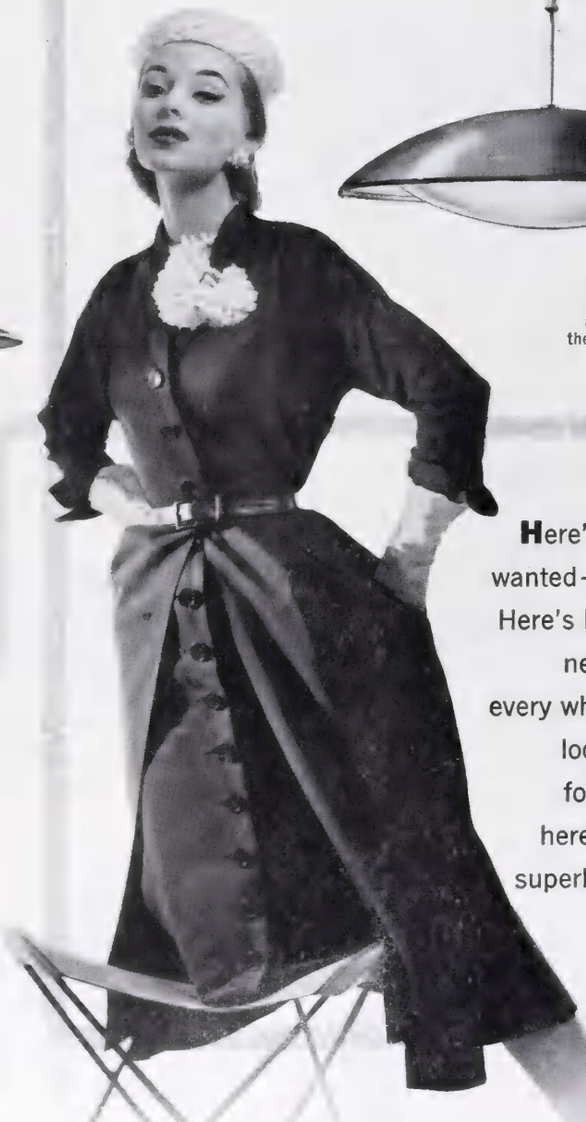
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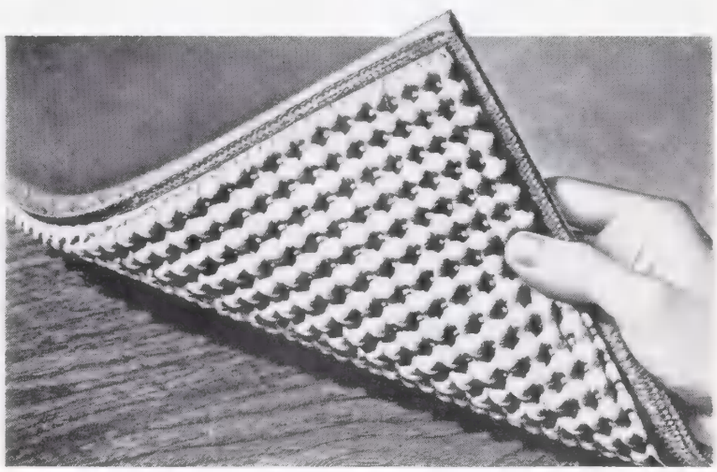
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with fabric backing
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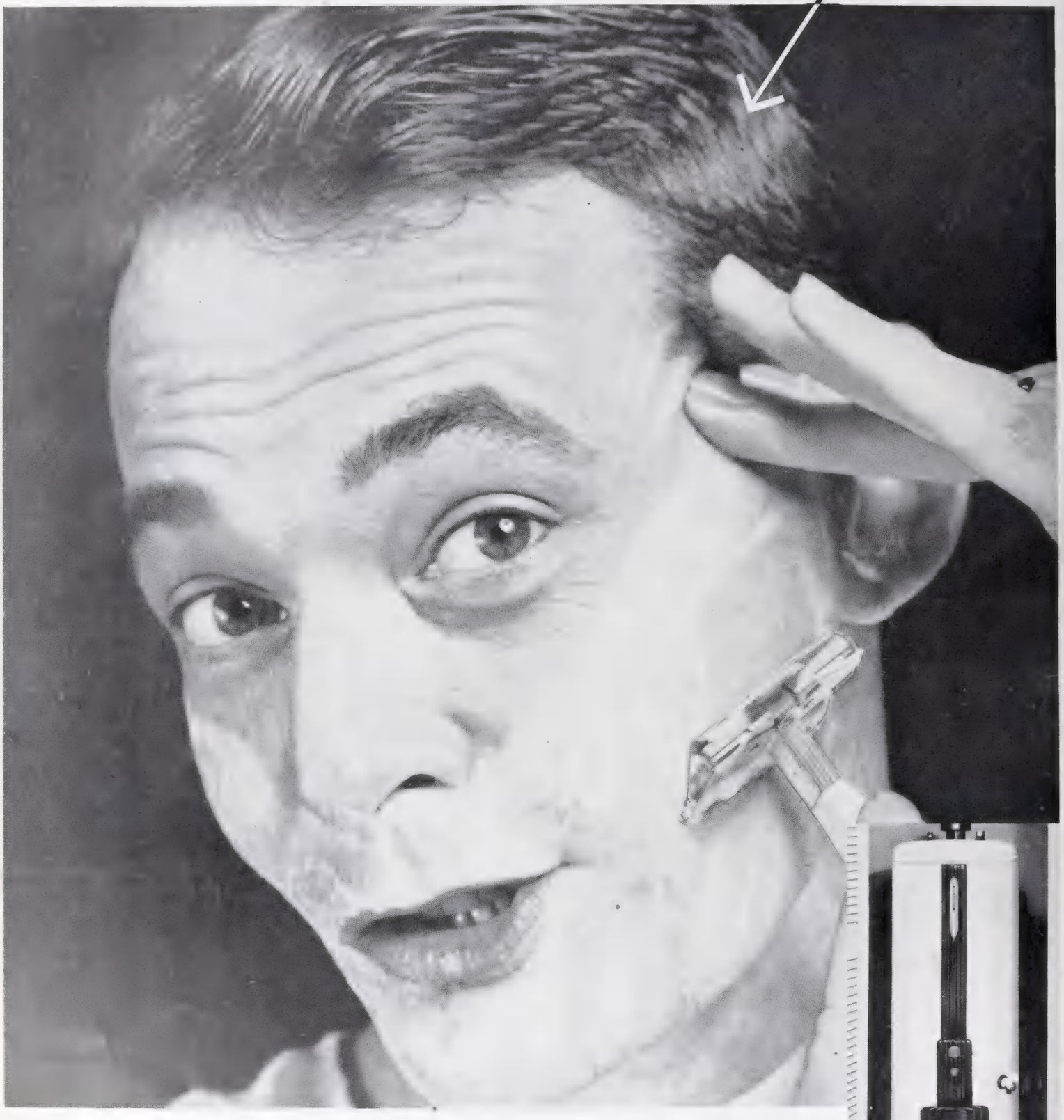
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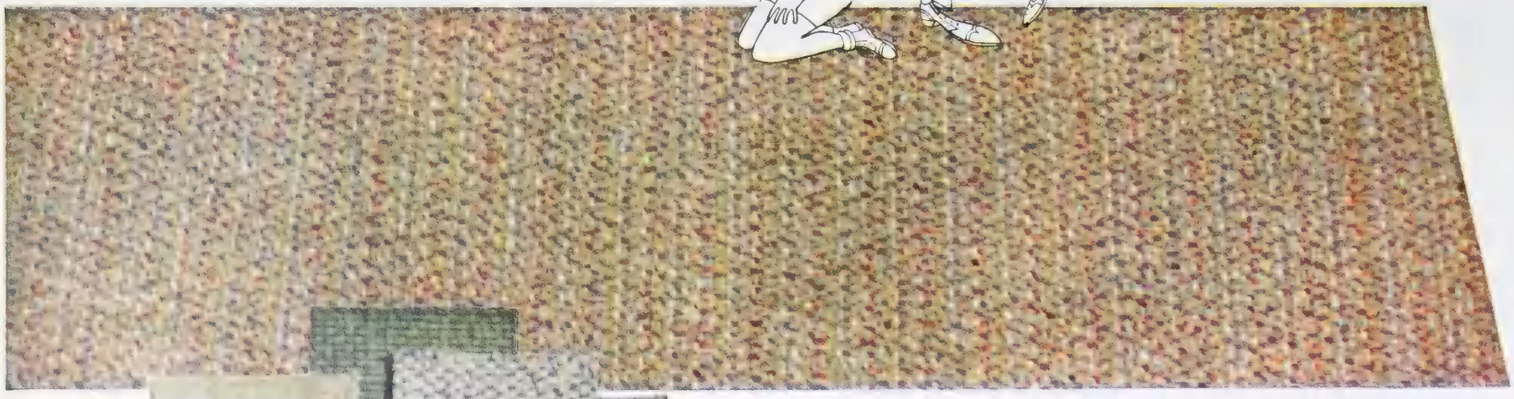
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Choose any one of the many beautiful colors in Woodburn quality all-linen broadloom by National Carpeting to give you warmth and color for any room in your home. Mellow tones that will enhance the theme of your decor—see this all-linen carpeting that has new beauty, that will wear and wear through many extra years of hardest usage. Yet so sensibly priced that it fits the most modest budget. The secret lies in the wonderful linen from which the carpeting is processed and loomed in our own mill from the raw flax. Reversible too for double wear, mothproof, fire resistant! Colors are individually yarn dyed for bright color fastness and safe cleaning. Available at leading department, furniture and floor-covering stores in almost any size — round — oval —wall to wall installations.



Woodburn Pattern #1





For name of dealer nearest you, write to National Carpeting, National Automotive Fibres, Inc., Dept. G, 527-23rd Avenue, Oakland 6, California

Flaxtex

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Value, Variety, Versatility... *in Alsace*®

The golden glow of Riviera orchards—the grace and charm of French Provincial—these are delightful ways of keeping fashion in your home. The 28-piece open-stock Alsace Group by Drexel is now made for your bedrooms as well as your dining room. Hand-worked cherry wood gives it that sunny color—maple and other cabinet woods provide strength—Drexel skill supplies hard-working, practical design—and you get all of them at a moderate price! Alsace is only one of many Drexel groupings, styled and priced for each of your rooms. For full measure of value, variety, and versatility, insist on the "by Drexel" brandmark.



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FOR YEARS...AND YEARS...AND YEARS... AND YEARS



BECAUSE Firestone FOAMEX® CUSHIONING

Has never been known to wear out



This chair has extra-plump deep-down, T-shaped reversible *Foamex* cushions on both seat and back. The arms are completely cushioned with a thick, comfortable "sleeve," of *Foamex*.

Best-beloved easy chair...his, by right of thousands of evenings, spent curled up in its welcoming depths. He's flopped in it, sprawled in it, climbed and jumped. Yet, thanks to *Foamex* cushioning little-boys-growing-into-men leave no impression whatever on chair seats, arms and backs.

Upholstery fabric, too, stays lovely longer, because *Foamex* cannot hollow out, shift, or lump up—to stretch the material out of shape.

No more "plumping" or "fluffing up" furniture cushions. Soft, buoyant *Foamex* gives with the slightest pressure, yet springs back to original shapeliness.

***Foamex* cradles your contours** with gentle support. Even a little *Foamex* between you and the chair frame or springs, can give you a luxurious sensation of deep-seated comfort—without any bulkiness.

Trim, space-saving chairs and sofas, in any of the modern or traditional shapes, are yours with *Foamex* cushioning. Yet you'll enjoy greater comfort than you ever dreamed possible.

Be sure it's *Foamex* before you buy. Look for the gold, blue and scarlet streamer—that labels furniture "Cushioned with Firestone *Foamex*." Better furniture and department stores display it proudly on their finest pieces.



Petal-soft *Foamex* breathes with pressure — expelling dirt and dust—air-cleaning and air-cooling itself.



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Yours, for a lifetime of sleep-perfect nights...the exclusive Form-Fitted Mattress of Firestone *Foamex*.



Enjoy dust- down- and feather-allergy-free sleep with a pillow made of cool, sanitary *Foamex*.

Guaranteed by Good Housekeeping

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SPONGEX RIPPLE

Its amazing comfort costs no more than ordinary rug cushions



Here at last is a luxurious all sponge rubber cushion that costs no more than ordinary rug pads! It's Spongex Ripple...amazingly soft to walk on, amazingly low in cost!

For room size rugs...Ripple is a clean, luxuriously soft cushion—fresh, resilient, all rubber...without hairs or fibers to scatter about your floors. Nothing could be finer!

For wall-to-wall carpeting...Ripple is a worry-free cushion under costly wall-to-wall carpeting. All rubber, Ripple is naturally moth and vermin proof.

For scatter rugs...Ripple is a non-skid as well as a super soft cushion. On Ripple, small rugs will not skid, even on highly polished floors.

Ripple is revolutionary in design. Air under row after row of resilient sponge rubber gently cushions every footstep. Any rug becomes super soft to walk on. See this amazing new rug cushion...Spongex Ripple... at your favorite floor covering store.

For booklet "Tips for Rug Buyers" and free sample of Ripple write us today.



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Cherry's such a *Cheerful Wood!*

There's a friendliness to solid cherry which enhances all the intrinsic beauty of our lovely *Cherrywick* design. The fine traditional styling . . . the characteristic grain and warm beauty of the solid cherry make this fine bedroom group a joy to own. Cherrywick is available in two shades . . . the lovely natural cherry shade and a beautiful new shade, Mink Brown.





It is open stock, of course. Choose the pieces you need most now, add others later as your needs change. You'll find *Cherrywick* at leading furniture and department stores.

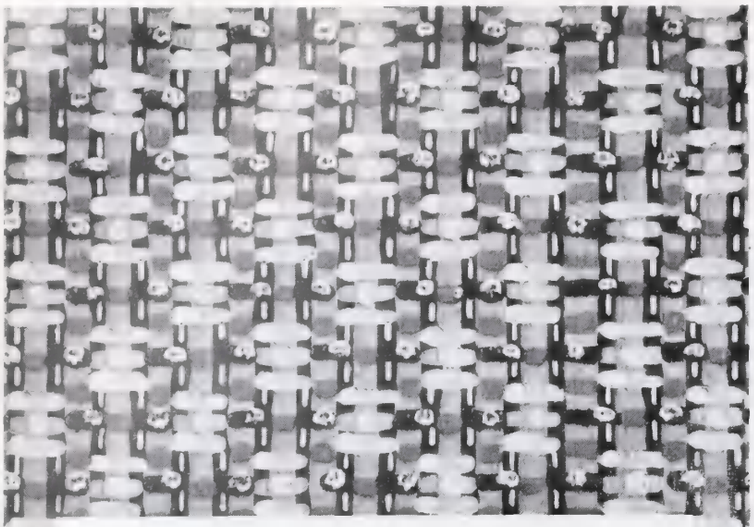




Send 25¢ in coin (no stamps, please) for big, beautiful, full color booklet "Your Bedroom and You" Contains a wealth of helpful suggestions on bedroom decoration and arrangement, and care of furniture. Address Dept. HB4, Kling Factories, Mayville, New York.

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THE WICKER No. 8252—*above*



Dramatize Plants with Big Pots



GARDEN DESIGNED BY OSMUNDSON & STALEY, LANDSCAPE ARCHITECTS

Big clay pots make fine mobile homes for your plants, especially if they are as handsome as this old Mexican one. It's 16 inches across and big enough to hold a number of plants—here geraniums. If you use smaller pots, you miss the chance to dramatize your plants. Photographed in the garden of Mr. and Mrs. A. Andrew.



Organdies all over the house

Sheer, combed organdies by Berkshire let in light, cut glare . . . frame your windows as softly as a cloud. They're the most beautifully made organdies you can buy! In white or 8 smart shades.
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Bring Spring Indoors

PHOTOGRAPH BY DON WHITBOURNE



Attach curved branch to pin holder placed near edge of shallow dish. Fill three or four small pill bottles with water and place a few Snowdrops in each. Space bottles to represent groups of growing flowers, then cover them and base of twig with peat moss. As the Snowdrops wilt, you can replace them with fresh ones without disturbing the scene. Arrangement by Julia Clements.



Glamour for Your Home

Above your mantel or sofa this lovely Provincial mirror will lend elegance and distinction to your home. Its graceful hand-engraved scroll work and antique silver border will harmonize with either period or modern furnishings. Write today for illustrated folder.

Donnelly-Kelley Glass Company, Holland, Michigan





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A dramatic setting like this adds an unusual note of luxury and friendliness to your favorite room . . . a warm welcome to guests . . . pride and satisfaction to the hostess. And this only typifies the endless ideas . . . the wide selection of the unusual and fascinating always on display at Wilson-Jump. For an occasional piece . . . for a complete new decor . . . our expert staff is ready to help you express your ideas in gracious good taste.

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Accent on poodles—

preferably French—in our three-piece cigarette set of hand-engraved crystal. 10.00 the set, and ours alone. Not shown—large ash tray, 5¾ inches square, 12.95 Cigarette box, 4½x3½ inches, 12.95

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It's so casually smart, our "BEVERLY" Chair, for occasional uses, for the fireside, or even your bedroom. Fine spring seat, tasteful button tufting. In lovely Velvet and matching moss-edging. (Samples on request). Colors: Red, Emerald Green, Sage Green, Old Gold or Rose. $48.50 each; a pair only $95.00. In muslin or your material—$39.50 each. (Send 3 yds. of 48" material and 7 yds. of edging. Self-Welt seams used, if edging not sent). H. 35½"; W. 25½"; D. 28". Seat Height 17". Send check or M.O. No C.O.D.'s. Express collect. SATISFACTION GUARANTEED. Also, send 10¢ for your copy of "A Selection of Chairs."

The Chair Shop

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handwrought on copper creates a beautiful new basket.

The copper is antiqued, polished and then protected with jewelers' lacquer to prevent change of color.

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MAGAZINE RACK

- Genuine Mahogany (13"x19".19" high)
- Expertly made, rich lacquer finish
- Four large compartments with handle
- Full length drawer
- Brass caster base

$19.95

Mail order only. No C.O.D.'s Money cheerfully refunded if you are not fully satisfied.

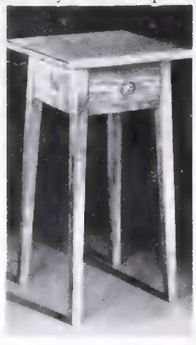
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Colonial Candle Stand

IN PERFECT REPRODUCTION

Right out of the Colonial era into your home comes this charming, authentically reproduced candle stand. It makes a perfect night table, end table, or lamp table . . . twice as lovely used in pairs. Made from knotty pine, it's hand-rubbed to a beautiful finish by Pennsylvania Dutch craftsmen. 26" high with a 14"x14" top. Has full size drawer with reproduced antique brass knob.



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DON'T BE A DRIP! Protect your clothes and your furniture with the *only* absolutely absorbent coaster ever made. The magic absorbent inset, made by duPont, is washable and alcohol-proof. The ceramic rims come in pretty assorted colors: forest green, shrimp, yellow, bamboo. $2.50 for gift box of 4. Add 25¢ post. No c.o.d.'s. Bertram Shrier, 1145 Connecticut Ave., Washington 6, D. C.



ON THE CARPET sprinkle Glamorene. Brush it in. Vacuum it off. In 30 minutes your rugs are ready to walk on. And they're *clean*. It removes every kind of stain except those caused by ink, rust, iodine, mercurochrome, or leg make-up. It *dry-cleans* and *washes* at the same time. ½ gal. $2.29 plus 40¢ post; 1 gal. $3.79 plus 60¢ post. Murta, Appleton Co., Sansom at 12th, Philadelphia 7, Pa.



WATER, WATER EVERYWHERE is a gardener's dream. This wonderful attachment insures every thirsty bud and blade a spraying. The waterwhip screws on a regular hose, its metal base is pushed into the ground and the whip rotates in a figure 8, so that no part of the lawn or flowerbeds is overlooked. $1.50 ppd. Breck's of Boston, 624 Breck Bldg., Boston 10, Mass.

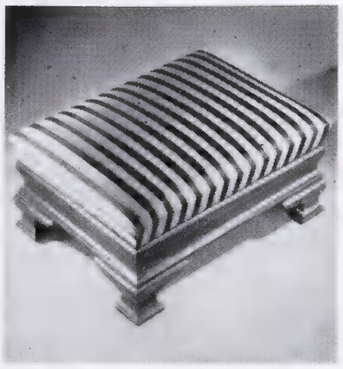


A GRAND OLD NAME is Meissen, aristocrat of the china family. So here's your chance to drink tea in a grand manner—at a piggy bank price. Meissen's old Onion Pattern has been deftly duplicated in these beautiful cups and saucers. Even the soft blue color is the same! 3½" high tea cup and saucer. $2 the set. Other pieces available. Ppd. Edith Chapman, Nyack, N. Y.

SHOPPING WITH Pat Gunan



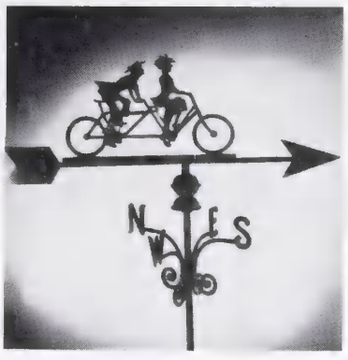
CONSIDER THE FOOTSTOOL: how it caters to your comfort, how sweetly it fits the pajama'd backside of a child. Here is the aristocrat of footstools! Handmade of solid Honduras mahogany, 16½″ x 12½″ x 8½″ high, it's worthy of your proudest needlepoint. A wide choice of fabrics, or send your own (18″ x 22″). $18.75 exp. coll. Biggs Antique Co., 900 W. Marshall St., Richmond, Va.



DENIM SENDS 'EM! And this is the *best* denim that ever cheered up a summer cottage or a city guest room. Sanforized, beautifully tailored, it comes in sunset red, air force blue, cocoa brown, chartreuse, or sea green with striped trim. Twin spread $12.95, full $13.95; 90″ draperies $8.95; vanity skirt $8.95; striped pillow sham $4.95. Ppd. Swatches on request. Colten's, 1351 Beacon St., Brookline, Mass.



RIDING HIGH. This weather vane atop your barn or house will give you advance notice of which way the wind is blowing and mark your place with distinction. Called "Built for Two," the "guy" and his "doll" are made of black weatherproof metal, and the arrow turns on ball bearings over the compass points. 27″ wide. 32″ high, $30 f.o.b. Hagerstrom Metalcraft Studio, Wheeling, Ill.



SQUEEZE PLAY. Springtime Anniversary Cadillac! In fact, the hour at its wheel is the *relaxing* one of the whole waking day. You just sit back and rest—and the weight of your hand and the touch of your toe do all the work. There is even a choice of driving ranges—so that you can select precisely the type of performance you want. At a flick of the finger, you can have extra power and acceleration for city traffic and mountain driving . . . or smooth, quiet, gas-saving performance for the open road. steering for your Cadil as seventy-five per cent effort is removed . . . ar formed from a problem Yes, a lady steps away leaves her Cadillac. Anc too—for it's a never-e drive a car so universal Standard of the Wor your Cadillac dealer t show *you* what a pleas

CADILLAC MOTOR CAR DIVISION





NEW STAMP CADDY

You'll feel like the postmaster general if you have this good-looking holder on your desk, can be filled with a whole roll of 500 one or three-cent stamps. It releases one at a time, and if you want to mail a love letter before going to bed, or get an insurance payment in the post before the midnight deadline, you'll always have a stamp. Solid brass, **$2.95 each postpaid.** Matching scotch tape caddy, **$2.95 each postpaid.**

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TEAKWOOD AND CAMPHORWOOD CHESTS



Well-made, elaborately hand-carved in Oriental patterns, finished in dark mahogany color. Each chest has a camphorwood tray and a Chinese brass lock. Guaranteed moth and termite proof. Size: 29″x14″x 15″ high. Solid Camphorwood $39.50 each ppd. Teakwood lined with Camphorwood $47.50 each ppd. Free delivery anywhere in the U.S. for both items. Send check or M.O. No C.O.D.'s. Please write for larger sized chests.

FREE folder of Oriental gifts

Ladies' Slippers of silk satin (choice of black, red, green, and royal blue). Come brilliantly decorated or embroidered by hand. Soft leather sole with padding.



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COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15″ in diameter; overall height, 21″. Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
Sorry, no C.O.D.'s

TEMPLETON CRAFTSMEN
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BATH TOWEL SET

The finest quality towels still make the best gifts for every occasion! This beautiful set has an enchanting, woven-in Poodle design on a Callaway towel. It contains a heavyweight 25x46″ Bath Towel, 16x28″ Hand Towel and a 12x12″ Face Cloth. Comes in beautiful fashion-smart colors. Stunningly gift boxed.

$7.95 Set ppd.

COLORS: White, Pink, Maize, Wine, Hunter Green or Brown—with contrasting Poodles.

FINGERTIP TOWELS

The same fine quality towels as above in a smaller gift set. Contains three Fingertip Towels in same colors as above. Lovely gift box.

$3.95 ppd.



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Serures
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Visit our exclusive shop in N. Y.



Accent on poodles—

preferably French—in our three-piece cigarette set of hand-engraved crystal. 10.00 the set, and ours alone. Not shown—large ash tray, 5¾ inches square, 12.95 Cigarette box, 4½x3½ inches, 12.95

LORD & TAYLOR

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Also at Westchester and Millburn

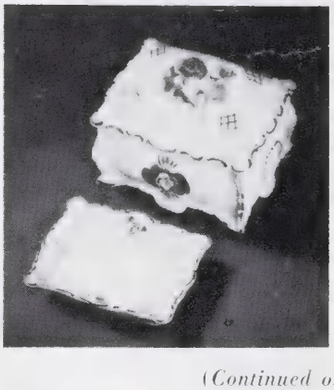
WINDOW SHOPPING



ASK YOUR HUSBAND if this doesn't look and sound like a garden tool that will save his aching back many a sacroiliac twinge. It works like a miniature post hole digger, and for planting and transplanting bulbs and small plants, it's truly sensational. Spear head into earth. Press down on hardwood handles and head expands. Hole is ready for planting! 20″ high. $2.95 ppd. Page & Biddle. Haverford. Pa.



NEVER OUT OF SEASONing are individual salt and pepper shakers. Somehow, they're one thing that you can never have too many of. These are an amazing value. Charmingly designed, they're made by Oneida in the Henley pattern. Of the finest silver-plate, a set of 4 (2 pairs) come gift-boxed for $4.72, incl. fed. tax and post. Macy's, Herald Square, New York 1, N.Y.



A GIFT OF DRESDEN carries with it incomparable distinction. For the name stands high in the blue book of china families. This is the Pompadour-shaped Dresden box, 3″ x 4″, with an appliqué rose knob. Use it for cigarettes or powder in the guest room. The companion tray, 3″ x 3¾″, will serve as an ash tray or for pins. $7.95 plus 35¢ post. Alfred Orlik, 745 Fifth Ave., N. Y.

(Continued on page 39)

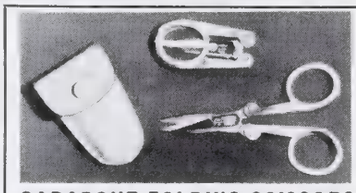
An alarm sounds . . . a flag shows when temperature rises above 15°F. in your freezer! A low-cost investment for food protection; warns of current failure, gas line leaks, motor or thermostat failure, and any other mechanical troubles.

- Operates from 2 flashlight batteries—no *electricity*
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- By Sperti-Faraday — metal case, baked white enamel finish.
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Every driver will love one of these. Precious tires last longer, ride better when properly inflated. With your keys on this practical dual-purpose gauge you'll be reminded to check tires regularly. Holds 3 keys and won't let them snag pockets or purses. Gauge guaranteed accurate. **$1. ppd.**

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NEW "Squeezit"
CATSUP DISPENSER

To replace the unsightly and impractical catsup bottle! **"Squeezit"**—a big red, ripe tomato 3¾″ diam. x 4″ high of flexible and unbreakable polyethylene, the new miracle plastic, is durable and will last for years. **"Squeezit"**—and out pours the desired amount. **"Squeezit"** holds a full bottle. Can be refrigerated and is easy to wash.

Only **$1.00** ppd.

Buy a number for your dining needs.
New 1952 gift catalog available

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YOUR FAVORITE CAPEZIO SKIMMER



In a rainbow of 17 colors, 7 materials.

Black, navy, brown, red, green grape, electric blue, turquoise, light blue, yellow, beige, grey, pink, orange, purple, white kid; black, navy, brown suede; black velvet; black, red, faded blue denim; black patent; white satin; natural straw. Wafer heel, sizes to 11. State size, 2nd color.

$7.95

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PORT-A-CRIB

A lovely baby bed and a handy play pen—all in one wonderful unit. Converts via slotted corner-posts which slide and lock safely. Perfect for holiday trips with baby . . . sets up in autos. Ideal for small quarters . . . for grandparents. Rolls thru doorways, 42″ x 27″ wide. Folds to 6″ width. Natural hardwood. $21.95 ppd. Complete with wet-proof mattress, $29.90. Guaranteed. Free folder.

PORT-A-CRIB, INC.
Dept. 39, Manchester, Missouri



Meissen, aristocrat of the china family. So here's your chance to drink tea in a grand manner—at a piggy bank price. Meissen's old Onion Pattern has been deftly duplicated in these beautiful cups and saucers. Even the soft blue color is the same! 3½″ high tea cup and saucer. $2 the set. Other pieces available. Ppd. Edith Chapman. Nyack. N. Y.



Where a Lady steps away—*Relaxed!*

Oh, how *restful* it is to drive the Golden Anniversary Cadillac! In fact, the hour at its wheel is the *relaxing* one of the whole waking day. You just sit back and rest—and the weight of your hand and the touch of your toe do all the work. There is even a choice of driving ranges—so that you can select precisely the type of performance you want. At a flick of the finger, you can have extra power and acceleration for city traffic and mountain driving . . . or smooth, quiet, gas-saving performance for the open road.

And if you have chosen the new power steering for your Cadillac—well, as much as seventy-five per cent of normal steering effort is removed . . . and parking is transformed from a problem to downright fun! Yes, a lady steps away relaxed when she leaves her Cadillac. And proud and happy, too—for it's a never-ending pleasure to drive a car so universally respected as the Standard of the World. Why not visit your Cadillac dealer today and let him show *you* what a pleasure driving can be.



CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION



Photography by Fay Foto, Boston

Whittall *Dallas*. . . for utmost charm

Dallas broadloom, used as the basis of your decorative theme, offers a gracious invitation to hospitable living. If your taste runs to informality . . . the Dallas texture is perfect. If you prefer period styling or a touch of the modern . . . Dallas again is ideal in its lovely shades of gray, green, beige or rose. Dallas is made by M. J. Whittall Associates, Worcester, Massachusetts, whose outstanding rugs and carpets are found in the better department and furniture stores.

Whittall RUGS and CARPETS
Anglo Persians



End color confusion with Color Unlimited

Here's the sure and easy way to change old rooms into new with paint alone

1 Take samples of your furnishing colors—or any color from anywhere—to your Martin-Senour Nu-Hue Custom Color Bar.

2 Build color plans and select paint colors with professional advice and these easy-to-use visual aids: Nu-Hue charts to accurately match, complement or accent *any* color. Large color chips, actually painted. Visualizers to pre-view your own color choices in room settings. Page after page of full-color photographs of beautiful rooms in the Treasury of Color.

3 Your color selections are custom-mixed in finest Martin-Senour Paints . . . flat, satin, full-gloss or exterior finishes. Recorded for future duplication. Delivered ready to use.

FOR the first time, you can give your rooms a completely new appearance with paint and paint alone. Use the furnishings you have. The colors of your present rugs, draperies and fabrics can now be wedded into handsome, harmonious rooms because Martin-Senour brings you color unlimited in paint.

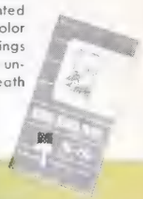
Martin-Senour Nu-Hue Custom Colors take the high cost out of decorating and the confusion out of color choice. Paints in colors unlimited mean you can match, complement or accent any color you're now using in your home or ever plan to use. You can use new colors, new color ideas, new color combinations. And you know that the results will be as perfect as your plans because the colors you choose for your paints are prescription-mixed for you at the Nu-Hue Custom Color Bar. Your *exact* color choice . . . in flat, satin, full gloss or exterior finish . . . custom-mixed in finest Martin-Senour paints. Recorded for future duplication. Delivered ready to use.





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Take confusion out of color plans with new patented MARTIN-SENOUR COLOR VISUALIZER. Includes color chips and folder with drawing of room and furnishings on window-like cover. To "try on" new colors in unlimited combinations place color chips in slots beneath drawing. Only 10¢.



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Ready-mixed paints too! Available at all Martin-Senour dealers. Complete line of fashion-favored colors in every finish. Colors selected by a continuous, nation-wide survey of colors homemakers prefer for all home furnishings.

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Please send my copy of the new MARTIN-SENOUR COLOR VISUALIZER for pre-viewing rooms and furnishings in unlimited color combinations. I enclosed 10¢.

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DEPT. HB—42


Renaissance
design becomes texture
when this shadow-gray arabesque
is delicately traced
on the luminous ivory tone
of FRANCISCAN fine CHINA
Franciscan fine China
FRANCISCAN fine China and FRANCISCAN Ware are made by Gladding, McBean & Co., Los Angeles, Calif. Established 1875



WINDOW SHOPPING

Continued From Page 34

MATCH POINT! Isn't this a divine idea? Right next to the kitchen range, hang this stunning match holder. Young hands can't reach it, but it's close by for your convenience. Solid cherry, hand-scroll-shaped back. Here's another thought: get one for your pipe-smoking husband, another for the bar for toothpicks and stirrers. 7½" x 7½" x 1¼". $2.55 ppd. Carl Forslund, 122 Fulton St., Grand Rapids 2. Mich.



HEART TO PLEASE. This is called the *Coeur de Fer* (heart of iron) pan, and it's copied from a very old French design. With it, you will produce glamorous rolls, muffins, eggs, patty shells. Or serve nuts and mints in it. The reaction will be the same—delightful. Cast iron with satin finish, 7½" in diameter, 12" wide. $7.50 ppd. Hammacher Schlemmer, 145 E. 57th St., New York.



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Now At Prices Everyone Can Afford

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Famous curtains every woman dreams of having at amazingly low prices. 70 denier nylon for long life.

TAILORED . . . Save more than $3.00 a pair. Tailored sizes 80" wide to the pair, with generous 5" bottom hem.

54" long, usually 5.79	3.19
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RUFFLED . . . Save to $17 a pair. Babyheaded dainty edged ruffles, permanently stitched.

Width to the pr.	Length	Reg.	Sale
92"	63"	$8.98	$5.29
92"	72"	9.98	5.79
92"	81"	10.98	6.49
92"	90"	11.98	6.98
172"	72"	19.98	10.98
172"	90"	24.98	12.98
252"	72"	29.98	15.98
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Mail Orders Filled anywhere in U.S.

POSTAGE . . . Add 30¢ for the first pr.; 10¢ each additional pr.

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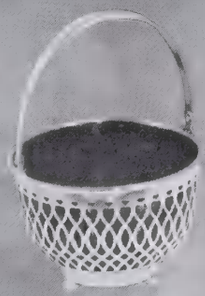
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Great Neck, N. Y.

Long Island's Fashionable Home Furnishing Center

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. . . will brighten your home or delight your favorite bride



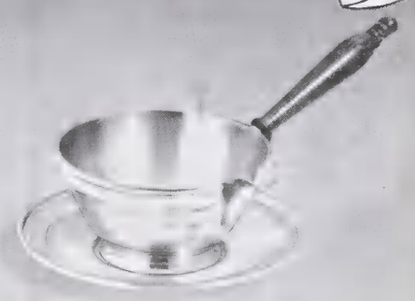
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A tisket, a tasket . . . a mighty pretty basket. The exquisite delicacy of the sterling filigree basket is emphasized by the deep blue crystal liner. 5" tall with handle; 3½" diameter $7.75



CONSOLE CANDLEHOLDERS

The beauty of these candleholders lies in their exquisite simpleness. Designed with a flair for youth, the modern classic lines radiate charm and good taste. 2¾" high; base, 3⅞" diameter . . . . . Pair $12.75



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This old-fashioned Pipkin has the quaint antique lines that today's hostess seeks. Dozens of delightful uses. Bowl, 4" diameter; 8½" long, including polished wood handle. Separate plate, 5¼" diameter $18.75

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Kansas City, Mo. . . . . McCARD JEWELRY CORP., 1217 Walnut Street, 6
Maine, Ill. . . . . C. F. JOHNNSON—JEWELERS, 1314 Fifth Avenue
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Translucent, unbreakable shades in Chartreuse, Green, Beige, Red. Bases available in same colors as shades.

Brand new idea in lighting, these **versatile** lamps. Functional, decorative, they are used as pin-up lamps or for **permanent** installations . . . since they fit perfectly over any wall or ceiling outlet . . . no adjustments, no extra parts needed. Installed in a jiffy. Direct or indirect lighting. Swivel adjusts to any angle. Double units have 4-way control switch to light either or both lights.

Ceiling lamps available with or without pull chain.



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MF3 $6.75 **GOOSENECK DESK LAMPS** MF4 $10.75

They bend to your will! 18" flexible gooseneck. Direct or indirect lighting. Push button switch. Double lamp has 4-way control switch on base.

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Northerners as well as Southerners will appreciate the significance of this grand plate. It commemorates the Confederacy and its struggle to preserve States Rights—one of the burning issues of the Civil War—and regarded by many as just as important today. Hang this 10" historical plate in your living room, dining room, bedroom or den. Since only a limited number are being made, it is sure to become a collector's item! Reproduced on it are the two flags of the Confederacy, the Confederate White House at Richmond and true-to-life etchings of Lee, Jackson and Davis. Burgundy on old ivory background. **$1.95** ppd.

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WINDOW



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COFFEE NERVES? From battling a stubborn can, we mean. This coffee-can tapper eliminates keybands and works like a beer-can opener, cutting into the top and locking on the can. The red plastic cap on the spout acts as a measurer—each filling equal to one tablespoon. The sponge rubber (du Pont neoprene) closes the can after each use, preserves aroma and freshness. $1 ppd. Seth & Jed, New Marlboro, Mass.



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Conceals Most Spots and Stains

Use on solid, mixed or figured rugs. Five Rugadub colors: Deep Hedge Green, Emerald Green, Midnight Blue, Maroon and Tobacco Brown. Complete Rugadub Kit includes mixing tray, brush, measuring cup and easy-to-understand directions. ONLY $3.95. Hurry,—Order NOW!

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- The two position Barwa for *the rest of your life* . . . Over 50,000 sold!
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THE WING COLLAR

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Velvet. Colors: Red, Hunter green or gold—white Faille lining.

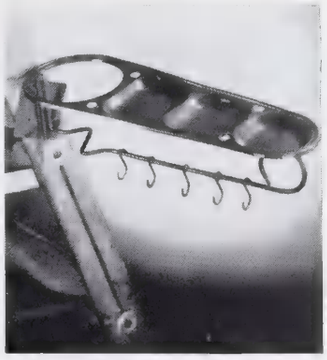
Faille. Colors: Gold or White; same on both sides. Rhinestone or Pearl stud.

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SHOPPING



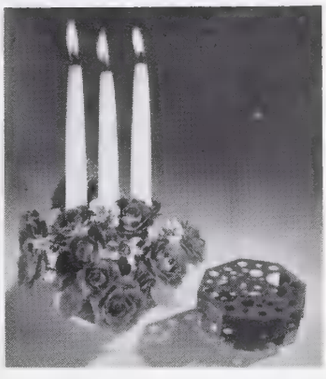
LADDER CADDY solves the problem of what to do with your gear while you're up a ladder painting, washing walls, hanging curtains, etc. The steel caddy slips onto the side of your ladder and has a well for a quart can of paint, 3 deep compartments for screws, nails, or ash tray, 5 hooks to hold tools, and a special loop for large cleaning cloths. $1.98 ppd. Ward Phillips Company, 9 E. Main St., Dundee, Ill.



SITTING PRETTY. This modern armchair has a flair for comfort and style that will readily fit into any décor. Beautifully made of solid beech, it has a genuine braided rush, hand-woven seat and natural or black lacquer finish. Try a pair in the den or grouped in front of the television set. 33″ high, 18″ seat height. $34.95 exp. coll. Hobi, House of Beautiful Imports, 52 Vanderbilt Ave., New York 17.



APRIL SHOWERS bring May flowers! And soon every room in your home will be bursting with bloom. Achieve breathtaking floral arrangements with this metal frog. Its three large holes are for candles, while the smaller ones secure the stems of your roses, baby's breath, tulips, and other favorites. Of Alumilite metal, it won't chip, rust, or corrode. $1.25 each ppd. Artisan Galleries, Fort Dodge, Iowa.



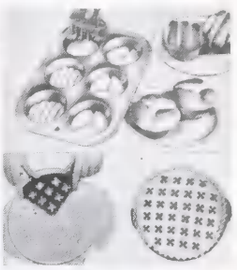
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It washes glasses inside and out at one time. Washes the bottom and top of plates or saucers at one time! A wonderful labor saver as well as hand saver. Made of heavy nylon bristles, it will withstand hot water and last and last. New scientific design makes it possible for one to get dishes, gravy pans, etc., cleaner and more quickly than ever before. A brush that should be in every kitchen!

$1.95 ppd.

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For glamorous rolls and pies! Here are two inexpensive gadgets that enable the home baker to turn out mouth-watering rolls and pies as attractive as those of the professional baker! Roll Cutter at top has 4 parallel blades on one side for cutting "Fan-tan" or butterleaf rolls, the other side has 3 triangular blades for cutting "clover-leaf" rolls. At the bottom is a simple and easy-to-use cutter for making criss-cross or lattice pie tops. Will make pies up to 9″ in diam. Both items in red polished plastic. Both for one low price!

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For parking spoons and forks between stirrings and servings. Keeps sink tops clean. Prevents enameled stove tops from becoming stained and discolored. Gaily colored pottery sunflowers will accommodate two spoons at one time. (Wonderful when canning fruits or vegetables or making jelly and preserves.) When not in use, it is a delightful kitchen wall decoration.

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What a value! And what grand spoons! They are made in the Black Forest of Germany of polished hardwood. Use them and protect your good pans and pots against scratches—your food against metallic taste. They are in natural wood finish—the longest spoon is 15½″ long, the shortest 9″. No kitchen is complete without them.



5-Piece Set
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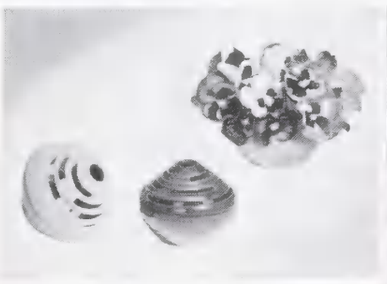
A big red ripe plastic tomato in real natural coloring with stem in green. It looks as much like a tomato as a tomato itself! Made of durable pliable plastic, you merely squeeze the sides and out comes ketchup in the exact amount desired. No shaking, no splashing. Fill it with juice, insert a straw in the stem and you have a colorful server that will make tomato juice taste garden fresh!

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For those important first impressions — serve sea food, fruit cup, madrilene in these sparkling, crystal goblets. Just fill glistening glasses with crushed ice. Food keeps fresh and frosty in snug-fitting removable glass liners. A wonderful parting gesture for frozen desserts, too. Personalized with handsome 3-letter monogram.

Set of 6 with monogram, $10.75 postpaid.
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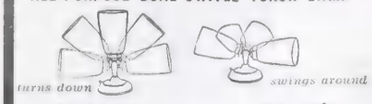
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$7.95 each **$15 pair**

Hand-crafted splendour, inspired by the opulence of ancient Roman palaces. Perfect for television or spot-light. Decorative as door or bar brackets. Ideal as wall pin-up lamp. Elegant for desk or table. Brass base with brass-plated cup. Patented gyromatic dual-swivel for easy adjustments. 11¼" tall, with laboratory tested cord.





Idea FROM Paris

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BEAUTIFUL 3-in-1 HANDBAG a real time and money saver! Basic bag in black flattering faille, crowned with gold-plated butterfly frame. Adjustable double-chain handle. So-easy-to-change navy and brown faille reversible cover. Also in navy faille, with red and white plasti-calf cover that looks smarter and wears better than calf. 7½" deep, 9" wide.

Your Name To Boot!

Smart as can be! Your name or initials branded into these sleek, durable latex rubber booties, with the safety tread soles. Paris designed to fit every heel height and shoe style. Gives complete foot protection. They're lightweight and fold compactly into a simulated-calf zipper pouch. Black with red cuff, which reverses. Sizes 4 to 10½.

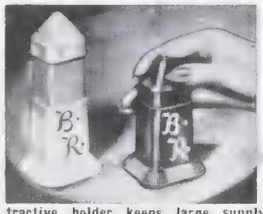
$2.75 pair



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Just press the top and see a toothpick pop! Attractive holder keeps large supply of toothpicks handy and sanitary! Beautifully designed in colorful plastic. Ideal for homemakers, home bars, door prizes. Size 5¼"x1¼".

Only $1.00 ppd.

Monogrammed, $1.25 ppd.

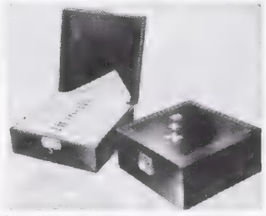


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BASKET BELLES

Beautiful boat-shaped baskets, hand-woven on Isle of Madeira of natural reed. Use them plain for popcorn, peanuts, potato chips or even popovers. 9" size—$1.95; 12" size—$2.50; 15" size—$2.95. Also with a metal liner, use them for plants. Same sizes, with liner are $2.25, $2.95, $3.50 respectively. All postpaid.

GOTHAM GIFTS

67-85 Exeter Street Forest Hills 75, N. Y.



WINDOW



THE CHILDREN'S HOUR would be sheer heaven, you say, if your own small Indians looked like this. And yet this darling pair of bone china figurines is here to remind you that they can. That's why you're hoodwinked so often. Soft and sleepy looking, "Bedtime" is 5½" tall, "Darling," 5". Each is $10.50 incl. tax and post. Nelmor. 901 Bergen Ave., Jersey City 6, N.J.



"SWEETIE PIE." Did you know that sweet potatoes grow beautiful green vines with practically no care? Why not try it? This ceramic planter (chartreuse or green) looks like a pot pie. Your potato sets inside the brown crust and a mark indicates how much water to use for best growing results. $2.25 ea., $4.25 pr. Ppd. Helen Gallagher, 413 Fulton St., Peoria, Ill.



WE LOVE A PARADE and the thrill of a military band is unbeatable. Here is the British Guards band, 20 strong, in ceremonial red coats and shako helmets. They march impressively following the drum major. Each man has his instrument tuned for the pomp and pageantry that recalls medieval glory to modern England. $3.98 ppd. J. J. Anthony, Box 402, Milwaukee, Wis.



This amazingly faithful electrical reproduction of burning oak logs will charm your family and intrigue your friends. Touch a switch and at once your hearth is alive with good cheer — without fuss or ashes.
Here is the heartwarming atmosphere of the traditional log fire, captured by craftsmen and presented with pride as a contribution towards gracious living.

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A PIXIE'S LIFE is a merry one, lacking in worries and troubles, full of fun and idle musings. Thus, you'll make your garden joyous and merry if you put this little fellow there—among the green. Made of weatherproof composition stone, it's antiqued to imitate Old English Portland Stone. 20″ high. $15 f.o.b. The Erkins Studio, 40 West 40th St., N. Y.



PARTY DOGS make wonderful conversation pieces for they are satires on the "types" that you meet at every gathering. The matchbooks have 6 different illustrations, 24 books to a box. The ash tray-coasters of aluminum foil are liquor- and burn-proof, 24 cartoons. The napkins are Mass-linn, also have 24 illustrations. Entire set is $3 ppd. The Bar Mart, Inc., 62 West 45 St., N.Y. 19.





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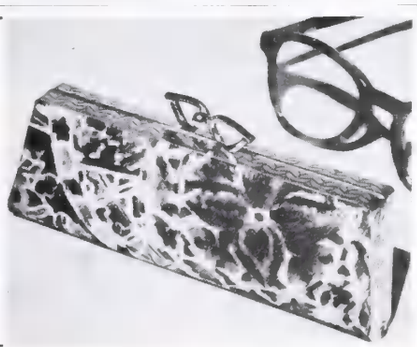
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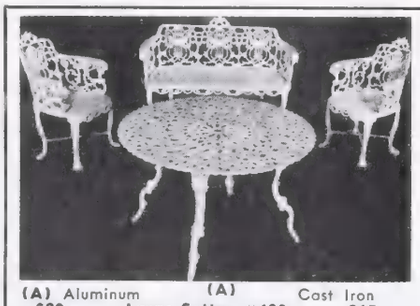
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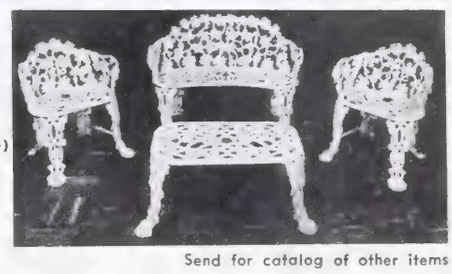


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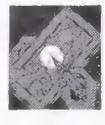
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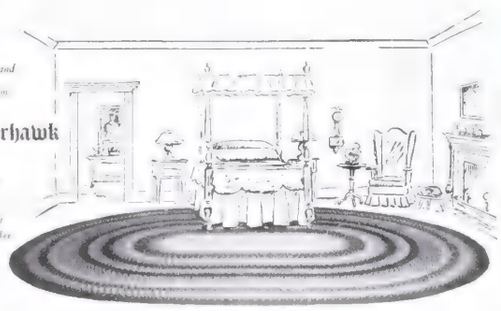
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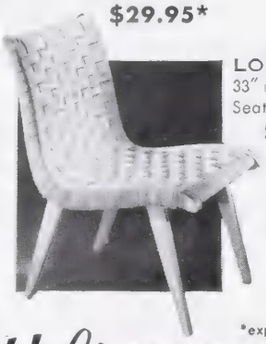
OUR DINING SET



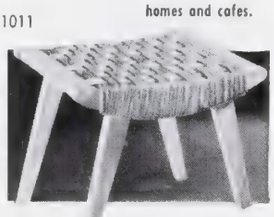
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20" ▪ 17" ▪ 17" high
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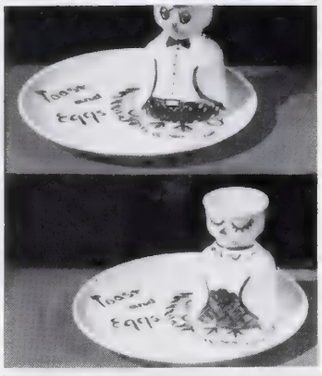
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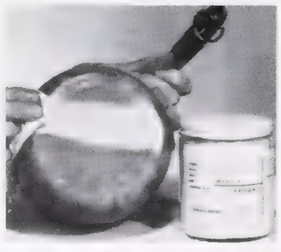


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Just a swipe and a wipe with *idiot's delight!*



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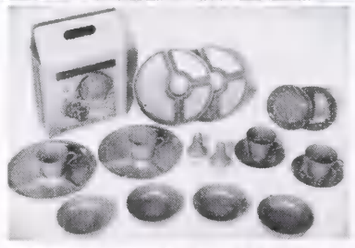
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LUNCHEON SET
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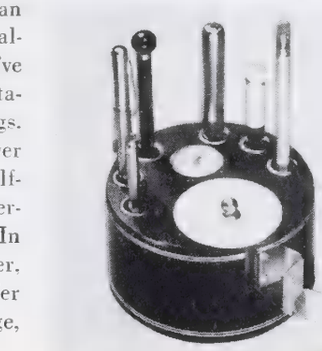
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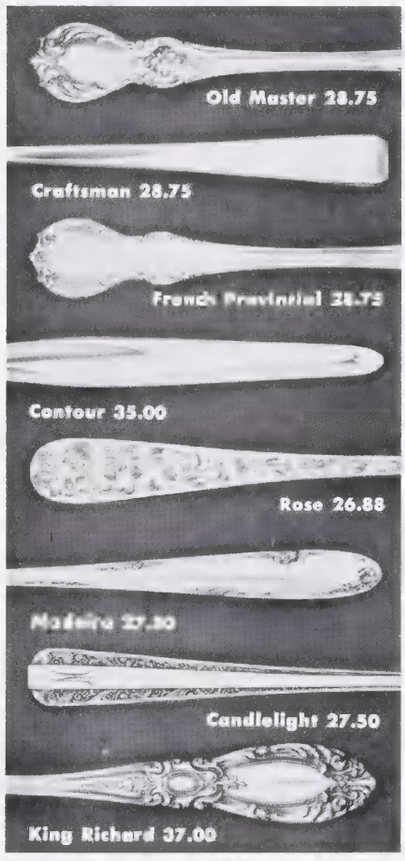
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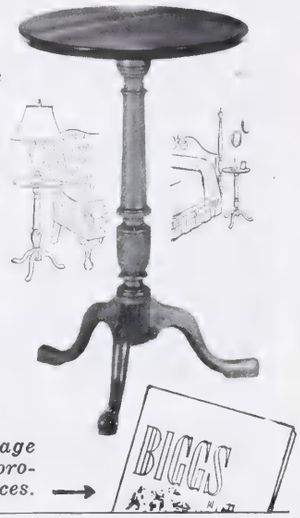
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Fully assembled—*ready-to-use*

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

Height 32" Seat 18" x 14"
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Unpainted but smoothly sanded.....$6.75
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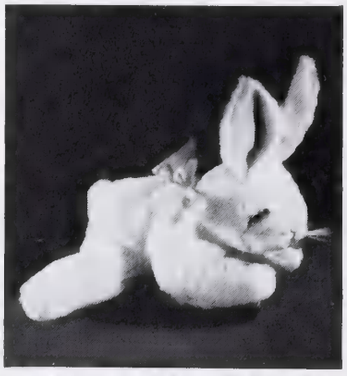
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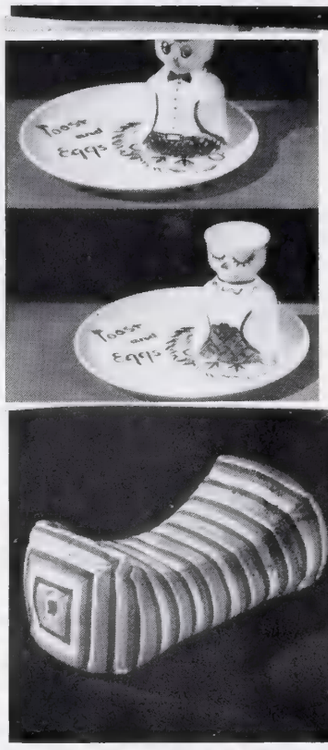
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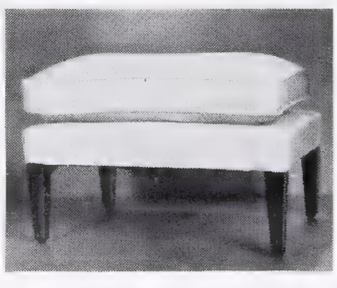
SLEEPYTIME PAL—and what could be a more perfect one for Easter than this darlingest of bunnies? Though he seems to be sleeping, when your own sleepy-head pinches his tail he'll give a loud squeak. So cute and cuddly, the bunny in pink or yellow will be a pal to all your small fry and even to your college gal's dorm. $3.50 ppd. Malcolm's, 524 N. Charles St., Baltimore 1.



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(Continued on page 51)



NEED AN OTTOMAN?

This one has an attached pillow top, filled with kapok, and is covered in muslin. It has nicely tapered hardwood legs finished in mahogany, so that it may be easily upholstered or slip covered, with or without flounce. You must have several to match the family's favorite lounging chairs. Height 14", Length 24", Width 18".

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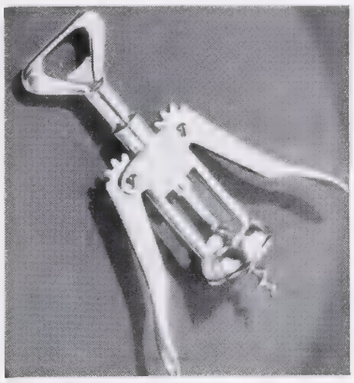
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WINDOW SHOPPING

Continued From Page 46

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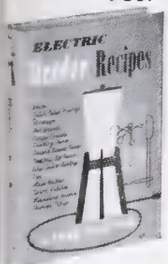
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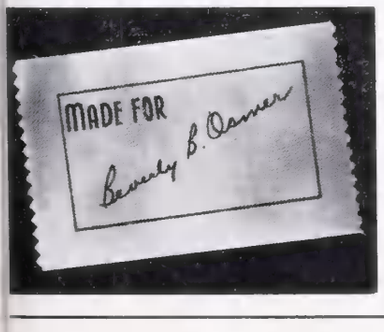
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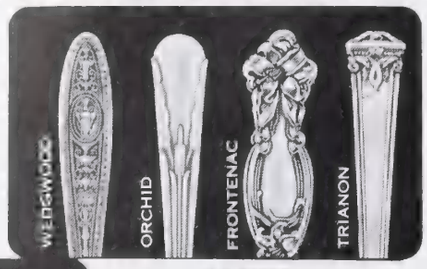
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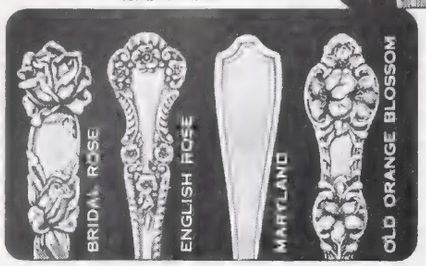
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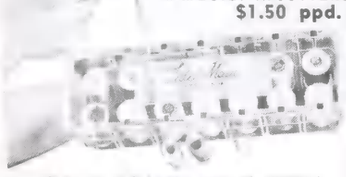
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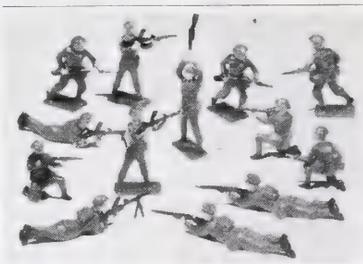
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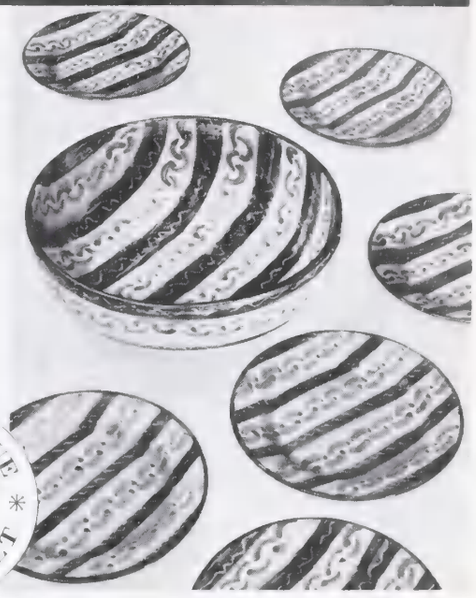
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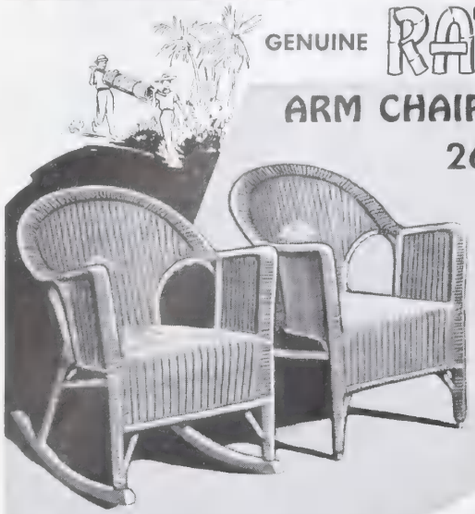
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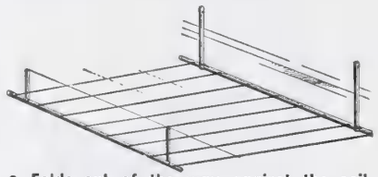
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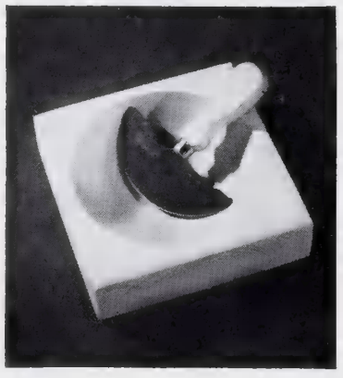
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HOW HIGH THE BLOOM depends upon where you hang this enchanting brass planter. We think it adds charm and distinction to any room because the solid brass, highly polished and permanently lacquered, is a lovely foil for the glossy green of ivy leaves. Planter is 5½" x 4" deep, 21" long over all. $5.50 postpaid. Lafayette Gifts, Box 17, Hasbrouck Heights, New Jersey.



Screws in like a light bulb!

No wires to connect. Think of it, *now* you can change a whole lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang one of these delightful lamps. Glamourize *any room* in seconds. So inexpensive you'll want several.

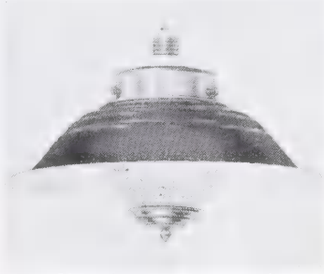


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Complete, Postpaid Only $5.75



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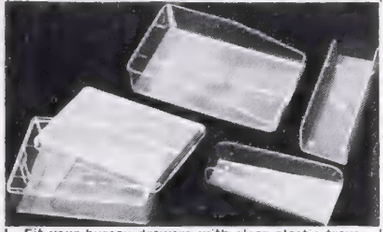
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Bring the SONG of BIRDS to your GARDEN
with this smiling Boy with Jug
BIRD BATH



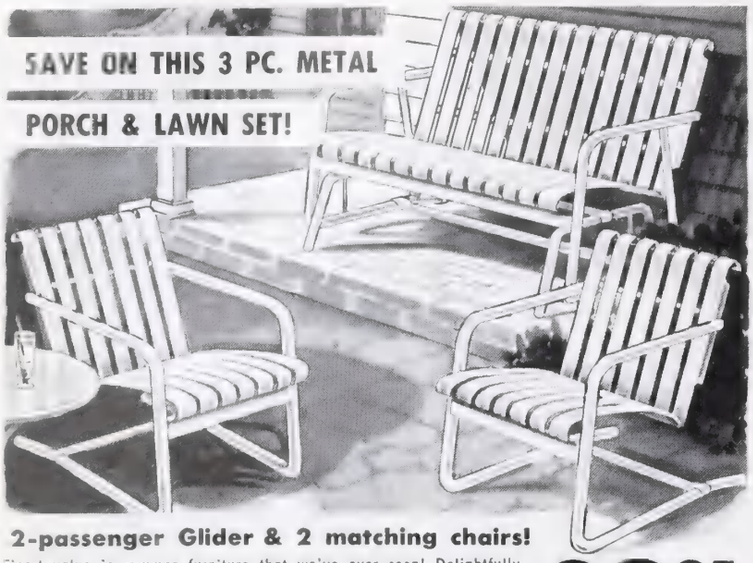
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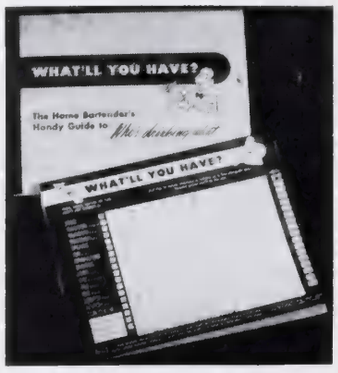
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413-BD Fulton St. Peoria, Ill.



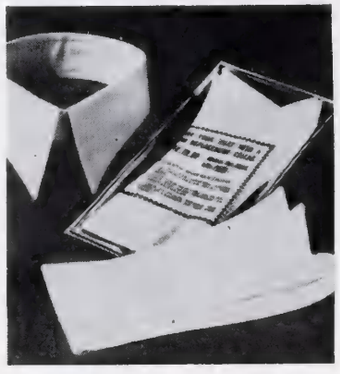
WINDOW



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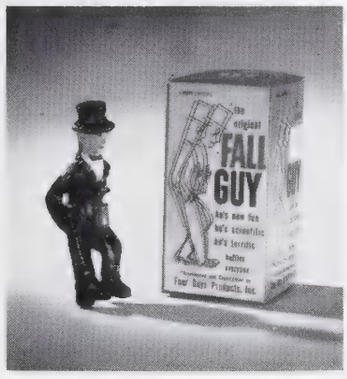




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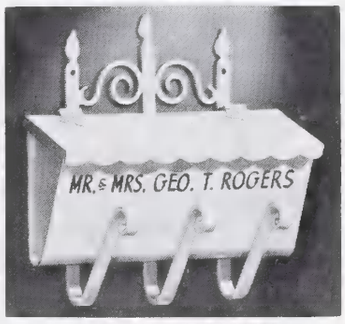


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Thousands of our satisfied customers have saved at least one-third by ordering genuine Carabao "Matchstick Bamboo" drapes. *Guaranteed* to be the finest quality *available regardless* of price or your money back. Suited to any type of interior; *available* for any size *window* (add 50¢ to window width for fullness). Natural color, black or white drapes in standard sizes, approx. 24¢ a sq. ft. Gray, chartreuse, coral, cocoa brown, turquoise, heather, kelly, red, yellow, approx. 34¢ a sq. ft. Our artists *will match any* color swatch or you can easily paint them yourself. *Traverse rods and cornices available.* Write for free detailed picture and complete price information.

SPECIAL PRODUCTS CO. Dept. HAI
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SAFE and SOUND in a REGULAR BED with Youthguard
PATENT PENDING



When your child outgrows his crib, YOUTHGUARD lets him move directly into a regular size bed with complete safety! No tools needed . . . YOUTHGUARD clicks on, clicks off! Precision-made of hardwoods. Beautiful, hand-rubbed furniture finish in maple, walnut or waxed birch.

$6.95 ea. postpaid
Special Finishes Extra

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MORE THAN 10 DOZEN FRAGILE SWEETS TRAVELPROOFED IN UNIQUE CELLOPHANE RIBBON GIFT CARTON

The finest, purest, most delicious butter cookies it is possible to make. Famous recipes. Contain all 93 score butter, grade A large eggs, New Orleans brown sugar, choicest fruit preserves, fudge, nuts, etc. Hand decorated in dainty shapes and sizes. A wonderful taste treat . . . a unique gift. Shipped prepaid at only $4.95. Send check or money order. No COD's please.

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SPRINGFIELD, MASS.

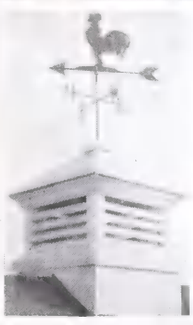


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Herbert S. Mills
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CAPE COD CUPOLA



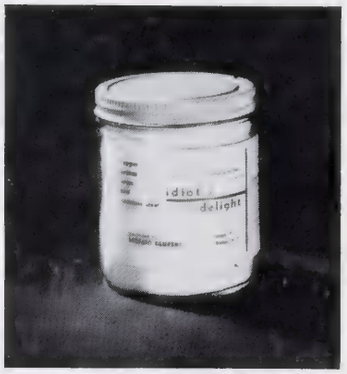
Now you can get a Ready-Built fully assembled CUPOLA for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted white, roof covered black, red, or green asphalt to match your roof. 25" high, 18" square at base. Only a screwdriver needed to put up in 10 min. Only $20.75 Ex. collect. Other sizes from $16.75 to $49.50. Weathervane shown 19" x 23", made of copper, painted black, only $9.50, plus 45¢ shipping charges. Send for Free Catalog showing Cupola, Signs, Weathervanes, Posts, Lanterns, Captain's Chairs, etc. Catalog contains history of weathervanes.



CAPE COD WEATHERVANES
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Dept. CB 100 New Bedford, Mass.



WINDOW SHOPPING



IDIOT'S DELIGHT is a metal cleaner that does such a gleaming job on copper that it's already made quite a name for itself. We know how many gals love gleaming copper pans hanging all in a row, so we're sure that once they try it they'll swear by it! Equally wonderful for brass, bronze, and stainless steel. 8-oz. jar, $1. Add 25¢ post. W. of Miss. Bropard Co., Dept. 9, 101 W. Garden St., Rome, N.Y.



JUST YOUR MEAT. A good carving surface is half the battle when you are trying to do justice to a roast or ham. This trencher, made of fine hardwood, slightly tips to the back to catch the gravy. The rubber-tipped legs enable it to fit *over* the plates and thus be closer to the carver. Wood prevents knife from dulling, too. 20" x 14" x 3½", $15 ppd. Craft-Wood Products, Osgood St., Andover, Mass.



EASTER'S HOLINESS and great beauty is symbolically portrayed in this shrine for Our Lady. Entirely hand-wrought in Italy, the shrine is of a delicate blue alabaster, highly polished. The Madonna is carved from a pure white alabaster and stands between 2 transparent columns. Ideal for Easter giving, it's 7" tall. $8, ppd. No c.o.d.'s. J. Orlando Co., Inc., Dept. B-11, 15 Moore St., New York 4, N.Y.

(*Continued on page 63*)



BEADED MOCCASINS

Shufflin' soft . . . gay as an April breeze, these Indian style, ***hand beaded, hand laced,*** *washable cowhide moccasins in Palomino Gold, Green, White, Red & Black, give you gentle foot snuggling comfort. A springy layer of built-in airfoam innersole gives your feet a holiday. In a complete range of adult sizes.* ***Just the thing for square dancing!*** **$6.95** ppd.



MEN'S—*without beads & fringe. In Palomino Gold only.*

No COD's. Satisfaction Guaranteed.
Send shoe size and color.

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THE FUNBOX

Here's the gift that keeps them happy—15 individually gift-wrapped presents selected by a teacher to suit age and sex of child and for proved fun value! Wonderful for sick-a-beds . . . or on train, plane or auto trip. The perfect party favor! Prevents boredom, protects parent's nerves, keeps *everybody* happy! Postpaid . . . give age and sex of child. Ask for The Surprise Book.

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807 E. Elm St. Winnetka, Ill.

Stradivari

sterling in the mood of culture

The matchless beauty of the Wallace Stradivari pattern was inspired by the perfect violins of Antonius Stradivari, whose craftsmanship has never been equalled. Here is a lovely, lilting pattern—exquisite in form, crowned by a sparkling leaf curled back upon itself and enhanced with delightful highlights and shadows.

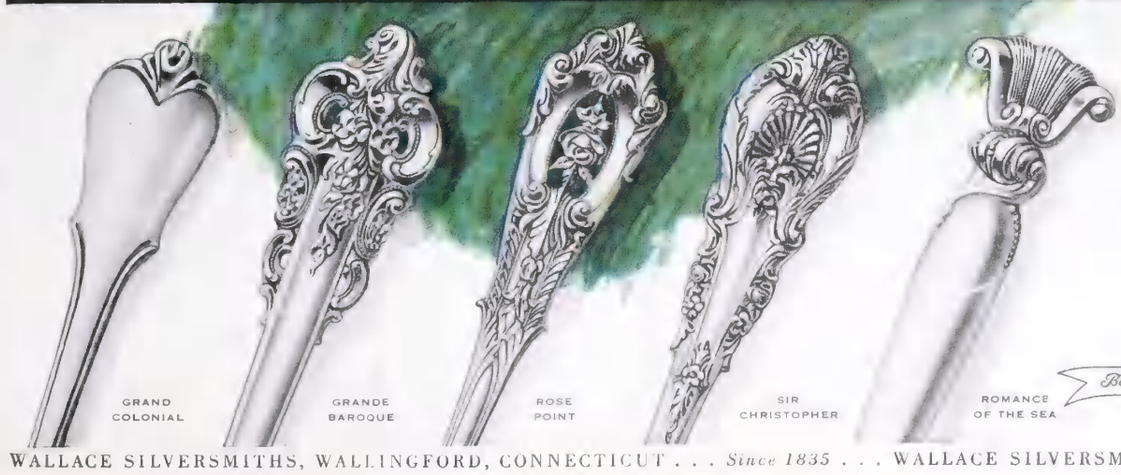
It was created by famed designer William S. Warren in sculptured "Third Dimension Beauty"—the exclusive Wallace artistry in silvercrafting. Stradivari, like every Wallace "Third Dimension Beauty" pattern, is a masterpiece—beautifully formed not only in front, but in profile and back—giving you sterling perfection from every possible view.

Six piece place setting, Stradivari, $32.50. Settings of other patterns from $32.50 to $43.50—all prices include Federal Tax.



Send for and read the exciting design stories of each Wallace pattern in the 32 page book "Treasures in Sterling." It also contains many helpful table-setting ideas. Write (send 10¢ to cover postage) to Wallace Silversmiths, Department 33 Wallingford, Connecticut.





STRADIVARI

WALLACE

Third Dimension Beauty

STERLING



WALLACE SILVERSMITHS, WALLINGFORD, CONNECTICUT . . . *Since 1835* . . . WALLACE SILVERSMITHS, TORONTO, CANADA Copyright 1952



new and beautiful

Pine Cloth

Glossy, deep-textured cloth by Simtex—yarn-dyed and woven of rayon and finest cotton. It brings a new "decorator look" to your table with plunging borders of color that accent or blend with other tones in your room. Like all Simtex table-fashions —washable, color-fast.

SATISFACTION OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
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Simtex

Sprout, with deep green border as pictured; also green with sprout, grey with coral and yellow with brown. Solid color Matkins* (rectangular napkins that can double as place mats) to match. For store nearest you write: Simtex Mills, division of Simmons Co., 40 Worth Street, New York.

Marshall Field & Company, Chicago; B. Altman & Co., New York; The J. L. Hudson Company, Detroit

*Reg. Trade Mark

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EDGELY HILL — *outstanding value . . . all wool quality wilton broadloom* in Sandalwood, Beach Grey, Willow Green.

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PLUMBING FIXTURES IN COLOR

A cheery "good morning" to *you*—in a house that's brighter—gayer—smarter all day long—thanks to the thrifty luxury of Briggs Beautyware plumbing fixtures in your choice of lovely pastel colors.

There's a lasting look of built-in quality about these brilliant modern fixtures—a lavish air of elegance that will give your home more of that "new-house feel" than anything else you might plan.

Briggs Beautyware vitreous china lavatories and closets are outstanding products of fine craftsmanship and expert engineering. Briggs stain-proof porcelain enameled bathtubs and lavatories—now completely redesigned in the latest expression of contemporary styling—are second to none for quality and durability because they are built of rigid *formed steel*, the best base of all for porcelain enameled fixtures.

Remember—home modernization *starts* with Briggs Beautyware! ©1952



SANDSTONE SKY BLUE SEA GREEN IVORY

BRIGGS COLOR COSTS SO LITTLE EXTRA! These glorious bathroom fixtures now come to you in all the magic of non-fading pastel colors for only a very little more than white, when purchased in complete sets. Choose Sandstone (as shown above) or Sky Blue, Sea Green or Ivory! Each of the famous Briggs Beautyware colors is scientifically planned to harmonize with a wide range of decorative schemes.

BRIGGS MANUFACTURING COMPANY • DETROIT 11, MICHIGAN



WINDOW SHOPPING

Continued From Page 58

BEWITCHED, bothered and bewildered you'll be when you see your funniest blue-jeaned tomboy transformed into your dimitied angel by this darling little dress. Of white dimity, it's embroidered at the bodice with bright red cherries. The dotted dimity yoke, border and puffy sleeves come in red, navy, or copenhagen blue. Sizes 3-6, $14.95; sizes 7-12, $16.95. Ppd. Georg Jensen, 667 Fifth Ave., New York 22.



BARNYARD ROYALTY is the fitting name of this Italian pottery soup service. Her majesty the hen, in full color, presides over both 3-qt. tureen and platter. An ear of corn serves as handle to the lid. $19.85 ppd. Individual bowls to match are wonderful for everything from soup to nuts. $3.30 each ppd. Front Parlor Gift Shop of the White Turkey Gourmet Shop, 16 E. 49th St., New York 17, N.Y.



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Frame of smart, durable bronze tubing... verdi antique finish ...will last a lifetime in any climate ...salt air improves its beauty

Summer is coming... and this new idea from Hawaii is just the thing to grace your terrace or poolside. The Waikiki Lounge is curved to fit the body... affords the most pleasantly restful sensation while sunning on back or front... Tilts readily to the recognized health position with legs raised. It even rocks if you wish. Light in weight but designed for great strength. Tropical white canvas--no fading. Shipped assembled. Order now.

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Send check or money order. No COD's. Pay express shipping charge on arrival.

Prompt Delivery

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BUNNY. Most adorable Easter bunny you ever saw! $6.50

HAT BOX. Open it to show off your new bonnet! $11.50

EASTER EGG. Peephole shows the tiny bunny inside! $11.50

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EVERYBODY RAVES ABOUT!

This Easter, join the Parade of Charms ... win her heart with one of these endlessly fascinating heart-charmers from America's largest collection. Prices include Fed. tax. Mail orders filled.

FREE booklet, "Charms by Marchal", shows 450 other 14K charms. Write Dept. HB4

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A. Junior size for cheese, meats, vegetables, fish. 11"x11"x2¼" on legs. Beautifully finished. $4.95 POSTPAID

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An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held tightly in place by rubber-covered clamps that grip doorcasings up to 8". Has no crisscross slats to pinch little fingers or give toehold for climbing over. Height 25". Beautiful natural finish. (Pat. #2490612)

2-3 ft. doorways, **$5.95**
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EXPRESS CHARGES COLLECT

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Thrill some lucky girl with this unusual LIFE-SIZE COMPANION DOLL. So BIG and realistic looking that a child can use her own clothes to dress her! She has pretty yellow yarn hair with ribboned pigtails, lovely percale print dress, gay organdy apron, panties, and red felt shoes that tie. Every girl (young or old) will love this Beautiful Doll! Makes wonderful gift! No C.O.D.'s, please.

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Specify color—White, Blue, Yellow, Green, Pink. Three sizes—Small 0-2, Medium 2-3, Large 3-4. Lt. Blue and Plaid Denim to protect shoes while crawling and use over sleepers—medium and large sizes.

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- **Any wording you want, up to 15 letters and numbers**

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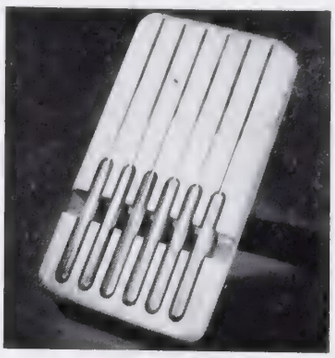
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WINDOW



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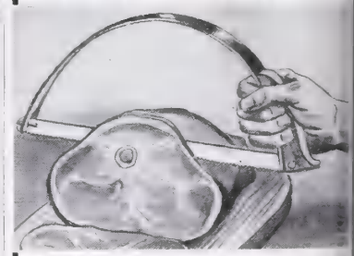
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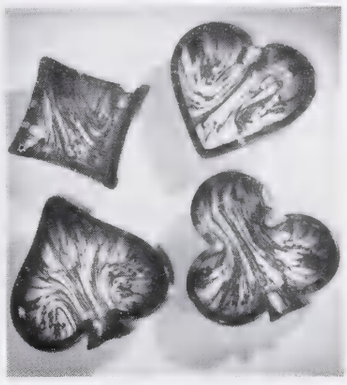
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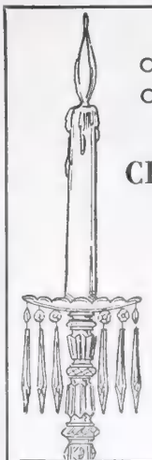
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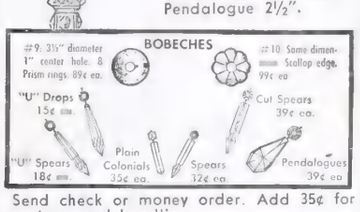


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THE COMPLETE BOOK OF

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SHOWS YOU HOW!

Have fun with the newest, most fascinating year-round flower-arranging hobby. Learn how to prepare and use dried materials.

This is the first book to give *all* the information on drying, pressing, skeletonizing, and storing, and what to dry from flowers to vegetables to grasses to shrubs.

Contains a wealth of suggestions for special-occasion arrangements, and full directions on how to make pressed-flower pictures and trays, dome and paperweight bouquets, decorative plaques and wall panels, scenes worked out with shells and seeds. Here is a new world of beauty and enjoyment for you. $4.95

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Brilliant designs in heavy gauge brass Waste Paper Baskets or Magazine Racks to distinguish settings.



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Highly-polished solid brass—permanently lacquered. 11½"high x 12" wide.

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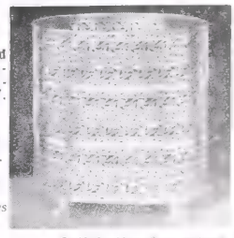
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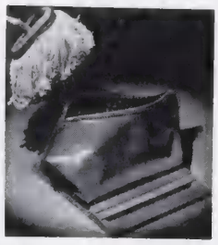
DUST COP—DUSTS MOP

REMOVES DUST AND LINT FROM MOPS

DUST COP is the new easy way to clean your dust mop. No more messy window or indoor shaking—DUST COP removes messy particles in a jiffy. Unique design prevents dust from flying out. Any type vacuum cleaner draws dust from DUST COP'S emptying slot for easy disposal.

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Watchung HOME DEVICES
PLAINFIELD, N. J.

STILTS



The Ideal Gift For Any Youngster

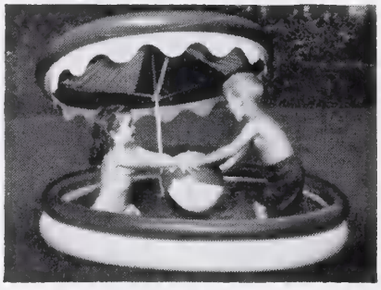
Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

- Built of rugged clear-grained hardwood, 70 in. long.
- Adjustable foot-step can be raised or lowered.
- Non-slip rubber tips.
- Strong enough to support 250 lbs.

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Order NOW for the children (6 to 16) on your Gift List. Satisfaction guaranteed. No C.O.D.'s, please. Send check or money order to:

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BACK YARD BEACH by DOUGHBOY

Keep the children happy at home with a Doughboy inflatable plastic wading pool! Easy to fill, drain, store; lasts for years. Above, Deluxe Pool (5 ft., 125 gal., 9 in. depth), $14. Others from $4 . . . New beach umbrella "raises" by inflating ring, $13. For information, write Doughboy Industries, Inc., Dept. HB-4, New Richmond, Wisc.



WINDOW



REFLECT YOUR TAST for gracious living in this char ing mirrored sconce. The sol brass has permanently lacquer finish; two candles glimm against an oval mirror, whi sparkling crystal prisms throw multicolored jewels of light. Tw of them will add grace to t sideboard. 24″ x 7½″, $15 e $24.50 pr. exp. coll. Forest Hil Gift Center, 105-17 63rd Roa Forest Hills, N.Y.



IN A SPIN, loving the spin it in! Save back-breaking huntir in the refrigerator for jars ar cans. With a revolving masoni Frigi-Tra on each shelf, yo problem is gone with a flick the wrist. Each tray accomm dates 20 to 30 average-size a ticles, works on ball bearing 15″ in diameter, unbreakabl rust- and moisture-proof. $2.95 e Ppd. Glasscraft Mfg. Co., 920 Chicago Ave., Evanston, Ill.



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Perfect Baby Gift!
3-Piece Terry-Knit NAPPIES



- For play pen
- After bath
- For cozy nap
- Washable as a towel
- Comfortable and cuddlesome

Soft and comfortable terry-knit Panties, Blouse and Booties . . . Slip on quickly and easily; no hooks or buttons. Choice of 4 pastel colors—pink, blue, mint or yellow. Comes packed in a convenient handy transparent plastic "diffle-bag".

For babies 6-18 months . . . **$3.95**

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·BOON TO MOTHERS·
A DIAPER HAMPER



created with a complete understanding of baby's nonchalant disregard for self-control. Made of metal with hospital white enamel finish on outside, aluminum rust-resistant coating inside. Has colorful nursery design and holds more than 80 diapers. Deodorant cup in lid neutralizes offending odors. Hamper is 10″ by 10″ by 26″ high. Complete with removable plastic liner-bag and deodorant cake.

When baby grows older it's wonderful to hold soiled clothes.

$7.95 add 75¢ for shipping

Always available:

Extra liner bags 65¢ ea. postpaid
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Box 26-B4 ***May Birn*** Mt. Vernon, N. Y.



A *Toni* ORIGINAL

Pinafore and dress for the little miss. Dress of fine Sanforized chambrey in pink, maize or green. Pete pan collar, pocket, and elastic ruffled sleeves. Pina fore of white dotted swiss, sporting a deep flounce trimmed with imported French val edging and perky rose bud at the throat.

May be worn separately

Sizes 1-2-3 **$6.95**, 4-5-6-6X **$7.95**, Postpaid in U.S.A.

MODEL DRESS CO.
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Family Identification Tag

Recommended by school and civil authoritie for the protection of every child and adult This handsome tag identifies wearer in an emergency, or if lost or injured. IDEAL AS A GIFT. List Name—Address—Telephone. Blood type—(if known).

Send $1.50 ppd.

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PAPER'S LAST STAND will be regal indeed if this very handsome copper waste basket is its burial ground. Imagine the dignity afforded to your private den, the loveliness to your living or bedroom if this is your own. With 3 Old English initials, or 1 giant initial, it's as medieval as Chaucer, as contemporary as a newly-minted penny. 13½" high, $15 ppd. Henry W. Longfellow, Weston 93, Mass.



AN OLD FAVORITE for Easter and for all ages has always been the Panorama Egg. And you'll get spring fever looking at the scene inside. Lush and green with old-fashioned figures, the big egg is white with a confectionary outside and floral spray on top. Its middle is trimmed with a fuzzy band. $2.40 ea., or 3 for $6.00 ppd. Q-T Novelty Co., Box 54, Murray Hill Station, N. Y. 16.



Out of the Past for the Present

PROVINCETOWN GEOMETRIC
wallpaper and matching fabric from
Warner's Waterhouse Collection

Once this French paper of formality and simplicity covered the walls of the drawing room of Snow House in Provincetown, built in 1810. Yet today it meets the requirements of modern decorating and provides a charming setting for the contemporary as well as traditional; for the delicate geometric pattern in both wallpaper and draperies.

Available in gold and white, green and white, red and beige, brown and tan, yellow and brown.

SEND 25c for "Warner Key to Decorating." Includes Gloria Mason's ideas for planning a home, selecting color and furniture and coordinating home decorating with wallpaper. Samples of 11 Waterhouse wallpapers and matching fabrics included.

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PANEL DRAW DRAPERIES with distinctive tree motif

For windows up to 54" wide, 90" long..$7.98 pr.
For windows up to 108" wide, 90" long..15.98 pr.
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Tree is hand printed in metallic gold on heavy quality faille. The unusual, exclusively designed motif and wonderful decorator colors of these draperies will make any room exciting. Red, Rose, Oyster, Grey, Gold, Wine, Almond Green, Chartreuse, Hunter Green, Shrimp. Color swatches on request.

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63 Broad Street • Stamford, Conn.



A GARDEN OF IVY

BRING SPRINGTIME INDOORS with this heavy, solid brass planter. Decorated with beaded border and fluted edges, it's handsomely mounted on lion's paws. Fill it with ferns or flowers and "plant" it on window sill, mantel, table . . . or display it in a fireplace opening for a charming effect. 4" high, 4" wide, your choice of length.

16" long $13.50
20" long 16.50
24" long ..... 19.50 *all postpaid*

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Birks, Canada's leading jewellers, extends a friendly welcome to all visitors. You will find an outstanding collection of Fine China Dinnerware patterns, and an unusual variety of quality gifts.

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MOBILE PIN-UP

This is the sensationally new Lightolier lamp everyone is talking about . . . Combining functional perfection with smart design, it gives you proper illumination from any height—all from its position on the wall. Wood block fastens to wall; pulley lowers or raises shade; extension arm swings in wall-to-wall arc. Precision made in metal . . . terra cotta, green or white. 17" shade holds two 40W bulbs, has plexiglas light diffuser. A space and sight saver over a desk or table. Satisfaction guaranteed.

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only 45¢ a square foot for standard sizes

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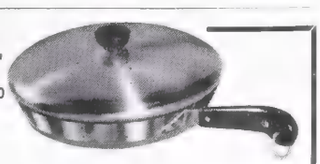
We unconditionally guarantee Carabao rugs to be finest quality available regardless of price. If you'd like to see a sample square, send one and we'll mail one postpaid. Write for information.

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8 in. Covered Skillet 5.75 10 in. Covered Skillet 7.00
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3 PIECE TOP-OF-STOVE ECONOMY OVEN—BAKES, ROASTS SAVES FUEL AND TIME $1 POSTPAID

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Delicious Outdoor Meals!

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STEAKS
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● **QUICK CLEAN HEAT** New Broil-Air geared blower brings charcoal to intense heat in just a few moments. Hood concentrates heat.

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● **LIFETIME CONSTRUCTION** Designed by engineers of Buffalo Forge Co. All steel construction throughout. Hearth mounted on braced tubular legs. Will last a lifetime.

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Enchanting WALL SCONCES

Wall *beautification* is emphasized with these charming designs, harmony perfection is *maintained* with traditional appointments, and decor *accentuations* stressed with modern settings.



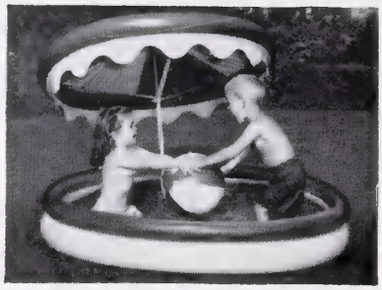
No. 104—THREE-LIGHT ROCOCO DESIGN SCONCE—Solid brass, permanent lacquer - finish. 15" long x 12" wide.
$15.00 each
$24.50 pair



No. 101 — TWO-LIGHT COLONIAL SCONCE, solid brass, permanent lacquer-finish. Decorator's Delight. 9½" tall x 7" wide.
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THREE-LIGHT (same as No. 101) **$12.95 pair**
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Forest Hills Gift Center
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BACK YARD BEACH by DOUGHBOY

Keep the children happy at home with a Doughboy inflatable plastic wading pool! Easy to fill, drain, store; lasts for years. Above, Deluxe Pool (5 ft., 125 gal., 9 in. depth), $14. Others from $4 . . . New beach umbrella "raises" by inflating ring, $13. For information, write Doughboy Industries, Inc., Dept. HB-4, New Richmond, Wisc.

Forever Yours! MAGNIFIED KEEPSAKES *of your precious ones!*

BABIES' HOSPITAL IDENTIFICATION NECKLACE or WRIST BAND TAGS encased in magnified heavy 3¼" diam. Glass Paperweight.



Send the necklace or band to us, together with "his" or "her" first name. We securely mount them and inscribe the name Grandma, Grandad, or Dad or Mother to forever cherish, down through the years. With first name inscribed in gold
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CRYSTAL DOME PAPERWEIGHT Attractively magnifies snapshots of your favorite child or pet. Order a number for your relatives, friends and yourself. Send us photo to fit 1¾" diam. circle. 1 week delivery.
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Gift Boxed—overall 3½" diam.
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Quaint Little CHOO-CHOO



. . . a resting place for your cigarette **$1** POST PAID

Place your cigarette in the boiler of this endearing little 19th-century locomotive and watch the smoke rise from its stubby chimney! Fog green glazed pottery with gold trim . . . a charming imported novelty ash receiver for you and your friends.

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WINDOW



GRACE NOTES. This is about the most unusual and delightful server we've seen. And there's music while you work—a real Swiss music box is in the handle. Solid maple, finished in French Provincial maple coloring, with food spaces specially treated to be acid- and liquor-proof. Gift-boxed, it's perfect for Easter, Mother's Day. 24" x 8" x 2". $17.50 ppd. Maymac, Dept. B., 79 W. Grand St., Mt. Vernon, N. Y.



BUCKETFUL OF IVY, growing under the shade of Grandma Moses' "Childhood Home," becomes a lamp to brighten your life. The pine bucket, 9" wide, has a hand-rubbed finish and a metal liner for planting. The 16" shade is covered with Grandma Moses fabric. With brass shaft, it's 24" tall. $19.95 ppd. (without plants). Unique Arts, Box 4, Kensington Sta., Brooklyn 18, N. Y.



IT'S MAGIC—the way this piano teaches a child rhythm and self-accompaniment. The Magic Piano has 3 childhood songs, which the child selects with a button. By striking one key or all keys, out comes the tune, as long as the youngster does hit one key and in the proper rhythm. Not a wind-up toy but a real lesson in tempo and finger-motion. $5.95 ppd. Gift House, 5 Columbus Circle, N. Y. 19, N. Y.



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So pretty . . . so useful! At snack time, this artistically decorated metal pail is just the thing for serving pretzels, potato chips, pop corn and candy. It also makes a unique letter holder for your desk and it's ideal for potted plants and vines. Brilliant Pennsylvania Dutch colors and designs are handpainted on each side, over a dull, background black. Order several for shower gifts and bridge prizes—but don't forget one for yourself! Only $2.25.

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CONESTOGA STUDIOS
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HAVE YOU A FELINE HURRICANE AT HOME?

Get a CAT *Scratching* POST



ONLY $4.95 PPD.
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ADD 25¢ EAST OF THE MISSISSIPPI

Save your temper and your furniture when your pint-size "Tiger" decides to sharpen his claws... and destroy stuff. Give him this Cat Scratching Post to assault! It's thick, carpet-covered with a ventilated catnip-fillable center... 18 inches high.

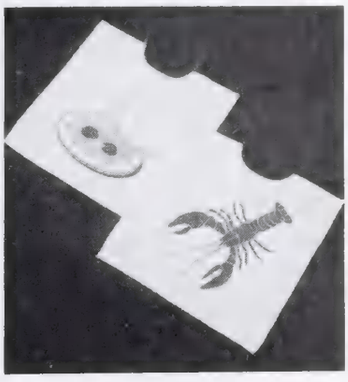
THEY MAKE MARVELOUS GIFTS!

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655 Battery Street, San Francisco 11, California

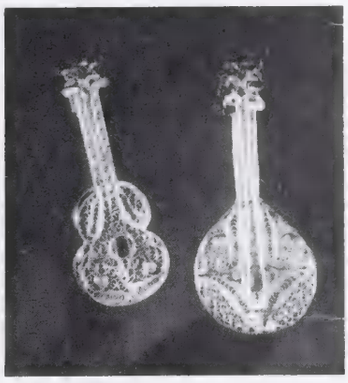
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SUNDAY SUPPERS are happy occasions when good friends gather for spaghetti and wine or lobster and corn! But how they'll cheer you if, next time, you give each guest a bib to keep façades spotless. These are white linen with print and strings in bright red. They're a cinch to launder and just $5.75 ppd. for six. Mention spaghetti or lobster print. Charles W. Chase, Haddam Neck, East Hampton, Conn.



SWEET MUSIC for m'lady's spring suit or crisply tailored blouse. These dainty filigreed banjo and guitar pins are handmade in Italy of sterling silver with a gold-plated finish. A very smart fashion note for your lapel or scarf. Each measures about 2¼" and has a safety catch. $5.50 ea. incl. fed. tax and post. No c.o.d.'s. Charles Curio Art Shoppe, Box 67, Elmhurst, L. I.



FRONTIER SHIRT. Pioneer days were great big days full of Paul Bunyans and the wide frontier. Here is a reminder of the thrill of the outdoors for the man in your family. Genuine South American pigskin, it's cut full with leather fringe, leather thong neck closing, and best of all, it's washable. Small, medium, large, extra large. $27.50 ppd. Lucy Morris, 5095 S. W. Barnes Rd., Portland 5, Ore.



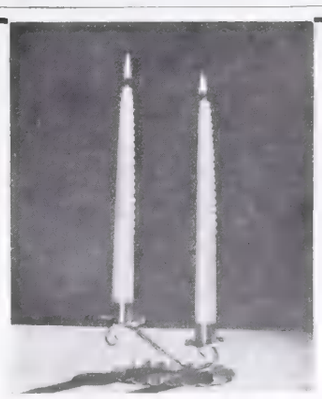


KEEFILE

No more frantic searching for lost keys with this ingenious, handsome case which keeps 16 keys or key sets tagged and ready for instant use. Fine workmanship; brass hinges and hasp; stainless steel spring hooks. A most useful gift!

Send check or m. o. $3.45

The Shepherds
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PERFUMED CANDLES

Every discriminating hostess is looking for the perfect item to add new zest to parties and dinners. The perfumed candle is the answer. A new innovation with delightful floral fragrances which will enchant everyone. Available in scents of rose, jasmine, gardenia, honeysuckle, apple blossom, orange blossom, wisteria, lotus, pine, Idaho Sage Brush. 10" tapers, hand dipped, hand decorated, gift boxed. $1.25 pair, post paid.

REEVE ART CO. 901 MAIN ST. BOISE, IDAHO



LIL' BUTCH FOOD BLOK

$2.95

Ideal for kitchen, home bar. Has 1001 uses, including cutting cold meats, cheeses, fruits, vegetables, desserts, etc. Richly styled in Hard-Rock solid Maple with smooth sanded raw wood top and gleaming lacquered sides and legs. Handy size is full 5⅝" square, 2¾" high. Perfect for yourself . . . for gifts.



Squeezit CATSUP DISPENSER

$1.00

Wonderful new serving piece eliminates fuss and mess. No shaking . . . no waste. Cleverly styled "tomato" holds full bottle of catsup! Gives controlled flow at a simple squeeze. Amazing, plastic will never break. Washes clean quickly, easily under your faucet. Grand gift idea.



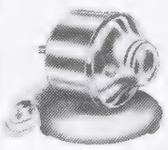




New Handy ICE CRUSHER

Turns cubes into crushed ice at a flick of the wrist! Lightweight, cast aluminum crusher instantly gives small ice particles for professional-looking drinks, appetizers, relish and vegetable dishes.

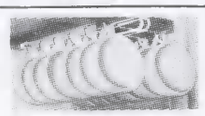
$2.95



New ELECTRIC KNIFE SHARPENER

$5.95

At last, an electric knife sharpener at reasonable cost! Quickly, safely sharpens any size knife. Attractive new appliance for your kitchen is finished in ivory baked enamel with tomato-red top. Powerful AC motor never needs oiling! Fully automatic . . . simply draw knife blade lightly through slots. Complete with Underwriters approved cord and plug plus push-type switch for fingertip control. Order today for your own home or a distinguished gift.

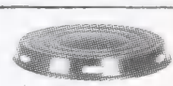


SLIDING CUP RACK

$1.00

Slides cups out into the room for easy, safe selection. No awkward reaching . . . no wasted space. Fastens securely under any shelf . . . holds 12 cups! Gleaming aluminum with nickel plated hooks. Complete with screws . . . installs in a minute.

SLIDING PAN RACK $1.98 also available. Holds 8 pans, any size.



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Makes A Double Boiler Out of Any Pot or Pan . . .

Ingenious double-layer steel construction provides air pocket between flame and pan for slow, steady heat. Prevents burning or scorching foods . . . keeps pots and pans gleaming without scouring! ONLY $1.95

ORDER TODAY Postpaid if check accompanies order, or COD, plus postage. Money back guarantee.

YOUNG PRODUCTS DEPT. 275 2605 ELMHURST, DETROIT, 6, MICH.



PANEL DRAW DRAPERIES with distinctive tree motif

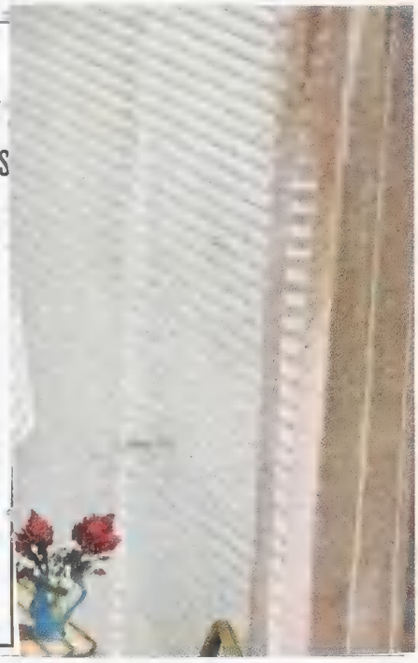
For windows up to 54" wide, 90" long **$7.98** pr.
For windows up to 108" wide, 90" long **15.98** pr.
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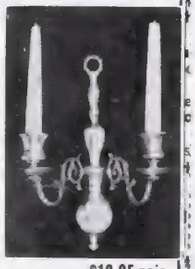
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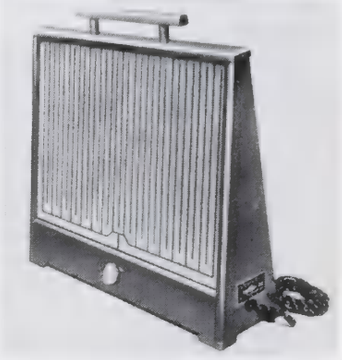
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(*Continued on page 75*)

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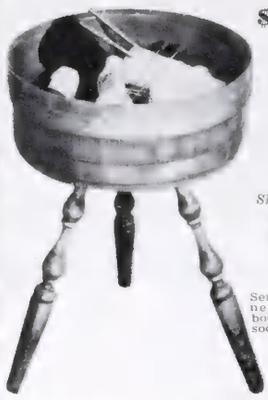
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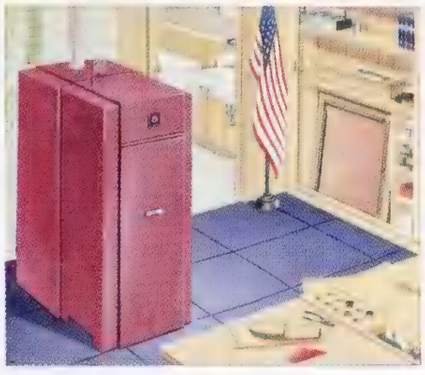
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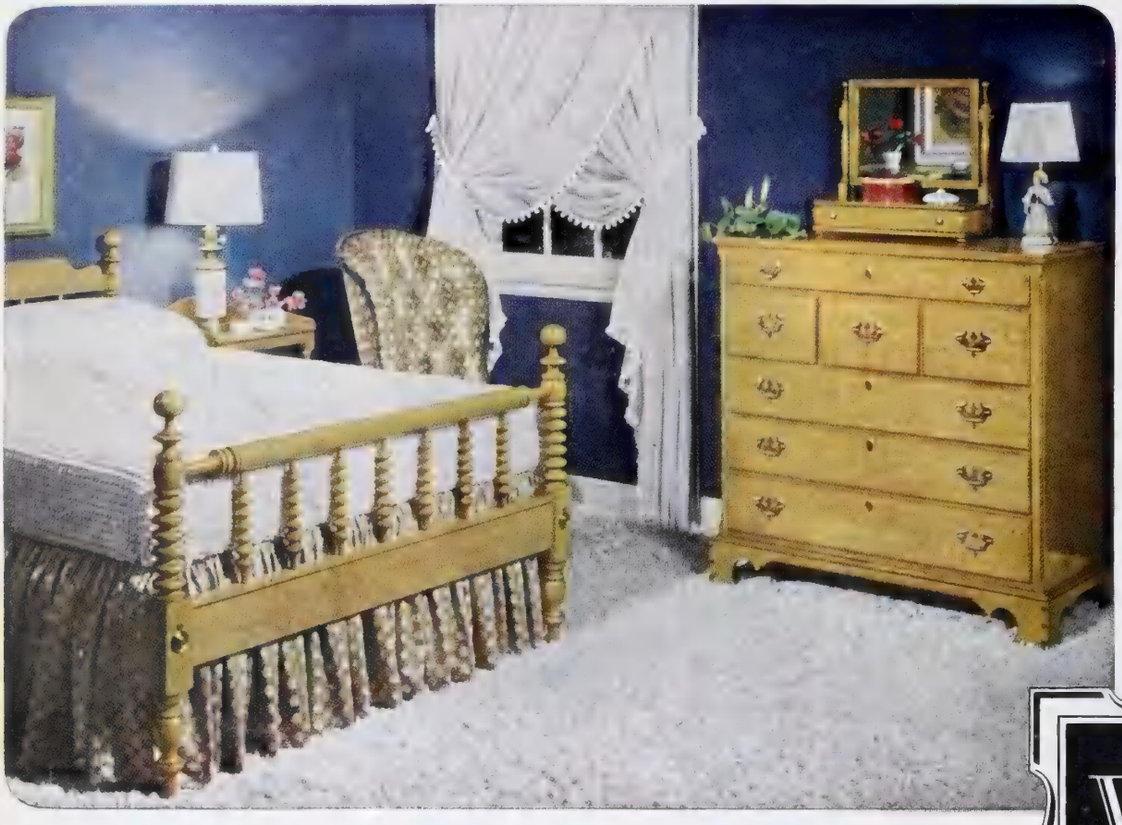
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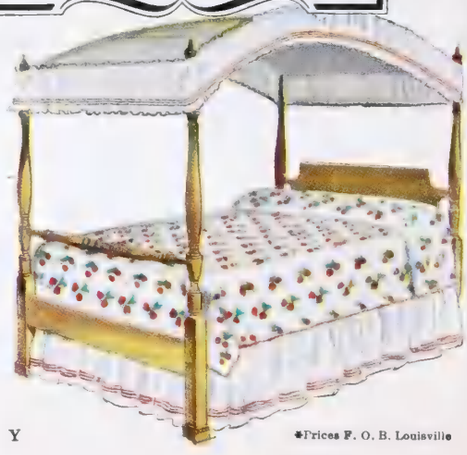
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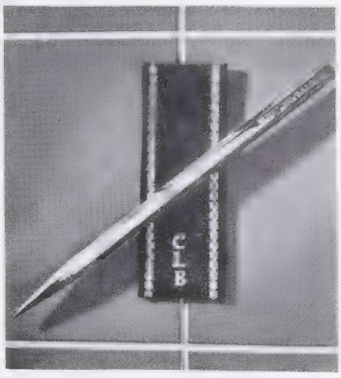
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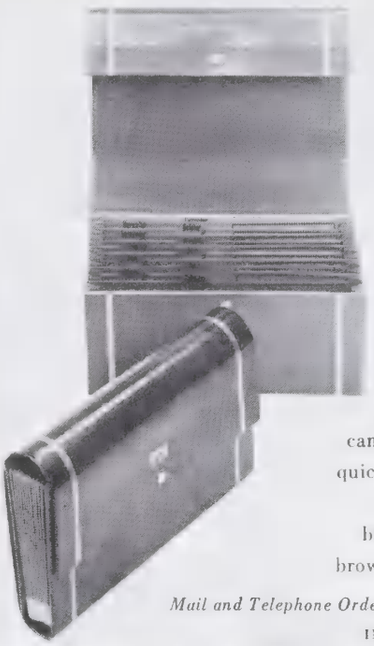
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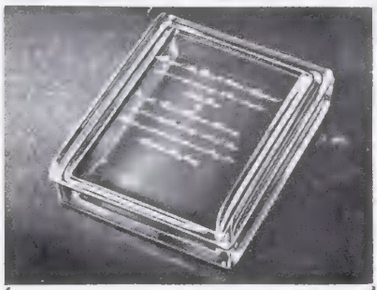
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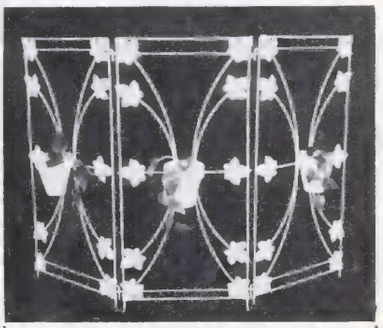
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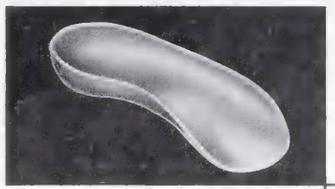
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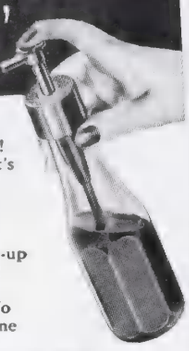
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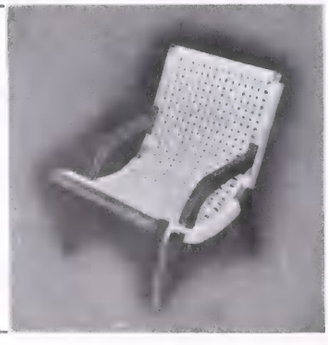
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Another example of our primitive arts keyed to modern living . . . the Curveline Taxco Armchair. Of the same preshrunk, plasticized palmweave and satin-finish solid mahogany that distinguishes our entire line . . . its smart lines and unusual grace will add distinction to any setting. Approximate dimensions: 21½" wide, 29" high, $27.50. Palmetto-Craft available in pieces for the entire house. Complete illustrated catalog free on request. Money-Back guarantee. Allow 2 wks. delivery. Cash, check or M. O. (No CODs, please). Express charges collect.



PALMETTO-CRAFT 4115 SKILLMAN DALLAS, TEXAS



WINDOW



WAXING ELOQUENT — for these charming Austrian imports. Especially significant during the Easter season, they'll be lovely on your mantle or "collection" shelf all year long. They are wax eggs in pastel shades, each with a religious or fairy story scene inside. Snow White, Hänsel and Gretel, the Madonna, Infant, and Guardian Angel are available. $3.25 ea. ppd. Gina & Selma, Inc., 1048 Lexington Ave., N. Y. 21.



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No more burns. No hot pads that keep hands too close to heat. No dropped pans or jars.

Never slips — Never wears out!

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The Little Lady's dream come true. You'll love it and refuse to be without it.



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Arts & Decoration Home Study Course in Interior Decoration

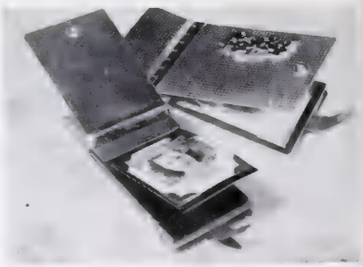
—you get a thorough knowledge of color harmony, textiles, lighting, arrangements, modern and period furniture, backgrounds, etc. The Course consists of 30 lessons, color plates or successful interiors, books on color and drapery patterns, fabric samples.

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Describes the course in detail. 28th year

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an unusual gift for any occasion for Easter, Mother's Day, Graduation! For Mother, Sister, or the Girl Friend!

Beautiful, smartly styled, artistically jewel decorated, gold-washed case to protect those treasured photos you carry in your purse. No finger to soil prints . . . a gentle pull on the snap tab flips the pictures right before your eyes. Holds sixteen photos 1¾ by 2 inches. Immediate delivery,

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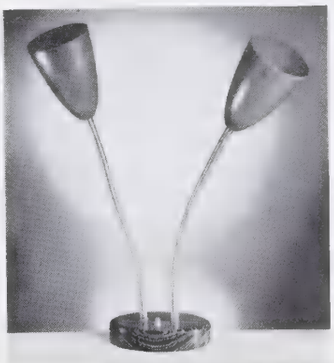
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SHOPPING



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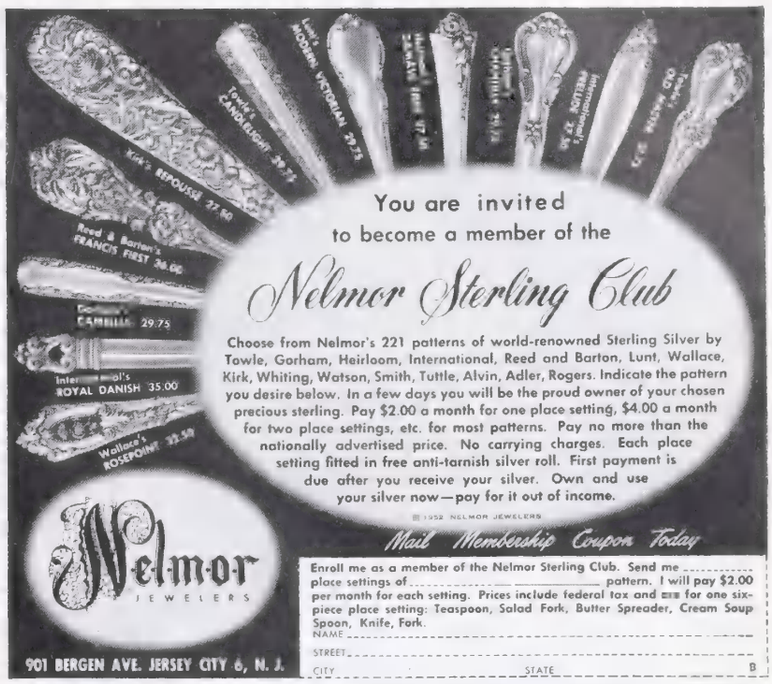


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The newest, the most beautiful wrought iron accessory you have ever seen. Stunning new design. Available in black, white or antique green. Overall height approximately 51". Lamp attachment is complete with matching shade. Table has expanded metal tray top and handy magazine rack. Available without lamp attachment.



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Table only 8.95

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Add 25¢ extra West of Mississippi River.

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DRIZZLE BOOTS

keep feet snug and dry



Pretty as a picture, transparent virgin vinyl boots ready for every emergency use — comes foul weather. Packed in handy plastic pouch with fluorescent piping. Drizzle boots have two shiny facsimile penny snaps that hug the feet and keep them dry and comfy. Brilliant scotch plaid trim. Comes in Children's sizes small, medium or large.



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296 Broadway New York City 7

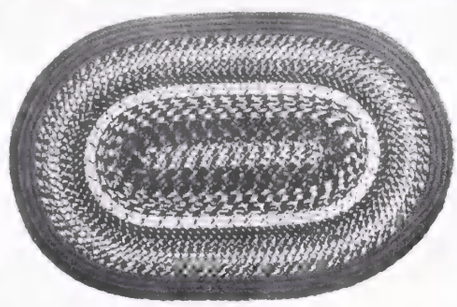
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This functional beauty is just the right size for a dozen uses. It's a perfect perch for your table TV set . . a wonderful way to show off your best lamp, or display your nicest ceramics. Perfect next to a chair or couch, or all by itself against a wall. A completely finished, *solid* slab of wood makes the handsome top. Wrought iron legs, executed with masterful simplicity, give it the elegance that means good design. 24" x 24" top, 25" high. BIRCH, natural or wheat finish, $39.50. MAHOGANY, natural or blonde finish, $46.50. Postpaid.

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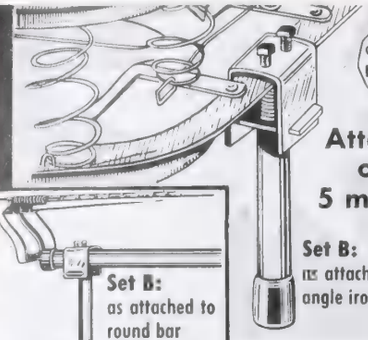
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Set B: 4 all-steel legs per set, fits any metal bed spring, 8" high. Finished in aluminum. Rubberized plastic tips. **$5.95**

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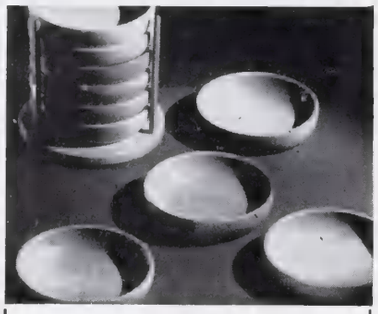
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For a gift to the perfect hostess . . . this unbreakable lifetime aluminum coffee maker brews consistently flavorful coffee—15 cups — by vacuum method in the time it takes to boil water. Splash-proof upper bowl . . . dripless pouring lip. Bakelite cover. Stainless safety filter ***saves two spoons of coffee per pot.*** Immediate delivery postage paid. Send $5. No C.O.D. LIFETIME PRODUCTS, 1132 N. Fairfax, Los Angeles 46, Calif. Money-Back Guarantee.



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The most beautiful picnic cooler in the world . . . with handsome red plaid pattern and luggage-tan trim. Triple insulated with Fiberglass. Keeps contents hot or cold for hours. Perfect for bottle goods, sandwiches, fruit, drinks and all picnic foods. 4 gal. capacity.

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WINDOW



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Box of 24 Foil Ashtray-Coasters
Box of 24 Masslinn Napkins
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$1.00 per box

Add 15¢ postage on single boxes. All 3 boxes—**$2.75** postpaid.



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A dazzling masterpiece from Europe which the Importer *offers only to you.*

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Grow Plump, Tender

MUSHROOMS

Right in Your Home!

Pick fresh mushrooms all season long! Enjoy for the first time in your life all the mouth-watering flavor and appetizing aroma of plump, tender mushrooms served fresh and delicious as they were meant to be! It's profitable fun growing them for the whole family. Simply place my specially prepared trays in a cool place and water 'em. That's all you do. In just 3 weeks mushrooms appear and ripen in flushes ready for picking and eating every few days. 3 trays will keep your table supplied for months. Nothing but the purest mushrooms can grow in these trays. Full, printed instructions included. Trays weigh 12 lbs. each—measure 15" x 17" and are shipped F.O.B. Ashtabula, Ohio 2nd class express. 3 big trays only $4.95—satisfaction guaranteed. Send check, cash or money order to:

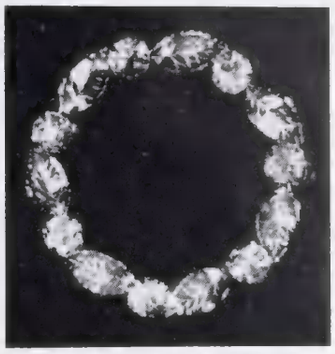
RUBE SNELLER—The Mushroom Feller

R.D. 8, Chesterland, Ohio

SHOPPING



ENCHANTED CIRCLE to wear at the throat of a white blouse, to dramatize a black dress. is a sweet spray pin of round rhinestones and silver leaves. For Easter or Mother's Day, it's a gift that's certain to be a sparkling success. Gift-packaged in a hinged jewel box. $10.50 incl. tax & post. Woods Jewelers, 284 Fulton Ave., Hempstead, N.Y.



PROVERBIALLY DECORATIVE. Cross-stitched samplers have been worked at and pictured from Chaucer's day to this, and though the lance and armor have long since gone, the sampler has not. With a proverb in quaint delight, the design has a place for name or date of 3 to letters. Print choice plainly when you order. 16" x 20" unframed. $5 ppd. Laura B. Copenhaver, Rosemont, Marion, Va.



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THE ORIGINAL FOLDING TABLE TOP

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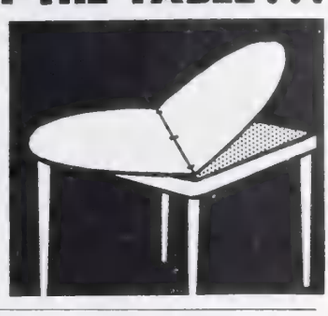
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T-TOP COMPANY, INC.

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"The Crest" WALL SCONCE

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$16.50 each

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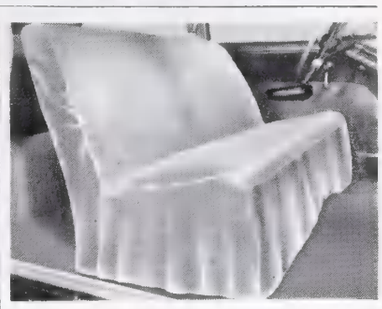
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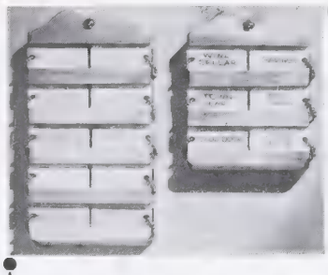
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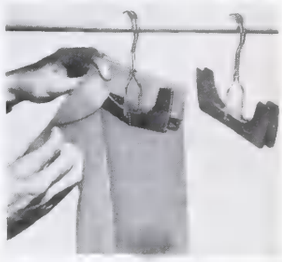
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A *practical* way to hang trousers—from within the cuffs! Wrinkles fade out . . . crease stays in . . . trousers don't fall off or sag. Sturdy plastic with nickel-plated hooks; self-adjusting for any size. Easily tucked in bag for travelling. Perfect Father's Day gift!

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GREAT FOR GOLFERS

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- for Picnics and many other uses

Indoors or out, you can serve your guests individually with these handsome Handi-Snac Trays, each monogrammed in 24K gold with your own initials. Made of unbreakable wood fibre and finished in stain-proof lacquer. The right size to hold a complete serving—8⅜" x 17¼". A must for every hostess.

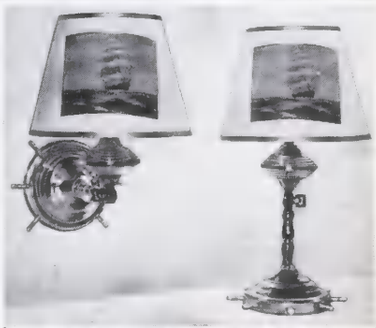
SET OF 4 Walnut finished trays with 1, 2 or 3 initials ..... **$2.69** ppd.

SET OF 4 Trays with Pennsylvania Dutch lithographed design and beautiful pastel yellow background. Beautifully gift boxed **$2.69** ppd.

Satisfaction Guaranteed By

Ward Phillips Co.

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Strikingly different, new furniture addition for your living room. Perfect for your TV, mantle, buffet or as a table center piece. PLANTER IS FULL 15½ INCHES WIDE, of luxurious etched hardwood in rich hand painted finish. Choice of decorator colors . . . chartreuse, chinese red, jet black. Complete with removable rustproof liner. **$3.95**

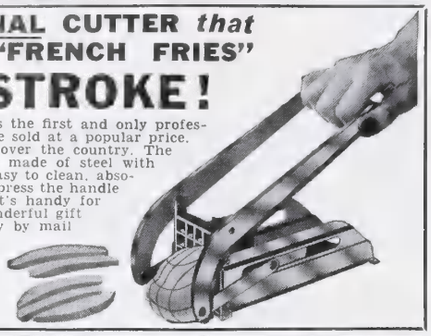
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YOUNG PRODUCTS
Dept. 309, 2605 Elmhurst, Detroit 6, Mich.

"VILLA" THE ORIGINAL CUTTER *that cuts* 24 PERFECT "FRENCH FRIES"

IN ONE STROKE!



The "Villa", manufactured since 1914, is the first and only professional type potato and food chopper to be sold at a popular price. Over a half-million are now in use all over the country. The "Villa" is a sturdily constructed cutter, made of steel with rust-defying plated finish. Easy to use, easy to clean, absolutely safe. Simply insert a whole potato, press the handle and presto—24 perfect "french fries". It's handy for dicing other foods and salads too. A wonderful gift for you or your friends. Sold exclusively by mail at only **$2.98** (plus 25c extra for postage). 10 Day money-back guarantee. Send for your "Villa" Potato Cutter today.

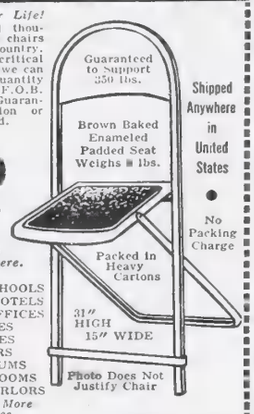
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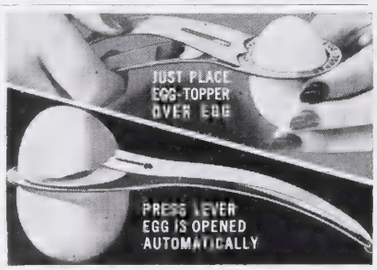
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AUTOMATIC EGG OPENER

No shell fragments, no broken yolks. Just place EGG-TOPPER over egg (boiled or raw), press, *click!* Top of shell is cut cleanly and lifted automatically. Sturdy; lustrous nickel finish, stainless steel blade. Buy one or more now—immediate delivery. Order now as gifts, we'll mail direct, save you time and trouble. Individually boxed, greeting card from you enclosed if you wish.

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Imported Irish Linen Handkerchiefs

GENUINE SWISS HAND EMBROIDERY

UNUSUAL VALUE

Choice of one initial
3 assorted colors
3 for $2.35 ppd.



You've never seen Swiss hand embroidery as unusual or as beautiful as this. It's dainty, it's so feminine and it's on imported Irish linen, the most luxurious handkerchief fabric of all! Your choice of one initial in three assorted colors, on white. Attractively boxed, an ideal gift, or a treat for yourself.

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Add the quiet charm and smart modern decor of Heinley Movable Interior Shutters to every room in your home. Heinley Shutters fold compactly—conserve space—and cost no more than good draperies. Use Heinley Shutters for windows, doors, wardrobes, partitions and other openings. Order unfinished, stained or painted.



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SEND ONLY 25c FOR BEAUTIFUL NEW CATALOG



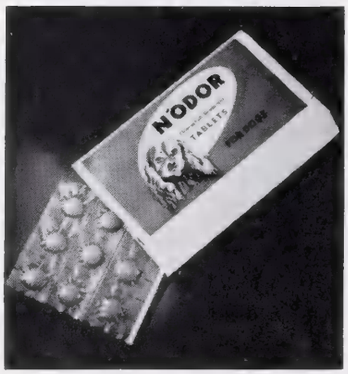
WINDOW



QUESTION MARK LAMP. Its clean lines form the question mark, but there's no question about the job it does. The Fiberglas shade swivels to any wanted angle, comes in green, red, gray, beige, or chartreuse. Circular base is 10" wide; height is 17". With a price tag like this, we think it should be re-christened Exclamation Point Lamp! $5.95 exp. coll. Jan's Modern Lamps, 15 W. 8th St., New York 11 N.Y.



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SHOPPING



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Unusual

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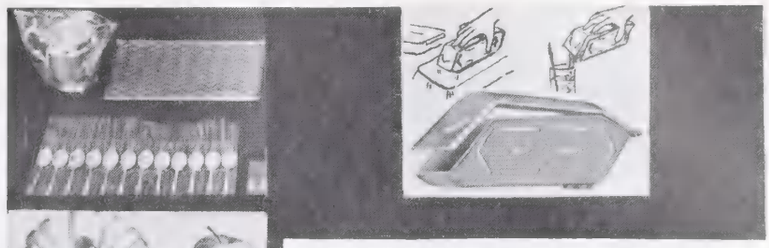
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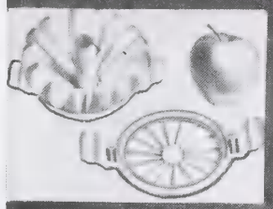
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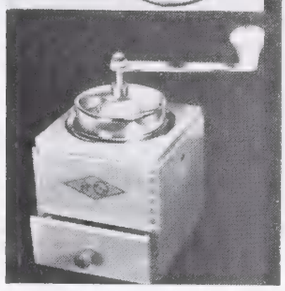
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Protect your silver with Silver Keep, transparent wraps of special polyethylene; durable and air-proof. Holds 12 place settings; flat silver and hollow-ware. Includes 6 wraps with individual pockets; 4 Bags for hollow-ware and a quilted, zipper, storage case. Exceptional value! Complete 11 piece set. **$3.50**

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Serve beverages, delightful Daquiris, compotes and delicacies with shaved ice to impart that certain "je ne sais quoi." Win youngsters' hearts with flavored ices. Freeze block of ice, remove from tray and use shaver. Scoops shaved ice into compartment, ready to use. Of plated metal with keen, adjustable blade **$1.25**

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Grind drip or percolator coffee yourself to extract every bit of peak flavor and freshness sealed in the bean! Coffee for the connoisseur; more economical, too. Precision craftsmanship; wood cabinet. So moderately priced **$4.50**

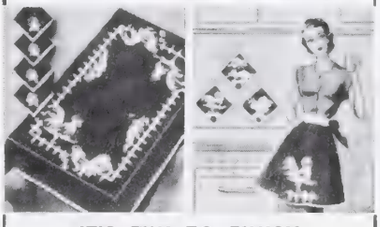
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From Europe comes this marvelously simple device to core apples, pears, etc. Cuts 15 perfect wedges in one easy operation! Cuts french fries, too. Durably made of cast aluminum; stainless steel blades. No moving parts **$1.00**

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ELRON 156 W. Chicago Ave., Dept. 123 Chicago 10, Illinois

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IT'S FUN TO FINISH

Stamped with Chanticleer design, all you do is the cross-stitch embroidery. Easy-to-do, but the finished product will look as though you are unusually skillful. All pieces are sewed together with neatly bound edges. Material is fast-color, washable Boiltex in hunter green, royal blue or bright red. Embroidery floss and bindings are white.

Tablecloth, size 26" x 50"	$3.75 ea.
Set of 4 napkins	1.59 set
Kitchen towels	2.25 pr.
Set of 3 potholders	1.25 set
Bound apron	2.25 ea.

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SPOT REMOVER FURNITURE POLISH



REVIVA by **Jackson of London**

A Triple Action Tonic For Marred Furniture

REMOVES stubborn surface spots.

CLEANS dirt and grime.

POLISHES to a fine greaseless lustre and covers minor scratches.

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces.

Quart $2.50 • Pint $1.50 • Half Pint $1.00

Use "Patina" Jackson of London English Type Wax (Paste)

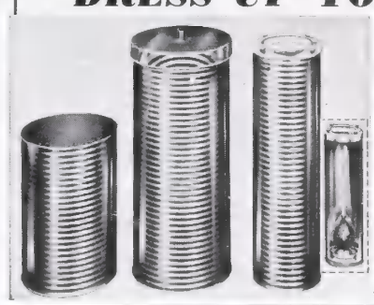
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Plus postage. Sorry, no C.O.D.

Mrs. Mark Jackson's Studio B
68 West 58th St. New York City 19

DRESS UP YOUR BATHROOM

with Shadow Chrome



Silvery shadow stripes add elegance to the Hamperette, Wastebasket and "Bath Caddy." Just the right sizes to avoid bathroom clutter. The "Caddy" is ultra-practical, with a handy ash-tray right on the top, and a nylon-bristle brush and rust-proof drip tray hidden inside. These make really thoughtful gifts!

Hamperette 23" H. x 9" Diam.	$8.95
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Set of 3 **$17.95** postpaid

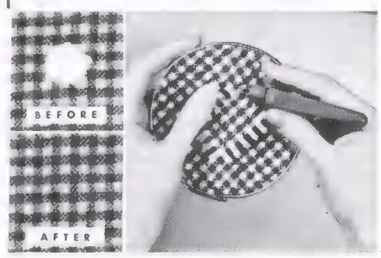
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Green Gable Gifts

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No Need to "LEARN HOW"



Reweave Your Own Damaged Garments

The "mystery" is removed from re-weaving. You can now re-weave your own damaged garments.

New Wunder-Weaver makes it easy to repair moth holes, burns, and tears in woven cloth. You can patch weave with the skill of a professional—and it takes only a few minutes. Patented, tweezer-like needles grasp threads and require no threading. Wunder-Weaver includes simple instructions even a child can follow. Only 82.95 ppd. Please no COD's. Money back if not delighted.

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Unbelievable value in Unconditionally Guaranteed trigger-action lighter!—You'll recognize it right away as the buy-of-the-year!—smartly designed with brilliant silver finish—stands 4⅜" high, is felt-based to avoid scratches.

Order several NOW and Save! Order for your home, office and as gifts.

Send Check or M.O. Now, $4.95 for each Flask-lighter. to

MAGEE SALES CO.
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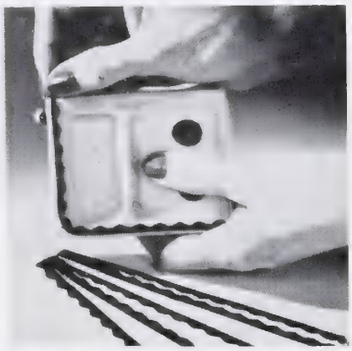
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A generous box to add appearance and value to your home. Jet black, heavy gauge steel with gleaming solid brass escutcheon. Box 10½" high, 6½" wide. Total height 15½". Holds large envelopes easily. Rack keeps magazines and newspapers away from damp and dust. A beauty, postpaid, only **$5.95**

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NO MORE SCRATCH!!
Protect furniture surfaces with
RIC-O-BAC

the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing, Washable, Permanent . . . Conforms to any outline or size of bric-a-brac, lamps, ash trays, etc . . . Cushions, silences, stops breakage . . . easy to apply, just press it on

4 Packages . . (4 yards) . . $1.00

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SHIN TOASTER CHAIR

• Comfortable as an old shoe . . . beautifully styled for easy, informal living . . . indoors or out. Second-growth, kiln-dried hickory saplings; chemically protected against wood and insect parasites; double-dipped in weather-resistant Spar varnish. Shipped prepaid east of the Mississippi, only $32.00. Send check or money order to

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Seat, 26" x 17"
Back, 14" high

CHAISE PADS RE-COVERED $5.75



Don't throw away your old pad for chaise lounge, swing, cot or glider . . . Recover the inexpensive way with TY-ONA-PAD. Simply slip right over a standard 24x72 pad and fasten with elastic ribbon and cotton ties . . . . . TY-ONA-PADS are made of fade-resistant duck edged in white cotton . . . . . Vat-dyed, water-repellent, mildew-resistant . . . . . Colors: blue, green, yellow, red or rust . . . . . postpaid $5.75

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OF CALIFORNIA

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HOURS OF FUN for the coloring crowd are assured with this set of 12 Biblical scenes. The non-toxic crayons have a soap base, easily removed from walls and rugs. Pictures are plastic finish so they can be wiped off and recolored many times. Noah's Ark. Samson, David and Goliath, Jonah and the Whale, and Daniel in the Lions' Den are included. $1 ppd. Celco Corp., 1631 Tenth St., Santa Monica, Calif.



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(Continued on page 87)

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25½" x 54" Model

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OTHER SIZES
25½" or 31½" WIDTHS
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• Requires only 8" clearance
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She'll Look Her Sunday Best on Week Days, too



Personalized NYLON Petti-Blouse

Dainty blouse and petticoat combination of crisp white nylon with grownup glamour, easy-to-launder luxury and long wearability. No shirt tail untidiness or tedious ironing. Satisfaction guaranteed. No C.O.D.'s.

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Name embroidered in red or blue—Add	1.00
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Now is the time to buy

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LIGHTWEIGHT BLANKETS

Chatham's Lightweight Blanket is an entirely new kind of blanket for Spring, Summer and Fall. They're just light enough for Spring when other blankets are too heavy . . . for those frequent chilly Summer nights . . . and for early Fall, before the Winter blanket season. Ask to see Chatham Lightweight Blankets at your favorite department store *now*—an excellent value, gift-packaged, in high-style decorator colors.

Available in Rose, Blue, Green, Hunter Green, Yellow, Flame, Chartreuse, White.



CHATHAM *Blankets*

CHATHAM MANUFACTURING CO., ELKIN, N. C.



Gulistan Cloisonné—textured beauty in a fascinating new weave that's ours alone. All-virgin-wool pile.

The most beautiful fashions underfoot

For your background of beauty, you'll want carpet styled to complement your personal beauty and good taste. Choose Gulistan — and you'll find yourself in a room full of beauty, poised and serene in *your* background of style!

Visit your Gulistan dealer now and select the carpet you'll enjoy for years. You'll find the size, the color, the pattern, the texture to fit your needs — distinctively styled in all-virgin-wool or exciting combinations of wool and new carpet rayon. Remember, beautiful Gulistan costs no more than ordinary carpet — and your dealer will be happy to arrange a friendly budget plan.

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DECORATING IS EASY
with Carole Winslow's book,
"How Carpet Makes Your Decorating Dreams Come True." For your copy, send 25¢ to:
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Salterini, of course...

because your fondness for the extraordinary

is equaled only by your yearning for the beautiful

PHOTO: HANS VAN NES

FURNITURE DESIGNED BY TEMPESTINI OF FLORENCE



BACKGROUND — Fruit & Flower Set: Italian Rush Chair (four shown) E2629, $45 each; Cocktail Table, 42″, E2562, $120. FOREGROUND — Dining Group: Profile Side Chair (four shown) E2701, $40 each; Profile Arm Chair (pair shown) E2701A, $45.50 each; Dining Table, 38″x66″, E2572, $150. Screen, 2100, $90 each panel. Profile chairs are made of Italian wicker. Neva-Rust* wrought iron frames are available in 8 customized finishes. All prices approximate retail. At Cannell & Chaffin, Los Angeles, and at other select stores everywhere or through your decorator.

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At leading stores everywhere. All prices slightly higher in the South, West, and Canada.

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8 of a kind gift-boxed
Tumblers about $3.50
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HOSTESS SETS by LIBBEY GLASS

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WINDOW SHOPPING

Continued From Page 82

"BECAUSE OF YOU" is just one of the top tunes you will get in this amazing value. 18 hits on 3 records (3 on a side) means you can keep your phonograph well stocked at a minimum cost! Some of the current favorites you'll get: "Slow Poke." "Shrimp Boats." "Sin." "Undecided." "Little White Cloud that Cried." and 12 others for just $2.98 ppd. Hit Parade Tunes Co., 318 Market St., Newark, N.J.



PRETTY SOFT on tired feet are these supple moccasins of imported deerskin. They're wonderful for travelers and sportsmen because they fold away into their smart tartan case. Leather lacing insures snug fit. In men's and women's full sizes, 4 through 12. $7.50 the pair. Postpaid from Whitman House, 521 Fifth Avenue, New York 17, N. Y.



SLICK CHICKS will bring a gay good-morning mood to the breakfast table if they carry the family's boiled eggs in their newly-hatched "shells." Handmade of glazed earthenware, they come hand-painted with any first name, cost $2.50 for two. Without names, they're $1.95 for two. Postpaid. Three Dots and a Dash, Box 303, Pompton Plains, N. J.





BRING THE BEAUTY OF NATURE INTO YOUR HOME WITH THE Little Buck Lamp

This miniature life-like trophy will delight the sportsman and anyone else who appreciates the unusual in decoration. Attractive 15" flexible brass arm provides excellent lighting on desks, tables, or cabinets. Ideal reading lamp for students. Base has dark or light mahogany finish. Beautifully formed small buck in simulated deer skin is available in natural or albino. Washable, unbreakable, fibre-glass shade in choice of white, red, green or chartreuse. Send check or money order for only

$14.95 (prepaid)

Forest Lamps • 322 Federal Square Bldg. Grand Rapids 2, Mich.



No wonder the first shipment of this popular British-made electric kettle was snapped up overnight! Just plug it in — the kettle's *built-in* electric heating unit boils water fast anywhere you want it . . . in the home, hotel room, outdoor terrace, or vacation retreat. Cool bakelite handle balances weight of kettle, making it easy to fill . . . easy to pour . . . easy to carry. Steam-vented lid locks under handle — won't fall off. Patented safety device automatically disconnects kettle if it boils dry, or is empty. Bright chrome finish. Holds 2 qts. 5-ft. cord. AC only. Money-back guarantee. $22.95 prepaid. No C.O.D.'s, please.

Exclusive distributors in America

H. T. KENNEDY COMPANY, Inc., 37 Wall Street, New York 5, N. Y.



NOW! for the first time!

KILL ODORS, PREVENT MUSTINESS, FRESHEN & PURIFY THE AIR

with no messy wicks or liquids!

AMAZING NEW

D-ODO-ZONE©

"AIR REFRESHER" LAMP

For your living room! dining room! kitchen!



. . . and bedroom!



bathroom!



office!

cleans and freshens the air for less than 1¢ per day!

Kills cooking odors! "musty" odors! tobacco odors! laundry odors! "stale air" odors!

A beautiful indirect lamp, that purifies and freshens the air by acting on the oxygen to form ozone. In nature, oxygen destroys many odors, prevents the formation of others; ozone does the same thing, more quickly.

In your choice of satin aluminum, copper or brass finish. No moving parts, no messy wicks or liquids: just plug in regular outlet, AC or DC.



Every D-Odo-Zone Lamp features

General Electric Ozone Bulb

Price

$9.95

postpaid

3 for $27.00

(In Calif., add 3% sales tax)

D-ODO-ZONE COMPANY

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6912 Hollywood Blvd., Hollywood 28, Calif.

Gentlemen: Please send me _____ copper finish, _____ satin aluminum finish, and _____ brass finish, D-Odo-Zone "Air Refresher" Lamps, @ $9.95 each, 3 for $27.00, postpaid.

Enclosed is $_____ (payment in full); $_____ (25% deposit for COD).

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FINGER-TIP CONTROL
WITH QUICK • POSITIVE • SHUT-OFF



FROM A JET TO A SOFT MIST

From a powerful jet to the softest mist at the tip of your thumb—with Elkay valve hose nozzle. Spans and sprays from seedling dew-drops to drenching pressure. Full jet power for cleaning the driveway or distant watering. Easily adjusted with thumb control from a fan spray to heavy rain. Light, strong, rust-resistant.

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Only $1.50 postpaid • Please, no COD's

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Sani-Dump is engineered for a cleaner, healthier kitchen. Heavy duty disposal bags hold up to 35 lbs. of garbage and are specially treated with the new wonder deodorant and purifier Chlorophyll—the chemical that does away with all odors. Patented clamps hold bag securely on ingeniously designed and attractive frame. Step-on pedal to open or close automatically. Perfect for every home and just the thing for doctors and dentists office. SANI-DUMP complete with 25 Chrorophyll treated bags **$3.75**

Add 25¢ to cover postage and handling. Refills always available.

SATISFACTION GUARANTEED BY
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4 East Main St., Dundee 1, Ill.

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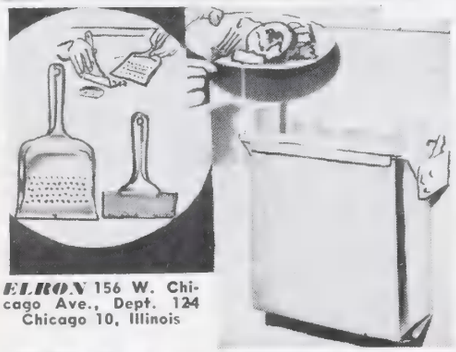


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SEND ONLY $1.00 (bill, ck, mo) and pay postman $3.99 COD plus postage ■ send $4.99 for p.p. delivery. COMPLETE WITH EXTRA ($1.00 value) LONG DISTANCE AERIAL KIT AND PHONE—Wonderful gifts for boys and girls. LIMITED SUPPLY DUE TO PRESENT CONDITIONS. Order now to assure delivery.

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SCRAP TRAP
Stops Garbage Mess and Odors

Disposal made easy, sanitary. Attach sturdy, steel Scrap-Trap Frame (10" wide, 3" deep) under sink, on wall, or cabinet of wood, tile, or metal—NO HOLES TO DRILL. Insert 13" long moisture resistant bag, and it's ready for use. Opens wide with flip of finger; snaps shut and odor tight. Holds 6 quarts. Use for all wet or dry waste. Perfect for use in homes, boats, trailers, motels, doctor's offices. SCRAP TRAP and 25 BAGS $2.75
50 Extra Bags $1.50

SINK SHOVEL AND SCRAPER
Clever import simplifies sink cleaning! Rubber-blade scraper sweeps mess into self-draining shovel. Use scraper for pre-cleaning plates, too. Quality made of cast aluminum. Set **$1.50**

Postpaid. No C. O. D. Satisfaction Guaranteed.

STOP Dog Damage



THE HUMANE WAY

PROTECT Avoid Havoc in Your Garden



EVERGREENS

This amazing **LIQUID CHAPERONE** will keep dogs, cats, rabbits, etc. away from evergreens, gardens, lawns, chairs, lounges, porches, etc. Just spray on—it works like magic. You don't smell it—dogs do, and keep their distance.



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Harmless, economical—won't wash off. A little Chaperone goes a long way. 8-ounce bottle only **$1.** Or save even more—get all season supply now. Quart $3; Gallon $8.

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Order **Liquid Chaperone** today C.O.D. plus postage (or send cash at our risk and we pay postage).



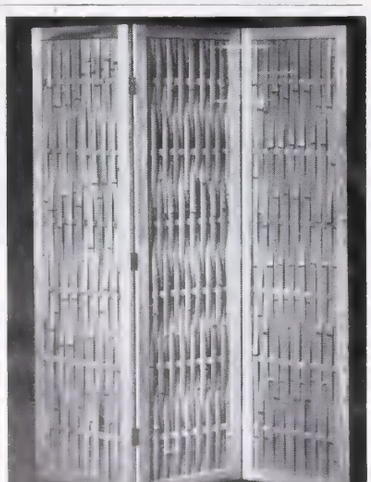
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Powder Chaperone keeps dogs off furniture ..... for heavy chewers. Stop puppy ..... of furniture ..... **$1.**
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Money-Back Guarantee
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LIQUID Chaperone



IMPORTED CARABAO BAMBOO SCREENS
3 panels only $15 4 panels, $20

Here's a modern decorator's trade secret: use smart screens to separate your dining area from living room; extend a wall for more attractive furniture arrangement; screen kitchen goings-on from dining room. Top quality split bamboo mounted in wood frames, brass hinges. Paint screen to match your walls or use in natural color. Only $15 for 3-panel screen, 4'6" x 5'6". Till $20 for 4 panels, 6' x 5'6", we pay shipping charges. Satisfaction guaranteed. Order today.

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WINDOW SHOPPING



A LOVELY THOUGHT for a lovely lady is something she can always wear with grace. This charming hand-wrought cross is delicately fashioned of tiny seed pearls and rhinestones interwoven on sterling silver. Fine workmanship gives it the appearance of a very expensive piece, but it's just $5. Sterling chain is $2. Prices include tax and post. Anya's, 350 West 88th St., New York 24.



FIRE THE COOK with enthusiasm for his job, and he'll grill you a steak that will make the outdoor fireplace a gourmet's shrine. This spectacular Barbecue Shaker pours salt from one side, pepper from the other. Solid wood, hand-decorated with a life-like raised duck or fish design, it's 5½" high. $4.95 ppd. The Little Shop, Land O'Lakes, Wisc.



STIK-ALL is a mending adhesive that makes anyone a repair expert. It works on glass, porcelain, ceramic, wood, paper, cloth, leather, marble, plastic, rubber, and all metals except silver and gold. When dry, the mended line is almost invisible, and repaired objects are ready for use in 24 hours! With directions for mixing the 2 liquids, $1 ppd. Stik-All Products, 509 Fifth Ave., New York 17, N. Y.

(*Continued on page* 90)

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JANIE SPOT ERASER
RUB ON — BRUSH OFF

Only $1 brings you this amazing Janie Home Kit which contains 1 large Janie for carpets, upholstery, etc., and 2 Pocket Size Janies to carry with you everywhere plus a FREE miniature clothes brush—all for $1 prepaid. Send check or money order.

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$4.85

THE SPIRAL
Tradition with a modern touch. 8" diameter base, with 9" chartreuse candle 3" wide. Complete, $4.85. Pair, $9.00 postpaid.

THE TRIVETED
3" diameter chartreuse candle 6" high sits in 3-legged contemporary holder 6" high. Complete, $4.35. Pair, $8.00 postpaid. Rust and scratch proof, satisfaction guaranteed.



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EYELET ORGANDY with SCALLOPED EYELET RUFFLES

THE CURTAINS of 76 x 72 count permanent finish organdy have double full, french headed 5½" wide scalloped eyelet ruffles. They're snow-white, 84" wide to the pair. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95, 90" long x 156" double width 17.95.

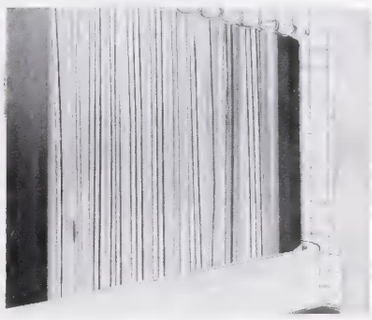
THE BEDSPREAD is made of super sheer 76 x 72 count permanent finish organdy and frilled with a crisp 5½" eyelet ruffle in Claire design. Twin spread 16.95, full 17.95, sham 4.50, vanity skirt 8.50.

QUILTED CHINTZ COVERLETS with scalloped edges are a practical fashion idea. Solid colors of everglaze chintz in cloud grey, hunter green, aqua, American Beauty, yellow, rosedust, brown, lime or white. Twin coverlet 13.95, full 15.95.

SOLID COLOR DUST RUFFLE in same colors as coverlet . . . that mix or match perfectly. Twin 8.95, full 9.95, 90" long ruffled drapes 11.95, sham 4.95. Ask for solid color swatches.

STRIPED CHINTZ DUST RUFFLE with candy-striped colors that blend and harmonize with any of the solid color coverlets above. Twin 9.95, full 10.95, tailored 90" drapes 9.95, 40" wide valance 4.95, sham 5.95. Ask for striped chintz swatches.

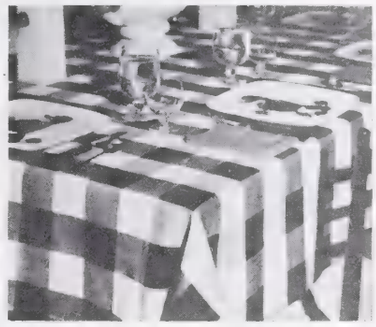
STRIPES, STRIPES . . . the season's favorite pattern for shower curtains in 4 different combinations. One predominates in green stripes, one in coral, one in blue, and another combines black with white. These 200 count rayon taffeta shower curtains are water-repellent, mildew-proof. Shower curtain (6 x 6 ft.) is 7.95. Matching tailored 54" long window drape 7.95. Color samples on request.



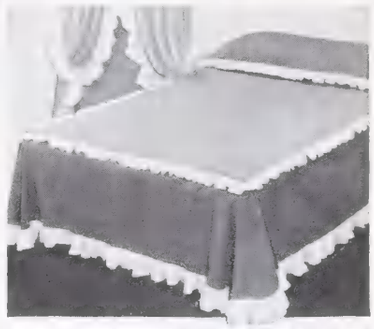
CHINTZ BEDSPREAD with EYELET ORGANDY RUFFLES is as pretty as a new Spring frock. The washable everglaze chintz comes in solid colors of aqua, rose, brown, grey, hunter green, yellow or white . . . with a white scalloped ***eyelet*** 6" ruffle in our Mayflower design. Twin spread 16.95, full 17.95, matching 90" eyelet drape 14.95, organdy pillow sham 4.95.



CHECKERED "TWEED" SETS of washable, color-fast spun rayon and cotton have a tweedy texture. In 3 combinations: Light green and hunter green checks with chartreuse napkins; cocoa brown checks with chartreuse napkins; or black and white checks with red napkins. 54 x 54 cloth — 4 napkins 6.95, 54 x 72 cloth — 6 napkins 8.95, 64 x 84 cloth — 8 napkins 11.95.



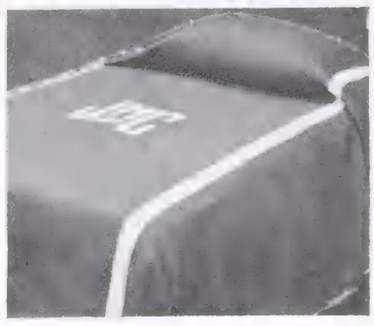
DOUBLE RUFFLE, SEERSUCKER SPREADS are pert, attractive and a breeze to wash. Require no ironing. Perky white seersucker ruffles trim the bottom, top and pillow . . . on year 'round, solid colors of royal blue, pink, hunter green, yellow, brown, mint green, rosedust or light blue. Twin spread 10.95, full 11.95 ruffled drapes 8.95, vanity skirt 6.95. Color swatches on request.



NYLON CURTAINS in GREEN, PINK, YELLOW TINTS . . . or IVORY are a decorator's dream come true. They have everything. They're on extra wide 100" to the pair, the ruffles are picot edged and 6" wide, and the nylon is sheer, easy-to-tub, fast drying. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95, 90" long x 188" double width 18.95. Tint shades are very faint. Swatches on request.



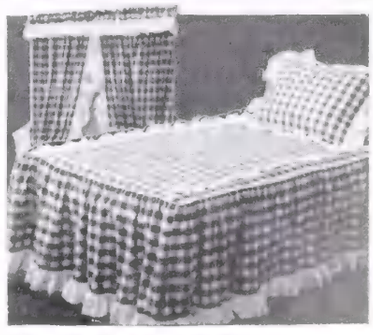
MONOGRAMMED NUB-WEAVE SPREADS have an exciting rayon and cotton nubby texture. Ten solid colors of rose, red, blue, green, chartreuse, hunter green, white, black, cocoa or yellow. Trim and 12½" monogram (last initial last) are in a neutral beige, embossed rayon faille. Blanket covers 70 x 90 — 14.95, 88 x 90 — 16.95 . . spreads 81 x 106 — 16.95, 96 x 106 — 18.95, 118 x 106 — 25.00 . . tailored 90" long pleated drapes 11.95. Request color swatches.



"NUB-WEAVE" draw drapes of rayon and cotton have a nubby texture that decorators prefer. In 10 exciting solid colors of hunter green, oyster, chartreuse, rose, wine, brown, grey, mint green or gold. They're 84" wide to the pair (finished, pinch pleated width 46"). Hang 2 or more pair together for wide windows. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95. Slip-on pinless hooks (use 14 per pair) . . . each .05.



RUFFLE-TRIMMED "DOMINO" BEDSPREADS are too pretty to resist . . . come in a washable, color-fast cotton that irons crisp as a cracker. Its frothed with 2" wide ruffle on top and 4" wide ruffles around the bottom. Two-tone light and dark checks in choice of brown or blue or green or red . . . with white. Twin spreads 10.95, full 11.95, 90" ruffled drapes, 8.95, vanity skirt 8.95, pillow sham 4.50.





WINDOW

Continued From Page 88



TABLE STANDBY

Don't throw up your hands in despair because card tables are marking your walls and cluttering your closets. Here's a wonderful new table rack that stacks two card tables neatly—holds them in place and out of your way when not in use. Takes up no room—saves storage space—protects card tables and walls. Made in Grand Rapids—sturdy wooden stand is richly lacquered in Chinese Red or Hunter's Green. 19" x 12¼" high. Keep one handy in sun room, game room and closet. Also smart as a magazine rack. A marvelous gift for your favorite hostess. Be sure and specify color.

$5.00 postpaid

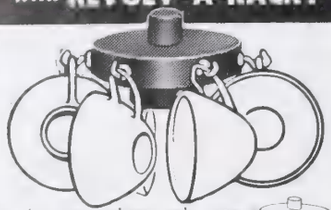
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Camilla Studios

527 Prospect Ave. S.E. Grand Rapids, Mich.

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GET EXTRA SPACE in CLOSETS and CUPBOARDS with REVOLV-A-RACK!



Put six cups where only one could go before! REVOLV-A-RACK only 6" across and fitted with 6 stout metal hooks, mounts in an instant to the underside of any shelf. Turns easily at a finger's touch. Use one in your closet for belts, umbrellas; in the broom closet for brushes; in your workshop for tools. Husky wood, bright permanent lacquer finish. Order # G1249. Only $1.00 each postpaid. Satisfaction guaranteed.



ONLY **$1.00**

Home and Garden Gifts

BRECK'S

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YOU'RE ALL WET if you don't carry a pair of Slix in your purse. They're pure latex rubbers with non-slip tread that fold into their own waterproof plaid drawstring pouch. Come rain, they're neat puddle jumpers; come shine, they slip out of sight inside your bag. Red, black, green, or brown; small, medium, large. $1.98 ppd. Walter Thomas, 2408-A S. Veteran Ave., Los Angeles 64, Calif.



COCKFIGHT STOOL, imported from Mexico, is made of sturdy bamboo poles covered with an extra heavy piece of saddle leather. It's a fine "down-in-front" seat for TV. It's equally fine for golf spectators or picnickers because it folds together for easy carrying. $6.95 ppd. Sanborn's of McAllen, McAllen, Tex.

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SPEEDEE WALL CLEANER WORKS LIKE MAGIC

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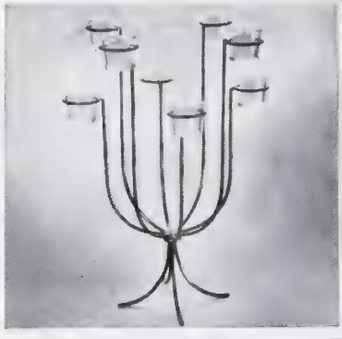
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"HAPPY" . . . the SPOON REST

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Cutest thing in your home! Beautiful—Colorful—Practical! Exquisitely hand painted ceramic. Large SALT CELLAR in red or yellow with green or yellow SPOON REST. Unique!

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HEAVY LEGS!



Try this new, amazing, scientific home method to Reduce Ankles, Calves, Thighs, Knees, Hips.

Beautifully trim, slenderized legs help the rest of your figure look slimmer, more appealing! Now at last, you too can try to help yourself, to improve normally heavy legs, and reduce and reshape ANY PART of your legs you wish . . . or your legs all over. Well known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy SCIENTIFIC LEG technique with simple instructions for slenderized, firmer, stronger legs; improving skin color and circulation of legs; also normal causes of heavy legs.

From the very FIRST DAY you feel results! No matter whether the neglect of poorly shaped legs runs in the family or not—you should try this method. A Health Culture magazine asked this authority on legs to write articles on the fundamentals of this wonderful method.

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MODERN METHODS, Dept. FL-42-B4

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SEALS CRACKS - SAVES PLASTER

Let the bathroom porpoises splash all they want! Tub-Kove seals the crack between wall and tub—keeps water out of the wall and saves plaster. Holds curling linoleum down, too. Tub-Kove is made of waterproof Vinyl (not putty or cloth—can't crack or rot); as washable as the tub itself. Sticks to tile, porcelain, plastic tile, linoleum, wood and other bathroom surfaces. Easy to —— everything included.

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A LAMB cake-maker and something special to your lay dinners. This baking mold f cast aluminum, makes a 7½" x 11". Give the finished a fuzzy coconut coat, put bbon around his neck, use for eyes and mouth. What irty special! Recipes and in-tions incl. $4.75 ppd. Maid candinavia. Box 3035, Lindon s, Minneapolis, Minn.



E KANGAROO BRUSH

ie funniest, and the most in-ous brush that ever dipped in- paint can. Mother brush s a 2" baby brush inside its a hog bristles. No more ging brushes for corners. press button and push. Out s Buster—full of paint and y to go. $1.95 ppd. Kangaroo sh Co., 3856 Spring Garden Philadelphia, Pa.



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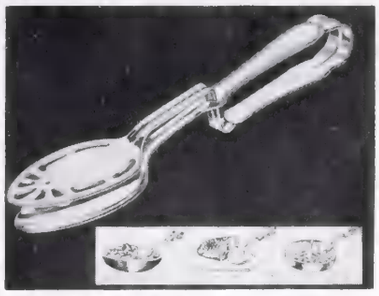
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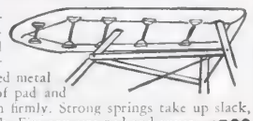
FLAME TAMER

Makes a double boiler out of any pot!



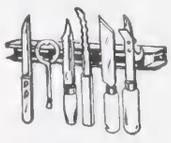
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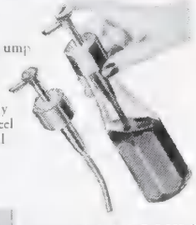
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These heavy duty permanent magnets hold knives and other metal utensils within easy reach and in plain sight. Keeps your knives sharp. Eliminates jumbled drawers.

MAGNAGRIP—9 inches Long $3.49 postpaid
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Press down on the cap and pump ketchup out slowly and evenly without pounding and shaking. Built to give service for years with sturdy plastic body and stainless steel spring. Universal cap fits all ketchup bottles.

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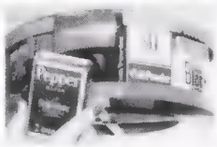


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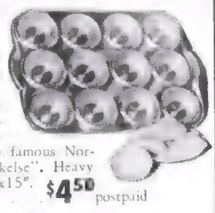
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Scandinavian Sandbakelse



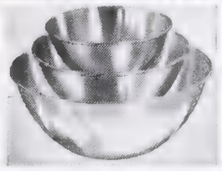
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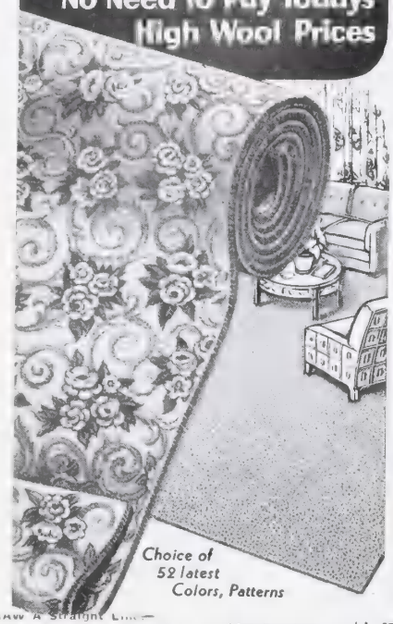
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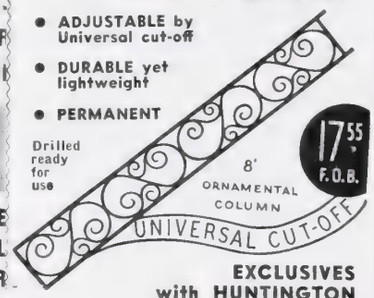
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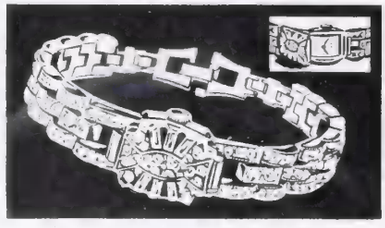
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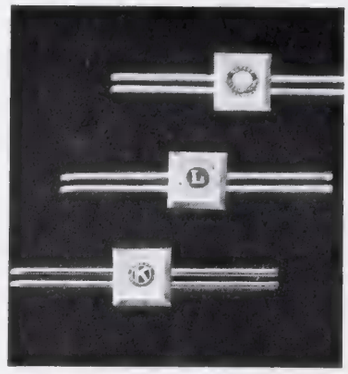
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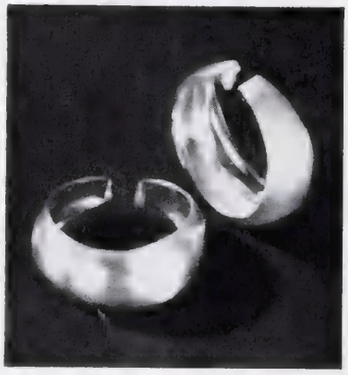
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DECORATORS, HOWARD AND BARLEY



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PHOTOGRAPHS BY BILL JACKSON



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just above a whisper!



Waste King Pulverator is the quietest, smoothest operating garbage disposer you'll want in your kitchen.



Exclusive "Hush-Cushions" hold the Waste King Pulverator in full, floating suspension in a support of specially compounded rubber. This prevents noise and vibration from penetrating the sink, walls, and house plumbing. No other garbage disposer, but Waste King Pulverator, offers this engineered feature.

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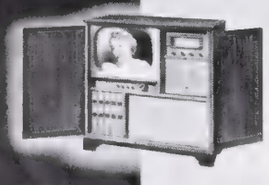
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ULTRA HIGH FREQUENCY UNITS READILY ATTACHABLE

Decorators' Diary



A decorator, who covers the market like the postman, writes notes to herself—and you—on what's new

The Thompsons have just moved into one of those stereotyped Manhattan apartments with the stereotyped long narrow living rooms—two windows at one end, fake fireplace in the center of one long wall. Persuaded them to throw out the fireplace, only to be left with the problem of breaking up that long blank expanse somehow or other and, if possible, adding a hint of depth. Their furniture is strictly of the country variety—out of key, somehow, with New York living. But I suspect it's Mrs. Thompson's shy way of expressing nostalgia for her Wisconsin childhood. When I suggested a wallpaper mural, her face fell as if I'd threatened to rob her of her youngest child. So I had to make a fast trip to Murals, Inc. for a miniature of "New England" to prove to her that a mural doesn't necessarily mean the kind of formal elegance that so terrifies her. James Seeman's panorama of rolling green hills, complete with steepled white church and split-rail fence, brought back her dimples a I was sure it would. And it cer tainly salvaged the room, wha with minimizing the 18 feet of wal by centering attention on 11 feet o it, producing the illusion of dept with its far horizon, and supplyin a sympathetic background for th cottagey furniture. It's not often can solve that many problems i one swoop!

Sally Mason rather fancies herse as a hostess. And I must say sh puts on an excellent performance Her air of effortless ease is highl convincing if you don't know he well enough to be aware of the in tensive rehearsals and post-mortem that precede and follow every party. I can't help knowing, because every third or fourth morning-after, I get a breathless call from her beggin me to supply immediately the single object that was responsible fo making last night's affair a dismal failure. Tried discreet checking

(*Continued on page* 99)



Rural mural on wallpaper

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FRANK SMITH SILVER COMPANY
Gardner 19, Massachusetts . . . *for over sixty-five years*

Tidy trick for an upholstered headboard

If your headboard is upholstered in fabric, here's an idea to keep it new and fresh looking

PHOTOGRAPHS BY RICHARD AVERILL SMITH



Above, a simple easy-to-launder white "bib" buttons onto this headboard to keep it free from those hard-to-clean "head smudges."



Note how the button-on bib blends with the over-all scheme of the bedroom. Made of the same material as the top of the bedspread and curtains, it appears decorative rather than practical. If your headboard is tufted, just fasten your cover on the top row of buttons.



Dura-Faille reflects beauty!

M&M Dura-Failles in unerring good taste grace the window, dramatize the sofa and table, add a surprise touch in "*Whitehall*", from the Old New York Group, framed on the wall.

The designs on this all-combed cotton faille, with its soft sheen, are *hand printed*. And, to blend harmoniously with countless decorative schemes are 48 solid colors.

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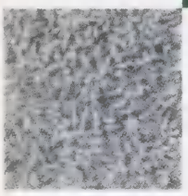
Dress from Bergdorf Goodman

Shown above, "Woolturf" in Hillside Green, approx. $14.95 per sq. yd.

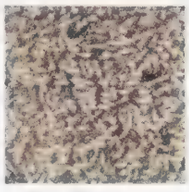
CORN SILK YELLOW



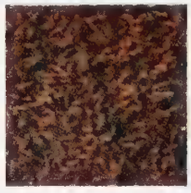
COUNTRY GREEN



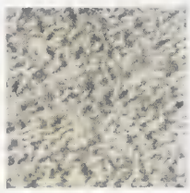
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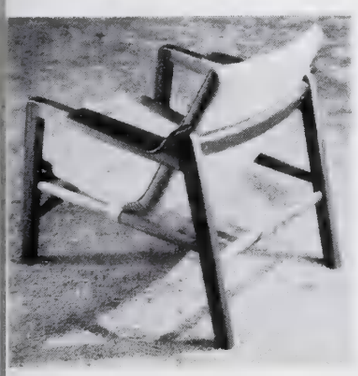
CITY ZONE STATE

DECORATOR'S DIARY

CONTINUED FROM PAGE 94

with her guests once or twice and found the failure existed only in Sally's mind. But I always hasten to produce the missing element.

Last week it was a chair. "Thought we settled the chairs months ago," I argued. "We did, and they work fine, *most* of the time. But last night I asked that new doctor and his wife and he's six feet *four!* I watched him all evening moving from one chair to another and he didn't fit one."



Chair for long legs

"Well, you don't have many guests that are six feet four."

"No, but one's enough. I'm sure I neglected everybody last night. I couldn't think of another thing."

This was no easy assignment she was giving me, considering her living room isn't too large to begin with and we'd worked hard to keep things looking open and airy. But I found a nice compromise between masculine scale and the lightweight look in a new chair John Widdicomb is making from designs by a Dane, Kindt-Larsen. One-piece seat and back pad of foam rubber, generously proportioned, is slung from a very open frame of walnut with just enough softly sculptured detail to keep it from looking harsh. Combination of natural walnut and natural leather looks mannish enough by itself, but blends in very quietly with the browns and dusty pinks of Sally's room.

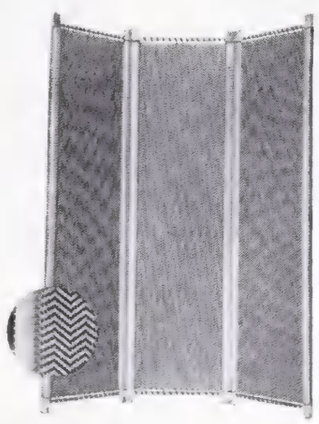
For years I've been pouncing on every new book about decorating that has crossed my path. But some are so ponderous, and others so archly bewildering, I've often suspected the authors were trying to scare readers away from the whole subject as if it were some kind of black magic they'd better not dabble in. Felt a good deal happier about a little booklet I picked up at John Widdicomb, authored by Francis de N. Schroeder. For one thing he gives you a quiet chuckle now and then as he leads you through the mazes of decorating history: "If Thomas Chippendale were alive today he would probably make adaptations of Robsjohn-Gibbings and Charles Eames. . . . Mr. Sheraton is responsible for the serpentine sideboard (to fit the butler's belly). . . . Napoleon didn't conquer the world but his style nearly did. . . . Like trotting races at a county fair, there were a lot of false starts to Modern. . . ." He asks sensible questions and doesn't disdain to give you simple, sensible facts: "Where will you put the bedspreads when the beds are opened for the night? . . . The greatest distance at which people should be seated in order to converse freely, has a diameter of about 8 feet. . . ."

Best of all is the conclusion: "There can be differences of opinion about what is beautiful. Of one thing there can be no difference of opinion. The home will be 'right' if you can say of it that everything in it is you." That should cheer up a lot of timid souls!

John Widdicomb is selling the booklet to its customers for a nominal coin to cover costs.

Next time someone asks for a folding screen, mustn't forget the one I saw at Fabry. Has panels of hand-woven herringbone tweed laced to a simple birch frame. Tweed is two-tone—any one of 10 colors plus natural. Can order screen in two panels or as many more as you please. Would make a nice spot of textural interest in a room and a quiet color accent without claiming too much attention. When a screen is conspicuous, I always start wondering what they have hidden behind it.

(*Continued on next page*)



Tweed-paneled screen

New 1952
PHILCO Freezer

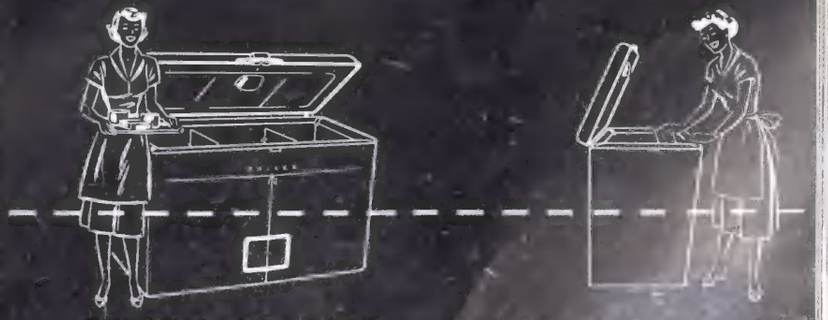


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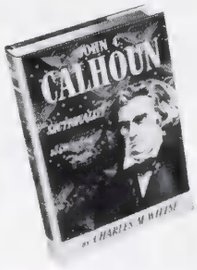
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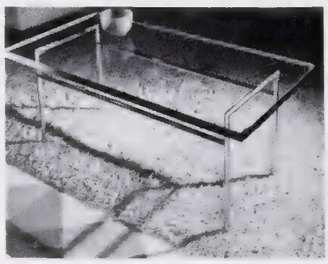
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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

Found a new glass-topped coffee table at Charak that struck me as the perfect solution for the small, elegant room with the small sofa. One of my pet aversions is the dinky excuse for a table that salesmen inevitably point to if you ask for something small in scale to go with formal furniture. But this one is a sensible size—18 by 36 inches. Yet the transparent top and the slender brass-rod frame make it seem to have no mass at all. Can see it as a perfect companion for a French antique love seat.



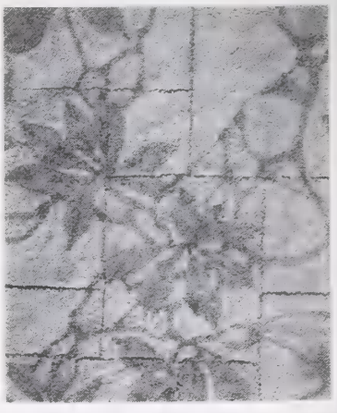
Transparent elegance

Tried a new stunt in little Peggy Sailer's room that ought to delight the hearts of the progressive educators. Peggy's mother had read somewhere that her child's creative talents (presumably equal to Leonardo's) would be cruelly annihilated unless she was allowed to scribble on the wall. So I made an exhaustive survey of all the wall coverings that aren't *harmed* by scribbling. It's a new kind of paint: Sapolin "Rite-On Green." We faced one whole wall with wallboard to get a smooth, smooth surface, then painted it with the Sapolin product. Comes in a very pleasant shade of medium green with a dull paper-like finish, and it's meant to take blackboard chalk which can be wiped off with an eraser or washed with a wet cloth. The other three walls are covered with Varlar in a simple pattern on a light green ground. So the room is really pretty in spite of being pencil-proof. Can't wait to see Peggy's first mural!

Was considerably surprised by Mrs. Seymour's firmness about having a quiet, low-key living room. She's so energetic and bubbly, I was sure she'd ask for something very sprightly.

"Took me a long time to find it out," she confessed, "but I've discovered the thing that keeps me going is a fast let-down at the end of the day and during the day, too, whenever I can squeeze one in. Used to be, I could never sit still even on those rare evenings John and I were home alone. Then every four or five months I'd have to spend a week in bed. Finally I woke up to the fact that I'd been to lots of very gay parties in quiet rooms, but I can never seem to relax in the gay kind of room I always thought I wanted."

So we stuck to a simplicity that was positively Quakerish. Almost everything in the room was one or another shade of gray except for one chair and a few sofa pillows that ranged from dull gold to a fairly bright pumpkin. There was plenty of variation in texture but not a smitch of pattern anywhere. I was beginning to get a little worried about that, when Mrs. S. came up with the afterthought that she'd like to switch her plain gray carpeting to the bedroom and get something new for the living room. Here's my chance, I thought, if I can only find a pattern that isn't a pattern, really. I found it at Edward Fields. Marion Dorn's new "Leaf Shadows" design. Technically, of course, it is a pattern—leaves and branches of a chestnut tree softly silhouetted on a flagstone pavement, gray on gray. But the effect is so convincingly one of shadow, not substance, that you almost expect to see the chestnut branches swaying overhead.



"Leaf Shadow" carpeting

New and exciting version of the curtain sheer: gossamer-weight Egyptian cotton hand printed with an all-over abstract design—soft blobs of gray-blue and lavender punctuated by sharp broken lines of midnight blue. Vat colors, so it should wash like a French cotton handkerchief. I'd love to use yards and yards and yards of it to curtain the window wall of a bedroom, give it the quiet, shadowy glamour of

(*Continued on page* 102)

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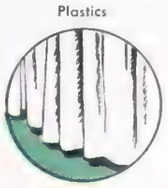
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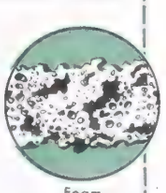
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DECORATOR'S DIARY

CONTINUED FROM PAGE 100

twilight. Called "Translusion" (good name for it!) at Arundell Clarke.



Glamour curtaining

We've long since given up the busy intricacies of lace lambrequins and fussy fragile fretwork, but there's still a place for delicate tracery. Maybe there's even more of a place in our modern scheme of ordered angles and large plain surfaces. Keep it under control and it can be a rare delight. Was reminded of this by the candelabra I ordered from Kneedler-Fauchére for Mrs. Baxter. Eight branches of slim black iron rod gently curving out and upward from a double loop center. We're using it at one end of the marble-topped buffet we had built for her dining room. What a beautiful foil the candelabra makes for the big wooden platter she likes to keep piled high with fruit. Airiness versus solidity —M. F.



Iron tracery



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What's your Antique worth?



By Albert Warner Dowling

Show the average person an American antique, and the reaction nine times out of ten will be an enthusiastic outburst of questions: "How old is it? How much did it cost? What is it worth?" Most collectors must have heard that string of questions so much that they see red when they hear them. But how many have found perfect answers?

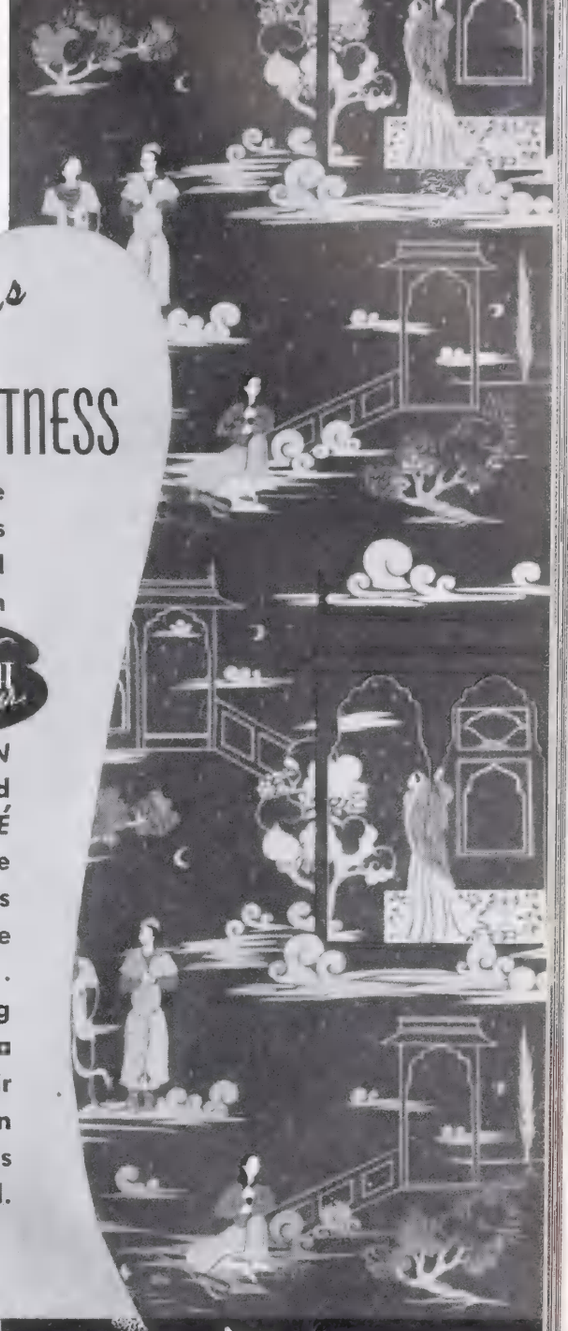
Perhaps there are none, since the average person who does not collect, and whose interest in old things is little more than casual, is so stuffed with stories of the fabulous values of antiques that true answers might prove disappointing in most cases.

A friend of mine has what I believe to be the perfect procedure when confronted by such a situation. She has reduced her method to mere routine, and questions back, "How old would you say?" The novice is at once flattered at being asked to guess and immediately rolls off an opinion. My friend smiles and adds at least 25 years to the age estimated. A date 25 years earlier means very little to the uninitiated and in most instances he (or since most who ask such questions are usually women, it would be more correct to say she) will continue to ad lib: "It must be worth at least a hundred dollars." My collector friend frowns and retorts pleasantly, "Oh, but double that surely!" The novice is pleased, of course.

The questions of dating and pricing antique American furniture, or at least the variety that the collector who is not an expert or buyer for a museum comes across, are almost unanswerable to the degree of exactness that is required to satisfy the demands of a public that is becoming used to information on all subjects catalogued or classified in A B C order. In years to come when attention is rightfully turned to our own American achievements in art and industry, and research is done on our own native craftsmen, cabinet makers, and smiths, such information may be accessible to the general public. At the present time, such is not readily available, and unless movements to preserve the source records now in existence are started at once, there is great danger of losing much valuable material. A great deal was lost during the period of growth of the country through the ravages of fire and mistreatment. Due to the fact that Americans now realize, or are beginning to realize, that this country is one of great achievements as well as promise, all the tangible records of the early days of struggle are increasing in value to the present. There is room for more widespread interest among the general public to follow the pioneering of certain writers and citizens motivated by the desire to pass on to the future generations a record of the growth of the United States. Our growth during the age of territorial expansion and mechanical advances had been so fast that there was left little opportunity for realistic visualization of our history and our traditions. Our building was so hasty that beauty was sacrificed in many instances.

The collector who goes about his hobby seriously and methodically knows the importance of dating and pricing (or value-estimating). He consults standard histories and works on art in order to answer to his own satisfaction the questions that inevitably arise.

(*Continued on next page*)



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WHAT'S YOUR ANTIQUE WORTH?

Continued From Preceding Page

Soon he learns the false impressions that rigid rules can give, and realizes the futility of forming exact conclusions. The process of knowing the good from the bad and what both are worth is largely a hit-and-miss affair and "getting stung" is to be expected at times. Collecting is a relative term, much the same as happiness, sadness, or any of the dozens of words that are called to mind at once. There are many varieties of collecting and many types of collectors. Getting the bad end of a bargain happens to all, from the millionaire who buys through reliable agents for a private museum to Mrs. Jones of Main Street who spends her last dollar to buy a chair at a country auction sale.

OF COURSE, a knowledge of periods as catalogued by reliable authorities is a *sine qua non*. There is some disagreement among writers, to be sure, but in general certain dates of historical and artistic importance are recognized. American collectors soon find that many of the Histories of Furniture sold in this country were published in England and, although they contain some consideration of our own productions, the major portions are discussions of French and English styles. Much of this is of little practical value to one collecting in this country alone. However, certain dates, in relation to styles that originated in England and the Continent and had their own peculiar development in the comparatively new nation across the sea, will be important even to one who never expects to see foreign shores.

A TABLE of dates typed on a small card and carried in the pocketbook or billfold has proved of inestimable value to many beginning collectors. One such as the following is an example:

England and France

Jacobean, 1603-1688
William and Mary, 1688-1702
Queen Anne, 1702-1750
Louis XIV, 1643-1715
Louis XV, 1715-1774
Louis XVI, 1774-1792

American

Early American, 1620-1750

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Chippendale, 1740-1780
Adam, 1762-1792
Hepplewhite, 1765-1800
Sheraton, 1775-1810
Duncan Phyfe, 1768-1830
American Empire, 1795-1830
Victorian, 1830-1870
Modern, about 1920

The Metropolitan Museum of Art handbook on the American Wing states that there are three "general divisions of the whole history of the utilitarian arts in the American Colonies and the Early Republic." The definite assigning of dates to general periods is admitted to be almost impossible. It adds by way of explanation: "Characteristic styles which would appear for a short time in one place carry on for years after a new influence had begun to have its effect." But since lines have to be drawn, no matter how lightly, the First Period is put at 1630-1725; the Second Period, 1725-1790; the Third Period, 1790-1825. The First is termed one of late Gothic tradition in which earlier forms and types predominated; the second, characterized by a new theory of design which grew out of the quickened activities of the Renaissance, constitutes what may be termed a rococo style; the Third in contradistinction to the Second is a classic revival and coincides with the early years of the Republic. Furniture, being a practical art, responds quickly and easily to the changes of taste and minor influences, although following certain traditions. Considerations of provinical types cannot be included in general histories, but for the collector whose field is sectional, a knowledge of differences and deviations from the standard is invaluable. Persons living in a section which has been comprehensively studied and written up by a competent and enthusiastic author are indeed fortunate. The number of mistakes and blunders made is automatically reduced for them, and the making of a satisfactory collection made infinitely easier.

DEALERS in antiques, especially those catering to a bargain-hunting class of trade, know thoroughly the people with whom they deal. One such, who had been in business for almost 25 years, confided to me once that judging customers had become so easy that he could almost classify them according to types by sight. He added that middle-aged women were his best prospects for "beating" and that he relied entirely on his judgment in dating and pricing. This can readily be believed; few, if any dealers, ever date or price their wares unless asked to. The buyer is matching his wits against those of a Shylock, who, nine times out of ten, knows when he has a really old piece, and in addition has somebody on the waiting list willing to pay a good price for it.

The auction season for antiques lasts the whole year through, but it has phases at that. In the winter months occurs the city series, when the fine things are offered, to use the words of C. G. Bede, "in surroundings that are prepared with the utmost care for bringing out the attractive qualities of the cabinet work—or whatever may be for disposal." A public exhibition is held beforehand, and catalogs printed on high grade paper with gloss-print photographs of the best pieces, are distributed to prospective buyers. The auction itself is a formal affair, with experts and moneyed agents in attendance. Lists of the furniture usually contain approximate dates and the names of the family who originally owned the treasure, if such information is available.

COUNTRY auctions, for the most part held in the summer, draw an entirely different set and there is little similarity in the actual operations. Whereas formality and dignity characterized the winter series, joking and ballyhoo reign supreme in the country series. There are no pamphlets or booklets distributed, and no exhibition is held beforehand for the benefit of the patrons. Antiques are not separated and offered together; in fact, no attempt to help the prospective buyer is made. The same type of bargaining that is found in a junk-shop type antique store is also present here. The collector who goes to pick up a chair, for example, may have to wait for an hour or as much as five until all the garden tools, flower pots, kitchen utensils, are disposed of before the object he wants is put up for sale.

Of course, auctions in the country are no longer the valuable mines they were prior to the wholesale knowledge of the enthralling game of getting something for a mere nothing. Many unbelievably lucky finds have been made all over the country, but especially at farm-house sales in the original Thirteen Colonies. Of late, however, it has become the fashion to lure unsuspecting buyers with an advertisement offering the CONTENTS OF

(*Continued on page* 168)

What you've always dreamed of owning can now be yours...a

Wurlitzer Home Organ

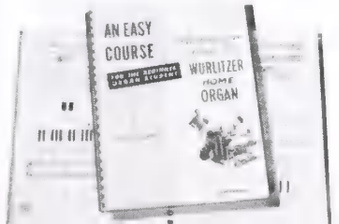


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Quai d'Orsay pavement pattern.

At every step, a flower cart.



BAKAL, PIX



Cross the Seine when you come to it.

ERNEST HAFTENAU, PIX



Meet art while strolling.

FPG



You must walk to browse the bookstalls.

By Louisa M. Comstock

HOW TO LEAVE HOME *and like it*

Believe them when they tell you to take your walking shoes. Particularly if your ticket says "Paris" and it's dated "spring." Firmly shun—or at least postpone—the conventional sight-seeing routines, and walk your way through the wonderful light-struck phenomenon known as Springtime in Paris. Only on your own two feet can you come close up to the personality of any city. But to know vernal Paris it's specially necessary to stroll, to *battre le pavé*, as the French say—under the chestnut blooms on the Boulevard St. Germain, under the ancient plane trees in the Place de Furstenburg, through the Luxembourg Gardens where the little boys will be sailing their boats and the little girls will be taking the sun (with precocious chic, too, for no children in the world wear their clothes with such flair as young Parisiennes). Only a pedestrian can prowl the left Bank bookstalls or enter the Rue du Chat Qui Pêche or haunt the flower markets. Off the beaten track you may discover your favorite *boulangerie* for fresh-made cakes and chocolate, or window-shop through a golden afternoon at the things the French—not the tourists—buy to wear, to eat, and to furnish their homes. You are walking *with* the French, talking to them, getting to know them—and in this time of the world an understanding of other people is the most important, rewarding souvenir that an American traveler can bring home with him.

You needn't worry about getting lost. Paris streets are well marked with their names and the (*Continued on page* 221)

The *flic*, arm of the law.



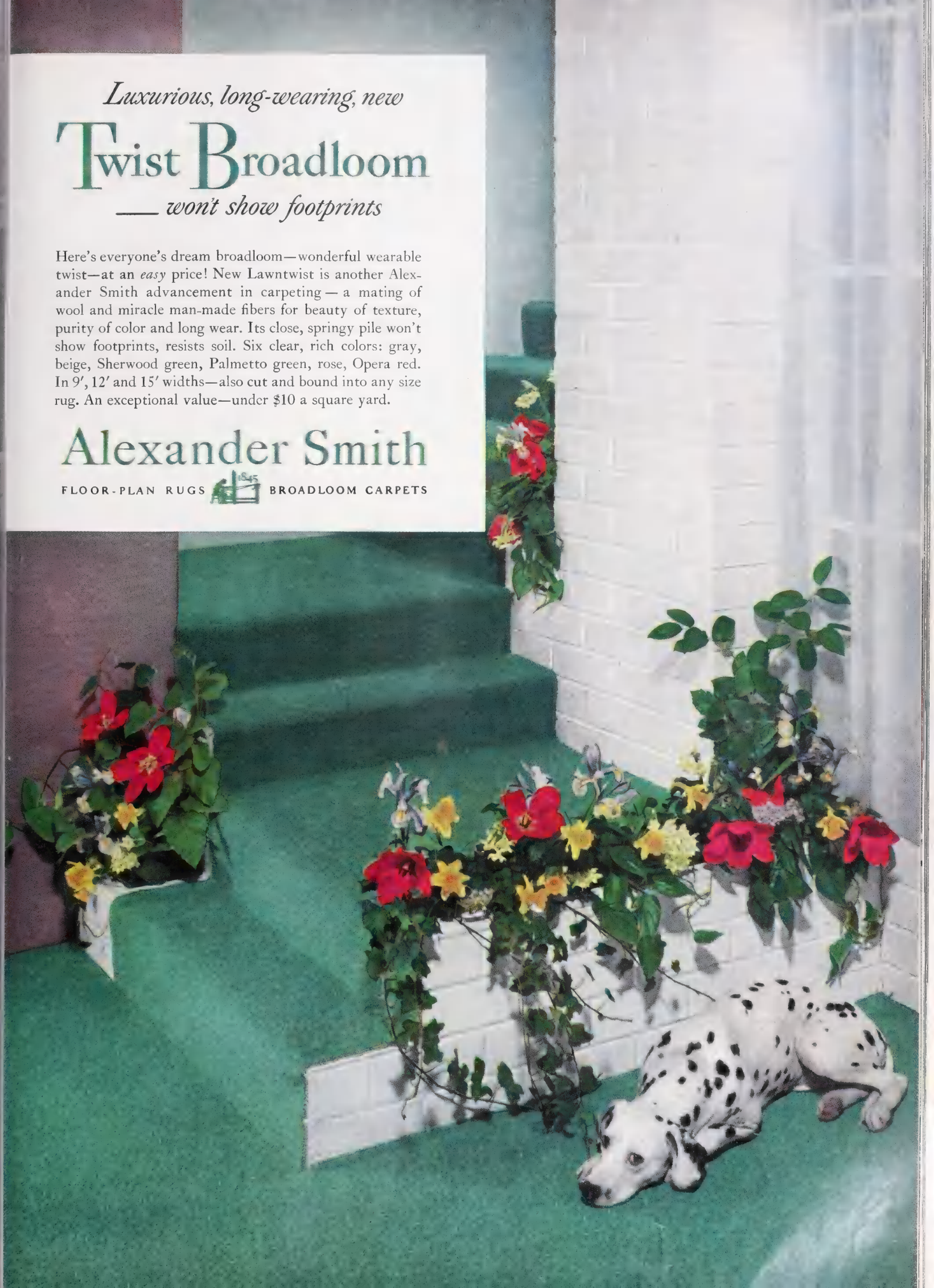
LIONEL GREEN, FREDERIC LEWIS

Join Paris on its boulevards.



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Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.



Luxurious, long-wearing, new

Twist Broadloom

— won't show footprints

Here's everyone's dream broadloom—wonderful wearable twist—at an *easy* price! New Lawntwist is another Alexander Smith advancement in carpeting — a mating of wool and miracle man-made fibers for beauty of texture, purity of color and long wear. Its close, springy pile won't show footprints, resists soil. Six clear, rich colors: gray, beige, Sherwood green, Palmetto green, rose, Opera red. In 9′, 12′ and 15′ widths—also cut and bound into any size rug. An exceptional value—under $10 a square yard.

Alexander Smith

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with Flexalum® *venetian blinds...*

they stay beautiful because they stay clean

At last! Venetian blinds that simply wipe out work! Flexalum actually *wipes clean* with a stroke of a cloth...because the tapes are non-porous plastic...because the slats are sleek spring-tempered aluminum. And Flexalum wipes out worry, too. Let it rain...shine...storm... *these* tapes won't fade, shrink, or stretch...*these* slats won't rust, peel, chip or crack. What's more, bending won't hurt Flexalum slats... they're spring-tempered to snap right back to shape! So see your dealer today. To be sure you're getting the finest custom-made blinds, insist on seeing the Flexalum trademark.

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The new technique of carefree housekeeping

Don't believe that woman's work is never done. If you synchronize your housekeeping habits with the age you live in, you need never again accept drudgery as the price of a fitting habitation. This issue shows you how a new outlook and the liberating products of your times can free you from dull, fruitless effort



PHOTOGRAPH BY ROLF TIETGENS

FURNITURE, WIDDICOMB FURNITURE CO.

CLOTHES, COURTESY BONWIT TELLER

Portrait of the catastrophes that can't happen

THE TIME • 1952

THE PLACE • any room in the house

THE SITUATIONS • a grimy hand pats a chair; a cigarette smolders on a table top; a drink upsets; nail polish spills; curtains are sooty; mud tracks the floor

THE DAMAGE • **NONE**

The calamitous-looking mess opposite is really one of the most heartening sights you could see. It symbolizes the touchstone to your freedom from drudgery—the modern concept of *preventive* housekeeping. Women for generations have tried all sorts of dodges to prevent housework, from "practical," drab color schemes to closing off the parlor. But they had to accept housework as something to be done *after* the inevitable spots and stains appeared. They were trapped into a perpetual locking of the barn after the horse was stolen.

You are fortunate. Because it is only in this era that prevention has become thoroughly feasible. It is the remarkable materials developed in our times which now make it possible for the handsomest furnishings of a house to ward off housework by removing the need for it.

You see the most spectacular results of this concept when it is applied to maintenance problems. But to reap the full benefits of this preventive principle, you must extend it to all phases of your housekeeping practice, from shopping to furniture placement. You may need to overhaul some of your inherited housekeeping notions to do it, but it's the way you must think if you are to develop the new technique of carefree housekeeping. It's your passport to more peace of mind, more time to yourself, and more energy to enjoy your leisure.

Why no damage is done

Trouble is only on the surface of these typically preventive modern materials. Nothing more drastic than a quick damp cloth makes the Tolex vinyl-coated upholstery fabrics, the Delaware Flor-Ever vinyl floor tile, and the Panelyte mahogany table top look like new. Bromley curtain of Orlon washes and dries in minutes.

PHOTOGRAPH BY ROLF TIETGENS

To be a carefree housekeeper

USE YOUR HEAD

to save your time, your energy, and your wits . . . for your emancipation from drudgery depends on brainwork, on how much thought you give to the three big questions posed on this page

1

What kind of life do you <u>really</u> live?

2

What materials are available to cut down work, yet meet your specific needs?

3

What basic practices save time, energy, and repetitious labor?

To free yourself from housekeeping care, you must be a realist. You must know how you and your family actually live, and make this the basis of your housekeeping practice, whether or not it fits the traditional notions you may harbor about the way "nice" people *should* live. Most of those notions originated in a past where servants did the dirty work and life was far less active and varied than it is today. So you are just asking for housekeeping problems if you try, say, to perpetuate the idea of the fragile, show-place living room when your family is a busy group of dungaree-wearers.

Once you have analyzed your family's living habits, you can prevent toil and trouble. You know where the lightning is likely to strike, and you can be ready for it with furnishings and structural materials specifically chosen to resist your family's own particular brand of wear and tear.

It would be time well spent to list all that transpires in your menage on an average day. Trace the goings and comings of the family, pets, guests. Determine which room and which furnishings get the greatest use. Enumerate the different activities each room must take. How do you entertain and how often? What family habits cause you the most work? (It's easier to change the furnishings than the habits, so face it.) Be honest about all this. If you're not, you won't be fooling anyone but yourself.

We would be talking nonsense if we seemed to suggest that you need never again lift hand to dustcloth. Housework will probably be with us to some degree or another as long as human beings make homes for themselves.

But we can definitely assure you that you already have at your command a wealth of materials and devices which practically do away with the tedium, dull effort, and anxiety that beset the housekeeper of the past.

You have probably become so familiar with modern synthetic fibers, plastics, and special finishes that you are beginning to take them for granted. The same is true of mechanical equipment like washers, vacuum cleaners, refrigerators, *ad infinitum*.

But to exploit these modern labor-savers to the fullest you need more than a passing knowledge of them. For instance, once you have analyzed your living and know what your chief fabric problems are, do you know which of the many materials available will work most effectively? Or do you know what improvements have been made in ranges since you bought your current model?

As a practical implement to your own technique of carefree housekeeping, you would do well to make a hobby of these products of your times, keeping up to date on them as new developments and improvements come along. For a starter, see page 133 to learn how synthetics can solve specific housekeeping problems as of this moment.

In 1930 there were 2,618,912 private domestic workers in this country. By 1950 their number had dwindled to 1,805,000, all subject to a 40-hour work week instead of round-the-clock slavery. So, like as not, you are your own housekeeper these days, or at least more active in the motions of housekeeping than you ever were before. If housekeeping is brand new to you, you are lucky because you have no bad habits to unlearn. You can start out using the methods most likely to prevent housework from becoming a gruelling waste of time and energy.

If you're an old hand at the game—especially if you learned your methods at your mother's knee—you may be blindly going through habitual procedures that have long since been outdated. Old mattresses needed to be turned weekly, but modern ones don't. Is mattress-turning still a ritual with you? Do you still endure the upheavals of spring and fall housecleaning? Do you still go through the tedious business of washing woodwork inch by inch with soap and water and a clear rinse? Modern, no-rinse detergents do the job more thoroughly in one-third of the time. With housework, as with everything else, you need to keep an open mind. You have to be willing to discard old ways whenever better new ways come along. Farther along on page 128 you'll find 50 suggestions for improving your present housekeeping practices. (*Continued on page* 213)



PHOTOGRAPH BY MAYNARD PARKER

Are you aware of

The increasing high style of durability?

By Marion Gough

This is a ten-page progress report on modern materials that have already distinguished themselves as utilitarian labor-savers. But we ask you to pay special attention to their design and appearance. You will probably be surprised at what you see, particularly if you've been harboring aesthetic prejudices against plastics. You should be encouraged by it, if you have despaired of finding furnishings that are as handsome as they are durable



PHOTOGRAPH BY GEORGE LAZARNICK

Plastics look more familiar

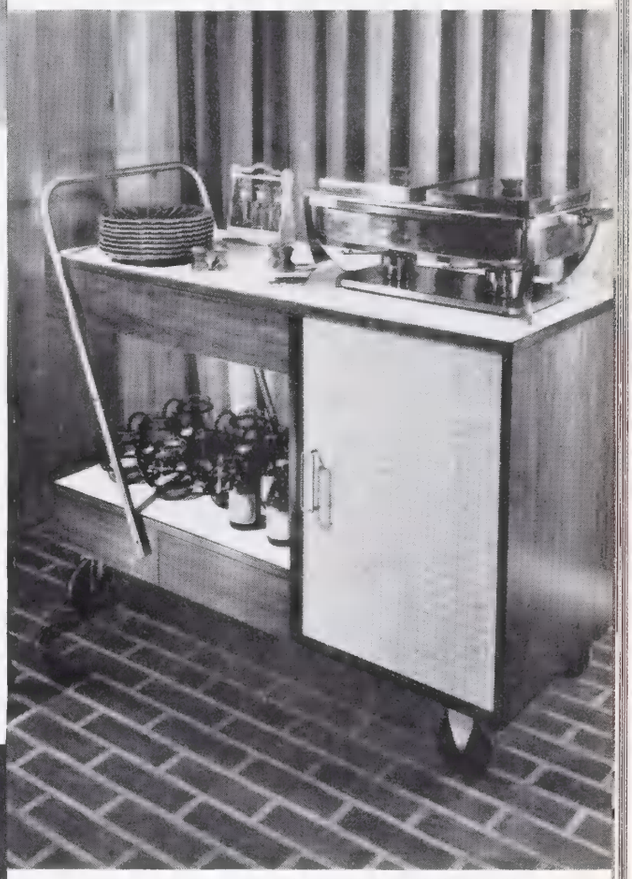
Dark mahogany coffee table by Sterling has plastic cigarette-proof, spill-proof top, and pull-out seats strapped in Saran. But the past shiny strangeness of plastics is gone, so they're enjoyable in the living room. Glass by Steuben.

←Fine design meets practicality

Sorrel walnut chest and flip-top dining table, designed by Robsjohn-Gibbings, can be given undetectable, plastic-laminate surfaces, matching the wood finish. Widdicomb Furniture Co.

You're not aware of toughness →

Bar cart by Grosfeld House uses hardy white plastic on top and shelf. Pandanus cloth and wood soften the utilitarian look. All wood furniture on these pages is topped with Formica.



PHOTOGRAPH BY WILLIAM HOWLAND



PHOTOGRAPH BY BILL JACKSON

You see more design variety

Nest of tables by Watson & Boaler joins black satin-finish laminate with white mahogany. Albert Hagmayer, designer. Hexter's pepper-and-salt fabric dispels soil on a chair by Macbee Furniture Co. Fiber E rug. Morgan-Jones.

More about stylish synthetics on next page

The increasing high style of durability *continued*

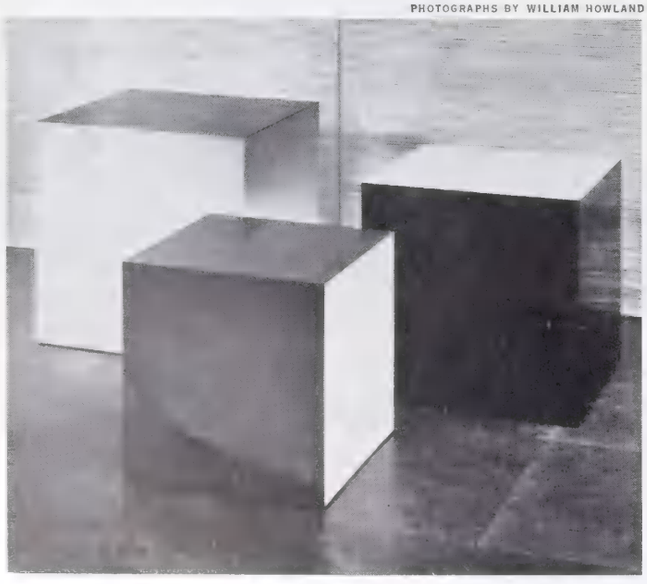
The work-repellent materials of our own times could very well make this era a housekeeper's picnic. Functionally, the plastics and test-tube fibers have proved to be wonders indeed, and their future seems even brighter.

But until lately they have rarely been famous for their good looks. Aesthetically they lacked style—that quality of design importance which is inherent in fine furnishings. Besides being generally brash in color, they had an alien, glaring slickness and a look of obvious practicality that might be tolerated in the kitchen but not in the parlor.

Now, at the very time you are looking for handsome livability in all the rooms of the house, it is encouraging to see how these rugged materials are starting to show up in furnishings of notably good design. Color is becoming more subtle and interesting; pleasant matte finishes and textured effects are replacing the old dazzle; new fibers and new versions of earlier fibers are being woven into characterful fabrics; rare woods are being laminated into indestructible furniture surfacing. And it is no small proof of their increasing decorative soundness that they seem to be assimilated gracefully into the same rooms with natural materials and antiques.

You can see why these materials are beginning to inspire top-flight designers, who are just as aware as you are of the need for practicality that is also beautiful.

PHOTOGRAPHS BY WILLIAM HOWLAND



These versatile imperturbably surfaced cubes come in three sizes.

This progress report continues on the next page



The colorful warmth of livability

The room opposite is an intimation of the colorful livableness that a pretty nearly all-synthetic room may have. The ever-useful cubes, which might be seats, cocktail or lamp tables, are regularly made in wood, but they may be custom-surfaced, as they are here, with Formica in varied colors. Tea cart has Formica shelves. Sofa cover is "Gibraltar Cloth," a pleasantly pliant multi-color weave of Saran, a tough plastic which can now be made into soft yarn. Marianne Strengell designed the weave for Jud Williams. Lamp base is vinyl-covered, the Polyplastex shade a mix of Fiberglas and resins, both by Lamp-Craft Studios. Floor is Kencork, by Kentile. But see how amenable all this is to the room's more traditional materials like the natural woven straw Biri-Weave walls and antique wood block, courtesy Newel-Hayes. Individual china casseroles, Midhurst Importing Co. Accessories, America House. Furniture, Dunbar Furniture Mfg. Co. Edward Wormley, designer.





The increasing high style of durability *continued*

Laminates are versatile

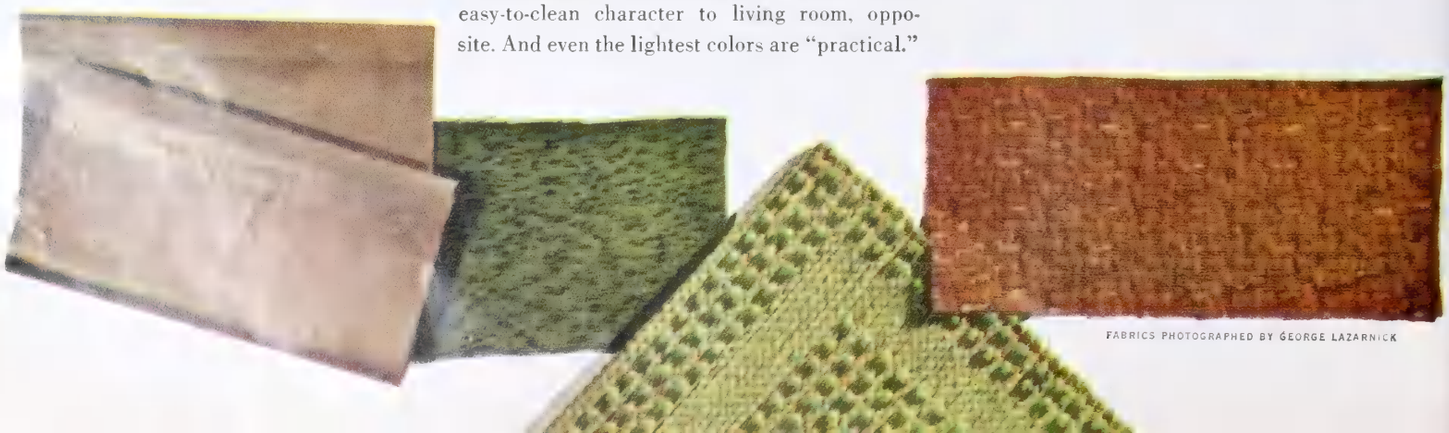
Architects now put plastic laminates wherever horizontal surfaces are scheduled for constant or careless use. Quartered walnut Formica Realwood on the custom-built dressing counter (left) is as tough as the Mahogany Formica Picwood on the game table by American Chair Company (below).



See how aesthetically pleasing a work-free house can be

The two rooms shown on these five pages were realistically planned to cope with housekeeping hazards. They use to the hilt all kinds of modern labor-saving technologies, yet they never look obviously rugged. Plastic surfaces and synthetic upholstery fabrics blend unobtrusively with natural wood, cork, brick, and one-of-a-kind antiques

Left to right, elasticized Naugahyde, nylon textured sofa fabric, jute carpet, and nylon damask chair covering give good-looking, tough, easy-to-clean character to living room, opposite. And even the lightest colors are "practical."



FABRICS PHOTOGRAPHED BY GEORGE LAZARNICK



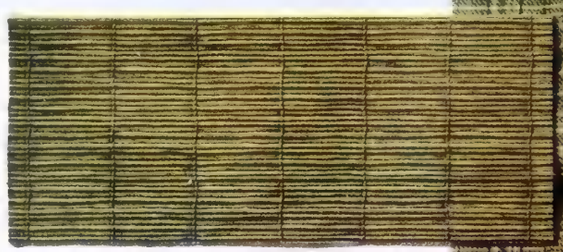
PHOTOGRAPH BY MAYNARD PARKER

For more about the liberating architecture and furnishings of this house, turn the page









Accidents are not calamities here

This all-purpose room, adjoining living room on previous page, takes strain off the living and dining rooms, not to mention the hosts. Cork floors resist spills, upholstery wipes clean. So do plastic-laminate wood surfaces. Barbecue invites easy, self-service parties, but mishaps can't take edge off fun. Worry-proof formula includes, right, Armstrong's cork floor; Bambu plastic on bar stools, L. E. Carpenter; on chairs, Firestone's woven Velon plaid, Hafner Associates.

The increasing high style of durability *continued*

Utilitarian sink can still have style

Arrangement of wash-up area is so decorative that it needs no concealment. Integrated into all-purpose room, it has to look as handsome as its surroundings. It succeeds with its steel sink and black Formica counter. Strategically near snack bar and barbecue, it relieves kitchen pressure.



PHOTOGRAPH BY MAYNARD PARKER

Synthetics don't shout their presence

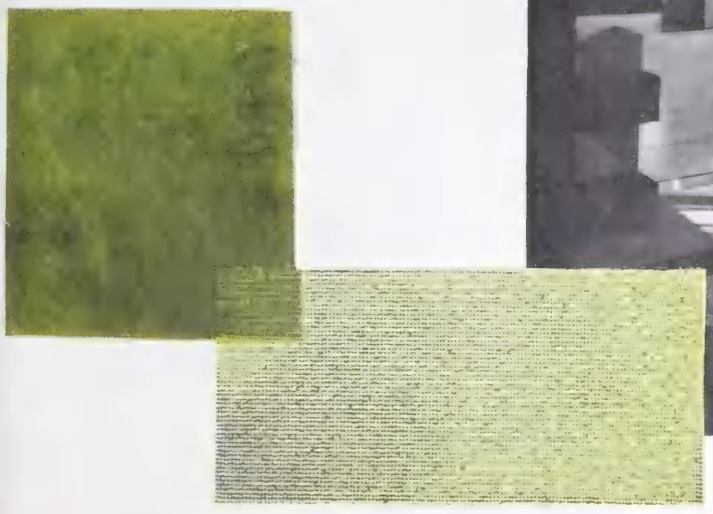
This all-purpose room is crammed with synthetics and plastics styled with none of their erstwhile hard slickness. Ratine curtains of Orlon fiber are as fine as hand-weaves. Naugahyde, from U. S. Rubber, is elasticized to tailor as pliably as softest leather. See swatches below. All furniture here and in living room, from Tomlinson's American Informal group, all tops surfaced in Formica Picwood.



Rooms furnished by
W & J Sloane, San Francisco

Architects: Anshen & Allen,
San Francisco

Builder: Eichler Homes
Palo Alto, California



For more about these rooms, turn the page

The increasing high style of durability *continued*



PHOTOGRAPHS BY MAYNARD PARKER

New technologies do not rule out antiques

The design and finish of durable materials has become so handsome that we accept them as congenial companions for our traditional furnishings. Lamp, designed by Dana, from a Conestoga wagon hub, and a century-old rug are at home with casual furniture, oriental ash walls, cork floors.



It's the top that makes this a real work table

The refined looks of this drop-leaf dining table belie the fact that it is hardy enough to withstand the rigors of flower arrangements, pattern-cutting, or misuse from young fry. Its surface of Formica Picwood matches perfectly the grain and color of the celtis wood used in all this furniture.





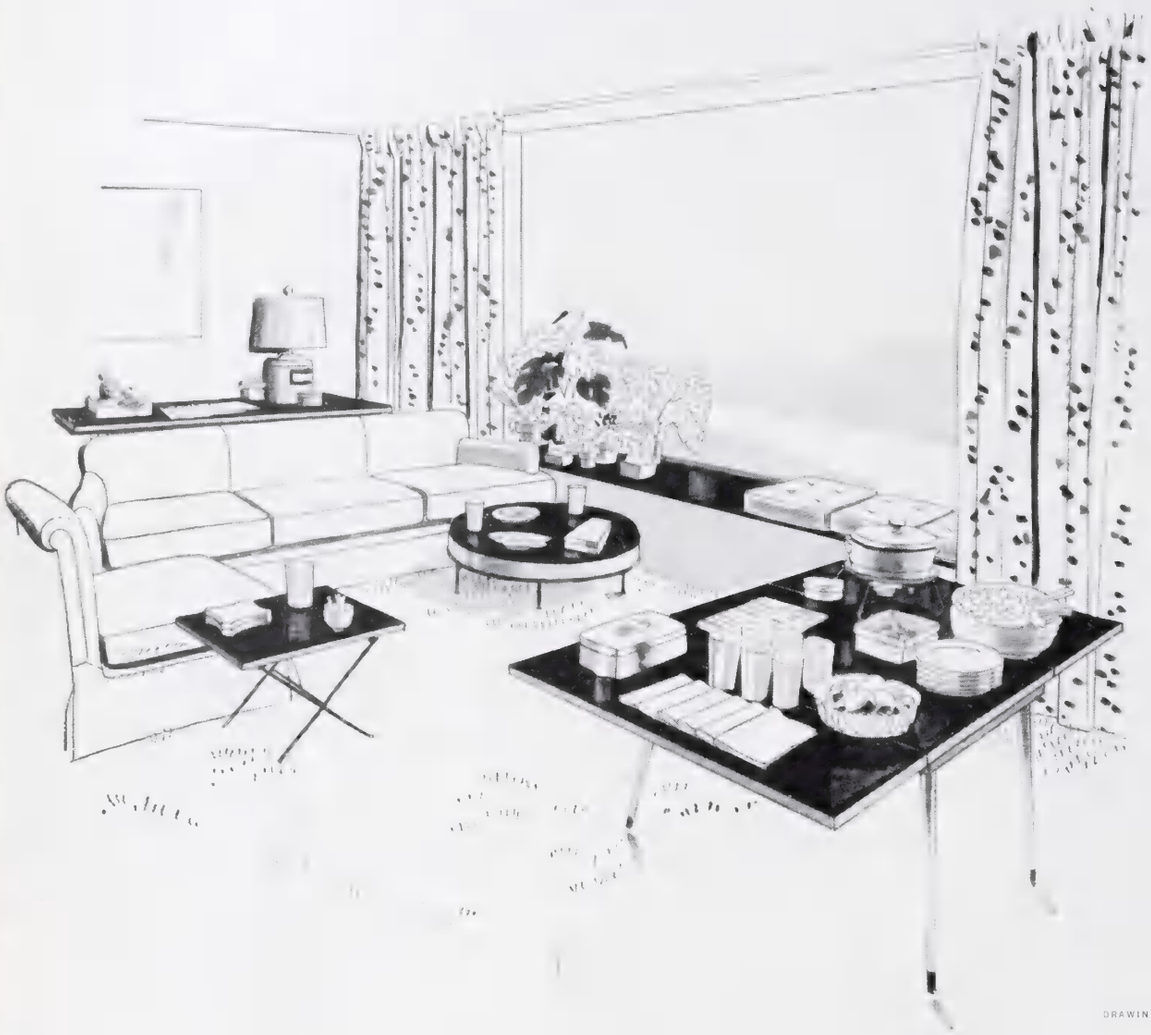
You're more aware of style than durability

Another view of living room planned for real living. Suspended bookcases and usable open counter partition room without closing it in. Oriental ash walls, "Waterloxed" for permanent color fastness, add warmth and texture as does handsome geometric, handwoven jute rug by Leo Mahsoud.

An end to stained upholstery and repair bills

Casualty here was the spilled persimmon, not the Velon plaid that washed clean with soapy water, dried like a dish. All materials in this house, from natural redwood ceilings to synthetic upholstery that can be washed or sponged, lessen damage from mishaps, cut down high cost of refinishing.

LET DURABLE SURFACES



DRAWINGS BY HARRY RICHARDSON

All rooms can benefit from plastic-laminates

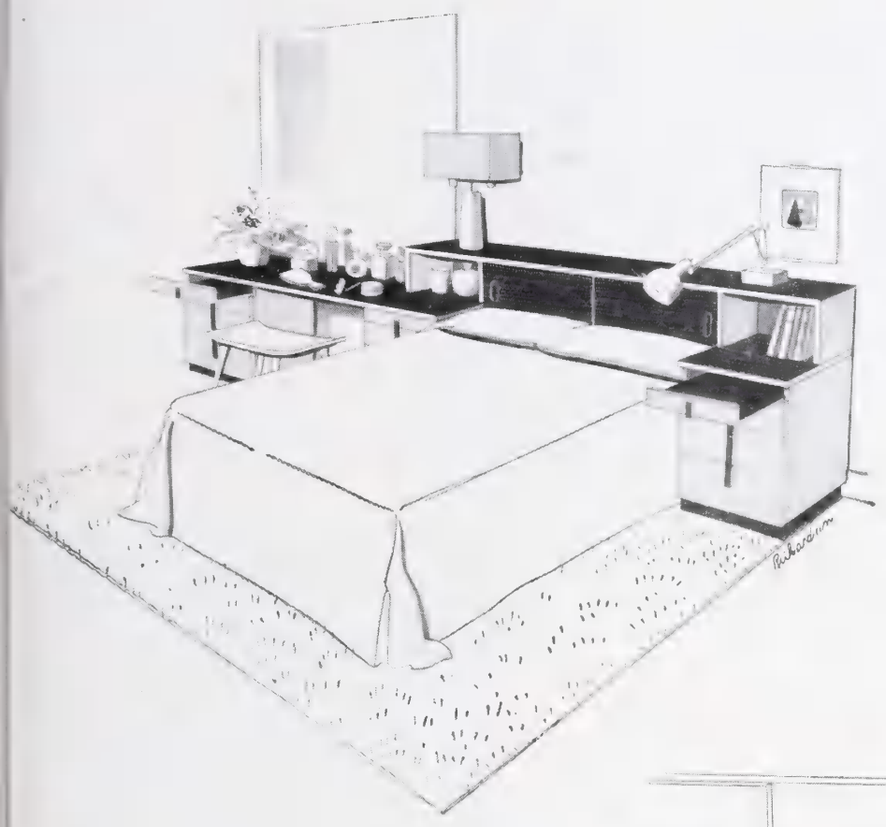
The living room is easier to keep well groomed if all flat, table-like surfaces are laminates. Flower pots without saucers won't scar or watermark window sills. A laminate plank on a luggage rack makes an extra table, non-stainable and foldable. Some of the best-known laminates are: Formica, Micarta, Textolite, Farlite, Panelyte, Parkwood, Consoweld, Nevamar, Ornalite, Satusply, Conolite, Lamidall, Tonewood, Plyon. Laminates may also be made to order.

Paper and resin get together and get tough

Nothing short of a buzz saw could harm any surface in this bathroom. Window sills, cabinet doors, sink tops defend themselves against spilled medicines and cosmetics and the dropping of heavy objects. It's hard to imagine that these wonder surfaces start out as many sheets of paper impregnated with resin and then pressed together. The surface sheet carries the desired design and color. In some cases it's a thin layer of actual wood, as in Formica Realwood and Micarta Truwood.



HEAD OFF HOUSEWORK



Bedroom surfaces can be kept smooth and tidy

Surfaces which might be smudged or disfigured can be made impregnable by laminates: the headboard, bookshelves, the pull-out trays of chest, the pull-bars of drawers. Perfume can't ruin them. Laminates come in two types: in sheets, stiff as wood: and in rolls. Sheets are generally 8 to 10 feet long, 4 feet wide. Rolls from 24 to 48 inches wide. They come with a backing, sometimes plywood. Laminate itself is rarely more than 1/16″ thick. Patterns are endless.



Laminates really star in the kitchen

In a kitchen, laminates do yeoman service on counter tops, splash walls, window sills, kick boards. They can form the ingenious drop-leaves of a centered sink which then might serve as a breakfast bar. Plastic upholstery is available to match the patterns of certain laminates. Cigarette-proof laminates have a layer of metal foil under their decorative surface. This disperses heat of relatively hot objects—but not of red-hot pots. Article starting on page 133 tells more about laminates.

Continued on page 202

50 ways to cut corners



You can lighten your labors and latch on to more leisure if you adopt these time-saving methods and arm yourself with the best possible tools for the job in hand

By Charlotte Conway

1. Use a pin-up can opener. A swing of the handle, the can opens cleanly, and your fingers remain intact.

2. Have an "office" in your kitchen. A table, a desk, even a shelf for phone, pads, pencils, helps you do orderly planning.

3. Have a heat-resistant work surface next to the stove. You'll always have a place to rest hot pots without damage.

4. A cart on wheels saves endless trips. Wheel it anywhere you wish, indoors or outdoors, and you serve a whole meal in one trip. Easy cleaning up, too.

5. A "shipping department" is a wonderful convenience. Use it for brown paper, tissue, gummed tape, shears, all wrapping materials.



6. Make sure you get an iron that "fits" your hand and balances comfortably. It will make ironing twice as fast and easy.

7. Wax the trim around windows, especially the window sill. Dirt and dust sifting in will be easy to wipe off.

8. Use a contour-type sheet for your bottom sheet. It fits over the mattress like a slip cover, stays taut. It saves a lot of steps and strain in making a bed.

9. Store all your beverage gear together—liquor, mixes, glasses, coasters, napkins, openers, shakers, stirrers. Then you can whip up a trayful in no time flat.

10. Put casters, rollers, or domes on all your furniture so that even big heavy pieces can be moved easily for cleaning or rearranging for a party.



11. Select an ironing board adjustable in height. You can make it fit your own height, whether standing or sitting.

12. Keep spices, herbs, seasonings near your stove for flavorsome meals.

13. Don't let kitchen soot, smoke, smells add to your headaches. Install a ventilator as near the stove as possible. It saves endless cleaning.

14. If you've had your vacuum cleaner a long time, consider retiring it and get an up-to-date model with disposable paper bag dirt collector. You'll avoid messy bag emptying.

15. In a damp house, use a dehumidifier to protect books, clothes, tools from mildew. Saves replacements, care.

16. Have several sets of kitchen cutlery. Store one of each at sink, range, mixing center, to save steps.

17. Rotating Lazy Susan shelves in corner cabinets make everything easily accessible, instead of out of reach.

18. Restudy the tools that came with your vacuum cleaner, read manufacturer's directions, then practice. You may find them your biggest labor-savers.



19. Hang small funnels, graters, strainers, parts of meat chopper on inside of closet door. There they are always easy to find.

20. If you don't own a pressure cooker, run out (*Continued on page* 130)



Here is how sophisticated adult style-appeal teams up with durability which defies juvenile monkeyshines. Iron-base, laminate-top table resists hard knocks: textured fabric hides soil: cotton rug washes: Polyhemp lampshade by Hu-Art Studios wipes clean. Painting "Children on Sleds." Kleinholz. All paintings and sculpture, Associated American Artists Galleries.

PHOTOGRAPHS BY BILL JACKSON



Curved counter is part of partitioning device separating living and dining areas. Its easy-to-clean Formica Realwood top makes it an ideal buffet serving surface.



The same counter makes a usable desk for adults or working surface for the children. It's impervious to cigarette burns, ink, food stains: crayon marks whisk off.

You can live in style while the children are young

By Helen Little

Key to the miracle is choosing trouble-free materials which have adult good looks plus iron-willed resistance to child's play. See how this living-dining room has been planned to adapt itself to a well-groomed double life

Please turn the page



See how these storage units hold china, glassware, radio, and record player. TV set is raised to cabinet height by magazine shelf. Designed by Alexander F. Styne. Paintings give room splash of color.

You can live in style while the children are young

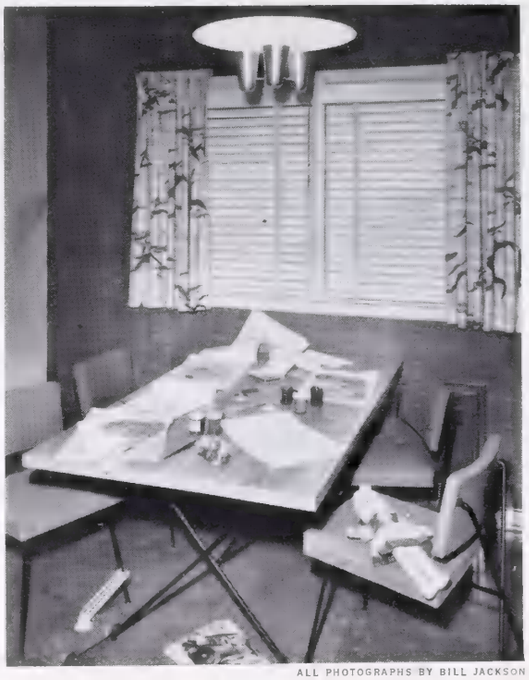
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Not so long ago we thought it was pretty wasteful to have "good" furniture until the children grew old enough to be careful. But see these pictures which show the living-dining room shared by two busy parents and two normal—and hence busy—youngsters, aged seven and four. Nothing in the house is used exclusively by either parents or children. It is planned to suit the comforts of both. The trick, a very simple one, lies in choosing materials which are aesthetically satisfying to adults but which, at the same time, can take juvenile beatings. Vinyl cork floors are quiet and comfortable under foot, take rough use, yet can be easily cleaned. All furniture surfaces are of hard and handsome Formica Realwood. Rough-textured fabrics make upholstered pieces hard to soil, and iron frames keep much of the furniture immune to assault. Vinyl-coated fabric on one wall and on dining chairs can be sponged. Cotton rugs can be laundered. An effective device is the sparse use of fairly large-scale accessories and a few colorful paintings. There's no clutter, so the room is easy to "pick up" for entertaining.

More pictures on page 170

We used to demand a separate table for every one of a half-dozen domestic rites. In these days of space famine, this neat Formica-topped dining table runs the gamut of function. Dressmaking tools can't scratch its surface. At right, it cheerfully takes punishment as junior artists use it for finger painting. Surface is easily wiped clean and it's ready for family dining (opposite). Tony Paul, designer.





ALL PHOTOGRAPHS BY BILL JACKSON

A wall of space-saving storage cabinets in primavera and walnut keeps the floor free and uncluttered. Rug, Artloom Carpet Co. All accessories, America House. Art: "Still Life," Lucioni. "Dry Spell," L. B. Smith. Sculpture, Bruno. All furniture is from Robert Barber, Inc.



Here is proof that carefree materials can be durably urbane. Flatware, America House. Metlox dinnerware, courtesy Stern Bros. Fostoria glass. Carpenter's vinyl Java Cloth on chairs and wall. Floors are Dodge vinyl-cork tile. Tapestron sliding screen, Laminated Screens, Inc.



By John Sasso

Housekeeping problems you no longer have to face

You may be wasting time and energy on maintenance problems that have already been solved for you by chemists, engineers, and manufacturers. That's one good reason why it's worth your while to keep informed on the developments in synthetic fibers, materials, and finishes. Because in their very manufacture these modern, man-made materials can be engineered to cope with specific upkeep problems.

Problems synthetics can lick

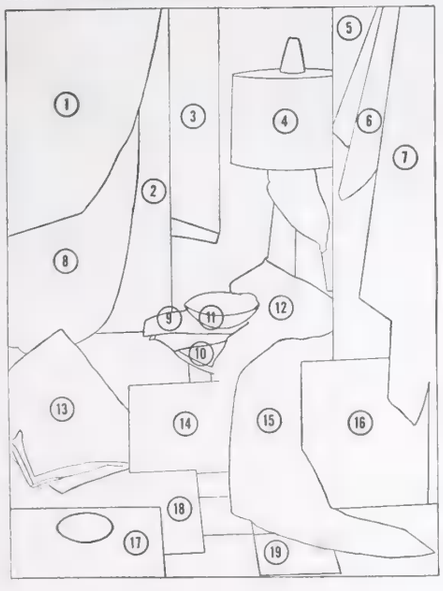
Manmade fibers and plastic materials can settle almost any housekeeping problem from sun fading to moth ravage. Since most synthetics, either as solids or fibers, have smooth surfaces, they tend to repel soil because they provide no anchors for dirt. Their chemical structure is indigestible to moths. Ultraviolet light (the troublemaker in sun rays) cannot easily destroy them. Other properties of the synthetics make them adaptable to permanent pleating, resistant to staining, easy to wash, stable in shape, and fire-resistant.

There is no one material that will do *all* these things equally well. You can, though, get nearly all the characteristics you need in any one synthetic. What you have to do is figure out which problem is most aggravating, then choose the synthetic material or materials that handle that problem best. There are so many possibilities in the synthetics—and so many variations in individual problems—that no hard or fast rule can be made as to which material is exactly best for a given job.

What's your fabric problem?

Your chief use of fabric is probably in curtains, draperies, furniture coverings. Wherever it is used, its maintenance problems may be slightly different. Curtains are exposed to heavy sun, wind, rain. So are draperies, but they are also subjected to rubbing wear (*Continued on next page*)

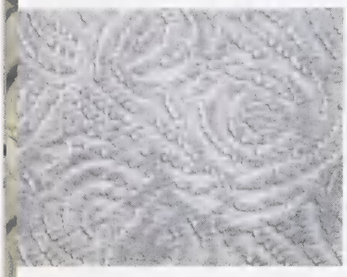
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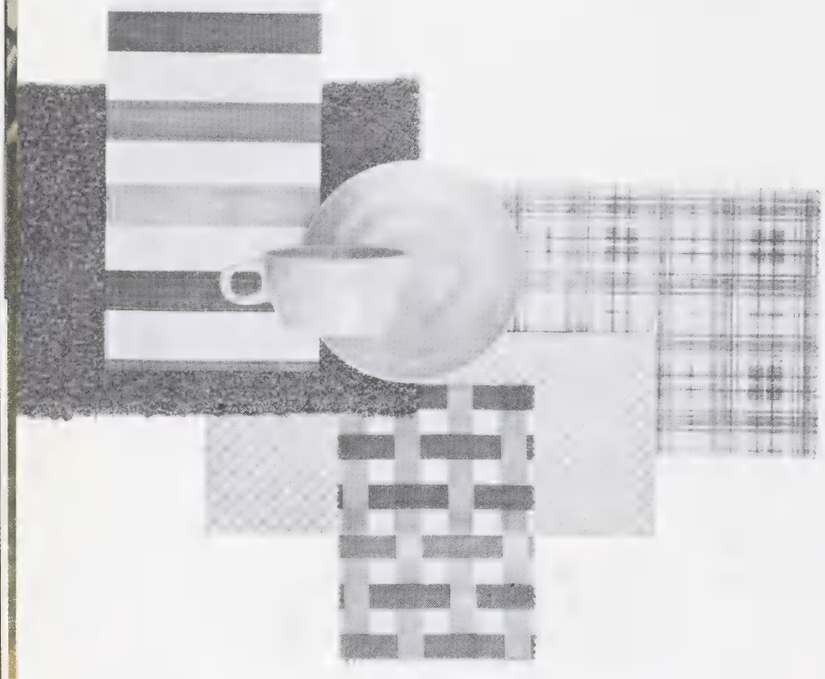
Practicality never looked lovelier

1. "Wing Tips," fade-resistant printed drapery of Orlon fiber, by F. Schumacher. 2. Translucent screen of "Corrulux," laminated Fiberglas. 3. Scrubbable plastic-impregnated "Varlar," United Wallpaper, Inc. 4. Soapsuds clean leaf-imbedded Polyplastex lampshade and vinyl base, Lampcraft Studios. 5. Walltex "Grass Weave," scrubbable coated wall fabric, Columbus Coated Fabrics. 6. Duran "Damascus," fabric-like vinyl upholstery, Masland Duraleather Co. 7. Boltaflex "Swirl" vinyl upholstery looks woven, Bolta Products Sales. 8. Non-shrink, non-stretch curtain net of Orlon, Quaker Lace Co. 9. Plexon woven table mats, courtesy Mosse. 10. Unstainable white Micarta tops table by Herman Miller Furniture Co. 11. Colored Flintwood plastic bowls, N. S. Gustin Co. 12. Soft-draping Dynel damask, J. H. Thorp. 13. Dynel blanket, fluffy, moth-proof, quick-drying, Fieldcrest Mills. 14. Coin-inlaid plastic tray resists heat and alcohol, Curoc of California, courtesy B. Altman. 15. "Branches," sheer printed curtaining of Orlon, Cheney Brothers. 16. Brush swipes of Martin-Senour's "Quik-Wall," quick-drying, one-coat paint. 17. "Tonewood" plastic laminate for carefree surfaces, Numa Plastics Corp. 18. Bigelow-Sanford's carpet-rayon "Marimba," despised by moths. 19. "Wingfoot" vinyl floor tile needs no waxing, Goodyear Tire and Rubber Co.

Housekeeping problems you no longer have to face *continued*



Nylon carpet defies the moth, resists stain, and wears like iron. This swirling, intertwined scroll has two pile heights.



Whatever your upkeep problems may be, good-looking synthetics like these can help you solve them.

The problem-solvers on this page are:

Top: "Lyric" nylon carpet, Nye-Wait Company.

Top row of samples, left to right: Purl-Wai, Fiber E and viscose rayon carpet, Waite Carpet Co. "Hudson River," striped Koroseal film. Melamine "Texas" tableware, Plastics Manufacturing Co. Plaid vinyl curtaining, Plastron Inc.

Bottom: "Tolex," basket-weave plastic-coated fabric, Textileather Corp. Koroseal lattice vinyl film. Comprehensive Fabrics, Inc.

Right: Saran-caned chair, Widdicomb Furniture Co. Nylon rag rug, courtesy of America House.



Saran plastic caning has the edge on the natural variety. It won't split. Nylon rag rug is washable.

(abrasion) as they are opened and closed. Furniture coverings get constant rubbing wear and most persistent soiling, especially on the backs and arms of chairs and sofas. But all fabrics are subject to soil and stain. Most of them must be regularly washed or cleaned. That brings up shrinking, ironing, colorfastness, wear from washing.

An ideal home fabric, then, would not rot in sun, shrink in washing, tear or abrade when rubbed constantly, wrinkle when crushed, nor stain easily. It would tend to repel dirt, moths and mildew. We are near that ideal—but you must know which synthetic comes closest for a particular job.

If your problem is sun

Unusual resistance to sunlight and consequent sun rot —one of the things that can make curtains disintegrate— is the outstanding characteristic of Orlon (made from the same chemicals as Lucite), one of the newest synthetic fibers, which is being woven into a variety of fabrics. In its ability to resist the rays of the sun it compares very favorably with Fiberglas. It doesn't soil easily. It is easy to clean, requiring little or no ironing, and it drapes well. However, it is still not as available in as wide a range of color and weave as are some of the other synthetics.

Is hard wear your problem?

If your fabric problem isn't sun rot as much as it is rubbing wear (as in upholstery and frequently used draw-curtains and draperies on picture windows), or if you want a wide selection of color and pattern in wear-resisting fabrics, nylon may be your answer. In addition to its phenomenal wear-resistance, nylon is easy to wash and iron. Soil, when removed promptly, does not stain the fabric. Nylon is impervious to moths and mildew.

However, if your wear problem has to do with outdoor furniture covering, you would probably do better to choose such sun-resistant synthetics as Orlon or Saran. Nylon would stand up fairly well, but Orlon and Saran are better weather-resisters.

Saran, which you may also know as Velon or Lumite, is an inherently hardy synthetic frequently woven into fabrics and strappings which have the semi-stiffness of horsehair. By a new development it can also be woven into soft, supple upholstery fabrics, too. We mention this point to remind you of the many possible forms these synthetics may take. With constant research, their usefulness is increasing.

Are stains and water-spots your headache?

Most synthetics tend to be inherently water-repellent. So watery stains do not seep into them. This is as true of the synthetic fibers in woven fabrics as it is of the smooth, slick plastic surfaces you're (*Continued on page* 166)



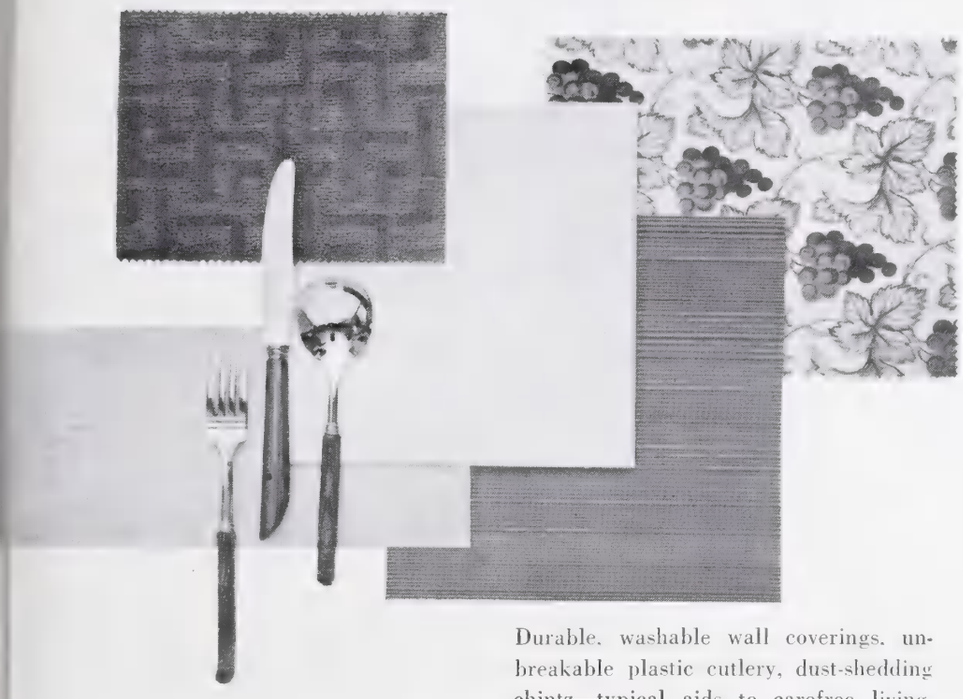
Drop-leaf table top is disaster-proof "Daystromite." Metallic plastic protects legs of table and vinyl-covered chairs.

The problem-solvers on this page are:

Above: drop-leaf table, chairs in Goodall's "Nomad" vinyl. All by Daystrom, Inc.

Top row of samples, left to right: Boltaflex "Tempo Tweed" vinyl upholstery; large plastic wall tile, 8½" square, C. F. Church Mfg. Co. "Vineyard" Everglaze chintz, Kandell, Inc. Lower row: "Homespun" Linkrusta wall covering, Wall Trends, Inc. Formica Strata-wood flatwear, Royal Brand Cutlery Division, National Silver Company. "Deco-Block", a 9" square striated wall tile, Plastic Engineering, Inc.

Far left: chair upholstered in woven cellophane, M. Singer & Sons. Lower left: bridge table, Meier & Pohlmann Furniture Co. Lower right: Tahoe "Lifewall" striated plastic, Pantasote Co. Vinyl inlaid floor covering, Congoleum-Nairn. "Desert Flower" melamine pitcher, International Molded Plastics.



Durable, washable wall coverings, unbreakable plastic cutlery, dust-shedding chintz—typical aids to carefree living.





Above, a simple twist lowers bridge table to coffee table height. "Dur-Oak," a laminate, insures the much-used top against damage. Left, back and seat of an easy-to-dust walnut chair wipe clean. Upholstery is woven cellophane. Designed by Gio Ponti.

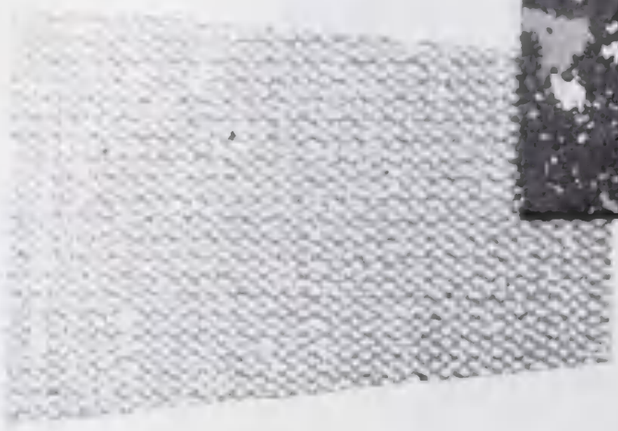




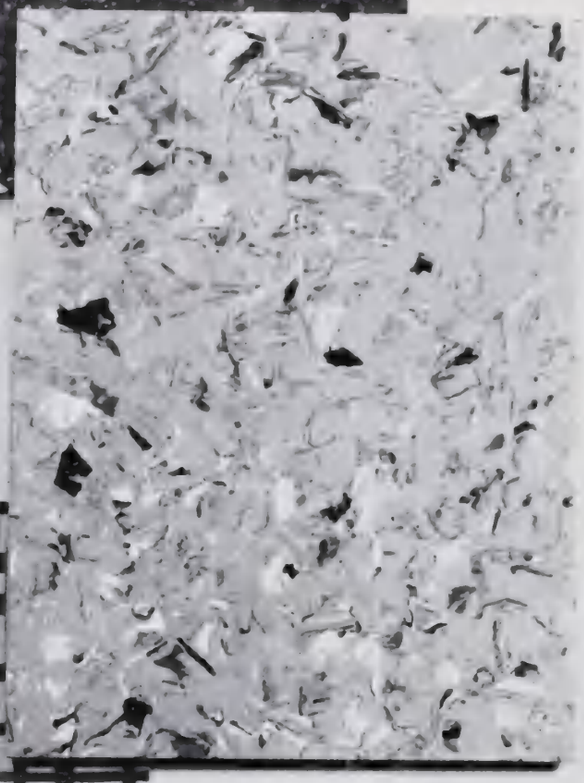
Right, striated plastic wall covering conceals cracks and arrests the cracking. Durable vinyl floor covering needs no wax. Plastic pitcher is from complete set.



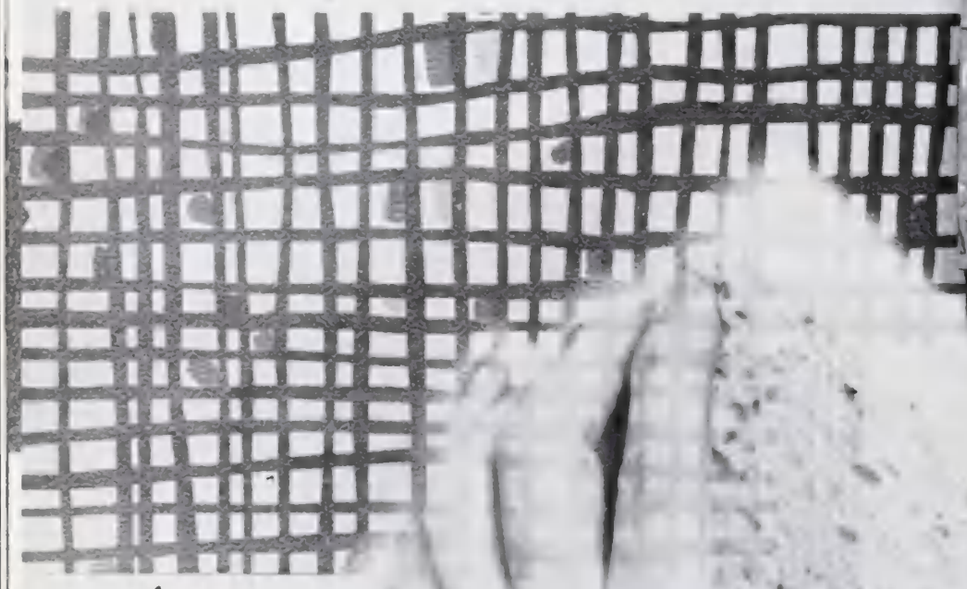
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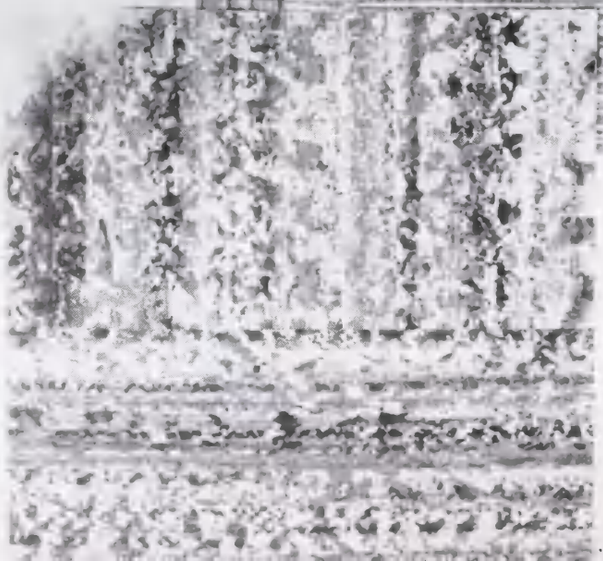


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5

PHOTOGRAPH BY ROLF TIETGENS



6

Texture you feel with your eyes

1. The look of real paint spatters, on Armstrong's smooth linoleum. **2.** Pleasing irregularity of tweed in plastic film. Comark "Tweed Weave-Tex." **3.** To the eye, a mixture of polished stone chips, Koroseal "crystaltone" vinyl floor tile. Sloane-Blabon. **4.** Interlacings like a sunlit plaited basket. Sanitas wall covering, Interchemical Corp. **5.** Loose-woven raffia look in Comark "Concord" mat-surface vinyl film. **6.** Sleek linoleum, seemingly with a thick, soft pile, a "Pacific Original" by Pabco Products, Inc.

The two-way trend to

TEXTURED SMOOTHNESS

By Mary Shepherd

Now you can kill two housekeeping birds with one stone. In upholstery, furniture, wall or floor coverings, one material can have the decorative warmth of texture *plus* a smooth, easy-to-clean surface. Practicality no longer limits you to plain, cold slickness

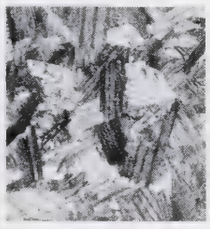
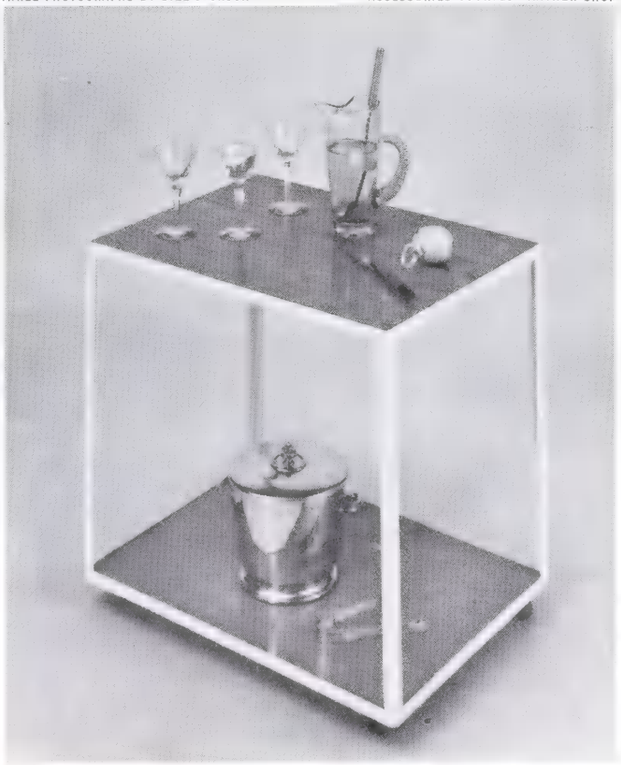


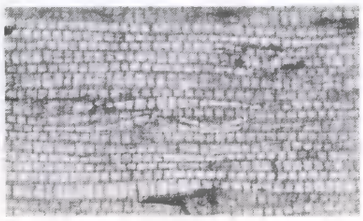
Table top is hard-surfaced Novoply by U. S. Plywood (left), made from compressed wood chips and synthetic resins. Criss-crossing of satiny wood grains gives visual texture, yet the surface is smooth and easy to clean. Table by Dunbar.



Here's nubbiness suggestive of grass cloth in a Tonewood plastic table top as smooth and practical as a porcelain sink. (See close-up.) Lower shelf of this rolling metal table is Westinghouse Micarta. Designed by George Nelson for Herman Miller.

THREE PHOTOGRAPHS BY BILL JACKSON ACCESSORIES COURTESY MAYHEW SHOP





As a creative cook, don't overlook the potentials

of the strained and chopped foods that come in

little jars. You know them as "baby food,"

but they have become # The latest time-saving



PHOTOGRAPH BY GEORGE LAZARNICK

Baby foods provide short-cuts to dishes that are gourmet fare for adults

staple on the pantry shelf

By Adelin Linton

You have probably discovered how processed foods save you hours of tedious repetitious work in the kitchen. But the chances are you have passed over processed baby food as mere pap for the high-chair set. Yet, used imaginatively or in combination with other foods, it opens up a whole realm of cookery that can be not only adult but gourmet in caliber. In fact, baby foods are so useful in so many different ways that you'll probably make them "stock" items on your staple shelf, once you've experimented with them.

Because these products are packaged in small containers, they are valuable primarily for adding richness and flavor to other dishes. Baby foods are also a real blessing for anyone living alone, or for the busy young couple who like varied and uniquely seasoned food. When the recent bride, who has kept that interesting job she had before her marriage, is observed loading up on baby food at the grocer's, there is no cause for the neighbors to raise speculative eyebrows. She is just a smart girl who has discovered a simple way to please a husband with the quickly prepared dinners that she has to get when she comes home from work.

The blandness of baby foods, which are of course unseasoned, is an advantage in adult cooking, for it permits you to add your own favorite seasoning to the natural flavor of the meats and vegetables. This is particularly true with soups. The soup kettle simmering on the back of the stove is a thing of the past in most households. Canned soups are quick and satisfactory. Their seasonings are planned by experts after considerable research into the preferences of the American public. But your tastes are not necessarily average, so this common-denominator flavoring in commercial soups may not be your personal idea of the ultimate in seasoning. If you like rosemary but hate sage, if you appreciate a whiff of fresh garlic but dislike onion, or if you're just tired of standardized seasoning and want to experiment, make your soups with baby food strained vegetables.

These foods are, of necessity, made from the best materials: the freshest vegetables, lean, high-quality meat, and fully ripened fruits. They are puréed or finely chopped to save mothers from the wearisome routine of preparation. However, anyone who likes to make purées, soufflés, canapé tidbits, and other dishes which require fussy preparation will find these foods ready-prepared for many of their favorite recipes. Baby foods are available at any grocery in great variety: vegetables, meats, fruits, puddings, soups.

Almost all the vegetables come in two types of preparation: the strained baby vegetables and fruits in jars that are usually $4\frac{3}{4}$ or 5 ounces, the chopped junior vegetables in $7\frac{3}{4}$-ounce jars. The strained vegetables are best for soups; the chopped ones are best for soufflés.

The jars of peas, carrots, or string beans make excellent cream soups. Just empty the contents of the $4\frac{3}{4}$-ounce jar into a sauce pan, fill the jar with milk, add that and any favorite seasoning, heat over a low fire and you have a flavorful, fresh-tasting cup of soup in a jiffy. If you like onion or garlic in your soup, use a drop from a garlic press or a pinch of Spice Islands onion or garlic powder. This makes only one good serving. You'll need a jar per person with this recipe.

To make a quick potage St. Germaine, use one jar of strained peas, one jar of strained carrots, one cup of chicken bouillon (one cup of hot water and a bouillon cube can be substituted in any of these recipes), one cup milk, a pinch of rosemary and a pinch of garlic powder, salt and pepper. With a minimum of effort you have a savory potage which would do credit to a French chef. (*Continued on page* 194)

The well-groomed work-free Window



PHOTOGRAPH BY GEORGE LAZARNICK

By Sara Little

Perhaps more housekeeping worry and labor have been expended on windows than on any other part of the house. Curtains were projects to clean, stretch, and re-hang. They "burnt" in the sun, sagged in the rain, lost their body. But modern technologies are obsoleting such problems—fortunately at a time when windows are so wide and important. Now the very fibers of fabrics are made to resist sun, to be water repellent, to need no ironing. Many can be cleaned with a damp cloth. Traditional fabrics have become more accommodating, too. Processes make many cottons and rayons durably crisp, droop-proof, and easier to wash.

Left, see window dressings with happy plus values. **1.** "Textone" window shade by Stewart Hartshorn Co. has a look of silk shantung, yet it is tough waterproof vinyl plastic. **2.** Filmy-fine fish-net curtain by North American Lace Co. is of Orlon, hangs dry without ironing. **3.** Plaid Sea Island Mills cotton casement cloth from Dan Cooper has been "Zelan"-treated for water repellency. **4.** The lacy print on this vinyl film has a three-dimensional look. Its maintenance needs only damp-cloth cleaning. By Cohn-Hall-Marx. **5.** Seersucker requires little ironing. "Ondor," seersucker-like organdy, gives a bonus. It's "Saylerized," preshrunk, treated for lasting crispness. Sayles Finishing Plants. **6.** Neither does this ribbed organdy need fussy starching; "Heberlein" finish keeps it lastingly fresh. From Defiance Bleachery. **7.** Rust-proof, translucent plastic blinds by Veni-Plex Corporation of America are flexible, easy to clean. Color is *in* the plastic, so they need no refinishing.

Once curtains and draperies with the delicate beauty of those opposite were practical only if you were resigned to incessant work and worry. But these Fiberglas marquisette curtains and printed draperies are washable, keep their shape, and can't get sunburnt. See how softly this new Fiberglas drapes itself in the most traditional swags. James Lees & Son's "New Skyline" acetate and nylon carpet is durable and moth-resistant. Dust can't be imbedded in Schumacher's smooth nylon press cloth which slipcovers chairs. Cushions are nylon velvet. Furniture, by Charak Furniture Co. Natzler bowl, courtesy Wor-De-Klee.

COLOR PHOTOGRAPH BY WILLIAM HOWLAND



PAINTING BY MAURICE UTRILLO, COURTESY OF KNOEDLER GALLERY

PIGEON SCULPTURE BY WOLFGANG BEHL, COURTESY OF BERTHA SCHAEFER GALLERY



Make the most of materials that are

NATURALLY CAREFREE



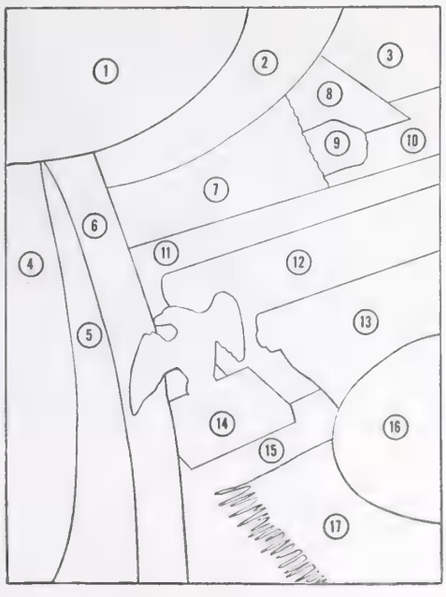
PHOTOGRAPH BY SOMOROFF

By Mary Roche

You'll be missing a big bet in the technique of carefree housekeeping if you overlook some of the old familiar materials you have known since you were a child. For durability and easy upkeep are not confined to the more spectacular twentieth-century synthetics. Some things just grow that way. Grasses and hardwoods, stone and marble combine toughness with beauty to give you surfaces as undemanding as they are good-looking.

But once you have learned from the new synthetics the joys of easy upkeep, you will have new standards by which to judge all materials—natural or otherwise. You will look for interior wall surfaces like natural stone and brick and textured wood because they don't have to be refinished every year or so. You will learn the blessings of closely spaced, hit-or-miss patterns and of nubby textures which seem to swallow up soil marks on your chairs or under foot. You will rejoice over table tops that shrug off minor accidents. You (*Continued on next page*)

COLOR PHOTOGRAPH BY ANTON BRUEHL



Look for carefree qualities in familiar materials like those opposite: 1. Background color that doesn't highlight soil in Greeff's "Tarrytown" chintz. 2. Green and black acetate in chevron weave, "Windgrass" by Celanese. 3. Natural stone, Allegheny Natural Stone Co. 4. "Farmhouse Calico," close-patterned scrubbable Glendura wallpaper, Imperial. 5. Everfast's sturdy "Linglo" crease-resistant linen. 6. Spattered "Dots" on cotton by Cheney. 7. "Dallas," wool rug with speckled design that hides footprints, M.J. Whittall. 8. Marble, courtesy Marble Institute of America. 9. Brick, courtesy Locher Brick Co. 10. "Surfwood" panel with textured grain, U.S. Plywood Corp. 11. "Fabrikona" burlap for walls, H.B. Wiggin's Sons. 12. "Lattishade," wood-slat roller shade, Columbia Mills. 13. Leather, courtesy Upholstery Leather Group, Tanners Council of America. 14. Iron eagle bookend, Booths Antiques. 15. Textured upholstery, Stead & Miller. 16. Stainless steel platter, Gense Import, Ltd. 17. Abaca fiber place mat, Kneedler & Fauchère. Above: Louisville Textiles' textured upholstery; Danish stone-mosaic dish and durable compote, courtesy Bergdorf-Goodman.

Naturally carefree *continued*

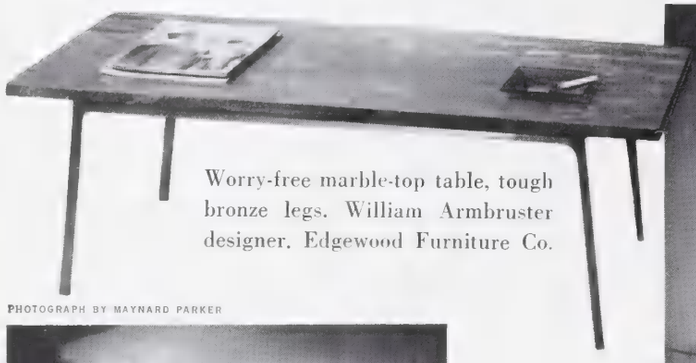
will keep an eye out for hardy, unbreakable accessories in a large scale so that you won't need so many of them.

It's not always possible—or necessary—to draw a sharp line between what is natural and what is synthetic. Glass and bronze, for instance, are synthetics according to the strictest definition. But we think of them as natural because we've known them so long. And sometimes age-old finishes, like oil on wood or the glaze on leather, make the most familiar natural materials as easy to clean as if they were coated with tough plastic.



No fragile gimcrack: mahogany bird designed by Samuels, Kagan-Dreyfuss.

PHOTOGRAPH BY WILLIAM HOWLAND



Worry-free marble-top table, tough bronze legs. William Armbruster designer. Edgewood Furniture Co.

PHOTOGRAPH BY MAYNARD PARKER



A table top of oak with textured finish and inset tiles is slow to show dust and mars. Legs are bronze. Designed by Vladimir Kagan of Kagan-Dreyfuss.

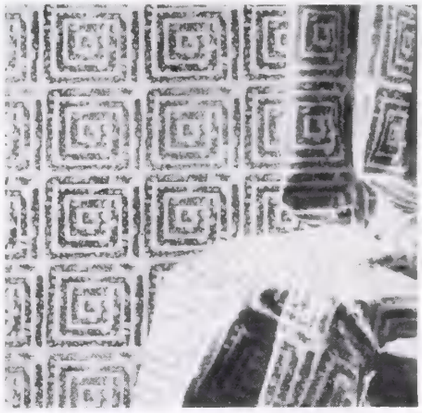


Burning cigarette can't hurt white glass top of table in the Leonard Ashers' house, designed by Rodney Walker.



Chair seat and back woven of Hong Kong grass may be restored to shape by applying wet rag. Courtesy Modernage.

PHOTOGRAPH BY BEN SCHNALL



Soil-camouflaging pattern on wallpaper and matching antique satin. Murals, Inc.

DRAWING BY SARIS



How to use Music in your life PART II

THE ARTS OF GOOD LIVING
MUSIC

By Richard Williams

Editor's Note: *This is the second in a series of articles by* HOUSE BEAUTIFUL'S *Music Editor which we hope will persuade our readers that music is not an alien or incomprehensible "art form" but a delightfully understandable experience to be enjoyed by everyone.*

Why *don't* you like music? For a great many people, particularly those who cheerfully whistle a tune yet cheerlessly contemplate the prospect of a concert, the question should be more precisely phrased. We should ask: Why don't you like the complex forms of music, the symphony, the piano sonata, the Wagnerian opera, the Bach oratorio; in short, all that music which is respectfully (and inaccurately) termed serious or classical music?

Two answers to this question have been given. One ascribes failure to lack of knowledge: Serious music cannot be enjoyed until it is understood. You cannot appreciate it until you know the matter and material with which the composer is working. You must have some concept of sonata form and of harmony and counterpoint. You must know which is (*Continued on page* 241)

By Laura Tanner

Outdoor furniture that outwits the weather

Really relax this summer with outdoor furniture that doesn't have to be pampered. Buy the kind that repels water, is fade-proof, quick-drying, easy to move. Look for such element-defying ingredients as these:

Stone
Natural Wood
Rust-resistant iron
Anodized aluminum
Bronze tubing
Non-mildewing foam rubber
Yacht cord, clothes line
Enameled steel tubing or mesh
Sun-resistant plastics like
Orlon, Saran, Velon
Water-repellent duck



Rust-resistant iron, plus plastic seat covers, gives chair, left, double indemnity against the weather, requires little care. Designed by Robert McKean for Gallo.





Metal stools by Weston, above, with take-off canvas seats, can be moved about with ease, are a cinch to clean, by Modern Color Group, left, of Parkerized metal, lives out-doors. Strung in tough marine cord for cool, washable seating. By Bon and Vaza Martin.

PHOTOGRAPH BY BARRY EVANS

Furniture, above, made for seaside Hawaiian climate, goes anywhere outdoors. Seating is sash cord or canvas, on frames of bronze tubing that ages a lovely verdigris. Table tops slatted for drainage. Walter Lamb.



ALL DRAWINGS BY FRED ENG

Have a set of folding stools to use as auxiliary seating or as tables in your garden. Designed by Stambaugh, benches have wrought-iron frames, seats woven of plastic rope. At Waldron Associates.

TWO PHOTOGRAPHS BY MAYNARD PARKER





PHOTOGRAPH BY E. FOLEY STUDIO

Wendell R. Gilbert designed rock table, above, to be compatible with its surroundings in garden of Mrs. Harold Sheets. To make your own, buy a slab of stone from your lumberyard. Another nature piece, undisturbed by the elements, is the long seat of redwood, left, custom-made by Martin Nelson for Allied Arts Guild, Menlo Park, California.

Please turn the page

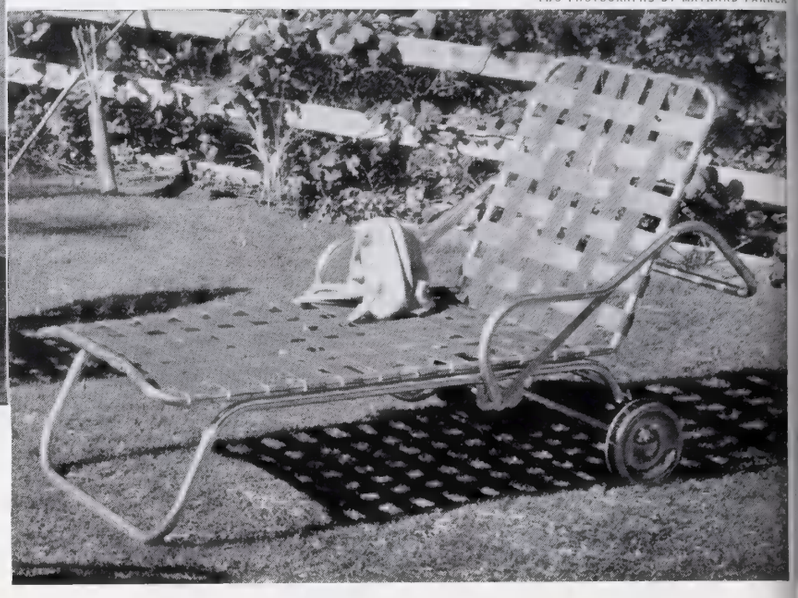
Outdoor furniture *continued*



PHOTOGRAPH BY GEORGE LAZARNICK

Without complicated mechanism, Troyloafer, left, lets you choose therapeutic feet-higher-than-head position or straight sitting. Enameled steel frame, canvas-laced, weathers well, so you really relax. From Troy Sunshade.

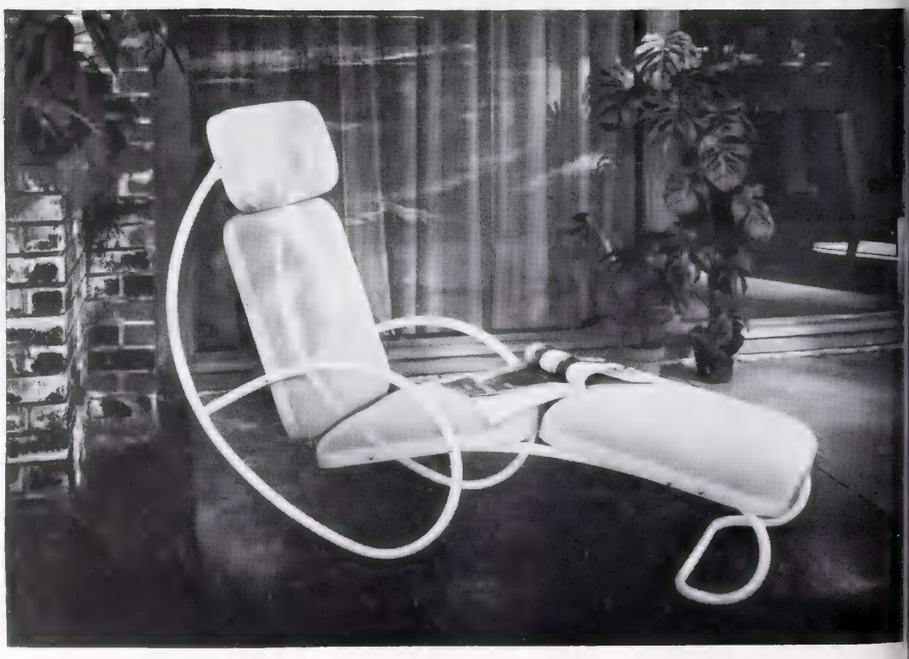
TWO PHOTOGRAPHS BY MAYNARD PARKER



Deeco chaise, above, encourages easy-going summer. Of tubular aluminum, webbed with sun-resistant Saran for style and durability, it is light and wheeled for moving. Lowers to horizontal position. Central Metals.



"Luster-Lite" aluminum, with its indifference to weather, is combined with Velon webbing in chair and ottoman, above. Ideal for unsheltered areas and light to carry. From Cayuga Metal Craftsmen.



Painted resilient steel mesh needs no cushions for seating comfort, makes this Texteel lounger an outdoor-lover. Repaint once a year and put it out to enjoy, not to worry over. From Zerbe-Hilliker.



GRAPH BY MAYNARD PARKER

Fabricated with weather in mind, "Siesta" group, above, has rust-resistant iron frames, finished in oven-baked enamel, with seats and backs of green plastic, resilient at any temperature. Brown-Jordan.

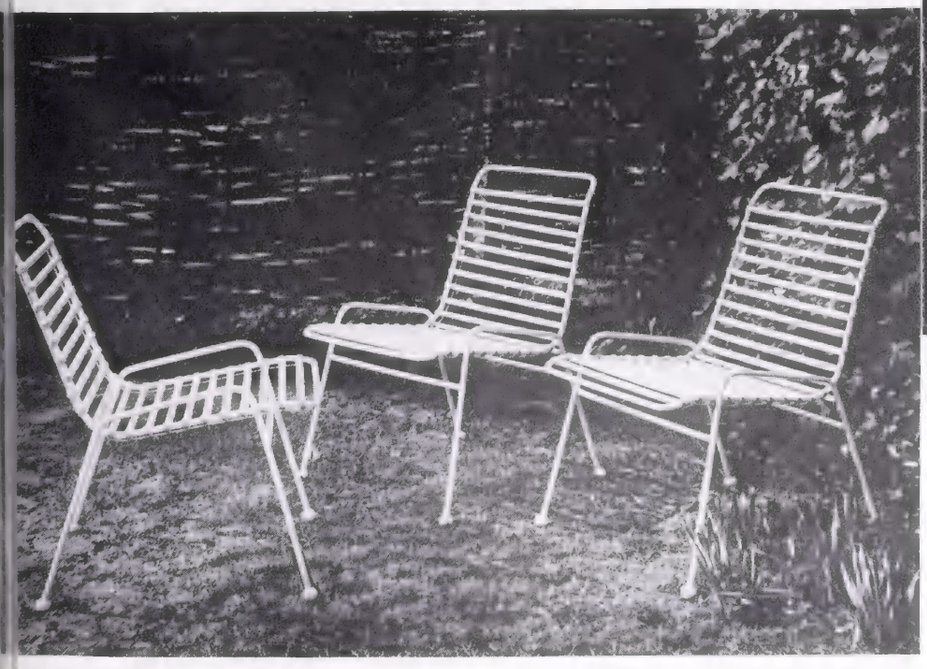


Waxed redwood chair, above, is brain child of Landscape Architects Eckbo, Royston, & Williams. Paint yearly with Cabot's "weathering" stain. See their yardstick for ideal garden furniture, page 204.

Firestone's Velon webbing, wrapped instead of interlaced, over anodized aluminum frames gives new style to weather-proof group, right. As effortless to carry as to maintain. Donson, Miami.







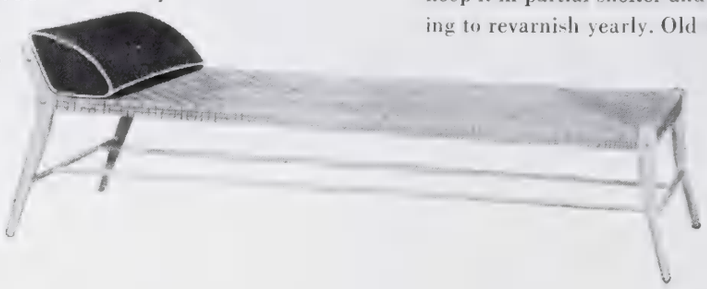
Ernest Race designs enameled steel chairs made cushiony by tension springs inserted in colorful plastic tubing. Stackable, rust-proof, stylish. English imports at Waldron.

Please turn the page

Outdoor furniture *continued*

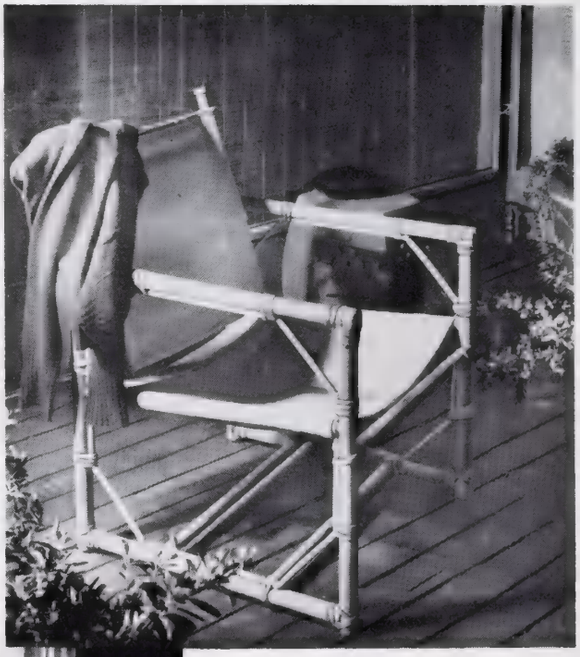
Semi-outdoor furniture will serve you well if you understand its limitations and keep it in the right place

Sun cot or daybed, below, is of wire-brushed hickory and woven flat reed. It's rugged, but serves you best if you keep it in partial shelter and are willing to revarnish yearly. Old Hickory.





Simulated bamboo "Sleepy Hollow" contour chair, above, invites long hours of relaxation, asks but little care. Just remember to cover in rain or put under shelter. Heywood-Wakefield.





Bamboo chair, above, has its base on dry deck, happier for bamboo than damp earth. Cotton covers wash. An Eleanor Forbes design, courtesy Gump's. Left, rust-resisting iron chairs are strung with rope, cushioned in plastic. W. R. Dallas Furn. Co.

Group, opposite, has weather-loving "Neva-Rust" frames, but wicker backs need rain shelter, given here by roof over-hang. Tempestini designs for John B. Salterini Co., Inc. Accessories, courtesy Pacific Shop.

PHOTOGRAPHS BY MARVIN KONER

More furniture on pages 225-226

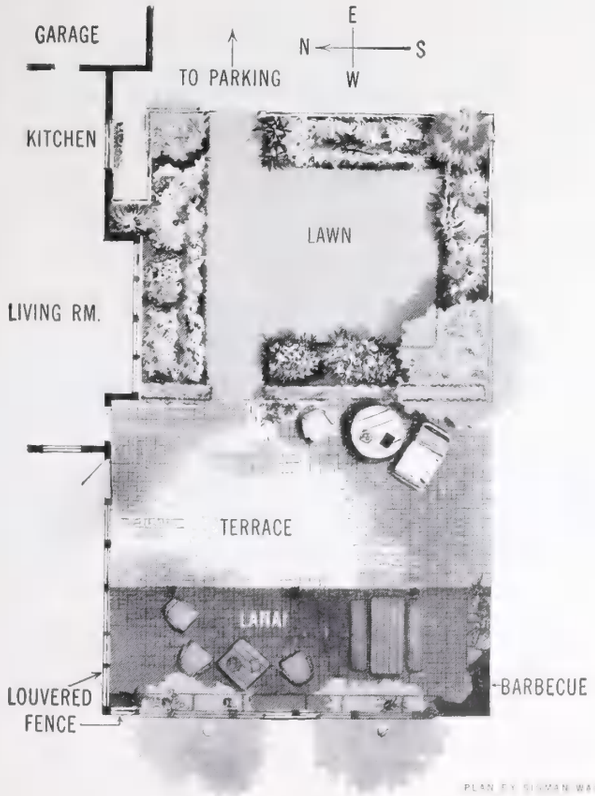




Use a Terrace to take a load off your house

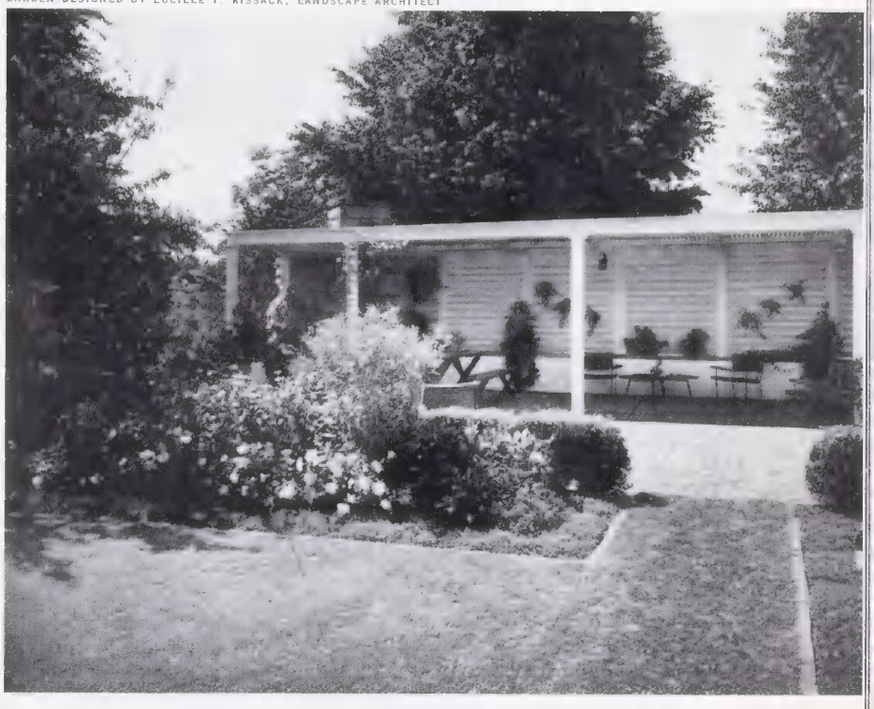
When you invest in a terrace, remember you get *more* than a comfortable place to dine, relax, or entertain. Actually, you are buying protection for your indoor living rooms. For if a terrace is really good, it will soon become the most used area of the house, a real work-saving auxiliary to the living and dining rooms, which in the average home bear the brunt of wear and tear and need most frequent grooming.

Here, for example, is a combination terrace and lanai which the Frank H. Porters added to a typical development house in Shaker Heights, Ohio. Now they live outdoors more than they live indoors.



PLAN BY SIDMAN WARD

GARDEN DESIGNED BY LUCILLE T. KISSACK, LANDSCAPE ARCHITECT

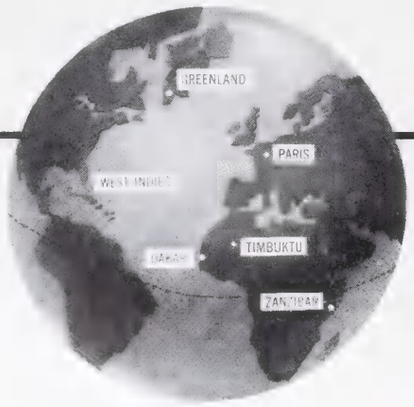


ALL PHOTOGRAPHS BY MAYNARD PARKER



CLIMATE CONTROL AROUND THE WORLD

Climate Control is not a crazy idea invented by this magazine. It's an age-old, universal art used by people in all countries in an effort to be more comfortable despite their weather. In fact, what we call "local color" is mostly "local climate control." Whether it's a sidewalk café in Paris or a straw hut in the Congo, people developed it to increase their comfort. We can learn a lot from the buildings of the rest of the world. Because, for us, there's no such thing as a foreign climate. Wherever you go in the world, you can always say: "This is just like the Dakotas, like Florida, like Arizona." So foreign climate-control ideas always make sense for some part of the U.S.A. What's more, these ideas are easy to use. Foreigners use less machinery than we do. They can't do what we so often do—doctor up a bad house with good machinery. They have to build right to begin with. So look around and see what you can learn about comfort from foreigners.



HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

By Wolfgang Langewiesche

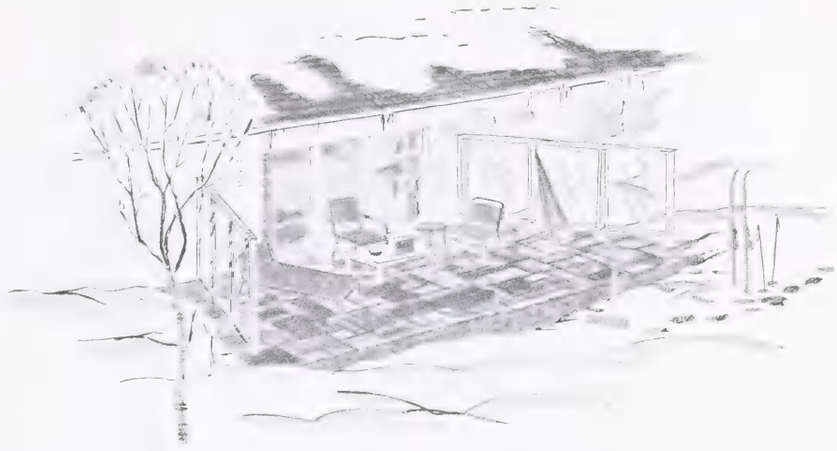
Paris

The sidewalk cafés are something you want to take home. They are Climate Control of a kind we badly need. They extend the outdoor sitting season. It's very simple. The café is flanked on each side by a windbreak. Usually, this windbreak is made of glass. It keeps the wind off, but lets the sun come through. That's all. On a cool day, even a gentle breeze has a great chilling effect. By stopping the breeze, therefore, the Frenchman makes the day 10° warmer, in effect. And if he then has a little sunshine, an overcoat, and a little something to keep him warm from inside—

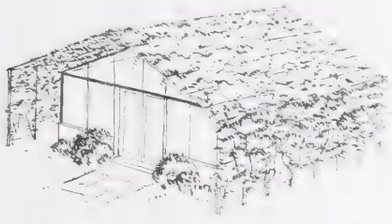
For American living, the café part of the outdoor

café is not important. The outdoor-sitting part is. Most of us don't get outdoors enough. We work in offices. We ride in cars and suburban trains. The human animal mistreats himself. He needs, once in a while, a spell of sun, quiet, blue sky, green. People build in the suburbs to get just that sort of thing. Then they cheat themselves. They get, perhaps, four months of outdoor living a year: they could get eight.

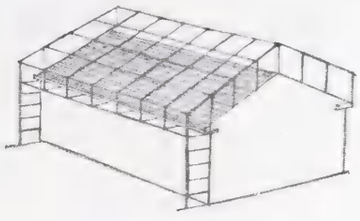
It's so simple by the Paris method! Put some chairs and a table on the south side of your house, where the sun can reach you, and where the house, behind you, acts as a sort of reflector. Put small glass windbreaks to the right and left of you. Then the sun can get at you and the breeze can't; and you can turn December into May.

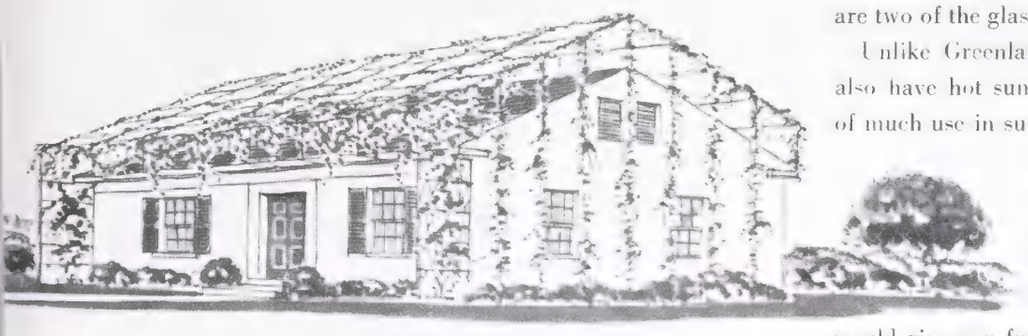


Take a tip from the sidewalk cafés of Paris. Two glass wing-walls flanking a south terrace will add months to your outdoor sitting.



Glass houses work in Greenland and they'll work in the U.S.A. But because of our hot summers, they'll need shading. Here a pipe trellis of hardy, deciduous vines does the trick.





From the Mediterranean comes this idea of shading the whole house with a trellis. It's an ideal way to get a summer-cool roof. Trellis would have to be rot-free, vines hardy.

Julianehaab, Greenland

One look at this town, as you fly over, would change your ideas about glass. It's a little settlement of a few dozen houses in a cold climate if there ever was one. Hardly a thing grows on this rocky coast. The Greenland ice-cap rears up just inland. Right outside the harbor, icebergs float in the sea. Yet the one really big building in Julianehaab is a glass house.

It's only a greenhouse, of course, for growing vitamin-rich vegetables. But it proves one point: Contrary to what you may think, glass is above all a cold-climate device. The basic fact about glass is that it's a sun-trap. Sun heat, in the form of rays, goes through glass as if it were not there. The rays hit things inside—floor, furniture—and warm *them*. They, in turn, warm the air and warm air cannot escape through the glass. So you've got a perfect sun-trap—and the colder the climate, the more important it becomes. That is why Greenland and Iceland are two of the glassiest countries in the world.

Unlike Greenland, the cold parts of the U.S.A. also have hot summers. So a glass house won't be of much use in summer unless it's shaded. One easy and pleasant way to do that would be to wrap a trellised vine around the outside of the glass house (left, above). Hardy deciduous vines like grape or wisteria would give you full shade by late spring. Then, with the first frost, the leaves will be gone and your sun-trap working again. Along the Mediterranean they've used vines as sunshades for centuries.

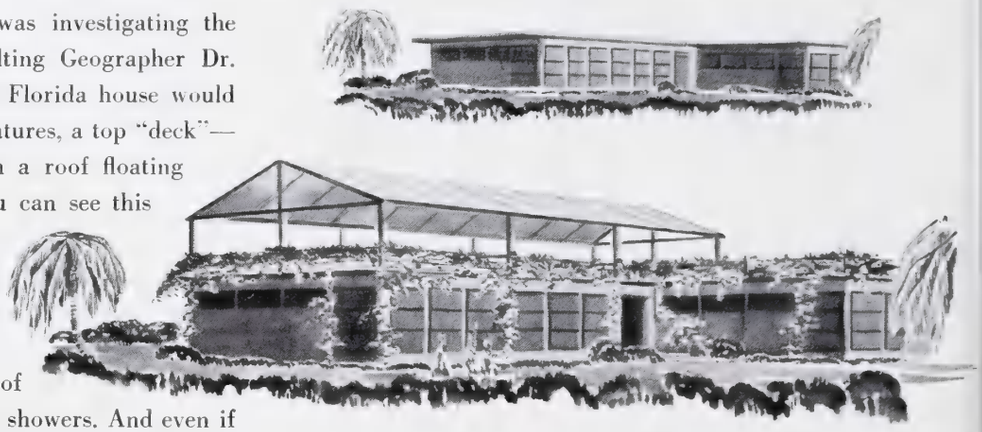
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Zanzibar

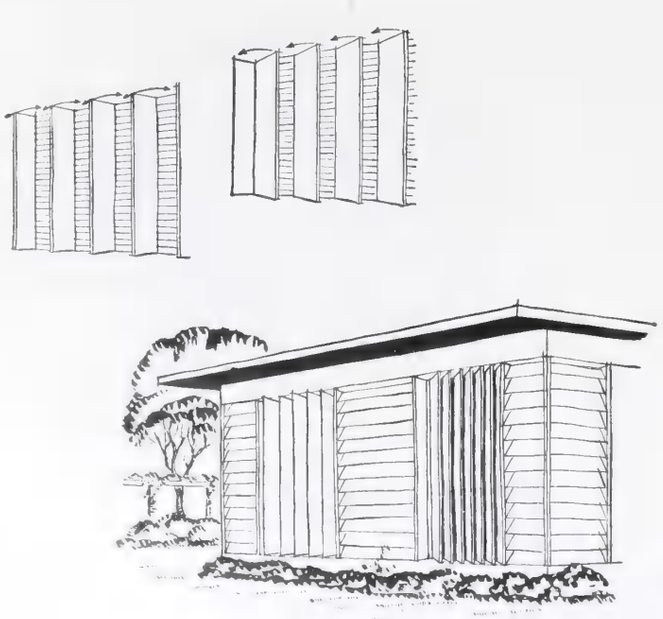
The weather in Zanzibar is much like the summer weather of Florida and along the Gulf Coast. Warm humid air comes from a warm sea. The sun is almost straight overhead. Frequent showers wet everything. Nights are warm, often windless. So keeping comfortable is just about the same problem in both places.

When HOUSE BEAUTIFUL was investigating the Florida problem, our Consulting Geographer Dr. Paul Siple maintained that a Florida house would have to have, among other features, a top "deck"—an all-open living space with a roof floating over it like an umbrella. You can see this type of house in Zanzibar. The porch is *on top* of the house—up in the breeze, away from sun-heated pavements. A wide-spreading roof protects from sun and sudden showers. And even if it were never used, such a roof-top porch would make the house more comfortable. A double roof, with an air-wash between, is ideal tropical insulation.

Funny-looking? Maybe, if you look at it while all around you is a crisp Wisconsin autumn. But if you look at it when you yourself are immersed in a hot, moist climate, it looks okay. It looks *good*. A certain climate calls for a certain type of house and, sooner or later, that house comes into being. It shows one shouldn't hang back simply because the logical thing seems too radical.



A flat-roof house in hot climate will benefit from an old Zanzibar custom—a porch on the roof. Even if you never sit up there, your house will profit, comfort-wise.



If you've got a hot west wall or a porch where you want both privacy and breeze, try louvers. Here the vertical ones pivot, the horizontal ones are fixed.

Dakar, French West Africa

In places like this, you can learn a lot about louvers. Here again, you find the warm-weather need for admitting lots of air, while keeping out the light and heat of a fierce tropical sun. Under such conditions, the conventional doors and windows do not make sense. And in places like Dakar, they've been abandoned in favor of the louver. Instead of having glass-paned sash, windows are equipped with louvered shutters. Doors, instead of being solid, are louvered. Louvers mark the outside appearance of houses, hotels, offices. They use all kinds—fixed or movable, big or little, horizontal or vertical. In fact, they cover the whole outside wall with louvers.

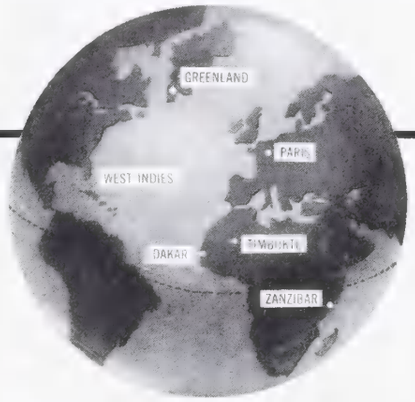
Of course, we use louvers in the U.S. A., too. The venetian blind is a kind of small-scale louver and, of course, the slatted shutters of colonial days were louvered too. But New Orleans, Memphis, and Houston need louvers just as badly as Dakar. How timidly we use them compared to the Africans!

At the left you can see several variations of how you can use louvers to unlock sun-breeze-and-pri-

vacy problems. You can either have vertical louvers which pivot in the center so that they rotate through a full 180°. Or you can pivot them at one edge so that they open only 90°, like a door (see lower sketches, opposite page). The big advantage of movable louvers over fixed ones is that they give you any degree of light or privacy you need.

You can combine horizontal and vertical louvers, fixed and rotating louvers, to meet almost any condition you can think of. They can be made of glass, plywood, metal, or asbestos cement board.

Living with louvers, as you do in the Tropics, you discover they have another valuable use: noise control. This problem is always more severe in hot weather, when you must have your windows open. In tropical cities, traffic is especially noisy. At the same time, your room is likely to be bare and stony, with less sound-absorbing fabric than you'd find in an American room. So each noise reverberates more. I have found from personal experience how effective are the window louvers. Turned one way, you get the full blast. Turned another, the noise is reflected back into the street. The difference is astonishing.



The West Indies

The Caribbean is the place our summer comes from. That warm, moist air which is our big summer discomfort problem in eastern U.S.A. is cooked up here, by hot sun shining on warm seas. So it's reasonable to look to the West Indies for summer comfort ideas.

The big contribution from this region is lattice work—small, closely spaced slats of wood. We used to see it in this country, on back porches and summer houses. But you have to go to the West Indies to see what a fine climate-control tool it makes. There they use it for walls and ceilings to construct a sort of indoor-outdoor space with a doctored climate and lots of privacy.

Lattice work does many interesting things for you:

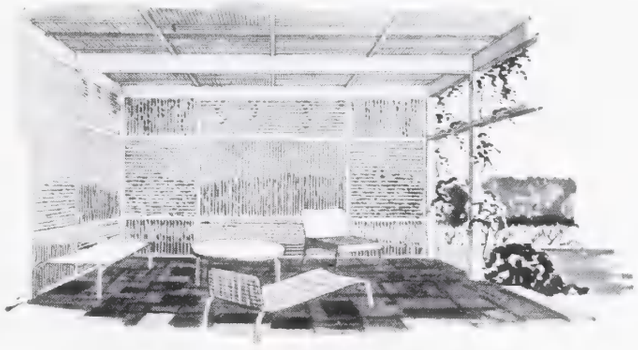
1. It gives you a pleasant half-shade. That is why nurserymen use "lath houses" for plants which would normally grow in the half-shade of the forest.

2. It gives you half-shade not only against direct sunshine but also against sky glare—the indirect light and heat which comes from the sky. In hot-humid weather this sky glare is sometimes almost as hot as direct sunshine. So it's an important factor in summer discomfort throughout the eastern U.S.A.

3. Lattice-work lets the breeze through. If it is used as a ceiling, it lets hot air rise through it so that the room stays cooler.

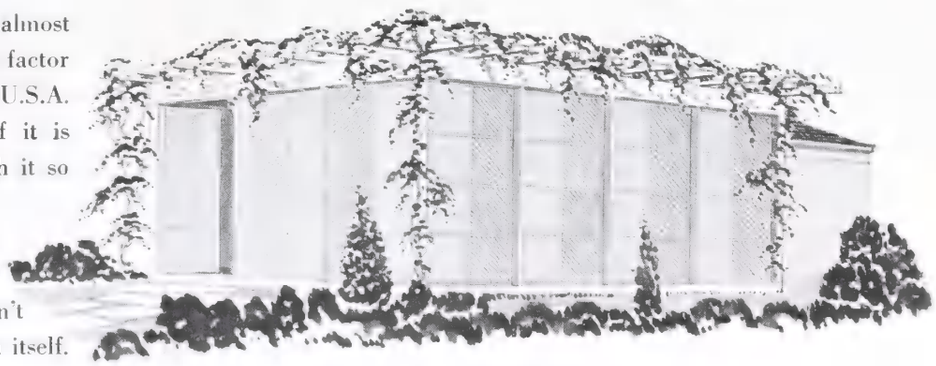
4. It acts as an eye-stopper. If you enclose a porch with lattice and then paint it some light color, the eye of the passerby simply can't get through the bright pattern into the porch itself.

5. Lattice-work makes the kind of wall (if you want to call it a wall) which does not absorb much heat. And it is light, so it cools (*Continued on page* 219)



There's no limit to what you can do with lattice. Here it's used as walls and roof to produce an airy, shady sitting area.

SKETCHES BY GERALD GEERLINGS



Where privacy is a problem, you can't beat lattice-work. And there's no limit to the patterns you can work out in it.

If you are tired of being a guinea pig for new but untried garden cure-alls, here are

The 6 garden labor-savers

1. *Chemicals that kill the buried weed seeds already in the soil*
2. *Sprays and dusts that rid your lawn of weeds without injury to grass*
3. *Feeding for constant greenness*
4. *Leaf feeding as a quick pick-up*
5. *Plastic sprays that make summer transplanting safe for trees and shrubs*
6. *Soil poisoning to control Japanese beetles*

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

1. Weed-free soil is possible now because of chemicals you apply to soil *before* you plant a lawn or garden. This pre-treatment kills the millions of weed seeds already present in the soil, the accumulation of years of wind-borne sowing of seeds by Nature. If you could kill all these hidden seeds before planting, only those sprouting from the relatively few weed seeds blown in during the year could give you trouble in such a garden.

Today there are four chemicals that kill nearly 100 per cent of all the weed seeds already present in the soil. Your choice of which chemical to use depends mainly upon how much soil you want to treat and how soon after treatment you want to use it. (*Caution:* Soil to be treated must be moist enough so that the weed seeds can germinate. It is not necessary, however, that the seeds actually be sprouted—only that they be soft.)

Calcium cyanamid requires 4 to 6 weeks to kill weed seeds. Naturally you can't plant anything in the soil during this time—chemicals can't distinguish between weeds and what you want to grow. But if you can afford the waiting time, there is no easier way to do your weeding. Simply spread the calcium cyanamid, which looks like table salt, over the soil, mix in thoroughly, then leave it for the six weeks.

Chloropicrin (tear gas) is a liquid that turns to gas in the soil. It kills not only weed seeds but also fungi and insects, including the dread nematode now so prevalent in warm areas. (The chemical is irritating to the eyes—it makes you cry—unless it is handled properly.)

If you are a fast worker you can use one-pound bottles of chloropicrin and simply pour the liquid into narrow furrows, then quickly fill them in, but complete safety involves using a special gun. Gun costs about $50, so people with small gardens usually call in a local nurseryman to do the job. As with any soil fumigant, the temperature must be above 50°, preferably above 60° for certain kill, and the treated ground must be kept covered with a gas-tight tarpaulin for 2 to 3 days. You can now buy light-weight plastic tarpaulins. It's safe to plant 7 to 10 days after treatment with chloropicrin, as soon as the odor disappears from the soil.

Methyl bromide is a popular soil fumigant in some areas. It is primarily a killer of buried seeds only, usually costs less to use than chloropicrin, but involves somewhat more hazard because it hasn't a warning irritation to

you can be sure about

remind you of its presence. One brand currently does contain two per cent chloropicrin as a warning agent.

Sometimes you have both buried weed seeds and sturdy big weeds to contend with, as for example when you convert abandoned land into a garden or lawn. If this is your problem, rely on a spray containing Ammate, or Sodium TCA plus 2,4-D, to kill the weeds. After the weeds die—a slow process since absorption is via roots rather than through the leaves—plow the ground, then treat it with calcium cyanamid or one of the soil fumigants to kill the seeds. The best plan is to spray weeds in midsummer, plow the ground and fumigate in the fall. Delay planting until the following spring. Sodium TCA kills even quack and Johnson grass, toughest of all garden weeds. It's also useful to rid paths and driveways of *all* weeds. (*Caution:* Always wear your rubber garden gloves. Never apply Sodium TCA after you have started your lawn.)

2. You can spray or dust lawn weeds away without injury to good grasses. Dandelions, plantain, and similar lawn weeds are no problem at all now, and actually are seldom seen any more in home lawns where 2,4-D is used regularly. This chemical is certain death to them, but it involves no hazards to you or your lawn. The weeds twist grotesquely, then die slowly and almost unnoticed, rather like a tired crowd slipping away one by one. You can use 2,4-D any time of year you discover any of these weeds sprouting in your lawn.

Crabgrass isn't bothered by 2,4-D, but phenyl mercury acetate preparations are usually deadly to it. There are occasional failures, and nobody knows why. Spray or dust at ten-day intervals until all crabgrass is gone. Don't expect miracles. Crabgrass is a tough weed, and usually your soil is loaded with crabgrass seeds which continue to germinate all summer if your lawn is thin. (*Caution:* A few people are allergic to mercury, so wear your rubber gloves when handling it.)

Potassium cyanate also kills crabgrass. Action is swift and spectacular, causing death by chemical "burning." The cost of treatment is less than for mercury, but often your lawngrass also turns brown for 1 to 3 weeks after each treatment. (*Caution:* Never use on bentgrass, or on any lawn less than 1-year old, *or on any lawn during drought.*) Potassium cyanate will even rid Bermuda grass of crabgrass if applied three times at 7- to 10-day intervals in August. Add a liquid soap each time to insure thorough wetting of the waxy crabgrass leaves.

No chemical weed killer is a cure-all substitute for good lawn practices. You must feed generously, mow regularly at the 1½ inch height, and aerate the soil whenever it is needed (see March HOUSE BEAUTIFUL, pages 104-105). Also, since the weeds now occupy space where desirable grasses should be, you must reseed the bare places after the weeds are killed. Most complaints about weed killers occur because the lawn owner didn't realize how little lawn grass he had, so he blames the weed killer for destroying the good grass when he discovers how brown his lawn is after chemical treatment. The brown look he decries is due to the abundance of dead weeds.

3. Keep plants green by feeding. We now know that much of the yellowing and browning we observe when plants are under the stress of summer droughts is really due to temporary starvation rather than to excessive thirst. A similar mineral shortage causes much of the dismal browning of lawns and many evergreens in winter. Feeding the plants corrects both conditions.

Here's what's wrong. Excessive heat or cold reduces your plant's ability to pull nutrients out of the soil. So you must boost the supply in the soil to a level that will result in adequate absorption.

Here's what to do: Split your annual application of plant food into five feedings—February, April, June, September, and November. Skip the June feeding if crabgrass is abundant in your lawn. Apply 1 to 2 pounds of a complete plant food per 100 square feet at each feeding. Then soak soil.

You may wonder about the value of the February and October feedings, made when the ground is cold. They are important because roots continue to absorb and store plant food except when the soil is actually frozen.

4. Try leaf feeding. It's a quick way to pep up your plants. We usually think of (*Continued on page* 244)

For additional information write to HOUSE BEAUTIFUL'S *Garden Dept., 572 Madison Ave., New York 22, N. Y.*

The daily life of tableware

By Frances Taylor Heard

THE DAILY ARTS OF GOOD LIVING

You can practically eliminate the silver-polishing chore by *using* your sterling silver. For sterling is that rare, pleasant paradox among your household goods—a fine possession which is actually enhanced in beauty and needs less care the more you put it to work. Flatware which is used three times a day for family meals thrives under the regular sudsing and scalding of dishwashing. It is *always* bright because it hasn't time to collect tarnish. And meantime it is acquiring patina, a peculiarly lovely sheen that use alone can give to silver, because it is the creation of a myriad infinitesimal wear marks.

To keep your silver in active circulation, rotate your flatware, using a different set of pieces for each meal so all your silver gets a good cleaning every few days.

This labor-saving system works best, of course, only if you have a diversity of china, glass, and linen which teams up compatibly with your silver pattern, yet suitably fills the needs of every meal from breakfast to buffet supper. A variety of color, shape, and character in glass, china, and place mats gives you the chance to change the mood of every setting, although your silver remains the same. On the luncheon table opposite, the silver takes on the appropriate simplicity of restrained leaf-patterned china, tumbler-like glass, and trimly edged place mats. A change of table companions (left)—a delicately swirled plate, footed cut-glass goblet, elaborate linen—plays up the formal-dinner elegance of the same silver pattern.



Sterling is Reed & Barton's "Florentine Lace." China is Royal Doulton's "Queensbury" (opposite) and "Clovelly" (left). Glass is Fostoria's "Catalina Duet" (opposite) and "Marquise" (left). Place mats, W. F. Breuss, Inc. Dining furniture by Dunbar.

COLOR PHOTOGRAPH BY WILLIAM HOWLAND

PHOTOGRAPH BY BILL JACKSON





Something NEW is happening at the back door

What goes on outside your back door? Have you a service yard or just a place that masquerades as one? If you really have an efficiently organized work and storage center, a place for garbage cans, drying clothes, garden tools, flower pots, firewood, you know how much time and energy this kind of set-up saves. If you haven't, study these 14 examples, planned to suit the owners' particular needs.

See how hard paving banishes mud, insures dry feet and easy operation of wheeled equipment. Attractive screens provide privacy. Wide baffles instead of gates make life easier for you and deliverymen. There is a well-thought-out place for everything. No time is lost searching through the garage for the pruning shears or spray gun. The net result: Chores are easier and the back door begins to rival the front in well-groomed appearance.

WALTER AND FLORENCE GERKE, LANDSCAPE ARCHITECTS



COLOR PHOTOGRAPH BY MAYNARD PARKER

←

Modern laundry dryers minimize the need for line space, so your service yard can double as easily supervised play space for youngsters, as here, and even supply cut roses for the house. Home of Mr. and Mrs. Millard Sheets.

Don't bury the service yard in an inconvenient, out-of-the-way corner. Put it wherever it can really serve your house, terrace, and garden most efficiently. Make it an important part of the landscape and screen it with attractive fences, as pictured at left and below.

More about service yards on next page

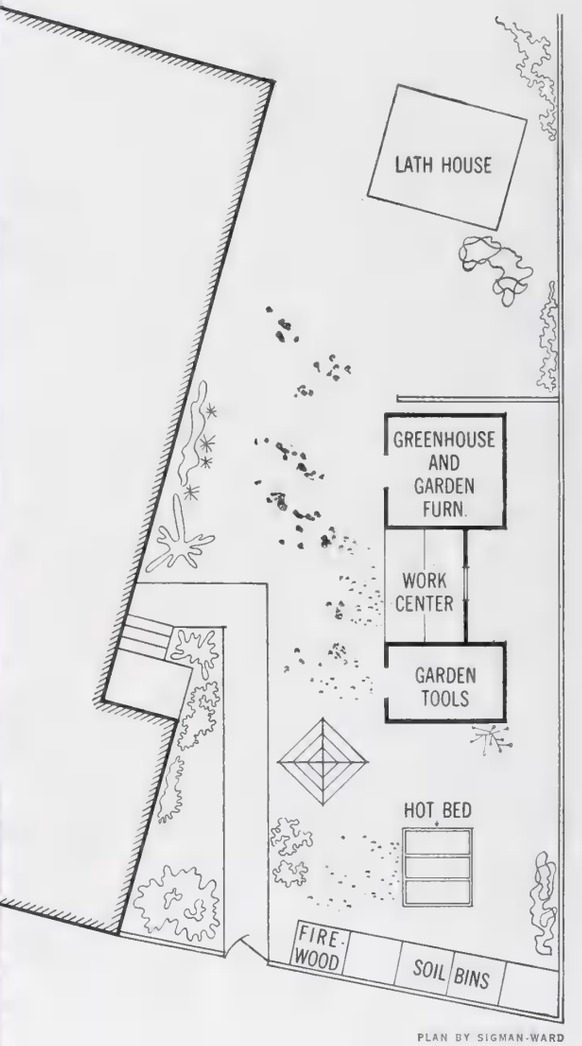


TWO PHOTOGRAPHS BY ALFRED A. MONNER

Something new is happening at the back door *continued*



You can't buy a ready-made service yard. It must be planned to fit your needs. Active gardeners like the Edward Treadwells made theirs a garden work center (see plan). They bought this small building (it comes knocked down), and divided it into three sections—for tools, potting shed, and greenhouse.



PLAN BY SIGMAN-WARD



PHOTOGRAPHS BY MAYNARD PARKER



Canvas "wall" rolls up to provide plenty of light and air for center section that is used for potting, arranging flowers, mixing sprays. Third section (right) serves as greenhouse for starting seedlings. It also holds food freezer and stores outdoor furniture.

More photographs on page 229

The Beacon Hill Collection

From the luxurious eighteenth century homes of famous Beacon Hill, Boston, stems this collection of the finest furniture of that period.



STARLING — REGENCY MAHOGANY TABLE, inlaid with rosewood, with marble top, from English design of the period 1810. DAWSON — ADAM MAHOGANY ARMCHAIR from English design of the period 1785.



DALTON — QUEEN ANNE WING CHAIR from English design of the period 1740. Mahogany legs and stretchers. ROCKWELL — REGENCY MAHOGANY CANTERBURY TABLE from English design of 1815.



GLENCOE — HEPPLEWHITE MAHOGANY POWDER TABLE, shown here, is an English design of the 1785 period — Serpentine front. ANSON — REGENCY MAHOGANY SWIVEL CHAIR from 1820 English design.



HANOVER — CHIPPENDALE MAHOGANY BREAKFRONT COMMODE from English design of the period 1790. Center top is hinged to rest on slides. Two lower drawers are single ones, simulating two. The left hand cupboard contains a partitioned bottle drawer.



Each piece in THE BEACON HILL COLLECTION is recreated in very limited number. To own one of these fine pieces is virtually to own an original. The entire collection is shown in the clothbound, one hundred and eighty-five page book above.

See the elaborate book shown at the left at accredited decorators and a few of the leading stores that maintain fine furniture galleries.

There is also an abridged twenty-eight page illustrated brochure shown below, which may be obtained for twenty-five cents, by writing to: Beacon Hill Collection, 83 Albany Street, Cambridge, Mass.



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CONTINUED FROM PAGE 134



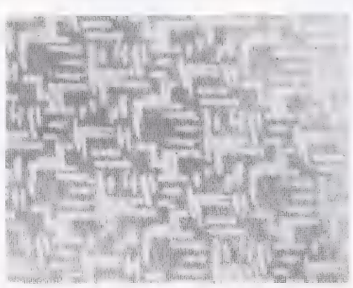
PHOTOGRAPH BY FLORIAN DE NARDE STUDIO

Walls of Deco-Blok, a striated styrene plastic, have a luxury look. Made in 9" square blocks, wonderfully colored. See close-up, page 135. Plastics Engineering.

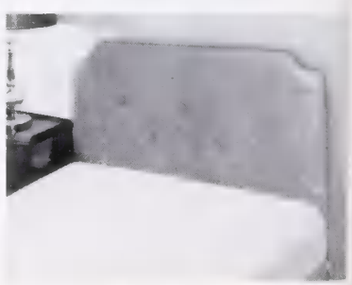
probably familiar with. It's the reason why a damp-cloth cleaning does such a good clean-up job on most synthetics, and why most of them dry so quickly. It's also the reason why the dyeing of synthetics has been a difficult problem: The smooth fiber surfaces won't let dyes penetrate easily. This innate water-repellency may make synthetics pick up static electricity so that layers will stick to one another on dry days or stick to the skin. But you don't quibble over things like this (which the scientists are constantly working to lick) when the materials do a good job of eliminating housework.

Natural fibers like cotton and wool can be made water-repellent and resistant to water-soluble stains (not greasy ones) by impregnations or coating of synthetic resins. These finishes are particularly successful on casement cloth, drapery, and slip-cover fabrics. They seem to make launderable fabrics come clean more quickly, for the dirt lies merely on the fabric surface and rolls off easily. In some cases these finishes may impair the "hand" or feel of the fabric. Some finishes may disappear in dry cleaning or laundry. But your best insurance here is to ask about this when you buy, and to read and save the tags or labels that tell you how to handle the fabric. Wrinkle-resistant treatments tend to make fabrics less prone to soil, too. The treatment, by the way, won't prevent fabrics from wrinkling, but makes them shed wrinkles quickly. Wool treated this way resists wrinkling to a remarkable degree, and will not shrink even when subjected to automatic washing without special care.

You are probably familiar with the resin treatments given sheer fabrics like organdy and marquisette and to close-woven cottons like chintz and percale so that they will keep their shape and crispness



Woven Saran, by Boltaflex, ideally suited for upholstery. It has surface interest plus practical virtues of plastics.



Vinylite covered headboard puts an end to cleaning problems. A damp cloth whisks away spots. Spring-Air Co.

(*Continued on page* 203)

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Breakfast for two . . . dinner for eight . . . meals in this charm-filled room become *events*.

For the radiant woods of the Western Pines* build in beauty wherever they are used—loveliness that gleams through smooth, soft surfaces, even grain and cheerful colors. Easy to work, they take paint, stain and enamel beautifully, are handsome left natural, then waxed and rubbed to a lustrous finish.

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WHAT'S YOUR ANTIQUE WORTH?

CONTINUED FROM PAGE 105

AN OLD HOUSE CONTAINING MANY VALUABLE ANTIQUES, ostensibly worded to catch the eyes of summer visitors in the country. Judging from the fancy prices paid for even cracked washbowls, the bait has been effective. A "jolly-good-fellow" atmosphere is maintained, and the buyer has only his knowledge and experience to rely on. It is apparent that this is now a somewhat uncertain manner of acquiring additions to a collection, inasmuch as those conducting the sale are not people of a particularly high business standing.

IN "antique-hunting" proper (that is, definitely starting to scour shanties, shacks, and out-of-the-way farm houses) there has been a change that parallels that of farmhouse auctions. There *was* a time, however. Most collectors who started early picked up chests, sideboards, and chairs for the proverbial song from unsuspecting owners. Of course, they depended on their judgment, but usually the prices paid were so low that little was lost if the piece did not turn out as expected. In this form of collecting, little if any attention should be paid to the information volunteered by the owners as to age of the furniture in question. I have heard Empire chests of drawers quoted as having been "in the family" for 200 years, and in one instance heard a sideboard that could not have been over 150 years old recommended as having been in the possession of a certain well-known collector's family for 300 years! How easy it can be to be soundly bilked if you don't know your subject.

Furniture of the Victorian era is constantly being passed off as Colonial, not only by farmers who expect to reap a fortune out of Aunt Mary's old parlor and bedroom suites at the expense of some summer visitor, but even by seemingly reliable antique dealers. They have almost succeeded in confusing the styles of the two periods in the minds of novices in the game by the claim that Victorian furniture as such is just being discovered and admitted.

Nowadays, one runs into a lot of marble-top pieces—tables, chests of drawers, etc.—and square-head



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bedsteads during excursions in the countryside. It is never safe to speculate on the chances of future taste in art, but it seems that the majority of this will be valueless to collectors a hundred or more years from now. Antiques must have either historic or artistic value to add to the beauty of their surroundings. Certainly much of the stuff that was turned out during the 1880's and 1890's has neither, except that it mirrors the stiff commercialism of the period. A museum that goes in for atrocities as a means of educating the public to an appreciation of beauty and comfort through disgust with something that has neither, might want a room or two done in representative work of the time. The collector who buys to use and enjoy will find no merit in it.

JUST *what* furniture should be called genuinely antique, after the question of age has been settled, is not as controversial as it might have been before the arbitrary age, necessitated by tariff schedules, of 100 years was set by the government. Richard F. Bach is quoted as saying that "An antique is an old piece. Only such reconstruction or restoration as is absolutely necessary to keep the object in use or suitable for exhibition is admissible." To be able to qualify as equipped to pass judgment, it is readily seen that, in addition to a thorough knowledge of period styles, the conscientious collector must know something about construction methods. An ability to identify woods is a prerequisite.

Even at best, mistakes in judgment will occur. The present number of pieces or so-called antiques in use now would far exceed the entire stock of furniture in use 150 years ago.

Talking about prices seems out of place; estimating treasures as items in cold cash carries with it an almost sacrilegious aspect. But Bohun Lynch points out in his delightful essay on "Collecting"—"One has to talk of prices sometimes because a lucky bargain is undoubtedly part of the fun of collecting. Smallness of cost is a legitimate cause of self-congratulations. But it is very foolish to sentimentalize over second-rate bargains as many poor collectors do, flattering themselves that their taste, discretion and hoarded ha'-pence are superior to the rich man's casual prodigality. They may be: they often are: but the rich collector can make certain, if he has

(*Continued on page* 177)





Tables by Brandt



Styled to Suit

. . . your personal tastes



You'll love these easy-to-look-at, lovely-to-own tables by Brandt. Smartly styled in the finest 18th-Century designs with English Antique Finish on selected mahoganies . . . glowing with the rare rich patina that comes from patient hand-rubbing.

*5216—Hepplewhite Cocktail Table—about $90**

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There's value a-plenty in Brandt tables . . . whichever you choose. Skilled craftsmen, working in the tradition of the old masters, assure sound construction, beautifully fitted joints and a general sturdiness that makes a mockery of time.

*5208—Sheraton Window Console Table—about $73**

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Brandt tables slip into your decorating scheme wonderfully . . . in living rooms, dining room or den . . . big homes or small. Tables shown are a few of the medium-priced Brandt tables recently introduced. Look for them in fine stores near you.

**Slightly higher in some areas.*

*5215—Sheraton Chairside Table—about $55**



Write for free folder showing the many versatile pieces in the Anniversary Pine Collection.

Brandt

LOVELY TABLES FOR LIVABLE ROOMS

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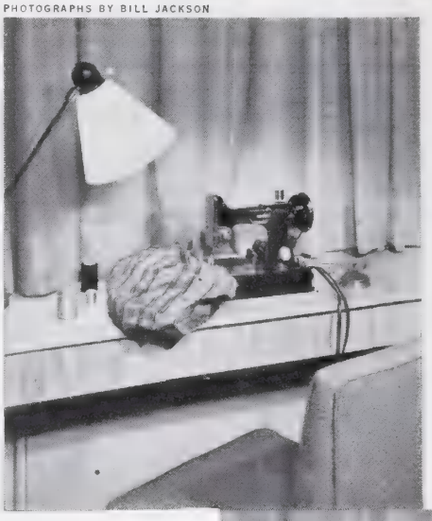
YOU CAN LIVE IN STYLE WHILE THE CHILDREN ARE YOUNG

CONTINUED FROM PAGE 130



Headboard of bed and fronts of storage chests in master bedroom are covered with pandanus cloth. Chest and table tops surfaced by Formica. Soapsuds will clean Artloom's cotton rug. The bowl and pottery lamps with raffia shades were designed by Beatrice Wood for America House.

PHOTOGRAPHS BY BILL JACKSON





Center section of built-in counter rises, lifts into view dressing-table unit with built-in light over mirror. Cosmetic tray is removable. Above, with center section down, counter is efficient sewing table. Formica Realwood surfaces match cabinet wood exactly. Fiberglas curtains.



A Bigelow Masterweave

Some women have an inborn talent for graceful living. A sense of chic . . . an approach to perfection . . . in their clothes, their manners, their homes.

For such women Rendezvous was master-loomed by Bigelow. So elegant, yet simple. Classic, yet so new. This carpet treasure is yours, to cherish and enjoy in Billiard Green, Silver Green, Cocoa Brown, Champagne, Cardinal and Dove Grey.

All woven of the world's finest yarns . . . specially treated to stay young and beautiful for many, many years.

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Bigelow
Rugs and Carpets

Sterling Flatware: Florentine Lace by Reed & Barton • *Bone China:* Queensbury by Royal Doulton
Place Mat Set: Kaye Walt by W. F. Breuss • *Crystal:* Dolly Madison by Fostoria

Florentine Lace Sterling . . . so beautiful, so right



Florentine Lace Cold Meat Fork, $17.50; Salad Spoon, $18; Gravy Ladle, $13; Jelly Server, $7.50; inc. tax.

Florentine Lace sterling is today's most forward looking fashion for your table. You will choose this exquisitely pierced and sculptured solid silver as the one perfect pattern for every meal, every occasion, every day of your life. On this and the following pages, you see Florentine Lace as a lovely complement to many types of fine china, crystal, linen . . . for both traditional and contemporary tables. Yet a 6-piece place setting in Florentine Lace by Reed & Barton costs only $38.50, tax included . . . so small a price for sterling always beautiful, and always right.

STERLING BY **REED & BARTON**

TAUNTON, MASSACHUSETTS

Dinnerware: Grantham by Royal Doulton • *Sterling Flatware:* Florentine Lace by Reed & Barton
Cloth and Napkins: Kaye Walt by W. F. Breuss • *Crystal:* Catalina Duet Tumblers by Fostoria

Royal Doulton Dinnerware...so beautiful, so right

Choose royally . . . choose Royal Doulton. Fine dinnerware is an investment in loveliness and luxury and timeless good taste. Like priceless jewels and good silver, Royal Doulton is designed for the future and meant to be cherished. Whatever the occasion . . . a family breakfast, a formal luncheon, a buffet supper . . . Royal Doulton is always appropriate, always enchanting. Use it with your loveliest linens, silver and glass. Beautiful things belong together. Send 10c each for illustrated china or figurine leaflets. Grantham dinnerware, 5-pc. place setting, $6.70.

Dinnerware
Bone China
Figurines by
Royal Doulton

DOULTON & CO., INC. • DEPT. H-6 • 11 EAST 26TH ST., NEW YORK 10, N. Y.

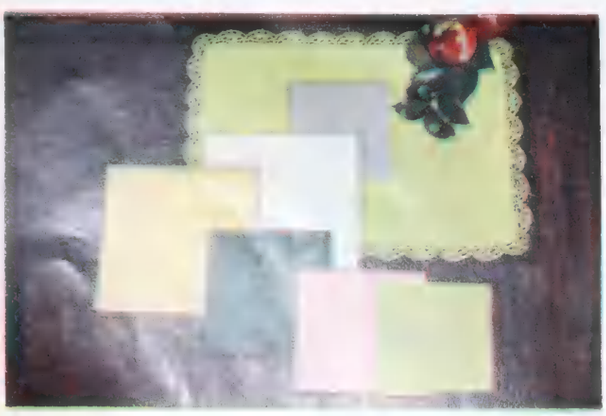


Daffy-Down-Dilly, a delightfully graceful figurine by Royal Doulton, makes a charming centerpiece. $37.50.



Doilies and Napkins: Kaye Walt by W. F. Breuss • *Crystal:* Chintz by Fostoria • *Sterling Flatware:* Florentine Lace by Reed & Barton • *Bone China:* Brown Mayfair by Royal Doulton

Kaye Walt Creations . . . so beautiful, so right



As versatile as your own imagination, the featured creation comes in many sizes and the colors shown above.

From simple "at homes" to formal R.S.V.P. receptions, Kaye Walt Creations provide fine background and grace for every setting. In finest cotton embellished with Venise-type lace. *Yours to choose in 8-piece mat sets, dinner and bridge sets as well as scarfs and doilies to add charm and color in dining room, living room and boudoir* And because of their permanent finish, shrink-proof, color-fast guarantee, you'll count Kaye Walt Originals among your lasting treasures. In open stock and boxed sets at all better stores.

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Crystal: Holly by Fostoria · *Sterling Flatware:* Florentine Lace by Reed & Barton · *Bone China:* Napier by Royal Doulton
Cloth and Napkins: Kaye Walt by W. F. Breuss

Fostoria . . . so beautiful, so right

What woman doesn't make a secret curtsey in her heart at the sight of fine Fostoria crystal? A favorite among hand-cut designs is Holly, used in this lovely buffet setting.

Holly and the three patterns shown on the preceding pages only suggest the variety of Fostoria's 70 different designs. There's an open stock pattern for every occasion . . . from an informal breakfast to dinner by candlelight.

Fostoria

MOUNDSVILLE, WEST VIRGINIA



Holly is available in over 30 useful items, from delightful occasional pieces to complete table settings.



ALWAYS ROOM FOR ONE MORE GOOD IDEA!

Decorator Denim SLIP COVERS

TAILORED BY Sure-Fit*



Spring pick-up . . . give your rooms the newest, most *livable* look with these handsome denim ensembles. Slip covers, draperies, pillow shams with that distinctive "custom" look . . . at ready-made budget prices! The smooth fit is tailored into chair and sofa covers with Sure-Fit's exclusive made-with-Lastex* backs and long, flat zipper closings. And the beautiful paint brush colors are *woven* into durable denim by U. S. Royal fabrics. Bring Spring indoors—mix and match your color scheme in smart plaid and solid combinations.

Also available in Studios, Davenos, Hide-a-Beds,
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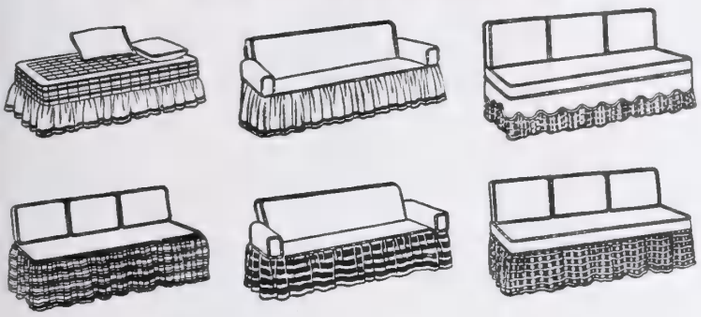
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Lancaster—Totten's
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Honolulu—Liberty House

Sure-Fit Products Company
21 East Twenty-Sixth Street, New York, N. Y.

WHAT'S YOUR ANTIQUE WORTH?

CONTINUED FROM PAGE 169

those other qualities, of always getting fine things, and the poor collector cannot."

It is quite the fashion among a certain class of buyers, notably those who started collections just recently, to decry the cheap prices that the "early birds" paid for their treasures. The words of an eminent author, himself a pioneer of note, are satisfactory explanation of the rise in price. "It (price) has followed laws—laws of supply and demand, the law of increasing wealth, the law of increasing knowledge, the law of fashion. Antiques have risen no higher and no faster than many other classes of property."

IN FURNITURE, values are based not entirely on age or artistry. Utility is a big asset, especially if the furniture is to be used. The utility of a full set often makes for value. The amateur who makes a hobby of collecting often does so for joy and recreation. It is gratifying to know how splendidly the value of antiques has weathered the depression that saw the drop in value of so many apparently foolproof investments. A newspaper article some years ago used the following headline: "WHILE MANY GILT-EDGE SECURITIES ARE STILL BELOW THEIR 1929 VALUE, GOOD ANTIQUES WILL BRING 60 TO 65 PER CENT OF THEIR BOOM-TIME COST."

As to specific values, it is a complex subject. One often wishes for a magic list of prices applicable to all situations. Futile, of course, because prices change with each locality, with the very name on the auction catalog or the name on the shingle of the antique shop. Rare pieces or those with historic associations will always bring good prices, far in excess of any material value, and often unpredictable. But for the run-of-the-mill antiques, some predictions can be made upon the basis of observations of prices at auctions (all kinds), antiques shops (all types) and prices everywhere in any medium, private or public. It is never advisable to venture generalizations, especially with regard to specific prices, but it is fairly safe to estimate that practical pieces should cost no more than modern furniture of equally fine workmanship.

There is a great danger in overlooking the unusual examples of the cabinetmaker's art, due large-

(*Continued on page* 184)

WILL & BAUMER
Twistolite
Candles



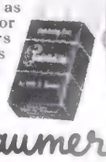
...in the Grand Manner for Out-of-the Ordinary Occasions

There's an air, a grand manner, to stately Will & Baumer Twistolite Candles that lifts them definitely out of the commonplace . . . lends an atmosphere of ceremony and occasion to any scene.

Whether you use them to complete the pattern of an elegant centerpiece . . . to grace a buffet . . . bestow beauty on a mantle, or endow console groupings with special grandeur . . . you'll thrill to the high drama which they bring to the setting.



● Order a dozen Will & Baumer Twistolite Candles today from your favorite grocery, drug, housewares or department store, gift or florist shop. Recognize them by the handy "Two-Pack" box that serves as an extra protection for their exquisite colors and finish, and makes them easier to store and handle.



Will & Baumer
SYRACUSE, N. Y.
Leading Candle Craftsmen for Nearly 100 Years

Warmth...
Atmosphere...
Hospitality...

... a room that stirs the imagination!



Stickley American Gateleg Table

Mellower, friendlier, more domestic than most Pilgrim Century tables, the gateleg glows with warmth and hospitality. A heritage of beauty linking our times with a turbulent era in our national prehistory, it is a decorative focus for a room that stirs the imagination.

Here we see it in uncommon size, scaled for a setting that calls for bold proportions. A superb piece for a spacious home, or a club, it has been exclusively adapted to contemporary needs by Leopold Stickley. The beautifully turned legs mounted on quadruple gates, are authentic copies of an historic table from the middle Jacobean epoch. The Lazy Susan, the Windsor comb-back chairs, are lighter touches reflecting today's practical requirements.



"A Developing Furniture Style"... 52 pages, 49 illustrations, revealing the fascinating development of American furniture art from the pilgrim century down to today. Only $1 postpaid. L. & J. G. Stickley, Inc. Fayetteville, N. Y.,

Gateleg Table in solid cherry; height 30"; top open 72" dia.; closed 72" x 26".

Windsor Chairs in cherry with ash bow and spindles.

Corner Cupboard in solid cherry; height 76¼"; width 36".

Cherry Valley WORKSHOPS,
STICKLEY
OF FAYETTEVILLE, N. Y.



• Muslin curtains, banded in checked seersucker, provide privacy, match homey quality of china knobs and old hinges. Full valance finishes off top sash, lets in light. Home of the John Boggses. Architect, Gerald Colcord; decorator, Louise Boggs.

How to DRAPE KITCHEN WINDOWS



• Crisp organdy tie-backs give this little bay window a special lift. They put the emphasis on the decoration of humorous American primitive figures and do not compete with the sprigged china. This organdy needs no starch. Helen Conway, decorator.



• Nothing but tailored curtains seem compatible with the efficient orderliness of this sleek kitchen. Washable gingham curtains give off right color note, close for privacy. Use durably finished fabrics. Home of Sidney Shers, decorated by W. & J. Sloane.



/hen there is no reason for concealment, use sheer curtains
this well-lighted corner work space. Easy maintenance is
ed with slot headings which flatten for ironing. The Robert
esons' home; architect, Gardner Dailey.

your kitchen curtains as
ticulously as those for the rest
ur house. Key them to kitchen
n and the mood you wish to
lish. If you like frilly curtains,
ve them, but be prepared to
ain them at crisp perfection
mp organdies are as dismal
soggy cracker. The perkiness
e good-looking kitchen, op-
, is due in great part to the
culateness of the curtains.

how the flavor of early
ican accessories is maintained

by the muslin curtains in the kitchen, upper left opposite page. Whereas, on this page, the curtains are tailored with the unadorned orderliness that matches kitchens. Choose materials that are sunfast, and washable. Make them so that they are easy to iron by hand or in mechanical ironers. Use muslin, piqués, sheeting, organdy, gingham, all those staunch fabrics that not only withstand the rigors of frequent launderings but actually improve in the process.

ALL PHOTOGRAPHS BY MAYNARD PARKER





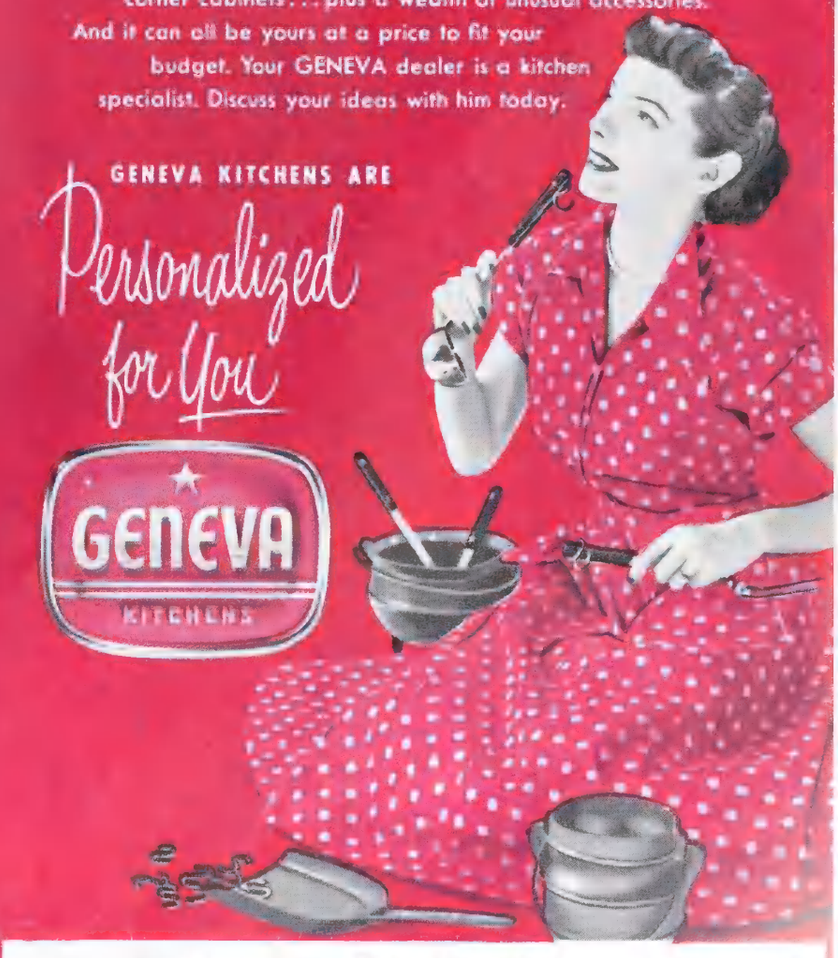
DISTINCTIVELY DIFFERENT

Whatever your ideas—GENEVA can create just the kitchen for you. A wonderfully efficient kitchen in easy to keep clean . . . long lasting steel. Including such unusual ideas as "pop-up" mixer cabinet . . . novel "Merry-go-round" corner cabinets . . . plus a wealth of unusual accessories. And it can all be yours at a price to fit your budget. Your GENEVA dealer is a kitchen specialist. Discuss your ideas with him today.

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Send for colorful new, 20 page booklet "Kitchens With Charm" illustrating many stunning Geneva kitchen designs. Include 10c to cover cost of handling.

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BUFFALO BOSTON NEW YORK CHICAGO
LOS ANGELES SAN FRANCISCO

Exclusive Makers of Williamsburg Restoration Furniture Reproductions

50 WAYS TO CUT CORNERS

CONTINUED FROM PAGE 128

and get one. It cuts cooking time to a point you wouldn't believe.

21. If you haven't a new, automatically defrosting refrigerator, at least get a portable defrosting attachment, and plug your present refrigerator into it. It will save a messy, tedious job.

22. Have a good, comfortable chair in the kitchen: sit down to work whenever you can.

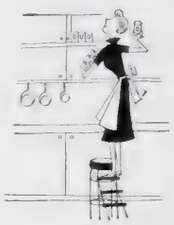


23. In place of the one-time kitchen table, consider an "island" built to store those tools and utensils normally used on it.

24. An electric food waste disposer takes care of most normal food waste, gets rid of it for good and for all.

25. Take advantage of detergents that dissolve grease, leave no film, eliminate hand-drying dishes.

26. Simplify care of aluminum pots by coating them with a special product to prevent food sticking, water spotting.



27. Have a good, sturdy, step-stool handy to kitchen. Traction treads on steps help save falls.

28. Store kitchen things at the place of first use. At the sink, for instance, coffee and saucepans to which you add water, vegetables to be washed, etc.

29. Have a work surface next to the refrigerator, at the side where the door opens, so you'll have a place to put things as you load or unload.

30. Make your cleaning closet as big as possible, to keep vacuum cleaner, brooms, mops, carpet sweeper, brushes, pails, and supplies like wax, glass cleaner, metal



BARONET CHINA

BARONET CHINA

A Modern Treasure from Old Bavaria

This fine translucent china, made for generations in Old Bavaria, is durable enough for everyday use, yet exquisite enough for your most important dinner party.

NANETTE (*shown*) is decorated with green and coin-gold fleurs-de-lis. The same pattern is available in JACQUETTE with maroon and gold, and SUZETTE with all coin-gold fleurs-de-lis. NANETTE and the other Baronet patterns, which can be seen at better stores everywhere, will harmonize with any setting, traditional or modern. Write for illustrated folders and name of nearest dealer.

Exclusive U.S. Representative

Fisher, Bruce & Company

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Sterling by J. E. Caldwell & Co., Philadelphia

and silver polish, etc. If your house is big enough, have more than one such closet, to save time and steps.

31. Have a radio in your kitchen. Your favorite music, news, or other program makes work go faster.

32. Keep a supply of cellulose sponges on hand. You can wipe up spills and spatters lintlessly as soon as they occur.

33. Get an automatic electric coffee maker which keeps coffee hot till wanted.

34. Study directions and take as much time to learn how to run your range, with all its controls, as you would to learn to drive a car. It will be worth your while in better meals, in less work time.

35. Fit newly washed slip covers onto chairs while still a little damp. Then you won't have to iron them.

36. Be sure you have adequate wiring and enough outlets not only for today's needs, but in anticipation of new appliances you may want later.

37. Keep a carpet sweeper handy for a quick pick-up before soil can accumulate.

38. Have good light, night and day, at important work centers. You should not stand in your own light, work in shadow, or in glare. Lights that shine down on work counters, ceiling spots over work centers, are good.



39. Have a *large* kichen waste basket for paper cartons, cans, bottles. So many foods today come in such packages that you have more refuse of this kind than you think.

40. For those living in hard water areas, use powdered conditioner, or buy or rent a standard water-softener appliance.

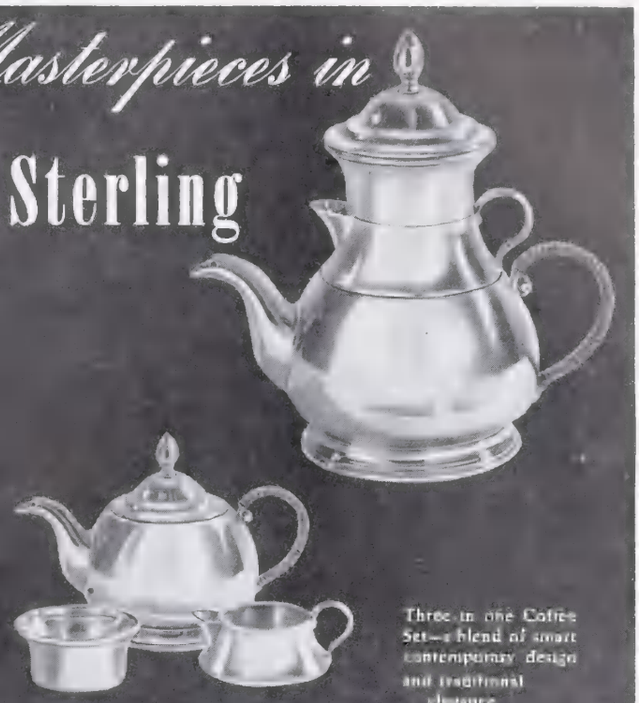


41. If you hate to bend or stoop, install a component range with surface unit and oven at a height convenient for you. The two units can be close together or far apart.

(Continued on next page)

Masterpieces in

Sterling



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Even with draw draperies, it takes PELLA venetian blinds to give you privacy with controlled ventilation and light. PELLA venetian blinds, in combination with draw draperies, enhance the beauty of your windows, help keep carpeting and draperies from fading.

Individually tailored to fit your windows in metal or wood, with enduring nylon or cotton cords, woven or plastic tapes. Mechanism neatly enclosed. Colors to fit every decorating scheme.

Send for FREE BOOKLET of modern ideas and illustrations to help you plan your window treatments. Write to Rolscreen Company, Dept. D-24, Pella, Iowa.

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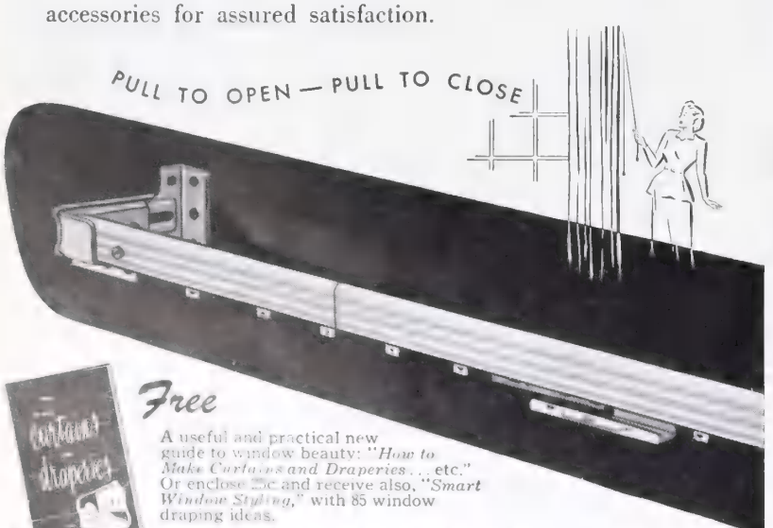
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. . . so pleasingly smart

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Start *right*, at the windows, to give your home a thrilling beauty treatment. It's easy, *and inexpensive!* Adaptable Kirsch decorating ideas are yours to command . . . *and* fine Kirsch drapery hardware, the complete line for *extra* beauty and durability, made by the leader in the business. Kirsch traverse (draw cord) rods, for example, work better and the bone-hard baked enamel finish looks better longer. Generous, positive overlap insures privacy. Four adjustable length-sizes, for windows up to 150 inches wide. *Drapery hardware is not all alike!* Ask for . . . *insist on* . . . genuine Kirsch traverse rods and accessories for assured satisfaction.



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A useful and practical new guide to window beauty: "*How to Make Curtains and Draperies . . .* etc." Or enclose 25c and receive also, "*Smart Window Styling*," with 85 window draping ideas.

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50 WAYS TO CUT CORNERS

CONTINUED FROM PRECEDING PAGE

42. Be sure your refrigerator has a butter-keeper if you're a chronic sandwich-maker. It's cool enough for safety, keeps butter at spreading consistency.

43. With a freezer you can cook ahead of time, buy fresh food when in season or on sale, have more varied meals. It's a money-saver, time-saver, and extra maid, in one.

44. It's easy to prepare French fried foods these days, thanks to new electric fryers available.

45. An extra refrigerator can be a temper-saver in a lively household. Table-height models are fine for Pop's drink in the study, Junior's refreshment stand in the game room, or for storing baby's formula in the nursery.



46. An electric blender does the most fabulous things to vegetables, fruits, and many other foods. If you consume lots of soups, salads, desserts, cool drinks, you need one.

47. You don't know what work-saving is till you have an electric dishwasher. You can have one built-in, or use a portable if you're a renter. Front-openers leave work surface free on top.

48. An automatic dryer saves infinite time and strength, is easier on colored things than sunshine, permits a smaller clothes inventory than otherwise, and of course eliminates weather worries.

49. You simply can't work easily without plentiful hot water. Be sure your water heater is big enough for uses added when you have a dishwasher and a washing machine. Neither will work to best advantage without it.

50. If you can't get a bigger water heater, add a table-height model in the kitchen. It will boost your supply by 30 or 40 gallon capacity. Top serves as extra work space.





Easypleat

The luxurious tailored effects of triple pleats, double pleats, and smartly-trim box pleats are easy now, thanks to the magic of Kirsch *Easypleat*. This latest Kirsch accessory enables you to make beautiful, uniform, "professional-looking" pleats in any fabric — any width. *Nothing could be easier*, with the special Kirsch *Easypleat* heading tape, forming-hooks, and simple instructions.

BOX PLEATS



These most-tailored-looking of pleats, formerly a job for experts only, take shape like well-ordered magic with the help of Kirsch *Easypleat*. No special skill is required.

DOUBLE PLEATS



Double pinch pleats and triple pleats (as illustrated at the top of this column) can be made simply and easily, with just the right touch of "professional flair" with Kirsch *Easypleat*.

Kirsch *Easypleat* directions are easy-to-follow. A handy dimension chart even shows the *width-after-pleating* for all three types of pleats. Trust Kirsch to have developed the very handiest pleating system ever. Ask for Kirsch *Easypleat* by name!



Choose the Name you Know — KIRSCH

IT'S WORTH MENTIONING

By Julie Polshek

Dozens of cleaners for stainless steel and copper vie for attention. In this limited space, a special pinnacle for this one by Korex can be established only by the flat-footed statement that we consider it unequaled. On stainless steel, it dispels even the defiant discoloration caused by heat. It leaves copper intact in color and enhanced by a satiny patina. $2.20 for 2 jars (10-oz.). Breck's of Boston, 90 Breck Bldg., Boston.





The midnight ride of "Mr. Paul Revere" (we quote from curtains) inspired this delightful Ames bathroom décor. The design and fineness of the water-repellent taffeta make the window pair fitting for other rooms, too. Three-color screen print on gray, white, jade, yellow, pink, turquoise. Tub or window curtains, $8.95. Carter's mat (same colors): 20″ x 36″ or 24″ x 48″, $9.95, $15.95. All from Fertig, Fifth Ave., New York 16.

Two paint-scraping skeptics tried out this Lectro Paint Dozer for us, on multi-layered house and boat paint. They stayed to cheer its exceptional efficiency and speed. Its great worth stems from these assets: 1000° operating temperature, an 18 square-inch sole, a stripping blade fore and aft. Its accessories include blades for curves and grooves, a front handle, a stand. $9.95. Jordan-Marsh, Boston, Mass.





You're afforded all the comfort of a conventional table when you use Cosco's Drop-Leaf Cart for dining purposes. There's a roomy eating area and ample space to stretch your legs. The hinges lock and are so stationed that even a heavy load won't make them sag. Opened, the metal cart (blond wood-grain and chrome) measures 24″ x 41″; closed, it narrows to 17″. Ball-bearing, 3″ swivel casters. $22.95. Marshall Field's, Chicago.

(*Continued on page* 192)

CLEAN! CONVENIENT! COSTS LESS!

OIL-O-MATIC

Automatic home heating



No soot . . . no smoke!
Just set it . . . forget it!
Cuts heating costs up to 50%!

EVERYTHING you look for in home heating is yours with years-ahead OIL-O-MATIC . . . so clean and compact that what was once the furnace room can now become a neat, bright part of your living space . . . so convenient and trouble-free that you're through with heating worries forever! And this kind of heating luxury can actually be yours at *lower heating costs!*

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1 **REPUTATION**—For over thirty years, the name Oil-O-Matic has stood for pioneering development, supreme quality, and advanced design in oil heating equipment.

2 **PERFORMANCE**—Years-ahead Oil-O-Matic Engineering developed the money-saving *Metered Low Pressure Principle* . . . the most important advance in oil heat history.

3 **DEPENDABILITY**—With exclusive *Metered Low Pressure*, Oil-O-Matic lasts twice as long as ordinary oil burners, requires a minimum of service.

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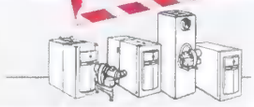


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EUREKA Vacuum Cleaners



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I M P E R I A L



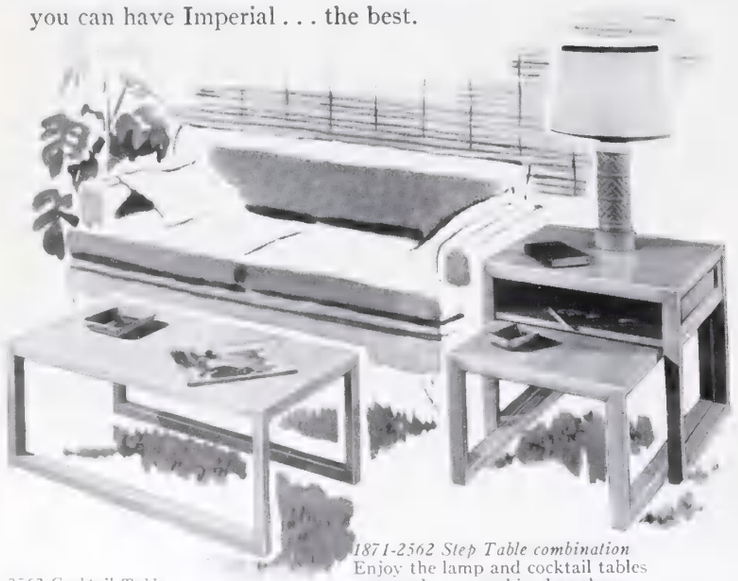
1891 Lamp commode
Beautifully detailed French Provincial design in Fruitwood finished cherry.

2587 Cocktail Table
French Provincial design in Cherry with rich Fruitwood finish.

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1871-2562 Step Table combination
Enjoy the lamp and cocktail tables separately, or combined as shown

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Smart modern in genuine mahogany, with refreshing Sahara Mahogany finish.



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Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial.

WHAT'S YOUR ANTIQUE WORTH?

CONTINUED FROM PAGE 177

ly to standardized types being used over and over again to illustrate books and articles in newspapers and magazines. Subordination and almost total elimination of objects that exhibit significant departures from the obvious and familiär is at once noticeable to the research worker looking over hundreds of illustrations. When study of well-known pieces has been supplemented by a knowledge of household gear of early America gained from every possible source, the collector will not turn down a chair, for example, because it is slightly different from a photograph of one of the same style in a well-known collection. In fact, the wise buyer will take advantage of such an opportunity because usually the price will be more reasonable.

Perhaps the largest sum of money paid for one piece of furniture in the past, and one that will set a record for all times, made public in 1929, was the $44,000 paid for the highboy known as the Van Pelt-Reifsnyder Highboy.

BUT age and value are not to be overestimated in the game of collecting and decorating. There is the matter of BEAUTY itself, in the broad meaning of the term. It is not to be lost sight of in the avalanche of discussions of dates and figures of cold cash. As one writer on furniture has put it: "Through the influence of beauty constantly before one's eyes, higher ideals are developed, the desire for beauty is created, and parallel with this appreciation of the beautiful a hatred of the unbeautiful—wars, crimes, dishonesty, the reflections of sordid surroundings." Such a quality is intangible, but its presence and its influence are to be felt quite definitely.

In the final analysis of any discussion about material values of antique American furniture, the point must be made that the true connoisseur's pride is no mere vulgar wallowing in material possession. It is comparable only to the pride of the scholar, with the addition that the collecting lends itself readily to the making of actual friendships and allows contacts with such altogether delightful, well-informed people.

This is an unusual Philadelphia-made mahogany Chippendale piece, now in the duPont collection in the Winthertur Museum.

Your Buying Guide for GOODALL FABRICS

The beautiful Goodall Fabrics shown on the opposite page are available at all of the stores and decorators listed below. Ask them for more information on the many exquisite color-coordinated Goodall Fabrics to make your home look lovelier.

Gimbel Bros. Inc. (Furniture Dept.) New York City
W. F. Hengerer Co. Inc. . . . . Buffalo, N. Y.

Mehagian's Home Furnishings . . . . Phoenix, Ariz.

W. & J. Sloane . . . . . Beverly Hills, Calif.
Barker Bros. Corp. . . . . Los Angeles, Calif.
Bonynge's Ltd. . . . . Oakland, Calif.
John Breuner Co. . . . . Oakland, Calif.
J. H. Biggar Furniture Co. . . . . Pasadena, Calif.
John Breuner Co. . . . . Sacramento, Calif.
Ellis Drapery . . . . . San Diego, Calif.
City of Paris . . . . . San Francisco, Calif.
W. & J. Sloane . . . . . San Francisco, Calif.
City of Paris . . . . . San Mateo, Calif.
Henry Levy, Inc. . . . . Santa Barbara, Calif.

Giddings Co. . . . . Colorado Springs, Col.
Howard Lorton, Inc. . . . . Denver, Col.

G. Fox & Co. Inc. . . . . Hartford, Conn.
H. M. Bullard Co. . . . . New Haven, Conn.

W. & J. Sloane . . . . . Washington, D. C.

Richard Plumer . . . . . Miami, Fla.

Carson, Pirie, Scott & Co. . . . . Chicago, Ill.
Watson & Boaler . . . . . Chicago, Ill.
Sandusky Furniture Store Inc. . . . . Danville, Ill.
Barnitz Studios, Inc. . . . . Evanston, Ill.
Underwood's Furniture Galleries Ltd. Inc., Peoria, Ill.

Wolf & Dessauer . . . . . Fort Wayne, Ind.
L. S. Ayres . . . . . Indianapolis, Ind.

Killian Co. . . . . Cedar Rapids, Iowa
Nu-way Rug & Furniture Co. . . . Davenport, Iowa
Davidson Co. . . . . Des Moines, Iowa
Younker-Davidson's . . . . . Sioux City, Iowa

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C. B. Swift Co., Inc. . . . . Boston, Mass.
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Kresge-Newark, Inc. . . . . Newark, N. J.
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Rein's Upholstery Shoppe . . . . . Trenton, N. J.

The Wayside . . . . . Las Vegas, Nev.

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F. & R. Lazarus & Co. . . . . Columbus, Ohio

Strawbridge & Clothier . . . . . Philadelphia, Pa.
Andrew Gamble Inc. . . . . Pittsburgh, Pa.

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Dora Gray Studio . . . . . Columbia, S. C.

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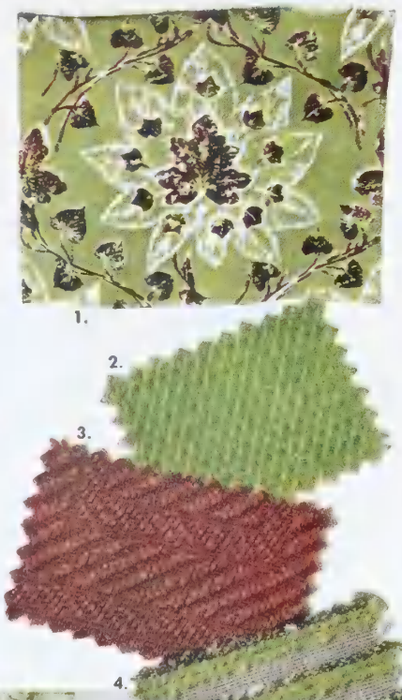
The Guild Shop . . . . . Cheyenne, Wyo.

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NATURALLY your decorator turns to Goodall Fabrics to give your rooms a look that's new in fashion, smart in color, design and texture. For here she finds every lovely decorative fabric for the kind of living you like best...whether your taste is traditional or modern. That's because every Goodall *Blended-to-Perform* fabric is color-designed to coordinate and interchange in perfect harmony...from the rich "earth tones" of this year's color palette to the thrilling new style of tomorrow that Goodall design and genius bring you today!



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3. "Spartan", new-design upholstery adds contrasting spice in Copper on the easy chair.

4. "Scarsdale", sofa upholstery blends the whole room together with its textured interest . . . ties in the wall color with the "Lido Sand" *Seamloc** Carpet.

5. "Stipple", casement cloth filters sunlight into this lovely room and adds the subtle touch of frosting.



Every Goodall Fabric is ***Blended-to-Perform***...woven of a variable blend of Angora Mohair, rayon, wool, acetate, cotton and nylon. That's why Goodall Fabrics wear longer, drape so perfectly, hold their shape, resist dust and wrinkles, need fewer cleanings. That's why Goodall Fabrics are so soft and luxurious, so rich and distinctive!

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Such stains as crayon, lipstick and ink are easily washed off.



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GLENDURA Soil-proof Wallcovering by Imperia guaranteed for 3 years to resist fading and to cl satisfactorily when instructions are followed, o will be replaced without charge.

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Manufacturers of Fine Lamps and Shades

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SUBTLE color—without monotony! Use "Charade" in a great sweep of one color throughout your house—or choose different colors for your various rooms. Either way, it kindles all your other colors to new vibrancy, new sparkle.



Pattern: K651

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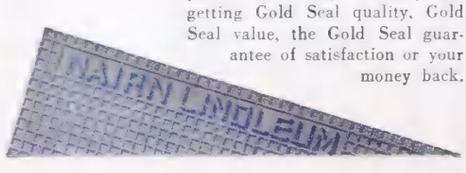
a design so beautiful...yet so versatile you can use it in every room in your house

Patterns: Room K650; Above K654, K652



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Whose kitchen is it ANYWAY?



DRAWING BY LEONARD SHORTALL

If your husband is one of those self-made cooks who treats you as a rank amateur in the kitchen, read this story and take heart

By Evelyn Humphreys

Everybody is terribly serious nowadays about the man who cooks, and everybody is not even married to my husband. He cooks.

I don't mean to imply that my husband has taken over all the cooking at our house. He is a kind of culinary straw boss. It is I who scrape carrots, cube beef, weep over onions, and peel potatoes. It is my husband who, with the preoccupation of a florist at work on an orchid corsage, compiles the bouquet of herbs and tosses it into the pot. It is my husband who adds the soupçon of sherry to the gravy, which I have thickened. It is my husband who shrugs modestly when guests praise the brown stew.

"A mere nothing," his shrug seems to say. Then he adds loyally, "Evelyn peeled the carrots."

There is always a long pause, and our friends always look thoughtful. The men, I know, are wondering if I am a lazy, incompetent moron, who cannot manage her own kitchen. The women, I know, are wondering if I am a lazy incompetent moron, who cannot manage her own kitchen, and who probably doesn't even do her own dusting or the ironing either.

I'm thinking of giving up friends.

At such times I always sing softly, "'Who Is Sylvia? Where Is She?'"

Sylvia was our neighbor's hen, a lean, irascible old biddy who appeared originally as a bit of Easter fluff and who spent the next nine years policing an acre of orchard, battling hawks, weasels, bull snakes, and tomcats to a draw. Every morning she used to take ten or twelve turns around the orchard at full steam, to make sure things were shipshape. Once I saw her try to uproot a plum tree. Weight for weight, I would have matched Sylvia against anything on legs. She committed suicide one afternoon by attacking a mowing machine.

"An axe couldn't have done a neater job," my husband said, as our neighbor was about to inter her. "Why not eat her?"

I could have answered that question, but our neighbor does not believe that I can cook. His wife was away. He was tired of canned beans. But he doubted his ability to cope with Sylvia.

"*Puchero* is a cinch," said my husband. At the neighbor's blank look, he explained kindly, "Stewed chicken."

(*Continued on next page*)



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WHOSE KITCHEN IS IT ANYWAY?

CONTINUED FROM PRECEDING PAGE

"Oh," said our neighbor. He still looked dubious.

"Just pluck her, wash her, divide her, and simmer her for a while," said my husband. "I'll pick you a bouquet of herbs."

For an hour our neighbor plucked Sylvia, while the wind lifted feathers and stuck them to his new paint job. For the next several hours he cursed my husband, who did not know until he picked herbs that day that dry coriander seeds may be excellent, but green coriander leaves have a bitter pungency that should not happen even to a man who cooks. The coriander leaves did not really matter very much, as it turned out.

Our neighbor conspicuously offered Sylvia to his dog, who left home for three days. Then he buried her alongside the fence. He also erected to her a headstone of imperishable granite which he whitewashes once a week.

The song I sing at dinner brings my husband around with a rush. "Evelyn peeled the onions," he says.

If my husband really thinks he made that brown stew, I am not the wife to diminish his innocent happiness. Stew is a transient affair. The fundamental question is: Whose kitchen is it, anyway?

THE apartment kitchenette of our honeymoon was hardly big enough to accommodate one cook, let alone two. It had a cranky little oven with a door which fell treacherously open whenever it got blazing hot. At such times the cook had to leap for the living room or take the consequences. Leaning over once, my husband suffered an embarrassing flesh wound, and thereafter that was my kitchen. In all our kitchens since, territorial rights have never been so well defined.

"When we build we'll have a kitchen big enough to swing a cat in," my husband liked to say.

When it came time to build, he borrowed a cat and swung it.

"Build it that big," he told the architect. "And no pots or pans stored in nasty little black caverns under the counters."

I like pots and pans stored in nasty little black caverns under the counters, but in our kitchen they are hung on a rack over the stove. The architect puzzled over this rack for a long time. If he placed it low enough for me to reach the utensils, they bumped my husband's head. If he placed it high enough so that they did not bump my husband's head, I could not reach them.

For months at a time, forbidden to climb kitchen ladders while awaiting one baby or another, I baked meat loaf in a skillet, washed it, boiled spinach in a skillet, washed it, and then searched the cookbook for a dessert I could cook in the same skillet.

Even the skillet was out of reach some of the time.

Myrtle Mae, our laundress, once found me stretched on tip toe trying to reach that skillet.

"You'll for sure tangle the cord around the baby's neck," she predicted direly.

"Any cord around any neck in this family," I said grimly, "won't be around the baby's."

I reached higher and pulled, and the whole rack came down with a noise like a thunder machine.

SOMETIMES I think I'd rather share anything with any man than a kitchen!

The statement was really only rhetorical, to put a period to my exasperation. But Myrtle Mae answered comfortably, "Yeah!"

Perhaps territorial rights come into sharpest conflict when my husband is preparing to fix a salad. He washes every green leaf suspiciously, and uses up all my tea towels drying each one. He lines up his bottles of olive oil and wine vinegar, his silver salt grinder and his pepper mill, his string of red garlic and his bundle of herbs. He bruises his herbs and sets them to steeping in vinegar. He salts his unwashed wooden bowl and rubs it tenderly with garlic. He measures oil and vinegar together and emulsifies them.

Then, just when I expect him to get down to business and clear out soon, he knocks off to enjoy a glass of sherry, leaving me to juggle popovers, steak, hashed-brown potatoes, asparagus, and strawberries with cream around a mountainous pile of tangled vegetable matter on the kitchen drainboard.

Then he is convinced that he has prepared the dinner.

Last night, when I was cooking rice, my husband strolled into the kitchen.

He peered into the pot. "What about a pinch of saffron?" he said.

I like saffron, but I was feeling like plain fluffy rice.

"'Who Is Sylvia? Where Is She?'" I sang.

"You can stop being so musical," d he. "I tasted your tripe."

It was not my tripe he tasted, ictly speaking. It was a dish of pe, into which I had absent-ndedly dumped a tablespoon of venne pepper instead of a quar- teaspoon. Our supper would ve excited a Geiger counter.

I began feeling less like plain ffy rice. I was not in good voice. 'I'll even get the can of saffron self." said my husband.

Suddenly I took off my apron d handed it to him.

'You'll even do better than that," said. "You'll cook the dinner."

O GIVE him full credit, he went at the job like a beaver. But what beavers know about cooking? avers eat alder trees, I think, d similar items not in Fanny rmer's cookbook.

My husband is a one-dish spe-list. He can even turn out sev-l one-dish triumphs. But like st men cooks, who are dilet-tes, he has had little experience synchronizing whole menus.

First he dropped saffron into the e. He spent a long time admir- the pretty yellow color. Then, ting very fancy, he read direc-ns on packages and put together sour cherry pie in my newest cake tin. After that, he engaged in preliminary maneuvers for a salad, had his glass of sherry, and took the vegetable parings out to his compost pit.

He loves his compost pit. He was patting the dirt when he remembered his sour cherry pie.

He rushed into the kitchen. He joyfully took the pie out of the oven. But he put his pot holder in the middle of the bottom of the tin, and I had forgotten to tell him that it had a removable bottom.

There was a whooshing sound, followed by an explosion of sour cherries. My husband mentioned the eternities several times, then stalked outdoors like a mushroom-shaped cloud. In the dusk he stood staring at Sylvia's imperishable, whitewashed granite headstone.

It was a long time before he ame in.

"What about going out to dinner tonight?" he said. "There's a new restaurant."

I was having none of it.

"I'll buy you a corsage." he said.

I hesitated, but I shook my head.

"You can sing, 'Where Is Sylvia? Who Is She?' "

I managed a small headshake.

"We'll sing it together," said my husband.

We went out to dinner.

(*Advertisement*)

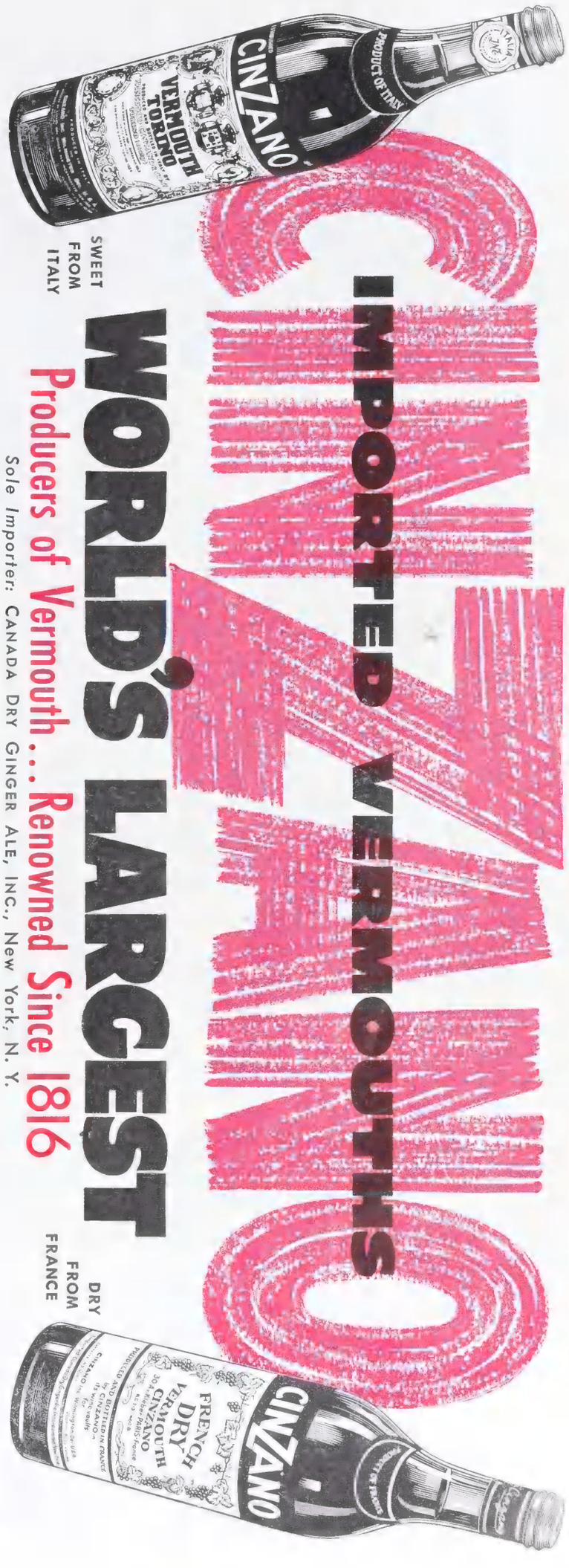
THE TRUTH ABOUT VERMOUTH

at most Americans don't know ut vermouth has spoiled many cktail. It's a safe bet that most ple don't even know that ver-uth is a wine. It's equally cer- that a whole lot of drink-mixers not realize that vermouth can ke or break a cocktail. Here is ething that should be posted in ry amateur or professional bar-der's habitat:

ou don't *save* money with an in-or vermouth. You *lose* money. A r vermouth can ruin cocktails ed with perfectly good liquor. the other hand, even medium-ed liquor can make an excep-al cocktail when you use a supe- vermouth. On a dollar-and-mon-sense basis, it pays to use zano. You can *taste* the reasons here they are, for the record.

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 183



Stuart Plaid denim, treated smartly as it is in the Saltz ensemble, affords fetching d for even a living room. The Re woven denim used is known fo fine texture and great stami color-fast and Sanforized, Quilted bed-throw (78″ x 11 $19.95. Kapok-filled bolsters: x 10″ x 36″, $7.50; 6½″ dia. x $2.50. Pinch-pleated draperies: $9.95 pair; 36″, $4.95. All f McCutcheon's, New York 17.

A trio of folding wall tables is what you see here. Their leaf depths (24″, 15″) lend themselves ideally to such tiering, which is a fine solution to a small-space problem. Their horizontal dimension is only 24 inches; narrow enough to affix to a cabinet's side. Mell-Hoffmann's Space-Saver Table is ruggedly surfaced with Lamidall plastic (mother-of-pearl). Ideal for boats. Large, $9.50; small, $7. Edith Chapman, Nyack, N. Y.



Rounded corners give Midw Adjustable Curvo-Cornis a gr ful sweep that enhances what finish you apply to its mol plasticized - hardboard struct The finish can be paint, wallpa decal wood-veneer, an over-al 3-sectioned fabric sleeve. (Inst tions furnished.) Adjusta lengths: 36″-43″, 54″-61″, 78″. In 8″ height, $2.98. $3.98. $6 12″. $3.98. $4.98. $7.25. Stix, & Fuller, St. Louis, Mo.



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Any wanted wood-grain is g with incredible realism to unpai furniture, wallboard, or smooth surfaces by Meyerc Plastic Veneer. The easily han sheets are decal transfers that a novice can skillfully affix, th to Meyercord's slow-setting ce (60¢ per ½ pt.). Knotty pine, or blond prima-vera, tan li oak, striped mahogany (other be had), $1.75 per 20″x36″ s Carson's, Chicago, Ill.



COFFEE CARAFE BY ERNST SOHN

Unheated Formica areas and a thermostatically controlled food-warmer are handily united in Salton's new Gourmet model of their electric Hotray. The unique infra-red warmer is of shatter-proof glass fused, while molten, with a metal component. A tray-size reflector plate directs the heat upward to prevent harm to the table finish. Hotray is UL-approved. Mahogany or blond Formica. $24.95. Hammacher-Schlemmer, New York.

Nature's lambswool, until now the king of paint-roller sleeves, is outstripped by a new synthetic lambswool, Lonel, made of the much-touted Dynel fiber. It absorbs the paint disbursement more uniformly, applies it more evenly, speedily, and easily. It doesn't become slippery or mat and recovers like new after cleaning. Lonel EZ Paint Roller applies any known paint-type. $3.49 (with paint tray), Hudson's, Detroit, Mich.





Seal-Sac's innovative Foldomatic Closet gives you a 73″ x 36″ x 22″ mobile storage unit with accommodations for 40 hung garments and abundant shelf area for blankets, etc. on its top deck and floor. The wheeled, tubular-steel frame sets up and folds flat as easily as an ironing table. The Koroseal cover has zippered closures that afford wide-open access to storage areas. Gray, blue, dark green. $27.95. Wanamaker's, Philadelphia.

Natural-finish beechwood and laminated plastic are strikingly merged in Daystrom's Sunnywood table. The finish of the rugged top can be wood-grain to match the legs or in chartreuse or gray limed-oak. The Sunnywood chairs are plumply upholstered. Rucoam-plastic in red, yellow, or green (gold-and-silver checked) covers them. Table (30″ x42″; 30″x52″ with leaf), $49; arm chair, $19.95; armless chair, $17.75. B. Altman & Co., New York.





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(*Continued on page 240*)



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THE LATEST TIME-SAVING STAPLE

CONTINUED FROM PAGE 139

Here is a baby-food adaptation of a rich and delicious soup which was a laborious operation according to the original recipe.

Cream of Cheese Soup

1 tablespoon minced onion
2 tablespoons butter
2 tablespoons flour
1 cup milk
1 cup chicken bouillon
2 4¾-oz. jars strained carrots
1 4¾-oz. jar strained green beans
¼ pound Cheddar cheese grated (one scant cup)
1 teaspoon chopped parsley or parsley flakes
Dash of tabasco sauce
Pinch of marjoram or oregano
Salt and pepper

Sauté onion in butter in top of double boiler over direct heat. Stir in flour. Add milk, bouillon, carrots and beans. Stir over boiling water until thickened. Add cheese and seasonings. Stir until cheese is melted. Serve at once. Serves four adequately.

Basic Borsch

Borsch, another old-time soup which once required hours of simmering, can be made in a jiffy with baby food.

2 4¾-oz. jars strained beets
1 4¾-oz. jar strained carrots
2 cups beef bouillon
1 tablespoon vinegar or lemon juice
Salt and pepper

Combine all materials in a saucepan. Heat and serve piping hot with a generous blob of sour cream on each serving.

This borsch can be made into a hearty soup by adding one onion sliced very thin, one cup finely shredded cabbage, and four sliced frankfurters. Simmer all together for half an hour. The basic borsch can also be served icy cold as a summer soup with a diced cucumber floating in it and parsley-sprinkled sour cream on top. Serves four.

The 7¾-oz. jars of chopped junior vegetables are a bit coarse for soups but just right for soufflés.

Here is a menu for one of those times when you invite three friends over for a quick lunch and a game of bridge. The menu: chicken a la king in spinach ring with mushrooms, Coupe Infanta (you won't find this in Escoffier, but I had to call it something), orange wafers (FFV), and coffee. It sounds fancy, but using canned foods, including baby products, the whole lunch, including setting the table and making the coffee, should not take an hour's time.

Spinach Ring

2 tablespoons butter
2 tablespoons flour
½ cup milk
3 eggs beaten separately
1 7¾-oz. jar chopped spinach
Seasonings

Melt butter, add flour, and blend. Add milk and cook until thickened. Remove from fire, add beaten egg yolks and drained spinach, mix well. Fold in stiffly beaten egg whites. Pour into a well-greased ring mold (7½ inches across). Set mold in a pan of hot water and bake in a moderate oven (350° F.) for 30 minutes, or until firmly set. Loosen edges with a spatula and unmold carefully onto a hot platter. Serves four.

Chicken à la King

2 tablespoons butter
2 tablespoons flour
2 4¾-oz. jars strained chicken soup
1 12-oz. jar boned chicken (not baby food) or 1½ cups cubed cooked chicken
1 canned pimiento, cut in strips
2 tablespoons sherry
1 6-oz. can broiled-in-butter mushroom crowns

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Melt butter in saucepan, add flour and blend. Add liquid from mushrooms and chicken soup. Stir until smooth. Add chicken and pimiento and sherry. Use 8 mushroom crowns to garnish top of spinach ring. Halve the rest and put them into sauce. Fill the ring with the chicken mixture.

Coupe Infanta is coffee ice cream served in compotes and topped with a sauce made from 1 7¾-oz. jar of apple and apricot baby fruit, to which has been added two tablespoons of brown sugar and two tablespoons of rum or kirsch.

Baby food meats are packaged in 3½-oz. cans in two types, the strained baby meats and chopped junior meats. Beef, pork, veal, lamb, liver, liver-and-bacon, heart, and tuna fish are available. Any of the strained meats can be made into canapé pastes with the addition of seasonings, or into sandwich spreads by adding seasoning and chopped egg, pickle, etc. They can also be used to add richness and flavor to cream sauces and gravies.

The junior chopped meats can be used wherever a small quantity of cooked finely chopped meat is needed.

Stuffed Mushrooms

1 pound large even-sized mushrooms
2 tablespoons fat
1 clove minced garlic
1 can chopped veal
1 can chopped pork
1 teaspoon chopped parsley
Salt and pepper

Wash mushrooms. Remove stems and chop them. Melt fat in skillet, sauté mushrooms, stems, and garlic, add chopped meat and seasonings. Fill mushroom caps with mixture. Place cap side down in heavily greased shallow baking pan. Bake at 400° F. for 20 minutes. These mushrooms may be served on toast rounds as a canapé or hot hors d'oeuvres, or they may be used as a garnish with a platter of scrambled eggs or sliced ham.

The chopped meats are advantageous in adding richness and flavor to various quick dishes for two.

Spaghetti Sauce

Fry a tablespoon of chopped onion in a tablespoon of fat. Add 1 6-oz. can tomato sauce, 1 can chopped beef, a teaspoon Worcestershire sauce. Simmer for 10 minutes. Pour over 2 portions of cooked spaghetti and top with a generous sprinkling of Parmesan cheese.

Here is a quick, quick way to make stuffed peppers. In the old recipes you had to parboil the peppers, cook the material for the stuffing, combine it, stuff and bake the peppers. This is only one cooking operation and should take not more than 20 minutes from the time you open the first can until the hot savory peppers appear on the table.

Peppers Bambino

2 green peppers
1 can junior chopped beef
1 can junior chopped pork
½ cup Minute Rice (uncooked)
1 tablespoon minced onion
1 8-oz. can tomato sauce
1 tablespoon fat
½ cup water

Cut peppers in half lengthwise, remove seeds and pulp. Mix together meat, rice, onion and ½ cup tomato sauce. Add more seasoning, if desired. Stuff peppers with mixture. Melt fat in a skillet which has a tight-fitting cover. Add remainder of tomato sauce (½ cup) and ½ cup water to skillet. Bring to a simmering boil and lay peppers in sauce. Cover tightly and simmer for ten minutes. Pour any sauce remaining in pan over peppers before serving. This makes four modest or two hearty meals.

(*Continued on next page*)

"design Originals"

Even the smallest kitchen can have that "showplace" look, like those featured in leading magazines — if it's an *original* designed by a Porta-bilt specialist. Investigate before you build or remodel.

Porta-bilt *hardwood* Kitchens

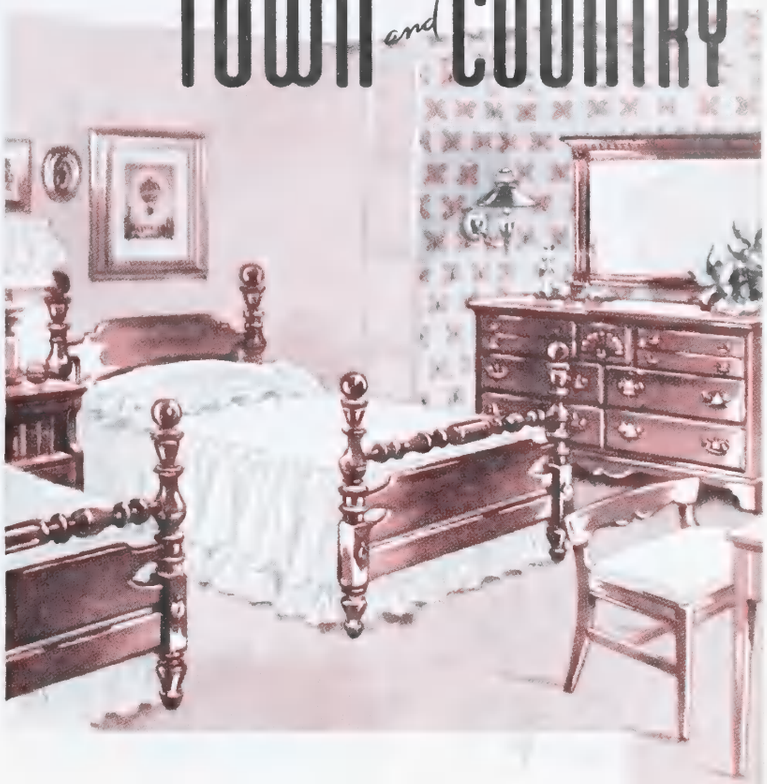
est. 1895

WRITE: MUTSCHLER BROTHERS CO.
Nappanee 1, Indiana

Porta-bilt specialists are qualified members of Kitchen Guild of America

CONTINENTAL'S

TOWN and COUNTRY



for your Bedroom



Designed for the cheerful, colorful, informal living that is sweeping America today, the Town and Country series in tawny finish on Solid Appalachian Hard Rock Maple offers a new conception of what real quality in bedroom furniture can be. Personal — Restful — Informal — the rich, hand-rubbed antique patina finish, genuine shell carvings and generous proportions are but the outward signs of the inherent lifetime pleasure built into bedroom furniture by Continental. To see it, write for our booklet or name of your nearest Continental dealer.

Continental makes bedroom furniture only, in Solid Mahogany, Solid Cherry, Solid Magnolia and Solid Maple—in French Provincial, Colonial and 18th Century designs which are described in our booklet offered for 15 cents.



CONTINENTAL C.F. CO. SUPERIOR QUALITY Reg. Trade Mark

The Continental Furniture Company, High Point, N. C.



"It took 2 Houses to teach us the Value of Plywood Subflooring"



"Everyone profits by experience. That certainly was true when Chris and I built our first house. We helped plan it. Even helped select the materials.

"Some things worked out fine. Some didn't. We splurged on floor coverings—bought the best. But we economized—or *thought* we did—on things like subflooring. Mistake! After we moved in, we found our floors began to develop little humps and hollows. And they squeaked like a haunted house.

"It's going to be different in our new house. Our architect told us about plywood. It's far and away the best for subfloors, he said. Makes floors look better, last longer. The big panels lay flat and *stay* flat. That's because plywood won't cup, shrink, swell, warp or squeak. It keeps out drafts. Makes floors warmer, too.

"Our builder agreed—said you can't beat plywood subfloors for strength and firmness. It even means extra protection against windstorm and earthquake. And happy news! We found when you add up *all* the costs, plywood is as economical as it is practical. Our plywood subfloor was laid in less than half the time needed for other materials."

Ask your lumber dealer about plywood's advantages for every building or remodeling job. For more information about plywood subfloors mail coupon below.



Douglas Fir Plywood

AMERICA'S BUSIEST BUILDING MATERIAL

MAIL THIS COUPON TODAY FOR FREE FOLDER

Douglas Fir Plywood Association
Dept. 54,
Tacoma 2, Wash.

Please send me free folder describing plywood's advantages for subflooring and sheathing.

(Good USA only)

NAME.....

ADDRESS.....

CITY.....ZONE....STATE.....

THE LATEST TIME-SAVING STAPLE

CONTINUED FROM PRECEDING PAGE

Idahoes de Luxe

Bake 2 large Idaho potatoes. Scoop out, reserving shells. Add 1 can chopped lamb, ½ cup milk, 1 tablespoon butter, salt and pepper. Whip until fluffy. Stuff back into potato shells. Sprinkle with grated cheese and brown in a hot oven.

Or you can add any of the chopped meats to left-over mashed potatoes to make fried potato cakes. Or, if you want to be more elaborate, add one can of meat and an egg yolk to two cups cold mashed potatoes, form into balls the size of a walnut, roll in beaten egg and fine bread crumbs and fry in deep fat, for extra-tasty potato croquettes.

Scrambled Eggs with Liver

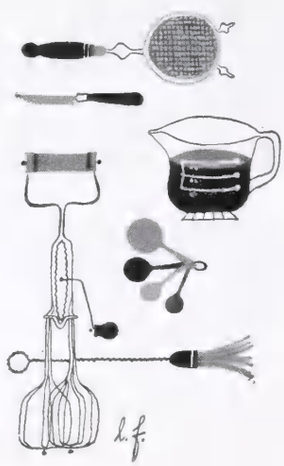
Beat 4 eggs in a bowl. Add salt and pepper, 1 can chopped liver or liver-and-bacon, and ½ cup light cream. Beat well, scramble in butter. Or add chopped liver to the beaten yolks when making an omelette.

Philadelphia Scrapple

1 small onion, minced
3 cups water
1 can chopped pork
1 can chopped liver
1 cup yellow cornmeal
1½ teaspoons salt
1 tablespoon poultry seasoning
¼ teaspoon Spice Islands Cracked Pepper

Combine onions and water in a kettle. Bring to a boil, add meat, sift in cornmeal and seasoning gradually, stirring constantly until smooth. Simmer for another ten minutes, stirring occasionally. Remove from fire and when mixture is cool enough to handle, mold into a roll, wrap in heavy oiled paper, and chill. Cut into ¼-inch slices and sauté in hot fat until golden

(*Continued on page* 216)



See Heritage-Henredon's modern designs at these dealers':

ALABAMA
Birmingham.....Bromberg & Company
Mobile.....Gardberg's

ARIZONA
Phoenix.....Coles Home Furnishings

ARKANSAS
Fort Smith.....Eads Brothers
Little Rock.....Steinkamp's

CALIFORNIA
Berkeley.....Stone-Pierce, Inc.
Beverly Hills.....W. & J. Sloane
La Jolla.....Coles of La Jolla
Los Angeles.....Bullock's Downtown
Pasadena.....Bullock's Pasadena
Redlands.....McEwen's
San Diego.....V. J. Lloyd, Inc.
San Francisco.....W. & J. Sloane
San Mateo.....Layton's

COLORADO
Denver.....Howard Lorton, Inc.

CONNECTICUT
Hartford.....Hara Furniture Company
New Haven.....Chamberlain's
Stamford.....W. & J. Sloane

DISTRICT OF COLUMBIA
Washington.....W. & J. Sloane
Washington.....Woodward & Lothrop

FLORIDA
Daytona Beach.....Monroe's
Jacksonville.....Ridgell Furniture Company
Miami.....Moore's
Tampa.....Tarr's

GEORGIA
Atlanta.....Rich's, Inc.

ILLINOIS
Champaign.....Reliable Furn. Co.
Chicago.....John A. Colby & Sons
Mt. Carmel.....The Cowling Company
Rockford.....House of Lindberg
Springfield.....Suttons—7th & Adams

INDIANA
Fort Wayne.....Jefferson House
Indianapolis.....William H. Block Company
Muncie.....Fosdick's, Inc.
South Bend.....Ries Furniture Company

KANSAS
Hutchinson.....Graber Furniture Company
Madison.....Sauder Furniture Company
Wichita.....George Innes Company

LOUISIANA
Lake Charles.....Hemenway's
New Orleans.....Hemenway—521 Royal
Shreveport.....Hemenway's

MARYLAND
Baltimore.....Gomprecht & Benesch

MASSACHUSETTS
Boston.....Paine Furniture Company
Boston.....John H. Pray & Sons Company
Springfield.....Forbes & Wallace

MICHIGAN
Detroit.....Pringle Furniture Company
Detroit.....Scott-Shuptrine Company
Saginaw.....Herzog Furniture Company

MINNESOTA
Minneapolis.....The Dayton Company
Rochester.....Orlen-Ross
St. Paul.....Weyand Furniture Company

MISSISSIPPI
Jackson, Mississippi Wholesale Furniture Company

MISSOURI
St. Louis.....Craig Furniture Company

NEBRASKA
Omaha.....Daniel Furniture, Inc.
Omaha.....J. L. Brandeis & Son

NEW JERSEY
Montclair.....Hahne & Company
Newark.....Hahne & Company
North Hackensack.....Huffman & Boyle
Plainfield.....Eber's Fine Furniture
Trenton.....Manning's Wayside

NEW MEXICO
Albuquerque.....John McCormack, Inc.

NEW YORK
Brooklyn.....Abraham & Straus, Inc.
Buffalo.....William Hengerer Company
Buffalo.....Streich Decorations
Manhasset.....W. & J. Sloane
New Rochelle.....Stan Cassidy, Inc.
New York City.....W. & J. Sloane
Rochester.....Sibley's
Syracuse.....E. W. Edwards & Son
White Plains.....W. & J. Sloane
Yonkers.....M. Dee & Son

NORTH CAROLINA
Asheville.....Morrison's, Inc.
Charlotte.....Mecklenburg Furniture Shops
Greensboro.....Morrison-Neese Furn. Company
High Point.....Bloom Furniture Company
Raleigh.....Wayside Furniture
Wilmington.....Todd Furniture Company

OHIO
Akron.....M. O'Neil Company
Cincinnati.....H. & S. Pogue Company
Cleveland.....Halle Brothers
Columbus.....F. & R. Lazarus & Company
Lima.....J. W. Rowlands Company
Toledo.....Buckeye Furniture Company

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Oklahoma City.....Harbour-Longmire
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OREGON
Portland.....Meier & Frank
Eugene.....Rubenstein Furniture Company

PENNSYLVANIA
Erie.....Dan Chisolm Furniture Interiors
Philadelphia.....John Wanamaker
Pittsburgh.....Joseph Horne Company
Uniontown.....Sidney's

SOUTH CAROLINA
Charleston.....Cowperthwaite's
Florence.....Tyler Furniture Company
Greenville.....Kirby Quinn, Inc.

SOUTH DAKOTA
Rapid City.....Dusek's Furniture Company

TENNESSEE
Chattanooga.....Fowler Brothers
Johnson City.....Morrison's, Inc.
Knoxville.....Fowler Brothers
Memphis.....Arthur Seelbinder, Inc.
Nashville.....Period Furniture Company

TEXAS
Abilene.....Waldrop Furniture Company
Amarillo.....McAfee's, Inc.
Austin.....Bridges Furniture Company
Corpus Christi.....Showroom of Finer Furniture
Dallas.....Sanger Brothers
Galveston.....Plantowsky's
Houston.....Sunland
Laredo.....Modern Furniture Company
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Toronto.....Robert Simpson Co., Ltd.



Modern that's casual, livable, beautiful...

IT'S what you've been looking for—this NEW IDEA in modern furniture! Brought to you by those masters of traditional design, Heritage-Henredon!

Here is modern that promises to be the "period style" of today. Of cherry veneers in a new, sunny, spice-brown finish. With unique details like bow-knot inlays, slanted book shelves, concealed casters on heavy pieces.

Do see the complete collection for living room, dining room, bedroom. You'll love the simple grace, the clean lines (no drawer pulls, you know). You'll want to choose for yourself—for gifts—and you *can* afford to do it! Always look for the Heritage-Henredon hallmark.

So pretty, yet so practical! Distinctive bed has as its "foot" a window seat for storage. The headboard hides storage space, is flanked by "chest" night tables with 3-way electrical outlets. Mr. and Mrs. Dresser has plenty of drawer space for two.

Makes 3 rooms out of 1! Spacious, 50" buffet and glass divider are finished on all sides. Unusual triangular table seats 6! Comfortable sofa can be transformed into a twin bed. Lamp table, 45" cocktail table add grace notes.





Full-Color Brochure! Packed with pictures showing Heritage-Henredon's new, livable modern in beautiful settings! Send 10¢ to Heritage-Henredon, Dept. HB-4, Morganton, N. C.

Heritage Henredon
fine furniture

CUSTOM QUALITY at PRACTICAL PRICES

← SEE HERITAGE-HENREDON FURNITURE AT DEALERS' LISTED ON OPPOSITE PAGE.

Factories at Morganton, Mocksville, High Point, N. C.

So long on beauty... so light on cost



Remarkably durable • Waterproof • Lastingly color bright
Wipe clean with damp cloth or soap and water • Resist cracks, tears, weathering • Flame resistant.

Attractive window shades made of **VINYLITE** Brand Plastics

Window shades with a difference—better looking, longer lasting because they're made of VINYLITE Brand Plastics! These shades take their ups and downs with a smile—never ravel or fray. And because dirt can't penetrate their non-porous surface, they wipe clean in a "swish." These same superior plastics are used in countless other items that lighten work, brighten living all through your home. Just make sure your purchase bears the "Made of VINYLITE Brand Plastics" signature.

You know it's right if it's...

VINYLITE TRADE MARKS PLASTICS

These shades come in green, white, ivory and tan in all widths—are so inexpensive you'll want them in every room. For sample swatches and name of nearest retailer write Illinois Shade Cloth Company, Chicago Heights, Ill.

Plastics are produced by many complex processes. It takes vast experience . . . superior technical resources . . . to insure uniform high quality. That is why both defense and basic industry have found they can depend on VINYLITE Plastic, a product of Bakelite Company. 41 years of leadership in plastics assure lasting satisfaction . . . sterling performance.

BAKELITE COMPANY
A Division of Union Carbide and Carbon Corporation UCC 30 E. 42nd St., New York 17

The efficient office can have *AN AIR*

Clean, usable beauty gives these offices Style—something you can't rely on getting from quilted typewriter covers and brocaded desk chairs

No one has to sell an astute business or professional man on the importance of a distinguished office. But distinction is rarely attained by trying to disguise the office as a living room. Elaborate camouflages of desks and filing cabinets only hold up the wheels of progress. And soft frills and fabrics soon look mighty undistinguished because office housekeeping is unable to cope with them.

For common sense and smartness, we applaud the offices shown here. They don't need to conceal their efficiency with ornament, for durable, easily maintained materials are so used that their very functionalism becomes its own ornament. Note, for instance, the luminous pattern of glass lighting panels and the eye-pleasing texture of a tough, striated plywood wall.

(*Continued on page* 199)



• Dropped ceiling of frosted glass in a decorative framework illuminates the secretary's desk and creates a luminous pattern in the office of Dr. Elmer Belt. Striated, textured plywood on wall also panels the desk. Bob Brown, decorator.



Product information for your convenience.
The rocker and love seat are by Pennsylvania House with desk and ladder by American Furniture Novelty Company. Royal Haeger Lamps, 6035 and 6017; peasant man, R382; peasant woman, R383; ash tray, 5442; canasta tray with ash tray cover on coffee table, S463; vase, 5444; fruit bowl, 5445; candy box, R1165; candle holder, 5461; horse planter, S229; peasant maid, S225.

Sally Potter says: "Plan your picture window to frame the view."

Haeger Ceramics

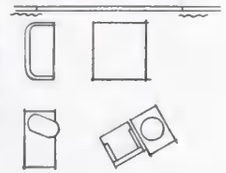


make the difference . . .

USE *ANY* WINDOW. Lucky you if it's a picture window! Luckier still if it gives you a view. But the way you arrange *around* your window is what will make it a charming focal point.

I MEAN "AROUND." Somehow I just hate to see a window blocked off with a sofa. You lose the window. What's worse, you have to *peer* to see who's silhouetted there. So in my picture window arrangements I group to *share* the window with everybody, to see my visitors without facing the light, and so, that no-matter where I sit, I can enjoy my "view."

ONE MORE RULE. You can walk from side to side in this arrangement without a detour because there is a traffic lane *ample but not emphasized.* A handy point for the home decorator who is also housekeeper.



YOU'RE ON YOUR OWN. Your arrangement will look different than mine or it wouldn't be yours. With your own furniture try this idea to open up the view. Bear in mind the view is *everything* you see. And *everything* includes the furniture and the personal touches your own taste selects. The beauty, the charming individuality, the feeling best expressed by the word "home" comes with your own selection of Ceramics.

Have you shopped *Studio Haeger? It brings hand-decorated beauty to you without high price. Plan to enjoy* all *the new Haeger designs in your favorite store soon. Linger over them.* Feel *as well as see the glorious glazes. And make your selections with pride for, when you choose a Haeger Ceramic, you add a family treasure. Haeger is the great name in American Ceramics.*

Cordially,

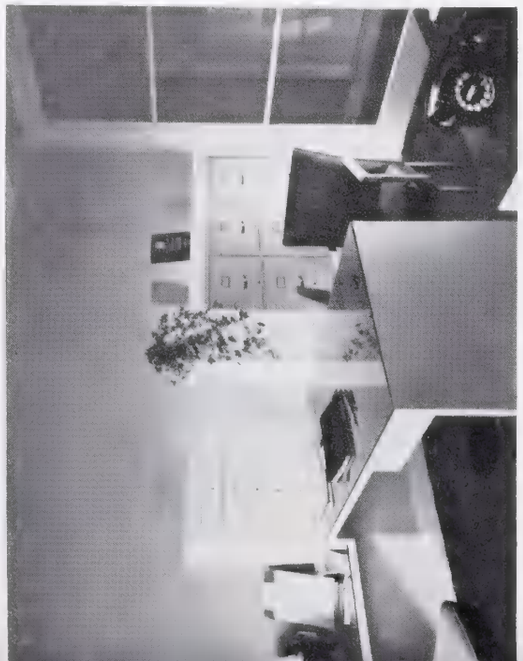
Sally Potter

Director Home Service Division
The Haeger Potteries, Inc.

The Haeger Potteries, INC. DUNDEE, ILLINOIS • MACOMB, ILLINOIS

THE EFFICIENT OFFICE CAN HAVE AN AIR

CONTINUED FROM PAGE 198



Smooth surfaces insure a well-groomed office. Desk here is a simple slab covered in dark glass. Secretary's shelf-desk joins a continuous wall unit encasing drawers, supply cupboard, and filing cabinets.



Like the desk above, this one projects from a wall built-in, is usable from both sides. Papers are conveniently kept in wall drawers instead of in the desk itself; an arrangement that gives desk plenty of leg room.

PHOTOGRAPHS BY MAYNARD PARKER



Office shown in these three pictures is small, yet it accommodates two executives and two secretaries in the Grand Rapids Furniture Makers Guild. Sliding glass doors save space, also give light and pattern.



Architect: George Paul, Abington, Massachusetts

CAPTURE THE CHARM OF

OLD NEW ENGLAND

In Cabot's Haddam Barn Red House Paint you get that wonderful old barn-red color found only in the New England countryside. An exclusive Cabot's Collopakes color.

Cabot's Collopakes produce a porcelain-smooth surface . . . show no brush marks . . . have great hiding power . . . won't collect dirt. Patented Collopaking process makes them non-fading.

FREE TO HOME PLANNERS

Write today for color card of Cabot's Collopakes 32 colors — many available from no other source. Also your copy of "The Little White Book"! Shows prize homes painted with Cabot's Collopakes.

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415 Oliver Bldg., Boston 9, Mass.

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CITY_____ STATE_____

CABOT'S COLLOPAKES

TAKE IT EASY, *Lady!*

Keep up with the newest labor-saving conveniences. They will help you streamline your housekeeping

By Charlotte Conway



Short on time for fixing meals? Try the new Nesco electric roaster. In this you can cook a whole meal at one time—meat, vegetables and dessert. You can roast, broil, steam, or bake in it. And it's wonderful for baked beans, stews, and soups which call for long, slow cooking. Its automatic thermostat permits you to select the temperature required. Roaster comes with three enameled pans for the different foods that make up a meal. Roaster measures 21″ x 14½″, can sit on counter, shelf, or its own stand. Operates on AC only.



Beginning to think of scorching summer days and wondering what to do about them? The Lau Blower people have anticipated your needs, and have brought out a combination window and portable fan which may solve all your problems! Metal spacer panels make fan adjustable for sash windows from 30½″ to 39″ wide. Fan can be reversed from intake position, where it pulls fresh cool air into the room, to exhaust position to pull stale hot air out. Windows may be opened or closed freely without removing the fan.



If we were to try to describe Kelvinator's new "Magic Cycle" system of automatically defrosting refrigerators, we'd get into terms like solenoid valves, freon refrigerants, compressors, thermostats; such terms seem to us strictly for the engineers! We can tell you, though, that defrosting takes place so fast—sometimes in no more than 10 minutes—that ice cream and frozen foods won't unfreeze. Also, system is economical from standpoint of power consumption. Refrigerator has 11 cu. ft. capacity, full-width freezer chest.



Are you the kind of housekeeper who has a super-orderly mind? Then you'll appreciate Crosley's 14 cubic-foot Shelvador freezer. The "Shelvador" means that there are three shelves on the lid. You can use one for meats, one for vegetables, one for salads and desserts. This way you can plan your menu in seconds, pick up the ingredients for a complete meal without digging down into the depths of the freezer. Of course, you also have four convenient baskets, and the three-shelved pastry tray for pies and cakes. Length over all is 55⅝".

SKETCHES BY KELLY OESCHLI



Have you more pots and pans than you know what to do with? Norge solves the problem for you with its new gas range. Cupboards at either side of the oven have sliding rods with hooks on them. Here you can hang all the skillets and saucepans you use most frequently. Brackets on the cupboard doors hold seasonings, mixing spoons, pot holders. You need hardly step away from the range while you're cooking! Oven and surface burners light automatically. Glass window in oven door permits you to watch what's cooking.

A Big Name...for Big Values

Hettrick OFFERS SO MUCH FOR YOUR DOLLAR



Typical of big values in Hettrick dinettes. Smart lustrous wood styles, and gleaming chrome. You can select a set like this for about $125. Others as low as $79.50!

BE SURE TO SEE HETTRICK!

Today, as never before, you want every dollar you spend to bring you the *utmost* in value. That's why it pays to look for the name Hettrick. For nearly sixty years, value-and-style-wise buyers have chosen Hettrick products for prices that are rock-bottom for substantial, satisfying quality. • For smart, up-to-the-minute styling . . . for long-wearing materials and solid construction . . . you can't beat Hettrick. Be sure to see Hettrick products at your favorite store . . . you'll find *exciting* values!

THE HETTRICK MANUFACTURING COMPANY, TOLEDO, OHIO

Goshen, Huntington, Andrews, Indiana
Statesville, North Carolina



See big Hettrick values in smart, practical pieces for outdoor living. The huge umbrella —about $39.50; the chairs—about $24.50.



Hettrick velocipedes are great values, too, including the exclusive fun-packed *Pedal Wagon*. Six different models, all streamlined and sturdy. The one shown will delight your "Fire Chief." See the others too!

For name of dealer near you — write: THE HETTRICK MFG. CO. 1407 Summit Toledo, Ohio

QUALITY HETTRICK

Hettrick

"Relaxing in my Barcalounger is like floating on a cloud!"

says **DAN DAILEY**
star of **"PRIDE OF ST. LOUIS"**
A 20th Century-Fox Picture



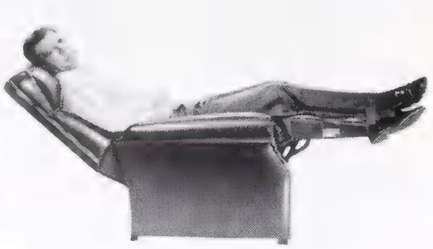


"FOR COMPLETE RELAXATION, you can't beat a BarcaLounger!" says Hollywood father Dan Dailey. When you're tired or tense, a few minutes' rest in this famous chair is better than a nap! Without touching a knob or lever (there *aren't* any) you can *float* into any position from sitting to lying down!



HUSBAND, FATHER, OR BROTHER and the whole family too will get the rest of their lives in a BarcaLounger. Patented "Floating Comfort" features let you sit down and read, lean back and rest, or stretch out and relax *to your heart's content!*

THE BARCALOUNGER LOOKS like the kind of chair you've always wanted in your living room! Yet it soothes tense nerves and muscles as no other chair can! Eight stunning models in genuine leather, smart fabrics, rich plastics. See the BarcaLounger today at your furniture or department store. But be sure it's a genuine BarcaLounger!



AS LITTLE AS $139.50* GIVES HIM THE ONE AND ONLY

BarcaLounger

PATENTED

*(In beautiful Duran plastic. Prices slightly higher west of the Mississippi)

FREE! BarcaLounger booklet, "How a Few Minutes a Day Can Make You Feel Years Younger". Write Barcalo Dept. HA, Buffalo 7, New York. Manufacturers of fine furniture since 1896.

LET DURABLE SURFACES HEAD OFF HOUSEWORK

CONTINUED FROM PAGE 127

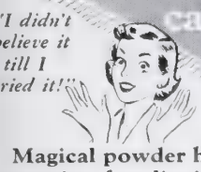


In a youngsters' room plastic laminates save the surface as well as Mother's nerves. Armor a table top, window sill, the top of a toy box on wheels with this tough stuff, even shape it like a headboard around corner beds, and use it as a kickboard over the bed bases. Your architect can arrange for laminate sheathing in a new house. A builder or contractor can cover current possessions.



A dining corner could be a project for a home craftsman. Apply laminates to unpainted furniture. You can get laminates at department, building supply, floor covering, and appliance stores, and from lumber companies. They can be cut to size for you and bonded to plywood, if you wish. Either the retailer or manufacturer can furnish instructions. Cost is roughly 50¢ to $1.25 sq. ft.

Powder-ene removes dirt your vacuum cleaner alone can't get!



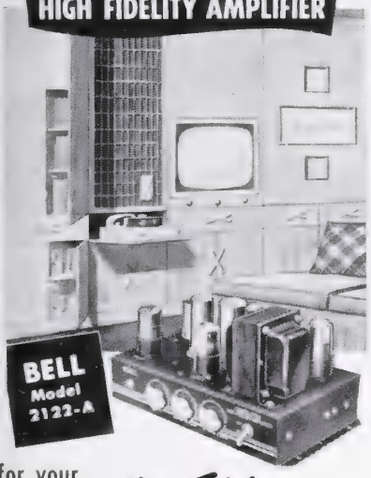
Magical powder has molecular attraction for clinging, sooty dirt—cleans rugs to natural color!

If you've never tried **Powder-ene** on your rugs, there's a wonderful surprise in store for you. No hard hands-and-knees scrubbing—no suds—no liquids. It's a dry-moist powder. *Sprinkle on . . . brush in . . . vacuum off!* POWDER-ENE has molecular attraction for clinging, sooty dirt that your vacuum cleaner alone can't pull loose from the rug fibers. POWDER-ENE attracts this dirt . . . grips it . . . holds it. Then your vacuum cleaner picks up the POWDER-ENE . . . dirt and all. See your rugs come beautifully clean. Safe . . . approved by leading carpet manufacturers. Easy to use . . . economical! Try POWDER-ENE — get a familiar bright blue can from department, rug, hardware stores.



3 lb can only $1.00
Handy Applier Brush only 39c

America's Most Popular HIGH FIDELITY AMPLIFIER



for your custom-built High Fidelity console

Bell Model 2122-A amplifier is recommended for its high fidelity qualities by independent research organizations. Finest reproduction of recordings or FM and AM radio. Very moderately priced. Only 7½" x 6" x 11½". Two built-in preamps for magnetic pickups. Also crystal pickups and radio tuner. Models also available for remote control. Built by a leader in sound equipment.

Write Today for Details

BELL SOUND SYSTEMS

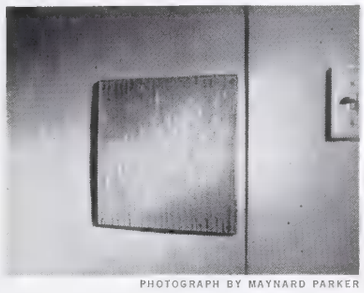
BELL SOUND SYSTEMS, Inc.
561 Marion Rd., Columbus 7, Ohio

HOUSEKEEPING PROBLEMS

CONTINUED FROM PAGE 166

through many launderings. These treatments also endow the fabrics with a certain resistance to soiling. Many also give crease-resistance.

The new fiber, Dacron, is notable for its unusual stain-and-soil-resistance. It's a cousin to Orlon and nylon in most of its wearing properties, but does not resist the sun as well. It, too, is easy to wash, quick-drying, and not insistent upon being ironed. However, it is not as plentiful as nylon or Orlon.



PHOTOGRAPH BY MAYNARD PARKER

Lucite door push is both effective and fingerprint-resistant. Home of the Mortimer Kleins. Decorator, Harold Grieve.

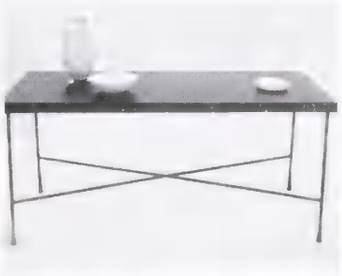
Is blanket care a problem?

Dynel, the wool-like synthetic, is made in part from the same chemicals as Orlon. Because of this, it has many of the same properties, although its sunlight resistance is not so high. Dynel in wool-like weaves washes easily without matting, as wool does, but dries more quickly and will not shrink or harden. Its hand is almost the equal of wool, it retains heat as well as wool, and takes color well. Add to these virtues mothproofness, and you see why Dynel blankets can be great labor-savers. You will see much more of this newcomer. It is also virtually fireproof.

Don't forget Rayon and Acetate

Rayon and acetate are used more than any of the other synthetics. Rayon, by the way, should no

(*Continued on page* 206)



Vinyl plastic top that takes real wear and tear, by Goodyear. Darrell Landrum designed iron table. Avard.



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See Reader's Digest article, "To Keep Your Silver Bright," in the December '51 issue. For booklet and dealer name, write to Pacific Mills, Dept. 4-K, 1407 Broadway, New York 18, N. Y.



Tarnish gases can't get through Pacific Silver Cloth!

PACIFIC *Silver Cloth*

POSITIVELY PREVENTS TARNISH

What kind of furniture belongs in a garden?

By William Hendricks

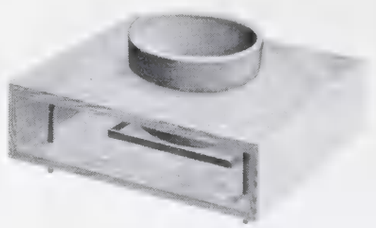
Landscape architects Eckbo, Royston & Williams have found, from practical experience, that some pieces of outdoor furniture just didn't fit the carefully built-up composition created by the garden designer. To insure closer harmony between the garden living area and its furniture, they decided to design their own garden furniture according to the following rules which can guide you when buying for your terrace.

No piece, unless it is semi-fixed, like a dining table, should weigh more than 20 pounds, since women do most of the furniture moving in a garden. If a piece should run heavier, but not more than 30 pounds, it should be easily gripped and/or placed on wheels.

Teak is the best outdoor material, followed by mahogany. Eckbo, Royston & Williams use redwood because, although it is softer and bruises easily, it takes the weather with minimum care. On the West Coast it is in harmony with its background. Also, houses and fences in that region make frequent use of redwood and they feel that the repetition of materials is sound design practice.

Right now, there are few good pieces being made with springs, the landscape architects maintain. The new plastic rope is the thing to look for as a substitute. It beats manila or cotton rope because it lasts longer and doesn't shrink.

The depth of the seat varies in the E. R. & W. designs. Their low chair *is* low—5 inches off the ground with a 26-inch deep seat. As the chair heights go up—to 17 inches—the seat depth comes down—to 18 inches. The tip here is that the closer to the ground you get

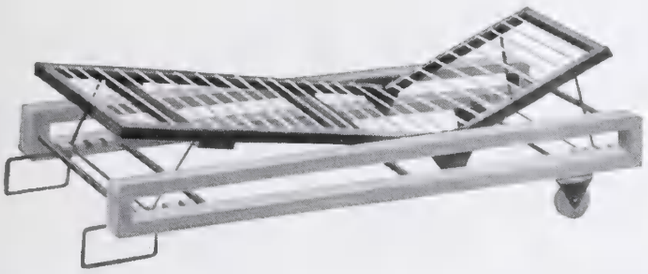


Planters for outdoor use need big, bold plants, so allow ample space for sizable pots. This 22" redwood planter has 14" pots.



SKETCHES BY FRED ENG

Outdoor tables should be sturdy enough to double as seats, say Eckbo, Royston & Williams, designers of this low table and the other garden furniture shown on these two pages.



Chaise should be a handsome addition to garden even when colorful pad has been stored indoors. "Rope" here is new plastic cord, sold as laundry line. Redwood has natural or gray wax finish.



Outdoor tables and benches, too, should present an attractive appearance at all times. Tops here have natural or gray wax stain. Legs are painted a very dark, flat gray. Benches double as tables.

more space is needed for the lining body. Their chaise longue jumbo width—24 inches and der.

Chairs should serve a double pur- se if the arms are wide enough take a cocktail, sandwich, and tray. Small low pull-up tables handy for a snack.

The outdoor dining table should large enough (37 by 84 inches) seat at least 8 people. With it wide, low benches which may o serve as sun-bathing benches as coffee tables.

Stowable stuff is a must. Nesting les are handy. Outdoor chairs, example, should have wide flat ns that make for quick and easy cking.

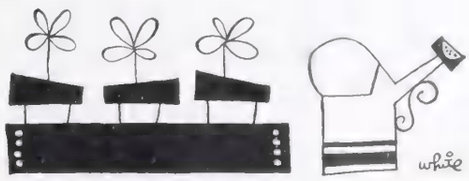
A word on painting. Do it once ear. You'll save money. Use a terial like Cabot's "weathering" or "wax" stain, as recommended for the particular type of wood in your furniture. For redwood, E. R. & W. use two coats of Zynolyte for hard durable natural finish. They are experimenting with a brand-new liquid rawhide finish.

Besides the check list of what good outdoor furniture should have. E. R. & W. waved a warning *don't* finger.

Don't buy faddish furniture that is impractical. Buy only that which you can use.

Don't buy cheap furniture. With a little care one good piece will outlast three bad ones.

Don't mix too many types. Keep them compatible. If you do these things, your outdoor furniture will be casually comfortable, easy to take care of, and harmonious with your garden setting.



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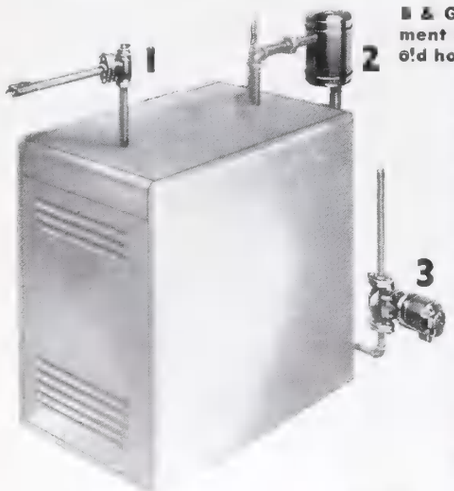
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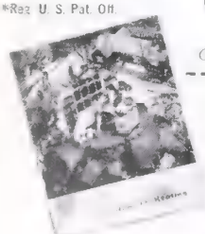
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HOUSEKEEPING PROBLEMS

CONTINUED FROM PAGE 203



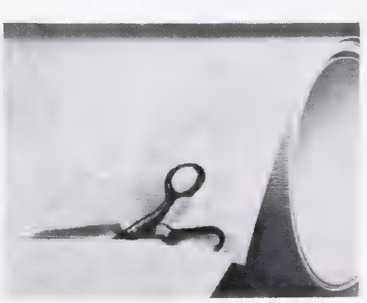
"Textolite" Monotop by General Electric has curved corners for ease in cleaning. No more dirty crevices.

longer be used as a common name. There are actually three types of fibers casually styled "rayon" which must in the future, by Federal ruling, be called viscose rayon, cupra rayon (bemberg), and acetate. They all come from the same basic materials, but are converted into fibers by different methods. The way these fibers perform in a fabric depends on this chemical processing. Viscose rayon, for example, is attacked by mildew. So is cupra. But acetate is not, although it may discolor. Acetate is more resistant to sunfading. All three must be ironed carefully. Viscose rayon can burn rapidly; acetate burns slowly. Acetate holds color better under strong sunlight (but does not compare with other synthetics), resists acids and alkalis better.

Both viscose and acetate makers have made great strides in improving the performance of their products. One viscose development, called Fiber E, resists soil because the fiber surface is smooth. It can also have a predetermined crimp that makes it excellent for rugs.

New dyeing processes for rayons and acetate insure longer color retention, more brilliant color. And

(*Continued on page* 209)



Laminated plastic by the yard, available for home installation. It is called Conolite; this pattern, limed oak,

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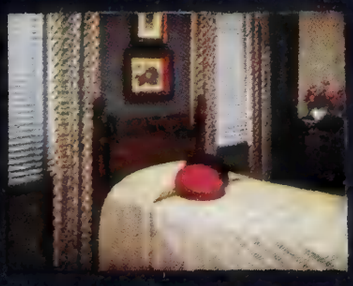
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HOUSEKEEPING PROBLEMS YOU NO LONGER HAVE TO FACE

CONTINUED FROM PAGE 206



ork & Foster's small-quarters dinette
ble has a Natcolite Nevamar top. It's
ugh and durable, takes little care.

ese fibers can be treated to im-
art water and fire resistance.
ou'll be seeing more and more
ayon and acetate floor covering
here their resistance to soil and
ear and ease of cleaning can
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l, useful stuff, but it has two
awbacks. Its smooth silklike fi-
ers are difficult to dye, so wide
anges of color and pattern are not
vailable, although it is now being
uccessfully printed. Since constant
ubbing and motion of the fabric
auses the hard fibers to rub on
ch other, this eventually causes
uredding of the material. Fiber-
las, then, is not the ultimate solu-
on for a window curtain that must
pen or close constantly, or is sub-
cted to blowing in the wind, even
though it supplies you with tre-
mendous sun resistance and washes
with a dip into water. It's excellent
on "quiet" windows.

Fiber glass-makers have devel-
oped a special treatment called
"Coronizing" that to a good degree
prevents this unhappy shredding.
This relaxes the fibers so that they
rest snugly on one another and do
not move under folding and unfold-
ing. This helps eliminate the rub-
bing action that causes shredding.

Want damp-cloth cleaning?

Vinyl sheet also serves well in
the fabric field for draperies, cur-
tains, upholstery. It resists sun,

PHOTOGRAPH BY MAYNARD PARKER



Above, walls and shower door are of Formica, a wonder plastic not affected by moisture, easy to wipe clean.

washes easily, comes in a wide
variety of patterns and colors, and
much pleasanter surface finishes
than ever before. Some vinyl is
embossed to resemble unusual
weaves. But if it is intricately em-
bossed, vinyl may add a care of its
own: You must scrub to get the
dust out of its crevices. Although
it will burn if held in a flame, vinyl
will not support combustion. And
it has another good property: Its
elastic nature makes it resist tear-
ing, provided the gauge (thick-
ness) of the vinyl is correct for the
particular application.

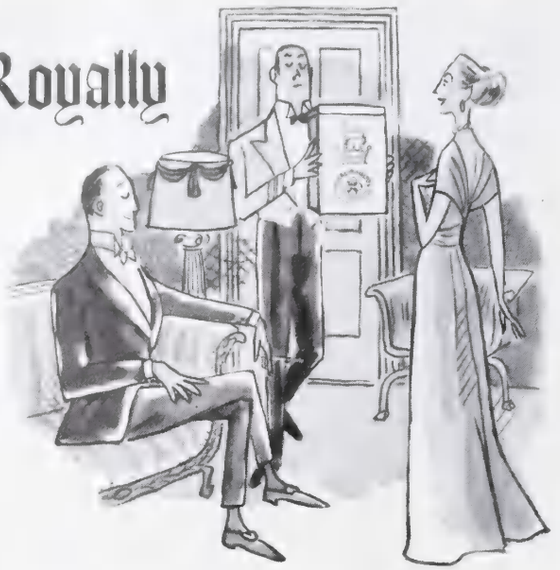
A quick check-up

A quick summation of problems
shows you that for the best sun re-
sistance, you need Orlon or Fiber-
glas primarily. Dacron, Saran, and
Dynel stand up well. Rayon and
acetate will not. For stain and
water resistance Orlon, nylon, Dy-
nel, Dacron, Fiberglas, Saran are
very satisfactory. For fire resist-
ance Fiberglas, Dynel, and to some

(*Continued on next page*)



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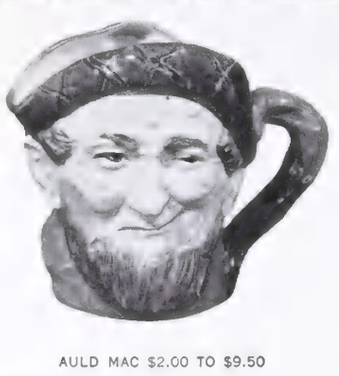
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HOUSEKEEPING PROBLEMS YOU NO LONGER HAVE TO FACE

CONTINUED FROM PRECEDING PAGE

extent Orlon, then nylon should be chosen. For ease of cleaning, Orlon, Dynel, Dacron, and nylon lead the list. For wear resistance nylon comes first, followed by Saran, Orlon, and Dynel.

In all these characteristics, the rayons and acetates do not compare with the other synthetics, yet they far outdistance them in variety of weave, pattern, and color, as well as in reasonable cost. If you must have permanent pleating, it is possible to obtain rayons and acetates that are treated to have such advantages. So do not assume that rayon and acetate might not be a good answer to some of your particular problems.

But the millennium isn't here yet. No one material is all things to all problems. The synthetics, it is true, have many desirable properties as compared with their natural rivals. But some characteristics are more evident in one than another. For example, Orlon is almost unsurpassed in sun resistance; Fiberglas is unsurpassed in fire resistance. Nylon stands rubbing wear very well. But Fiberglas will not stand such wear. No synthetic has the soft "hand" of top-quality wool, or the all-around usefulnes of cotton. But the right material in the right application can do wonders in erasing care in the home. It is possible to combine the synthetics with natural fibers to get additional advantages. Orlon, with rayon, gives crease and wrinkle resistance to a material. The rayon gives lightness and porosity, also aids dyeing. Or the Orlon can be used to give a mixture a wool-like feel. Men's summer suits are a good example of this happy marriage.

Synthetics help the rug problem

Moths, stains, and wear are the headaches we associate with rugs and carpeting. Wool, time-tested, provides good wear resistance, the right resiliency or bounce. But wool rugs cost plenty to clean, and cleaning is no simple matter. And wool is a paradise for moths.

In rugs, wool can be combined with rayon, or acetate, or with nylon to get "tailored" properties. The wool provides the basic resiliency and desired feel, while the synthetic provides wear resistance, ease of dyeing, and simplifies cleaning because stains and dirt do not penetrate the smooth synthetic fibers. A wool-acetate, or wool-rayon, rug can be cleaned with a damp cloth so bits of food and other stains present no great problem.

Wool and nylon rugs come in a wide range of color, resist tracking, wear and scuffing of heels because of the wear resistance of nylon. All-acetate, nylon, and all-rayon rugs can hardly be told from wool rugs, and have the advantage of complete resistance to moths. They are much easier to clean; they do not hold dirt because of the smoothness of the fibers.

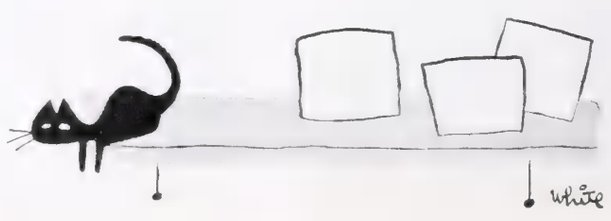
Some wool rugs now available have been treated with a vinyl coating that protects the wool from dirt, makes it easy to clean, yet retains the resiliency of the wool. Such coatings will eventually wear off. They may be susceptible to dry cleaning.

Some of the new combination rugs come in unusual prints and textures that do not show dirt or tracking. Rug and carpet makers are co-operating closely with textile experts. Out of this co-operation more and more synthetics with tailored properties, like Fiber E, will be developed to meet desired wear, color, sun, and dirt resistance.

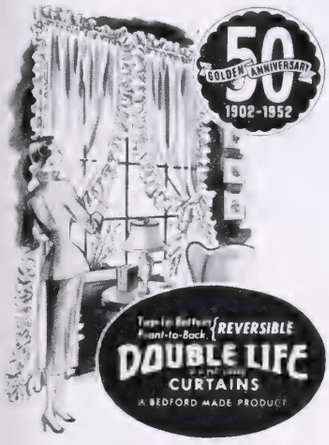
Walls need not be a problem

Walls in the average home take a beating. They get finger-marked, collect dust and dirt, especially where hot air currents over radiators carry dust wallward. Walls also can be scuffed and scarred by exuberant children. They get stained, furniture marks them. Sunlight playing on them robs them of color. What can science do about these problems?

Washable wallpapers have been available for some time. But unless the papers are impregnated, or coated with a plastic coating, washability and the wallpaper itself will



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soon disappear. Impregnation is by far the best way of giving washability to a paper. Besides that, a plastic-impregnated wallpaper is tougher, won't tear easily. Both impregnated and coated papers resist stains, even from lipstick and grease. Such stains can be washed right off. And they will take furniture scuffing better than conventional paper.

Wall materials of cloth are also helpful in easing the care problem. These are naturally stronger than paper, and they are available in a wide range of patterns and colors. The better known ones, which consist of several coatings of washable paint, are not new, but their composition and designs have been changing with the times. They require more care in installation, with special pastes sometimes required. And they are hard to take off. Wall cleaning can be especially easy if you use some of the sheet plastics that resemble linoleum, or fabric-backed plastic materials now available. These hold color well, tend to resist tearing. But they can be scratched.

Plywood for easy-care walls

A near-relative of the laminates, plywood, is now available in many new patterns and sizes. Plywood partitions or walls never warp. That's because the grain of each ply runs at right angles to the ply above and below it. The adhesive used is not affected by dampness or heat, so the plies do not separate under ordinary living conditions.

One new plywood comes in a woodchip pattern that opens new possibilities in decoration. Another (picture, page 142) resembles driftwood in which the soft wood particles have been leached out to obtain unusual graining effects. Another type, striated plywood, offers decorators unusual opportunities because two colors can be used. After the base coat dries, a contrasting color is applied and wiped off. The second color remains in the hollows producing shadowed, two-tone effect of great surface interest. A striated plywood wall rarely shows dirt, cannot be easily stained, seldom requires repainting unless color schemes change.

Another advance in plywood has resulted in relatively low-cost, easily-installed plywood panels faced with expensive-looking veneers. Once installed, these require only occasional waxing.

New paints, of synthetic resin bases (mistakenly called rubber-based), are easy to apply. They

(*Continued on next page*)



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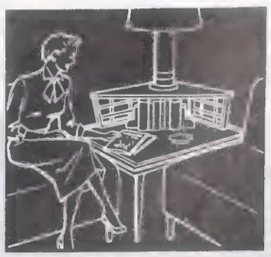
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CONTINUED FROM PRECEDING PAGE

take repeated washing, can be touched up without the touch-up showing. Brushes wash out in water, an advantage appreciated by any amateur painter. Smell is nonexistent. Another line of paints, with a special non-smelling base, is now available. The usual turpentine smell is replaced with a not unpleasant faint aroma. These paints can be used even in the sickroom. They come ready-mixed in high-style colors. For the more venturesome, the makers furnish a recipe book that permits mixing of innumerable hues and shades.

Easy-clean tile

Plastic tiling has been improved a great deal in the past few years. It is easy to clean and does not require special steel mesh wall supports. New styles now available include large-size tiles—8″ and 9″ squares—instead of the small conventional squares and oblongs. Some have been given matte finishes and texture and lend themselves to unusual interiors. Remember that plastic tiling will scratch easily, so don't use harsh scouring compounds on it. Plain water works well.

Flooring is carefree too

Flooring in the home takes constant wear, and so needs constant maintenance. New surfaces make things a bit easier without sacrificing performance. For wear resistance, ease of cleaning, and top appearance, plastic tile flooring is a good bet.

Vinyl plastic is available in tile form in various thicknesses or by the yard. Vinyl is resistant to scratches and wear because of its resiliency. Because it is a true plastic, its range of color is limitless. Such floors never need waxing. They clean easily. And in mottled shades they do not show dirt and dust. However, in a deep color, any floor may show dust, and look worse than it actually is.

Other flooring that saves care is made of rubber, cork, or asphalt. The rubber and cork tiling is specially resilient. Each is easy to clean. But rubber and cork tile, as well as vinyl, are relatively expensive compared with asphalt tile. Asphalt tile, although low in cost, does require an occasional waxing with a special wax formulation. It is also sensitive to staining from paint or turpentine, but it does well over concrete because it is impervious to the acids that gradually leach out of concrete floors. In cellar, asphalt tile is a good choice because of this. In addition, comes principally in mottled colo that do not show dirt.

Generally, you do better wh you install the heavier grades floor covering, for such thic nesses wear longer. However, a flooring will show wear if it laid over a rough base, and eve tually all flooring will show son scratches from heavy walking.

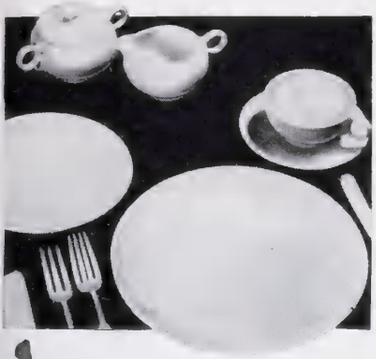
Easy upkeep in furniture

Some of the other care-savers the home are worth careful notic A recent example is the increas use of plastic laminates for tabl tops in living-room and dinin room furniture. Scratching, sta ing, scarring are inevitable wi conventional furniture, no matt how good the finish. Some furn ture makers use synthetic finish which help to some degree.

But the laminates, which fi proved themselves on soda-founta bars, offer much promise. (Y see them in use throughout this sue.) New colors and patterns a now being made. Laminates res all kinds of stain, even heat (though you had better play sa and use a mat under coffee po toasters, and electric grills). Th do not mark with alcohol or rin from glasses. They are clean with a damp cloth. Some la nates are made with a special termediate layer of aluminum. T prevents burns from hot ashes cigarette butts. But solid lamina in dark colors will show dust a fingerprints. Laminates never quire waxing or any upkeep exc wiping with a damp cloth.

Things are constantly chang in the synthetics world, so you h to keep boning up on what's av able. Vinyl film, for instance, wh started out as transparent sho curtaining, now comes in patte that range from lacy effects to s ulated textured weaves. Tou good-looking melamine tableware now in wide supply. Such tablewa which had its start during the l war, now resembles fine potte but you cannot chip or break it also stands up under repeated di washing cycles in machines t use very hot water and strong tergents. It is found in a treme ous range of color and styles.

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USE YOUR HEAD

CONTINUED FROM PAGE 115

As a general check list of some of the elementary practices and methods that can save you many a housekeeping headache, give some thought to the following:

The very design of your furnishings can prevent extra work. Elaborate tuftings, swags, intricately carved wood decoration are patently dust-catchers, calling for tedious cleaning. Curved, molded-looking chair frames are easier to dust than angular ones because dust doesn't collect in their joinings. To save the agonies of hauling furniture around when you're cleaning, look for furniture that either sits smack on the floor or is raised high enough from the floor to accommodate the vacuum.

A room loaded with gimcracks is a cleaning hazard in itself. So are shiny accessories that must be kept polished to a high glitter. You will probably find, however, that a few large-scale decorative accessories like pieces of stone sculpture, smooth natural wood carvings, and heavy ceramics have the virtue of easy cleanability as well as good drama.

The old-time method of choosing materials that don't show soil is not to be neglected. See the article on page 143 for some of the natural materials that tend to camouflage stains. Very dark furnishings, like black rugs, are paradoxically poor work-savers, because the grayness of dust shows up on them.

TO SAVE time in actual hand labor, equip yourself with the best possible tools—good, full brushes, for instance, and lintless dustcloths and polishing rags. Investigate new dustcloths, impregnated with silicon, which make polishing a cinch. You use a vacuum cleaner, no doubt, but do you make the best advantage of its special cleaning equipment? It's worth learning how to manipulate.

And how do you use your hands? You can develop the skill of using both of them simultaneously, cutting your work time in half. Two dustcloths, for instance, are better than one.

The telephone, if you really use it to best advantage, can be as good as an extra maid to save you time in marketing and every other kind of shopping. And a home freezer, or a good-size freezing compartment in the refrigerator, lets you keep well stocked with food requiring only an occasional expenditure of shopping time.

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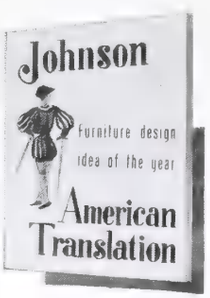


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PHOTOGRAPHS BY MAYNARD PARKER



This is Podocarpus, an evergreen related to Taxus of outdoor hedge fame. Its long, thick leaves have a handsome richness. It grows slowly indoors, but you can trim occasionally for centerpieces.



Three foreground plants with pleated, soft, red leaves are Hoffmannia. Tall plant in background is Aralia; at right is Stepladder Plant. All need moist atmosphere, so aren't for overheated, dry houses.

(*Continued on page* 236)



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THE LATEST TIME-SAVING STAPLE

CONTINUED FROM PAGE 196

brown on both sides. Can be stored in the refrigerator and used as needed. This makes about 20 slices.

There is a large variety of fruits and fruit combinations available in baby foods. All of these make excellent toppings for ice cream or gelatin desserts. These puréed fruits can be added to any vanilla ice cream recipe or combined with the commercial ice cream mixes to make fruit ice creams.

Orangana Sherbet

1 teaspoon gelatin
2 tablespoons cold water
½ cup hot water
¾ cup sugar
½ cup frozen orange juice (undiluted)
juice of ½ lemon
1 5-oz. jar strained bananas
1 cup milk

Soften gelatin in 2 tablespoons of water. Dissolve in hot water. Add sugar and stir until dissolved. Add orange and lemon juice, bananas and milk. Pour into freezing tray and freeze to a mush with controls at coldest point. Remove to bowl and beat until fluffy. Return to tray and freeze at medium cold. This serves four.

Banana Tea Bread

(Serves 4)

1¾ cups sifted flour
2 teaspoons baking powder
¼ teaspoon baking soda
½ teaspoon salt
⅓ cup shortening
⅔ cup sugar
2 eggs, well beaten
1 5-oz. jar strained bananas

Sift together flour, baking powder, soda and salt. Cream shortening, add sugar gradually. Add eggs and beat well. Add dry ingredients alternately with the bananas, beating smooth after each addition. Bake in a greased loaf pan in a moderate oven for 1 hour. Chopped nuts or dates may be added to this recipe, if desired.

These fruits may be used to advantage in any favorite recipe for prune or apricot whip, or in gelatin puddings which call for strained fruits.

Peach Charlotte

1½ tablespoons gelatin
¼ cup cold water
¼ cup hot water
¾ cup sugar
1 7¾-oz. jar puréed peaches
2 egg whites, whipped
½ pint cream, whipped
1 teaspoon vanilla or 1 tablespoon kirsch

Soften gelatin in cold water, dissolve in hot water. Add sugar and peaches. When mixture is cool and just beginning to thicken, fold in beaten egg whites, then whipped cream and flavoring. Chill.

This dessert may be served plain as a pudding. Or you can line a melon mold with lady fingers, pour in mixture and chill. Unmold on a platter and serve with whipped cream and peach slices. The mixture can also be poured into a baked pie shell and garnished with peach slices.

Strained custards (vanilla, orange, chocolate and pineapple) are smooth and well flavored, and pleasant as a light dessert just as they are. But be sure you get *strained* custard, which is not mixed with farina. Their chief merit, in my estimation, however, is as cake fillings. Making a layer cake is a trial because it involves three separate operations. I don't mind making the cake and whipping up a frosting, but fussing with milk and egg yolks for the filling, and frequently having them curdle, is just too much. Baby-food custards make a smooth, pleasant filling between two layers of a frosted cake. One 4¾-oz. jar is just about right for an 8- or 9-inch layer. The 7¾-oz. jar is sufficient for a Boston cream pie or to fill a sponge ring.

If you like to make English trifle from any left-over plain cake, baby foods are invaluable. Sprinkle cake slices with sherry (or use lady fingers if you haven't cake), spread with vanilla or orange custard and top with any of the puréed fruit combinations.

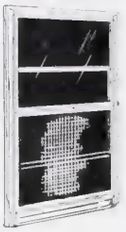
These are just a few suggestions of the many uses of baby food products in adult recipes. This is a new field with plenty of opportunity for experiment. Get an assortment of these little cans and jars for your emergency shelf. You'll find many uses for them.

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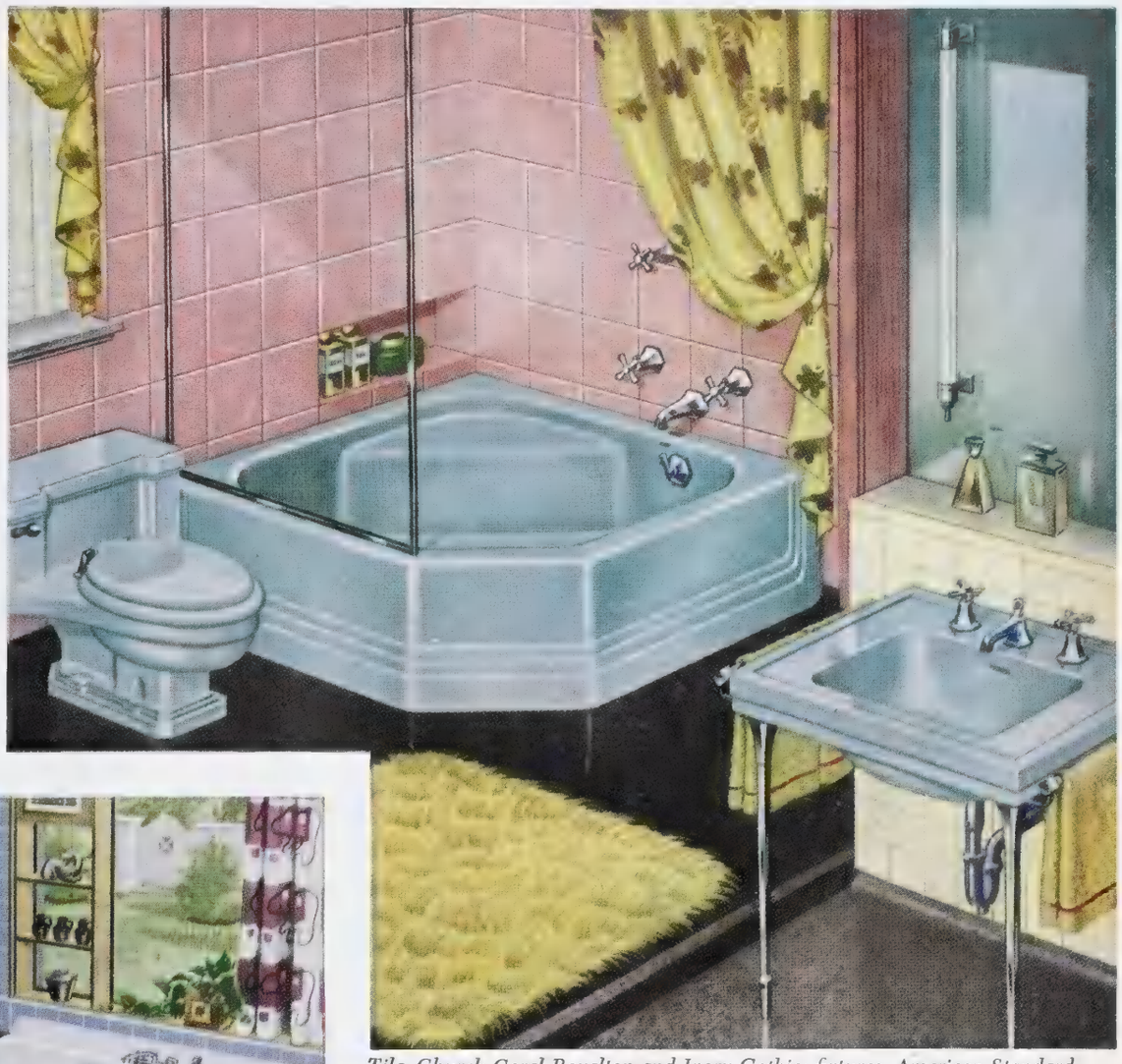
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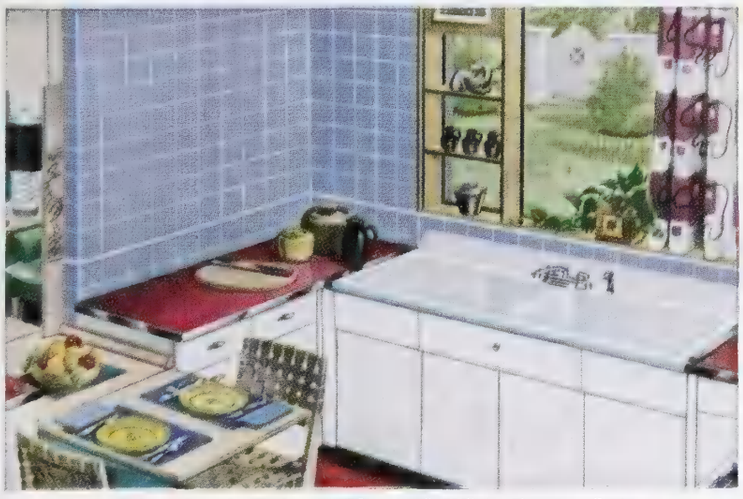
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CLIMATE CONTROL AROUND THE WORLD

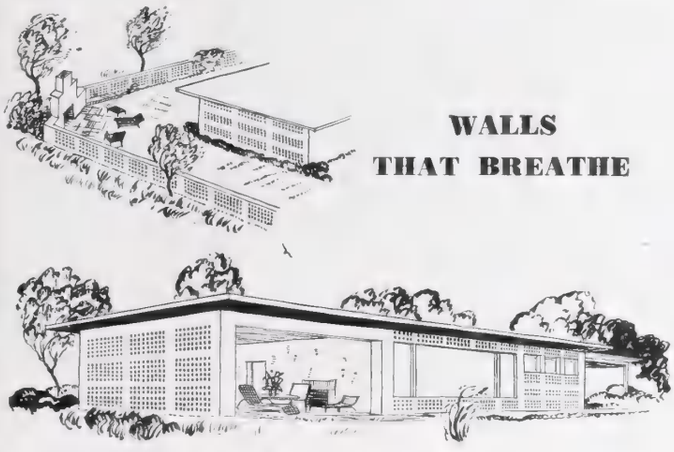
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off quickly in the evening. This makes it ideal for west-facing porches and terraces. In most parts of this country, summer afternoon breezes come from the same direction as the hottest sun—that is, the west. A solid wall will stop the sun, but it will also stop the breeze. Besides, it will soak up sun-heat all afternoon and re-radiate it back at you half the night. The lattice wall keeps out the sun, lets in the breeze, and stays cool itself all afternoon.

Belgian Congo

A certain climate needs a certain house, and will insist on getting it. Here is a story to prove it.

In the hot, moist lowlands of Africa, the natives have always lived in huts made of straw and/or reeds and/or palm leaves, thatched with straw. But the Congo has careful laws for the protection of the native worker. When the white man hires labor for his plantation, he must give each man, among other things, a house to live in. And this house must be a real house—what a Belgian means by a real house—made of brick, with a good solid roof of tile or corrugated iron. What happens? The native uses the brick house for his goats and chickens. For himself, he builds a lean-to of mud and sticks, straw and palm leaves. (*Continued on next page*)



WALLS THAT BREATHE

We still think of a wall as a solid barrier that keeps out everything—light, wind, sight, noise, heat, and cold. But there are many tricks walls can do; and other parts of the world use them much more imaginatively than we do. One version that makes a lot of sense is the ventilated wall shown here.



SKETCHES BY GERALD GEERLINGS

Four of many ways to get ventilated masonry walls, using standard bricks and concrete blocks. Often used in the garden walls of Colonial days, the ventilated wall provides privacy without blocking the breeze; gives you light without glare of direct sun; acts as a sound barrier, admits light and air.



Provincial

Period

Modern



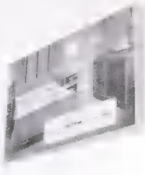
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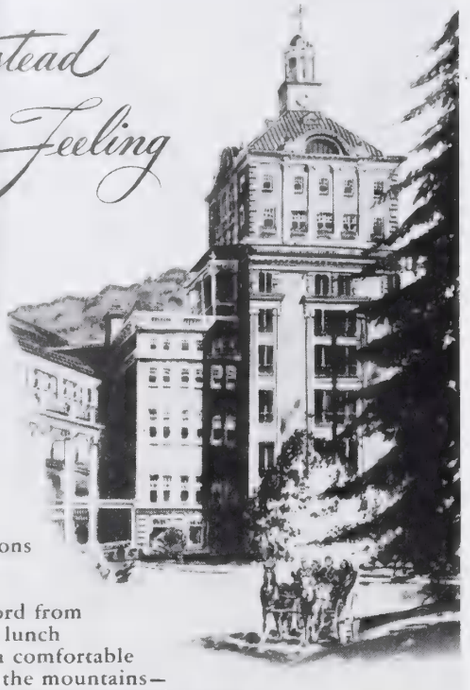
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CLIMATE CONTROL AROUND THE WORLD

CONTINUED FROM PRECEDING PAGE

The planter is disgusted. He says it goes to show: We hand them a higher standard of living on a silver salver, and they simply don't want it. But the Black Man has got something there. His house ideas were developed in *this* climate, and he knows a brick house gets hot in the sun, and holds the heat too long at night. A straw house stays much cooler in the daytime, and cools off faster in the evening. A solid roof acts like a cap. It keeps the hot air trapped in the house. A straw roof lets the hot air seep right on up and out.

What concerns us here is, of course, not the material, straw, but the idea—light construction. If you live where the summers are humid and hot, you too want to make your house as little massive as you can. Roughly speaking (other things being equal and all that sort of thing), the fewer tons of material in the house, the less heat will be stored in the walls and roof to bother you at night. And this idea is even more important in the U.S. than in the Congo, because our summer days are longer than tropical days; our summer nights shorter than tropical nights—and often hotter, too.

A summer night in, say, Washington, D.C., gives a house little time to cool off; and many houses start a new summer day not fresh and cool, but still warm from the previous day's heat. That's bad, and that's what you avoid by light construction.

IN ROOFS, too, it is the idea that counts. We can't very well use a straw roof—perhaps the most comfortable hot-weather roof there is. But we can see to it that our roofs act like straw roofs in this respect. They must let the hot air escape freely, through enough ventilation openings that are big enough.

Many of our attics are vicious heat-traps. A tight roof sits on top of the house like an inverted cup, trapping all the hot air that forms in the house and holding it in. In many attics you would literally die if you had to spend much time there on a hot summer day. Naturally, this heat then creeps down into the attic floor. The ceilings of the rooms below get warm, stay warm long after sunset, and radiate heat at people who are trying to sleep. This is perhaps our worst source of summer heat discomfort. If the ignorant native can avoid it, why can't we?

Timbuktu

Here on the southern edge of the Sahara, the weather behaves as it often behaves in our West, only more so. There is a vicious daily roller-coaster of temperature. The air is dry and clear. The sky is a deep blue. The sunshine is fierce, and the days are very hot. But as soon as the sun sets, it is as if a refrigerator had turned itself on. You need an overcoat almost right away; by dawn it is outright cold.

This roller-coaster temperature is the most important climate feature also in all the high and/or dry country between Los Angeles and Denver. It is most violent in Arizona and New Mexico. In those states the roller-coaster has given rise to a special house-type. It looks like a bomb-proof bunker. It is built of sun-baked bricks, with immensely thick, heavy walls and small, slit-like windows. It is in all respects just about the exact opposite of the airy, porous, lightly-built hut that is the native house for moist, hot climates, where nights are almost as warm as days.

Well, same weather, same house. Almost any Timbuktu house would blend easily into Taos or Tucson. There may be historical reasons for this—Arab influence on Spain and through Mexico to our Southwest; Arab influence also in Timbuktu. But the deeper reason is that this type of climate just simply demands this type of house.

The idea is the same—in Tucson or Timbuktu. The thick walls absorb the sun-heat all day long. But because they are so enormously thick, they don't get really hot—just very mildly warm all through. And so the inside of the house stays cool while outside the day is hot. Then at night, the walls begin to cool off. But because they are so massive and so much mild heat is stored in them, the cooling effect never reaches the inside of the house. Outside, the temperature does a roller-coaster. Inside, it stays practically the same—day and night. In the daytime, the thick walls cool you. At night, they warm you. It shows what walls can do.



HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 106

number of their *arrondissement* district). A good map of the city, like the *Carte Taride*, will soon straighten you out. But before you start, visit the Welcome Center of the Commissariat General du Tourism, centrally located at 8 Avenue de l'Opera. Very practically, they are ready to help you with the sort of guidance you'd like to have for sentimental strolling.

Visit Early America

Fabulous is the precise word for the newly-opened Winterthur Museum, a few miles out of Wilmington, Delaware. You've never seen anything like it. Until lately Winterthur (pronounced winter-toor) was the home of Henry Francis duPont, the country's most enthusiastic, discriminating, and lavish collector of American antiques. The house grew and grew with the collection, until now it numbers close to a hundred rooms.

It was Mr. duPont's idea that his fine examples of American decorative arts should be placed not only to be seen, but to be "felt" without benefit of ropes and showcases. So the collection actually furnishes the rooms, completely and authentically, to look as if they might have been lived in by the original owners of the furnishings. Paul Revere silver tankards stand out in full view on the shelves of an old dresser; you can really examine the Van Pelt-Reifsnyder highboy; an embroidered bedspread owned by John Hancock spreads a bed. Wallpapers and paneling are all from old houses. Even the illumination approximates the lighting of each period. So you see things as they must have looked to our forebears. (Incidentally, you'll probably feel that modern designers of lighting fixtures could take a few lessons from the lovely old fixtures in Winterthur.) Other high lights are a courtyard surrounded by original colonial house fronts, a lane of early store fronts stocked with characteristic merchandise, an "attic playroom" crammed with toys, and a truly breath-taking display of glassware.

Winterthur's visitors are necessarily limited to grownups over sixteen, and to 20 a day. You are taken through in groups of four by trained guides. To join them, write the Henry Francis duPont Winterthur Museum, Wilmington, Delaware, stating you would like to visit the museum either at the earliest opportunity or at a specific date three or more months from the date on your letter. In reply, the museum will offer you a specific date or even a choice of dates, enclosing a brochure of rules, and a form to use in securing your admission tickets, price $2. Tours start promptly at 10 A.M., last until 4:30 P.M., with time out for a luncheon you can order ahead (this served forth on old pewter in a pine-paneled dining room). Indicate in advance whether you prefer a General Tour, or to concentrate on specific exhibits.

Choice and early

Just ahead of the big summer rush, Cunard is readying its large and lovely cruise liner "Caronia" for three luxury cruises:

First, a European Spring Cruise, leaving New York April 26 for ports in North Africa, Spain, Sicily, Italy, the French Riviera, Portugal, Ireland, Sweden, Norway, France, and England, with stopover privileges which permit you to disembark at Havre or Southampton for further investigation of Britain and the Continent, returning on a later Cunard sailing. 41 days, from $975.

Then, sailing from New York June 14, a West Indies Sunshine Cruise which visits La Guaira, Kingston, Havana. 11 days, from $295.

A North Cape Cruise, sailing June 28, New York to Scandinavia via Iceland, through the Norwegian fjords, with stops at ports in Scandinavia, Scotland, Ireland, France, Britain, and stopover privileges. 36 days, from $975.

Grand alliance

If you're in New York and wondering which way to turn, betake yourself to the world-famous map shop of Rand McNally which has lately teamed up with the Sinclair Auto Tour Bureau in a pretty posh, new setting at 9 East 48th Street. With this combination working for you, you can't get lost. The Rand McNally department purveys an assortment of maps, atlases, globes, and charts to help you find anything anywhere. The Sinclair Auto Tour Bureau stands right by to plan your auto route over the roads of U. S., Canada, and Mexico, with sound advice on travel conditions, weather, and touring in general—all this without cost.

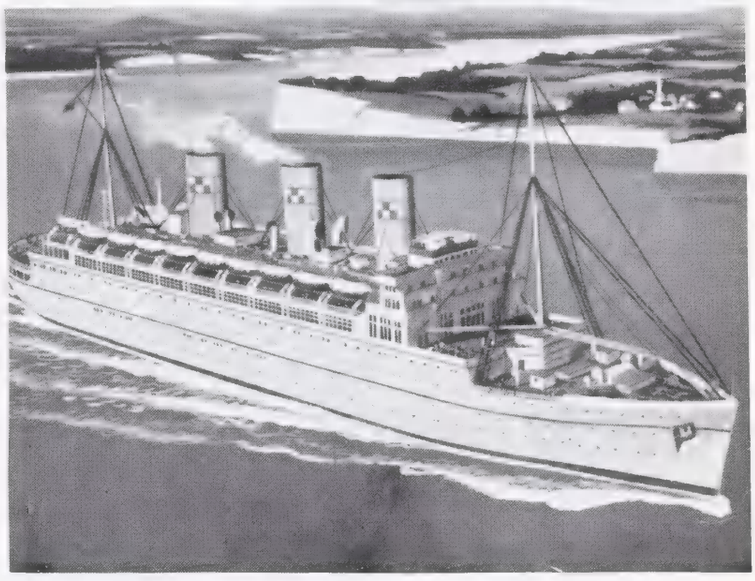
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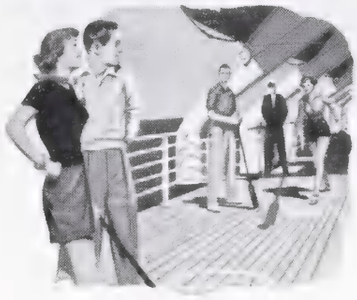


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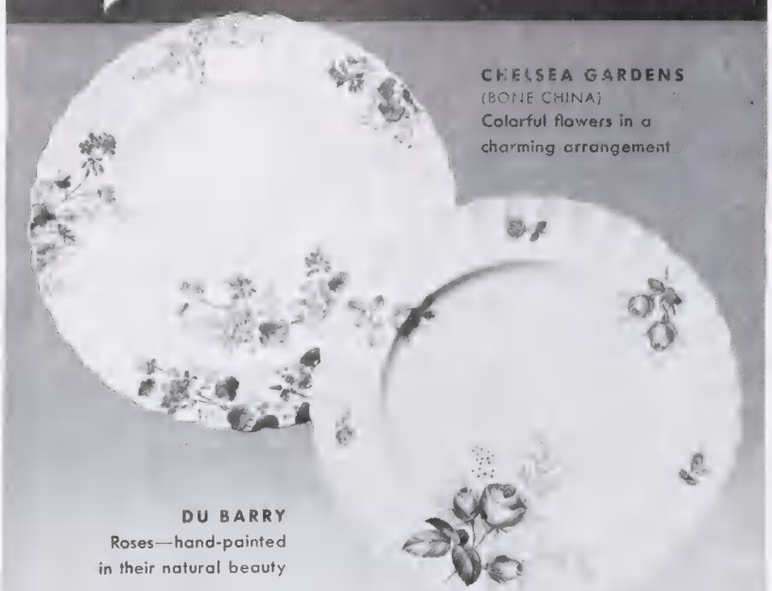


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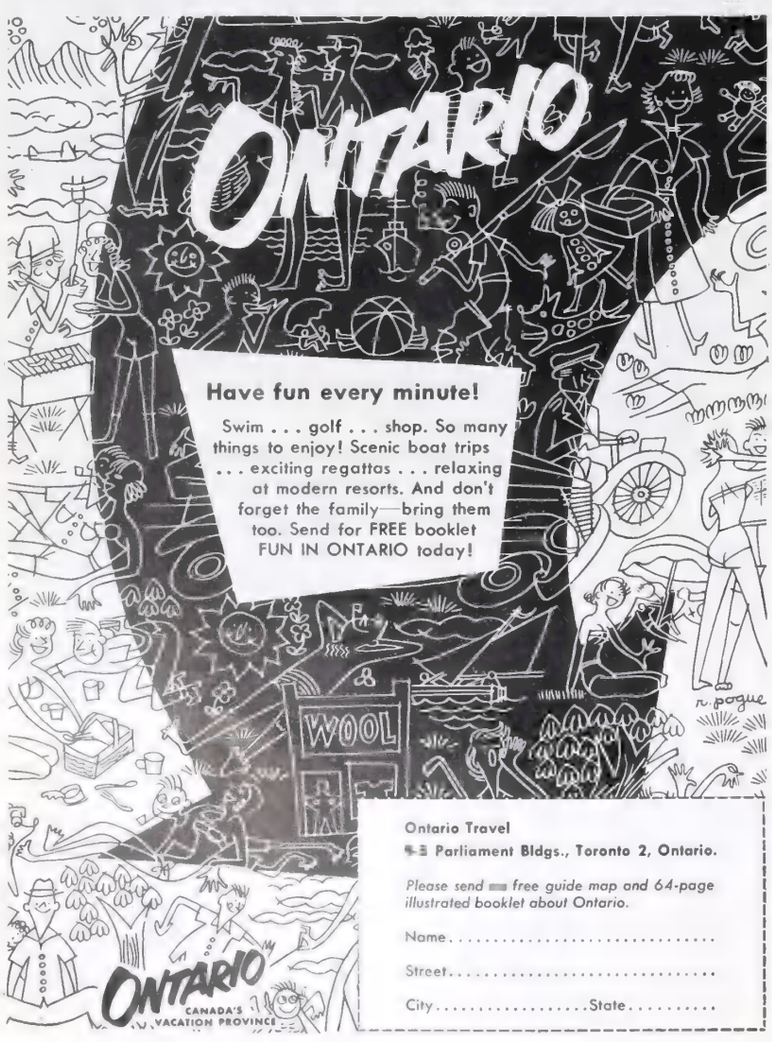
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HOW TO LEAVE HOME AND LIKE IT

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Spring above the clouds

En route to Chattanooga, Tennessee, make your first stop the new, open-all-year Welcome Station which Chattanoogans, Inc., has set up at the juncture of Routes 11, 41, 64, and 72—just before you skirt the base of Lookout Mountain on your way into the city. Chattanooga is one of the rich concentrations of things to enjoy in the South. It offers within a 10-mile radius some of the country's finest scenery, its oldest, largest national military parks, and a number of natural wonders—caves, rock grotesqueries, a mystery waterfall, a bottomless crater lake. For a man-made wonder, see nearby Chickamauga Dam and Lake. Well developed highways and the Welcome Station's four ready-made tour outlines will enable you to see most of it easily in your own car. But you will still find the Station helpful if you want to concentrate on only one part of this region, or if you want to go the effortless way, using bus or limousine tours to get around. However you go, don't miss the famous cable-car trip, steep but safe, to Point Park high on the mountain where the Blue and the Gray fought the "Battle above the Clouds."

Pick your flowers

To many springtime visitors to Chattanooga, the prime attraction is the bloom that colors the mountainsides and mists the verdant Tennessee River valley with pink and red and white. You'll be seeing flowers everywhere you go: redbud and dogwood in April, mountain laurel, rhododendron, azalea in May and into June. Rock City Gardens, a Lookout Mountain "must," will be showing off native wild flowers, shrubs, and flowering trees at their seasonal best. But ask also for guidance to the choicest views. One of them is at Montlake, a gem-like lake, the goal of the 30-mile round trip up Signal Mountain. Also Lulu Falls, the rapids of The Glen, on Lookout Mountain. Set out on at least one of the natural trails that thread the mountain slopes. For the Cumberlands abound also in the smaller, more delicate spring blossoms, missed by those who stick to highway alone. A particular delight is Reflection Riding, the trail that follows the pleasant little valley of Lookout Creek, and is garnished in spring with an abundance and variety of small wild flowers that you will seldom see elsewhere.

Live high

You need not make the meticulous advance plans for a springtime visit to Chattanooga that might be necessary during the crowded summer season. In April and May, especially, you should be able to find vacancies in the area's city hotels and outlying small hotels and motor courts. You can even choose between them, according to what you find most desirable in scenery or activity. You could pick a spot on Lookout Mountain itself, like Sky Harbour, attractively located one-third of the way up, or the Panoram, half way up, with a glassed-in dining room overlooking valley and city below. Or you may prefer to live really high, on the very mountain top where Chanticleer Lodge, Lookout Mountain Courts, and the new Fairyland Courts offer variety, all with rates in the neighborhood of $6 double. At Gold Point Marina a new motor court on Chickamauga Lake, 10 miles out, you're set for fishing as well as sightseeing. If the former is even more important to you than the latter there's Watts Bar Resort Village at Watts Bar Dam, 50 miles out. Two can do nicely at such places for from $40 a week, or at slightly higher special week-end rates.

Easter clothes for a trip abroad

Are you thriftily figuring out how to make the clothes you buy for Easter double later for summer travel? Then heed these basic rules, straight from the Voice of Experience:

New suit? Indispensable, especially for plane and train trips, and city sight-seeing in northern climates. To reduce baggage weight and bother, buy with the idea that one suit must do it. It can, if its style and color co-ordinate with other travel prospects hanging in your closet. Avoid frou-frou. Buy quality in material, workmanship, and fit that will survive packing, hours of sitting in a bus, sudden showers

New coat? One long topper will see you around the world. But choose its color in reference to the rest of your travel wardrobe, and make

ure it is large enough to fit easily ver suits, even over suits and weaters. Check also for those qual-ties in material that will resist eather and wrinkles. And insist n pockets big enough to carry our scarf, your fold-up raincoat, nd the bulky literature you'll pick p everywhere.

ew blouse? Easter is the appro-riate time for one of those fussy umbers, which you'll later use to lamorize your suit skirt for after-oon and cocktail wear. Give the old shoulder to necklines and col-ars that will soil before the rest f the blouse. Unless you are sure f dry-cleaning facilities ahead, in-ist on nylon, or at least easy wash-bility.

ew dress? Careful here. The perky pring print that feels so dressed p at home may look merely dowdy n shipboard or in the smart res-aurants of Paris, Rome, Buenos ires. Safest buy, because suitable t any season no matter where you re, is long sleeves, even if sup-lied by a matching jacket, or a ocktail suit you can stretch into everal costumes with different louses. The more you must limit our wardrobe, the more important ie basic type of dress, the good ttle black dress sort of thing, onservative in line, neutral in olor. A handful of glittering jew-lry is easier to take with you ian an extra, glamour-only dress ou may wear only once or twice. or crease-resistance, investigate resses of Orlon or specially crease-esistant finished cotton and rayon.

ew hat? Don't take for granted ou can go without, especially if Europe or South America is your oal. Even an Easter bonnet can e a good traveler if you buy it mall and soft, and remember that ie most decorative trim ceases to ecorate if it bends, breaks, droops, r frays in packing.

ew shoes? Why not a plain black iede summer pump? Worn either s is, or dressed up with detachable ows or buckles, it will see you irough a variety of occasions.

ew handbag? Buy it big, for it ill have much to carry, and the est handbag loses its good looks constantly overstuffed. But insist so on proper departmentalization, viders, zippers, pockets, or that omy interior may prove to be a itch-all, from which you must move everything before you can id even your lipstick.

The cost of a car abroad

You've probably heard a lot of glib talk about the ease of touring Europe by motor. It *is* easy and a great way to see things close to. But nobody ever mentions the price. To give you some idea, for possible inclusion in your budget, here are some figures from the Victor Britain car-hire service, London. If you drive yourself in England, in a 4-5 passenger Morris Oxford, figure a pound ($2.80) per day rental, plus eight pence (10¢) per mile. For a week, the rental charge is six pounds ($16.80) plus mileage at 10¢ per mile. If you're driven in style by a chauffeur, figure 18¢ a mile or $1.75 per hour, whichever is greater, plus the chauffeur's board and lodging. And if your trip exceeds four weeks or 1,000 miles, you're allowed a 5% discount. You can arrange to pick up your car at airport, dock, or railway station.

There is also an intriguing arrangement whereby you buy a car, use it for as long as you want, and re-sell it. Here's how this Pamosa Guaranteed Re-purchase Plan works: Before you leave home you buy, either directly from Pacific Motor Sales or through your travel agent, a European-made car, which will be delivered to you when you arrive in Paris. All necessary papers and certificates are prepared for you. Cars are available in several makes and sizes, costing from $1,100 up, and accommodating four, five, or six passengers. After your tour you re-sell the car in Paris at prevailing re-sale rates. It is estimated that depreciation averages out so that the motor trip has cost each passenger around $125. Seems like pretty economical going, and a great idea for a group of friends who want to go traveling together. You can keep the car, of course, if you'd like a big souvenir of your trip abroad. Information: your travel agent or Pacific Motor Sales offices in New York, Chicago, or Los Angeles.

Spring skiing

Idaho's Sun Valley, a winter resort *and* a summer resort, is also a place where each season overlaps the next, with piquant results any time, and particularly right now. Part of the overlap, like the three skating rinks on which artificial ice enables you to cut figure eights in June or January, results from a carefully wrought year-round activities program. Even more of it is a matter of altitude. Because Sun Valley is itself a mile high

(*Continued on next page*)



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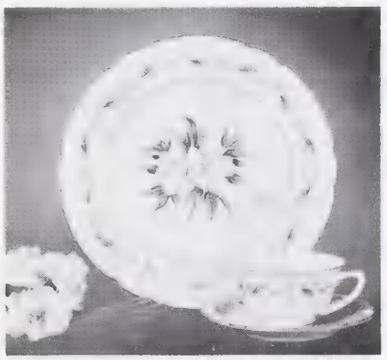
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HOW TO LEAVE HOME AND LIKE IT

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and protected by soaring mountains, skiers can swim and suntan in a Christmas-card setting. Because those mountains really do soar, you can go right on skiing even when spring is touching the valley floor with green and the steelhead are biting in the Salmon River. At Boulder Basin, 18 miles away, you're quite right to take your skis on picnic and boating parties in June.

Emphasizing this asset, Sun Valley is staying open this year until May 15, extending its famous Learn to Ski weeks into April. During the weeks of April 6 and April 13, you can still enjoy six full days of skiing, with ski or ice-skating lessons, unlimited use of lifts and rinks, and meals included, at all-inclusive rates. These start at $88 for a bunk-type bed in the Chalet, at $103 for a room with shared shower at the Challenger Inn. You can even extend your stay for two weeks or more at the same rate, providing only you depart by the end of the second Learn to Ski week, April 19. For reservations, and information as to economy rates effective when the summer season opens, June 1: Union Pacific Railroad, or W. P. Rogers, General Manager, Sun Valley, Idaho.

Now that April's here

Among flowery home and garden tours everywhere—the Jefferson County, West Virginia, Historical Tour, April 25-27, new last year and your entrée into eight of the most historic mansions of the historic-rich Eastern panhandle, all of them elegantly restored. Information booths will be dispensing know-how along the highways leading into Charles Town, where the tours start at the old Court House, the place John Brown was tried and found wanting.

Among the nicer places to spend Easter—Palm Springs, California, where, for a whole week, you can vie with celebrities in Easter egg hunts and Easter hat parades; and where the Sunday services, held high on San Jacinto Mountain just as the sun rises, are among the country's more dramatic and moving.

Among the fishing season's openings—in California, San Diego's sixth annual $10,000 Yellowtail Derby. You can enter free any time between April 19 and the end of the qualifying period, August 10, with daily, weekly, and special prizes to encourage you even if you don't measure up for the finals on August 16 and 17. Information: San Diego-California Club, 499 West Broadway, San Diego 1, California.

Among the celebrations of art for sentiment's sake—Tucson, Arizona, Festival of the Arts, April 13-27, during which the Southwest present bows to the Southwest past with music, drama, folklore, crafts displays, and a unique fashion show of Indian costume, traditional and current. New this year: a candlelight procession ending with fireworks at San Xavier Mission, April 18; an all-out Fiesta, with the spotlight on the children, in which costume, entertainment, even food specialties will re-create the glamorous aspects of Mexican and Spanish background, April 19.

Among the top golf matches—the North and South Invitation Amateur Golf Championship, the nation's oldest top-caliber event, coming up for the 52nd consecutive year, April 21-26 at Pinehurst, North Carolina. A match play tournament with a qualifying round at medal play will decide the players to be placed in the championship flight of 64 for the match play rounds. Open to amateurs with low handicaps only. Information: Mr. Eric Nelson, Manager, The Pinehurst Country Club.

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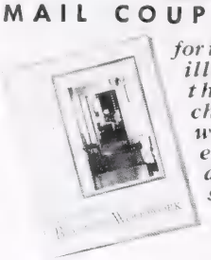


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OUTDOOR FURNITURE THAT OUTWITS THE WEATHER

CONTINUED FROM PAGE 150



PHOTOGRAPHS BY GEORGE LAZARNICK

Tubular steel chair, above, leads a clean, sturdy outdoor life. Removable cushions are covered in vinyl supported plastic. Their filling is Tampico fiber which has been rubberized, the better to withstand outdoor dampness. Barcalo Manufacturing Co.



Durable folding chair, below, with baked enameled frame, is finished to withstand years of outdoor exposure. Seat and back are made of paper fiber locked over wire, and so treated as to reduce upkeep to occasional revarnishing. From Lloyd Mfg. Company.



(Continued on next page)



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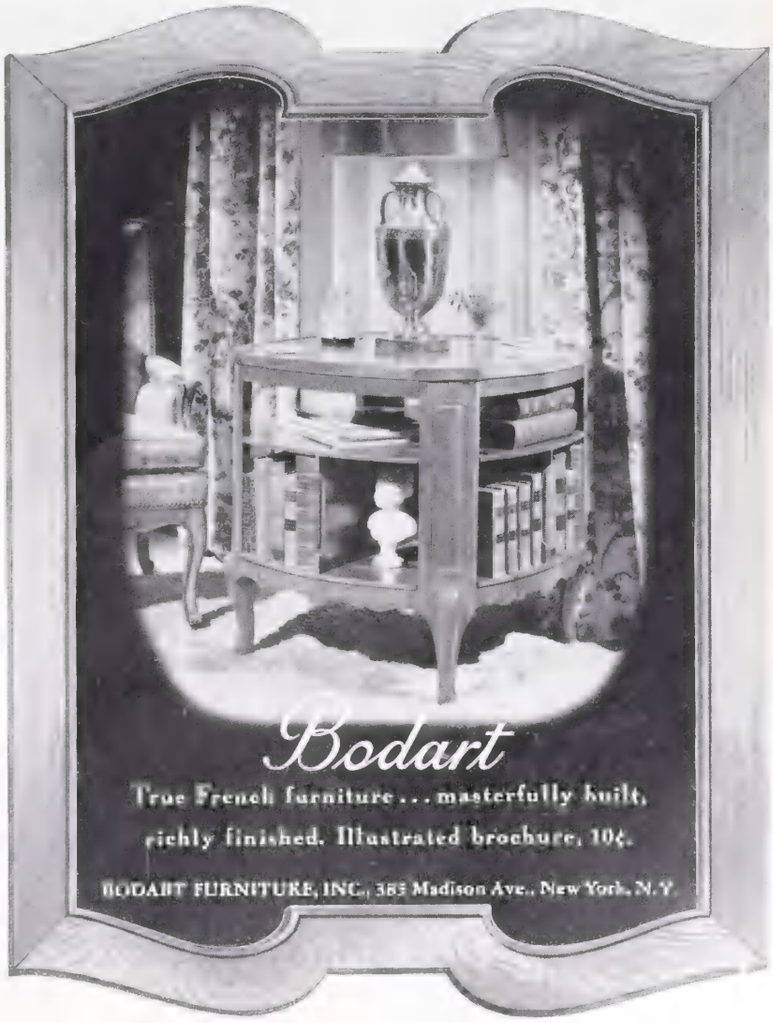
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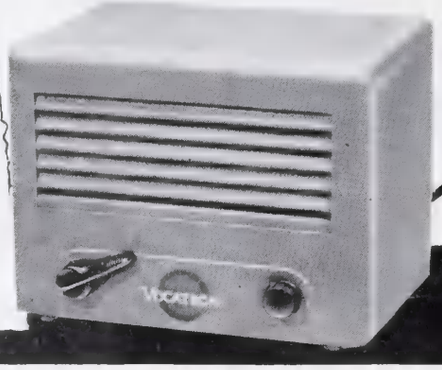
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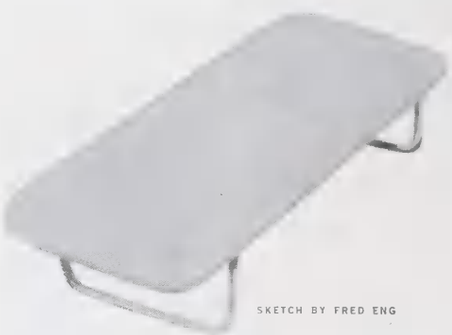
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OUTDOOR FURNITURE THAT OUTWITS THE WEATHER

CONTINUED FROM PRECEDING PAGE



These terrace chairs, with classic lines seldom seen in outdoor furniture, are made of rust-resistant black iron. Cushions are foam rubber, covered in "Tahiti Strawtex" plastic. Can be kept out, but you'll want them in the house, too. Kagan design, at Kagan Dreyfuss.



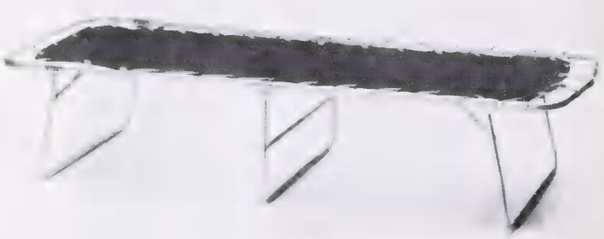
SKETCH BY FRED ENG

Sun cot, above, owes comfortable flexibility to stretched flat steel bands attached to short helical springs, concealed by an element-defying cover of Orlon. From Ralph Elliot.



Folding sun cot of featherweight aluminum is long lasting, light to carry, compact to store. Slung with tough Army duck. Courtesy of Abercrombie & Fitch, from Universal.

PHOTOGRAPHS BY GEORGE LAZARNICK





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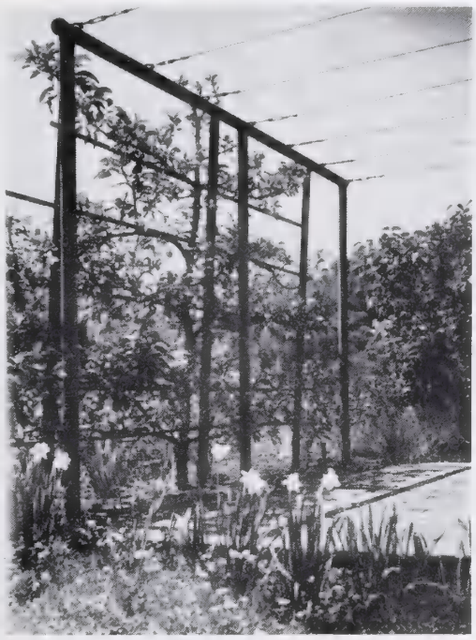
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SOMETHING NEW IS HAPPENING AT THE BACK DOOR

CONTINUED FROM PAGE 164



Clotheslines don't have to look like scarecrows. You can camouflage their standards with foliage. Here an espaliered apple tree combines attractively with frame. Floyd Mick, landscape architect.

TWO PHOTOGRAPHS BY MAYNARD PARKER



The well-organized service yard should be as neat as your terrace. This example even includes a cutting garden for flowers. High wall in background separates service yard from terrace proper. Kenneth Beeson, landscape nurseryman.

PHOTOGRAPH BY JERRY A. ANSON



A structural pattern of open work insures drying breeze for the laundry, as well as an attractive appearance for the service yard. For architectural unity, choose bricks or material similar to that used elsewhere in your house.

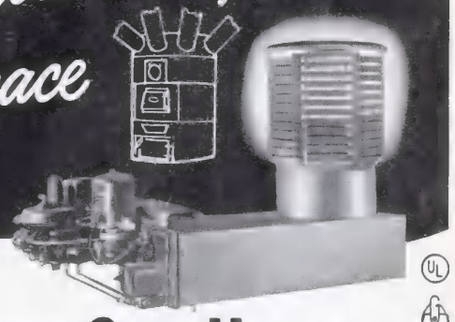
(*Continued on page* 231)

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Who Gets the Homestead, and How?

By Thomas J. Malone

"This is to serifey that ei levet to my wife Real and personal and she to dispose for them as she wis." Mitchell v. Donohue, 100 Cal. 202, 34 Pac. 614. The court held this a sound will.

"I see in the paper that Judd Harlow is going to move into the Harry Harlow place." The lord of the manor eyed his wife quizzically over the morning coffee and waited for the outburst.

"He is, you say? That shiftless, irresponsible ne'er-do-well, that good-for-nothing! By what right, I'd like to know. He can't keep it up, he doesn't earn enough. The place will run down, go to seed. It isn't fair. It's a shame.

"That Judd made trouble enough for Harry in his lifetime. Judd was a leech of a brother, always sponging on Harry to help him out of financial scrapes and worse. Everybody knew it. And now he gets Harry's home!

"What does the paper say?"

"Well," replied her lord and nominal master, ignoring the doubtful figure, "it seems quite simple. The paper states that Harry and his wife held title to their home in joint tenancy. Both were named in the deed in an arrangement by which each owned an undivided half of the property and at the death of either, the survivor would become, automatically, full owner without requirement of probate.

"When the two were in that Hillcrest crash and the wife killed at once, Harry became full owner. You recall that Harry died a week later from injuries in that accident. The two hadn't any children, Harry left no will. Judd was his closest relative.

"When Harry's estate came up for probate under the law applying when there is no will, the judge had no other course than to rule that the home passed to Judd. You see, Judd was Harry's sole heir."

Indignation was not allayed. "But Harry himself hadn't given much toward the cost of that home. As I've heard it, at best he owned the lot only, or had made a payment on it, and his wife really did the rest—built and paid for that $30,000 house. Her people had money and she had inherited plenty. If her money really built that house, shouldn't her side of the family get it back, or some of it? Don't you think she'd have wanted that, next to her and Harry's interest?"

"Her side of the family won't get a cent out of that homestead. It belongs to Judd now, all of it."

A wifely silence was followed by: "Her people must be furious!"

This sort of thing is by no means uncommon. By wholly legal process, property of various kinds is passing after a death, right along and all over the country, to beneficiaries not chosen, desired, or even contemplated by the owners in life. This suggests the advisability of giving more care to the problem of how best to provide for disposing of one's possessions, "estate," in the event of one's death.

The Judd Harlow windfall points specifically to the wisdom of taking measures in life that will make certain the passing on of the homestead, that nearest and dearest of family possessions, in accordance with the owner's or owners' desire and purpose. "How to" as regards the homestead is the chief consideration here.

No way to insure the passing of the homestead can be set forth that will be "best" for all conditions. Rather, each case is to be studied by itself, to meet its terms and situation. Two ways stand out: By a deed; by a will.

LET'S look into the two ways, keeping in mind that we are concerned with the homestead mainly as distinct from other kinds of property. Also, because this is a family matter, we'll speak largely in terms of husband and wife.

A house owned and occupied by a family group as its home, together with all or part of the tract of land on which it stands (as may be specified by local law), is a homestead. The group may consist of two or more persons: husband and wife, parent and child, brother and sister, aunt and niece and so on, except in Texas, where the relation of husband and wife or parent and child is necessary. In some states, a declaration of home

(*Continued on page* 235)

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SOMETHING NEW IS HAPPENING AT THE BACK DOOR

CONTINUED FROM PAGE 229



If you must build extra enclosed space, provide for all your needs in one building. Centralization saves steps and time. This Dayton, Ohio, work center was designed by Roger W. Williams.



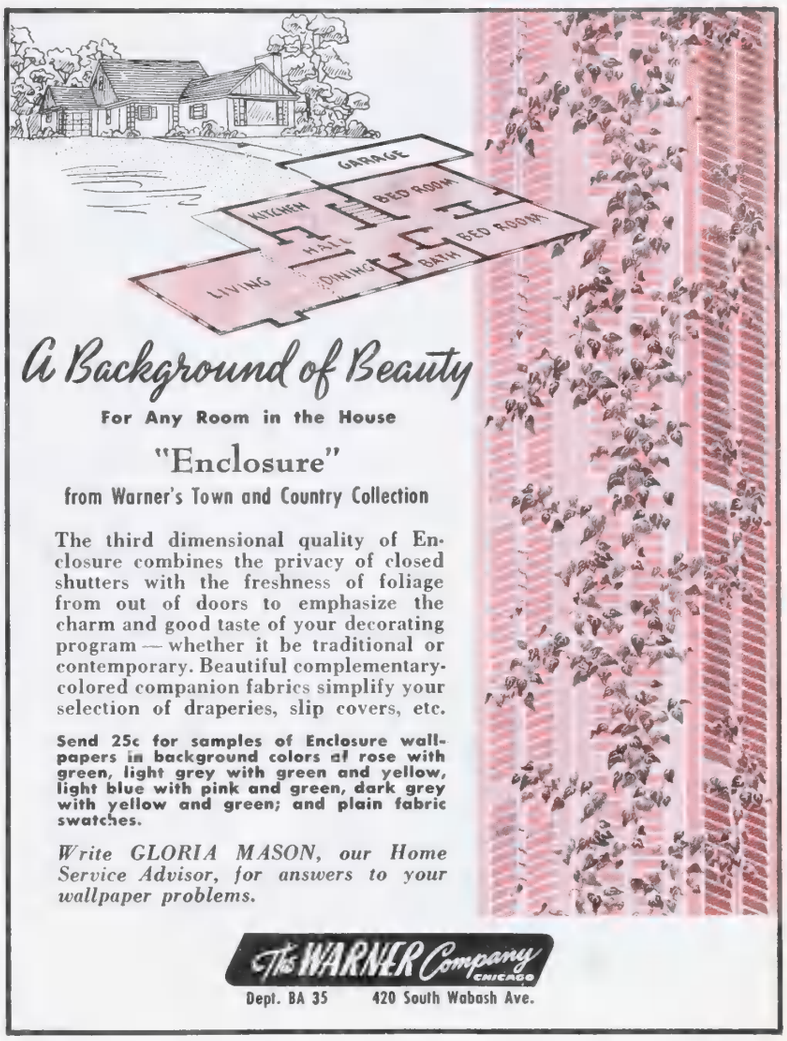
Architect Williams designed this small storage house for his own Dayton garden. It's engineered so well, its efficiency belies its size.

PHOTOGRAPHS BY MAYNARD PARKER



Can you extend your garage to get locked storage like this? Wide roof overhang takes away "tacked on" look. Be sure to have enough doors.

(*Continued on next page*)



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SOMETHING NEW IS HAPPENING AT THE BACK DOOR

CONTINUED FROM PRECEDING PAGE



Here's an attractive way to hide a service yard on the front of the house. It's better to locate it where it belongs and screen it than to put up with inconvenience. Stanley Underhill, landscape architect.



This service yard reaches right out to the street line, but few people would guess what is behind this vine-covered wall. The louvered doors allow garbage man to collect trash without entering the yard.

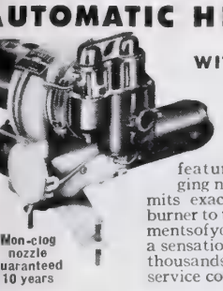
PHOTOGRAPHS BY MAYNARD PARKER



Small waste space between this Boston house and garage was converted into this practical service yard. Open-grid brick wall—one-brick thick—lets in the breeze. Homer Dodge, landscape architect.

(*Continued on page* 234)

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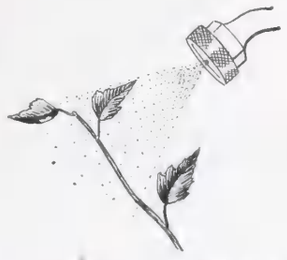
Don't wait until the leaves on your birches turn brown and fall before you check the inroads of leaf miners. They deposit eggs in April when leaves are a half inch long, so start spraying as soon as the leaves appear.



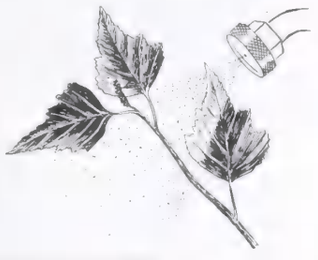
Females insert eggs between top and bottom surfaces of leaf. Larvae or worm-like stage feed here, causing blisters.



Use 40% nicotine sulfate spray—1 teaspoon to a gallon of water. Add teaspoon of detergent to make spray stick.



First spraying should be 10 to 12 days after the leaves appear. Spray again in 10 days to kill larvae and eggs.



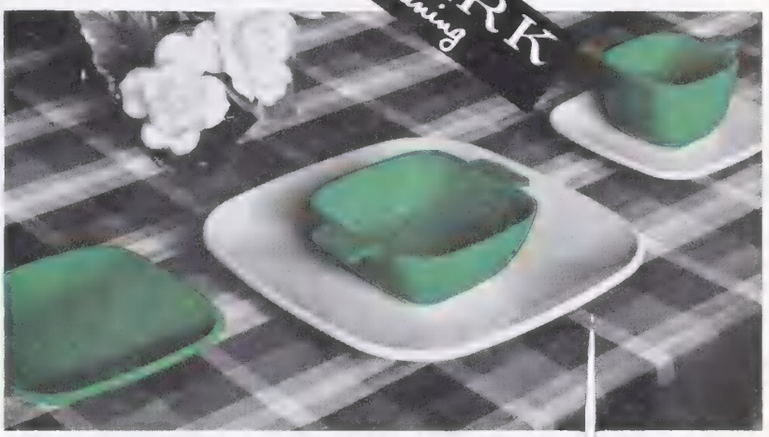
SKETCHES BY JOHN BRIMER

Spray 3 times at weekly intervals in July to stop damage by second brood emerging from ground in late June.

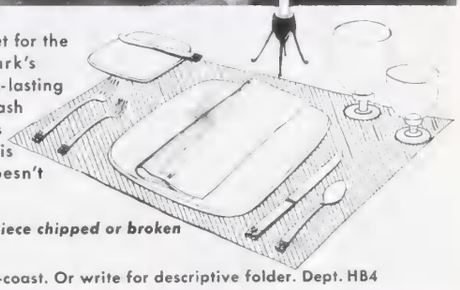
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Lend a Frosted Accent to your living room with this sparkling new Period Table original . . . one of a correlated group of Period Frost Oak. See this and other Period Creations at better stores.

Period Tables, Inc.
TABLE MAKERS
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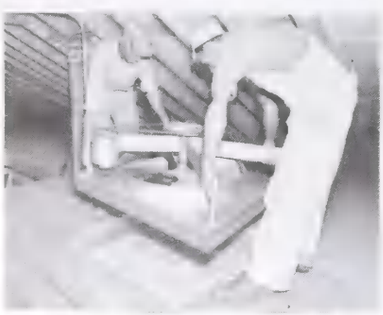
At better furniture and department stores—The smartest in traditional and modern magazine baskets, pier cabinets, wall racks and tables.
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KEEP COOL THIS SUMMER
with a Hunter Attic Fan



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The new Hunter Attic Fan pulls cool, fresh air through *every* room in your home . . . drives out sticky, oven-like heat. It's the most practical, least expensive method of keeping a home cool on hot summer nights. You can live in real comfort.



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This compact home cooling unit is easily installed in the attic of any old or new home. It's quiet and powerful, requires little or no maintenance, costs only a few cents a night. Performance is backed by Hunter's 65 years of fan experience. Look in your classified directory and phone the Hunter dealer for the cost of cooling your home.

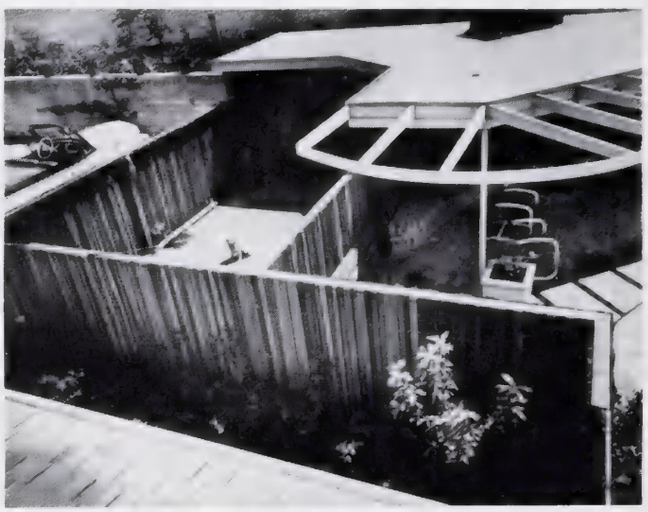
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HUNTER ATTIC FANS

SOMETHING NEW IS HAPPENING AT THE BACK DOOR

CONTINUED FROM PAGE 232



Build your garden house and service yard (left) back-to-back. You get double return from fences, convenient covered storage for terrace furniture, firewood. And it's easier to cope with one structure instead of several in garden design. Ned Rucker, landscape architect.



You'll be happiest with your home greenhouse if it's just a few steps away from your morning coffee or the evening paper. So it belongs in your service yard. Note garbage storage underground, convenient for both you and collector. Floyd Mick, landscape architect.

PHOTOGRAPHS BY MAYNARD PARKER



Garden work centers don't have to be enclosed, dark places. If summers are humid, you'll welcome working out in the open where the breeze can reach you. So put under cover only the things that really can't stand the rain. From the California Spring Garden Show.

WHO GETS THE HOMESTEAD, AND HOW?

CONTINUED FROM PAGE 230

stead must be filed in a public office.

Take the first way of passing the homestead, by a deed. A deed is a written instrument, a "conveyance," by which an owner of land transfers title to it. A deed may name any number of grantees. For simplicity, we'll consider no more than two. A deed in joint tenancy, such as the Harlows', may have advantages in some circumstances. Too often it has disadvantages that make it undesirable, an arrangement to be approached warily and entered into only after full consideration of possibilities. Of it, more presently.

A DEED naming only one grantee may be a wise and expense-saving resort. It was thought so in this situation, for example:

A and his wife, in their middle forties, with their three children occupy a homestead, "live in their own home." The deed to it is in A's name as grantee. He wishes to arrange his affairs so that his wife will own the homestead outright, as against a mere "life interest," if he were to die first. He could do this by a joint-tenancy deed naming her and himself as grantees, "co-tenants," or by a will designating that the homestead go to her solely, "in fee simple."

Above all, A wishes to spare his wife the inconvenience, delay, and expense of probate, with its executor and attorney fees, court costs, and the like. Also, he'd like to keep down, or avoid entirely, a possible federal estate tax in the event of his prior death, and maybe other death taxes as a state inheritance or estate tax, gift taxes, etc.

By the resort to joint tenancy, his wife might have to pay on a "capital gain" in her federal, and even state, income tax in case she sold the homestead later. More on this further on.

This is what A does, after consulting an estate lawyer. By a deed signed by both A and his wife, they convey title to the homestead to a third person. The third person by another deed conveys the title to the wife, in her name only, "for $1 and other valuable consideration," and delivers the deed to her. Both deeds are recorded. She owns the homestead. Could she dispossess A? Not very easily. A's signature as well as hers would be necessary to sell the property or place a mortgage on it

But there is something more, a part of the plan. At the time of the exchange of deeds, Mrs. A makes a will in which she devises the homestead, now hers, back to A. In it she makes some such statement as, "I have intentionally made no provision for my children." If Mrs. A dies first, A will have to probate the will, of course.

It may be in order to note that this was not a case of parents' granting a "support deed" of the homestead to a son or a daughter on the grantee's promise to care for the parents for the rest of their lives. Such deeds don't always work out well. Too often they result in lawsuits.

A deed in joint tenancy should state expressly that the grantees have title as joint tenants. An approved wording runs that they hold "as joint tenants with the right of survivorship and not as tenants in common."

In a tenancy in common there is no right of survivorship. Tenants do not necessarily hold equal interests, as they do in a joint tenancy. On the death of one tenant, in a tenancy in common, his interest will pass to his heirs if he leaves no will or to the persons named if he leaves one. Nineteen or more states recognize a "tenancy by the entireties," in which the grantees must be husband and wife and in which they have the right of survivorship. It is a form of joint tenancy. Massachusetts, New York, Pennsylvania, and Oregon are among states that recognize such tenancies.

RIGHT of survivorship and avoidance of probate are the features of joint tenancy that have made it attractive. A large trust company recently estimated that of all homestead titles coming within its purview about 50 per cent were in joint tenancy. Though laws in at least 15 states—including Ohio, Pennsylvania, and Washington—purport to abolish the right of survivorship, the right is created in those states if a deed expressly declares it.

Any saving of expense by joint-tenancy deeds and similar resorts through avoidance of probate seems to have been largely wiped out by those leviers of taxes who regard such tenancies as "a fair target" for death taxes. In this tax age, some, if not all, such laws may nick the joint-tenancy survivor.

A federal estate tax is assessable against a decedent's estate, if of sufficient size, whether he held property in joint tenancy or other-

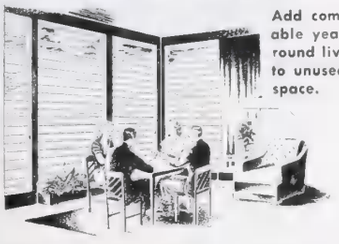
(Continued on page 237)

NEW window makes EXTRA room of your porch

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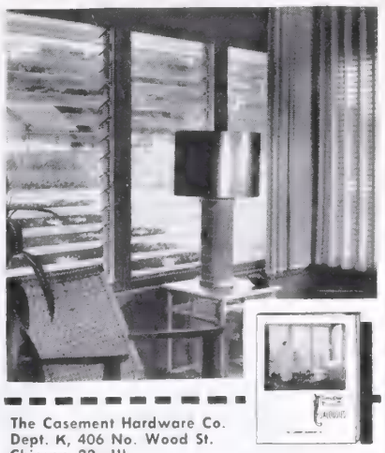
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● Enjoy your porch or breezeway in all weather by enclosing it with Jalousies, the new windows of glass slats which open for complete ventilation and close tightly for complete weather protection.

Win-Dor Approved Jalousie windows and doors give you these features:

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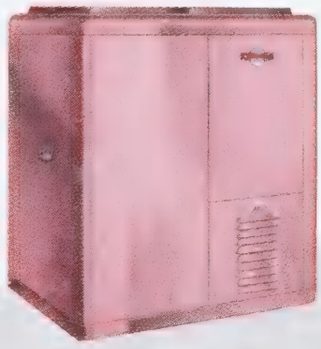
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FROM THE LAND OF HIAWATHA



Designed by BELLE KOGAN

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• Red Wing's new Desert pattern is a casual design reminiscent of the golden warmth and brilliance of the West.

Desert is hand-painted under the glaze on the popular Fancy Free shape designed to fit the narrow dining table. Matching pieces are shapely, symmetric and in excellent proportion. Available in starter sets and open stock at your favorite store or write for name of nearest dealer.

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RED WING POTTERIES, INC.
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GROW INDOOR PLANTS YOU'LL BE PROUD TO DISPLAY

CONTINUED FROM PAGE 215



Grape ivy has no peer as a foliage plant. Plants last for years, become more handsome with age. Why always put plants in windows or on tables? Try grouping small plants like this on floor.



Tulips are easy to grow indoors. Trick is to store dry bulbs (just as you buy them) for 8 weeks in your refrigerator (not near freezing unit). Then plant in pots and grow in your coolest, sunny room.

PHOTOGRAPHS BY MAYNARD PARKER



Primroses aren't for novices to grow, but anyone can stage a good show with florist plants bought in bloom. Look for fresh green color in the leaves. Check to see that plant is anchored firmly in soil.

(*Continued on page* 238)

You can't imagine how exciting food will taste until you season with

SPICE ISLANDS

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NEW DEMING SHALLOW WELL WATER SYSTEM



'CUSHIONETTE'
Compact! Ideal for location where space is limited!

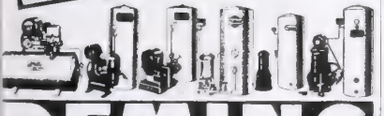
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MAIL MART, Dept. B, Box 5650, Washington 16, D. C.

WHO GETS THE HOMESTEAD, AND HOW?

CONTINUED FROM PAGE 235

wise as a co-owner with right of survivorship. Every person who owns more than his home has an estate which is likely to have "death tax" problems. Even one owning a home only may have them if that home is valuable enough. Many states impose inheritance or estate taxes. The homestead placed in joint tenancy may be subject to gift taxes, both federal and state, unless where there are express exceptions or exemptions. Prudence suggests to the property owner that he so arrange his affairs, within the law, as to keep these taxes down.

A GENERATION and more ago, when husband-wife joint tenancy covering the homestead seemed the best possible provision for passing to the surviving spouse, about the only step required to pass it after the death of one tenant was to file a copy of the death certificate with proper public office. It was simple, easy, cheap. Not so today.

Today not until inheritance tax authorities have "cleared" a title in joint tenancy does the survivor have a marketable title. Getting the clearance calls for a lawyer's help. Tax offices require a certified copy of the death certificate; an affidavit of survivorship; a copy of all the proceedings if the rest of the estate, or part of it, is in probate, whether or not the decedent left a will; a listing of all property of which decedent was a co-owner; a listing of his life insurance, annuities, transfers or gifts in contemplation of death; and a running down of many other details that demand skill and know-how. A lawyer's fee for "clearing" alone may approximate that of probating an entire estate.

All in all, it is held that joint tenancy, which may extend to assets other than real estate, seldom avoids or reduces federal estate and state inheritance taxes and expense, may even increase them.

What about capital-gain item which a survivor in a joint tenancy may have to pay as part of income tax if he or she sold the homestead after acquiring full title?

C bought a house and lot for a homestead in 1938 and placed it in joint tenancy with himself and Mrs. C as co-tenants. The purchase price was $7,000. In 1951, C dies. Mrs. C acquires full title and sells the property for $11,500. Federal

(*Continued on page* 239)

Choose this fabulous flatware for 10 great reasons



Dirilyte Tableware NO FEDERAL TAX

Of what other tableware can you say all this? 1. Its beautiful golden color makes possible wonderful decorating schemes. 2. Because Dirilyte is solid golden-colored metal, its beauty can never wear off. 3. Its exquisite craftsmanship has true elegance. 4. Dirilyte goes with modern or traditional settings. 5. It's the only flatware that harmonizes with gold-decorated china. 6. So durable it can be used daily, yet it's fabulous for parties. 7. The patterns are permanent. 8. Dirilyte is lifetime-guaranteed. 9. So moderately priced you can choose place settings—*or a complete service.* 10. NO FEDERAL TAX! *Reg. U. S. Pat. Off.*

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Gordon

FINE TABLES FOR FINE HOMES



This is Gordon's Traditional Cocktail Table No. 201 with drop leaves, twin drawers, and Duncan Phyfe legs with claw feet and casters. In solid Honduras Mahogany and fine leather inlay.

There are many handsome Gordon Tables, with the quality and beauty of Stradivarius, in both Modern and Traditional designs. Crafted carefully of solid Honduras Mahogany, with top-grain leathers in red, tan, and green, gold-embossed. Gordon's Tables may be seen in leading department and furniture stores from coast to coast. Please write for the name of the Gordon retailer nearest you.


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For Dining Room or Living Room



This Brewster Cupboard is a faithful reproduction of a fine old Colonial piece. It is fashioned with the skill and craftsmanship for which Whitney Maple is famous. See it at the better stores.

★WHITNEY★ Maple



Write for "Planned Settings" an illustrated 24-page book packed with decorating ideas. Send 25¢ to Dept. HB 452

W. F. WHITNEY COMPANY, Inc., South Ashburnham, Mass.

GROW INDOOR PLANTS YOU'LL BE PROUD TO DISPLAY

CONTINUED FROM PAGE 236



Dieffenbachia is an eye-stopper and a real conversation piece. Here's a true story you can tell: Chewing a piece of stem will temporarily paralyze your vocal chords, earns for plant the name Dumb Cane.

PHOTOGRAPHS BY MAYNARD PARKER



There's a host of Pittosporums that make good indoor plants. You may have to buy them when sheared into a tight globe shape, but they grow fast, train readily into interesting, "natural" silhouettes.

WHO GETS THE HOMESTEAD, AND HOW?

CONTINUED FROM PAGE 237

ncome tax authorities, and maybe tate as well, would hold that a apital gain of $4,500 had been nade and would be the basis, exept as modified by the federal tax ct of 1951, on which a tax must e paid.

C hadn't foreseen that. Could he ave avoided it? He could have by ot entering into the joint-tenancy levice and, instead, arranging by will to have his wife acquire the omestead from the estate. In that ase, in probating the estate, the roperty would have been apraised at its current value at the ime—that is, $11,500 or close to hat. No capital gain would have esulted from its sale, as the cost f the homestead for income-tax urposes would have been the apraised value.

The exception in the 1951 act aplying to a federal taxable capital ain provides that any profit realzed in selling a homestead will no onger be counted as a taxable apital gain if the seller reinvests he profit in another personal lwelling within a year.

THE shortcomings, hazards, pitfalls, of joint tenancy have not ll been considered here. Let us ook into a possible advantage.

A woman went to her lawyer vith an unusual problem. She wned a homestead and lived in it vith a favorite niece. She wished o leave the homestead to that iece. Recent events had shaken er badly. Her brother, ill in a ospital, had been induced by two mportunate relatives to change his vill in their favor, at the expense f other persons named in the orignal will. Then he died.

"I want to be protected against nyself," the woman told the lawer. "The time may come when I m ill, upset, and too far gone to ght against undue influence. I ant that homestead so fixed that can't change it later."

The homestead title was placed n a deed of joint tenancy with her nd the niece as co-tenants. No ill could go above that.

According to an estate lawyer, or an owner of a modest home and small bank account, an owner ith a wife but no children, "joint enancy may not be so bad." He ould have nothing to probate. Joint tenancy of the homestead bad in a divorce action," he ent on, "unless husband and wife n agree on disposition of their interests. True, a court may direct a partition, but a stalemate may develop and settlement be delayed.

"It should not be overlooked that a joint tenancy may serve to pass property outside the line of an owner's preferment.

"So serious has the impairment of joint tenancy values become in the last 15 years or so, with imposition of death and other taxes, that many persons owning real esate, as well as other assets, are studying the matter with a view to 'getting out from under' while still possible. This can be effected by voluntary severance by the co-tenants or by court action, and there are other ways."

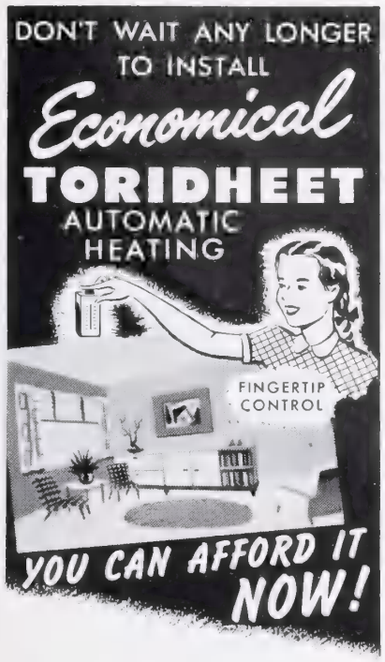
Shall the homestead pass by deed, by will, or by neither?

A deed taking effect in the grantor's lifetime is irrevocable. The grantor may not invalidate a deed even if he changes his mind. A grantee is secure in his title. A deed in joint tenancy cannot be modified, conditioned, "hedged," by terms of a will. It is absolute.

If there be no governing deed and no will disposing of the homestead, it will pass by "intestate succession." A court will decree the terms of disposition. While state laws differ, a typical provision is that in case there are no living children or issue of deceased children, the homestead go to the surviving spouse; and in case there are children, or other issue, living, the surviving spouse receive only a life interest in it. A life interest means the right to use but not to sell. To many these days it may no longer seem as desirable or as fair as it once did.

A WILL may be destroyed, altered, amended, replaced, as the maker wishes. It takes effect only upon his death. Up to that time, he retains full control of his devisable property. The maker may devise the homestead and dispose of other assets as he wishes, subject to a general law that a married person may not completely exclude the surviving spouse—the latter usually having a choice as to such benefits as a life interest in the homestead. A will requires probate; there is no way of avoiding probate and its expense.

A will, rightly drawn, is the surest means of passing property according to one's latest wishes. It may be changed as often as events seem to justify. It should be written by an informed person, preferably a lawyer; not any lawyer, but an estate lawyer. Some states require that all wills be written by lawyers. It forestalls trouble.



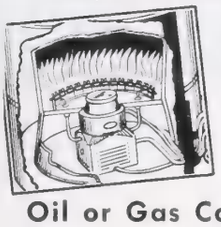
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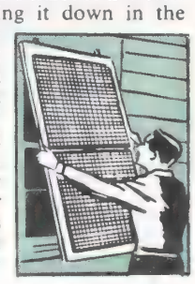
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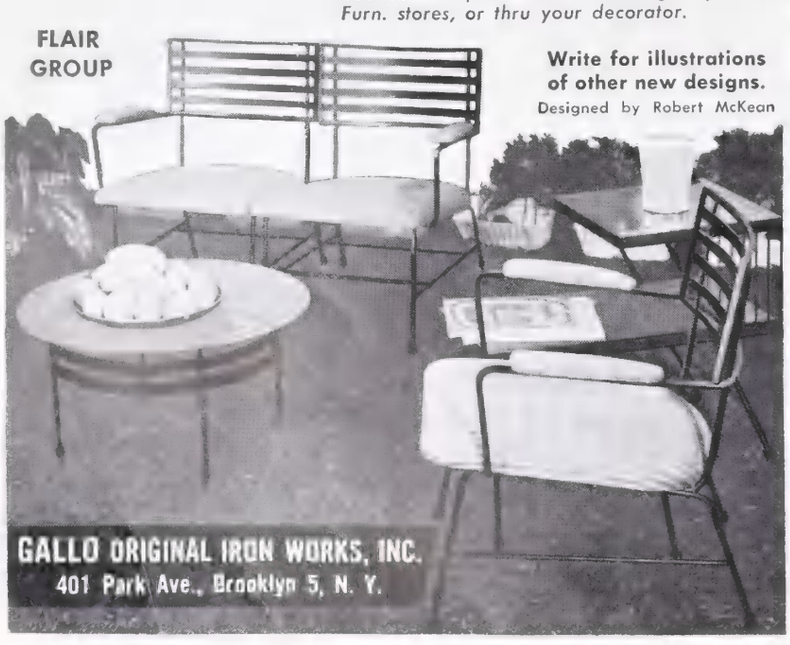
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401 Park Ave., Brooklyn 5, N. Y.

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 193



Proper drying does a great deal to keep any synthetic curtain fabric looking its best. Quaker's pinless Curv-a-Matic DeLuxe Dryer is designed for this need. Cross bars firmly anchor the rod-held curtains and adjust in height to suit any curtain length up to 112 inches. Both rods and adjustable ends have ruler guides. Top support is devised to prevent fold marks. Rust-proof metal unit has 54" rods. $8.95. Boston Store, Milwaukee.

The plastic coating of this Trimz "Woodland Friends" wallpaper by United is an especially important asset in the nursery. It's guaranteed to withstand a minimum of 100 soap-and-water washings, so let come what will. Delightfully drawn animals of all kinds cavort on its surface to intrigue the imaginative youngster. Background color is pale blue; pattern is multicolored. $4 for a double roll. From Gimbel Bros., New York, N. Y.





When Rival's Speed Mixer goes into action, you realize why they make such to-do about the counter-rotating action and unique design of the heads (whipper, beater, mixer). For instance, egg whites are beaten to peaked stiffness in less than 1 minute; cream is whipped in some 20 seconds. A fluffing action is given the food, too: a wonderfully airy consistency results. $9.95, complete, with the easy-turning gearcase. Stern's, New York 17.

The faucet's water pressure operates Metalace's Sipho-Hose. It's powerful enough to service even a small swimming pool, or bail out a cellar. A turn valve converts Sipho into a filling hose (5-ft., neoprene). In pumping position, the valve creates hose vacuum that speedily sucks up the water. Fits threaded or smooth faucets. (Adapters available for non-standard types.) $3.95. Metalace Corp., 2101 Grand Concourse, Bronx, N. Y.





The cleaning compound that services this Blind-Eze Slat Cleaner is fed to the sponges by their respective reservoirs. A lot of waste motion is eliminated. The efficient cleaning fluid formulated by Blind-Eze cleans and polishes in one operation. You simply follow-up with a cloth to wipe away any excess. $3.28 with cleaning fluid. Sponge refills, 30¢ a pair. From Nu-Designs, 1501 Trails End, Kalamazoo, Michigan.

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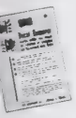


gay pots of ivy in the Kitchen

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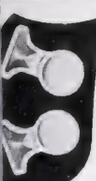
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HOW TO USE MUSIC IN YOUR LIFE

CONTINUED FROM PAGE 145

the clarinet and which the oboe, tell a fandango from a fugue. All very frightening. The opposite answer is gayer and more reassuring. Never mind knowing anything about music. You'll like it once you have heard enough, once you have been "exposed" (a word that links music to a cold in the head) to enough music. Like olives and oysters, music is an acquired taste. Go right ahead and acquire by buying tickets and the recommended records. Eventually the olives will taste good and you will distinguish the smooth Italian ones from the crude Spanish kind.

IN MY view, neither answer is quite practical. You are not going to, and you ought not to be required to, take a college course in music before being allowed to listen to Beethoven. Beethoven did not write for college graduates or whatever may have been their equivalent in the Vienna of the early Nineteenth Century. He wrote for the public, the broad, paying public of amateurs and lay people. Beethoven may have been encouraged by a Prince and an Archduke and may have chosen a fat cellist as his particular friend, but he destined his symphonies for neither princes nor professional musicians. He hoped to gain as wide a recognition as possible—and earn as much money as possible. These were the sane and practical underpinnings of his art.

On the other hand, it is useless to deny that there are difficulties in the way of the enjoyment of music. To ask you to plunge into music without any preparation is a little like throwing a man who doesn't know how to swim into the lake on the theory that necessity will teach him how.

What are these difficulties? The first is a shyness rooted in our tradition and history. In the early part of the century, many Americans regarded most music as a rich man's property. If you wore a top hat without embarrassment and summered in Newport, then you could afford to give some attention to music.

Andrew Carnegie and his friends liked music. The Vanderbilts went to the Metropolitan Opera. But not Joe Glutz. To him music was a foreign (in every sense of the word) and a highbrow luxury. It was also suspect, not quite "regular." Peculi-

(*Continued on next page*)

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HOW TO USE MUSIC IN YOUR LIFE

CONTINUED FROM PRECEDING PAGE

iar people worshipped at its shrine. The word "long-hair" was coined.

What was the use of music? It had no place in the credo of success. It could not further a young man's career; he had better learn to play a decent game of golf instead of wasting his time in an overheated concert hall. Perhaps the ladies, the very young and the very elderly, could use it to keep them busy. As for popular music, that was stuff for the dance hall and not worthy of respectable notice.

I do not mean to say that these disdainful conditions prevailed throughout. Of course not. Isn't the New York Philharmonic more than a century old? Don't the Boston Symphony and the Philadelphia Orchestra have a long history? There has always been a public for music in our country. Our musical tradition is older and more solid than is generally realized. But the fear of music existed, and was sufficiently permeating to continue to exist. Over and over again you hear people say, "I like music—but I don't know anything about it." What they mean is, "I'd like to like music, but I am scared of it. I think I need some special knowledge for it." And they look for a road map, the signs and reference marks of which they then cannot read.

IN SHORT, many of us suffer from an inferiority complex about music. The remedy for this lies first in understanding how this complex arose in the childhood of our century; second, in acquiring the conviction which I have already expressed, that technical knowledge is not what you need. No knowledge is necessary but feeling—feeling unforced, honest, and unlearned.

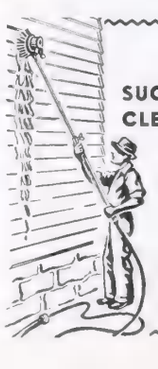
The second difficulty lies in a lack of acquaintance with music at an early age. In most public and high schools, we do not pay much attention to it. We may have been taught that Beethoven was deaf and grouchy, but there was little opportunity to hear his symphonies.

We learned to read words, but most of us did not learn to read notes. Knowledge of note reading is not a prerequisite to the enjoyment of music. But our ignorance of the simplest material out of which music is made is indicative of our distance from music. Music remains stranger than literature, less capable of being opened and enjoyed than a book. Our school days are over, so perhaps there is no remedy for this situation. Many people, however, have discovered that even a little knowledge of note reading and even the scantiest acquaintance with an instrument works wonders. To this aspect of the subject we shall return later.

THE THIRD difficulty lies in the nature of the art itself. Music seems to be a very indefinite art. It seems shapeless. Very sweet, but vague. Our intellect tells us that this cannot be so. We know that music obeys precise laws. It is not a pot of honey spilled at random. We do not know, however, what these laws are. So we get lost in music, we wander off, we cannot follow the thread, cannot carve out the continuity.

To put it in another way, music is the art which is farthest removed from real life. Sculpture and paintings (all but a few) have a connection with an object or a form with which we are familiar from real life: a windmill, an apple, a woman's back. Like music, painting is an art that deals with drama and emotion; but a painting takes a slice of life as a starting point for the drama. Similarly, a book, a play, or a verse tells some kind of story related to observable life to people or events. Music does not.

I should add that there are exceptions. Certain music does tell a story or paint a picture. Debussy's



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La Mer is music that "paints" the sea. We are told so by the composer, and the music itself quite makes us believe that we hear and see and indeed smell the ocean, that we take part in the green and white roughhouse of the waves.

Richard Strauss's *Till Eulenspiegel* tells a story, the adventurous story of a rascal. Once we know what these adventures are, we easily fit the music to them. But supposing we did not know the title *Till Eulenspiegel* or *La Mer* and merely heard the music. Surely we couldn't ascribe one piece of music to the ocean, the other to *Till Eulenspiegel*.

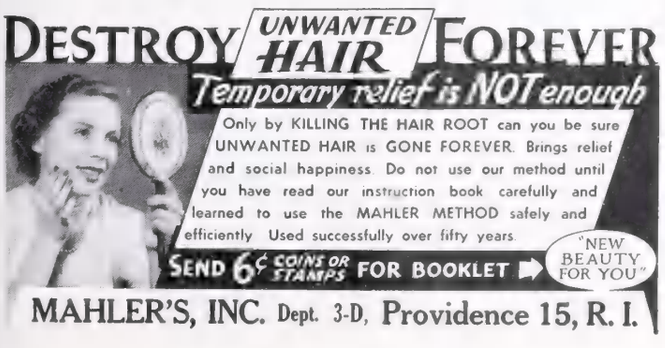
Of the latter we could say only that it is gay and rambunctious music. It could apply to any one of a dozen gay and rambunctious heroes—or to no man at all. Yet we can enjoy both pieces of music without knowing their titles. They make sense independent of their subjects. Let's give them titles of our own invention, if we like; the music won't be harmed.

NOW, one of the first things that people ask about music is: What is it supposed to represent? The answer is: *Whatever you wish it to represent.*

This, if understood rightly, is a considerable aid to the enjoyment of music. People who are not musicians do not listen to music in purely musical terms. The music that the untrained listeners hear calls forth in them certain pictures or thoughts, thoughts extraneous and unconnected. The same passage of music may remind one person of a childhood love, another of the view from the after deck of a steamer, another of an unpleasant quarrel at the office, another of a tall date palm. None of these pictures is "right" and none is "wrong." You are at perfect liberty to imagine whatever you like. In short, you are at perfect liberty to daydream. But this is precisely what makes people feel guilty. They think that their imagination must run along certain prescribed lines. They think that they are not hearing anything, as the music sets their imagination ambling off.

Why don't you let it amble! Let your ears get their fill of the sound without forcing your mind to sort it out too precisely. Let yourself be carried by music. Be willing, relaxed, and at ease. Do not force your attention, for then you'll be bored. Hear what you can, imagine what you like. I call this "indefinite listening." It is certainly *not* the ultimate enjoyment of music. But it is the first enjoyment. It draws you in; it gets you started.











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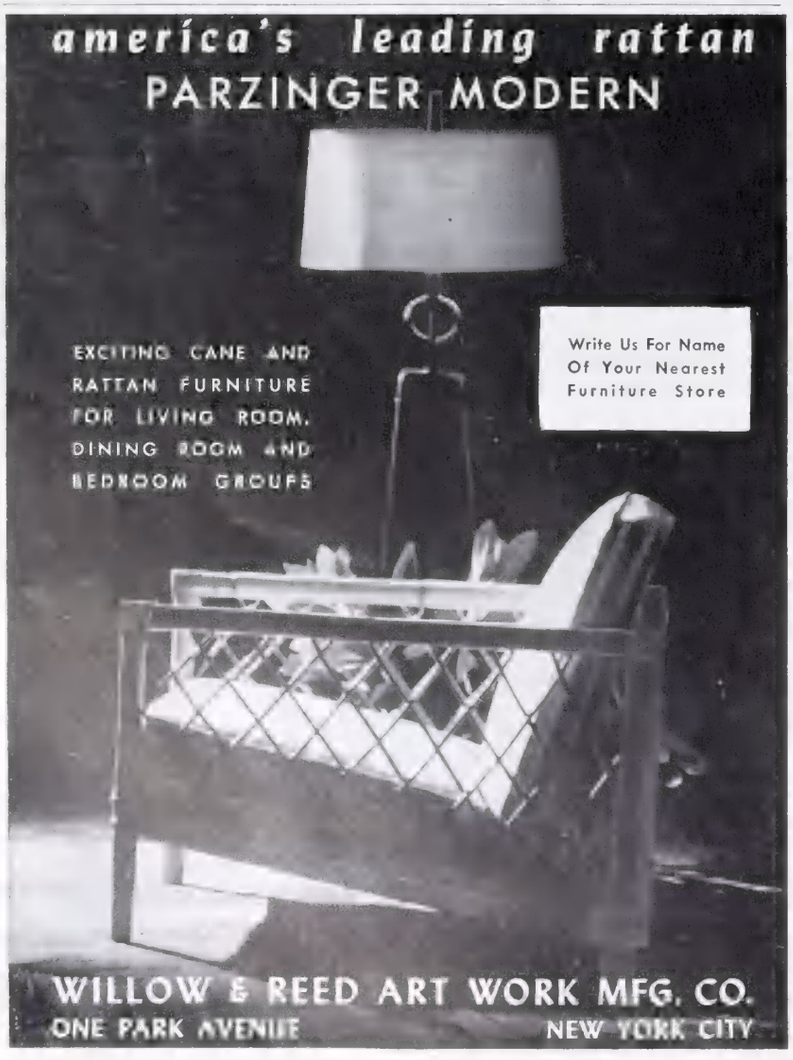
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SIX GARDEN LABOR-SAVERS

CONTINUED FROM PAGE 159

feeding plants via their roots in the soil, but green leaves readily absorb plant food directly. In fact, this happens every time rains wash suspended minerals out of smoke and smog. Commercial fruit orchardists have for years applied some of the mineral nutrient supply in spray form, often simply dumping the plant food into the regular pest-killer sprays. Many nurserymen regularly leaf-feed all their plants to insure the healthy green appearance customers expect, and they also spray all trees and shrubs they plant for customers to make certain of a quick recovery from the shock involved when plants are dug and their roots pruned.

For leaf feeding, dissolve a cupful of your regular complete garden or lawn plant food in three gallons of water. All of the active chemicals will go into solution at once: you can throw away the non-dissolving residue. Or use one of the new, completely soluble, high-test plant foods made especially for leaf feeding. Be sure to follow directions exactly to get the correct dilution. At least one kind comes in pre-measured packages to prevent mistakes.

Leaf-feed in the morning because by noon the pores in the leaves often are shut tight. Morning feeding also avoids wasting spray via excessive evaporation during application to your plants.

Roses and chrysanthemums are among the garden flowers most responsive to leaf feeding. Try including plant food each time you make up spray this year for disease and insect control. The results may amaze you.

5. Plastic sprays allow you to transplant safely in summer. Transplanting is always major surgery. All of the tiny, invisible feeder roots die, leaving your plant unable to drink in any water from the soil until the visible roots sprout a new set of feeder roots. This is obviously a dangerous time for your plant, especially if the day is windy or hot. So anything you can do to retard evaporation of water from the plant will help it through this critical period.

There is a new latex anti-transpirant spray made just for this purpose. It is a milky white vinyl resin which dries on the leaves to a thin, colorless film. This temporarily shuts off all water loss but does not interfere with the nece sary "breathing" by the leave Rains gradually wear the film o but it usually lasts two month

Many nurserymen have used th material, during the past thr years, often mixing plant food in it. (See Labor-Saver No. 4.) Th have found that the latex spray e ables them to transplant safely a month in the year. It also cuts da ger of wind-burning in fall-plant evergreens. Many garden flowe can be moved safely now at a time, even when in full bloom. Ne lawns can be sprayed when t grass is one inch high to protect against drying winds that cou quickly desiccate unprotected, te der grass. (*Caution:* Anti-trans rant sprays reduce the water l from the plant but they do *not* eli inate the need for regular wateri of the soil.)

6. Soil poisoning will control Ja anese beetles. The beetles the selves are hard to kill, so dire your attack against their juven grub stage. You'll find the gru mainly in your lawn, living in t soil, chewing off the grass ro for food. This root injury is wh causes your lawn to develop bro patches in midsummer.

To reduce the present grub p ulation quickly, mix into the to to 3 inches of soil either Chlord or DDT. Apply 5 pounds of 5 p cent Chlordan (¼ pound of t pure chemical) per 100 square f —or use twice this much DD This Chlordan treatment also p vents most crabgrass seeds fr germinating, and it kills ants in t soil.

For permanent control of Jap ese beetles, inoculate the soil w the milky spore disease, the b terial disease so deadly to grubs. This dust is sold by pound as "Japademic." Sim pour it (one teaspoon) into ho punched into your lawn at 3 t feet intervals. This kind of cont seldom makes much headway three years, but it stays effective til the last victim dies.



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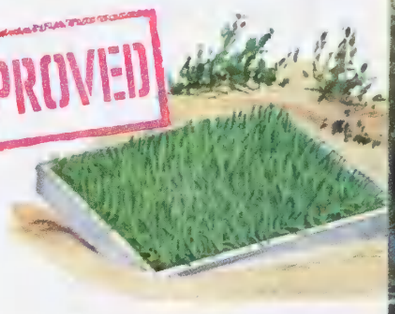


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PANTRY SHELF NEWS



By Julie Polshek

Before proceeding with this month's locket, I want to amend last month's ccount of the Spice Islands season- ng powders. In the furor of press late, somehow one item got lost n the shuffle—Basil Seasoning owder. In other words, the avail- ble single-herb seasoning powders re four in number instead of three. hey are basil, rosemary, thyme, arragon.

The tinned hams that come to our hores from Denmark leave noth- ng to be desired so far as the de- ectable meat itself is concerned. ut the importers, Absalon Brands, ave long felt that Danish canning ethods encumber the meat with o much aspic juices, and curtail e quantity of meat. This led them. hen they went to Denmark in uest of a ham source, to find one at would be willing to use less spic in their packing, commensu- ate with that of fine American ams. The standard they set them- lves so far as the ham itself was ncerned was equally high. The lectable Kek Danish Ham they lected for import is its own best roof of that. Not only is there the arest minimum of aspic but the eat pack itself is the most solid ve ever seen. Its flavor is superb, d the fine textured meat is but- r-tender. If you're acquainted ith Danish hams you are aware their mellow flavor. I've often ondered (and haven't been able find out) what curing methods e used to achieve such delicate vor and sweetness. There's no ltiness whatever.

Kek Danish Ham costs $1.50 per ound. It's priced on that basis cause the net weight of the cans ries from 10 to 12 pounds. They e to be had from Hammacher Schlemmer, 149 East 57th St., New York, N. Y.

A very fine Danish Port Salut cheese is available from Hammacher Schlemmer. Its savor is on the assertive side for this variety of cheese—rather similar to Brie cheese, I'd say. Its texture is similar to Brie, too, though firmer. Danish Port Salut, you'll find if you don't already know it, is somewhat like that produced in Italy and France, both texture-wise and in taste. It's a cheese that teams up with dark bread and a glass of beer as if they were made for each other. Its price of $1.60 for a 2-pound loaf is amazingly low for imported cheese of this quality.

I don't know how House of Herbs happened to go far afield from their herb products and add a dehydrated onion-soup base to their line. But I do know that it's by all odds the finest thing of its kind I've ever encountered. When it comes to the table in final water-augmented form, you'd vow the soup was homemade. It has a wonderfully full-bodied beef base, given zest by the Parmesan cheese and herbs which are also present in the mixture. And it's lavishly stocked with the sautéed onions that provide its basic flavor.

You supplement the contents of the 2½-oz. jar with 5 cups of water and derive four generous helpings, or five smaller ones. If House of Herbs French Onion Soup Base isn't available in your local shops, it can be had from Vendome, Inc., 415 Madison Ave., New York. The price is $3.10 for 3 jars. For gift purposes House of Herbs have coupled three jars of the soup

(*Continued on next page*)



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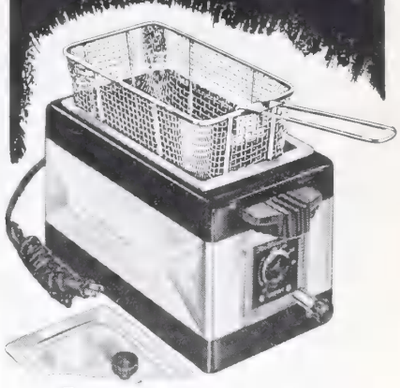
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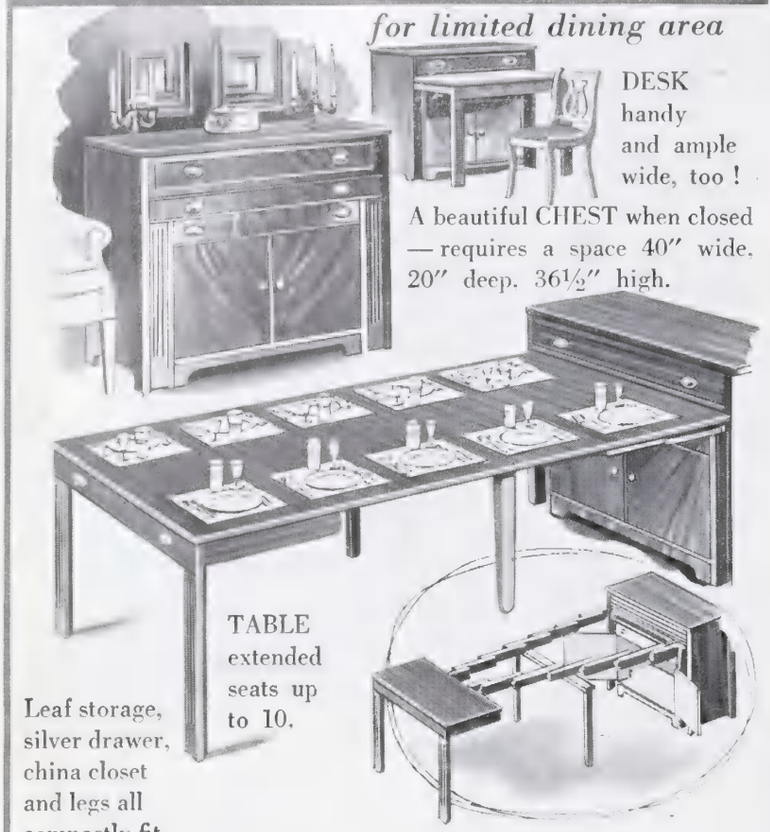
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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

with four earthenware, onesome tureens. If you don't already own such tureens, you might like to obtain them in this manner. The boxed, soup-tureen combination costs $5.75, and can also be had from Vendome, Inc.

Another soup I discovered recently, also new on store shelves, is Progresso Minestrone. It, too, is a soup that boasts homemade flavor, and it's especially generous with all manner of vegetables, including chick peas and red beans, and of course the pastina without which no minestrone is complete. It has an ever-so-tasty vegetable base and the presence of Parmesan cheese and olive oil add their bit to the flavor.

An olive item, known as Olive Condit, has also been brought out recently by the Progresso people. It's a pack of pitted green olives, prepared quite differently from any variety I've seen before. Their liquid dressing is a vinegar-olive-oil mixture; the solids thus dressed comprise the aforementioned olives, celery bits, capers, oregano. It all has a delightful tang and those who sampled it dug into the jar again and again. The olives make boon companions with cocktails, and are priced amazingly low, 34 cents for a 12-ounce jar. The Progresso Minestrone, mentioned above, costs 23¢ for a No. 2 can. Both products are to be found on the shelves of super-markets and chain stores throughout the country, but if you're unable to find them, they can be ordered directly from Progresso, 107 Humboldt St., Brooklyn 6, N. Y.

Among the many delectable foods that came my way as Christmas greeting was a superior Vermont Cheddar cheese with a heartiness that I, for one, find very pleasing. It's zest without bite, achieved by 18-month-to-2-year aging and the skillful tending it receives all the while. It's a firm cheese, given to crumbling a bit when sliced, but that's an inconsequential matter with cheese of this taste caliber. It's sold in a 5½-pound wheel and available from Sugarbrush Farm, Woodstock, Vermont, for $5.95 per wheel. ($6.50 west of Mississippi.)

We've seen cookbooks from time to time whose intent was to furnish recipes and menus that enabled one to prepare a meal ahead of time. They did make good on that score, but the recipes themselves were humdrum. A recent book, signifi-



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GIVE TO CONQUER CANCER

Cancer Strikes 1 in 5

AMERICAN CANCER SOCIETY

cantly entitled *Cook It Ahead,* is the first of such books that augments its manifest intent with noteworthy recipes. You'll be amazed that dishes of such epicurean stature lend themselves to ahead-of-time preparation. This is what harried hostesses have been waiting for. The author, Mrs. Elinore Marvel, was determined to evolve a system whereby she could indulge



her desire to entertain extensively, despite a busy schedule and the time she wanted to devote to her children. Planning and marketing were matters that had to be properly resolved along with the food preparation itself. In her book, she's given anyone who reads it the benefit of her own solution to these problems. She has an innate gourmet instinct and her world-wide travels have given her experience with cuisines of all kinds that cast their aura on this collection. Its price is $3.25 and available from Vendome, Inc., 415 Madison Ave., New York, N. Y.

Hope I'm not boring those who eat as they please, by constantly reporting foods created for people on restricted diets. I'm amazed by how multitudinous the latter group is. Hence this attention to their problem. The packers of Cellu foods, I've discovered, have an amazing range of low-sodium foods, some of a variety I didn't realize were available. For instance, red Cohoe Salmon packed without salt or oil, tunafish similarly packed, white-wheat bread made without salt or milk (canned), a cheddar-like cheese processed in a manner that reduces its natural sodium content, melba toast made of unsalted bread. They also have a peanut butter formulated for salt-restricted diets and a similar one made from soy beans. It would take far too much space to give you price data. So if I may, in this instance, I'm going to put you to the trouble of getting price information directly from the company who can supply these foods, and quite a number of others of similar nature. It's Chicago Dietetic Supply House, 1750 W. Van Buren St., Chicago 12, Ill.

Very likely, the market offers other shrimp packs that equal the caliber of the Bon Voyage Cocktail Shrimp. But I've not encountered one. Their giant size is impressive, but that asset becomes an insignificant one once you've tasted the meat. Their flavor and texture is that of shrimp that's been freshly boiled and shelled. Even the herbed, oil-vine-



gar brine in which they're packed scarcely leaves its mark. The shrimp are, of course, de-veined. The hors-d'oeuvre role they play needs no comment, with or without a dunk, but they proved equally delicious in a shrimp curry. Two 5-ounce jars are to be had for $2.35, from Charles & Co., 340 Madison Ave., New York, N. Y.

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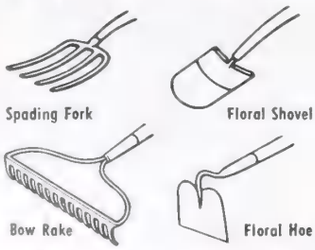
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How to start plants from seed indoors

By John A. Hayward

All you need is a few ordinary 6-inch clay pots, a sunny windowsill, some seed, garden soil, and a pencil. For this small outlay you can have flowers in bloom sooner this summer, have vegetables ready to pick weeks before regular ripening time. How? You get ahead of the game by starting seeds indoors a month or six weeks before you would normally plant them outside.

Combine equal parts of garden soil and sand as your starting mixture. (You can buy potting soil at your florist if it's difficult to get soil outdoors.) Cover bottom half inch of pots with bits of pot or pebbles for drainage. Fill with soil mixture to within an inch of the top. You're ready to sow the seeds. These pictures show you the simple follow-up procedure.



1 Scatter seed thinly on level surface. Empty seed packet can be used for control in covering seeds lightly with soil mixture. Tamp final surface with bottom of drinking glass or other flat object. Place name stake in pot for later identification.



2 Moisten soil over sheet of newspaper. Ordinary clothes sprinkler makes good watering device. Leave paper on surface until sprouts appear to prevent drying of soil. Place pot in shaded spot. Move sprouted seedlings gradually into sunlight.

(*Continued on page* 252)

Books for Gardeners

A critical survey of recently published plant literature

By Carol H. Woodward

Elementary Tree Studies

A First Book of Tree Identification, by Matilda Rogers, with photographs by Wynn Hammer. Random House, New York, 1951. 95 pages. *The First Book of Trees*, by M. B. Cormack, with drawings by Helene Carter. Franklin Watts, New York, 1951. 93 pages.

Two books on trees appeared in 1951 almost simultaneously and with closely similar titles. Miss Rogers's is illustrated entirely by photographs of 31 kinds of trees; Miss Cormack's, containing about twice as many species, by two-toned drawings (green and gray).

To photograph the crown or branches of a tree from underneath is a tricky and intriguing problem. Wynn Hammer has been more successful than some, yet his pictures do not always give a clear impression of the tree. Indistinct mottled or dark areas appear, or the light shines too much through the foliage. Moreover a branch, no matter how revealing in its form, does not present the aspect of the tree as a whole. It is like the severed arm of a statue apart from the body's voluptuous lines.

To me the drawings of Helene Carter for Miss Cormack's book tell far more about the tree's appearance than the photographs. Branches furnished with leaves and with flowers and fruits or cones are shown, most of them natural size. A small winter outline of the tree is generally given, and a map to show the distribution. Essential information for identification accompanies each. There are pages for general reading, too.

The text in Miss Rogers' book, however, is more evenly written than that of Miss Cormack. Though fewer specific facts are given and these are less precise, there is a unity and flow which engenders a feeling of close acquaintance with each tree after a few short paragraphs. The book is directed at one type of person—the beginner, whether child, adolescent, or adult.

That has undoubtedly been Miss Cormack's intent as well, but whereas Miss Rogers writes frankly as an amateur talking to friends, Miss Cormack is at times the teacher (which indeed she is—at Roger Williams Park Museum in Providence, Rhode Island) pointing out the wonders of plant life to the uninformed. The first page has such elementary sentences as: "Perhaps you had an orange for breakfast. That came from a tree." Three pages over we find: "Air is made of carbon mixed with oxygen. Water is made of hydrogen and oxygen. To make sugar you need all three things: carbon, hydrogen and oxygen. The trick is to take air and water apart and put them together again in the right way to make sugar." Simple sentences still, but complicated ideas. There seems to be a discrepancy in aim.

The pages devoted to illustrations and abbreviated textual notes are quite adult in style. They help to make the book as adequate a guide to the trees depicted as volumes purportedly aimed at more mature readers.

(*Continued on page* 253)

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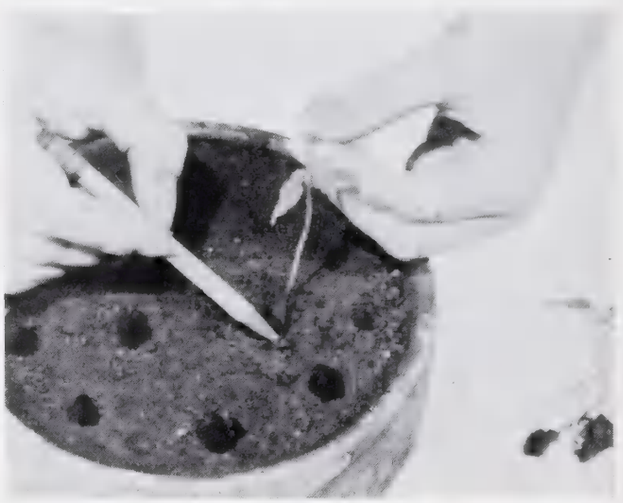
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HOW TO START PLANTS FROM SEED

CONTINUED FROM PAGE 250



3 Transplant when seedlings have second set of leaves to avoid crowding, and damping-off disease. Moisten soil shortly beforehand. Seedlings can then be removed with less root damage. Pencil is handy for loosening plants, making holes in soil.



4 Allow over an inch between seedlings when repotting. Hold by leaves, not stem. Crushed stems are later susceptible to disease. Place no more than a dozen plants in pot. Give them room to develop adequate root system before being planted outdoors.

PHOTOGRAPHED AT FERRY-MORSE



5 Water thoroughly after planting. Set pot in shade for a day before bringing back into full sunlight. Seedlings will be ready to move outdoors as soon as weather warms up. Take pots outside for a few days to harden to weather. Then set out in bed.

BOOKS FOR GARDENERS

CONTINUED FROM PAGE 251

Pocket Manual

Bird Guide: Land Birds East of the Rockies, by Chester A. Reed. with illustrations in color by the author. Doubleday and Company. New York, 1951. 238 pages.

More than a million Americans. young and old. including some of today's prominent ornithologists. made their first acquaintance with birds over a vast part of the country through the long-familiar pocket guide of Chester A. Reed. *Land Birds East of the Rockies*. There have been other guides by the same author. but this one has been the most widely used.

In the 45 years since it was first printed. the nearly 200 color plates became badly worn. The new edition is the first to be remade from the original paintings. Several new plates have been added.

The book has been brought up to date in accordance with ornithologists' findings. The chickadee. for instance. is now scientifically named *Parus* instead of *Penthestes*. But it is still the same little black-capped bird that cheers northern residents in winter.

The introduction has been amplified and the key to birds by color has been made easier to use. The family name of each species treated appears at the bottom of the page.

In the plates the harsh reds of recent editions have been toned down.

Creative Compositions

The Joy of Flower Arranging, edited by Helen Van Pelt Wilson. M. Barrows & Co., New York, 1951. 253 pages.

Twelve accomplished women from 12 different parts of the country have contributed their creative work to a unique book on flower arrangement planned and compiled by Helen Van Pelt Wilson.

This is not a book of rules. but of ideas. presented in more than 100 photographs of compositions of flowers and foliage. budded branches. fruits. and grasses. also occasional figures. with a brief explanation of each. In fact. as Miss Wilson remarks in her introduction. she has been struck with the general irritation over rules. as expressed by her contributors. and the wish to be. above all. creative. Principles are another matter. and good grounding in the fundamentals of design is evident.

Each person chosen has been asked to represent not only her state. but a single month. Thus we are carried from January in California. where the dominant element is the design. to February in Ohio. March in Oklahoma. and so on through the year.

Native materials predominate in the April arrangements from Michigan. There is an essential dignity in the designs from New York's arranger in May. June in Pennsylvania reveals the artistic possibilities in unnatural combinations. such as peonies with a crooked manzanita branch. green roses fashioned from eucalyptus leaves set among grape leaves skeletonized by insects.

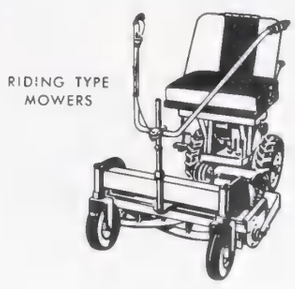
Miss Wilson has written a separate introduction for each group of flower arrangements. to explain the work of each composer. She quotes the July arranger from New Jersey to explain her creed—basing arrangements on principles of design with respect for the living quality of the material.

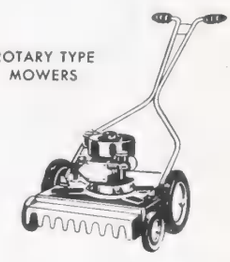
August (North Carolina) shows

(*Continued on page* 255)

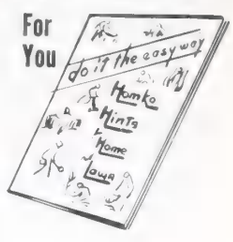


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1 Take cuttings from vigorous side-shoots growing from soil away from main stem. By using most robust of new shoots you reduce chances of growing diseased plants. Even if parent plants harbor disease, the tip 2½" you use will probably still be unaffected.



2 Trim with razor blade just below leaf joint. Long-stemmed cutting at left will not develop compact growth possible with shorter-stemmed cutting at right. Use sharp razor blade or knife. Stems crushed by dull tools often rot.



SKETCHES BY JOHN BRIMER

3 Pull off lowest leaf. Chrysanthemum cuttings root more easily from leaf joints. Shoot should have 3 to 5 leaves. Dip bottom ¼" in Rootone or similar hormone powder to encourage quick rooting. Inspect cuttings for signs of disease and hidden insects.

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4 Insert cutting in vermiculite, sand, or a mixture of equal parts good garden soil and sand. Cutting (left) placed too deep usually rots, seldom roots. Cutting at right is well placed with bottom leaf joint at surface of rooting medium.



5 Place cuttings close to inside edge of pot. Aeration in rooting mixture is best near surface of unglazed, clay pot. Wet medium before inserting. Pencil is handy tool for making holes. Avoid crushing stems with fingers. Firm surface lightly around cuttings.



6 Place pot on pebble-filled dish. Water from bottom. Glass wick between dish and drainage hole in pot insures steady supply of moisture without shock of alternate dousings and drying. Six-inch pot will hold 6 to 8 cuttings until ready to set out. Mark with name stake.



The National Society for Crippled Children & Adults, Inc.
11 S. LaSalle St., Chicago 3, Ill.
The Easter Seal Agency

BOOKS FOR GARDENERS

CONTINUED FROM PAGE 253

nastery of the challenge of the ound forms of midsummer flowers. Wild plants are used to a large extent in the September arrangements from Vermont and in the October designs from Virginia, where figures also play important oles.

Flowers, fruits, and foliage are combined in Georgia in November. Christmas is the keynote of the December compositions from Massachusetts.

While the arrangements have been styled chiefly for the home, rather than for the competitive exhibit, there is a minor emphasis throughout the book on pleasing floral decorations for the church.

Our Eastern Woodlands

Deciduous Forests of Eastern North America by E. Lucy Braun. Blakiston, Philadelphia and Toronto, 1950. 596 pages.

Lucy Braun's comprehensive work is a book to excite admiration for the tremendous amount of clean-cut information she has amassed in her years of field work, reading, and research.

The opening pages of the book, describing the seasonal rhythm in an eastern American forest, read like a paean. The words could almost be put to music. But on page Lucy Braun, the lover of nature, becomes Dr. E. Lucy Braun, Professor of Plant Ecology. She gets down to the business of teaching in a matter-of-fact way. "Deciduous forest originally covered much of the land surface of the United States east of the 98th meridian. . . . ." By the time one reaches chapter 2 (after a few flowing paragraphs headed "Three Centuries of Change"), one is knee-deep in terminology. Starting with such familiar words as community (any unit of vegetation) and formation (the major vegetational unit), one is eventually wading in mull and mor (two kinds of humus) and in grood soils (which are transitional between prairie and forest soils). These words are not yet in the Merriam-Webster dictionary.

Deciduous Forests of Eastern North America is mainly a reference volume or text for advanced students in botany. It is not a book for the gardener to seize upon. The author hopes her work will find interest for the layman, but it will be mainly the one with a profound interest in plant life of the forest.

Geological history, with its broad scope of action through the centuries, makes more dramatic reading than the listing of species of plants in each forested area of the eastern states. Therefore Part III, entitled "The Evolution of the Present Pattern of Forest Distribution," is the section the layman is most likely to enjoy—but even here, some scientific background will be required.

To one who is more familiar with flowers than trees, the descriptions of the floral inhabitants of the forests create pictures in the mind which provide a pleasant interlude. From these the layman reader, if he is a gardener, will derive some notions of how to treat the native plants he cultivates.

About 700 species of plants are mentioned in the text, and these, with their synonyms, and common names, are separately indexed.

The bibliography contains some

(*Continued on page* 259)

EVERYTHING YOU GROW . . . Flowers . . . Vegetables . . . Fruits . . . Lawns . . . Shrubs . . . Vines . . . Trees . . . House Plants . . .

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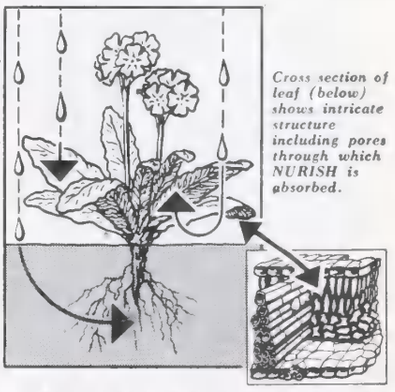
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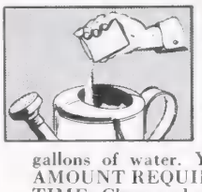
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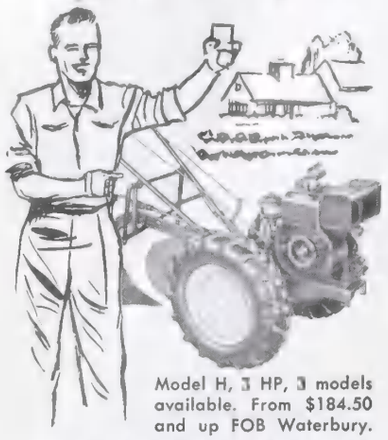
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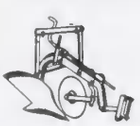
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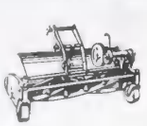
WINTER
Snow in piles, quickly and safely. Then how about firewood, ash and trash removal.



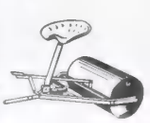
SPRING
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WHY ONE MAN GARDENS

Now This Man Works With Nature



George Palen Snow in his garden.

For 40 years I have been sometimes vaguely and sometimes intensely interested in the soil. My hillside garden at East Norwich, on Long Island, is composed of hard clay soil, probably the result of years of erosion. Some 30 years ago in my endeavor to loosen it, I first dug manure and the old plant tops into the soil. I continued this method off and on for 25 years. Each year I either "broke" my back or hired labor to do the task—and a severe task it was. All this time the cost of labor was rising, and the osteopath fee for putting my back in order was about doubled. And the result to the soil was nil. The soil was still as hard and baked as ever.

My new technique was to be based solely on economy—the saving of money and man-labor. I had to change my garden manual completely or give up my garden. A garden that unduly taxes your purse or your energies is a doubtful satisfaction, and always too burdensome to carry.

The first step was to build a concrete compost pit. Building the compost heap was not an unusual thing to have done, of course. It did, however, open vistas in my mind. I began to read about compost heaps, and especially about earth worms. The following spring I found my compost heap full of worms. Formerly there had been few worms in my soil. The height of my excitement was reached when I read that an acre of soil full of worms would move more than 35,000 pounds of soil in one year.

The fact that worms were appearing in my compost heap, and

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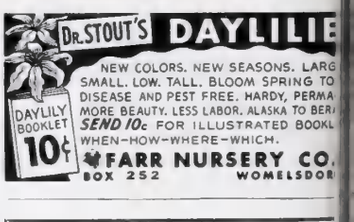
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INFORMATION, PLEASE . . .

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he discovery that I could shift the eavy burden of loosening the soil o the worms, fired me with the de- ire for immediate action. How- ver, there seemed to be a stum- ling block. I formerly had it fixed n my mind that at least a year hust elapse before the compost eap would be sufficiently rotted to ut on a garden. Mine had been n the pit for only six months, and was far from thoroughly rotted.

Another stumbling block ap- eared. There was a considerable mount of rain water in my pit, hich tended to slow down the ecomposition. What should I do ow? It looked as if my venture ere sinking. So, in desperation, began bailing. And in so doing found I had gained another bene- cial objective—liquid manure for y garden.

WHILE doing this, I remembered a soil expert once told me that ompost would rot quickly if it were ubjected to the rays of the sun. ccordingly, I immediately put the ompost on the surface of the gar- en, without digging it in—another ork-saver.

In a month's time, I found the ompost rapidly decomposing and radually becoming good garden il. The leaves dried, became dust, nd worked themselves into the round, as did all the other ma- rials there.

My experiment had worked. My uess was correct, and the compost tually rotted on the surface.

I very soon discovered that I as saving additional man-hours by ason of the fact that weeding vas practically unnecessary." It as very seldom that I found a ed in my compost and, if so, it d grown to a height that made easy to detect.

With the same point of view in nd, I planted about 40 per cent of my garden in perennial ground cover—vinca, funkia, sedum, trol- ius, and daylilies. All these plants, when close enough together, almost completely eliminate weeds. Such perennials as peonies, phlox, and dahlias, because of their shade, also retard the growth of weeds.

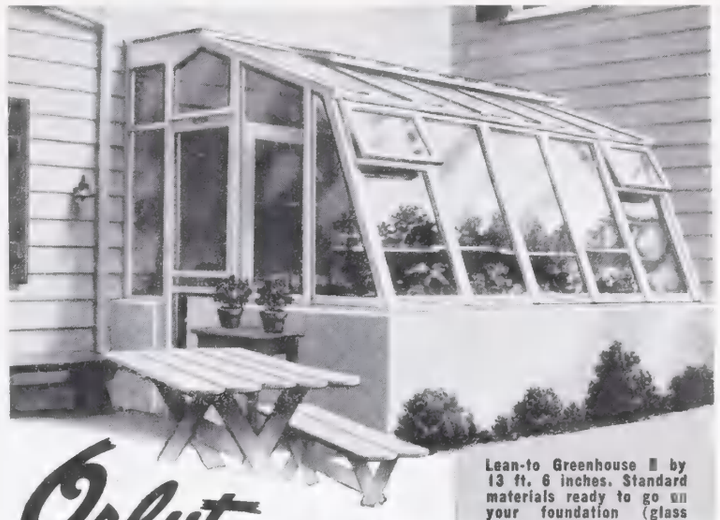
For cut flowers without exces- sive work I now rely upon petunias, zinnias, pansies, and forget-me-nots. The ground under them is well covered with compost each year.

Now, what does all this sum up to? Just this: In the course of five years I have added six inches of dark, pliable topsoil to the sur- face of my garden, and I have suf- ficient annual bloom to justify the existence of my garden. I have also practically eliminated weeds.

What I have accomplished has been mainly through utilizing all available sources of nature—worms, sun for quick decomposure of compost, and perennial ground covers. I have cut down man-hour labor, both hired and otherwise. I find time to play some golf, take a snooze after lunch, see my friends. In other words, I am not a slave to my garden: neither am I unhappy because of its expense. Neither am I dependent on a regularly hired gardener. They come and go, and leave you in the lurch.

I MUST confess, however, that I have my unhappy moments. Per- haps I am too garden-minded. Con- sequently, when my visitors favor- ably mention my elms, or comment on the charm of my courtyard, or the health of my boxwood, and fail to mention my garden, my feel- ings are hurt. Likewise, when my photographer refuses to take my garden "in color" because there "is not enough color," I become angry. A green garden looks good to *me*. However, I soon regain my equilib-

(*Continued on next page*)



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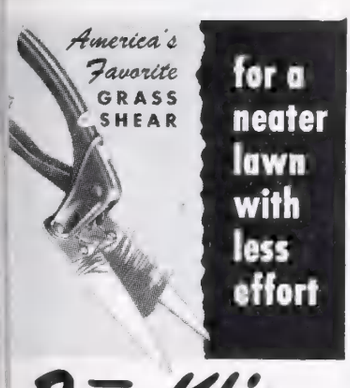
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The Secret of FINE ROSES

NOW THIS MAN WORKS WITH NATURE

CONTINUED FROM PRECEDING PAGE

rium when I realize that my garden is a necessity to my house, and that given further improved soil, more experience in planting, and a combination of color, I may some day gradually improve its beauty.

It is well to remember that things that are personal are simple—and things that are competitive are difficult and by far the most expensive. Therefore, I advise gardeners and potential gardeners to have a garden that is suitable to its surroundings, rather than one that attempts to rival or surpass the neighbors'. People love a suitable garden. A competitive one actually becomes a slave-driver.

Of course, many gardeners are sometimes scornful of such plants as funkia—and so, often, are some people scornful of economy. Almost everyone, however, recognizes the necessity for economy, even if it seems that our legislators and our immediate families are unmindful of it. In any event, the flower gardens of the future cannot exist without it.—*George Palen Snow*

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● Here's a way to "hand" weed and still save your fingers. It's the "Comfy-Cultivator." Western Home Products Co., Allendale, New Jersey.



● "Vigoro" tablets now are sealed separately in cellophane, stay firm as long as you desire, dissolve quickly when dropped in water to make a health-giving solution. Swift & Co., Chicago.

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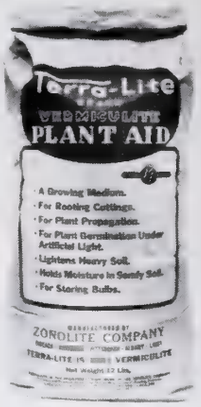


● Light sprinklings often do more harm than good. Apply at least 1" of water. Oscillating sprinkler does this without washing soil. Water falls like rain. White Showers, Inc., Detroit, Michigan.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● Want one pest killer that is sure death to all common insects and diseases, yet is safe enough to use on fruits and vegetables? "End-O-Pest" does the trick. Swift & Co., Chicago.



● Soil too heavy and sticky? Or need a rooting medium for starting seeds or cuttings? "Terra-lite," featherweight expanded mica, holds many times its weight in water. Zonolite Co., Chicago.



BOOKS FOR GARDENERS

CONTINUED FROM PAGE 255

50 titles, some of which are full-ngth books. Reading and ab-racting these alone has been no nall task in the 25 years that Dr. raun has devoted to this work.

Her book has been attractively -inted; every subject stands out early. The cover deserves special ention, for a photograph of forest ees on the two banks of a stream as been beautifully reproduced full color directly on the cloth.

erving a Difficult Region

ocky Mountain Horticulture Is ifferent by George W. Kelly. The reen Thumb Council, Denver, 951. 160 pages.

There is a good idea behind eorge Kelly's book. A region with ghly alkaline soil, erratic spring d autumn temperatures, little infall, and that little often when t wanted, creates special prob-ms for gardeners. Since these oblems are not solved by the andard gardening books, the edi-r of Colorado's *Green Thumb* agazine decided to write a book suit the peculiar conditions of e Rocky Mountain and Great ains states.

He writes with both sentiment d sense. For example: "Real joy gardening comes from learning out plants from plants them-lves. Nothing can take the place the personal experiences of sow-g seeds, cultivating young plants d caring for them to maturity." Certainly our soils need humus dly, but this should not prevent supplying chemical deficiencies en such exist." But he sometimes es astray, as when he says: "One-lf of garden soil should be sand clay, one-fourth water, and one-urth air." Where is the soil elf?

The book is subtitled "How to odify Our Climate to Fit the Plants and How to Select Plants to Fit Our Climate," but close inspection has not revealed any hints as to how to change the climate of the dozen or more states for which he is writing.

"Even the Bugs Act Differently," he heads one chapter, but leaves the reader guessing as to how. He does, however, give some practical advice for both disease and insect control, including the seldom seen advice to use Black Leaf 40 when the temperature is high, as it is more effective then.

One misconception is created when, before the list of herbs, he mentions the smell of "sage" in the Rocky Mountain area. Below, however, the true herb sage (not sagebrush) is correctly treated.

There is an even more flagrant misstatement on page 119, where he bemoans the use of oriental poppies (which he spells poppys) as a source of opium "to make beasts of men." It is only the opium poppy, *Papaver somniferum*, an annual, from which the drug is obtained.

AFTER stating (page 65), "Design of a good garden in Boston or Santa Fe may be surprisingly similar [but] the plants and other materials necessary to properly carry out these arrangements may vary considerably because of climate." the author has selected photographs of a Boston garden (first used in HOUSE BEAUTIFUL magazine) to illustrate his point. The book would be more convincing with genuine Rocky Mountain photographs.

In fact, with its practical guidance and numerous plant lists, there is so much in this book that is of good intent and value that it is a pity the entire text was not carefully read and revised by an outsider before it was published.



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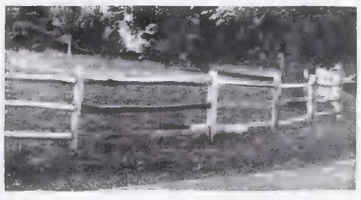
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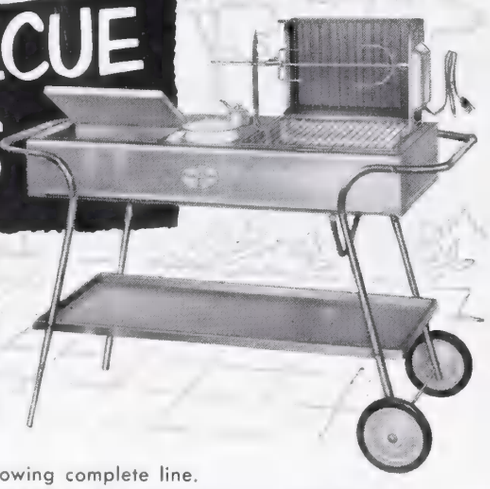
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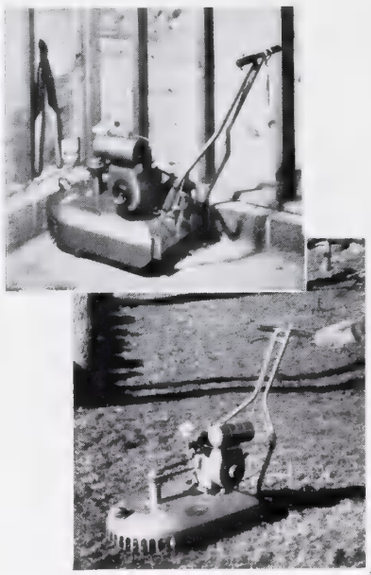
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Many power mower manufacturers have made their machines much more compact than they used to be. This is the 21" "Snapping Turtle," a fully self-propelled rotary mower (even has reverse gear). Handle attaches low on mower frame, rises at sharp angle, so saves valuable space. Southern Saw Works, Inc., Atlanta, Georgia.



PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

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(*Continued on page* 262)

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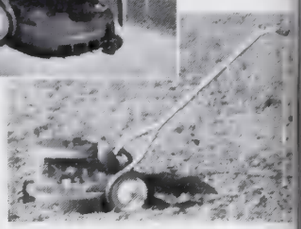
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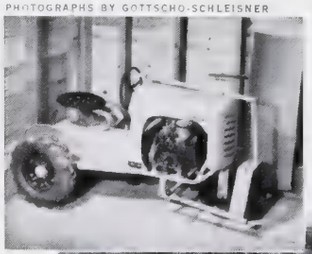
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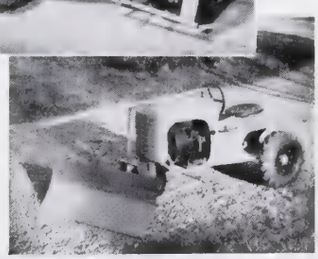


Some power mowers, like this "Mow-All, Jr.," now have quickly detachable handles that save space when stored between mowings. Look for sturdy couplers, though. Wobbly handles *make* work for you. If there's tension to overcome when you slip the handle into place, it'll probably stay securely. Vollrath Co., Sheboygan, Wis.



PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER





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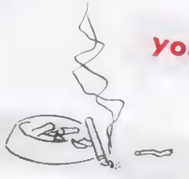
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ALABAMA
Warnock Furniture, Anniston
Braswell's, Bessemer
Ed Braswell, Birmingham
Woods Piano Co., Birmingham
*Harris Furniture, Dothan
Braswell's, Ensley
Prince Furniture, Fairhope
Lamar Furniture, Florence
*Baldwin Furn., Foley
Johnson Furniture, Geneva
Holmes Furniture, Huntsville

ARKANSAS
*McWilliams, Eldorado
Arcade Furniture, Fort Smith
Clinton Furniture, Fort Smith
Pollock's, Fort Smith
York Furniture, Hope
Teague Furniture, Hot Springs
Gus Blass Company, Little Rock
Smith-Vaughan, Searcy
Booth Furn. & Carpet, Texarkana

CALIFORNIA
Meredith Company, Burbank
Meredith Company, Encino
*Sun and Shade, Fresno
Victoria White's Tropical Bazaar, Glendale
Russel's, Inglewood
Laguna Awning and Maple Shop, Laguna Beach
Quon Mane, La Jolla
†Bauman-Henson, Long Beach
Beaver Brothers, Long Beach
*Broadway Dept. Stores, Los Angeles
Eastern Columbia, Los Angeles
*Sea and Jungle Shop, Los Angeles
*Western Patio Furn., Los Angeles
*House and Garden, Newport Beach
Universal Furn., North Hollywood
Graebner-Hazen, Ontario
*Lowe's, Incorporated, Pasadena
Wright Brothers and Rice, Pomona
Vander Wall Furniture, Redlands
Dell's, Redondo Beach
Hale's, Sacramento
The Harris Co., San Bernardino
Dan Dixon, San Diego
Quon Mane, San Diego
Ah Louis, San Luis Obispo
*Santa Ana Tent & Awning, Santa Ana
Hayward's, Santa Barbara
Europa Company, Santa Monica
†Rattan Rarity, Studio City

COLORADO
*The Tropic Shop, Denver

CONNECTICUT
Clinton Furniture, Clinton
Howard and Barber, Derby
*Nassau Furniture, Hartford
Ludwig Baumann, Hartford
Carlson's, Naugatuck
Birnbaum's, New Britain
B. C. Porter Sons, New Britain
Chamberlain's, New Haven
Bonelli's, Newington
Sidney Mattress, New London
Fiorelli's, Old Saybrook
Sterling's, South Norwalk
A. A. Smith, Torrington
Smith-Tompkins, Torrington
Fairfield, Westport
Southworth Wayside, Winsted
Hadley's, Waterbury

DELAWARE
Warren Furniture, Milford
J. Conn Scott, Selbyville
Feinberg's, Wilmington

WASHINGTON, D. C.
Mayer and Company
Woodward and Lothrop

FLORIDA
†Bamboo Craft, Boynton Beach
*M. D. Hadley, Bradenton
Harry Looney, Bradenton
*Dew Hendry, Clearwater
*Tropic Furniture, Clearwater
†Ruland's, Dania
*Daytona Furniture Warehouse, Daytona Beach
Craige Furniture, Delray Beach
Fort Lauderdale Furniture, Fort Lauderdale
Helmly's, Fort Lauderdale
†Richard Horn Patio, Fort Lauderdale
*Tropicana Furn., Fort Lauderdale
Barber Furniture, Fort Myers
*Robb and Stucky, Fort Myers
Friendly Gifts, Fort Pierce
Navy Point Stores, Fort Walton
*Alachua Furniture, Gainesville
*Frey Furniture, Hollywood
Haverty's, Jacksonville
Cook Furniture, Lakeland
Kirk McKay, Inc., Lakeland
*Superior Furn. & Bedding, Lake Worth
*Wayside Furniture, Largo
†Kingsley's, Leesburg
*Huggins Supply, Melbourne
*Byrne and Son, Miami
*Helmly's, Miami
The Maxwell Company, Miami
Woodrum, Incorporated, Miami
†W. Badcock Corporation, Mulberry
*Smith Furniture, Naples
Blocker-Turnispeed, Ocala
†The Sleep Shop, Orlando
Fowhand Furniture, Panama City
Navy Point Stores, Pensacola
Averill Furniture, Pompano Beach
*Pompano Furniture, Pompano Beach
King Furniture, Punta Gorda
*Kane Furniture, Sarasota
*Dew Furniture, St. Petersburg
*Lester Brothers, St. Petersburg
*Maas Brothers, St. Peterburg
*Tropical Furniture, St. Petersburg
Cox Furniture, Tallahassee
*Shaw's, Tallahassee
*Ardena's Attic, Tampa
*Maas Brothers, Tampa
†Ybor Furniture, Tampa
*Hugo's Wayside, Tarpon Springs
*House of Furniture ,Venice
†J. W. Earnest, Wauchula
*J. J. Cater, West Palm Beach
*Helmly's, West Palm Beach
Hackle's, Winter Haven
Thornton's, Winter Haven

GEORGIA
Albany House Furnishings, Albany
*Haverty's, Atlanta
Stubbs and Hogg, Cedartown
Cunningham Furniture, Columbus
J. A. Kirven, Columbus
Ramsey Furniture, Covington
The Home Fair, Lithonia
Haverty's, Savannah

ILLINOIS
Simons Furniture & Rug, Aurora
Ward and Jones, Aurora
Hubbard Home Furniture, Batavia
Hiken Furniture, Belleville
Charles Bender, Bloomington
Lillard Furniture, Champaign
Carson-Pirie-Scott, Chicago
†Interiors by Wintergreen, Chicago
Mandel Brothers, Chicago
John M. Smyth & Co., Chicago
The Rau Store, Chicago Heights
Chatham Furniture, Clinton
Hakanssen's, Crystal Lake
Block and Kuhl, Danville
Sandusky's, Danville
Block and Kuhl, Decatur
Bimrose and Sons, DeKalb
Skorberg's, DeKalb
*Wirtz and Wirtz, DeKalb
American Furniture Co., Dixon
*Frank H. Kreim, Dixon
Daniels and Clark, Elgin
Kimball Furniture & Rug, Elgin
Valley Landscape Co., Elgin
John M. Smyth Co., Elmhurst
John M. Smyth Co., Evanston
*House of Lindberg, Freeport
Don Smith, Freeport
*Morrison Furniture, Harvey
*B. F. J. Furniture, Herrin
The Eagle, Joliet
Fitzgerald's, Joliet
*Turk Furniture, Kankakee
Hummer Furniture, LaSalle
*Paul Harris Furniture, Mattoon
*Fifth Avenue Furniture, Moline
Allan Furniture Co., Morris
Mound City Store, Mount Vernon
Allen Furniture Co., Ottawa
Parkway Furniture, Paris
*Seifer's, Park Forest
Block and Kuhl, Peoria
H. P. McLaughlin, Quincy
Snively Furn., Rochelle
*House of Lindberg, Rockford
*Larson's, Rockford
Rockford Standard, Rockford
D. J. Stewart, Rockford
†G. A. McDermott, Skokie
John Bressmer, Springfield
*Gullberg and Haines, Sycamore
*B. F. J. Furniture, West Frankfort
Peter M. Justen, West McHenry
*Mangel Garden House, Willmette
†Wood River Furn. Market, Wood River
Thomas B. Merwin, Woodstock

INDIANA
Wilder and King, Angola
Banner-Whitehill, Columbus
*Curtis Furniture, Elkhart
The Curtain Shop, Evansville
*Sigrist's, Fort Wayne
Newman's, Goshen
Hoover-Needler, Hartford City
†Fannings, Huntington
*Stults-Briggs, Huntington
*Banner-Whitehill, Indianapolis
William H. Block, Indianapolis
*Reifer's, Lafayette
Buck and Heusi, LaPorte
Beiger Furniture, Michawaka
Delaney Furn., Michigan City
*Banner-Whitehill, Muncie
*Fosdick's, Muncie
Weiss Furniture, Richmond
Taff's, Rushville
*Shidler Brothers, South Bend
*Beekman's, Syracuse

IOWA
Block and Kuhl, Burlington
Henderson's, Cedar Falls
Hall-Ekfelt, Cedar Rapids
*A. W. Peterson, Cedar Rapids
Otte Furniture, Clarinda
Continental Keller, Council Bluffs
Healey Eckman, Davenport
*M. L. Parker Company, Davenport
*Davidson Furniture Co., Des Moines
Furniture Sales Co., Des Moines
Home Furniture Co., Fort Dodge
Home Furniture Co., Jefferson
Home Furniture Co., Marshalltown
Mier Wolf and Sons, Mason City
Town and Country, Mason City
Pierce Furniture, Newton
Hall-Ekfelt, Ottumwa
*Kiple & De Prenger, Ottumwa
G. W. Cooper, Shenandoah
Bekins Van & Storage, Sioux City
T. S. Martin, Sioux City
Younker-Davidson, Sioux City
Twetten Furniture, Spencer

KANSAS
Whiting Furniture, Arkansas City
Johnson's, Chanute
*Ruddick's, Fort Scott
York Furniture, Hope
†Chet Bourell's, Hutchinson
Harmon's, Hutchinson
Davis Furniture, Independence
Falconer Furn., Kansas City
*Cousins, Inc., Kansas City
*Reeder's, Kansas City
†Vincent's, Lawrence
Weakley's, Lawrence
Sander's, Marysville
Quinn's, Ottawa
Sengpiehl's, Parsons
*Deruy, Pittsburg
Anderson-Swan, Salina
*W. M. Crandall & Son, Wichita
Cate Furniture, Winfield

KENTUCKY
Pushin's, Bowling Green
Stewart Dry Goods Co., Louisville
Purdom's, Murray
Cannon's, Owensboro

LOUISIANA
*Hemenway-Johnson, Alexandria
Weiner's, Algiers
*Richard Kelly, Baton Rouge
Kornmeyer's, Baton Rouge
Jumonville Furniture, Crowley
*Heymann's, Lafayette
*Hemenway-Johnson, Lake Charles
†Home Furn., Lake Charles
Household Furn., Lake Charles
†Morice Furn., Marrero
Dixie Bedding & Furn., Monroe
Minvielle Furniture, New Iberia
†Harro Mathews, New Orleans
*C. H. Besse, Rayne
Ritchie's, Incorporated, Ruston
Booth Furn. & Carpet, Shreveport
*Hemenway-Johnson, Shreveport

MAINE
Bangor Furniture, Bangor
A. D. Stetson, Bath
Home Furnishings Co., Belfast
P. Lamothe Furniture, Biddeford
Treworgy's, Brunswick
H. C. Austin, Ellsworth
Lawry Brothers, Fairfield
Atherton's, Lewiston
Sproul's, Newcastle
Atherton's, Portland
Atkinson's, Saco
Atherton's, Waterville
Redington's, Waterville

MARYLAND
Gomprecht & Benesch, Baltimore
*Hochschild-Kohn, Baltimore
Potomac Furniture, Brunswick
C. C. Carty, Frederick
Laural Furniture, Laural
Villani's, Ocean City

MASSACHUSETTS
Simmon's, Adams
Douglass-Marsh, Amherst
Atherton's, Attleboro
Fred Allen Furniture House, Beverly
Atherton's, Brockton
Connor's Wayside, Canton

● ***Here is only a partial list of Calif-Asia dealers. An asterisk (*) identifies those who usually display both Peel Cane and Rattan. A dagger (†), those who stock Rattan only. Please write for name of dealer nearest you.***

Two Fresh Ideas for

Calif-Asia dealers are also located in Canada, Puerto Rico and the Hawaiian Islands.

C. F. Tompkins, Danvers
Westwood Furniture, Dedham
The Barn, East Longmeadow
Kidder and Davis, Fitchburg
Chair City Wayside, Gardiner
J. H. Maloney, Great Barrington
Hill and Welch, Lynn
Michael J. Sullivan, Lawrence
David Herrick, Lenox
Torrance Furniture, Mansfield
Whit-Mac Furniture, Maynard
C. F. Wing, New Bedford
The Furniture Barn, North Andover
Wittie's, Pittsfield
Kausel's, Salem
Forbes and Wallace, Springfield
Barbo's, Incorporated, Stoneham
Mayflower Wayside, West Newton

MICHIGAN
Handicraft Furniture, Ann Arbor
Jury-Rowe Company, Battle Creek
The Furber Furniture Store, Benton Harbor
*Hess Furniture, Charlevoix
Crowley-Milner, Detroit
†Trees Furniture, Detroit
*MacDonald and Company, Flint
Pellegrom-Kinkema, Grand Haven
Coye's, Grand Rapids
The New Klingman's, Grand Rapids
*Roesch-McKnight, Grosse Point Woods
James A. Brower, Holland
Jury-Rowe, Jackson
*Vermeulen's, Jackson
*Home Furnishings Co., Kalamazoo
National Storage Company, Kalamazoo
Callard's Warehouse Furniture, Lansing
Jury-Rowe, Lansing
Harvey Wood, Midland
Robbin's, Owosso
Petoskey Housefurnishing, Petoskey
*Stewart-Glenn, Pontiac
North Shore Hardware, Roscommon
Triangle Furniture, Royal Oaks
Herzog Furniture, Saginaw
Morse Furniture, West Branch
Mack and Mack, Ypsilanti

MINNESOTA
Patek Furniture, Brainerd
Englund Furniture, Detroit Lakes
Enger and Olson, Duluth
French-Bassett and Scott, Duluth
*Mellin's, Excelsior
*The Dayton Company, Minneapolis
A. Swanson's Sons, Red Wing
Kerwin's, St. Paul

MISSISSIPPI
W. C. McDonald and Sons, Bay St. Louis
Coquet Furniture, Biloxi
†Levy and Rode, Greenville
LeFlore Furniture, Greenwood
J. C. Clower, Gulfport
Adler Furniture, Hattiesburg
†Mississippi Moving and Storage, Jackson
Neal Furniture, Kosciusko

MISSOURI
McLaughlin Brothers, Columbia
Avery Burch Furniture, Hannibal
Griswold's, Incorporated, Hannibal
*Milo H. Walz, Jefferson City
*Christman Drygoods Co., Joplin
*Cousins, Incorporated, Kansas City
Mehornay's, Kansas City
*Cummin's, Maryville
*John Cline's, Mexico
Binion's, Monett
Mardick's, Neosho
Anderson's, Poplar Bluff
McLaughlin Brothers, Sedalia
J. Fred Long, Springfield
McNier Furniture, Springfield
Enterprise Furniture, St. Joseph
Townsend and Wall, St. Joseph
*DeBasio Brothers, St. Louis
†Fair Mercantile Company, St. Louis
†Ideal Home Furniture, St. Louis
*The Tropic Shop, St. Louis
*Wick Furniture, St. Louis
*Jack Davidson Furniture, University City
Nance Furniture, Webb City

MONTANA
Rowe Furniture, Billings

NEBRASKA
A. Palmer, Beatrice
*Kavich's, Fremont
*Swan's Furniture, Grand Island
Swan's Furniture, Hastings
Swan's Furniture, Kearney
Hardy's, Lincoln
*Miller and Paine, Lincoln
Swan's, McCook
Musser's, Norfolk
J. L. Brandeis & Sons, Inc. Omaha
*Orchard and Wilhelm, Omaha
Scofield Stores, Scottsbluff
Mullet Furniture, Superior

NEVADA
*Mason Furniture Company, Las Vegas

NEW HAMPSHIRE
Wainshal-Hurwitz, Claremont
George L. Lincoln, Concord
E. Morrill, Dover
Hillsboro Furniture Mart, Manchester
Meredith Furniture, Meredith
C. H. Avery, Nashua
Pembroke Furniture, Pembroke
Atherton's, Portsmouth
*Margeson's, Portsmouth
Woodsville Furniture, Woodsville

NEW JERSEY
Bellmawr Furniture Store, Bellmawr
American Furniture, Bound Brook
Harry Loory, Glover
Silvert's, Freehold
*Robert I. Weil, Glassboro
Huffman and Boyle, Hackensack
Reliable Furniture, Hackettstown
Traeger Brothers, Hanover
West Furniture, Keyport
*The Maple Shop, Lavallette
†Seibetta Brothers, Little Ferry
M. P. Greenberger, Morristown
M. P. Greenberger, Morristown
Hahne and Company, Newark
Luse and Luse, Newton
Howard P. Stainton, Ocean City
Parsippany Furniture, Parsippany
Casale Furniture, Pine Beach
Point Pleasant Hardware, Point Pleasant
Nassau Interiors, Princeton
The Rug Mart, Princeton
Kline's, Salem
Schwartz Furniture, Somerville
Ronald Furniture, Teaneck
Hoagland and Hollins, Trenton

NEW MEXICO
*Broome Furniture, Albuquerque
Bryson and Tanner, Carlsbad
New Mexico Furniture, Hobbs
Anderson's Home Furnishings, Roswell
Purdy's, Roswell
Broome Furniture, Santa Fe

NEW YORK
Breslau Brothers, Albany
William Whitney & Company, Albany
†Victor Furniture Center, Bayside, Long Island
Goosen Furniture, Brewster
Flint and Kent, Buffalo
Peck's Furniture House, Cortland
Edgcomb's, Elmira
Rouff Furniture, Endicott
Lynch Furniture, Geneva
Sharlet's, Latham
Pies Furniture, Lockport
O'Reilly and Son, Medina
*John Wanamaker, New York City
Arnson Furniture, Niagara Falls
Luckey Platt and Company, Poughkeepsie
Quality Furniture, Poughkeepsie
Reliable Furniture, Poughkeepsie
*Sibley, Lindsay & Curr, Rochester
J. A. Torio, Rome
Breslau Brothers, Schenectady
*E. W. Edwards and Sons, Syracuse
J. B. Wells and Son, Utica
Linden Furniture Company, White Plains

NORTH CAROLINA
Eastman Furniture, Beaufort
†Chapman-Wilhelm-Harkey, Charlotte
*The Stratford House, Charlotte
Maxwell Brothers, Concord
Quinn and Miller, Fayetteville
Ruston Furniture, Gastonia
Eastman Furniture, Morehead City
Heilig-Levine, Raleigh
Dossenbach's, Sanford
Andrews Furniture, Tryon
Garrett Furniture, Waynesville
Gray Brothers, Wilkesboro
Courtney's, Williamston

NORTH DAKOTA
*Bergstrom and Crowe, Fargo

OHIO
Palmer's, Akron
*C. H. Yeager, Akron
Ducro's, Ashtabula
Penny Furniture Company, Ashtabula
Bonham's, Cambridge
Thurin's, Canton
Alms and Doepke, Cincinnati
Smith Furniture Company, Cincinnati
*Sterling-Lindner-Davis, Cleveland
W. S. Carlile and Sons, Columbus
J. W. Echenrode, Columbus
W. E. Heskett Co., Columbus
Star Furniture, Columbus
*Long and Company, Cuyahoga Falls
†Arcade Furniture, Dayton
*Cappel Furniture, Dayton
Spungeon Furniture, Fremont
McElroy's, Galion
King's, Incorporated, Lancaster
H. Schaffner Company, Marion
B. Rudner Furniture, Martins Ferry
Banks Brothers, Massilon
*Buckeye Furniture, Toledo
Johnson Brothers, Toledo
Lamson Brothers, Toledo
Dale's, Washington Courthouse
Bradley-Yoder, West Liberty
G. M. McKelvey Company, Youngstown

OKLAHOMA
*Collier Brothers, Ardmore
Grindstaff Furniture, Bartlesville
Piper Furniture, Bartlesville
*Collier Brothers, Duncan
Cox-Morris-Wright, El Reno
E. E. Loomis, Enid
Cotteral's, Guthrie
Cache Road Furniture, Lawton
*Collier Brothers, Seminole
†Brown-Dunkin Company, Tulsa
Empire Furniture, Tulsa
Shannon Furniture, Tulsa
*Moore Furniture, Wewoka

PENNSYLVANIA
C. A. Dorney, Allentown
W. R. Gott, Arnold
J. T. Anderson and Son, Beaver
Walter Gross Furniture, Beaver Falls
Beckley Hardware, Beckley
Lipkin Furniture, Bethlehem
Thompson Furniture, Braddock
Bristol Home Furnitures, Bristol
Hobson and Owens, Bryn Mawr
Earley's, Carlisle
York Furniture, Carnegie
P. Nicklas Sons, Chambersburg
Ralph Glenn, Clairton
L. A. Hackett, Chester
Globe Furniture, East Stroudsberg
Lipkin Furniture, Easton
Lawton's, Elizabethtown
*John V. Schultz Company, Erie
A. Greenbaum and Son, Ford City
H. C. Faller and Sons, Fryberg
Waltersdorf's, Hanover
Bowman Department Store, Harrisburg
Hershey Department Store, Hershey
Watt and Shand, Lancaster
Westenberger, Maley and Myers, Lancaster
Hugh B. McMeen and Sons, Lewiston
John Shryock Company, Meadville
Batchelor Brothers, Monaca
Miller's, Mercer
J. R. Frew, New Castle
Myers Furniture, New Kensington
John Wanamaker, Philadelphia
McCarraher Brothers, Phoenixville
Boggs and Buhl, Pittsburgh
†Joseph Horne Company, Pittsburgh
Kaufmann's, Pittsburgh
Rosenbaum Company, Pittsburgh
Wilkes Furniture House, Pottstown
Booker's, Quakertown
Kaufman's, Reading
C. K. Whitner, Reading
Zarfo's, Red Lion
John W. Willson and Sons, Sharon
Yocum-Godschalk, Souderton
Shenkan's, Tarentum
Carfagna's, Turtle Creek
Faller Brothers, Turtle Creek
Wolff & McKown, Waynesboro
B. J. Smith Showrooms, West Reading
Fowler, Dick and Walker, Wilkes Barre
Faller Brothers, Wilkinsburg
L. L. Stearns and Sons, Williamsport
Wahl-Braun, Incorporated Williamsport
*Colony Furniture House, York
*Gehley's Carpet House, York

RHODE ISLAND
Ross Aker, Providence
The Shepard Company, Providence

SOUTH CAROLINA
Home Furniture Company, Camden
Haverty's, Charleston

TENNESSEE
Arthur Byrd, Bristol
Kerley Furniture, Humboldt
Sam Fortas, Memphis

TEXAS
A. B. Barrow, Abilene
*Owens Furniture, Abilene
Waldrop Furniture, Abilene
†The Harris Company, Amarillo
Cabaniss-Brown, Austin
Karotkin Furniture, Austin
Shanks-Myers, Austin
Thompson Furniture, Beaumont
Wilshire Furniture, Bonham
†Trammell's, Breckinridge
G. Herman Furniture, Brenham
Schleider Furniture, Brenham
Texas Furniture, Brownwood
McCulloch-Dansby, Bryan
Allen Furniture Company, Corpus Christi
Braslau Furniture, Corpus Christi
*Burdeshaw's Tropical Furniture, Corpus Christi
Nueces Furniture, Corpus Christi
Home Furniture Company, Dallas
†Simons-Langford, Dallas
*Titche-Goettinger Company, Dallas
*American Furniture Company, El Paso
Household Furniture, El Paso
Sun City Furniture, El Paso
*Carriher's, Fort Worth
†Greine's, Fort Worth
†Leonard's, Fort Worth
*Plantowsky's, Galveston
G. Hermann, Gonzales
Anderson's, Harlingen
W. T. Hardy, Hondo
Finger Furniture Stores, Houston
*Joske's of Houston, Houston
Richter's, Houston
*W. A. Fawcett Furniture Co., Kerrville
Allen Furniture, Kingsville
Beathard's, Kirbyville
†Home Furniture, Longview
McWilliams Hardware, Longview
Cagle Bros., Lubbock
Stroud's, McAllen
†O'Shea Furniture, Mercedes
Knorr Furniture, Midland
Barrow-Phillips, Odessa
J. K. Conn, Orange
*Hampton Furniture Stores, Port Arthur
A. E. Scott, Port Arthur
Robert Mass e Company, San Angelo
Joske's of Texas, San Antonio
Karotkin Furniture, San Antonio
Post Furniture, San Antonio
*Tropical Furniture, San Antonio
†Zinberg's, San Antonio
*Field Furniture, San Marcos
*Starcke Furniture Company, Seguin
*Coin's, Sinton
Better Housekeeping, Waco
†Higginbotham Hardware, Waco

UTAH
†Dinwoody's, Salt Lake City

VERMONT
B. W. Hooker, Barre
Emerson and Son, Brattleboro
Lawrence and LeClair, Burlington
Smith Furniture, Burlington
Cahee Home Furnishings, Rutland
G. A. Doubleday, St. Albans

VIRGINIA
Troxler Furniture, Martinsville
G. A. Waugh Furniture, Orange
Winchester Furniture, Winchester

WEST VIRGINIA
Pugh Furniture Company, Charleston
Palace Furniture, Clarksburg
J. M. Hartley and Son, Fairmont
Butler Furniture, Huntington
Ideal Furn. Co., Parkersburg
Reps Furniture, Parkersburg
†Home Furniture, Weirton
Brooke's, Wellsburg
Cooey-Bentz Company, Wheeling
Moyer Martin, Yukon

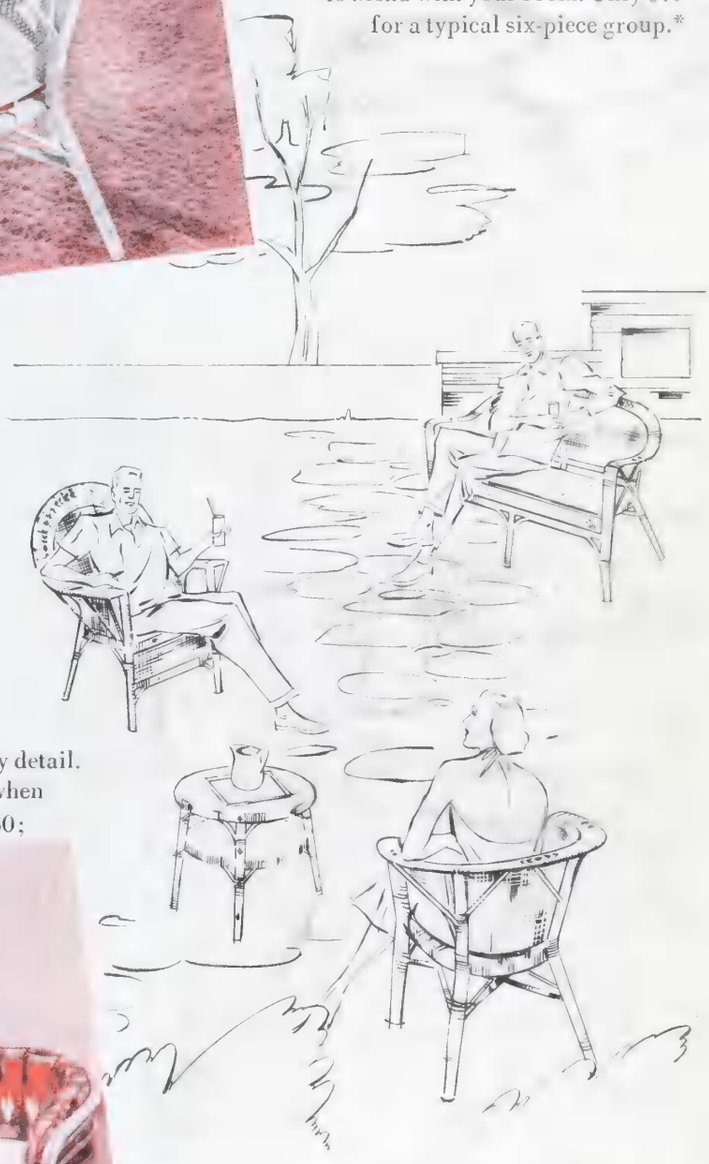
WISCONSIN
Brettschneider's, Appleton
Beloit Furniture, Beloit
Snyder and Wood, Clinton
Bammel Furniture, Delavan
Valley Furniture, Eau Claire
*William Swan, Elm Grove
H. C. Prange, Green Bay
Cain-Ashcraft, Janesville
Doerflinger Company, La Crosse
Cain-Ashcraft, Madison
†Klode Furniture, Milwaukee
H. C. Prange, Sturgeon Bay
Neitzel's, Tomah
Waal's Department Store, Walworth
J. R. Randle and Son, Waukesha



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LEADS A DOUBLE LIFE!

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*Prices vary slightly in different localities.

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COLOR PHOTOGRAPH, MAYNARD PARKER

On our cover: An informal room that offers a new kind of luxury. Designed by T. H. Robsjohn-Gibbings for The Widdicomb Furniture Company. More photographs on pages 144-150.

House Beautiful

VOL. 94 NO. 5

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

MAY 1952

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ELIZABETH GORDON
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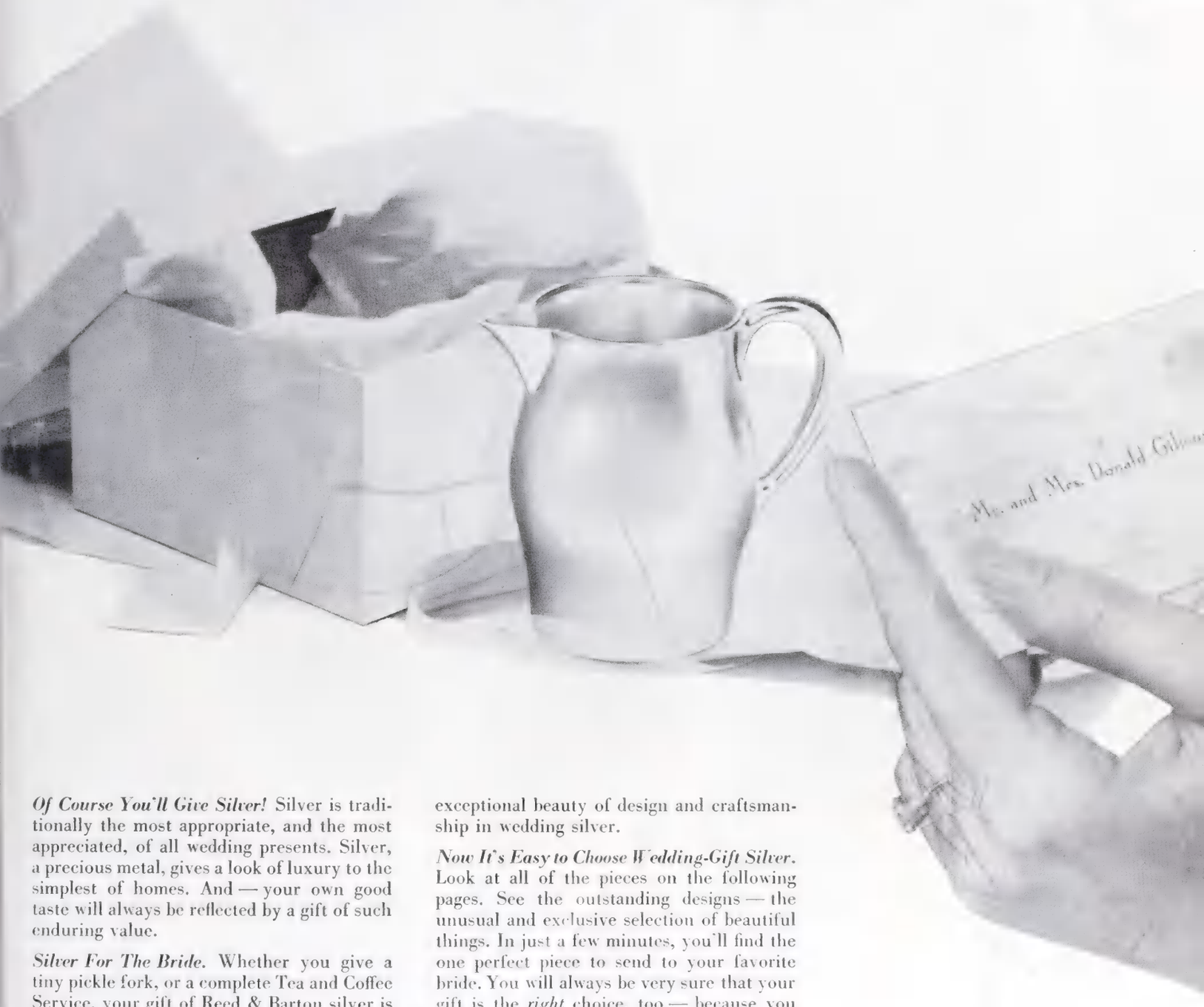
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HOW TO CHOOSE
THE PERFECT WEDDING GIFT
in Silver by REED & BARTON



Of Course You'll Give Silver! Silver is traditionally the most appropriate, and the most appreciated, of all wedding presents. Silver, a precious metal, gives a look of luxury to the simplest of homes. And — your own good taste will always be reflected by a gift of such enduring value.

Silver For The Bride. Whether you give a tiny pickle fork, or a complete Tea and Coffee Service, your gift of Reed & Barton silver is sure to delight the bride. Since 1824, the name of Reed & Barton has been famous for exceptional beauty of design and craftsmanship in wedding silver.

Now It's Easy to Choose Wedding-Gift Silver. Look at all of the pieces on the following pages. See the outstanding designs — the unusual and exclusive selection of beautiful things. In just a few minutes, you'll find the one perfect piece to send to your favorite bride. You will always be very sure that your gift is the *right* choice, too — because you have selected the lovely silver designed and made by *Reed & Barton*.

Shop at home on the following three pages . . .



REED & BARTON SILVER GIFTS from $3.50 to $12.00



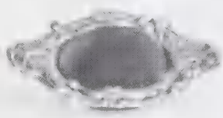
1. MAYONNAISE LADLE, Plain. Right for all salad dressings, dessert sauces. 5" length. Sterling. $3.50



2. BON BON DISH, No. 1202. Also used for small cakes, cookies. Finest silverplate. 6" diameter. $3.75



3. ASH TRAY, H44. She will us as a nut dish, too. 3½" long, 2 wide. Sterling silver. $3.95



4. PIN CUSHION, H41. Ash tray, or nut dish, when cushion is removed 3½" diameter. Sterling. $4.75



5. "BURGUNDY" LETTER OPENER. A gift of lasting usefulness, in a favorite pattern. Sterling. $5.50



6. BREAD & BUTTER PLATE, H14. Beautiful plates that last a lifetime. 6" diameter. Sterling. Each, $7.50



7. ALMOND DISHES, X569. Also an ash tray. "Francis First". Sterling. 3⅜" diameter. Each, $7.50



8. SANDWICH PLATE, No. 12 For rolls and petits fours, too. Silv plate. 10½" diameter. $6.50



9. PICTURE FRAME, H22. Important accessory for any room. 4½" high; width, 3¼". Sterling. $7.50



10. CANDY DISH, X102. Such a beautiful pattern in impressive solid silver! The length is 5". Each, $9.50



11. ASH TRAY, X722. "Contemporary" design, for young moderns. Sterling. Length, 5". $9.75



12. TEA BELL. If she loves the unusual, give her this "Francis First" bell. Solid silver. $10.00



13. CHEESE SNACK PLATE, H1 Plate is 6" diameter. Sterling. Pointed Antique Server, $6.00 ex



14. CIGARETTE JAR, X212. Also for buds, matches. Sterling. Diameter, 3½"; height, 2¼". $12.00



15. BOWL, No. 175. Just right for salads, fruits, desserts. 8" diameter Height, 2". Silverplate. $12.00



REED & BARTON SILVER GIFTS from $12.50 to $20.00



16. BEAKER, H14. For highb Give a pair engraved "His","He 10 oz. capacity. Sterling. $12.



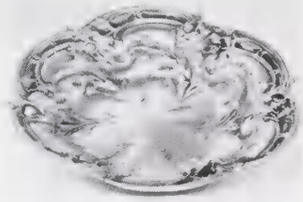
17. PORRINGER, H67. Used as an ash tray, for mints, nuts. 8 ounces. Diameter, 4¾". Sterling. $12.50



18. MAYONNAISE BOWL, X957. Also handy for sauces. Sterling. Height, 1½"; 4½" square. $12.50



19. "FLORENTINE LACE" GRAVY LADLE. An exquisite, new pierced design. Handle 4¾". Sterling. $13.00



20. BON BON DISH, X276. For nuts — cocktail crackers, olives. 5½" diameter. Sterling. $13.75



21. CIGARETTE URN, X57. Ch ing for flowers, too! Sterling. He 2¼"; diameter, 3½". $16.50



22. MARMALADE SET, X342. Glass jar. Sterling cover, tray, and "Wild Rose" spoon. $16.50



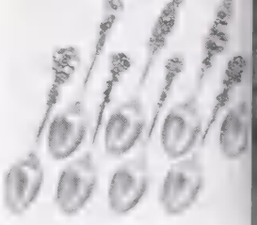
23. SERVING PLATE, X530. "Dancing Flowers" design. For cookies, appetizers. 8". Sterling. $16.50



24. GRAVY SET, No. 5000. Our "Mayflower" design. 12-oz. boat. Tray, 7¼" long. Silverplate. $17.50



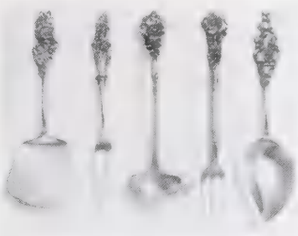
25. GOBLET, H120. Adds elegance to any table setting. 10½ oz. capacity. 6¼" high. Sterling. $18.50 each



26. HARLEQUIN COFFEE SPO Set of 8, each handle a fla Sterling, gold-plated bowls. $



27. **PAUL REVERE BOWL, No. 104** For berries, desserts, and salads. 8" diameter. Silverplate. $18.50



28. **HARLEQUIN TID BIT SET.** Five flower-handled serving pieces for hors d'oeuvres. Sterling. $19.95



29. **COLD CUT TRAY, X531.** Every bride welcomes a serving plate in this 9¼" size! Sterling. $20.00



30. **SWEETMEAT DISH, X499.** For pickles, relishes, too. Length, 7½". Width, 6". Sterling. $20.00



31. **DOUBLE VEGETABLE DISH No. 5001.** Lovely centerpiece, too. Length 10¾". Silverplate. $19.75



REED & BARTON SILVER GIFTS

from $22.50 to $35.00



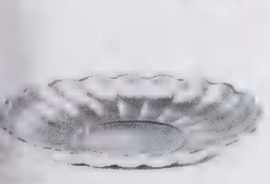
32. **CIGARETTE LIGHTER, X57.** For dining table, or any table! 2½" high. Sterling Holder. $22.50



33. **TWIN RELISH DISH, X102A.** Just right for jellies and pickles. Length, 9". Sterling silver. $22.50



34. **BOWL, X530.** Serving bowl or centerpiece. Diameter, 9¼". Height, 2¼". Sterling. $22.50



35. **SALAD PLATE, No. 110.** For sandwiches, cakes, cookies, too. 5" size. Silverplate. $23.50



36. **SAUCE SET, X80.** For fish, entree, dessert sauces. Height 2"; 4½ oz. 6" tray. Sterling. $23.50



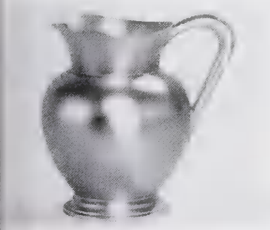
37. **COCKTAIL SHAKER, X110.** "You and Me" size. Height, 5½"; 12 oz. capacity. Sterling. $25.00



38. **PIPKIN & TRAY, H510.** For sauces, melted butter. 4½ oz. pipkin. Tray, 4"x5". Sterling. $25.00



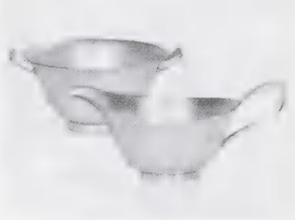
39. **BREAD TRAY, X271.** For bread, biscuits, rolls. Also serving platter. 11¼" x 5¾". Sterling. $30.00



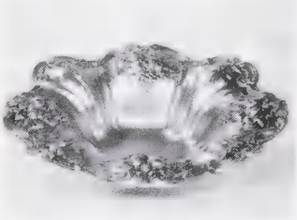
40. **PITCHER, No. 5460.** For water, milk. A "vase", too. 4-pint size. Height, 8". Silverplate. $30.00



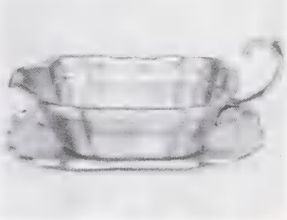
41. **MARRIAGE CUP, X18.** Inspired by a French antique. 4½" diameter; height, 3⅜". Sterling. $30.00



42. **DESSERT SET, X80.** For tea and breakfast, too. Height 2"; 4½-oz. capacity. Sterling. Set, $30.00



43. **SALTED NUT DISH, X569.** "Francis First" — for candy, mints, nuts. 8" size. Sterling silver. $35.00

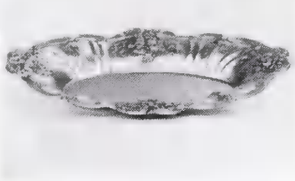


44. **GRAVY BOAT & TRAY, X958G.** 12-oz. capacity. Sterling. Boat $36.00. With matching tray, $55.00



REED & BARTON SILVER GIFTS

$50.00 and Up



45. **ROLL SERVER, X568.** Also for cold cuts, salads, fruits. Generous 12" length. Solid silver. $50.00



46. **FRUIT DISH, X958F.** For fruit, flowers, as a centerpiece. 12⅜" x 8½". Sterling silver. $50.00



47. **COMPOTE, X568.** She wants it for jam, jelly, mayonnaise. 8" diameter. Sterling silver. $55.00



48. **SALTS & PEPPERS, X571.** "Francis First" pattern. Sterling. Height, 4¾". The pair, $60.00



49. **PAUL REVERE PITCHER, X758.** Replica of colonial masterpiece. 4¾ pint capacity. Sterling. $90.00

...Your Gift of Holloware

On these pages, you have found an ideal wedding present for relatives, family friends, and daughters of business associates. If you're looking for the finest gift of all, however — or if you're a member of the family of the bride or bridegroom — be sure to see suggestions on the following page as well.

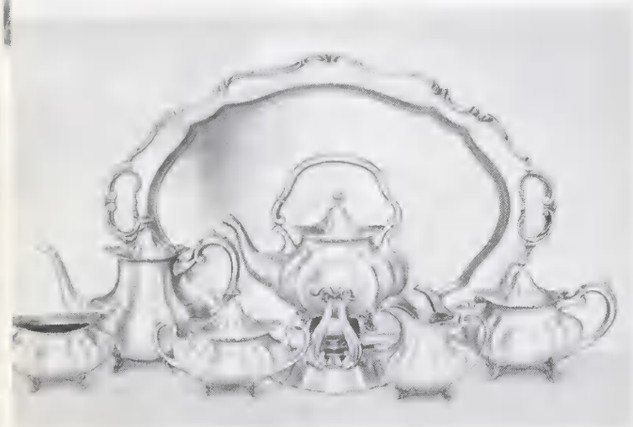
After making your selection, you'll want to *see* this beautiful Reed & Barton silver. Ask for it at your favorite Silverware Department. Most leading jewelry and department stores carry silver by Reed & Barton.



See Next Page for Reed & Barton Sterling Flatware, Tea and Coffee Services ☞

REED & BARTON
TEA and COFFEE SERVICES

Happy is the bride who receives a Tea and Coffee Service of Reed & Barton silver! This most luxurious of wedding presents is often presented by the bridegroom's family . . . but it is equally correct for *you* to give the complete service — or to start it with coffee pot, cream pitcher, and sugar bowl.



HAMPTON COURT No. 660 sterling silver service by Reed & Barton. Five pieces $575: coffee pot $168; creamer $68; sugar $112; tea pot $164; waste bowl $63. Matching kettle and stand $390; tray $515.



WINTHROP No. 1795 silver plated service by Reed & Barton. Five pieces $250: coffee pot $80; creamer $30; sugar $45; tea pot $72.50; waste bowl $22.50. Matching kettle $185; tray $165.



REGENT No. 5600 silver plated service by Reed & Barton. Five pieces $175: coffee pot $52; creamer $28; sugar $30; tea pot $47.50; waste bowl $17.50. Matching kettle and stand $145; tray $100.

Save this wedding-gift portfolio for future use. For a list of stores in your city that feature Reed & Barton sterling and fine silverplate, send your name and address to: Dept. X, Reed & Barton, Taunton, Mass.



PILGRIM No. 750 sterling silver service by Reed & Barton, their newest triumph in tea sets. Five pieces $3 coffee pot $116; creamer $45; sugar $54; tea pot $112; waste bowl $23. 750/87 Waiter used with set, $450.



STERLING SERVING PIECES BY REED & BARTO

She'd love a serving piece in one of these beautiful patterns! Left to right: Burgund Gravy Ladle, $13; Pointed Antique Pickle Fork, $5; French Renaissance Jelly Serve $7; Florentine Lace Cold Meat Fork, $17.50; Francis First Salad Spoon, $20; Mar borough Butter Knife, $7.75; Dancing Flowers Lemon Fork, $4.25; Georgian Ros Sugar Spoon, $5.75. Any one, a lovely and useful addition to her sterling service!

***All prices on these pages include Federal Excise Tax. Under present uncertain conditions, the prices quoted cannot be guaranteed.**

The silver shown on these pages may be purchased in your city at silverware departments which are headquarters for:

SILVER BY

REED & BARTON

TAUNTON, MASSACHUSETTS

Silvermasters for more than a century and a quarter

a new way of weaving

a new world of color . . .

Wamsutta launches Frosty-Tones

TRADE MARK

in sheets and towels



FROSTY-TONES SET A NEW DECORATING THEME

Sheets and towels by Wamsutta · Draperies, Wamsutta Frosty-Tone sheeting by-the-yard · Curtains, Wamsutta Tissue Chambray by-the-yard · Frosty-Tone room-size cotton rug by Wunda Weve · Frosty-Tone pure wool blanket by Kenwood

News as only Wamsutta can loom it . . . blending an immaculate white thread with a soft pastel thread to produce the softest, frostiest haze of color ever to cast a spell on your room—and you! See Frosty-Tone sheets in that superlative Supercale* quality, see luxurious Frosty-Tone Wamsutta towels and bath rugs, all matched up in blue, pink, yellow, or green. At fine stores everywhere.

Wamsutta Mills, New Bedford, Mass.

WAMSUTTA
Sheets and Towels

*



Setting by Lord & Taylor, New York. Blue Frosty Tone Wunda Weve rug. Frosty Tone sheets by Wamsutta, Frosty Tone blanket by Kenwood.

newest thing in decorating

Frosty Tone

Wunda Weve Carpets

as pretty as a snowflake!

Here are Frosty Tones—the newest note in home fashions—
keynoted by Frosty Tone Wunda Weve on your floor! Twelve springtime colors
or dramatic black, all iced over with white . . . and a delightfully different,
foot cushioning texture that lets you walk like royalty!
Naturally, Wunda Weve is widely imitated. But only Wunda Weve is so practical:
easy to vacuum, colorfast, pre-shrunk, fully washable, loom-woven. Only Wunda Weve
gives you the assurance of such complete satisfaction at such a moderate price!
Ask for Wunda Weve by name at leading rug departments!

Guaranteed by Good Housekeeping

WUNDA WEVE

AMERICA'S MOST WANTED . . . MOST IMITATED CARPET

FREE! Booklet showing Wunda Weve in America's finest homes. Beautiful room settings in full color. Write Belrug Mills, 202-W River Street, Greenville, S. C.



Kenwood Blankets

in Frosty Tones!

They're excitingly new—the frosty tones you will find this season in fabrics and furnishings. Kenwood has captured them in the exquisite shades of this luxurious pure-wool blanket: woven with wizardry by skilled craftsmen, finished with a lofty, lustrous nap, and bound with wide acetate satin in decorative design.

Colors: Frosty pink, frosty blue, frosty green and frosty yellow, matching perfectly the frosty tones of Wamsutta sheets, Wamsutta towels, and Wunda Weve rugs.

Other all-wool Kenwood blankets at your favorite fine store: *Cameo*, velvety soft; *Famous*, deeply napped; *Renown*, smooth, densely napped; *Bonne Nuit Cherie*, pure white and gaily bound; *Arondac*, with fleecy finish; *Cralo*, bulky and fluffy. All are particularly appropriate for wedding gifts. Your dealer, on request, will pack your gift at no extra cost, in Kenwood's entirely new handsome bridal box.

KENWOOD MILLS, RENSSELAER, N.Y.



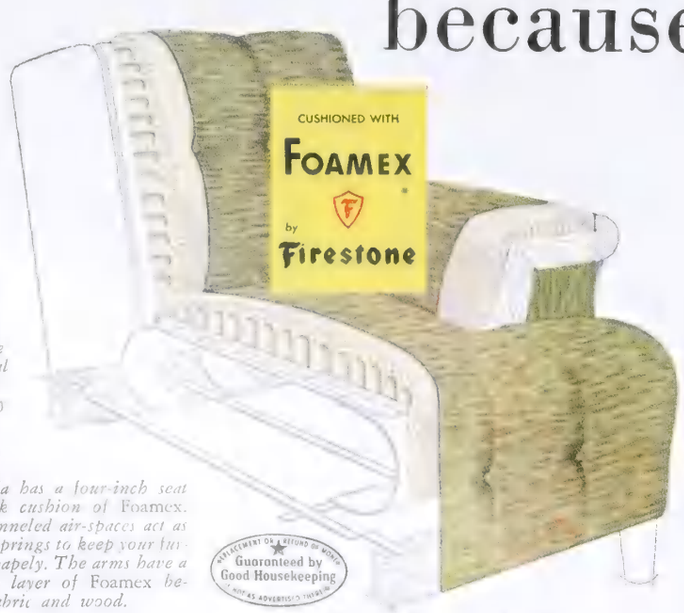
THANKS TO FIRESTONE

this sofa keeps its inviting

...for years...and years...



because Firestone has never been



© 1952 Firestone Industrial Products Company

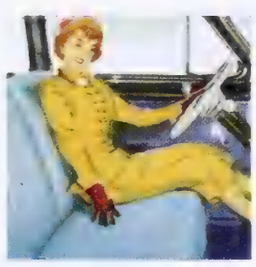
This sofa has a four-inch seat and back cushion of Foamex. *The channeled air-spaces act as natural springs to keep your furniture shapely. The arms have a one-inch layer of* Foamex *between fabric and wood.*

Guaranteed by Good Housekeeping

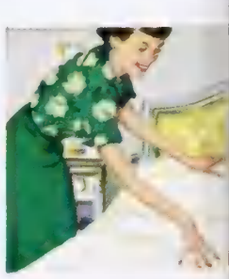
Enjoy the Voice of Firestone Monday Evenings over NBC Radio and Television



Petal-soft *Foamex* breathes with pressure — expelling dirt and dust—air-cleaning and air-cooling itself.



Automobile seats, backs and armrests cushioned with *Foamex* take the bumps and jolts out of motoring.



Yours, for a lifetime sleep-perfect nights . . . exclusive Form-Fitted M tress of Firestone *Foam*

'OAMEX CUSHIONING

beauty and comfort

nd years...and years



FOAMEX® cushioning known to wear out!



njoy dust-down-and ather-allergy-free sleep ith a pillow made of cool nitary *Foamex*.

From infant star to track star...the years fly so fast! Especially when favorite possessions—like this sofa, cushioned with Firestone *Foamex*—show no signs of age.

No matter how heavy the abuse, *Foamex* cannot hollow out, lump up or break down. This pure, all-latex material cradles your curves gently. It's soft as a baby's cheek to the touch, yet instantly springs back to shape when pressure is released. That's why you never need to "fluff" and "plump" a *Foamex* sofa or chair pillow.

Even the upholstery fabric wears better, because *Foamex* will not shift or sag to stretch the material thin.

Traditional or modern...sofa-bed or pull-up chair ...*Foamex* gives every type of furniture restful, deep-seated comfort. Yet so little *Foamex* goes such a long way—you can enjoy the beauty of trim, space-saving pieces that still are luxuriously, lastingly comfortable!

Try the smartest-looking, most comfortable chair at your favorite furniture or department store. You'll be able to tell it's *Foamex*, the moment you sit down. And you can prove you're right when you see famous gold, blue and scarlet streamer: "Cushioned with *Foamex* by Firestone." Look for it, won't you, today!



← you choose any floor color you want . . .



you say where the design is to be set in . . .

yet this custom floor is yours for the cost of an ordinary linoleum pattern!

that's the news in "FASHION-FLOORS" by NAIRN

the quality Inlaid Linoleum

Floor: Carnival Red C501 Shell Beige C506; inset squares red C1 yellow C7 Counter VinylTop 3000 Yellow Congowall W14



Here's just one smart idea for a Gold Seal Nairn Fashion-Floor with expensive-looking custom touches. But you can make up your own idea!

From a great, wide, wonderful world of colors — all in the same modern texture design — *you* choose the color for your satin-smooth sweep of Gold Seal Nairn Linoleum . . . *you* choose the colors for the bright contrasting custom touches . . . *you* decide where the accents are to go. It's custom-designed and custom-installed . . . yet your beautiful new Fashion-Floor costs no more than many everyday linoleum patterns! And how good to know that Gold Seal Nairn Linoleum has proved so thoroughly trouble-free in long use that it carries the Gold Seal guarantee of satisfaction or your money back!

GOLD SEAL NAIRN INLAID LINOLEUM

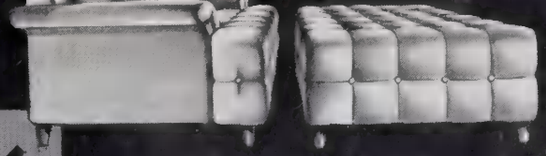
Congoleum-Nairn Inc., Kearny, N. J. Makers of guaranteed floor and wall coverings: Gold Seal Nairn Inlaid Linoleum • Gold Seal Vinyl Inlaids • Gold Seal Congoleum • Gold Seal Congowall • Gold Seal Asphalt Tile

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Here's the exclusive patented back that makes Gold Seal Nairn Inlaid Linoleum trouble-free in installation and in use. Buy when you see it!



Flexsteel's Coronado



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The Coronado group is expertly constructed with revolutionary Flexsteel spring units and buoyant Firestone Foamex. It is finished in your choice of the very newest decorative fabrics. For individual taste and expression the Coronado group is composed of the luxurious sofa, large lounge chair, 36"-square pouf ottoman, left or right arm ¾ length sofa, an armless love seat and an armless chair.



The "Coronado" group by

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White

The South's Oldest Makers of Fine Furniture



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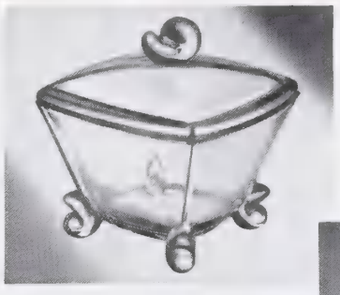
WEDDINGS?
SHOWERS?
HOUSEWARMINGS?
BIRTHDAYS?

Here are 20 answers—

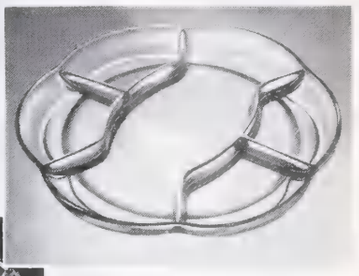
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Twenty Grand Gifts

Sales records throughout the nation show these are the 20 most popular items from the loveliest glassware in America: for gifts—or for your very own. Many stores from coast to coast are featuring them right now. Inquire at your department stores, jewelers or gift shops, or write to us for the name of the nearest dealers. All fine hand-made crystal . . . and at such low prices.

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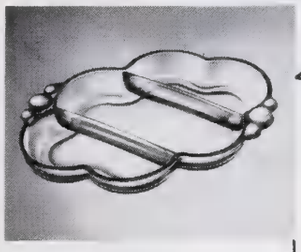


Patio
Candy Jar and Cover
$2.75*

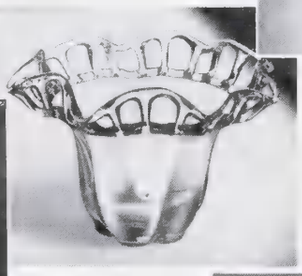


Canterbury
12" Celery & Relish
$3.50*

Canterbury
10½" Relish
$2.00*



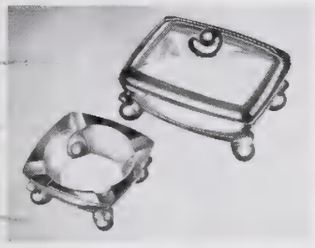
Patio Cigarette Set
$3.40 set*

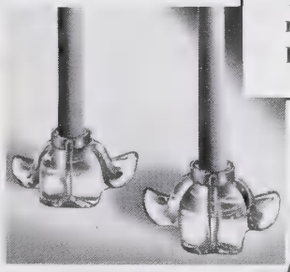


Murano 7 in. Flared Vase
$3.25*

Canterbury 11" Celery
$2.00*







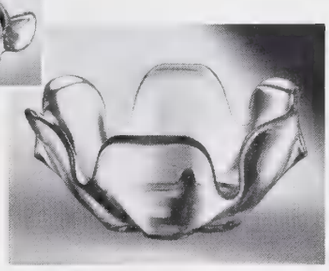
Leaf Candlestick
$2.50 pair*



Murano 12½"
Flower Arranger
$3.25*



Canterbury
5½" Flower Arranger
$2.00*



8" Contour Flower Bowl
$2.25*



Canterbury
7½" Crimped Comport
$2.75*



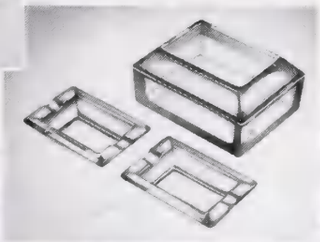
Canterbury 3 compt.
Candy Box and Cover
$2.75*



Canterbury
Dressing Set
$3.25*



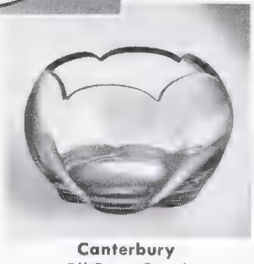
Canterbury
Condiment Set
$4.50*



Pall Mall Cigarette Set
$2.40*



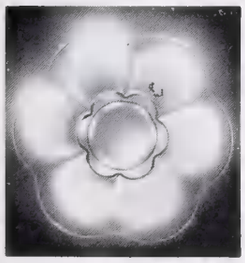
Individual Canterbury
Sugar & Cream Set
$2.00*



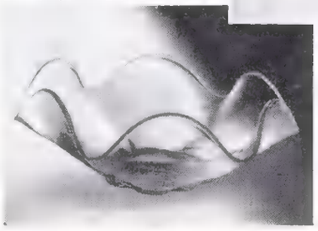
Canterbury
5" Rose Bowl
$1.35*



Canterbury 9 in.
3 compt. Relish
$1.90*



Canterbury
14" Torte Plate
$5.00*



9 in. Canterbury
Crimped Bowl $2.00*

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THE DUNCAN & MILLER GLASS CO., Washington, Pa.

*Approximate retail prices. Prices slightly higher in West and South West.

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Accessories by Georg Jensen, Inc.

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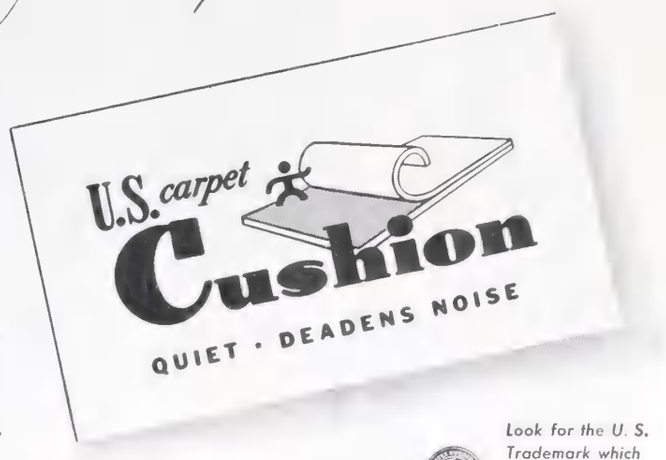
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Beautiful carpeting is such an investment, you want to protect it for years more service. The "life" of U. S. Carpet Cushion literally absorbs the harmful grind of heels; it soaks up the day-after-day wear of footsteps.

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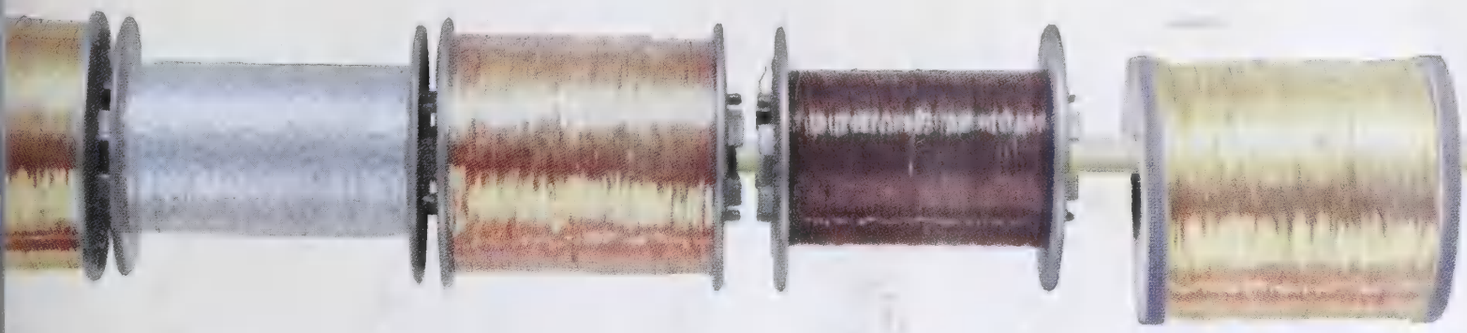


Burnishing the 23 carat gold-leaf which has bee applied to the bevelled edges of cards for special occasions

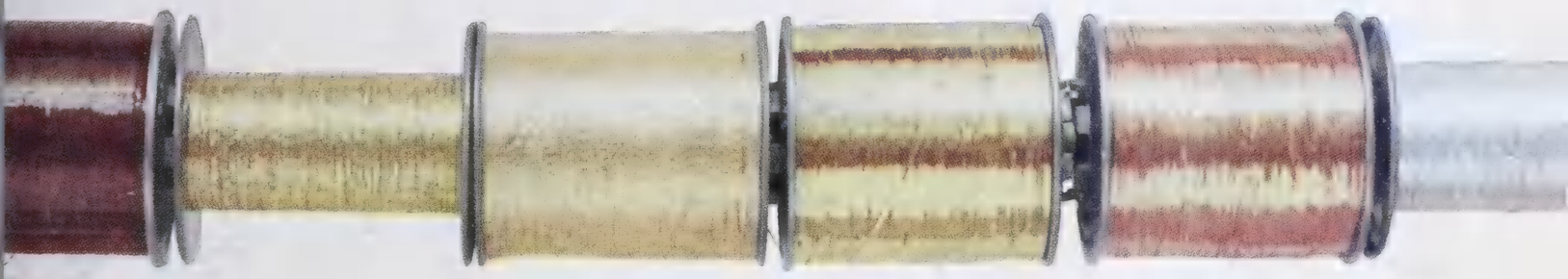
Crane's

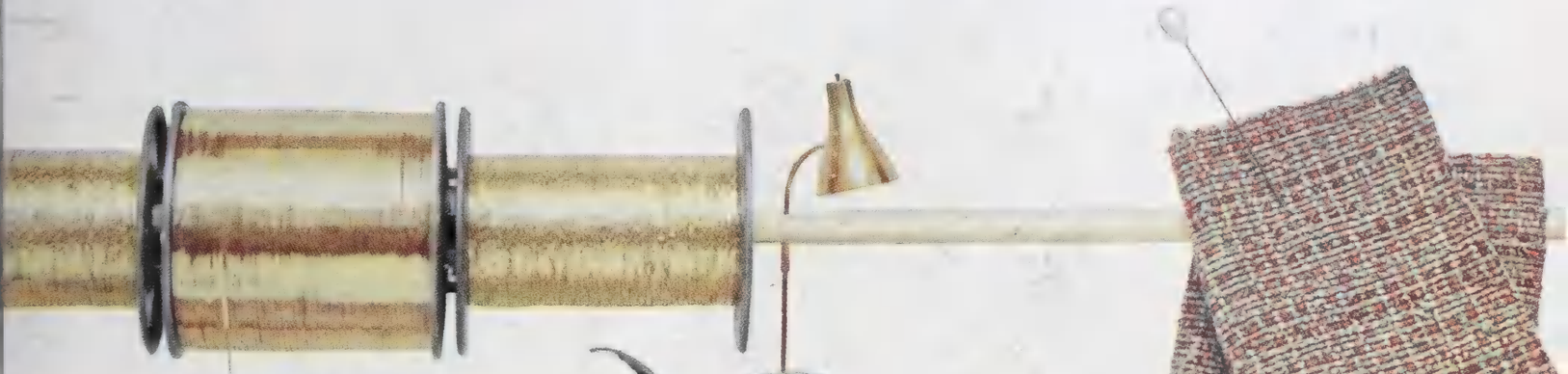
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Does* MORNING BACKACHE make you awaken like this



when you should awaken like this?

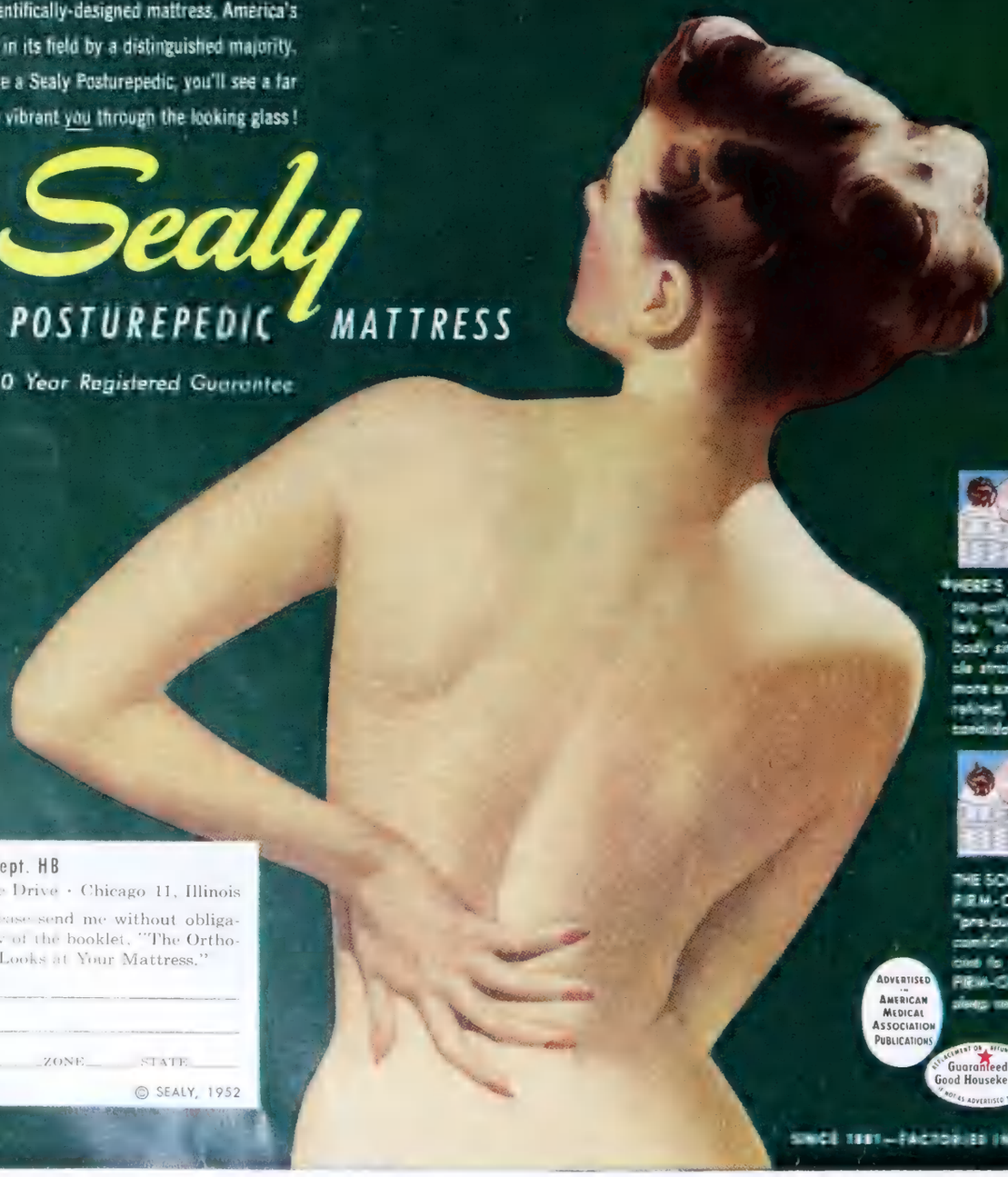


When your mirror mercilessly reflects a haggard you . . . beware that worn, sagging mattress that spells miserable, nerve-racking Morning Backache! Change to the relaxing resiliency, the superior support of a Sealy Firm-O-Rest Posturepedic . . . America's original firmer mattress, America's first scientifically-designed mattress, America's first choice in its field by a distinguished majority. When you choose a Sealy Posturepedic, you'll see a far fresher, more vibrant you through the looking glass!

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THE SOLUTION!... The SEALY FIRM-O-REST, scientifically "pre-built" for spine-at-a-line comfort. Firmer, more conducive to relaxation . . . SEALY FIRM-O-REST means healthful sleep ahead.

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SINCE 1881—FACTORIES IN PRINCIPAL CITIES

FACTS YOU SHOULD KNOW BEFORE YOU BUY A CARPET



Read These Helpful Tips And Get More For Your Money When Buying Carpets And Rugs!

PERHAPS you have never thought of it in this light, but the carpet is the most important single furnishing of any room. Not only because it is the *most used* furnishing, but also because it covers such a large area that it usually sets the tone for your entire decorating scheme. *If you choose it wisely,* a new carpet or rug can be one of the longest lasting, most satisfying investments you can possibly make. So read all these pointers and *plan* before you buy!

● ● **The three most important things to remember are: (1)** *Buy from a dealer who is both reliable and well-informed, one in whose advice you have confidence . . .* **(2)** *Insist on a well-known, nationally advertised brand loomed by a mill with an unquestioned reputation for quality . . .* **(3)** *Buy the best grade you can afford, remembering that you'll expect many years of service from the carpet you select.*

● ● **There are** also several other points you should consider. So be sure you read the answers to these important questions before you go shopping—

1 Q. How Important Is Color?

A. *Your choice of color* is, perhaps, the most important decision you will make when choosing your new rug or carpet. *If your furniture and furnishings are predominantly dark, a light carpet will probably set them off to best advantage.* If they are light in tone, you will more than likely want a dark carpet to lend contrast.

2 Q. Should I Choose A Pattern Or Solid Color?

A. *This is largely a matter of taste.* Generally speaking, however, a solid color—or a carpet limited to various tones of the same color—will harmonize with a wider variety of other furnishings. **On the other hand, if you wish to express your own individual taste very dramatically, you may prefer a multi-colored pattern.** Patterns, incidentally, do not show soil as easily as a solid color.

● When it comes to deciding on color and pattern, the main thing to remember is that you will be living with your new carpet for a long time, so you should pick one you really *like!*

3 Q. How Do Carpet Color And Pattern Affect The Feeling Of Spaciousness In A Room?

A. *Light colors or cool colors* make small rooms appear larger, while dark colors or warm colors give even a large room an intimate, cozy air. Patterns tend to make a room seem smaller. So if you want to use a pattern in a small room, choose a small pattern—or a single color in a sculptured or tone-on-tone effect that creates a muted self-pattern.

4 Q. Does The Texture Of A Carpet, In Itself, Have Any Decorative Effect?

A. *Definitely.* For example, some very exciting new effects with beautiful gradations of color and shading are being achieved through the use of both high and low loops, or tufts, in the same carpet. The interplay of light and shadows on the uneven surface creates a subdued feeling of pattern.

● Through your choice of texture, you can key the tone of your rooms. *A carpet with a nubby texture, for instance, lends an air of informality,* while others—sculptured or tone-on-tone carpets, say—give a luxurious feeling of formality.

5 Q. Have There Been Any Recent Developments In The Materials Used In Carpets?

A. *Yes, a number of them.* The most important is an amazing new man-made fiber called *carpet rayon.* This revolutionary new fiber was especially developed for carpets and has made possible new and desirable characteristics never before achieved. For example, through special "blends" of wool or other fibers and *carpet rayon,* manufacturers can now create exceptionally rugged and durable carpets in more striking color effects and with a more luxurious, more brilliant luster.

6 Q. What About Price And Value?

A. It pays to buy the *best* grade carpet your budget will permit. But remember—price alone is not always necessarily a true yardstick of value. Different makes of carpets selling at exactly the same price may vary considerably in quality. *That is why—whether you're planning on a needle-loomed carpet at $4.95 a square yard or $35-a-yard custom Chenille—it's so important that you buy a well-known make you know you can trust.*

7 Q. What About Cotton Carpets?

A. *For some purposes,* cotton carpets are excellent. You will find that they soil more easily but clean well. They also crush more easily but the crushing usually enhances their decorative effect. *Due to their high-style texture and stunning colors, cottons have a definite place in modern decorating.* If you decide on cotton, remember the better grades are *loom woven*—actually woven on a carpet loom.

8 Q. Is Broadloom A Specific Kind Of Carpet?

A. *No. Any* seamless carpet or rug over 54 inches wide is called broadloom, because it is woven on a *broad* loom.

9 Q. Should I Choose Wall-To-Wall Carpeting Or Room-Sized Rugs?

A. *That depends.* Wall-to-wall carpeting is generally more desirable if you own your own home or plan to remain in your present apartment or rented house for some years to come. **Wall-to-wall carpeting gives rooms a more luxurious appearance and makes them seem larger.** Laid throughout several adjoining rooms, it helps tie the rooms together, thus making your home appear more spacious. Also, wall-to-wall carpeting makes housekeeping easier.

● Room-sized rugs also have their advantages. "Customade" room-sized rugs are made in a number of sizes to fit practically any room. They cost somewhat less than wall-to-wall carpeting, because they are slightly smaller and there is no installation cost. They can be easily taken up and can be turned from time to time to equalize wear. If you choose a room-sized rug, make sure that it is only a few inches from the wall at any point. Otherwise, it will look skimpy and make the room appear smaller.

10 Q. Will It Pay Me To Buy Carpet Cushions?

A. *Yes!* National Bureau of Standards tests show cushions make carpets wear 73% to 146% longer! Here, again, it's wise to buy the best quality you can afford—and to make sure your cushion, too, bears a famous brand name.

● ● **With the information** above in mind, you are now ready to start thinking about making a definite selection. But before you go shopping, remember—if you want the *best value* for your money, deal with a reliable store and choose a well-known brand!



SEE NEXT PAGE FOR PREVIEW OF LATEST CARPET FASHIONS

THIS AND THE NEXT TWO PAGES ARE VALUABLE FOR FUTURE REFERENCE



Beautiful New Colors! Exciting New

Spring Car

SPRING is bustin' out all over . . . in the exciting nationwide Mohawk Spring Carpet Festival, which is now in full swing! Yes, now you can see a gay, colorful preview of the newest, loveliest broadlooms America ever set foot upon! Look for this spectacular feature attraction of the big 1952 Carpet Fashion Opening at leading dealers everywhere!

● **You've never seen** such beautiful new colors, such fascinating new patterns and such glamorous new economy weaves! You will find exquisite Mohawk broadloom carpets and rugs just right for every room, perfect for every decorating scheme.

● **You'll discover** new textures and color tones only exclusive new

PICK YOUR FAVORITES FROM

1. New Marlborough *Modern Floral*†, a luxurious blended broadloom in exquisite pastels. $11.50

2. Grosvenor *Leaf.* Thrilling new patented high-low weave. Green, grey, beige, rose. All wool. $14.95

3. New Hampden *Tahitian Leaf*†. Exotic simulated embossed pattern. Blended. Three colors. $8.95

4. New Woolripple†. Amazing low-cost blend. $5.95

5. New Royal Victory *Braided*†. A charming rainbow-hued provincial. Soft, thick blended pile. $7.25

6. Trendtex *Moh-weave*†. Patented random weave. All wool. Grey, green, beige, rose. $9.95

7. Palladium *Ribbon Leaf.* Graceful embossed effect colored in self-tones. Blended. Five colors. $8.95

8. New Woolripple†. Blended broadloom. $5.95

9. Grosvenor *Leaf.* 100% wool. Four colors. $14.95

10. New Marlborough *Ranch House Texture*†. Exciting new blend in fashionable tweed tones. $11.50

11. Coventry *Modern Scroll.* Deluxe blend in smart carved effect. Grey, green, beige, rose. $10.95

12. Warwick Twist *Frieze*†. Attractive nubby-textured blended broadloom. Eight inviting colors. $9.95

13. Meriden *Embossed Leaf.* Exclusive new Mohawk blended weave. In grey, green, beige, rose. $10.95

14. Coventry *Modern Scroll.* Loop-pile blend. $10.95

15. Palladium *Ribbon Leaf.* Blended pile. $8.95

16. New Hampden *Ranch House*†. Handsome geometric in grey-accented woodtones. Blended. $8.95

17. New Marlborough *Contemporary Texture*†. Dramatic modern blend of two-tone yarns. $11.50

18. New Marlborough *Peonies*†. Colorful floral on grey, damasked fern ground. Blended. $11.50

■ *Centers of flowers are of Warwick Twist and New Assembly Twist* ● ● *Carpets denoted as blends are woven*

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Patterns! Economical New Weaves!

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● **For America's greatest values** in high-quality, long-wearing broadlooms, see the nearest dealer featuring this big Spring Carpet Festival by Mohawk—the world's most famous name in fine floor coverings. All Mohawk carpets and rugs are reasonably priced and many friendly Mohawk dealers can arrange convenient monthly terms, if you wish.

THIS GREAT MOHAWK SELECTION!

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20. Grosvenor *Wave.* Another exclusive Mohawk weave. Deep all-wool pile in six colors. $14.95
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22. New Marlborough *18th Century Floral*†. A superb blend of classic design in rich pastels. $11.50
23. New Royal Victory *Selftone Leaf*†. A broadloom blend in magnificent muted shadings. $7.25
24. New Royal Victory *Basketweave*†. A homey ranch-house pattern in warm woodtones. Blended. $7.25
25. New Marlborough *Modern Leaf*†. Blended. $11.50
26. Palladium *Ribbon Leaf.* Spring-twist blend. $8.95
27. Grosvenor *Wave.* All wool. Carved effect. $14.95
28. Trendtex *Mob-weave*†. Textured, all-wool. $9.95
29. New Hampden *Modern Leaf*†. Blended. $8.95
30. New Woolripple†. Budget-priced blend. $5.95
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33. New Hampden *Trocadero*†. Elegant simulated embossed floral. Blended. Four colors. $8.95
34. New Assembly Twist *Frieze*†. Blended. $12.50
35. Grosvenor *Wave.* All wool. Six colors. $14.95
36. Meriden *Embossed Leaf.* Blended. $10.95
37. New Hampden *Floral*†. Quaint yet modern. Richly hued hollyhocks on beige. Blended. $8.95
38. Coventry *Modern Scroll.* Blended. $10.95

Approx. prices per sq. yd.—vary by locality.
†*Also available in Customade room-sized rugs.*

with superb wool and sturdy carpet rayon for greater beauty, wear, economy.

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■ Enrich your home with graceful, useful adaptations from the Colonial . . . styled by Cushman for your life today . . . so rich in character and background . . . pieces of inherent timelessness . . . at home in so many settings, completely traditional, informal ranch, or mixed happily with modern. Small wonder decorators say of Cushman that here indeed is

The Best of Colonial for MODERN DAY LIVING



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■ Exciting example is the new Round Table which grows from 48" to a full 62", accommodating up to eight persons. The Lazy Susan, itself, whisks off if desired, leaving not a trace! Companion pieces, of course, are today's smart version of old and authentic captain's chairs.

NO. 5240 NANTUCKET ROUND TABLE
NO. 5241A NANTUCKET CAPTAIN'S CHAIR
NO. 5245 NANTUCKET LAZY SUSAN



NO. 9022T HUNTING BOARD HUTCH

Cushman Colonial Creations

■ Whether you're planning a dining room, living room or bedroom, you'll find ideal Cushman Creations to choose and use. Each has the color-controlled, hand-rubbed and highlighted Cushman maple-finish that defies heat, water and alcohol. Each will match perfectly with other pieces bought at any time. Each is a beautiful example of cabinetcraft detail. You'll love to live with Cushman Colonial!

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ALABAMA
Birmingham.....Hood-McPherson
Birmingham....L. Pizitz Dry Goods Co.
Montgomery.....Rhodes, Inc.

ARIZONA
Phoenix.....Barrows Furniture Co.
Tucson.....House of Enchantment

ARKANSAS
Hot Springs.....Cooper Furniture Co.
Little Rock..Steinkamp's Home Furn. Co.

CALIFORNIA
Fresno.....Turpin's Furniture
Glendale.....The Maple Shop
Los Angeles.....The May Co.
Mountain View...Cornell's of Los Altos
Oakland.....Wilton's Home Furnishings
Sacramento.....Weinstock, Lubin & Co.
San Francisco.....Union Furniture Co.
San Jose.....Robinson & Sons Co.

COLORADO
Colorado Springs....American Furn. Co.
Denver.....The American Furniture Co.
Denver.....Del Teet Furniture Co.
Durango.....Durango Furniture Mart

CONNECTICUT
Ansonia.....Ansonia Furniture Co.
Branford.....The Hamilton Shops
Bridgeport.....The D. M. Read Co.
Bristol..Holbar's Furn. & Appliance Co.
Cromwell.....A. F. Oberg
Danbury.....C. Delury
Danbury.....Henry Dick & Son
Danielson.....Lavallee Furniture Co.
Derby.....The Howard & Barber Co.
Elmwood.....Elmwood Furniture Co.
Hartford....Ludwig Baumann Co., Inc.
Hartford.....Nassau Furniture Co.
Hartford....Wm. H. Post Furniture Co.
Manchester.....Watkins Brothers
Meriden.....Bullard, Fowler & La Place
Middletown....The James H. Bunce Co.
Milford.....Wayside Furniture Shops
New Britain.....Henry Morans & Sons
New Haven.....H. M. Bullard Co.
New Haven..The Frederick Hofmann Co.
New London..Sidney Matt. & Furn. Co.
Norwich.....Gilbert Furniture Co.
Norwich.....Schwartz Bros.
Oakville..Carlson's Wayside Furn. House
Plainville..Plainville Wayside Furn. Co.
Rockville.....Luther A. White, Inc.
South Norwalk..Ansevine Furniture Co.
Stamford....Laddin Rock Furniture Co.
Torrington.....A. A. Smith, Inc.
Waterbury.....The Hadley Co.
Waterbury.....Wilbar Furniture Shop
Willimantic.....Goettlich-Bacon, Inc.
Winsted.....Winsted Furniture Co.

DELAWARE
Dover.....Nap & Spence
Selbyville.....Selbyville Furniture Co.
Wilmington.....J. B. Van Sciver Co.
Wilmington..H. Feinberg Furniture Co.

DISTRICT OF COLUMBIA
Washington.....Colony House
Washington.....The Hecht Co.
Washington.....Hutchison's, Inc.
Washington....Wm. E. Miller Furn. Co.

FLORIDA
Jacksonville.....Rhodes, Inc.
Orlando.....Yon Furniture Co.

GEORGIA
Atlanta.....Rhodes, Inc.
Atlanta.....Sterchi Bros. Stores Co.

IDAHO
Boise.....Hendren's

ILLINOIS
Champaign.....Lillard Furniture Co.
Chicago.....Fradell Furniture Co.
Chicago.....Sears, Roebuck & Co.
Chicago.....John M. Smyth Co.
Chicago.....Wallen-Fine Furniture Co.
Chicago...Edw. J. Weber Furniture Co.
Danville.....Sandusky's
Decatur.....Arthur's Furniture
La Salle.....Hummer Furniture Co.
Oak Park.....Walker Co.
Ottawa.....Leader Furniture & Rug
Peoria.....P. A. Bergner & Co.
Rockford.....House of Lindberg
Rockford...Rockford Standard Furn. Co.
Springfield.....Reif's Furniture Mart
Waukegan.....E. Goodman Dept. Store

INDIANA
Evansville.....R. & G. Furniture Co.
Ft. Wayne.....R. K. Robinson, Inc.
Indianapolis.....Banner-Whitehill, Inc.
Logansport.....H. Wiler, Inc.
Mishawaka.....Beiger Furniture Co.
Muncie.....C. Cree Gable
Richmond.....Romey Furniture Co.

IOWA
Des Moines.....Anderson's

KANSAS
Topeka.....Crosby Brothers

KENTUCKY
Covington.....Mike Birmingham

LOUISIANA
Monroe.....Monroe Furniture Co.
Natchitoches.....Mason Salter
New Iberia.....Dauterive Furniture Co.
New Orleans....Bradford Furniture Co.
New Orleans.....Dixie Furniture Co.
Shreveport.....Bewley Furniture Co.

MAINE
Bangor.....Bangor Furniture Co.
Biddeford.....H. W. Thompson
Ellsworth.....Harry C. Austin, Inc.
Portland.....Atherton's
Portland..Porteous-Mitchell & Braun Co.
Rockland.....Stonington Furniture Co.

MARYLAND
Baltimore.....The Hecht Co.
Baltimore.....Krastell Furniture Co.
Baltimore.....Levenson & Klein
Baltimore.....M. Shaivitz & Sons
Baltimore.....Wieland's
Cockeysville..Cockeysville Furniture Co.
Hagerstown.....Shockey Furniture Co.

MASSACHUSETTS
Adams.....A. C. Simmons Co.
Amherst.....Douglass-Marsh
Arlington.....Gordons Furniture Co.
Athol.....Piotkin Furniture Co.
Attleboro.....Atherton Furniture Co.
Beverly.....Kransberg Furniture Co.
Boston.....R. H. White Co.
Brockton.....Atherton's
Cambridge.....Putnam Furniture Co.
East Longmeadow.....The Barn
East Milton....Milton Home Furnishers
Fall River...Kaplan Bros. Furniture Co.
Falmouth.....Wm. C. Davis Co.
Fitchburg.....Tarbox Furniture
Framingham.....Lewis Furniture Co.
Gloucester.....William G. Brown Co.
Great Barrington...J. H. Maloney, Inc.
Greenfield.....Wainshal Furniture Co.
Haverhill.....Atherton Furniture Co.
Haverhill.....Boston Furniture Co.
Holyoke.....Octo's Furn. Mart
Lawrence.....T. J. Buckley Co.
Lee.....M. J. Kelly
Lenox.....David E. Herrick
Lowell.....The Robertson Co.
Lynn.....Goldberg Furniture Co.
Middleboro.....Wm. Egger Co.
Milford.....Henry J. Dwyer
Natick.....Raider Furniture Co.
Needham.....Young's Furniture Co.
New Bedford....Wayside Furniture Co.
Newburyport.....Premier Furniture Co.
North Adams....National Furniture Co.
Northampton.....Gould Furniture Co.
Northampton.....McCallum's
Norwood.....Norwood Furniture Co.
Pittsfield.....Berkshire Furniture, Inc.
Pittsfield.....Rice & Kelly, Inc.
Pittsfield.....Wiltsie's, Inc.
Quincy.....Milchen Furniture Mart
Salem.....Wm. G. Webber Co.
Spencer.....M. Lamoureux & Co.
Springfield.....The Hadley Co.
Springfield.....Proctor-Carnig Co.
Taunton.....Bostock Furniture Co.
Three Rivers.....Topor Furniture Co.
Waltham.....Parke-Snow, Inc.
Wareham.....Geo. E. Cornwell & Sons
Westfield.....Lambson Furn. Co.
W. Springfield...Retail Furn. Warehouse
Worcester.....Denholm & McKay Co.
Worcester.....The Hadley Co.
Worcester..R. Northridge Furniture Co.

MICHIGAN
Alpena.....The Vaughn Co.
Bay City.....C. E. Rosenbury & Son
Detroit.....The J. L. Hudson Co.
Flint....The Flint Home Furnishing Co.
Grand Rapids.....The New Klingmans
Lansing.....Estes Furniture Co.
Muskegan Hts...Vanderveld's Furn. Co.
Port Huron..The New Howard Furn. Co.
Royal Oak.....Triangle Furniture Co.
Traverse City.....Wilson Furniture Co.

MINNESOTA
Mankato.....Landkamer Bros. Co.
Minneapolis.....L. S. Donaldson Co.

MISSISSIPPI
Greenville.....C. E. Jordan & Co.
Greenwood.....Jordan Furniture Co.
Yazoo City.....R. M. Middleton & Son

MISSOURI
Kansas City..Duff & Repp Furniture Co.
St. Louis.....Stix, Baer & Fuller Co.
Springfield...Martin Piano & Furn. Co.

MONTANA
Billings.....Elliot's
Butte.....Christie's
Great Falls.....Barber's, Inc.
Missoula.....Missoula Mercantile Co.

NEBRASKA
Lincoln.....Gold & Co.
Omaha.....Orchard & Wilhelm Co.

NEW HAMPSHIRE
Claremont.....Claremont Furniture Co.
Concord...Merrimac Wayside Furn. Co.
Dover.....E. Morrill Furniture Co.
Hanover.....George W. Rand & Son
Laconia.....Lougee-Robinson Co.
Manchester..A. A. Mooney Furniture Co.
Nashua.....The C. H. Avery Co.
Portsmouth.....Margeson's
Woodsville....Woodsville Furniture Co.

NEW JERSEY
Atlantic City....Dungan, Fry & Spence
Atlantic City.....Rosengard & Ginsburg
Bridgeton.....I. W. Goldberg
Camden.....J. B. Van Sciver Co.
Cliffside Park.....The Maple House
Glassboro.....Robert I. Weir Co.
Hackensack.....Denson's
Irvington.....Nathan Flusser
Madison.....Burroughs Furniture Co.
Morristown..Grand Rapids Furn. House
Newark.....L. Bamberger & Co.
New Brunswick.....J. Schwartz
Oaklyn.....A. P. Davis
Ocean City.....Howard S. Stainton Co.
Passaic.....Miller & Dobrin
Paterson....C. De Palma Furniture Co.
Paterson.....Scott & De Palma
Paterson.....Van Dyk Furniture Co.
Plainfield.....Mirons
Salem.....Hitchner Furniture
Trenton.....Herman Spiegel
Trenton.....J. B. Van Sciver Co.
Vineland.....Blom Brothers

NEW MEXICO
Albuquerque....Franciscan Maple Shop
Carlsbad.....Wertheim Furniture Co.
Roswell.....C. Forster Furniture
Santa Fe.....Broome Furniture Co.

NEW YORK
Albany.....John B. Hauf Co.
Auburn.....Rondina, Inc.
Ballston Spa.....Ballston Furniture Co.
Batavia.....Batavia Furniture Co.
Bath.....James A. Fagan
Bellerose, L. I.....Bellerose Furn. Co.
Binghamton.....Nelson Bros.
Broadalbin....S. Betor Furn. Store, Inc.
Brooklyn.....The Namm Store
Brooklyn.....Sweet Brothers
Buffalo.....North Park Furniture Co.
Cohoes.....National Furniture Co.
Cooperstown....Collins of Cooperstown
Cortland...L. D. Ticknor Furniture Co.
East Aurora.....Frantz Furniture, Inc
Elmira.....Petersons Furn. Store
Far Rockaway, L. I.....Neve Furn. Co.
Fort Johnson.....Sweetstone, Inc.
Fulton.....Ward & Winchell
Glens Falls.....Wilmarth & Son
Hamburg.....Kronenberg's
Hempstead.....Thomas-Mack
Herkimer.....Rush Furniture Co.
Ilion....Best Appliance & Furniture Co.
Jamaica.....B. Gertz, Inc.
Jamestown.....Wellman Bros.
Johnstown.....Morris Feldman Corp.
Kingston.....Kaplan Furn. Co.
Liberty.....Appliances & Furniture
Massena.....Slavin & Shulkin
Middletown.....J. H. Hait Co.
Mineola, L. I.....J. Katz Furn. Co.
Mooers.....Monette's Furn. Store
Mt. Morris....Mt. Morris Furniture Co.
Newburgh...Burger's Furn. Stores, Inc.
New York.....Bloomingdale Bros.
New York..The Maple House of the Bronx
New York..John Wanamaker New York
Niagara Falls.....Harry Pugrant
Odessa.....Cotton & Hanlon
Peekskill.....Vought's Furniture Co.
Port Chester..Joseph Tunick & Sons, Inc.
Port Jervis.....Levin Furniture Co.
Port Richmond...Shepard Furniture Co.
Rochester.....Lauer Furniture Co.
Rochester.....Weis & Fisher
Rockville Centre..Nassau Wayside Shops
Saranac Lake.....G. Carver Rice, Inc.
Saratoga Spgs.....Standard Furn. Stores
Schenectady.....H. S. Barney Co.
Seneca Falls.....Moore Furniture Co.
Syracuse.....Dey Brothers
Ticonderoga.....Kirby D. Wilcox
Tonawanda..Twin-Ton Dept. Store Inc.
Troy.....R. C. Reynolds Co.
Utica.....Payne's
Walden.....T. L. Millspaugh
Watertown.....Household Merit
Wellsville.....Rockwell Bros. & Co.
White Plains.....Ardsley Furniture Co.
Yonkers.....M. Dee & Son

NORTH CAROLINA
Statesville....Blackwelder Furniture Co.
Rocky Mount....Bullock Furniture Co.

NORTH DAKOTA
Fargo.....Luger Furniture Co.
Jamestown.....Eddy Furniture Co.

OHIO
Akron.....The M. O'Neil Co.
Alliance.....The Cope Furniture Co.
Barberton.....C. Weigand
Canton.....The Smith-Phillips Co.
Cincinnati.....Stille & Duhlmeier Co.
Cleveland..The J. L. Goodman Furn. Co.
Cleveland.....The May Co.
Columbus....The F. & R. Lazarus & Co.
Cuyahoga Falls.....Long & Co.
Dayton.....The Elder & Johnston Co.
Hamilton.....Max Joffe Furniture Co.
Lima.....Armstrong & Son
Lucas.....McCready Furniture
Middletown..Rathman-Troup Furn. Co.
Piqua.....J. W. Brown Store
Portsmouth.....Long & Co.
Sterling.....I. W. Maibach
Sugar Creek.....Andreas Furniture Co.
Toledo.....Imperial Wayside Furn. Co
Youngstown..The G. M. McKelvey Co.

OKLAHOMA
Oklahoma City..Niemann's Home Furn.
Tulsa.....Mayo Furniture Co.

OREGON
Eugene.....Rubenstein Furniture Co.
Portland.....Lipman-Wolfe & Co.
Roseburg.....Josse Furniture Co.

PENNSYLVANIA
Allentown.....Hess Brothers
Allentown.....J. B. Van Sciver Co.
Altoona.....The Wm. F. Gable Co.
Ambler.....Ambler Furniture Co.
Ardmore.....Furniture Inn
Bala-Cynwyd.....J. B. Van Sciver Co.
Bellefonte.....Brachbill's
Carlisle.....Earley's
Chester.....Stern & Co.
Clearfield.....Leitzinger Dept. Store
Conemaugh.....Gearhart's
Conyngham.....Thrift Furniture Mart
Easton.....Werner Co.
Erie.....Erie Dry Goods Co.
Flourtown....Fuld's Valley Green Furn.
Germantown....Pennsylvania Furn. Co.
Harrisburg.....Troup Bros.
Hatboro.....Gamburg Furniture
Huntington..C. H. Miller Hardware Co.
Jenkintown.....Russell Smith, Inc.
Johnstown.....Swank Hardware Co.
Lancaster.....J. B. Van Sciver Co.
Lancaster..Westenberger, Maley & Myers
Lansdale.....Kauffman's
Lansford.....Bright's Store, Inc.
Lebanon.....P. H. Thompson
Lehighton..Geo. A. Schwartz Fine Furn.
Meadville.....H. L. Marquette & Co.
Media.....Snowden's, Inc.
Norristown.....B. E. Block & Bros.
Philadelphia.....Gimbels
Philadelphia.....Strawbridge & Clothier
Phoenixville.....McCarraher Bros.
Pittsburgh.....Kaufmann's
Plymouth.....Frederick Furniture Co.
Pottstown.....Wilke Furniture House
Rimersburg.....Haskell Furniture Co.
Roxborough.....M. Weiss & Sons
Scranton.....The Globe Store
Sunbury.....W. C. Dunkelberger
Uniontown.....Peoples Furniture Co.
Upper Darby.....Stern & Co.
Waynesburg.....Long & Co.
West Chester.....Kauffman's
W. Reading.....B. J. Smith Furniture
Wilkes-Barre.....Empire Furniture Co.
Williamsport.....J. P. & M. Sullivan
York.....P. Wiest's Sons

RHODE ISLAND
Bristol.....Charles J. Falugo, Inc.
E. Providence..E. Providence Furn. Co.
Manville.....Belisle Furniture Studio
Newport.....Walsh Brothers
Pawtucket.....American Furniture Co.
Providence.....McKay's Furn. Co.
Providence.....Morris Cohen & Son
Providence.....A. T. Scattergood Co.
Westerly.....Westerly Furniture Co.
West Warwick.....J. B. Archambault

SOUTH CAROLINA
Columbia.....Martin Furniture Co.

SOUTH DAKOTA
Rapid City..Dusek's Furniture Exchange

TENNESSEE
Chattanooga.....Fowler Brothers
Clarksville.....Brenner Furniture Co.
Knoxville.....Fowler Bros.
Nashville.....Beesley Furniture Co.

TEXAS
Austin....Shanks-Meyers Furniture Co
Dallas.....Fakes & Co.
El Paso.....American Furniture Co.
Ft. Worth.....Fakes & Co.
Galveston.....Kauffman-Meyers & Co.
Harlingen.....Crossland Furniture Co.
Houston...G. A. Stowers Furniture Co.
San Angelo....Household Furniture Co.
San Antonio.....G. A. Stowers Co.
Waco.....R. T. Dennis Co.
Wichita Falls....North Texas Furn. Co.

UTAH
Salt Lake City.....Crawford & Day

VERMONT
Barre.....B. W. Hooker Co.
Bennington.....Haynes & Kane
Brattleboro..Bloomer & Chatterton, Inc.
Burlington.....Smith Furniture Co.
Rutland.....Economy Furniture
St. Johnsbury.....Cooney Furniture Co.
Springfield.....Chromec's
White River Jct.....N. C. Powers Est.

VIRGINIA
Charlottesville..Gilmore, Hamm & Snyder
Norfolk.....Willis Furniture Co.
Roanoke.....Reid & Cutshall

WASHINGTON
Kelso.....United Furniture Co.
Olympia.....Goldberg Furniture Co.
Seattle.....Standard Furniture Co.
Spokane.....Home Furniture Co.
Tacoma.....Rhodes Bros.
Walla Walla.....The Drumheller Co.

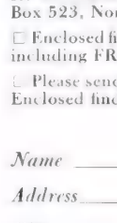
WEST VIRGINIA
Huntington.....Dickinson Brothers

WISCONSIN
Burlington...McCarthy, Rueter & Haas
Kenosha.....Peltier Furniture Co.
La Crosse.....Ross Furniture Co.
Milwaukee.....Gimbel Brothers
Rhinelander..Hildebrand Furn. & Und. Co.

WYOMING
Casper.....J. W. Forsling Furn. Co.



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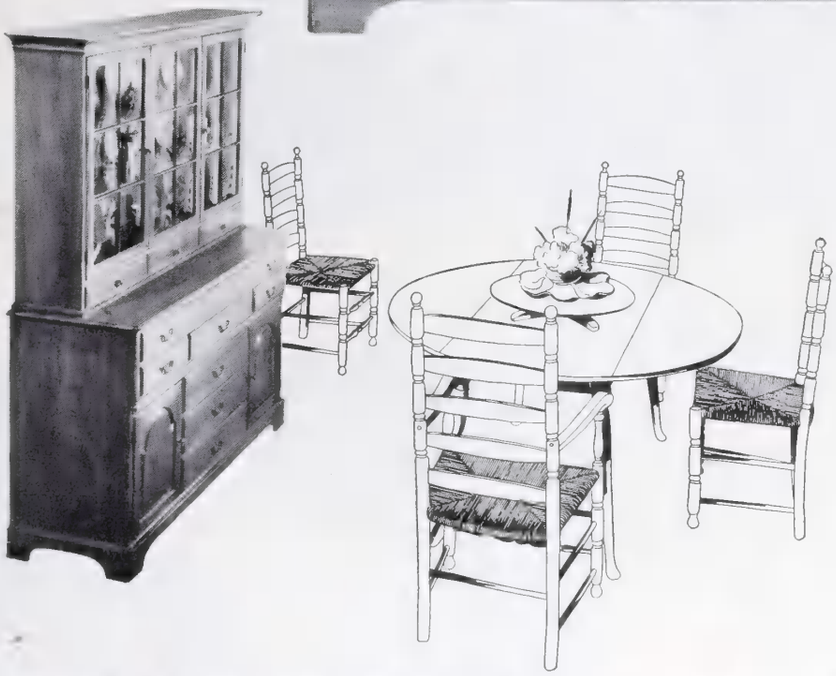
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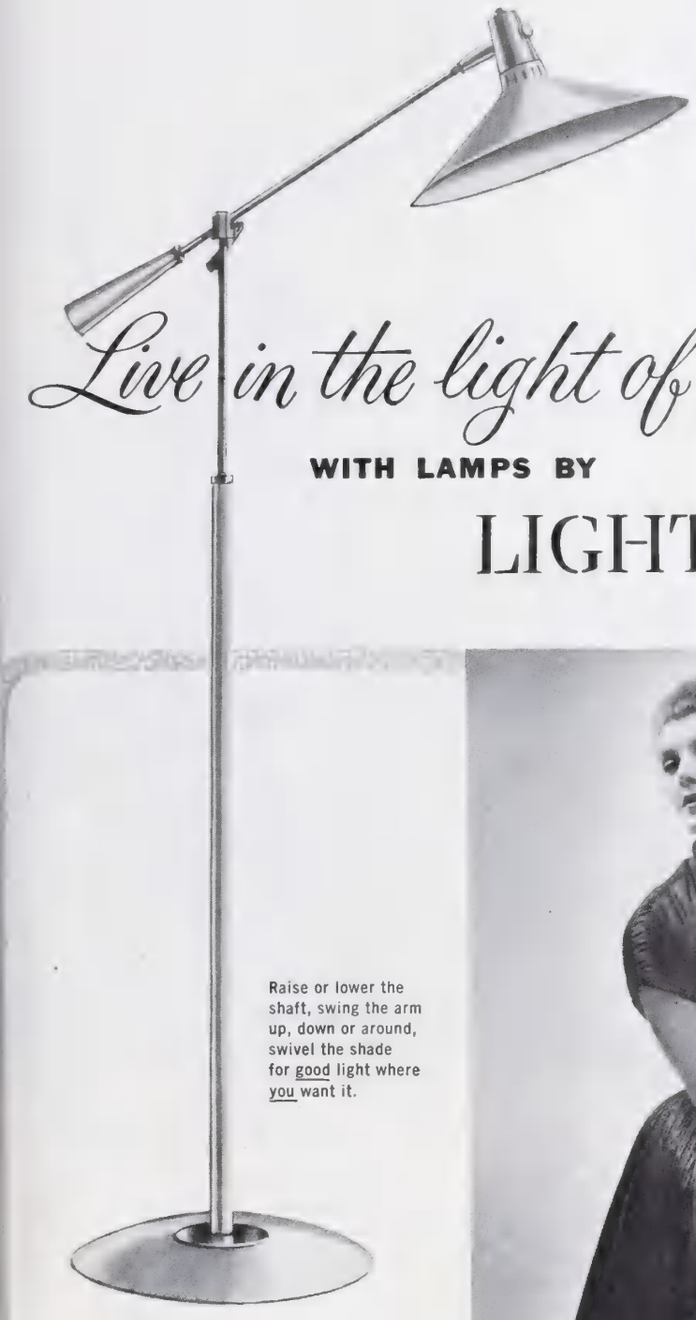
In these original creations, keyed to today's living, Habitant designers and craftsmen have captured the deep, natural beauty of Michigan Knotty White Pine. Habitant furniture is warm and friendly, sturdy and practical; it is styled with refreshing simplicity and built to the high standards of excellence that Habitant has developed and maintained for over thirty years. Habitant furniture, in groups and individual pieces for living room, dining room, bedroom, youth's room and recreation room is proudly displayed at leading furniture and department stores everywhere. Only Habitant, the creator of beautiful Knotty White Pine originals, offers you a complete selection. Write to us today for the name of the dealer nearest you. Ask for the colorful booklets showing the complete Habitant line and telling the interesting story, "The Romance of Pine".



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Fashions by Ceil Chapman

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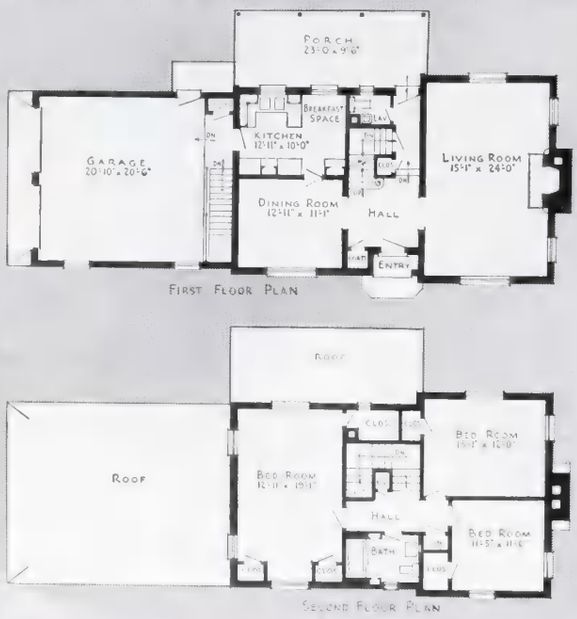
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Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know local conditions, can tell you about plans, costs. Take any plans, sketches or ideas you have to an architect. He'll show you how the house you want can be built economically with concrete walls and subfloors and a firesafe roof.

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A safe, secure and satisfying concrete house can be built in any style, size or floor plan. Why not investigate the many advantages of living in and owning a concrete house. Write today for free illustrated booklet. It is distributed only in the United States and Canada.

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this house will give you ideas!



This is a Carrier Weathermaker Home . . . and it's an example of how a house can be a better value because it's built around Carrier Air Conditioning

how air conditioning influenced the design

Because this house is air conditioned, the rooms need only one exposure. Only a few movable sash are needed. The floor plan is a simple rectangle. No windows are needed on the north. Baths are placed in the interior. All these decisions provide more usable space per dollar.

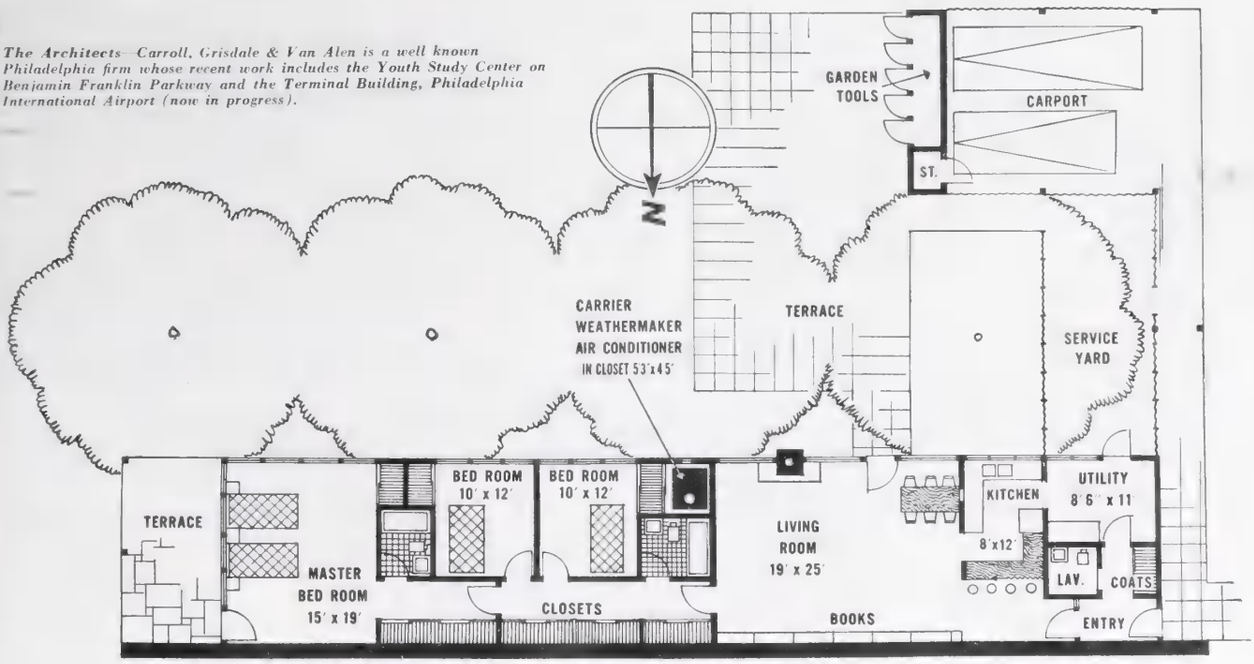
how the design helped pay for the air conditioning

The design makes the house less expensive to build.
The design reduces the first cost of the air conditioning.
The overhang over the south windows and the trees to the south, shading the roof, help reduce the cost of summer cooling.
The lack of windows to the north helps reduce the cost of winter heating.

how air conditioning made it a better home

The windowless north wall gives the owner almost a whole wall for storage. Windows, doors and closets were placed to allow freedom in furniture arrangement. Because the air conditioning permits entire flexibility within the house, the living and dining areas are open and interlacing, while the sleeping areas are completely private. The air conditioning keeps the house far cleaner, far more quiet and, of course, infinitely more comfortable.

The Architects—Carroll, Grisdale & Van Alen is a well known Philadelphia firm whose recent work includes the Youth Study Center on Benjamin Franklin Parkway and the Terminal Building, Philadelphia International Airport (now in progress).



About the Weathermaker Air Conditioner

The Carrier Weathermaker is designed for a duct system like that used for forced warm air heating. The Weathermaker cools and heats. It burns gas for heating . . . uses a sealed electric refrigerating unit for cooling. It is only a little larger than an ordinary furnace.



Carrier air conditioning · refrigeration

for 50 years—the people who know air conditioning best

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Street _____

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301



What woman doesn't make a

secret curtsey in her heart at the sight of

fine handmade Fostoria crystal?



BY

Fostoria

FOSTORIA GLASS COMPANY · MOUNDSVILLE · WEST VIRGINIA

Imperial

BY CHRYSLER



You have heard the admiration in the voices of your friends as they spoke of it . . . noted its gracious perfections on the highways. But only after you, yourself, have driven and experienced the Chrysler Imperial's matchless performance will you understand why it is becoming the first choice among the discriminating . . . the new leader of the world's fine cars. More and more, those who can afford any motor car in the world, choose the Imperial by Chrysler.



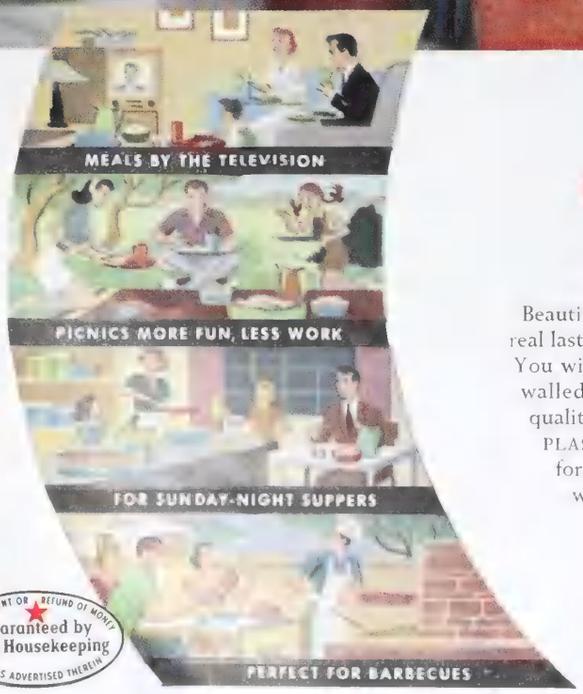
The Finest Car
America Has Yet Produced!

WHITE SIDEWALLS WHEN AVAILABLE

America's Quality Plastic Housewares Line

PLAS-TEX





REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Colorful, Sturdy PLAS-TEX WARE for Informal Dining

Beautiful PLAS-TEX plastic ware combines color and style with real lasting quality. Examine the plates, the mugs, the tumblers. You will see they are designed for plenty of use. All are thick-walled and reinforced at points of strain. This attention to quality applies to every one of the sixty or more items in the PLAS-TEX line . . . items for informal dining, for the kitchen, for the bathroom, for the bedroom, nursery and den. You will find them at better stores everywhere. Look for the PLAS-TEX Thunderbird, the symbol of Quality Plastics.

THE PLAS-TEX CORPORATION
2527 Military Avenue • Los Angeles 64, California

BRING YOUR KITCHEN UP TO DATE! Send for free, full-color folder, "Modern Kitchen Helpers." It shows the entire PLAS-TEX Plastic Housewares line.

2½-qt. Pitcher	**$1.95**
20-oz. "Long John" Tumblers (*Set of six in Gift Box*)	**$3.00**
13" Divided Plate	**$1.00**
13-oz. Mug	**$0.35**
(*Set of four plates and four mugs in Gift Box*)	**$5.40**
4-pc. Canister Set	**$3.95**
Salt and Pepper Shakers	**$0.70** */pair*
Cake Caddy	**$3.00**
Butter & Cheese Caddy	**$0.70**
12" Bowl	**$1.25**
6" Bowl	**$0.25**





Looking for a smart place to Dine?



Find it at home with bright new Furniture by

Lloyd



TOP—Extension Table cleverly stores its own extra leaf.

CENTER—Drop-Leaf Table folds compactly to save space when not in use for dining.

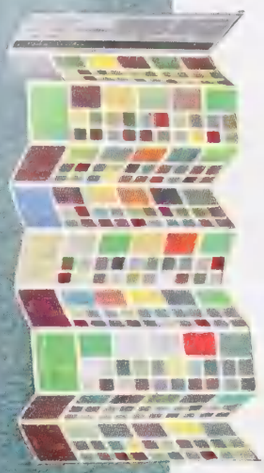
BOTTOM—Lloyd Quality Chrome-Plated Furniture is as durable as it is handsome and practical.

THE LLOYD MANUFACTURING COMPANY, (Heywood-Wakefield Co.) Dept. HB-5, MENOMINEE, MICHIGAN, Makers of famous Lloyd Outdoor Furniture and the Rock-A-Feller Chair.

Whether your home is keyed to a formal note or takes a casual view of life, this smartly styled Lloyd Modern Furniture will fit your plans just perfectly. Skilled designers with a practical view of modern life (and space) have given it engaging lines and sensible proportions. Lloyd skill with modern materials such as laminated woods, wear-defying Formica, and selected solid Birch gives it lasting durability—and at prices that keep a kindly eye on modest budgets!

Be sure to see Lloyd Modern Dining Room Furniture at your favorite furniture or department store soon. If, because it's new, Lloyd Modern hasn't reached your dealer yet, write for the name of the nearest store where you can see it now.

Masland



weaves you another wonderful Wilton ...Cantata Broadloom, priced at only 11.95 sq. yd.

For solid worth, there's nothing like a Wilton. And nobody makes handsomer Wiltons than the Maslands weave, in their big, modern mills. Masland's Cantata is an all-wool Wilton. Its graceful pattern is sculptured in high and low loop pile, to add years of beauty, years of wear. You'll find Cantata at a store near you, in Corsage Green, Abbey Grey, Hampton Beige, Beaver, Tapestry Green, and Cardinal Red, in broadloom widths to 12′.

FREE *Your Masland dealer will give you the Masland Beautiblend Color-Guide FREE. It shows you 45 color schemes; gives helpful advice for home decorating.*

C. H. Masland & Sons, Carlisle, Pa.

Highly Personalized

By Rosamond Pratt

Monograms can be decorative and fun.
So can personalized hobby collecting.
But take warning and don't overdo it.

'omen are in for a good many exhortations these days. They 'e long been urged to get slim, keep up with world affairs, to lget efficiently, to be abreast h the latest methods of child ning, and to learn to serve smart ner parties without a maid. Late- the distinction of being highly rsonalized" has been pressed n their attention.

'his apparently depends largely n having their initials or names raved, embroidered, or stamped n everything they own. Not only ionery and handkerchiefs are e thus marked, but their night- ns, slips, and other lingerie. r pillow cases (Mr. and Mrs.). r bath towels (His and Hers). their highball glasses (Lucy Lew).

is a decided convenience to e one's stationery clearly marked name and address, so that if espondents can make out the ents of a letter only by guess- at some of the more illegible ds, they can at least be certain the reply will reach the cor- number on the correct street. fact, the more data thus pre- ed, such as the telephone num- and the name of the railway on, the better.

owever, to receive a letter with nie Barnes fancifully scrolled ne corner does not clarify the tion. If we cannot recall pre- y who the Barneses are, we in a quandary as to whether nie is a boy or a girl, a debu- e or a married woman or a rcee. Are we to address our lope to Mrs. or Miss Jimmie es? Or is Jimmie her nick- e? (We vaguely think so.) Or her husband's name? Or is James? Perhaps Jimmie is *his* name. Such small jocularities all right among chums, but serve only to confuse the gen- public. Jimmie is being rather too personalized. Christmas cards from Ann and Dick are posers.

It is a definite convenience for the hostess picking up handkerchiefs, compacts, cigarette lighters, and cases after a party to find them intelligibly marked with initials or names. But one presumably does not shed intimate underwear at a party. One presumably does not lose one's wits so completely as to be unable to recognize one's leather belt or umbrella. A pet dog who cannot read or even speak is properly thus tagged, but an articulate human being hardly needs such exhaustive identification.

There are plenty of suitable places for names or initials. Beautiful monograms make beautiful linen more precious. They may be as complicated or elaborate as you please, since their primary purpose is ornamental. Fine glass finely etched, silver christening mugs or porringers or trophies with name and date perpetuate a special sentiment and occasion.

The current fashion of having one's name at the entrance gate or drive is a definite assurance to all concerned, although "The Carters" or "Ben and Bess Carter" is a rather casual way of directing a traveling salesman whom Mrs. Carter has never met and never wants to meet.

But when every possession of a man or a woman or a couple is indelibly tattooed, it might suggest that the possessors are afraid that thieves are rampant, or that amnesia would overtake them and that they might forget who they are or where they lived or what belonged to them. As for enhancing personality—which the word "personalized" indicates—the practice has become so widespread that complete anonymity might shed more distinction and, therefore, actually enhance personality.

(*Continued on page* 114)

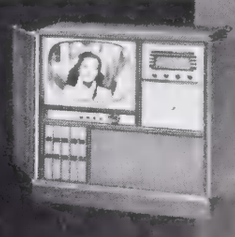
Magnificent expression
of your own good taste

Housed in cabinetry of heirloom quality, each magnificent Magnavox enhances the beauty of the room it "lives" in and compliments the eye, ear and judgment of its owner. Whether your taste is for modern or traditional styling, you'll find that Magnavox offers the perfect design, wood and finish for your own proud home.

The Magnavox Company, Fort Wayne 4, Indiana



The Wedgewood Television-Radio-Phonograph, complete home entertainment center with 21-inch TV, AM-FM radio, $595.00. With AM radio, $550.00. Mahogany finish. Magnavox television prices start at $249.50.



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BETTER SOUND
BETTER BUY

the magnificent Magnavox
television - radio - phonograph

ULTRA HIGH FREQUENCY UNITS READILY ATTACHABLE

Prices subject to change without notice.



MAGNIFICENT MATCHING ACCESSORIES

Impressive pieces that add subtle distinction to livingroom, foyer or study. Carefully hand crafted in heavy gauge **BRASS** or **COPPER**, lavishly embossed with bands of solid brass and lacquered to prevent tarnishing, they boast the rich simplicity of true elegance, are superbly giftable.

Footed Waste Basket: 12¼" high; top 9"x12". $17.50 plus $1.00 for sending; $1.50 West of Miss. Without feet, $15.50 plus sending.

Brass Desk Basket: 6½" long. $7.50 ppd.

Brass Planter: 15" long. $12.50 ppd.

Footed Magazine Rack: 7½" wide, 15½" long, 12½" high. $19.50 plus $1.00 for sending; $1.50 West of Miss.

Matching Umbrella Stand: *(not shown)* 21" tall. $19.50 shipping charges collect.

Write for Catalog

New Marlboro Stage

GREAT BARRINGTON, MASS.

Jenifer House



NOW IT CAN BE TOLLED

A picturesque copy of an old mission bell with a true bell tone would be pretty wonderful at your front door, hanging by your bar, or glamorizing the entrance of the children's play house. It has a bracket for hanging, comes in a verdigris finish and measures 8" over all, 4" in diameter.

$5.95 postpaid

No C.O.D.'s, please

EDITH CHAPMAN

50 Piermont Avenue Nyack, N. Y.



REPRODUCTIONS

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SPICE BOX

8 drawer chest in knotty pine. Aged honey finish. 23½" x 9" x 6". Ivy planting tray included.

$24.95 prepaid

SALT BOX

STRINGHOLDER OR PLANTER

Made entirely from pine timbers taken from dismantled old Ky. homes and landmarks. 4" x 4½" x 12". Rubbed honey finish.

$4.95 prepaid

Sorry, no C.O.D.'s



COLONY CRAFT

875 LAFAYETTE BELLEVUE, KY.



WEDGWOOD LIGHTER

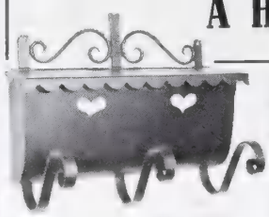
Wedgwood Lighter and Ash Tray in famous, embossed Queensware — exclusive with Plummer. Harmonizes perfectly with any decor. Lighter unit is the finest—an Evans, fully automatic. Ht. 2½ ins.—blue on white, $12.00; white on white, $12.00; white on blue, $13.50. Matching ash tray, blue on white, $2.50; white on white, $2.25; white on blue, $3.00.

Send for Bride's Gift Book

Plummer LTD

734 Fifth Ave., at 57th St., N.Y.C.

HOW THEY GRACE A HOME!



#7 WROUGHT IRON MAIL BOX. Sturdily constructed. Finished in rustproof black or white. Note large magazine clips. 11" wide by 9" high overall. **$9.50** postpaid.

#8 SUNDIAL. Unusually well cast of brass. 10¼" diameter. Inscribed with famous Browning quotation, "GROW OLD ALONG WITH ME THE BEST IS YET TO BE"! **$10.95.** (West of Mississippi add $.30)



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ART COLONY INDUSTRIES, Inc.

The House of Gifts

69 Fifth Avenue, New York 3, N. Y.



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



LOVE SOMEBODY? Th give him the best-looking st ling-silver cigarette case we seen. It comes in 3 sizes to Parliaments, regular and ki size cigarettes. Each case hol the actual package. For Parl ments or king size cigarettes, $ each; for regular cigarettes, $ Tax and postage included. E graved monogram, $1 extra. Zi mer Bros., 329 Main St., Poug keepsie, N. Y.



NOW IT'S SUSAN'S TUR that makes cocktails on the t race the lovely lazy exclamati point of the day. And this Sus is cast iron so it can stay out summer. Or use it as a nail wh in the workshop. Or paint it wh and you have a make-up mer go-round for your dressing tab With 8 sections, 9½" wide. $6. ppd. Stony Point Antique Sh Stony Point, N. Y.



"SHRIMP BOATS" are co ing as the novel way to ser shrimp cocktail, ice cream, a desserts. Inspired by the hit tu each boat flies a paper flag the helm—and that's your pla card. Made of glazed pottery, set of 4 (one each of terra cot green, chartreuse, and yellow) $2.95. Add 15¢ post. Black Company, 100-20 Metropolit Ave., Forest Hills, N. Y.



YOUR SHINING HOUR w be less than 60 minutes if y whiz through your silver poli ing with International Sil Polish. It was formulated by t makers of silverware for prof sional use. But you can't keep good thing from Mrs. Housewi So here's your "shining star." easy on your hands as it is your silver. 16-oz. bottle. $1 ppd. The Silvershop, 180-H, P Rd., Darien, Conn.

SHOPPING WITH Pat Gunan



SLIKKER SLIKKER guards our bottle of traveling spirits from the manhandling of porters and butterfingered bellboys. The plastic zippered case comes in red plaid, has heavy padding and glass wool insulation that keeps the prepared Martinis cold for 4 hours. Matching Beer Roll takes cans of frosty beer to the beach, keeps them cold, brings back your wet suit. $2.95 each ppd. Page Biddle, Haverford, Pa.



LUCKY FOR YOU the Yankee horseshoe Man is a crackerjack designer because look what his famous forge has turned out for you now. The handsome 4-horseshoe candelabra is 10" high, 10" long. $4.25 each, $7.95 a pair. Then for a mantel, what could be luckier or lovelier than the candle holder made from heeled pinyshoes. 17" long, 7" high, 5.95. Ppd. Horseshoe Forge, Lexington 73, Massachusetts.



IF HE'S A SKUNK, send him Petunia! The next door bell you hear will probably be the florist—and it will be many a day before she forgets his manners or your anniversary again. Petunia, of course, is a natural for children. Made of real fur, an inside coiled spring lets him "crawl" realistically up and down your arm. 9" Mama is $4.95; 13" Baby $7.95. Ppd. Malcolm's, 524 N. Charles St., Baltimore, Md.



THE FEDERAL EAGLE flies high, free, and valiant, and gloriously reminiscent of a young nation's triumph over tyranny. Here the eagle takes its stand on one side of "light," and you have a lamp that catches the essence of Colonial living. The base is black wrought iron. The gold-finished French burlap shade comes in hunter green, wine, or honey-beige. 19" high. $10.95 ppd. Ward Phillips Co., Dundee, Ill.



ANOTHER NEW IDEA FOR BETTER LIVING FROM BRECK'S

BRECK'S BY MAIL EXCLUSIVE

Quick-Life ... THE NEW INSTANT PLANT FOOD



FEEDS PLANTS OR LAWNS *IN MINUTES!*

Imagine a plant food so QUICK-ACTING it starts to work in 30 seconds; so COMPLETE that it will grow healthy, beautiful plants in pure *sand, gravel* or *cinders;* so SAFE that it can be applied to *exposed roots* without damaging them; so ECONOMICAL that it costs less than ½¢ per pound of plant-food solution! Only one tablespoonful required per gallon of water. And you *must* see benefits in 10 days or less, or your money back. Order NOW! Order No. AY175, 1½ lbs. $2.25, Order No. AY177, 5 lbs. $5.00.

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Always something new at Breck's! Write for latest catalog.

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Home and Garden Gifts

BRECK'S

RELIABLE SINCE 1818



19" x 30" OPEN 36" x 30" 28½" high

BRUNCH CART

"Frontiersman"

50th Anniversary Special

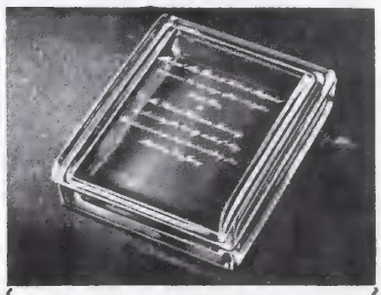
This many purpose cart is just the thing for breakfast or lunch at your favorite spot. It can be a server or snack table that adds to size of dining table. Solid oak, double dowel construction. 5" rubber swivel, easy-glide wheels. 4 colors: Persimmon red, Lemon yellow, Seal brown or Charcoal. Finished in transparent lacquer. Leaves supported by automatic spring lock braces. Designed by Carter of New York. Bench built in our own workshop.

$44.50, F.O.B. Syracuse. No C.O.D.'s please.

Turkey Creek FURNITURE SHOP

Vernon T. Beckman, Owner-Manager

SYRACUSE **INDIANA**



Invitation **TO SMOKE**

Send the next wedding invitation or announcement you receive to us and we'll etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1½". $7.95 *postpaid*

Complementing ash trays etched with first names of bride and groom, $5.00 a pair.

Gift-boxed and shipped directly to the bride, if desired. Delivery, about ten days.

No C.O.D.'s please

HOLIDAY HOUSE

15 Bellevue Theatre Bldg., Upper Montclair, N. J.



CARYA SMOKIN' HICKORY DISKS. HOUSE BEAUTIFUL says that all their "backyard chefs" are raving about these! Drop several on bed of your charcoal fire, and a succulent, full-bodied, hickory-smoked flavor cooks right into meat, fish or fowl in minutes as you barbecue. Aged and treated to full flavor-giving perfection. Sure-to-be welcome gift for barbecue fans or weekend host! A bag with enough disks for 10 to 15 barbecues, $2.95; 3 bags, $7.95; 6 bags, $14.95. Ppd. Smokin' Hickory Hank, 167 Briar Brae Road, Stamford, Conn.



Fawn & Doe **TV LAMP**

To remind you of forest lore. This appealing pair is made of simulated deer skin, natural or albino. Light or dark mahogany or blue crackle finish base. Washable, unbreakable, fibreglass shades: white, red, green or chartreuse. Use this lamp for the unusual in decoration or soft lighting. Postpaid $13.95

Forest Lamps

322 FEDERAL SQUARE BL., GRAND RAPIDS, MICH.



WINDOW

Screws in like a light bulb!

No wires to connect. Think of it, *now* you can change a whole lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang one of these delightful lamps. Glamourize *any* room in seconds. So inexpensive you'll want several.



TOLE HANGING LAMP

Comes only in *red tole metal trimmed with shining brass* and equipped with an opal glass reflector. Lamp is 8" in diameter, 9½" high and takes 100 watt bulb.

Guaranteed, Postpaid Only..... $5.75

No wires to connect!



No wires to connect!

TOLE CEILING LAMP

Your choice of *red* or *green* tole metal trimmed with shining brass. Beautiful hob-nail glass reflector globe. Lamp is 10½" in diameter, 7½" high, overall. Takes 75 watt bulb.

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Money refunded if not completely satisfied.

artisan galleries

FORT DODGE IOWA



OVAL "AU GRATIN" DISHES

Le Creuset Ware—solid cast iron coated on both sides with vitrified pure quartz. Withstands any temperature contrasts—guaranteed chip-proof. Flame red shaded to orange outside; grey china finish inside. For fish, all au gratin dishes, roasts—bake and serve in the same dish.

	LENGTH	WIDTH	DEPTH	
#1326	10¼"	7¾"	1¾"	$3.95 ea.
#1330	11¾"	8¾"	1⅝"	6.50 ea.
#1331	13½"	10"	2"	7.95 ea.
#1338	15"	11"	2¼"	11.95 ea.

PREPAID ANYWHERE IN THE U.S.A.

No C.O.D.'s please

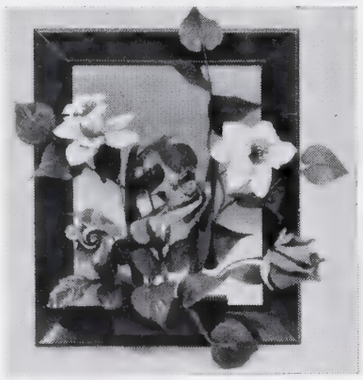
Write for Catalog "Le Creuset" for other styles.

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FLOWERS WITH FRAME $2 ppd.

COMPLETE AS SHOWN

Everlasting garden of beauty in your home! So life-like you'd hardly know they're hand made. Red roses, yellow daffodils, fresh-looking foliage, tastily arranged as pictured, in sturdy plastic frame, 12½"x10½". Frame color choice: Green, Red, Black, Chartreuse. All assembled! Beautifully packaged in sturdy container.

A DECORATIVE MASTERPIECE.

Satisfaction guaranteed or money back. For complete unit send $2.00 . . . cash . . . money order . . . check. Why not order extras for gifts? (Postage free if you remit) Color catalog included FREE with your order.

FIRST AMERICAN-FLOWERS

Dept. BHB Box 85 New York 29, N. Y.

Beautifying millions of homes since 1910.



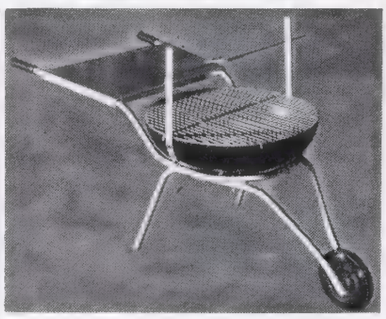
PERSONALIZED POWDER PUFFS

Here's a thoughtful gift for HER, that's truly personal. A set of 6 powder puffs, made of snowy, white Baby Lambskin; the pastel satin back of each Puff is personalized with HER first name in 23 kt. Gold. Packed for giving in a clear, after-use plastic BAND-BOX. $2.00 Plus 20c postage

Money back if not delighted. No C. O. D's.

Penthouse gift shop

83-00 Talbot Street Kew Gardens, N. Y.



The CUE CART

Cleverest cook-out you ever saw!

When guests gather around, watch out—they're going to try to wheel it home! This wonderfully practical grill and barbecue barrow can be used anywhere on the place, then easily stored in tool house or garage. Top diameter of cast iron fire box, 24". Work table between handle bars is aluminized steel; size 16" x 24". Ball-bearing wheel is semi-pneumatic, puncture proof. Complete as shown, $39.95 exp. collect.

JOHN JARRELL, INC.

Broad at Peachtree Atlanta, Ga.



BETTER DUCK, GOLIATH The Wham-O Slingshot in th hands of a 20th-century Dead-ey Dick will make David's biblic weapon look like a Sunday Scho toy. It has really been made f the small game hunter. So if yo garden is being invaded by ra bits, get your son or husband Wham-O Slingshot. With targe ammunition, and extra rubb sling, $1.25 ppd. Village Store Lake Placid, Lake Placid, N.



BIG STINKY is an outdo flytrap that doesn't fool aroun with small numbers. Its scent irresistible to all kinds of fli and it pulls them in by the tho sands (literally!), then destro them, eggs and all. It works da and night, but doesn't attract be eficial insects. Half-gallon co tainer with 8-oz. bottle of contr fluid, $4.49. Gallon size, $4.9 Ppd. Breck's of Boston, 633 Bre Bldg., Boston 10, Mass.



HOLY ROLLER. A kitch planter takes its design inspir tion from the lowly rolling p its message from "The Lord Prayer," and the combination a feast for your eyes and yo heart. The lacquered redwo barrel is water resistant, so y can plant directly in it. Detac able handles are unfinished so y can paint them. $2.95 ppd. Co nado Mfg. Co., Lindeke Bld St. Paul 1, Minn.



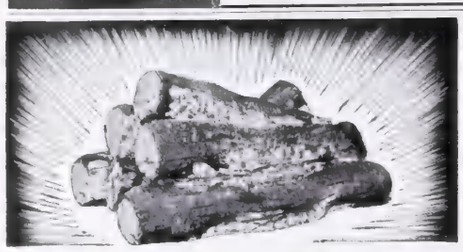
WEDDING CUP

A crystal cup engraved with the names of the Brid and the Bridegroom and the date of the wedding. The idea of the wedding cup is centuries old. It is to be used as a loving cup at the wedding and on anniver-saries—it will be treasured forever. The cup is 6 inches high. Please allow 10 days for delivery. **$10 postpaid.**

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KATHARINE B. WARD

PLEASANTVILLE NEW YORK



This amazingly faithful electrical reproduction of burning oak logs will charm your family and intrigue your friends. Touch a switch and at once your hearth is alive with good cheer — without fuss or ashes.

Here is the heartwarming atmosphere of the traditional log fire, captured by craftsmen and presented with pride as a contribution towards gracious living.

Price $25.00 delivered to your home. Duty payable on receipt approx. $3.50. Size 22 in. x 12 in. x 9½ in. high. 120 watts. Checks (crossed "Barclays Bank Ltd.") direct to:—

BELLING & CO. LIMITED

BRIDGE WORKS, ENFIELD, MIDDLESEX, ENGLAND

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Manufacturers of Electrical Appliances of Distinction since 1919

SHOPPING



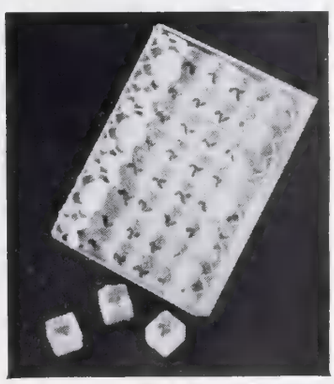
A REFORMED FIBBER would unclutter the famous McGee closet and surprise Molly with "window" hatboxes that bring top-hat elegance to the hurly-burly of the closet shelf. These corrugated boxes set up as hat pigeonholes, have see-through front doors that are smartly banded with green flocking. Be shelf-conscious and get several sets. Set of 3, $3.79 ppd. Downs & Co., Dept. HB, Evanston, Ill.



MAGAZINE LIMOUSINE. Of all the magazine racks we've seen, this is Mr. Tiffany driving up to the Ritz in a Cadillac. Hang it on the front door for mail, newspapers, and magazines; in the bathroom for "ivory tower" reading; in the guest room for memorable hospitality. Solid cherry with hand-rubbed finish, 21½" x 15¼" x 7½" deep. $17.10 ppd. Carl Forslund, 122 Fulton, Grand Rapids 2, Mich.



WHEN YOUR SUGAR COMES TO TEA, your guests will "oh" and "ah" like a Fourth-of-July audience, because these are the gayest sugar cubes that ever sweetened a cup of tea. A gift box of 48 cubes, each decorated with pink sugar carnations or assorted sugar posies, is $1 ppd. Betty T. Heard, Penndel, Pa.



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$2.50 per copy **PREPAID**

Volume XIII, Number 2

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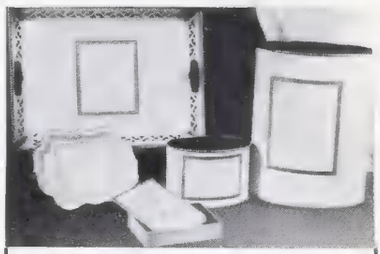


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A pair of rearing black beauty horses cut from ½ inch steel. Stand 15 inches high. Make striking silhouette against your fire. Ponyshoes for good luck are welded to log supports. 18 inches deep, or can be shortened at no extra charge. Finished dull black. **$15. per pair postpaid.** Shipment same day. Add $2 postage west of Miss.

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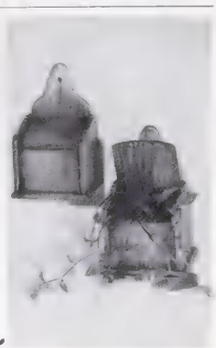
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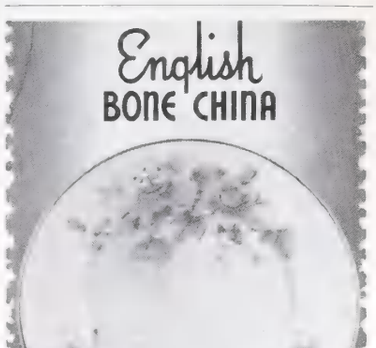
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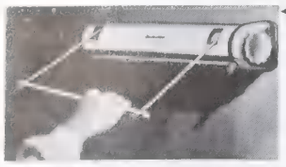
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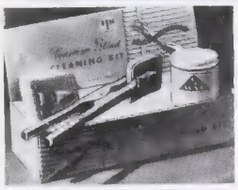
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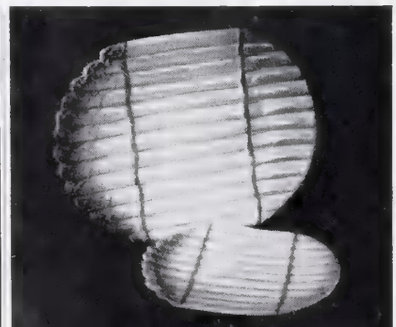
Brown leatherette case contains cork ice container, 4 plastic highball glasses, 2 glass jiggers, 1 mixing spoon, 2 decks of cards and scorepad. Space for 2 bottles. Cork lined mixing section. Lock and key. Closed 15½" wide, 13" high, 6" deep **$29.75**

(Postpaid in U.S.A.)

Send for FREE Catalog 27

BAR MART

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Very Smart Asparagus Plates

Individual Asparagus Plates are made of Majolica, imported from Portugal, measure about 9" long. Embossed white asparagus stalks have green and mauve shading.

Set of four $3.50

Matching 13½" serving platter, $3.75 each

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Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **$5.95.** Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, **$7.95**

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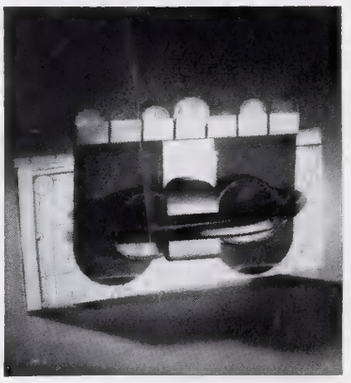
WINDOW



THIS TOPS ALL bottles with whimsey and food for conversation. Headliners Truman, MacArthur, Eisenhower, and Churchill are cleverly caricatured in full color on these imported corks of unbreakable plastic. Your bar will be the center of attraction with such an array of "heady" spirits. $2.50 each; $4.75 for 2; $9.25 for 4. Ppd. Carya Hickory Industries, 168 Briar Brae Rd., Stamford, Conn.



THE ANSWER IS PIE when you wonder what to serve as a party dessert. But to do it justice, you must have a party pie server—and this one's a bargain as well as a beauty. The silver-plated pierced frame has porringer handles and ball feet. With 10½" Pyrex liner, it's $6.98. And that includes tax and postage. Macy's, New York 1, N. Y.



IF HE DRIVES YOU CRAZY because he never has change for toll bridges or parking meters, give him the Auto Visor-File and Coin-Tainer. It clips on the sun visor of a car, has slots for 7 pennies, nickels, or dimes. What's more, it holds his sun glasses and road maps! Stainless steel lacquered in maroon, it's 5¾" x 4¼". Get one for the passenger, too. $2 ppd. Janet Forister, Dept. A99, Bloomington, Ill.

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Each kit contains transfer sheets of **PENNSYLVANIA DUTCH DESIGNS** and full instructions for painting trays, lamps, furniture, glassware, leather, etc. Six 2-oz. jars of FELTON-SIBLEY Dead Flat Lacquers that dry in 20 minutes . . . all colors can be easily intermixed.

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SHOPPING



ALL GOD'S CHILLUN LOVE HAMBURGERS. But wait till you've tried them with these 3 celestial Herb preparations. Try a different one each time. Spread it on meat when about three-quarters cooked. Ditto for corned beef hash, sea food, or *any* meat dish. Herb Mustard, Herb Cocktail Sauce, Herb Curry Sauce are $2.40 for the trio. Add 25¢ West of Mississippi. Anderson Farm, Tinicum, Bucks Co., Penna.



INITIAL SUCCESS. Nubweave bedspread is solid rose, red, blue, green, chartreuse, hunter green, white, black, cocoa, or yellow. Trim and 10½" monogram in beige faille (last initial last). Single size $16.95, double $18.95, Hollywood spread $25. 90" unlined draperies $11.95. Blanket covers, single $14.95, double $16.95. Send for swatches. Ppd. Colten's, 1351 Beacon St., Brookline 46, Mass.



BIRD CAGE PLANTER. Of course this is wonderful. But unless you want to turn your sun room into an aviary, or bring one to every week-end hostess, better not order more than two pairs. Made of metal finished in Swedish black, it comes with 2 candle holders and a little bird perched inside the 10" cage. $2.95 each, $5.75 pr. without candles or plant. Ppd. Foster House, 15 Cole Court, Princeville, Ill.





"ROVER" THE NIGHT WATCHMAN. For overnight parking of the contents of a man's pockets such as coins, keys, wallet, watch etc. "Rover" is of brown and yellow pottery. His two side pockets provide ample room for loose change. The slot in his back holds billfold or papers. 8" high, 6" long. The perfect "Fathers Day" gift! **$2.50 plus 15¢ postage**



PERSONALIZED CANDLES. There is nothing more distinctive than a perfectly appointed table setting lighted by your own monogrammed candles! These 16" long monogrammed tapers are something entirely new. Be the first to have them. They may be had in white or black with gold or silver monogram. They come two pairs to the box. **4 for $2.95 plus 15¢ postage**



GOLD GOLF TEES. Yes, that's right! GOLD—or at least gold plated. Breathes there a golfer—man or woman, who wouldn't appreciate a dozen of these swanky tees as a gift? They come in a leather box with a snap-tight, hinged lid. Almost unbreakable—these tees are plated with 24-karat gold. **$2.50 plus 15¢ postage**



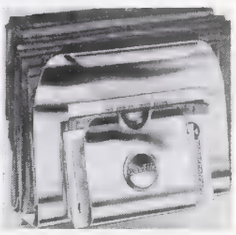
MAGNETIC "HIDE-A-KEY". Almost everyone has at one time another locked himself out of his car with the key inside, or lost. Insure yourself against either contingency by having an EXTRA KEY in the Magnetic "Hide-a-key." Its strong magnet will keep it firmly attached to any hidden part of the car 'til needed. **$1.00 postpaid**



BLUE ENAMELWARE CLAM STEAMER. It holds 3 pecks! Wonderful for steaming corn-on-the-cob, finnan haddie and other fish. Perfect for keeping frankfurters and other meats hot. The lower section has a faucet to draw off clam broth. It can be used over an open fire, charcoal grill or gas burner. 12¾" diameter, 15⅝" high. Grand for the outdoor fireplace. **$10.00 plus 50¢ postage**



LETTUCE LEAF SALAD SERVERS. These salad servers look like expensive imports from France! Made in the shape and coloring of crisp luscious lettuce leaves, they will add color and charm to any table setting. They are also used for candies, nuts, relishes and side dishes of garden vegetables. Of highly glazed pottery, 6" diameter. **Set of 4 $2.95 plus 15¢ postage**



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Order by mail—you must be delighted or money refunded!

Helen Gallagher

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A charmingly "different" gift for any hostess. Delicate shades of pink, blue, yellow, $2.25 each. Ivory pottery, $1.70 each.

Wire stands for 2 cups, 75¢

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PLaza 3-7282



HAND PAINTED CRUET SET

PERFECT complement to a zestful Spring salad . . . imported set of cruets for vinegar and oil, plus handled holder. Peasant girl and boy with floral design hand painted and glazed on fine earthenware. Holder doubles as unusual two-compartment server or planter. Bottles stand 6" high, make attractive vases. Order several . . . they're wonderful gifts! **$3.95** the set, (postpaid if payment with order.)

Sally Noble Dept. HB5

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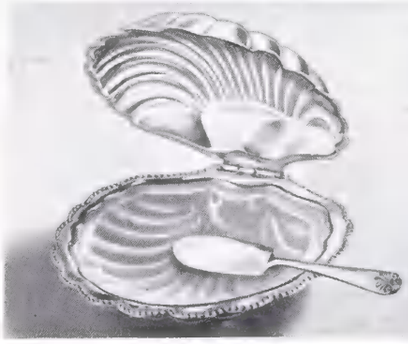
The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

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From England...

the silver-plated shell for butter or jam

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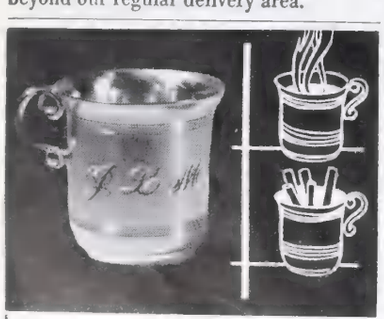
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Charming bedroom ensemble three china lamps...

by Cordey . . . the wild rose motif in delicate pastel effects . . . gracefully topped with shades of embroidered Celanese taffeta.
Left to right: Mr. & Mrs. lamp, **$40.00**
Standing lamp, **$60.00**
Twin lamp, **$60.00**

Have one or the entire set! Mail and phone orders filled. Postage additional beyond our regular delivery area.



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BABY CUP by Daalderop

From the Royal Netherlands Metalworks of J. D. Daalderop & Sons . . . this classic cup 2¼ inches high, crafted in elegant simplicity, a gift in perfect taste! An heirloom piece for that new baby . . . equally suitable in sets as Tom & Jerry cups, cigarette holders, and other uses. Genuine non-tarnishing Royal Holland Pewter. Postpaid: only $3.00 each, $5.75 pair, $17.00 for six. Engraving 25c per letter additional.

Mellwood CHINA & GIFT SHOPPE
Route 1, Mechanicsburg 2, Penna.

Gay, color-sparked 16-inch

LAZY SUSAN



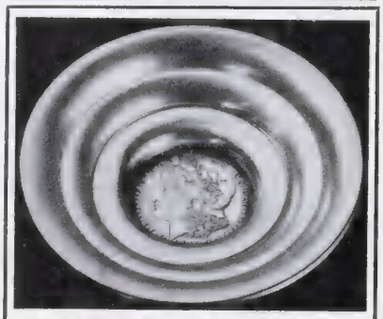
including 4 side dishes and large center dish in California pottery, with revolving blond wooden base.

complete **$6.95** Outside Mass. add 60¢ for shipping

3 color combinations . . .
★ Gray with maroon edging
★ Chartreuse with forest green edging
★ Yellow with brown edging

This big, beautiful Lazy Susan adds zest to any party! 4 gracefully fluted side dishes and center relish dish in colorful California pottery are splashed with a contrasting color. Antiqued blond color wooden base revolves freely on ball bearings.

Mail your order today to
Gilchrist's Box 663 Boston 2, Mass.



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Yes, this lovely fluted sterling silver dish has an honest-to-goodness silver dollar set in the base. A really striking ashtray, nut or candy dish, this is one of those "long-remembered" gifts. Ideal as wedding, graduation or hostess gift—perfect candy dish for Mother's Day or ashtray for Father's Day—a clever decorative touch in your own home. 4" diameter.

$7.95 postpaid, Federal tax included

$15.00 a pair

No C.O.D.'s please

MARGUERITE WEBER
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FOR THE ROOM BEAUTIFUL

A magazine rack eye-pleasingly designed in palette shape which will add a decorative flair anywhere. Well-made of wood, it is 18" wide, 13" high and will hold all your favorite magazines and keep them easily accessible. Choice of Chartreuse, Red or Ebony.

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Dept. B—Mt. Vernon, N. Y.



WINDOW SHOPPING



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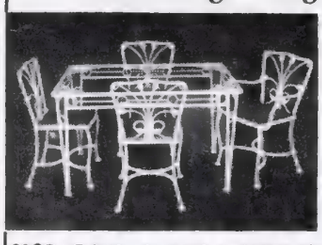
A POODLE NAMED HENRI was the aristocratic model for the original design on this wonderful copper waste basket. And he's every bit as distinguished as his gleaming background. You may have the same basket decorated with any breed of dog—*and* his name if you wish. 13½" high, $15 ppd. Henry W. Longfellow Studio, Weston 93, Mass.



TWO PEAS IN A POD get our vote for the freshest salt and pepper shakers of the season. In garden-green ceramic, they're a merry twosome for summer suppers and picnics, and they look good enough to eat. $1 a pair is how the price tag reads, and they come to you postpaid from Bingham's, 509 Fifth Ave., New York.

(*Continued on page* 53)

New Straight Leg Wrought Iron Dinette Set

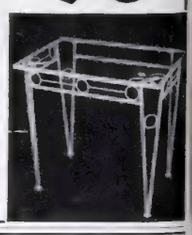


4 chairs, one with arms, and table 30" x 48", 30" high. **$98.00**

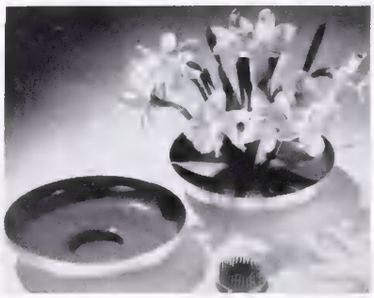
New design. Double legs for strength and beauty. Priced separately, chairs $14.95 (arm $16.95), table $45.00. Leaf and scroll motif in each corner under glass. Antique green, white, or pearl green. Rust proof. Seats: washable leatherette—red, green, yellow; sail cloth—blue, green, yellow, rose.

Matching console (right) for table extension, 20"x30"x30" high. Only **$22.50**

Send check or money order. Express or freight collect. Free folder containing other furniture and gift items on request.



IRON ART INC.
2507 7th Ave., South, Birmingham, Ala.



Give Your Flowers a Firm Foundation

Feature here is the pin-frog. It cannot tip because it's locked in, yet comes free with a twist of the wrist. • Bowl is copper, lined with enamel of soft grassgreen. • Diameter 8", depth 2". • $4.50 postpaid.

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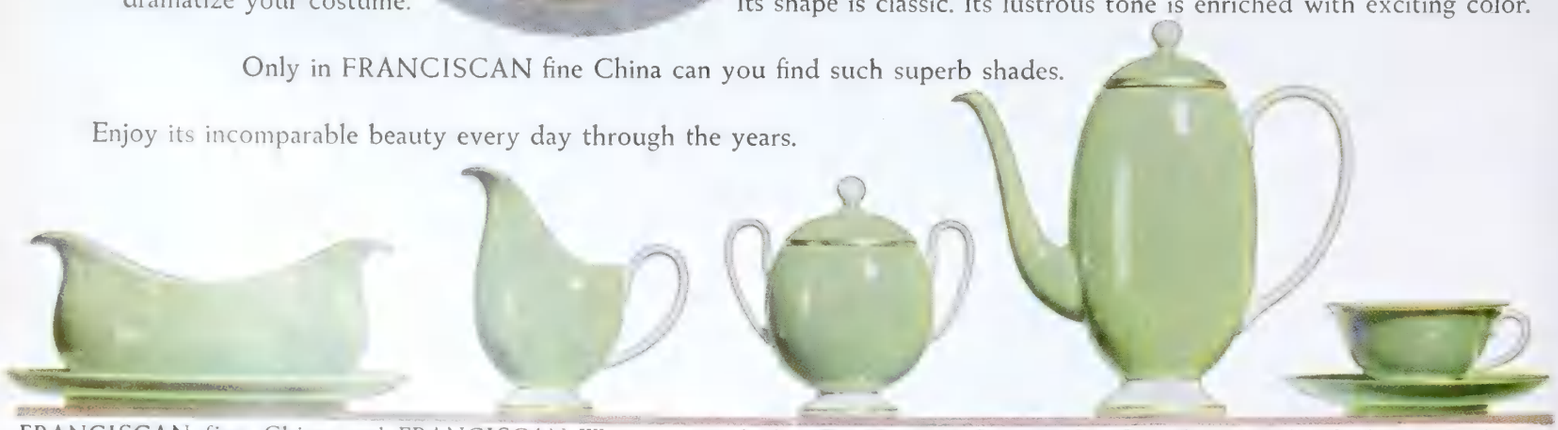


PALOMAR enhances your table as imaginative accessories

dramatize your costume. Its shape is classic. Its lustrous tone is enriched with exciting color.

Only in FRANCISCAN fine China can you find such superb shades.

Enjoy its incomparable beauty every day through the years.



FRANCISCAN fine China and FRANCISCAN Ware are made by Gladding, McBean & Co., Los Angeles, Calif. Established 1875



Imagine such Cotton rugs and carpeting!

Magnificent woodland green is but one of 18 choice colors in Morgan-Jones cotton broadloom rugs.

Easy and charming to live with is this soft gray color!



But don't be afraid of bright, bright colors. This brilliant red is a favorite of decorators!

YOU'LL DISCOVER THINGS about cotton you never knew when you own and enjoy Morgan-Jones cotton broadlooms! First place, you never had so many beautiful *colors* to choose from—18 in all. And these rugs are so deep and resilient, wear so well and are so easy to clean and keep clean, they'll be the pride and joy of your house!

And—you'll discover they cost far less than you may have expected to pay for fine rugs. You can carpet your floors from *wall-to-wall* on a modest budget!

By all means see these dream rugs. Ask for the Morgan-Jones' "Sapphire" cottons where fine floor coverings are displayed.

Morgan-Jones TRADE MARK

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A Rhinestone can only

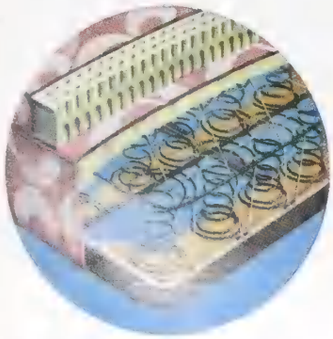
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U. S. Foundation offers you correct crown and rigidity, and perfect balance. Heavy coils of tempered steel are hand-tied 8 ways with 5-ply hemp twine. Double rail frame of kiln-dried choice wood. Its distinctive ticking won't stretch, turn or twist.



In this finest of foams, each tiny air cell has equal spring and resilience for comfort through the years. Corings on both sides give U. S. Koylon a greater area of ventilation for clean, sweet sleep, make it reversible for good housekeeping.

U. S. Koylon promises you years—a lifetime—of the most luxurious sleep, a promise richly fulfilled.

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Why settle for anything less than U. S. Koylon?

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UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK



WINDOW SHOPPING

Continued From Page 48

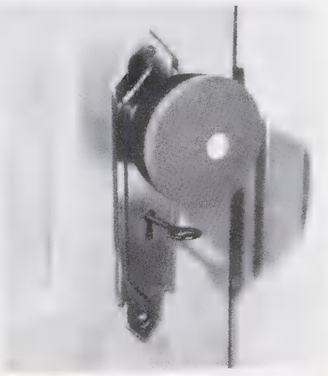
A STARRING ROLL basket is imported from Italy and has the appearance of fine lace. Actually, it is very fine straw, woven over a metal frame, and it's one of the most charming bread or roll baskets we've seen. It will be perfect this summer for porch suppers, wonderful for buffets any time of the year. It measures 12" x 8" and it's just $3.95 ppd. Edith Chapman, 50 Piermont Ave., Nyack, N. Y.



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453. LITTLE OLD NEW YORK.
8 views of early 19th century New York.
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321. SPRING FLOWERS.
8 exquisite paintings by Arlette Davids.
An unparalleled opportunity for you to own superb full-color reproductions of breath-takingly beautiful flowers painted by the world's greatest flower artist. Each reproduced with minute exactitude in dazzling colors on a large 10¼" x 12½" sheet. Add a breath of Spring to your home with these incomparable prints! *Imported from France.* *All 8 prints only* **.98**

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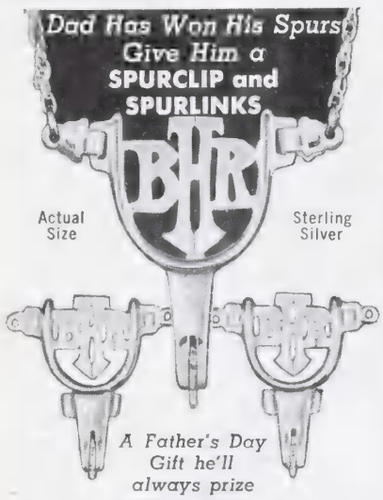
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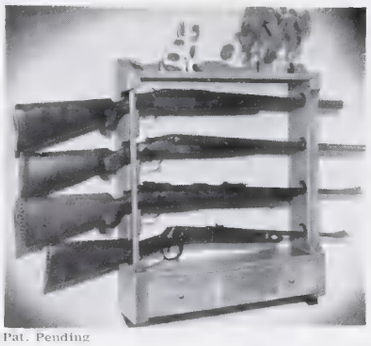
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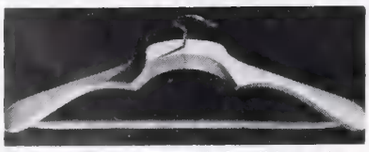
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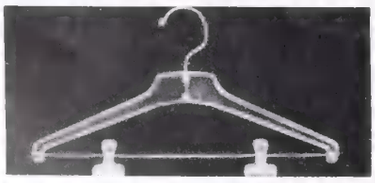
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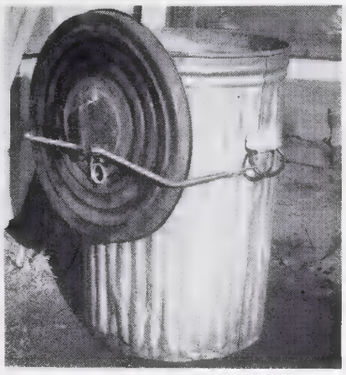




TO SUMMER-IZE your centerpiece and give your table the clean, joyous air of a June day, we recommend without reservation this black wrought-iron fruit bowl. The leaf shape has a modern sweep and fresh grace that you'll never tire of looking at. 20" long. $3.85 postpaid. Order it from Rhea McAllaster. 113 East 39th St., New York 16, N. Y.



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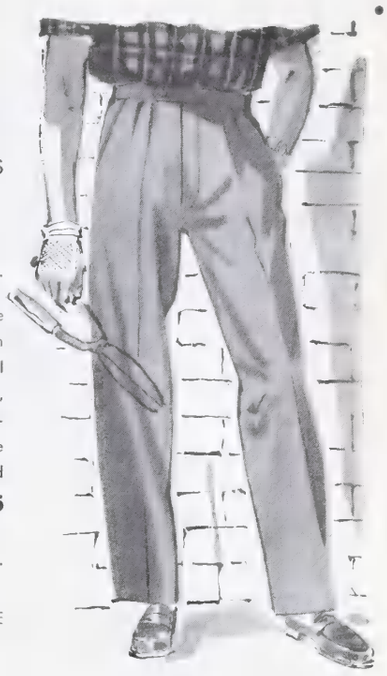
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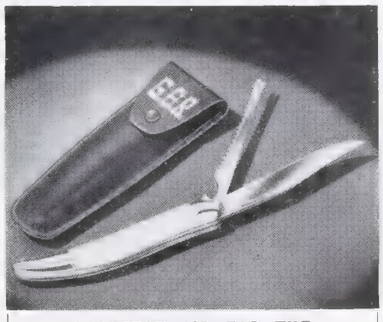
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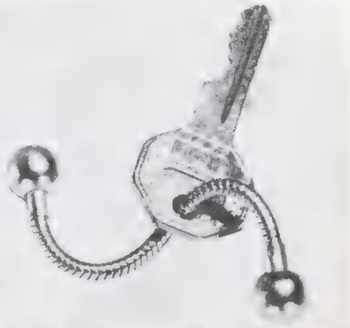


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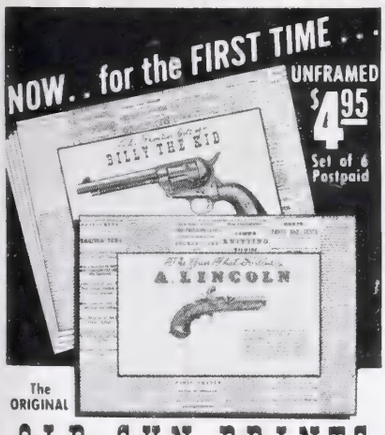


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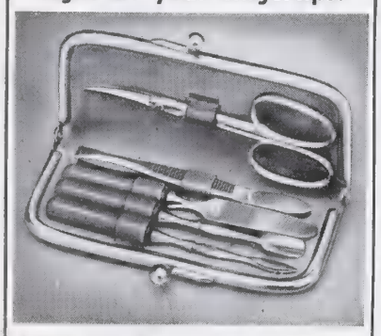
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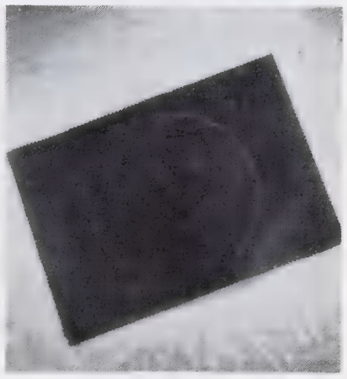
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WINDOW



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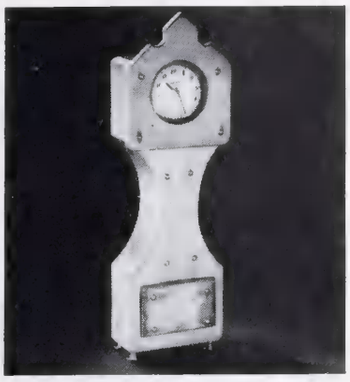
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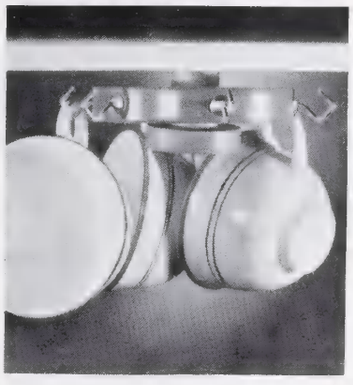
SO DEAR TO YOUR HEART is the wonderful old pocket watch that belonged to your grandfather, your father, or your husband. But what to do with it. Now a miniature grandfather clock case has been designed to hold any pocket watch up to 2¾" wide. 10½" high, in pine finish with brass escutcheon pins, it's $3.95 ppd. Helen Gallagher, 413 Fulton St., Peoria, Ill.



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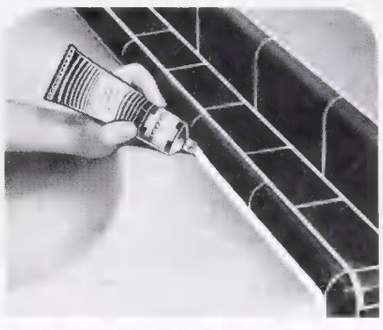
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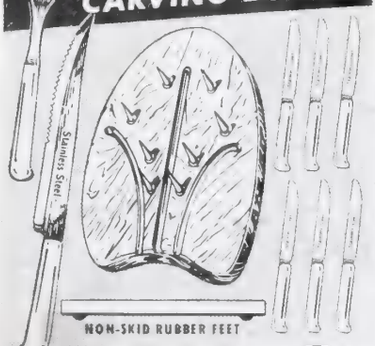


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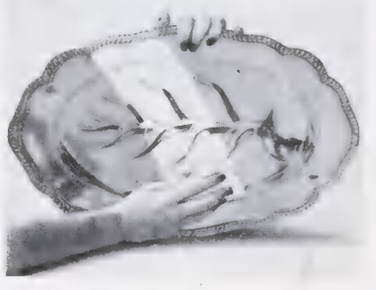
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WINDOW



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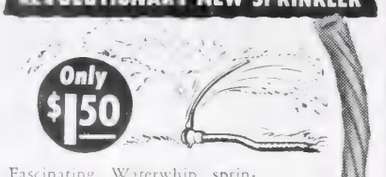
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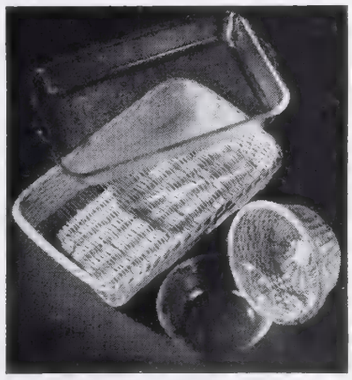
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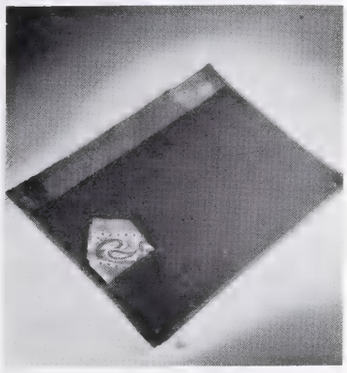
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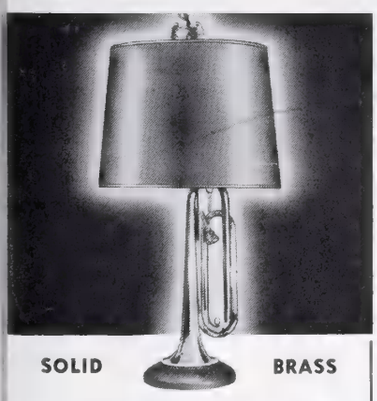
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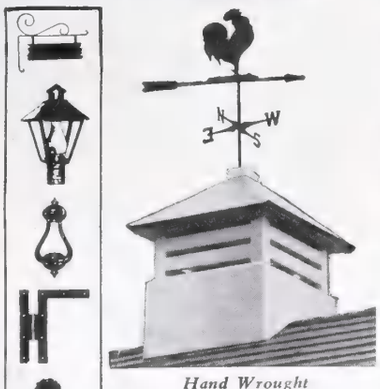
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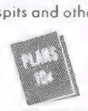
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Guests will rave over your cooking! Nothing's so delicious and mouth-watering as juicy steaks, 'burgers' or weiners cooked outdoors over a wood or charcoal fire.



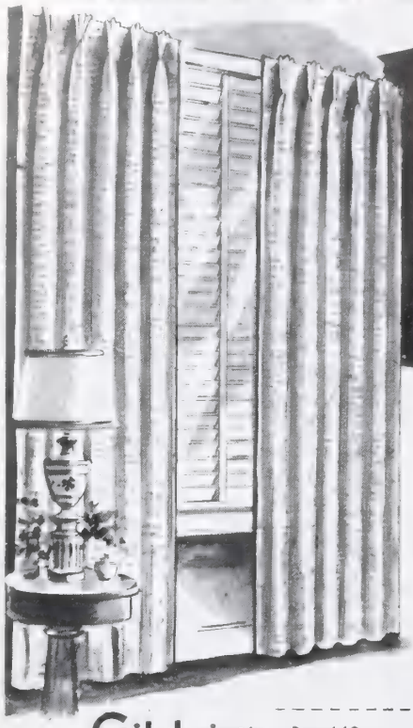
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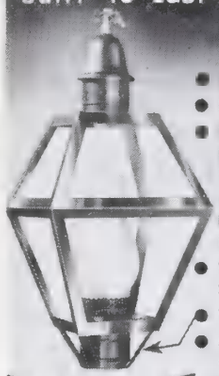
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- MONEY BACK GUARANTEE

AN AUTHENTIC hand-made copy of a post lantern of days gone by. Made of pure copper for only $10.50 F.O.B. Size: 10″ sq. x 22″ high will fit a three inch post.) Send check or money order. Shipping weight 12 lbs.—No C.O.D. please. Extra large size 12″ sq. x 29″—$15.75. F.O.B.

Buy it and compare with higher priced lanterns. If not completely satisfied as to price and quality construction your money will be gladly refunded.

HAMLIN PRODUCTS
Dept. C, Southington, Conn.



Thrill of the Everglades at Your Door

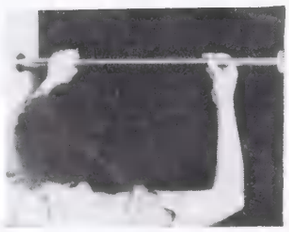
Graceful, lifelike garden birds—full-round figures made of weather-resistant composition rubber. Natural pink-shaded colors add to their striking beauty. Each pair (head up and head down) is perfectly matched. Two sizes to choose from. 30″ high (neck down) $19.95 per pair. 18″ high (neck down) $12.95 per pair (postpaid). Satisfaction is guaranteed. Send check or money order to . . .

STEIN GARDEN CENTRE
1318 E. Capitol Dr., Shorewood, Wis.

Be Modern! . . . Install Readi-Rods

For Shower Curtains, Clothes Closets, Etc.

Without Brackets, Screws or Tools



Readi-Rods hold secure on any surface. Simply adjust to height and width, rotate one section, it's ready. Precision made—**NO SUCTION CUPS or SPRINGS**—strong, light weight aluminum polished for beauty. Sold on a money back guarantee.

21″ to 32″. . . . . $2.95 30″ to 51″. . . . . $3.95 48″ to 72″. $5.95

POSTPAID. NO C. O. D.'s PLEASE. OHIO RESIDENTS ADD 3% SALES TAX.

ANDREW COMPANY • BOX 57 • FINDLAY, OHIO



FAT LITTLE TOBY JUGS serve you tea with the rosy-cheeked friendliness of an English country inn. You may be alone on your terrace, but there will be nothing lonely about your tea time with Toby. Copied from rare originals, the creamer, sugar bowl, and one-cup teapot make nice planters and cigarette holders, too. $2 the set ppd. Seth and Jed, New Marlboro, Mass.

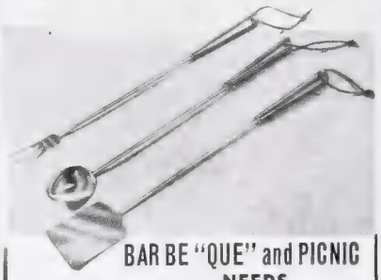


YOUR NAME IN LIGHTS. Day-n-Night House Marker with overhead mounting brings guests to your door without detours. Reflector letters, mirror light from street lamps, headlights, even the moon. 18″ x 2½″ plate has white letters on black. Any wording (same on both sides) up to 15 letters and numbers. Style H is $2.75; Style EH is $3.25. Ppd. Spear Engineering Co., 20 Spear Bldg., Colorado Springs, Colo.



SHOWER ATTENTION on the bride and groom to-be at the next shower. "Mr." and "Mrs." soap have cords anchored firmly in the cake. Cord slips over the wrist and there is no groping around blindly for the ever elusive bar. "His" scent is Lemon Verbena, "hers" is Blue Lilac. The gift box of 2 cakes is just $1 ppd. Muriel Duncan, 321 Ninth Ave., Haddon Heights, N. J.

(*Continued on page* 65)



BAR BE "QUE" and PICNIC NEEDS

24″ length, 3 pc. flameproof stainless steel set, simulated horn handles and leather loops. Attractive kitchen ornaments when not in use.

$4.95 *a set, ppd.*

BEER MUG CANDLE LIGHT

An unusual bar accessory is this 10 oz. Crystal Mug in red, green, amber or white, stunningly contrasted by white long-burning candle (72 hours).

each $1.00 *pair* $1.95

postpaid NO C.O.D.



Send for Gift Folder



The Grist Mill
Dept. HB5, Basking Ridge, N.J.

NEW, LIQUID PLASTIC
Keeps Metals Bright Without Polishing

TECT PREVENTS TARNISH, RUST AND CORROSION



★ Non-Inflammable
★ No Brush To Clean
★ No Spray in the Air

Now you can keep all your metal accessories beautifully lustrous without polishing drudgery! Just apply TECT with the *handy dauber* attached to cap—it spreads uniformly, dries in 15 minutes to a transparent film that can last for years. Odorless, tasteless, non-toxic—perfect for sterling, silverplate, fixtures, chromeware, brass, copper and all other metals. Washable in warm water, harmless to foods or finest silver.

Big 8 oz. bottle TECT, plus 3 oz. bottle TECT SOLVENT, which cleans oil and grease from metal surfaces and removes TECT Protective Coating if desired.

BOTH $1.25 Postpaid

TECT, Inc. Dept. HB, Englewood, N. J.



GRATEWOOD – $9.10



BLUE GRAPEVINE (Lav/CC 2243) – $14.25



MANDARIN – $6.65



ROBERT SPRAYS – $6.30

Sit down right now and select your Wedgwood! Shown here are ten of our 218 current patterns, one of which may be exactly what you want. If you don't find it, write for additional illustrations, information and names of dealers to Josiah Wedgwood & Sons, Inc., 24 East 54th Street, New York 22, N. Y. (10¢)

The price of a five piece place setting is shown, but many other pieces are made in each pattern which may be purchased as you please, for Wedgwood is always sold in open stock.

No matter how you buy, when you buy Wedgwood you have the best, regardless of cost; for yours is the potting skill of ten generations of Wedgwoods acquired from three-hundred years of experience.

WEDGWOOD

'A LIVING TRADITION



PURPLE OLD VINE – $4.45



BLUE CORNFLOWER – $4.95

SURREY – $8.75



PEMBROKE – $5.60

EASTERN FLOWERS – $6.85





CELADON GRAPEVINE (Celadon/CC 3258) – $14.25



Basic for Beauty

are windows that reflect your own modern good taste.

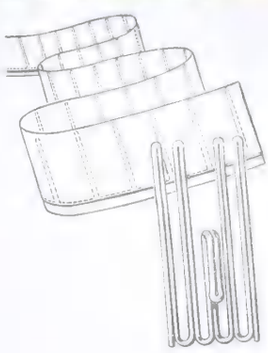
Depend on Kirsch for adaptable window decorating ideas, and for the fine drapery hardware you need to carry them out. Draw curtains, for example, look best . . . and glide *so* smoothly . . . on Kirsch traverse rods. Drapery hardware is *not* all alike, and you pay *no more* to enjoy the *extra* advantages built in by the leader in the business: Easy installation, silky-smooth operation, generous overlap, and the famed years-lasting Kirsch finish. Ask for . . . *insist on* . . . genuine Kirsch drapery hardware—"the name you know."



PULL TO OPEN
PULL TO CLOSE

FREE GUIDE TO MAKING DRAPERIES

Send for this new aid: "*How to make Curtains and Draperies.*" Or enclose 25¢ and get also the idea book: "*Smart* Window Styling." *Address* Kirsch Company, 497 Prospect St., Sturgis, Michigan.



Easypleat BY KIRSCH

MAKES PERFECT PLEATS EASY

Triple French pleats, double pleats, and smartly-trim box pleats are simple now, with the magic of Kirsch *Easypleat*. Explicit, simple directions show you how to use the heading tape and forming hooks to get "professional" results.

Guaranteed by Good Housekeeping

Kirsch

DRAPERY HARDWARE

AMERICAN-Standard
HEATING



NEW COMFORT, new decorating freedom from Heatrim Panels! Made with 1-inch copper tubing, with aluminum fins for faster heat, these panels provide convected warmth throughout your room. And the steel enclosure may be painted to match your walls.

THIS OIL BOILER, the Oakmont, is designed for oil firing exclusively, and is engineered to assure more heat, quicker heat, and lower fuel bills. Functions with outstanding efficiency when combined with the Arcoflame oil burner. The cast iron Oakmont is priced to meet the needs of the average home.



THIS GAS BOILER, the cast iron Empire, is compact, clean, fully automatic. It provides you with abundant, healthful heat at low operating cost. You'll find it ideal for installation in basement playroom or laundry. The Empire Boiler is available in a wide range of sizes to fit your particular needs.

For warm, smart rooms next winter—new Heatrim Panels give you low-cost BASEBOARD HEATING

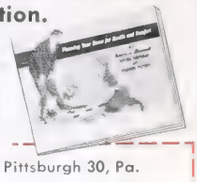
● Want uniform, floor-to-ceiling warmth in your home all winter long? Larger-looking, more attractive rooms? Complete freedom in the arrangement of your furniture, draperies and wall-to-wall carpeting? Then the new Heatrim Panels, just perfected by American-Standard, will be good news to you!

Designed for forced circulation hot water heating, Heatrim Panels give you baseboard heating that responds promptly to every heating need. They replace wood baseboards, and deliver clean, comfortable warmth into every corner of your room at very low cost. They harmonize with any decorative scheme, are excellent for use under picture windows . . . and permit you to use *all* your floor space.

Easy terms available

Your American-Standard heating retailer handles a complete line of heating equipment for all fuels, including Heatrim Panels. And you can buy from him on the most liberal time payment plan when you remodel. Look him up in the Yellow Pages of your 'phone book under "Heating Equipment" . . . and ask for an estimate, today. **American Radiator & Standard Sanitary Corporation.**

FREE—*Complete book of facts on heating and plumbing for new homes or old. Just use the coupon.*



PLEASE PRINT

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Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • ACME CABINETS • CHURCH SEATS • DETROIT LUBRICATOR • KEWANEE BOILERS • ROSS HEATER • TONAWANDA



Connoisseur Luxury

in "American Casual," a masterpiece in cotton

You don't have to go in for Art with a capital "A" to recognize a masterpiece. American Casual, for instance. Where else can you find such deep-textured pile, such clear, crisp colors, such timely designs for today's casual living? Woven on regular carpet looms for longer wear. Texturama pattern shown, in red, green, lemon peel or blue.

CREATED BY

Karastan

AMERICA'S FINEST POWER LOOMED RUG

KARASTAN • 295 FIFTH AVENUE, NEW YORK 16, NEW YORK • A PRODUCT OF FIELDCREST MILLS



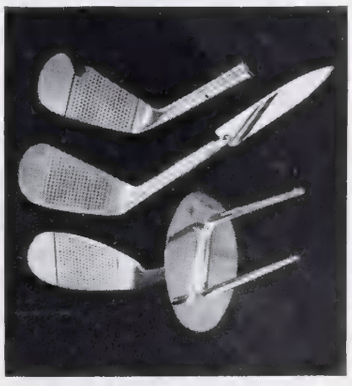
WINDOW SHOPPING

Continued From Page 60

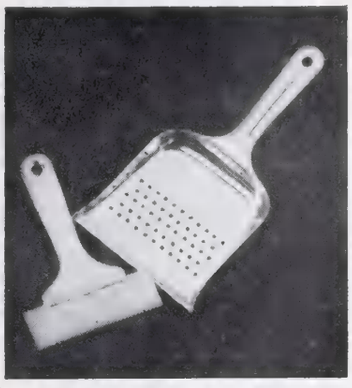
SWEET GREETING for Mother's Day is this box of *real* maple sugar that sends your love and spells out a greeting on the candies. A pound box with 72 pieces of maple bonbons is $2.95. Add 15c W. of Mississippi. Same box can be ordered with appropriate messages for *any* holiday. And if you're mad for maple, send 10c for a booklet of recipes. John Shelby, The Maple Sugar Man, Box HH, Barre, Vermont.



A-HEAD OF THE GAME. Actual golf club heads are used to make these handsome accessories. And we think they are a wonderful week-end gift for your host and hostess, and ideal for all the men on your shopping list—from Dad right down to your favorite bachelor. Roast holder is $7.50; letter opener, $4; bottle opener, $1.25. All ppd. Selden Cooper Shop, Battery Park Hotel, Asheville, N. C.



A CLEAN SWEEP for your sink, at last. The rubber blade scraper will sweep all the messy scraps into the self-draining shovel and your sink will be clean as a whistle. Also handy for precleaning plates. The set is imported and quality-made of cast aluminum. And the price fits all housewives' budgets. $1.50 ppd. Elron Products, 156 W. Chicago Ave., Chicago 10, Ill.



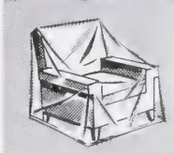


Spill something?

You can make it look like new again with the help of an amazing new book that's death on spots, stains and smudges. It's called **HOW TO CLEAN EVERYTHING.** This big, encyclopedic reference book tells you at a glance exactly *what* to use and *how* to use it to clean every object and fabric you wear, use or have in your home. Just one tip from this book can save you more than its cost.

Send this ad with your name and address for your copy. Pay postman $2.95 plus postage. Or enclose $2.95 and WE pay postage. Try book 10 days. If not delighted return it for refund. Write to SIMON AND SCHUSTER, Dept. C-4, 630 Fifth Avenue, New York 20.

LIN-MAR HOME PLASTICS

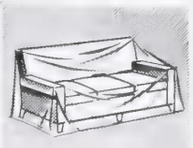


CHAIR COVER

—to protect fine furniture from dirt, dust, scratches, scuffs, kiddies' sticky fingers, or pets. Clear plastic slip-covers, cut extra full to fit most any chair. Size 36 x 36 x 36 in.* Save by Mail! $1

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—keeps sofas clean at low cost. Odorless, pliable, acid and alkali resistant heavy vinyl plastic. Full cut to fit all so as, to 90 x 36 x 36 in.* Orders shipped day received, buy now! $2.25



Made of Heavy Virgin Vinyl



DAMPENER BAG

—dampens laundry evenly, ready for ironing; keeps it damp and mildew-proof for days. Put wash in, pour water over, zip bag closed. Saves extra hours of work for only $1

Chair 18 x 36 x 36 in. only $1.50
Sofa 108 x 36 x 36 in. only 2.75

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Dept. HB-20, Box 2568, Baltimore 15, Md.
Please Add 15c Per Order for Handling
SEND CHECK—WE PAY POSTAGE!

Be Twice As Lazy - - -



IN A LOAFING CHAIR • • •

A California pet for relaxing, reading or forty winks, this Barwa Napper gives wonderful floating comfort that removes all sense of weight. Perfectly balanced for setting at two angles. Has light-weight metal frame with bright chrome finish for weather protection. Water-repellent, replaceable canvas cover. In green, terra cotta or blue..... **32.95**



ON A SUNTAN COT • • •

1952 version, handsomer, more practical than ever. Heavy duty sailcloth lashed to aluminum frame. Distributes weight evenly. Folds for convenience. Center leg works automatically. Opens to 82 inches. Stands 11 inches from ground. 28 inches wide. Weighs 9¼ lbs. In blue or green..... **24.50**

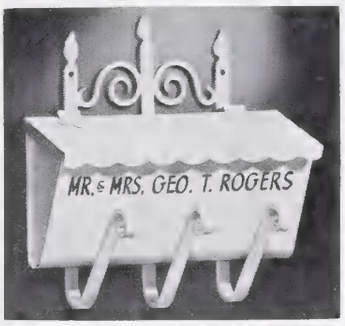
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In N.Y.C., add 3% sales tax

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Prized Possession—Good Gift

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by the HANDICRAFTERS

The mail box becomes a thing of beauty when styled in the manner of the "Mailmaster". Hand made, expertly finished. Receptacle is big (12" x 6" x 4") without appearing bulky. Scrollwork is hand wrought and rustproofed before enameling. Fasteners furnished for wood or masonry (state type needed). Choice of 3 finishes:
Style A—Polished Brass, mirror bright, with black enameled wrought iron $17.95 Postpaid
Style B—Bone China White, two-coat baked enamel, with white wrought iron $16.95 Ppd.
Style C—Gleaming Black, two-coat baked enamel with black wrought iron $16.95 Postpaid
Hand Lettered Name, $1.50 extra.
Satisfaction Guaranteed

HOUSE OF IDEAS
(Div. of Racine Specialty Mfg. Co.)
837-52 Lake Avenue Racine 14, Wisconsin

TIERED FOUNTAIN

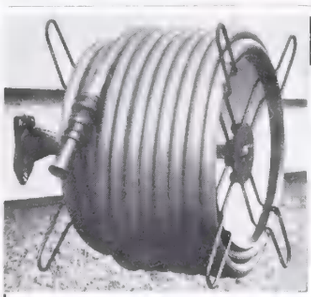
60" high, 42" wide $375



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Complete illustrated catalogue 50¢

POMPEIAN

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GARDEN HOSE REEL

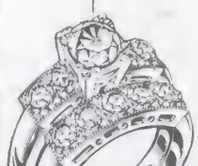
Now even a child can wind your garden hose. This sturdy reel spins on a bracket that fastens to house, garage or post. Winds 100 feet of garden hose in a jiffy . . . prevents kinking and twisting. Reel removes easily from bracket for inside storage. Send check or money order.

Size: 10" wide x 12" long x 12" high. Made of steel. Wt. 5 lbs.

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$4.95 POSTPAID

lords Quality diamonds



The versatility of the engraver, the painstaking care of the expert Diamond Craftsman, the meticulous touch of the skilled polisher combine to produce the Lords Quality Diamond. Hand faceted and hand polished to exquisite perfection, flawless to the tiniest facet. Set in HEAVIER 14 kt. hand made white or yellow gold "controlled pattern" mountings.

"Princess Ingrid"
- total weight: 28 points
- perfect
- fine white quality

225.



"Queen Helen"
- weight: 40 points
- perfect
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Our Rings Priced to include Federal Tax.

DIAMOND CRAFTSMEN

JEWELERS LORDS 14333 WOODWARD DETROIT 3, MICHIGAN



FOR THE BRIDE

a lovely handwrought antiqued copper waste basket or letter basket or both with three Old English or three block initials, or a single large initial in Old English is always excellent.

Waste Basket 14" $15.00 ppd.

Letter Basket 5" 6.50 ppd.

Catalogue on request.

HENRY W. LONGFELLOW
Weston 93, Mass.



RED AND WHITE

Here's old-fashioned charm, for indoor or outdoor dining—red and white checked cotton damask table cloths, interwoven with a Vermont maple leaf pattern. 52x52, 2.75. 52x68, 3.50. Add 25c. each west of Miss. 15x15 napkins, 4 for 1.50.

Send check or money order to

THE VERMONT CROSSROADS STORE.
WATERBURY, VERMONT.

Versatile 4-Spot Waterer

SPRINKLEZE



the gift For a Gardener

Men and women gardeners—the friend who has everything—all welcome SPRINKLEZE. Waters 4 separated plants at one time. Sprinkles foliage or soaks roots only . . . waters any shape bed or border. Connects to garden hose. Has two 15 ft. and two 10 ft. lines of 3/16 inch plastic hose, each with brass sprinkler. Any one may be moved in operation, set at any angle. Light and durable. Choice of red, green or black.

We'll enclose gift card and mail direct if you wish. Guaranteed satisfactory. Send check or MO and we pay postage.

Complete unit, ready to use—8.85

JONS MANUFACTURING CO.
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Saint Matthews, S. C.



SUPER-VALUES
ENGLISH-IMPORT
Size 8¼ x 3½ in.

$5.95 Tax inc. P.P.D.

This huge toast and butter & jelly holder includes spreaders—too. You'll be delighted with this English silver plated item.

GEORGIAN-style GADROON design **$12.95** Tax incl. 23 x 14 in.



Beautiful duo entree dish, heavy silver on copper. Of course, large enough for that special supper party. Either tray or holder guaranteed to please the most critical judge of silver or money gladly refunded. Sorry, no C.O.D.'s send check or money order. Add 75¢ for *tray* for postage & insurance.

ABEL'S
Ritz-Carlton Hotel
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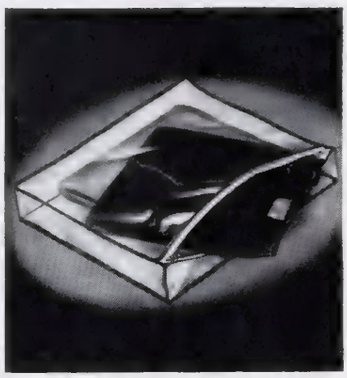
WINDOW



SOME ENCHANTED EVE NING let the children picnic o of the icebox. You dine on th terrace with your Old Marrie Man. And if he forgets to tre you like his wife, blame it on th soft enchantment of these hurr cane lamps. On the practical sid they're handy when the lights g out, too. 10" high with candl wick-edged bases and monogra $9.95 pr. Ppd. Eunice Noveltie Box 41. Rego Park, N. Y.



ART COMES TO TH KITCHEN, and you have a other good reason for makin that pleasant, deliciously fragra room a semi-sitting room. Th wonderful design that features th well-known tools of the cook trade is hand-printed on pu linen. In green or black fram 13" x 11", $5 ppd. Holiday Hous Bellevue Theatre Bldg., Upp Montclair, New Jersey.



A SWEATER GIRL will wa several of these clear plastic zi pered cases to keep her pri cashmeres and shetlands in dus free order. For summer stora put a moth-preventive right in t bag, zip it closed, and rela They're fine, too, for your hu band's wool socks, linens, blouse baby things. 14" x 12" bag h 3" gusset, holds 3 sweaters. $1. for 2 ppd. Mastercraft, 212 Su mer St., Boston 10, Mass.



COLONIAL TEA KETTLE LAMP

For those who love the different, hand crafted lamp, here's one in an old fashioned tea kettle design, with solid brass base. The 13" fabric covered over parchment shade has black background. A true colonial that enhances any setting. 19 inches high.

$14.95 postpaid from

NATIONAL GUILD CRAFTS
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This modern tie-rack is a handsome addition to a man's closet. Lets him always see the tie that matches his suit. Individual plastic hangers, threaded on chrome bar, hold ties securely. Sturdy plastic mahogany back 15" long; it holds 30 to 50 ties.

30 ties **$3.50**
40 ties **$3.75**
50 ties **$4.00**
Postpaid
(No C.O.D.'s Please)

BELDING NOVELTIES, DEPT. HB
1372 W. 111 St. Cleveland 2, Ohio

A practical gift for Father's Day and everyday.

SHOPPING



GREYHOUND OF THE SEA, in the halcyon days of the sailing ships, was the majestic, fast, graceful Clipper Ship. And here you see a fully rigged model of her great ladyship. Made in Spain, wood construction throughout, she flies white cloth sails, is mounted on a base, 20" x 4" x 14" high, and a great buy at $30 exp. coll. Polk's Model Craft Hobbies, 314 Fifth Ave., N. Y.



WRAPPED AS A GIFT, your present will be the star of the party with Multi-Colored Ribbon. 50 yds. of shimmering satin, 5/8" wide, shades from one pastel color into another. $1.89. Stick-on Ribbon is lustrous satin with adhesive on back, makes even a butterfingers a glamour-wrapper. 4 assorted rolls of 12 ft. each, $1. Ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.



SPONG-A-FOM is a cellulose sponge that contains a miracle cleaner which removes spots like nobody's business. Its coconut oil base renews and restores colors, is a spring tonic for carpets, upholstery, woolen garments, suede, tile, painted walls, etc. Spong-A-Fom makes 1 gallon of "foam cleaner." $1 postpaid. Northmore's, Highland Park, Ill.





Ready to Install—Ceiling Fixture of

COLONIAL BRASS

Finish with Hand-Cut Colonial Shades

Quaint Colonial design in a 3-light fixture for bedrooms, dinette, hall, or small living room. Ready to install. Length 11"—width 10". Shipping charges FREE anywhere in U.S.A. Send Check or Money Order. No C.O.D.'s

$16.95

Write for FREE illustrated booklet containing large assortment of beautiful and unusual fixtures.

SCRUGGS

1860 UNION AVE. — MEMPHIS 4, TENN.

NEW LIFE FOR WORN COMFORTERS

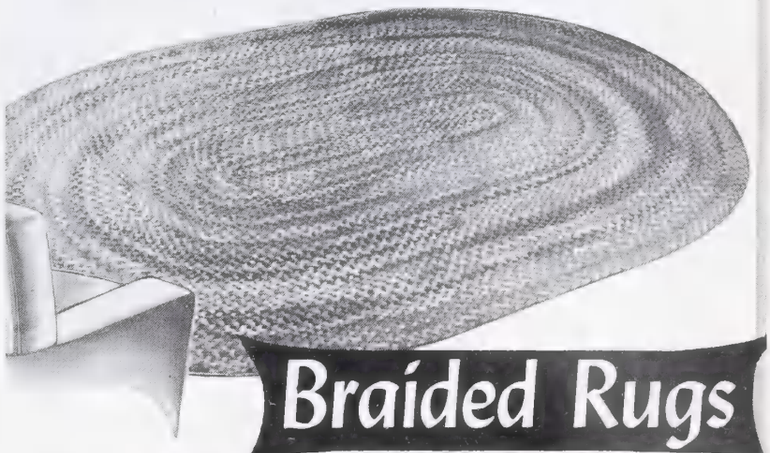
Here's a service that you will welcome if your down or wool quilts are getting a bit shabby. They're worth cherishing, so you'll be wise to have them reconditioned (the wool recarded and sterilized) and recovered. Remember: down is frozen now! Experts do the job. Fabric samples and prices sent on request.

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NEW from New England!

The most exciting decorating idea in years!



Braided Rugs

Keyed to a single color!

In 7 matching sizes

Size	Price	Add postage outside Mass.
24" x 36"	$2.93	50¢
27" x 48"	4.82	50¢
36" x 60"	8.94	75¢
4' x 6'	14.89	75¢
6' x 9'	32.79	Shipped freight collect
8' x 10'	49.99	
9' x 12'	67.00	

Be sure to indicate color desired

Choose from predominating tones of

★ Green ★ Blue ★ Red ★ Brown

Oval braided rugs by Capel that are exciting in any decor from Early American to Modern. Deep colors are repeated throughout in new, rich solid tones and flecked with multi-color for a vivid, sparkling effect. Braided of heavy cotton yarns and reversible for double wear. Mail your order today.

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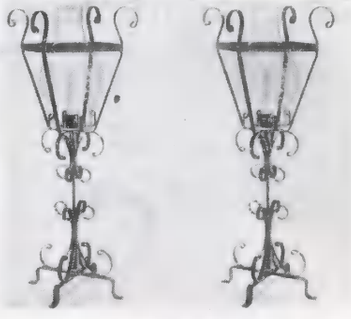
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Now GRILL GREASELESS BACON WITH NEW **GRILL-IT** $3.95 GUARANTEED POSTPAID

STOP BACON DISTRESS. Grill bacon to crisp, full-flavored perfection. Excess grease automatically drained off. Easier to use. Patented "Level-Rest" makes delicious grilled sandwiches, eggs, hamburgers, chops, etc. Rinses clean in a jiffy. Eliminates meat shrinkage—pays for itself. GRILL-IT, the de luxe cast aluminum greaseless grill. Order today. The perfect gift! Write for FREE Catalog.

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Gracious Gift for the Home

Use these stately candle lamps anywhere—to give an intimate glow to your suppers—or a warm welcome in your reception hall. Their tall, black wrought-iron bases cast rich romantic shadows from the magic spell of candle light. When summer comes, take them into the garden where their etched glass chimneys protect the bright flame from outdoor breezes. 22" high. You'll love them. Order by mail.

Per pair, only $8.95
Plus 50¢ postage

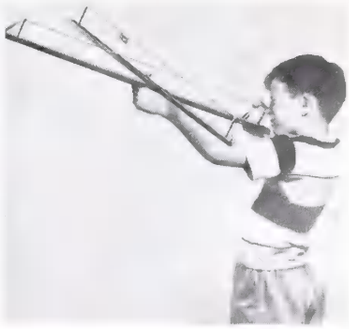
All Foster House items must delight or your money refunded.

Foster House
15-BF Cole Court, Princeville, Ill.

SHOOTING AT FLYING TARGETS

is what every boy will enjoy. Here's a perfect toy gift for a boy. Dad will like it, too, for it's a father and son toy. And say, mom, it's self-contained; no flying parts to break things in the house. The "duck" target and the bullet move on crosswires. A hit sends the "duck" for a vigorous spin—and it'll be a "hit" for that favorite boy of yours. $1.98 PPD.

FIESTA MART
Box 54, Harlingen, Texas





PERFECT for tea for two, or coffee too! Ingeniously hand wrought of heavy Sterling Silver, the pot, creamer and sugar bowl nest to make a graceful Danish Modern individual service. Natural reed wrapping insulates handle. Eleven inches tall when nested. **$62.50,** federal tax incl. *One of many unusual gift suggestions from the collection of Harry Moss*

Harry Moss SILVERSMITH • GOLDSMITH • GIFTS OF DISTINCTION
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Paper Weight Birth Memento

Very sentimentally yours . . . baby's hospital identification beads . . . to have and to hold. Preserve and display them this lovely, permanent way . . . just send them to us, we'll imbed them in a 3" square lucite paper weight and inscribe baby's full name in gold. Makes a charming little accessory you'll cherish through the years . . . a wonderfully welcome gift for the new Mother! Just **$3.95** postpaid. Birth dates **50¢** extra.

C.O.D.'s Accepted

Keepsake Shops
Union City 30, N. J.



Imported Hand Hooked Carabao Rugs

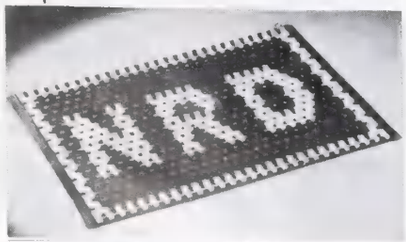
Carabao room size or throw rugs imported from the Far East are *guaranteed to be the finest cotton hand hooks on the market at the lowest price.* Sizes from 2'x3' (only $3.75) to 12'x18' (only $135). We pay shipping charges. 7 decorator designs, oval or oblong shapes. Subtle colors; heavily textured in luxurious long-staple cotton yarn; long wearing. Write today for free folder.

$62.50 9'x12' prepaid

SPECIAL PRODUCTS CO.
Dept. HY4, 950 Columbus
San Francisco
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Colored RUBBER DOOR MATS

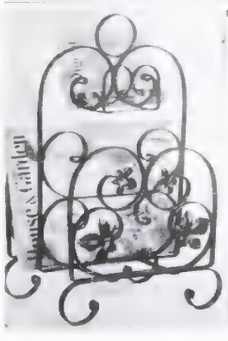


Your front entrance will do you proud, and guests will receive a warmer welcome if they scrape mud from their shoes on this good-looking rubber mat. Now available in Red, Black, White, Green or Brown with three initials worked into the pattern in any contrasting color.

16" x 24" (without border) . . . . $ 6.50
20" x 30" (with border) 9.95
22" x 36" (with border) 13.50

Postpaid
No C.O.D.'s please

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Our 12th Year
P.O. Box 41 Rego Park, N. Y.



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The only rack with 2 small upper compartments to keep Pocket Size Magazines within easy reach . . . plenty of room for larger magazines. Beautiful scroll and maple leaf design; choice of Verde Green or Satin Black wrought iron. 12" wide x 12" high.
$6.95 ppd.—50¢ extra W. of Miss.

NEW! FRENCH FOOD WARMER

For those who like their food or second cup of coffee HOT—right on the table—this is it! Perfect for buffet serving indoors or out. Verde Green or Satin Black wrought iron with 15 hour candle (replacements everywhere); 5¼" high, 7½" diam.; a different gift at only—
$3.50 plus 50¢ postage



FREE GIFT GUIDE
NO C.O.D.'s

MASTERCRAFT Dept. B-5, 212 Summer, Boston 10, Mass.



WINDOW



TAKE THE CHAIR that you'll decorate yourself to match a Pennsylvania Dutch kitchen, complement a Chinese desk, dress up a nursery. A ladder-back chair made of native hardwood, has a hand-woven rush seat. 42" overall, unfinished it is $6.75; natural finish, $7.75; cherry, maple, pine, mahogany, or walnut finish, $9.50 exp. coll. No c.o.d.'s. Minimum order, 2 chairs. Jeff Elliot, Elizabeth City, N. C.



ALL OUTDOORS can't phase the Thermo-Keep Wonder Bag. The Fiberglas insulation keeps hot foods hot, cold foods cold for hours. Think of carrying frosty beer to the beach, hot chow mein from your favorite Chinese restaurant, frozen foods from market, the baby's formula to Grandmother's. Red, green, or blue vinyl plastic, 16" x 10" x 6", it's $4.95 ppd. Max Schling, 615 Madison Ave., New York 22.



THE HOSE LAUGH. You'll sit back and laugh at your indefatigable friends when they water their lawns, because your "Lazy Joe" hose-holder will keep the grass greener on *your* side of the fence. It fits any ¾" garden hose thread coupling, holds hose firmly. Just change angle of spike to water high or low. Made of steel. 3 "Lazy Joes" are $1 ppd. Sunset House, 8818 Sunset Blvd., Hollywood, Calif.

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PRACTICAL *as a sun shade*

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Packs flat in your suitcase
Rolls for easy carrying



NEW CHINA IMPORT CO. Dept HB-5
420 Grant Ave., Chinatown, San Francisco, Calif.

SHOPPING



DON'T WASTE YOUR TIERS on anything that won't make a decorative splash in this two-tiered knitting bowl. Save it for your gayest wool, your prize fruit, mountains of party popcorn and pretzels, or a sea of tossed coins for a worthy charity. In antique maple, mahogany, medium or dark pine finishes, it's 27" high, has 13" top bowl, 15" bottom bowl. $17.95 ppd. Templeton Craftsmen, Gardner, Mass.

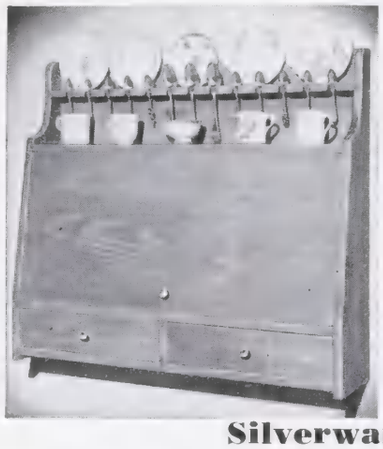


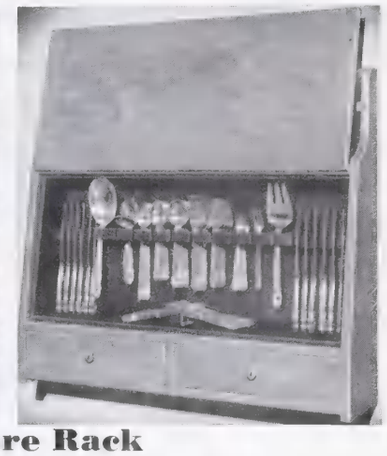
IF POODLES WERE PEOPLE, the French aristocracy would find a breed of haughty contenders snapping at their royal heels. Artist Jesse Spice decorates white china coasters with delightful nonsense. Set of 8 shows French poodles depicting such Gaelic glamorites as Napoleon, Josephine, the Three Musketeers, Madame du Barry, etc. $9.95, add 30¢ post. W. & J. Sloane, Fifth Ave. at 47th St., New York 17.



A SHAVE TALE that should give your favorite bathroom tenor something to sing about is this old-fashioned barbershop mug. It will keep all his shaving gear in one place, and the hand-painted design is borrowed from a barber's front door. His own name appears above the word "Prop." Or he may want to keep it on his desk for pencils. $2.95 plus 25¢ postage. Elizabeth McCaffrey, Dept. HB, Orange, N. J.







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Found! A Place For Your Silver—And A New Idea

A truly beautiful piece of furniture, sensible, clever. What better place for your silver than the dining room wall?

Our graceful slant front holds over 150 pieces. It is completely lined with tarnish proof Pacific Silver Cloth. The drawers, for odd serving pieces, have roll flaps of the same. Slots hold up to 13 pieces. Separate grooves for knives and butters. Each piece is beautifully displayed. It closes tight and trim. Top shelf displays 12 spoons and bric-a-brac. Here is a wall piece worthy of the finest silverware.

Hand made in honey tone knotty pine or lovely mahogany finish—rubbed to a satin smooth sheen. Size 27" x 23½" high x 5¾" deep.

Price **$36.95** Express charges collect

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Yield House
Dept. B5-2
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Opens STUCK WINDOWS



It really works!!! A dollar well-spent. Even frees windows stuck shut for years.

Designed especially for this window-freeing job, its saw teeth quickly and neatly "cut" away the paint or warped obstructions preventing free movement. Special construction allows you to get in corners too.

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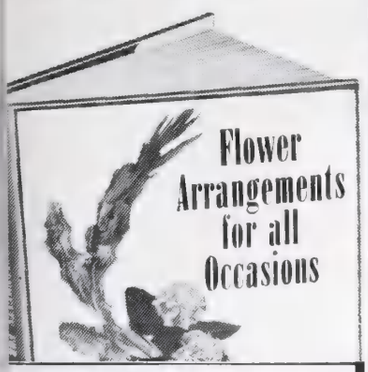


A SENSATION! INDIAN TEPEE PLAY TENT!

'Real' Indian Tent! Good quality colorful canvas with red Indian heads! Easy to put up. Wood center pole. Equipped with canvas beckets for staking on corners and sides of door. 4'6" sq.; 5' high. 36" awning extension becomes door; fastens with tie-tapes. Thrilling for play; perfect for changing clothes at beach. Amazing value! COMPLETE with poles, stakes, ropes. Prepaid **$8.95**

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Send check or money order. Sorry, no C. O. D.'s

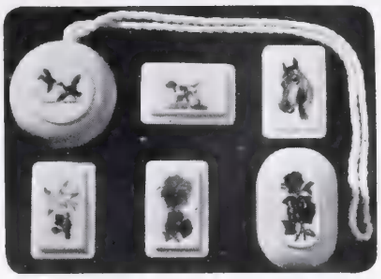
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only **$8.95** *the set, tax and postage included*

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for 8, with blue forget-me-nots or roses and gold scrolls, 11-pc. set . . **$35.00**

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WINDOW



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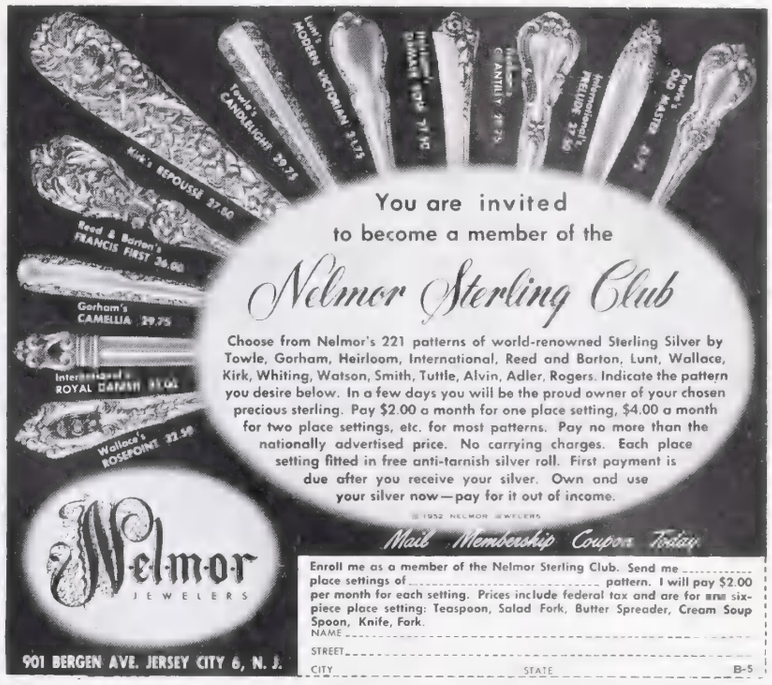


INITIALLY YOURS. This is one of those rare pieces of jewelry that looks fabulous, and yet your piggy bank can buy it for you without losing too much weight. When closed, your two initials meet on your wrist. The catalin base is deceptively light, and the 14 kt. gold plate makes it look good-as-gold. $5 incl. tax and post. Zenith Gifts, 2674 Valentine Ave., Dept. C, New York 58.



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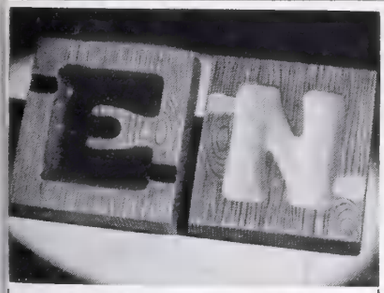
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Please specify letter colors desired.

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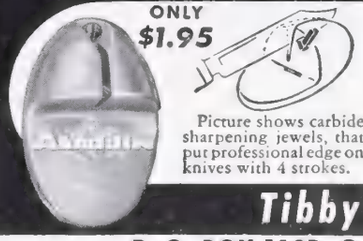
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Birks, Canada's leading jewellers, extends a friendly welcome to all visitors. You will find an outstanding collection of Fine China Dinnerware patterns, and an unusual variety of quality gifts.

BIRKS

Stores in Principal Canadian Cities

DAY-n-NIGHT MARKERS

These attractive markers make thoughtful gifts—and they make it easy for friends to find *your* home DAY-n-NIGHT! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights—even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- **Reflector lettering—tiny glass beads mirror light at night.**
- **Permanent raised letters and numbers 1½" high**
- **Lifetime aluminum—rustproof**
- **Baked enamel—black background—white beaded letters**
- **Double plate 18" long—reads the same from either side (like 2 license plates back-to-back)**
- **Any wording you want, up to 15 letters and numbers**

PLEASE PRINT CLEARLY

Any marker C.O.D. if desired; fees, postage added. Colorado residents add 2% sales tax.

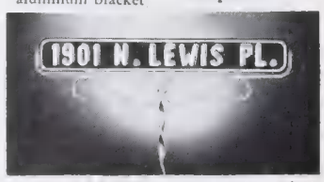
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Spear ENGINEERING COMPANY

25 Spear Bldg.
Colorado Springs, Colo.



BRACKET MARKER Style B with wrought aluminum bracket Postpaid $3.95



LAWN MARKER Style LA with wrought aluminum scroll and 24" stand Postpaid $3.45



MAILBOX MARKER Style EM wrought aluminum frame fits any mailbox Postpaid $3.45

FOLD-AWAY FOOT REST

A Different Kind of Gift For Yourself and Friends



- TILTS TO THE POSITION YOU PREFER
- FOLDS AWAY WHEN NOT IN USE
- RELAXES LEGS AND ENTIRE BODY
- DOES NOT HOOK TO CHAIR

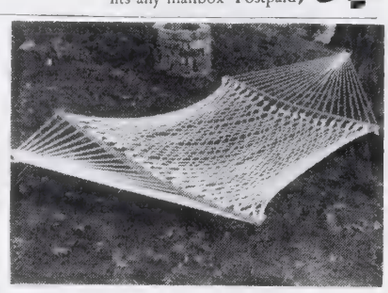
A new, marvelous foot-stool idea for giving extra relaxation.

Made of a vertical and horizontal set of wooden rods. Tilts to any angle in front of your chair to hold legs and feet off the floor. Folds up easily, out of the way . . . and wonderfully clever. In Mahogany Finish.

Send Check or Money Order Add 45¢ for Postage

$4.95 each

TOPAL FURNITURE CO.
Dept. HB-5, 32 Union Square East, N. Y. 3 N. Y.



ROPE HAMMOCK

from the Carolina low country

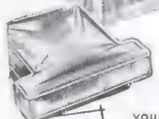
This is the original Pawley's Island rope hammock. It is handwoven by fish-net makers, using high grade gill cordage, and will last for years. Giving readily to every body movement, it insures perfect comfort and relaxation. Durable oak stretchers stabilize and make a uniform width, which enables average size person to sit crosswise with head support. Unique comfort for your yard, beach house or summer cottage. Body size, 54" x 84", $24.95, exp. collect.

JOHN JARRELL, INC.
Broad at Peachtree Atlanta, Ga.

Shaped-to-fit PLASTIC FURNITURE COVERS



FREE CATALOG Illustrates Sectionals Hideabeds Wing, Modern, Club Lawson & Others Write Today!



Chair Sizes As Low As $3.95

There's No Better PROTECTION!

Durable FIRESTONE velon stops dirt from ever reaching your lovely upholstery. Provides year-round protection against dust, soot, grease, romping small fry or pampered pets. Keep furniture clean and still let your family use it without keeping after them to "be careful." Transparent, soft, pliable—won't crack or peel.

Separate CUSHION COVERS for Extra Neatness

50 "shaped-to-fit" STYLES & SIZES

Don't confuse with shapeless "bag-type" covers. Also separate Cushion Covers. Lowest prices—money back guarantee. Write today for FREE CATALOG ■ SAMPLE OF PLASTIC—do it NOW!

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Dept. HB-12, 180 N. Wacker, Chicago 6, Ill.



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Not a motorbike—not an attachment, but a genuine SOLEX. Safer than an ordinary bicycle—it's quiet, clean, dependable. A precision motor with only three moving parts—250 miles per gallon. Over a quarter million now in use. Every member of the family will ride the SOLEX. One year guarantee. Mail orders filled or write for Literature.

ONLY $139 PLUS TAX

F.O.B. Kansas City, Mo.

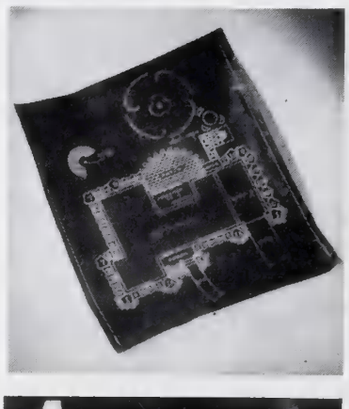
HOLIDAY PRODUCTS, INC.
2303 WARWICK KANSAS CITY 8, MO.



WINDOW SHOPPING



WHAT DO YOU BET that this will be the most popular game in the house? "Reno" duplicates in every detail the excitement of bigtime-gambling, without-bigtime losses. Professional layout measures 30" x 60", is printed on a green felt base 54" x 72". All odds shown are actual (not house odds). With $60,000 in play money and full instructions, it's $9.95 ppd. California Ways, San Mateo, Calif.



LANDSCAPE PLAN of *your* home shows maturity size of shrubs, is based on year-round color for yard. Send blueprints or rough sketch of house with measurements of windows, doors, porches, steps, planter boxes, walks, drives, property lines. Include height of windows, planter boxes, porches. Specify color and direction of house. $25. Home and Garden Landscape Service, 3731 Washburn, Fort Worth, Tex.



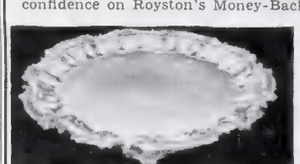
"WAIST-ED" EFFORT. Limit extra steps to a minimum by carrying all your equipment with you. This vinyl plastic "Water Pocket" cinches your waist and cinches gardening chords, baby care, kitchen work and hair "doing." Each of 3 splashproof pockets holds a quart of water (or cleaning fluid) cloths, utensils, tools, etc. $1.50 ppd. Ett-Barr Co., P.O. Box 401 FL, Pasadena, Calif.

(Continued on page 77)

Chippendale Reproductions

Magnificent, graceful pieces created by master craftsmen, authentic in every detail. Rich extra heavy silver on copper, they'll make lovely lifetime gifts. Order with complete confidence on Royston's Money-Back Guarantee.





Circular Footed Tray

A treasure to the eye. The weight of this tray will amaze you. Exquisite hand-applied border. Large 15" diameter. Worth far more.

Especially priced at $18.00 *Postpaid Fed. Tax Incl.*

Footed Celery Dish

Flowing, graceful lines burnished to a soft, velvety glow. Modestly priced for giving. 13½" long, 4½" wide. Worth far more.

Especially priced at $7.50 *Postpaid Fed. Tax Incl.*

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Enclose $1 deposit, pay balance plus postal charges to postman on arrival. If you enclose payment with order WE PAY POSTAGE! SATISFACTION GUARANTEED OR YOUR MONEY PROMPTLY REFUNDED.

LAZIMAT

Stretch out comfortably and safely anywhere. The soft cotton padding and the attached pillow make Lazimat relaxing and cozy . . . outdoors or indoors.



Wonderful for *beach, lawn, terrace . . . roof, picnics,* or right in your *living room* in front of the fire. Fabric on open side is cloth outside, rubberized inside. Underside is pliable leatherette. Binding grips filling and prevents shifting. Folds compactly for carrying. Gay pattern on open side with reverse side in solid Red, Navy, or Green. 22" x 70". $7.45 postpaid.

Send for FREE Gift Catalog.

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"EARTH AND SKY" COLORS BY

EVERFAST*

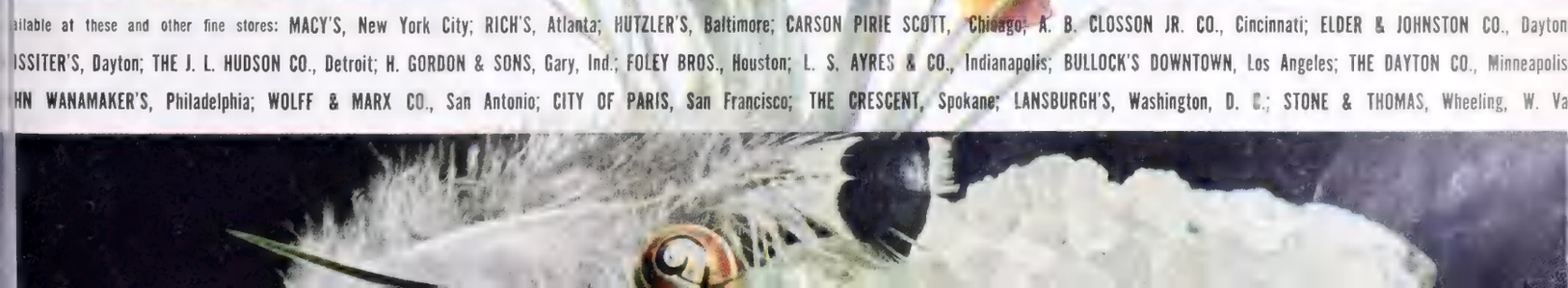
A beautiful collection of decorative fabrics inspired by landscape colors, featured in HOUSE BEAUTIFUL's "Forecast for the Fifties." These striking patterns have been interpreted by the well known designer-decorators, Muller-Barringer. See them in a wonderful collection of washable-Stabilized® failles at about $3.00 and EVERGLAZE† chintz at about $1.65, all carrying the famous Everfast written guarantee.

"We unreservedly guarantee that the color of drapery fabrics by Everfast will last as long as the fabrics themselves. If for any reason the colors fade, we will refund not only the cost of the material, but any reasonable making-up cost."

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SSITER'S, Dayton; THE J. L. HUDSON CO., Detroit; H. GORDON & SONS, Gary, Ind.; FOLEY BROS., Houston; L. S. AYRES & CO., Indianapolis; BULLOCK'S DOWNTOWN, Los Angeles; THE DAYTON CO., Minneapolis
HN WANAMAKER'S, Philadelphia; WOLFF & MARX CO., San Antonio; CITY OF PARIS, San Francisco; THE CRESCENT, Spokane; LANSBURGH'S, Washington, D. C.; STONE & THOMAS, Wheeling, W. Va





Illustrated: Model 1298, 42" x 60"—an ultra-modern pattern with a suggestion of the French Provincial provided by shaped, inwardly-beveled mirror panels which frame the recessed center reflecting area.

lovely gift for a lovely lady!

For Mother's Day, give the gift that says "You're wonderful"

Give her a **Nurre** "living picture" **mirror**

● She'll remember "her" day always . . . if *you* remember it with the gift of a Nurre "Living Picture" Mirror!

Here's the perfect gift for the woman who takes pride in her home. For a Nurre Mirror gives any room an entirely new look, a new feeling of beauty and harmony. And, unlike any other wall accessory, a mirror is forever in color harmony with its surroundings!

Nurre Mirrors are available in a broad selection of framed and Venetian patterns, each an *original* by Nurre's own decorator-designers . . . at prices for every purse. If you are giving, visit your leading department or furniture store right away. If receiving, be sure to make it known that you have your heart set on Nurre—the name synonymous with the finest in genuine plate glass mirrors.

***Original* designs for every decor**



MODERN: Smart patterns for modern or contemporary settings.

TRADITIONAL: Charming styles for rooms in the traditional manner.

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BLOOMINGTON, INDIANA

NURRE

This name identifies genuine plate glass Nurre Mirrors. It is your assurance of the finest quality, styling and craftsmanship. Look for it when you buy.

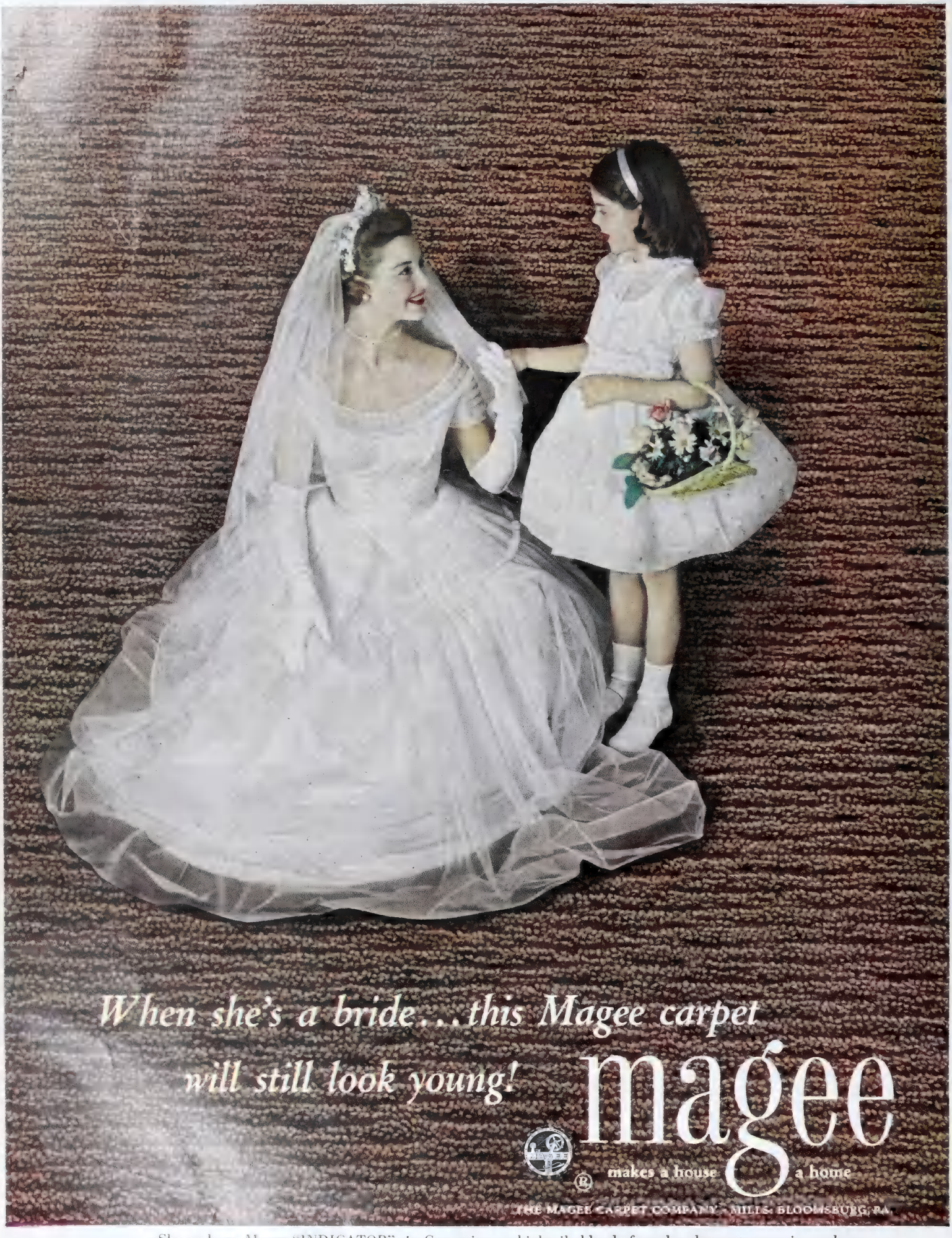
Here you are...



...far away from it all without ever leaving home. It's a miracle all right but an easy one if you use sturdy, imported rattan by Ficks Reed. We call it the "Furniture of Romance" and you will too once you've seen how even the plainest room responds to its magic. Whether you decorate entirely in rattan or use merely an occasional piece for accent purposes you'll find just what you need in the large and varied Ficks Reed collection. See it covered in handsome and exclusive Ficks Fabrics at fine stores everywhere, or consult your decorator.

Ficks Reed Co.

424 Findlay Street Cincinnati 14, Ohio



Shown here, Magee "INDICATOR", in Cocospice—a high-pile blend of wool and carpet rayon in random surface design. Also available in Aspen Green, Greige, Carib Green and Cay Beige. In 27 inch, 9 and 12 foot widths.

SEE "INDICATOR" AT YOUR CARPET DEALER'S DURING CARPET FASHION OPENING, APRIL 21-30.



WINDOW SHOPPING

CONTINUED FROM PAGE 72

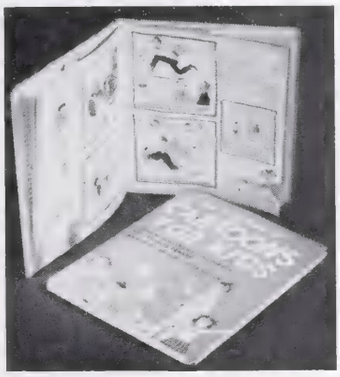
BIG ENOUGH FOR TWO chain smokers to rattle their ashes around in, this 9" colossus is the kind of ash tray a man dreams about. Grand enough for his desk, massive enough for a windy porch, it comes in Pinehurst green, brown, green-blue, gray or black pottery with pine cone, deer, fish, or zebra design. With any name or initials, $6.75 ppd. Carolina Ceramics, 233 Patton Ave., Asheville, N. C.



A MAKE-UP VEST protects your clothes from the post-mortems of the dressing table—the shedding hair, the sprinkled powder. "Do your face" with the white terry side out. For a shampoo or home permanent, wear pink or blue plastic side out. $2. Two-faced mirror, plain and magnifying, hangs around neck for two-handed glamorizing. $2.35. Ppd. Beaumond Distributors, 133 Lexington Ave., New York 16.



"THE FIRST BOOK of Cartoons for Kids" will tickle even an adult. Who could better select the best in juvenile humor than kids themselves? Several hundred boys and girls chose these, with the guidance of Phyllis Fenner. The book's designer, Ida Scheib, has added some wordless cartoons in which the children can sharpen their own wits. $1.25 ppd. Doubleday Book Shops, 655 Fifth Ave., New York 22, N. Y.



Different and charming, imported from Denmark. Of terra cotta colored ceramic with off-white glaze applied in artistic pattern, lined with dark glaze. Teapot with rattan handle holds 6 to 8 cups, efficient no-spill spout, $12.50. Creamer and sugar set, $5.25.

Add 2% State Tax for Illinois Delivery
Add 50c postage out of city

C. D. Peacock
JEWELERS • 101 S. STATE STREET
CHICAGO 3, ILLINOIS





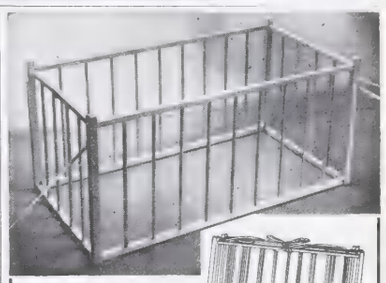
"MARY HAD THREE LITTLE LAMBS"

Here's a figurine group designed to let Spring gambol right into your heart. "Mary" and three of the most frolicking lambs a shepherdess ever had. So life-like you'd almost expect them to skip around the what-not shelf, table, etc. Made of fine imported china. "Mary" attired in colorful pastel dress, apron and bonnet with gold trimmed staff, 6¼" high. Frisky "Baby Lambs" in pure white natural-like lamb's skin bodies with light matte finished faces, 3½" long, 3" high. Pastel colored neck bows.

"MARY" ..... $1.50 ppd.
SET OF 3 LAMBS..... $3.25 ppd.

Satisfaction Guaranteed Or

Ward Phillips Co.
5 East Main St., Dundee I. Ill.



NEW!
Convenient, Practical
CARRY-CRIB

Set it up in a moment on studio couch, bed, sofa cushions—Carry-Crib will keep baby safe and snug! Folds to fit into auto . . . for traveling, for hotels and tourist camps. Grandparents can use Carry-Crib when baby comes to visit. And it makes a wonderful playpen at the beach, too! Natural, smoothly finished wood with strong cotton webbing straps, adjustable buckles. Weighs only 5 lbs. 41"x20"x 20" open, folds to 5" width. A thoughtful gift for new parents!

Just $11.50 express postpaid
(add 50¢ West of Miss.)
Sorry, no C.O.D.'s

Alberta Products
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Brooklyn, N. Y.



MORE THAN 10 DOZEN FRAGILE SWEETS TRAVELPROOFED IN UNIQUE CELLOPHANE RIBBON GIFT CARTON

The finest, purest, most delicious butter cookies it is possible to make. Famous recipes. Contain all 93 score butter, grade A large eggs, New Orleans brown sugar, choicest fruit preserves, fudge, nuts, etc. Hand decorated in dainty shapes and sizes. A wonderful taste treat . . . a unique gift. Shipped prepaid at only $4.95. Send check or money order. No COD's please.

MRS. KORNREICH KLEIN 2851 N. 3rd St. Milwaukee, Wis.



Thousands of happy customers *say this*
EARLY AMERICAN
LADDER-BACK CHAIR is a *"Miracle Value"* at $6.75

Fully assembled—*ready-to-use*

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

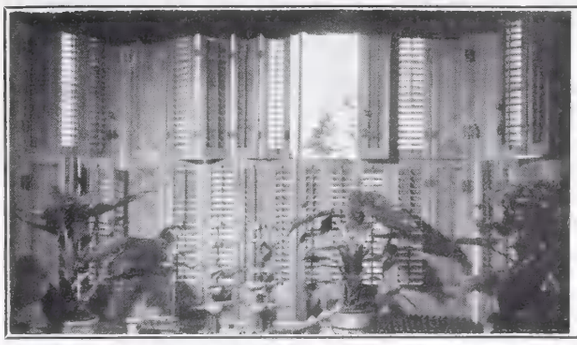
Height 42" Seat 18" x 14"
Height of Seat 18"

Unpainted but smoothly sanded..... $6.75
Light natural finish..... $7.75
Mahogany, maple, walnut, cherry or pine finish..... $9.50

COMPARE FOR QUAINTNESS AND CHARM!
COMPARE FOR UNRIVALLED VALUE!
Write for illustrated catalog of other Early American reproductions

Minimum Order: 2 Chairs
Express Charges Collect *Sorry, no COD's*

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OLD INSIDE SHUTTERS

A large variety of louvred and solid moulded panels, seasoned 60 to 80 years, stripped to the natural wood, and custom fitted to your specifications. Write for estimate. Folder on request.

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California

FOAM RUBBER *Decorative* PILLOW

A super-soft Foam Rubber Pillow covered in beautiful decorators fabric. Holds shape permanently — never mats or sags, non-allergic. Use in bedroom or living room. Use on floor, chair, sofa or divan. Adds a world of comfort wherever used. The newest style in living room decoration. Buy several in different colors — gray, forest green, chartreuse and cherry red. Size 15 inches square, 5 inches thick. Complete with fancy ruffle or tailored cording. Shipped anywhere. Postpaid $6.95



AVAILABLE IN RUFFLE OR CORDED STYLE

The Foam Rubber Store
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Frosty-Tones

A new misty blend of white and color interpreted in superb Wamsutta Supercale* and sumptuous matching bath accessories

In blue, pink, yellow, green or beige

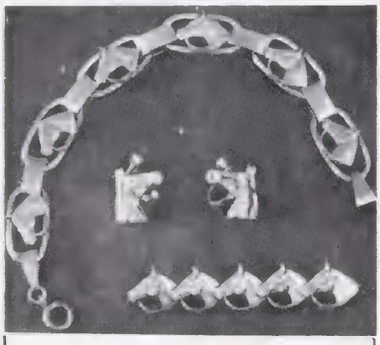
SHEETS	PLAIN HEM	SCALLOPED HEM
72 x 108	7.95	8.95
81 x 108	8.95	10.95
108 x 122½	16.50	21.95

PILLOW CASES			
45 x 38½	2.20		2.90
Bath towels 24 x 40	2.49	Guest towels 16 x 28	1.28
Wash cloths 12 x 12	59	Bath mats 22 x 36	5.95

*See Wamsutta advertisement in this issue for colors

Hale's
BATH & BOUDOIR SHOP

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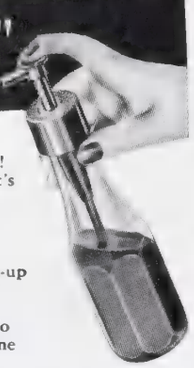
THE GIRL
WHO DREAMS OF HORSES

Will start dreaming of *you* if you give her this stable full of sterling Horse Head jewelry!

Link Bracelet	$6.00
Bar Pin	$3.50
Earrings	$2.40
federal tax included	postpaid

THE SELDEN COOPER SHOP
Hotel Battery Park Asheville, N. C.

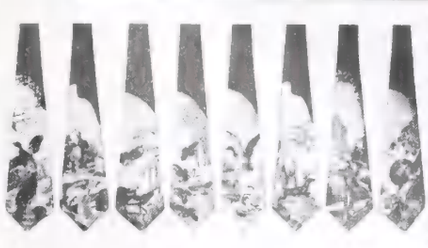
New—FINGER-TIP KETCHUP DISPENSER
"PUMP-IT"



No pound! No pour! Just PUMP-IT! That's how Hollywood hostesses get smart self-service from *any* ketchup bottle. No table muss! No clean-up fuss! Just PUMP-IT! Ketchup comes out evenly, every time. No waste. Colorful Styrene plastic can't clog or rust. PUMP-IT is perfect... for yourself ... for shower and party gifts. Only $1 postpaid, money back if not delighted.

$1.00 POSTPAID

Pump-It INC. Room 105 114 W. Holly Pasadena 3, Calif.



ROD-n-GUN TIES
Hand tailored-Hand painted design features

NEW AUTHENTIC WILDLIFE DESIGNS!



Color and action - the thrill of the outdoors - are yours in these **NEW** Rod-n-Gun Ties. **7 NEW DESIGNS** and 1 old favorite - all authentic, all done by an outstanding artist!

Made of heavy, perfect knotting jacquard-weave rayon with full satin lining and wool interliner for long, wrinkle-free life. $3.95 value

FREE! Flying Mallard Tie Rack ($2.50 val.) with each set of 3 ties - or any selection of 3! Rack has 10 pivoted hangers, holds 20 or more ties. You get 3 Rod-n-Gun Ties (your choice) plus $2.50 value rack, all for only $13.25 ppd.

MENTION DESIGNS AND COLORS WANTED

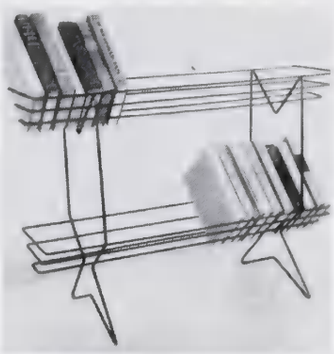
NATIONAL MERCHANDISE MART
125 Mdse. Mart, Pueblo, Colorado

$2.00 ea. ppd. 3 for $5.50 ■ 6 for $10.00 C.O.D. if desired — fees, postage added

● ■ ● SATISFACTION GUARANTEED OR MONEY BACK ■ ●



WINDOW



BLACK BEAUTY. Sli twisted steel makes a wonderful intriguing bookcase with a cap city for 40 of your favorites. gives an impression of vastnes yet it's light and takes very litt space. The simple lines will li happily forever-after with Moder or Traditional decoration, and th price tag makes excellent rea ing! 30" x 8" x 21" high, $11.9 exp. coll. Century Furnitu Shops, 55 E. 8th St., N. Y. (



GREAT GUNS of America history have been colorfully r produced on good-looking hig ball glasses. There are six di ferent firearms in the serie each with a thumbnail sketc They'd make a bang-up man gift. Just be sure that what he pu in the glasses isn't as explosive a the memories they recall. $10.5 for 6 ppd. Game Room, 1538 Co necticut Ave., Washington, D. (



IRON 'EM ON! No more sewin on name tapes for your cam bound child! Just warm up th iron and press them on. They' made of Thermoplastic, and th heat permanently fuses them t clothing. White tapes, with colo fast names in black, red, blu $1.50 for 100; $2 for 150; $3 f 300. For 2-line name add 50 Ppd. Art Colony Industries. 6 Fifth Avenue. New York 1

NEW! IMPROVED!

Trash Disposal Unit Burns Refuse Safely



A new type outdoor dispose-all unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 34" high. 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureaus of Fire Prevention. Full price Model E **$12.95** postpaid. Money back guarantee.

DELUXE WEATHER-RESISTANT MODEL EC
—Same specifications as above plus a baked-on, dull gray, ceramic coating that's rust resistant regardless of climate. Efficient—attractive—lasts for years. Money back guarantee. Priced at **$15.95** postpaid.

DELUXE WEATHER-RESISTANT MODEL D
—Weather-protected with baked-on, dull gray, ceramic coating. Bigger, more efficient —measures 43" high by 24" sq. at the base with 3 bu. cap. Complete with grate. New hinged top with handle. Money back guarantee. Priced at only **$21.95** postpaid. Send check, cash or money order for model desired to:

ALSTO COMPANY
Dept. HB-4, 4007 Detroit Ave., Cleveland 13, O.



NEW MULTI-SPRAY KIT

MAKES YOUR HOSE A SPRINKLER SYSTEM ONLY $3.95 COMPLETE—POST PAID

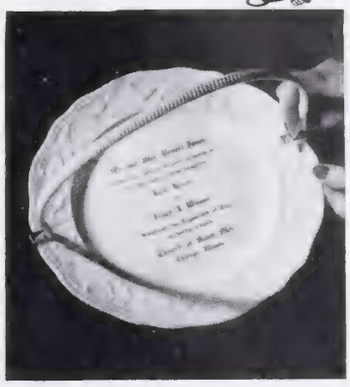
Five adjustable sprayers on 1 garden hose! Water flower beds, grass, trees, shrubs, long, narrow or irregular areas 600 sq. feet at a time. Your own portable sprinkler system is handier to use than "built-in" systems costing hundreds of dollars. Sprayers turn on and off individually —are adjustable from fine spray to soaking volume. Hose may be used in conventional manner with sprayers turned off. Installed on your hose in 10 minutes. Kit sent complete with installing tools—no other tools necessary. Each kit contains 5 adjustable corrosion-proof, spray units; installing tools; hose clamps and standards; threaded cap for closing hose end; washers, screws and nuts. Absolute money back guarantee. Full price only $3.95 complete—postpaid. Two kits for $7.00. Critical shortages limit supply. For immediate shipment send check, cash or money order to:

BALDWIN SALES CO.
Dept. HB-1, 316 Blackstone Bldg.
Cleveland 13, Ohio

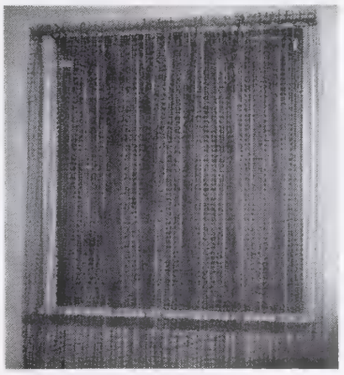
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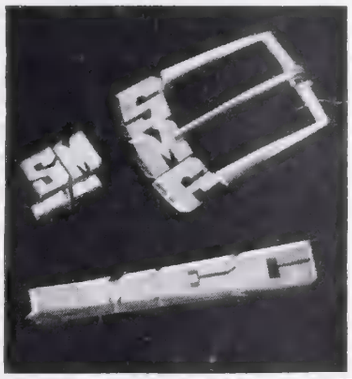
BY INVITATION ONLY can you get this 10" china plate, decorated with a clear reproduction of a wedding invitation. Or a picture can be reproduced on the same plate. Send in the invitation. Any size picture or negative. $5.50. The hoop handle turns an ordinary plate into a serving dish. Hand-wrapped with natural plastic reed, handle is $1. Postpaid from Horizon House, Box 628, Summit, New Jersey.



THE NET RESULT of smartly curtained windows is a glamorous outlook on life. Fish-net curtains are washable, need no stretching. Hemmed head slips over standard curtain rod. Use two pairs in two colors on double rod for striking effect. Avocado green, gold, chocolate brown, or white; 54" length, $5.95 set; 72", $6.95; 90", $8.25. All are 90" wide to the pair. Ppd. Frances-Morris, 1016 Carroll St., Brooklyn 25, N. Y.



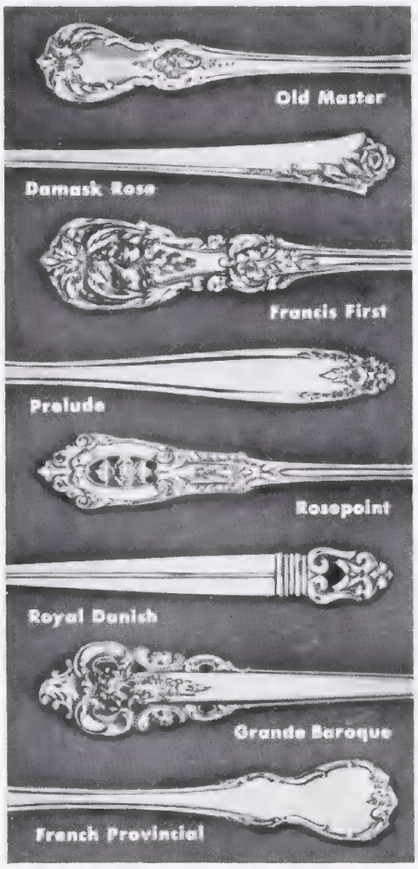
MAN, OH MAN, will He go for these. Handsome block letters mark these accessories with a distinctive masculine touch. And Father's Day is just around the corner. Fashioned by hand, they are 1/20-12 kt. gold-filled. The tie clasp is $6.50; cuff links are $9 the pair; belt buckle is $13. Fed. tax and post. incl. No c.o.d.'s. Pineline Co., 303-15 Fifth Ave., New York 16, N. Y.



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24-piece sterling sets for only

$5 DOWN, $5 A MONTH



- **Receive your entire sterling set** with your first payment.
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- **Receive, without extra charge,** a jewel-box, anti-tarnish silver chest and engraved initial on each piece. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

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MACY'S

MACY'S, Box 70, N.Y.C. (1) HB5

Enclosed, $_____ down payment

Pattern_____ # of settings_____

Name_____

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Position_____

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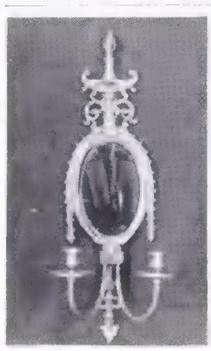
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says this fun-to-finish cross-stitch sampler. Kit includes 11" x 14" black frame, all the multi-colored floss needed, and easy-to-follow design stamped on superfine white linen, plus complete instructions.

Two Other Samplers Available. Same Size—Same Frame.

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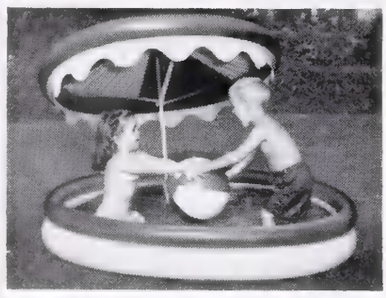
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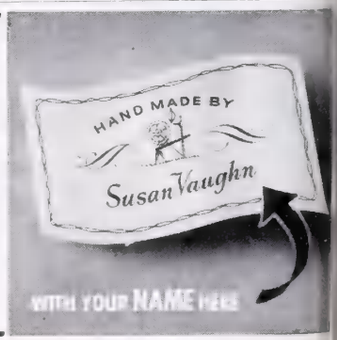
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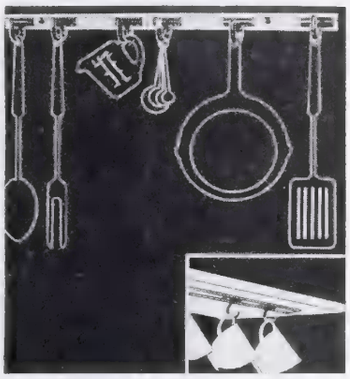
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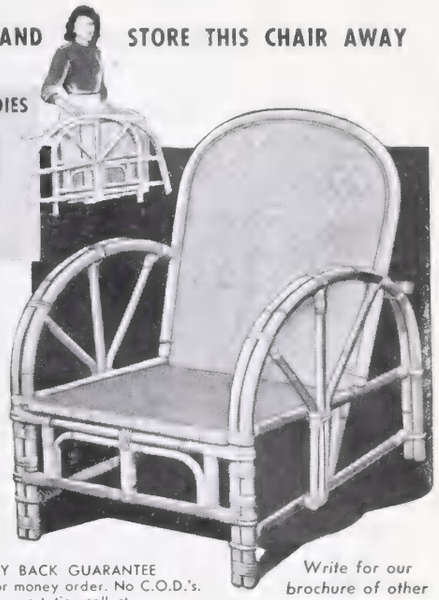
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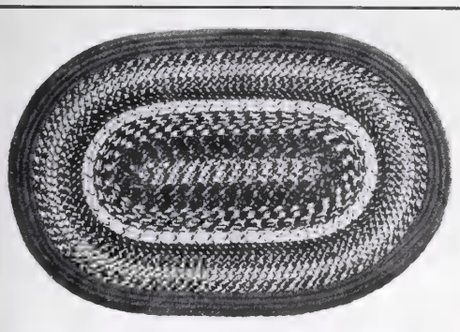


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For home, office, wedding gift, father's day . . . Three golden bands of time—seconds, minutes, hours—rotate beneath a breakage resistant glass dome (6⅛" in diameter, 4¾" high). Children can tell time easily! (Time shown above 1:05)

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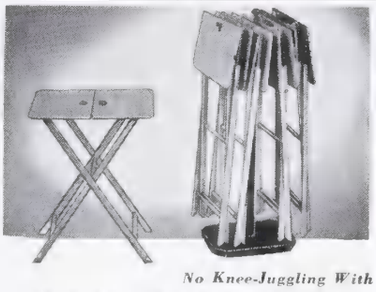
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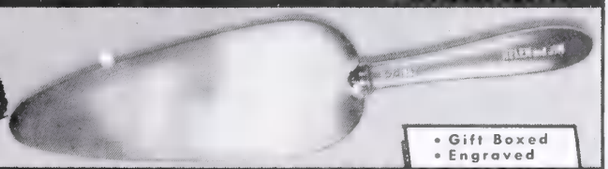


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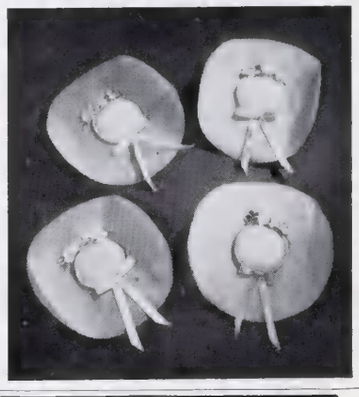
WINDOW



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For Mother's and Father's Day Gifts! **$2** *Monogrammed Postpaid*

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OTTO ULBRICH CO., INC.
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SHOPPING



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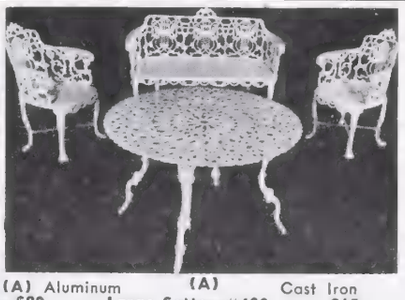


THE BRUSH-OFF is simple when you use Janie Spot Eraser on carpets, clothes, and upholstery. It's a non-liquid cleaner that you rub on and brush off. Zing! goes dirt, grease, and food stains. Cannot leave a ring, does not affect colors, has no odor. The Home Kit has 1 large "Janie" and 2 smaller ones for your purse. Also free miniature clothes brush. $1 ppd. R. S. Cowen Co., 130 West 42nd St., New York 36.



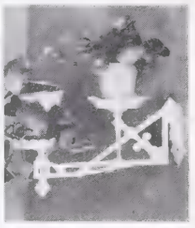
Authentic Cast Iron and Cast Aluminum Reproductions

Painted in long lasting white. Graceful . . . strong . . . fashioned by skilled craftsmen.



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(B) WALL BRACKET for FLOWER POTS—12" long, 6" high. Potholders 4" and 5" diameter. Cast Aluminum only. Painted White or Gold $4.50.



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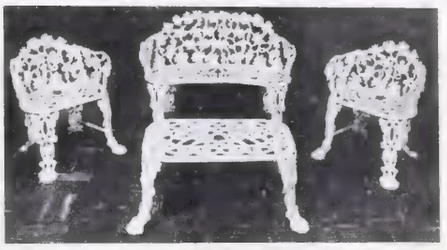
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(F)

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Guaranteed for 5 years Only



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In Calif. add 3% sales tax



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Postpaid. No C.O.D. Satisfaction Guaranteed.

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. . . an ingenious bed lamp with serpentine neck and swivel base . . . affixes to the back of any headboard, adjusts to any position for perfect lighting. Swings entirely out of sight behind the bed for daytime decor. Now only **4.95** each.

Uses 4" tubular 40 watt bulb, available at all bulb counters.

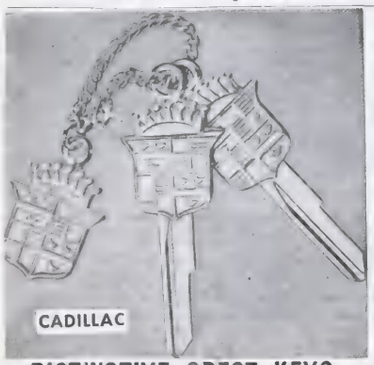
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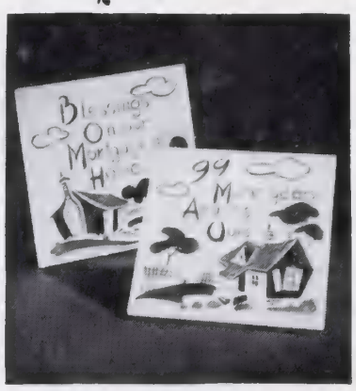
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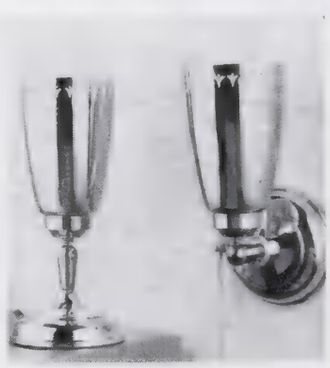
WINDOW SHOPPING



BE IT EVER SO MORTGAGED, there's no place lik home. So "Blessings on it," say the contented little tile. "99 mor years and it's ours," dreams th hopeful little tile. And who coul ask for friendlier sentiments whi you're drinking tea beside you own hearth. Hand-screened te tiles have tabs on back for hang ing. $2.50 the pair ppd. Sylvi Robinson, 12 Forster Parkway Mt. Vernon, N. Y.



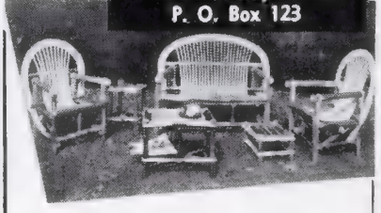
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B-2

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THE SENSATIONAL NEW CLOSET ROD





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Wouldn't it be fun to start your plans, knowing you can choose your fixtures from a rainbow of eight decorator colors?

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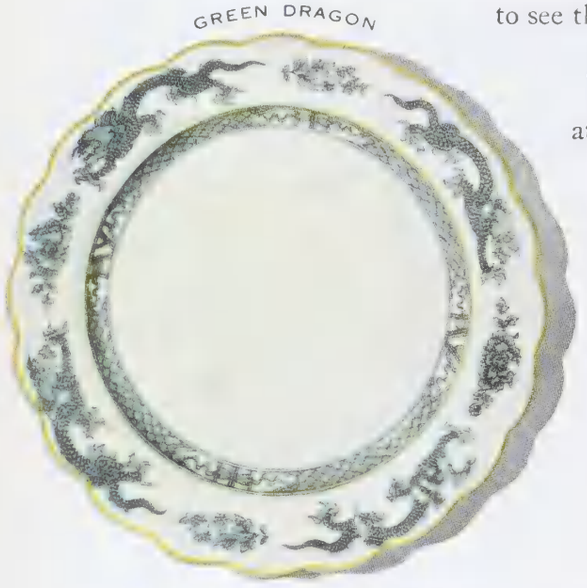


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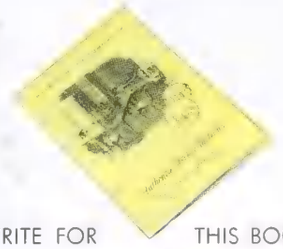
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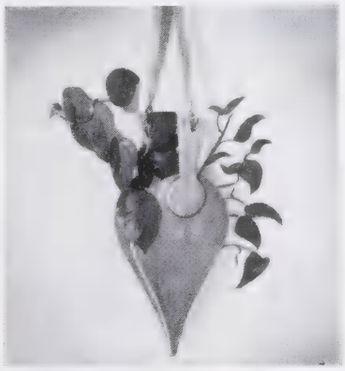
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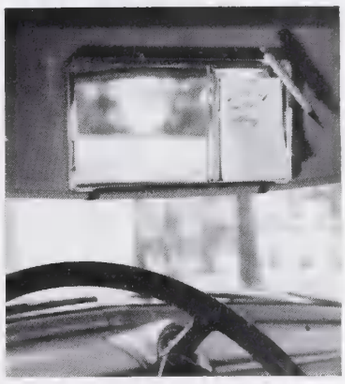
WINDOW SHOPPING

CONTINUED FROM PAGE 84

GREENS BELLOW FORTH from this very attractive planter that recalls to mind the roaring fires of last winter's living. It inspires coziness when it adorns your den, foyer, or living-room wall. Authentically designed and executed in finely finished pine, the over-all size is 13¾" high x " wide. $3.95 ppd. Plants not included. Artistic Studios, 36 East Merrick Road, Freeport, L. I.



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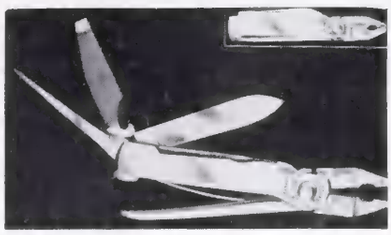
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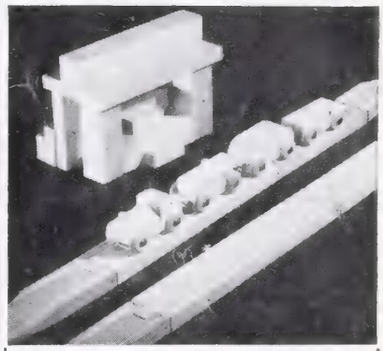
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$1.75 POST PAID

Evelyn Reed
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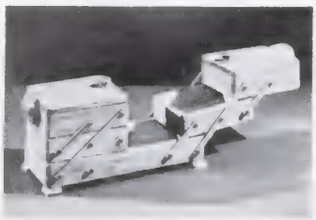


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Handpainted in gay colors and fired for permanency—these quaint plates are "musts" for any kitchen! Personalized with first names of couple and set in maroon and strawberry border on 10-inch china plate. Only $4.95 per set, plus 50¢ packing and postage. Hangers to fit 25¢ each. Safe delivery guaranteed.

EVELYN DEAL
545 Skyview Dr. Dept. B Nashville, Tenn.



WINDOW SHOPPING

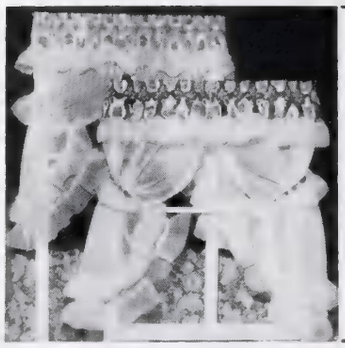


BE AN ANGEL and send the nicest bride of the season this Dresden Bisque centerpiece. With it, her flower arrangements will probably make her a candidate for president of the garden club. The 9¼" bowl is white with gold trim, and the 7½" angel will look enchanting above red tulips, white glads and blue iris. $18.50 plus 50¢ postage. Alfred Orlik, 745 Fifth Ave., New York 22.



LEATHA-GLO is a homogenized cream dressing for fine leather-top furniture. It dresses, polishes, preserves, and cleans all leather, is excellent too for the finish of your furniture. Now that you have the spring urge to clean house from stem to stern, do a thorough job and get the dressing that is "hell bent for leather." 8-oz. bottle, $1 plus 20¢ post. Packard Frank, 451 Main St., New Rochelle, New York.

(Continued on page 92)



Unusual but inexpensive are these truly washable curtains of permanent finish white organdy. They come in a provincial print on green, red, yellow or blue background with corresponding colored rick rack trim. Each pair is 72" wide. The 45" length sells for $5.95, the 54" length for $6.45 and the 63" length for $6.95. All are postpaid—no c.o.d.'s.
For that extra wide window there is matching valancing at $1.15 a yard.

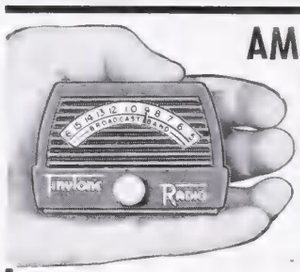
Verl & Linda Means
1419 Webster Street **Alameda, Calif.**



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For Young Moderns . . the maximum in design, style, and absolute comfort at a price you can afford. Frame of black iron. Seat of vat-dyed duck in decorator's colors — spruce green, brick red, lemon, linen, and black. Please specify color. *Add $1.00 for packing and handling* Shipped anywhere express charges collect. Extra covers $6 each Check or money order to

DESIGN CRAFT
Room 24, 309 BROWDER, DALLAS, TEXAS



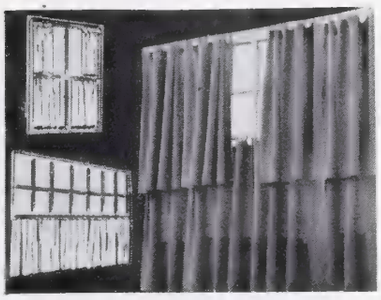
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MIDWAY CO. **Dept. BHB-5** **KEARNEY, NEBR.**

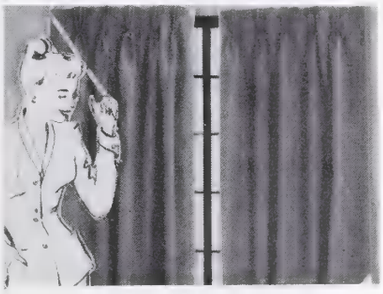
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1351 Beacon Street,
Brookline 46, Mass.

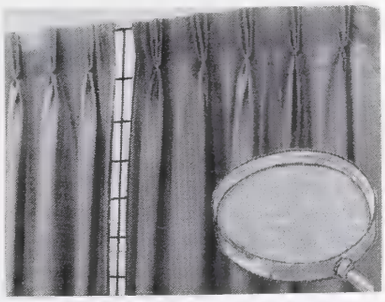
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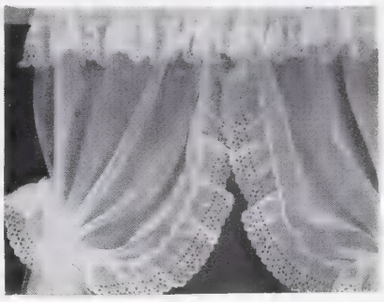
CAFE CURTAINS of a rayon nubby tweed fabric bring new interest to your windows. Hang them in rows or over each other for any size window. Use them open, closed or in mixed color panels for varied effects. In solid colors of gold, rose, grey, palm green, hunter green or russet. They're 36" long . . . 82" wide per pair . . . come with attached plastic rings that you slip over any ordinary rod. Pair . . . 4.95.



LUXURIOUS, SUPER-CORD DRAW DRAPERIES of corded rayon bengaline-faille in dramatic corn yellow, mint green, forest green, rosedust, eggshell, cherry rose or grey. They're 84" wide per pair (finished, pinch-pleated width 48"). Hang 2 or more pair together for wide windows. 54" long 4.95, 63" 5.50, 72" 5.95, 81" 6.50, 90" 6.95. Slip-on, pinless hooks (use 14 per pair) . . . each .05.



"NUB-WEAVE" draw drapes of rayon and cotton have a nubby texture that decorators prefer. In 9 exciting solid colors of hunter green, oyster, chartreuse, rose, wine, brown, grey, mint green or gold. They're 84" wide to the pair (finished, pinch pleated width 46"). Hang 2 or more pair together for wide windows. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95. Slip-on pinless hooks (use 14 per pair) . . . each .05.



EYELET EMBROIDERED, SCALLOPED curtains of permanent finish, snow-white, sheer deluxe quality, 76 x 72 count organdy. Ruffles are 5½" wide, french headed, double full. Width is 84" per pair. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95, 90" x 156" double width 17.95. Also available in a TWIN SPREAD 16.95, full 17.95, pillow sham 4.50, vanity skirt 8.50.

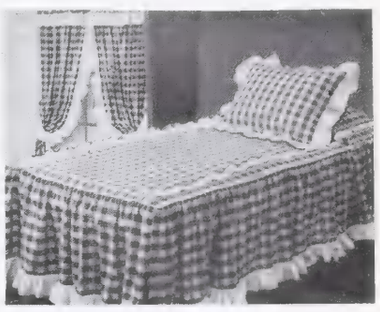


PASTEL NYLON CURTAINS in Green, Yellow, Pink-Tinted Ivory or Plain Ivory are a decorators dream come true. They're an extra wide 100" to the pair, with 6" wide, picot edge, French headed ruffles. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95, 90" long x 188" double width 18.95.

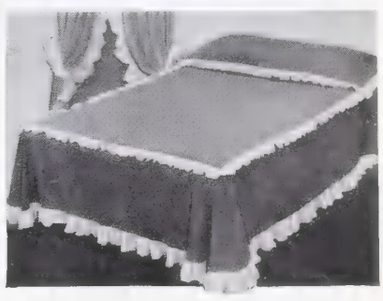
MONOGRAMMED SHOWER CURTAINS on very fine 200 count celanese rayon taffeta that is water-repellent, mildew-proof. Select one color for the appliqued 12" monogram, another for the curtain from hunter or water green, wine, yellow, peach, grey, flamingo, white, black, rose, red, royal or ice blue. Shower curtain 6 x 6 ft. with monogram on right side (last initial centered) 10.95. Ruffled 54" long window drape 6.95.



RUFFLE-TRIMMED "DOMINO" BEDSPREADS are too pretty to resist . . . come in a washable, colorfast cotton that irons crisp as a cracker. It's frothed with 2" wide ruffle on top and 4" wide ruffles around the bottom. Two-tone light and dark checks in choice of brown or blue or green or red . . . with white. Twin spreads 10.95, full 11.95, 90" ruffled drapes 8.95, vanity skirt 8.95, pillow sham 4.50.



DOUBLE RUFFLE, SEERSUCKER SPREADS are pert, attractive and a breeze to wash. Require no ironing. Perky white seersucker ruffles trim the bottom, top and pillow . . . on year 'round, solid colors of royal blue, pink, hunter green, yellow, brown, mint green, rosedust or light blue. Twin spread 10.95, full 11.95 ruffled drapes 8.95, vanity skirt 6.95.



DECORATOR-INSPIRED, STRIPED CHINTZ dust ruffles, drapes, valance and sham have candy-stripe color that "go" perfectly with the quilted coverlet in solid colors of grey, hunter green, aqua, American Beauty, yellow, rosedust, lime, brown or white. Twin dust ruffle 9.95, full 10.95 . . . twin coverlet 13.95, full 15.95 . . . 90" long drapes 9.95, 40" wide valance 4.95, sham 5.95.



MIX or MATCH THE COLORS on these everglaze chintz dust ruffles and quilted coverlets for attractive bedroom decor. Solid colors of cloud grey, hunter green, aqua, yellow, American Beauty, rosedust, lime, brown or white. Twin coverlet 13.95, full 15.95. Twin dust ruffle 8.95, full 9.95. Ruffled 90" long drapes 11.95, sham 4.95.



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RICHLY QUILTED RAYON TAFFETA bedspread with lavish, quilted top and generously gathered 21" flounces. Strikingly beautiful solid colors of brown, grey, hunter green, mint green, rose or aqua . . . that will redecorate your bedroom. Twin spread 13.95, full 14.95, lined 90" long drapes (38" pleated width per pair) 12.95, quilted sham 5.95.





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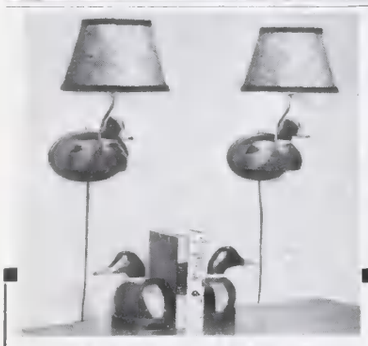
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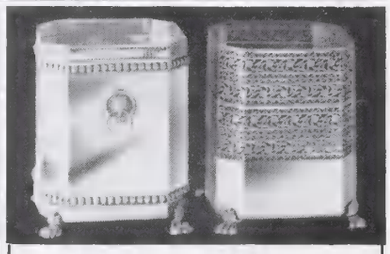
Pin-up Lamps, 14" high. .$12.95 each
Bookends ..... 14.95 the pair
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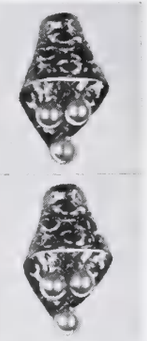
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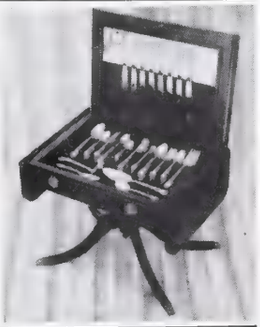
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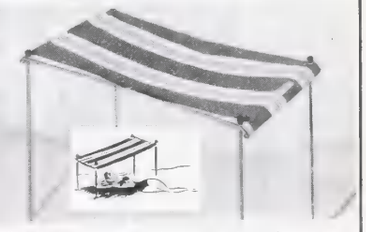
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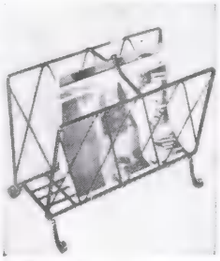
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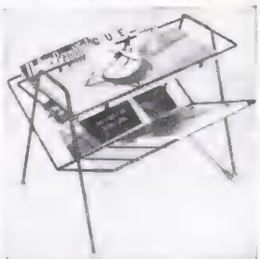
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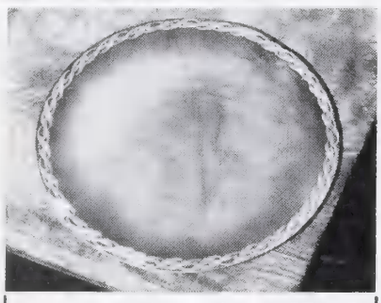
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Protect your table tops, bureaus, mantels. A handsome decorative pad to slip under lamps, vases, ash trays, what-nots . . . blends perfectly with all furnishings. Richly styled in brown, genuine leather, with gold-tooled border. Diameter, nine inches. Order individually at only $1.00 each, postpaid. In quantities of four or more, 75¢ each.

Sold on our Money Back Guarantee.

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KANE CO., 610 South Michigan Ave., Chicago 5



THE NEW SENSATIONAL 1952 MODEL
Silverfile *

The latest Silverfile flatware storage aid for the home, compact no larger than a woman's handbag. Ingeniously designed, of Firestone's durable, washable champaign colored brocaded Velon, lined with Pacific Silvercloth, guaranteed to keep silver tarnish free. Individual pockets, for each piece which gives protection from tarnish and scratches. Practical to carry into the kitchen and leave it there for silver pieces to be filed after they are washed and dried.

Now made in one size suitable for 4, 6, 8, or 12 place settings. **$14.95**

Silversafe —to protect your serving pieces. The same protection, in flat compact zipper case to match your Silverfile. **$7.95**

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Handmade Moccasins
Beautiful Cowhide Suede Trimmed with Real Unborn Calfskin-Rubber Soles

Perfect for year 'round indoor comfort or outdoor play . . . You and your friends will love this handsome footwear of the West! Ideal for gifts too.

Ladies' & Youths' sizes—
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Specify reg. shoe size and color wanted. Your choice of Tan, Green, Aqua, Gold, Brown natural or red with real unborn calfskin trim. Also available in all suede (without calf trim).

WESTERN CRAFTS
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CALFSKIN RUGS



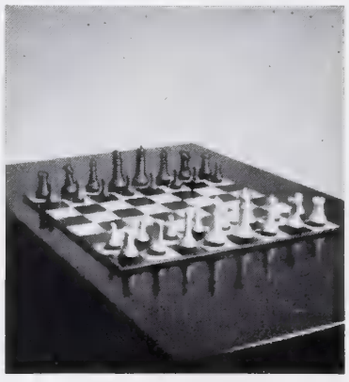
Ideal for the Den! Use for throw rug, wall hanging or cover for foot stool. Comes branded with any 2 or 3 initials (or plain) about 4½ sq. ft. size. Brown & white $10, Black & white $12.



WINDOW



NOW IT CAN BE TIL
and you have a weatherp patio table that's as pretty a picture. The top is set with tiles, each 6" square and d rated in full color. The hardw frame and rubber-tipped wrou iron legs come finished in bl or white, and the table is stu enough to hold 300 pounds. 18 x 12½" x 17" high. $13.95 p Maymac Co., Dept. B, 79 Grand St., Mount Vernon, N.



MAGNETIC CHESS SET.
red and white plastic chessn have such strong magnets as th bases that they won't jump e when a Terrible-Tempered Bangs takes noisy exception being checkmated. The 11 steel board has green and iv squares. $10. For the travel chess player, a folding poc set (also magnetized) is $3. P paid from Mrs. Robert F. Mas Inc., 484 Park Ave., New York



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It lures flying insects—
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USE INDOORS OR OUTDOORS

No electric installation—No extra operating cost

Absolutely sensational! Screws into any ordinary socket using 100-watt bulb. Kills all flying bugs instantly. No chemicals—100% safe!

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A MOBILE by *vo'An*



Bird A' Wing

A DECORATOR'S ITEM that will fascinate adults and children alike, for the slightest air movement causes each section to swing freely to form numerous interesting designs and patterns. Each mobile is individually made by hand of durable, lightweight wood and wire. 12" x 18". Available in blue, red, persimmon, black, green or yellow, all with silver trim. Cord length for hanging is adjustable.

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HEAVY LEGS!



Try this new, amazing, scientific home method to Reduce Ankles, Calves, Thighs, Knees, Hips.

Beautifully firm, slenderized legs help the rest of your figure look slimmer, more appealing! Now at last, you too can try to help yourself, to improve normally heavy legs, and reduce and reshape ANY PART of your legs you wish . . . or your legs all over. Well known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy SCIENTIFIC LEG technique with simple instructions for slenderized, firmer, stronger legs; improving skin color and circulation of legs; also normal causes of heavy legs.

From the very FIRST DAY you feel results! No matter whether the neglect of poorly shaped legs runs in the family or not—you should try this method. A Health Culture magazine asked this authority on legs to write articles on the fundamentals of this wonderful method.

SEND NO MONEY! FREE 10-DAY TRIAL

Just deposit $1.98 plus postage with postma on delivery in plain wrapper) of the "Ho Method for Slenderizing Heavy Legs." Or sen only $1.98 with order and we pay postage. Yo must see satisfactory results, or return cours and your money will be refunded.

MODERN METHODS, Dept. FL-42-85
296 Broadway New York City

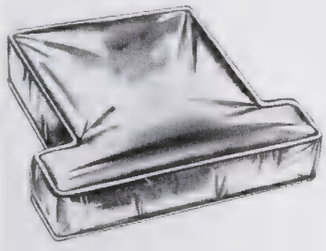
SHOPPING



THE HIGH SIGN for friends who are all "at sea" about finding you. This handsome sign will mark your entrance with distinction. The silhouetted sailboat and cut-out name are aluminum, mounted in a wrought-iron frame and bracket. The name is on both sides, to help friends coming from starboard or port. 16½" x 21", it's $19.50. Numbers are $1.50 extra. Exp. coll. Hagerstrom Metalcraft Studio, Wheeling, Ill.



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Please send me ..... Sanitary FUR SLICKER Brush at $1.75 each. (In N.Y.C. add 5c sales tax) I am enclosing Check ..... Money Order ..... for $.....

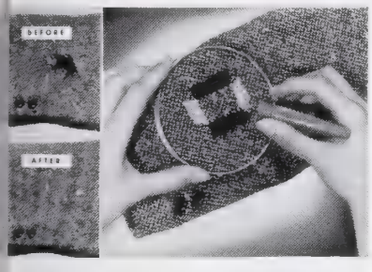
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Now . . do your own invisible mending easily and quickly with the Wunder-Weaver! If you can't rework the practice patch enclosed—in thirty minutes—your money will be refunded. Easy as a scissors to use. Tweezer-like needles push frayed threads to underside of fabric. Press and presto! Reweaving is invisible! Weaver, hoops, practice patch, and simple instructions only $2.95 ppd. No COD's please.

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New... Unusual **Gift for the home!**

Jefferson GOLDEN HOUR electric clock

The "conversation piece" of all gifts . . . the clock you can see *thru*. The hands "float" in the crystal dial, yet it keeps *perfect time*. Exquisite design blends with any decorating scheme. 24 Karat gold plated . . . brushed to satin finish. 9 in. high. Pre-tested for split-second accuracy. One-year factory guarantee. AC operation. ($22.50 plus 4.50 fed. tax). $27.00 postpaid

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RED FIDDLE OF FRANÇOIS

for fun and fancy

"Unexpected good fortune to all who use it," says the legend on the back of the Red Fiddle of Francois. Here's a replica of the famous fiddle to spark fun for your guests! It's a lustrous red tray, with base, sides and handle in ebony black. 19½" long . . . holds six glasses. Hang it on your porch or game room wall when not in use. A delightful accessory for summer living . . . a wonderful gift, too!

$3.95 each, postpaid

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WHITMAN HOUSE Dept. H-52
521 Fifth Avenue • New York 17, N. Y.

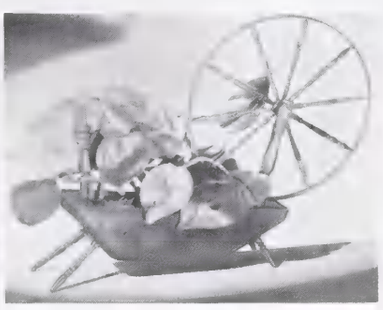


for lounging—beach—play—or any time it suits your fancy! Oh! how good it feels to slip out of your regular shoes and into a pair of comfortable, BOUNC-EEZES—cushioned with FULL ONE INCH quality foam rubber soles. Choose from white Terry Cloth, Faded Blue Denim, Plaid Flannel terry lined, Corduroy in red, blue, green and plaid, Desert Cloth in red, blue, green with terry lining. Sizes small, medium, large. All hand washable.

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MONEY BACK GUARANTEE IF NOT SATISFIED
Please — No Stamps — C. O. D.

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Colonial SPINNING WHEEL Planter

This rustic Spinning Wheel Planter is a modern delight! Authentically reproduced, it brings back piquant reminders of Colonial days — when a spinning wheel was found beside every fireplace. Gleaming Styrene, cherrywood color, it can be hung or placed on mantle or end tables. Train ivy or philodendron on the wheel. With cut flowers, it's an unusual centerpiece! 11½" long, 9" high, 3" wide.

$2.50 ea. postpaid

Send for folder of unusual gifts

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DEPT. HB-5 ARDSLEY, N. Y.



AUTOMATICALLY GONE
Unpleasant Scrubbing

You Can Install in 5 Minutes

Now Serf-O-Let ends scrubbing and scouring of toilet bowls forever . . . does it for you **automatically** with each flushing. Serf-O-Let is the modern way to keep the bowl sparkling clean, eliminate discoloration and iron stains, destroy germs, and keep bathroom odor-free. Serf-O-Let fits inside any tank out of sight. No plumbing necessary to install. Harmless to septic tank action. Effective in hard or soft water areas.

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KINNARD, INC., 10 Quarry Road, Little Falls, N. J.

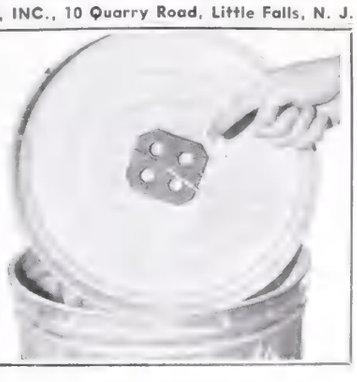
End Garbage Pail Nuisance Keeps Flies Away . . . Kills Odors

Indoors or out your garbage pail will repel flies, ants, rats . . . even dogs and cats won't come near when you use SAN-A-LIZER. BUY SAN-A-LIZER!

It's an unbreakable, harmless cake that fastens inside the lid of your garbage pail in seconds without tools. SAN-A-LIZER completely deodorizes garbage too.

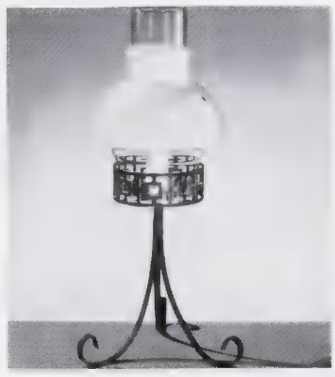
Send $1.10 for a year's supply (4 cakes). Yes, it's non-injurious to pets or children. Postpaid. Guaranteed. Join the "anti-fly" campaigns.

SAN-A-LIZER CORP., Dept. B.
3053 Rosslyn St., Los Angeles 63, Calif.





WINDOW SHOPPING



HURRICANE PROPORTIONS make this candle lamp a handsome flatterer for your terrace evenings, a shining pinch hitter when a summer storm turns the lights off. With black wrought iron stand, clear glass chimney and glass shade in red, yellow or white, it is 13½" high over all. $2.75 postpaid. Hickory Enterprises, Ardsley, New York.



IT'S A NATURAL color bamboo imported drawstring bag. The 3-color design makes it highly adaptable to every costume you'll wear this summer. It will go to the beach or accentuate your smartest cocktail dress equally well. Made of short lengths of ¼" Japanese bamboo strung together, it's 5½" square x 6½" high. $3.95 ppd. plus 79¢ Fed. tax. Elizabeth Edge Studios, Box 21, Pittsford, New York.

(*Continued on page* 101)



MOSLEY'S OF CHICAGO SPECIAL SALE

★ MONOGRAMMED SHOWER CURTAIN only **$9.95**
★ Matching window curtain, plain or ruffled pair.....only $5.95

MONOGRAMMED TOWEL SET
★ 6 pieces (2 bath, 2 hand, and 2 wash cloths).....only **$14.95**
★ 12 pieces (4 bath, 4 hand, and 4 wash cloths).....only $27.95

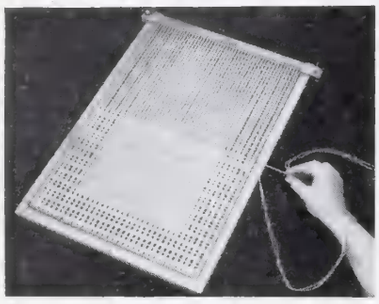
Prices include monogramming and postage prepaid

Fine 6' x 6' taffeta shower curtain is water repellent, mildew resistant, quick drying, long wearing. Luxuriously thick Calloway towels are extra large, extra absorbent, with rich, deep softness that lasts for years.

Choose one color for shower curtain or towels from gray, dark green, French blue, rose, green, yellow, peach, white, pink, chartreuse, flamingo, dubonnet, brown, orchid. Black (shower curtain only). Monograms in any color you designate.

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Chicago 2, Illinois

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LOOMETTE KING!

Weave beautiful stoles, scarfs, placemats with Loomette King portable hand loom. Exclusive Magic Tension Control feature means you can use different kinds of yarn: rayon, linen, metallic . . . all on one pattern! Here is a fascinating useful hobby anyone can learn. Results are handsome-looking even for beginners. Complete instructions included with each loom. $4.95 postpaid. Please, no COD's. Money back if not delighted.

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Solid Oak CHILD'S CHAIR

The perfect chair for every little indoor TV director or outdoor Yachtsman! It's an extra heavy duty chair with a rugged oak frame in natural wood finish — colorful and strong striped canvas seat and back. Has all-over riveted construction, unique non-tip feature that locks chair when open so it cannot collapse. Folds flat in one motion. 19½" High, 16½" Wide. It's the safest and most delightful gift you can give a child! Packed in sturdy carton. **$2.95** ppd.

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(Rare Little Talking Birds)

Yes, genuine Australian Shell Parakeets ("Budgies") in your choice of Green, Blue, or Yellow. These amazing little birds sing, whistle, talk, do tricks, perform on your finger. Ideal pet and companion, wonderful gift. They're small (about 7" long), hardy, clean, long-lived. So easy to care for! Inexpensive, too—less than a penny a day. Very beautiful plumage. Fast becoming America's #1 pet!

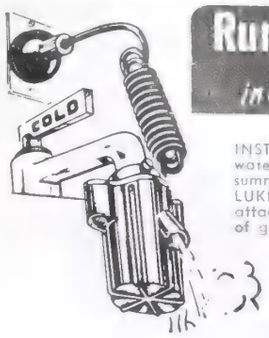
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HOUSE of PARAKEETS Dept. B-12 304 Kansas Ave. Topeka, Kans.



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IMPORTED
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FOR THE PRESIDENTIAL PALACE OF CUBA, REGAL BEAUTY— translucent Lenox framed in 24-k. gold. This official state service is a "Command Performance" in fine china by Lenox. The handsome service plate is typical of the craftsmanship and exceptional loveliness that have made Lenox the world-famous fine china.

FOR YOU, THE SAME SUPERB QUALITY IN LOVELY *Pine* BY LENOX



Slender pine needles and colorful pine cones lend the fresh beauty and vivid grandeur of the deep woods to this *new* china pattern by Lenox. It's china of the same glowing translucency and loveliness as the exquisite Cuban Palace service, for Lenox makes only *one* china . . . the *finest*. As in all Lenox china, the rare charm of Pine is matched only by its outstanding durability. It will be used with pride for generations to come.

Pine, 5-piece place setting (dinner, salad, and butter plates, teacup and saucer) . . . $19.25





RUTLEDGE
5-piece place setting, $23.25



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For Help in Choosing Your Fine China *send for the name of your nearest authorized Lenox Dealer. Write Lenox, Inc., Dept. Z2, Trenton, New Jersey. Enclose 25¢ if you wish "The Reference Book of Fine China" with full-color pattern and price leaflets.*

LENOX CHINA

AMERICA'S WORLD-FAMOUS FINE CHINA



Setting by EARLINE BRICE

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PUNCHWORK EMBROIDERY

See what the choice of the right colors and accessories can do for your bedrooms! Notice how the Needletuft bedspread—classic white embroidery on richly contrasting glazed muslin—and the deep, velvet-textured Needletuft Rug thoroughly dominate the scene . . . Better stores everywhere are now showing Needletuft bedspreads and smart, practical Needletuft seamless cotton carpeting and decorative rugs in exciting new designs and colors. Don't dare plan redecorating without seeing them!

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Needletuft® *bedspreads and rugs*



Write for folder on Heisey Rose hand-blown stemware and matching table accessories—A. H. Heisey & Co., Dept. HB-4, Newark, Ohio



Beyond this gate lies one of America's most renowned landmarks: The Brooklyn Botanic Garden. Never more beautiful than it is in early Spring, when Mr. Kandell visited there.



What captivated him most was the Fernery. If only the grace and beauty of the Fern Leaf could be captured on fabric...it would lend sparkle and excitement to any room, and color scheme.



And so "Fern" was born...a pattern that brings into your home the freshness and beauty of Nature herself. Above you see one basic motif. Below, the entire pattern. Available in many shades.

How a visit to the Botanic Garden inspired Mr. Kandell to create "Fern"



The new trend in decorating is toward naturalism! Color schemes lifted from Nature herself. Fabrics in her own textures. Now—with Kandell's "Fern"—*you* can keep pace with this new American Style. For every room in your house, look for the Kandell name on the selvage. It stands for quality Everglaze chintz—durable, washable, colorfast. Kandell has a superb range of patterns ...in colors to complement every decor.

KANDELL Chintz EVERGLAZE*



**A trademark signifying fabric finished and tested according to processes and standards controlled and prescribed by Joseph Bancroft & Sons Co.*

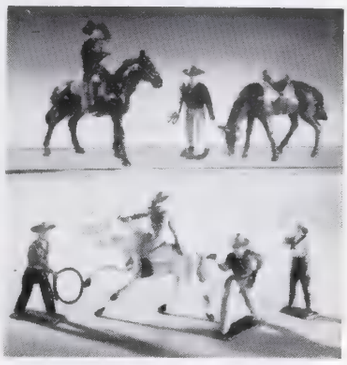
For the store in your city, write Kandell, Inc., 261 Fifth Ave., N. Y. 16, N. Y.



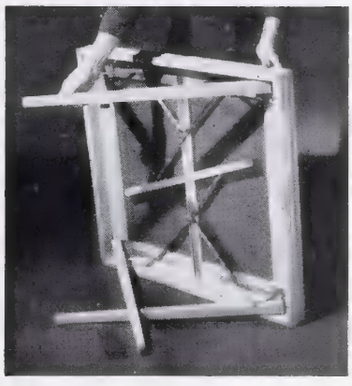
WINDOW SHOPPING

CONTINUED FROM PAGE 96

WILD WEST SHOW. Eight action-packed figures from out of the West are exciting enough to make young buckeroos gasp with excitement. Colorful in their full Western regalia, and amply equipped with lassos, guns, and whips, these lead cowboys will provide hours of make-believe fun. Two mounted and four standing cowboys in the group for $1.50 ppd. J. J. Anthony, Box 402, Milwaukee, Wisconsin.



PULL THE LEVER and that's all there is to it! It's one of the neatest ways we've seen to open a card table, and you can do it single-handed. The lever-operated legs open automatically and close just as easily. Standard size, in blonde wood, the top is green leatherette. Or mahogany finish, ivory or red top. $19.95 exp. coll. Automatic Table Top Co., Inc., 236 Main St., Poughkeepsie, N. Y.





ESPADRILLES from SPAIN

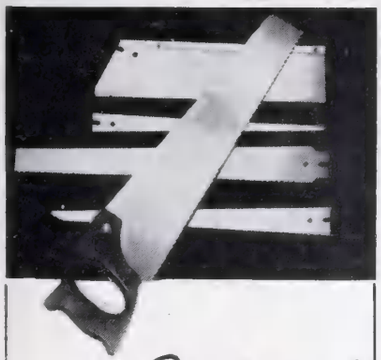
Handiest thing yet in the play-shoe field. They love the beach, water won't hurt them. Cool and restful as a house slipper, but tough enough to take you over the longest trails.

Like choice green olives, the best Espadrilles come from Spain. The thick soles are made of braided cord and you may have your choice of uppers, either leather (soft kid) or canvas (choose canvas for beach wear).

All sizes for both men and women. Mention shoe size and send foot outline, if convenient. Per pair, postpaid..... $2.75

Ask for free catalog of imported merchandise

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Simply pick any of five blades you need for job—and fit into handle—Takes only few seconds.

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COAST HARDWARE CO., Inc.
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HEAVY STEEL FOLDING CHAIRS

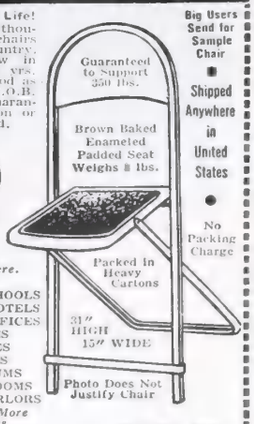
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2-passenger Glider & 2 matching chairs!

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Monkeys are an age-old symbol of Bridal happiness.

Modern in decor, a most charming gift for the Bride. The symbolic Monkey is used by a famous Decorator on her own dining table. This is a Numbered-Collectors Item, hand-signed, of course.

▪ Angel Food White on detachable Leaf Green Base

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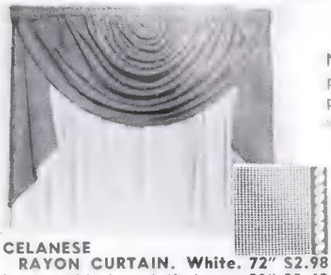
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Now, for the first time at this sensational low price, a ready-made Festoon that looks expensively *custom-made!* Fits windows up to 40" wide. Use two for double windows. Made of rich lustrous Satin or heavy Rayon Faille in decorator colors: Hunter Green, Rose, Wine, Chartreuse, Almond Green, Blue.

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CELANESE RAYON CURTAIN. White. Corded side hems* that never pucker.

72" $2.98 ppd.
81" $3.49 ppd.
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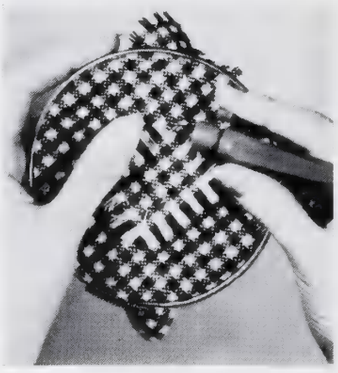
*Pat. Pend.



WINDOW



YOUR GOOD TASTE is unquestionable when you add such flavor to your table. Camphor glass salt and pepper set has a three-face pattern, designed from the original, 100-year-old mold. But it is modern in its adaptability, and it complements the most intricate or most simple table settings. $3.95 the set, ppd. Graceful goblets to match, $3.50 each ppd. Gray Gables, P.O. Box 116, Saugatuck, Mich.



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party favors for small fry

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only $2.00 per set postpaid **PARTY HOUSE** 3420 W. Capitol Dr. Milwaukee 16, Wis.

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AUTOMATIC POTATO PEELER

Peels Potatoes in Seconds

Here's a kitchen wonder that really works. Potatoes any size or shape can now be peeled faster, more economically, even *small eyes removed* with this washable, automatic peeler. Merely place potato on spindle and turn crank. Makes wonderful new-type shoestring potatoes. Excellent for apples, too. Only **$7.95** ppd.

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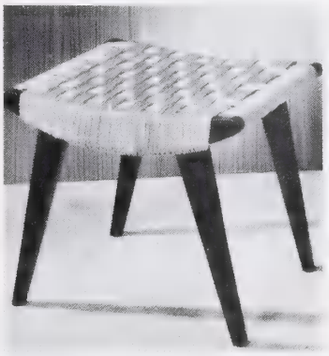
Remove scratches, leave silverware gleaming, like the day you bought it! Wonderful new mitts do a far better job. Knit bright red cuffs hold mitts on hands. Easily and quickly they remove film and tarnish from silver, copper, chrome. Soft flannel linings are easy on hands, keep hands clean, soft. Outside surface impregnated with extra fine polishing rouge, lint-free, seals silver surface against moisture, oxidation. Use on both sides. Give hand-rubbed effect. Only $2 postpaid per pair. Money back if not *thrilled.*

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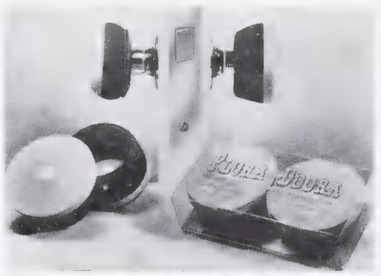


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ade in Germany of solid beech a black lacquer or natural fin-, has a hand-woven natural sh seat. For an extra terrace at, for television, for a guest- om luggage rack, for your nity, for beside bed or chaise. is is truly an extraordinary buy. " x 17" x 17" high. $12.95 ppd. bi, House of Beautiful Imports, Vanderbilt Avenue, New York.



E FOR A DOLLAR. The e Set is a gay help-yourself rver for relishes, candies, nuts, ms or hors d'oeuvres. Each of e four petal-shaped plastic com- rtments is removable from the nd if you want to pass the ys individually. Gray with nter green, 10" wide, 6" high, plus 10¢ W. of Miss. Kings- Co., Box K. Teaneck, N. J.





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Foam Rubber Knob Cushions . . . protect your walls and furniture from hard knocks. And since they have fluorescent center spots, they'll also serve as wonderful guides for little people on necessary night trips! **"Flora-Doora"** cushions fit snugly over your doorknobs. They come in pretty pastels, but cleaning is no problem . . . just whisk them through suds and they're fresh as the girls they're named for. A grand gift idea . . . a decorative necessity for all the doors in your home!

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SUPER-PALE BLOND (WOW!)

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Be dull if you want to! . . . Here's a dull finishing coat that gives that "hand rubbed effect" . . . to be applied only after surface is thoroughly sealed.
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Five-Gallon Cans or Drums available.

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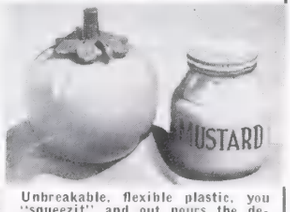
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A big yellow tomato, (3¾" x 4"), to banish forever the unattractive mustard jar.



Unbreakable, flexible plastic, you "squeezit" and out pours the desired amount. Holds full jar, can refrigerate.



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Catsup Dispenser

Does away with the equally unsightly tomato catsup bottle. A big red tomato, (3¾" x 4"), holds full bottle. Easy to wash.

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How To Be A Carefree Hostess!

Tiered Baskets

These casual servers save endless passing at parties . . come apart for easy cleaning and storing when the fun is over. Imported Madeira baskets have 12", 9" and 6" diameters . . hold generous supplies of snacks and tidbits. Natural color. Wonderfully useful!

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For serving delicious hot hors d'oeuvres, vegetables, cold compotes, etc. Oven-proof glass inserts fit snugly into 4 imported natural willow baskets, each 6" diameter. All of it revolves on a ball-bearing wood base, with brass-finished rings holding the baskets. Delightfully practical!



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standard and custom sizes
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16-piece starter set $10.95

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Here is true china with a year's guarantee to replace any piece broken from a set for four or more! **You can cook in it,** bake, roast, broil, serve directly from oven to table! Set includes 4 dinner plates, 4 bread and butters, 4 cups, 4 saucers. Ripe apricot, ice blue, avocado yellow, parsley green, oyster grey. Open stock available. 16-piece set, $10.95

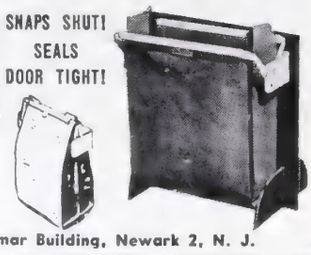
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Mrs. Damar

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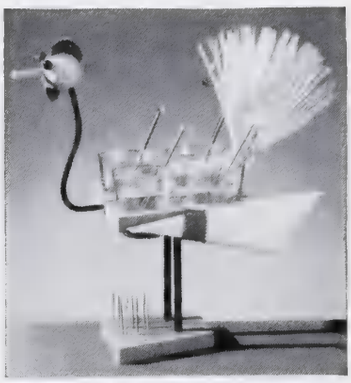
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WINDOW



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Lights with a flick of your finger . . . luminous top makes it easy to find in the dark. Handsome, sturdy gold color metal case comes complete with two batteries and key chain. Fits pocket or purse . . . a useful "little" gift.

1.00 postpaid
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THIN LEGS!

Try this new scientific home method to develop ankles, calves, thighs, knees, hips!



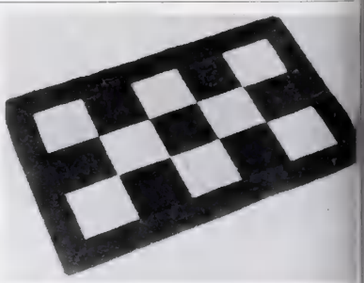
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Genuine INLAID sponge rubber—wear and wear for years. Just plop into wash—*presto!*—a "new" mat each time. Makes your feet happy, your floors sparkle! Order now. Give color and size (and second color choice).

Sizes: 14" x 22"....$2.95 (diamond design only)
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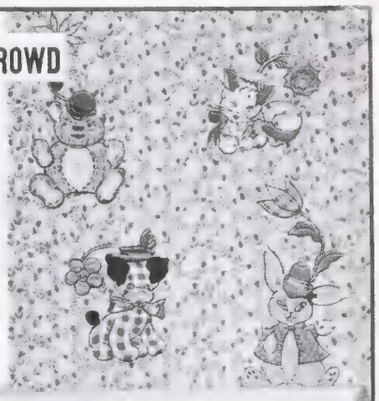
Send check or money order for $14.95 for 10 tender, pound-plus lobsters—or 8 lobsters and ½ peck steamer clams at same price, $14.95. Express collect. Live delivery guaranteed for date you specify within 1800 miles. Send order today or write for free folder.

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"Small Fry"

WALLPAPER AND MATCHING FABRIC



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Single Bed	78" x 108"	$ 9.95 ea.
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Washes Easily—Does not need ironing

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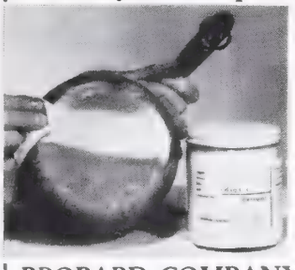
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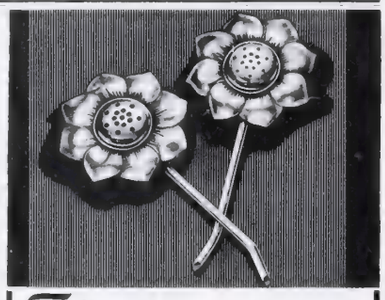


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WINDOW

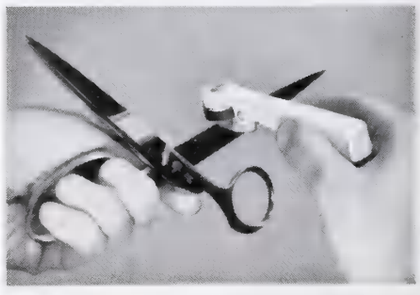


RAINBELLE is the new small fry umbrella that will have the puddle-jumpers praying for rain. It's made of plastic-impregnated paper that's strong enough to stand up to a stout gale, and attached to its handle is a plastic raincoat (sizes 2-6) rolled up in a compact plastic envelope. Rainbelle comes in sky blue, scarlet or canary yellow. $2.95 ppd. Piccadilly, 9743 Wilshire Blvd., Beverly Hills, California.



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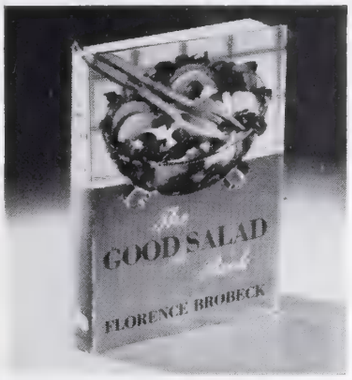
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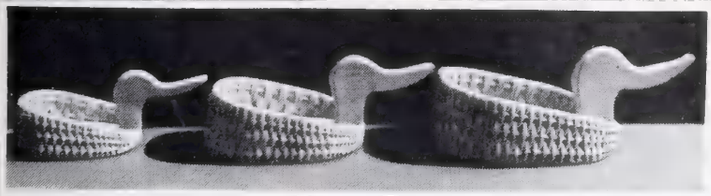
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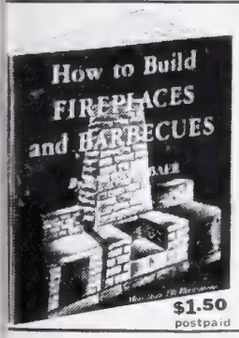
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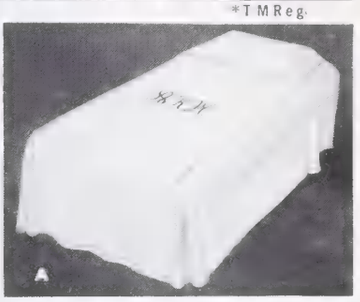
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Franklin-Bayer offers outstanding new fashions in "ila" monogrammed bedspreads by American Needlecrafts Inc.

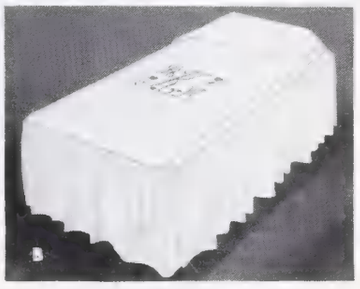
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widest variety of colors . . .

A SEERSUCKER BEDSPREADS, BLANKET COVERS . . . with harmonizing or contrasting trim and MONOGRAM of fine quality Everglaze Chintz. New rounded corners. Charming—cool—and so practical—seersucker needs no ironing! Twin Spread is **$13.50,** Full, **$15.50,** King*, **$21.95.** BLANKET COVER: Twin, **$11.50,** Full, **$12.50,** King*, **$15.95.** For colors, please see chart below. Color samples on request.



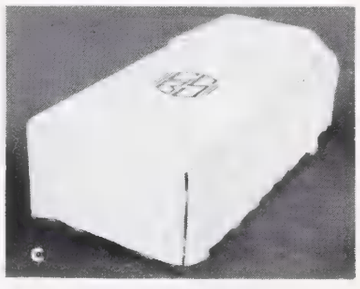
B GAY EVERGLAZE CHINTZ . with contrasting chintz trim and MONOGRAM! Practical as it is beautiful, because this fine quality chintz retains its gleaming luster after washing. The Twin Size is **$16.95,** Full, **$20.50,** King*, **$25.75.** For choice of colors, please see chart below.



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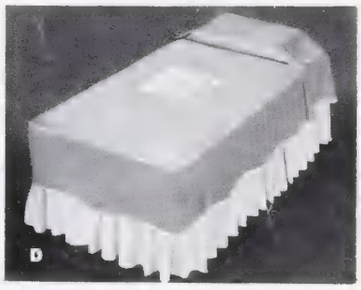
PINWALE CORDUROY—Same style as "C"—with Monogram and trim in lustrous satin Twin, **$32.95,** Full, **$38.95,** King*, **$48.95.** See chart below for colors.

For children's rooms, can also be trimmed in Multicord at same price.



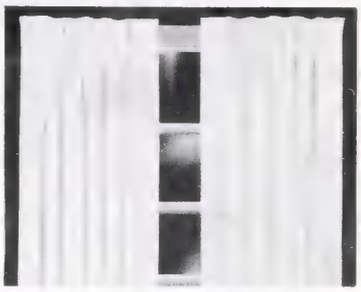
D NEW! COVERLET AND DUST RUFFLE OF MULTICORD . with self-material MONOGRAM and trim. Mix or match colors in your Coverlet and Dust-Ruffle! If you mix for a two-tone effect, your trim and monogram on Coverlet will match the Dust-Ruffle. If you match, your Coverlet and Dust-Ruffle will be the same color—then choose contrasting color for trim and monogram on Coverlet. COVERLET—Twin, **$16.75,** Full, **$19.75,** King*, **$28.75,** DUST-RUFFLE: Twin, **$16.25,** Full, **$19.75,** King (you need 2 Twin.) See chart below for colors.

*King Size—2 Twin Beds Attached to 1 Headboard.



E DRAPERIES TO MATCH . Smart pinch-pleated draperies with tie-backs. MULTICORD DRAPERIES, 45 inch finished pleated width per pair, 54" long, **$10.25,** 72", **$11.75,** 89", **$13.25,** 99", **$16.25.** Please see chart for colors.

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Lt. Blue	Maize	Copen Blue	Dk. Green	Brown
Peach	Lt. Green	Yellow	Grey	Peach
Maize	Lt. Blue	Chartreuse	Beige	Rosedust
Rosedust	Grey	Sea Green	Brown	Copen Blue
Grey	Rosedust	Dk. Green	Maroon	Sea Green
Aqua		Rosedust	Navy	Maize
Dk. Green		Cocoa	Brt. Red	Dk Green
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Relax in a **barwa**

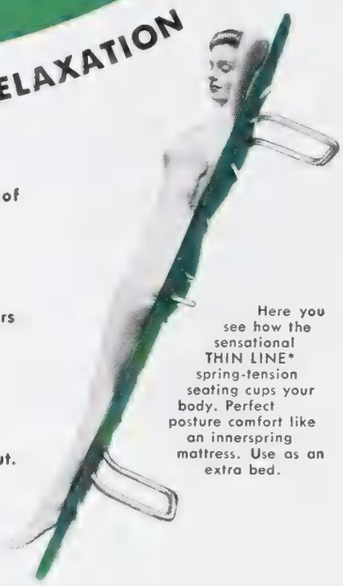
The famous two-position Barwa
$32.95

The Barwa is designed by Bartolucci-Waldheim

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Six feet by two feet and immeasureably comfortable.
$32.95





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Tilt back and r-e-l-a-x.
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Use as a table or occasional seat.
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Ralph Elliott Co. THIN LINE* *furniture*

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Put your tea table to work full time

Add a top-size cushion

and you have extra seating space

PHOTOGRAPHS BY MAYNARD PARKER



When the tea tray is whisked off, the pillow moves to the table top and you have a useful, pretty ottoman. Trick, of course, is to have the pillow made to fit the table top. This is in the home of Mrs. Phillip Burton. Norma Roth is the decorator.

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to have this wide window choice!



You'll never have "window monotony" in your home if you choose from the wide variety of Curtis Silentite window styles! You can have exactly the *right* windows in the right places to create architectural beauty and harmony. Silentite windows have many exclusive advantages found in no other window types. That's why you're in luck when you insist on Silentite when you build or remodel—

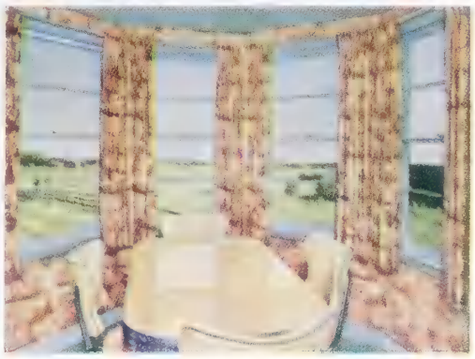
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when you choose Silentite double-hung windows to flank your big Silentite picture window. These Silentites are tops for weathertightness—especially equipped with "floating" weather-strips to keep out winter's winds and summer's heat. Silentite wood windows are spring suspended—no troublesome weights or cords—for lasting ease of operation.



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● Few, indeed, of the things you buy in a lifetime, should be so *carefully* chosen as your precious china... For your china service is so *intimate* a part of your life and your living: an expression of your own personality, not for a month or a year, but for a lifetime and beyond! Choose the china that your children's children will cherish: the fine imported china that bears the name Rosenthal. For Rosenthal china is truly a treasure among royal treasures—unmatched in lasting, translucent beauty; in artistic craftsmanship; esteemed the whole world over!



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"the costume jewelry of the home"

Sparkling new beauty accents for your home — these glamorous mahogany-rich tables by Mersman! Styled to harmonize with all-of-a-kind decoration or "mixed company," they're the perfect touch (and convenience) to the costume of every room. Your Mersman dealer is now featuring the five table gems shown. At their low, low price you'll certainly want several for your home. And don't forget — Mersman Tables make fine *gifts*, too!

Take-it-easy time . . . and everything you need for pleasant relaxation is right at hand on this charming chairside step table.



Hostess helper. This graceful Duncan Phyfe cocktail table serves everything from tea for two to refreshments for a roomful.





When company calls, call on this Mersman Nest O' Tables. Stores neatly between times in the space of one.

MERSMAN TABLES

The Mersman Bros. Corporation, Celina, Ohio

Chantilly Rose... *elegance in wrought iron*

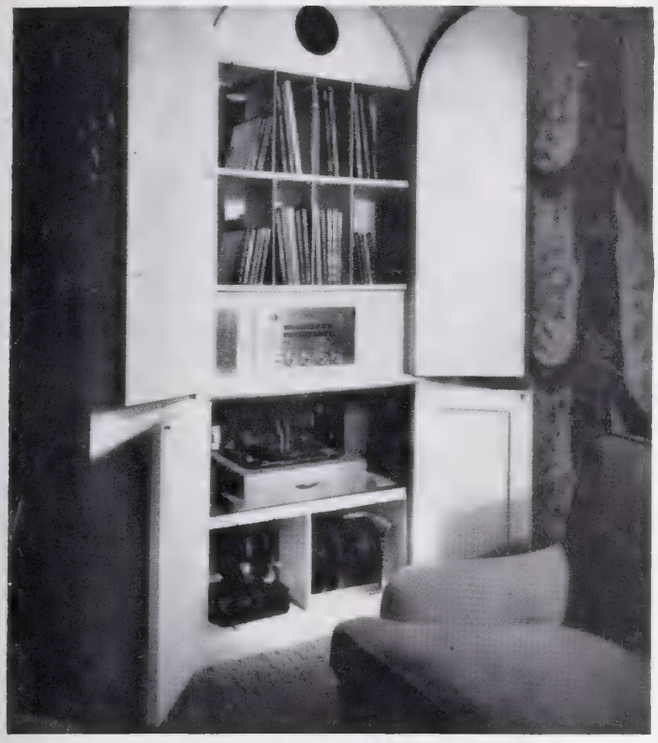


As charming as its name, Woodard's Chantilly Rose lends a smart decorator touch to garden and terrace, sun porch and house. Chantilly Rose, shown in our Mocha finish, is also available in other lovely colors, all with harmonizing fabrics, that dramatize any setting. All Woodard furniture is Parkerized for rust protection.

New York, Chicago, Boston, Los Angeles, San Francisco

...style authority in wrought iron

LEE L. Woodard SONS, OWOSSO, MICHIGAN



Music can make an unsightly mess of your house if you don't keep it in its place. The Walter Lantzes show how to keep it tidy in a skillfully engineered cupboard in their den which houses radio, records, phonographs, and a panel for the remote control equipment.

Music—heard but not seen

PHOTOGRAPHS BY MAYNARD PARKER



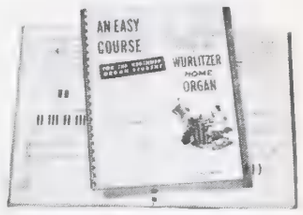
The loudspeaker in the Lantz living room is housed inconspicuously in this French Provincial chest. Remote controls from the unit in the den, shown at the top of the page, can provide an hour-long program of recorded music. Installation by Altec Lansing Corp.

as easy to play as it is to own

New WURLITZER HOME ORGAN

You . . . anyone . . . can play the new Wurlitzer Home Organ. Start right out at home playing glorious music with Wurlitzer's new easy lesson book!

This magnificent instrument sells for no more than many fine pianos. It's America's lowest-priced standard two-manual organ . . . with thrilling big-organ sound . . . over 1000 different tonal effects!



So easy to play . . . you can teach yourself from this book



The whole family will share the pride and pleasure of a fine Wurlitzer Organ in the home. The Home Organ, an exquisite spinet design in rich mahogany or walnut, comes complete—ready to plug in and play.

Modern electronics applied to traditional organ craftsmanship gives the Wurlitzer authentic organ tone for classical works, yet provides brilliant new tones for popular music. Other big-organ features include two full 61-note keyboards and 25-note pedal keyboard.

Ask your dealer about easy terms and generous trade-ins.

WURLITZER

World's Largest Builder of Organs and Pianos Under One Great Name

Mail coupon for free literature

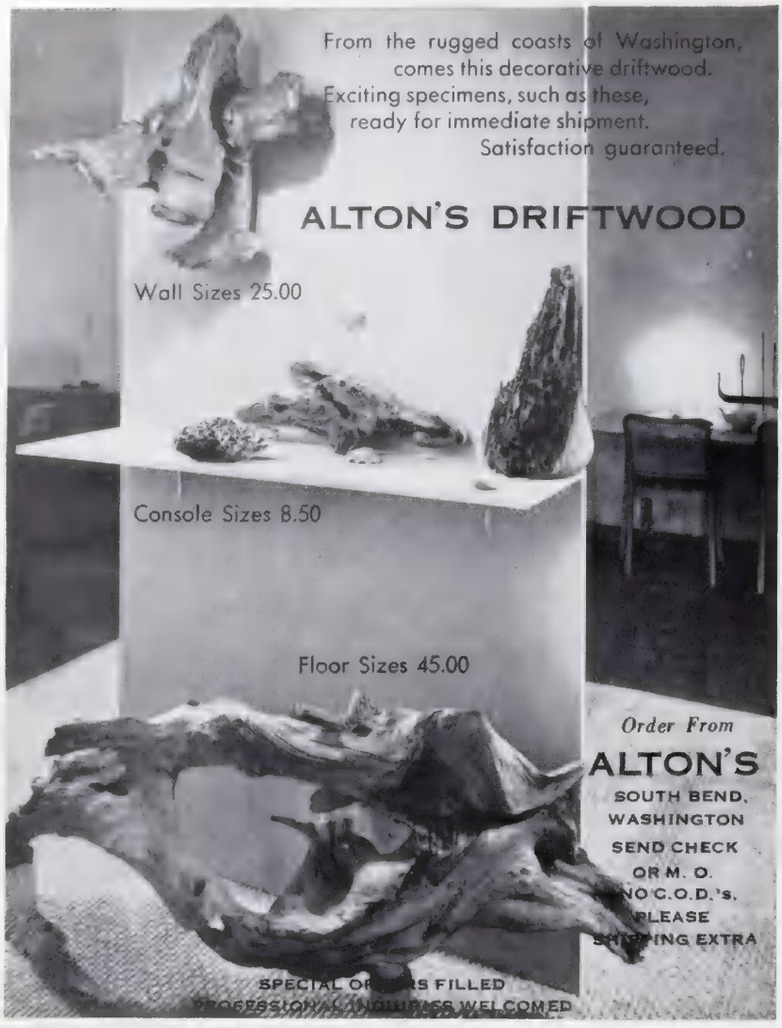
The Rudolph Wurlitzer Company
Dept. H-5, North Tonawanda, N. Y.

Yes, I'd like to know more about the new Wurlitzer Home Organ and Easy Course Booklet. Please send me full details.

Name_____

Street_____

City_____ Zone____ State_____



HIGHLY PERSONALIZED

CONTINUED FROM PAGE 41

The same pitfall attends hobbies. A bachelor decides to collect elephants—not live ones or pink ones, but figurines. He starts with one or two little pieces. After that, whenever his friends want to send him a present, they pounce on elephant book ends, elephant door stops, elephant door knockers, elephant ash trays, elephant paper weights, elephant-handled paper cutters, and processions of elephants in ivory, metal, wood, plastic, until the room is disturbingly like a jungle through which pachyderms of all sizes, materials, value, and banality are crashing or slumbering. This hobby may indeed "personalize" him, but not in the way he anticipated.

When the hobby has its inception in a genuine taste, it is quite a different thing. A woman who loves white flowers and who always raises hosts of them in her garden becomes thus associated in the minds of her friends and acquaintances. When they see a charming white flower container or a picture of white flowers, they pick it up for her Christmas or birthday remembrance. When they send her flowers on a joyful or sorro occasion, they know what will appeal to her. Gradually and sistently she, her house, her den, and her costumes bec blended with perfumed white and, without striving, her perso ity is emphasized, developed sincere, perhaps unconscious for a certain kind of beauty.

IT WOULD seem that in orde be really "personalized" one start with some sort of perso ity. All the clanking, labeled buckles and inscribed band purchased from bargain cou or expensively custom-ordered hung upon her exterior, will bestow personality on the we unless she possesses it within

Carefully chosen and disc monograms give a touch of gance to household and pers articles. But a huge lapel pin s ing Dora and worn so that passer-by on the street not can but must read it, somet makes that passer-by think with respect that she should wear other insignia on the other l spelling "Dumb."





Prestige is something you can give by the dozen!

. . . AND BE THANKED A HUNDREDFOLD. Another name for it is TOWLE Sterling, beloved of brides and graduates for generations. You can give a single precious serving piece, a teaspoon — or, grandly, a place setting. And the thanks to you, like the prestige of your gift, will be boundless. For all TOWLE is solid silver, crafted for lasting beauty — a lifetime tribute to her taste. A full dozen exquisite teaspoons start at a low $44.40; place settings at $29.75; single serving pieces at $4.00.

For easy ways to own *your* TOWLE Sterling, send 10c in coin to Dept. B-3, Towle Silversmiths, Newburyport, Massachusetts, and ask for *How to Build Your Own Collection of Towle Sterling.*

around Chicago...



... it is doubly pleasant to shop for furniture where the selection is more than adequate and where you are served with instinctive understanding of your personal requirements...

it's Colby's SINCE 1866

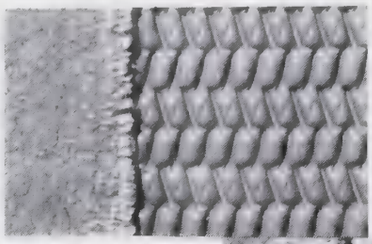
Chicago & Evanston

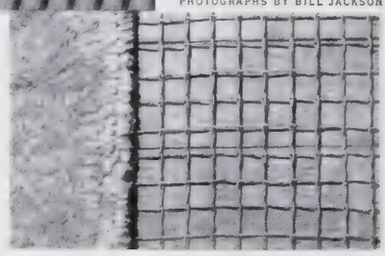
129 NORTH WABASH 626 DAVIS STREET

JOHN A. COLBY & SONS

How to save your steps

Two new under-rug devices to keep you safe, sound, and comfortable underfoot





PHOTOGRAPHS BY BILL JACKSON

Molded design of the Spongex Ripple rug underlay (top) furnishes a "tread" to keep the rug in place, and gives resilient, wear-saving cushioning. It can be cut to size easily with scissors. Sponge Rubber Products Company. Lower photograph, "Rug-Kling," a plasticised net underlay, "anchors" rugs to the floor, but isn't bulky. Comes by the yard. The Miltron Corporation.



Trio in perfect harmony

One of our suggestions for a perfect table ... this trio showing compatible forms, textures, decorative themes: **"Blue Flower"** dinner plate of Royal Copenhagen porcelain, $4.25 ... American stemware, **"Dallas"** design, the goblet, $2.25 ... Georg Jensen silver in the **"Continental"** pattern, medium knife and fork, each, $12.75, including Federal Tax. Write for complete price lists.

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22, N. Y.

These three waves are the mark found on all genuine Royal Copenhagen porcelain





"Romantic Living . . . with Victorian Furniture" a fascinating, idea-filled booklet, will be sent on receipt of 25¢. Write Dept. HB

MEET

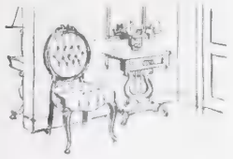
Rebecca Davis



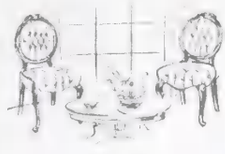
Enchanting in pairs . . .



for occasional use . . .



as a lovely foyer piece . . .



in a "gossip" grouping

Whether this chair is the one fine hand crafted piece in your home . . . or a perfect accent to your whole collection of beloved and beautiful furniture . . . you will derive endless pleasure from its beauty, its elegance, its comfort and multi-usefulness. Entirely hand carved of solid mahogany, hand upholstered with foam rubber cushioning and luxury fabric, the Rebecca Davis chair is an authentic, original design from Victorian's Registered Heirloom group.

See it at the quality store in your city . . . you'll find the price astonishingly low for this heirloom Victorian treasure.

Victorian Furniture Corp.
MONTGOMERY 3, ALABAMA
"The Cradle of the Confederacy"





A wall of canned-goods cabinets is as handy as a grocery store in the kitchen, lets you store bargains in quantity. Cabinet doors might slide.

HOW ABOUT A WALL OF CAN CUPBOARDS?

You need ample canned-goods storage space to get full time-and-money-saving benefits of quantity-buying for the table.



ALWAYS IN GOOD TASTE

molla

wrought iron —
cast aluminum furniture

Molla combines cast aluminum motifs with the classic lines of wrought iron . . . achieves a happy blend of decorative and functional beauty. Groups for the dining room, living room and terrace, all rust-proofed. Choose from a wide range of decorator colors and unusual fabrics.

Write for name of nearest dealer

molla, inc. Dept. B6
171 Madison Ave., New York 16, N.Y.

Grow high-bush Blueberries

for year-round enjoyment



Have white flowers in spring, bright red foliage in fall, and harvest a crop of giant berries

By John A. Hayward

It's no trick to grow blueberries if you live in an area with acid soil (which means a large portion of the country) or have a spot you've prepared especially for azaleas or rhododendrons. Besides growing well with these shrubs, the branch pattern and foliage of high-bush blueberries provides handsome contrast when grouped with texture evergreens and other plants needing acid soil.

In spring blueberry plants are covered with masses of white, bell-shaped flowers similar to lilies-of-the-valley. In summer, you'll harvest loads of berries, and with the shortening of daylight in fall, blueberries are one of the most brilliant and decorative shrubs with their bright red foliage.

Buy plants four or five years old, and you'll enjoy a crop the first summer. Allow plenty of room, at least five feet, between each plant. They'll soon fill in the space. Be sure the soil is porous and well drained. Heavy soil can be lightened by adding sawdust or peat to top six inches around plants.

Blueberries are very heavy bearers. They may even have too many berries. You can expect to pick 20 pints from a mature 10-year-old bush that's well pruned, so don't be afraid to clear away excess growth. Remove all weak limbs and those that have not produced fruit. Then cut back about half the remaining fruiting wood. The plants will sprout vigorous shoots loaded with big, juicy berries.

Mulches will give you an invaluable assist. By covering the soil around the bushes with a mulch of sawdust, pine needles or peat, you make sure none of the available ground moisture evaporates. It all goes into water for the plants. Soil under mulch stays crumbly and moist, so you eliminate time needed for cultivating. You'll find, too, that weeds have a hard time growing up through a heavy mulch. Spread a three- to six-inch layer in a two- to three-foot circle around each bush. A periodic check under the mulch every two weeks is all you'll have to do afterward, except for picking the berries.

Makes the most of food bargains



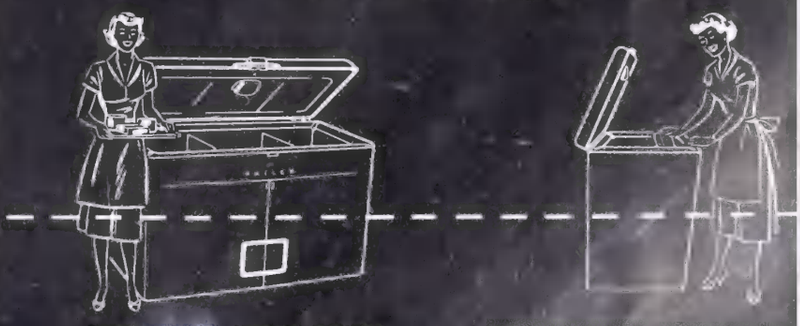
Philco GH-12

Sensational Sloping Front

PHILCO Freezer

Buy when prices are down! Freeze and store bargains from grocer, butcher and locker-man—specialties from your own garden or farm! And do it with a Philco freezer—easiest of all to use and super-powered for sharp freezing at 15° below zero. 12.5 cu. ft. size (435 lbs. capacity) only $399.95 . . . 8.1 cu. ft. model $325 . . . both with new "Key Largo" color styling! See them!

Comfort Level Design—only Philco has it! 70% of storage space above knee level!



BENDING COMFORT
Least back work—most convenience. Try it!

STANDING COMFORT
More toe and knee room than any other!

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.



JOYCE R. WILSON, BLACKSTAR

Vermont bridge, roofed like a farmhouse.

SHELDON HINE FREDERICK LEWIS



Indiana landmark, like a wooden tunnel.

WENDELL KELLOGG, FREDERICK LEWIS



Latticed Maine bridge creates shadow pattern.

HOW TO LEAVE HOME *and like it*

By Louisa M. Comstock

Re: covered bridges. Take to the six-lane superhighway if the object of your journey is simply to arrive. But if you're a real traveler and enjoy the process of getting there, investigate the byways and the quiet rural roads. These can lead you leisurely into the heart of your own country, revealing en route native Americanisms you may have forgotten or never have known—Gothic farmhouses, silos, barns, hurdle fences, weathered clapboards, and that typical monument to Yankee ingenuity, the covered bridge. In the days before bridges were built of metal and concrete, our foxy forefathers devised this housing to protect their wooden spans from the ravages of the weather. And believe it or not, 1,500 of these triumphs of expediency still remain to be seen and driven through, and they're not all in New England, either. Here are some facts to convince you that almost anywhere you travel, there may be a covered bridge ahead.

New England, of course, has many. In the White Mountains of New Hampshire alone there are 20 some, frequently in concentrations of two, three, and even four. This is because modern highway engineers haven't been able to improve on the old-timers' methods of getting through the notches and gaps of the mountains. Most people are surprised to learn (*Continued on page* 242)

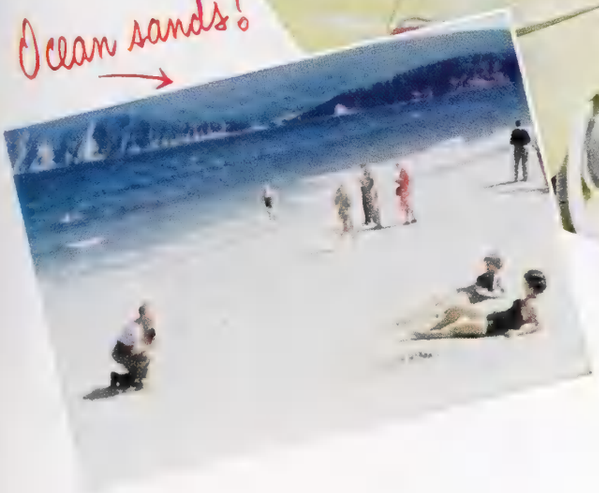
Canada

Vacations Unlimited!

Magic miles!



Ocean sands!



Store up new energy, pick up a real suntan on Canada's clean uncrowded beaches.

Lake resorts!



Holiday centre or secluded fishing spot — take your choice in this land of lakes, of great National Parks.

Reach for your road map or your fishing gear, your camera or your swim-suit . . . whatever your interest you'll find the answer in Canada. Here highways carry you, in a matter of minutes, from cities into the great outdoors. Here the charm of the old is matched by the excitement of the new. See your travel or transportation agent; meanwhile mail the coupon.



SO BIG — SO BEAUTIFUL — SO *NEAR!*

01-1-15-52-03

CANADIAN GOVERNMENT TRAVEL BUREAU

Department of Resources & Development Ottawa, Canada

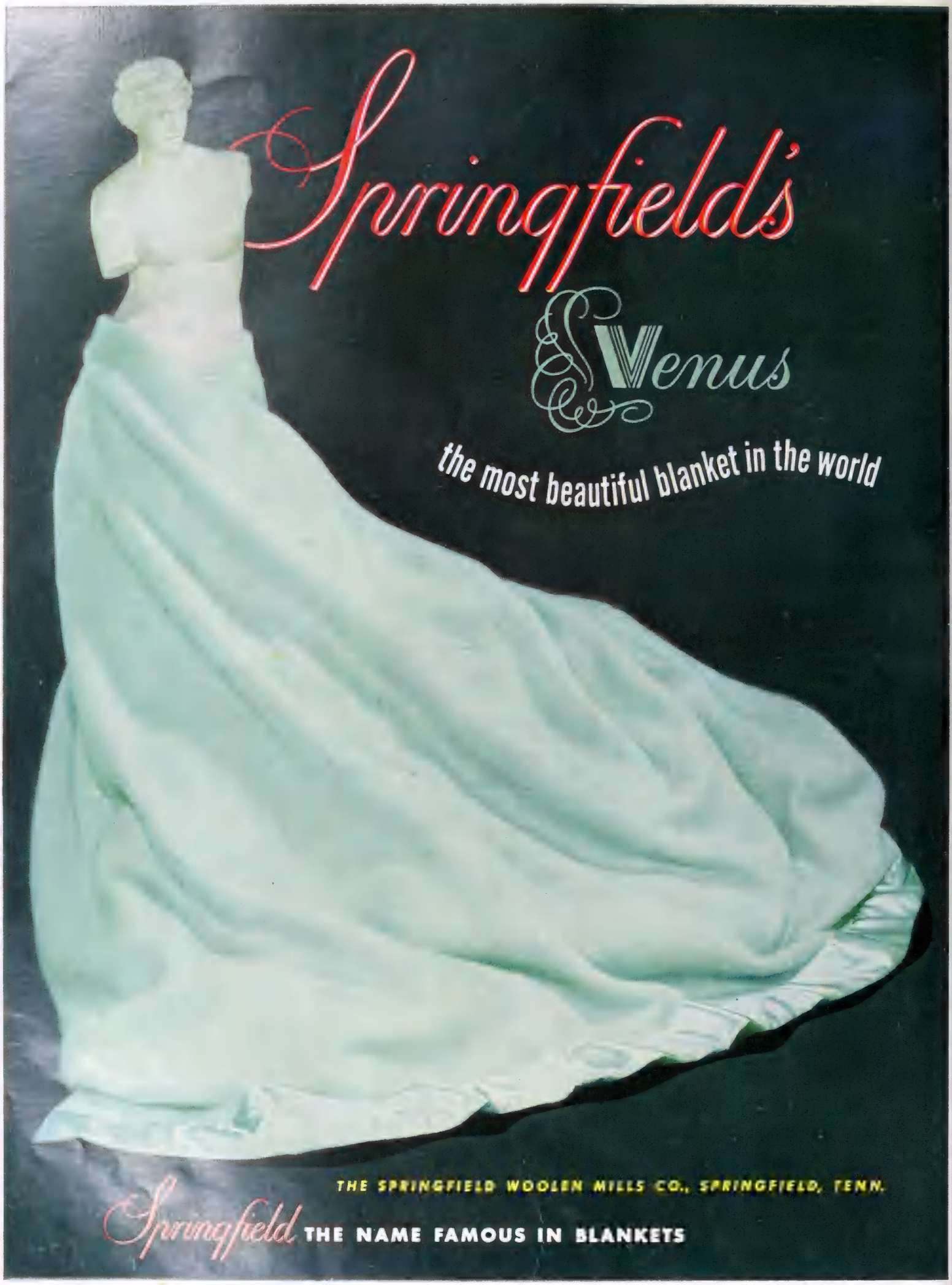
Please send me your illustrated book, "Canada, Vacations Unlimited"

Name _____

(PLEASE PRINT)

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Town _____ *State* _____


Springfield's
Venus
the most beautiful blanket in the world
THE SPRINGFIELD WOOLEN MILLS CO., SPRINGFIELD, TENN.
Springfield THE NAME FAMOUS IN BLANKETS



Mrs. Lauritz Melchior, wife of the famous Metropolitan Opera star, chooses Wood Rose Wunda Weve for their lovely new home, "The Viking", in Beverly Hills.

The Loveliest Rooms Begin With Wunda Weve

See how Wunda Weve's rich texture, its luxurious cotton pile, its gem-clear colors set your rooms aglow! No carpet you could choose for your home matches Wunda Weve's incomparable "flair" for decorating —whether your setting is traditional or modern, formal or casual.

And no other carpet—not even at twice the price—gives you Wunda Weve's wonderful practical qualities!

Give it the hardest kind of use—Wunda Weve wears superbly. Vacuum it with any cleaner, clean, shampoo or launder—Wunda Weve keeps its glowing, glamorous beauty through years and years of wear.

Naturally Wunda Weve is widely imitated, so be sure the carpet you choose is genuine Wunda Weve.

See it at leading rug departments everywhere. 13 beautiful decorator colors in any size carpet for every room—very modestly priced.

Be sure to see Wunda Weve during Carpet Fashion Time, April 21-30.



Free Booklet showing Wunda Weve in America's finest homes. Beautiful room settings in full natural color. Write Belrug Mills, Inc., 202-H River Street, Greenville, South Carolina.

WUNDA WEVE

America's Most Wanted . . . Most Imitated Carpet

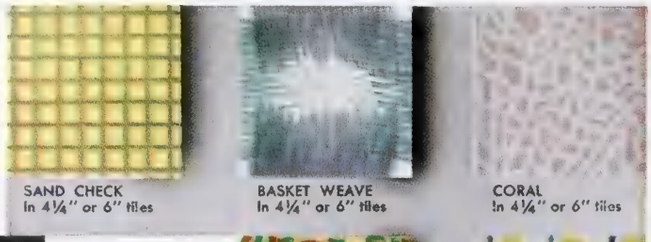


Ceratile

an exciting new medium of creative design

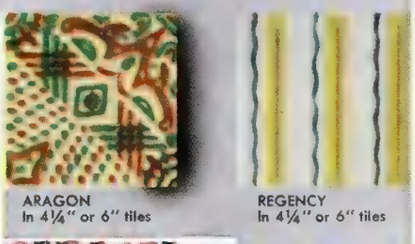
SOMETHING ENTIRELY NEW AND EXCITING HAS BEEN ADDED TO CERAMIC TILE. IT'S *Ceratile*

Ceratile is a new line of real clay tile with unlimited decorative possibilities for interiors. It lets you express yourself as never before with standard patterns... gives you complete freedom of creative expression with custom-built patterns.

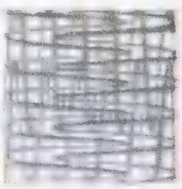


NEW TEXTURE

NEW COLOR



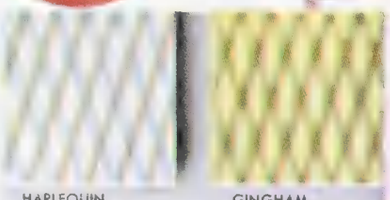




NEW FORM

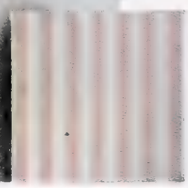


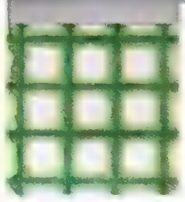












Shown here are typical designs from the standard Ceratile group of 34 patterns, fast becoming the most accepted line of decorative tile in the country. Each is a wholly new concept in tile design, texture and color combination. Each is available now. We welcome your request for full information. Just write to Dept. HB-5.

THE CAMBRIDGE TILE MFG. CO. Authorized Distributors of Ceratile, P. O. Box 71, Cincinnati 15, Ohio

WEST COAST OFFICES • The Cambridge Tile Mfg. Co., 470 Alabama Street, San Francisco 10, California

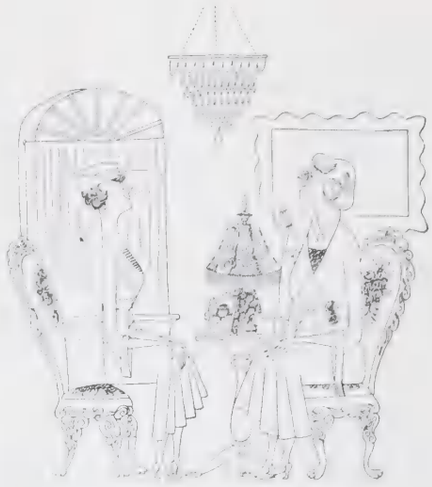
• The Cambridge Tile Mfg. Co., 1335 South LaBrea, Los Angeles 19, California

Are you aware how much you've changed?

Only yesterday good living meant having the wherewithal to satisfy the rigid standards of formality. But today the worn-out phrase "gracious living" has acquired an entirely new definition. It means *un*-formal living. Almost without realizing it we have been abandoning old-world formality and cultivating a new type of good manners that sets personal comfort above correctness, an individual's enjoyment above standardized ceremony. Inevitably, these new manners are producing a new kind of house, new kinds of furniture, table settings, parties, gardens. Read the next 40 pages to see what is happening.

Seen a maid whose primary function was to brighten the Parlor? Or a butler whose heaviest duty was to hand the Master his hat?





Made a formal call, during which you chatted politely for the prescribed 30 minutes, ate not a crumb, drank not a drop, then departed?

DRAWINGS BY MARYLIN HAFNER AND ROY DOTY

How long since you've done this?

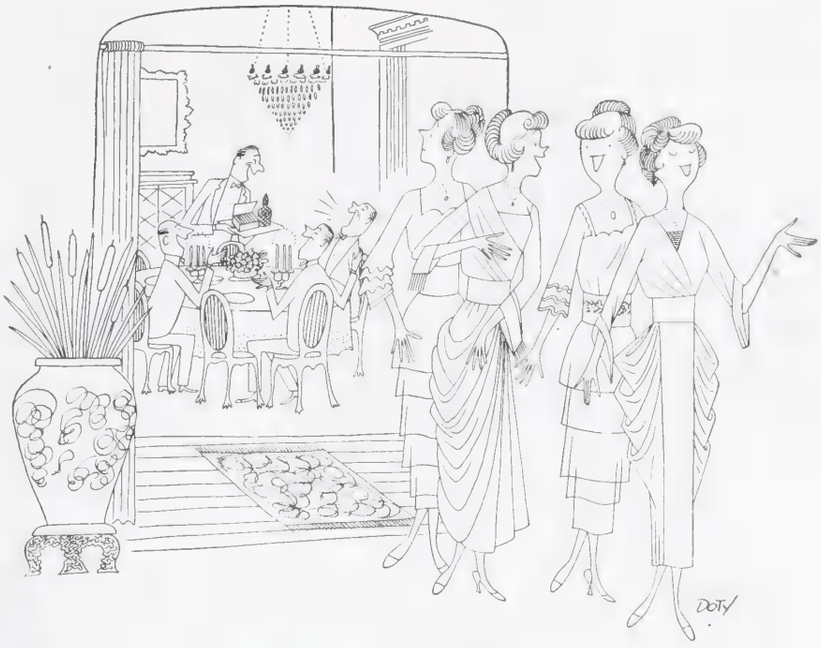


Sent your teen-age daughter to a party in the custody of a chaperon who deemed it a point of family honor never to let her range from sight?





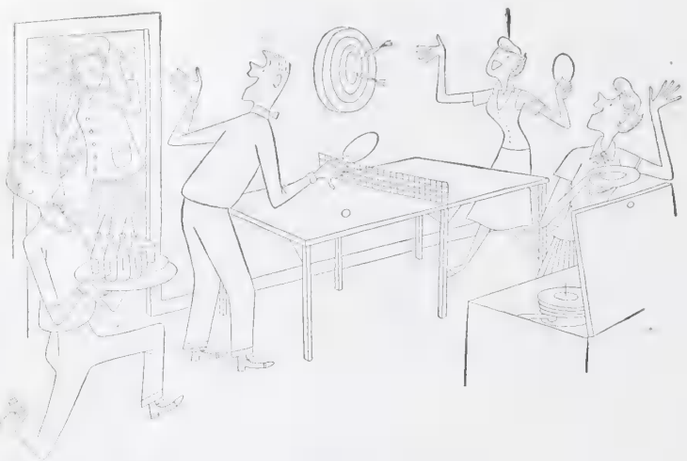
Attended a formal evening reception at which you suffered the ordeal of an interminable welcome—but were not introduced to a single fellow guest?



Seen a hostess, after dessert,
sweep out of the dining room with her female guests
lest they be embarrassed by the arrival
of tobacco, brandy, and male humor?



Were entertained (or supposed to be)
at a five-course dinner, served by
three liveried retainers who seemed to be playing
a game of put-and-take between each course?



▶ Allow your teen-age offspring to entertain their gang without the wet blanket of formal supervision?

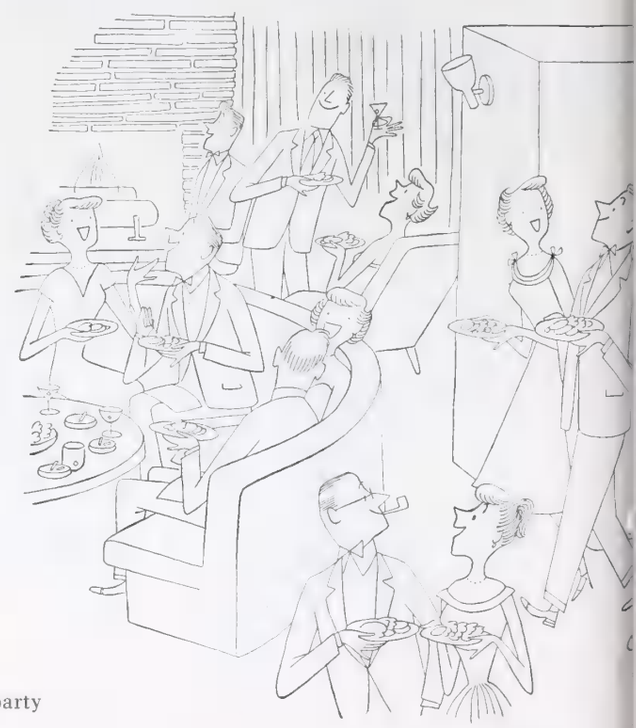


▶ Invite guests into the kitchen to watch the niceties of your household cuisine?

How often do you do this?



▶ Sit as "no proper lady" ever would dream of sitting—right in the living room?



▶ Have a good time at the kind of party that seems to run all by itself?



▶ Eat a full dinner from a tray wherever it happens to suit your mood?



▶ Spare your guests a frigid welcome by a ceremonious servant?





▶ Sigh with relief when your Jewel-by-the-day leaves the family in blissful solitude?

See how our manners are changing our homes

- They are planned for our personal comfort and convenience—not to impress friends and neighbors. (See pages 140-143.)
- They are equipped for simplified housekeeping, which rules out dirt, dinginess, and disorder. (See pages 174-175.)
- They are designed and furnished so that children need not be outlawed to a special precinct. (See pages 132-133 and pages 138-139.)
- The living room is no longer a series of formal rooms, but one big open space. (See pages 138-139 and 142-143.)
- Indoors is opened to outdoors and outdoors has indoor conveniences. (See pages 162-165.)
- The kitchen is merging with the rest of the house and becoming a general living and entertaining area. (See page 135.)
- There are no longer any mysterious, closed-off areas such as the section that used to be called "below stairs." (See pages 140-143.)
- Bedrooms are becoming private sitting rooms. (See pages 132 and 136.)
- Interiors are decorated to suit our personal tastes, rather than to satisfy the canons of correctness. (See pages 131-135.)
- Materials are luxurious because of their natural beauty, rather than as a result of laborious upkeep. (See pages 144-150.)
- Our furniture includes new types designed to meet new ways of living and entertaining. (See pages 151-155.)
- China cupboards are stocked with new kinds of table accessories, designed for new kinds of parties that give guests a good time without putting them through a stiff ritual. (See pages 160-161.)
- Our homes allow us to be natural. (See opposite page.)

The luxury of being yourself

By Mary Roche

Our new manners let you live the way you like to live, without bowing to the book of etiquette. You are free to spend your money on the things that give you most pleasure, to save on those that don't. You can combine the expensive with the inexpensive, the antique with the contemporary, and the elegant with the casual



Foyer forecasts carefree elegance of house seen on next four pages.

The essence of informality is the privilege of expressing your own individual taste. It means doing the things you like to do, when and where you like to do them. It means the same thing for every member of your family and for your guests. The other fellow's feelings are just as inviolable as they ever were. But neither his taste nor yours is required to conform to a standardized pattern. You may be as elegant as you please, *when* you please. But the conventional gesture that brings you no particular pleasure may be cut out entirely without anyone's raising an eyebrow.

If you are building a house, you don't have to worry about establishing a "correct" address or creating an impressive approach. Instead, you pick a site—as did the owners of the bayside house (*Continued on next page*)



A pair of 40-foot towers abandoned 30 years ago was unconventional site picked for this two-story house because of its dramatic view. House is approached from hillside road above.

The luxury of being yourself continued

shown on this and the next three pages—for its view, for its privacy, for what it contributes to your personal enjoyment. You may furnish it with designs as modern as the metal-legged tables and string-seat chairs in the dining room on page 135. But you won't hesitate to introduce a traditional design where it suits you, or an occasional antique. You will indulge your taste for precious objects like a beautiful Japanese painting on silk, but never blink at teaming them up with easy-upkeep features like a linoleum-covered floor, or with useful finds of little price like a nest of bamboo (*Continued on page* 192)

Joseph Esherick, architect
Ben Davis, decorator
Ralph Murphy & Sons, builders



Music area at one end of living room (right) is typical of informal house with one living room equipped for many uses rather than series of closed-off, one-use rooms. Master bedroom (below) is one of four circular rooms directly above towers. A far cry from "Don't-sit-on-the-bed" formality: sleeping couches curved to fit wall, covered with crisp seersucker.

ALL PHOTOGRAPHS BY MAYNARD PARKER



Oriental accents give living room an air of richness without altering its practical simplicity. Ceiling is bleached hemlock rubbed with white. Fabric on sectional chairs, handwoven by the lady of the house.

More pictures on next three pages.
Construction data on pages 194-195





The luxury of being yourself *continued*



Parties are numerous in this house, both for teenagers and adults, but guests are often invited to serve themselves in the kitchen (below). A long Formica-topped counter is used as a buffet; and the master of the house tends the barbecue. For smaller gatherings, two or three identical tables are joined to make one large table for the circular, glass-walled dining room (right). For large parties, tables are distributed between dining and living rooms (above). Luncheon for four might be served on one table which is easily moved to the deck outside the living room (opposite page).





You may feel like dining by the living room fire or serving tea in the quiet of the bedroom

The luxury of eating wherever you please

You are no longer chained to the dining room for every meal. Food may be served anywhere that suits your fancy

Remember the ceremony that used to take place three times a day, every day, in every well-ordered household? The formal march to the dining room—the sour looks at the culprit who was 45 seconds late—the self-conscious lapses in conversation while the table was being cleared? It was all part of what we used to call good manners. Today we feel that it's better manners to let both family and guests enjoy their food in comfort, in whatever part of the house best fits the mood and the occasion. But real mealtime comfort, in the dining room or anywhere else, takes thoughtful planning—the kind of planning that went into the house on this and the next two pages. (*Continued on next page*)

The server-on-wheels and the versatile small table are indispensable equipment for a family that likes to eat in any room of the house. The movable waiter (left, below) is large enough to carry full dinner for eight people, or dessert and coffee for 30. A drop-leaf cart that brings supper-for-two to living room fireside (top, opposite page) fits under specially built shelf in kitchen when not in use (right, below). Tile-top tables in the living room may be set for individual service, or pushed together to serve a small group. Since the natural greens and yellows of master bedroom (bottom, opposite page) blend with autumn-landscape palette of living area, the same accessories harmonize equally with both settings.

Robert Finkelhor,
Architect
Harold Grieve,
Furniture and interiors
Mr. and Mrs. Mortimer Kline,
Owners





ALL PHOTOGRAPHS BY MAYNARD PARKER

Please turn the page

The luxury of eating wherever you please

continued

To realize completely the luxury of dinner-from-a-tray, you have to be able to move everything you need from kitchen to eating place in one easy trip. But piloting a multi-shelved waiter like the one on page 137 would not be half as easy if the house itself had not been planned for such mobility. In the main living area, each room merges with the next to make one expanse unobstructed by sills or doorways.

This continuity of space is echoed by continuity of decorating. Throughout the house there is one main color theme —the natural browns, greens, yellows, and oranges of the autumn landscape. Thus a varied collection of serving and dining accessories in harmonizing tones may be used with equal effectiveness in any room in the house. Since mobile service also multiples the hazards of breakage, dishes and servers were picked with an eye for durability. And both living and bedroom areas have tables topped with tile or other hardy materials that don't have to be specially protected from hot plates or spilled liquids.



It's as easy to serve outdoors as in dining room, since living area is one continuous space that embraces terrace when doors are open. Built-in grill at far end of dining area (see also page 158) assures success of barbecue in any weather.



Curved sofa and folding screen mark off television corner from living room and dining area (see top right, opposite page). Thus it takes no more than an extra ten steps or so to serve the TV fans. The coffee table top is made of quarry tile.

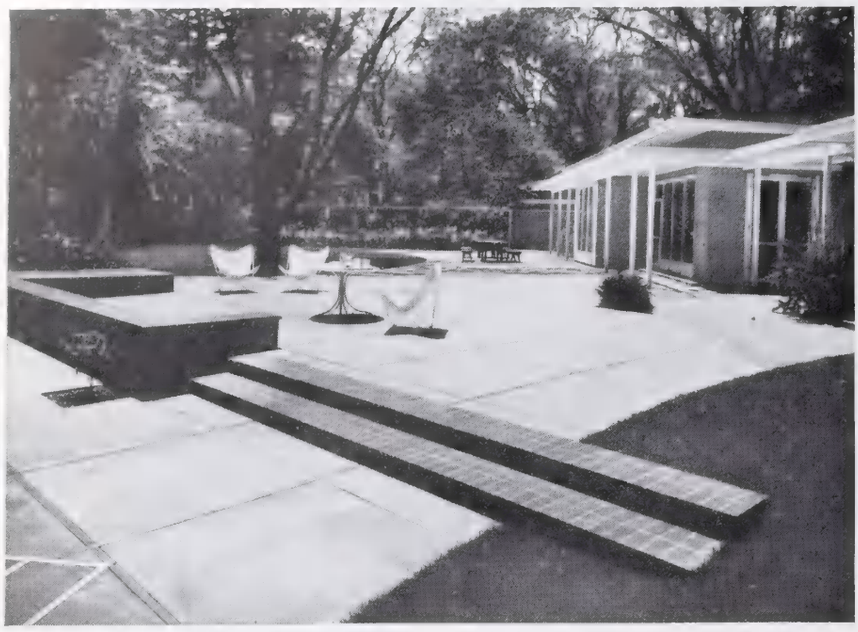




Continuity of decorating extends even to kitchen with leaf-patterned wallpaper on ceiling, natural oak cabinet work, quarry-tile counters. Equipment includes three built-in ovens for party cooking.



Serving between-meal snacks to the teen-age crowd is no problem when youngsters' own rooms are furnished as bed-sitting rooms like this one. The "man-sized" coffee table can take rough treatment.



Serene and unpretentious, the garden side of this house is designed for one thing—the comfort and pleasure of the family and their friends. It is not out to browbeat the passer-by or keep up with the Joneses. In fact, with its fences and planting, it's scarcely visible either to street or neighbors. Yet, as you can see from the plot plan, it incorporates most of the amenities of an estate.



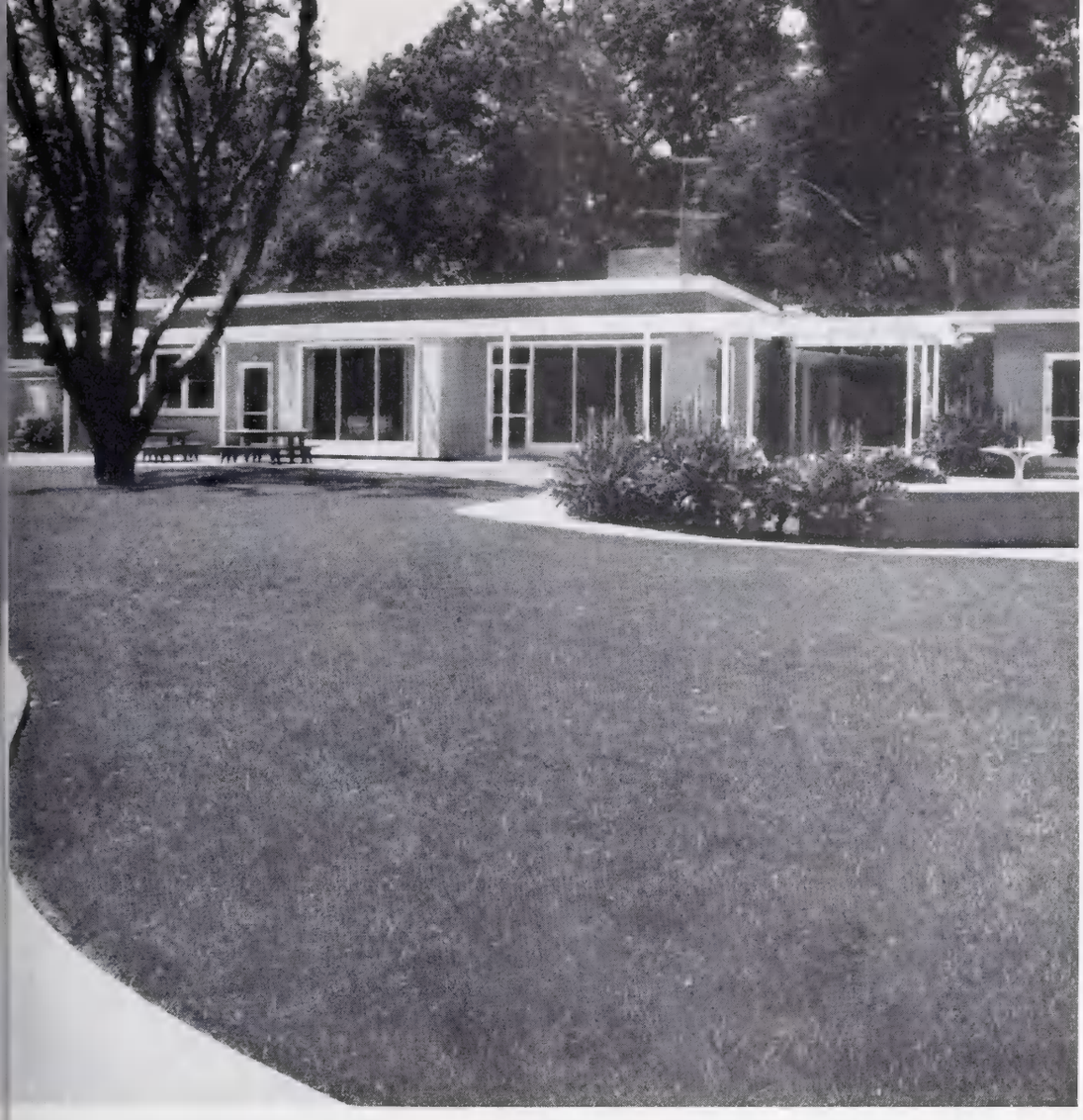
ALL PHOTOGRAPHS BY MAYNARD PARKER

Informal architecture never puts on airs

The less we go in for ceremony, the less pretentious our houses. Gone is the "big front door" and the formal division of the house into front and back

By James Marston Fitch

The house you see on these pages is a typical example of the revolution which has taken place in American taste in recent years. It represents a complete reversal of nineteenth-century ideas of what a house should look like, what a house should do. In 1890, if you could afford a house like this, much of your money and effort would have gone into the "front." Bay windows, turrets, big porches, and pretentious front doors would have been placed to impress the neighbors, the passers-by, the postmen. This house, on the contrary, is hardly visible from the street. In 1890, your house would have been formally divided into front and back rooms, front and back (*Continued on page* 142)





Instead of monumental steps leading up to monumental entrance, this house turns to the street a simple, well-groomed motor court. This lack of ostentatious entrance is typical of today's informal living, with its emphasis on hospitality rather than on show.

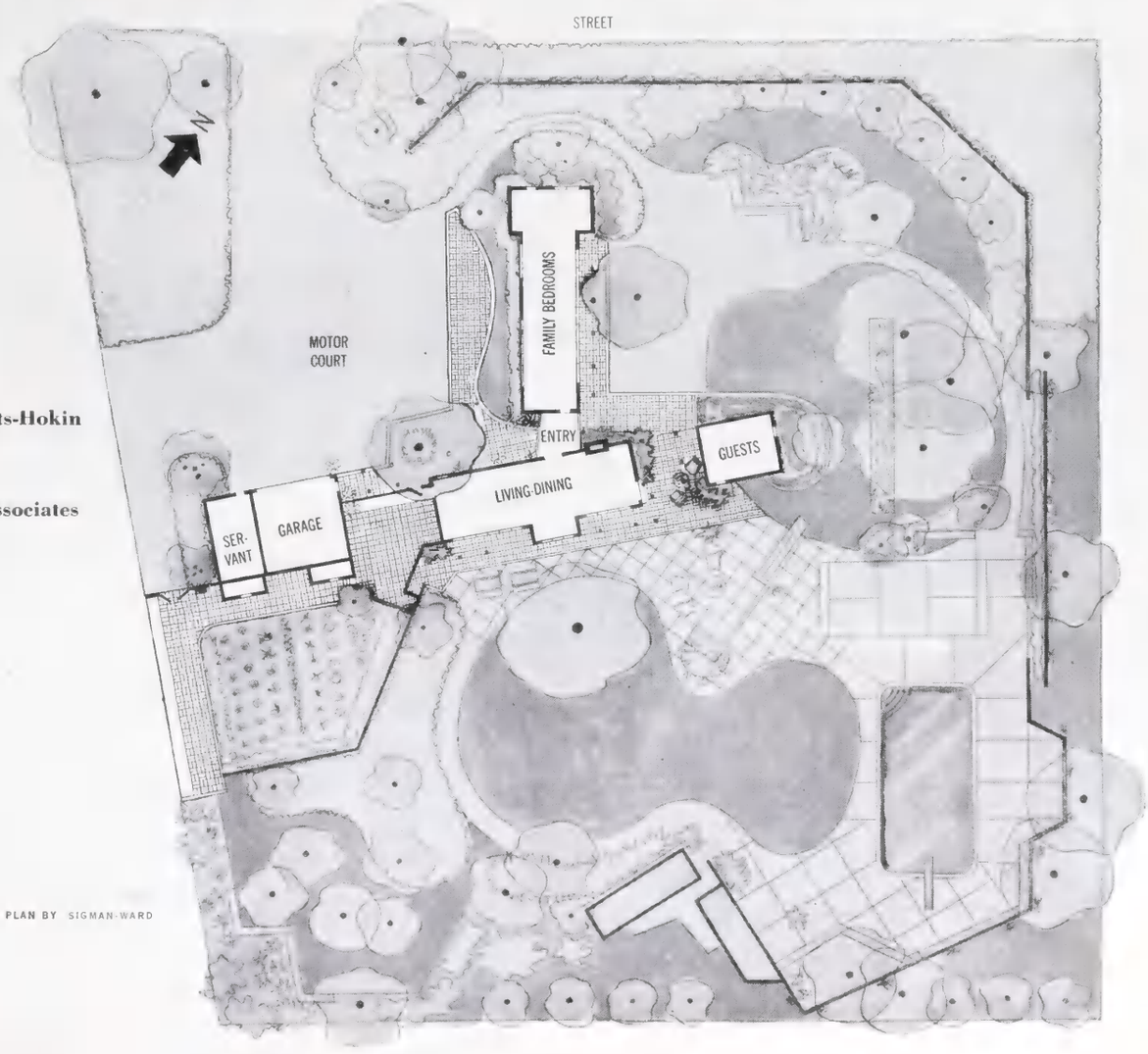
Gardner A. Dailey
Architect

Thomas D. Church
Landscape Architect

Mr. and Mrs. Louis Ets-Hokin
Owners

Interiors designed by
Walter Landor and Associates

Whitney Atchley
Associate Designer



PLAN BY SIGMAN-WARD

Informal architecture never puts on airs *continued*

yards. In this house, such airtight divisions have disappeared. In 1890, your house would have been designed to be seen mainly from the front, from the outside. This house can be viewed with pleasure from any angle, inside or out. It is not so much that this house "turns its back on the street" as that it has no "back" at all.

What has caused this change in our standards of residential design? What made it possible?

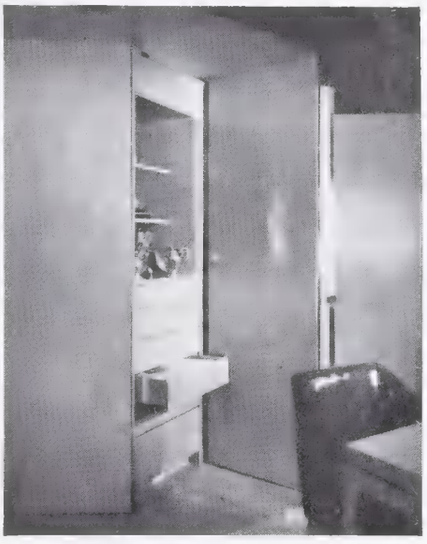
The fact is that, beneath our changing tastes, there has been a profound revolution in household economy and techniques. In 1890, a middle-class house *had* to have a back yard. Here the servants sat, clothes were dried (in summer, washed), bedding aired. Here were the kitchen garden, the chicken run—in larger houses, the family cow and family horse. Here were barn and stable, wood pile, coal house, and trash heap, well and cesspool.

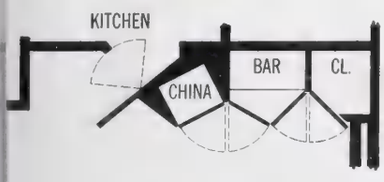
All these were essential to the well-run suburban house of the 1890's. They weren't particularly sightly and they took up a lot of room. But they could not (*Continued on page* 184)



Today's standards of taste are accurately reflected in the Ets-Hokin living room. For all its air of spacious repose, it is not a large room. Yet it has also absorbed the dining room, which occupies a bay in the right foreground of picture. Through the doorway at the left of the fireplace, you can see the entrance loggia with bedroom wing beyond.







The architect has met today's high building costs and lack of servants with many ingenious devices. For example, the handsome folding screen across the end of the living room actually conceals the modern equivalent of a butler's pantry. Each leaf of the screen is individually hinged and opens onto a beautifully fitted storage cabinet for silver, linen, and china. The center panel neatly conceals a completely equipped bar (right).





Dining space occupies a bay off one end of living room. By dropping its ceiling and glazing entire south wall, this area is made to seem larger and farther from living room than it actually is. Kitchen door at right is concealed by end of folding screen shown above.

This house will be open to the public on June 11—10:00 A.M. to 5 P.M. Admission tickets at $6 each, benefit Youth Aliyah of Hadassah

By Helen Little

The luxury of informality

Casual living doesn't mean poverty-stricken austerity as you can see by the luxury of this furniture and its settings, inspired by the American style of the Southwest

Luxury is an empty word if it doesn't mean the assurance of ease. But there was little ease in the starchy social postures that used to constitute "good form." And the trappings that accompanied these ceremonies were less suggestive of ease than of hard labor—the metals and finishes that had to be polished until "you could see your face in them," the curtains that had to be fluted by hand or shaped on stretchers, the dozens of fragile knickknacks that had to be dusted with reverence and in trepidation.

Compare this splendor with the more personal pleasures of being able to relax in comfort in any room in the house, and with the delights of having your home perpetually shipshape without perpetual application of your own elbow grease or your talents for diplomatic persuasion. These are the luxuries of informal living, the kind of luxury expressed by T. H. Robsjohn-Gibbings in this new series of rooms and furniture designed for the Widdicomb Furniture Company and photographed in their showrooms.

It was from the American Southwest—the land of desert, sun, adobe building, and vast hushed serenity—(*Continued on page* 149)

Interiors and furniture designed by
T. H. Robsjohn-Gibbings

Informal fashions designed by
Claire McCardell

All furniture manufactured by
The Widdicomb Furniture Co.

There's great luxury in having a huge low table to hold everything from the morning papers to a cherished bit of Tarascan pottery. Design was derived from free-flowing forms of Arizona mesa. Stone sculpture shows drama of fewer and bigger accessories

More pictures on the next 6 pag



ALL PHOTOGRAPHS BY MAYNARD PARKER



Proverbially elegant marble floors set off richness of furniture, but don't require fussy upkeep

The luxury of informality

continued

You can enjoy the luxury of free-flowing space produced by an informal plan in which indoors joins outdoors and one room joins the next without rigid demarcation. Tinted plaster of walls and gently molded fireplace suggest rich textures of Southwest adobe tradition.



No matter how luxurious, an informal house lets you be yourself, dress as you please, do whatever you feel like doing in any room. Even in living room, you can curl up, stretch out, or lie back in comfort on the "day rest." Square table beside it has well for magazines.



RUG DESIGNED BY STANISLAV V'SOSKE



While we have dispensed with formal division of the living area into separate rooms, we place high value on the luxury of privacy. Thus the bedroom is changing character from a formal chamber for sleeping only, to a private personal domain. Even where space limitations don't demand double-duty furniture, one section is furnished as private sitting room where you can read, sew, meditate, dine by the fire or visit quietly with a friend. See how walnut paneling behind bed serves to divide room, by suggestion, into two areas. Except for marble-top coffee table, furniture in all rooms is of amber-toned American walnut.

The luxury of informality *continued*



Aztec and Toltec masks provide effective 3-dimensional relief on walls without architectural trim. Buffet has lightweight look due to tapered shape raised from floor on legs.

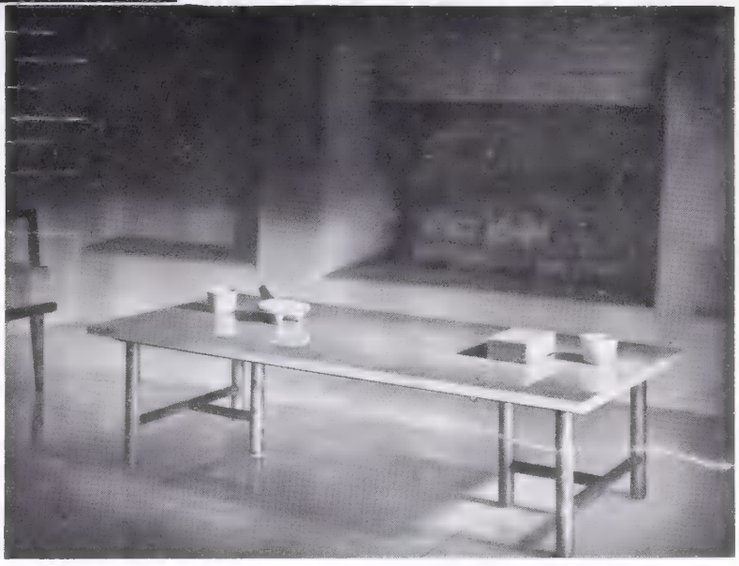
that the designer drew his inspiration for both the settings and the deftly sculptured furniture. The rooms are seasoned with reminders of an ancient and beautiful Mexican civilization, and reflect a style which was mature long before Columbus began to study navigation. Yet they are as modern as a schoolboy who first heard of Columbus the day before yesterday. It is a style indigenous to America and graphic proof that the American Style has as many variations as American geography. Nevertheless, it is not "provincial" in the narrow sense. It will stand on its own merits in any regional setting where people sit, recline, dine, and enjoy viewing their home surroundings with pleased and happy composure.

These interiors summarize the informal look. It is a look that is neither makeshift nor destitute. It is a luxurious look. But the luxury of informality is based on fine materials, fine workmanship, and, above all, on simplicity rather than quantity.

When you first glance through the rooms, even casually, you can't miss the predominance of furniture (*Continued on next page*)



Cleverly tapered moldings soften sharp profiles of wardrobes on opposite page.

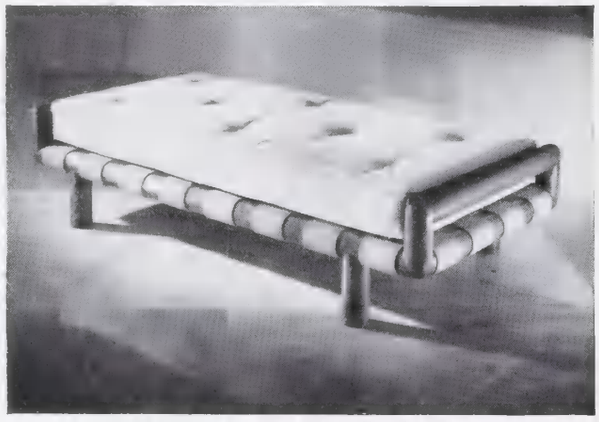


The revival of the marble-top table expresses our delight in luxurious materials that also score on easy upkeep, an essential ingredient of informal living. It is equally indifferent to nail polish or hot coffee.

The luxury of informality *continued*



Curved, backless sofa goes in any room in the house.



"Hikie" is another lie-down piece for any room.



Sculptured arm to rest the elbow.

which encourages you to be horizontal—to be luxuriously at ease. All of the sofas will accommodate without cramping a person whose height is upward of six feet, six inches, in a horizontal position. In addition there is a new kind of piece which the designer calls a "day rest," a combined form of chair and ottoman, as well as a new version of the low couch which Hawaiians call a "hikie." These new additions to our furniture vocabulary reflect the fact that it is no longer frowned upon to sit with your feet up on an ottoman, or to carry this a step further and sit with your feet up on a "day rest." We are discovering the simple but forgotten fact that people are most themselves and most interesting when they are comfortable.

The huge, overscaled tables answer another requirement of informal living: the need for generous flat surfaces big enough to accommodate a library of magazines and a whole supply of cigarettes and ash trays, plus a tray or two of cocktails and canapés, or even a buffet supper. When, like the "mesa" table on page 145, their shape is such that they may be placed casually between large-scale seating pieces and thus be within arm's reach of several people, the sense of luxurious ease is further heightened.

The epitome of luxury is often to be found in the unobtrusive detail, and this furniture is a pertinent example. How comforting to find the backs of the living room chairs high enough to lean your head against! And that the gently sculptured arms seem to have burgeoned at just the right spot to support your elbow! The Koylon foam rubber cushioning in all the upholstered pieces is another luxury, soft as can be, never to be plumped up.

A similar detail to be found in the architecture is the sliding glass roof through which sun and air may pour into the atrium (page 145) turning it into a semi-outdoor room. Perhaps the most significant luxury of all is the flooring of Westland Cream Marble installed in co-operation with the Marble Institute of America. It represents the kind of elegance well suited to informal living since it can be maintained with so little fuss.



PHOTOGRAPH BY WILLIAM HOWLAND

A mobile server for informal meals has concealed casters and folding top. Heritage-Henredon. Photographed at Lord & Taylor, New York.

By Frances Heard

Informality inspires

NEW KINDS OF FURNITURE

Your changing manners demand new tools to accommodate new ways of doing things. See how many are being developed already →

New kinds of furniture *continued*

If your attention has been captured by the changing looks of furniture, you may not realize how many new *types* we have today that were practically unknown a generation ago. Individual designs may look traditional; or they may be modern. But these new types cut through the visual differences in design to answer strictly functional needs created by our new ways of living.

For the open-plan house we have the two-faced, semi-transparent room divider in all its many guises. Dining in the living room has inspired storage pieces that look at home there but have insides designed for silver and linens. Demands for seating comfort in every room have brought us the living-room chaise on which you can rest your feet and recline—as well as its counterpart, the bed on which you can sit as comfortably as you can sleep. Because we like having whatever we want, where we want it, when we want it, we have new types of furniture that keep everything within arm's reach—the low, broad "clutter" table, the working magazine rack, the storage headboard. And our new customs of eating and entertaining have ushered in mobile servers, sets of individual tables and expandable buffets.



PHOTOGRAPH BY WILLIAM HOWLAND



Above: A foam-rubber padded bench such as this design by Edward Wormley for Dunbar can turn idle space at one end of a dining room into a quiet corner for lounging.

Left: Influence of terrace informality has brought outdoor materials indoors. Cane and rattan designs by Tommi Parzinger for Willow and Reed Art Work. Waitrend carpet.



A working magazine rack with sliding shelves, designed by Harold Schwartz for Romweber, keeps magazines in handy order.

PHOTOGRAPH BY FRANK WILLMING



PHOTOGRAPH BY WILLIAM HOWLAND





PHOTOGRAPH BY WILLIAM HOWLAND

Drop-leaf serving cabinet that would look at home in the living room has a Formica-lined work surface beneath the lift-up top, and an electric outlet. Designed by Edward Wormley for Dunbar.

You can make room for everything you want to keep near at hand by unfolding the four triangular leaves of this "handkerchief" coffee table. Bodart Furn., Inc.



PHOTOGRAPH BY HANS VAN NES

Living-room chaise with balanced base and form-fitting back and seat uphol-stered in foam rubber. Edmond J. Spence design for Valentine-Seaver.

New kinds of furniture *continued*



The desire for rooms that are as comfortable for 20 guests as they are cozy for a couple has inspired a new form of occasional seating that can be multiplied or divided at will. Upholstered ottomans by Sherman-Bertram of California.

FIVE PHOTOGRAPHS BY WILLIA





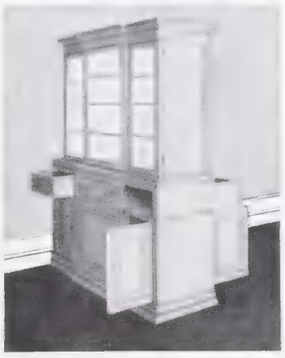
This silent waiter combines in one piece the functions of a room divider with that of a mobile buffet. It has shelves of cherry, supports of maple, and is mounted on casters. Designed by Renzo R. Rutili for the Johnson Furniture Co. Photographed at John Stuart, Inc.

Individual tables that eliminate plate-balancing have become standard for buffet service. Bertha Schaefer designed this end table with 4 round folding tables stored under top. M. Singer & Sons.





SKETCH BY SIGMAN-WARD



Traditional breakfront is turned into room divider with drawers for stationery on one side, silver-and-linen storage on other. Top has glass doors on both sides. Georgetown Galleries. Photographed at Hathaways.



You can keep everything you need within easy bedside reach in this storage headboard which includes a bookshelf, two cabinets, and two bedside stands with drawers. Albert Furniture Co. Photographed at Macy's, New York.





Just because you like to give frequent parties, you don't have to stare at a huge and idle buffet when you're dining alone. This magazine-table-on-wheels photographed at Stern Bros., has extra leaves that turn the top into a spacious surface for serving a dinner for eight. Extensole Corp.

More informal furniture on page 214

What is informal entertaining?

It's simply this: providing a congenial environment to encourage warm, human relations between your friends

By Virginia Stanton
House Beautiful's Party Editor

There are only two kinds of parties—interesting and dull. Dull parties are very easy to give. They are rubber-stamp affairs, monotonously similar in food, service, and conversation to all other parties. An interesting party is a *different* party. The more different the better, providing it still offers the essential amenities of good food and drink, and interesting people who have something interesting to say.

A *different* party tends to make people more interesting. It brings them out, relaxes them, brings out their best facets, encourages them to be natural. A party which puts much emphasis on old rituals and formalized ceremony makes the guests self-conscious and stiff.

Now don't get me wrong. Ceremony has its place, but it shouldn't be the same old ceremony that everybody has seen hundreds of times. Ceremony which adds drama or glamour—like carrying in a beautiful bowl of flaming peaches for dessert—is a fine idea. But make it some original ceremony—unique, surprising, something you thought up yourself that the guests have never seen before.

Informal entertaining is more likely to be successful entertaining, for it avoids the clichés and works for the unexpected in recipes, table settings, menus, in how and where it is served. The host or hostess who wants to shine at party giving will cultivate flexibility and diversity. It means (*Continued on page* 159)



You can skip a round of table clearing by serving salad with meat. Crescent salad dish like English bone plate fits next to dinner plate without crowding table. Both are mat glaze pottery by Larry Lushbaugh, Carmel Work Center. Sterling flatware is R. Wallace & Sons' "Grand Colonial." Photographed in the home of Mr. and Mrs. Goode P. Davis.

COLOR PHOTOGRAPH BY MAYNARD PARKER

DRAWING BY FRED ENG



DISPENSE WITH CEREMONY BUT MAKE THE MOST OF A GLAMOROUS SETTING FOR YOUR PARTY TABLE



SETTING FOR A DUCK DINNER PARTY—WITH ALL THE ELEMENTS FOR A GAY, INFORMAL EVENING

What is informal entertaining? *continued*

trying never to do the same thing twice for the same people. This may mean keeping a notebook so you don't repeat yourself unwittingly. Original parties mean planning for the calculated effect—*your* own individual effect which is original with you, not copied from a book or a friend. But never, never let it appear so calculated that it seems forced, strained, or labored. You have to do things easily and well, or your strain and effort are conveyed to the guests, and that pleasant, informal, relaxed atmosphere vanishes completely.

The casual atmosphere doesn't just happen. It has to be planned and organized. But once you have found your own formula it works like a charm. Put a lot of thought into your menu and try to have the most interesting food you are capable of producing. Use dishes that are calculated to make the food look even better. Use all the advantages of your abode to give interest and to keep the event from being stereotyped.

One way of making a party more interesting is to have progressive courses. Have the first course out on the terrace, the main course in the dining room, and the dessert around the fireplace in the living room. This method has many advantages. Your guests have new faces and new topics of conversation with each move, and you have a surefire way of mixing your guests so everyone gets to talk with everyone else. You can be freer, for guests take care of themselves and avoid being trapped with anyone they deem dull.

With the progressive system, your serving worries are nil. What if that "old family retainer" of two hours is going to stack the dishes as she removes them from the table. You and your guests won't be there to see her lack of training. (*Continued on page* 202)

ALL PHOTOGRAPHS BY MAYNARD PARKER



Right: Make yours a "progressive" party by serving one course on terrace. Metal container for fruit is sunk in glass table top. Serving cart with basket has big wheels in front, little ones behind, to cope with steps. Salterini furniture designed by Tempestini. Accessories courtesy W. & J. Sloane, San Francisco.

Opposite page: Your guests can enjoy every morsel of game without worrying about cleaners' bills if you provide linen bibs to supplement napkins. Serving wagon drawn up to barbecue holds sauces, seasonings, asbestos mits, and other aids to host for fast fire-to-table service. Home of Mr. and Mrs. Mortimer Kline, interiors by Harold Grieve, also shown on pages 157-158.

You can dismiss the ice cube supply from your mind for hours if you start out by filling this huge, brass-banded copper bucket. Courtesy of Georg Jensen.

When your guests are ready for dessert, fruit will be icy and firm if served in Langbein's plastic bowls nested in a big one filled with ice.





Relieve your guests of performing the balancing act by providing plastic trays for snacks with wells for glasses. Courtesy of Saks Fifth Ave.

GOOD MANNERS OBLIGE



No one will be shy about asking for another cup of coffee if he sees this gallon-size copper pot keeping warm over a burner. Courtesy of Saks Fifth Ave.

Serve three hot vegetables at once in a partitioned tureen of heat-retaining ironstone. Courtesy of Carole Stupell.



Cook your main dish in a gold-banded, black, fireproof casserole by Hall China. Keep it warm over a pierced brass candle stand. Courtesy of Saks Fifth Ave.



You can mix your drinks hours before guests arrive and keep them icy cold but undiluted in this 26-ounce aluminum cocktail Thermos. Courtesy of the Bar Mart.

Elegant aid to forehandedness: silver dessert bowl with vacuum lining that saves you from leaving guests in mid-party. Courtesy of Carole Stupell.

YOU...

to keep COLD things cold

to keep HOT things hot

By Sara Little

PHOTOGRAPHY BY GEORGE LAZARNICK

Second helpings will be as hot as firsts if you keep food on radiant-heat glass panel of Hotray. Rubber pegs keep tray from marring table. Salton Mfg. Co. Serving dishes, Ridgway & Adderly.



Juliana" dinnerware from Holland an be warmed to whatever degree ou want it, since it is ovenproof. mported by the Foreign dvisory Service Corporation.

Casserole of Iroquois Casual China, designed by Russel Wright, can be whisked to the table straight from a piping hot oven.



The modern terrace has made possible a wholly new, exciting way to entertain. Garden in Atherton, California, designed by Thomas Church.

The parlor has moved OUTDOORS

The outdoor terrace has grown from a back-yard picnic spot to the glamorous room which you show off first to your guests. It fits so naturally our informal way of living that it has become the most livable, most used room in the house. Thus it is affecting the way we build both our houses and our gardens. These 17 examples show what is happening all over America



Woonsocket, R.I. By Homer Dodge.

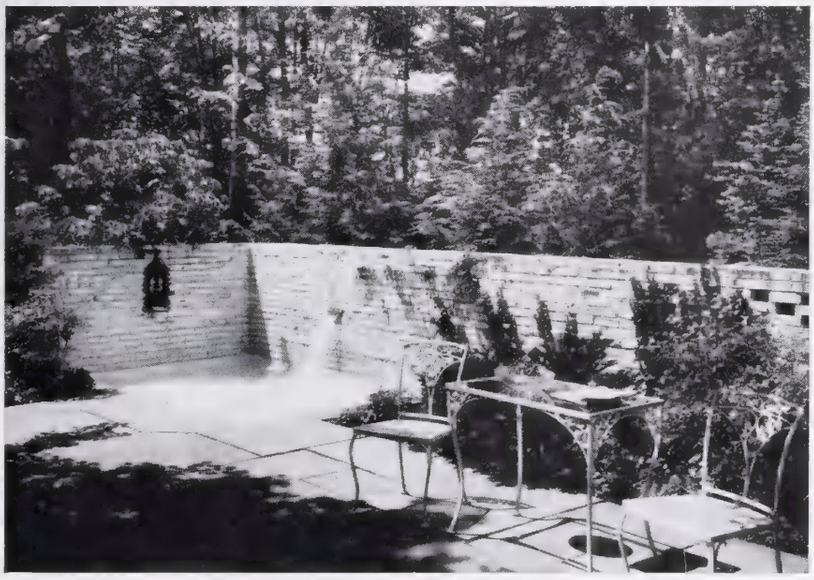


Woonsocket, R.I. By Homer Dodge.



Dayton, Ohio. By George Siebenthaler.

PHOTOGRAPHS BY MAYNARD PARKER



Reading, Pennsylvania. Designed by Farr Nurseries.

Oyster Bay, N. Y. Innocenti & Webel, landscape architects.



Seattle, Washington. By Otto Holmdahl.



San Francisco. By Robert Royston.



Please turn the page

The parlor has moved outdoors *continued*



Framingham, Massachusetts. Homer Dodge, landscape architect.



Portland, Oregon. Walter & Florence Gerke, landscape architects.



Woodside, California. Thomas Church, landscape architect.



Cleveland. Hannah Champlin, landscape architect.



Los Angeles. Designed by Edward Huntsman-Trout.



Woonsocket, Rhode Island. Designed by Homer Dodge.



Long Island, N. Y. Innocenti & Webel, landscape architects.



Old Westbury, N. Y. Innocenti & Webel, landscape architects.

The outdoor parlor can be practical and handsome anywhere in America. This is on Long Island, N. Y. By Innocenti & Webel.

Informal decorating

EXPANDS *the small apartment*



Even if you're uncommonly good at pretending, you can't lead a formal life in a modern, abbreviated apartment or a tiny house. But you can make it look and feel bigger than it is by decorating with shrewdly scaled-down furniture and casually patterned fabrics like these. Consolidate free space into open areas and leave them open—uncluttered by non-essentials

PHOTOGRAPHS BY WILLIAM HOWLAND

Small-scale furniture raised from floor on legs affords as much comfort as bulkier pieces, and gives the room an open look. Cabinet and shelf units, designed to stack, save space by providing multi-purpose storage in one piece. Furniture wood is ash; sliding doors of cabinets are color-spattered Masonite.



Informal flexibility is a sure trick for saving space. Sofa table has fold-over pivot top that opens for dining. Striped draperies designed to go with those at other end of room (above) suggest foyer beyond is another full-size room. All furniture from Futorian's Colony Group, designed by Forest Wilson.

Photographed in Riverview South Apartments in New York City

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Ceiling-to-floor draperies, above, rich in yardage but simple in make, seem to expand width of room, while light colors and casual design make it airy. Draped over horses is companion stripe used at foyer end of room (opposite page). Desk with storage section raised above top also contributes lightweight look.

Windows of bedroom in same apartment are also draped from floor-to-ceiling with a flowered faille, the third member of a go-together trio of preshrunk, color-guaranteed prints by Everfast. Use of convertible bed and simple table, instead of multi-drawered vanity, bolsters illusion of space, gives room daytime use.

For more details on furnishings of this apartment, see page 241.



CREATIVE EMBROIDERY

See how freely Mariska Karasz draws with embroidery stitches! She made these flasks with Ladder stitch, filled in spaces with Chain. Bottom rows are Vandyke and Ladder. *Instructions start on page 216.*

WHAT IS TALENT?



COURTESY OF BERTHA SCHAEFER GALLERY

It is far more common than you think. Learn to cultivate your own talent for creating things as beautiful as this embroidery

By Joseph Wood Krutch

There is a sense, of course, in which one can only say that nobody knows how to define talent. But there *are* helpful things which can be said about it. One of them is that talent is commoner than most people suppose, that there are ways of discovering as well as ways of cultivating it in one's self as well as in others. Moreover, the most important thing is the phrase "in one's self" because talent is not simply something which other people have. In any individual it is far more often undiscovered than non-existent.

One of the reasons why this must be true is the simple fact that talents for special things have a way of appearing plentifully when there is a real demand for them. If a great flood of talent for painting was suddenly released during the Italian renaissance and a great flood of talent for music in the Seventeenth and Eighteenth Centuries, that was because there was a great interest in music and painting during those eras.

But it is not necessary to go so far back into the past. Two or three decades ago a whole generation of boys revealed a talent for handling the mechanical complexities of an automobile. More recently another whole generation appeared to be suddenly gifted with the ability to understand the vast complexities of the radio and of electronics in general. Otherwise quite ordinary-seeming youths developed a talent for dealing easily with the intricacies by which their fathers—more interested in other fields—were completely baffled. Certainly that could not mean (*Continued on page* 195)

3 stitches can look like a dozen

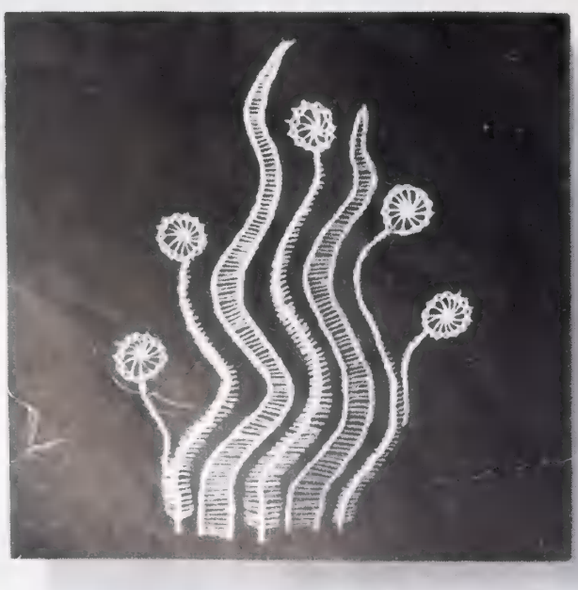
You don't need to know every stitch in the dictionary to create a beautiful embroidery. The chain stitch alone gives you a bagful of tricks. Add one or two others and you will have a rich repertoire

LESSON Nº 3

By Mariska Karasz
House Beautiful's
Guest Needlework Editor

- *The Chain Stitch, including the "Lazy Daisy"*
- *The Vandyke Stitch*
- *The Ladder Stitch*

Instructions start on page 216



Ladder Stitch motif on chair seat of Pola Stout woolen.

One of the most satisfying ways of using creative embroidery is to make all the decorative accents in a room go together by repeating a single theme. You can borrow an idea from something you particularly like and use that as a starting point for creating your motif. Study the design of a wallpaper, a rug, or the carving on a piece of antique furniture. See if there is any part of it that resembles the lines or textures of some of your practice stitches. Please notice that I say *resembles*. The idea is not to copy the design in stitches, but to borrow a theme with which you will create your own design. You may work it out somewhat differently on each item but the underlying theme will tie them all together.

Don't think you have to know every stitch in the book in order to develop your borrowed theme into a complete design. I used only three stitches to embroider "Alchemy" which is reproduced on page 168. And I might have used the same three to create another design that would look so different you would hardly recognize the stitches until you studied them closely. For every stitch has its variation, sometimes several. You'll get more creative pleasure from discovering all the things you can do with one stitch, than from learning only the conventional forms of a dozen.

It won't take you more than an evening to learn one basic stitch plus enough variations to give you the raw material of an interesting design. Here's the way to start: Choose any one of the stitches explained in this lesson and turn to the diagrams which start on page 216. Follow them exactly to complete your first stitch. Then repeat until you have made ten to twenty and have grasped the mechanics of the stitch. (*Continued on page* 216)

PHOTOGRAPHS BY ANGELO PINTO

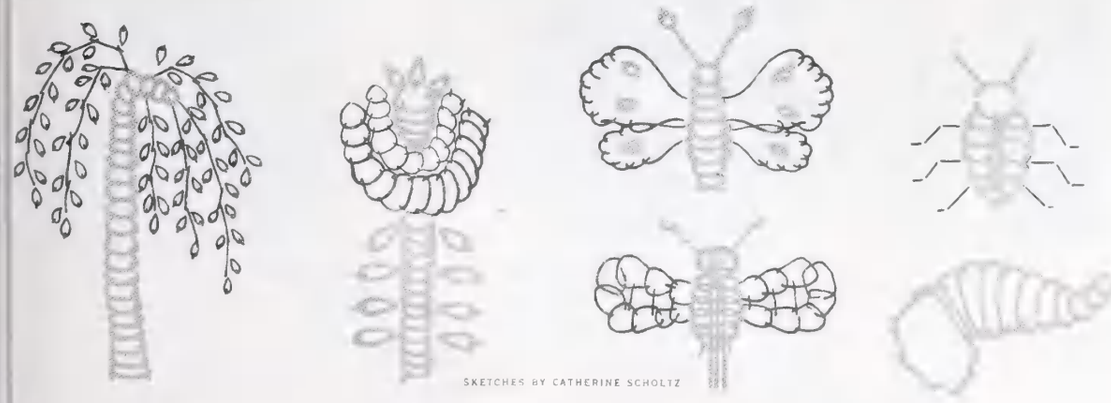


SKETCH BY JOHN BRIMER

How to borrow a theme from a wallpaper

Notice how the leaf sprays in this wallpaper resemble lazy-daisy version of the chain stitch! Miss Karasz took them as the starting point for a design to go on a cushion in same room, then added seed pod motif worked in square chain stitch. Wallpaper is Virginia Hamill's "Shatra" design for Stockwell.

See how the chain stitch inspires a wealth of ideas



SKETCHES BY CATHERINE SCHOLTZ

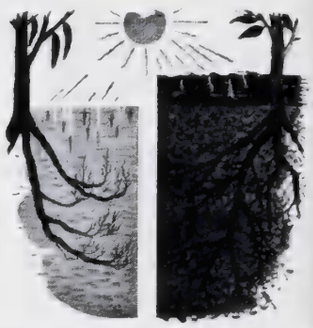
All from the same stitch

Miss Karasz used square chain for tree trunk, flower stem and blossom, moths, insects, and cornucopia; lazy-daisy for leaves and flower petals; "spoke" version for insect antennae.

Our new ways of gardening

Today you grow plants—not to practice horticulture—but to furnish your outdoor living room. You insist that plants work for you, and you refuse to pamper them. But plants are living, growing things. You can't ignore their needs. Here is how to cope with them without becoming a drudge

How can water-loss be cut so plants need less frequent attention?



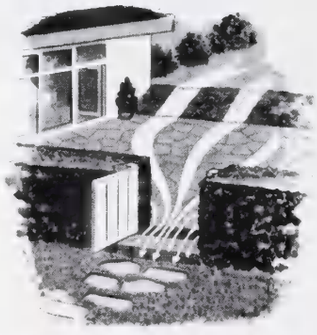
Mulch soil heavily early in year. Add to the mulch as it packs down. Peat, Terra-lite, and redwood are clean, easy to apply, long-lasting.

How can plants growing under wide overhangs get enough soil moisture?



Install a sub-irrigation tile system. Fill from hose whenever soil dries out. Note drip catcher is independent, slopes away from house.

What can be done to avoid frost pockets on low terraces?



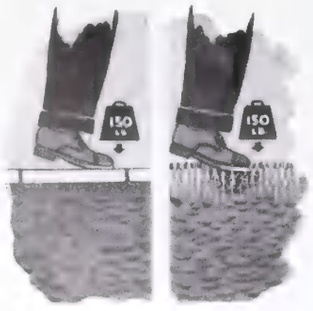
Such a terrace is cool because it collects cold air flowing down from the land above. Open gate on the low side when frost threatens plants.

How can leaves on roses (also sweet-pea) be kept dry when watering?



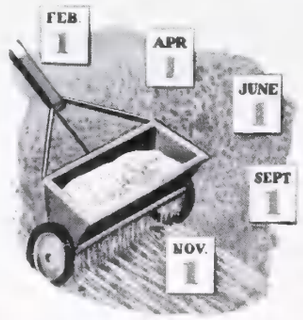
Sub-irrigation set of perforated tar-paper pipes makes this easy. Or you can lay a canvas soaker hose on top of soil at the base of plants.

Why does a lawn "wear" out so fast even when not used excessively?



It only seems to wear out. Actually, the soil packs down (air squeezed out). Roots smother. Grass dies, but not from wear. Pave used areas.

What will keep grass outside picture windows green all winter?



In North split annual plant food application into 5 parts for growth on all but coldest days. In South use winter ryegrass lawn.

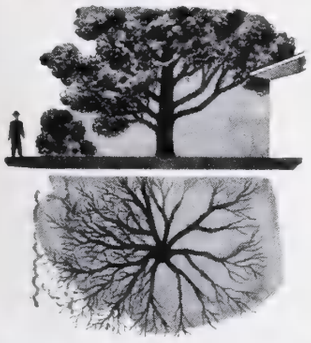
Is there any way to enjoy apple blossoms but prevent fruiting?



Yes, spray blossoms with hormones just before petals fall. Result: no messy, falling fruit in summer; far fewer insect sprays needed.

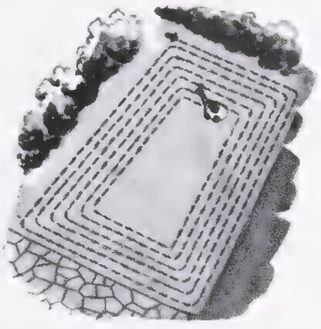
bring up new questions

Can trees be pruned to show their structure without ruining privacy?



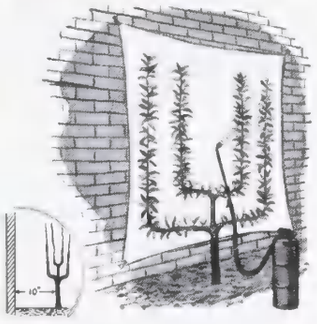
Clear away whiskery branches on view side (March, page 92); leave screen on street side, and add a hedge to block low-angle view.

What can be done to keep rotary mowers from making windrows?



Mow more often, and in a circle, clockwise. This gradually moves the excess clippings across the lawn and into one row easily picked up.

How can I spray espaliered plants without discoloring the wall?



Slip canvas behind plant. Tie to rings bolted permanently into the wall. Keep plants pruned so no branches reach back to wall.

Is there any way to hasten rooting of cuttings of hardy shrubs?



Hormones, such as Rootone, speed rooting of almost any cutting. Many of the shrubs most in demand can't be rooted at all without it.

Are there any evergreens to avoid in creating a 12-month garden?



Rhododendron leaves hang dejectedly at 20° (hybrids at 15°), pieris at 10°; mahonia windburns badly; many arbor vitaes turn brown.

How can leaves be kept from lodging in "lawns" of ivy or myrtle?



Outline your terrace or paths with a low, leaf-stopping hedge (teucrium in North, boxwood in South) or a curb of brick, stone, concrete.

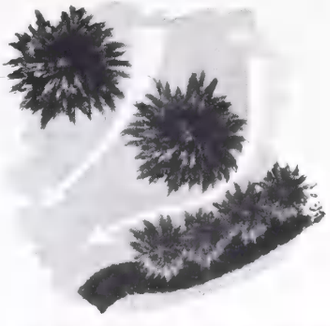
SKETCHES BY JOHN BRIMER

What's the best way to rid potted evergreens of redspider-mites?



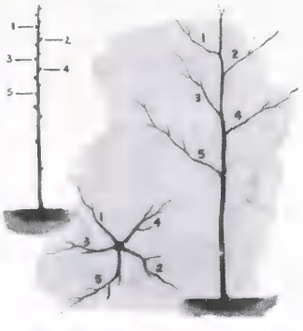
Wash your plants weekly with full force of spray. Or spray regularly with Aramite. Azobenzene dust is excellent, but scarce.

How can plants be used to "bend" the wind into a new direction?



Angle the planting so it turns the wind aside gradually. Make the planting in several stages, as shown. Avoid right-angle barricades.

Can I train shade trees to have main branches where I want them?



Yes. Buy "whips" (unpruned single-stems, 5′ long). Pinch off all buds except terminals and those where you want main branches.

The kind of letter you'd like to write to the people who don't understand that...

CASUAL DOESN'T MEAN CARELESS

Dear Ernestine:

Thanks a lot, but no thanks. I cannot accept your invitation for the coming week end, inasmuch as I made a solemn vow, signed in my own arterial blood, after the last week end at your house, that I would never again participate in that unkempt procedure which you persist in calling your "casual" way of living.

Forgive my brusqueness, dear girl, but I must remind you that "casual" doesn't mean careless. I am sure that you and I and all conscious moderns rejoice that now we can lead unstilted, natural, comfortable lives, free from old-time protocol and all the specialized trappings of formality that used to bog us down with housekeeping problems. But, mind you, this gives us no license to live sloppily. Sloppiness is still as unpleasant, uncomfortable, and discourteous as ever it was.

But you and many others like you, Ernestine, seem to be making quite a career out of misunderstanding this. "Oh, we're *terribly* casual," you told me rather grandly at least nine times during the course of that frightening week end. In fact, you greeted me with this at your front door—I can see you yet in the mauve twilight with your shirttail hanging out of your dungarees—just before you put on that lukewarm frankfurter and cold bun buffet in the kitchen.

I got the impression that you expected this announcement to excuse you from exerting yourself, either as a hostess or a housekeeper. You appeared, if I may say

By Marion Gough

so, to have hypnotized yourself with such bromides as "This is Liberty Hall"; "We never stand on ceremony"; "It's every man for himself here." But you didn't hypnotize me. It just looked to me as if all that mattered to you was to get by with the least effort.

I notice you have become a past master of the "You don't mind, do you?" approach, which airily assumes that guests—and even members of your own family—are supposed to be good sports about everything, from the ketchup bottle on the dinner table to the dust mice under the furniture. I will tell you now what I was too well mannered to tell you then: I certainly *do* mind sleeping on a cot in the middle of the living room, particularly one that seems not to have had its sheets changed since the last overnight guest. I am basically a terrible sport about my personal comfort. I like to have my own towel, and I hate your children or anybody else's to wake me up at seven on a Saturday morning while their parents sleep cozily behind closed doors. You should know that I do not enjoy dipping into other people's refrigerators and informally foraging for my meals, no matter how intensely I am pressed to do so by my hostess. You should also know that I am not really relaxing and being myself when forced to sit on the floor with my shoes off. I did this only because you rather aggressively insisted upon it.

What I really resent most about you and your ilk, Ernestine, is the way you interpret casual living to suit yourselves, drifting along on its easy-going advantages, but never thinking twice about the self-discipline it requires.

For casual living does require a rather high degree of personal civilization and self-control. While it presupposes that you dispense with the silly old forms and anachronistic gestures of good manners, it definitely demands that you still recognize good manners themselves. In the absence of a formal code of etiquette as it used to be imposed by society, you yourself have to create your own standards and see that you live up to them. To live pleasantly, unpretentiously, and comfortably, to be capable of enjoying the luxury of being yourself means that you've got to recognize your own human sense of order and beauty.

And, dear Ernestine, you are certainly never going to enjoy the good casual life if you delete courtesy from your scheme of things. Indeed, courtesy is the one thing that keeps us human beings in some sort of harmony with each other, so that we can get on with the business of leading our own individual lives. Courtesy is really no more than a wholesome respect for the other fellow's comfort, pleasure, and sense of aesthetics, and it is as much inherent in the way you clean house or dress or serve a meal to the family as it is in the way you say good-morning to the neighbors.

I know a dozen people who (*Continued on page* 255)



Don't be a trial-and-error gardener

DRAWING BY IRV KOONS

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

Experts put a plant in the right spot the first time. They never have to move it around. How do they do it? They ask themselves questions about the plant *before* they dig the hole, questions such as these:

- What is the ultimate size and shape of the plant?
- What are its horticultural needs—soil, moisture, climate?
- Is this plant susceptible to some disease or insect currently rampant in the neighborhood?
- Is the frost-free season long enough to permit this plant to blossom (or bear fruit, if important)?
- Is the winter rest-period too short or too warm?
- Are summer days too long or too short for flowering?
- Does a tender period of an otherwise hardy plant coincide with expected local late frost?
- Would a day or two of severe cold in mid-winter kill the blossom buds?
- Is drought, wind, sleet, beating rain, or other local climate problem likely to be fatal?

How to be an expert: Get the right answers to your questions *before* you start. Your best bet, of course, is to ask the local garden expert. He has learned how local soils and climate affect various plants. He can tell you immediately whether or not you have chosen the right spot of the particular plant, *before* you put it in: So look around to see who has the best garden in the neighborhood. Visit your local nurseryman, too, for advice. Join a garden club, and ask questions of the veteran members. (*Continued on page* 272)

This remarkable garden is horticulturally correct for its hillside location in San Francisco. The same combination of plants could be completely unsuccessful in a different set of soil, climate, and exposure conditions. But you can learn what to plant in your garden without trial and error. This article tells how.

PHOTOGRAPH BY RONDAL PARTRIDGE. GARDEN DESIGNED BY THOMAS CHURCH.





How to MATCH without monotony

For a restful color scheme pick a mixture of one color woven with white. Carry it out in varying frosty-toned textures and tie them all together with one simple motif

Certain rooms seem to need the serenity of one dominant color, but it isn't always easy to make a one-hue room look like anything but obvious color matching. See opposite how a new group of co-ordinated home furnishings fabrics guarantees an intriguing one-color bedroom. Secret here is the use of white to soften the effect of repetitive color. White yarn, actually woven with the colored yarn in all the materials, gives an over-all frosty look, delicate as the bloom on fruit, and emphasizes the varied textures even though colors are identical. White embroidered scalloping on curtain ruffles, bed linen, and blanket is the decorative motif that joins them all together.



"Frosty-Tone" fabrics are weaves of white and colored yarn. Colors are pink, blue, green, yellow, or champagne. Sheeting (see close-up) looks almost iridescent. All fabrics keep their color well because it is dyed into the yarn itself *before* weaving. Yarn-dyed sheets and pillowcases are Supercale by Wamsutta Mills. For bed skirt and tiered curtains, matching sheeting comes by the yard, 72" wide and about $2.70. There's lightweight chambray yard goods, too. Terry towels for a perfectionist matching bathroom are by Wamsutta. Snowflake symbol and monograms were embroidered to order. "Frosty-Tone" wool blanket is by Kenwood Mills, the looped cotton room-size rug by Belrug Mills. Painting by A. de Segonzac, courtesy Knoedler Art Galleries. Right, Plexiglas towel rack, Saxon Plastics. Salts jar, courtesy of Shelley Marks.

PHOTOGRAPH OPPOSITE BY WILLIAM HOWLAND IN THE COUNTRY SHOP AT B. ALTMAN & CO.

PHOTOGRAPH BY EDGAR DE EVIA

THE ARTS OF GOOD LIVING
MUSIC

Editor's note: *This is the third in a series of articles by* HOUSE BEAUTIFUL'S *music editor, explaining the place that music has in your life. Music belongs to everyone, he has said, and no one need take a college course before listening to Beethoven. But enjoyment does call for a willing attitude. You don't have to feel guilty about daydreaming, however, because that is the first enjoyment of music, the one that gets you started.*

How to use Music in your life PART III

By Richard Williams



DRAWING BY SARA

. . . the melody may recede and emerge like a brook . . .

If music sets your imagination ambling off on some tangent of its own, don't worry. Let it amble! Your reaction may be described as "indefinite listening." But "indefinite listening" is not equivalent to "not paying attention." George Santayana said that "what most people relish is hardly music; it is rather a drowsy revery relieved by nervous thrills." The nervous thrill seems to me all right; it is the drowsy revery that I am afraid of. I dislike people who listen to music with closed eyes. It is either an affectation or it is a cowardly way of catching forty winks.

Like the sensible passenger on the ship, the indefinite listener keeps himself flexible, he sways with, he does not buck, the pitch and toss and roll of the vessel. Music in progress is like the sea. Its storms are frightening and wonderful, its lulls are sweet and dazzling, its color is eternally indeterminate because the very essence of its nature is change, mystifying, continuous change.

Neither music nor the sea can be "grasped easily." Or, to put it in blunt words, let's say honestly that few listeners can listen to *all* of a long composition. Very well, let's then determine to listen to as much of the piece as we can. "As much of it" may mean a rather disorderly procedure. We may listen wherever the music holds us fast, be it at the beginning, the middle, or the end. We may dip in and out.

It is, by the way, extremely difficult, if not impossible, to force one's attention. You might be able to do it at a play, because the (*Continued on page* 238)

MURDER IN THE TANK!

A gripping tale that reveals why you should buy a

Permaglas

AUTOMATIC WATER HEATER



1. "Ruthless Rust"... *water heater enemy No. 1*... murders ordinary water heaters.



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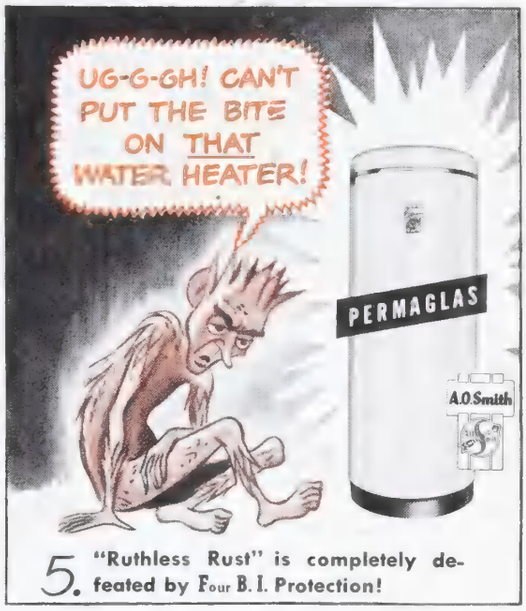
3. "Ruthless Rust," still defiant, plans attack on fittings and exposed metals!



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FIRST water heater with a glass-surfaced steel tank that can't rust because *glass can't rust.*

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Please send me my FREE copy of the booklet, "MURDER IN THE TANK," and complete information on *Permaglas* Water Heaters. I am interested in ☐ Electric ☐ Gas ☐ LP-Gas models. (*Please check one.*)

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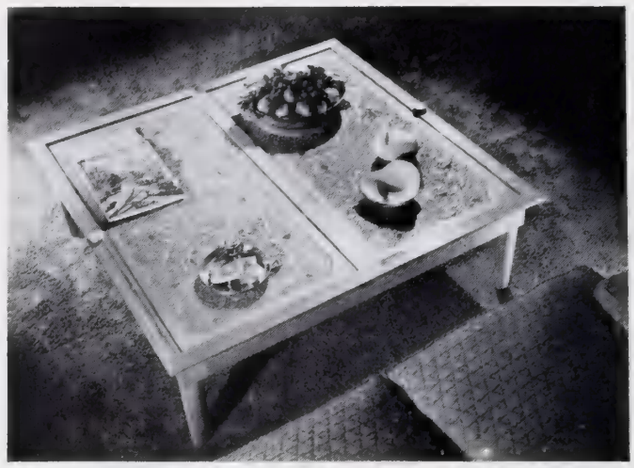
marble



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MARBLE MIA INSTITUTE OF AMERICA, INC.



At first glance this coffee table seems to be a conventional surface to hold the usual magazines, ash tray, etc. But like the Western saddle from which the tooled leather top was adapted, it has more than a decorative function. See photograph below.



Here is a coffee table with hidden talents

Leather tooled top slides open and you have extra serving space

PHOTOGRAPHS BY WILLIAM HOWLAND



See how the table top divides into halves, revealing a recessed, partitioned service space large enough to hold cocktail makings. The table top needn't be disturbed. Deering Davis Designs, Inc.

Flowering Branches are Easy to Arrange



PHOTOGRAPH BY DON WHITBOURNE

Place one flowering branch of laburnum on pin holder anchored in corner of shallow dish. Iris foliage is inserted next. Pebbles cover base of holder, are scattered in water. Fuchsia and wisteria branches can be used later in season.

WIDDICOMB furniture designed by T. H. Robsjohn-Gibbings on display in stores listed here, or write us for store in your locality.

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New Orleans, La.
Maison Blanche Co.
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Bloomingdale Bros.
New York, N. Y
Lord & Taylor
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Huffman & Boyle
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Strawbridge & Clothier
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W. & J. Sloane
Spokane, Wash.
Barclay and Brown Inc.
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DESIGNED BY T. H. ROBSJOHN-GIBBINGS

CONTEMPORARY AMERICAN DINING ROOM FURNITURE. PART OF A COMPLETE GROUPING FOR ALL ROOMS.

FOR BROCHURE SHOWING ENTIRE COLLECTION, PLEASE SEND 25¢ IN COIN TO:
WIDDICOMB FURNITURE COMPANY, GRAND RAPIDS
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DON'T SUFFER

through another long,

HOT SUMMER!



1. If you're in the habit of suffering through hot, steamy, sleepless summer nights . . .



2. You can change all that by simply installing an R & M "Package" Attic Fan in your home.



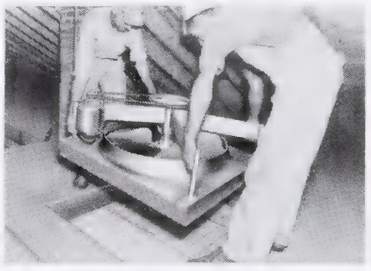
3. Here, the hot, stuffy air of daytime rushes out of your house . . .



4. And the cool, refreshing night air zooms in to cool the whole house.



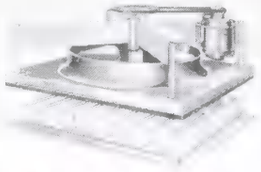
5. Real summer living . . . every summer for years. You sleep so soundly and awake refreshed.



6. R & M "Package" Attic Fans are easy to set in place—need no special construction at all!

An R & M "Package" Attic Fan cools the *whole* house. Helps you relax in cool restful slumber on the hottest summer nights. Makes daytime much more pleasant, too. Fits low attics and all standard hallways. Including automatic ceiling shutter, from $154.93.*

Why swelter any longer? Send the coupon for the free booklet that shows you how you can have a cool home all summer—every summer for years.



NO "EXTRAS" TO BUY! Everything you need comes in a package. R & M has an attic fan that will fit YOUR HOME . . . and any type of home.

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It's Free!

ROBBINS & MYERS, INC., Fan Division, 387 So. Front St., Memphis 2, Tenn.
Please send me your free booklet on R & M "Package" Attic Fans—"Cool Relief from Summer Heat." HB-52

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Address.....

City.....Zone... State.....

INFORMAL ARCHITECTURE NEVER PUTS ON AIRS

CONTINUED FROM PAGE 142



An open pergola connects the living room of the Ets-Hokin house at left with the guest house at right. See how the brick-paved terrace flows between the two, giving dry footing the year round. Fence in background screens house from street.

ALL PHOTOGRAPHS BY MAYNARD PARKER



Entrance to house is spacious, simple, free from pretense. Brick floor of lobby is carried out into the long covered passageway which leads to garage and, at the same time, provides for unloading several cars at a time in bad weather.

disappear until community services were available to replace them. That is exactly what happened in the past half century. Clothesline and drying yard were replaced by laundry and dry-cleaner trucks. Garden, chickens, and cow all bowed out in favor of the supermarket, whose vegetables, eggs, and dairy products were at least as good and as cheap—and available all year round. Wood pile and coal house gave way to underground oil tank, gas main, or electric wire. Garbage collection, food disposers, incinerators took over the waste problem. Municipal water and sewerage replaced well, cistern, and cesspool.

ideas of *what kind* of house we wanted. For in the pull between ostentation and comfort, something had to give. What gave was ostentation, the house that put on airs. The choice may have been forced on us. It wouldn't be the first time that economic necessity mothered social invention. Americans live informally today because they can't afford to live any other way. It's a good thing, too, we think.

It is to the credit of American architects that they sensed these changes, often before the laymen themselves, and expressed them in houses of increasing simplicity and repose. And, for a whole variety of



Another view of the guest house from the main living terrace. Complete with its own bath, this little unit offers privacy for guests. It's also a welcome retreat for any member of the family, who for one reason or another, might want to be alone.

The automobile replaced the horse —and with it went hayloft, paddock, and carriage house.

Somewhere in this process, either as cause or effect, the domestic servant disappeared—off to better pay and shorter hours in office and factory. And with her leaving, the whole self-sufficient household economy of the 1890's came tumbling down.

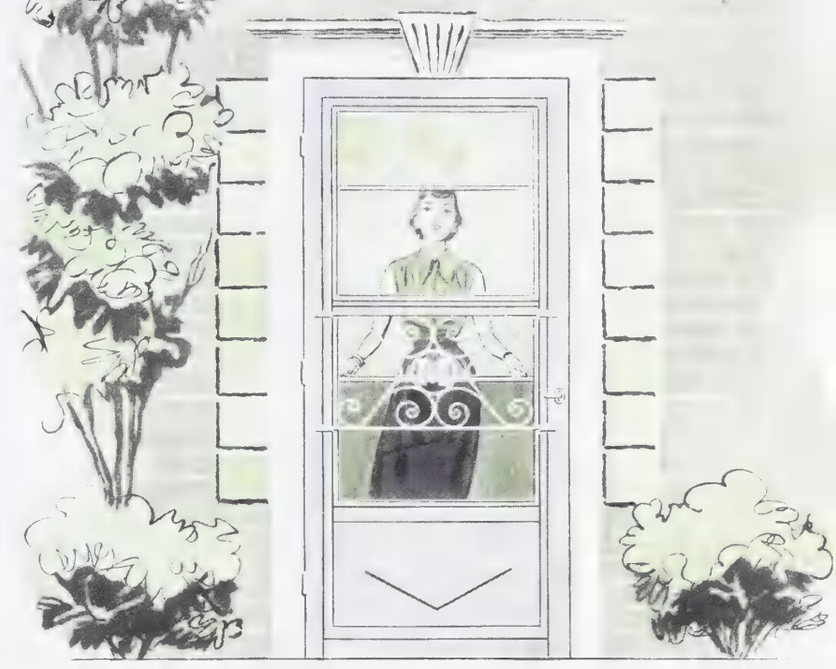
All the while this was taking place, building costs were steadily rising. Thus everything has conspired to cut down the *size* of house that American families could afford to build and operate. What's more, it has also forced us to revise our

reasons, West Coast architects like Gardner Dailey—the designer of this house for the Ets-Hokins—have been leaders in this movement to rid the American house of hypocrisy and ostentation.

So, though we may remember with nostalgia the good old days of the front parlor and the back yard, the chances are that our health and our manners are the better for their passing. Certainly it forced common sense where common sense was badly needed. It's taught us, that a good American house in the 1950's "never puts on airs." It has too many other really important things to think about.

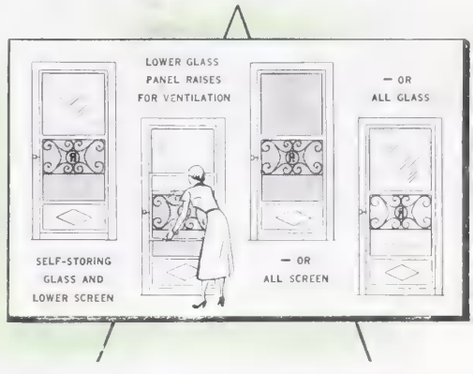
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THE BEAUTIFUL, STURDY RUSCO
COMBINATION SCREEN & STORM DOOR





It's a screen door and a storm door—*all in one!* Self-storing screen and glass inserts never need to be changed unless you choose. For filtered-screen ventilation, simply raise the lower glass like you would a window. Or, the easily removable glass and screen inserts may be quickly shifted to give you a full screen or full glass "picture window" door.

And it's as *practical* as it is beautiful! Built for long, trouble-free service. Lumite plastic screen is rotproof and rustproof—filters out dust and dirt. Before you buy *any* door, be sure to see Rusco! With Rusco you never *change*—you just *arrange*.

RUSCO *Self-Storing* Combination Doors & Windows



RUSCO Self-Storing
COMBINATION WINDOWS

- give you Magicpanel 7 year 'round rainproof, draft-free, filtered-screen ventilation.
- a house that's warmer in winter, cooler in summer.
- eliminate cold zones.
- pay for themselves in 4 to

Proved by 16 years of satisfactory service and over 8,000,000 installations. When you buy Rusco, you buy products backed by a written guarantee. There is no substitute for experience and dependability.

"Always see the name of the weather-with RUSCO"

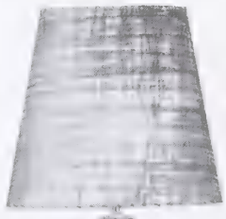
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City ..... Zone ..... State .....



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brighten your home with beauty . . .

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Bradley LAMPS



"HOB NAIL"
Enjoy beauty that rivals the northern lights, reflects a modern Scandinavian influence.

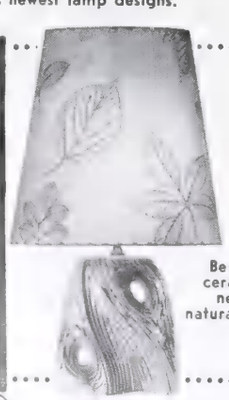
BEAUTIFUL BRADLEY LAMPS emphasize your own room themes, dramatically, as a corsage accents a woman's beauty. Original designs appeal to your artistic sense . . . proportions afford good lighting. And lovely hand blended tones of superbly glazed ceramics highlight your rooms. Choose Bradley Lamps for your home . . . the most wanted the most beautiful lamps in all the world . . . always moderately priced.



NEW "HOLLYWOOD HEADBOARD LAMP" WITH MATCHING "VANITY LAMPS"
Highlight your headboard and please your vanities with fashion's newest lamp designs.



"TORSO"
Add stature to your room theme . . . decorate in dramatic style with this high collar fashion.



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Be fashion right with ceramics . . . achieve new charm with this natural sculptured form.

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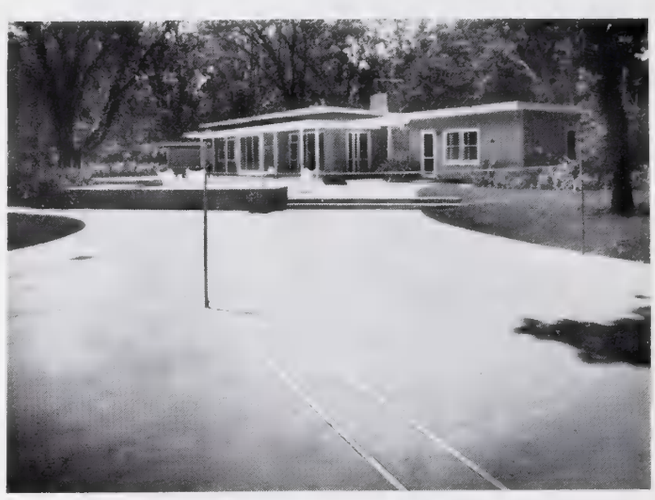
Bradley MANUFACTURING CO.
Bradley Building, Chicago 10, Illinois
Available at leading department, furniture, and lamp stores everywhere.

INFORMAL ARCHITECTURE NEVER PUTS ON AIRS

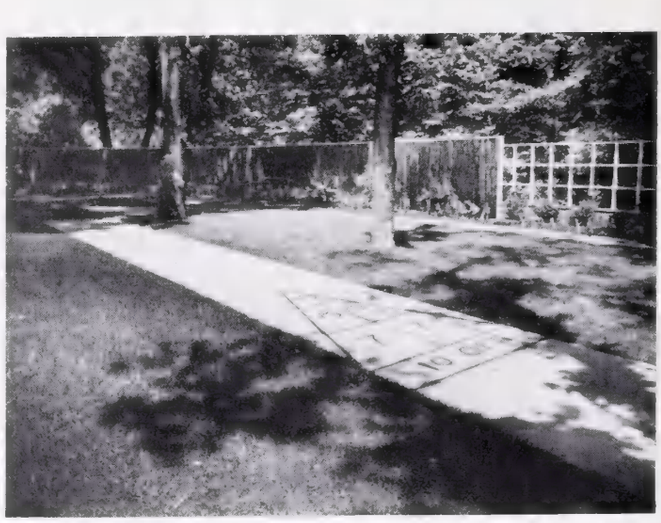
CONTINUED FROM PRECEDING PAGE



A generous brick-floored passageway connects garage and front door and serves as a spacious, all-weather loading area for the motor court. Glass-walled entrance hall is at center, living wing is at right, bedrooms at left.



The Ets-Hokins have developed their large, level lot for just about every outdoor activity you can think of. Here the pool-side paving has been laid out and marked for badminton. Pool and dressing rooms are out of picture at left.



A necessary sidewalk has been marked here for shuffleboard. See how wooden fences of varying height, texture, and design have been used around entire periphery of lot to give a sense of privacy and enclosure usually found only on big estates.



SINCE 1825
BIGELOW
Rugs—Carpets

A Bigelow Masterweave

Some things you *do* make life richer and more fun . . . and so do some things you own.

Certainly Sonata is one of these. Created by Bigelow for you who love beauty and luxury. So rich, so soft, so deep . . . this superlative carpet is yours in nineteen wonderful decorator colors.

Woven of the world's finest yarns, specially treated to stay lively and lovely for many, many years.

You know it's a Masterweave by Bigelow, famous for beauty you can see... quality you can trust... since 1825.

Bigelow
Rugs and Carpets

Towels you'll treasure...by Cannon!



Two as dazzling as a new-minted day! Laurel, left, and Grand Manner, right, in Sun Gold — one of Cannon's new Color Brilliants. Both these beauties — so luxurious, so thirsty — also available in the Brilliants shown below. Pastels, too! See them now at your favorite store in complete ensembles.

Towels • Sheets • Stockings • Blankets • Bedspreads



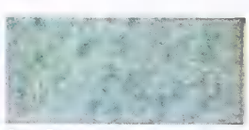
Radiant Rose



Rocket Blue



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TRADE MARK MADE IN U.S.A. CANNON *fine quality*

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Grace and Beauty

IN RICH SOLID

CHERRY

The traditional beauty of Goddard block-fronts . . . graceful, solid brass drawer pulls . . . the beautiful grain and rich color of solid cherry . . . you get all these in the lovely *Alden Manor* group, plus the finest cabinet-making skill. See *Alden Manor* at leading stores. It's open stock, of course.

Send 25¢ in coin (no stamps, please) for big, beautiful, full color booklet "Your Bedroom and You." Contains a wealth of helpful suggestions on bedroom decorations and arrangements, and care of furniture. Address Dept. HB5, Kling Factories, Mayville, N. Y.

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KLING NATIONAL PRESENTATION WEEK
Special Showings of KLING Bedroom Furniture at Leading Stores May 5-10



KLING MEANS CHERRY • MAHOGANY • MAPLE

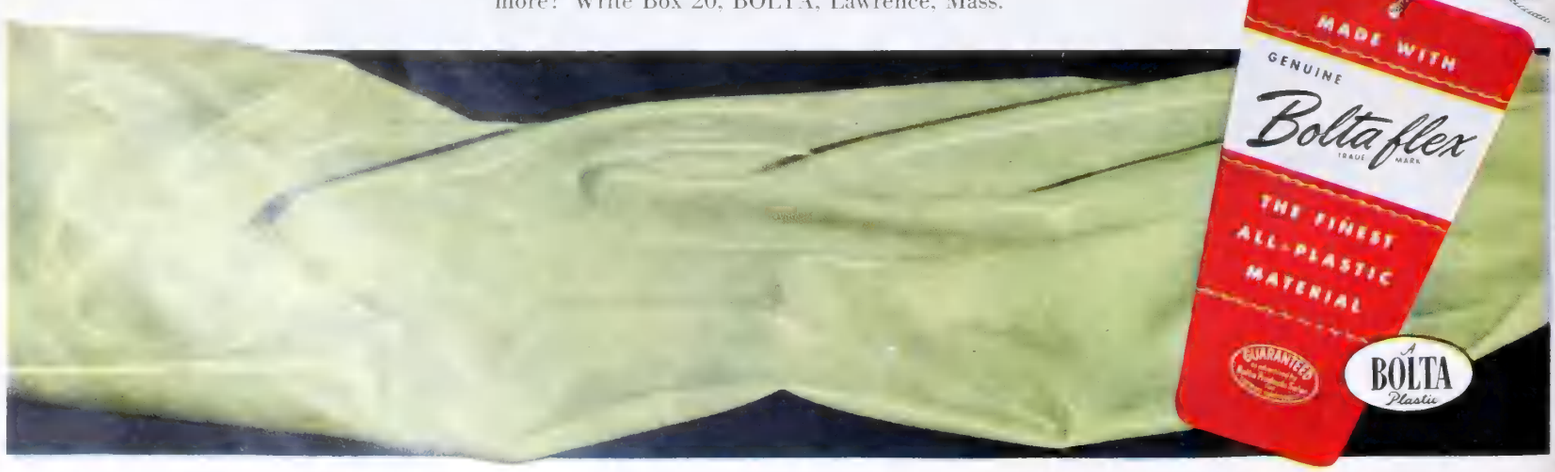


Furniture covered in rich Boltaflex Top-Grain finish

THE ANSWER TO A MAIDLESS PRAYER . . . No scrubbing chores, no cleaning bores with Boltaflex! To every room in your home, Boltaflex-covered furniture gives bountiful, color-lovely beauty — yet cleaning a Boltaflex-covered chair is as easy as sitting on it — just wipe with a damp soapy cloth. Boltaflex won't chip or peel, resists scuffing, staining and fading. It is available in rich leather-like and luxurious fabric-like patterns. You'll find beautiful Boltaflex-covered furniture in your favorite store. So shop by the Boltaflex tag — it tells the best from the rest. Want to know more? Write Box 20, BOLTA, Lawrence, Mass.

Boltaflex

THE FINEST ALL-PLASTIC MATERIAL FOR FURNITURE COVERING, AUTO SEAT COVERS, INFLATABLE TOYS, AND BY-THE-YARD FOR HOME REDECORATION.





The framed panel slides up like a window sash to reveal an efficiently equipped bar. It can be just as easily closed off to hide away drink-making clutter. Wallpaper cut-outs, mounted on marbleized paper make the amusing découpage. Designed by Muller-Barringer.

If you don't want an obvious bar

Make it seem like part of the architecture of the room. Trick here is sliding panel framed to look like a picture behind which bar is concealed

PHOTOGRAPHS BY JOHN BORROWS PEATY



A small sink, electrical outlet for mixers, and a small refrigerator beneath the sink make this almost a kitchen in the living room. Lower cupboards provide space for storing bottles, trays, or linens. Triangular shelves make it easy to reach for glasses.



Dazzling "Diamond-Cut" stemware and matching tumblers ... designed by Freda Diamond. Complete services. Decorator-correct with traditional and modern china Drinking edges* guaranteed against chipping. Gift-boxed, heavenly for Brides.

4 of a kind boxed { Stemware, about $5.00 / Tumblers, about $4.00



*"If the rim of a Libbey 'Safedge' glass ever chips, we'll replace the glass."

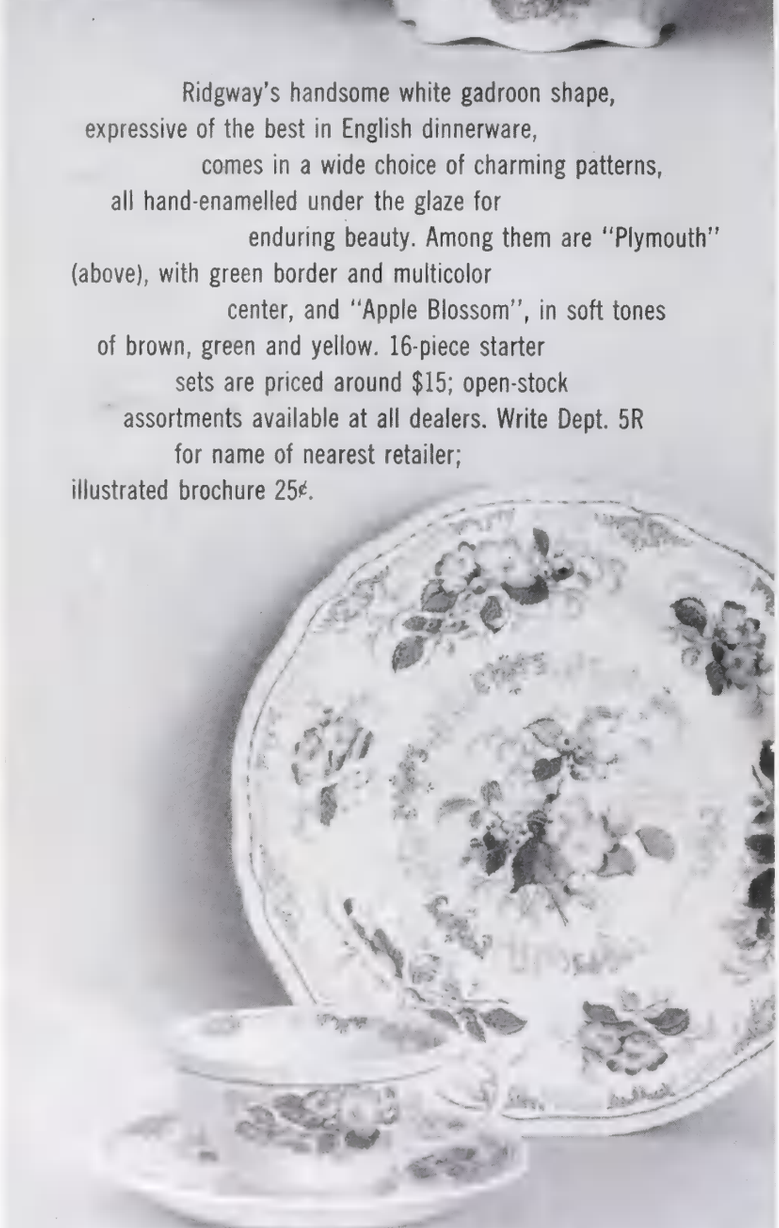
At leading stores everywhere.
All prices slightly higher in the South, West, and Canada.

LIBBEY GLASS
ESTABLISHED 1818

Copyright, 1951, Libbey Glass, Division of Owens-Illinois Glass Company, Toledo 1, Ohio.



Ridgway's handsome white gadroon shape,
expressive of the best in English dinnerware,
comes in a wide choice of charming patterns,
all hand-enamelled under the glaze for
enduring beauty. Among them are "Plymouth"
(above), with green border and multicolor
center, and "Apple Blossom", in soft tones
of brown, green and yellow. 16-piece starter
sets are priced around $15; open-stock
assortments available at all dealers. Write Dept. 5R
for name of nearest retailer;
illustrated brochure 25¢.



Ridgway & Adderley, Inc.
17 EAST 54th STREET, NEW YORK 22, N. Y.

THE LUXURY OF BEING YOURSELF

CONTINUED FROM PAGE 132



When you decorate to please yourself, you discover that old furniture, like these Victorian pieces, fits happily into a modern room. Teen-age daughter's room is one of four circular rooms above foundation towers (see page 132).

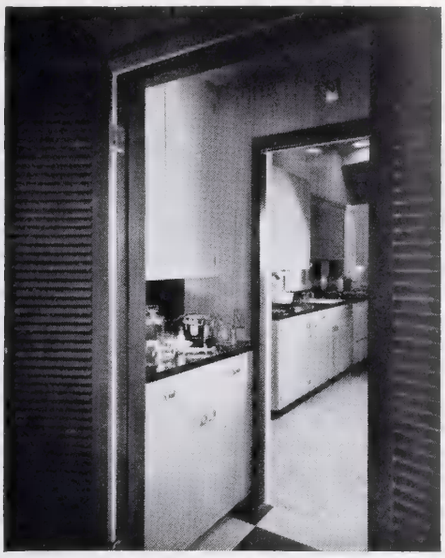
taborets from Chinatown. You may wisely enlist the services of a decorator, but that won't stop you from contributing the fruits of your own creative talents if you like to weave, model, paint, carve, or embroider.

This house, like all houses where the meaning of informality is truly understood, is designed for a way of living that counts to every member of the family. "Live-in" servants were long ago bade farewell, to be replaced by the day worker who departs when her chores are done. No one need be ordered to stay out of the kitchen—and a good thing, too, since even the head of the house, along with his teen-ag children, likes to cook. Parties a frequent; tables are set with chir and crystal to delight the mo fastidious. But guests are often i vited to watch the cook perfor and more likely than not to ser themselves in the kitchen.

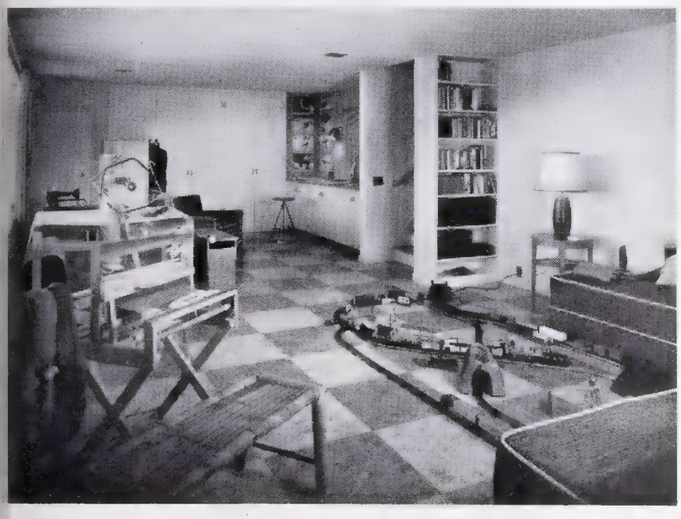
This is an informal house, whe ceremony has been abandoned favor of ways that bring re enjoyment; where manners a adapted to fit the occasion, rath than occasions straight-jacketed fit a code of manners. Everyor who lives or visits here is free be himself and enjoy himself.



There's nothing makeshift about informal meals in the kitchen if the family dining area is made as attractive as it is convenient and practical. This corner adjoins built-in barbecue (see page 135). Window seat has plastic covering.



Bar between kitchen and foyer (see page 131) shows flexibility of informal plan. It is part of general living area when louvered doors are open and sliding door to kitchen is shut. When doors are reversed, bar is part of kitchen.



What luxury to have one big room for family work and play that needn't be picked up when company comes! This one contains looms for mother and daughter, dressmaking equipment, counter for son's model airplane-making.



Outstanding luxury of unconventional site is its privacy. Though located in built-up suburban area overlooking well-traveled highway, house is elevated by foundation towers so glass walls and deck are well above view of passersby.

(*Continued on next page*)

Artistry in crystal...



The creative genius of VICKE LINDSTRAND, one of Sweden's foremost contemporary designers, whose work has been exhibited in the famed Louvre Museum in Paris, is admirably reflected in a new group of

Kosta decorative crystal.

The four pieces shown are typical of its unique and varied appeal. Write Dept. 5K for the name of your nearest dealer.

Hambro House inc.

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Saylerized Permanent Finished Organdie Curtains simplify things for the modern homemaker. They stay rustling crisp and billowy white longer because they repel dirt and dust ...resist linting and fuzzing. They require fewer tubbings and thus wear better. Laundering is a breeze...they never need starching or stretching...dry in a jiffy. And there's no decorating problem...they fit in beautifully with any room interior, traditional or modern.



THE LUXURY OF BEING YOURSELF

CONTINUED FROM PRECEDING PAGE

ALL PHOTOGRAPHS BY MAYNARD PARKER



Food preparation is concentrated at one end of kitchen so presence of family and guests does not interfere. Opposite mixing counter and sink (see page 135), are stove and refrigerator backed by storage wall which screens laundry.

Though architect Joseph Esherick used materials existing in old foundation, all the new products were picked for the contribution they make to the informal way of living, which the owners advocate.

Construction Materials

Foundations: Old retaining walls used in part; balance are new reinforced concrete.

Structure: Wood frames, Weyerhaeuser Sales Co., St. Paul 1, Minn.

Chemical treatment: W. P. Fuller, San Francisco, Calif.

Exterior wall surfaces: Stucco with waterproof float finish. California Stucco Products Co., San Francisco.

Interior wall surfaces: Sand finish integral color plaster except in kitchen and baths which have putty coat. California Stucco Products Co., San Francisco, Californ

Roofing: Built-up roof with H dite gravel surface. Pabco Produ Co., San Francisco, Calif.

Flashing and metal work: Arm Steel Co., Inc., Middletown, Oh

Glass: Libbey-Owens-Ford Gl Co., Toledo, Ohio.

Screens: Pella DeLuxe, Rolscre Company, Pella, Iowa.

Doors: Douglas Fir Plywood soc., Tacoma, Washington. Ha ware is brass with dull chro finish, Schlage Lock Co., San Fr cisco, California.

Paint: W. P. Fuller, San Fr cisco and Walter N. Boysen Co pany, Oakland, Calif.

Weatherstrip: Chamberlin Co. America, Detroit, Michigan.

Flooring: Linoleum, Armstrong Cork Co., Lancaster, Pa.

Hardware: Brass with dull chrome finish, The Stanley Works, New Britain, Conn., and George B. Henne, Philadelphia, Pa.

Plumbing: Copper tubing, Revere Copper & Brass Co., New York, New York.

Plumbing Fixtures: American Radiator and Standard Sanitary Corp., Pittsburgh, Penna. Lavatories, Crane Company, Chicago Ill.

Radiant Heating: Copper tubing in concrete floor, Revere Copper & Brass Co., New York, N. Y.

Insulation: Aluminum foil, Reynolds Metals Co., Louisville, Ky.

Lighting: Special fixtures by Hanschen & Goddard, San Francisco.

Millwork: Birch in kitchen by Douglas Fir Plywood Association.

Kitchen Equipment: Range, Thermador Electrical Mfg. Co., Los Angeles, California. Exhaust fan, Trade Wind Motorfans, Inc., Los Angeles Calif. Dishwasher, Hobart Mfg. Co., Troy, Ohio. Refrigerator, International Harvester Co., Chicago Ill.

Laundry Equipment: Washer and dryer, Hotpoint, Inc., Chicago, Ill.

WHAT IS TALENT?

CONTINUED FROM PAGE 169

a new kind of brain suddenly began to emerge. It could mean only that these talents which looked like very special ones were revealed when the otherwise quite ordinary young people wanted very much to have them and therefore discovered in themselves capacities which neither they nor anyone else had ever suspected.

It was from a whole generation of mechanically minded youths that a Henry Ford and a Lindbergh emerged. They became famous and the word "genius" was applied to them. But the chances are that neither was innately much superior to thousands of others whom chance —and publicity—did not so greatly

(*Continued on next page*)

Quality is true economy...

Tausend CEL-O-SHEEN* is actually more economical than ordinary cloths...it keeps its loveliness and lustre after each washing! Woven entirely of serviceable Celanese* yarn, for every day use, as well as for special occasions. In pink, green, gold, blue, silver gray and peach...also other patterns in silvery white. Proudly featured in dinette to dinner sizes by leading stores.



"A Tausend CREATION"

LOOMED BY Fieldcrest

Cel-o-sheen
A DAMASK OF ALL-CELANESE* ACETATE YARN

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FREE STYLE BOOKLET...
yours for the asking!
Includes fabric swatch so
you can make your own wash test.

FELIX TAUSEND & SONS
Dept. A 114 Franklin St., New York 13



designed by forest wilson

the incomparable pasadena
dramatic

gracious furniture for gracious living

Futorian FURNITURE

futorian manufacturing company
1139 american furniture mart, chicago 11
or 1656 merchandise mart, chicago 54



The warmth and *feel* of textured fabrics is the natural compliment for today's interiors that favor the modern—a charm-enhancer for the ever-popular traditional. Fincastle drapery and upholstery fabrics are woven for wearability (you can *feel* it) . . . designed for beauty. Ask for Fincastle Fabrics on the furniture you buy and select matching draperies, bedspreads and slip covers from this color-coordinated line. There is *no* substitute for the *feel* and *beauty* of woven, textured fabrics.

Fincastle FABRICS

Ready-To-Hang Draperies, Yard Goods for Slip Covers, Bedspreads, Upholstery



LOUISVILLE TEXTILES, INC., 1318 McHenry St., LOUISVILLE, KY.

WHAT IS TALENT?

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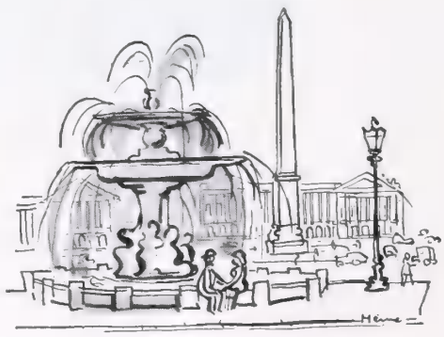
favor. Had they lived in a society less given than ours to exploiting the conspicuous individual, both might have remained almost anonymous, like the builders of the great European cathedrals. Chartres and Notre Dame de Paris are monuments, not to any individual, but to several generations of men who expressed their aspirations in architectural form. Similarly, all the great schools of primitive art, whether African or Aztec or whatever, are further proof that whole populations can create.

The moral for the individual is plain enough: You don't know what you can do until you have tried. But there are wrong as well as right ways of trying and they have something to do with this question of what talent is. Or rather, since we don't know what it is, of how it works. The first thing to be said is that there is something misleading about that most familiar definition of genius as "the infinite capacity for taking pains." No doubt the genius does take infinite pains, but he takes them because he wants to and they are not painful to him. Certainly the worst way for an individual to discover his talent for something is to go desperately to work and to force himself to take pains. Preferably let him undertake something which he wants to do and let him go joyfully to work at it, not being too critical of himself and not too much distressed if it seems to him that he has no talent for that particular thing. If he has a love for it and if he enjoys trying to do it, that is more important than anything else. The fact that he does love the thing itself may just possibly be the best proof that the talent exists. And if it does, then he will soon find himself taking infinite pains, not because he is forcing himself to do so but because those infinite pains have become infinite pleasure. Once, when Albert Einstein was praised in a public speech for his self-sacrificing devotion to science, he replied that he had never in his life done anything which he did not want to do.

All those young men who revealed talents for tinkering with automobiles and radios did not begin by forcing themselves to take pains, and neither did they ask themselves whether or not they had conspicuous talent for that sort of thing. They merely set themselves interestedly to work to see what they could do. And if Americans seem to have talent for mechanics but are commonly said to have less for the arts, that has far more to do with the fact that they have been more interested in mechanical things than it does with any inborn capacity. Where one's heart is, there one is likely to find one's talent. When America becomes as interested in music or art as it has been in machinery, it will produce not only great artists but a whole population more or less talented in that way.

Fortunately, then, we are most likely to be able to do at least reasonably well what we should like most to do. Whether that is because talent is really the product of love and desire, or whether it means simply that the desire to do something is the first sign of a talent for doing it, makes little difference so far as the individual is concerned.

Once one has started, there is another rule quite as important as the first and it might be stated thus: In the beginning, at least, compete with no one except yourself. You know, of course, that you cannot expect to do as well as a master. But don't ask yourself whether it seems likely that you ever will. In the first place, it never can seem that you will, and the great masters themselves often started out much less well than "more promising" beginners. No one ever knows



how far he may travel along a road he has chosen. In the beginning don't compete even with beginners. Do the thing because you want to do it, not because you think you can beat someone else. Talent flourishes under praise and encouragement. Give both to yourself in the early stages and others may give them to you later.

There is a beautiful legend told of one of the first English poets, Caedmon. Unlike his fellow monks he could not entertain the company at dinner when the harp was passed to him in his turn. One night he fled to hide in the cow barn where he saw suddenly an angelic company and was at that moment so moved by the desire to praise God that he composed the first of the poems which made him famous.

Thus the old monk discovered his talent when the desire to do something overcame his conviction that he could not do it. That is the way talents are often born and the law will apply to the greatest as well as the simplest, to the domestic arts as well as to the "fine."

Perhaps this same legendary incident will also bring us as close as we can ever get to our original question. According to the dictionary, talent is "a special natural ability," but the dictionary gives also as an obsolete meaning, "inclination or disposition." And that may come closer to truth, because it puts the stress where it belongs —upon the desire which creates ability. It may not always be true that necessity is the mother of invention, but it is certain that love is the mother of talent. When one would rather do a thing badly than not do it at all, one has taken the first step toward doing it well.



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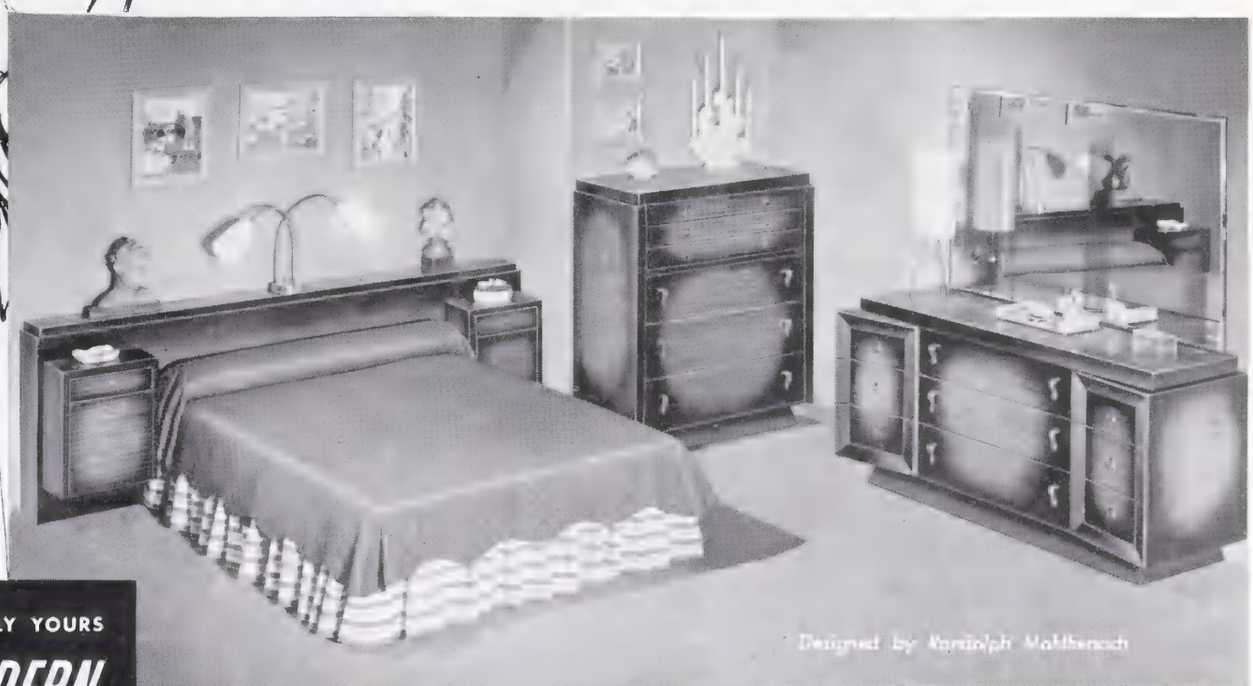
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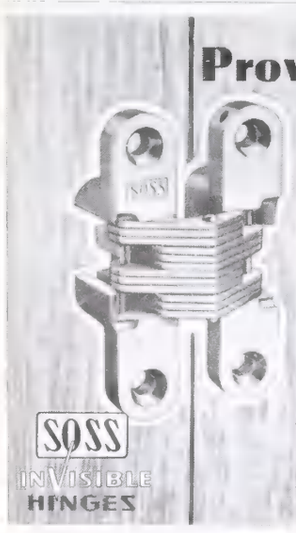
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Carefree simplicity is actually built-in. The open sliding door in right foreground reveals a space-saving refrigerator-stove combination with grille work above to assure adequate ventilation.

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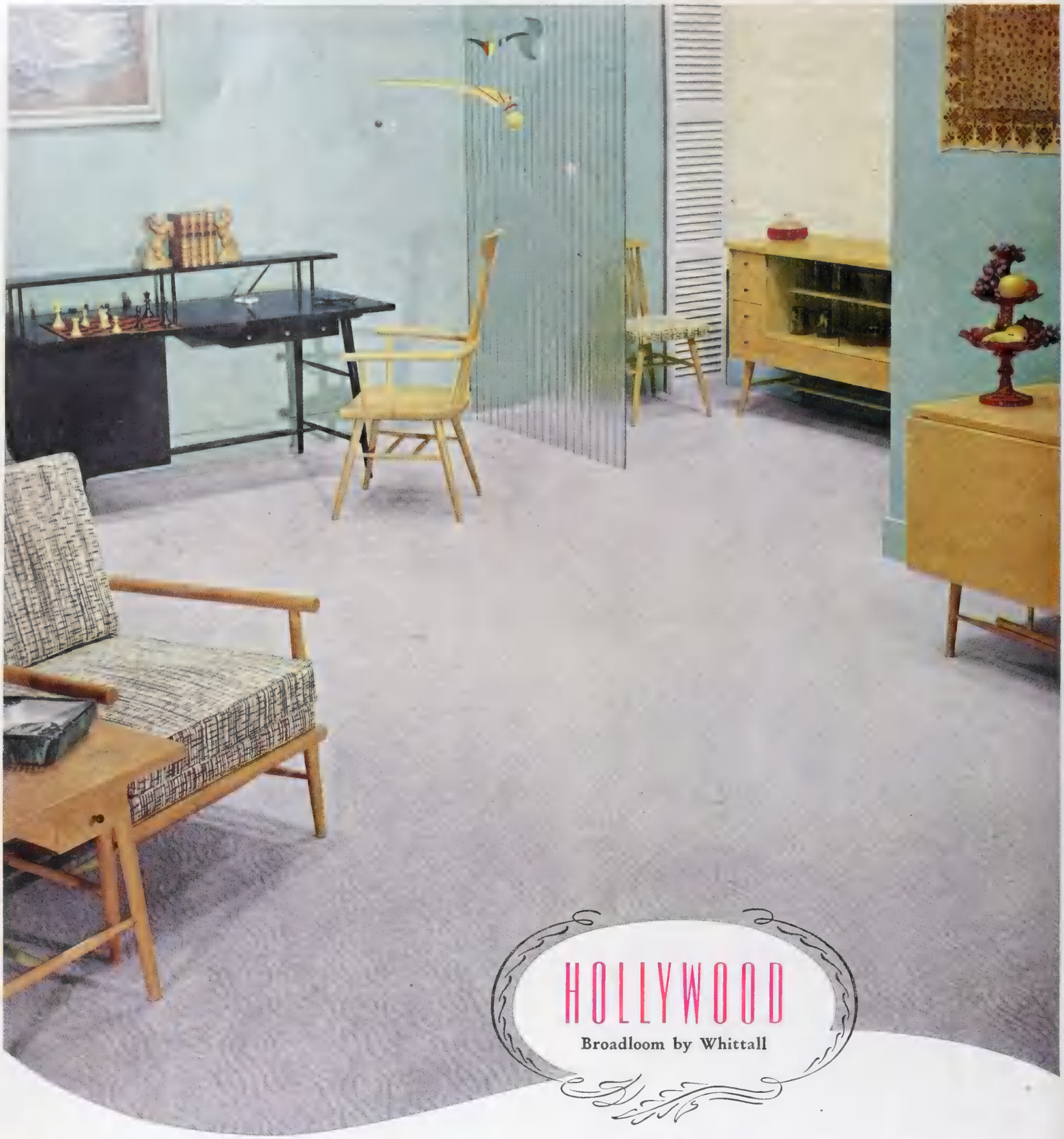


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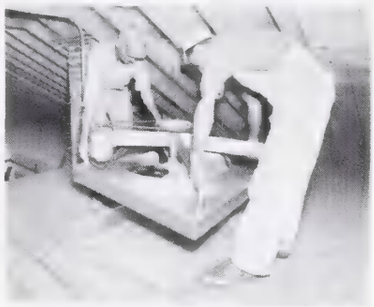




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WHAT IS INFORMAL ENTERTAINING?

CONTINUED FROM PAGE 159

I believe china is an important feature of informal entertaining. Dishes are one of the best ways to dramatize food and break the old routine. It pays to have all kinds of unique and odd serving things—wooden trays and bowls, enamel plates, shell plates. Set off the color of the food with striking color in the china.

I believe that you should prepare as much of the food the day before your party as possible. No last-minute fussing for me. Here's a party menu, most of which can be prepared the day before.

Peach Bowl or Mint Juleps
Cold Prawns, Sour Cream Sauce
Lamb Manchu with Rice Pilaff
Tossed Green Salad
French Dressing
Pots de Crème
or
Pots de Chocolat

(All these items can be prepared the day before. Lettuce can be washed and stored and the dressing completely made. The lamb must be marinated overnight.)

Peach Bowl

Small whole peeled fresh peaches (1 for each guest)
1 jigger peach brandy for each guest
Bottle of white wine or champagne

This drink is a most attractive and delicious one. Serve in beer glasses. You can get the tall cone-shaped Pilsener beer glasses at the ten cent store. Peel the peaches and put them in a covered container until ready to use. To prevent them from turning black, put them in a sugar solution with ascorbic acid. (I use A.C.M. put out by Chas. Pfizer & Co., Brooklyn.) Use one cup sugar, three cups water and two tablespoons of ascorbic acid. I keep this brew in a covered container in the refrigerator and use it often for peeled fresh fruits.

Into chilled glasses place the peach. It will go down about half way in the glass. Then pour over the peach brandy. Then pour the chilled white wine over the peach and serve. You can do all this out on the terrace and your guests will delight in the preparation of the drink.

If peaches aren't in season, serve mint juleps. There are as many different opinions on what makes a fine julep as there are ideas on salad dressings.

The formula for this mint jul is taken from Charles Baker's *T Gentleman's Companion*. This the base for a fine julep. You c make your own variations.

Mint Julep

½ tablespoon sugar
2 tablespoons water
6 tender tips of mint
2 sticks of fresh pineapple (optional)
2½ jiggers of good old Bourbon or Ry
1 bunch of fresh mint
4 red cherries (optional)
2 teaspoons of Barbados or Demerara Ru (Omit if your guests are from Maryla or Kentucky!)
Finely crushed ice.

Chill 16-oz. glasses or silver mu in the ice box and when they a cold toss in the sugar, water, a mint tips. Crush tips slightly, m all well around in glass. Lea the mint in or discard it, whatev you prefer. Pack—and I do me pack—the glass with crushed i I take a tea towel and a big wood mallet and put ice cubes in t towel and pound until ice crushed. A regular canvas ice b is better if you have one. Pour Bourbon or Rye, dribble rum ov the top, and put in a fresh bun of well washed mint. The mint c be cut rather short-stemmed. U enough so the glass looks like green bouquet with pineapple pe ing out from the mint, and cherri nestled in it. Serve with sh straws and small napkins to p around the glass. The napkins w keep your hands from freezing a ab-sorb condensation on the glass (There's nothing more distracti while enjoying a freshly-ma drink than to have to hold the gl well away from your clothes so won't drip on them.)

Pecans Monerief

4 cups large shelled pecans
10 dashes Tobasco Sauce
¼ cup Worcester-shire Sauce
⅔ bar of butter
Salt to taste

Melt butter in pan. Pour i mixing bowl all but the milky p of the melted butter. Add Tobas and Worcestershire Sauce and m well. Add pecans and stir well that all nuts are well covered wi butter brew. Put on a cooky sh and heat in a slow oven at 270° until nuts are crisp. Watch the l few minutes of the baking peri for they burn very fast. Pour to cool on a paper towel and st in a covered container. These n keep for days and they are good have on hand. Serve these with t peach bowl or mint juleps.

Prawns in Sour Cream

Frozen prawns (Allow four or five per person)
3 cups boiling water
½ cup dry white wine (not sweet)
2 tablespoons tarragon vinegar
2 tablespoons chopped shallots, or green onions
2 tablespoons chopped parsley
⅛ teaspoon Spice Islands Java cracked pepper

If your market man does not clean the prawns, allow them to thaw, then de-vein them with that most wonderful gadget called "Zip-out," manufactured by Arthur Paoli & Son, Rockford, Illinois, which both shells and cleans the vein out of the jumbo shrimps or prawns in one operation. (I got mine at Hammacher Schlemmer, 145 East 57th Street, New York, N.Y.)

Combine ingredients in a kettle and bring to a boil. Add the shrimps or prawns, and boil gently for five to eight minutes. Cook only about 10 at a time. Remove prawns and store in refrigerator. Be sure to save the broth after you have cooked the prawns for it is delicious. It is my version of French court bouillon, and if there are any prawns left you can have a beautiful soup the next day.

Sour Cream Sauce

½ pint commercially soured cream
1 clove garlic (small)
¼ teaspoon salt
½ teaspoon sugar
⅛ teaspoon freshly ground pepper
2 tablespoons chopped chives
2 tablespoons chopped parsley
2 tablespoons chopped tomato pulp
2 tablespoons chopped cucumber (optional)
2 tablespoons tarragon vinegar
¼ cup olive oil

Mash garlic to a paste with the sugar, salt, and pepper. Add to the sour cream and mix well, then stir in chives, parsley, tomato, cucumber. Add vinegar and oil very slowly, and alternate them. Stir the sour cream constantly with a fork until all is well blended. Store the sauce in a covered container in the refrigerator until ready to serve. This can all be done the day before—the sauce made, the prawns cooked—so all that has to be done is to place the iced prawns on a large tray, garnished with lettuce leaves or parsley. Have your sour cream in the center in a bowl or sauce boat and your first course is a delicious as well as attractive treat. Use small plates, crackers, fish forks, and paper napkins.

Lamb Manchu

1 leg of lamb
4 cloves of garlic
¼ cup honey
½ cup boiling water
1 cup soya sauce
¼ to ½ cup white wine

Have butcher bone the leg of lamb. In selecting the leg of lamb, get the one with the most white fat on it. The lamb should be cut into two big pieces of equal thickness for even cooking. (Have the butcher send you the bone he removes. You can use it in the Rice Pilaff.)

Mash garlic in a white enamel pan, or any non-metal container that will hold the lamb. (Metal causes a reaction with soya sauce.) Into your Pyrex measuring pitcher pour the honey, then add boiling water and stir until honey is dissolved. Add soya sauce. I use a Pyrex pitcher for it is so much easier for measuring. Wipe lamb with clean damp cloth and put in white enamel pan fat side down. Pour half the honey and soya sauce mixture over it and then turn the lamb over and pour the rest of the sauce over it. Cover with wax paper and put in the ice box. *This should be done 24 hours before cooking it.*

Turn the lamb two or three times in its soya sauce bath so that the sauce will permeate the lamb. This marinating of the meat with the brew is known as the marinade.

About an hour and a half before you wish to serve the lamb, get it out of the ice box, put it in your roasting pan. The lamb should be placed in the pan with its fat side up, and on a rack. Put half a cup of the marinade and a half cup of water in the pan and put into the oven set at 300° F. The top heat in the oven should be very low as the honey has a tendency to brown very fast. If you like a smokey flavor add two dashes of Wright's BAR-B-Q Smoke to the cup of marinade and water before pouring it over the lamb to go into the oven.

AS YOUR guests are finishing their drinks whisk yourself to the kitchen, pour off nearly all of the juice from the roasting pan into a frying pan. This makes it easier to skim the fat off with a skimming spoon or paper towel. Add and heat in frying pan a quarter to half cup of white wine. The amount of white wine depends upon the amount of sauce you have from the lamb. Taste it to see if it needs more wine. Sometimes I add ¼ cup of the marinade to extend the sauce, and cook for about 5 minutes.

Remove lamb from oven, place on a hot serving platter, and carve it in the kitchen, slicing across the grain. Arrange these slices on another hot platter. Pour over them the bubbling sauce (the drippings and white wine) and serve at once. Thus every slice of the lamb will be well coated with the sauce which helps to enhance the flavor.

(Continued on next page)



WHAT IS INFORMAL ENTERTAINING?

CONTINUED FROM PRECEDING PAGE

Rice Pilaff

2 cups long-grain white rice
4 cups of lamb stock (made previously from the bone of the leg of lamb that you ordered removed when you bought the lamb roast)
⅓ bar of butter
½ cup chopped celery
½ cup chopped carrots
½ cup chopped parsley
1 cup pine nuts (some people call them pinion nuts)

This makes the most delicious rice dish, and it keeps hot for a long time since you serve it in the same container that you cook it in. (I use M.J.B. for you don't have to wash it.)

You can use it for many dishes if you cook it in the bouillon of the meat that you are serving. For instance, since you are having a lamb dish, you cook the rice with a lamb stock. If you are serving fish, substitute fish stock for the lamb stock. It is also a very tasty and noteworthy dish with chicken stock or bouillon.

The secret of making this dish is to have everything hot. Pop an empty casserole into the oven, have your stock boiling and then start your rice. Into a large Revere skillet, put the butter over high heat. When butter is bubbling, add rice. Stir constantly with a wooden spoon until rice is light brown. This takes about five minutes. Take off fire, get out casserole which is hot by this time, pour in the rice and butter. Then add boiling broth. Put into 375° F. oven for 30 minutes; take out, add chopped carrots, parsley, celery, and pine nuts (or slivered blanched almonds). Stir well and put back in the oven for 20 minutes. If you have only one oven and wish to cook it in the same oven as the lamb, allow 45 minutes for the first cooking, so that it can go in the oven shortly after the lamb. You will have your whole luncheon or dinner cooking when the guests arrive and you won't have to do any more fussing in the kitchen.

I chop the parsley, carrots, and celery the day before when I am fixing the lamb marinade and then store the chopped vegetables in covered dishes in the refrigerator overnight.

Tossed Green Salad

1 head butter or Boston lettuce
1 head red butter lettuce
½ head Romaine lettuce
1 head iceberg lettuce
Water cress
Chopped parsley or chives

Wash greens well, swing in a tea towel a-la-the-Bendix method. Store in same tea towel in a large nylon bag in the refrigerator. This combination can be stored a day or two in advance of using.

French Dressing

1 small clove garlic
1 teaspoon brown sugar
½ teaspoon salt
1 teaspoon M.S.G. (monosodium glutamate)
½ teaspoon Spice Islands Beau Monde seasoning
¼ teaspoon celery seed
⅛ teaspoon Spice Islands Java cracked pepper, or freshly ground pepper
½ cup red wine vinegar
1 cup olive oil

Mash garlic in a mortar with the pestle. Add sugar, salt, M.S.G., Beau Monde, celery seed, and pepper. Grind all these seasonings into the garlic. Add vinegar and then pour into Pyrex pitcher (again to facilitate the measuring). Stir vigorously while adding olive oil slowly. Store in a bottle so that it can be shaken well before using. Salad dressings keep for days so you can make this while you are preparing the other things the day before your party.

Get sour dough French Rolls, one for each guest. Cut them in half lengthwise, then cut the half in half the same way, so you have fingers of French rolls. Butter the cut sides and put in pan or in a Descoware flat dish and heat in your oven for ten minutes. These rolls can be prepared in the morning and covered with a clean damp cloth. And the longer the rolls the more fun they are to eat.

Pots de crème or Pots de Chocolat is a deliciously rich and attractive dessert, served in darling little cups with covers. If you haven't the official sort of *pots*, use your demitasse cups and small coffee spoons. This dessert is a little tricky to make because the timing is important. But if you have not cooked the dessert quite long enough and it has not "set," just put it in the freezer or your refrigerator tray for an hour and a half before you are ready to serve. (The cups are well chilled so there is no danger of their cracking.)

Pots de Chocolat

2 cups heavy cream
¼ cup sugar
⅛ teaspoon salt
10 egg yolks
4 ounces sweet chocolate
1 tablespoon vanilla



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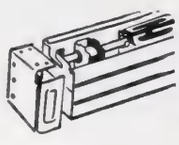
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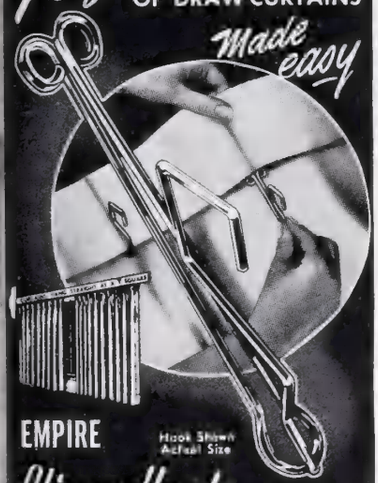
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There are two secrets to the success of this dessert. One is: The water in the bottom of the double boiler should not touch the upper part of the double boiler.

First separate the yolks of eggs from the whites. (Make an angel food cake or meringue kisses to serve with the *pots* to utilize the whites.) Pour cream in top of double boiler with sugar and salt. Bring to the scalding point and remove from double boiler and set aside to cool. Put chocolate in smaller double boiler and melt. Beat egg yolks until light and foamy. I do this in a Pyrex pitcher for ease of mixing. Cream must be cool, pour over egg mixture slowly, beating constantly. Hot milk has a tendency to cook the egg yolks, so it must be mixed slowly. Add melted chocolate and pour back in double boiler and stir constantly *until mixture coats the back of a wooden spoon.* (This is the second secret.) The water, please remember, is not to touch the bottom of the top part of the double boiler. When mixture is thickened, add vanilla, pour through sieve into your Pyrex pitcher which facilitates pouring into the little cups. Put the cups or small containers on a plate and set in the ice box overnight to cool and thicken to a solid consistency. This is a rich and delicious dessert, and certainly a conversation piece. This amount fills ten demitasse cups. Serve with angel cake or kisses.

If you want to simplify this dessert, buy or make a very rich vanilla ice cream and put in refrigerator for an hour to soften. Make a rich chocolate sauce. Take ice cream from refrigerator, mix with sauce, put in demitasse cups and then put in deep freeze for an hour, no longer. Very simple and almost as good—*if* the vanilla ice cream is made of heavy cream.

Serve coffee and this is the end of a really interesting and most fun party, for you have treated your guests to foods they have often, but you have done them in an unusual and intriguing fashion.



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Fred Eng

PANTRY SHELF NEWS

By Julie Polshek

Via the grapevine, came word of some sliced cold-cuts newly imported from Holland. They were reported to be of extra-fine quality and so packed that they came out of the can in neat, individual slices. Naturally, such a product had to be tasted. I found that their exceptional flavor justified their advance notice. But to reassure myself that I wasn't being unduly carried away, I sought out several other tasters. Their enthusiasm matched mine. Everyone agreed that the thing above all that sets these meats apart is their fresh-cut flavor and texture. The tasting also tellingly revealed that cold-cuts are mighty popular fare with men. One, who lent his aid, sampled his way through an entire can.

Three Noack items are concerned. One is a pack devoted wholly to smoked ox-tongue which ran away with the show. The second is a pack of all Westphalian-style ham. It's a raw ham that is first salted and slowly smoked for about two months, then hung and dried for several more. This lengthy, natural curing is a source of great tastiness, as is also the technique used. The third pack combines the ham with cervelat, plockwurst, and a dried beef of exceptionally fine flavor and texture. Cervelat is smoked, dried sausage, made of a fine mixture of beef and pork. Plockwurst differs from the cervelat only in the ratio of the beef to the pork and a somewhat coarser grind, but the two sausage types, nevertheless, have a somewhat different flavor.

All of the meats are sliced paper-thin, which, in the opinion of all concerned, adds to the palate pleasure they afford. Waxed paper sep rates the slices, and, as reporte the slices come out of the ca readily and intact for sandwich cold-cut use. Every aspect of th quality pack explains why the N ack Royal Factories' products a held in such high regard.

If you can't find these produc locally, you can order them by ma from Charles & Co., 340 Madis Ave., New York. Three 7½-oz. ti of the tongue cost $2.55; 3 of t ham, $3.25; $2.90 for a like nu ber of the mixed cold-cuts.

There seems to be quite an infl of new food imports guaranteed tempt any palate. The case in poi is a Scandinavian group of fi delicacies. We don't use that ter lightly, either. Take the King- Norway bristling sardines in toma sauce, for instance. Because of t brand name and the King's p ture on the label of the can, on the pick of the sardine catch used, and even these must be su mitted to a testing bureau. I'm to to confirm their acceptability. T tomato sauce with which the s dines are dressed is not flavored pungently as that usually used. adds tastiness but permits the f vor of the sardine to prevail. (T $3^3/_4$-oz. tins cost $1.10.)

Another item in the group is t Lighthouse Kingssill Matjes H ring-Fillets. "Kingssill" means the fillets used are from the kin size herring, considered the fine of its kind. The 5½-ounce can su plies two giant, skinned fill packed in a lightly spiced bri with just a hint of sweetening in make-up. The fillets themselves a subjected to a curing process th

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gives them unusual tastiness and diminishes the saltiness that is usually found in Matjes type herrings. (2 tins for $1.)

The second herring item may not sound as unusual but I've never encountered a pack that is flavored similarly. The Lighthouse Master Herring Tidbits are about the size of your little finger, pleasantly salty, and given a delightful savor by the onion, carrot, dill, and spices contained in their vinegary brine. The herring used, as with the fillets, are from Iceland's waters, a catch that's considered just about the finest in the world. (Two 8-oz. jars cost $1.90.)

Sliced, smoked mackerel fillets in herring oil is another Lighthouse offering that met with much approval. If salty cocktail fare is not to your liking, these aren't your dish. If you're not turned aside by that aspect, you'll find these slices provide delicious nibbling. They're moist and tender as can be. ($1.10 for two 4-oz. tins.)

The smoked Norwegian salmon submitted as part of this group was something of a surprise. I guess I expected the usual smoked-salmon savor. But the Norwegian smoking method used gives this salmon pack a flavor all its own. It has much the same savor as smoked sturgeon, which is scarcely a derogatory aspect; but it's best to point it out so you'll know what to expect. The slices are packed in olive oil, which gives them desirable moistness. ($1.95 for two 3¾-oz. tins.)

The final item in the group is the Firda Fi-kepudding, a novel food creation that you slice and fry as you would cornmeal mush. Tomato or mushroom sauce makes an ideal topping. Or you can prepare the slices in the manner of finnan-haddie, as the label suggests. The pudding makes very tasty eating either way, but my vote goes to the frying procedure. The haddock that furnishes the lavish fish content is in flake form and especially flavorsome. It's combined with butter, milk, potato flour, and subtle spicing. ($1.95 for 3 round tins; 15-oz.)

All of these fish products are to be had from Christina Co., 121 Lexington Ave., New York, N.Y.

Everyone is forever on the lookout for fine-quality, canned lobster meat. To my way of thinking, a wet-pack, submitted to me by the Exotic Foods-of-the-Month Club, boasts outstanding merit. The pack, of Canadian origin, furnishes the meat yield of one whole ¾-pound lobster. It is firm in texture, rich in

(Continued on next page)



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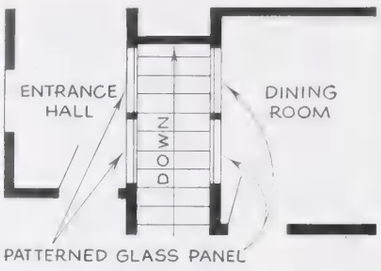
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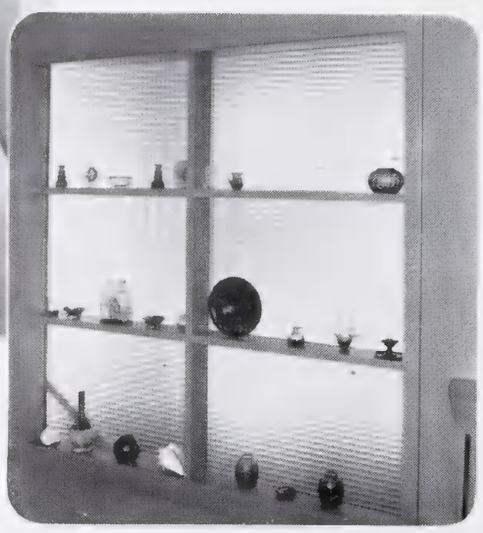
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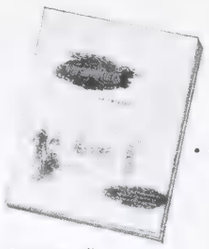
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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

flavor and tastes more like fresh lobster than any I've encountered.

This same source offers a Lobster paté, also of Canadian origin, and it's superb. It combines the meat, liver, and roe of the lobster. Merging the three creates a rich-flavored mixture, given delightful zest by the latter two ingredients, without benefit of the usual auxiliary seasoning agents. No comment is needed on its desirability for canapé use, but you might be interested to know that I found it also good for bisque-making.

Three cans of the lobster meat (3-oz.) cost $2.25. The price of the paté (3-oz.) is $1.55 for three cans. Both are available from Exotic Foods-of-the-Month, Inc., 184 Fifth Avenue, New York, N. Y.

Without preamble or warning, I received a jar of a salad dressing in the mail one morning recently. The package was from the Brockles Restaurant in Dallas. The card I found inside simply expressed the hope that I would enjoy it.

My curiosity was naturally aroused and I promptly sampled the contents of the jar. It looked very much like mayonnaise and I rather expected it to taste like mayonnaise. Much to my surprise, I found it to be a concoction with the savor of a zesty salad dressing. It speaks strongly of the presence of garlic and blue cheese and a savory spice-and-herb blend. The unique dressing has much to offer for a tossed salad or a meat sandwich. It's sure to win high favor with the menfolks and those of the opposite sex who like dressings with lots of umph. You'll find it equally tasty as a cocktail dunk for shrimps or cauliflower.

Subsequently, I discovered a descriptive folder. It divulged that the delectable dressing was originally created for the restaurant's own use. Patrons were so intrigued by it that they wanted to buy it for home use. When Brockles Restaurant first started to bottle the dressing commercially, it only had local store distribution. But we find that it has become nation-wide by now and can be found in many fine-food shops. If it's not available in your area, it can be ordered directly from the restaurant. 817 S. Ervay, Dallas, Texas. Two pints cost $1.80.

If you took action at the time I told you about the delectable pickle concoctions of Dixie-Dame Company last November, you may have become acquainted with two I couldn't crowd in at that time, namely, Crisp Cartwheels and Bitsey Beets with cocktail onions.

Be that as it may, these two unique and delicious creations warrant re-opening the Dixie-Dame matter. Crisp Cartwheels are crystallized green-tomato slices. The crystallization makes them almost as crisp as a potato-chip. They're dressed in a sauce similar to that of sweet gherkins. Its spicy tang, the crystallized coating, and the flavor of the tomato itself, merge in tempting fashion. The large, firm rounds are as tempting to the eye as they are to the palate—a virtue of any food.

This same eye-palate appeal is found in the Bitsey Beets. They're little larger than the onions that accompany them. Their savory pickling sauce is spiked with just a hint of garlic which adds to the zest of beets and onions as either a cocktail or relish.

If you don't find these products locally, order directly from Dixie-Dame Co., Statesville, N. C. Cartwheels cost 80¢ a jar; the beets 70 cents a jar.



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IT'S WORTH MENTIONING

By Julie Polshek

We fell for the work table of Atlanta Stove's Cue Cart on sight; found its other assets, and its price, reasons for further enthusiasm. The giant cast-iron fire-bowl (24″ x 8″) has a center-hinged grate to facilitate fire-tending and a draft regulator at its base. A spit attachment is also present. Tubular steel wheelbarrow frame has an 8-inch tire, rubber hand-grips. $39.95, Abercrombie & Fitch, New York 17, and V. L. A., Chicago 5.





A mirror-like chromed cover, triple-plated, adds much to the good looks of this Sanette-DeLuxe can. So does its recessed pedal which is a service asset as well. Another benefit is a collar that bars entry of refuse between pail and housing (red, yellow, white enamel). Well-made, unit has a rubber-cushioned, spring-action closure that's tight and sure. With porcelain or galvanized pail (12-qt.), $15.95, $12.95. Carson's, Chicago.

An under-the-crib chest is a useful space-saver. Its top is padded so you can also use it as a crib-side adjunct for baby-tending and as a piece of furniture later on. The rugged covering is Sealtuft, a plastic resembling quilted taffeta. Gliders, side handles make the sturdily built, 3-drawer Chest-N-Seat movable. Birch or maple finish. 30″ x 17″ x 16½″ high. $17.95. Kelson Co., 8519 So. Ada, Chicago.

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This 3-way ceiling fixture is a prismatic-lens light fixture, an air-circulator, a fan-blown heater. Each of its high-calibered services is usable individually. Nutone's Heat-O-Lite is invaluable for summer cottage, trailer, or bathroom. Its easily-installed housing (13$^{5}/_{32}$″ x 7½″) recesses between 16″ center studs. Outer assembly is all chrome. With pull- or wall-switch, $59.95, $64.95, (handles 450 cu. ft.) Northshore Electric, Mineola, N. Y.

(Continued on next page)

Such exquisite taste . . .
such quiet beauty . . .
naturally, the name is

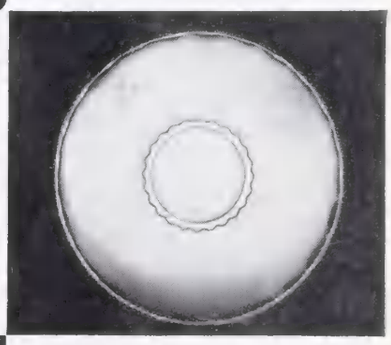
Princess

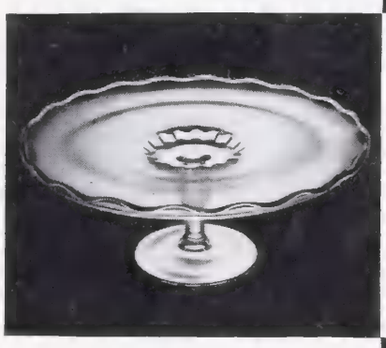
Remember the name, and go to your store that is proud to sell Viking Glass. Ask to see the new Princess pattern shown here. Its clean, very modern lines seem to highlight a feminine, old-fashioned grace. Like all Viking Glass, the price is much lower than you might expect. You will be very proud of the Princess.

VIKING HAND MADE

Treasured American Glass

The 14″ Plate
in the Princess Pattern

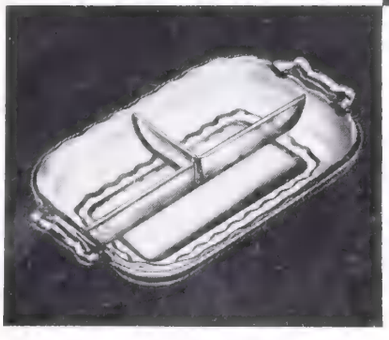




The Princess
Cake Server—
compliment to your cake

3-Piece Mayonnaise Set
in the Princess Pattern,
pride of your table





10-inch Relish Set
in the new
Princess Pattern

VIKING GLASS COMPANY
New Martinsville, West Virginia



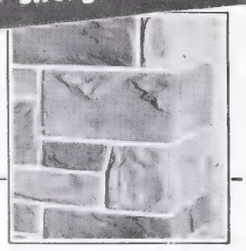
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IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



Facilities for accurate, easy dia reading advantageously complemei the weighing accuracy of Cou selor's Line-O-Site Scale. To wi a light activated by your tread, magnifying lens, a sighting devic that precisely relays the recorde weight. A replaceable flashligl battery powers its light. Jade, blu yellow, pink, with matching ma belized-rubber platform-mat; white with black. $7.95. Marshal Field's, Chicago.

Powerful vacuum-pressure, sealed by a set screw, "glues" Dazey's new Holdzit bracket to tile, metal cabinets, refrigerator, or any nonporous area. $1.95. Shown also, are two of Dazey's interchangeable appliances which it serves. All-chrome Dual Electronic can-opener with magnetic lid-lifter, $5.95. Coffee Dispensit (2-lb. capacity) has attractive oval shape, is easy to fill. $4.95. All from Hammacher Schlemmer, New York.

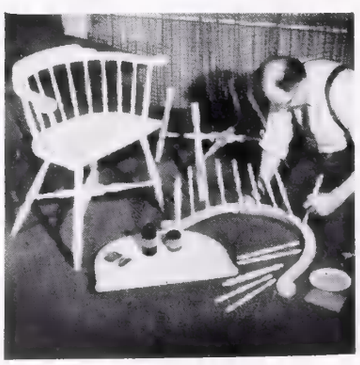




Many queries have come our wa lately regarding the whereabou of a rust-removing agent for au chrome. We've found one th works like a charm, Metal Tre Concentrate. You may also be i terested in its threefold usefulne on bare metal surfaces. In the areas it serves as a rust-remove a rust-preventive, a pre-primer th gives paint great adherence. $ W. M. Barr Co., Box 351 Memphis, Tenn.

We highly commend the Kit'N'-Carry Seat for gardening use or park and beach jaunts with baby. The rub may be that the male contingent will likely make off with it for their sports outings. In folded state, the handled ends of the stool's commodious, 2-zippered pouch meet valise-fashion for easy toting. The aluminum-duck structure, itself a mere 3 pounds, supports 300-pounds. $10.95. Bar Mart, 62 West 45th St., New York.



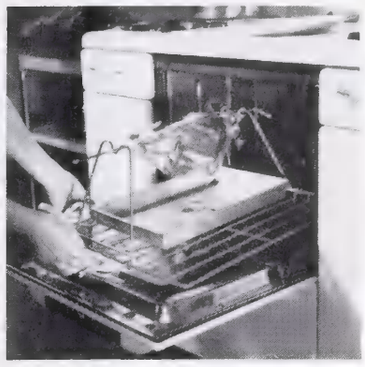


The chair that's precisely repr duced by the Captain's Chair K is considered one of the finest ar rarest of its type in the countr The original is housed in Willia College Museum. The 18th-centu hoop skirts and coattails dictate the subtley achieved spaciousne that gives the chair its commodiou comfort. All parts are precision-c and sanded for finishing. $19.9 ($21.95 west of Miss.). Hagerty Cohasset, Mass.



Tubs of any shape, type, or size can be serviced by Sure-Grip Bathtub Seat. Rubber-faced supports hinged to length-adjustable arms wedge the powerfully built unit securely between the tub walls at whatever level you wish it. The great value of its service to invalids, physically handicapped, and elderly persons is borne out by the acclaim it has had from doctors and hospitals. $4.95. Frohock-Stewart Co., Worcester 8, Mass.

You hook this barbecue rack to the rack of your oven. It fits any sized oven; serves outdoor fireplaces. The suspension afforded fowl or roast (up to 12 lbs.) is infallible and firm, and it's so balanced that fowl can hang by its backbone. Skewer (18") and its supports, and an adapter for curved-end oven racks comprise Magic-Master's Oven-Treat. Made of $^3/_8$" steel, heavily chromed. $1.98. Fitzgeralds, 545 Fifth Ave., New York.



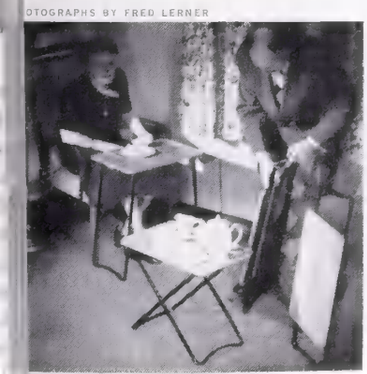


You'd think Corbin's finely made Bluebird copper molds were heirloom pieces. The thick copper of which they are made is both a source of beauty and of high baking or molding caliber. Its buffed finish has the look of aged patina. The dramatic 11-inch Banquet Mold costs $6.98: Cantelope Fancy ($6^3/_4$" dia.) or Spiral Fancy (7½"), $5.15: ring molds (6½", 7½"), $4.75, $5.35: Angel mold (8½"), $7.50. Schuster's, Milwaukee.

The silky woven plastic used for seat and back of this varnished hardwood Patio Chair has weather stamina, good looks, and sitting comfort. The plaid smartly combines hues of green, rust, yellow. Peg-like joints and wing-nut screws speedily assemble the chair and undo it easily for storage. Sturdily built. 36" high x 27" wide. $9.95. Beaumond Distributors, 206 Lexington Ave., New York.

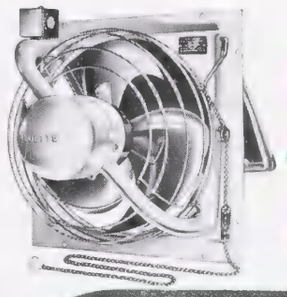


PHOTOGRAPHS BY FRED LERNER

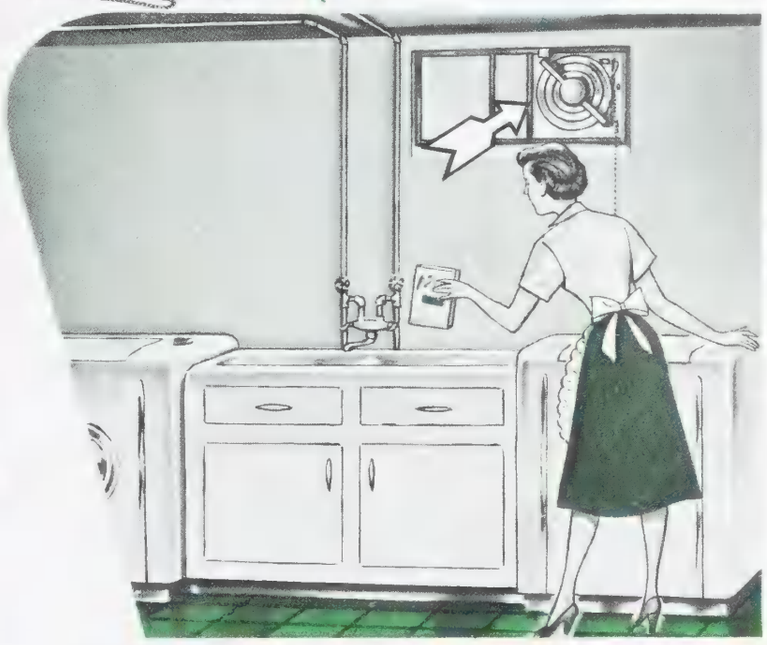


The adjustable base of the 2-Way Hostess Table gives you a choice of over-the-lap or coffee-table height (24½", 18"). You see it here in both forms, as well as folded. It's easily set up and altered in height. The spacious, rimmed top (13" x 20") of the all-steel table has a lacquer-like finish resistant to alcohol and stains. Chinese red, dark green, or yellow (gold, oak-leaf panel) with black base. $3.95 each. Higbee Co., Cleveland, Ohio.

(Continued on page 226)



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Baldwin

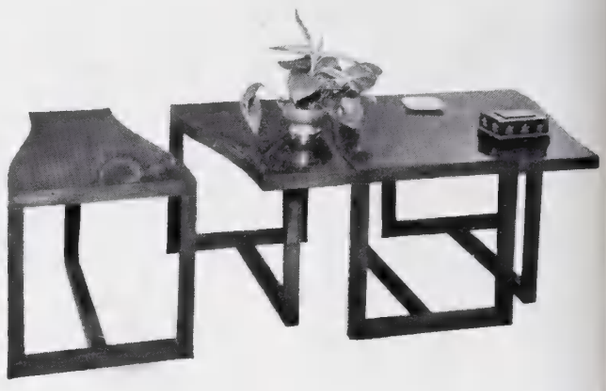
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Builders of: Baldwin Grand Pianos · Acrosonic Spinet Pianos · Hamilton Vertical and Grand Pianos · Baldwin Electronic Organs

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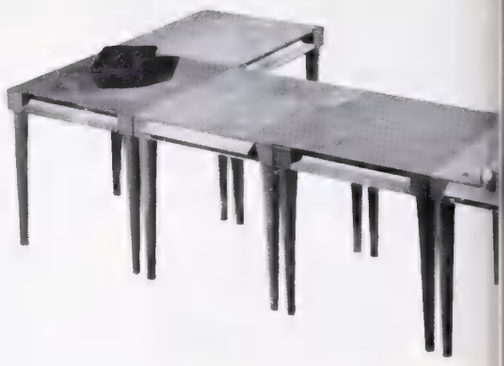
CONTINUED FROM PAGE 155



PHOTOGRAPHED BY HANS VAN NES



Individual "Leg-O-Mutton" tables designed by Muller-Barringer fit together to make a large coffee table. The base of each is designed so that you can sit on one end without tipping, place drink or ash tray beside you. Kittinger Co.





Even where space is not at a premium, bedrooms are being furnished as private sitting rooms. Hence the convertible bed that you can sit on in comfort—thanks to the three bolsters. This one, photographed at B. Altman, is by Shaw Mfg. Co., opens to double width.

The custom of eating wherever you please has expanded the dimensions of the coffee table to a size adequate for serving a buffet supper. Three marble top panels on this cherry table, photographed at Lord & Taylor, eliminate worries over spilling. Fine Arts Furniture Co.



TWO PHOTOGRAPHS BY WILLIAM HOWLAND



Another version of the individual table doubles as a stool or lines up to form a bench or coffee table. Finger grips on two sides of each table fit into grooves of the next table. Photographed at Lord & Taylor, this "Domino" table was designed by John Keal for Brown-Saltman.

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. . . created to blend with contemporary or the traditional—and perfect for the new trend to combine both. There is elegance in their sheer simplicity—superb colorings and patterns sure to delight you and add charm to your home.

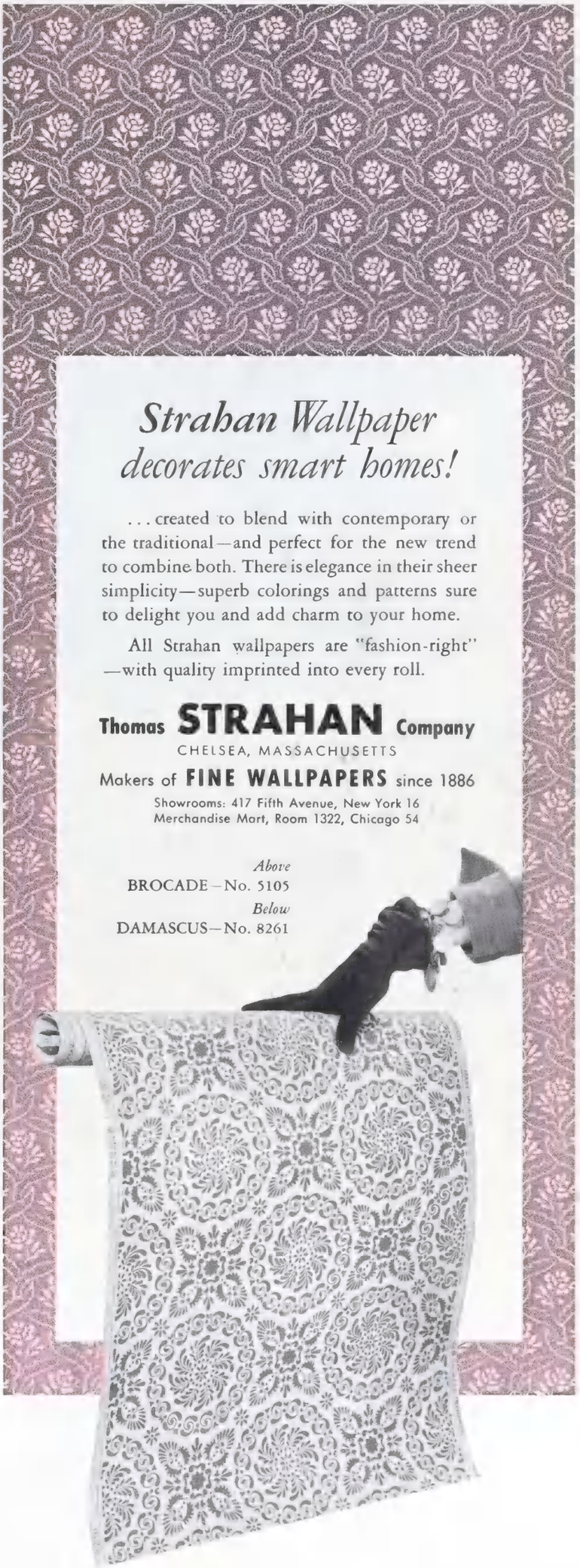
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WITHOUT POLISHING

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But now Pacific Silver Cloth—as a lining or as a wrap—actually prevents tarnish from forming! Gases in the air are trapped by tiny silver particles imbedded in this beaver-brown cloth, leaving your own flatware tarnish-free. Pacific Silver Cloth saves you hours of polishing. And it lasts a lifetime. Now in the handy new Silverfile as well as bags, rolls, chests, wraps and by the yard. Look for the Pacific label!

See READER'S DIGEST *article, "To Keep Your Silver Bright," in the Dec. '51 issue. For booklet and dealer name, write to Pacific Mills, Dept. S-K, 140 Broadway, New York 18.*



Tarnish gases can't get through Pacific Silver Cloth!

PACIFIC *Silver Cloth*

*Reg. Trade Mark

POSITIVELY PREVENTS TARNISH

3 STITCHES CAN LOOK LIKE A DOZEN

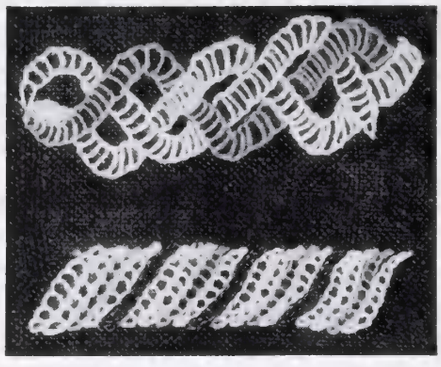
CONTINUED FROM PAGE 170

Half-an-hour will be more than enough for this first step, even if you have never held a needle in your hand before. Now you are ready for the next step. Lay the diagrams aside and spend half-an-hour or so practicing the basic stitch you have just learned. Make your stitches as big as you can comfortably, and don't worry about being precise. The joy of free stitching lies in the fact that you don't have to struggle to take tiny stitches, each one exactly like the last. The object of your practicing is to acquire the rhythm of making the stitch. You will discover that the rhythm alone will make your stitches as regular as they will ever need to be.

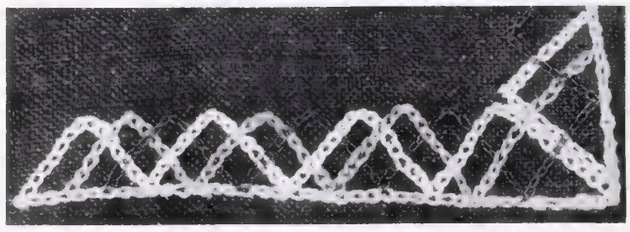
The third step is to learn the variations. First, experiment with new versions of the basic stitch, making them longer or shorter, wider or narrower, closer or farther apart, and trying them out in various kinds of thread. Then return to the diagrams and try the variations illustrated. Finally, see if you can invent some of your own. Before the evening is over you will discover that your practice stitches are already taking shapes that suggest decorative designs.

You will feel freer during your practice sessions if you use materials that are inexpensive and easy to handle. Burlap or some other inexpensive fabric with a fairly regular weave is good for practice because the weave serves as a rough guide for your stitches. Ordinary cotton string will do very well for thread. You will find that it goes quite easily into the eye of a blunt tapestry needle, size 17. If you prefer to work with colors ask at a needlework department for single-strand, soft-twist embroidery cotton. But be sure to get the dull kind without any sheen.

Assembling the materials for your projects can be as creative as designing the motifs or executing the stitches if you open your eyes to the nuances of texture and color. Naturally you will want to pick a material suitable to the purpose for which you will use it—sturdy, pliable, washable or soil-resistant, as the case may be. But you don't have to stick to fabrics conventionally sold for your purpose, because you can use your stitches to enrich a fabric that might otherwise seem too humble or give texture to one that would otherwise be quite uninteresting. So it will pay you to keep an eye out for likely candidates in dress goods and "domestics" departments.



Borders of square chain stitch designed by Miss Karasz. For upper design, work one S-shaped section at a time, stopping wherever it appears to be crossed by another.

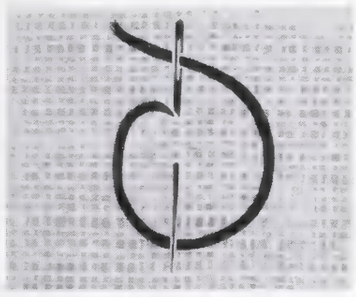


Border design of basic chain. Work one angle at a time. Second angle crosses first; third crosses first two, etc.

The Chain Stitch

Here is a stitch to answer many purposes. The basic chain stitch is good for making outlines. Both the basic chain and the square chain are good filler stitches. Other variations form motifs all by themselves. A cluster of lazy-daisy stitches worked in a circle becomes a blossom. When worked singly, they suggest petals. The "spoke" variation may also be worked in circles to suggest stars, or singly to represent anything composed of a line with a knob at the end.

Work from top to bottom. Throw thread around first to left, then to right in counter-clockwise direction and hold in place with left thumb. Insert needle at point where you started and take a straight vertical stitch. After needle emerges from fabric, be sure it crosses slack thread, then pull through.



Make second stitch in same manner, inserting needle *inside* previous loop at point where slack thread emerges from fabric.



When your needle passes under the fabric in a straight vertical direction, your row of chain stitches will follow a straight line. On the back, it looks like row of back stitches.

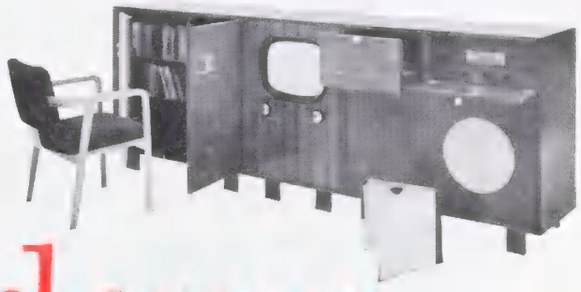


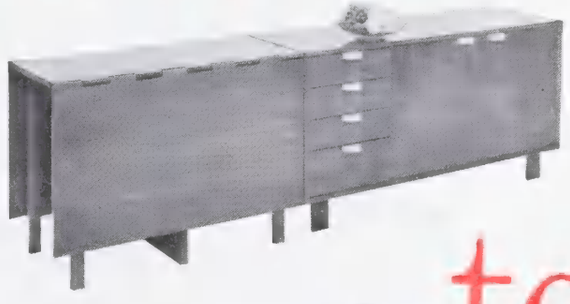
The chain stitch may also be worked in a curved line.



(*Continued on page* 218)

getting down to cases







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Out soon: New edition of "The Herman Miller Collection" containing over 200 photographs and diagrams. Price $5. Write Dept. HB-5 enclosing check or money order.

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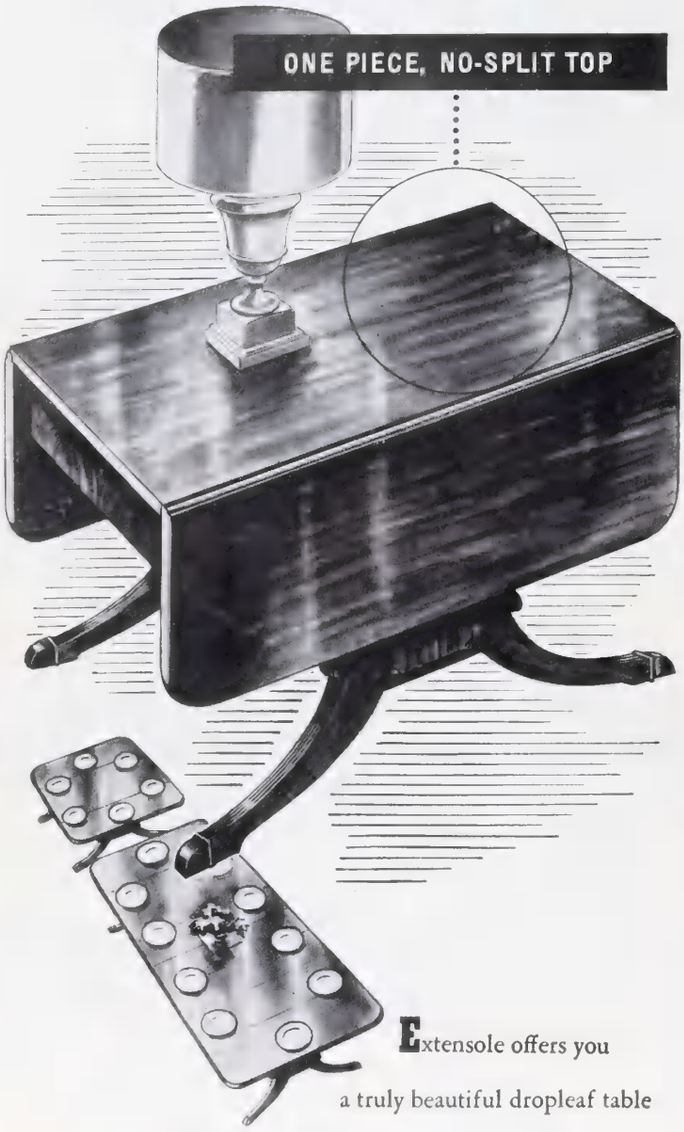
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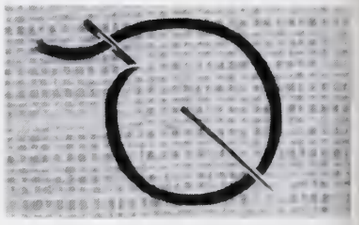
*Slightly higher in the West.

EXTENSOLE CORPORATION • SPARTA, MICHIGAN

3 STITCHES CAN LOOK LIKE A DOZEN

CONTINUED FROM PRECEDING PAGE

The zigzag chain stitch is a variation that makes a pattern of its own. Begin as for the regular chain stitch. But when you insert the needle, slant it considerably to the right.



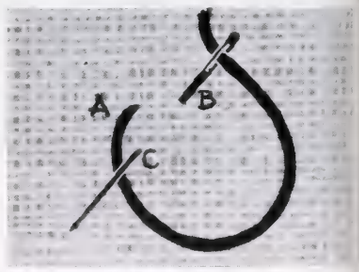
When making second stitch, slant needle back toward left so that it emerges at point directly below starting point of previous stitch.



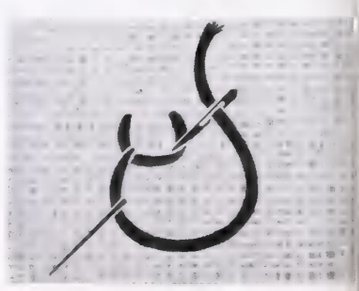
You will be surprised at how different the zigzag looks from the straight chain. The back will be a zigzag row of back stitches.



The square chain stitch forms a series of squares instead of a chain. Begin as for regular chain, but insert needle to right of starting point, slanting it back to left so that it emerges at a point directly below starting point. Distance between C and A should be about the same as distance between B and A.



When making the second stitch, insert the needle inside previous loop, at a point directly below B, the point where you inserted it before.



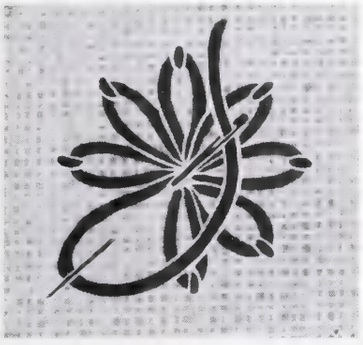
sure to keep your stitches loose
n making the square chain stitch
ou will have difficulty forming
square. The back of your work
be a series of parallel diagonals.



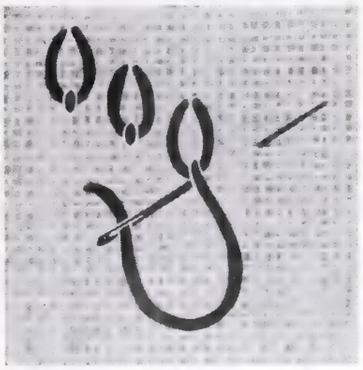
lazy-daisy or petal stitch is
e in two steps. The first step
ists of making one rather long,
ght chain stitch in the regular
ner. The second step consists of
ing down the loop with a small
stitch. Insert needle *outside*
and turn it back toward start-
point. It should emerge from
ic at, or close to, starting point.
e second stitch at an angle to
first.



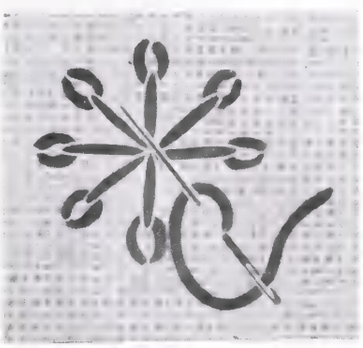
tinue around a circle always
ning to the center at the com-
on of each stitch. When you
completed the circle, you will
a flower motif. If your thread
ry heavy or your fabric very fine,
can start each stitch close to the
one around the circumference of
all inner circle. This will make
center of your daisy less bulky
if you start each stitch at the
point.



can make single petal stitches
arrange them as you please. At
completion of each stitch, pass
needle under the fabric to the
t where you want to begin the
wing stitch.



make the "spoke" variation of
lazy-daisy you start each stitch
he circumference of an imagin-
circle and work in toward the
er. The first step consists of mak-
a short chain stitch. You tack it
n with a long plain stitch to the
er, bringing the needle out again
he circumference at point where
want to start next stitch.



(Continued on next page)

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WAGNER Magnalite

Most beautiful of all cooking utensils

with 4 times more cooking surface



The DUTCH OVEN with meat rack
5 qt. capacity

A most acceptable GIFT!

You can't give a more beautiful, more practical gift. Magnalite will thrill the heart of any homemaker . . . and bring new enjoyment, day after day, throughout the years. Each covered piece cooks like a miniature oven . . . uses less heat . . . brings out all the delicious flavor of your favorite foods.

Handles are heat-proof . . . can be used in the oven . . . they are designed to fit your hand . . . will not turn or loosen with use. Two straining and pouring lips let you strain or pour from either side and regulate the stream from a mere trickle to a full flow. An advantage every woman has wanted in a cooking utensil.

Thick cast construction is almost indestructible . . . keeps its shape through years of use. Magnalite is easy to own. Sold by leading stores everywhere as a complete set or one piece at a time. Moderately priced. The WAGNER MANUFACTURING COMPANY, Dept. 9, Sidney, Ohio, U.S.A.

14 beautiful utensils to choose from



WAGNER Magnalite
'STAINLESS'

The GIFT she will prize . . . and remember always. Truly, the "most beautiful of all cooking utensils."

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No obligation. A postcard will do.

Peterborough

brings to your home the newest Style in

Early American Maple



The Peterborough Living Room includes (left to right) the smart Peterborough Club Chair, charming Tilt Top Table and roomy three-cushion Settee—the exquisite Peterborough Drop Leaf Coffee Table (58 inches long) and Occasional Table—also (not shown) the Peterborough Loveseat and Club Rocker

The historic town of Peterborough, settled by American pioneers in sight of Mount Monadnock, New Hampshire, inspired Sprague and Carleton designers to give you their newest and most beautiful styling of early American living room maple. The Peterborough group has the authenticity of old Hitchcock turnings, the lovely lines of true American provincial influence—the modern seating comfort of the Sprague and Carleton tradition, topped by 100% Goodyear Air Foam backs and arms. Peterborough has that restful, informal graciousness which prompts your guests to agree—"This is America's most beautiful Maple!" . . . See the Peterborough group at your favorite Department or Furniture Store today.



THE PETERBOROUGH GROUP includes the handsome Desk and Secretary pictured above with the Chippendale Wing Chair and Fiddleback Arm Chair. This authentic Peterborough piece may be bought complete as shown or the Desk may be purchased now and the Secretary added later.

Sprague & Carleton

MAKERS OF FINE FURNITURE

KEENE NEW HAMPSHIRE

LOOK FOR THIS TAG on each piece of Sprague and Carleton MAPLE—it identifies the authorized Sprague and Carleton dealer, and contains helpful information about Solid Rock Maple.

Styled and Built in Solid Rock Maple by

Sprague & Carleton

OVER HALF A CENTURY OF AMERICAN CRAFTSMANSHIP

KEENE, NEW HAMPSHIRE

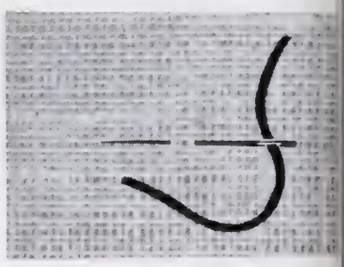
3 STITCHES CAN LOOK LIKE A DOZEN

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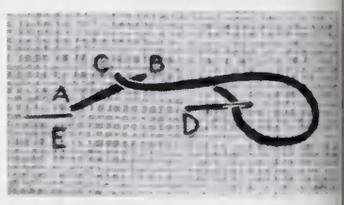
The Vandyke Stitch

The Vandyke stitch will give you a braid effect. It can also be made to look like a fishbone depending on how you do it. So you can use it either to make an outline or to fill in an outline. It is worked from top to bottom of your design.

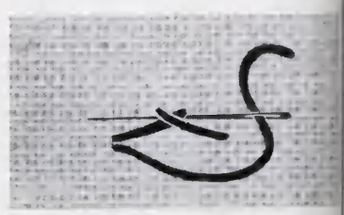
Anchor thread and pull through fabric near the top. This point will mark the left hand side of your row of stitches. Carry thread to right across the fabric in an upward diagonal direction. Insert needle, pointing it back toward left and take a small horizontal stitch. This small stitch through the fabric will establish the center of your row of Vandyke stitches.



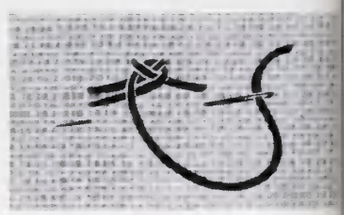
You have already carried your thread from A to B over the fabric and from B to C under the fabric. Now insert your needle at D, on a line with A and about the same distance from B as A is from C. Bring it through the fabric at E, a point directly below A. You will now have made a cross stitch, wider at the bottom than at the top.



Next insert your needle under both threads of the cross stitch, but *do not take up any of the fabric.*



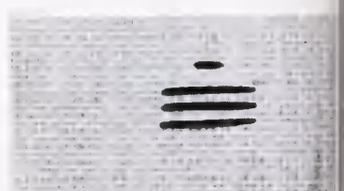
Insert needle in fabric at a point directly below the lower tip of the right-hand arm of your cross stitch and bring it out at a point directly below the lower tip of the left-hand arm. You have now completed the Vandyke stitch and you will see you have the start of a little braid.



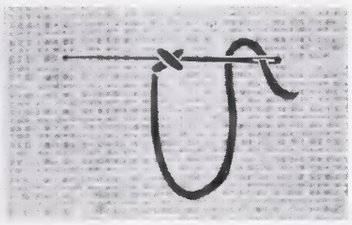
From here on the first part of each Vandyke stitch will consist of passing the needle under both arms of the cross you have just made. The second part will consist of taking a wide, *slightly* diagonal stitch under fabric from right to left which will give you a new cross on which to start the following stitch. Your braid will lie flatter and look better if you don't pull it too tight.



The back of the Vandyke stitch looks like this. As you can see, the first small horizontal stitch through the fabric will be in the center of your row, while all the rest of the stitches will carry the thread all the way from one side to the other.



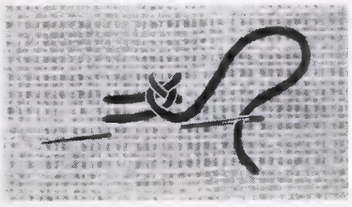
he closed Vandyke is a variation ou can produce by making the idth of your first horizontal stitch qual the vertical distance between our original starting point and the oint where you insert your needle. n other words, your first cross will e made from point to point of an naginary square, like this.



he closed Vandyke gives you a ttle braid without arms.



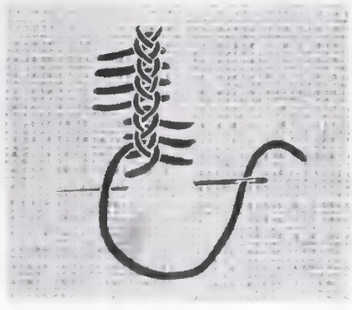
you are using the Vandyke stitch fill in an irregularly shaped area ou may want to vary the width of our row as you go along. You can ombine the conventional version ith the closed version and make ms only on the left of your row.



he left-arm version of the Vandyke itch looks like this. You can also verse it and make your arms on e right side.



is likewise a simple matter to witch as you go from a left-arm andyke to a right-arm Vandyke.



Did you miss Lesson I or II?

If you would like to enlarge your repertoire with additional stitches, you may obtain reprints of Lessons I and II in HOUSE BEAUTIFUL'S Creative Embroidery Series by writing to the Readers Adviser Service, 572 Madison Avenue, New York 22, and enclosing 15 cents for each to cover handling costs. Lesson I, from our January issue, explained the running stitch, the outline stitch, and the Cretan. Lesson II, from our March issue explained the feather stitch, couching, detached buttonhole stitch, and raised stem stitch as well as the Cretan, ladder, and Vandyke.

(*Continued on next page*)

Something new



to brighten your table...



and lighten your chores!



new plastic place mats by HEDWIN

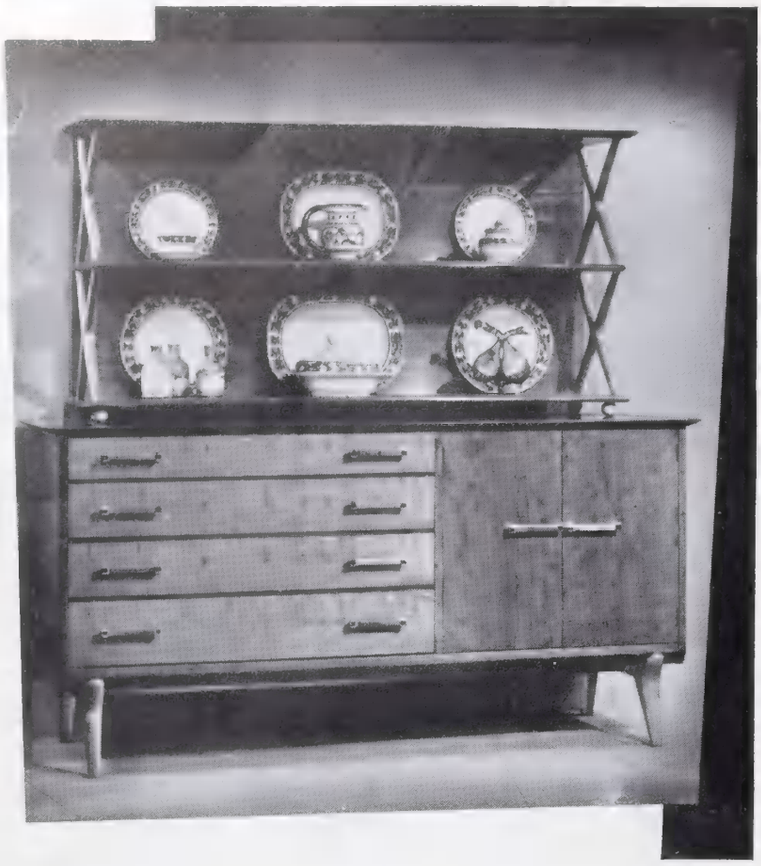
Here's carefree elegance for your table. Smart, new place mats with the look *and feel* of fine, expensive fabrics . . . with the welcome ease of genuine Vinylite plastic. No laundering or ironing. Crumbs and spills whisk away with a damp cloth or brush. And Hedwin Mats don't stain, crack, tear, wrinkle, shrink, fade, scratch or skid! At home on your table for every occasion, Hedwin Place Mats come in fabric, wood and leaf textures; casual or formal patterns; ten solid decorator colors or gay plaids, ginghams and prints. At better stores.

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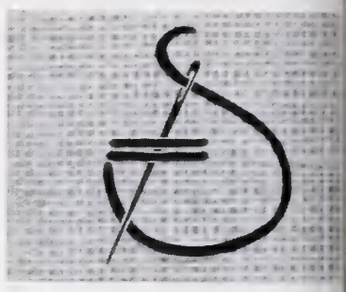
3 STITCHES CAN LOOK LIKE A DOZEN

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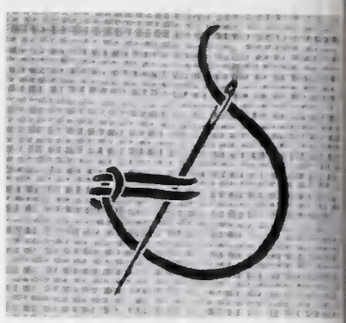
The Ladder Stitch

The ladder stitch makes a design all by itself since it looks unmistakably like a ladder. It is always worked from top to bottom, as you hold your work toward you.

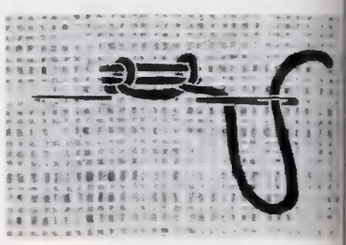
Starting at the top left of your proposed ladder, make two straight horizontal stitches of equal length and fairly close together. The length of these stitches will establish the width of your ladder. Then draw your thread around to the right in a counter-clockwise direction to form a loop. Holding the loop down with your left thumb, pass your needle under your horizontal stitches, without taking up any fabric, and across the loop.



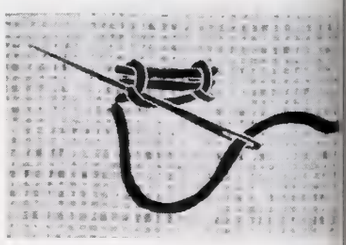
Carry your thread to the right hand side of your two horizontals and make a similar loop stitch.



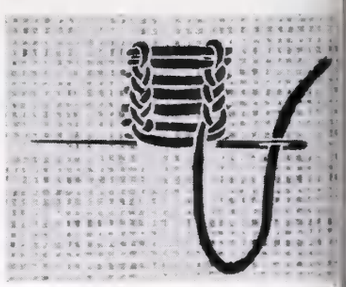
Next insert your needle on a line with the right end of your second horizontal but a little below it. Pass the needle under the fabric back toward the right and bring it out just below the start of your first loop stitch.



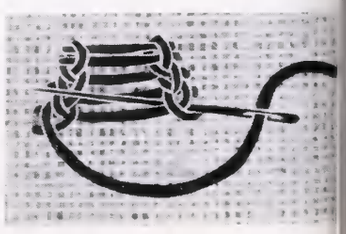
Insert the needle between the second and third rungs of the ladder you have started, and pass it under both threads of the left-hand loop, without taking up any fabric.



Then carry the thread across to the right and pass needle under the right-hand loop in the same manner. When you have completed that step, pass the needle under the fabric and back toward the left as before. When you have made several stitches, the sides of your ladder will look like little braids. If you want to keep them straight, it will help to pull your thread slightly to the left after making each left-hand loop, but leave it a little loose when you make the right-hand loops.



There is no law that says the sides of your ladder have to be straight. You can produce a number of interesting effects by expanding the width of the ladder as you go, or by letting the sides curve gradually in one direction.





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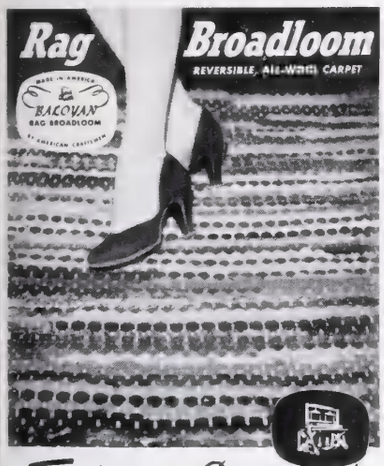
Here's fresh, bright new beauty for awnings, lawn and deck chairs, umbrellas . . . *any* absorbent canvas cover. Save costly replacements . . . renews, protects for many seasons. Wide range of smart colors. Easy to brush or spray. Won't crack, chip, peel. Water-repellent, sun-resistant. Makes summer canvas look new. SETFAST is a natural for fibre, grass or sisal rug. Write for Setfast color card.

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Now you can replace old silver

Have you an incomplete set of fine flat silverware which you have been unable to fill in because your pattern is "inactive."—a term used to denote patterns no longer being manufactured, also probably no longer to be had at any retail stores that you know? If so, take heart. For now there is a strong probability that you will be able to make your set complete again.

Many silverware manufacturers have announced that they will accept orders to replace almost any item in patterns which are now on the "inactive" list. Even if you can't identify the pattern of the manufacturer, there is an encouraging chance that your lost pieces can be replaced—not from silverware now existing, but by means of ancient dies from which your silver was originally cast. The dies, made of fine steel, simply do not deteriorate. It is possible that some of them have been out of a job for two or three generations. Many of them are more than a century old, but they are being taken out of storage, reconditioned and put to work again.

Whether you want to replace a long-lost teaspoon from a set that Grandmother left you, find four or five fill-ins for silver which was lost, strayed, stolen, or mutilated, or increase an eight-place setting to twelve, you stand a good chance to turn the trick these days. How?

Call on your local silverware dealer. Show him a few pieces from your incomplete set. If neither of you knows the name of the manufacturer or the pattern, he can easily find out. Then he can make the necessary arrangements to get what you want. It will usually be as simple as that.

One warning: You mustn't expect the manufacturer to dig out those dies, cast your pattern, and fill your order in a big jiffy. Usually, the whole job will take several months to be completed.





...and then she got a **Hamilton** automatic Gas Clothes Dryer



Set the two simple dials of a Hamilton Dryer and washday's over! In any weather! All you do is take out the clothes—ready to iron or put away. Isn't it time *you* got a Hamilton? The original automatic clothes dryer . . . now more wonderful than ever.*

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***Exclusive Hamilton Features:** "Carrier Current" Drying cradles clothes in warm air • Hi-Power Exhaust System controls condensation and linting problems • Sun-E-Day Ultra Violet Lamp makes clothes fresher, sweeter • Hamilton Lint Control, twice as efficient, far easier to clean.

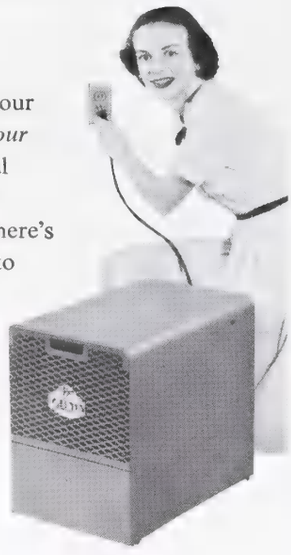


Drive the Moisture Monster from your basement!

Can you make *full use* of your basement—or is it too damp and clammy for comfort? Are basement walls and floors wet? Do pipes sweat? If they do, there's a Moisture Monster in *your* basement, rusting tools and equipment . . . warping woodwork . . . causing mildew . . . keeping laundry from drying . . . *robbing* you of some of the most useful space in your home!

STOP DAMP DAMAGE!

You can stop moisture damage, and make your basement *as liveable as any other room in your house,* with an Oasis Air Drier! Its powerful dehumidifying unit takes up to 3 gallons of water out of the air every 24 hours. And there's no fussing with messy chemicals—just plug into any AC outlet. The cost of operation? Just a few pennies a day for electricity. Handsomely styled for use in any room of the house. See your dealer and ask for a FREE demonstration of the Oasis Air Drier. Prove to yourself that Oasis can stop the moisture damage in your home! Mail coupon for free literature.



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Make Your Pool Fit Your Garden

By John A. Hayward

ETHELBERT FURLONG LANDSCAPE ARCHITECT



You can feature a fountain even in a small garden. A pool doesn't have to be below ground. You can extend it vertically if you are short of space in your garden. New Jersey garden of the John Schumanns.



TWO POOLS DESIGNED BY FARR NURSERY CO., LANDSCAPE NURSERYMEN



If you want water lilies in your pool, you'll need at least 2' depth to accommodate lily tubs. Pools like this one in Reading, Pa., hold four tubs, provide flowering lilies all summer. The bold design-line of pool gives pleasing year-round pattern.

TWO PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



Plan a pool close to where you live and entertain outdoors. Splash of recirculating water is a refreshing sound, and evaporation from pool will help cool your family and friends on terrace. See how plants make important spot of color against brick wall.

PHOTOGRAPH BY RICHARD AVERILL SMITH



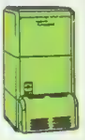
If you enjoy growing plants in a naturalistic setting, a pool will enhance the seasonal variety of the garden. Locate pool where play of sunlight through trees makes pattern of light and shade. Edge it with low-growing evergreens as contrast for flowers in bloom. Pool need not be deep to reflect foliage; painted dark, it will be more effective.



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. . . heat with fuel-thrifty

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FOR GAS • FOR OIL • FOR COAL

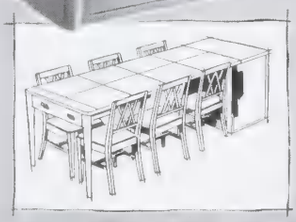


Modern Expandway Commode*
in lovely
Limed Oak

Sleek styling, adaptable design distinguish this handsome commode. Four leaves store within the commode. Has divided silverware drawer and plenty of additional storage space. Requires only 36" wall space. Table extends easily to beautiful 80" dining table.

• Also available in handsome Mahogany.

*Reg. U.S. Patent Office



two new clever convertibles by Saginaw

• Saginaw's new compact Expandway* designs ingeniously serve your many needs. Beautifully planned storage space is yours...the convenience of a desk or buffet table...and new scope for hospitality in a full size dining table. Choose one of these clever convertibles in Modern or Traditional styling for versatile charm and utility in your home.

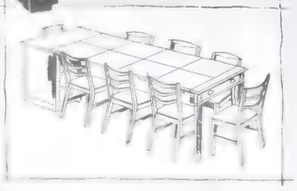


Traditional Expandway Table Desk*
in beautiful
Mahogany

Decorative and useful, traditionally styled. Fully finished back permits exceptional versatility in room arrangement. Needs only 40" wall space. Becomes an attractive 81" dining table with 4 leaves added. Top drawer divided for silverware.

• Also available in charming Knotty Pine.

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Write for illustrated brochure showing Saginaw selection of beautiful Breakfronts and Expandways in Distinctive Traditional and Smart Modern.

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 213



PHONOGRAPH COURTESY LIBERTY MUSIC SHOPS

Outwardly, Hubbell's handsome music chest is a 4-drawer commode. Its interior is a 2-drawer filing cabinet, a storage method admirably suited to sheet- and book-music and records. It contains drawers 10"- and 12⅛" high (15" wide; 22½" deep), devised to take index files. Well-built chest is available in walnut, limed oak, red, or Savoy maple, blond or dark mahogany, $49.95. Hubbell Co., Zeeland, Mich.

The copper coating of this pad is a heat reflector that speeds ironing by accelerating evaporation of clothes moisture. Its benefit is most evident with protracted ironing. The dry ironing surface it gives is most valuable here. Flat-work, you'll find, need be ironed on only one side. Sheldon's Copper-Cote Pad also aids steam-ironing. $4.95. (45", 54", 60") with cover. Merchandise Specialties, 2753 S. 49th St., Milwaukee, Wis.





The burner's heat is so effectively controlled by Tricolator's Flame-Tamer that even china and Pyrex utensils can be safely entrusted to it. The platform is so designed that it cushions the flame with air and feeds the heat to the utensil in diffused form. Flame-Tamer keeps foods from scorching and allows those that need slow cooking to be simmered slowly. Useful also for re-heating food. $1.98. Damar's, Treat Place, Newark, N. J.

A Scandinavian Sandbakelse tin, well-known to many in its conventional single form, inspired the fluted cups of Nordic Ware's Tart Pan. The merging of a dozen forms in a single utensil is a great baking convenience. Recipes for the mouth-watering Sandbakelse shell and traditional fillings, accompany the cast-aluminum pan. It's equally useful for muffins, cup cakes, etc. $4.50. Haines Corp., 301 S. 7th, Minneapolis, Minn.





The ledged shelf being set into place is a tank cover devised for use in place of a rounded one or as a repair replacement for a damaged cover. No reason, however, to limit it to problem-cover assignments. Trim unit is sturdily molded of Geon, a tough plastic with eggshell patina. Fastening device (underside) fits tanks up to 21½" x 7¾". Pink, green, blue, yellow, white. $4.95. Tybond Co., 2435 N. Western Ave., Chicago, Ill.

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Harmony is the essence of good taste. And here is harmony that you'll never tire of—in the gracious charm and mellow tones of luxurious, all-linen Flaxtex rugs and carpets. Richly loomed from pure, yarn-dyed, long-fibre linen—Flaxtex stays fresh and beautiful years longer than ordinary kinds of floor covering. And *only* Flaxtex offers so many fine-quality features at such an incredibly low price! Reversible for double wear...mothproof...easy to keep clean...fire resistant...anti-allergy. Available at leading department stores everywhere in a chorus of bewitching hues...solid and multi-colors...in braided rounds and ovals up to 24 feet in diameter; braided or basketweave broadloom in sizes to fit any room.

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"Filmcelle" curtains and table covers of textured VINYLITE Plastic
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Here's the smart, modern way to brighten your home – lighten your housekeeping. Dress-ups made of VINYLITE Brand Plastics are a snap to keep up. The color-bright, deeply textured beauty of these Beacon creations comes smiling through the most rugged daily use. A quick whisk with a damp cloth keeps their Toscony-printed "Filmcelle" surface as good as new.

Home furnishings are just one phase of the fabulous VINYLITE Plastics story. In everything from inflatables to infants' wear, raincoats to rugged upholstery, these versatile plastics make living simpler and better. For the best in good looking, hard working plastics, always look for the "Made of VINYLITE Brand Plastics" signature.



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...Findlay — C. W. Patterson & Son
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Put your old magazines to work

A new sector in the war of ideas against Communism is an enterprise known as "Magazines for Friendship, Inc.," organized by the Pasadena Chamber of Commerce.

The guided missiles in this unmilitary campaign are American magazines which the organization considers "the most vivid and effective medium we have." It points out the fact that "we waste millions of copies of these every week, never realizing that each magazine may be more valuable abroad than a bomb or gun in winning the war against Communism."

The Pasadena campaign does not consist merely of literary generalities. It states specifically what magazines should be mailed abroad to dramatize the epic of the American way of life. It tells *how*, *why* and *where*. Concerning the *when*, Magazines for Friendship, Inc., says, "Immediately."

Which Magazines To Send

The Pasadena group warns against sending abroad any magazines which present a gaudy, distorted or sensational picture of American life. Recommended are: Atlantic Monthly, American Magazine, American Home, Better Homes & Gardens, Business Week, Collier's, Coronet, Cosmopolitan, Country Gentleman, Farm Journal, Fortune, Good Housekeeping, Harper's, Holiday, House Beautiful, House & Garden, Ladies' Home Journal, Life, Look, Magazine Digest, McCalls, National Geographic, Nation's Business, New York Times Magazine, New York Times Book Review, New York Herald Tribune Book Review, Newsweek, New Yorker, Parents Magazine, Pageant, Pathfinder, Popular Science, Popular Mechanics, Reader's Digest, Redbook, Saturday Evening Post, Science Digest, Scientific American, Sunset, Successful Farming, This Week, Time, U. S. News and World Report, Woman's Home Companion, Your Life.

Recommended also are good trade and professional magazines, literary and scientific reviews.

How To Send

Magazines should be rolled in a paper wrapper which is extended over the ends but sealed only along the side of the roll. The foreign postage rate is 12 cents per pound and if you mail only one magazine at a time, postage would average, to use typical examples: Reader's Digest, 5 cents; Time, 6 cents; Saturday Evening Post, 12 cents.

Gift stickers for each magazine may be obtained by writing:

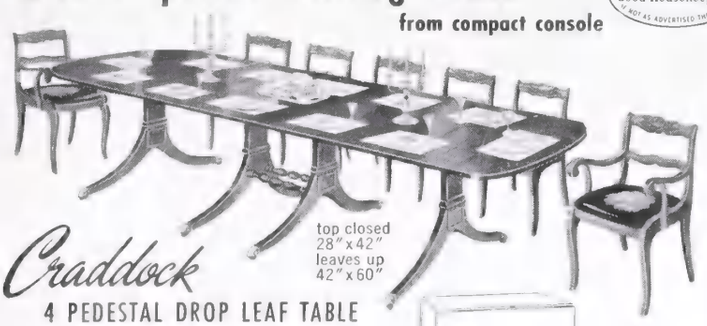
Magazines for Friendship, Inc., Pasadena Chamber of Commerce and Civic Association, 164 North Euclid, Pasadena, California.

These stickers include a printed message which is almost as important as the gift itself and there is also space for printing your own name and address. Frequently, the recipient writes the sender and a friendly and enlightening correspondence results which is all to the good for international relations on a highly personal level. Here's what the sticker says: Please accept these magazines as a token of friendship from one who hopes they will foster international understanding and good will. If you

(*Continued on page* 251)

a full spread dining table
from compact console

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top closed 28"x42" leaves up 42"x60"

Luxurious design, wobble-proof construction! Ideal living-dining piece! Brass toes, casters, table lock. Rich Walnut or Mahogany DUCO finish.
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Enjoy the extra conveniences of Eljer Fixtures . . . such as the Legation Bath with its comfortable end-seat; easy-to-step-over front rim-seat . . . a Vitreous China Water Closet that operates quietly and efficiently . . . the sparkling finish that wipes clean easily with a damp cloth. In lovely pastel colors, or Eljer's snow-white, the finish *cannot* fade, become dull or lifeless. Vitreous China Lavatories and Closet Combinations resist stains and are impervious to all ordinary acids . . . because they are *real* china. Bathtubs have an extra-thick enamel that is fused to a *rugged, rigid, cast-iron base*. For free booklet, write to Eljer Co., Box 192, Ford City, Pa.

ELJER CO. FACTORIES AT FORD CITY, PA., SALEM AND MARYSVILLE, OHIO

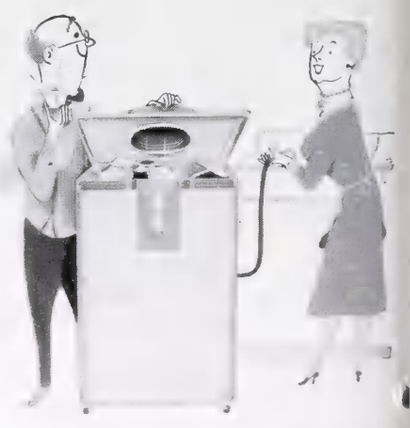
TAKE IT EASY, *Lady!*

Keep up with the newest labor-saving conveniences. They will help you streamline your housekeeping

By Charlotte Conway

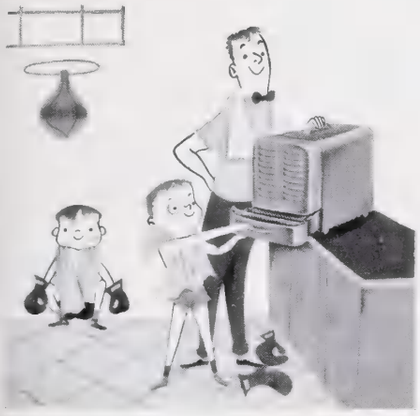


For the family that likes its food and wants a lot of it, a new Gibson electric range will be just the ticket. One of the four surface cooking units is a 6-quart deep-well cooker, convertible to a big surface unit at the turn of the dial. You get whichever of the 7 heat degrees you need just by pushing a button. The range has two ovens so you need never limit your menu because you haven't enough oven space. A single setting controls the temperature and timing in oven, deep-well cooker, one surface unit, and also appliance outlet.

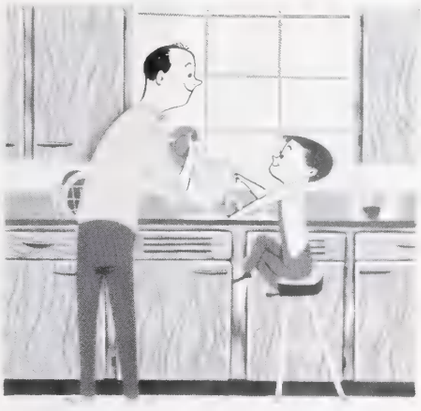


DRAWINGS BY KELLY OESCHLI

Apartment dwellers and renters now can have a dishwasher that needs no installation, can be taken along when you move. The Apex Roll-A-Way takes up little space, too. All you do is attach connector to faucet, fill washer with water, add detergent. Then you remove connector so faucet can serve other uses. Hook drain hose over sink edge, close lid, and push button. Washer automatically washes and double-rinses in 15 minutes time. A built-in water heater assures adequate hot water, independent of home hot-water supply.



If you sort of dread warm days ahead because they bring humidity and dampness and resulting rust and mildew problems, take heart. The Fresh-nd-Aire people have brought out an electric dehumidifier which will solve everything. It's small. 17″ high x 12″ wide x 18″ long, and weighs only 58 lbs., so it is easy to move from basement to storage room to closet, as you need it. Water from the air drops into a removable drawer which can be emptied easily, or without the drawer, water falls directly into a drain. Costs little to operate.

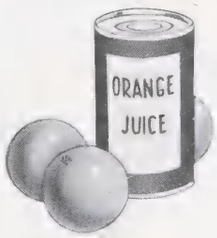


If you love the look of natural wood you'll be glad to know you can now buy kitchen cabinets in this finish, without bothering to have them custom-built. Kitchen Maid has brought out their "Natural-Line," in all the standard cabinet sizes. They're as functional inside as they are good-looking outside. For there's a special cabinet for your mixer, there are swing-out shelves, towel driers, tray compartments, and vegetable drawers. You can even get cabinets especially designed to accommodate the component ranges people want today.



Every time you go to your refrigerator, do you find that what you want is way out of reach at the very back of the shelf? That can't happen with Frigidaire's New Imperial Cycla-matic. For all its shelves glide out to you for their full depth. Since they are extra strong, they'll hold the heaviest kinds of food. Refrigerator is engineered with a Levelcold system, so-called because temperatures do not seesaw with weather change, heavy use, or during automatic defrosting but remain uniform. Defrosting occurs without the use of clocks, timers, or heaters.

(*Continued on page* 248)



Good Things

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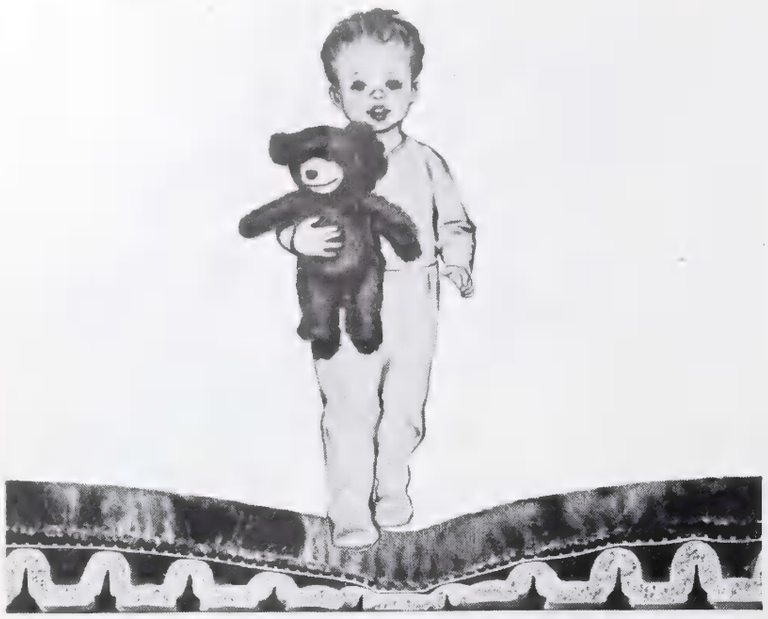
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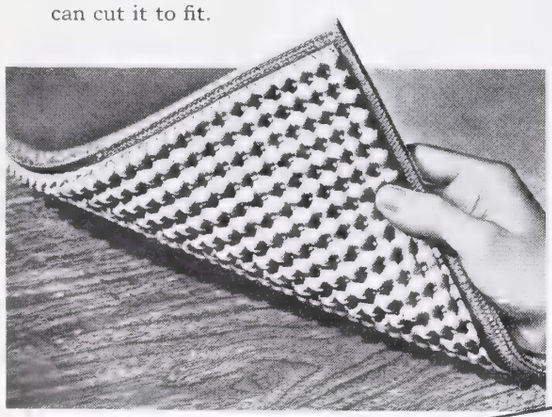


Get rich Rug Luxury and Double Carpet Life

The minute you set foot on U. S. Rug Underlay you know that this silent, resilient luxury is what you've wanted for your home.

And economy, too? Yes, isn't it wonderful that U. S. Rug Underlay actually lengthens the life of fine rugs, because it absorbs the daily grind of footsteps that can ruin rugs before their time. With U. S. Rug Underlay, hundreds of springy little sponge "pillows" cushion footsteps and heel shock, help carpets last and last for a lifetime of beauty.

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Air Filled Sponge Rubber

with fabric backing for extra strength

CUTS TO EXACT RUG SIZE

US RUG UNDERLAY

PATENT APPLIED FOR

Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

How to ABOLISH STAIRS

Believe it or not, stairs cost more than you may want to spend. See how an elevator can abolish them for less than you'd think

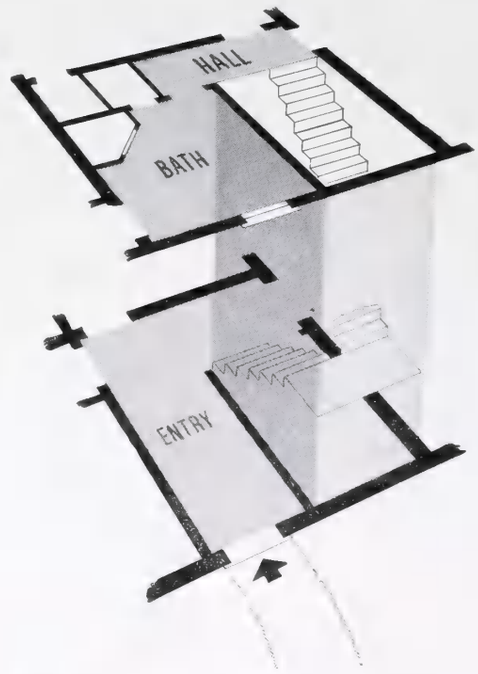
By Stanley M. Rowe Jr.

Can you afford stairs in your house? Don't be surprised—you may find as we did that you can't. Once you understand their total cost compared with an elevator's, you may think a long time before you commit yourself to trudging a stairway.

We had to be convinced of this too. As far as we were concerned, an elevator's cost was fully justified by its obvious advantages—its vast savings in effort, its greater safety and its invaluable convenience in time of illness. But our architect, Thomas C. Wiggers AIA, proved to us that it would cost comparatively little more to install and operate than a stairway.

This came out in the remodeling of a century-old farmhouse in Cincinnati for my wife, myself, and our two children aged 3½ and 1½. The house was 56 feet long. At each end were stairways that climbed the 9 feet 6 inches to the second floor with only 11 risers. These stairways were not conveniently placed and were obviously too steep. All walls were of brick.

To alter the walls would have been costly. Architect Wiggers, therefore, used the center room on each floor in providing access between the floors. For the proposed elevator installation he chose a standard Homelift cab by the Shepard Elevator Company. This vertical residence elevator has dimensions of 36 by 36 inches and requires a plan space of 42 by 48 inches. Trip time of 14 seconds would be about the same as stair-climbing.



Installation of a conventional stairway in the Rowe house would have taken 58.5 square feet on each floor and left both rooms cramped for space. Also, heat loss up the stairway would be great. All walls were of brick, could not be altered except at great cost.

When Wiggers' two plans were completed, we began to see why he had talked so confidently about cost comparison. The floor area occupied by the elevator was 14 square feet, or 28 square feet for the two floors. The stairway had outside dimensions of 6.5 by 9 feet, an area of 58.5 square feet. Total space occupied by the stairway was thus 117 square feet. At a conservative figure of $10 per square foot, it would cost far more to provide space for the stairway than for the elevator. In terms of space usage, the comparison was even more striking. Space is a luxury in the houses of our time. The drawings show how much more efficiently the elevator uses that luxury.

Wiggers now detailed the costs of installation as follows:

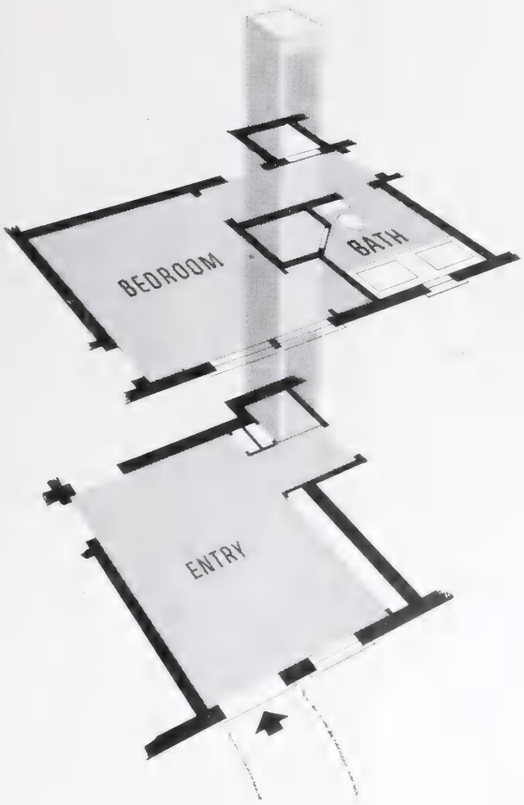
Installation: Stairway	
Stairway space	$1,170.00
Materials made to order by mill	900.00
Installation	60.00
Paint	45.00
Carpeting	100.00
Total	$2,275.00

Elevator	
Elevator space	$ 280.00
Equipment, installed	2,244.00
Total	$2,524.00

The elevator thus cost $249 more than the stairway for the installation.

At this point you are probably asking, as we did, what about the operating costs? An elevator needs power and service, but a stairway just sits there. However, there is some cost to "operating" a stairway, and the comparison between the two is not as wide as you'd think. But aside from any comparisons, out-of-pocket operating costs for an elevator are less than a nickel a day. Wiggers itemized operating costs as shown on page 236.

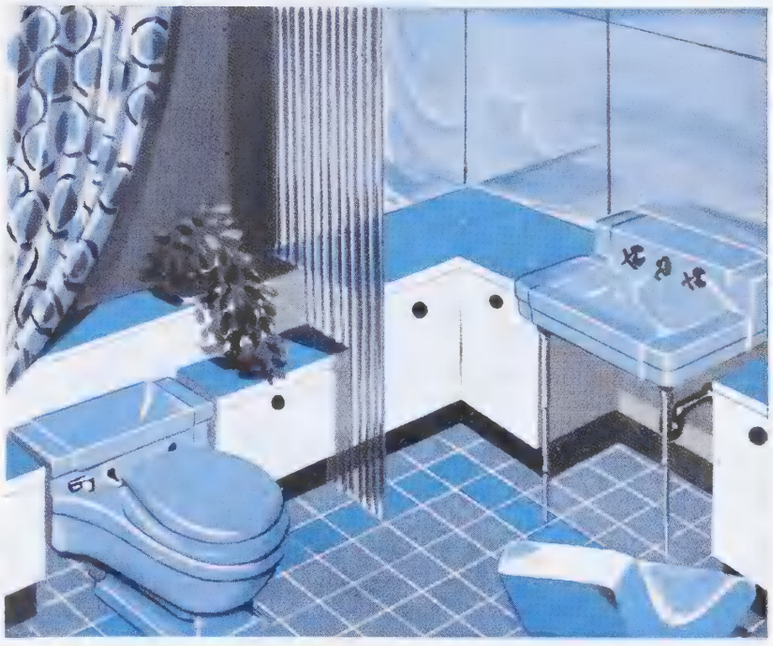
(*Continued on page* 236)



Elevator takes only 14 square feet on each floor, about the area of a large closet. Thus, an extra bedroom would be gained, entry would be of generous size. Installation cost of elevator over that of stairway was only $249. Architect T. C. Wiggers showed.

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Bean Pot Set

....Try Simmer-Baked Beans an old fashioned treat— prepared the easy way!

You'll like the delicious flavor of beans slow-baked—electrically—in old fashioned stoneware! Use whatever recipe you like . . . the old fashioned one that Grandma used, the Boston variety, the Mexican kind, or your own special favorite. Then, simply plug in the West Bend Electric Bean Pot . . . it's the modern, easy way to simmer-bake the best beans you've ever eaten! Temptingly served in the four individual bean pots of matching ceramic. Set includes covered bean pot, four serving pots, base and cord. At housewares and appliance stores in the U.S. and Canada. Per set $8.95*
Two Quart Electric Bean Pot sold separately $6.95*

*Price includes excise tax.

Use the Bean Pot for Chili, Chowders, Soups, Stews, Hot Dogs, Cereals, Prunes, etc.

WEST BEND ELECTRIC OVENETTE

The 14 piece Ovenette bakes and roasts favorite dishes to perfection. Saves 2/3 the electricity! Ideal for families of 2 to 5. Includes pie pan, cake pan, roasting pan, 7 muffin cups and cord . . . $16.95*



WEST BEND ELECTRIC CORN POPPER

Wonderful when guests drop in for TV. Pops 2 quarts at a time without burning or sticking. Heatproof cover lets you watch the kernels pop. Electric base may be used separately . . . $6.95*



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FATHER TAKES TO THE PRIMITIVE

By Zulma Steele

He "didn't know anything about art,
but he knew what he liked."
This time a bromide leads to a happy ending

Father, when anyone ventured to draw his attention to the subject, was apt to outdo even those Philistines who don't know a thing about art, my dear, but do know what they like. Most certainly Father knew nothing about art—and what's more, he was damned if anyone was going to make him like it. Stoutest pillar of his community, he liked to blister the reproductions of prize paintings that sometimes crowded more important matters from his weekly news magazine.

"Look at that ridiculous object —" he smacked a page under Mother's nose one night. "Do *you* know what it means?"

"Well, no, Howard. I don't always understand abstract art, I'm afraid—" his wife faltered. Mother hadn't been the same since that Art Appreciation course in college. She suffered periodic outbursts of culture, and on trips to town dragged her young brood of three—without Father, of course—through the drafty halls of the art museum.

"Abstract, eh? What they mean is a child of four could paint that with one hand."

"Perhaps," said Mother, whose eye had been caught by the caption under the picture. "But he wouldn't get paid for it. Look, $1,500!"

"Fifteen hundred smackers—for *that?* Impossible. Ridiculous. It's —it's immoral, that's what it is."

Mother sat back with the lamplight shining on her soft hair, gray and serene and immutable as a rocky headland, while the waves of Father's indignation swept over her.

That was the trouble with the world. Father was saying with emphatic gestures. No sense of values. $1,500 for the doodling of a madman — some long-haired Parlor Pink, probably—while the businessman whose hard plugging supported our effete civilization—the businessman, poor devil, had to crawl on his belly to make a dime.

If only he wouldn't take things so hard, Mother reflected, as Howard savagely flicked over the offending page of the magazine, his brown eyes flashing resentment, a stray lock of hair over one eye.

HOWARD'S convictions might come hard, though, ground slowly in the mixer of his brain, and then poured into neat blocks, rigid as concrete. Which is why he had such difficulty explaining the 8x10 canvas he discovered in the attic one day. He had stumbled on it, quite literally, in a pile of old shingles while investigating a leak in the roof. Brushing off dirt and cobwebs with a sweep of his sleeve, he carried the canvas downstairs to prop it up on his study desk.

"Why, Howard!" said his wife, trying not to sound pleased.

"Oh, that—" he grunted. "Found it upstairs. Looks like some place around here."

"Oh, yes—" Mother's eyes widened with appreciation of the rolling green landscape, the crooked brook and still more crooked apple trees under an April sky. "It must be Dykeman's corner."

"Trouble with these painter fellows," Howard complained, "they distort things so you can't check up on them. Anyway, those red barns are Connecticut for sure."

"Just think, Howard, in our at-
e! Maybe it was an artist who
uilt this house."

"Takes an artist to dream up
lumbing like that," Father said.

Their first year in that new-old
onnecticut house Father had
ent almost entirely underground.
riving with the puzzled plumber
identify a maze of pipes. Up-
airs Mother, in a restrained fren-
of decoration, used fresh wall-
aper, curtains, and draperies to
centuate the fine lines of their
lt-box. The only pictorial touches,
request, had been books and
wers and a few framed photo-
aphs of the children. And now to
d Art—in Father's study!

"We'll have to get you a frame
r it," she remarked briskly.

"Look—" that bleak misunder-
ood look came back into his eyes.
Can't you leave it be? It's just
e right size to prop open that win-
w, if we ever get some decent
eather to open a window for.
hat's only a piece of canvas and
od, after all. Probably won't
tice it's there in another week."

Father did notice it, though,
ore often than he would admit.
stormy week ends behind the
ked door of his study, he sat
d let his eyes absorb the tender
een of that landscape. Not as accurate as a photograph, he told himself. And certainly not Art with a capital A. Still the vivid little picture had something that attracted his eyes to it.

OTHER people noticed the painting, and showed appreciation in various ways. Mother dusted the study desk with lingering care, dreamily wondering about the artist. Sometimes she wished it many times as large—big enough to fill that space over the living-room fireplace that had been obviously designed to hold a picture. "Not anything grand," she had told Howard. "Maybe a good reproduction of an old Dutch master. Or how about a water color with lots of lush greens?"

"If it's green you want, what's the matter with some ivy?" Howard had responded sullenly. So pots of ivy dripped drearily on either side of the mantel.

Young Howard, delicately drawn out on the subject of the painting in Father's study, at first denied having noticed it, then allowed with juvenile candor that "he'd seen lousier." But one dull, rainy day the boy sneaked a box of water colors into that forbidden sanctum and, with much measuring of dis-

(*Continued on page* 240)

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HOW TO ABOLISH STAIRS

CONTINUED FROM PAGE 233



Elevator cab is shown from entry-study on first floor. A stairway would have taken all the space at the right, and more. Shepard Company's Homelift cab makes the trip to second floor in 14 seconds, the same time as for climbing stairs. Electricity costs only 2¢ weekly.

Annual Operation: Stairway

Depreciation (50-year life)	$ 18.80
Maintenance of carpet and paint (10-year life)	14.00
Interest on average investment @ 4%	21.60
Total	$ 54.40

Elevator

Depreciation (20-year service life)	$112.20
Electricity (2¢ weekly)	1.04
Maintenance (semi-annual service calls)	16.00
Interest on average investment @ 4%	44.88
Total	$174.12

The elevator thus costs $119.72 more per year to operate.

So far, we have been measuring everything in terms of dollars. But you can't price all of an elevator's advantages. How much does your energy cost? You'd be amazed at how much you spend. We did some calculating which showed that a 125-pound housewife who climbed our stairs 15 times daily would expend enough energy to lift nearly nine tons of coal one foot.

Neither is there a price on the elevator's safety. The Homelift has four safety features. If the hoist chain should ever break, a safety device automatically clamps on the guide rails and holds the cab at that point. If the cab is ever loaded beyond its 350-pound capacity, a thermal relay device, which operates like a circuit breaker, will cut off the power. Should there be a person or an object under the descending cab, a bellows arrangement under the cab would collapse on contact, cutting off the power and halting the elevator. Finally, there is an interlocking device which prevents the door to the elevator enclosure on the upper floor from being opened, unless the cab is at that floor. We kept one stairway for emergencies.

Stairway safety features, such as they are, make a poor contrast. Injuries occur there with dismaying frequency, and no one can measure their cost. Nor can you put a price tag on the convenience of an elevator when somebody in the family is confined to a wheelchair. The Homelift cab takes a chair with 20-inch wheels. The handle is removed from the chair's back.

Another benefit is the heat-saving an elevator can achieve. With most stairways, downstairs heat goes up, and upstairs cold comes down. There is none of this uncomfortable exchange through an elevator shaft, nor any upward drift of cooking odors.



Feather-light pressure on bellows under cab halts descent instantly, so daughter has no fear that it will crush her. Other safety devices prevent overloading, insure that cab will not fall if chain breaks and keep upper floor enclosure locked when cab is downstairs. Rowes have had no trouble due to children's operation of cab.

But how does an elevator work out in practice?

The most important unknown factor was its operation in the hands of children. We found there was no trouble. The elevator's operating buttons are 42 inches from the floor, within reach of our older child. Our younger one now can reach them, too, by bringing a chair or box into the cab. Neither has ever caused a failure, nor have any of their young friends who sometimes operate it. In the first week of operation, there was some inconvenience from the children's failure to close the upstairs enclosure so the cab could be called. But now they close it as a matter of habit. We use the elevator an average of 40 times daily and had no failures of any kind this first year.

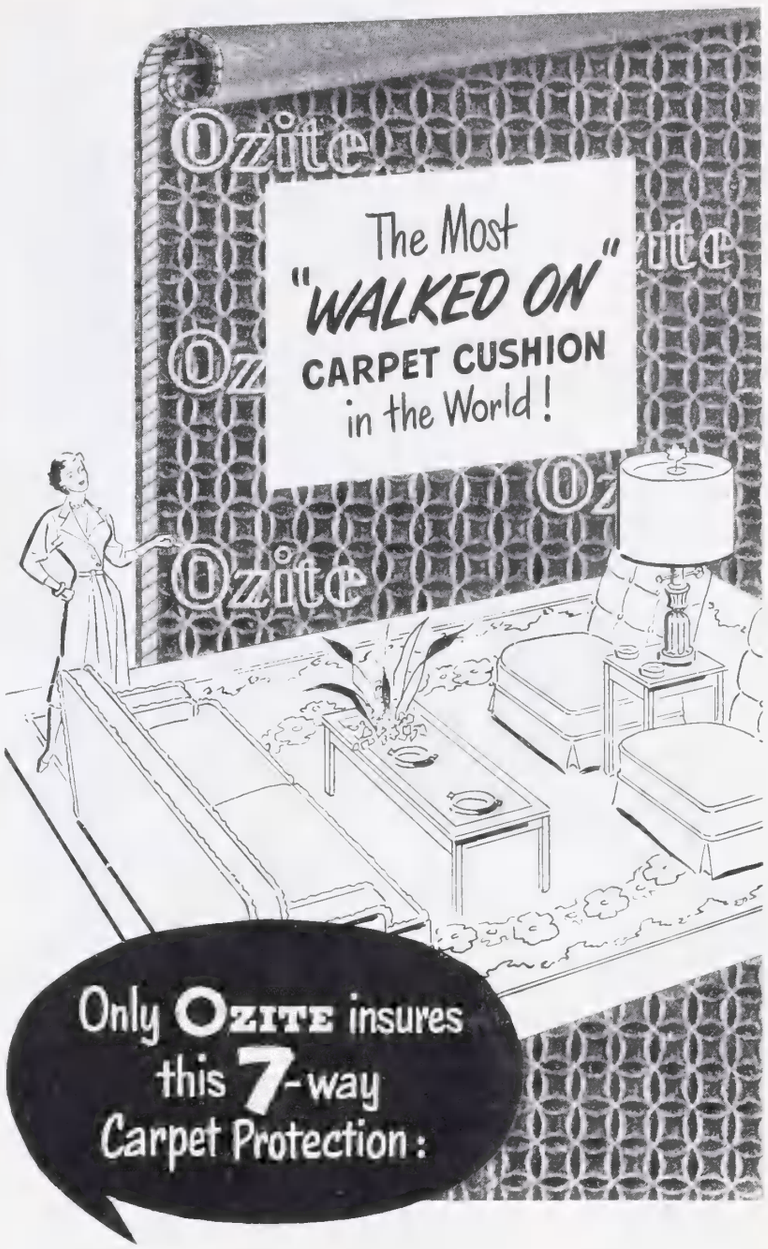
There is one disadvantage. Voice communication between floors is difficult. Adding to the difficulty in our case is the acoustical plaster on downstairs ceilings and fiberglas insulation in the upstairs enclosure for sound-deadening. But the children's rooms are near the rear stairway and thus in earshot.

That's what an elevator has meant for us. The costs we quote should find close parallels in other remodeling projects. In some types of new home construction, where size warrants both a stairway and elevator, the cost comparison might be even more favorable. For there a space saving would count most.

We feel that if you can justify a vacuum cleaner, despite the low cost of a broom, or a dishwasher, which costs far more than a dishpan, then an elevator is even more justifiable. But you are the one to decide. Can you afford *not* to have an elevator?



Load capacity of elevator is 500 pounds, adequate for three persons, handy for laundry, baskets and serving trays. Photo taken on second floor shows locking device in upper left corner of door frame. The motor is mounted above on factory-fabricated steel members integral with enclosure frame.



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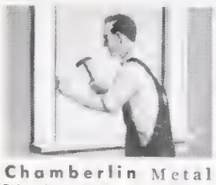


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HOW TO USE MUSIC IN YOUR LIFE

CONTINUED FROM PAGE 180

actors are speaking English. You are unable to do it at a concert, because the actors (the instruments) are speaking in notes, a foreign language. The process of forcing the attention gives you that slightly uncomfortable feeling of a blur, a disconcerting sense of being lost, a *mal de musique*. It is then that you will say, "The music is over my head."

THE head, however, is less involved than the heart. Over and over again it is to be emphasized that music is and ought to be, in its first effect at least, a matter for the heart, an *affair de coeur*.

In this connection I should like to quote from a refreshing book, *Education of a Concertgoer*. This book was written by Homer Ulrich, who is Associate Professor of Chamber Music at the University of Texas. He said he wrote the book for the benefit of his wife, who was "musically illiterate." Discussing the approach to understanding music, he says: "What is there to 'understand' about music? Let us look first at what the music does to you, or still better, what the composer is trying to do to you. He is trying to provide you with an emotional experience, he is trying to move your feelings. We listen to music to get out of an emotional rut, to have our feelings moved. Now, either we respond to the music, and have our emotions jump around a bit, or we do not respond to the music, in which case we sink more deeply into our rut. So far, there's no reason to call upon the understanding, the intellectual faculty. So far it's merely a matter of emotional response or emotional non-response.

"How does the composer achieve this miracle? How does he move us from here to there, so to speak? Obviously, through his choice of musical materials; through his selection of melodies, chords, rhythms, dynamics and tone colors—all organized with regard for contrast and proportion. One combination of these musical materials moves us one way, another combination another way, and a third combination may not move us at all. We respond or we remain apathetic. Yet there's nothing to understand.

"What, then, is there to understand about music? Let me draw up an analogy: How does one understand a landscape? One looks at it. One looks at terrain, trees, shrubs, flowers, grass, and sky. One feels proportions: one observes how one group balances another, how one color contrasts with another. One looks at all these details and relationships: one becomes aware of the total effect, and one responds to the landscape: I like or I don't like it. Does one need to understand it?

"Within the limits that the analogy carries with it, the same thing is true of music. Let us do in the one what we have done in the other. In the landscape we see and observe; in music we hear and observe. It is the act of observing which enables us to go along with the composer. Does one understand a beautiful proportion? Does one understand a dramatic contrast? Does one understand a lyric melody? One *observes* such things, and, in becoming conscious of them, one is emotionally affected one way or another. One likes or one does not like. Good taste comes into account here, but not abstract, disembodied, intellectual understanding."

TRUE enough, before you can become emotionally involved you must be able to hear the music. Therefore, the next question to be discussed is: How can you improve your concentration, how do you widen the span of your attention?

I offer two suggestions. The first is an artificial one, like a pony for Virgil. The second is a more vital one and is based on the often recognized truth that in music the familiar is the enjoyable.

The first suggestion: When you are confronted with an unfamiliar piece of music of a complex nature, *try to concentrate your listening on the melody*. As you know, melody is but one element of music. Other elements, equally important, are *rhythm*, which marks the heartbeat of the composition; the *chord structure*, which carries melody on its back; *harmony*, which is the relationship of one chord to another, and which serves to give continuity to the musical structure and which also helps to fix its mood and color.

There are the *dynamics*, the louds and softs in all gradations. Then, in many types of music, you will encounter more than one melody sounded at the same time. One melody may be interwoven with another. This is *polyphonic music*, "many-voiced." Finally, in works played by the orchestra, you have *orchestration*, an astounding art. It is possible to take the same melody and, by having various



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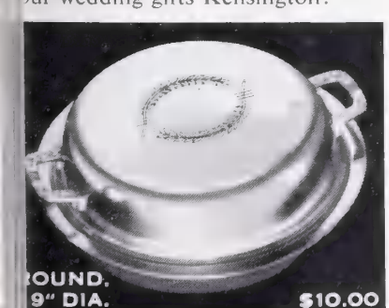
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instruments or combinations of instruments play it, change its effect. The same notes played by the trumpet give you a very different impression if they are played by the English horn. The trumpet will sound bright, the English horn will sound dolorous.

OF THESE many elements of music, two are ubiquitous. They are present in the simplest folk song as well as in the most sophisticated symphony. These two are rhythm and melody. They are the fundamentals of music. Our joy in them lies deep in our souls. Indeed, if we open the traveling bag of man's instincts, do we find them there? It would seem so. The baby will instinctively respond either to a lullaby or to a drumbeat.

Melody and rhythm, though they are capable of infinite refinement, remain the stimulants of a simple emotional response. Of the two, melody is more easily followed, more surely discerned in complex music, in the symphony or the chamber quartet. Every piece of music has melody. Every piece of music, including Schoenberg's and Bartok's and the music of all the other fearsome modernists. If music has no melody, if it were merely a succession of disconnected notes or germs of motives, then it would have no sentences. Notes are the letters of music, a grouping of notes (motives) are the words and the melody is the sentence.

All music has a melody, but of course all music does not have what we would call a good tune. You cannot come out of the concert hall whistling a tune of Schoenberg's. His melody is no lush serenade; it is rather a street cry. It is, so to speak, an unmelodious melody. But most of the music with which you come in contact does possess melodious melodies and many of the masterpieces carry great tunes. The orchestral repertoire from Haydn to Richard Strauss is replete with

(*Continued on next page*)



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HOW TO USE MUSIC IN YOUR LIFE

Continued From Preceding Page

glorious melodies. Some of them are easy and some may strike you at first as a little forbidding. No matter—the melody is there.

If, at the beginning of a composition, you will listen to the melody attentively and try to fix it clearly in your mind, you will then recognize it when it occurs again. No longer a stranger, you will greet it with the pleasure of recognition. In the course of the composition, you may lose it once in a while. It will be overlaid with the vegetation of polyphony and dramatic effects, like a brook that is hidden from the eye by a luxurious cluster of bushes or by a cluster of rocks. Soon, however, the brook reemerges. Following it, you will be guided on your way. The first movement of a symphony usually contains at least two major tunes, and every subsequent movement at least one major one (many minor ones). Use these as landmarks.

Though the search for the melody seems, as I have described it, a little like a parlor treasure hunt (treasure hunts bore me), in actual practice the hunt proves helpful in fixing your attention on the music. In this manner, you cannot fail to hear more than the melody.

The second suggestion deserves an article by itself later on.

FATHER TAKES TO THE PRIMITIVE

Continued From Page 235

tances on the paintbrush held to his squinted eye, began to copy the pocket landscape. That was almost the finish for Howard, Sr.

"Look," he declaimed, with an accusing finger. "In the first place, you're not to come messing around my study. And in the second place —" he continued with fine disregard of fact— "artists don't copy each other. If you want to paint, then for goodness sake go outside and look at a tree or something. Only don't forget you haven't done your homework. This kind of nonsense is only for after hours."

The boy slunk off, leaving Father uneasy over the possibility of having infected his offspring with subversive tastes. Should he chuck the painting back in the attic? He didn't want his son growing up into one of those dreamy, sensitive types, apt to drop everything and dash off to some South Sea Island —a bad insurance risk. Still, he reflected, probably the young idiot had *some* sense. Chip off the old block—could take his art or, better yet, leave it alone. The picture stayed.

Curiously, Father began to use it as a sort of yardstick to size up workmen and others who dropped by to smoke a pipe in his study. Gnarled old Joe, for instance, who cut their grass in summer and their wood in winter. Father would have taken oath that nothing more subtle than calendar art of the most incendiary nature could have kindled a spark in the old fellow's eye. Yet he peered with interest at the landscape. "Nice picture."

Jim, the asthmatic plumber, wheezed forward in the easy chair to stare intently. "That's good—real good," he pronounced gaspily. "Connecticut, all right. Yes sir, that's real Connecticut."

Greatest surprise was Michel, the village cabinetmaker, who stopped in to struggle with a collapsing chair, and stayed to admire the painting, professing to recognize the style.

"Didn't know you were an art lover, Mr. Michel," Father chaffed.

"I'm not—no sir," he protested. "Only that there painting looks a sight like some I seen all framed up in Mr. Fairbanks' house."

"Oh, you must be mistaken." Father laughed. "Fairbanks is a collector—knows his art. That's just something I found in the attic. Fellow who painted that didn't know a thing about Art. Just dashed it off. Nothing fancy—that's why I like it."

"WELL, I dunno," the cabinetmaker puzzled. "Feller did these others was a tramp, like. Bummed around. Painted a picture for his supper sometimes. He died a pauper, they tell me— but from the prices Fairbanks pays he'd be a rich man if he was alive today."

Gossipy Michel, no doubt, accounted for the swift crescendo of cordiality to which Fairbanks treated Howard on the commuters' train that week. The two men had nodded to each other for years, with the studied aloofness of executives at different levels in a large New York business. Each night Fairbanks rode one station farther up the line to be met. Howard felt

(*Continued on page* 249)

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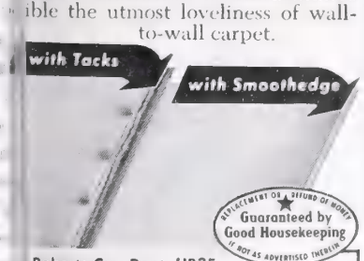
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INFORMAL DECORATING

CONTINUED FROM PAGE 167

Small-scale furniture, arranged for convenience rather than formal balance, and teamed with easy-to-care for fabrics of informal design, account for the illusion of space in the small apartment shown on pages 166-167.

Following is a list of all the furniture, fabrics, and accessories with which this effect was achieved:

Living Room

Furniture: Colony Group designed by Forest Wilson, Futorian Manufacturing Co., Chicago, Ill., on display at Bloomingdale's, New York.

Fabrics: "Magic Prism" and "Clear Stream" chintz drapery fabrics designed by Muller-Barringer, Everfast Fabrics, Inc., New York, N. Y. Red antique satin on upholstered arm chairs, Mead & Montague, New York, N. Y. Nylon curtains, Robertson Factories, Inc., New York, N. Y.

Floor Covering: "Carioca" cotton twist rug, C. H. Masland and Sons, Carlisle, Pa.

Art: Painting "Street in Taxco" by Harry Mintz, courtesy of John Heller Gallery, Inc., New York. Horses sculpture, courtesy of Ferargil Galleries, New York, N. Y.

Lamps: Coin lamps, Abels, Wasserberg, New York, N. Y. Grass-cloth lamps and pottery lamp, The Newel-Hayes Company, New York.

Accessories: Desk accessories and demitasse, Georg Jensen, New York. Clock on desk, Seth Thomas Division, General Time Instrument Corp., Thomaston, Conn. Pottery accessories and "Rooster" painting by Ben-Zion, courtesy of Bertha Schaefer Gallery, New York, N. Y.

Bedroom

Furniture: Furniture designed by Forest Wilson, Futorian Manufacturing Co., Chicago, Ill. Daybed, M. Mittman & Company, New York, N. Y.

Fabrics: "Country Garden" drapery fabric, Everfast Fabrics, Inc., New York, N. Y. Nylon curtains, Robertson Factories, Inc., New York, N. Y.

Art: "Scene Venitienne" painting by Leonid, courtesy of Durlacher Brothers, New York, N. Y.

How a "dead" corner came to life!

"See how swinging doors killed that corner in our bedroom. And see how Modernfold Accordion-type Doors saved it—made the entire corner available for my beautiful vanity."



and so it goes! In home after home these folding doors solve some provoking problem. Sometimes they make it possible to use furniture around an opening. Sometimes they end the confusion of door interference. Sometimes they act as a "movable wall" to create two rooms out of one.

Yes, Modernfold Doors are limitless in application—but in every use they are beautiful—in charming colors to match every decorative scheme! The coverings are plastic-covered fabrics, exceedingly pliable, more durable than leather. No fading, no peeling, no chipping! So easily washed with soap and water. And a sturdy metal frame is concealed beneath this handsome covering. No wonder Modernfold Doors are so sturdy and durable—and best of all, the cost is low enough to fit your pocketbook. Look in your telephone book under "Doors" for the name of our installing distributor or mail coupon for full details.

NEW CASTLE PRODUCTS
New Castle, Indiana
In Canada: **Modernfold Doors, 1315 Greene Avenue, Montreal**



the doors that fold like an accordion
modernfold DOORS
by NEW CASTLE

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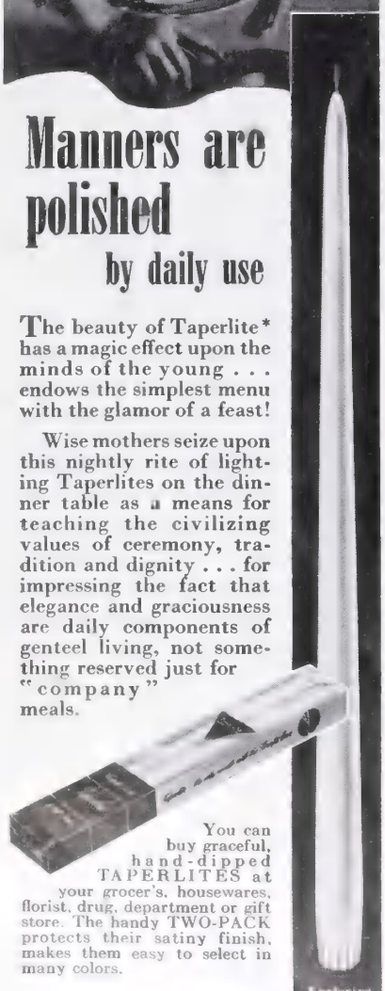
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Manners are polished by daily use

The beauty of Taperlite* has a magic effect upon the minds of the young . . . endows the simplest menu with the glamor of a feast!

Wise mothers seize upon this nightly rite of lighting Taperlites on the dinner table as a means for teaching the civilizing values of ceremony, tradition and dignity . . . for impressing the fact that elegance and graciousness are daily components of genteel living, not something reserved just for "company" meals.



You can buy graceful, hand-dipped TAPERLITES at your grocer's, housewares, florist, drug, department or gift store. The handy TWO-PACK protects their satiny finish, makes them easy to select in many colors.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 120

that the Midwest can actually count more covered bridges than any other part of the country, most of them in Ohio, which holds a record for about 600. Oregon has 300, many of them remodeled to accommodate today's traffic. Pennsylvania has better than 200; Vermont, having literally lost hundreds in the 1927 floods, still reports more than 150; Indiana is loaded with them; and you can count on finding *bona fide* but crossable relics in Virginia, Maryland, New York, New Jersey, Michigan, and northern California. You could make a fine project out of tracking down these old landmarks, but check locally on their existence before you set out. For despite attempts at preservation, each year takes its toll so that the bridge someone saw last year may not be there this year. It's worth while tracking down, though, to see the sun patterns through the lattice sides, or to hear that old-time sound, the flooring's hollow clanking, as nostalgically rural as the hollering down the rain barrel. State travel commissions and oil company motoring services may be able to furnish information.

All in a day's shopping

For one of those extra pleasant shopping experiences, discover California's Allied Arts Guild, at Menlo Park just across the creek from Stanford University, and just off El Camino Real. The Guild occupies a group of buildings of major interest in themselves. Part are from the old Rancho de las Pulgas, converted with a nice feeling for their Spanish origin with the comparatively new Contemporary House demonstrating well how congenial are clean, simple lines, old or new. Between them, they provide a community of studios, shops, display rooms, a restaurant, an outdoor eating patio, with lush gardens and gardened courts all around, brilliant now with ranunculuses and wisteria.

This is the place for connoisseur shopping. In the Contemporary House are displays of California-inspired accessories for indoor-outdoor living, especially assembled for the young in mind and budget. In the woodworking, weaving, and pottery studios, you can select from such items as the currently favorite Foliage Green and Wood Brown dinnerware, five-place set, $9.50; or luscious wool stoles, from $22.50.



La Province de Québec

Write today for your free copy of this beautiful illustrated booklet. It will guide you to a truly different vacation in the picturesque, historic Province de Québec, where you will enjoy French-Canadian hospitality in comfortable, modern inns and hotels.

Write today to: Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York 20, N. Y.

MODESTLY PRICED for Outdoor Living!



Smart and so practical! The huge umbrella, about $39.50. Adjustable spring chairs, about $24.50.

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To get the most for your money, look for the name Hettrick. For nearly sixty years, value-and-style-wise buyers have chosen Hettrick products—always at prices that are rock-bottom for substantial, satisfying quality. In smart styling, long-wearing materials and solid construction — you can't beat Hettrick! For the name of nearest dealer, write The Hettrick Mfg. Co., 1405 Summit St., Toledo, Ohio.



Typical Hettrick values! Smart chrome and wood dinettes. $79.50 to $125.

Hettrick

A BIG NAME . . . FOR BIG VALUES

Or you can order accessories match your bathroom colors actly: linen towels, for insta from $1.85; or suitings, with s ples made up ahead so you check color and texture. Stop the puppet workshop, where can't buy, but where you can wa maneuvers from puppet-making dress rehearsal, with the pleas knowledge that this project, all others within the Guild, goes for the sole purpose of provic financial help to convalescent dren. In between, you'll enjo bite to eat in Cervantes Co where the tubbed citrus trees now are heavy with fragrant bl —luncheon, $1.50 (better mak reservation); tea, served from t to five, 85 cents.

Landlubbers' delight

Where there's water, there' water trip. Here are a few of more distinctive junkets, short easily slipped into your itiner

By U. S. mail boat up the riffle Oregon's famous-for-fish Rogue 64 mile round trip from Gold Be to Angess, through the eme fastnesses of timberland into w the river is the only road. H spots: deer, bear, and beauty; lonely miner awaiting his prec hand-out of mail; a family-s dinner in tiny, remote Angess; an assortment of riffles and sh en route, each of which, in spit your specially constructed boat skilled pilot, will thrill you jus it did the first pioneer to take route. Daily May 1 to Novembe $4 per person, plus an optiona for dinner. Details: Rogue Service, Gold Beach, Ore.

By side-wheeler on Lake Ch plain, your steamer the vener packet Ticonderoga, last but tw the old walking-beam side-whee reconditioned and returned to ice just last year. The Ticonder true to her past, down to her ginal cherry and butternut ca woodwork and gilt mirrors, ca a sizable exhibit which traces history of inland waters steaml ing, and illustrates it with ev thing from lithographs to wor models. And it's merely a sa of the extensive display of An cana to be shown this summe the Ticonderoga's owners in new Shelburne-Webb Museum Shelburne, only three miles Burlington, Vermont, the Ti deroga's headquarters. Avail for charter trips during June. regular three-hour excursions ginning July 1 out of Burlingto Basin Harbor, Vermont, West

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Adjustable handle . . . right or left hand use . . . pear-shaped blades . . . mixes anything mixable. *At department, home furnishings,* and *hardware stores* — in a variety of colors and finishes.

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k your bags . . . gather up your family . and head for the friendliest vacation y have ever had in this beautiful mer-land' beside the sea.
right sunny days filled with new and erent places to see . . . an experience whole family will love!
ee the famous Hopewell Rocks, weird nations carved by nature . . . the fasting and mystifying Magnetic Hill at cton where water seems to run up hill the world-famous Reversing Falls at t John . . . and a whole list of 'musts' iendly New Brunswick Canada.

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W BRUNSWICK travel bureau

Essex, and Plattsburg, New York. You can pick up a schedule at any hotel, restaurant, or filling station in the area.

By Indian dugout down the Olympic Peninsula's oldest highway, the tumbling Quinault River. An Indian is your guide, 36 rapids give you the feel of the thing and, just to be realistic, an outboard motor is handy in case of emergency. Trips range from four hours to two days, depending on how much fishing you want to get in on the way, and cost around $15 for two in a canoe, plus rental on whatever equipment your guide provides. Arrangements can be made through any of the five hotels and cabin resorts on lovely Lake Quinault—Route 101 out of Olympia, Washington—all listed in an accommodations booklet available from the Olympic Peninsula Hotel and Resort Association, Anne Ruedy, Secretary, Quilcene, Washington.

All this and tea too!

Ontario, a remarkably fine place for a summer vacation, is a pretty large province. It stretches from New York to Minnesota east and west, from the U. S.-Canadian border to Hudson's Bay north and south—so even the initiated visitor needs guidance. Thus, Ontario's 15 Tourist Reception Centres, located at strategic points just across or near the border, are opening for another season between May 1 and June 1—exact time depends upon their individual locations. Pleasant places, these, where pleasant girls in tunics of Mountie-inspired scarlet await you with advice, maps, and literature to back it up, such friendly extras as free long-distance calls for reservations and equipment to warm the baby's formula, and a characteristically Canadian cup of tea.

You'll do well to make advance reservations for Ontario's more popular resorts, especially the family-type places in Southern Ontario, and the choicer luxury wilderness lodges open only for a limited season. A letter to the Department of Travel, Parliament Buildings, Toronto, will bring you a where-to-stay list to help you reserve rooms. Since the Department has 52 such lists, be sure to say just what part of Ontario you plan to visit. But, even with reservations in hand, your trip will be the richer if you cross the border where a Centre will welcome you on the other side: for instance, at Ogdensburg, Alexandria Bay, or Niagra Falls, New York; Detroit or Port Huron,

(*Continued on next page*)



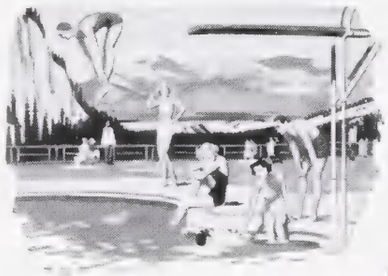
Make Yours a Real Vacation! 1: Forget motoring worries . . . glide through Canada's sky-high Rockies by Canadian Pacific's new *Diesels.* **2:** Arrive refreshed at Lake Louise or Banff. Glamour resorts, indeed!

18 sky-high thrills at Banff and Lake Louise

Travel by Canadian Pacific train, for service!

3: Stay at Banff Springs, Canadian Pacific's resort castle. **4:** A thoughtful hostess . . . new friends. **5:** Dancing to a name band. **6:** Chef delicacies, *trained* service.





7: At Banff Springs, you play the world's most scenic golf course—it's along the Bow River! **8:** Two swimming pools. **9:** Sky-high beauty all about. **10:** Chairlift ride way up Mt. Norquay!



11: Stop at enchanting Chateau Lake Louise, on the world's loveliest lake. **12:** See Yoho Valley, Lake O'Hara, Columbia Icefield. **13:** Alpine sports. *At both resorts.* **14:** Trail hikes, riding. **15:** Sporty fishing. **16:** Concerts, dances. **17:** Tennis. **18:** Illustrated nature talks.



Ask Mr. Agent about all-expense tours. From Banff or Field, you get scenic trips in the Canadian Rockies, plus lodging and meals at Banff Springs and Chateau Lake Louise . . . 2- 4- 6-days, low as $44 to $100.

A world of service: Canadian Pacific trains across Canada, 19 resorts and hotels. European sailings, White Empress style. Airliners to Far East, New Zealand and Australia.

Canadian Pacific

See your local agent or Canadian Pacific in principal cities in U.S. and Canada.

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STYLED FOR CLEVER HOSTESSES



This gay leaf pattern is today's most unusual dinnerware pattern . . . so gay, so beautiful that America's foremost hostesses are acclaiming it. See it at your dealer . . . complete open stock in your choice of Salmon Pink, Tropic, Dove Grey, Rust and Golden Fawn.

Pieces Illustrated:
SALAD BOWL.....$3.00
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SALT and PEPPER, set.....$1.30
16-PC. STARTER SET.....$7.95
(Includes service for four in Bread-and-Butter Plates, Cups, Saucers and Dinner Plates.)
All Prices Slightly Higher in the West

Woodfield is one of the many distinctive dinnerware creations of THE STEUBENVILLE POTTERY CO., Steubenville, Ohio.

It's a pleasure...



Photo: Hedrich-Blessing Studio

. . . to dine in a room like this—with a "wall of glass"—formed by handsome Pittsburgh Corning Glass Blocks—to admit plenty of natural daylight and preserve privacy. Their high insulating value keeps out heat in summer, chilling drafts in winter. They're easily cleaned, too; require no periodic repairs, painting and puttying; no storm sash. Get complete details.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Michigan; Duluth or International Falls, Minnesota; or once over, at St. Catherines, junction of Queen Elizabeth Way and Route 8; the Department of Travel's Toronto headquarters; or in, the Kenora-Keewatin area in Ontario's extreme northwest corner.

Sequestered bed and breakfast

Special feature attraction of many ready-made European tours this year is the almost ubiquitous country inn, and it's certainly something to look into if you're setting out on your own, for it is characteristically kind to the expense account, besides providing colorful, intimate acquaintance with any foreign land. This year it's made even more desirable by definite, often government-sponsored, programs which assure that it's as clean and comfortable as quaint.

In England sophisticated travelers have always been fond of "discovering" their own country inns, where eminent ghosts, priceless relics, a storybook name or a centuries-old tradition of hospitality may be as great a treat as the surroundings. Today, when so many bombed cities are blotting out the past with modern buildings, the inn is one means of catching a sight of the "Old England."

In Spain, where motor coach tours are an increasingly popular way of getting around, the government has established a network of country inns to serve them. Among them are not only many modern hotels, but a number of converted castles, fortresses, and the romantic like in which you can taste the life once reserved for the very upper classes, this time with modern plumbing.

In Portugal, a similar network invites exploration you might not otherwise attempt, including a chance to sleep in the ancient castle which was once the very stronghold of the walled and church-filled city of Obidos.

In France, a government-supported modernization program has readied well over 500 colorful small provincial hotels, all under contract to maintain set standards and prices, and to give you the utmost in atmosphere and cookery.

Getting around

New, or at least unusual, these travel novelties may help you set up or vary your summer vacation plans—or even to sell the hesit ing member of the family.

A new Arctic-Alaska Coast c ducted air excursion, four da from Anchorage or Fairbanks, cludes not only the already popu two-day Kotzebue, Nome circle, returns to Fairbanks via McGra and Anchorage for a look at t Central and Cook's Inlet are $196.50 plus tax. See your tra agent, air or steamship line. Arctic Alaska Tours, 1634 4 Avenue, Seattle 1, Washington.

A new European Tour of t Month plan, with emphasis on pe ple and their individual interes Just ahead, for May, an Art a Music tour; June, Teen-Ager a Folklore tours; and, for Augu perhaps the most unusual of the all, a Twenty-Fifth Anniversa tour for couples celebrating the that month. Your travel agent, Capwell's Travel Service, Oakla 12, California.

New summer excursion rates South America—Panagra's cont bution to low-cost air travel, go for savings up to one-half on t return portion of present round-t tourist fares. Example: New Yo to Buenos Aires, present first-cla round trip, $988; summer exc sion round trip, $675. Consu your travel agent, or Pan Americ World Airways.

The new "S. S. Flandre," whic with her first eastbound voya August 1, will replace the Fren Line's beloved "De Grasse" North Atlantic service. If you li a relatively small, elegantly a pointed cruise ship, you'll love t "Flandre"—642 passengers in tw classes, five and a half days England, six to France.

Midwest Maying

Flowers are flowers anywhe But in the Dutch communities Holland, Michigan, Route 31 nor of Chicago, and Pella, 35 mil southeast of Des Moines, Iow May's largesse of tulip bloom occasion for a sentimental festiv in which Old World customs costumes, and Old World-into-N World history are as much an traction as the millions of bulbs gaudy bloom. At Pella, May 8-1 information Chamber of Commer Pella, Iowa. At Holland, M 14-17, information, Chamber Commerce, Holland, Mich.



Elisabeth Draper

FAMOUS NEW YORK DECORATOR, SAYS-

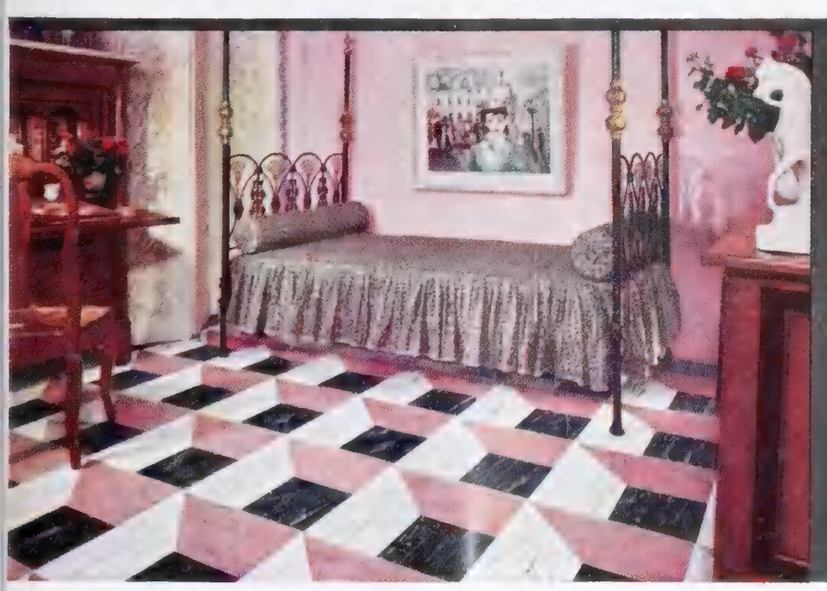
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When Bookworms Get Thirsty

Turn your library into a home bar by a simple trick which looks like magic

PHOTOGRAPHS BY MAYNARD PARKER



Pictured above is a well equipped bar, its door wide and welcoming. But see in the picture below how the Lloyd Ritters of Tuscon, Arizona, devised a new kind of door. Generous bookshelves flush with the living-room walls extend to the floor, are easily accessible. Yet the entire unit slides easily into a deep partition (left) and is completely hidden. The bar itself is then "open for business." It's a complete bar in miniature. Upright wood planks are lime-washed, the rail is a bona fide one. Alfred Messner, decorator.

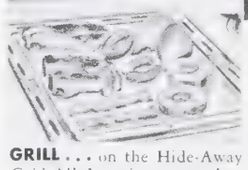


"I use the New 1952 Estate Range because it GRILLS, BAKES, BARBECUES!"

Says nation's foremost authority on good food... Duncan Hines

For sale at better book stores... Duncan Hines' best-selling "Adventures in Good Eating", "Adventures in Good Cooking", "Lodging for a Night", "Vacation Guide".

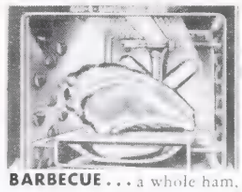




GRILL . . . on the Hide-Away Grid-All. Its unique, greaseless grilling is so much better, and better for you, than frying!



BAKE . . . pies, cakes, biscuits, a casserole, all at once! They'll rise evenly, brown uniformly every time, in the Air-Flow oven.



BARBECUE . . . a whole ham, standing rib roast or a pair of chickens in the Bar-B-Kewer meat oven. Here's two-oven convenience!



COOK AUTOMATICALLY while you're away shopping or visiting. Let your Time-Estate automatic control do your cooking for you!

Your New Estate Range offers new methods . . . new flavors . . . new adventures in cooking

Take the Hide-Away Grid-All, for example, with its special built-in reservoir that drains off hot fats to give you true greaseless *grilling* for steaks, chops, sandwiches, fruit or vegetable rings. Here's a brand new cooking method *built right in!* But that's only half of the story. Remove the griddle, slip the Converto-Grate in place and, presto, there's a super-giant burner more than a foot square, for large-vessel cooking.

Then there's the Bar-B-Kewer. Its new radiant heat imparts tempting "charcoal-done" flavor to your roasts . . . preserves the natural savory juices and reduces shrinkage. It lets you do roasts and oven baking at the same time . . . also doubles as a high broiler. Only the 1952 Estate lets you get everything ready at once, to serve it all piping hot at the call to dinner.

Models for city and LP (bottled) gas

Guaranteed by Good Housekeeping

Estate GAS RANGES

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Makers of Estate Gas & Oil Heatrolas



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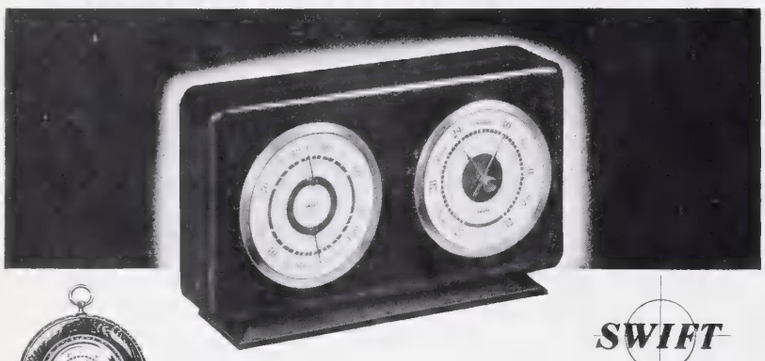
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ABOVE: Lowell combination—In rich, handrubbed mahogany. Left hand dial shows both the room temperature and humidity and the right-hand dial has a barometer for forecasting the weather. 18.00

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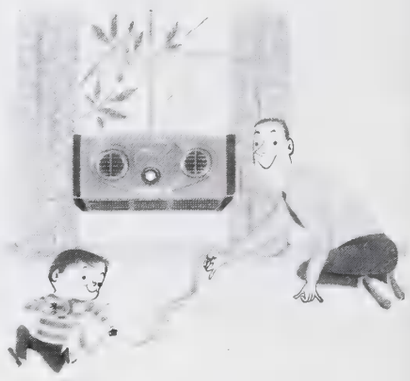
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TAKE IT EASY, LADY!

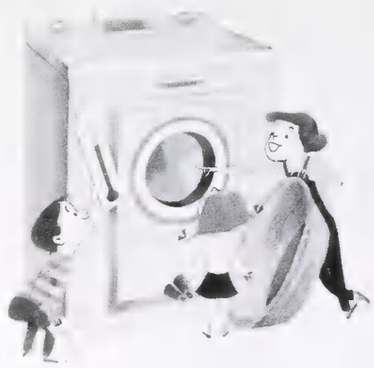
CONTINUED FROM PAGE 231



Has your freezer problem been a where-to-put-it one? The solution probably lies in the new upright Quicfrez 4 cu. ft. model put out by Sanitary Refrigerator Co. It is only 24″ wide x 28″ deep, so takes only 4½ sq. ft. of floor space. Its height is 38½″, so it will fit easily under wall cabinets. With all its small size, it holds up to 200 lbs. of frozen food on its 4 shelves. Bottom section has a door to prevent air spillage, and to hold small packages in place. When dropped down it doubles as a handy shelf when adding or removing food.



Ask an engineer what a room air conditioner does and he'll tell you it cools, circulates, dehumidifies, exhausts stale air, filters, and ventilates. The new Vornado air conditioner, made by O. A. Sutton Corp. does all these things, and in addition adds a new method of air distribution. Twin air directors guide cool air to different parts of the room at the same time. Twin blowers help air to penetrate up to 30′ into the room, to give a maximum cooling effect without drafts. Gray-green air conditioner extends only 9″ into the room.



Ever hear of a washer with its own heater for hot water? The new Bendix "Snow White" takes no chances that the water might not be hot enough to get clothes really clean. Its magic heater keeps water hot automatically. Heater raises temperature 10 to 15 degrees if water was 120° to 130° on entering the washer. If water was 145° or above, it keeps it from dropping below the needed temperature during the wash cycle. The wonderful thing about it is that there is no control to set or forget. You just get good hot water automatically.

Gense SWEDISH STAINLESS STEEL

Contemporary flatware and holloware handcrafted of solid stainless steel with a lasting, lustrous satin finish. No tarnishing. No polishing.



Send 10c to Dept. HB for booklet and price list

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IF you're planning to stain your house, use the best . . . *use Cabot's Creosote Stains!* These stains bring out the natural beauty of the wood . . . give deep, rich, permanent color. Cabot's Stains *cost ⅓ as much as good paint* . . . are much less expensive to apply . . . give years of protection against decay and termites. Yes, you actually get longer protection at *lower* cost with Cabot's Creosote Stains.

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Please send me my free copy of "Stained Houses" and complete information about Cabot's Creosote Stains . . . plus color card showing 18 different shades.

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FATHER TAKES TO THE PRIMITIVE

CONTINUED FROM PAGE 240

sure, by a chariot considerably grander than any in his car pool.

That Friday night, though, Fairbanks confided with an arm on Howard's shoulder that something had gone wrong at home and yes, by jove, he would appreciate a lift. After dropping other members of the car pool, it developed that, by Jove, yes he would go for a spot of comfort on the way. In Father's study the big man's eyes sped to the painting on the desk.

"Well now—" he raised his glass in a toast. "Didn't know *you* shared my little vice."

"Oh, well—"

"Fine. Splendid, by Jove." Fairbanks boomed. "I always say a hobby is broadening for us businessmen, eh? Gives a man another dimension, you might say. Though I can see, my friend, you are something of a connoisseur. That primitive—" he leaned closer—"very nice, *very* nice. I quite envy you, my dear fellow. That is one of the finest Van Meters I've seen."

"You know this Van Meter?"

"KNOW him? My dear man, I've spent the last ten years trying to lay my hands on everything he touched a brush to. Genius—sheer primitive genius. You and your wife must come up and see my collection some night—have dinner."

"Oh, and by the way"—it was the merest whisper of an afterthought—"if you could be induced to part with that—oh, just for the sake of unity of my collection, of course—I'd make it worth while."

"Would you sell it?" Mother asked him softly later that evening.

"Well—probably get enough out of that old skinflint to buy paintings for the whole house—a big one over the mantel there where it looks so bare," he added.

"Then you'll sell, Howard?"

"Sell *that?* Don't be ridiculous. You like it, don't you? Sure, and I like it, and so do the kids, and so do Joe and Jim and everyone who looks at it. We'll keep it."

Mother sighed with happiness. "That's what I love about you, Howard. You have a real artist's eye for beauty."

"Artist's eye—hell. I'm the only one around this house with the eye to pick out a valuable painting—in the attic, too, where you were letting it lie around in the rubbish. Artist's eye"—he snorted again—"what nonsense! Why can't women be more logical?"

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PHOTOGRAPHS BY MAYNARD PARKER



Charm of this room is the almost total lack of unnatural ornament against natural brick and wood. See how simply framed pictures, arranged by size and shape, decorate the room. Home of Mr. and Mrs. Louis Fiske, Denver, Colorado. Joseph Marlow, architect.

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CONTINUED FROM PAGE 229

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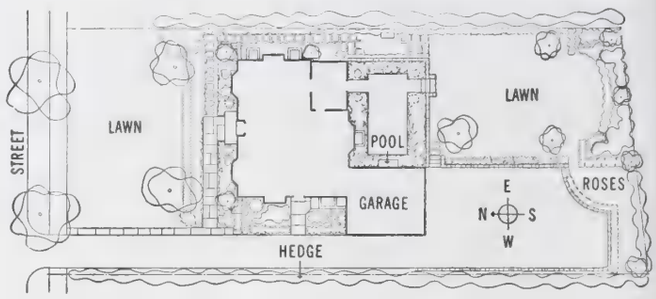
Bedroom Furniture Dining Room

HICKORY · NORTH CAROLINA

LANDSCAPE DESIGN

They wanted a yard full of flowers

Garden designed by Henry Pree, landscape architect



Mr. & Mrs. George Lyons, owners; Shaker Heights, Ohio





Show garden is well stocked with perennials that Mrs. Lyons has found reliable. She fills spaces between them with plants (from pots) already in bloom. All plants grow luxuriantly (fed liberally and often). Vine above wall-fountain is porcelain berry.



Front of house has this interesting planting of evergreens chosen to give a wide range of foliage types for use in flower arrangements throughout the year. Cleveland gardeners rate Mrs. Lyons's garden and arrangements as a "must" on important garden tours.



This is a small garden, but different levels, created artificially, add greatly to apparent spaciousness. Walls are laid dry, chinks planted.

PHOTOGRAPHS BY MAYNARD PARKER



Rose display is spectacular; floribundas at eye level greet you as you drive in, also when you open garage door in the morning (bottom photograph, page 254). Extra advantage of elevated rose bed: It's easier to water plants without wetting the leaves.

(*Continued on next page*)

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Bright Idea



A wall of light brightens basement recreation room in home of H. Oswald—St. Louis County, Mo.

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CONTINUED FROM PRECEDING PAGE



This looks like a country estate, but the next house is just 50 feet from where we are standing, evidence that landscape architect Henry Pree located screening trees and hedges with great skill.

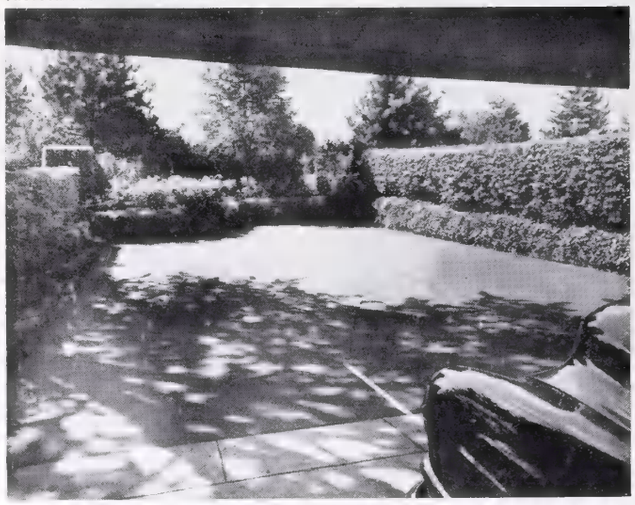


Hedges look less forbidding if tree behind them breaks skyline.



Lot-long driveway was difficult problem, now looks acceptable.

PHOTOGRAPHS BY MAYNARD PARKER



Owners didn't want turn-around, did want a hidden parking platform for guests. Designer Pree dug down and put up hedges. Trees on rear lot line were spotted to screen near-by house. Note that plants occupy just about every foot of garden space in this garden.



Sanette Indispensable in the kitchen

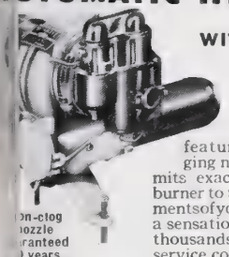
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CASUAL DOESN'T MEAN CARELESS

CONTINUED FROM PAGE 175

would give their eye teeth to own your lovely house. It's so slick, clean-cut, so open to the outdoors, and perfectly designed for the most delightfully *bona fide* casual living. With its fine smooth woodwork, its easily cleaned, good-looking floors and fabrics, you should be able to make it trim as a pin in half an hour. Why don't you try it some time? Neatness still counts. Ernie old girl—not because it's "correct," but because it's nicer to live with.

You are a lucky, lucky lady to have such adorable children—they're charmers, both of them. I know it's none of my business, but it seems rather a pity to deprive them of some sense of order and continuity in their young lives. Even the most casual life, to be thoroughly pleasant, needs some sort of dependable living cycle—not necessarily an inflexible, implacable schedule, but a certain degree of security that God's in his heaven and dinner's at six-thirty. I certainly don't get that feeling in your *laissez-faire* household, where meals seem to be whipped up at any old time and eaten wherever the diner happens to light. I shudder to think what effect this restless, rootless arrangement may have upon the young, but I venture to say it is no more traumatic than those dimly lighted dinners in many another home where the youngsters know Daddy only as that big square-headed shadow that keeps blocking the TV screen.

You have pleasant and, if I may say so, long-suffering friends, Ernestine, judging from the way they took that buffet supper in their stride. I thought they ate those canned peaches with consummate politeness, and only one of them groused about not having a place to set down her plate. However, I shouldn't strain my luck, if I were you. Every good tempered guest has his breaking point.

What I should try to remember, Ernestine, is that hospitality doesn't automatically happen when somebody crosses your threshold. It presupposes that you give something to your guests, that you do something more than merely receive them under your roof. You flatter them with carefully planned food and imaginative settings. You share your loveliest belongings—not to dazzle but to delight them. You

(*Continued on page* 261)

OSTERMOOR

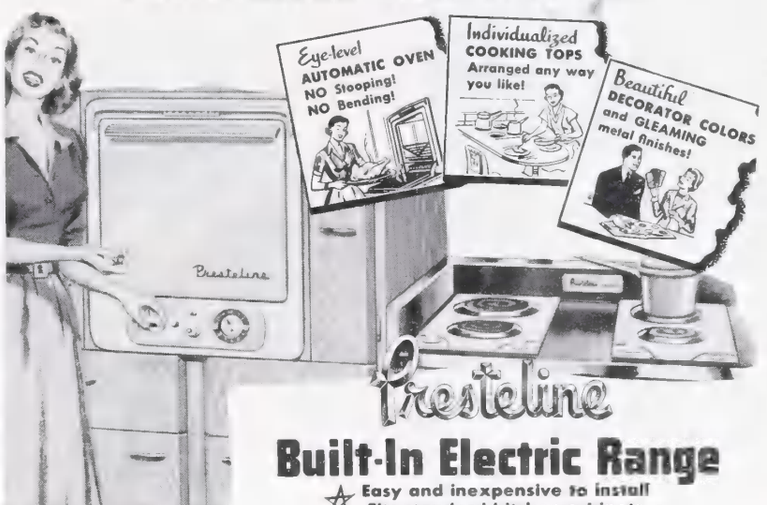


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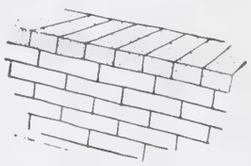


On the Level

By Thomas Rippey

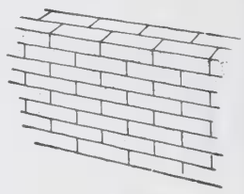
Brick-work, like the perfect life, is the sum of correct moves. Any nitwit can stack up bricks but to pile them so that they are strong and enduring requires a little savvy of the art. Begin your job out of plumb ("plumb" means straight up and down) and sooner or later the wall will bulge or topple over. Start your work correctly and the thing automatically turns out to your satisfaction. Smacks a bit of a sermon, doesn't it, but any professional mason, church-going or rollicking, will bear me out.

Brick-work, to be right, must unite its many components into a



single tight mass by incorporating "headers" or "ties" into the work for the purpose of strength. Look at it this way. Suppose that you had a number of logs which you decided to stack into a neat, compact pile which Junior and his companions would find difficult to knock over while they were playing Indians. Would you lay the logs on top of one another with every last one of them running in the same direction? Of course not; that is, you wouldn't if you wanted a solid pile. What you would do is to lay a number of them side by side, then place another layer with the logs running across the first layer. You'd alternate the direction of each succeeding layer so that when you doffed your work gloves you'd have a compact mass, each layer of logs preventing the layer beneath it from moving or shifting. Well, that explains "headers" or "ties." Brickwork is generally two or more bricks in thickness, so, to effect a "header," occasional bricks are turned endwise so that they bridge from the outer row to the inner one, thus establishing a "tie" or anchor between the two rows. If it happens that your dwelling is of brick, and is not more than twenty-five or thirty years old, stroll out into the yard and inspect the walls. You will notice that every sixth or seventh layer (masons call them "courses" and so shall we from here on) contains a great number of bricks which show only their smaller ends. These bricks run all the way through the wall and are the "headers." I mentioned the age of the building because the older ones were set up without the benefit of "ties" and, when latent weaknesses appeared in the walls, various building authorities made the "header" system a part of the building code.

While you are examining the walls for the "headers," observe, too, that each brick in the wall has its center exactly over the joint of the two bricks below it, another



keynote of strength. Into the head of every new bricklayer is drummed this constant warning: "Never leave open joints." This, translated, means "never place one joint over another." In other words, a full brick should cover every joint.

Right here, it seems to me, is the place to tell anyone interested what tools and materials are required for this avocation. Of course you will need a trowel for mixing and placing the mortar for the joints and a bucket in which you can mix and carry this plaster around. A spade for digging out is also essential. For the small brick jobs usually performed around a home, the joint mortar can best be purchased in sacked, dry form at any building-supply house and mixed, as needed, with the directed amount of water. If, however, the beginner wants a mortar of his very own manufacture let him mix thoroughly together one part portland cement, three parts *medium sharp sand* and about one-fifth part of hydrated lime. To this dry mix, add just enough water to make a firm, plastic mortar with no trace of sloppiness. When you have finished using the mortar, wash off the tools and bucket so that they can serve another day.

But your chief requisite for laying bricks is the hand-level. Most masons use one which is three feet in length and which, when laid flat or horizontal, has a bubble which reports on levelness. It also has a bubble glass on one end so that when it is propped vertically the bubble centers on its mark indicating that the hand-level is exactly plumb. This instrument is referred to by the mason as often as is a script by a movie director, so buy a good one and take care of it. If the surface to be leveled or

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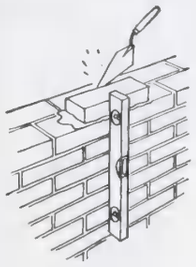
umbed is longer than the hand-vel, just place a straight board the required length against the rface and hold the hand-level ainst the board.

To begin the job properly, install base of the proper size and level-ss and take pains with your first urse of bricks. The best method to dig out the ground to depth four inches for the length and



dth of the pillar, the wall, or atever else you may have anned, half filling the excava-n with two inches of cinders unded down solidly. The cinders e to defeat any movement of the ound under your work due to st in cold weather. Now lay your ick base on top of the cinders. y the bricks in any pattern you sire but lay each one as level possible in every direction. hen this is completed, test for elness by laying your hand-level ross the base and then make any cessary corrections. Then toss a w trowelfuls of mortar on the ick base, work it into the cracks tween the bricks and scrape off y excess. Knock off for the day that point so that the base can rden overnight before you begin ing up the bricks.

To start your first course of bricks, spread half an inch of mortar along the base where they are to be laid. Don't be stingy for no mortar ever goes to waste on a brick job. If you happen to spread it, or "butter" it, over too large an area, it is no trick at all to scoop it up with your trowel after each brick is set in place. Lay each brick on the mortar as nearly level as your eye indicates but test it by placing the hand-level upon it in both directions. If it is not exactly level, tap the high points with the wooden handle of your trowel. When a full row of bricks has been put in place, lay the hand-level across it just to be sure. A quick way to properly get in your first course of bricks is to set one at each of the corners of the work perfectly level and as guides. Then, level with each other. Next, place the hand-level, or, if too short, a straight board, on top of these



corner-stones and make each and every brick laid between them precisely touch the under side of the hand-level or board. If placed even with the edges of the corner-stones, this board will also keep the bricks in a straight line. As I have already stated, most brick-work is at least two bricks, or, about eight

(*Continued on next page*)

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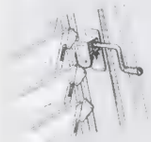
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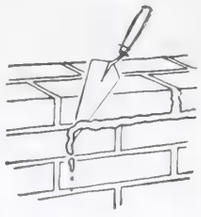
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ON THE LEVEL

CONTINUED FROM PRECEDING PAGE

inches in thickness, so that means that there will be an inner and an outer row, all level with each other. But, remember, whether you lay the bricks on top of one another, or side by side, no two joints are to be opposite each other. Each joint must be under, or face, a full brick, or part of one. If only half a brick is needed to fill out a course, simply cut it with a cold chisel and hammer. As to the important strengthening "headers," I suggest installing these in every third course, say one between each lengthwise brick in the course. The strongest type of brickwork would have one course laid lengthwise while the course on top of it would have all its bricks turned endwise, that is, all would be 'headers" or "ties."

All the above seems like a powerful lot of trouble and you probably will say, "Heavens, if I do all of that, I'll certainly be too old when finished to enjoy my handiwork." But the base and the first course are the only points of your work where you will have to exercise so much care, besides, a little experience on your part will possibly convince you that my words have made the task seem more difficult than it really is. Anyway, the courses to be laid thereafter more or less take care of themselves. You simply stand your level upright, snug against a brick already laid, keeping the bubble on its mark, showing that it is plumb. Hold the brick you are laying close up against the hand-level and slide it down into place on the mortar which you have placed upon the first course. Level the new course horizontally from time to time and that's about all there is to it, except some practice. As each brick is finally set, scrape off, or "strike



off," as the masons say, the surplus mortar which had oozed out beneath its weight with the sharp edge of your trowel and return it to your mortar bucket.

But, you say, your joints are not as smooth and shiny as those in the wall that the Joneses had the contractor build for them. Nor are they deep grooves like those in Smith's grill where every brick



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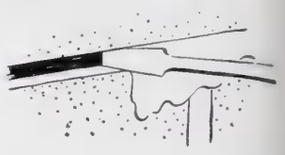
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stands out like a gem. Well, M or Mrs., you can have any kin of joint you desire for it's only matter of "raking" or scraping o the mortar joints before they a entirely hard. After the cement the mortar has had time to pa tially set, take an old screwdriv



and scrape the mortar out to depth of a half inch arou each brick. If you stop there, t joints will resemble those in t Smith grill. Or you can refill the with any colored mortar or ju have "tooled" joints. To do this small batch of richer mortar con posed of one part cement and tw parts sand is mixed and trowel into the grooves. The joints a then passed over with a brick-joi tool, a thin strip of metal with curved handle which any hardwa store sells for fifty cents or les This richer mortar will leave t joints slick and shiny.

Some kind of estimate should made beforehand so that, wh the bricks are delivered, the neig bors will not gain the impressi that you intend building a fou story apartment house instead the low wall at the end of t porch. It's very easy, you know, order material which you could possibly use up. So multiply t length, width, and height of yo project together to arrive at cubic footage. Since there a somewhere around twenty-sev bricks, ordinary size, in a cub foot, you can see that it doesn require much study to know ho many bricks to order. Rough speaking, one-quarter to one-thi cubic foot of joint mortar will used in every cubic foot of bric laid, and, as two-thirds of the mo tar is sand, it is evident that won't be necessary to buy a ca load of cement which, in tur comes in sacks containing an ev cubic foot.

Now, clean up your complet brick-work by removing mort stains and driblets of cement whi have dropped and dried upon t surfaces. To do this stir up a mi ture of water containing ten pe cent of muriatic acid and wit long-handled, stiff brush give t surfaces a good scrubbing. If y watch closely you will see the sol tion eating away the cement pa ticles which it positively hate Better wear your rubber gard gloves while working with this s lution and be careful that none

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it splashes on your skin or in your eyes. When the scrubbing is done, rinse the surfaces with clear water or else, like the armless Venus who forgot to stop biting her fingernails, this acid-bearing wash may keep on working with damage to the joints.

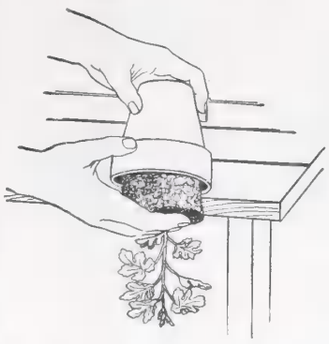
If brick-laying sounds interesting to you and you think that you might get some fun from it, try it out. At worst, you can't spend more than a few dollars on it and it will keep you out in the fresh air, unmindful of the high cost of living for a few hours. At any rate, it will be a lot more exciting than standing around watching some one else "laying 'em up."

How to re-pot a plant

Water plant day before re-potting. Moist soil ball holds shape when removed



Slip hand over surface of pot with stem between index and third fingers.



Invert pot. Tap against firm surface. Soil ball is caught, supported by hand.



SKETCHES BY JOHN BRIMER

Handle carefully. Avoid crushing stem. Plant can be re-potted with ball intact.



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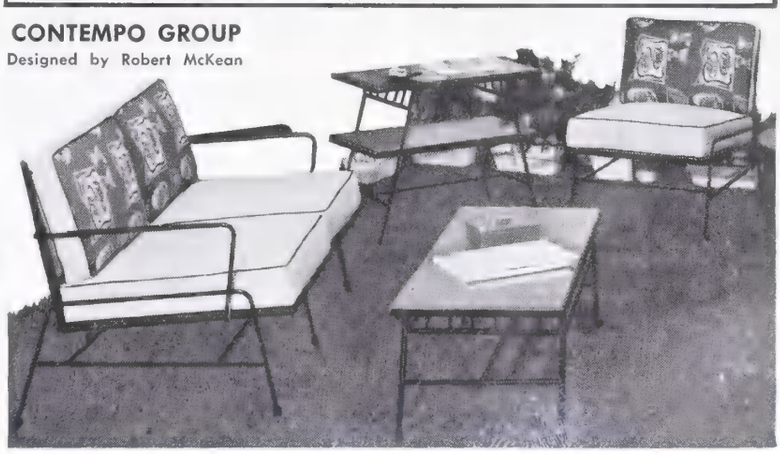
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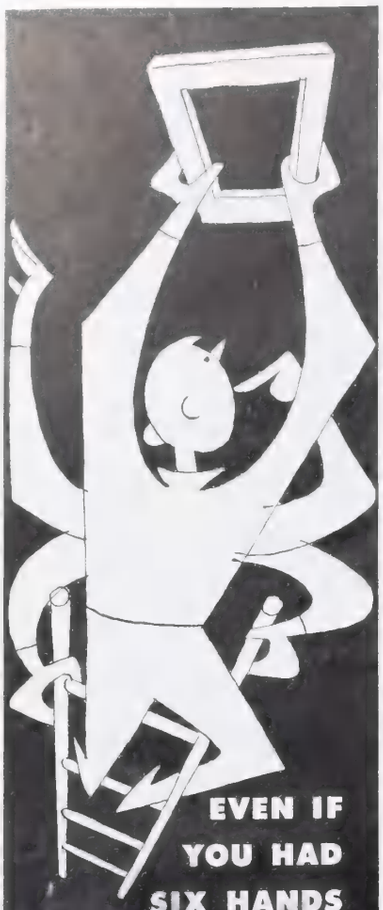
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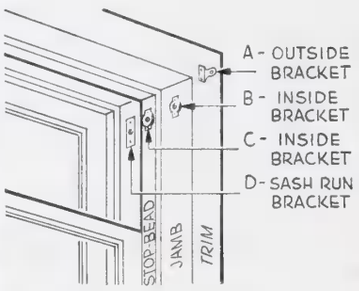
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How to measure for new window shades

As a commonplace household chore, the process of measuring for window shades is so foolishly easy that people are inclined to be careless. Expensive mistakes result.

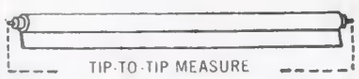
Easy and elementary or not, the chore calls for the discipline of a few simple rules. When measuring for new window shades there are



two measurements needed—length and width. These measurements must be absolutely accurate for shades to operate correctly.

It is well to remember first of all, that if your present shades are of the correct length and width and hang nicely, you may not need to do any measuring. If the shades to be replaced are all of the same size, merely go to the store with one of these shades and all will be exactly duplicated in the materials and colors that you have selected. The store will do the measuring.

If the shades which you want to replace each have different measurements (assuming they're all satisfactory), then you need only to measure the old shades. You needn't take window measurements. But don't do even this simple chore with your mind occupied with something else.



There is a correct way to measure a window shade roller exactly, from tip to tip, as shown in the above diagram.

However, if you have no old shades to duplicate, or if you wish to hang the new shades in a different way, you'll have to measure the actual window frame. You'll have to decide also just *where* on the frame you want to put the little brackets from which the shades will be hung.

On a window framework there are usually four surfaces from which the shades may be hung. These are indicated on the drawing, opposite, and show exactly where brackets are to be put depending on which of the four surfaces you choose. You ask for "outside" brackets if you wish to hang your shades from the "outside" or "face" surface. If you prefer one of the middle surfaces—"stop bead" or "jamb"—ask for "inside" brackets. If you want to hang the shades from the fourth surface, indicated at left, specify "sash run" brackets. Brackets are, of course, to be placed on each side of the window frame in corresponding positions just below the top of the frame.

After the brackets are mounted you can measure from the bracket on the left to the one on the right to determine the width of your shades. Be sure the cloth width is wide enough to overlap window opening and prevent light streaks at sides. In bedrooms this precaution is especially important.

Measuring for the length of the shades is simpler. You measure from the top of the window to the window sill. Then add 12 inches to prevent shade from tearing off roller when you pull it all the way down.

Following the above directions, you can hardly trip over a single measurement unless you have an affinity for self-confusion. However, certain general hints will protect you further:

1. Be sure to use a steel or wood rule. Cloth tape is apt to shrink.

2. Don't try to economize by using a new shade on an old roller. If the shade cloth is worn out, undoubtedly the rollers are decrepit.

3. It's probably better not to keep the old brackets. Check carefully to determine which type of bracket is best for your installation.

4. Write down each set of measurements for each window so that memory can't throw you for a loss.

5. Think about the color scheme of your room before you select shades. There's a wide range of choice nowadays in color and design: floral prints, plaids, two tones, and various textures. Shades don't have to be humdrum. If thoughtfully selected, they can be a real decorative asset to the room.



*from an unsolicited letter by Mrs. James R. McPherson, Rockford, Illinois

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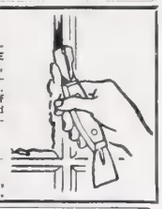
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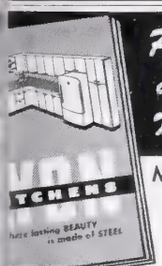
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CONTINUED FROM PAGE 255

extend yourself, but how much depends upon circumstances, your own tastes, and common sense. The clichés—the obvious, easy unadorned dishes presented in take it-or-leave-it manner—simply don't qualify. Neither do hit-or-miss assortments of china, linen, and silver.

Festivity needs novelty, or it isn't festive. Buns and hamburgers are pedestrian bores if you present them as is. But served red hot with an intriguing array of condiments—everything from common mustard to chutney—they belong to the party. I'd suggest a little imagination in your table settings, too. Mix the old and new, the traditional with the unexpected, stainless steel with Wedgwood, plastic plates with Chinese bowls. You've got the makings in your cupboards. But your most vital need is the urge to make other people feel like V.I.Ps. And now that I come to think of it, that is even more than the secret of hospitality. It has been the secret of pleasant living as long as anyone can remember. Good manners are timeless.

There's nothing the matter with you, Ernestine, that an honest soul-searching couldn't cure. You're a wild, free spirit gone slightly off the beam. But when you get back on, just let me know, so we can pick up where we left off—casually, of course.

Your anxious and devoted friend,
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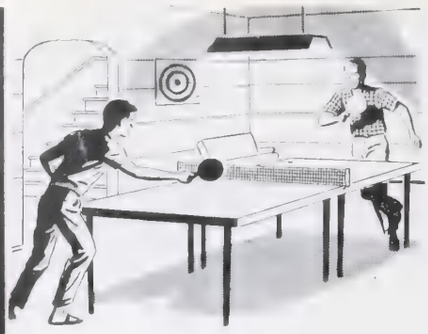
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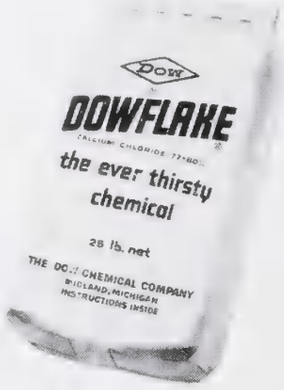
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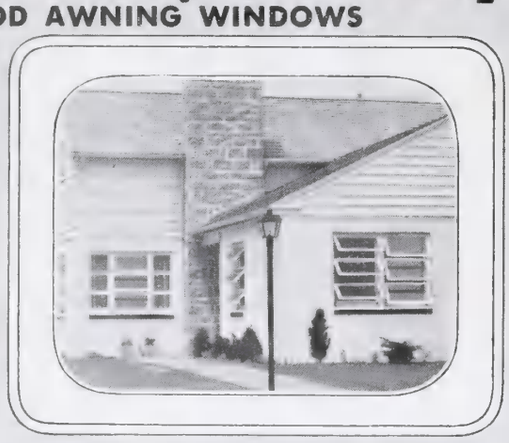
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WHY ONE MAN GARDENS



This chef grows his own vegetables

"Why do I garden? Because it gives me better-tasting food than any money can buy, and it's less effort to get the amount of exercise I should have," says Bill Swain, amateur chef, sportsman, and home gardener

Bill Swain, America's greatest booster of home vegetable gardening, is a powerfully built six-footer. General Sales Manager for Treasure Cave (Minnesota cheesemakers) and Vegetable Test Chief for the Men's Garden Club of America. He is supervising variety testing in more than 100 cities.

Swain excels in many sports, but now finds he gets most of his exercise and relaxation through gardening because "I just get more of a kick from it."

Cooking has always held an attraction for him ever since he took a part-time job as a cook while attending Engineering School (University of Nebraska). Years later he became first secretary of the Minneapolis chapter of the Society of Amateur Chefs and a sought-after authority on herb cook

But let's get back to Swain a vegetable gardener. He be in the winter of 1942. The gov ment asked people to plan Victory Garden in 1943. Swain helped in the family garden World War I, and had a s kitchen garden in 1932-33. otherwise was inexperienced. bought a copy of Thompson's *etable Crops*, and studied it s ligiously during winter even that his then 4-year-old son sufficiently impressed to comm one day the next spring. "Da you must know *everything* ther to know about gardens—you that book enough."

Swain admits to being a pe tionist. He wonders why an

(*Continued on page* 265)

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5TH WEEK



4½ FEET HIGH AND STILL MATURING

No one, of course, normally grows tomatoes or any vegetables in plain sand. Vegetables require richer, more fertile soils. But just to demonstrate a point, we made this "sand test." And thereby proved that Vigoro provides all the vital nutrients vegetable plants need to grow and develop their health-giving best.

As this experiment shows, Vigoro is so *gentle* that even tenderest seedlings will grow and thrive with no other food but Vigoro.

Just think what it can do for the vegetables you grow. Remember—vegetables are nature's richest single source of minerals. No matter how poor your garden soil, Vigoro feedings assure bigger, mineral rich vegetables—the best for your table. Work new process Vigoro into your soil before planting at the rate of 4 lbs. per 100 sq. feet.

LIKE TO TAKE A BITE?

These plump, flavorful tomatoes are as fine and nutritious as any you've ever tasted! Yet they grew in just plain sand from Miami Beach (washed free of salt)—with regular Vigoro feedings.



*There is only one Vigoro . . . the trade-mark for Swift & Company's complete, balanced plant food.



2 MORE GREAT GARDENING AIDS:



End-o-Pest

. . . provides quick 3-way pest protection against chewing insects, sucking insects, fungus diseases. Comes ready-mixed in handy dust-gun container.

End-o-Weed

. . . selective lawn weed killer—destroys over 100 different kinds of weeds without harming ordinary lawn grass. Just mix with water and then sprinkle on lawn.



take the hard work out of yard work!



HAVE mercy on your muscles — use a Milcor Pick-Up Cart. Let the weight of your loads rest on wheels—not on your arms.

Don't try your patience — use a Milcor Tool Rack to hang your tools neatly and safely, where you can always find them. Made of heavy-gauge steel, it nails or screws on wood or masonry walls.

Take the hard work out of your yard work. Get these two bargain-priced work-savers at your dealer's today.

INLAND STEEL PRODUCTS COMPANY

4143 W. BURNHAM ST., MILWAUKEE 1, WISCONSIN



Sturdy steel Milcor Pick-Up Cart holds several basketfuls at once. Tilts to ground for loading and unloading. Wide rubber tires easy on lawn.



*Reg. U. S. Pat. Off.

C-101

THIS CHEF GROWS HIS OWN VEGETABLES

CONTINUED FROM PAGE 262

others going into something new
nless he is willing to learn all
e can about the subject. Of gar-
ening, he says:

"Awards and compliments are
important as sunshine and rain.
ney keep me going. Sure, nobody
se wants to hear about them a
w days later, but I look back on
em when the going gets discour-
ing, the bugs and blights are
d, or frost catches me, or the
nd knocks over my plants."

The first garden was 50 by 100
et, on a neighbor's lot not far
om downtown Minneapolis. This
rden won an Honorable Mention
the city-wide Victory-Garden
ntest. Exhibits of fresh and
nned vegetables won a boxful of
bons at the state fair that year.
ccessive years have brought an
creasing number of awards in
rious competitions, "success be-
nd my hopes," Swain puts it.

1946, his garden won first prize
the Minnesota Green Thumb
ntest: Bill Jr., then 9 years old,
plicated this in the Junior
vision. This seems to be the only
ne a father and son ever placed
t simultaneously in any state-
de garden competition.

Swain has always used herbs
cooking, so in 1944 he decided
grow his own. Today, he is con-
ced that herbs are the most
portant crop in the home veg-
ble garden. He grows 64 kinds,
d says all are easy to produce.
e quality, and thus the effect on
vor of food in cooking, is far
perior to what you can buy in
market. Swain believes. In ad-
ion, he can grow a wider variety
an can be bought as fresh herbs.

'd like to "retire" some day to
ow herb plants for sale to home
rdeners, as do his friends the
Tooles, who first convinced him
t herb-growing is easy.

Gardening has led to many civic
ivities. Swain was asked to take
rge of the Junior Victory Gar-
ning Program in Minneapolis in
4. This led to active participa-
n in PTA, and eventually to the
sidency of the Minneapolis
ncil of PTAs in 1948. Today,
Swain takes pride that junor gar-
dening is a regular part of the city
school program, with the PTA Lei-
sure Time Committee providing
volunteer summertime supervision.

SWAIN has just moved to near-by Faribault to be closer to his office (and so have more time for gardening). He has already been asked by the Chamber of Commerce to help institute a full home-garden program for Faribault.

Swain joined the Men's Garden Club of Minneapolis in 1945 at the urging of fellow businessman Harold Kaufmann who thought Swain should get into flower-growing, too. (The Kaufmann garden has the city's most spectacular chrysanthemum garden display.) Swain humored Kaufmann by adding flowers to his garden, but still insists that for him flower growing is a chore, vegetable growing, fun.

"I like to eat too well to devote a lot of time to just flowers."

Swain quickly became interested in the Men's Garden Club of America (which meets in Boston, June 24-27, incidentally). Swain was disappointed to learn that while the national organization had test programs for dozens of kinds of flowers, no attention was given vegetable growing. In 1949, he was asked to start such a program, designed to determine what varieties of vegetables grow best in each city. By last year he had volunteer test programs under way in almost every local men's garden club in the country, under the slogan, "Food for Flavor."

"You can't buy the flavor you can grow." Swain insists. ("Vegetables for Gourmets," HOUSE BEAUTIFUL, January, pages 70-71).

Swain claims his garden returns two for one on its cost and says it would be 10 for 1 if he didn't like to experiment so much. He tries every new vegetable he hears about, often finding them unsuited to the rugged Minnesota climate, and therefore a complete loss. His cost figures include what he spends on his lawn and for flowers—but

(Continued on page 269)



WASH YOUR HOME!

SUCCESSFUL HOUSE WASHER CLEANS LIKE NEW PAINT JOB!

Cleans Porch and Basement Floors
SAVES PAINT and MONEY
EASY TO USE!

Seven foot light extension hose on handle attaches to garden hose—valve controls soap, scrub and rinse operation. Has 3 ft. Telescopic handle which opens to 6 ft. long. GUARANTEED not to leak. Supplied complete with sufficient detergent tablets to wash average two story home at only **$14.95 POSTPAID.** Short handle model pictured above, only **$11.95.** *Order direct* or write for details NOW—as reduced aluminum quota prevents repeating this ad this year.



TUCKER MFG. CO., Dept. HB-552 Cedar Rapids, Iowa



from Coast to Coast everybody's talking about

ATOMASTIC
the modern exterior coating

No matter what climate you live in (hot, cold, wet or dry) . . . what kind of a house you own (brick, stucco, wood, concrete or other building material) . . . you'll be as enthusiastic about Atomastic as thousands of other families all over the country. Atomastic is not a paint, it is a mastic containing asbestos, mica, perlite and titanium. Available in many colors, it is a beautiful, insulating, armor-like finish that is sealed to your walls by pressure equipment. A permanent, weather and fire resistant coating that will not crack, chip, peel or flake. Before you refinish, find out about Atomastic. 10 year factory guarantee . . . FHA financing.

want more information?

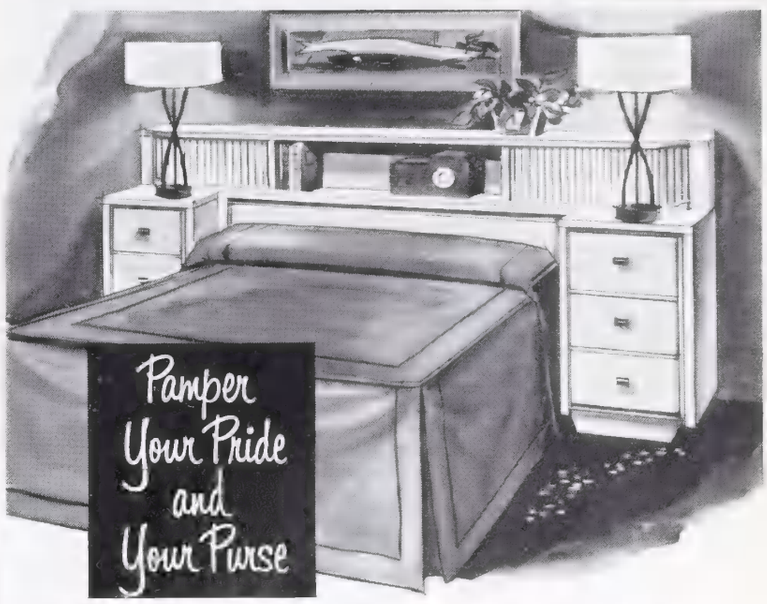
Dept. B
OLD QUAKER PAINT CO., INC. 1977 Blake Ave., Los Angeles 39, Calif.

Yes, I want to know more about Atomastic, the asbestos mastic coating for the outside walls of my home.

NAME _____

STREET _____

CITY _____ ZONE ___ STATE _____



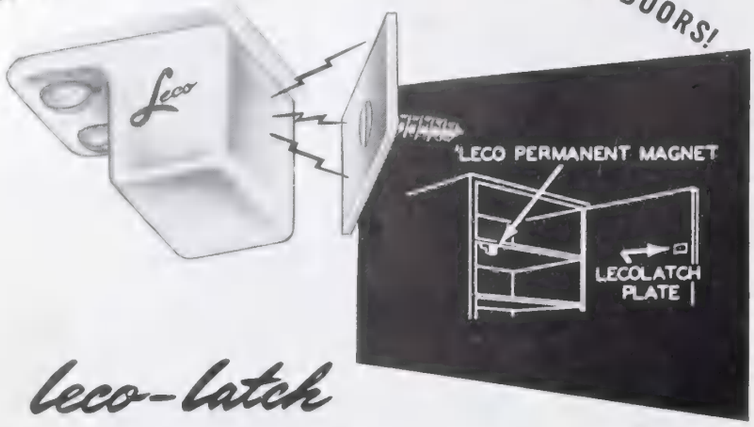
with Topaz Solid Mahogany

Genuine solid mahogany—finest cabinetwood for traditional furniture—now the connoisseur's choice for modern pieces! Here it is in beautiful, warm-blond Topaz Mahogany at sensible prices. Choose this "Contemporary American" tambour bed for more convenience and storage space. Open sliding tambours for quick access to those belongings you want handy. Whisk tambours closed, and present an uncluttered view! Extra space also in two roomy, three-drawer commodes. See "Contemporary American" at fine stores everywhere, open stock bedroom, living room and dining room pieces.

Write for Free Booklet, Dept. WM-5

Solid Mahogany by **Hungerford, Memphis** ®

A REVOLUTIONARY CATCH FOR CUPBOARD DOORS!



leco-latch

with the PERMANENT MAGNET

No Moving Parts • No Springs • Absolutely Trouble Free

Utilize the continuous energy of the Permanent Magnet. It will work for you silently and efficiently for the rest of your life!

Lasts forever — nothing to get out of order.... Works perfectly — even if doors sag or warp.... Doors open easily — without snap, noise or jerk.... Holds doors in place firmly, yet gently.... Easily installed.... Improves appearance.

The Leco-Latch isn't complicated; a complete unit consists of a small but powerful permanent magnet, a small plate made of special steel, and necessary screws.

See your local lumber or hardware dealer, or write to

LABORATORY EQUIPMENT CORPORATION
ST. JOSEPH 10, MICHIGAN

"It's handier, safer, cleaner!"



YOU'LL like this clean, sanitary, health-guarding answer to the garbage nuisance! Sturdy steel shell sets in ground. Self-closing, foot-operated lid protects removable inner garbage can. No odors escape. Contents can't be reached by dogs, flies, insects, rodents. Lid *can't* get lost. Outlasts *five* ordinary garbage cans. Write for free details.



The *Majestic* Co., Inc.
418 Erie St. Huntington, Ind.

DON'T WAIT 'TIL PLASTER FALLS



Re-cover unsafe, unsightly CRACKED CEILINGS! Quick and easy! Forever crack-proof! For 32 page, full color booklet with ideas by leading decorators—*mail coupon and 10c!*

UPSON KUVER-KRAK PANELS and CEILING TILES

THE UPSON COMPANY
335 Upson Point, Lockport, N. Y.
I enclose 10c. Send me your helpful idea booklet, "New Interiors For Old".

NAME_____
STREET_____
CITY STATE



At San Mateo Floral Fiesta; Nobue Kawabata, landscape architect.

Living Sculpture in Miniature

You may not own a whiskery old apple tree or an overgrown evergreen that can be pruned into a wonderful piece of living sculpture (March, House Beautiful, page 92), but you can still enjoy the beauty and form of trees in miniature. These dwarf trees duplicate normal-size trees in trunk structure, foliage, fruit—in everything but size. They are only one to three feet high. Secret of this dwarfing process is regulated starvation and root pruning. The trees are a hardy lot and actually require only a minimum of care, so you can raise them at a window or on the terrace. You start with tiny plants, and in three to five years have one of these works of art.

(*More pictures on page* 268)

PHOTOGRAPHS BY MAYNARD PARKER



Garden of Mr. & Mrs. Harold Sheets, W. R. Gilbert, landscape architect.



Blue spruce and oriental prayer stone at 1951 Calif. Spring Garden sho



PHOTOGRAPH BY FRED M. RAETZ

This is a part of New York living that visitors often miss. It is the "Jones Wood" garden on East 66th Street.

What do New York City Gardens Look Like?

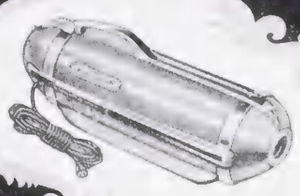
Garden Tours highlight the spring in Mobile and Charleston—and in many smaller communities throughout the country. New York, too, has its tours. The gardens are necessarily quite different from those of other cities, but you can learn many space-saving tricks from the big-city gardeners.

Visitors can see 12 interesting midtown gardens this year on May 6 and May 13. The $3 admission (good for all 12 gardens) finances a charity that provides the children's garden program conducted by the City Gardens Club in co-operation with the Police Athletic Association. Tour tickets can be obtained from the City Gardens Club, 818 Madison Ave., New York.

Kingston VACUUM SINCE 1902 CLEANER

The Truly Fine Vacuum Cleaner

• Your Kingston vacuum cleaner is made as carefully as a fine watch. It is the product of a half-century's leadership in engineering and manufacturing craftsmanship.



When your Kingston representative demonstrates it at your own home, you will quickly see why discriminating modern women choose this finest of vacuum cleaners.

KINGSTON PRODUCTS CORPORATION
Douglas Division • Bronson, Michigan



"Let's insist on a Myers Water System"

Why gamble on anything as essential to worry-free country living as running water? There's a Myers water system to fit every situation—every source of water . . . each type time-tested for reliability. Operating cost is so low, and a Myers pump is so smooth and quiet you'll forget it's operating. Have your Myers dealer "capacity-rate" your country home. Or check and mail coupon to find out why . . .



Myers convertible shallow or deep well "HN" Ejecto.



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More Buyers Buy Myers Water Systems

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Send free literature on (check):
☐ Water Systems ☐ Water Softeners

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Town or RFD_____
State_____



Architect: C. E. Paulsen, Bethesda, Md.

KEEP YOUR HOME FRESH AS SPRING!

CABOT'S HOUSE PAINTS will give your home a bright new look that lasts for years. Pigments and oils are inseparably united by the patented Collopaking process. As a result Cabot's Paints produce a porcelain-smooth surface . . . show no brush marks . . . have great hiding power . . . give real protection from the elements. Because only pure pigments are used in Cabot's Collopakes, the colors won't fade.

FREE TO HOME PLANNERS

Write today for your copy of "The Little White Book" which shows prize winning houses painted with Cabot's Collopakes and your Color Card containing 32 unique shades, many available from no other source.

SAMUEL CABOT, INC.
1515 Oliver Bldg., Boston 9, Mass.

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Address_____
City_____ State_____

CABOT'S COLLOPAKES

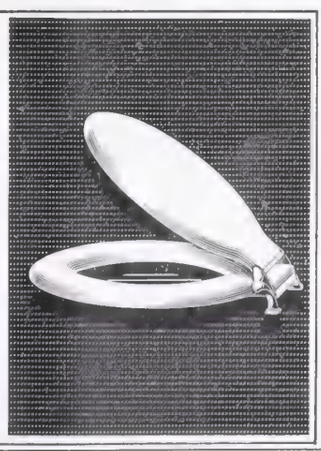
Stasco

the seat of good housekeeping

For sale by your plumber

•

STANDARD TANK & SEAT COMPANY, CAMDEN 2, N.J.



Style DICTATES Texture FOR YOUR HOME this Spring!



Completely NEW and DIFFERENT! WASHABLE textone SHADES

That Look and Feel Like Fabric

Smart homemakers are adding the charm and beauty of "texture" to their homes this spring with Hartshorn's new and completely different TEXTONE window shades. They *look and feel like fabric*, but are made of easy-to-clean, long-wearing vinyl plastic. They're flame resistant, steam and water proof. Best of all, they *only* cost $1.49! (36" x 6')

Choose from lovely decorator's colors including Sno-White, Egg-Shell, Surf-Tan and Forest-Green. Bring the beauty and style of "texture" to your windows, today . . . with TEXTONE shades. They're exclusive with Hartshorn. Get them at your local hardware, department, home furnishings or decorator stores.



Look for this Hartshorn Shade Selector Display at your store for the widest choice of shades, up to 54" and made-to-order sizes. Make your selection today, or write for name of your nearest dealer.

Guaranteed by Good Housekeeping

STEWART HARTSHORN CO.

Room 712-J 350 Fifth Ave., New York 1, New York

LIVING SCULPTURE IN MINIATURE

CONTINUED FROM PAGE 266

THREE PHOTOGRAPHS FROM "MINIATURE GARDENS"



Here is how Anne Ashberry, author of the new book *Miniature Gardens*, combines dwarf trees and other plants in miniature settings for her own garden. You're not likely to want to write a book about the subject, so one little garden will probably be enough.

THREE PHOTOGRAPHS BY MAYNARD PARKER



This garden was made by Miss Ashberry for Queen Elizabeth II. It was shown at the 1951 Festival of Britain.



Here dwarf cypress less than foot tall is in rock garden setting. See column at right for specimens in dishes.



your SWIMMING POOL?

For Beauty and Durability— use RAMUC®

RAMUC is a special enamel designed specifically for concrete swimming pools. It gives pools an exceptionally clear tile-like beauty which lasts for *years*. Hundreds of satisfied pool owners prefer RAMUC. Here's why:

- RAMUC applies easily. This fine water-resistant, rubber-based enamel penetrates and *adheres to concrete*. It will not powder, blister or flake off.
- RAMUC gives a satin-smooth finish, *pleasant to touch* and walk upon.
- Algae will not cling easily to the smooth RAMUC surface.
- RAMUC means real economy because you need not repaint your pool for several years. It holds its *true color* even under intense sunlight.
- You have a choice of *twelve different* attractive *colors*.

Painting your swimming pool with RAMUC Enamel is truly a sound investment because you'll find, as so many others have, that RAMUC's long life and lasting beauty will pay you back many times over.

Our "Swimming Pool Handbook" will give you valuable hints on how to keep the water entirely clear and also how to paint your pool beautifully at minimum cost. It is yours for 10¢: please give the dimensions of your pool when you write us for it.

INERTOL CO., INC.

490 Frelinghuysen Ave. Newark 5, N. J.

27 South Park, Dept. 6 San Francisco 7, Calif.

EXPAND YOUR HOME!

USE YOUR ATTIC

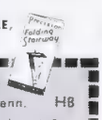


Install the PRECISION Folding Stairway at a cost of $60 to $75

Equipped with *Roller Bearings*

Makes your home more livable by providing extra rooms and storage space in the most economical way. Fits all ceilings—Just saw a 26x54 inch hole in your ceiling, frame the hole with 2x6's, nail the stairway in place and cut off at the calibrated ceiling height. SIMPLE AND EASY TO OPERATE—A slight pull of the cord and the counter weights that operate on factory packed roller bearings silently ease the stairway into down position. The same counter weights return the stairway to its up position with equal ease. RUGGED AND STRONG—Construction of No. 1 kiln dried poplar. Brackets, rocker arms and hinges of heavy cast aluminum alloy. All parts numbered and interchangeable. Panel insulated and protected with tough chip board. Steps covered with safety treads. FITS ANY CEILING—from 7 feet to 10 feet 3 inches high. Runners graduated to facilitate cutting off for different ceiling heights. REQUIRES NO ATTIC SPACE—Full height above attic floor only 36". Folds completely into opening in ceiling. SHIPPED IN ONE PACKAGE—Each stairway thoroughly inspected, assembled and ready to install. Shipping weight 130 pounds. Sold by more than 12,000 dealers in U.S.A. and Canada. APPROVED BY F.H.A. EVERYWHERE. Mail coupon TODAY for descriptive folder and complete information concerning delivery, prices and installation.

TO MAKE YOUR HOME MORE LIVABLE, Mail This Coupon today!



PRECISION PARTS CORPORATION
402 North First Street, Nashville 7, Tenn. HB

Please send me FREE folder and complete information on PRECISION folding stairways.

Name _____

Address _____



Japanese pine, 10" high, 2½ ye

PHOTOGRAPHED AT MINIATURE GARDENS, L



Fully grown Japanese cherry, 1



Korean elm, 14" high, 2½ yea



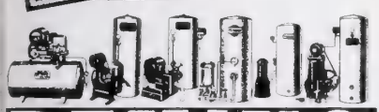
This 3-year-old evergreen is 12

DEMING
NEW "Cushionette"
AUTOMATIC WATER SYSTEM



BIG CAPACITY!
DELIVERS UP TO 685 GALLONS PER HR.
The Deming "CUSHIONETTE" gives you "city water" conveniences at low cost! It's a COMPLETE, fully automatic self-priming water system for shallow well service. Comes ready to hook up to well and house connections.

Free! Folder and Guide!
Write for "CUSHIONETTE" folder and guide "How to Select Your Water System." Both FREE!
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508 Broadway
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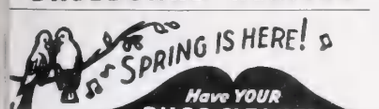


DEMING
THE COMPLETE LINE
PUMPS AND WATER SYSTEMS

300 name-and-address STICKERS
Handy pocket pack of 300 address labels. PRINT your name and address on 3 lines and mail with one dollar cash check or money order to
$1 postpaid
FOSTER'S Department A 1509 Atlantic Ave., Atlantic City, N.J.



TRUE "PERIMETER" HEATING
The leading hot water baseboard heating. For new homes or old. Folder on request to Dept. HB-5, Warren Webster and Company, Camden 5, N. J.
Address Dept. HB-5
Webster
PERIMETER FORCED HOT WATER
BASEBOARD HEATING



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Have YOUR RUGS CLEANED the MAGIKIST way
ASK YOUR RUG CLEANER
your phone book. Look for Kiss-print Trade mark



DOG TETHER $1.25
Swivel ring top. Dog cannot get tangled or pull out. Holds in soft or hard ground. The angle stake and flush disk will hold the largest dog securely. Light weight, rust resisting. Carry in glove compartment—handy. Ideal where local ordinances are against loose-running dogs. PRICE $1.25 postpd. (without chain) $2.25 with 10 ft. rust-proof chain. Shock absorber $1.00 extra. Free catalog.
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Dept. HB. Baldwinsville, N.Y.

WANTED JEWELRY
We buy old or broken jewelry. Highest cash prices paid immediately. Mail us gold teeth, watches, rings, diamonds, silverware, eye glasses, old gold, silver, platinum, etc. Satisfaction guaranteed or your articles returned. We are licensed gold buyers. Write for FREE information.
ROSE SMELTING CO.
29-HB East Madison St., Chicago 2, Ill.

THIS CHEF GROWS HIS OWN VEGETABLES

CONTINUED FROM PAGE 265

he doesn't figure any return from these other than his satisfaction.

"Keeps Harold Kaufmann and the other fellows happy and shows them I could give them a run for their money in flower shows if I really put my effort into flowers!"

Fellow club members chide Swain about his devotion to vegtables and tell him that he sticks to vegetables because there is less competition in the field. He admits there is some truth in this, but comes back with the reminder that when man first became interested enough in plants, he moved them from their native home because of their usefulness to him. Even the tulip was grown for food long before it was grown for its flowers.

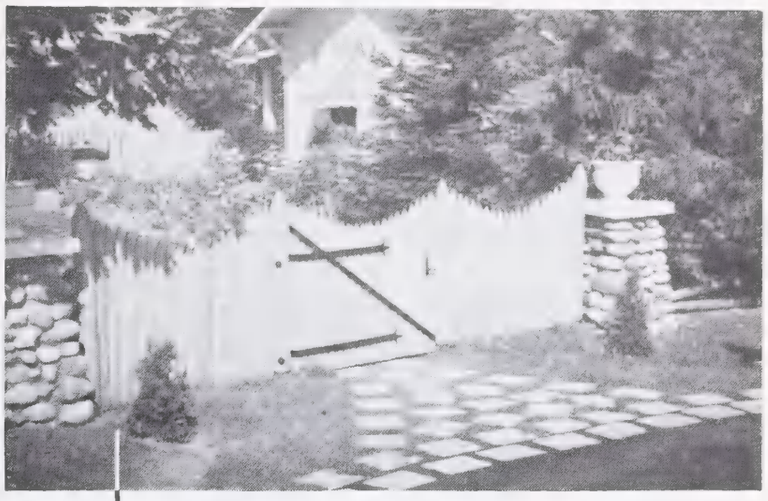
READING is an important part of gardening, Swain says. He subscribes to six national garden magazines, and buys every new vegetable book as it is published. Thompson's *Vegetable Crops*, though, still offers the most help. He recommends it highly for serious vegetable gardeners. Beginners should start with Dempsey's *How to Grow Your Own Vegetables*.

During the first years of vegetable gardening, Swain gladly devoted two hours each evening plus four to six hours on both Saturdays and on Sundays. Now he doesn't need as much time in actual garden work. He knows the short cuts, and he is more discriminating about what he grows. Except for test work, he grows only the plants where home-grown beats farm-grown in flavor. Herbs are limited to those he wants to use fresh in cooking (the dried herbs you buy are as good as those you fuss over).

Swain is a prolific writer on home vegetable gardening, and devotes at least one evening a week to it. He puts much philosophy into his copy. This is natural, because in his own gardening he forgets business completely and meditates on current events.

"It's really not thinking, really more a state of mind—mostly meditation. Everybody needs to meditate. It's supposed to be a passive, effortless process, but I find that it is easiest for me to do in my garden when I'm working the hardest.

"What's the most humorous thing that happens when I garden? Probably it's all those whistles I get from passing motorists when they see my 205 pounds in shorts—but don't print that!"



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RUSTIC WOOD FENCE

Habitant Rustic Wood Fence, sturdily fabricated from Michigan White Cedar, forms a picturesque frame for your home and *protects your lawn and gardens from trespassers.* Nailed panel or woven fabric construction in a wide variety of designs, from low, spaced picket styles to high, tight protection stockades. Assembled in standard length sections, plus sections of special length to fit your exact ground plan. Single or double gates with hardware attached also available. Write for catalog and name of your nearest Habitant Fence dealer.

Habitant
HABITANT FENCE INC. • BAY CITY 5, MICHIGAN

ROYAL CHEF
BARBECUE GRILLS



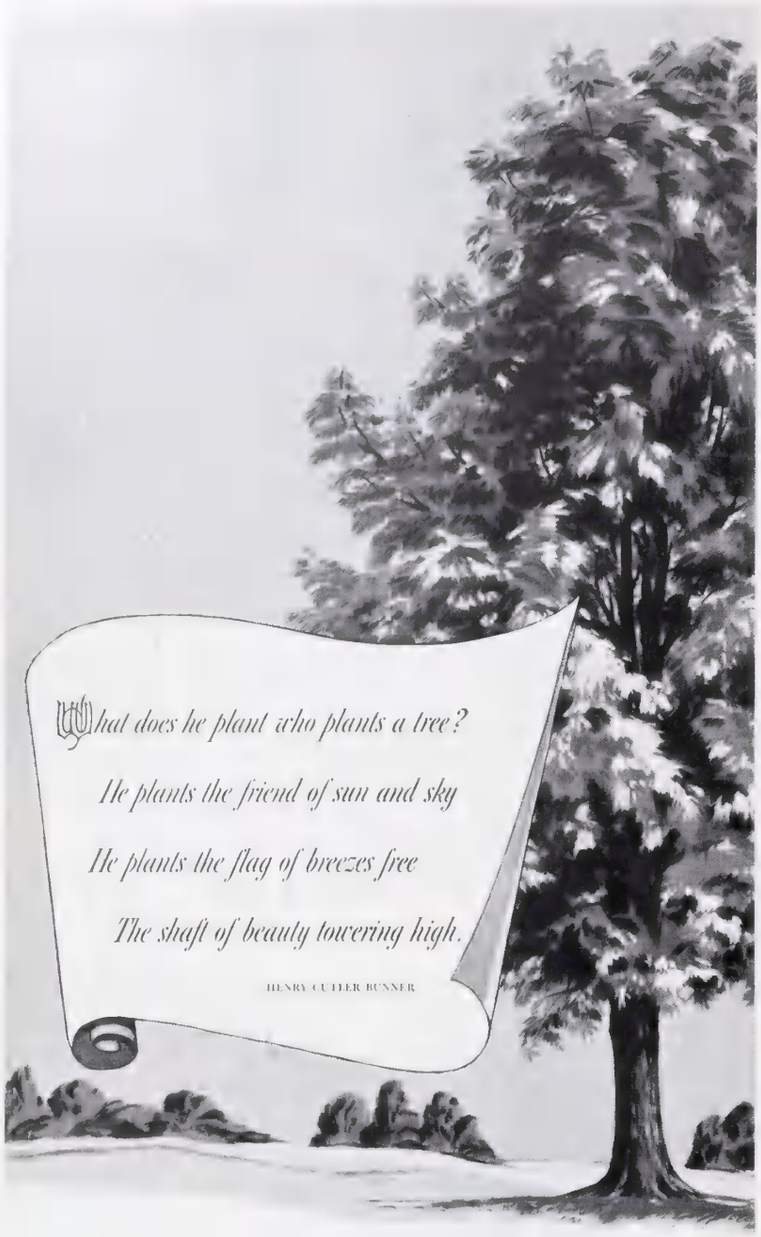
SUPERIOR FEATURES!
OUTSTANDING VALUES!

Write for illustrated folder showing complete line.
Royal Chef Grills priced from $4.95 to $44.95. Some models foldable for use on picnics and camping trips. De Luxe Patio Grill model RC-37, as shown, $39.95, plus separately packed extra accessories—motor-driven spit, $19.95; upright firebox, $5.95—total retail, $65.85. "Outdoor Cooking," a handy recipe aid to any barbecue chef, free with each grill.
*Slightly higher in the West.

WE CHALLENGE ANY AND ALL COMPARISONS!

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CHATTANOOGA 6, TENNESSEE • QUALITY SINCE 1891
Please send free folder and name of nearest dealer to: HB-2

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____



. . . the shaft of beauty . . .

While you depend on trees for their beauty and shade, they depend on *you* to see they get the protection and care that keeps their beauty alive and flourishing.

For that care and protection, more people look to the Davey organization than to any other. The training and skill of the Davey experts is the result of three generations of the finest tree-care experience in America. Leave the care of your trees to the Davey Man with confidence . . . he's listed in your Yellow Phone Directory. Call him *today.*

DAVEY

TREE EXPERT COMPANY

KENT 2, OHIO

THE OLDEST AND LARGEST TREE SAVING SERVICE IN THE WORLD

MARTIN L. DAVEY, Jr., PRESIDENT

Is a vegetable garden worth it?

If you've ever wondered whether a vegetable garden was worth the trouble in time and expense, you'll be interested in Cora Harris's story. She wanted to know, so she kept accurate records. Here are the results

Cora Harris raised vegetables enough to feed a family of four with plenty left over for canning and freezing. She did it practically alone, on a plot just 30' x 46'.

It's the old story of brain over brawn. She did have help with the initial heavy work of plowing and erecting frames for pole beans and tomatoes, but once that was done, it was a combination of advance planning plus labor-savers that made the difference between becoming a garden drudge and having to go into the garden just four or five times a month.

As soon as the ground was workable in the spring (March 24 was

Cost of the Garden

Tractor	$ 5.00
Extra Labor:	
3 men for 26 hrs. @ $1/hr.	26.00
Plant food	10.75
Stakes and frame	8.00
Corn cob mulch	13.50
Insecticide dust	2.40
Seeds and plants	5.75
	$ 71.40

Time in the Garden

March:	1 time	=	9 hours
April:	4 times	=	9 hours
May:	6 times	=	19 hours
June:	5 times	=	16 hours
July:	7 times	=	17 hours
August:	6 times	=	16 hours
September:	4 times	=	11 hours
Total of	33 times	=	97 hours

Market Value of the Vegetable

Snap Beans	63 lbs.	$13.3
Tomatoes	457 lbs.	98.8
Turnip Greens	99 lbs.	17.8
Turnips	11 bunches	1.6
Beets	170	8.0
Peppers	90 lbs.	25.0
Cabbage	26 lbs.	1.9
Watermelons	51	19.5
Spinach	3 lbs.	.6
Radishes	134 bunches	17.0
Mustard greens	70 lbs.	13.3
Limas	81 lbs.	19.8
Eggplants	140 lbs.	30.6
Pole Beans	69 lbs.	20.0
Lettuce	32 heads	6.0
Squash	24 lbs.	3.2
Cucumbers	1 bushel	9.2
Carrots	42 bunches	5.4
Parsley	61 bunches	6.1
		$ 317.7
	Cost	—71.4
	Profit	$246.3

WOVEN PICKET FENCES

Imported & Domestic



Gives privacy and protection—
Screens out objectionable views.
Provides Indoor privacy outdoors.

A practical fence of great charm, which meets many needs. Available in two styles, either French Chestnut saplings (Imported), or split Cedar (Domestic). Also in two types, CLEFT (¼" space between pickets) or CLOSE (pickets butted tight together). Made in several heights. Easy to erect from the instructions we furnish. Never needs painting. Gates to match.

Benefit from our 30 years experience

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English Hurdle Fences, Post and Rail Fences, "Won't-Sag" Farm Gates, Self-Locking Field Gates Children's (Outdoor) Play-Yards

Send For Booklet

Rusticraft FENCE CO.

DAVID TENDLER, Est. 1918
6 KING ROAD, MALVERN, PA.

May 28



PHOTOGRAPHS BY TOM FRANKLIN

September 29



You can make as small an area as this (30′ x 46′) produce enough for a family of four by planning on paper before you plant. Study maturity dates to have next crop ready to replace harvested vegetable. Rows planted closer than usual give heavier total yield with the aid of mulches to conserve moisture and thorough soil feeding.

ıe date in North Carolina), she ad the garden plowed. Four ounds of complete plant food per undred square feet were spread ver the surface and harrowed into ıe top ten inches. Five tons of afmold and compost that had een saved from the previous fall ere spread an inch and a half ick over the area and also worked ı. The plot was raked, rows were id out, and the garden partially lanted—all in the same day.

It was part of her pre-planting trategy to plan the garden on aper, laying out rows and figuring succession plantings. To further cut chances for complications, Miss Harris grew only vegetables known to be suited to her region. Many of the techniques of getting the most from a limited area described by Harry Logan (see "January in the Vegetable Garden," page 115, January, 1952, HOUSE BEAUTIFUL) worked for her, and are applicable throughout the country.

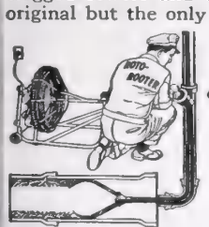
The rows were kept at minimum distances apart for full use of the space, yet separated enough to do some cultivating with her favorite

(*Continued on next page*)

ROTO-ROOTER

For over 17 years millions of people all over America have used ROTO-ROOTER Service to clean clogged sewers and drain pipes. It is not only the original but the only national sewer service.





DEPENDABLE SERVICE

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ROTO-ROOTER CORP., Dept. H-14, Des Moines 14, Iowa

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2 lbs. 2.35
5 lbs. 4.50
10 lbs. 8.75
(Analysis: 23-21-17)

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"THE MIRACLE PLANT FOOD"

Success, at last, is assured for the home gardener. This RA-PID-GRO chart will solve most of your gardening problems. It gives complete instructions on:

1. How and when to plant and feed vegetables.
2. How to soak seeds in RA-PID-GRO for rapid, positive germination.
3. How to transplant sets.
4. How and when to feed RA-PID-GRO through roots and foliage.
5. How to overcome shock of transplanting trees, shrubs and plants.
6. How to feed potted plants for luxuriant growth and bloom.
7. How to feed new and old lawns.

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Your HEALTH Sir!



and HERE'S HOW!

WATERBURY Portable POWER



Your Down Payment on CONTINUED WELL-BEING

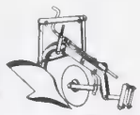
With the proper selection of tools, WATERBURY affords you the equipment needed to keep your land "well-groomed", to produce fresh fruits and vegetables for your family, and to do this without risk to health through over-exertion. Think it over!

Tools and attachments for over 30 EASY OUTDOOR CHORES—done the safer way —ALL YEAR 'ROUND.

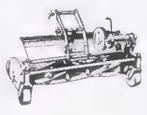
WINTER
Snow in piles, quickly and safely. Then how about firewood, ash and trash removal.



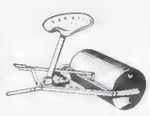
SPRING
Garden preparation, plowing, discing, cultivating. Also clean-up time and time to roll and mow the lawn.



SUMMER
and well-groomed grounds to be proud of. Also the time for home-grown fruits and vegetables.



FALL
For fine lawns in the spring, mow and roll and fertilize in the fall. Need fence-posts and firewood? Cut 'em yourself the safer Waterbury way.



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Interesting booklet depicting a vital DOWN PAYMENT on CONTINUED WELL-BEING. Yours for the asking. Write to



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ASK YOUR DEALER about WATERBURY

IS A VEGETABLE GARDEN WORTH IT?

CONTINUED FROM PRECEDING PAGE

tool, a four-tined, long-handled cultivator. As the early crops such as lettuce and radishes matured, the rows were divided and changes made in the dimensions before replanting. Full use of the soil and garden space was assured.

The biggest labor- and time-saver was mulching. The garden was never artifically watered even though May and July were record breakers for dryness and heat. Water was used when transplanting eggplant or tomato plants. Other than that, the garden flourished on the 4.08 inches of rain in April, conserved by a mulch of ground corn cobs. Peat or any of the other mulches would have done as well. Miss Harris used what was at hand.

Under the mulch, the ground stayed moist and workable all summer. Weeds had difficulty germinating under the covering, so were no problem. Cultivation time was reduced to a minimum since the soil under the mulch did not pack down or dry out. The mulch made possible an extra crop of lettuce in the heat of August. It kept mud from splattering on letuce and beet leaves, cutting kitchen preparation time. To top it all off, mulch can be worked into the soil at the end of the season, improving soil structure as it decomposes.

Insects were no real problem, thanks to three dustings of Rotenone on leaf vegetables during the summer. The bumper crop made any loss from insects seem insignificant compared with the general high quality of the vegetables, and the size of the harvest.

DON'T BE A TRIAL-AND-ERROR GARDENER

CONTINUED FROM PAGE 176

Ask your county farm agent for free advice. Don't be misled by the designation "farm": He is trained in soils, pest control, use of plant foods, and often in horticulture itself. He is paid by the government to advise home gardeners as well as farmers. Telephone him at your county court house.

You won't always have an expert on hand to answer every question, so assemble a garden library. The better seed and nursery catalogs are full of useful information about ultimate sizes, winter hardiness, pest-resistance, and the number of frost-free days needed between planting and blossoming. Costs of printing have risen so much that you will have to pay 25¢ to 50¢ for many of these catalogs, but this is a good investment. Study a half dozen catalogs and you can be a knowing gardener who mails orders based on wisely chosen plants that meet your specific needs.

You'll need some more complete garden reference books, too, of course. No one book will have all the answers, but you will want more than one opinion anyhow. Gardening is still far from an exact science with all the answers known so completely that there is no dispute possible. I'd buy five books all very new, incidentally, in the following order:

Lamson: *Garden Housekeeping*
Ries: *Gardener's Troubleshooter*
Manning: *The How and Why of Better Gardening*
Pryor: *The Lazy Gardener*
Grant: *Pruning is Simple*

If you grow roses (and I can't imagine a garden without the Queen of Flowers), you should have Westcott's *Anyone can Grow Roses.*

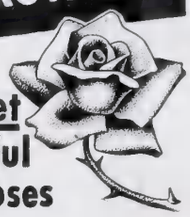
Supplement this library with the free bulletins your State Agricultural College publishes. Address your request to the Director of Horticulture. Ask to be listed on the mailing list to receive notice when new garden bulletins are published. Inquire if there is a regular newsletter that would keep you posted on research findings that would help you in your gardening.

MANY manufacturers of lawnmowers, pruning shears, lawn sprinklers, hedge trimmers, and the new garden chemicals (see "The 6 Garden Laborsavers You Can be *Sure* About," April HOUSE BEAUTIFUL, pages 158-159) will gladly send quite complete garden handbooks without charge. One lawn seed company mails a monthly reminder on what to do to meet each lawn problem as it arises. This eliminates the need to re-seed and start over again each spring, but the company thinks this is good business.

Your interests and needs in gardening will change in time, of course, but you should meet the change with study, rather than with capricious decisions. The latter can only lead back again to trial-and-error gardening.

Why suffer through trial and error when you can learn from experts who have already gone through the cycle? Knowledge *before* trial eliminates the chance for error and keeps gardening a happy way to explore nature's wonders.

TRI-OGEN
WORLD'S LARGEST-SELLING GROUP OF ROSE "GROW-ers"



Here's YOUR Secret to Beautiful Healthy Roses

● Rose lovers everywhere are increasingly recognizing Tri-Ogen as *"The Secret of Fine Roses."* Try it. Make it your "secret," too. It's so easy to use, so amazing in results, you will say you never raised such beautiful, healthy roses before.

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ALONE CONTROLS INSECTS, FUNGUSES; STIMULATES PLANTS—Experts say this is the finest spray ever developed. A combination insecticide, fungicide and plant stimulant, Tri-Ogen Spray alone gives your plants all the protection they need. Also contains du Pont Fermate. Controls both chewing and sucking insects. Controls blights, including air-borne black spot and mildew. Stimulates luxuriant growth and beautiful blooms. "E" trial size kit (for 10 bushes) only $1.35. Other kits $2.25, $6, $9, $30. Also valuable for other flowers and vegetables.

TRI-OGEN 3-WAY ROSE DUST



ALONE PROTECTS AND STIMULATES PLANTS. If you prefer to dust, you will find Tri-Ogen Dust especially effective because it has such fine adhering qualities. With its balanced formula of rotenone, DDT, sulphur, Fermate and other ingredients, this Dust alone gives complete protection to your Roses. A combination insecticide, fungicide and stimulant, Tri-ogen Dust is always handy, easy to use and completely effective! 1-lb. tin 85¢; 5-lb. tin $3.50. Also 25-lb. and 50-lb. drums.

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ALONE SUPPLIES A COMPLETE BALANCED DIET. Every rosarian knows that intensive feeding is necessary if your Roses are to produce at their best. And more and more gardeners are discovering that Tri-Ogen Rose Food alone supplies ALL the essential food elements. A highly concentrated food, it is both balanced and complete! And containing both inorganic and organic ingredients, including invaluable trace elements, it is both quick starting and long lasting—a boon to any Rose garden. 5-lb. bag $1; 10-lb. $1.60; 25-lb. $3; 100-lb. $8.50.

TRI-OGEN "ROSE GROW-ers" are endorsed by home gardeners and leading rosarians everywhere. Used in most municipal Rose gardens, where Roses must always be beautiful, Tri-Ogen sales have more than doubled in the last two years. "Because it gives such wonderful results, no gardener can really afford to be without Tri-Ogen," says C. EUGENE PFISTER, President of *American Rose Society.*

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Garden Got



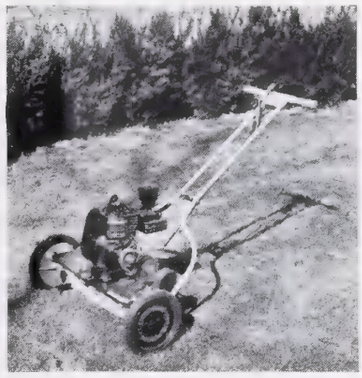
nd 'em with
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emarkable End-o-est protects flowers nd vegetables ainst their 3 major emies—sucking d chewing insects d fungus diseases. 's safe to use—ady mixed—ady to use in ndy refillable st gun container. et it now!

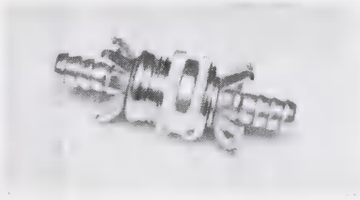


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complete balanced plant food

WORK-SAVERS FOR GARDENERS



The "Crew-Cut" lives up to its name, cuts clean 21" swath. Self-propelled, it's powerful enough to mow slopes, is surprisingly easy to maneuver. E. C. Stearns & Co., Syracuse, New York.



Sherman "Long-Grip" coupler answers need for easy way to mend or connect the new smaller sizes of plastic hose. Use with hose up to 7/16". E. H. Sherman Mfg. Co., Battle Creek, Mich.



The "Huffy 18 inch" is a silent electrical rotary power mower. Adjustable from 1"-3" cutting height, it trims within ⅝" of trees, walls. The Huffman Mfg. Co., Dayton, Ohio.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

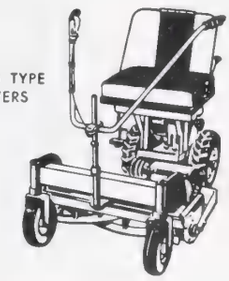


Automatic "Rain King K-20" pulls itself across lawn, waters strip from 5' to 50' wide, up to 100' long, then shuts itself off. It will even turn corners. Sunbeam Corporation, Chicago.

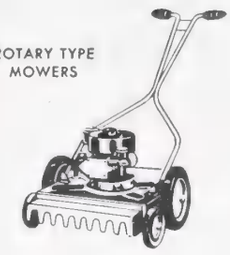


There's no better way to turn lawn work into play than with a HOMKO Power Mower. Powered by the finest, easy starting, nationally known, gas engine—sturdily built to give years of rugged use and make mowing almost effortless. See your favorite dealer—try one today. "Do it the easy way" booklet of "HOMKO Hints" for Home and Lawn sent on request.

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YOUR New GREENHOUSE

It is a delightful addition to your home or garden. . . . A cozy Orlyt where you relax in the sunshine and grow fresh flowers and vegetables all year 'round. Yet it costs much less than buildings of usual construction. You don't build Orlyt —just set it up. Comes in sections that go together with bolts and screws. Five models. Choice of straight or slanted sides including lean-to greenhouses. Prices range from $175 to $780 for the greenhouse structure only. Foundation, benches, carefree automatic heat and ventilation extra, but moderately priced like the greenhouse. Convenient terms available. Send for fascinating free booklet No. 98MY that tells all about it.



Your new Orlyt becomes the most used room in your house when joined like this. Size 5 by 10 ft. $175



This one is larger and provides more growing space at less cost per sq. ft. Size 13 by 18 ft. $600

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IRVINGTON, N. Y. DES PLAINES, ILL.

I tried 'em all— then I BOUGHT a SAVAGE!
"That 'gunsmith' craftsmanship really sold me!"





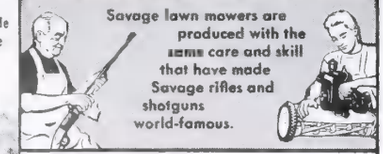
Compare the Savage Yard Chief with *any* other power mower on the market. You'll see instantly what a big difference genuine precision-manufacturing can make. Fine machining to closer tolerances gives you clean cutting and smooth, easy operation. Higher quality materials and extra-rugged construction assure you years and years of service. Notice the tougher "Sta-Temp" blades. Totally enclosed chain and sprocket. Convenient finger-tip controls. External oil cups. The famous Timken bearings. Big traction-grip tires. It's a mower you'll be proud to own! Write today for free illustrated folder. Savage Arms Corporation, Lawn Mower Division, 89 Broadway, Chicopee Falls, Mass.

SAVAGE 21-INCH Yard Chief

Full 21-inch cutting width.

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Savage lawn mowers are produced with the same care and skill that have made Savage rifles and shotguns world-famous.

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Ask your dealer to show you the 18-inch Savage Power Chief, perfect power mower for smaller lawns. Also the new Rotor Chief, 19-inch, power driven rotary mower that cuts toughest grass and weeds. Look, too, at the newest addition to the Savage line; easy-to-operate, quiet-running *electric* mower. And for the limited gardening budget, there are three fine Savage hand mowers, precision-built to last for years.

Books for Gardeners

A critical survey of recently published plant literature

By Carol H. Woodward

History and Adventure

The Coming of the Flowers, by A. W. Anderson. Farrar, Straus and Young, New York, 1951. 267 pages.

When strange new lands in the far Pacific were being opened in the middle Eighteenth Century, no explorer would have dreamed of setting sail without a naturalist, remarks author Anderson. The many exotic plants that are now in cultivation are in large part the results of these naturalists' journeyings.

For a century or more the search for horticultural and occasionally economic material was an important part if not the sole object of expeditions by land and sea in every part of the world. Mr. Anderson has combed the continents in his own search for tales of the origins of several hundred garden plants. Besides the familiar stories of the tulip, the dahlia, Captain Bligh's adventure with the breadfruit, and of Bartram and his lost Franklinia, he has ferreted out unusual bits of horticultural history interspersed with anecdotes from seldom located sources.

Having a background of botanical work in New Zealand, he has made himself especially familiar with the oriental plants in western cultivation. He tells the story of Dampier's original discovery of breadfruit and the castor-oil plant, also of the naming of *Clianthus Dampieri* after its pirate-discoverer.

He writes of the honors once bestowed upon William Forsyth, best remembered today in spring when the Forsythia blooms. Forsyth developed a way of arresting decay in the trees which were destined to make masts for the King's navy. He explains how the identical use of the branches of two different shrubs for pipestems caused confusion in the names of *Syringa* (for lilac) and *Philadelphus* (for "syringa" or mockorange). He writes of the several kinds of marguerites and their origins, of orchids, violas, and posies; and of the plants in the garden of the Empress Josephine. The first tiger-lily bulbs, he relates, were sent to England from Japan in 1804 by William Kerr, who was later honored in the spring-flowering shrub, *Kerria japonica*.

Brief character sketches are given of the two unpopular Forsters, father and son, who brought into indoor cultivation the ubiquitous palm, *Howea* (or *Kentia*) *Forsteriana;* of Commerson, whose botanical assistant turned out to be a woman in disguise—the first apparently to circumnavigate the globe; of Sir Joseph Banks, who gave impetus to much exploration in the Eighteenth Century; of Francis Masson, who was responsible for the introduction of the gay bedding geraniums from South Africa; and of George Forrest, whose Asiatic explorations from the Edinburgh Botanic Garden, begun in 1905, have brought us rhododendrons and primulas.

Anderson says that Argentina's Rio de la Plata ("River of Silver") was named for the silver-white fields of Zephyranthes growing on its banks. Did the country get its name from the same source?

Fifty-four chapters give the backgrounds of many times that number of plants—entrancing stories, all

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WOVEN WOOD FENCE



Affords privacy and protection. Beautifies and screens from automobile glare. For country estate, suburban home, city lot or penthouse. Makes a lovely background for garden vines and plants. Moderate prices. Easy to erect. Never requires painting. Lasts for a generation.
3 styles—Close Woven—Close Cleft
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becomes fun!
No "Stoop-Ache"—No Dirty Hands or Clothes with . . .



TRIM MASTER JR.
Pat. Pending
Electric Grass Trimmer with Amazing "Vacuum Action"



Does the work of hours in minutes . . . far neater and better than it could ever be done by hand. Any one can operate it effortlessly . . . it's so light, safe, simple. Uses AC or DC household current, and priced so low every householder will find it a bargain. Guaranteed.
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Mow with pleasure!
trouble-free
EXCELLO
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HERE'S WHY:
- Easy-to-start, easy-to-run!
- Dependable, day-in and day-out performance!
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- A size for every need . . . 18", 21", 24" cutting widths!

It's a promise . . . from
EXCELLO—Caretakers of the Nation's Lawns
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1902-1952 • Springfield, Illinois

of them well told. The book has value; an index would give it much greater usefulness.

The Grass in the Yard

Your Lawn, by Geoffrey S. Cornish with illustrations by Carol Burr Gawthrop. Authentic Publishing Co., New York, 1951. 48 pages.

For the price of half a dollar and an evening's reading, one can get a wealth of concise yet directly useful knowledge on how to achieve a fine lawn. Recommendations are sound, scientific, and practical.

Each page of text is faced by a page of clever sketches which graphically illustrate his points.

Mr. Cornish warns against dishonest peddlers who offer grass "guaranteed" to need no mowing and humus that is actually weed-ridden. He clearly describes the different lawn grasses for the North and South and the situation for which each is best. He acquaints the reader with common weeds and insects and methods for eliminating them. But surprisingly he dismisses the newest chemical treatments which in some experiments have removed crabgrass completely in one season without permanent damage to the lawn. Crabgrass seeds now in the ground will of course continue to sprout for many years, but each summer eradication with chemicals (or by other means) becomes an easier job.

Why, when, how to apply plant food, are explained. How to water, why and how to aerate the soil, and how to renovate a lawn are other helpful topics.

Last of all, after the care of a lawn has been made to seem a rewarding pastime, Mr. Cornish tells how to build a lawn from scratch. By that time the value of a good foundation for a lawn makes the preliminary labor seem worthwhile.

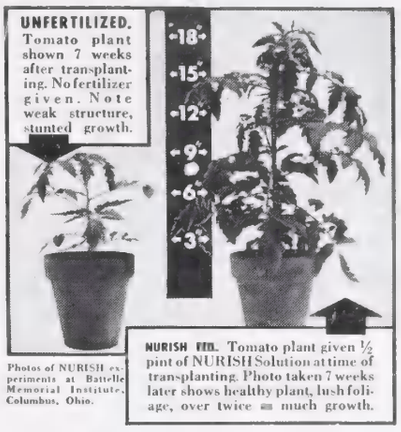
Woods Garden Guide

Growing Woodland Plants, by Clarence and Eleanor G. Birdseye. Oxford University Press, New York, 1951. 223 pages.

A yellow ladyslipper prefers a less acid soil than the stemless pink one, and the rare white one takes the least acid of all. To ascertain the acidity of the soil where such wildflower treasures as these are to be planted, the gardener needs a testing kit. To keep the soil in prime condition for each plant, he needs to test it frequently and to adjust it with lime, ammonium sulphate, or other materials as necessary.

(*Continued on page* 278)

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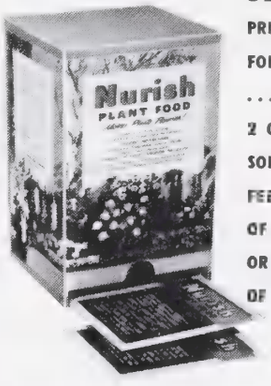


Photos of NURISH experiments at Battelle Memorial Institute, Columbus, Ohio.

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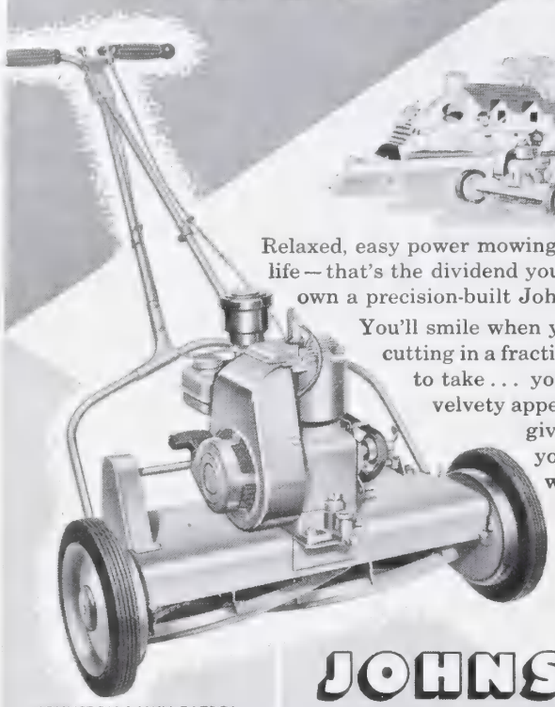
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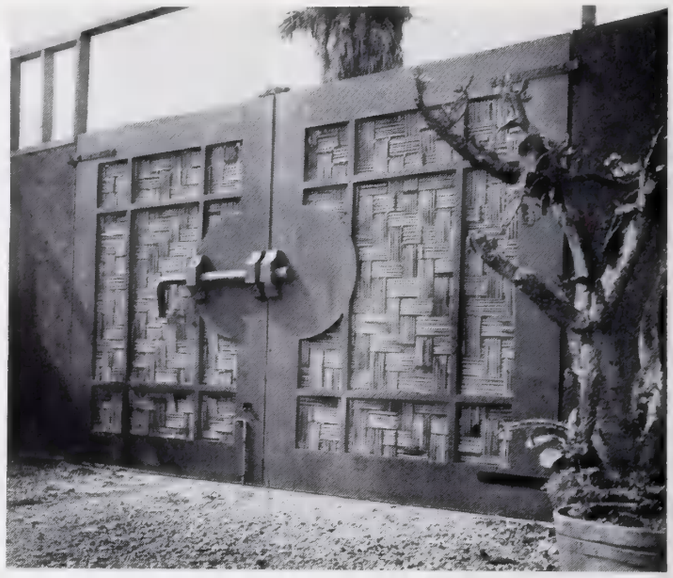
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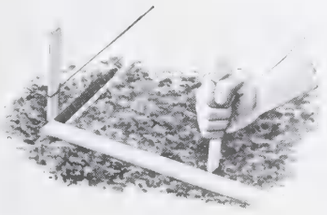
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The 3 easy steps to

PLANTING SEEDS

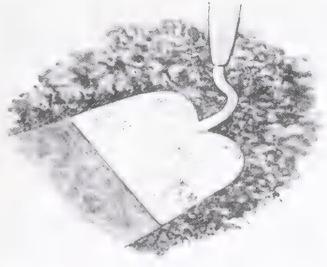
You can begin planting outside when danger of frost is over, and soil has crumbly texture under spade. Work plant food into bed, rake level and follow these three steps



Stretch string between stakes as guide for straight rows. Use yard stick to mark correct distances between drills. After seeding, move string to next mark.



Tap packet with finger to scatter seed along row. Planting depth should be 3 times seed diameter. Fine, dust-like seed is sprinkled on surface, pressed in.



SKETCHES BY JOHN BRIMER

Firm surface of bed with back of hoe or board. Contact of seed with moist soil hastens germination, assures sprouted seed of quick nourishment.

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BOOKS FOR GARDENERS

CONTINUED FROM PAGE 275

This is the sort of exact information given in the Birdseye book. The preferences in soil are tabulated for some 250 native plants.

The book gives minute directions for the making of synthetic "woods soil" out of compost and the necessary chemicals to give it the proper degree of acidity or alkalinity. This elusive factor, technically designated as pH, is accorded a brief but effective explanation as "merely a convenient unit of measurement like pounds or inches." Since it is an arbitrary symbol, even as pounds and inches are, a longer explanation would tell little more, and isn't really necessary.

Straightforward directions are given for every step in the planning, constructing, planting, and care of a woods garden. It is regrettable that a ladyslipper was illustrated with the instructions for digging a plant in full bloom from the woods. Too many people are already moving these orchids from their native habitats to certain death in a garden where the Birdseyes' rules are not being meticulously followed.

Two-thirds of the book provide descriptions and illustrations of native plants which are suited to culture in a woods garden. The drawings by Walter Graham are clean-cut, but their labels fail to give their relative proportions. The little flat partridge-berry, for example, is shown larger than the flowering portion of a six-foot bluebell. Sometimes the proper relation between the size of flower and leaf on the same plant are not made evident.

It seems curious to find, among 14 violets listed, the handsomest of all, the birdsfoot, overlooked. Galax and Shortia are other unexpected omissions from the Birdseyes' garden book.

A glossary defines a number of the terms used, the botanical ones not always in a style that botanists would accept. It should at least be explained that it is the ferns which bear fruit-dots, or sori, and only the orchids (and milkweeds, which are not included) which have their pollen fused in pollinia. *Pollinium* here has been confused with *stamen*, which is not defined.

One associates the name of Oxford University Press with works which are scholarly from every point of view. It is disillusioning, therefore, to find careless typographical errors in the book. The authors, however, have obviously done a painstaking job. The cross references to their careful instructions are a gratification to the woods gardener who is seeking precise, step-by-step information every step.

Meaning and Pronunciation

Plant Names Simplified, by A. Johnson and H. A. Smith. W. H. L. Collingridge Limited, London; Transatlantic Arts, Hollywood-by-the-Sea, Florida. 1951. 120 pages

The names of plants are few the average gardener will not find explained in the new edition of T. Johnson's book. The 20-year-old volume for the second time has been revised and amplified by J. A. Smith.

Its 4,500 or more names of plants in cultivation are listed alphabetically by genus and species, starting with *Abelia*, of which it is said ". . . after Dr. Clarke Abel, physician, and author on China, who discovered *A. chinensis* 1816-1818 Flowering shrubs." And under *chinensis*, one of five species listed, the derivation is tersely given, "China." This book has a simple guide to pronunciation which accompanies each name.

No two gardeners or even scholars can agree on a "correct" pronunciation of botanical names, and I for one would disagree with a few here. But my arguments might be no more valid than another's and my points of difference are minor in quantity. On the whole good reasoning is shown in the directions which are given for speaking aloud the often cumbersome plant names.

A book of this sort is never faultless, but one searches far for actual errors here. The authors have, however, overlooked the fact that *Apium* is a good Latin name for a plant. They credit it erroneously with a Celtic origin. *Aponogeton*, the name of an aquatic plant, has puzzled more than one scholar seeking the origin of the *Apon*. Again the authors call on the Celtic—an unlikely source, at best, for a scientific name—and again they have obviously missed.

They have stretched a point too in calling "kosmos" (for *Cosmos*, Greek for "beautiful." The word indicates the universe as an ordered system. The beauty may be implied but it is not the fundamental meaning.

But these faults are few. The book is satisfying. It opens a wide world to gardeners in the understanding that it gives of the names and the pronunciations of the commonly cultivated plants.

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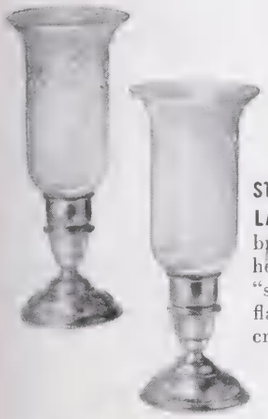


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the most treasured bridal gift...

WALLACE STERLING SILVER!

Choose the gift she's hoping to receive—Wallace Sterling Silver holloware! Select it to match her very own Wallace pattern (see them pictured opposite), or to complement her other lovely table appointments. You can give it with pride for Wallace Sterling is the most exquisite gift to be found—it bears the finest name in silver craftsmanship. Select one of the bridal favorites pictured, see hundreds more at better jewelers everywhere, in a range of gift prices. But choose Wallace for the bride—the possession she will cherish always!



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STERLING WATER PITCHER

The bride dreams of owning a sterling pitcher like this to add a silver glow to all her entertaining $75.00*



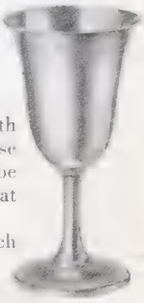
ROSE POINT SANDWICH TRAY

Delight the bride with this sterling tray for sandwiches, cakes, serving. $27.50*



GRAND COLONIAL COFFEE SERVICE

To match the stately elegance of Grand Colonial flatware, harmonize with every pattern. Coffee Pot, Sugar and Cream. $225.00* Round Waiter $80.00*



STERLING GOBLET

Start her goblet set with one or a pair of these graceful pieces. May be obtained gold lined at no extra charge. $17.50* each



STERLING COMPOTE

Elegant bridal gift that will grace the bride's coffee or dining table, hold cakes, candies or nuts . $25.00*



STERLING BREAD TRAY

Sterling unadorned, this silver tray of classic design will harmonize with every bride's choice of flatware . . $30.00*



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The bride will cherish these lovely pieces which enhance every period of decor. She'll use the large dish for candy or mints, the small one for nuts or individual mint dishes. Both are also very popular as ash trays.

Clam Shell Bon Bon $12.50*
Clam Shell Almond . . . . . $ 4.00*



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Designed in the mood of gaiety. This is a dish of a dozen uses—for candy, nuts, sauce or gravy bowl, etc. Tray attached $35.00*
Grande Baroque ladle $16.50*



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The bridal gift she'll cherish more at every dinner party she gives. $55.00* set



GRAND COLONIAL CANDLESTICKS

The sterling simplicity of these graceful candlesticks will appeal to any bride, for they match Grand Colonial flatware, blend beautifully with every other sterling pattern. $20.00* pair



GRANDE BAROQUE DESSERT SET

Lavishly lovely, for the bride who has Grande Baroque flatware, or any other decorative pattern, Sugar and Cream . . . $45.00* for set



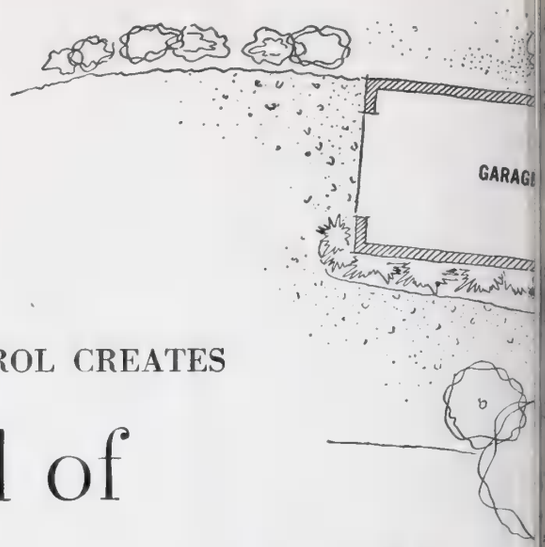
ROSE POINT SALT AND PEPPER

Patterned in the mood of Romance, especially appropriate for the bride are these indispensable appointments for her new table . $17.50* pair

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HONEYWELL ZONE CONTROL CREATES

The New and Better Kind of Comfort You've Always Wanted

Now you can have the exact temperature you want—with Honeywell Zone Control

The striking new home of Mr. and Mrs. B. W. Cornelius in Columbus, Ohio, is an excellent example of a house that's up-to-date in every way—yet in keeping with traditional values.

Located on a wooded hill on the outskirts of Columbus, it's an excellent example, too, of how the new trend in temperature control—Honeywell Zone Control—can help give you comfortable warmth—*in every part of the house*—all winter long.

In developing the floor plan, Mr. Cornelius, partner in the Columbus architectural firm of Sims, Cornelius and Schooley, realized no ordinary temperature control system would do.

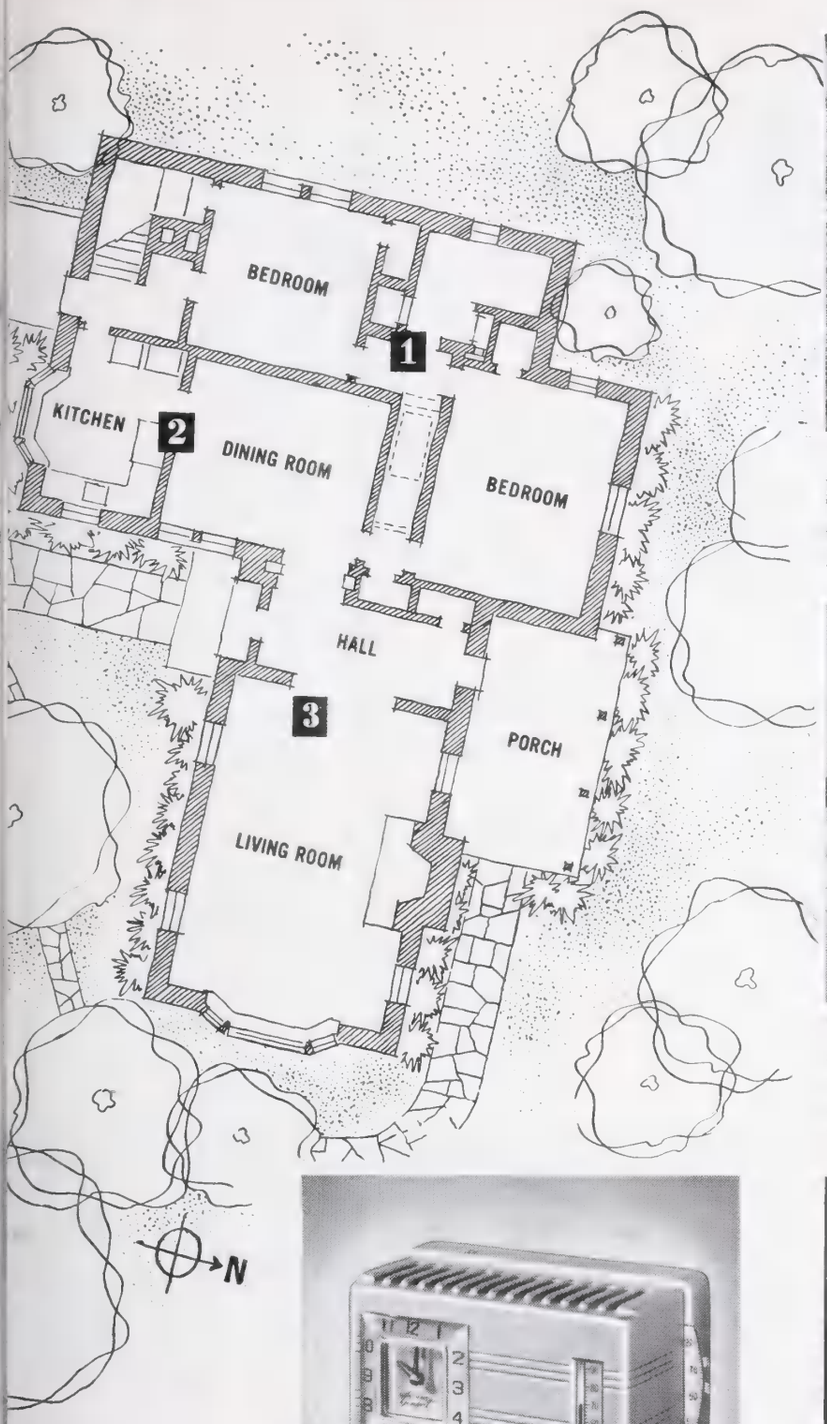
"Mrs. Cornelius and I decided we wanted the very finest comfort," he says. "To us this meant one thing—zone control. So we divided the house into three areas—sleeping, living and service—and gave each its own thermostat system."

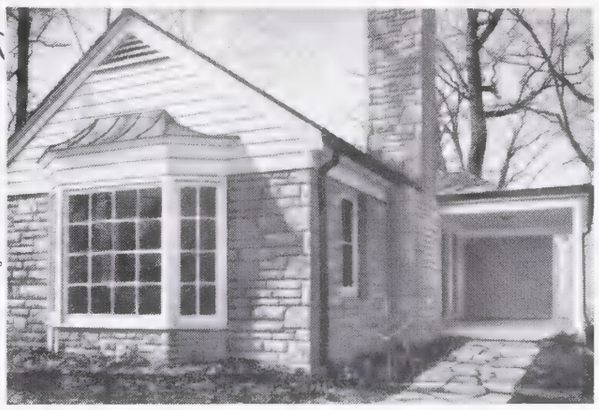
Today, because of Honeywell Zone Control, Mr. and Mrs. Cornelius and their guests enjoy the right degree of even warmth—no matter how changeable the winter weather.

So why don't you investigate Honeywell Zone Control? Ask your architect and heating engineer how easily you can have the kind of comfort you've always wanted.

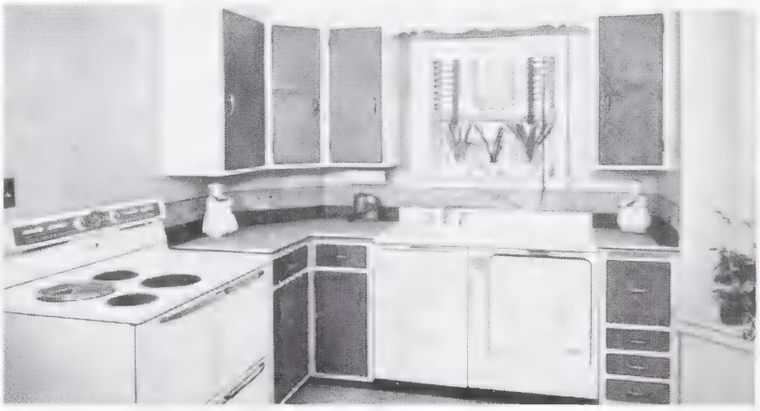


Two heating zones, as the floor plan shows, face the south. *Zone 2*, serving the dining room and kitchen is at left, in this view of the exterior. *Zone 3*, serving the living room, is to the right of the entrance.





Heating zone 3, located in the east "wing" of the house provides separate temperature control for the living room. The photo above clearly shows the main heating problem of this area—a shaded north exposure and a sun-warmed east. In addition, one long wall of the living room faces south.



The comfort problem in the kitchen is quite different from any other area in the house. The room has a southern exposure, is subject to drafts from the rear entry hall, and receives some extra heat from cooking activities. But in this area—*heating zone 2*—Honeywell Zone Control keeps the temperature just right—as it does in *every part of the house*.

HONEYWELL
CLOCK
THERMOSTAT

Owners say the Honeywell electric or electronic clock thermostat is wonderful because it turns *down* the heat—automatically—when you go to bed, and gives you a nice cool room to sleep in; turns *up* the heat—automatically—while you're still asleep, and your home is warm when you get up. Saves you fuel, besides! Ask your architect, heating engineer or heating dealer about the new Honeywell thermostats and other automatic heating controls that can make the heating system in your home a *better* heating system.



The spacious living room is in *heating zone 3*. On bright mornings Honeywell Zone Control compensates for sunlight entering the large window, keeping the temperature just right here—without making other areas too cool. And on winter evenings when there's a brisk log fire going, the living room thermostat easily compensates for the extra heat from the fireplace.

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PHOTOGRAPH BY MAYNARD PARKER

On our cover: The dining-lounging porch, home of Mr. and Mrs. McKinley Bissinger, Belvedere, Calif., typifies the luxurious living that can be planned into a low-cost house. For more about the house and its planning see page 110.

House Beautiful

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JUNE 1952

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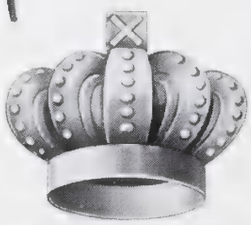


No. 1927
the Cornell lamp table



No. 848
the Rogers drum table
with hand tooled leather top

No. 847
the Adams drum table
(same but with Figured Mahogany top)

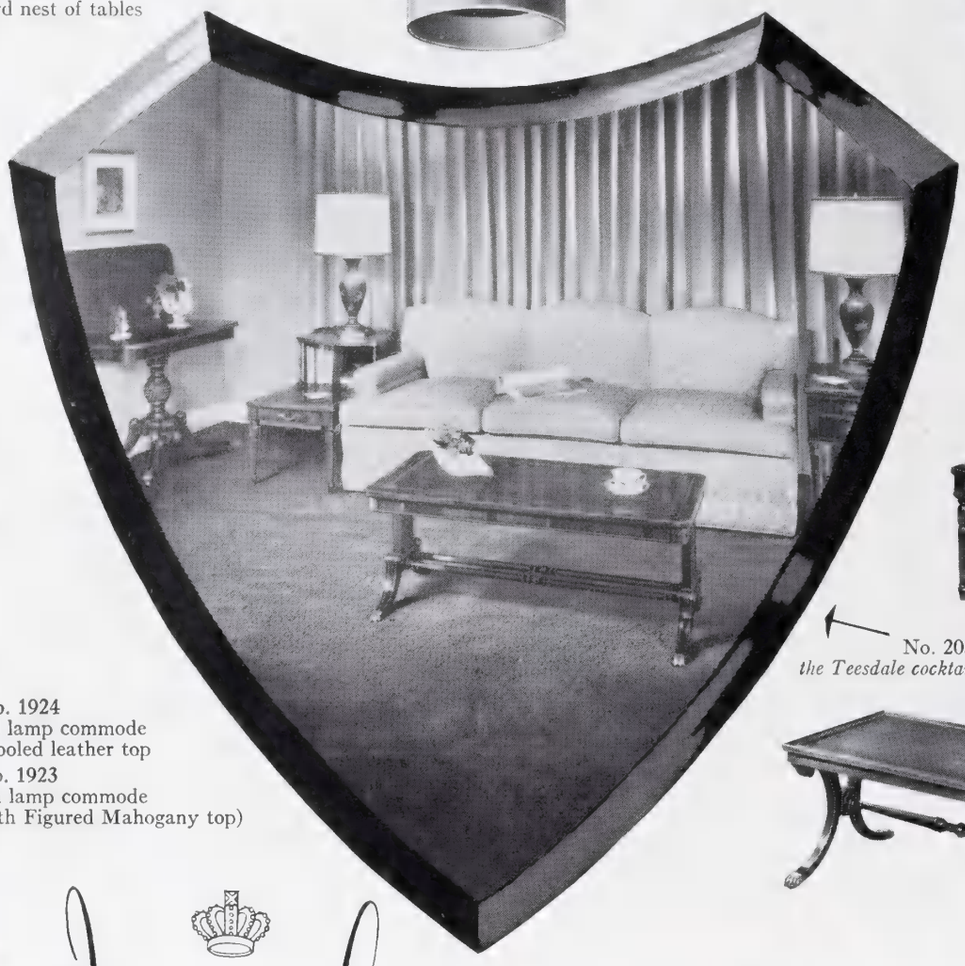




No. 846
the Sheldon drop leaf
occasional table



No. 4151
the Everett tier table





No. 2058
the Teesdale cocktail table



No. 1924
the Randall lamp commode
with hand tooled leather top

No. 1923
the Madison lamp commode
(same as above but with Figured Mahogany top)

No. 3356
the Norwood step table



No. 2057
the Lathrop cocktail table



No. 845
the Aldrich pembroke table

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Here is furniture craftsmanship and quality at its finest. Authentic design, genuine mahogany, and rich hand rubbed finish, make Imperial Masters Tables outstanding accents for your home. Why accept less when you can have Imperial . . . the best.





No. 3355
the Barrett end table

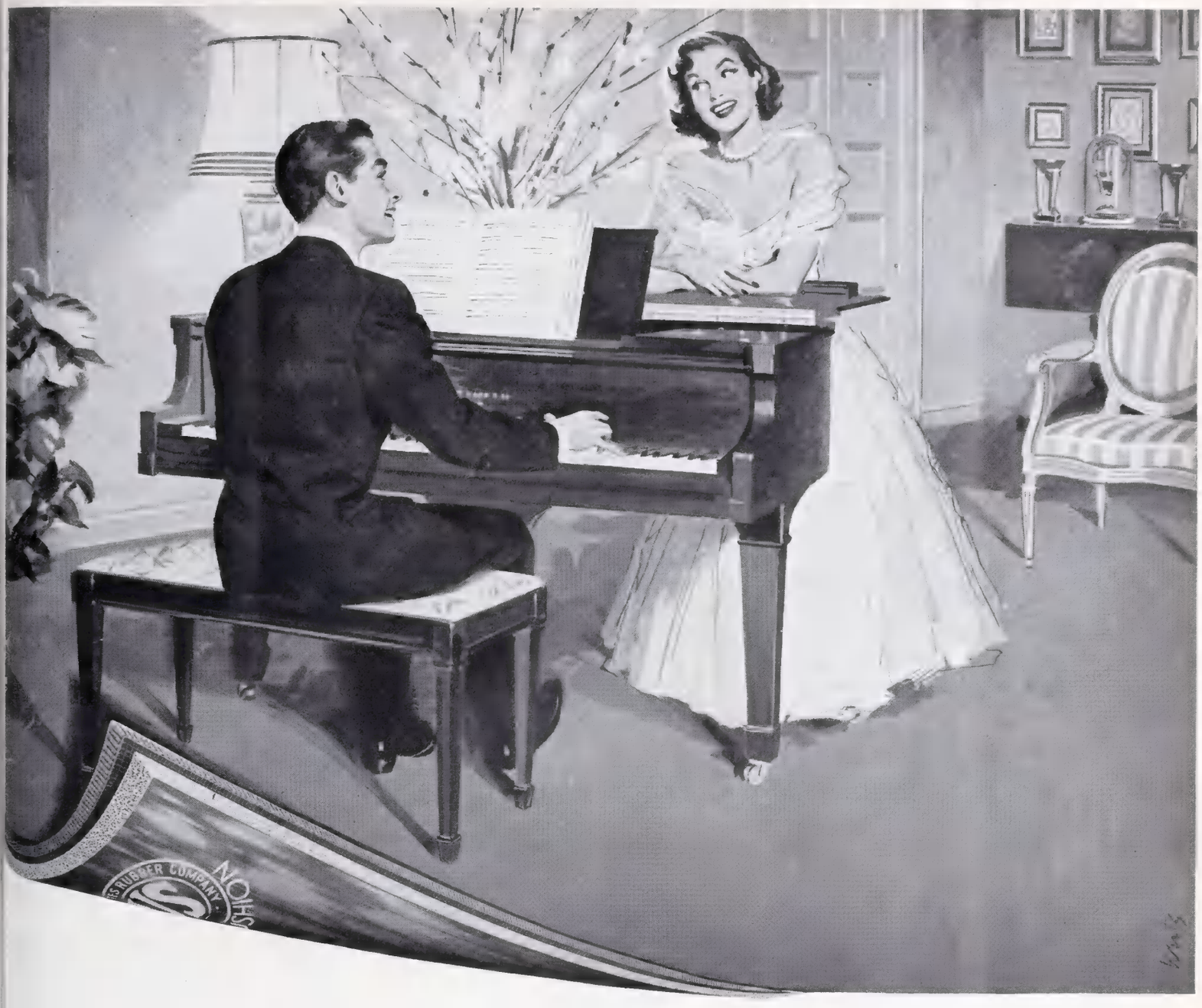
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No. 3874
The Walton
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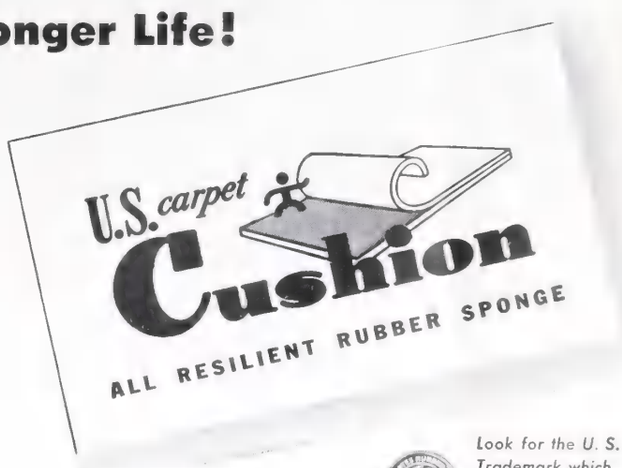
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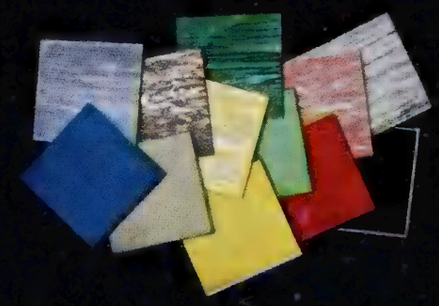
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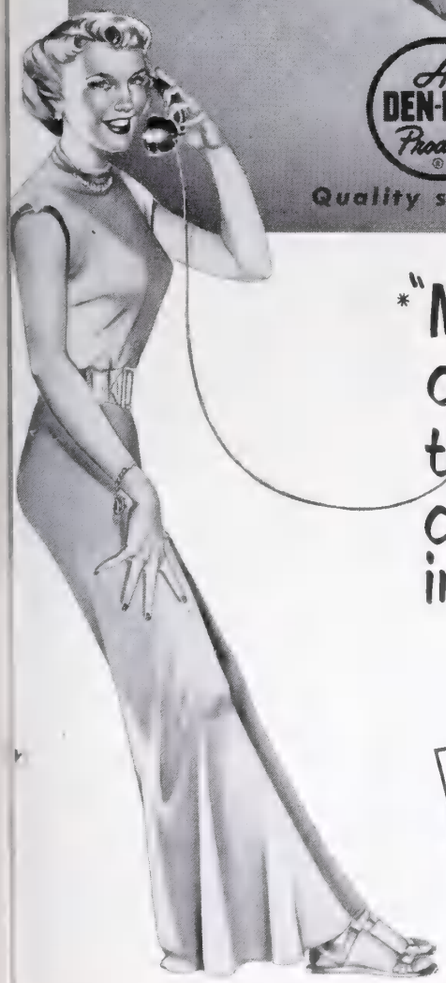
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Secretaire-breakfront cabinet of fruitwood in the French Provincial style

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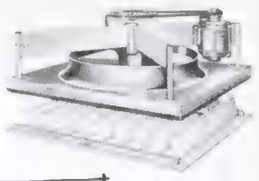
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My 30 days' war

Nobody wants to live in an old wreck until you show them what can be done with it. Then you're the loser!

By Letha Parrott Nims



Have you a house for sale? Are you eager to sell it, after consideration of current markets, for about three times its appraised value? Just rent it to us! Within 30 days it will be sold, to everyone's complete satisfaction—except, of course, ours.

We're almost prepared to sign a notarized guarantee that the sale of your house will be consummated within 30 days. One or two more trials should prove our ability. But the evidence has piled up impressively in the last five years. For example: There was the little shack across the tracks—six cramped rooms, soft wood floors, a rickety garage, and a tired grape arbor. The owner was only too glad to rent it to us for a few dollars a month and escape from its impossible furnace to California.

Overnight, the cracked front door turned red. The interior, with the help of good friends and good whisky, was given the cold-water paint treatment; lovely, soft shades that gave even the smallest rooms character. Our cottage-maple furniture made itself at home, amicably wed to Navajo rugs and bamboo shades. Within a week, our "Wrong Side of the Tracks Shack" became our "Town House of the Year."

People began peeping in the windows, prowling about beneath the neatly propped and pruned arbor, inspecting the repaired foundation. My bi-weekly trips to market were a welter of inquisitive housewives.

"How are you getting along with that furnace? The Stantons had an awful time with it."

"Those soft wood floors must be a nightmare to keep clean."

Brightly, and oh, how foolishly, I would reply: "We've had the furnace repaired, and it works like a dream now. And we found some marvelous new floor paint that takes a wax job just beautifully."

(*Continued on page* 76)

ORDER BULBS NOW—PAY NEXT FALL

BRECK'S *Guarantees You Savings of 20% to 32% in this Great*

ADVANCE SALE OF HOLLAND BULBS

Send NO Money

THIS OFFER GOOD FOR LIMITED TIME ONLY

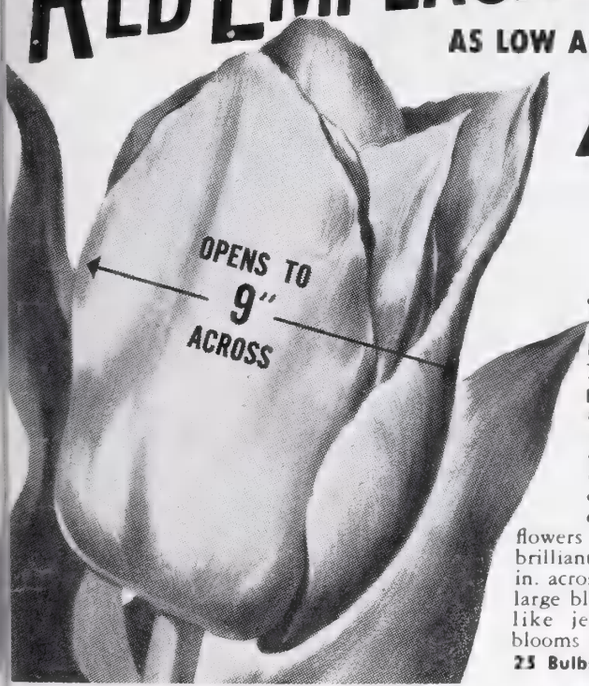
Your reservation must be postmarked no later than July 31, 1952. After that, regular prices go into effect.

Mail your reservation, that's all! Not a penny in advance, nothing to pay until bulbs arrive from Holland next fall. You are guaranteed savings of 20% to 32% from regular prices. You are guaranteed against shortages! You are guaranteed big, plump, quality bulbs — earliest fall shipment—complete satisfaction! Reserve all the bulbs you want at these low Advance Sale prices NOW—and don't pay until fall! No more at these prices after July 31. Mail coupon or write.

BRECK'S TOPS THEM ALL WITH THIS SCOOP!

RED EMPEROR AS LOW AS 7½¢ EACH

IN LOTS OF 100



World's Largest Earliest Tulip Top-Quality Bulbs

FB289 Red Emperor Tulips. The one and only Red Emperor, most spectacular of all tulips, at a price you never expected to see! Order 100 for dazzling mass effects and get the finest quality Holland bulbs for only 7½¢ each. Giant flowers open wide in a blaze of brilliant scarlet red as much as 9 in. across, on 15-inch stems, with large black centers shining like jewels. Magnificent blooms in April **12 Bulbs** $1
25 Bulbs $2.00—100 Bulbs $7.50

FB130 White Glacier Tulips
Very large blooms of pure icy white with ivory anthers. Exceptionally beautiful. 28 inch stems. **12 Bulbs** $1
24 Bulbs $1.98

FB195 Marjorie Bowen Tulips
Cottage. Lovely two-toned blend of clear pink and rose pink Beautifully formed. 28 inch stems. **16 Bulbs** $1
32 Bulbs $1.98

FB241 Fantasy Parrot Tulips
Exotic blend of flesh pink, shell pink, scarlet and white with touch of green. Beautifully mottled and marbled. 24 inch stems. **16 Bulbs** $1
32 Bulbs $1.98

FB283 Candystick Tulips
Clusiana. Dainty slim blooms, cherry-rose edged white, creamy white within. 15 inch graceful stems. Flowers early May. **12 Bulbs** $1
24 Bulbs $1.98

FB280 May-flowering Tulip Mixture
Breck's own assortment of tall, colorful Darwins, dignified, beautifully toned Breeders and gay, informal Cottage Tulips. Combines practically all glorious colors of all three. **16 Bulbs** $1
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FB517 Crocus Naturalizing Mixture
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FB329 Super DeLuxe Mixture
Breck's selection of newer, better BIG bulbs, huge yellow and two-toned trumpets, large and shallow crowned. **10 Bulbs** $1
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FB348 Mrs. R. O. Backhouse Pink
Famous first "Pink Daffodil." Ivory white perianth; slim, graceful apricot trumpet, maturing to pink. **7 Bulbs** $1
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FB341 King Alfred Giant Trumpet
Huge, deep golden yellow blooms with deeply frilled trumpets. Most popular. **7 Bulbs** $1
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FB549 Breck's Mixed Colors
Large garden size bulbs, beautiful colors for garden display. Large spikes of exquisite fragrance. **6 Bulbs** $1
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for small plants, bulbs
HT422—Handy little tool makes perfect holes for plants, bulbs. Sturdy steel, wood handle. 89¢

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Without any money in advance, please reserve for me the following Breck's-quality, large Holland Bulbs at special Advance Sale prices. Notify me when ready, for early fall planting. RESERVE ALL YOU WANT! If you desire larger quantities than listed, write on separate paper

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Red Emperor (FB289)
☐ 12 Bulbs $1. ☐ 25 Bulbs $2. ☐ 100 Bulbs $7.50
White Glacier (FB130)
☐ 12 Bulbs $1. ☐ 24 Bulbs $1.98
Marjorie Bowen (FB195)
☐ 16 Bulbs $1. ☐ 32 Bulbs $1.98
Fantasy Parrot (FB241)
☐ 16 Bulbs $1. ☐ 32 Bulbs $1.98
Candystick (FB283)
☐ 12 Bulbs $1. ☐ 24 Bulbs $1.98
May-flowering Mixture (FB280)
☐ 16 Bulbs $1. ☐ 32 Bulbs $1.98

CROCUS BULBS
Naturalizing Mixture (FB517)
☐ 30 Bulbs $1. ☐ 60 Bulbs $1.98

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Super DeLuxe Mixture (FB329)
☐ 10 Bulbs $1. ☐ 20 Bulbs $1.98
Mrs. R. O. Backhouse (FB348)
☐ 7 Bulbs $1. ☐ 14 Bulbs $1.98
King Alfred (FB341)
☐ 7 Bulbs $1. ☐ 14 Bulbs $1.98

HYACINTH BULBS
Breck's Mixed Colors (FB549)
☐ 6 Bulbs $1. ☐ 12 Bulbs $1.98

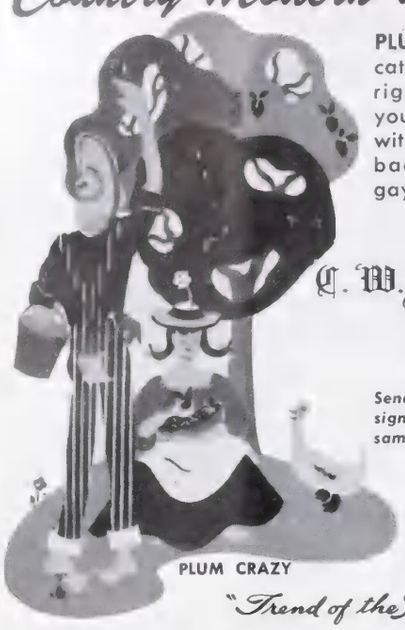
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Here to stay—
Comfortable lawn, porch, or patio furniture that will last indefinitely!

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Send check and shipping instructions. Complete catalogue on request.
6-pc. set, illustrated $37.65
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B-3



WINDOW

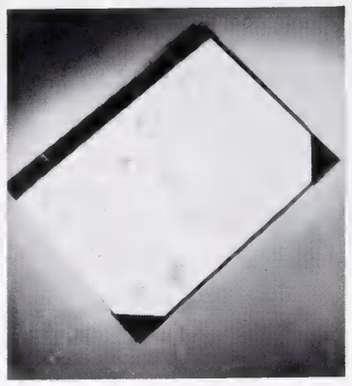
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A PIP FOR POP. If he sm a pipe while he drives a car, him the Auto Pipe Holder. A st suction cup adheres to windo dashboard and a spring steel cradles his pipe-stem securely for 3. Cover-pipe of Algerian has hinged chrome-plated li keep his sparks from flying. sterling stem band. and m grammed. $3.50 ppd. We fo them at David P. Ehrlich Co., Washington St., Boston 8, M



THE JUMPER-JACK gets vote for the most flattering b jacket of the year. Made of w terry cloth that tubs like a to it comes in finger-tip length is embroidered with a spectac monogram in red, blue, or gr Fine coverup for housework. Small, medium, or large, just $ ppd. Franklin-Bayer, 630 No. M igan Ave., Chicago 11, Ill.



DOODLE DESK PAD is most wonderful gift we've bum into for a doodling tycoon. It's a the size of a regulation desk blot 22" x 17", and is bound in marc green or brown latex. The pad over 30 giant doodling sheets. a mark on them now, but wait he gets on the telephone and a pencil in his hand. $3.95 p 30-sheet refill, $1.25. Order f The Krebs, Westerly, Rhode Isla

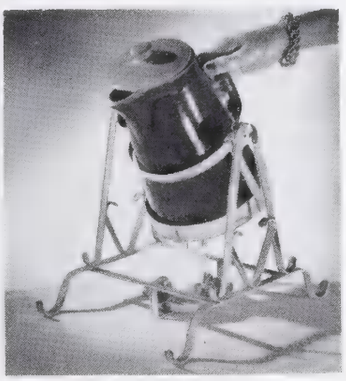


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SHOPPING WITH Pat Gunan



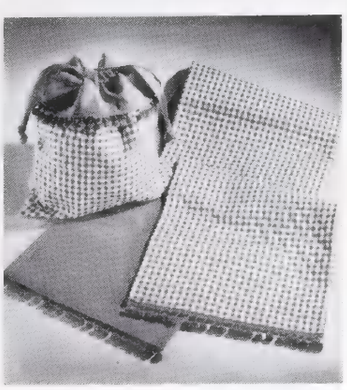
RADLE YOUR COFFEE in a corative warming stand that cks gently forward when you ant to pour from the party-size ffee pot. The candle warmer eps coffee piping during terrace ncheons and buffet suppers. Gen-ne Country Fare pot is earth-own glazed pottery lined with oss green, holds 2½ quarts. Metal and is Pompeian green. $10.00 mplete, exp. coll. Carbone, 342 ylston St., Boston 16, Mass.



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INGHAM SWEETHEARTS. ne girl who covers her topaz-wny shoulders with this quilted le, carries her gear in the match-g bag, will be the sun-sation of e beach club. And when she esses for dinner, they'll charge r pale cottons with high-voltage mour. Navy or black and white ecked stole is lined with red Kelly green, trimmed with ball nge. With bag, $11.95 ppd. Edith apman, Nyack, New York.



HE GENTLEMAN IS A OPE unless he nudges his butter-bride into some housewifely tivity on his behalf. So when he thes-pins a "Button Me" Clip-der on his buttonless shirt, it hooves her to thread a needle. Or e-bye mink! "Sew Me" and lean Me" Clip-Minders point the ger at holey socks, spotted suits. t of 3, $1 ppd. You can order m from Wm. G. Smith, Box 93, ckingham, Bucks Co., Pa.





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Very well constructed. Comfortably upholstered with channeled, padded reversible cushions of long-wearing sailcloth in dark green, dark brown, bright red, chartreuse . . . each piped in white. CHAIR width 23¼", depth 30", height 34". OTTOMAN width 22", depth 27".

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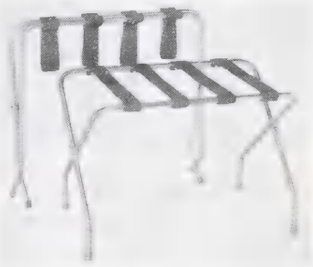


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Leading magazines, decorators, homemakers are all excited about the new Pacific Islands influence in home decoration. Decorators create this carefree, comfortable living with Matchstick Bamboo Drapes and Manila Hemp Rugs. As pioneer importers of these authentic handcrafted furnishings we are the largest single source of supply. We sell only by mail—direct from Pacific Islands to you—so you save ⅓ and more. *We guarantee Carabao imports to be the finest on the market, regardless of price.* Mail coupon today for complete details, free literature.

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99 standard sizes or custom made.

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We custom make for any size window or doorway. Smart, long wearing—accept no substitute for matchstick bamboo. Custom made sizes in natural bamboo color, approx. 24¢ a sq. ft. Gray, chartreuse, coral, cocoa, turquoise, heather, kelly, red, yellow, black, white—35¢ a sq. ft. We'll match any color swatch or you can easily paint them. *Cornices and traverse rods available.* Send in coupon for full information.

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(*Continued on page 27*)



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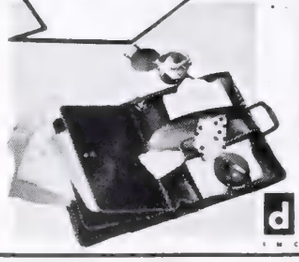
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. . . *the ideal gift for Dads on the GO!*



Hi-speed executives will appreciate this streamlined brief-case-overnight bag combination which holds everything for a quick out-of-town business trip. Separate compartments for shirts, underwear, pajamas, sox, ties, toilet articles and business papers. Attachments snap out instantly. Genuine British Brown cowhide leather with scuffproof plastic edging. Overall size: 19½″ wide x 14″ high x 2¾″ deep.

In sturdy deep-buff cowhide leather.. **$34.50*** In top grain cow-hide leather..... **$42.50***

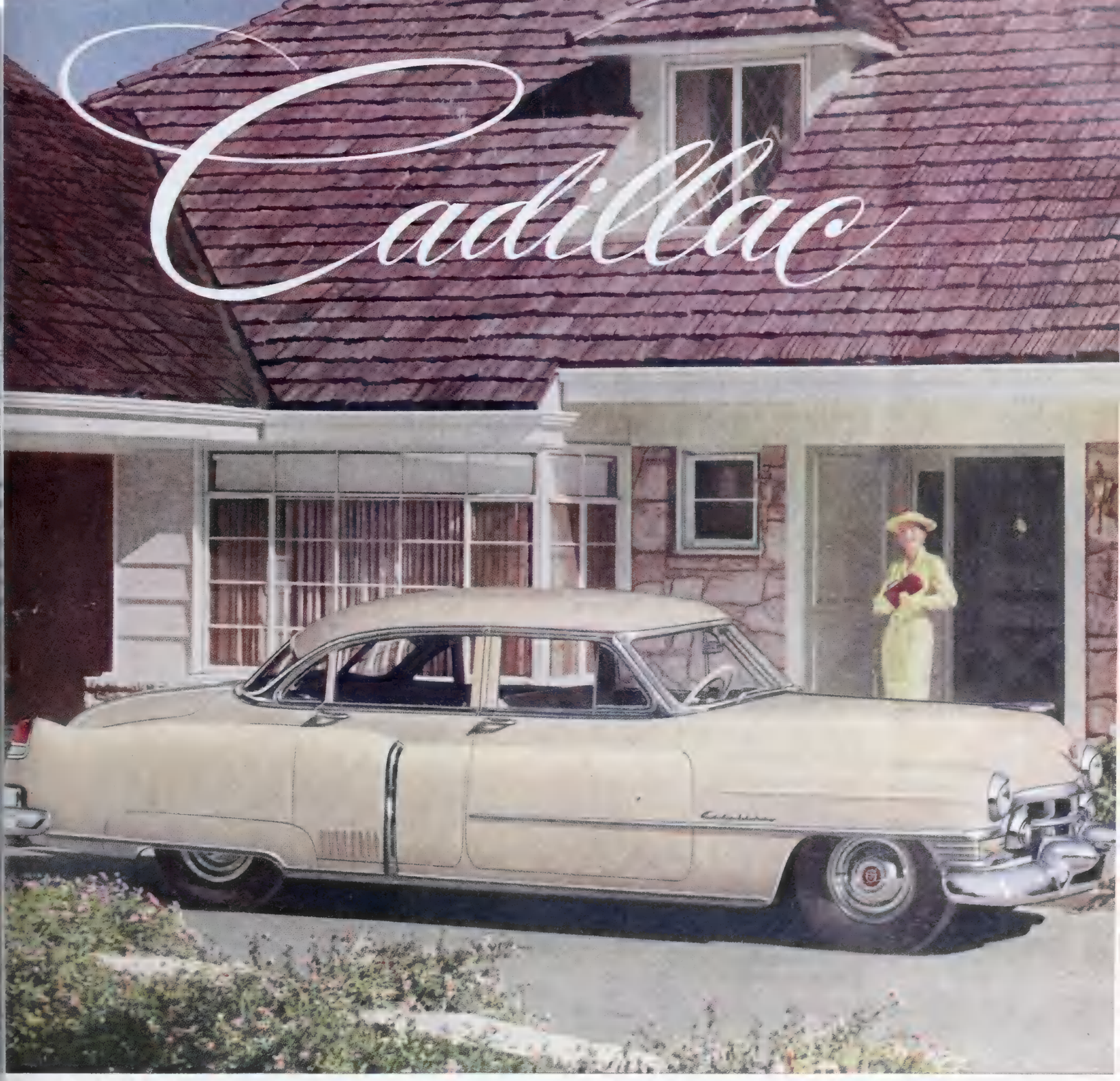
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ıe day's shopping. But whatever the
for the woman who enjoys possession
dillac car, *this* is the highlight of the
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nt finish gleams in the soft afternoon
ınd through the window, she sees just
ıer of the gorgeous fabric. Out on the
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She merely *pre-selects* the type of performance she wants for the miles ahead . . . and the car does her bidding as if by magic. And with the new power steering, even the motions of driving are so effortless she's scarcely aware of them. She just leans back, with a queenly sense of pride and well-being, and listens to the quiet lullaby of the passing breeze. Yes, this is that long-awaited interlude in the day's activities . . . that wonderful moment she'll remember till it comes again tomorrow —*the journey behind the wheel of her Cadillac!*



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The famous RWAY symbol holds a volume of meaning. It tells of 70 years of consistent progress in creating style, quality and value far in excess of price. Many of the distinguished RWAY pieces contain Masonite Hardboards, those strong, smooth all-wood panels that perform so ably in a variety of ways. Today, more than 300 leading manufacturers add to the quality and value of the furniture they make by including Masonite Hardboards as a basic material.

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Thanks to FIRESTONE FOAMEX cushioning...

furniture keeps its beauty and inviting comfort

for years...and years...and years...and years



because Firestone FOAMEX® cushioning has never been known to wear out



This armchair has an extra-plump, de-luxe seat cushion of Foamex which is reversible. The arms are completely cushioned with a thick, comfortable "sleeve" of Foamex.

Seems like only yesterday, she cuddled her baby doll...sprawled over the comics...wrestled with algebra...lounged on the phone... all in this same cherished *Foamex*-chair!

Today she insists on Foamex for every chair, sofa, mattress and pillow in her *own* lovely home. Yes, little girls who have grown up with *Foamex* prove from experience that *no Foamex cushioning has ever been known to wear out!*

Furniture stays beautiful, longer, because *Foamex* cushioning cannot break down, sag or lump up to leave ugly little hills and hollows on the seats, backs and arms.

Foamex adds years of wear to fabric, too. This smooth, shapely cushioning material can't shift or bag to stretch the upholstery thin.

Make this test at your favorite furniture or department store. Sit in a *Foamex*-cushioned chair. (You'll recognize it by the blue, gold and scarlet streamer that says "Cushioned with Firestone Foamex.")

Notice how this inviting chair cradles your curves, floats your body in utter relaxation. Then arise to standing position. Lively *Foamex* helps you get up...gracefully, easily. And your chair returns to shape, ready for a lifetime of comfort and beauty in your home.



Petal-soft *Foamex* breathes with pressure — expelling dirt and dust—air-cleaning and air-cooling itself.



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WINDOW SHOPPING

CONTINUED FROM PAGE 22

PORTING PROPOSITION r a sporting host is this brand w bar set. In the 7½" shotgun ell he'll load his ammunition. artinis or Manhattans will be irred with the long oar. Daiquiris id Stingers will be strained rough the tennis racket. Flexible astic base of mixer becomes tight-ting cap for shaking cocktails. .25 ppd. Page & Biddle, Inc., 21 ation Rd., Haverford, Penna.



BEE IN YOUR BONNET. npudent as a wink, puts delicious nsense into summer heads. Baby es, ¾" long, are $2.25 the pair. oney bee, 1¼" long, is $1.20 each. ing bee, 2½" long, will start con-rsation buzzing if you pin him the back of an evening dress. .95 each. Yellow and black bee ns have real feather wings and enille bodies. Lucite gift-boxed, d. Salt and Pepper Shop, 445 86th St., New York 28.



OMETHING BLUE for the girl o is humming Lohengrin, smell-g orange blossoms, and practising ying "I do." A blue garter is as liciously traditional a part of the dding day as the best man's ast, and these are the prettiest at ever hugged a shaking knee. sentimental froth of blue satin d lace, even the gift box is gala. .25 for 1, $2.25 for 2. Ppd. High ouse, 326 W. 27th St., N. Y.



ZIPOUT
Shrimp Cleaner



Peels, Cleans, Deveins Shrimp In A Single Stroke!

ZIPOUT shucks off the shell . . . zips out the vein . . . and in just 3 seconds leaves shrimp ready to rinse and cook. Deveining shrimp before cooking enhances their sweetness and banishes cooking odors. What's more, peeled shrimp actually enlarge in cooking.

$1.98 POST PAID In Continental U. S.

JOSEPH LYON CO.
Box 6131
Charlotte 7, North Carolina

Prevent Clothing Losses
Just iron it on!



For SERVICEMEN • SCHOOL CHILDREN CAMPERS • HOME USERS • INSTITUTIONS
no sewing! saves time!

A warm iron quickly makes these **Personalized Name tapes** a *permanent* part of your garments or linens. Cannot come off. Resist laundering and cleaning. LABORATORY TESTED.

Individually Cut and Boxed Imprinted in Black, Blue or Red on White Tape

100 for $1.50
150 for $2.00
300 for $3.00

Add 50c for 2 line printing with address or Serviceman's Serial Number. Print Name Clearly

Postpaid For Each Person's Name
No C.O.D.'s Please

ART COLONY INDUSTRIES, INC.
69 Fifth Ave., Dept. 26, New York 3, N. Y.

No More Flies!

AMAZING NEW "MYSTERY SCENT" TRAP LURES FLIES TO SURE DEATH . . . KILLS THEM BY THOUSANDS!

YOUR WHOLE PLACE can be free from annoying, disease-carrying flies! New outdoor trap draws them from house, barn, grounds—destroys them wholesale. Works wonders in backyards, on farms, outside food markets, restaurants, factories, hospitals, motels, etc. Send check or money order for "Big Stinky" Fly Trap (named for its fly-scent principle). Complete with full season's Control Fluid, only $4.49 postpaid. Money back if not satisfied. *Order No. HR495.*

10,000 FLIES CAUGHT HERE!

All kinds of flies—houseflies, green bottles, blue bottles, horse flies, midges, etc. Not harmful to pollinating insects.

½ GAL. SIZE



Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1818

SEND FOR FREE CATALOG
Always something new at Breck's! Write for latest catalog.

634 Breck Building, BOSTON 10, Mass.



Whither blow the winds

This Ethan Allen horse Weather Vane is hand hammered copper on iron copper bearing spire. Horse 31 in. long, ¾ full bodied, 22 karat gold leafed.

No. 9: Price f.o.b. New York—$60.00

FISKE Weather Vanes have topped buildings for more than 92 years. Time does not dim their beauty nor reliability.

Many other designs.

Illustrated folder and prices on request.

J. W. FISKE IRON WORKS
Established 1858
78 Park Place, Dept. 2, New York 7, N. Y.



LET'S FACE IT, VOTERS!

You need a corking good start for your party, whatever your politics! Now is the time for all good hosts to top off dull-looking bottles with these new, lively, imported hand-painted cork caricatures.

Real "stoppers," our political wise men of the hour are unbreakable plastic, wickedly realistic, and guaranteed to inspire the most mournful imbiber to happier drinking!

$2.50 each, any 2 for $4.75, all 4 for $9.25. Carya Hickory Industries, 176 Briar Brae Road, Stamford, Conn.

COMPLETE PORTABLE LAWN SPRINKLER $9.90
Guaranteed for 5 years Only



WILL SPRINKLE 1000 SQUARE FEET OF LAWN

Attaches to the end of your hose in a jiffy. Easily adjusted to fit any shape lawn. Needs no supervision. Saves time—saves water—saves money. Patented control for mist spray or garden soaker. Easy to move—weighs only 4 pounds. Unit comes ready to use—consists of 18 feet of fine garden hose and 3 adjustable aluminum spray units—will not rust or corrode. **Money back guarantee.** ORDER BY MAIL, send check or money order for $9.90 (c.o.d. orders accepted) to

OUTLOOK LAWN SPRINKLER CO.
Dept. F, 2928 S. Fairfax Ave.
Los Angeles 16, Calif.
In Calif. add 3% sales tax



Saucy Bossy
MILK PITCHER

Please add 40c for postage. No COD's, please. **$2.95**

She's reddish-brown and white, this pleasant looking cow and she's made in England. Her tail forms the handle and her snout is the spout. She stands approximately 3¾ inches high. Use her for serving milk, cream or sauces . . . or as a decoration. Send check or money order to:

Miriam Zide
"On the Country Club Plaza"
4702 Broadway Kansas City 2, Missouri



WINDOW



MINK POLKA DOTS drift l tawny dreams over a *café au* stole of nylon tulle, and sudde you're Snow White dressed Schiaparelli. Its gossamer chantment whispers across y bare shoulders, and you're as of bewitchment as the sum night. Genuine wild mink dots big as silver dollars. $29.50 p Harold Rubin, 52 E. 56th St., N.



FLIGHT FANTASTIC BA A handbag is the *only* bag that airline doesn't weigh, and here' whopper. Front section has c partment with caché for passp Large section holds overni things, extras, etc. 12 plastic to articles come on stand-up ea Whole handbag locks. Cowhide w red or green plaid, 16" x 6" x 1 $69.50 incl. tax, post. *and* mo gram. T. Anthony, 751 Madi Ave., New York 21.



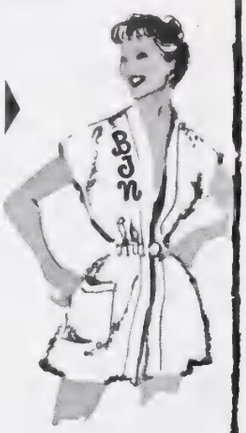
GAY '90 PIN-UPS. We sh you here, "Frankie & Johnnie." least bawdy of four "sexsation subjects. But we bet you the ol in Mr. Milquetoast's martini t he'll be your most walleyed gu Made of ¼" thick fiberboard 4-color designs, average fig height is 14" to 16". With ta and hanging instructions, $3 ppd. Game Room, 1538 Connecti Ave., Washington, D.C.

it's TerryTime at Franklin-Bayer

ORDER YOUR TERRY TOGS NOW— ENJOY THEM ALL SUMMER LONG



Terry Jumper-Jac in new finger-tip length to toss over your shorts and bra' or swim suit. Elasticized waistline. Monogram in red, navy or green. Sizes S, M, L. **$4.50**
Add 95c for Monogram
P. P. & Ins. 35c each

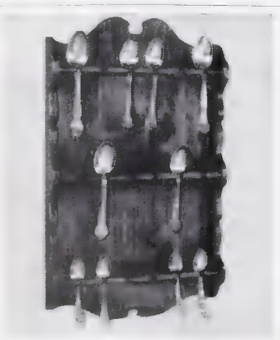




Terry Boxer Shorts and Bra'. Wonderful for sports, lounging or sunning . . . in white with red, navy or green Monogram on cuff. S, M, L.
$4.95 the Set
Add 95c for Monogram
P. P. and Ins. 35c each set

Luxurious Terry Beach Coat . . . yoked back with inverted pleat for interest—lavish fullness. In white. For your monogram in red, navy, green or other favorite contrast, add 95¢. 12 to 20. **$9.50**
P. P. and Ins. 35¢ each.

Franklin-Bayer
the Linen Shop, Inc.
632 North Michigan Avenue
Chicago 11, Illinois



Early American Pine
SPOON RACK

★ Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17½" high, 10½" wide, it displays 18 tea or demi-tasse spoons. At a very nice price,

Only . . . $3.95 plus 25c postage

Order by mail. All Helen Gallagher gifts must delight you or your money promptly refunded.

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Beauty Shop Ease and Comfort at Home!

Professional
HOME HAIR DRYER

Only $12.95 Postpaid



★ Dry your curls quickly while you relax, read, sew, or fix your nails—with the amazing new Professional Electric Home Hair Dryer. Leaves both hands free. Dries uniformly, thoroughly, no damp spots. Clamps to any door, adjustable to any height. Plugs into any 110 volt AC outlet. Underwriters Listed. Wonderful for children, too! Try it and you'll use this handy convenience every week! Postpaid, only **$12.95**

Order by mail. Satisfaction guaranteed.

GLASSCRAFT
920-B CHICAGO AVE. • EVANSTON, ILL.



In Silver plate or 24 kt. Gold plate

unique Wedding Invitation Tray!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **$5.95.** Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, **$7.95.**

Send for our unique gift catalog!

MARKET-COMBERS
Box 3282F, Atlanta, Ga. (Dept. 62)



VASE GRILLES

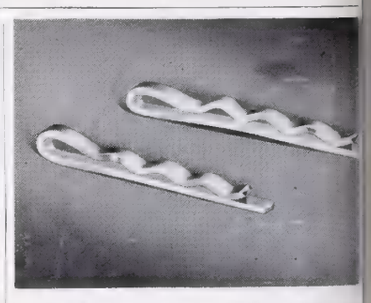
for easy flower arranging

EACH SET CONSISTS of 4 metal Grilles 3" to 4½" plus 8 metal hangers extending use to 7". Plated in a silvery finish to Government specification for rust prevention. Grilles hold flowers at the top preventing them falling to the sides. Grilles require fewer flowers for attractive bouquets and are not apparent in use. Adaptable to containers of all sizes, shapes. EACH SET complete $2.50 ppd.

LARGE, WIDE MESH GRILLES FOR GLADIOLI & DAHLIAS

6" plus 4 hangers **$1.25** ppd.
8" plus 4 hangers **$1.50** ppd.
Set of 6" & 8" Grilles plus 8 hangers . . . . . **$2.50** ppd.

THE NORCOTT CO.
Box 64 Butler, Maryland



Glamorous Sterling Silver BOBBY PINS

flattering gift

- **for bridesmaids**
- **for graduates**
- **for birthdays**

Handwrought from sterling silver, t dainty touches of beauty add glamor t new hair styles. Designed to be seen an admired, they're contour-curved to captur curls and waves.

$3.00 a pair. Postpaid, incl. tax

State House Gift
79 CAMBRIDGE STREET, BOSTON 14, MAS

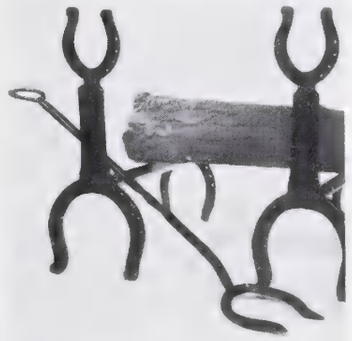
SHOPPING



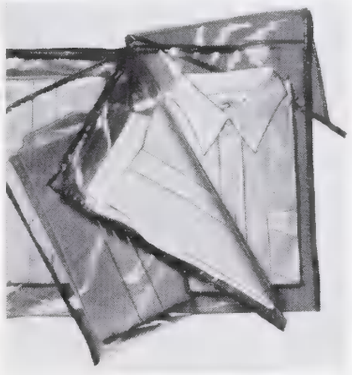
MMER CHECK-UP. What ld be gayer for a summer bed- m than this Domino spread? shable, color-fast cotton, it's thed with 2" ruffles on top, 4" ffles around bottom; comes in wn, blue, green, or red checks h white. Twin bedspread $10.95, l size $11.95; 90" long draperies 95; vanity skirt $8.95; pillow m $4.50. Swatches on request. lten's, 1351 Beacon St., Brook- e 46, Mass.



LESS YOUR HEARTH with great good luck and the honest ftsmanship of these horseshoe dirons. Made by a Yankee black- ith of real horseshoes welded to 18" shaft, and crowned with a ky ponyshoe, they stand 16" h over all. $15 the pair. The horseshoe fork for poking up pokey fire is $3. Ppd. and fast ivery from Horseshoe Forge, xington, Mass.



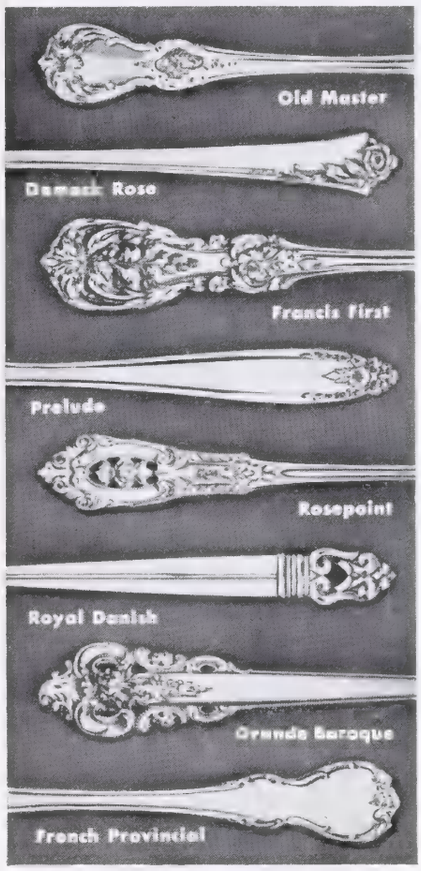
IE SHIRT BOOK has four ar plastic "pages" that hold a n's shirts in dust-proof, wrinkle- e perfection. For your traveling sband, it's a dream to pack. For seashore week-ender, it protects rts from clammy dampness. For stay-at-home, it's a top drawer ganizer. $1.25 ppd. Black & Co., 0-16 Metropolitan Ave., Forest lls, New York.



MACY'S SILVER CLUB PLAN

24-piece sterling sets for only

$5 DOWN, $5 A MONTH



- **Receive your entire sterling set** with your first payment.
- **Choose from over 180 patterns** in sterling flatware by Towle, Heirloom, International, Wallace, Reed and Barton, Lunt, Stieff, and every other famous American silversmiths.
- For 4 place settings (24 pieces) $5 down, $5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) $10 down, $10 a month;
- For 12 place settings (72 pieces) $15 down, $15 a month
- Take up to two years to pay.
- **You never pay more** than the nationally advertised price. And on some silver patterns you pay considerably less, including carrying charge where it applies.
- **Receive, without extra charge,** a jewel-box, anti-tarnish silver chest and engraved initial on each piece. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

Silver Shop, Street Floor

MACY'S

MACY'S, Box 70, N.Y.C. (1) HB6

Enclosed, $_____ down payment

Pattern_____ # of settings_____

Name_____

Address_____

City_____ State_____

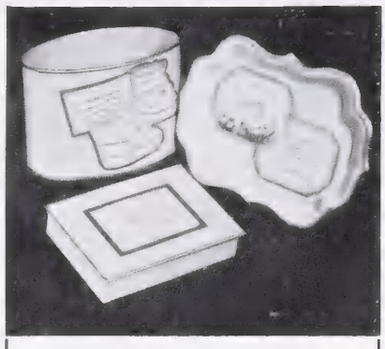
Employed by_____

City_____ State_____

Position_____
(Housewife give husband's occupation)

Name of Bank_____

City_____ State_____





PRESENT PERFECT

for the newest arrival on his (or her) first day home! Send us the birth announcement and we'll mount it on a 7" x 9" pin tray, $3.25; on a 4½" x 6" x 1½" box, $5.95; and on a 5" high bureau basket for $5.25. All the pieces are lacquered for permanence. The set comes in blue, pink, or blue and pink, as you wish. All prices are postpaid.

Page & Biddle, Inc.

21 Station Road Haverford, Pa.

Handmade in Sweden

THE KAFFE PETTER

A glowing beauty of lustrous copper, this is the coffee pot that's so delightful for those cozy breakfasts! Or for that informal supper! Great when entertaining. Crafted by hand in a tiny village where this centuries-old design with its wrought iron legs and extra long serving-handle is a tradition. About 10" high and lined in tin, it holds 6 cups.

$12.50 *postpaid*
plus 50c W. of Miss.
Write for Catalogue

Jenifer House
New Marlborough Shop
Great Barrington, Mass.

WOODLAMP of the WEST



EVERY LAMP distinctive! A warm and charming accent for your home! They're fashioned from wind-twisted mountain Juniper, satin-finished to bring out the natural cream-and-cedar grain. Height of wood base approx. 14". Shade not included. *Postpaid*

Send check or money order **$18.50**

Morrow and Brown
GREEN MOUNTAIN FALLS, COLORADO



LIGHT SWITCH PLATES

GAY SILHOUETTES IN BLACK METAL

Children love these clever cut-out designs depicting their favorite characters. Mothers like the smooth black finish. Keeps wallpaper clean . . . easily installed. As shown: size 8½" x 10" $1.75 ea. ppd.

Over 50 designs suitable for every room. Send for Illustrations.

THE PASCOS
West Hartford 7, Conn.

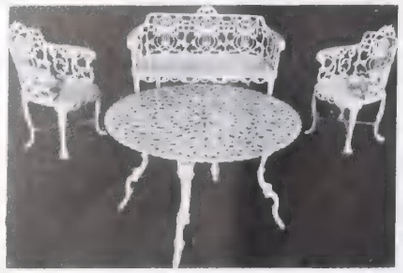


Toby Tea Jugs

Three for tea . . . in the shape of paunchy little Toby jugs, replicas of originals that have long been the collector's delight. There's a creamer, sugar bowl and 1-cup teapot. Jolly addition to your tea table; an equally happy note on the whatnot shelf. Use them, too, as planters or cigarette servers. They're yours for only

$2.00 the set, postpaid

seth and jed
DEPT. B, NEW MARLBOROUGH, MASS



Authentic Cast Iron and Cast Aluminum Reproductions

Painted in long lasting white. Graceful . . . strong . . . fashioned by skilled craftsmen.

(A) Aluminum (A) Cast Iron

$80 **Large Settee #400** 41" wide $65

$42.50 **Table #100** 12" diam. 27" high $35

$39 **Chairs #402** $32.50



(B) WALL BRACKET for FLOWER POTS—12" long, 6" high. Potholders 4" and 5" diameter. Cast Aluminum only. Painted White or Gold $4.50.



(C) Oval Top Antique Flower Box. True copy. 23" long by 15" wide on top, 21" high. Ornamental design. Painted white. Only **$21.50.**

(D) Occasional Table #150. Beautiful lace design. Original is over 100 years old. A true copy with glass or marble top. 30" high, top 20" diam. Glass top **$24.50.** Marble top **$29.50.**



(E) Just the thing for your African Violets or other hobby plants. White. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Send **$24.50.**

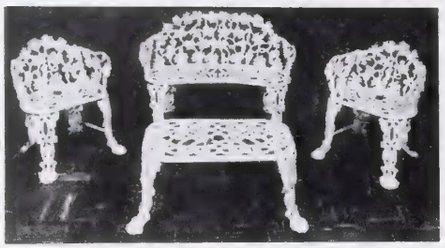


(F) Aluminum Cast Iron

$30.00 Large Settee #601 39" wide $25.00

$22.00 Armchairs #602 22½" wide $18. ea.

$13.50 Table #160 30" wide $11.00



Send check or money order. Crated free. Pay freight or express when you get shipment. Indicate which way you want it shipped.

Send for catalog of other items

J. F. DAY & CO. Dept. B-6 1901 4th Ave., South Birmingham 3, Ala.



WINDOW



BANANA-LEAF TRAY, m by International of quadruple si plate on copper, is a wedding p ent to send with pride. The gr ful leaf shape is perfect for *cano* at a cocktail party, for Fre bread at a spaghetti dinner. long, $10; 10" long, $5.50. Tax postage included. Holiday Ho 6 Bellevue Theatre Bldg., Up Montclair, N. J.



HANG ON TO YOUR HA you hot-headed motorist, and p it safely on the spring steel clip of the Rex Hat-n-Coat Hanger. No chance then of its ing out the window, or be crushed by frenzied back drivers. Behind the hat clip the a bar that holds your coat, too. the chrome-plated St. Christop medal safeguards you on y journey. $1.25 ppd. Califo Ways. 261 B St., San Mateo. C



LIGHT ON YOUR FEET. Yo feel foot-loose and full of bou the minute you slip into y Gadrilles. They're good-look beach or play shoes, with th foam rubber soles. Wear with without ankle lacing. For child to fit shoes sizes 10-2. For ladies fit sizes 5-8½. $2.95 ppd. Joh Appleseed's Inc., Beverly, M



- *Keep Ice Cubes 4 Hours!*
- **THERMO TUMBLERS**

Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Polystyrene with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. They make wonderful wedding gifts and you'll want several sets yourself for summer serving.

Set of 4 (one each shade) **$5.00** Each **$1.25**

Postpaid, money refunded if not satisfied

artisan galleries

FORT DODGE IOWA



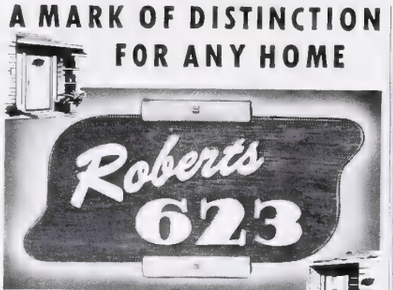
PROTECTION FOR YOUR DOG

Now you no longer have to confine your female dog if you use practical new Pro-Tex. A smart-looking dog coat, it has a unique detachable protector designed to hold pad. Completely washable, waterproof. Made from long-wearing plaid cotton flannel, fully lined with plastic. Blue, red, yellow or green plaid. 12" to 20" long. Send measurement of your dog from base of neck to start of tail. State color preference. Guaranteed. $3.95 ppd.

SPECIAL PRODUCTS CO.

Dept. HJ5, 950 Columbus, San Francisco, Calif.

A MARK OF DISTINCTION FOR ANY HOME



PERSONALIZE YOUR HOME with a modern handmade, Day 'n Night

NAME & NUMBER PLAQUE

DECORATIVE! PRACTICAL! . . . This new "Aristocrat of House Markers" will give your home a unique distinctiveness. Through a newly developed, exclusive process, this smartly styled lettering can now be embossed on finished hardwood. Plaque is durably made of weatherproof, plied Philippine mahogany, finished in deep red, with contrasting blond maple brackets. Glass glow beads baked on the white lettering shine at night with reflected light. Easily attached to front door, doorway, house siding, fence, etc. Size: 14"x 7½". Custom made. Only $4.95 postpaid, up to 10 characters – 25¢ per letter or number over 10. No C.O.D. Please print.

A practical enhancement for your home front . . The perfect gift for those hard-to-please friends.

Dalbert Gard-9081 Magnolia-Anaheim, Calif.

THE HOME RUG REPAIR KI



"A Stitch In Time Saves Nine" You can repa CIGARETTE BURNS, moth holes, rips, tea and bare spots at home and save many dolla on rug and carpet repairs.

THE HOME RUG REPAIR KIT includes a boo let of instructions with actual photographs the above repairs, Carpet yarn, thread and proper carpet needles. COMPLETE KIT POS PAID $2.00. Send tufts from rug to be paired for proper matching of yarn. N C.O.D.'s please. Money gladly refunded not satisfied.

FLORA FRYE

P.O. Box 1828 Washington, D.

HOSTESS SERVING AID

HI-SNACK . . . The plate that holds both glass and snacks in one hand. Glass fits in 4-inch recess. 8-inch plate holds snacks or hors d'oeuvres. Weighs only 3 ounces. Won't chip or break. A sensational serving plate for parties and televiewing. Perfect for serving seafood cocktails and crackers. A children's delight for drink and cookies. Set of four plates, ivory or black with gold band trim, beautifully gift boxed. **$3.50** postpaid



HANDY HOUSE, Dept. H-6 9254 E. Valley Blvd. Rosemead, California

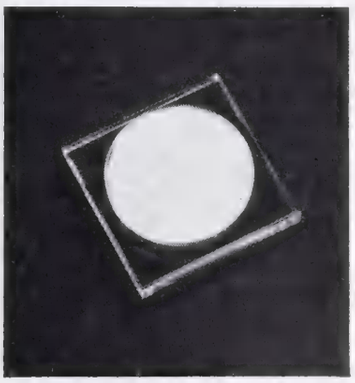
SHOPPING



BRASS DISTINCTION. We like this better than any wastebasket we've ever seen. Smaller than average, yet it's plenty big enough to hold a bride's paid bills, a debutante's answered invitations, the dregs of your morning mail. Hand-crafted of lacquered solid brass with eagle handles, it's 7½" tall, 9¾" wide. $14.95 ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



A CERTAIN DEGREE of pride is native to every graduate, so send his diploma (or any earned certificate) to this shop. They will reproduce it in miniature and embed it in a 2½" disc of clear Lucite. This is mounted on a 3" square of the same Lucite—and you have a real show-off paperweight. Original document returned intact, parcel post insured. $3.95 ppd. Keepsake Shops, Union City, N. J.



HOW FAR DID YOU WALK? We bet you'll be amazed at the hoofing mileage you tick off each day when you check the accurate reading on this lightweight pedometer. It clips on pocket or belt, measures up to 100 miles at a setting, can be reset for each jaunt. Nickel-plated case, $5.95 ppd. Camalier & Buckley, 1141 Connecticut Ave., Washington, D.C.





CRYSTAL AND SILVER

A divided dish of many uses for your sauces, relishes or favorite dressings. Of fine crystal banded with sterling silver, 5½" diameter by 3½" high. Buy them in pairs for your buffet table or gift giving.

$13.50 each

Sterling Silver Ladles $6.25 each

Federal Tax Included • Add 60¢ for postage and packing

Mail Orders Promptly Filled by Jean Tree PL 7-8100

BLACK, STARR & GORHAM

FIFTH AVENUE AT 48TH STREET, NEW YORK 36, N. Y.

EAST ORANGE MANHASSET WHITE PLAINS

From Historic

VICKSBURG



A SOLID WALNUT CORNER WHATNOT

An authentic replica of the beautiful handmade whatnots found in many of the fine old antebellum homes in this section of the old South. Made in separate sections just as authentic antique pieces.

Full 53" High • Easily Assembled

$12.85 POST PAID • Send Check or Money Order

About 3 Weeks Delivery

RICE & CO. Mississippi's Oldest Furniture Dealer ESTABLISHED 1868

Jack Rice Harry Rice

VICKSBURG, MISSISSIPPI

Three in One!



A combination adjustable lamp, table and magazine rack.

Hand made by Lennox Craftsmen of antiqued knotty pine. Height, 49", adjustable to 57". Table top, 8½" x 13".

$49.50 complete

Express charges collect.

Sorry, no C.O.D.'s

Send 10c for booklet, "Country House Reproductions."

The Lennox Shop

Hewlett, L.I., N.Y.

LONG ISLAND'S UNUSUAL SHOP of GIFTS and HOME DECORATIONS

WHERE'S MY MAIL???



Well, it's right in this attractive letter holder when you put it just inside your front entrance.

Sort your mail into the compartments . . and the mail search . . (20 inches high—14 inches wide). These are fashioned from pine, finished in driftwood dark oak and natural . . Also made from clear cedar. All are lacquered and hand rubbed.

All Stonhouse Wood Originals are guaranteed to satisfy or money refunded Air mail . . .

$12.50 Each

STONHOUSE WOOD ORIGINALS

528 Polk Drive, Lido Beach, Sarasota, Fla.



CLEVER VASES . . . CLEVER GIFTS

These ingenious Pansy Vases are made of pottery . . . designed by Glenn Minshall, the noted potter. They are a gift any woman will appreciate and enjoy, for this clever design enables you to artfully arrange those hard to handle short stemmed flowers such as pansies, violets, violas, etc. (They can also be used as a frog.) The Pansy Vases come in Grey-Green or Potter's Brown; 4" x 3½"; $2.21 each, postpaid. Add 3% sales tax in Calif.

carmel Work center

P. O. Box T-1 Dept. H-6

CARMEL-BY-THE-SEA, CALIFORNIA



MESA MOCCASINS—Bliss to wear Beautifully handcrafted in the Indian Reservation Country of washable soft sueded cowhide—sturdy leather soles—inside heel cushions & insoles for real comfort. Choice of Natural, Turquoise, Brown, Emerald Green, Red, Royal Blue, Indian White.

FOR WOMEN sizes 4 thru 10 . . . $4.95

BELT (adj. size) . . . $2.95

POUCH BAG 9½" x 12" (tax incl.) $5.95

FOR MEN too—all sizes thru 12 $5.95

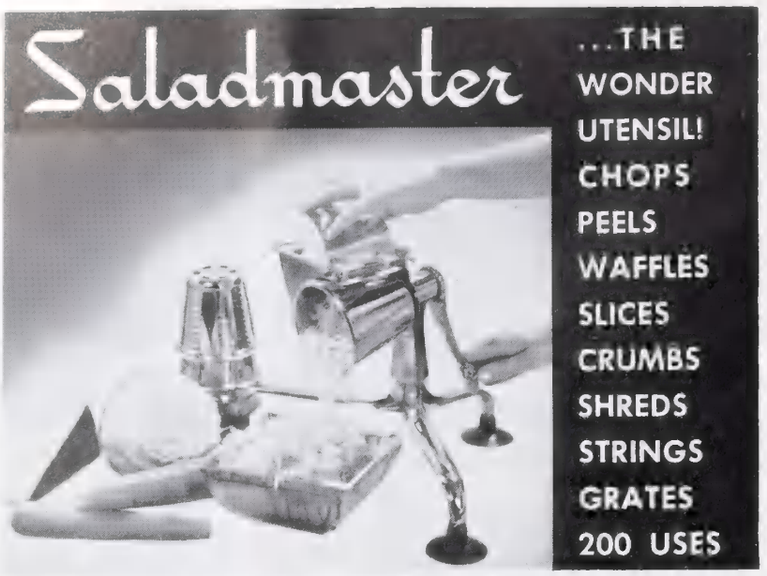
FOR CHILDREN with little cuffs in natural or brown only.

Sizes 5, 7, 9 . . . $2.95 11, 13, 2 . . . $3.95

Send cash, check or m.o.

For COD's send $2 deposit

OLD PUEBLO TRADERS Box 8H Tucson, Arizona



Now in Use Internationally!

NOT SOLD IN STORES

THE GIFT SUPREME — to yourself — to others. You've seen it on television. You've read about its marvels in magazines. Truly the wonder machine. Prepares food 200 ways . . . luscious salads — cuts paper thin potato chips — shoestrings and french fries — shreds coconut — peels celery and apples — prepares baby foods, health foods and vegetable juices. Blades of rust-proof, stainless, 20 gauge cold-rolled solid steel. Completely chrome plated — looks like jewel. Easy to clean! Does any job in a jiffy!

Complete with 5 cutting cones, recipes and instructions, only $29.95. Postage paid if check sent with order.

Unconditionally Guaranteed for 10 Years

SALADMASTER SALES, Inc.
131 Howell St., Dept. W, Dallas, Texas

PAINTING IS FUN With a Protexem

Paint Brush Conditioner



- Saves valuable brushes.
- Softens hard-as-rock brushes and makes them like new.
- Provides a safe place to store brushes.
- Paint brushes are always ready for use.
- No time wasted cleaning brushes.

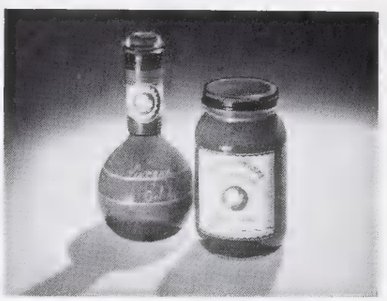
Brushes do not hang in liquid. Protexem's liquid solvent evaporates and fills the container with a vapor that penetrates the brushes and dissolves the binding oils in paint, varnish, lacquer, enamel and shellac. GUARANTEED.

Complete unit with pint of vaporizing liquid, postpaid. **$2.95**

Two Complete Units, Postpaid **$5.50**

Send Order Now to

WISCONSIN LABORATORIES, INC.
Dept. B, 2138 3rd St., Milwaukee 12, Wis.



French Dressing Duet

The perfect salad touch. Handsome 8 oz. flask and 12 oz. refill jar of the same famous French Dressing served at White Turkey Restaurants. Flask, with gayly colored raffia neck, may be used over and over again. **$2.85 complete ppd.**

Mail and Phone orders welcomed

WHITE TURKEY GOURMET SHOP
DEPT. B, 16 EAST 49TH ST., NEW YORK 17, N. Y.
MURRAY HILL 8-5552

Kiefer's "GREEN CORN" Serving Set



For individual CORN-ON-THE-COB, SNACKS, RELISHES, Etc.
Regular $4 Value

$2.95 SET OF 4 POSTPAID

Highly-glazed solid mold ceramic dishes in fresh Corn Stalk Green for your own table and as gifts. No more juggling corn-on-the-cob on the edge of your plate...and the deep, realistic leaf-veined bottom "butters" the corn. Hand fitting shape is ideal for buffet and snack service, too. Order enough at this special-by-mail price for family and guests.

SATISFACTION GUARANTEED

Send Check or Money Order

Kiefer's Since 1919

Box 2611-H
SAINT LOUIS 16, MO.



WINDOW



SMOKIN' HICKORY DISKS All the barbecue experts on Hous BEAUTIFUL are mad for these. Dro several of them on your charcoa fire, and a full-bodied, hickory smoked flavor cooks right into mea or fowl in minutes. A bag wit enough disks for 10-15 barbecue $2.95; 3 bags, $7.95; 6 bag $14.95. Ppd. Order them fro Carya Hickory Industries, 169 Bria Brae Road, Stamford, Connecticu



RACKING YOUR BRAIN avoid magazine clutter? Here's handsome, double feature answe This rack's constructed to hol digest-size editions in front, large magazines in back. Solid walnut mahogany base with walnut mahogany plywood panels; cente handle. Antiqued copper plate ha 3 initials or duck design. 16" 9" x 12½", $22.50 ppd. Henry W Longfellow, Weston 93, Mass.



SHADY STORY. A portab beach umbrella folds into a ca vas carrying-case just 3½ fe long. But when you get to th beach, or feel that the sun will your undoing, it opens up to 5½-foot umbrella. Aluminum po is featherweight and rustproo Umbrella top is gayly striped ca vas. A fine buy at $14.95 pp Scully & Scully, 506 Park Ave New York 22, N. Y.

SHIPPING IN JUNE
Delicious **FLORIDA MANGOES**



$5 a Box
PREPAID in U.S.

Fruit of the MAHARAJAS

Now Sent You Direct by Florida's Largest Grower

Taste the luscious, aromatic goodness of Indian Mangoes picked and rushed to you at peak perfection, then you'll know why they are called the *world's finest fruit*. Our large, crimson-yellow Hadens are ready in June. Be first to treat guests with this delightful taste thrill. Color folder and ways to serve with each shipment.

ORDER TODAY THIS EASY WAY
Simply send name and address of each recipient with check to cover at just $5 per box, to P.O. Box 1398...

SUN HARBOR GROVES
POMPANO BEACH, FLORIDA

QUALITY & SAFE ARRIVAL GUARANTEED

Outdoor Light adds smart distinction ...

There's subdued elegance in this handsome reminder of a romantic era gone by . . . a touch of genuine beauty that will greatly enhance the appearance of your home. Satin finish black copper lamp, 13"x8" fits 3" post **$9.95**

8-ft., iron post in black satin finish . . . $8.95



Beautifully cast aluminum coach ornament with bracket and nameplate, includes your name—up to 18 letters — in luminous paint . . . $9.95. Add 10¢ each for additional letters. All prices F. O. B. Nashville.

Lamp, po & orname . . . 24.

WRITE FOR FREE CATALOG OF . . . Wrought iron mail boxes, screen door grilles, boot scrapers, decorative ornaments, porch columns, railings, and many items.



The Village Shop
3206 Gallatin Rd. — Nashville, Tenn.

SHOPPING



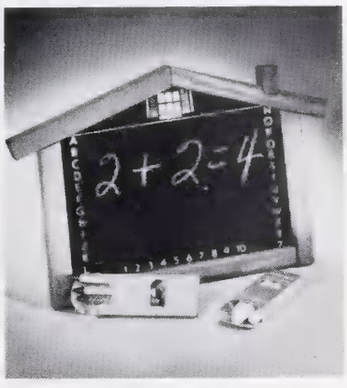
AN EASY PICK-UP. The Ball-Up Golf Ball Retriever is a rubber suction cup that slips over your putter's shaft. When you sink a putt, land in the water or muddy rough, Ball-Up picks up your ball, and your aching back need never bend or stoop until it makes a triumphant bow at the 19th hole. Better get an extra one for your lazy partner. $1 each ppd. Breck's of Boston, 634 Breck Bldg., Boston.



PORCH LIGHT, inspired by old English Coach Lantern, screws into any outlet just like an electric light bulb. There are no wires to connect, so an ability to twist your wrist is the only talent required. Wouldn't it be handsome for that ugly outlet in your porch ceiling? Finished in satin-black with glass sides, it takes any size bulb. 7" square, 9" long, $5.95 ppd. Artisan Galleries, Fort Dodge, Iowa.



TEACH HER A LESSON while she's romping through the holidays, pigtails flying and freckles ginger-snapping her schoolgirl complexion. But a short session each day with this chalk and crayon board will add spice to her leisure and send her back to school a pinafored prodigy. With chalk for blackboard and wash-off crayons for white board, $1 ppd. Blue Line, Box 348, Jackson Heights 72, N. Y.





STONEWARE ASH TRAYS

Be the first to have this new individual ash tray by Edith Heath . . . a handsome and efficient 3 inch ash tray which can fit the palm of your hand . . . with notches to hold the cigarette and quickly snuff it out when it reaches the danger point . . . stack for easy storage.

Perfect size for cocktail parties, the corners of your bridge table and for individual dinner service. Wonderful wedding gifts!

WINNER OF THE GOOD DESIGN AWARD FOR 1952.

COLORS: Sand, Brown, Gunmetal, Green Lustre. Please give first and second color preferences.

SET OF FOUR, ONLY . . . $4.25 Postpaid
SET OF EIGHT, ONLY . . . $8.25 POSTPAID

Satisfaction Guaranteed—No C.O.D.'s.

THE WEAVERS
Box 5878, Westport Station,
Kansas City, Missouri

GIFT WITH



(18 x 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four
#212 Country Doctor
#128 The Hunter
#218 The Windmill
#120 The Pines
#118 Dog—Any Breed
#220 Sailboat
#114 Colonial Couple
#224 Steer

Catalogue on request.

DOUCET METALCRAFT
Box #7 West Peabody, Massachusetts

COLTEN'S

Established 1921

All items postpaid. Color samples on request.
1351 Beacon St., Brookline 46, Mass.



QUILTED, SCALLOPED EVERGLAZE CHINTZ COVERLET in solid colors of cool grey, hunter green, aqua, American Beauty, yellow, rosedust, lime, brown or white . . . that you mix or match with a chintz dust ruffle. Twin coverlet 13.95, full 15.95. Twin dust ruffle 8.95, full 9.95. Ruffled 90" drapes 9.95. Pillow sham 4.95. Color swatches on request.



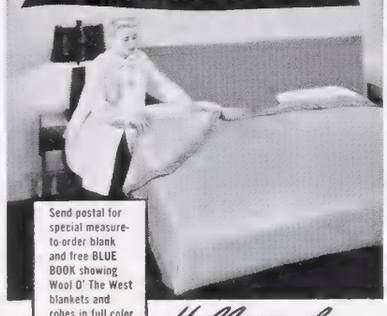
MONOGRAMMED SHOWER CURTAIN of water-repellent 200 count celanese rayon taffeta is 6 x 6 feet. Choose one color for the appliqued 12" monogram (on right side, last initial centered) . . . and another color for the curtain from hunter or water green, wine, yellow, peach, grey, flamingo, white, black, red, rose, royal or ice blue. Monogrammed shower 8.95. Ruffled 54" long window drape 4.95. Color swatches on request.



FRILLY "PICTURE FRAME" NYLON CURTAINS with perky 2½ inch picot edge ruffles on all 4 sides. Meticulously made of high count nylon that dries fast, requires little ironing. Cool, soft ivory shade. Width is 76" to the pair. 45" long 3.95, 54" 4.50, 63" 4.95, 72" 5.50, 81" 5.95.

Colten's 20-Page Home-Fashion
CATALOGUE FREE on REQUEST
featuring exclusive Bedspreads, Draperies and Furnishings

BIG NEWS for BIG BEDS!



Send postal for special measure-to-order blank and free BLUE BOOK showing Wool O' The West blankets and robes in full color.

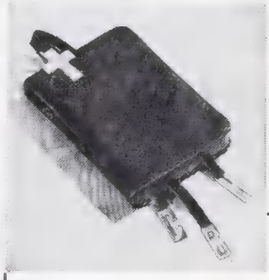
Hollywood Contour Blanket

BY WOOL O' THE WEST . . . $19.95 TO $29.95
. . . TAILOR-MADE TO FIT ANY OVERSIZE MATTRESS!

HOLLYWOOD Contour is the only seamless blanket ever designed to fit any oversize bed. Tailored to your specifications, this amazing new blanket features patented zippered and mitered corners plus a generous tuck-under flap . . . provides more than the usual foot freedom and is guaranteed to stay in place all night. Makes bed-making a snap.

- 100% wool, mothproof.
- 10 decorator shades.
- Matching rayon satin binding on all 3 exposed sides.

PORTLAND WOOLEN MILLS, INC.
BOX 2620-B • PORTLAND 3, ORE.



Prayer **BOOK MARKER**

A gift with dignity is this lovely marker for Bible or prayer book. The sterling silver cross clips on the cover of the book. Three strands of black grosgrain ribbon hang from the cross. Suspended from each ribbon is a hand cut letter in sterling. These make up the monogram of the recipient.

$7.20 federal tax and postage included.

Also available with three sterling silver religious medals instead of monogram.

STAR OF DAVID BOOK MARK with monogram, $7.20 federal tax and postage included.

No C.O.D.'s please

EUNICE NOVELTIES Dept. B-62
Our 12th Year
P. O. Box 41 Rego Park, N. Y.



For Your Garden

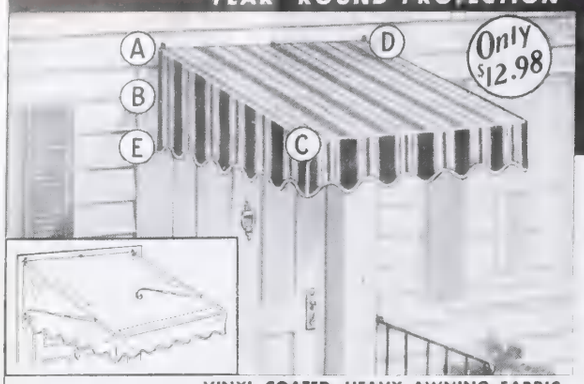
This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our catalogue, picturing a great variety of Lovely Ornaments in Stone, Bronze and Lead—for House or Garden—from $5 to $1,500.

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Erkins Studios
Visit our GALLERIES
42 West 40th St., New York 18

MAKES YOUR ENTRANCE MORE ATTRACTIVE
YEAR 'ROUND PROTECTION



Door Canopy

A to D — 42″
A to B — 10″
B to C — 44″
B to E — 9″

Designed to Fit Standard Doors

VINYL COATED, HEAVY AWNING FABRIC

Vinyl coating not only improves the appearance of this already beautiful DOOR CANOPY, it also doubles the life of the fabric. The vinyl ingredient in finishing process of this handsomely painted awning fabric forms a protective coating which filters the ultraviolet rays of the sun to give you longer wear and lasting beauty.

Furnished complete with heavy rust-resistant rod frame, painted ornamental iron side arms, and fixtures with complete instructions for easy installation.

From a famous manufacturer known for quality since 1885.

Choose either SOLID GREEN, SOLID BLUE or GREEN and WHITE STRIPE.

Shipped postpaid at only $12.98 each. Cash, check or money order—no C.O.D's please. Money refunded promptly if not delighted. Add one dollar for shipment west of the Mississippi.

P. O. Box 128 • TESTED MERCHANDISE MART • Woodville, Pa.



REPEATING A SENSATION!

OLD-TIME CANDY STORE GLASS JARS

One wistful glance at these recalls the glorious days when a penny seemed a fortune. Now these nostalgic Candy Store Jars make attractive canisters for the bar or kitchen. Of clear glass with hand-ground stoppers. Sold only in sets of four (1 to 5 lb. sizes). Prepaid **$5**

Add 50¢ west of Mississippi

Since 1927, Satisfaction Guaranteed or Money Refunded
Send Check or money order. Sorry, no C. O. D.'s

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. • Baltimore 1, Md.

NATURAL REDWOOD FINISHES

Gloss or Dull



Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; . . $1.65 Qt., $4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) $1.45 Qt. $3.95 Gal. All Prepaid and Guaranteed. "Good for Wood . . . all kinds of Wood." Wood Finishing Folder with every order . . or free on request.

LINSEED OIL PRODUCTS
351F Del Monte Street
Pasadena 3, California

LET'S GO FISHING!



This attractive weathervane is a Hagerstrom original. It moves easily on oil-filled swivel and tells you what kind of weather is in the wind. Will last a lifetime. Made of aluminum, rich black finish, 27″ wide, 32″ high $20.00. Size 30 x 10″ $28.50. Prices f.o.b. Wheeling.

WRITE FOR THE ROBERTS 2356 TREE CATALOG

Hagerstrom METALCRAFT STUDIO
Handcrafted Specialties since 1932
41 Old Milwaukee Road, Wheeling, Ill.



For Gracious Living

Pair of HURRICANE LAMPS, practical, decorative, on mantel, table or in patio. Handmade in 50 attractive designs of verde green or black wrought iron. Complete with crimped glass chimneys and ivory candles, 12″ high.

$4.95 PR.

Six re-fill candles with order to one address, $1.10
Otherwise 12 for $1.95
Postpaid in 38 states on receipt check or money order. No COD's or stamps please.

The Josselyns
Box 147 Dept. A 652 Dedham, Mass.



WINDOW SHOPPING



THE WEDDING PARTY gives this sterling silver presen tion tray to the bride and gro will probably all be godparents their first child. Center engrav of bride and groom and wedd date. $5. Facsimile signatures wedding party. $1.50 each. 8″ t $33.75. 10″ $42.50. 12″ $67.50, $102.50. 16″ $145; plus post. incl. 2 wks. deliv. Plummer, L 734 Fifth Ave., New York 19, N.



ASPARAGUS BEAUTY. Yo look a very long time indeed bef you find anything as handsome this majolica platter for serv asparagus. Imported from Portug the embossed asparagus stalks h delicate shadings of green a mauve. 8½″ x 16½″. $10.75 p No c.o.d.'s. Bertram Shrier. 1 Connecticut Ave., Washington, D



HEAP BIG FUN. All the Ind pow-wows will be on *your* reser tion this summer if your tribe h this vinylite tepee. It sets up qui ly, indoors or out, on an infla square base; needs no card table clothesline for support. Li'l Ab design, 54″ square, 60″ high, $ Indian design, 42″ square, 4 high, $5. Ppd. Elron Products, W. Chicago Ave., Chicago 10,

(*Continued on page* 39)



STYLISH SEWING BOX

Here's grace and charm in this beautifully designed Nantucket Sewing Box. Hand crafted in either solid mahogany or maple, hand rubbed finish. 18″ high, Top is 12″ X 15″. $29.75 prepaid from National Guild Crafts, P. O. Drawer 72, Haleyville, Alabama, who also will mail free on request folder showing their Authentic Reproductions.



This amazingly faithful electrica reproduction of burning oak log will charm your family a intrigue your friends. Touch switch and at once your hearth alive with good cheer — withou fuss or ashes.
Here is the heartwarming atmos phere of the traditional log fire captured by craftsmen and pre sented with pride as a contributio towards gracious living.

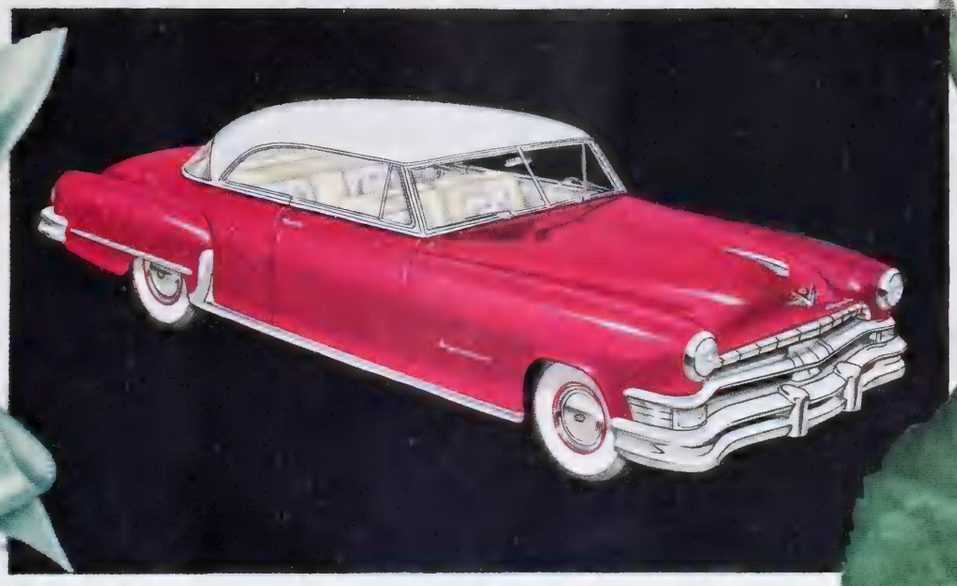
Price $25.00 delivered to your home. Duty payable on receipt approx. $3.50. Size 22 in. x 12 in. x 9½ in. high. 120 watts. Checks (crossed "Barclays Bank Ltd.") direct to:—

BELLING & CO. LIMITED
BRIDGE WORKS, ENFIELD, MIDDLESEX, ENGLAND

Belling
Manufacturers of Electrical Appliances of Distinction since 191

THE 1953 ALL AMERICA WINNER

The Chrysler Imperial Rose



The All America Rose winner for 1953 by Germain's of California has been named The Chrysler Imperial Rose. Like its Imperial namesake the new rose is unique in quality—it is America's first truly red rose. In its perfection—attained through 6 patient years of the hybridizer's art—you will discover the reason why it was named after the Chrysler Imperial car.

The Finest Car
America Has Yet Produced!

... those heavenly carpets by LEES

Upstairs, downstairs,
in milady's boudoir
there's fashion in the air
when your rooms wear
Lees lovely textured carpets!
Their light and shadow surfaces
have a rich-but-casual look —
like Lees new Horizon
shown here in Ocean Green.
Visit your Lees store.
The textures will please you —
and so will the price tags!
They're the kind you'll
love to say "Yes" to.





JAMES LEES AND SONS COMPANY, BRIDGEPORT, PA., MAKERS OF LEES CARPETS AND RUGS, MINERVA AND COLUMBIA HAND-KNITTING YARNS





The Plankweld panels being installed in this dining room are made of beautiful Philippine Mahogany.

Ingenious concealed metal clips like this hold Plankweld firmly to the wall and make it easy to put up.

A man...a hammer...and Plankweld®

Presto!—a Wonderful Room

How fast can a dream come true?

How quickly can that Weldwood paneled room be yours?

Like magic . . . with Plankweld!

Do it yourself! Over a weekend . . . for *under* your budget limits.

Yes, even if this is your *first* role as a carpenter . . . if you can handle a hammer, you can install Plankweld *easily*, *economically* and *permanently*.

You can put Plankweld panels right over old or new walls . . . over shabby wallpaper or cracked plaster. No furring or framing needed, either.

And you'll have a luxuriously beautiful room that will be a source of life-long enjoyment to your family . . . of *admiration* from your friends.

Plankweld is genuine, *pre-finished* Weldwood paneling, available in a variety of beautiful woods such as oak, birch, Philippine Mahogany, knotty pine.

It comes in easy-to-handle panels ¼" thick, 16¼" wide and 6', 7' and 8' long.

The panels are edge-grooved to provide a neat lap joint — designed with a simple, concealed metal clip that holds Plankweld firmly to the wall. Nailing through the wood is therefore eliminated.

Once the panels are up, sit back and enjoy their distinctive beauty. There is nothing more for you to do.

They need no paint, no stain, no redecorating . . . *ever*. The factory-applied finish will retain all its rich, original lustre for years...with only occasional waxing.

And like all interior Weldwood Plywood, Plankweld is *guaranteed* for the life of your home!

So, *see* Plankweld today at your lumber dealer's. And mail the coupon for the free folder that tells you how you can use Plankweld to panel your own room. *Easily . . . inexpensively!*

Plankweld prefinished Weldwood Plywood is distributed by United States Plywood Corporation and U. S.-Mengel Plywoods, Inc.

Weldwood® Plywood

a product of

UNITED STATES PLYWOOD CORPORATION

Largest plywood organization in the world

Branches in Principal Cities • Warehouses in Chief Trading Areas • Dealers Everywhere

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 46, N. Y.

HB-6-52

Gentlemen:

☐ *Please send me FREE folder describing in detail the easy installation of Plankweld.*

☐ *Enclosed is 10¢. I'd like your booklet "Beautiful Wood for Beautiful Homes", too.*

Weldwood®

Name_____

Street_____

City_____ Zone_____ State_____

She Lives in Memphis...She Sleeps in UTICA

Sleeping in Utica BEAUTICALE sheets heightens her sense of well-being . . . they're so luxuriously soft and smooth. Loomed of the choicest combed cottons . . . the threads spun fine and strong for the lasting weave that makes BEAUTICALE such a practical treasure. *Regardless of price, you can buy nothing finer.* Woven by the makers of Mohawk Combed Percale, Utica Nonpareil Combed Percale, Utica Muslin, and Hope Muslin sheets and pillow cases. Write for your copy of free booklet, "Beauty Secrets From Your Linen Closet." Utica and Mohawk Cotton Mills, Division of J. P. Stevens & Co., Inc., Dept. HB-32, 1460 Broadway, New York 18, N. Y.
Cotton jacket made of Stevens Fabric.



UTICA BEAUTICALE® Sheets

Fine Combed... Fine Count Percale

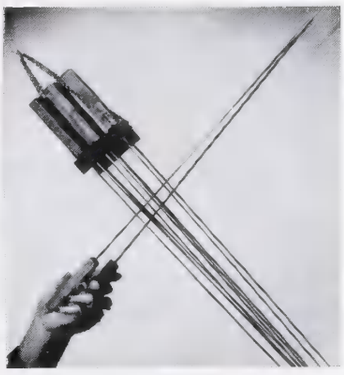




WINDOW SHOPPING

Continued from page 34

A CHEF IN WOLF'S CLOTHING will make eyes at you over the flaming *shish kebab* if you give him a set of these barbecue skewers. The 20″ steel shafts keep him a comfortable distance from the fire, and the hand-finished pine handles are easy to grip. Set of 6 includes a pine holder with a link chain to hang the whole thing from his wrist or belt. With recipes, $4.95 ppd. Seth & Jed, New Marlboro, Mass.



HIS TOOLISH HEART will tell him the E-Z Find Handirack has no equal. Made of pine, painted gray, it has 15 glass Slide-Away jars, and steel Sorter Funnel. Slide at bottom of funnel opens or closes slot. Dump contents of jar into funnel with slot closed. Select item you want. Slide slot opens and contents funnel back into jar. $11.50 ppd. Toolcraft Products, 5090 Tennyson St., Denver, Col.



AN ICE CUBE CRUSHER is to a frozen Daiquiri what a fast service is to a tennis game. Both are responsible for a smashing success. With only slight pressure, this handy bar tool reduces the stubborn ice cube to smithereens. Rustproof, cast aluminum crusher is 7″ long, has a hammered finish. $1.98 ppd. from Miles Kimball Company, 33 Algoma Blvd., Oshkosh, Wis.





Sterling Silver OPENERS

For bottles—Stainless steel ends

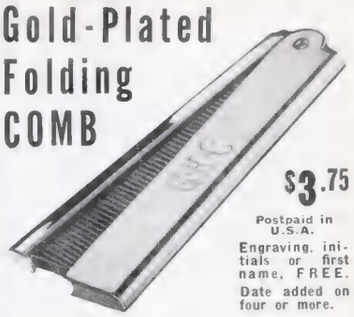
For cans—nickel-plated tool steel ends

$5.75 F.T.I.

Pair for **$10.50** Postpaid in U.S.A.

One Old English initial engraved free. Sturdy, handsome, practical. 5½″ long, individual flannel bag, gift box. Date added on 4 or more.

Gold-Plated Folding COMB



$3.75

Postpaid in U.S.A.

Engraving, initials or first name, FREE.

Date added on four or more.

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WINDOW



OUTSIZE FOR OUTSIDE Here, at last, is the tablecloth that as big as all outdoors for you barbecue suppers. It measures 54 x 90", so you have a generous an even overhang on a six-foot tabl The white textured cotton launde like a dream, comes hand-printe with bronco-busting cowboys i green, red, brown and black. $4.9 ppd. Sun-Fun Shops, Box 497 Florence Station, Los Angeles



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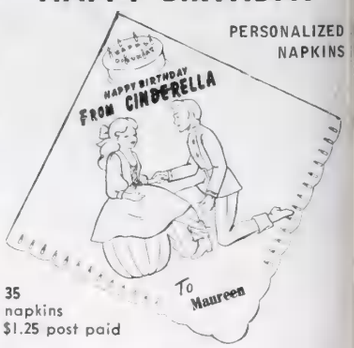
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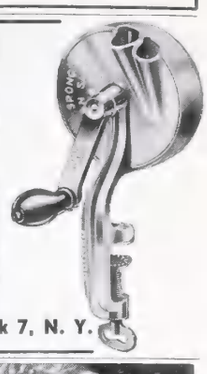
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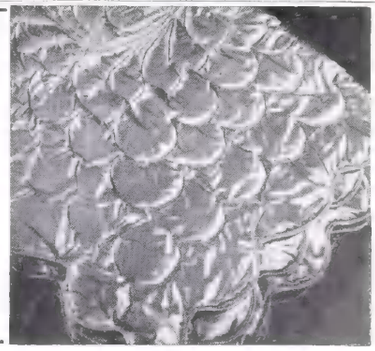
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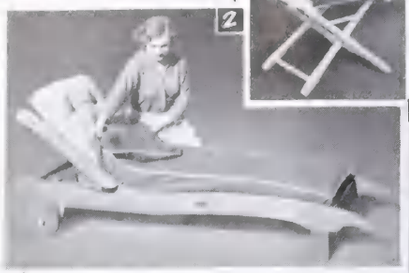
LANADOWN
516 Madison Ave., New York 22
Telephone Pl 8-1940



it's Sun-Fun Time-

PADS RECOVERED $5.75



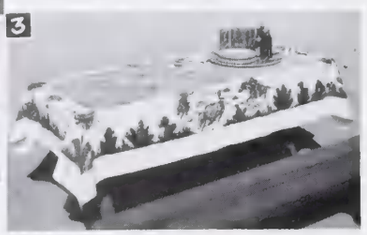


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◀ For standard-size, wooden officer chairs. Approximate size: seat, 16 x 28; back, 7 x 23. Colors green, yellow, rust or blue... **Postpaid, $2.45.**



▲ BBQ RODEO TABLE CLOTH $4.95

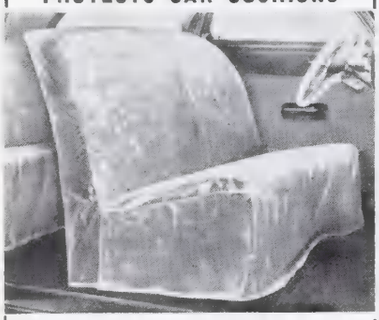
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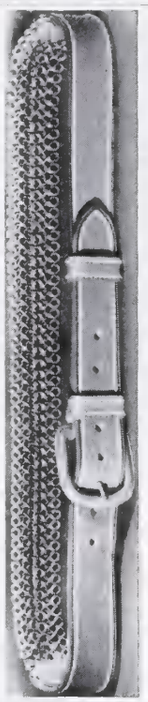
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Add 75c for engraving . . . (up to 3 block initials) Post Paid - No. C.O.D.'s

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WINDOW



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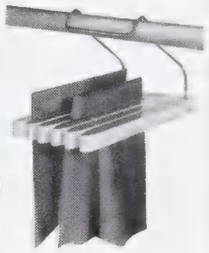
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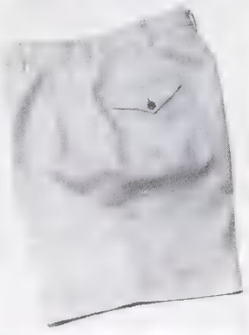
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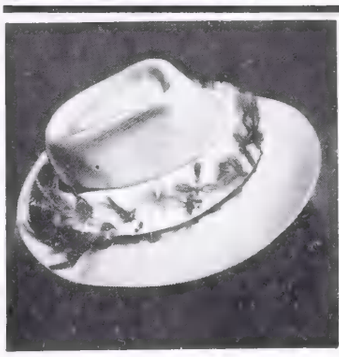
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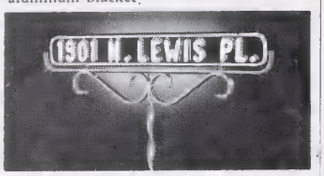
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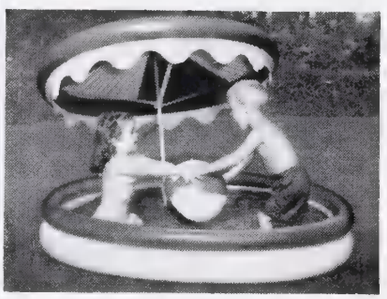
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WINNING COMBINATIO little girls with a flair for fash A blouse and petticoat all in will send them to the head o class for neatness and pretti It's nylon, so there's no iro (listening, Mom?), and her is embroidered in red or blue added charm. Size 3-6, $7.95 p 7-10, $8.95 ppd. Add $1 for n Mata Mory, 4318 N. Sheridan Chicago 13, Ill.

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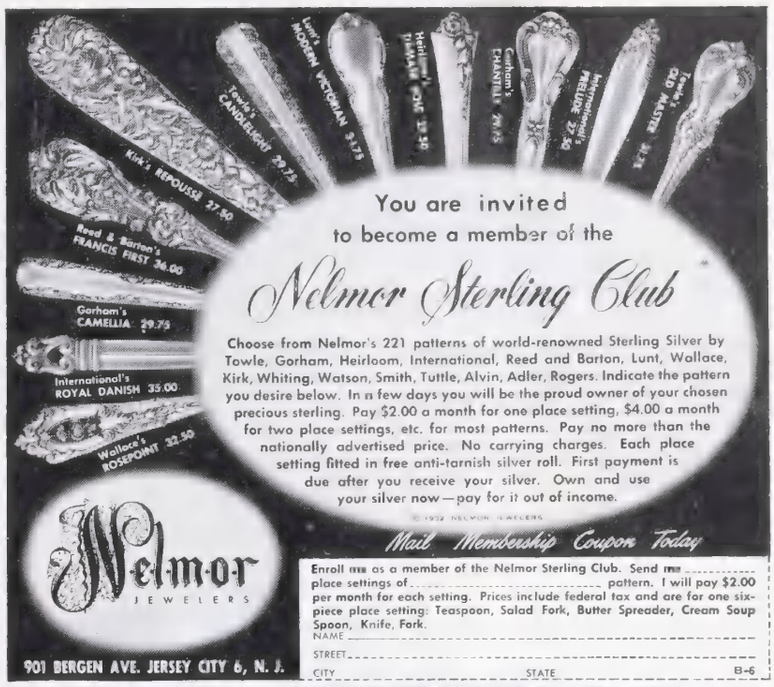
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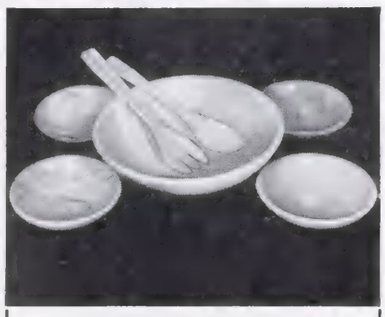


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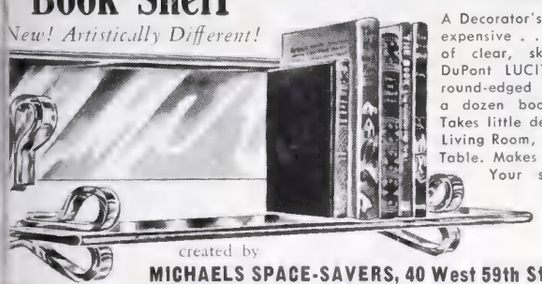
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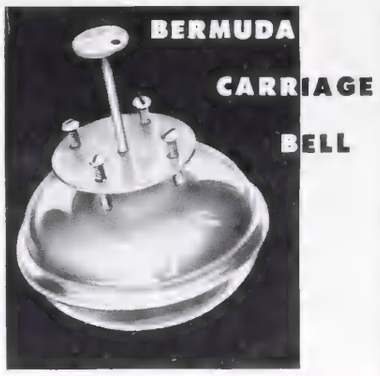


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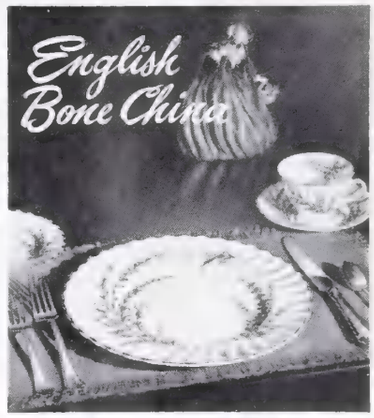
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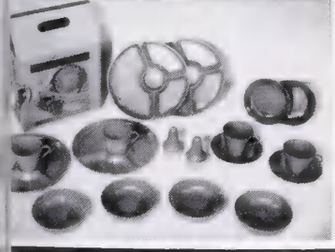


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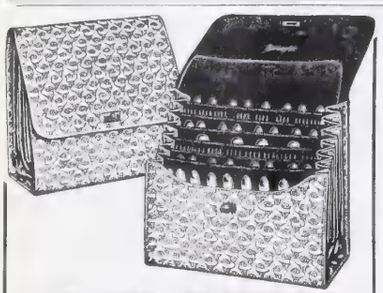
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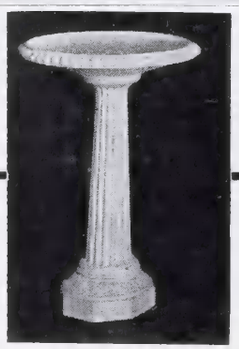
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(*Continued on page* 51)

LEND AN EAR (of corn) TO THIS NEW HOSTESS' DELIGH

This wonderful new "Buttercorn" brush set solves the messy problem of buttering corn on the cob. 4 nylon bristle brushes with miniature ear-of-corn handles. 4 genuine porcelain 2½" butter dishes. Butters corn easily. *No waste. No fuss.*



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. . . . completely installed
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19 fascinating colors!

MIRAPLAS color goes all the way through to the back and cannot come off. There are 19 harmonious colors with 6 basic colors in feature strips and bull nose caps.

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North Star

North Star—shining name in blankets

NORTH STAR WOOLEN MILL COMPANY, 100 Park Ave., New York 17, Mill at Lima, Ohio





WINDOW SHOPPING

Continued From Page 46

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hampagne festivity to your fa-
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price tag is intoxicating enough
put a glow on even a beer bud-
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full 15 ounces, has a no-nick
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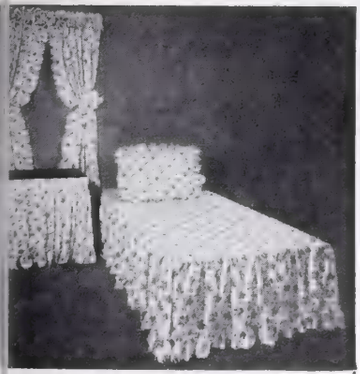


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whoop it up with this Indian
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ROSE SPLENDOR

A garden-bright design—alive with colorful charm! Fine quality, durable Percale (160 threads per sq. in.) in dainty Rose pattern, makes your bedroom bloom with outdoor beauty! Lovely shirring . . . full ruffles . . . simulated quilted effect. Colors vat dyed for lasting beauty and easy care. RED, GOLD or BLUE floral on WHITE BACKGROUND. Sample swatch on request.

TWIN SIZE SPREAD $7.98
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PRISCILLA DRAPES (90" long, baby headed ruffles) 7.98
VANITY SKIRT 4.98
PILLOW SHAM 3.98
(Add 50c handling and shipping)

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House of Richards, Inc.
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WEDGWOOD LIGHTER AND ASH TRAY

Beautiful Wedgwood grapevine Queensware with a sure-fire Evans automatic lighter unit. Perfect for any decor, available in all the famous Wedgwood colors.

Blue on Cream or Cream on Cream, **$12.00** each, Cream on Blue, **$13.50** each, Matching Ash Trays, Blue on Cream **$2.25** each, Cream on Cream **$2.00** each, Cream on Blue **$2.50** each. No Fed. Tax. Postpaid. No C.O.D's.

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Jewelers and Silversmiths
Wilson Bldg. Danbury, Conn.



"ROVER THE NIGHT WATCHMAN. For overnight parking of the contents of man's pockets such as coins, keys, wallet, watch, etc. "Rover" is of brown and yellow pottery. His two side pockets provide ample room for loose change. The slot in his back holds billfold or papers. 8" high, 6" long. The perfect "Fathers Day" gift! **$2.50 plus 15¢ postage**



GOLD GOLF TEES. Any golfer—man or woman, would appreciate a dozen of these swanky tees as a gift! They come in a leather box with a snap-tight, hinged lid. Almost unbreakable—these tees are plated with 24-karat gold. **$2.50 plus 15¢ postage.**



CHLOROPHYLL COCKTAIL LIGHTS. Let nature's own magical substance freshen the air in your home! Wonderful in that smoke filled room common to most cocktail parties. (Handy cigarette lighter too!) The lovely ruby glasses have after uses as fruit juice servers, cocktail glasses, jelly containers, etc. Pine scented, the chlorophyll impregnated candles will burn for hours and hours. **2 for $1.00 postpaid.**



PERSONALIZED SALTS AND PEPPERS. We will handpaint the names of your favorite host and hostess on these delightful shakers. Of highly glazed pottery, these colorful figures are 4½" high—hand decorated in white, red, black and canary yellow. **$1.95 plus 12¢ postage**



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DELAYED ACTION SWITCH. No more groping in the dark trying to find the bed after light is switched off! With this delayed action switch you can turn off the light and still have a minute of illumination to guide you up or down stairs, out to the garage, down front steps, from bathroom, basement, etc. A safety device that prevents accidents in the home. Use them in strategic places. Easily installed in any wall switch opening. **$1.95.**

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Spencer ALL THREE

LANTERN IS COPPER 13½" HIGH, POST IS CEDAR 8' LONG, SIGN IS CAST ALUMINUM, BEAUTIFULLY SCULPTURED.

LETTERING 22¢ PER LETTER EXTRA

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A GOOD WIFE SATISFIES ALL APPETITES

is the English translation of the old French proverb printed (in French, of course) on this gay apron. Hand blocked French Provincial tableau on wide white pocket points up motto with real Gallic wit. Made of fine Indian Head fabric, apron skirt comes in red, yellow or chartreuse. Apron also available in blue and white ticking with proverb **"Many A Marriage Is Made In The Pot"**. Color-fast and easy to wash. You'll have the cleverest aprons in town!

$3.50 each ppd. $6.75 pair.
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KINDL KANDL—LIGHTS FIRES WITHOUT KINDLING

Kindl Kandl is here to make outdoor living and barbecue time a real pleasure. Now you can always be sure of a fine burning fire in a jiffy no matter where the place—beach party, backyard grill, picnic or the home fireplace. You don't have to search high and low for kindling to start your charcoal or log burning fire.

It's so clean and easy to use—just place Kindl Kandl beneath the logs or charcoal, light, and in a few minutes you have a bright cheery fire that imparts no odor or taste to charcoal.

For indoor fireplaces you might like Kolor Kindler the candle which creates the rainbow of flames in fireplace and also lights fire without need of kindling.

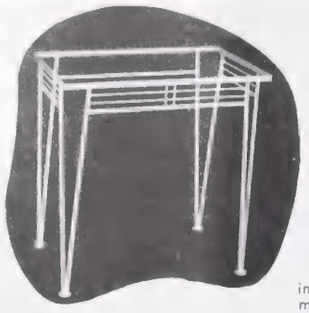
Packed nine candles to a box.

Kindl Kandl .....$1.19 a box postpaid
Kolor Kindler .....$1.25 a box postpaid

Send check or money order to:
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WINDOW



Modern Wrought Iron Set of Lasting Smartness

Rust proof, comfortable, permanently attractive dinette set (pictured below) can be used indoors or outdoors. Glass top table 30" x 42" x 30" high. Four comfortable curved back chairs. Choice of satin white or antique green. Chair seats upholstered in fine quality, washable leatherette, choice of red, yellow, green, chartreuse.

Table and 4 chairs $59.50

Extra chairs—$11.95 each (packed 2 to carton)

LEFT—MATCHING CONSOLE

30" x 20" x 30" high. Ideal for serving table or to increase seating capacity of dinette table to accommodate 8 or 10 people. **Only $22.50**



Satisfaction guaranteed. Crated free. Send check or money order. Express or freight collect —specify which. Send for catalogue.

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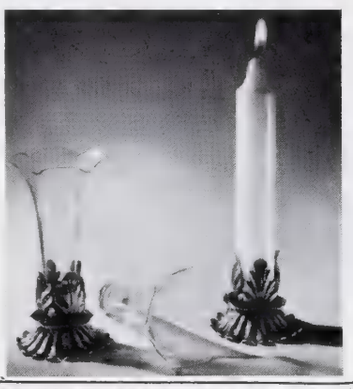


VERY PRETTY, INDI

The loveliest fruit knives we've have porcelain handles, ha ameled with delicate flowers gold design. Stainless steel b are made in Sheffield, Eng Wonderful for the fruit dish in guest room! Handles come in green, maize, or blue. $4 each ppd. Case is $1 extra. Abel's Carlton Hotel, 2727 Board Atlantic City, N. J.



COME HITHER SIGN for lawn comes with your name house number spelled out in ing white so friends won't ha ring doorbells to find you. Le numerals and gay-as-a-lark are made of aluminum. H crafted black wrought-iron f is 23" wide x 12" high, comes a 36" lawn stake. $18.50 Hagerstrom Metalcraft St Wheeling, Ill.



CANDLESTICK VASES

1½" candles or a nosegay of den flowers, depending upon mood of the moment. When t are blooming, just fit the 7" vases into the graceful wrought bases. Another time substitute dles for a glowing change. $ for 2 candlesticks and 2 vases. dles not incl. Ppd. Lion's Nove Inc., 139 Payson Ave., N. Y.

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There's No Better PROTECTION!

Durable **FIRESTONE** velon stops dirt from ever reaching your lovely upholstery. Provides year-round protection against dust, soot, grease, romping small fry or pampered pets. Keep furniture clean and still let your family use it without keeping after them to "be careful." Transparent, soft, pliable—won't crack or peel.

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50 "shaped-to-fit" STYLES & SIZES

Don't confuse with shapeless "bag-type" covers. Also separate Cushion Covers. Lowest prices—money back guarantee. Write today for FREE CATALOG & SAMPLE OF PLASTIC—do it NOW!

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Summer Enjoyment Needs



OVER THE SHOULDER
...and Away We Go!

Motoring, boating, beach or barbecue, wherever . . . take along all necessary essentials in this spacious CARRY-ALL BAG, i.e.—excellent for plane travel. Strong, yet lightweight, in fine weave navy blue canvas. It has five separate compartments for neat packing. 19" high x 12" diameter.

$4.95 ppd. (incl. 20% Fed. luxury tax)

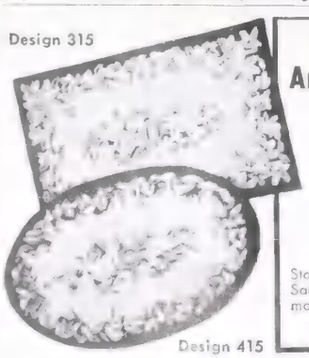


New *improved* Refrigerator Bag Keeps foods and beverages hot or cold and fresh for an all day auto trip. Perfect for carrying frozen foods without ice. Made of waterproof lightweight Vinyl plastic. Stain and scuff-proof. Size 13½" x 10" x 6". Navy blue only. **$4.75** ppd.

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New Spring catalog of other Unusual Gifts

Chet Studios **MIDDLEBURY 6, CONNECTICUT**



Design 315

Design 415

From America's Oldest Hooked Rug Guild

100% wool accent rugs — in beautiful hand-worked floral designs, striking dark borders.

Designs illustrated have beige ground — green, brown, black or wine borders. Oblong or oval.

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2' x 3'	$21.00
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State design number, size and border color. Postpaid. No C.O.D.'s. Satisfaction guaranteed. Send 10 cents for color brochure illustrating many other designs and sizes available.

PINE TREE RUGS, Box 6, Buckfield, Maine



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Any 3 initial combination $3.95
Extra letters, 50c each

Send check or money order (No COD's) to

Personally Yours
exclusive personalized gifts
MUSKEGON, MICHIGAN

Humming Bird Feeder

$1.00 postpaid

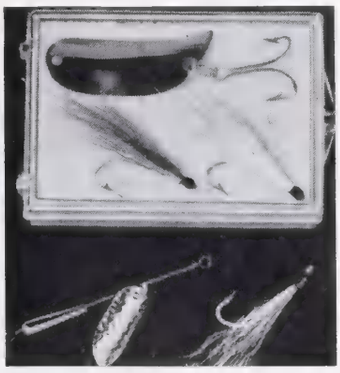


It's fascinating to watch and feed the world's smallest bird, the only bird that can stand still in the air, move up and down. Simply fill feeder with sugar water, place on garden stake in or near flower bed. Vacuum keeps insects from robbing feeder. Buy two or three for different locations.

Perry Products Box 262, Rye,

SHOPPING





A SPINNING ANGLER designed this 10-in-1 Spinning Lure Set that should land you some lulus! It combines a solid brass 3/8-oz. "Birdwing" Spinner and Wobbler with 3 extra bucktail flies. By changing hooks or flies you get 10 combinations of lures for spinning, trolling or light casting for all fresh water game fish. In plastic lure box, $2.50 ppd. Robert W. Kellogg Co., 44 Hillman St., Springfield, Mass.



PIPE GREENS. Here's an old favorite playing a new role in the decorative scheme of things. An authentic reproduction of a pipe rack that your grandfather would have cherished. Mountaineer craftsmen have fashioned it in genuine "olde pine" finish and lined it for use as a planter. 5½" x 4" x 15½" high. $7.95 ppd. The IXL Store, 44 Haywood St., Asheville, N. C.



WORK HAND IN GLOVE, and your hands will be princess-smooth. Here's a new household glove that's the most satisfactory one we've found. Made of Du Pont Neoprene, it's oil-, grease- and acid-resistant, is curved to fit the fingers, has a non-slip grip and Soff-Down lining that slips on and off easily. Lightweight, too. In small, medium and large, $1 pr. ppd. Mrs. Damar, 934 Damar Bldg., Newark 2, N. J.

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100% Du Pont Nylon . . . Lovely Ivory White

Famous curtains every woman dreams of having. Exciting selection of sizes, styles, at amazingly low prices . . . 70 Denier Nylon.

TAILORED . . . Save to $2.20 a pr. 78" wide to pr. with generous 5" bottom hem . . . Double stitched side hems.

54" long, usually 4.49 per pr.	$2.29
63" long, usually 4.79 per pr.	2.59
72" long, usually 4.98 per pr.	2.98
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RUFFLED . . . Save to $15.00 a pr. . . . 5½" babyheaded dainty edged ruffles, permanently stitched . . . Wide enough to criss-cross (as illustrated), or to hang Priscilla-style.

Width to Pr.	Length	Reg.	Sale
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90"	72"	8.98	4.49
90"	81"	9.49	4.79
90"	90"	9.98	4.98
90"	99"	10.98	5.49
168" (Double)	72"	17.98	8.98
168" (Double)	81"	19.98	9.98
168" (Double)	90"	21.98	10.98
168" (Double)	99"	23.98	11.98
246" (Triple)	72"	24.98	13.98
246" (Triple)	81"	27.98	14.98
246" (Triple)	90"	29.98	15.98
246" (Triple)	99"	31.98	16.98

TIER CURTAINS (Not Illustrated) Save on smart Nylon Tiers . . . Adds original Decorator look to any Room . . . 78" wide per pr. . . . 30, 36 or 40" long.

$1.98 per pair

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POSTAGE . . . Add 30¢ first pr.; 10¢ each additional pr.

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Store your silver in our ***exclusively*** styled bags of Pacific Silver Cloth—the cloth that Dec. READERS DIGEST rated BEST to prevent all tarnish. Silver stays shiny-bright for weeks or months—always ready for *instant* use.

Zipper closed bag shown ***holds 3 large trays in separate compartments:*** (Exclusive feature) 20"x30", **$5.50**; 16"x24", **$3.85**; 16"x20", **$3.45.**

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San Mateo, California Dept. HB6

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Toothbrush Gun & Holster



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Let the Lone Ranger help your youngsters to healthy dental habits! Sanitary, durable gun and holster that can be hung on the bathroom wall. Made with nylon bristles, the trigger clicks as it brushes! Send $1.00 (Sorry no COD's) to:

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LUCKY HORSE SHOE BELL

THE MOST WONDERFUL BELL IN THE WORLD FOR THE RANCH OR COUNTRY HOME

Its clear musical ringing will bring the family running and summon guests from the far corners. Forged under our U. S. Pat. No. 2428648, their musical notes can now be heard all over the world. They are forged from old horseshoes and no two bells sound alike but all have lovely, clear tones. Weatherproof finished in black Endurion, each bell measures about 9"x8"x17" including bracket. **$5.95** postpaid. With single initial, **$6.95.** Shipped day order received.

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Send for our folder illustrating other original horseshoe gifts produced at . . .

Horseshoe Forge

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UP A TREE

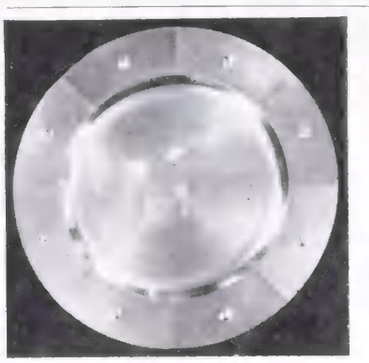
A life size bronze cat, painted white, will really show up in your garden, or can be put on a roof edge. People stand in front of our place for minutes to watch it move and go away baffled. It comes with a metal hanger for a secure and dramatic setting. Weather proofed for outdoor wear.

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No C.O.D.'s please

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10½" SERVICE PLATES

. . . for indoor or patio luncheons, hors d'oeuvres, etc. Custom designed by *Grace Marie Daly* and handwrought in our own studios. Polished to a soft satin patina and clear-lacquered for a lasting protective finish. No further polishing necessary. **$2.95** each or **$22.50** for a set of 8, postpaid. Modest but worthy companion pieces to your fine Sterling . . .

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For delightful groupings . . . visualize these adorable, legendary characters out of the pages of CHARLES DICKENS. Gay, full color engravings by artist LOWELL in charming white frames.

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For Decorative Variety—Available in Two sizes

size 4" x 4½" **$1** ea. ppd.

Mr. Pickwick, Village Maid, The Beadle, A Dandy, Tete-a-Tete, Mr. Bumble, Mr. Weller—(as shown): also Mrs. Bardell, Mr. Claypole, Mr. Sikes, Nancy, Oliver Twist.

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The Intellects, The Gallant—(as shown): also The Loving Couple, The Tutor.

Gift packaged—Send today.

The Studio Shoppe Box 114-HD Forest Hills 75, N. Y.





THE COCKTAIL HOUR be even more enchanting with 8-piece Martini set to serve right. No need to worry if have enough with this 70-oz. mi with a dripless pouring lip. six 3-oz. glasses are unusu well-balanced, and with the gl stirring rod the set is just $6 ppd. Extra glasses are 49¢ ea Henry Rosenzweig, 723 Lexi ton Ave., New York 22, N.



A GOOD CATCH for lots people on your gift list is a ha some handmade copper wa basket. With graduations weddings high on the June what could be better than *his* lege seal or *their* monogr boldly engraved on burnish copper? Almost 14" high, it mark den, dorm or living ro with distinction. $15 ppd. Novelty, Dept. HB-6, 20 Pr dence St. Boston 16, Mass.



THE PERFECT STOOL getting your feet up is this lonial reproduction that mat the Hitchcock Chair. 14" x 9 8½" high, the top is molded fr 2" pine; legs are rock maple. ished in black and gold, antic maple, cherry, and light or d pine, it's $6.95 ppd. Temple Craftsmen, Gardner, Mass.

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LADDER-BACK CHAIR is a *"Miracle Value"* at **$6.75**

Fully assembled—*ready-to-use*



Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

Height 42" Seat 18" x 14"
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Unpainted but smoothly sanded.....$6.75
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COMPARE FOR QUAINTNESS AND CHARM!
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Write for illustrated catalog of other Early American reproductions.

Minimum Order: 2 Chairs
Express Charges Collect *Sorry, no COD's*

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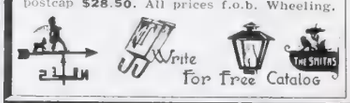
A SIGN OF DISTINCTION

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To light the way to your door, get one of these graceful, well made lanterns, finished in black to match sign. 19" high with 4 x 4" postcap **$28.50**. All prices f.o.b. Wheeling.

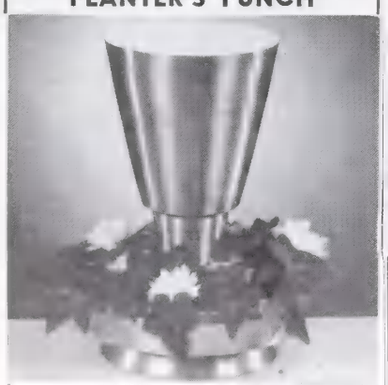


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Handcrafted Specialties since 1922—House Signs, Lanterns, Weathervanes, Door Knockers, Mail Boxes, Fireplace Screens, Foot Scrapers, etc.

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3-WAY TV LAMP

We know this is exactly the TV lamp you want. Engineered and tested long before production. Constructed for your comfort, your needs, your safety and your pocketbook. None can compare! A few of many features: Solid brass planter bowl (not imitation brass finish) located low to keep TV picture away from heat, (2) electrical connections above any possible waterline eliminating fire and electrical hazards. Inside reflector specially treated for proper lighting. Reflector mounting. Various exception unimpaired. 3-Way Turn Socket for 50-100 watt bulb. In brass, 9½" high, 8" bowl Reg. $10-$12 value. Now Only **$6.95**

Similar in Solid Heavy Copper 11" high, 10" bowl. Reg. $15-$17 value $10.95

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HOW PERFECT

for a graduation or wedding gift.

Any college seal or initials in *block* or *Old English* wrought in antiqued copper or Sterling.

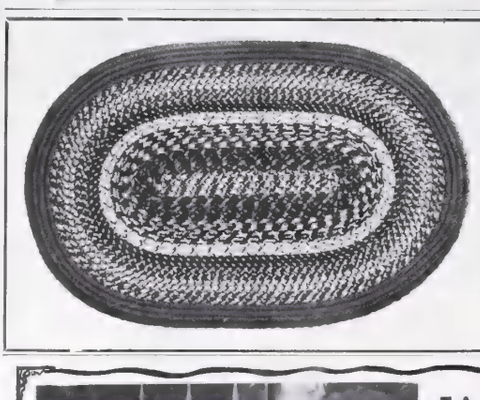
Choice of solid *walnut* or *mahogany* bases.

Pen stand with Estabrook pen	Copper	$ 9.00
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Postpaid **Price Includes Tax*

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Weston 93, Massachusetts

Catalogue for complementary pieces on request



Genuine Colonial

OVAL BRAIDED RUGS

Reversible, durable, heavy weight. Authentic reproductions. Can be dry-cleaned, vacuumed or swept. No rug pad needed. None finer made. Satisfaction guaranteed.

OLD COLONY BAR HARBOR

	All Wool		Cotton-Wool filled
24"x36"	$ 7.95	24"x36"	$ 3.95
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4'x6'	34.50	4'x6'	16.95
6'x9'	76.50	6'x9'	46.95
8'x10'	109.95	8'x10'	74.95
9'x12'	139.95	9'x12'	89.50

Burgundy, blue, red, green or brown on multicolor backgrounds. Postpaid. Orders promptly filled.

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EARLY VICTORIAN GARDEN FURNITURE

IN THE EARLY VICTORIAN, we offer an outstanding antique design used since the early days. Durable cast iron construction; baked-on synthetic enamel finish.

4 Pieces—$75.00 F.O.B. Montgomery

Settee—37" high, 44" long, 18" deep, seat 14" x 40"
Chair—37" high, 18" deep, 21" wide, seat 14" x 16½"
Table—15" high, 37" diameter

HOMA-GOFF COMPANY
119 Commerce Street
MONTGOMERY, ALABAMA

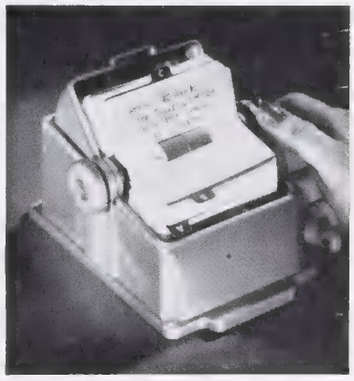
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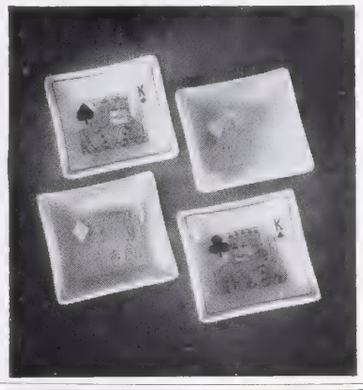
SEWING HASSOCK. Here's a sewing basket that's sturdy enough to double as a bench for your child, big enough to hold all your mending jobs. Made of taffeta plastic in green, wine, chartreuse, light green, light blue, or rose, it has two removable trays, a pin cushion, and a twisted silk cord that lets you carry it like a hatbox. 12″ wide, 11″ high, $3.98 ppd. House of Richards, 303 Fifth Ave., New York.

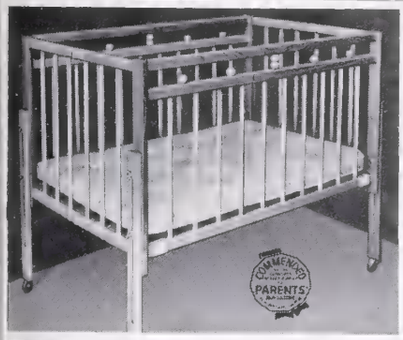


KEEP TABS ON THEM by having all your friends and business acquaintances listed in this rotating telephone index. You can write on both sides of the white cards (500 come with your index), and with the alphabetized tabs it's a cinch to find the number. Each knob flips cards quickly. Black, brown, or silver-gray. $4.95 postpaid. Jore & Co. Department E, 78 Fifth Avenue, New York 11, N. Y.



FOUR OF A KIND take top honors, and when the four are Kings—well, who dares challenge you? Imported Swedish glass ash trays come in the same colors and suits as a regular deck of cards, and the 2¾″ square is a perfect size for your card table. With frosted finish and polished surface, set of 4 is $3.50 postpaid from Forless, 320 West 86th St., New York 24, N. Y.





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Attractive combination baby bed and play pen. Easily converted by adjustable legs. Portable—folds to 6″ width. Handy for small homes. Rolls through doors. Perfect for trips—sets up in back seat of auto. Sturdily constructed of hardwood. Size: 42″ x 27″. Money-back guaranteed if baby is not happy with it. $21.95 postpaid. $29.90 with wetproof mattress. Write for free folder or order direct from:

PORT-A-CRIB, INC.
Dept. 39, Manchester, Missouri

Western Horn

STAINLESS STEEL BAR-B-QUE SET

For the "Master of Outdoor Cookery." Long handles, nearly 2' overall, to keep your hands from heat. Comfortable horn-colored plastic grips tied with genuine rawhide thongs. Handsome, solid construction of hard-to-get stainless steel. Hang with pride, use in kitchen. A special-by-mail offer by one of St. Louis' leading gift and jewelry stores. Rush order, specify if for FATHER'S DAY

NOTE: 23 INCHES LONG

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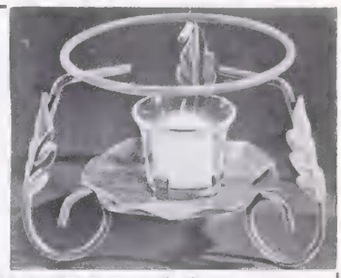
All 3 Pieces $4.95 POSTPAID

Kiefer's Jewelers SINCE 1919

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SAINT LOUIS 16, MO.

WELCOME WARMER

Foods keep piping hot; hostesses keep cool with this practical portable candle warmer. Perfect for stews, soups, casserole dishes . . . or carry it to the porch with a pot of after-dinner coffee. In black or Verde green wrought iron, it's a pretty addition to anyone's table. Practically indestructible, too! Complete with plump candle in heatproof holder, $1.50 postpaid.



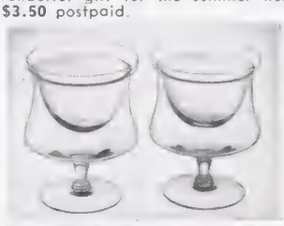


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A clever idea for boats, picnics, barbecues. The chrome-topped shakers are made of handsome, sturdy birch . . . magnets are inserted in the bases to hold them securely to the 5″x7″ black metal tray with never a grain spilled! Chrome handle on tray is detachable. Nicely boxed, the set is a wonderful gift for the summer hostess. 4 pc. set, $3.50 postpaid.

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Distinguished service for appetizers: sparkling crystal coupettes—the large outer goblet to be lined with crushed ice, the small inner glass to be filled with chilled seafood, madrilene, or fruit. A gift your hostess will cherish. Set of 4, $4.50 postpaid, set of 8, $8.50 postpaid.



SALT & PEPPER SHOP

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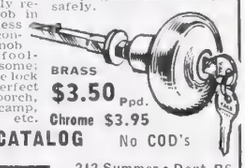


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AUTO CLOTHES HANGER
$1.75 PPD.

The best yet for travelers! Installed in seconds without tools; fits all cars with rain gutters—doesn't interfere with doors or windows. Keep in glove compartment—weighs but 7 oz. Hangers can't slide; will not obstruct rear view; holds many garments neatly, safely.

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NO CUTTING OR DRILLING! Merely replace present knob in a jiffy. Costs less than lock alone; converts any doorknob to a positive foolproof lock. Handsome; equipped with Yale lock and 2 keys. Perfect for closet, bar, porch, cellar, office, camp, boarding house, etc.

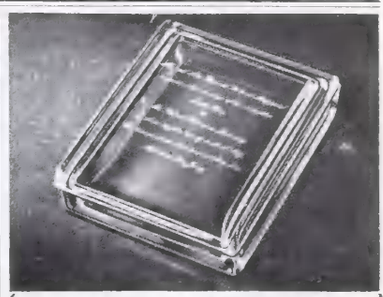


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KIMBERLITE GEM CO., RED BANK, N. J.

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Trash Disposal Unit Burns Refuse Safely

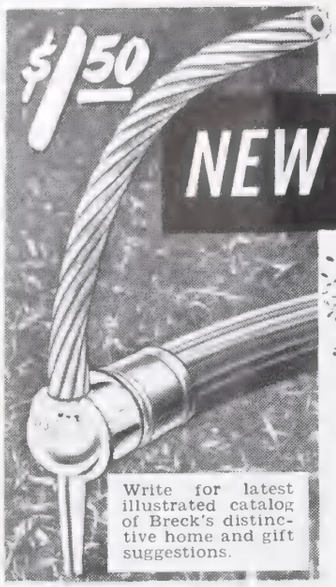


A new type outdoor dispose-all unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20″ sq. at base by 34″ high. 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureaus of Fire Prevention. Full price Model E **$12.95** postpaid. Money back guarantee.

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Now you can have all the benefits of an expensive water-sprinkling system—at the bargain price of only $1.50! Fascinating Waterwhip sprinkles thirsty lawns and gardens like gentle rain — in a completely new and different way!

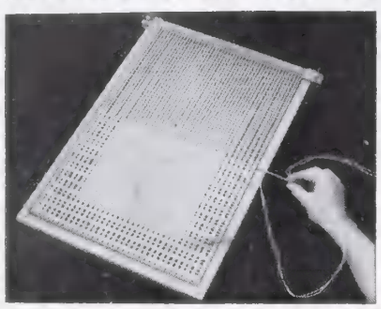
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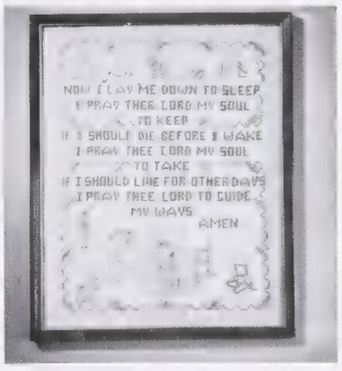
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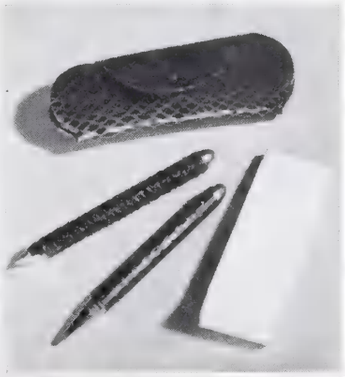
CROSS-STITCH A PRAYER to hang above your child's bed, and every night your day-time devil will renounce his pitchfork like an angel. The Cross-Stitch Sampler kit comes with the "Now I Lay Me Down to Sleep" prayer stamped on superfine white linen, the frame, backboard, embroidery floss and complete directions. $2.95 postpaid from Susan Smith Company, Dundee, Illinois.

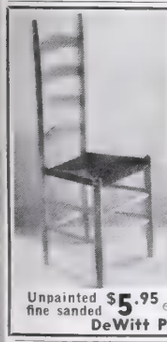


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Mahogany Finish 7.95
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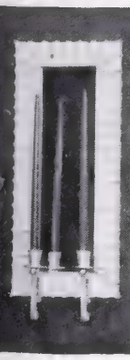
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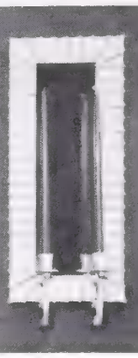
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New Smart Way To Serve Cool Summer Drinks

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Pimm's Cup—Made with London Dry Gin, Fine Grain Neutral Spirits, Fruit Flavors, Sugared and Colored with Caramel. 67 Proof.

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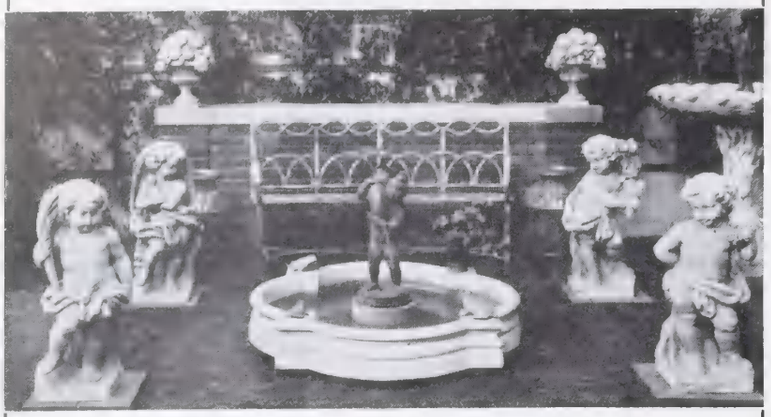
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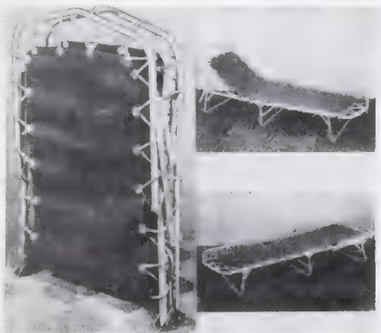


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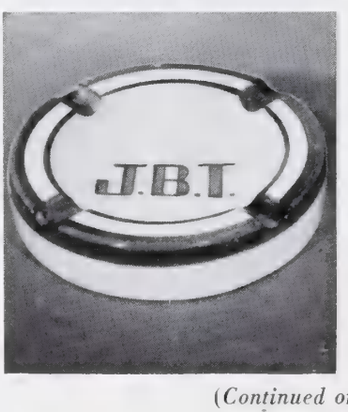
WINDOW SHOPPING



THE KEY MAN in your fami will start the car, open the doo unlock the liquor closet, and pr duce the right key every time, you give him the Keefile. A hinge hardwood case has 16 hooks f bringing order to the most hodg podge wardrobe of keys. Eac hanging station has space for wr ing in the key's identificatio 8¾" x 4½", $3.45 ppd. The She herds, Box 272, Winter Park, Fl



PERFECT TIMING is only o of the attributes of this Cimier St Watch. It measures the distance a thunder storm; acts as stop watch measures speed per hour of an thing in motion; counts 45-minu periods; measures 6-hour interval has Swiss movement, radium dia unbreakable crystal, is shock-pro and guaranteed. $8.95 plus 10 fed. tax. Ppd. Lord's Jeweler 14333 Woodward, Detroit 3, Mic



IT'S A WHOPPER. Here's triumphant find for your week-en hostess, a budget wedding presen a tribute to a chain-smoking fathe A 7" ash tray, made from Old Ke tucky Stoneware, is hand-painte with any three initials under glaz Ash tray is off-white. Monogra and band come in blue. $2.75 pp Louisville Pottery Co., 228 Bloom St., Louisville 8, Ky.

(*Continued on page* 61)

WADING POOLS $8.95



Here's the ideal spot for the kiddies to play. They can enjoy splashing in water yet be perfectly safe in their own back yard. Pools made of heavy weight vinyl film plastic. Will not rot or mildew—can be folded wet. Simply inflate with tire pump.

No.	Size	Price (prepaid)
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265	52" x 52"	11.95
266	58" x 58"	14.95
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Choice of colors: blue and yellow or green and red.

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- *Full 3¾" Diameter*
- *Ash Tray! Coaster! For Nuts! Candy!*
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"I like a kitchen where I can do all my chores..."

Wouldn't *you* like a kitchen that eliminates the to-and-fro woe of getting around to different chores every day?

You can see at a glance how this kitchen does that.

The lady who works here doesn't have to trudge up and down basement steps on wash day. She needn't trot upstairs to sew. She has loads of working surface for every chore from cutting patterns to starching clothes. All more facilities are within waltzing distance without crowding or confusion.

All fixtures dovetail so neatly because they're matched to fit together as a complete chore unit. The Crane Kitchen Queen sink, Laundrette laundry tubs, cabinets and appliances go together, everything matches because of Crane planning. That planning includes complete chore-center units in different sizes to fit *your* kitchen area.

Like more information? A free four-page idea folder gives information on the chore-kitchen room arrangement and lists decorating sources. See your local Crane Plumbing Dealer. Or write to Crane Co., 836 South Michigan Avenue, Chicago 5, Illinois.

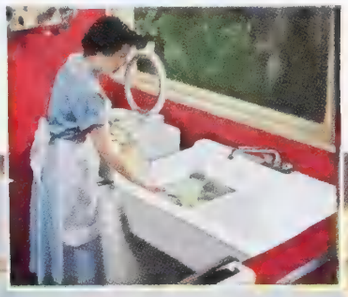


You can iron—all facilities are grouped so that this chore doesn't take the starch out of you!



You can cook—it's easy to keep an eye on dinner, even while you're winding up other chores!

You can launder—Crane's Laundrette, made of Duraclay, matches the styling of modern appliances.



You can sew—how handy to just swing out the sewing machine and get on with your new dress!







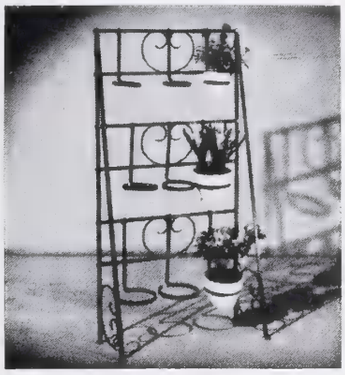
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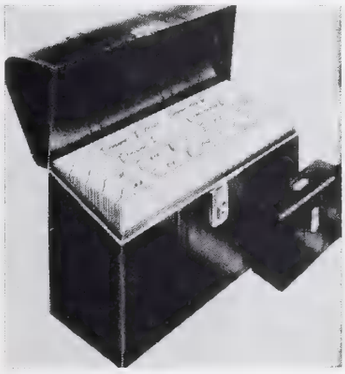


WINDOW SHOPPING

AN IVY TOWER, to make a garden spot of your terrace, is made of wrought-iron in a Pompeian green finish. New and exciting are the 9 removable brackets that hold your pots of scarlet geraniums or trailing ivy. Stand is 48" high 24" wide. Use it indoors as a wonderful screen to divide your living and dining areas. $15 exp. coll. Ward Phillips Company, Dundee, Illinois.



APPLE-PIE ORDER is easy to achieve, even for a rattle-brained woman of affairs, if she has the Porta File. Indexed file holders provide space for recipes, paid bills, insurance policies, tax returns, etc. With automatic safety lock and key, name-plate holder on cover, and finger-grip handle, it's 12½" x 5½" x 10" high. In metallic red, blue or green, $3.95 ppd. Haines Corp., 301 So. 7th St., Minneapolis 2, Minn.



SAWBUCK TABLE. In the cool cool cool of the evening you'll be dining in the garden, seated around this handsome reproduction of an early American table. Handmade of North Carolina longleaf pine with pegs and wedges, and hand rubbed to a rich honey shade. it's 60" x 33" x 29" high; seats from 6 to 8. $70 express charges collect. No c.o.d.'s. Jeff Elliot Craftsmen, Elizabeth City, North Carolina.



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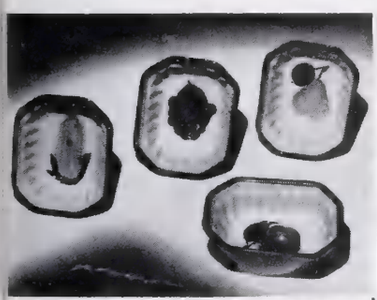
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Gay tankards brighten this Old Country masterpiece. Cloth features famous Inns and Pubs, 52" x 52". Four napkins, 17" x 17".

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NORWAY SHOP
MARION, MASS.

Another Cup of Coffee?



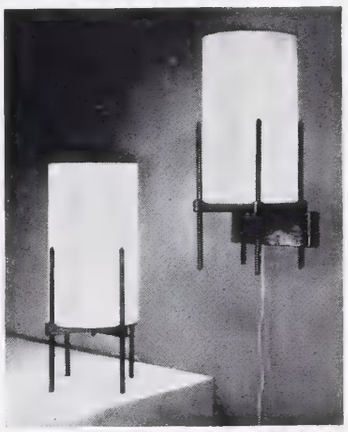
You'll serve it hot—keep it hot in this ultra-smart, 12-cup pyrex coffee carafe. The sleek wrought iron heater has rubber-tipped feet and comes with 8-hour candle in its glass holder. Back handle and stopper are accented by plastic wrapping available in red, white or black.

Designed for indoor or outdoor serving.

$6.50 postpaid

From Westchester County's largest gift and accessories store.

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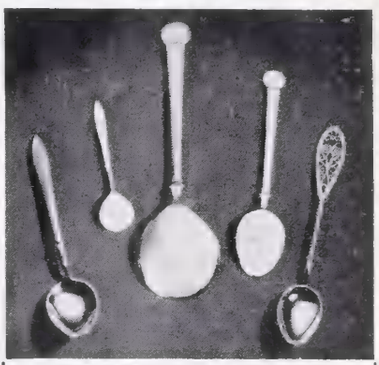


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Sheds soft, healthful glow for your TV Den, Bedroom, Children's Playroom, Porch or whatnot.
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$9.98 plus 50¢ postage.

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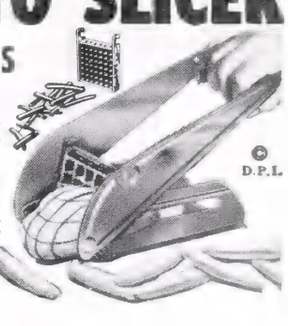
are a joy to own and a joy to give! These are 24kt. gold on sterling, and because the enamel is baked on in eight separate layers, they're almost chip-proof. Plain white demi tasse, $4.25 ea; yellow salt spoon; $2.75 ea; Fleur de lis, gold dessert, $8 ea; Fleur de lis green enamel demi tasse, $4.25 ea; inlaid, filigree colored glass insert, $9 each.

All prices are postpaid.

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NEW SUPER SPEED POTATO SLICER

PRESS HANDLE—OUT COME | **49 SHOESTRING POTATOES OR 25 FRENCH FRIES!**



No more wasted minutes or danger of cut fingers when slicing potatoes! Use Mrs. Damar's Potato Cutter—and potatoes are sliced *instantly, safely!* Just insert whole potato—press handle, *presto!*—out come 49 Shoestring Potatoes *or* 25 French Fries. Wonderful for dicing other foods and salads, too. Made of Golden Yellow, Snow White or Cherry Red enameled steel. Complete with 2 interchangeable cutting blades—only $3.98 delivered. *Send cash, check or money order NOW!*

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The manufacturers of these famous perfumes want to acquaint you with their product. This bargain offer is made so that you can try each one and then decide which better suits your personality.

You get the opportunity to browse at leisure among 12 fragrances . . .

perfume is one of the most exciting of feminine accessories. It can delight the senses enormously . . . be pleasing to you yourself, and make you appear lovelier to others. Because your particular perfume should be chosen with care, after wearing and "living with it," this offer has been created to help you sample 12 popular favorites. Try them one by one. Then choose as your own the one that best fits your personality.

You get 2 vials EACH of every one of these perfumes

1. Sortilege by Cigogne—"Packaged, bottled and sealed in France".
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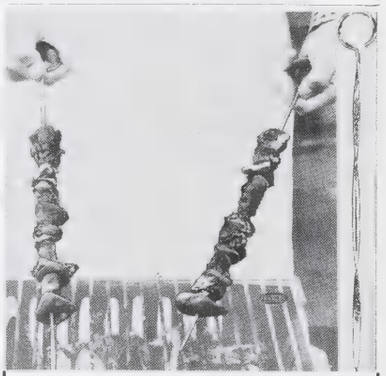
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☐ Send . . . packets at $2.00 each. I enclose $.....



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Barbecue Deliciously Different Food with
SHISH KEBAB SKEWERS

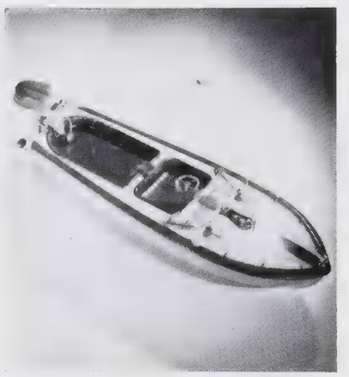
Summer's a-coming with barbecue and outdoor fun! Add savory "en brochette" cookery to your barbecue fare for superb feasting. Simply spear alternate bits of meat, mushrooms and vegetable chunks on the skewers, broil over open flame and eat hearty. Stainless steel skewers are 17 inches long and come complete with twelve taste-tempting recipes. Set of 4...**$2.50**

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SHIP-IN-BOTTLE LAMP The oval pine base is decked wit cork and made ship-shape wit spar varnish. The tiny full-rigge schooner has a white hull, ta and white striped sails, and flie an American flag at its mas Shaft is brass. Pull chain ha cork float. 12" shade is natura burlap with rawhide binding. 18 overall, $17.95 ppd. Stony Acre Lamps, Campgaw, New Jerse



GIVE HER THE TIME. handsome reproduction of an ol French tole clock comes in re green, Empire black, ivory, blu or yellow, hand-decorated with gold ivy wreath. Wonderful f a morning clock-watcher's bath room wall! 11" wide and guara teed for 1 yr. $14.75 with A electric movement; $24.75 wit 8-day movement. Tax & post. inc Florence Industries, Dept. B- 300 Adams St., Oak Park, Il

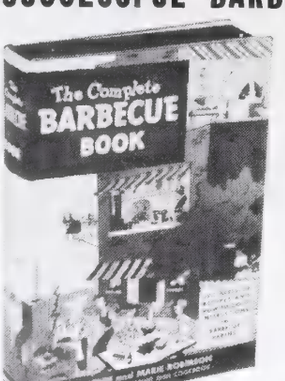


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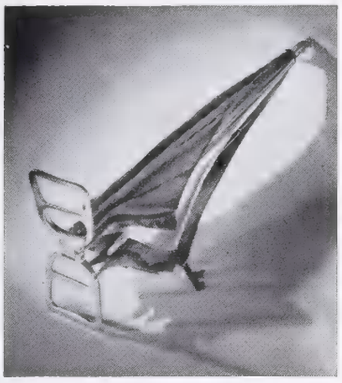
Plates 10", set of 8 plates $13.75.
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SHOPPING



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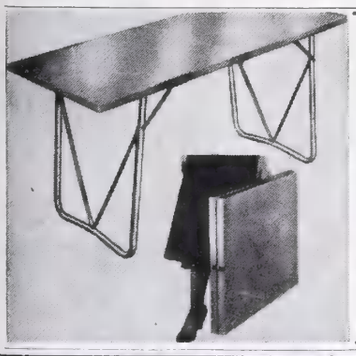


THE BRIDAL COUPLE drinks to each other's health, happiness, and everlasting love with a sterling silver Marriage Cup, a revival of a century-old tradition. The larger cup is for the groom; the smaller one, for the bride, tips to one side so they can drink simultaneously. Engraved with their names and the date, $30 incl. tax and post. Nelmor Jewelers, 901 Bergen Ave., Jersey City, New Jersey.



HOW CUTE CAN YOU BE? Get these small fry Chinese lounging pajamas and see! Incidentally, they're very flattering to a Miss Hefty. Made of washable rayon shantung in red or chartreuse, the trousers have elastic waist band, adjustable suspenders. Mandarin jacket has handmade frog buttons. Sizes 2-10, $6.95. Embroidered silk scuffies, $1.50. Ppd. Lowe & Sons, 245 E. Colorado St., Pasadena, Calif.





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The KLEVER KLEEVER



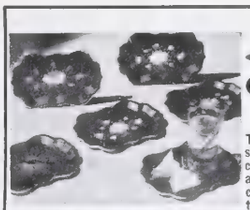
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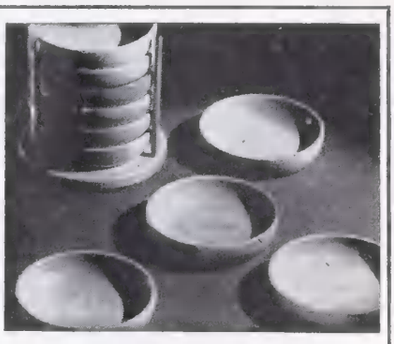


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SET OF 6 TRAYS $3.95 ppd.

(Extra Trays 50c ea. ppd.)





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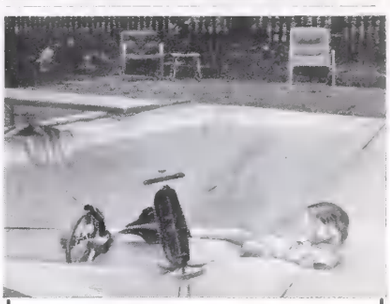
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- Safeguards children, non-swimmers
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- Cuts pool operating costs up to 75%

New Krohome Pool Cover gives peace-of-mind pool insurance, operating economy, cleanliness—at low cost. Safeguards children; in tests has supported 12 people.

Keeps leaves, rubbish out of pool; reduces chlorine loss; keeps pool warmer. Durable, lightweight Vinylite; 1 person can handle. Pays for itself in as little as 1 year.

Send blueprint or dimensions for free estimate. *Free literature.*

TOWLE MANUFACTURING CO.
Dept. HB6, Walnut Creek, Calif.

KILL INSECTS

(Flies, Roaches, Mosquitoes, Etc.)



Automatically—Instantly—Silently
In Your Own Home—In Any Room—At Any Time With The Amazing New

MORTRON VAPORIZER

ONLY $6.95

STOP Flies, Mosquitoes, Cockroaches, Bedbugs, Termites, Palmetto Bugs, Ants, Beetles, Gnats, Moths and hundreds of other destructive and disease-bearing insects DEAD "in their tracks". This revolutionary Motorized insect-killer (with Mortane Crystals) does all the work for you—SAFELY, ECONOMICALLY, INCONSPICUOUSLY—Just plug in the cord—"presto" the MORTRON VAPORIZER gives off the Mortane Crystal odor which kills the insect pests. Mortane Crystal DOES NOT HARM ANYONE OR ANYTHING (including Food, Plants) EXCEPT INSECTS.

NOISELESS, STAINLESS, ODORLESS

Throw away that old-fashioned fly swatter, spray gun, insecticide, bomb, etc. MORTRON kills automatically any insect that enters the room. MORTRON can be disconnected . . . and will be effective for 4 hours after removing plug.

CONTINUOUS PROTECTION

Protect your children at play or sleep. Keep those pesty Mosquitoes away. Enjoy restful sleep.

COSTS NO MORE TO OPERATE THAN YOUR ELECTRIC CLOCK

Plugs into any 110-volt AC or DC outlet, on just 6 watts. Completely effective up to 10,000 cubic feet (Approximately a 20x20x25 ft. room). Requires no attention except refilling vaporizer cup with MORTANE when empty. **6 WEEK ECONOMY REFILL ONLY $1.95. TEN DAY SUPPLY 50¢.**

10-YEAR GUARANTEE—7 DAY FREE TRIAL

Yes—we guarantee MORTRON for 10 years because a prominent Testing Company found that after 7 minutes, 80 to 90% of the insects where the Mortron Vaporizer was working, were dead. After 9 minutes 100% were dead. Amazing—yet, it's true.
Just send $6.95 for the MORTRON VAPORIZER that comes **complete with cord, wall bracket and full supply of Mortane Crystals.** C.O.D.'s accepted (but you pay postage and handling). If, for any reason, you are not satisfied, return the Mortane Vaporizer within 7 days at our expense and we will refund your money by AIR-MAIL. Hurry—Order NOW!

THE BEDFORD COMPANY, Dept. 4-W **80 E. 11th St., New York 3, N. Y.**

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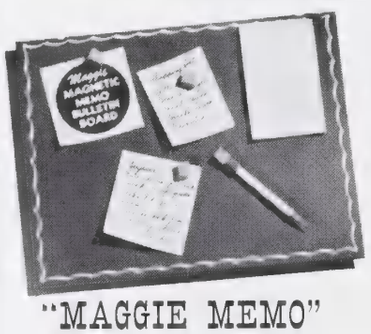


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—DIRECT TO YOU

Choose our Diana slipper chair to brighten up your bedroom or powder room. Lovely curved back and coil spring seat mean both comfort and beauty. Upholstered in our lovely Antique Satin—either Green, Brown, Gold or Red. Price only $26.75 each or $52.00 a pair. In muslin or send us your material—$21.00 each. (Send 4½ yds. of 36" or 2¾ yds. of 50"). Height 29½"; Width 22½"; Depth 18". Check or money order. No C.O.D.'s. Express charges collect. Satisfaction guaranteed. Also, send 10¢ for your copy of "A Selection of Chairs".

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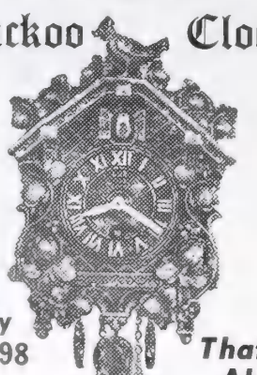
ONLY $2.98 SET PPD.



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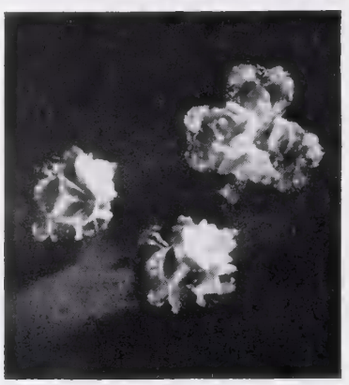
WINDOW



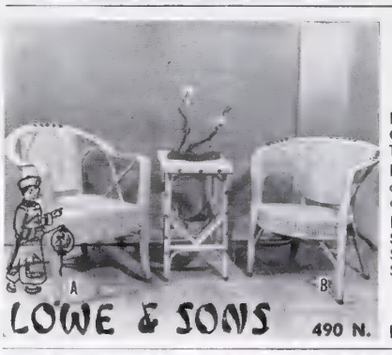
MONOGRAMMED SERVICE Smart dinnerware, handcrafted b native Georgia potters, comes t you as a 16-piece service for four Set includes dinner plates, salad plates, cups and saucers. The dinner plates have a large circular monogram in their centers. And you can thank the famous "red clay" of Georgia for their oatmeal color and texture. $14.95 postpaid from The Market Combers, Box 3282, Station F, Atlanta, Ga.



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Prices F.O.B. Pasadena, Calif.

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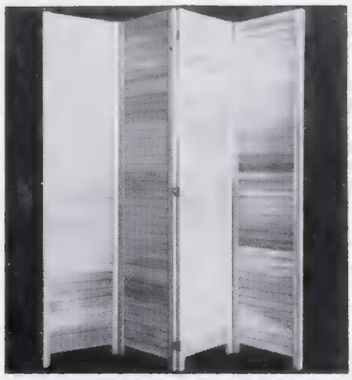
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SHOPPING



REEN STAR for summer liv- is made of natural wood in satin-sanded finish, ready for to paint or stain. Use it to ide dining and living areas, or make co-ed quarters out of ir attic. Each panel is 6′ high, wide, has brass hinges. 3- nel screen $21.95, 4 panels .95, 5 panels $39.95. Express lect from Wolff Co., Importers, x 117, New Rochelle, N. Y.



ON'T BE A DRIP when you rt painting the porch furniture touching up the trim on your eens. Paint Boy is a neat gad- that prevents the paint from pping down the sides of the . A plastic rim-shield, com- te with handle, comes in sizes quart and gallon cans. Set 1 qt. and 1 gal. Paint Boys, 35 ppd. Sunset House, 8818 nset Blvd., Hollywood 46, Calif.



HE PROPER SETTING for s western lamp is any place put it—your husband's den, r young bronco-buster's bed- m. Hand-decorated with de- ed western saddle, the hand- t metal horse stands poised on eavy black metal base. Scotch- id shade has bright red trim. ay switch. 15″ x 21″, $16.95 s $1 postage. Homecrafts, 799 adway, New York 3.





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a Louvered Swinging Door

Louvered doors are running away with the home-builder's fancy, for their charm and decorativeness combined with the advantages of lightness and good ventilation. These swinging ones may bring a reminiscent smile to some lips, but their virtues are far from whimsical and are in perfect taste.

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Vanity Skirt	4.50 each

shioned in crisp, superb quality seersucker. shable—needs no ironing. Choose all white or nter green, copen blue, rose, yellow, cherry with white ruffles. *Color swatches on request.*

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Four-In-One Shop Dept. H

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Fastens to Sill INSIDE or OUT!

WITHOUT NAILS OR SCREWS!

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Smartly decorated with exclusive series of automobile-Americana in red and black. 14 carat gold trim—with "Dad" in gold too. Removable humidifier.

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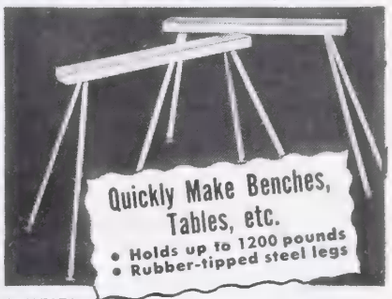
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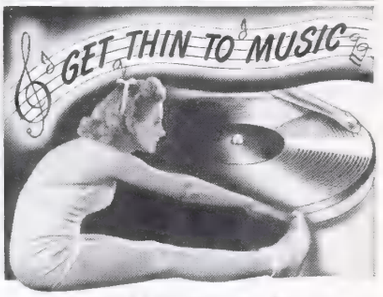
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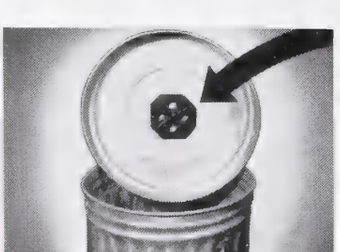
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Ideal for porch, terrace or lawn! Conveniently fits into auto trunk for fishing trips, picnics and beach. Just right as extra television and bridge chairs.
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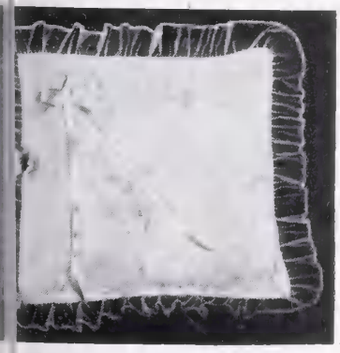
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Please send me ..... place settings of ..... pattern
I will pay $2.00 per month for each setting. Each setting consists of Knife, Fork, Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon. Federal tax included.
Engrave this initial .....
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ROUND FRENCH OVEN "COCOTTE"

Le Creuset Ware is made of solid cast iron with a vitrified coating of pure quartz on both sides. This enamel withstands any temperature contrasts and is guaranteed not to chip. Outside is flame red with a trace of orange, inside has gray china finish. Ideal for stews or pot roast—the heavy, tight-fitting cover prevents escape of precious aroma.

#15	2 qts.	$6.50 ea.
#18	3½ qts.	8.95 ea.
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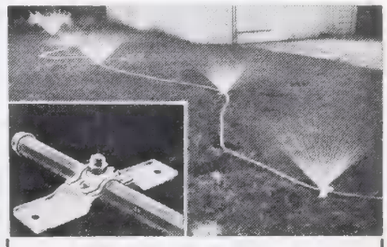
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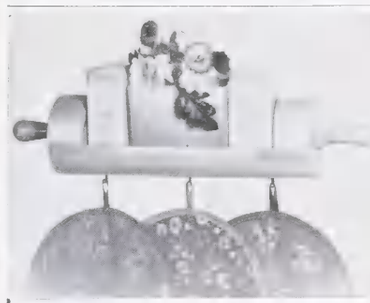


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BALDWIN SALES CO.
Dept. HB-2, 316 Blackstone Bldg.
Cleveland 13, Ohio



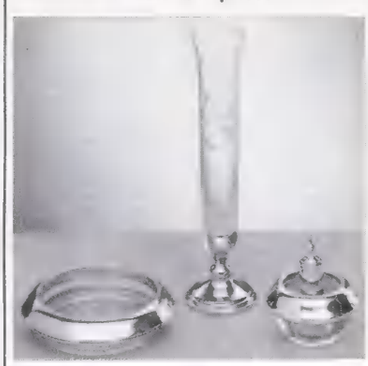
ROLLING PIN PLAQUE

Something new has been added! Now a rolling pin takes on a new, less formidable use. Ours is made of Superlon non-shatterable plastic, in kitchen-gay colors of Red, Yellow or Green. Salt and Pepper shakers flank a planter that holds real or artificial plants or flowers. There are hooks for pot holders, kitchen tools or anything you want to hang. 12½" long. Salt & Pepper are perfect size for everyday cooking needs—a useful and decorative essential for your kitchen! **$1.00 ppd.**

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Quart Shaker (chrome top)	$10.00 ea.

(Also available at same prices with seals of national fraternities)

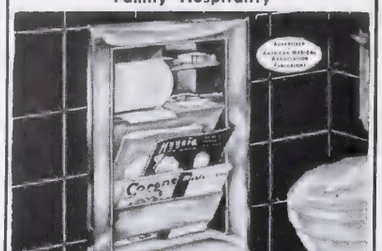
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Muriel Duncan's

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SCREEN STAR to mask yawning cavern of a summer f place becomes decorative dra when it's made of hinged shut panels. This one consists of f 9" panels, each 33" high. Un ished. $23.50. Finished in li oak, Provincial, honey tone, w nut, sage, wild thyme or any of decorative colors, $33.50. P Devereux Products Co., 1 Berkeley St., Santa Monica, Ca

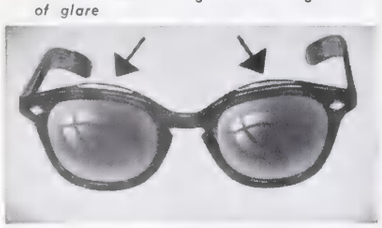


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(*Continued on page 71*)

Variable Sunglasses!

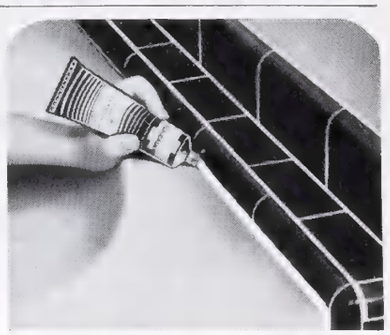
Arrows show points of finger-tip adjustment for eliminating various degrees of glare



Amazing "See-lector" sunglasses with rotatable Polaroid lenses that you can adjust instantly by finger tip—even while in wear—to cut every type and intensity of glare—sky haze, intense sunlight, reflected beach glare, road glare, etc. Wonderful for cutting headlight glare in night driving. Can be worn also over prescription glasses. Shatter-proof, curved lenses in strong, stylish, demi-amber frames. Total weight 1 ounce. Complete in case, with instructions, **$4.95** postpaid. No CODs. *Send for our new catalog "Inspiration for Giving" for unusual, fine quality gift articles.*

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NOTE: If rug is *wool*, ask about RUGADUB.

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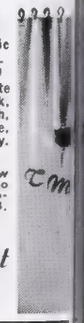
Rug 21"x3 bears fam name. To seat cov one initial

Heavy Chenille. *Gray name and border* Wine, Rose Peach, Gold, Flamingo Hunter Green. *Gold on* Gray or Gree *White on* Blue or speckled Black-White. weeks delivery. No C.O.D.'s.

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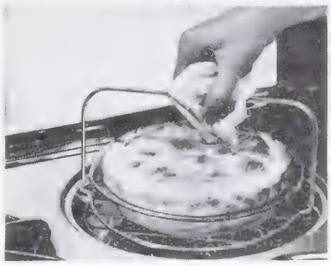
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SUPER OVEN A dinner for 12 or a huge turkey—with only 45 minutes of gas! Basket type, non-tilt racks—slide easily, permit perfect heat circulation. Super insulation for 3 way performance—high speed, low temperature, and retained heat.



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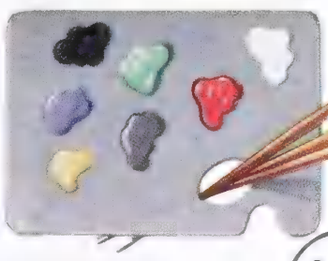
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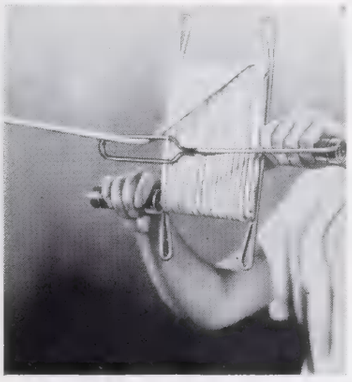
WINDOW SHOPPING

Continued From Page 68

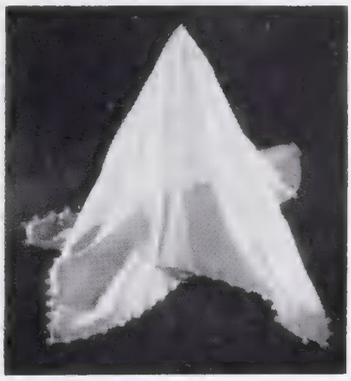
PICK YOUR FAVORITE bride and send her these. Once you've seen them you'll want a set yourself. Eight sterling silver hors d'oeuvres picks each have an individual design and many uses. For shrimps, tiny cocktail sausages, olives, or even bits of fresh fruit, we think they are a lovely buy. The set is $10.80 incl. tax. Add 25¢ postage. C. D. Peacock. Inc., State & Monroe, Chicago 3, Ill.



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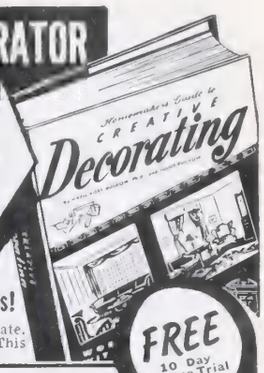
Solid Mahogany $64.75
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with Genuine Cut Crystal Prisms

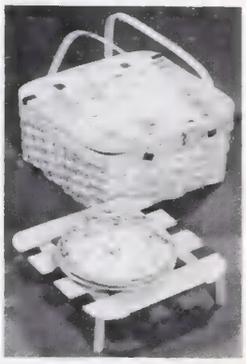
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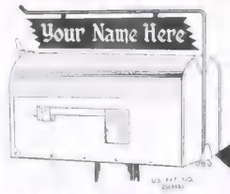
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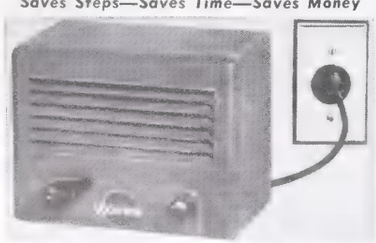
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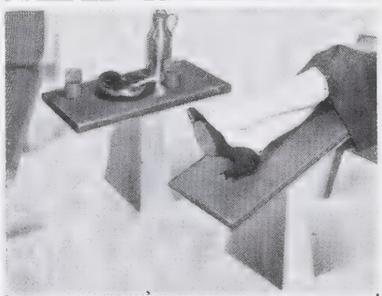
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WINDOW



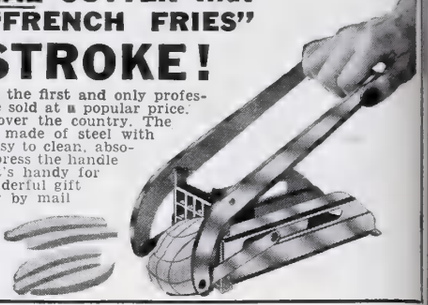
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gifts for the home

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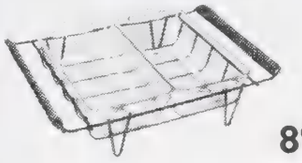
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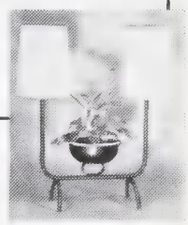


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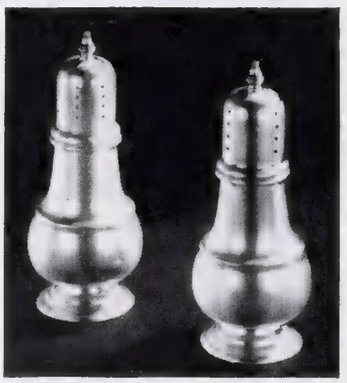
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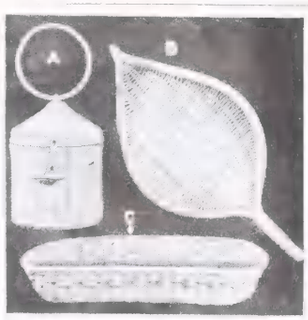
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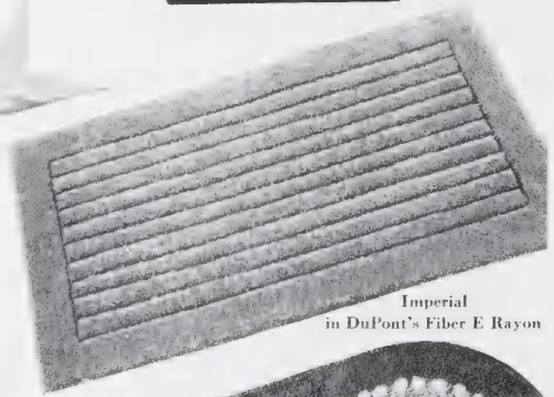
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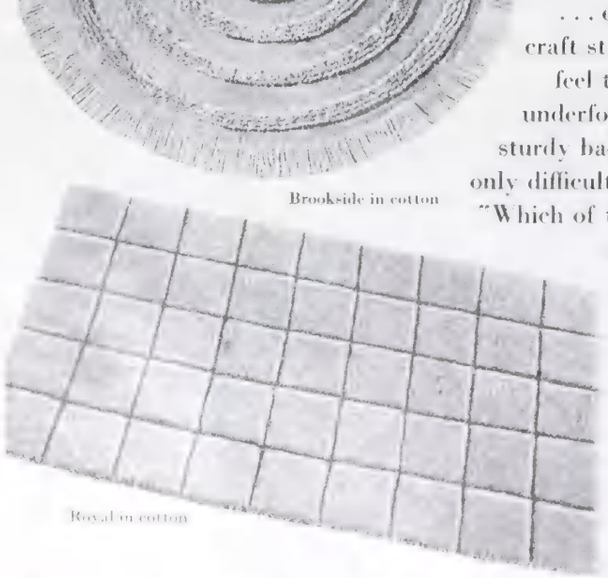


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MY 30 DAYS' WAR

CONTINUED FROM PAGE 18

The floors are no trouble at all."

That sort of happy-sounding talk is dangerous, I found. Within a month our landlord, unaware of our labors of love, sold our town house to a dear little bride and groom with impeccable taste and no sense of values. Quietly, with sorrowing hearts, we moved away.

We repeated this miserable experience over and over. Never again, we vowed, would we read and believe those articles in the decorating and women's magazines. "Transformations on a Shoestring." "Do it Yourself." "Caulk Your Own Chimney. You'll *Love* It." We did love it! Everything those articles said was true. And utter madness for the likes of us. I proposed grimly that we prepare a little treatise on "How to Make Your Home a Hovel" as a protective measure for others like ourselves. But our hearts weren't in it. Ours were irrepressibly constructive minds. We couldn't stop.

THE adventure with Buckingham Palace finally brought home to our naïve souls the full realization of our phenomenal talents at home selling. Our village has only a few homes of the "palace" type, for it's a college town, and no professor, or even a dean, ever lives in a palace unless he "marries money," as we say in *le cercle académique*.

Some public-spirited soul, about 20 years ago, bequeathed to the college a 15-room house that has always been known locally as Buckingham Palace. The college, after accepting the gift gracefully, merely locked the palace doors and prayed that a business tycoon with bizarre tastes would develop a penchant for their vast gray legacy. Small boys dedicated themselves to its destruction. They broke its windows, removed its plumbing and lighting fixtures, and decorated its interior with the usual "powder room witticisms."

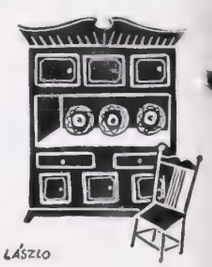
Housing became more tense, and we became more desperate over our inability to live anywhere for more than three months, simply because we persisted in making a hobby of transformations. We proposed to the college that they allow us to make the necessary repairs on Buckingham Palace, keep it heated, and live in it, solely to provide us with a roof that no one else wanted, and to keep it from falling into complete ruin. We would be safe there—the price on this monstrous wreck was $40,000.

The college said yes. By s deeds do the colleges and uni sities of this country acquir reputation for being eleemosyn institutions. We repaired the h at vast expense. Burlap, unbleac muslin, and box after box of provided draperies, slipcovers, bedspreads for its myriad roo We took in homeless folk wit lavish hand, and had a beaut time feeling both public-spir and creative.

THE prowling and peeping investigating began all again. One day, after weeks of gr ling work at the sewing mach and dye pot. I answered the d bell to find outside the college estate agent and a plushy I gleaming with silver fox and pa leather. The wife of a college t tee had, at last, found her dr home. Ours was it. She had dr by Buckingham Palace almost d for 20 years, and "My dear," gushed, "I never *realized* its finite possibilities. It's charmin

Is this facility that we for making every house someo Dream Home a marketable c modity? I suspect that it is. H ever, it has one serious drawl as a career, aside from the obv one. But moving our lares penates is an activity that is vi ally automatic with us by now. real victims are the children. T sense of security is at such a ebb that every time the door rings their little faces turn gr They cower in the corner like mice, clutching their winter's s of toys to their unhappy bos

Of course, we haven't yet t going underground. But when do, I know that my husband find some wonderful new cove material that will be perfect the walls of a cave. We'll bu door from our dear old friend junkman, paint it red, and the brass knocker in place. somebody whose health requ that he live in a damp cli will ferret us out, and our qu little underground home will his—in thirty days!



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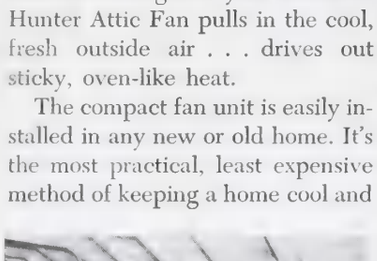




New Hunter Attic Fan pulls cool breezes through every room

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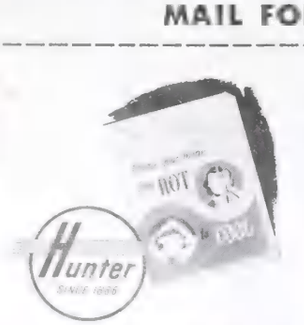
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HUNTER ATTIC FANS

DECORATOR'S DIARY



Follow these tips and leads on what's new in the home furnishings market. They're like a decorator at your elbow

No matter what the moralists say, there comes a time when you can plainly see the wages of virtue is frustration. Take Mrs. McCallum. Twenty-five years ago she furnished her living room with very good reproductions, Chippendale mostly, with an American accent. The furniture being as sound of limb as it was sound in design, and Mrs. McCallum being a worthy housekeeper who takes good care of things, no one can reasonably contradict her statement that every piece is as good as the day she bought it. But after she had mentioned that fact the first five times, I gathered that she dearly wished it were not true. Having resigned herself to being stuck for life with a formal eighteenth-century room in the 1925 manner, she was being very defensive about it. But for once I caught on to the fact that what the client said she wanted was just exactly what she did not want. So I raced by all the traditional showrooms when I went shopping for the extra tables she needed I didn't stop until I reached Di tional Modern. Ordered two Paul McCobb's 24-inch square fee tables with the marble tops iron bases. It's not hard to ima them in a thoroughly emancip interior—a composition of stra lines, flat planes, and primary ors. But you have to see then Mrs. McCallum's living room believe the difference they m *There*, the straight-line-flat-pl element really counts—as a re and a foil to the cabriole cu and carved-shell pediments. T match the Chippendale in elega but keep it from looking da You no longer suspect she is st with the dubious rewards of past. Looks more like she mea to be just the way it is.

Any woman who bemoans the t she spends picking up after family would do well to look her decorating. That's assun you include furniture arrangen in your definition of decoratin most people seem to. Is ther cabinet in the living room wit least one shelf for a few of John toys? Or is he supposed to every last lead soldier back to playroom? Is there a rack enough to hold the last three is of a dozen magazines? The can she expect them *not* to strewn all over the floor? Is t a table beside the Master's ch with a shelf for his tobacco, a l for his pipes and a *big* ash tr



Room reviver

(*Continued on page* 81)





"They couldn't sell me anything but Mosaic Tile for my bathroom!"

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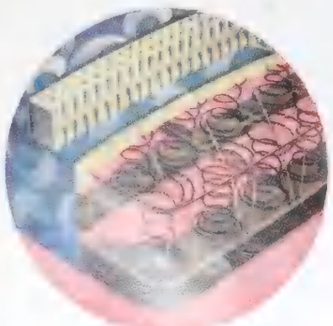
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U. S. Foundation offers you correct crown and rigidity, and perfect balance. Heavy coils of tempered steel are hand-tied 8 ways with 5-ply hemp twine. Double rail frame of kiln-dried choice wood. Its distinctive ticking won't stretch, turn or twist.



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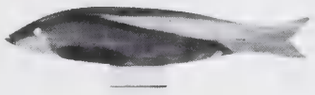
re these labeled "Private Be- ngs" to be kept in hiding in bedroom? Maybe the room look like a dream—after it's d up. But even a veteran actor perform gracefully in a stage at's not designed for his par- r "business." Who wants to n a stage set anyway?



tzel" chair

not be too serious about things. I remember how I to squirm when I heard Fash- latest atrocity described as sing." Trouble was, in those *everything* was supposed to musing. But when you stick to the path of High Standards Common Sense, month in out, surely a little kicking the traces now and then is tted. All of which summarizes ntiments about the "Pretzel" I found at the House of n Handicrafts. I suppose classify it as a straight-back with a woven cane seat. The point is literally true, but straight-back" part is strictly tive. What little back it has is composed of two lacy bands of entwined wood—one piece of wood, they say, bent into shape. The side and back stretchers, for what reason I cannot imagine, are twisted to resemble screw drivers, and the front stretcher is flat but waves up and down. As "straight-back" chairs go, however, it's comfortable, and shows no signs of impending collapse. What fun it would be to use one or two of them in a room where everything else is so sensible it almost hurts!

Can't think of anything more perfect for the Sanderson's new house in Stonington than the Clark Voorhees wood sculptures I saw at Hansen's. Some are table pieces, some are mobiles and some hang on the wall. Rare woods in variegated tones shading from light to dark are his favorite materials, and birds and fish seem to be his favorite subjects. There's a long sleek fish mounted on a wood block that I'd love to set at one end of the white brick mantel. And on the sea-blue wall of the entrance hall, I'd like to hang a school of fish



For a white mantel

carved from thin sheets of zebra wood. There are two sections, each pegged together and balanced to hang from a single screw. These sculptures are far from cheap but Sandy's so keen about having a house with a salty flavor, maybe he can be persuaded to splurge.

pected turn of the plot, the sus- nse in which we are kept. Once e know how the story ends— hom Mr. Darcy marries or what unishment overtakes Becky Sharp -part of the thrill is gone. It is nly the rare book which can be ad twice. But it is only very bad sic which can *not* be heard twice. The practical application of this haracteristic of music is clear. ou must hear the same music ften. This means that you are

six months. cert just because someb pened to have a spare tic at this second concert he some more music with is unacquainted. The resu or two moments of genuine sion, but in general he wil feeling of vagueness.

People fall asleep at for a number of reasons. be hot in the hall or the may be a dull fellow, bu

or a sea-blue wall

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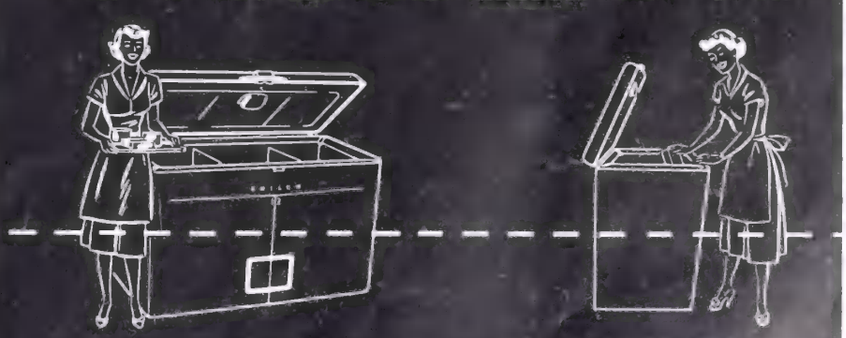
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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

Don't know any way you can get rid of so much money with so little noticeable result as in trying to replace all the obsolete lighting fixtures in a middle-aged house.



To cut the glare

If you *don't* replace them every thing else you buy ends up lookin awkward and dowdy. But by th time your client has paid the bil for two or three really handsom modern fixtures, she's ready to be off. And there's no alternative bu to let the unshaded ceiling bulb in the foyer, the hallways and th bedrooms go right on glaring dow on the new carpets and the care fully mixed wall colors. At least there *was* no alternative until discovered the new diffuser put ou by Lam Workshop. It's a shallo cone-shaped affair of plastic-im pregnated Fiberglas. Has a nea little brass finial and wire clip inside like the gadgets they pu on shades for bridge lamps. Jus clip it on any downward bulb an you get a softly diffused light in stead of the old harsh glare, a for less than $3. What a blessin for apartment renters! Found th Diffuser at Allan Gould's ne showroom. —M.F



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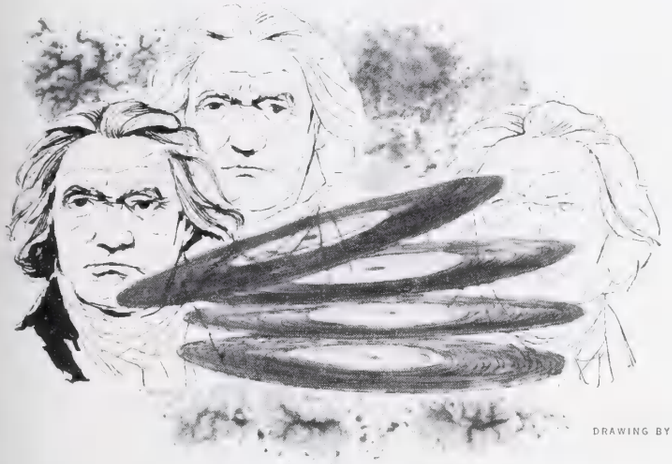
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In music familiarity breeds pleasure

This is Part IV of a series of articles on "How to Use Music in Your Life"



DRAWING BY SARIS

By Richard Williams

Music is the triumph of the twice-told tale. It becomes more enjoyable on second meeting, more beautiful on repeated hearings. You get more pleasure from it once you know what you are going to hear. The pleasure increases as your familiarity with the specific composition becomes more detailed. The thrills come when you already know when and where they come.

In this respect, music differs from a novel or a play. At least part of the pleasure we derive from reading is the unfolding of a story, the surprise which occurs at an unexpected turn of the plot, the suspense in which we are kept. Once we know how the story ends—whom Mr. Darcy marries or what punishment overtakes Becky Sharp—part of the thrill is gone. It is only the rare book which can be read twice. But it is only very bad music which can *not* be heard twice.

The practical application of this characteristic of music is clear. You must hear the same music often. This means that you are much more likely to gain a love for music if you *limit your listening*. A narrow repertoire of music, listened to many times, is preferable to a skimming of the surface of many compositions.

Yet few people begin to listen that way. The trick is known to those who already love music, not to the beginners. Your died-in-the-wool music lover, curious though he may be, will have decided favorites and he will make frequent use of those favorites. The beginner will go to a concert, hear a lot of music with which he is unacquainted and, then, in three or six months, he'll try another concert just because somebody happened to have a spare ticket. And at this second concert he will hear some more music with which he is unacquainted. The result is one or two moments of genuine impression, but in general he will have a feeling of vagueness.

People fall asleep at concerts for a number of reasons. It may be hot in the hall or the pianist may be a dull fellow, but above

(Continued on next page)

can now be yours...a

Wurlitzer Home Organ

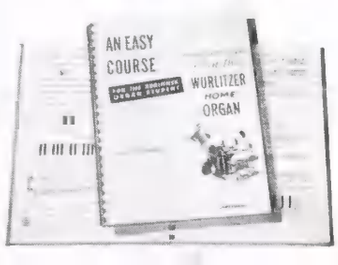


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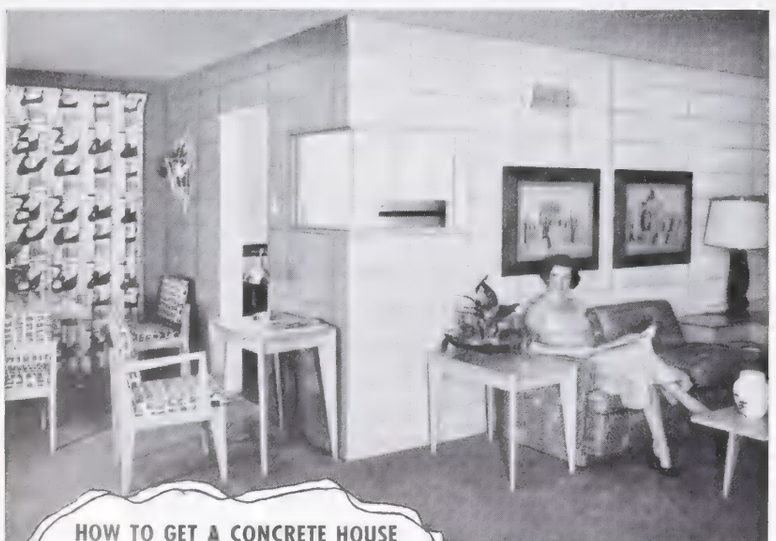


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IN MUSIC FAMILIARITY BREEDS PLEASURE

CONTINUED FROM PRECEDING PAGE

and beyond that, it is bewilderment which closes their eyes. They haven't heard that Chopin *Sonata in B♭* often enough (except perhaps the second movement, the Funeral March) to find their way around.

More frequent concert-going will not solve this difficulty, as the programs are beyond their control and it is not likely that they will encounter the same composition soon enough from one concert to the next to remember it and really to have a chance to familiarize themselves with it.

Here quite obviously the record is useful. This is its greatest use—not as a substitute for live performances of music, but as a means of your becoming intimately acquainted with a limited repertoire chosen by yourself, selected by your own capacity and taste. If you don't play an instrument yourself, then *the ideal combination for the acquisition of a love of music is a combination of record-playing and concert-going — both concentrated on a few pieces of music.*

IT DOESN'T matter greatly what music—it really doesn't, though obviously some music is more worthy of your love than other music. There is also "easy" music and "difficult" music. Later on we shall have something to say of this aspect of music. For the moment, let's not worry over grades or over gold-content. Right now let's be practical and choose whatever music happens to be within reach, which means whichever of the major works is about to be played by the symphony orchestra in your city or the pianist for whose recital you have bought tickets.

Before you attend the concert, get a recording of this composition. Then play this recording often enough to feel that you are on terms of reasonable friendship with the music. I can promise you that your concert-going experience will mean much more to you and that most of the difficulties of understanding the music will melt away. In the course of a year you might develop a good acquaintance with only two or three of the masterpieces. But what of that? Isn't that better than a formless half-recollection of a lot of music, the shadow of which lies in the back of your mind, only half recallable?

It is this process which will uncover the thrills of music, the high points. These moments are spaced within the composition. Remember that "time" is an essential ingredient of music. A musical composition is not taken in at once. It cannot be swallowed at one gulp, so to speak. It exists in time, it unrolls itself before your ears, it has continuity as well as depth. During that unrolling, you come across the moments which will give you a shudder along the spine or make you break out into a smile of contentment or make tears come to your eyes. You are on a journey during which great sights are to be seen. You can see these sights most clearly when you know where they are, around which bend they are to be discovered.

NEAR the beginning of the last movement of Brahms' *First Symphony*, there occurs a famous passage. The movement begins in an ominous atmosphere and the strings pluck away at a series of angry exclamations which grow more intense as the music goes along. Presently they break out in cries of pain, scurrying up and down the scale, until they finally sink back into despondency.

All this sets the stage. At this point there is a very soft drum roll, a change of tempo and a change of key, and over the shimmer of the violins, now playing sweet muted tremolos, there is to be heard a simple melody sung by the horn. The change from darkness to daylight has taken place in an instant. The entire effect is such a one as you see in old religious paintings where the heavens open, the blue shines through, and the angels sing.

I can remember the first time many years ago, that I became conscious of that effect. Since then I have heard the Brahms *First* perhaps a hundred times. Every single time I hear it, I wait for the effect with bated breath. When it comes its magic is all the greater because I know exactly when I can expect it and what are the ingredients that produce the effect. I am astonished by this dramatic sequence which I know by heart.

The reliance of music on familiarity lies deep in the nature of the art itself. Symphonic writing calls for the repetition of a melody in various guises and garbed in clothes of various harmonies. In the beginning of a symphonic movement

ie themes are stated very clearly
id (in many symphonies) more
ian once, because the composer
ants to make sure that repetition
ill make them familiar to you.

Another device of classical music
"imitation." A phrase is stated
id then immediately repeated or
hoed by another instrument. Ob-
ously the device is rooted in
is repetition of theme.

To summarize, then: The prob-
m of listening to music resolves
self into a problem of rehearing
ie same music. The problem of
stening is relistening. And the
itervals between the hearings of
ie same piece of music ought not
be too long. However fragmen-
ry, some recollection of the music
ould remain in your mind.

The choice of music for beginners
difficult to make. If, however,
ou do want some sort of guide to
small basic repertoire, I shall
e glad to set down my personal
iggestions. Suggestions they are,
id nothing more. In order to
ake this list really practical. I
ave boiled it down to three works
each of the popular categories.

mphonies: Beethoven *No. 5,* rahms *No. 1,* Mozart *G Minor.*

Orchestral Tone Poems: Brahms "Variations on a Theme by Haydn," Tchaikovsky *Romeo and Juliet,* Strauss *Till Eulenspiegel.*

Concertos for the Piano: Beethoven No. 5 ("Emperor"), Tchaikovsky No. 1, Mendelssohn Piano Concerto.

Concertos for the Violin: Beethoven Violin Concerto, Tchaikovsky Violin Concerto, Sibelius Violin Concerto.

Chamber Music: Beethoven "Archduke" Trio, Schubert "Trout" Quintet, Mozart Clarinet Quintet.

Piano: The Chopin Nocturnes, Schumann "Carnaval," Beethoven "Moonlight" Sonata.

Violin: Bach Accompanied Sonata No. 3, Schubert "Fantasy" (opus 159), Beethoven "Spring" Sonata (opus 24).

Operas: Bizet *Carmen,* Verdi *Traviata,* Wagner *Tristan und Isolde.*

Choral Music: Handel "Messiah," Verdi "Manzoni Requiem," Mendelssohn "Elijah."



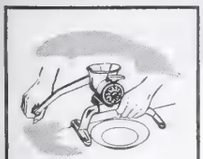
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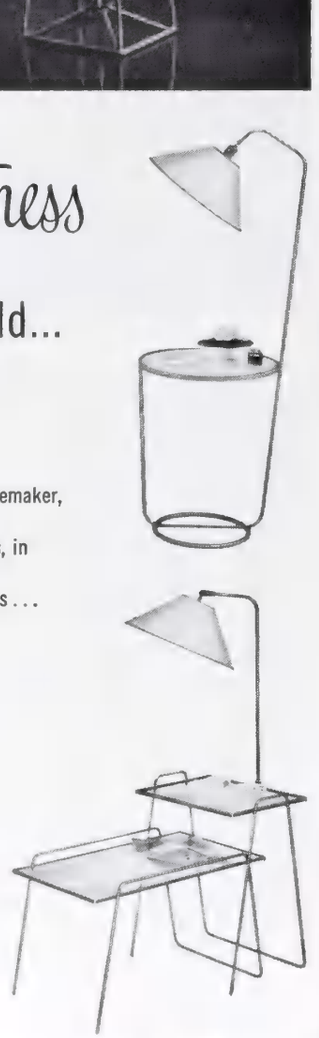
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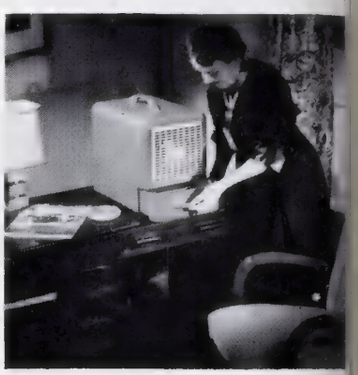
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THE Verplex COMPANY
at Essex, Connecticut

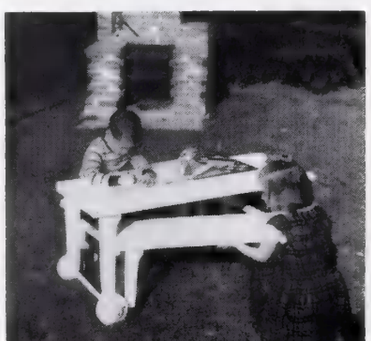
Manufacturers of Fine Lamps and Shades

IT'S WORTH MENTIONING

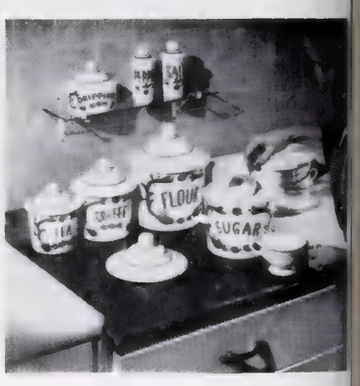
By Julie Polshek



The excess moisture extracted from room air by Fresh'nd-Aire's Electric Dehumidifier is held by the drawer of the streamlined structure. Drying air thus makes a room feel degrees cooler. In basement areas, the service of the portable unit prevents mildew, damp-rot, rust, excessive dampness. It serves 10,000 cubic foot area; extracts 2 to 3 gallons of moisture at 24-hour rate. AC (200-W). $149.95. Carson's, Chicago.



The benches of Sun-Dodger Junio hang from its side braces i transit (and storage), so the thre some can roll as a unit to th desired picnic or play site. Sturdil built wood set is a duplicate Goshen's adult Sun-Dodger, scale down to small-fry needs. (Tabl 20" high; benches, 11" high.) Eas rolling wheels and wheelbarro type of handles enable a midget t manage it. $19.95, from Marsha Field's, Chicago, Illinois.



The trend toward dressed-up kitchens should give these glazed-pottery canisters from California-Cleminsons' kilns an appreciative audience. The design of the fine ware, an intriguing mixture of sophistication and nostalgic charm, fits into any décor. The glazing combines creamy white, black, subtle tones of bing-cherry red, green, and brown. Four canisters $17; 2 shakers, dripping jar, $4.25. Boston Store, Milwaukee, Wis.



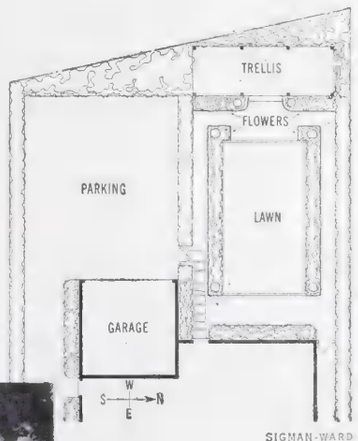
The grill of the Wentz Horsesho Warmer handles any space-equiva lent of these 8-inch casseroles. Tw Sterno stations serve to keep h whatever you want. (Asbestos pa are supplied for non-flamepro ware.) The picturesque horsesh supports are painted black to m metal understructure. Warmer, glazed, oven-proof casseroles (oy ter with brown), 2 Sterno can $14.95. Casseroles alone, $2.95 ea Ett-Barr Co., Box 401, Pasaden

(*Continued on page* 161)

You can turn a narrow back yard into an

Easy-to-care-for Garden

Need for generous parking area ut into garden space desired y busy Cleveland dentist and is wife. They wanted lots of lowers, yet low maintenance. A simple plan achieved this. lus a private living garden.



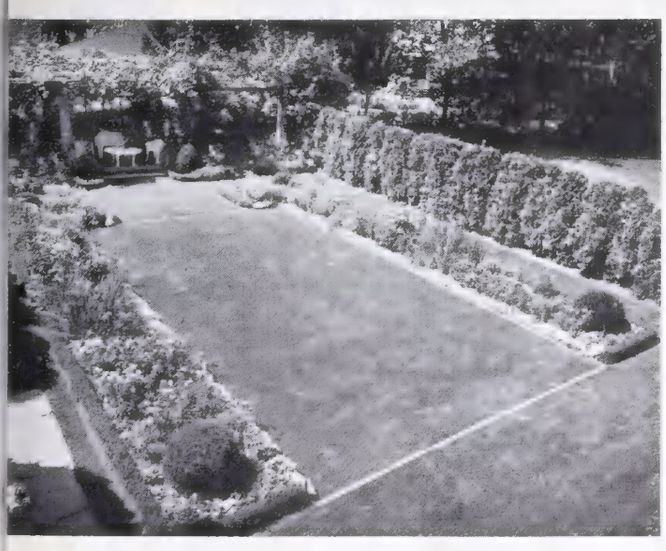
SIGMAN-WARD

OTOGRAPHS BY MAYNARD PARKER



Henry Pree
Landscape Architect

Paving heavily trafficked lawn areas eliminated bald spots; strip around beds lets mower cut to lawn edge, saves hand-trimming. Evergreen hedge is always attractive, provides wind-screen, backdrop for flowers.



Simple lines of flower beds, uncluttered lawn area give garden air of spaciousness, makes for speedy lawn mowing. Family found they could still grow amazing quantity of flowers for the house. Vine-covered arbor has paved floor, is furnished with weather-resistant furniture.

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PHOTOGRAPH BY MORRIS ROSENFELD

HOW TO LEAVE HOME *and like it*

By Louisa M. Comstock

You leave telephone, radio, newspaper, mailman, and dull care behind when you go windjammer cruising. For the chief attraction of this type of vacationing is that you travel as you might have a century ago, on a real New England merchantman, clipper bowed and able, with billowing sails and hempen rigging—and none of those new-fangled conveniences to clutter up your communion with wind and wave, sun and stars.

You wear your oldest clothes, furnish or rent your own bedding, tidy up your own cabin, wash in hot water when the cook can spare it, in a basin on deck, and you may even find yourself doing dishes. The food is New England and excellent, including ice cream, cranked on deck, and lobster—pink, fresh, and delicious. The itinerary is go as you please, so that you anchor each night in a different harbor. You can even, if you like, stand your trick at the wheel or haul at halyard and sheet.

Cruises leave Camden, Maine, each Monday, June through September, return the following Saturday, cost $76, and you can arrive in Camden on Sunday and spend the night on board. They're under the aegis of Captain Swift, who has seven schooners operating on Penobscot Bay. Write him for details. Enclose $15 for reservations.

South Dakota Jubilee

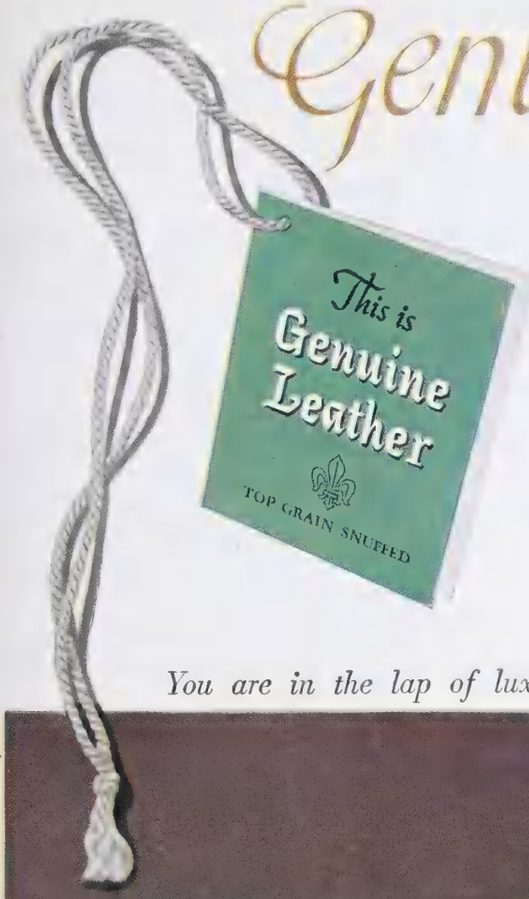
It is hard to believe those four stern rock portraits out in the Black Hills of South Dakota have not been there forever. Actually it is just 25 years this August 11 since the fabulous Mount Rushmore National Memorial got under way. And the Black Hills is consequently adding one more celebration to a list of summer events which is already long, varied, and, in one way or another, as American as democracy. For a complete list and an accommodations guide: The Black Hills and Badlands Association, Sturgis, South Dakota. Meanwhile, these are highlights: July 1-August 30, at Spearfish, (*Continued on page 179*)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.

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FOR YOUR CAR...YOUR OFFICE...YOUR HOME



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. . . for your table beautiful! You are among today's smartest hostesses when you choose Imperial sparkling crystal as your very own. On salmon place mat: glistening *Candlewick*; on green place mat: gleaming *Cape Cod*. . . yours for the asking at all fine stores; open stock.

HAND-FASHIONED BY THE IMPERIAL GLASS CORPORATION, BELLAIRE, OHIO

HOUSE BEAUTIFUL, JUNE 1952

MONEY DOESN'T MEAN A THING

Perhaps you find this hard to believe. But we tell you in great earnestness that an unlimited budget is no guarantee of a beautiful, livable home.

What really matters is taste—knowing how *to spend whatever money you have, whether it's a fortune or a few dollars.*

Why are we so sure?

Because we see all kinds of people living beautifully and within the most widely differing circumstances—just as often in far-from-ideal shacks as in expensive houses.

People who think *they haven't enough money to do what they want to do are the ones who imagine money is everything.*

People who spend little, yet live beautifully, know otherwise.

This issue is devoted to showing you how they do it.

30 GOLDEN RULES FOR LIVING WELL

when every dollar counts

By Marion Gough



GARDNER DAILEY, ARCHITECT



PHOTOGRAPHS BY MAYNARD PARKER

Solve several problems at once. This is practical economy which can be applied in many ways, so don't rush into the solution of any one problem without considering the other problems which might be handled simultaneously. For instance, with one built-in cabinet with woven-strap doors, designers Walter Landor and associates narrowed the seat depth of the sofa beds which slide under it, furnished ventilated storage for bedding, gave comfortable backs to the sofas, and decorative interest to a whole wall. Home of Mr and Mrs. Louis Ets-Hokin.

Living well is a combination of comfort and effect. You can have a stylish place with a good effect and it can be uncomfortable. Or you can have a comfortable home without style. Our American market teems with good things, inexpensively priced, to give you comfort. What *is* elusive and hard to find is effect—and this hinges, not upon money, but upon the thoughtful, ingenious, sometimes daring use of what's available. It is silly to ape the well-heeled. They do not necessarily have the best homes. But the key to living well on a little is to assume the same attitude that distinguishes the affluent —the self-confidence to exert your own taste and to dare to be different, like a wealthy woman who feels free to use burlap as importantly as brocade.

Splurge, but make it count. Many an economy-minded householder has jeopardized the chance of a distinguished home by concentrating all the furnishings in the same low price range. The greatest economy is not always the cheapest thing. An investment in one fine object or material can give a room such decorative potency that less fine furnishings either go unnoticed or look far more important than they really are. But you must be bold in your splurging. Capitalize on its sock value or you won't get your money's worth. Even a brilliantly designed fabric like Jofa's *Bon Appetit*, below, carries more wallop when it's used to cover the wall as well as to curtain the windows. This print of fruits and vegetables costs, per yard, about **$7.50.**

PHOTOGRAPH BY WILLIAM HOWLAND





Golden rules for living well when every $ counts

PHOTOGRAPHS BY MAYNARD PARKER





Get a good carpenter. Even if his rates are high, you will probably save money if you learn how to put him to work. He can build-in cases and cabinets to eliminate broken-up walls and give rooms architectural interest and the uncluttered unity they need in order to accommodate furniture effectively. He can create storage space to your order, perhaps save you the purchase of odds and ends of emergency furniture. He can contrive partitions, screens, cornices, anything that can be made of wood, which, by the way, can be thriftily finished with paint. He functions as your custom builder, but you must know what you want. Above, see the ingenious planning and skilled carpentry of a built-in closet and bookcase in a den-guest-room. Note tie-rack drawer, shoe cabinet, bookcase panels concealing lights. Home of Mr. and Mrs. Ross Thiele.

Make every inch of furniture work. One big single piece of good-looking furniture can furnish a whole wall, build it up importantly with an architectural look. But beware of the hollow monsters that simply stand there looking architectural without doing any work. No matter what you pay for a large cabinet piece, for instance, it's no bargain if it's not usable from top to bottom, and so internally engineered as to adequately hold what you want it to. Such a piece could actually force you to spend more money supplementing your storage space. The birch and rock maple cabinet at right, usable right down to its legs, which are just high enough to let a vacuum cleaner by, is really a stacking of two pieces from the Birchcraft Casual Modern collection by Baumritter. The base is a two-drawer storage chest, about **$80.** Top is a sliding door cabinet, outfitted with shelves, about **$50.**



PHOTOGRAPHED AT STERN BROS. BY WILLIAM HOWLAND



Be willing to be different. Unconventional solutions are often the best, especially if you haven't all the money you want. It's a shame that the poor are so often the most conventional, because following a stereotyped formula of furnishing or building always costs more. So free your mind and try to solve your problem differently from the way you've ever seen it done before. Above, see the characterful results in a small room when a dining table is placed at right angles to a wall—and when the wall is actually covered with a textured fiber rug to match the one on the floor. This, incidentally, is an excellent imaginative dodge to borrow, if you want to cover a hopelessly cracked-up wall that spurns both paint and paper. Rug, "Scots-Wai" by Waite Carpet Co., costs less than a plasterer. In 9′ x 12′ size, about **$25.**

Have a general plan and stick to it. Be strict with yourself about making every purchase—even the first—a unit in the bigger plan you have in your mind's eye from the beginning. Keep to the plan, even if it takes ten years to execute it. If you don't you will spend your money on random, spur-of-the-moment inspirations that won't go together under one roof. Don't let chance finds sway you. Be stern. You can't afford one mistake.

Choose only what's right for you. You must buy only those things that are *exactly* right for your needs and the spot they will be seen in, and the surrounding things they will be seen with. This means taking more time to think out *the* solution, to find it (or make it) when you know what it is. Avoid the makeshift and badly contrived.

Glorify everyday objects. Old or new, many common objects—spoons, buttons, skillets, trivets, and countless other things—may have interesting design. Singly, they may seem insignificant, but a collection of them, mounted on a carpenter-made board, cork, wallboard, felt, or whatever backing your imagination dreams up, can be the makings of a stylishly impressive wall decoration, an original substitute for art you can't afford. Below a collection of old butter molds. (*See also page* 182)

PHOTOGRAPH BY MAYNARD PARKER

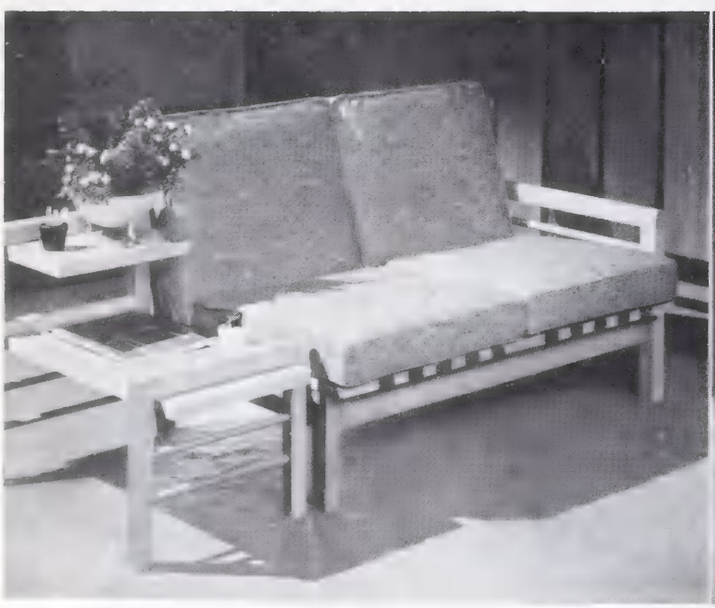


Golden rules for living well when every $ *counts*

Have multi-purpose furnishings.
Obviously you're saving money when you buy one piece of furniture that does the work of several. But the idea of multi-purpose buying, applied to everything you buy, whether or not it is specifically designed to do more than one thing, will keep your rooms and storage cupboards from being cluttered with dead wood. That is why you should give long and careful thought to every last object you buy, from kitchenware on up.
But be sure to avoid the tricky. It becomes junk.



Wheeling birch cart shown here, from the Phoenix Chair Co., can perform at least four services. It's a cart, a drop-leaf table which extends to 30″ x 46″, and a console or end table when closed. In addition, it provides a coffee table which pulls out like a drawer whenever it's needed. All for about **$90.**







Invest in honest materials, unpretentiously used. This is the best rule to follow all the time, but it's particularly important to watch when you think you're getting a bargain in low-price or moderate-price furniture. If you stop to think, you will realize that fancy carvings and elaborate imitations of costly fabrics and woods cannot be cheaply made. You are probably paying for this surface flash at the expense of the basic quality of the furniture itself.
Edmond J. Spence designed the straightforward maple "Match-Makers" above for Warren Mfg. Co. Construction is springless—foam rubber cushions on webbed strapping. Cotton slipcovers are zippered. Sectional loveseat, about **$170.** End table, about **$40.** Cart, about **$60.** Armchair, about **$105.**

Aim high, but keep your head.
Do not aspire to grades and qualities of merchandise that are really beyond your means to use properly. A cotton or felt floor covering, completely covering your floor, is better than a too-small wool carpet of luxurious grade. If you can't be generous, skip carpeting. Paint the floor, spatter, be proud of it.

Don't worry about being "correct."
Clear your mind of preconceptions about what is "correct." Trying to follow some formula you have seen or admired will only cost you money. It makes for stereotyped decorating and prevents you from expressing your own personality and taste. Expressing your own taste—rather than conforming to some rubber-stamp formula (which is obsolete, if it has become a formula)—is the *best* taste for you. It keeps you from solving *your* problems, on *your* budget, for *your* way of life.

PHOTOGRAPHED AT LORD & TAYLOR BY RICHARD AVERILL SMITH

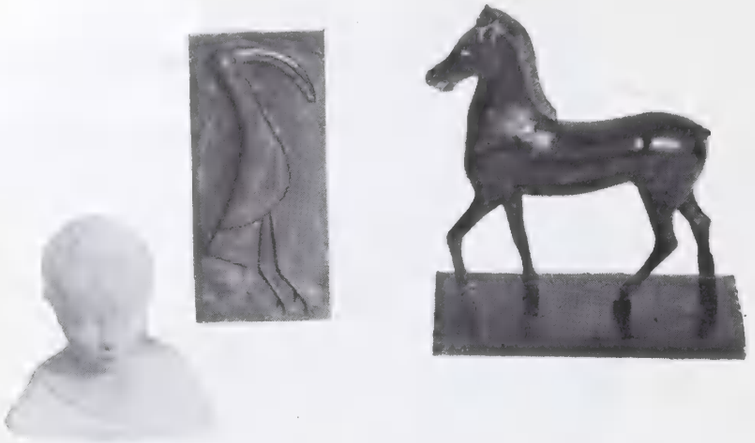


Get big effects from inexpensive fabric.
It is far better to use lots of a low-cost fabric than a little of an expensive one. Nothing at all doesn't look half so poverty-stricken as skimpiness. You can afford to be generous with stuff like gingham. Currently a real bargain is 72″-wide percale. Make curtains and draperies at least 100% full.



Discipline yourself to the well designed. You must restrict yourself sternly to buying only what is well designed, no matter what its price. Beware of bargains and sales. You may be lured to buy mark-downs—things that are not exactly right—because they're cheap, but this is no economy if it ruins your overall effect. Good table designs: Crawford's cherry "Frontenac Provincial," above, about **$130,** and Jamestown Table Co.'s solid maple dropleaf, about **$65.**

DRAWINGS BY FRED ENG



Shop at the art museums.



It is wise to go very, very slowly in your collection of bibelots if you are not sure what you really want to own. But if it is cost that is stopping you from owning a piece of good sculpture, you might do well to settle for a fine reproduction of a museum piece, such as the Greek horse in the Metropolitan Museum of Art, about **$50.** In the University of Pennsylvania Museum, a Nigerian plaque, about **$5;** an African bird figurine, about **$3;** Rhodesian hippopotamus, about **$4;** Florentine bust of a child, in the National Gallery, about **$28;** African figurine, Brooklyn Museum, about **$6.**

(*See page* 144)





PHOTOGRAPH BY ANGELO PINTO

Don't accumulate "things."

Don't surround yourself with things—either gifts or purchases—that are not useful. Filling up empty spaces with idle bric-a-brac solves no problems, only makes clutter and gives you something extra to take care of. For the same reason, put up only those pictures you *really* like and which mean something to you. The picture you don't like, but are using just because it fills a space, will be a false note and give you away. Being true to yourself and expressing yourself in the things you live with are more valuable assets than having money. Whenever you compromise with your own taste, you lessen your chances for having a home with character.



Learn how to use color.

Color is the cheapest ingredient in the whole bag of tricks for gaining big effects. But never think of one color at a time, or you will be led into strange errors. You must think of any given color in relation to the other colors it will be seen with. You see on the opposite page how effectively a sharp turquoise and muted beiges set each other off. In a less carefully contrived color scheme, turquoise might have looked too harsh. Much nonsense is talked about such and such a color being " a good color." No color can be called "good" or "bad" until it is known what it is to be seen with. Paint, than which there is no better bargain, colored the out-size, carpenter-built screens, replacing draperies. Pattern is cut-out cork in same tones as Old Hickory's oak and split reed furniture which gives you unexpected elegance at a price: settee, about **$75;** end table, about **$32;** armchairs, high arm about **$37,** low arm, about **$35.** Louisville Textiles' casement cloth, 50″ wide, about **$2.50.** Herman Miller coffee table, about **$60.** Indian silk rug, 9′x12′, about **$150,** courtesy of Gumps. Lightolier lamps, about **$17.** Plant basket, Martin Freeman. Accessories, House of Italian Handcrafts. Painting by Henry Schnakenberg, courtesy Kraushaar Galleries.

COLOR PHOTOGRAPH BY EZRA STOLLER



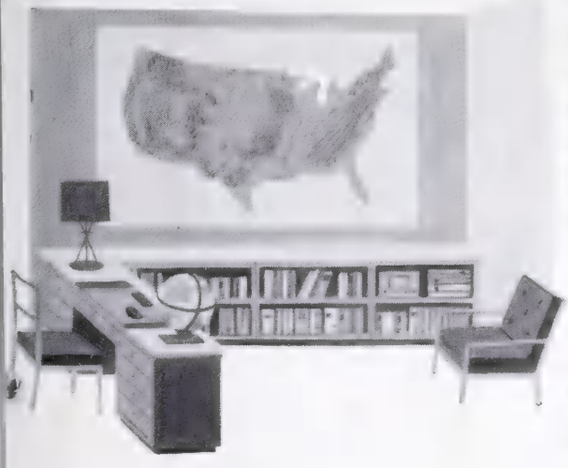


Concentrate on the whole room.

Don't worry about the little details. It's the *whole* that counts. This is hard for many people to visualize. But seeing nothing but the parts is fatal to your ability to produce a good total effect. If you can't picture in your mind's eye the decorating of a *whole* room—in loose, general terms—you can achieve it by practice. The best way to practice is to accumulate samples of colors, fabrics, wallpapers, and rugs, and to play with them, trying them in different combinations. Pin wallpaper samples on the wall, put fabrics where you think you might like to use them. Look at them in all kinds of light. You have to think and plan a long time, and you need to be with actual colors and textures. A scale drawing of the room for furniture placement is fine to have to remind you of space limitations, but it probably won't help you to visualize. But if it takes you a while to call up a picture of the whole room, don't worry. Keep trying. You eventually can do it. A study of the room opposite, or any room you see anywhere—in magazines, the movies, on your travels—may not help you directly with your problems, but is nevertheless good practice, accustoming your eye to take in general effects. The moral of the low-cost room across the page is really a repetition of what we've been saying about the status of money in your life.

Oak desk, about **$100;** end table, about **$30;** cocktail table, about **$35.** Sofa, a two-piece sectional, costs about **$70** per section; the chairs, about **$31.** All Smartset furniture by Kroehler Mfg. Co. Bartmann & Bixer "Kenneth" curtains are ready-made, about **$9** a pair. Carrolton cotton rug, 9′x12′, about **$46.** Heifetz lamps, about **$18** each. Desk lamp by Paul McCobb, about **$20.**

PHOTOGRAPHED AT GIMBELS BY WILLIAM HOWLAND



Look for a lot for a little.

Price tags alone do not give you a true idea of value. You have to weigh the cost of any object against the size and quality of job it can do for you.

Maps, besides being informative, can cover walls and "open them up" visually at less cost than breaking through partitions. Left, Foto Murals of California topographic map of U. S. covers 15′ of wall, about **$40.** Right, one of Thibaut's wallpaper mural maps, 2 panels, about **$14.**



DRAWING BY FRED ENG



Insist upon simplicity of design.

If you are strict enough with yourself to invest only in good design, you will soon come to realize that the simple is the best and most usable. This appreciation of simplicity will pay off in many ways—in your own recognition of subtleties of line, not only in furnishings alone, but in architecture, art, even in your own clothing. You will see that simplicity has a much longer life than fussiness, which seems always to show its period or age and is limited in its ability to go with other things. Study this laminated and beech frame chair from Herman Miller. See what is meant by subtle line. Note how gracefully its arms flow out of its frame. This calls for greater design skill than frou-frou. About **$70.**

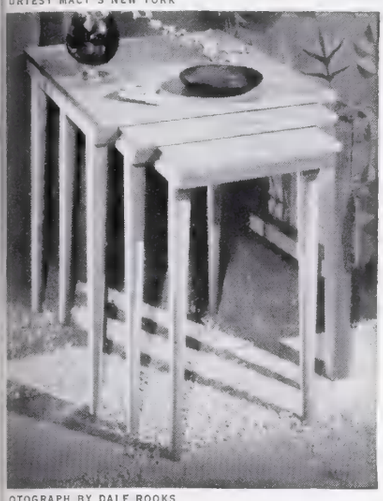
Golden rules for living well when every $ *counts*



If in doubt, choose the classic.

This doesn't mean that period furniture is the answer to every problem. It means rather that the furniture designs which have lasted the longest no matter what their original period was, are pretty good bets and probably have a long life still ahead of them. They are most likely to be simple, sparsely ornamented, like this two-piece maple desk from Consider H. Willett, which harks back to Early America, yet is perfectly compatible with modern furnishings. Its upper cabinet provides good shelf space, desk itself is equipped with a storage drawer, about **$180.**

URTESY MACY'S NEW YORK



OTOGRAPH BY DALE ROOKS

Hoard space with furniture.

Uncluttered floor space is the precious stuff that makes rooms look calmer, even better groomed than when floor space is filled with furniture. It plays no small part in making belongings show off more effectively, because it lets you stand back and view them. Choose occasional pieces with stern selectivity so they don't become clutterers. Telescoping nests of tables are dependable space-savers. Left, a birch trio by Conant-Ball, about **$45.** Right, two lower Danish-made teak tables hang off the floor, courtesy Euster Assoc., about **$60.**



Expect a lot of value, whatever you spend.

This will not make you the salesman's favorite shopper, but you'll undoubtedly end up with your money's worth whenever you buy. In order to do this, though, you must know what you should be looking for. Study furniture wherever you see it, on just-looking shopping trips, in your friend's homes, on your travels.

You should try to learn about its construction, and to keep your eyes open to observe the fine points as they actually show up. You would do well to read price tags and advertisements, so that you know the going market rates. This will sharpen your recognition of a bargain as opposed to a come-on. You get extras in the three pieces of Heywood-Wakefield furniture shown here. Right, a combination of good upholstery and much exposed, i.e. well finished, birch, about **$92.** Below, rattan-like ash tub chair, so designed and comfortably cushioned that it is living-room as well as sun-room caliber, about **$76.** Lower right, birch teacart to roll anywhere as lunch or buffet table, about **$80.**



4 PHOTOGRAPHS BY HEDRICH-BLESSING STUDIO





Golden rules for living well when every $ *counts*

PHOTOGRAPH BY ANGELO PINTO





Look for art everywhere.
Good art isn't confined to oil paintings. You may come across it in the pattern of a fabric, a wallpaper, in travel posters, because excellent artists frequently design these things. Here you see with what stylish effect you might frame the screen-printed pattern of Sundour's linen, "Loches Cathedrale." It's 54″ wide so you get *two* framable fabric pictures in one width. It's not inexpensive fabric, but it's a pin-money price for art, about **$15.**

Be very conscious of scale.
In general, try to keep the furnishings of a room in good scale to each other. In short, don't let the size of any one thing dominate the size of all the other things. Keep them in generally the same proportion. Like most rules, this can be broken. But you must have a good reason for doing it. The best decorators frequently overscale one wonderful piece deliberately, in order to get dramatic effect. They *want* this one wonderful piece to dominate the rest of the room. But you'll be safer not to overscale more than one element, and it must be a well-designed, very-good-of-its-kind thing. Such overscaling of one thing can be done with a piece of furniture, a huge mirror, a powerful pattern (in a rug or draperies), a piece of art, a tremendous window or a fireplace. In short, it can be almost any kind of thing. It may be either architectural or built-in, or a movable furnishing. But *above all, it must be a beautiful, good thing.*



Visualize new us

PHOTOGRAPH BY ANGELO



PHOTOGRAPHS BY DALE ROOKS



COURTESY OF MACY'S NEW YORK

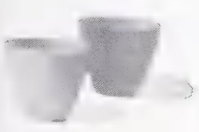
Keep searching out good design at a price. There's more of it around than you may think. For instance, two Conant-Ball birch furniture groupings above. Left, buffet base, about **$130;** cane-door cupboard, about **$160;** loveseat, about **$82;** step table, about **$34;** coffee table, about **$35;** upholstered chairs, about **$70.** Right, wall-hugging sectionals include two-drawer chest, about **$56;** corner desk, about **$59;** three-drawer chest, about **$88.** Spindle-back armchair, about **$21.**

Display your personal interests. Nothing gives a room such individuality so easily. Objects of personal interest create character—the thing which everyone hopes to achieve in a home. Too many people scrupulously put out of sight the very things that distinguish them from other people—the things that would do more than anything else to endow their homes with their personality. Bring your interests, your hobbies out into the open and feature them. On page 130, read about one talented family that paints, plays records, sculpts, writes manuscripts, builds model planes, and makes no apology whatever for the interesting litter their paraphernalia creates. The suggestion of glorifying everyday objects by making them important decoration might remind you that your collections of anything can be similarly displayed. They make individualized high spots and conversation pieces and cost you little or nothing.

PHOTOGRAPH BY WILLIAM HOWLAND



Just determine to be yourself. The fear of being thought unconventional is the major reason why so many people have squandered their wherewithal and ended up with dull, uninteresting homes. Don't squelch your own original ideas, and don't let anyone else do it. Some of the most conventionally accepted procedures—like barbecues in the back yard or sun-tanning—were considered crazy once. The Ficks Reed rattan-base, 60" picnic table and right-height stools reminded us that lots of people like to eat at low tables, but don't because most people eat at high tables. What difference does it make? Do what you like to do! Table, about **$145;** plastic-top stools, about **$20.**



unusual, inexpensive objects. The vases, ash trays, coffee pot, cocktail pitcher, and demitasse cups here are really porcelain and heat-tempered glass chemical equipment from Eimer and Amend. Porcelain beakers are about **$2-$3.50;** glass beaker, about **80¢;** dishes, about **$1.50;** corked flask, about **80¢;** 4-pt. jar, about **$2.75;** dye pot, about **$2.90;** porcelain crucibles, about **80¢.**



PHOTOGRAPH BY WILLIAM HOWLAND

Create an illusion of depth

Your smallest room will seem much larger and less oppressive if the end wall is papered with an optical illusion wallpaper that carries your eye to an imaginary vista beyond. Schumacher's "Cote d'Azur" consists of 4 panels, may also be used in half-sets of 2 panels each. The whole set costs about $60. Apartment of Mrs. Watson Burgher.

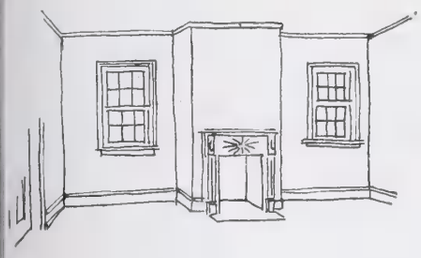
A Trick of stagecraft

The one investment that gives you the biggest effect for your money is wall covering that creates an illusion of distinctive architecture



Give the room a new flavor

Today, it's the architectural background that matters most in determining the character of a room, especially when furnishings are reduced to a minimum. If the architecture is unimaginative, *make* it imaginative with a structural-looking wall covering like Katzenbach & Warren's 3-dimensional "Bricks." It comes in off-white, which may be painted. About $17 a roll.





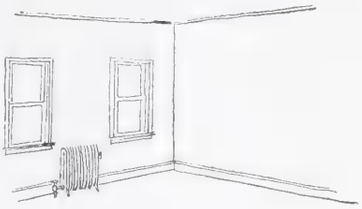
Minimize an ugly feature

When you can't change the physical structure of a rented house or apartment, "rebuild" with wall covering. You can play down ill-proportioned features like protruding fireplace above. Use of Timbertone's wood-simulating "Bark Texture" on walls and chimney breast with plain color on chimney sides unifies broken wall. About $7 to $9 a roll.

By Sara Little

Break up long, uninteresting wall

Don't be regimented by boxlike rooms, and dinky windows. Window wall is unified by built-in cabinets and by curtaining entire length. Stockwell's "Algiers" wallpaper gives look of texture and depth and effect of made-to-order wood lattice. About $8 a roll. Renverne.





DRAWINGS BY MARINSKY

For a successful wardrobe of tableware

spend more thought than money

Do you still think of dinnerware in terms of one "good," interminably "complete" set of china, with twelve of everything? That kind of quantity buying costs plenty—and not only in money. You pay for it by saddling yourself with too much of the same thing, with monotonous table settings, and cupboards crammed with unused extras.

A shrewder investment is to buy smaller quantities of different patterns. Most china is open stock, so you can buy as little as you need—a few place settings of the very finest, perhaps, supplemented by less expensive earthenware or semi-vitreous china. Figure out the kind and number of pieces you must have for family use and entertaining. Then choose shapes and designs that mix or match so that you can use *all* your china *all* the time in varied, interesting table settings. Look for pieces that do double duty like the covered soup bowls shown here, which pinch-hit as serving dishes. This keeps the dead wood off your shelves, makes your china investment pay off.



PHOTOGRAPHS BY GEORGE LAZARNICK

Left, gracefully oval Hallcraft earthenware, designed by Eva Zeisel, proves you can find good design at a price—about $9 for four place settings (16 pieces), about $3 for covered soup bowl. Midhurst Importing Co. Below, "Blue Danube," penny-wise version of a traditional pattern, about $5 for a five-piece setting; under $2 for covered soup ramekin. Lipper and Mann, Inc. Opposite, endlessly useful ovenproof Raymor Modern Stoneware, by Roseville Pottery, Inc.; 16 pieces (4 settings), about $9; covered ramekins, under $2 each; pear-shaped bowls about $1; bean pot, about $7; teapot, about $9. These and metal serving racks, Richards Morgenthau. Flatware, "Trellis" stainless steel by R. Wallace and Sons. Willow tray, Basket Bazaar. Napkins, courtesy Mosse. Directional Furniture designed by Paul McCobb. Ra-Tox flexible wood door, by Hough Shade Corporation.



COLOR PHOTOGRAPH BY WILLIAM HOWLAND

By Frances Heard



ALL PHOTOGRAPHS BY MAYNARD PARKER

The view of bay and mountains seen through the windows and the big doorway shown on our cover has been capitalized as part of the decoration of this room in which every element makes a positive contribution to the whole. Important scale of built-in china cupboard (right) creates dramatic effect similar to that usually produced by more costly furniture.

Clifford Conly, Jr., Architect



Not how much but how well

You can live well in a small house sparsely furnished if you insist that every item, whatever its price, make a positive contribution to your master plan



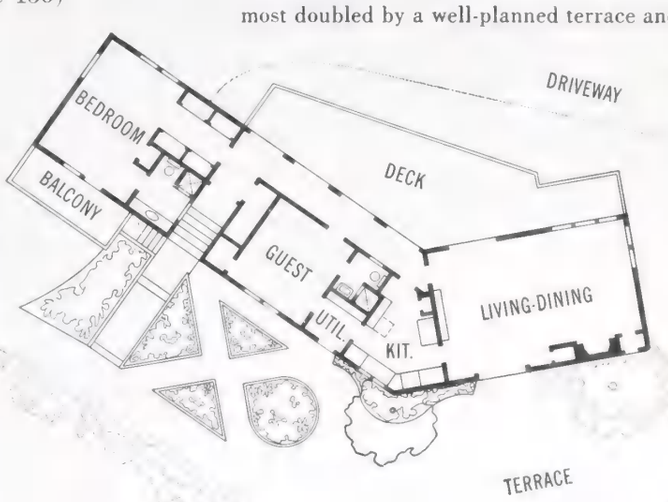
The total living area of a small house can be almost doubled by a well-planned terrace and deck.

If you want to make a small amount of money do a big job you must keep your eye always on the total effect and forget about the intrinsic value of the parts. For, in creating a home, it's not how much you spend for any one thing that counts, but how well each thing does the job assigned to it. If it makes a maximum contribution to the whole effect, the total will be equal to a great deal more than the mere sum of its parts. Analyze the design and furnishing of this small house of Mr. and Mrs. McKinley Bissinger, and see how it belies the ancient law of mathematics.

As you walk into the living-dining room, your first impression is a feeling of space, although (*Continued on page* 156)



A high-raftered ceiling makes any living room seem more spacious than floor dimensions indicate.





ALL PHOTOGRAPHS BY MAYNARD PARKER

By James M. Fitch

18 ways to build a good inexpensive house



This house, custom-designed and custom-built, cost $18,000, has 1,450 sq. ft. of space. Climate-wise design gives comfort: superb landscaping gives it good looks

Architect Elroy Webber lists the design tricks that gave the owners so much for their money:

1. Construction is entirely conventional. Despite its modern form, it uses old-fashioned methods which are common knowledge in all the building trades.

2. There is no exposed structure. This saves time, as workmen don't have to take as much care in cutting and fitting members together.

3. Stock items—doors, windows, etc.—were used where possible.

4. Special millwork—frames, cases, closets—practically eliminated.

5. Prefabricated parts like low-cost steel casements, prefab shower pan, etc., used wherever possible.

6. Movable openings were held to a minimum, but where they did occur, they were carefully studied to give greatest ventilation effect.

7. Foundation plan is simple, without complicated turns and jogs in the perimeter.

8. Whole house rests on single concrete slab which is both floor and envelope for heating ducts.

9. Forced warm air perimeter heating system is economical to install, efficient to operate.

10. A single chimney serves two fireplaces and the furnace.

11. An utterly simple, unbroken roof requires no expensive flashing.

12. No gutters or downspouts. Roof slopes toward center of house and drainage is piped down through interior walls.

13. Ornamental masonry and tile work held to minimum.

14. Bulk storage provided for in unheated, uninsulated garage.

15. A compact room arrangement keeps hallways to a minimum.

16. Inexpensive trellises, roof overhangs and covered walks make house seem larger and more luxurious than it really is.

17. Exterior siding is stained for long life, low maintenance.

18. Landscaping, designed as part of house, extends living areas both visually and functionally. Exterior flagstone paving is laid in sand and combined with white gravel to extend mud-free areas and merge house with woodland. Despite amount of construction involved, total cost was only $1,700.

→

HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT



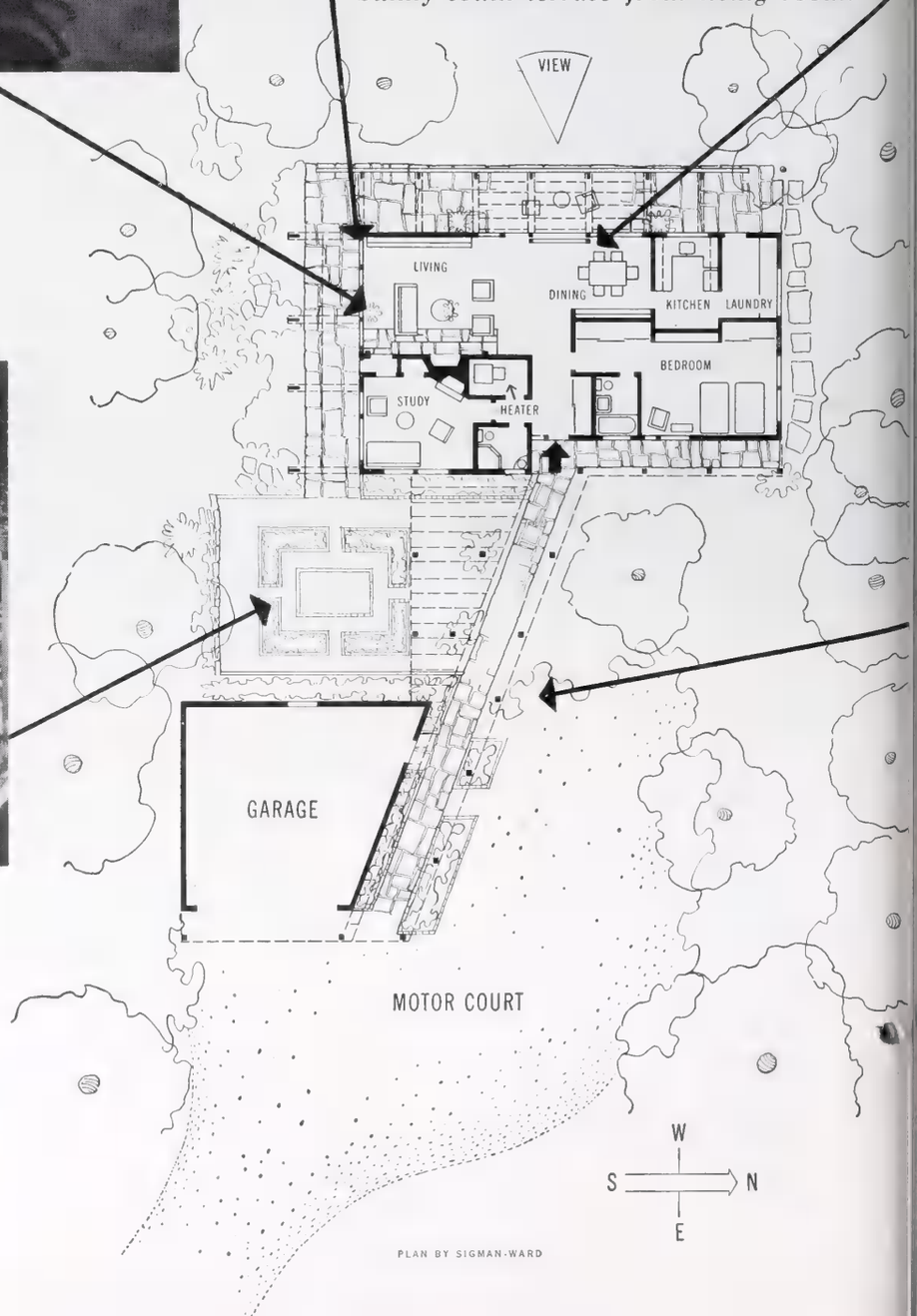
Fireplace wall of living room.



Sunny south terrace from living room.



Herb garden—handsome and useful.



PLAN BY SIGMAN-WARD

Do your economizing on non-essentials



Glass wall in dining room.



Garage screens garden from drive.

House and garden are planned as a single unit to give the owners the kind of life they wanted at a price they could afford. The rectangular plan places living areas along the south and west, with lots of glass looking directly into the woods. Combination study-guest room has south window, fireplace, and separate bath. Gravel, evergreen cover, and flagstone paving replace lawns, give year round pattern and dry, mud-free footing.

As you saw from architect Elroy Webber's list, on page 113, no one big economy accounted for the low cost of this house. On the contrary, it took a lot of little economies—here, there, and everywhere—to win the final cost of only $12.50 per sq. ft. of enclosed space. This is always the case. If you want to save money in house building, don't plan on a few big cuts doing the trick. It doesn't work out that way. To get an inexpensive house, *everything* has to be pared down.

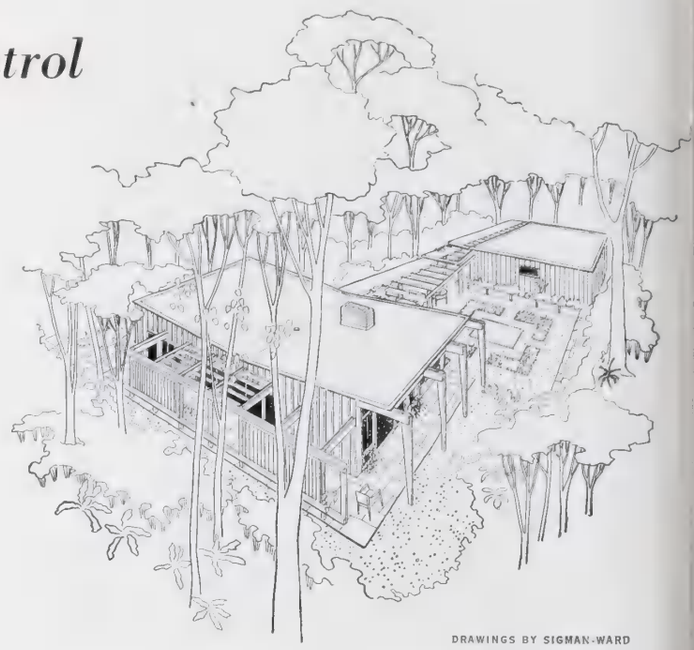
To do such a job of paring, you need a good architect. But you also need to be a good client yourself. You have to know not only what you want but what you want most. For it takes both imagination and self-discipline to decide on what to keep and what to give up when the bids run too high.

If you went over this house with a fine-tooth comb, you'd find places where corners were cut or refinements omitted. But the point is that you'd have to look hard to find them. Inside and out, the house has real elegance. The rooms, for example, are fair-sized. But their real distinction comes from the big glass areas, polished black plastic floors, and calm white plaster walls. There are few complicated architectural details. Furniture is simple—some of it antique. Carpeting is minimal and, thanks to overhangs, trellises, and carefully preserved shade trees, glass curtains suffice at the big windows. Yet the total effect of these interiors is one of comfort, even luxury.

The landscaping pays careful attention to the requirements of the clients and the demands of the site. The owners like wild flowers and dislike the appearance (and the maintenance) of lawns, hedges, flower borders. That's why they bought this large, heavily wooded tract to begin with. And that's why the architect has set the house in a clearing. It's a fairly sophisticated clearing, as you can see, but it preserves the sense of the forest coming right up to the house. Only toward the west, where the land dropped away to a distant view, were the woods opened up. Here a broad allee was cut. To see how adroitly resulting sun-control problems were solved, turn the page.

Don't skimp on Climate Control

When Architect Webber opened up a view through the woods to the west, he simultaneously exposed his west windows to late afternoon sun. Since this was a hazard to summer comfort, though an asset in cold weather, some sort of flexible sun control was essential. His solution was a set of louvered wood sunshades. Set at the outer edge of the west terrace, these slide horizontally on barn door hardware. When needed, they screen the entire glass wall of dining room; otherwise, they are parked at either side. Since prevailing summer breezes also come from west, one-half of dining room glass also slides to one side. Thus owners have any combination of sun, breeze, view desired.



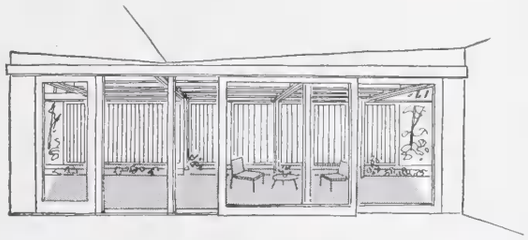
DRAWINGS BY SIGMAN-WARD

For summer ventilation, one-half of dining room wall slides to right

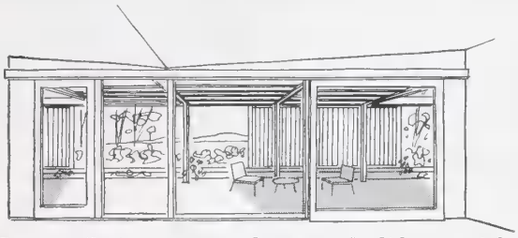




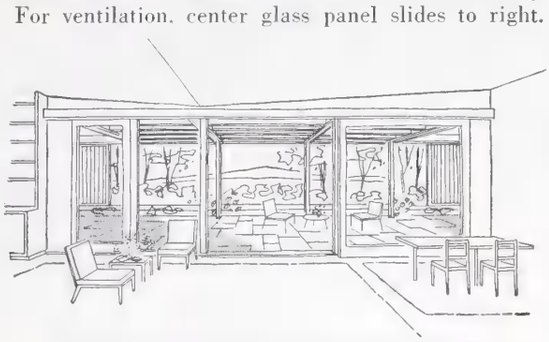
When not needed, louvered sunshades park in front of kitchen windows.



On hot sunny afternoons, sunshades pull across glass.



For ventilation, center glass panel slides to right.



In cold weather, dining room glass is unshaded.



Sliding sunshades are carried by simple trellis.

For more details on this house, turn to page 162

A Little House *with* Big House *amenities*

Only 1,114 sq. ft. of enclosed space. But look at such extra good-living features as paved terrace, fenced service yard, private garden, storage room—all for $14,000





By James Marston Fitch

In both design and construction, this house illustrates just about every point you can think of on how to get the most livability for the least money. It's a small subdivision house on a typical suburban lot, yet it boasts a lot of big-house amenities. If you live in the San Francisco area, you can buy it, complete (except for lot-line fences) for $14,000. But no matter where you live you can learn a lot of money-saving, space-giving ideas from it.

In addition to the spacious living room, the house has three bedrooms, a completely equipped kitchen, lots of storage space and a double carport. But it's the way these rooms are organized which gives the plan special interest. The carport is placed on the street front, where it should be. The living room is placed across the rear, which is ideal for a north-front lot. This gives it an outlook which the owner can control, makes it private and traffic-free—assets usually found only in houses costing two or three times as much as this.

(*Continued on page* 121)

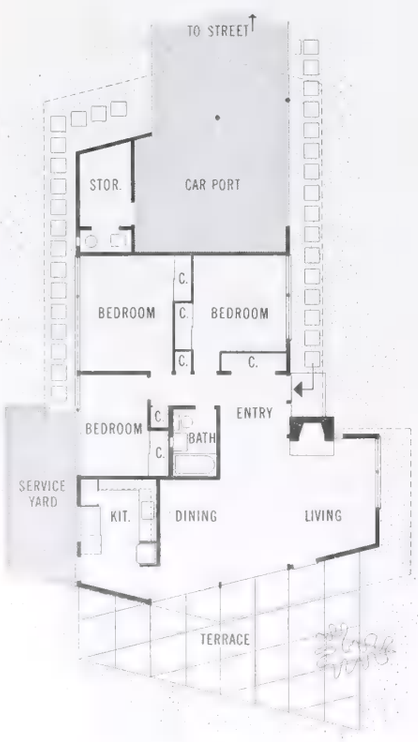
These views of the living-dining room give you an idea of the spaciousness that can be achieved even in a small development house. Dimensions are not only generous—it is 26 ft. long with a 10 ft. high ceiling—but its adroit design makes it seem even larger. Turn the page to see its outdoor living room.

ALL PHOTOGRAPHS BY MAYNARD PARKER





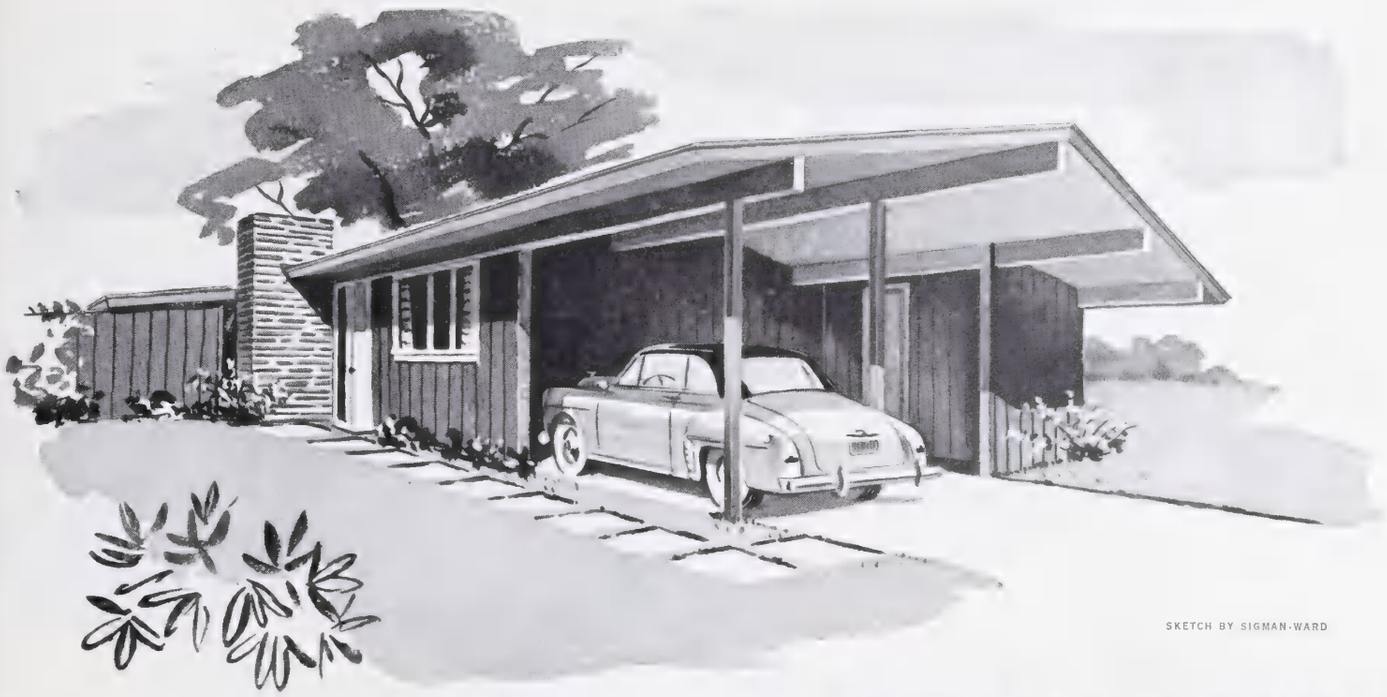
It's seldom you find a subdivision house with as many marks of good design as this. You can see from the plan below how the living room is placed across the rear. With a glass wall giving onto a paved terrace, it thus achieves an unusual sense of spaciousness and privacy for so small a house. Amply equipped kitchen has a walled, paved service yard. Note ample provision for storage and thrifty use of space throughout the house.



Anshen and Allen, Architects
Eichler Homes, Builder



A little house with big-house amenities *continued*



SKETCH BY SIGMAN-WARD

As you can see from the terrace pictures on the facing page, placing the living room across the rear of the house gives it a real reason for a glass wall. Unlike many "picture windows" which frame no picture, this one can have any view the owner desires. With intelligent landscaping, he can develop his "back yard" so that it is good to look at and good to live in. Few small subdivision houses permit this sort of thing.

Practical features abound in this little house. The double carport (above) has a straight double-width driveway to the street. To the right of it, there's a big storage room—essential in a house that has neither cellar nor attic. Service entrance is around to the right, and it is tidily screened by a fenced service yard, so that clothes-tree and garbage cans are hidden from street and neighbors.

The completely equipped kitchen is not large, but thanks to good design, it appears much larger than it is. Similarly, the three bedrooms, while certainly not large, have adequate closets and wall space. (*Continued on next page*)





Like many houses geared to contemporary living, this one has the kitchen right beside living area, separated from dining L by only a partial wall that also serves as a step-saving pass-through counter. The range, and an exhaust fan are included in the price of the house.

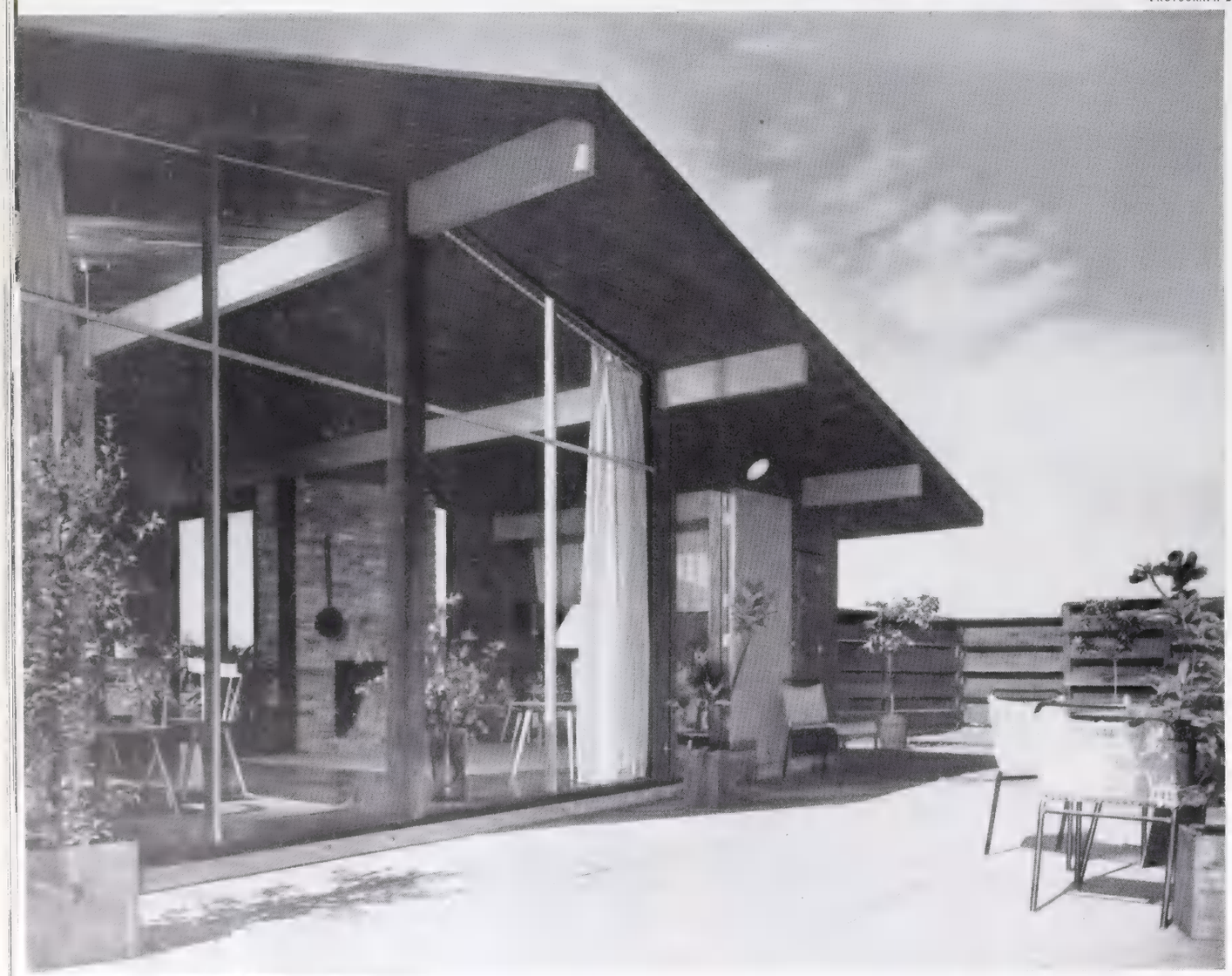
A little house with big-house amenities *continued*

This house is designed for the temperate climate of San Francisco. In other parts of the country, it would need additional insulation, a somewhat larger heating plant and—for summer ventilation—more openable sash. But this should not add more than 10 per cent to the cost. Of course, these prices are all based on quantity production by the builder. On your own lot, in the Bay area, he estimates the cost at $16,000 which shows you that houses, like automobiles, are always cheaper when they are mass-produced.

Looking from chimney corner across the living room toward the kitchen and through glass wall into garden beyond, you get space and privacy seldom found in subdivision houses.



PHOTOGRAPH BY MAYNARD PARKER



PHOTOGRAPH BY BONDAL PARTRIDGE

Paved terrace is included in purchase price. Cost of boundary-line fences is shared by homeowners, erected by builder if desired.

More details on this house on page 154



PHOTOGRAPH BY GEORGE LAZARNICK

Whatever you buy, invest in the best of its kind. Avoid imitations of the costly. Cotton tweed casement cloth by Louisville Textiles, about $2 yd., in natural color; Martin Freeman's willow compote, about $4; dime-store bamboo mat; wood plate, about $10, Kagan-Dreyfuss; Arzberg Porcelain from H. E. Lauffer, 5-piece setting about $6.75, teapot about $6.

How to live well but inexpensively

T. H. Robsjohn-Gibbings, famous for his contemporary furniture and interiors and for some of the most luxurious and costly houses in the world, gives you the essence of this luxurious living in terms of inexpensiveness

By T. H. Robsjohn-Gibbings

All living, from the most luxurious and expensive levels to those based on a limited budget, depends on a very precise conception of what living well means to *you*. Individuals and families each have a unique pattern that is especially suited to them. It is not necessary for a psychoanalyst to tell you what this pattern is. Define it for yourself. It is the only key that can open the door to *your* particular problem of living well.

As a designer of furniture and interiors, I can perhaps suggest to you some basic principles for organizing houses and furniture in such a way that they will be good working materials in which you can organize the pattern of living that will mean living well to you and your family.

To live well but inexpensively, you must simplify. To get more out of your house, you must have less in it. To live well, you should have space, but space is expensive. Unfortunately most people diminish the limited space they have instead of learning (*Continued on page* 188)

The unpardonable sin of humdrum food

It takes so little time and so little money to lift ordinary food out of the ordinary. Here is a gourmet cook's analysis of the relatively small investment you need make in time and money in order to eat well and interestingly every day

By Mary Elizabeth Wiley

Most women admit that it's the attention to small details that makes perfection—in a costume, in decorating, and in cooking. But few women have caught on to how little time and money it takes to apply perfectionist touches to daily meals.

For fine cooking is not necessarily expensive cooking. Two of the most sophisticated, most highly developed cuisines in the world, the French bourgeois and the Chinese, use very little meat and employ every scrap of everything because they are both based on a poverty economy. Their greatness lies in delicate but interesting flavors and complexes of flavors applied to common inexpensive ingredients.

It is my observation that women hamper their own cooking and keep it on a humdrum level by two bad practices. They are bad managers of their time when it comes to the mechanics of operating. And they don't keep enough food always on hand—particularly the seasoning foods—to give themselves a chance.

This time factor is a slippery one to talk about, yet it must be realistically faced. Most all the "quickie menus" in cookbooks and articles count only the time involved in preparing and cooking the meal. They leave out the time consumed in shopping, putting away what you've bought, loading the refrigerator, etc., in short, the general management of your kitchen. Yet I think it is in the general management of the total food process where you can save the most time. You have to see the process in its entirety, from procurement through storing, preparing, *and* cooking, or you won't really see where and how to save time.

I've found the best place to gain time is in the preliminary stages. For it is here you can make the work of one "do" serve for many meals. For instance, if you market once or twice a week for fresh supplies like tomatoes, salad greens, and fresh fruit, spend a little extra time checking your refrigerator and putting away your purchases. Wash and dry some of the salad greens and wrap the rest in a cold, wet towel and foil paper. Break parsley into sprigs, wash it, and store it in a tightly-covered jar. Preseason the commercial mayonnaise you've just bought. As you work, size up what's there so you'll know how to (*Continued on page* 151)



THE ARTS OF GOOD LIVING FOODS

It costs about $78.27 to keep *always on hand* the "revolving inventory," approximately priced below. It will save time, let you season dull foods interestingly, make possible hundreds of gourmet practices.

The pre-prepared foods

Salad greens, two or three kinds. Wash and dry half of them and wrap the rest in a wet dish towel covered with heavy foil. Washed greens last well for 24 to 36 hours.
Average current investment ..... $ .80

Fresh fruit in season. Pick it over and wash it, being sure it is dry when it is put into the refrigerator.
Average current investment 1.00

French dressing. Make a pint-jar full and keep it cold. Let it come to room temperature before serving. ..... .40

Seasoned commercial mayonnaise. Rub a bowl with garlic and dump in the mayonnaise. Add the juice of a lemon, onion powder or onion juice, salt and freshly ground pepper, and curry powder or Spice Island Beau Monde Seasoning Salt. Use it for salads, cold vegetables, sandwiches, etc. ..... .52

Parsley sprigs. Pick over, wash and store in a covered Mason jar. For cooking and garnishing. ..... .10

Herb, chive, or garlic butter for meats, vegetables and fish. Soften butter and add a tablespoon of chopped chives, a teaspoon of dried herbs, or the juice of a clove of garlic to a quarter of a pound of butter. ..... .25

A little chopped onion in a small jar or a peeled onion wrapped in foil. (Stored this way it won't make you weep.) .... .10

Total $3.17

Pre-cooked foods

This means what we have always called leftovers but what we now know to be an important part of our over-all cooking plan. When cooking vegetables, rice, and meats, particularly, cook more than you need so that you will have the beginning of another quite different dish. Anywhere from $.50 to $5.00.
Average $5.00

Dairy products

Sour cream, ½ pint ..... .28
Cottage cheese, ½ pint ..... .31
Cream cheese, 4-oz. package ..... .19
Romano or Parmesan cheese for grating, 1 pound ..... .95
Yellow and blue cheese for cooking, hors d'oeuvres and salad dressings, ¼ pound ..... .30
Soft table and dessert cheese like Camembert, Bel Paese, or Liederkranz, ¼ pound ..... .40
Butter (you can't have too much), 1 pound 1.00
Pastry cream, for whipping and thinned for table use, ½ pint ..... .39

Total $3.82

Canned foods

Broths and dehydrated soups for cooking. Bouillon, consommé, and chicken broth	6 cans	@ .18	$1.08
Assorted canned soups to combine and season for a quick and satisfying first course	12 cans	@ .16	1.92
Canned fruits, to season and combine for desserts (both hot and blazing, and icy cold) and to use for salads	12 cans	@ .40	4.80
Juices, both fruit and vegetable, for drinking, cooking and seasoning	6 cans	@ .20	1.20
Celery hearts, for salads	2 cans	@ .42	.84
Artichoke hearts, for salads	2 cans	@ .84	1.68
Water chestnuts, for salads	1 can		.85
Beets, for salad, vegetable, or borsch	4 cans	@ .20	.80
Mushrooms	4 cans	@ .20	.80
Tomato paste, for sauces	4 cans	@ .15	.60
Kidney beans, to serve as a casserole dish or cold and marinated for a salad	3 cans	@ .20	.60
Corn	4 cans	@ .20	.80
Tomatoes	4 cans	@ .28	1.12
Tamales	4 cans	@ .18	.72
Corned beef	2 cans	@ .52	1.04
Tongue	1 can		.60
Oysters	2 cans	@ .50	1.00
Clams	2 cans	@ .49	.98
Tuna fish or salmon	2 cans	@ .45	.90

Total $22.33

Packaged foods

Piecrust mix	2 packages	@ .17	$ .34
Cake mix	2 packages	@ .36	.72
Cooky mix	2 packages	@ .29	.58
Pudding	6 packages	@ .09	.54
Gelatin	2 packages	@ .26	.52

Many puddings can be reseasoned and made more interesting. Try diluting prepared chocolate pudding with half cream and half coffee instead of milk. (*Continued on page* 187)



DRAWING BY MARYLIN HAFNER



For perfectionist salads at a moment's notice, you need an inventory of varied seasonings

THE ARTS OF GOOD LIVING

FOODS

SALAD MAKING—THE BEST WAY TO



start being a gourmet

PART I

THE definitive article on the green salad—the delight of connoisseurs, the despair of amateurs, the gauge that most clearly reveals the development of your household's cuisine. In a future article Mrs. Stanton pursues the subject of the salad that's a meal in itself



PHOTOGRAPH BY GEORGE LAZARNICK

By Virginia Stanton

House Beautiful's Party Editor

As an observer of the traits and talents of acknowledged gourmets, I'd say that it is practically impossible for the same cook who serves forth a distinguished mixed green salad to come up with an otherwise indifferent meal. A good salad seems to demand the exercise of all those subtle perceptions of seasoning, texture, and proportion that mark the fine cook—and which, I hasten to add, anyone can learn. And so I should certainly say that once you have mastered the mixed green salad you are well on your way to the upper echelons of gastronomy.

Many people don't seem to understand this about salad-making, hence the left-handedly tossed-off (and I do mean tossed off) too drippy, too tart, too oily, or too dry salads that frequently come your way, to say nothing of the over-garlicked or utterly tasteless varieties concocted, respectively, by too daring or too timid salad-makers.

But don't let the word "gourmet" throw you. Gourmet cooking, like genius, is an infinite capacity for taking pains. All it really requires is a little more attention to detail, a willingness to become aware of a few flavors which may be new to you, using them with care and pushing back a few horizons in food preparations.

It is not an expensive process, nor is it a complicated one. For instance, you know how (*Continued on page* 164)

For the 6 cardinal rules of salad-making see page 164

IRIS

The poor man's best flower friend

Iris are one of the best beauty buys in flowerdom. They are completely dependable, winter-hardy, pest free, and need almost no attention in the garden

Stretching your garden dollars can result in a most rewarding garden. True, you'll have to skip over glamorous, hothouse exotics and their dollar-consuming habits and look for "orchids at petunia prices." You'll discover that there are many handsome, troublefree plants that sell for budget prices and don't require expensive soil preparation or constant pampering.

Iris head the list. No garden flower can stretch your flower dollar further. Thrifty big plants sell for as little as 50 cents each. Few cost as much as $2. Only rare collectors' items go beyond this. Within three years each iris will have increased three- to five-fold—all without effort or expense to you.

Any soil is fine for iris, so you avoid all the costly soil preparation and top-soil buying demanded by many other plants. Deep, rich soil results in iris at their flower-show best. But even poor, sandy soil yields abundant bloom. You will want to feed the latter plants more often, but this involves no complicated feeding schedule. Simply apply your regular plant food in early spring, and again just about the time the flowers open.

Failure with iris is just about unknown, regardless of the weather. Iris definitely do not need to be pampered. Full exposure to hot sun doesn't faze them except in the Deep South or Southern California. Beating rains sometimes may bend giant flower heads down, but they seldom break the rugged stems. The helping support of a stake easily corrects the trouble. Midsummer heat reflected from a near-by white wall may keep your iris plants a little smaller than those in cooler spots, but you will still have a big floral display year after year. (*Continued on page* 207)

PHOTOGRAPHS BY MAYNARD PARKER

Easiest cut flowers you can grow. Iris bloom year after year, after the spring bulbs and before summer annuals. Buds continue to open indoors as old flowers fade. Garden of Mr. & Mrs. Millard Sheets.



Iris need a background. The petals are so thin that much of their coloring is lost when you view them against the sky. For the most spectacular iris show, plant in groups of 6 of a kind, as here. Photographed at Schreiner's Iris Gardens.



One family's formula for the rich, full life

The story of five lively spirits for whom creative curiosity is a rule of living

By Lloyd Shearer

Whenever any of Richard Whorf's three sons is asked what his father does for a living, he comes up with a stock answer: "I can tell you what Dad's doing today, but he probably won't be doing it tomorrow."

At 45, Richard Whorf is one of those incredibly versatile men who can and has supported his family by any of his six talents—acting, writing, painting, designing, directing, and producing.

Currently employed as the director of a CBS television program, *My Friend Irma*, Whorf, who has more credits to his career than practically any other contemporary figure in the American theater, believes firmly that to achieve the good life a man must widen the scope of his interests, heighten his awareness of the arts, constantly develop new hobbies and talents.

"I am always trying," he says, "to open up new worlds for myself and my family. In that way our lives become rich and exciting experiences. We grow and learn and acquire new skills and knowledge."

Portrait of Mother—a typical Whorf family project for an evening at home. The artists, each an individualist as the artwork proves, group around their subject, left to right and chronologically, Richard, Peter, David, and Chris.

PORTRAITS BY JOHN ENGSTEAD

Whorf and his wife, both New Englanders by birth, have applied this basic philosophy in raising three sons. The results have been more than satisfying.

Their oldest boy, Peter, is 20. A student at Stanford University, he paints brilliantly, designs imaginatively, reads discriminately, understands the best in music, has learned in his short span how to judge a good painting, a fine wine, a challenging piece of sculpture. He is also a well-rounded athlete who borrows the family car when Dad isn't looking, dates attractive coeds, and leads a balanced social life.

His younger brother David, who is 17 and currently attending prep school at Lawrenceville, is another example of what happens to a child when the parents are constantly opening new cultural vistas. David paints, plays the guitar, acts, swims on the school team. Last summer he got a job at the Marblehead Playhouse "for no pay, you understand," playing the role of the bartender in *Brigadoon*.

At 11, Chris, the youngest of the Whorf boys, paints, carves ship models, attends public school in Beverly Hills, California, bangs away at the piano, and constructs airplane models.

None of the Whorf progeny is a genius or a problem child. All three are normal, healthy, well-adjusted youngsters who are at ease anywhere in any type of company. They enjoy life and will continue to enjoy it in greater degree than their counterparts, largely because their parents (*Continued on following page*)

One family's formula for the rich, full life *continued*

have opened the door of good living to them.

Good living is not necessarily expensive living. The Whorfs are not a wealthy family. Over the years, Dick's annual income has varied at times from $2,500 to $75,000. But regardless of income or location, the family has always been able to look forward to a full and exciting life, because each of its members has been taught awareness and artistic self-sufficiency.

"I remember when I was only three," Pete says. "I saw my father fooling around with some of his paints. I guess I tried to imitate him. I began to draw with a pencil, then with some crayons. Casually, he encouraged me. By the time I was seven and attending public school in Forest Hills, Long Island, the teachers were letting me paint with seventh- and eighth-graders.

"When I was four, Dad let me go to a show in Falmouth. He was playing in summer stock, something called *Petticoat Fever*. I ran out of the theater screaming that they were killing my father. But the next year or two, the world of the theater became part of my own.

"Fortunately, when you become interested in one of the arts at an early age, you develop a sensitivity to many of the others. Nowadays, I'm a bug for music, and I like tasty foods. Oddly enough, Dad doesn't know very much about music, but all of us boys can listen to records by the hour. I started taking piano lessons, but I gave it up because I liked painting better."



The hallmarks of its interesting, creative occupants actually decorate the Whorf house. Accessories here are constantly changing, because they are the unself-conscious paraphernalia of this family's own kind of living. They range from canvases to musical instruments to model airplanes. The house consequently never grows stale, never lacks visual distinction.

Mrs. Whorf who is a non-professional, points out that none of her sons was ever compelled to take an interest in any of the arts. "We've always believed," she says, "in making them aware of the wonderful things that exist in life and then letting them follow their natural bent. Take David, for example. He can paint but not very well. Music turns out to be his specialty. He's crazy about the guitar, so we let him concentrate on that. He's also determined to become an actor, so Dick encourages him to work in summer stock. You don't need lots of money to interest your children in the so-called better things of life. You simply have to be interested in those things yourself. Children are natural mimics."

Mrs. Whorf points out that parents who seldom attend the theater have no right to expect their children to become actors or playwrights. "Similarly," she says, "parents who don't read very much shouldn't expect to have any novelists in the family."

There is never any assurance that children will inherit parental talents, but on the other hand, there is no doubt but that environment is the greatest conditioning factor in our lives, and that cultured persons usually emanate from cultured homes. The human equation being what it is, there are exceptions, of course, but the self-made success who wants "my son to be all the things I am not" is usually doomed to failure.

The Whorf children are versatile and cultured because their father is a restless, alert, inquiring, intelligent, tal-



Amateurs in the real sense of the word—lovers of the arts and interests they pursue—the Whorf family are masters of self-expression, which is an art in itself. The youngsters are not all geniuses, but all have a vivid appreciation of several arts and skills, because they've been encouraged actually to try their hands at them.

ented parent, and their mother has taken pains to see that some of his versatility has rubbed off on her sons.

Whorf himself is the son of Henry Church Whorf, a painter, and Sarah Whorf, a lecturer and writer. His brother John is one of the foremost water-colorists in America, and another brother, Ben, was a language professor at Yale and also a well-known chemist.

Mrs. Whorf's father, on the other hand, was one of the leading butchers in Boston, "which proves," Dick says facetiously, "that there's a lot of meat on her side of the family. Seriously, however," he adds, "*money has very little to do with good living.* (*Continued on page* 172)

HOW TO MAKE A PORCH A COMFORT TOOL

If your house is a hot-box, a small investment in a good porch could pay you big dividends in summer comfort. When you build a new porch or remodel an old one, be sure you think of a porch as a climate-control tool, as the best place in which to play or eat or sleep in comfort during certain periods of the year

When you plan a porch ask yourself:

What do I want the porch to do?

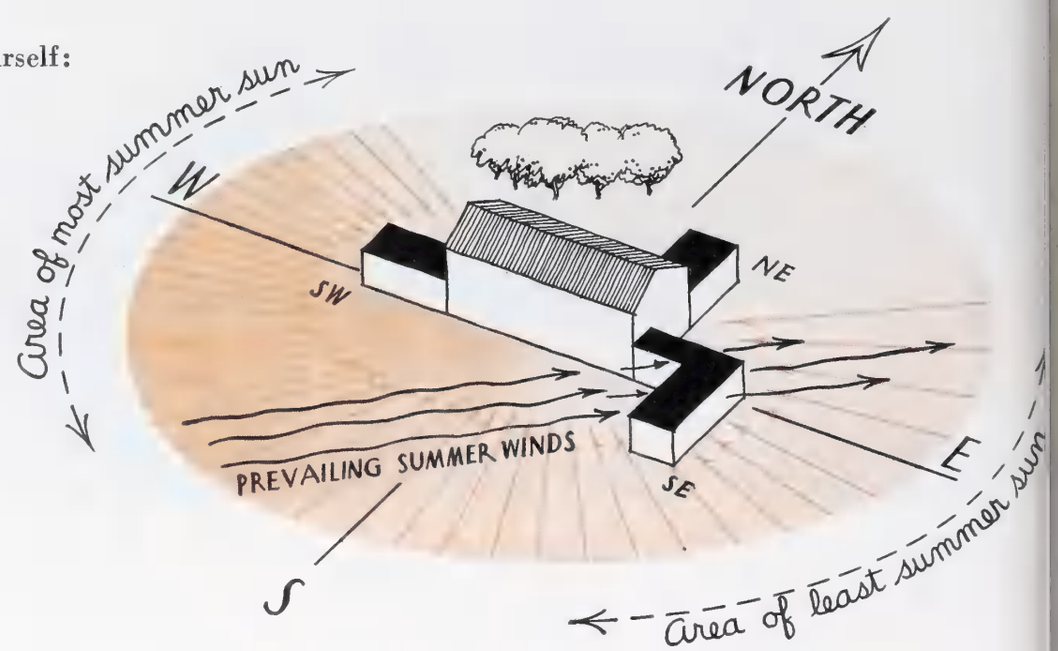
Keep out sun?
Keep out rain?
Keep out wind?
Trap the sun?
Keep out insects?
Trap the breeze?

What do I want to do on the porch?

Lounge? Entertain? Children's play? Eat? Cook? Sleep?

Where should the porch be?

How oriented?
Attached or semi-attached to house?
Will it benefit from prevailing winds?
Will neighbors' houses or planting interfere?
What level: first floor, second floor, roof, intermediate?

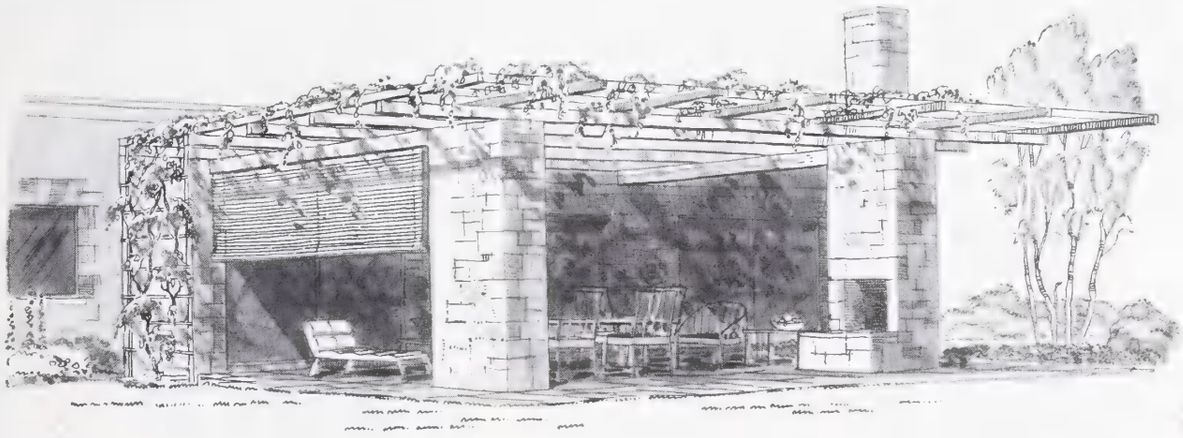


It makes a lot of difference how your porch is oriented. In many parts of the variable U.S.A., the southeast corner of your house will be the best all-round bet for taking advantage of the prevailing summer winds and for avoiding exposure to the afternoon sun when it's doing its best to make you uncomfortable. Your present room layout or existing outside conditions may force a less favorable orientation. If so, be sure the porch is designed so that it will cope with it.



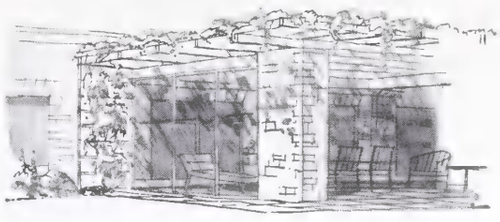
Place your porch on the corner for best results

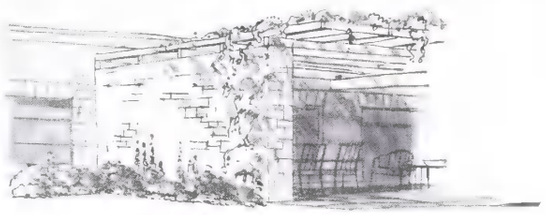
What you need for hot weather comfort is a porch with a big roof and a minimum of wall to let the air flow in any direction. Located on a southeast corner of the house, it will trap the most breeze, get the least sun, interfere least with the rooms behind it. Use 4″ by 4″ standard posts for vertical supports and space them 3 feet or 6 feet apart. Then you can use stock screen doors or stock storm doors, which come 3 feet wide by 6 feet 8 inches high, wherever you want them.



Design your porch to meet your specific problems

Here are three ways to handle problems of too much sun or wind. If there is just too much sun at a given time of day, you can't beat a roll-up wood slat blind (above). In some climate areas strong, steady wind from a constant quarter may dictate one whole wall of glass (right center). In other locations, you may want to cut out both sun and wind with a solid wall (right below). Be sure that your porch is designed to meet such conditions for they determine its livability.



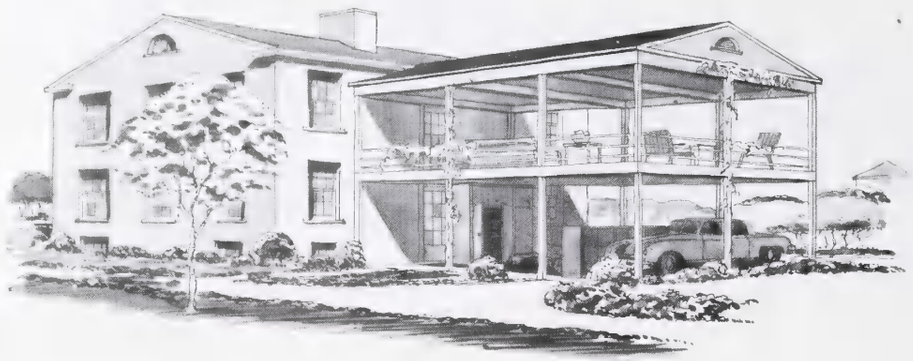


For more about comfortable porches, turn the page



How to make a porch a comfort tool *continued*

A two-story porch serves the whole family



Maybe you have the kind of house or family that calls for a two-story porch. Here's one that provides second-story space on which to loaf, entertain, or sleep. At the ground level, there's play space for youngsters on rainy days and undercover parking for a car or two. One nice feature of raised porches is that they are cooler and breezier, as a rule, than ground level ones. In this example, a multi-use porch fits quite easily onto a center-hall Colonial house.

A porch-on-the-roof gives real comfort



No room for a porch on the lot? Do neighbors' houses and plantings cut off any existing breeze? In that case, use your roof. Ideally there should be access from indoors; but in any case, build outside stairs so as not to block existing windows. The porch-on-the-roof doubles living area, triples summer comfort.

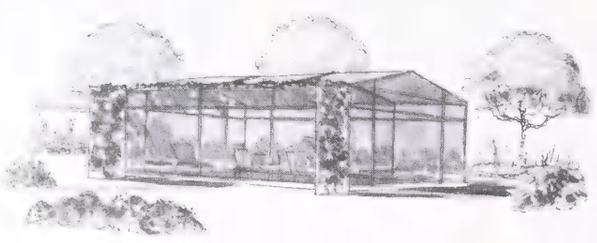
Two-story porch for the narrow lot



For the traditional two-story house with narrow side yards, here's one way to win comfortable summertime lounging and sleeping space. A two-story porch—light as can be and 8 feet wide so beds can be placed at right angles to the house. The entire second floor can be an air-washed dormitory with or without louvered screens for privacy.



Try a screened cage if a porch won't work

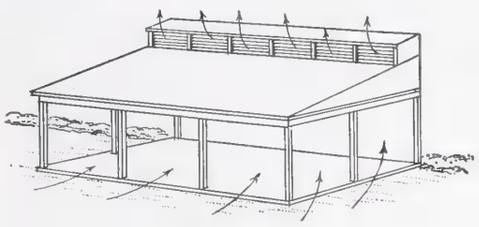


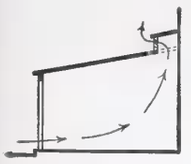
For those cases in which a porch is either impossible or undesirable, there's always the free-standing screened cage. Modern version of the old summer house, it can be a good answer to the questions: how to take advantage of a view which can't be seen from the house, how to catch a breeze but avoid noise, and how to get good entertainment space for children of all ages at all hours. Uprights can be light wood or metal; roof, metal or awning.

A porch can be the best investment you ever made. Its cost per cubic foot will probably not be over one-third the solid core of the house. Yet during half the year in most of the U. S. an open porch can be used by some member of the family for at least a part of each day. During a quarter of the year it is usable 24 hours a day.

Before you remodel an old house or build a new one, be sure you have definite objectives for summer comfort and know exactly what you expect from an open porch. Think of it as the natural link between the kind of living you do in the house, and the open-air living you do in your garden.

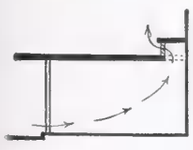
Take into account your private climate—the actual conditions which prevail on your particular site. This may be different from your neighbor only a quarter-mile away. Study the temperature, humidity and air movement (breezes) at various times of the day or night, so that your porch takes advantage of them for your comfort. Your private climate may be such that you may want all the breeze you can get. Maybe not. Before you make final plans and contracts, be sure the wind is signed up as your friend, not your enemy.

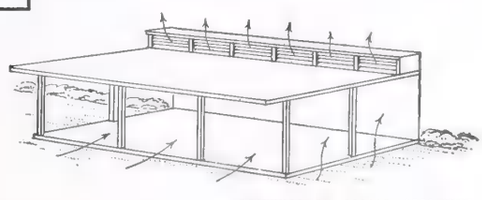




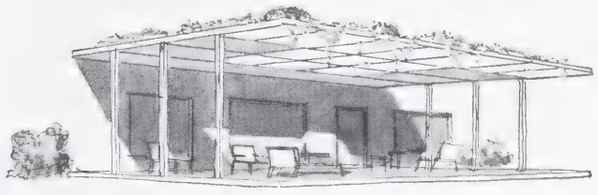
To ventilate your porch roof

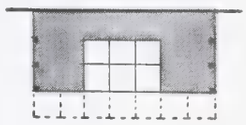
Many "lean-to" porches need ventilated roofs. These sketches show one way to do it. Cool air, entering at the ground level, is forcing the hotter air out through louvered exits at the ceiling. Louvers prevent the "trapping" of warm air. This trick will be most appreciated on nights when there is not much natural air movement.



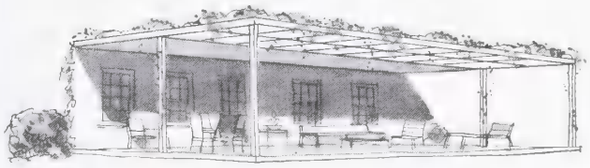


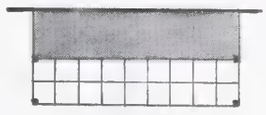
DRAWINGS BY GERALD GEERLINGS



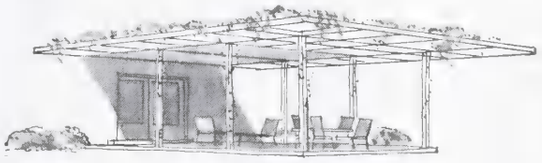


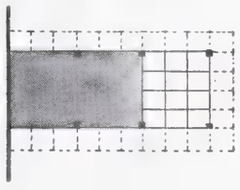
Solid roof portion can be U-shaped



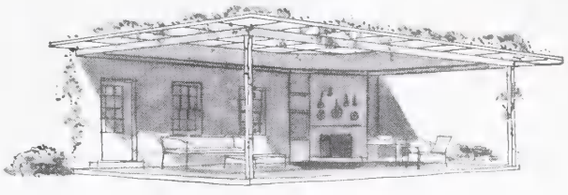


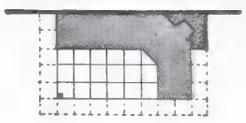
or rectangular and parallel to house





or at right angles to house





or L-shaped with a fireplace.

Millions of porches have been built and later torn down because they blocked off light from sorely needed windows. Bearing in mind that in winter you want all possible natural light and sun, while in summer the porch roof need not be completely solid to ward off the sun, you see four possible porch solutions above. Open portions of roof can be covered by canvas or vines in summer. Uprights may be many or few.

The first article of a new food department for men which will



The Kitchen Kibitzer

By Victor Bergeron
Known to some as "Trader Vic"

For the life of me I can't figure out why men, as a rule, have so little interest in food; why they take it so for granted, and half of the time don't even know what they're eating. A guy will be fussy as all get-out about the cut of his coat, the way his trousers hang. He'll spend hours buying shoes, ties, and socks to complete an outfit. He can tell you who won the World Series in 1930, who was runner-up in the Bing Crosby Tournament last fall, and the final score in the Rose Bowl Game two years ago—but he probably couldn't tell you what he had for dinner last night.

He'll work night and day in his business to a point where he develops a big fat ulcer or a nice juicy coronary, but he pays little or no attention to what he eats, which is really what keeps him going, gives him energy and stamina, keeps him young-

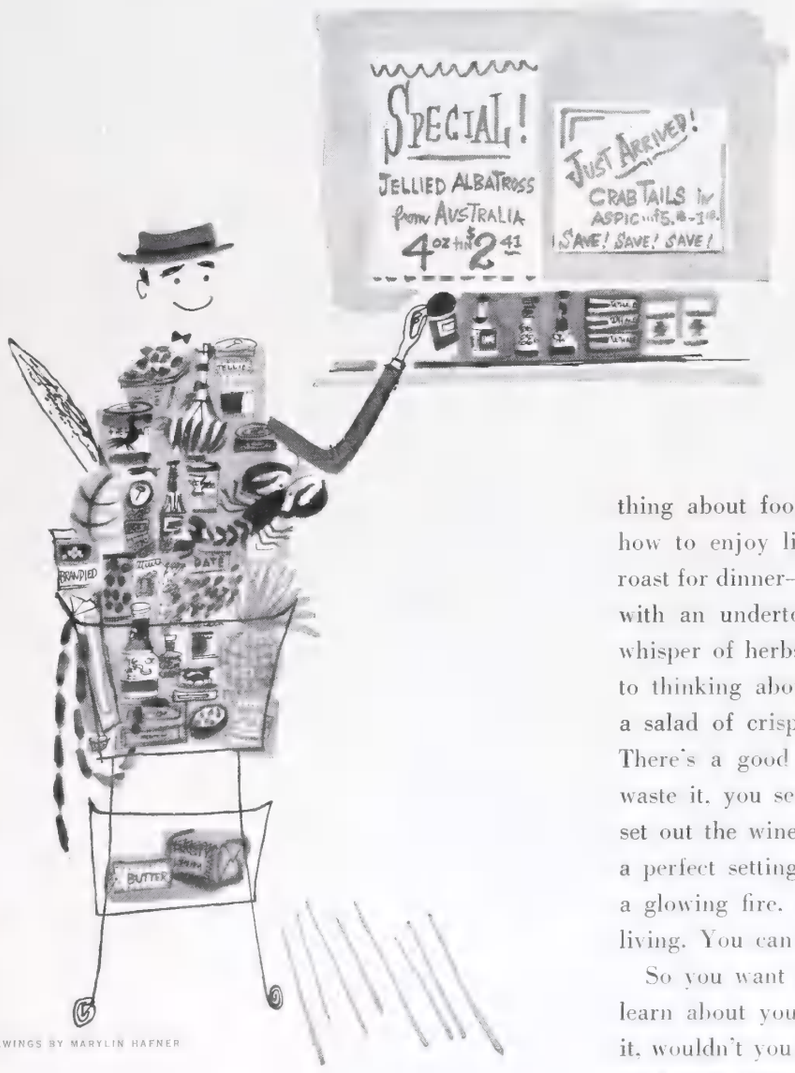
looking, fit, and happy. How blind can he be?

Why doesn't he pay more attention? I've asked myself that a thousand times. For the past three or four years I've been watching a restaurant do a fantastic luncheon business. Practically all the customers are businessmen. A friend invited me to lunch recently and asked me where I wanted to go. So I suggested that we try this particular restaurant. Well, I never got such a gastronomical hotfoot in my life. The food was absolutely impossible. For the life of me, I can't figure out why these hundreds and hundreds of men patronize such a place day after day, and eat such lousy food. Can it be that they have so many cocktails they don't know what they're eating? Is it possible that their wives aren't doing any better by them at home, or is it just too much trouble to seek out some place where the food is palatable, regardless of the atmospheric surroundings?

The average fellow seems to think that food is a woman's department and just goes on poking anything and everything into his gullet. But food is what keeps him going, gives him energy and stamina, keeps him young-looking, fit and happy and, by golly, he ought to know something about it.

I maintain that it is just as important for a man to know how to cook as it is for a woman. I don't mean that he has to know how to bake a cake—although it wouldn't hurt him—but he should know how to roast meat, cook a steak, make a salad, and get a few good meals together. He ought to know how to buy meat and good vegetables.

"Enthusiasts soon understand each other." That's not original—some guy by the name of Irving said it—but it sure works. Just get two cooks together and, before you know it, they're talking about the effect of something on something else.



DRAWINGS BY MARYLIN HAFNER

Think of the fun a man and wife can have if they both like to cook and really enjoy food. It's a lost cause knocking yourself out for some lug with a paralyzed palate. But what a joy to cook for someone who can appreciate subtle seasoning, a different flavor, or an unusual combination of foods.

The man who knows something about food has a greater zest for living, knows how to enjoy life. Suppose you've an extra good pot roast for dinner—cooked with mushrooms, stuffed olives, with an undertone of garlic and onions, wine and a whisper of herbs. The aroma is wonderful and you get to thinking about a bottle of wine to go with it, and a salad of crisp greens, spring onions and anchovies. There's a good fire going and since it's a shame to waste it, you set up a small table before the fireplace, set out the wine glasses and light some candles. That's a perfect setting—a good dinner by candlelight before a glowing fire, with someone you enjoy. That's really living. You can take it from there.

So you want to learn about food! If you wanted to learn about your business and get ahead, you'd study it, wouldn't you? You'd get some books on the subject, read and discuss it with other people. It's the same thing with food. Buy some (*Continued on page* 200)

The most garden for the least money

Buy the time-tested, sure-to-grow plants. They're cheaper than novelties. Stick to pavings and fences you can build yourself. Use a minimum of evergreens, but enough for winter interest. Work to make garden snug and create interesting skyline

Cost is no criterion of how much you will enjoy your garden. Some of the most pleasant gardens in America are built on a shoestring budget, where ingenuity has been substituted for dollars. You can make great savings in choosing your plants. For example, use native plants instead of costly exotics, or fast-growers instead of those the nursery has had to care for through many years. And if you do the planting yourself, you can save up to 50 per cent of the plant cost, for most nurserymen must double their plant price if they are to do a good planting job.

The newest novelty plants certainly aren't for the dollar-conscious gardener. These plants always sell at a scarcity premium. Their sales price also must include the hidden cost of the failures experienced by the grower while learning how to produce the new variety for sale. To stretch your dollars, stick to the older kinds of plants that have been mass produced for years at the rock-bottom cost. This does not mean you (*Continued on page* 142)

PHOTOGRAPH BY MAYNARD PARKER



Garden designed by
Vincent N. Merrill
Landscape Architect

Many people put off the enjoyment of a good garden because they feel their budget is too tight to allow for spending money on the outdoors. But here is a modern garden that was built at low cost because its owners followed three rules: (1) Start with a dollar-stretching landscape plan. (2) Stick to good but low-cost plants. (3) Do all the work yourself. Garden of Mr. & Mrs. Phillip Dine, Newton, Mass.

PERENNIALS: *Stick to the kinds that live and bloom for years, yet have a low initial cost:*

Iris
Daylily
Phlox
Peony
Hosta
Chrysanthemum
Fall aster
Floribunda rose
Rugosa rose
Climbing rose "Blaze"
Hybrid perpetual rose

SHRUBS FOR PRIVACY: *Deciduous kinds are cheaper and faster-growing, so use them where you need a summer screen. To get an eye-level screen quickly:*

Weigela
Lilac
Red osier dogwood
Tartarian honeysuckle
Highbush cranberry
Forsythia

Hedges to stop children and pets:

Barberry
Japanese quince



SUMMER BULBS: *Insist upon big bulbs (1½ inches in diameter). Beware of bargain offers which quote sizes in circumference:*

Tuberous begonia
Gladiolus

SHADE TREES: *To create a sizable pool of shade quickly and inexpensively, plant in groups of 3 or 4 young trees instead of moving in a big tree.*

Chinese elm
Moraine locust
Weeping willow
Catalpa
Norway maple

SPRING BULBS: *Choose kinds that bloom early while the weather is still cool. You get a longer season of bloom:*

Daffodil
Praestans and
Kaufmanniana tulip
Crocus

WINTER COLOR: *You need some evergreen color, plus brightly colored stems for winter-brown parts of country:*

Mountain laurel
Rose Bay rhododendron
White birch
Juniper

ANNUALS: *Buy seeds or stocky seedlings in pots (seedlings from flats suffer too great a shock when transplanted). Ask for the old favorite varieties. They have been produced so long they are least expensive:*

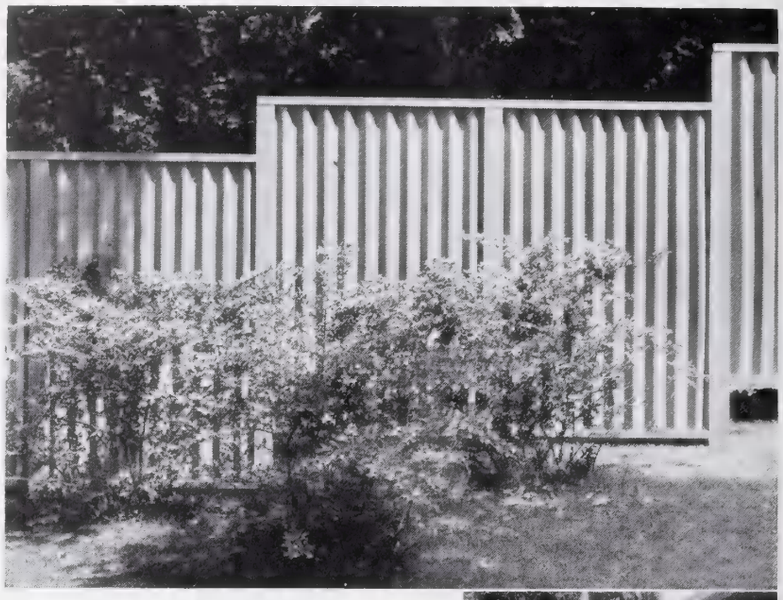
Petunia
Marigold
Zinnia
Calendula
Cosmos
Centaurea
Cleome

The most garden for the least money

continued

must resign yourself to an undistinguished garden. Beauty and usefulness are not the exclusive property of costly plants. True, you won't be able to afford an all-evergreen garden, but the wise use of a few fine evergreens can produce, for little money, an attractive winter garden, even in the coldest parts of the country. And many plants have colored bark.

Have you ever thought how much your pruning shears could do to help make your garden dollars go farther? Look at it this way. Most buyers demand that shrubs be tight globes or spires, and trees compactly branched. Plants which fail to meet these artificial requirements are hard to sell, so often are sold at ridiculously low prices. Wise gardeners know there are real bargains here. Give these cast-offs a careful, thoughtful pruning and you transform them into handsome specimens of real art—"living sculpture," boldly revealing the beauty of their branch patterns. They (*Continued on page* 175)





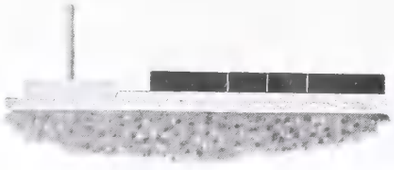
Privacy screens: Asbestos board (above) requires no skill to erect, never needs paint, costs only about 50¢ a sq. ft. Real bargain is scrap lumber in similar lengths from local millwork dealer. Alternate uprights (right) or weave horizontally as on page 140. See other low cost, low upkeep, easy-to-erect fences on page 176.

PHOTOGRAPHS BY MAYNARD PARKER

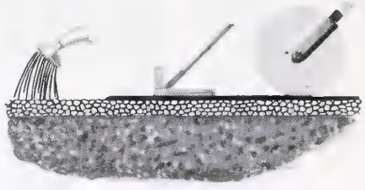
DRAWINGS BY SIGMAN-WARD

Paving for outdoor living

BRICKS: Laid on a bed of sand, no mortar in joints. Costs 15 to 30 cents per square foot (includes sand). Works in the coldest climate. You may get some heaving, but it's easy to fix. Lay the bricks as close together as possible to reduce shifting and for safer walking, easier rolling of wheeled equipment. You need 4½ bricks for each square foot of paving. Specify "hard burned."



BLACKTOP: Liquid asphalt emulsion poured over gravel base (no heating required). Costs 15 to 20 cents per square foot (includes gravel). Not as convenient to do in short, after-work stints, and may soften slightly in midsummer, unless you mix some concrete into base gravel. You need 1 gallon of binder for each 4½ sq. ft. to stick gravel together; 1 gallon of sealer (black, green, or red) for each 20 sq. ft. to make final surface smooth.



FLAGSTONE: Laid on bed of sand, no mortar in joints. Operation is similar to laying bricks. Random stone usually much cheaper than cut-squares, but always check prices. 1′ by 1′ and 1′ by 2′ pieces often sell at about half regular price of 60 to 70 cents per sq. ft.

MURDER IN THE TANK!

A gripping tale that reveals why you should buy a

Permaglas

AUTOMATIC WATER HEATER



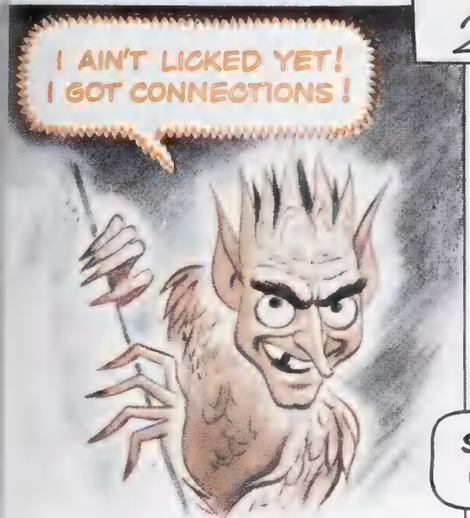
1. "Ruthless Rust"... *water heater enemy No. 1*... murders ordinary water heaters.



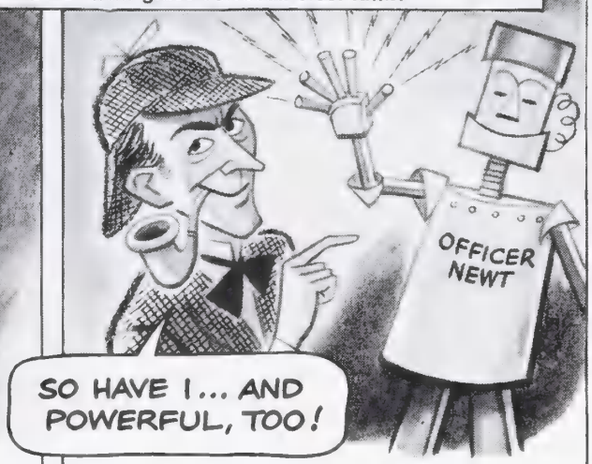
2. FOUR B.I. protects *Permaglas* Water Heaters with glass-surfaced steel tank!

FIRST water heater with a glass-surfaced steel tank that can't rust because *glass can't rust.*

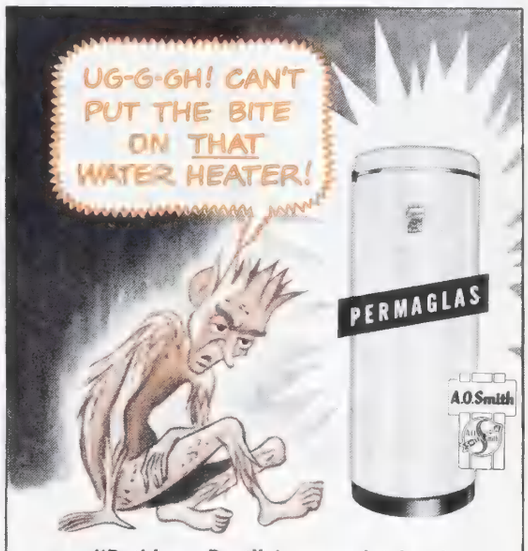
THE ONLY water heater with FOUR B.I. Protection against all corrosive attack... gives you plenty of *clean* hot water for all family needs. There's no need to replace *this* water heater every few years.



3. "Ruthless Rust," still defiant, plans attack on fittings and exposed metals!



4. FOUR B.I. puts Officer Newt on job to thwart Ruthless Rust's new attack!



5. "Ruthless Rust" is completely defeated by FOUR B.I. Protection!

There's only ONE *Permaglas*... and it

COSTS NO MORE

than ordinary water heaters!

Permaglas Automatic Water Heaters are available in 20-to 80-gallon sizes in Electric, Gas and LP-gas models. The finest water heater you can buy for all the clean hot water you need, automatically.

Permaglas Water Heaters are completely protected from all corrosive attacks, protected by FOUR B.I., the four basic improvements provided by A. O. Smith in *Permaglas* Water Heaters, exclusively.

ONLY PERMAGLAS HAS FOUR B.I. PROTECTION

The exclusive *Four Basic Improvements* are:

1. Glass-surfaced steel tank that can't rust because *glass can't rust!*
2. Absence of dissimilar metals inside the tank!
3. Interior tank fittings shielded from electrolytic action, the cause of all corrosion!
4. "Neutrolizer,"... the anti-corrosion stand-by protector.

A.O.Smith

AUTOMATIC WATER HEATERS

A. O. Smith Corp., Water Heater Division
Dept. HB-652, Kankakee, Illinois

Please send me my FREE copy of the booklet, "MURDER IN THE TANK," and complete information on *Permaglas* Water Heaters. I am interested in ☐ Electric ☐ Gas ☐ LP-Gas models. (*Please check one.*)

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Shop at the Art Museums for distinctive accessories at little prices

If you need three-dimensional relief for a wall, or a figurine to add height to a cabinet, look for unusual but inexpensive objects like those shown on page 98. Here is a round-up of good sources

PHOTOGRAPH BY ROLF TIETGENS



By Mary Roche

Everybody knows you can buy reproductions of the world's greatest paintings in a range of sizes and qualities from five-cent postcards to $20 silk-screen color prints. But are you also familiar with the reproductions of museum-owned sculpture that is available at comparable prices? Did you know that $3 will buy a plaster cast of an Egyptian bronze cat of the era 1580-1085 B.C.? Or that for $4.50 you can get a tenth-century Chinese figure of a woman, and for $12.50 a medieval French Madonna and Child? If you would like something bigger in scale and your purse is heavier, you can get a plaster cast of Maitreya-Buddha, 32 inches high, still a big buy for $25.

The most reliable sources for productions of sculptures, as paintings, are the fine arts mu ums, themselves. Since they h aesthetic standards to maint they cannot afford to offer anyth but products of the best techniq and workmanship that do the gr est justice to the originals. can shop for these by your fireside, simply by sending for museum catalogs which cont photographs, dimensions, and ally a brief history or comment on each piece, as well as price shipping charges.

One of the most comprehens collections is offered by the U versity Museum of the Univer of Pennsylvania (Philadelphia

(*Continued on page* 146)



Golden Harvest HEINRICH CHINA

How beautifully Heinrich has separated wheat from chaff and captured its wild moods on this exquisite hand-painted dinnerware!

Your GOLDEN HARVEST pattern will be a setting of conversation pieces—from each footed cup, with its delicately wrought decoration, to each dinner plate of contemporary design, with its coin gold decoration and edging.

And proud you may be—with the Heinrich of Bavaria stamp fired on every piece of your GOLDEN HARVEST dinnerware. It is your complete assurance that you possess china of world renown.

Buy GOLDEN HARVEST as you would fine silver—by the complete service or place setting. The five-piece place setting includes cup and saucer, butter, salad and dinner plates.







Complete open stock guaranteed at the selected distributors shown on opposite page.

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GOLDEN HARVEST won the only gold medal awarded the ceramics industry at an exhibition of the world's finest china recently held at the Tri-Annual Milan Fair.

Heritage-Henredon Designs Shown On Opposite Page

(and many more just as lovely)

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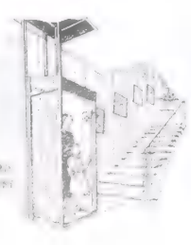
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SHEPARD

SHOP AT THE ART MUSEUMS

CONTINUED FROM PAGE 144

Pa.). Its catalog (price, 15 cents) contains a selection of almost 150 reproductions ranging from $3 to $50. All are plaster casts but the plaster is colored to resemble the bronze, stone, wood, or ivory of the original. And the subjects and cultures represented are exceptionally varied. There are masks, fetish figures and statuettes from all parts of primitive Africa, masks and figurines from New Zealand, the Pacific islands, Mexico, and South America, as well as a few vases, bowls, and boxes from some of these same lands. The ancient dynasties of Egypt are recalled by a number of statuettes and tablets. Figurines from India, Thibet and China are also included, and some Hellenistic heads.

A few of the art works have been adapted for useful objects. A cigarette box, for instance, bears around its sides an impression from an early Babylonian cylinder seal. On the cover is the figure of a Cappadocian bull of about the Seventh Century, B.C. A Persian bronze horse-bit was taken as the model for a high relief sculpture of a wild mountain sheep on the sides of a pair of book ends.

ANOTHER source for reproductions—smaller in number but covering a range in tastes—is the Walters Art Gallery in Baltimore (Baltimore 1, Md.). A group of 15 pieces, cast in durable material and colored to resemble the originals, includes statuettes and plaques from the Egyptian, Greek, Byzantine, Medieval French, and Flemish schools. They range in price from $1.75 for a small plaque and $5 for a statuette, to $17.50 for the largest and most elaborate. One of the most unusual of these reproductions is of a Gothic ivory mirror back mounted on a walnut base about 4½ inches in diameter. The low relief carving depicts a courtly young man presenting a rose to his lady, in the manner of the early fifteenth-century French.

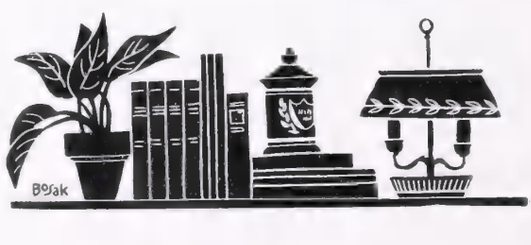
The Detroit Institute of Ar (Detroit 2, Michigan) has had fi items in its sculpture collectio reproduced by a new process in material called permastone, said t be considerably harder than pla ter. The casts are finished with th patina and color of the origina and the museum believes it is vi tually impossible to tell one fro the other. The five include thre Egyptian pieces—a scarab, a sma statuette and a 13-inch-high sacre cat on a blonde wood base—pl an African dance mask and Northwest Indian mask. Prices ru from $3 to $14.

In metropolitan New York, fo museums offer a host of reprodu tions as various as an Alaska Eskimo mask and the masterpiec of contemporary sculptors. Th Museum of Modern Art (11 We 53rd St. N.Y. 17) emphasizes qua ity materials and accuracy of deta in the two pieces that make up i total list. One is a replica in ca stone compound of Aristide Ma lol's "Woman Arranging Her Hair It is 13⅝ inches high and cos $18. The other is a 14-inch repr duction in hydro stone of Wilhel Lehmbruck's monumental "Kne ing Woman," at $50.

If you'd like to decorate yo walls with a collection of mask but can't spare the time or mon to trip around the world for the write for the native-sculpture r productions catalog of the Ame can Museum of Natural Histo (77th Street & Central Park We New York 24). Africa, Vancouv New Guinea, Alaska, Japan, a Mexico are all represented alo with the creations of the Nor American Indians. There are also number of fetish figures, hea and a few other primitive cerem nial items.

The Brooklyn Museum (Easte Parkway, Brooklyn 17, N.Y.) do not put out a catalog, but it offe a trio of reproductions from Gallery of Primitive Art. One

(*Continued on page* 153)





A new idea in furniture ...for those who long to own the finest!

Designs for living room, dining room, bedroom! All with the artistry of custom furniture—yet, because of new methods, offered at much below custom prices . . . that's the Heritage-Henredon idea!

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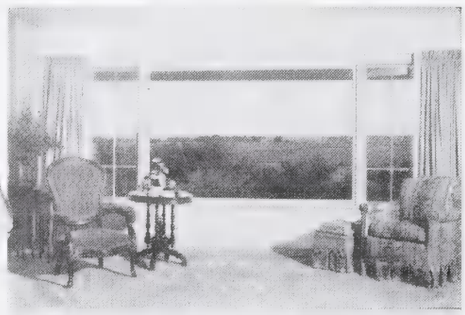
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A PRIMER OF PRIMERS

By Stephen L. Wolf

Don't pick up that paint-brush yet! Take a good look first at the surface you plan to paint. Does it need priming? And if so, what type of primer?

If you want a smooth, beautiful, and lasting finish on the kitchen chair, basement floor, or living-room walls, you must know when to prime and what to prime with. This is the foundation of quality workmanship.

A primer serves three purposes:

1. **It seals the under-surface.**
2. **It provides a hiding-coat of paint.**
3. **It gives an even finish with proper "tooth" for the top-coat.**

It is usually not necessary to prime previously painted or varnished surfaces which are still in good condition. Priming, however, is a wise measure in these cases: on all unpainted surfaces, such as bare plaster, bare metal, and raw wood; on all painted surfaces which are old and worn; and under deep-color flat paints or when making radical changes in color.

There are a great many prepared primers on the market as well as a number of home prescriptions. Just let your friends know you intend to paint and you will be deluged with more well-meaning advice than if you had the common cold. To help set the record straight and to assist you in making the right selection, the following paragraphs catalogue the surfaces that require priming and the appropriate primers to use.

INTERIOR SURFACES

1. New Plaster:

When plaster is mixed, lime is added to retard the drying. This lime remains in a free state in the plaster and for a while is sufficiently active to attack a paint film applied over it. The usual procedure is to wait at least a month before priming so that the wall will be thoroughly dry and the lime will have expended itself. The priming is done with any standard oil-base primer-sealer. This is a pigmented paint which both seals the porosity of the plaster and puts on a hiding-coat.

If time is important, however, there are wet-wall

(*Continued on page* 190)



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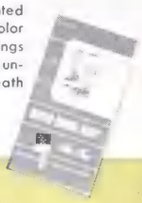
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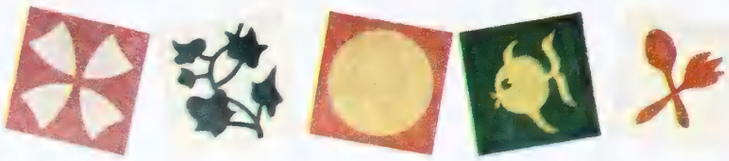


Colors shown: Waulsort, Medoux with ThemeTile and Feature Strip

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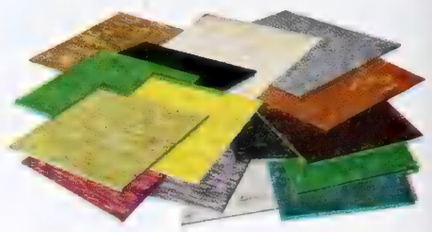
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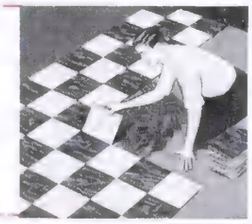
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THE UNPARDONABLE SIN OF HUMDRUM FOOD

CONTINUED FROM PAGE 124

n the next few meals. In short, the preparing of everything ve bought—washing, sorting, ng, stemming, picking over. it ready to go to the table. One session like this saves lots of later on.

you have a freezer (or even rge refrigerator), develop the t of doing all the "hard" or -consuming cooking for the k at one time. During one of e cooking sessions, you might e a dessert sauce, some cooked or applesauce, a hearty main- soup, a pie or cookies, and a erole. It's much easier to set e a morning a week for this l of cooking than to wait until last minute and have it all to t the end of a busy day.

nother important way to squeeze time-savings is to *have the right gs always on hand.* It's as im- ant as having money in the k. This is a marketing proce- . It means you mustn't buy just ingredients that a recipe calls You market to keep up the l of your general inventory of -all supplies. What that general ntory is depends on you and what your family likes. But the main thing to remember is that your inventory should give you lots of latitude to go in any direction, to change your mind, to switch menus because company is coming or not coming. Having the right inventory on hand takes the tension out of cooking—you can always do something else in a pinch.

I HAVE listed my own basic and revolving inventory to show you what I mean, and priced it on a basis of my own local costs. It totals only $78.27. The canned goods cupboard may be very small or very large. The important thing to remember is to become acquainted with the limitless possibilities canned goods have to offer. Select the things your family likes the best and keep at least a few cans of your favorites always ready to go. Don't plan to use them just in emergencies but every day to save you time and energy. In addition to this, I believe you should have on hand, always, about 40 or 50 spices and herbs, which might represent an investment of $15 to $20, but which would last 12 to 18 months. Once this basic herb inventory has been bought it can be kept replenished for only a few dollars a year. But it is absolutely essential to lifting ordinary foodstuffs out of the humdrum level into the gourmet level. More on this in a minute.

Another time-saver is to do a lot of cooking at once, ahead of time. Do quantity cooking so one work session produces enough for 5 or 10 meals of a given recipe to be held in the freezer. Complex recipes should only be produced in quantity. Using a freezer this way permits you to have big cooking sessions on free mornings and, as a result, you enter the kitchen at mealtime only to assemble the nearly-ready elements, supply the finishing touches, and cook any last-minute dishes.

THE trick to all this is to think ahead, to know your tastes and appetites so well that they are always provided for by a variety of possibilities, and to have a creative approach toward cooking, rather than a robot's dependence on the crutch of recipes.

Study the lists on page 125. You can see, with these stocks of food, how much time you can save when you are actually preparing a meal. Your salad ingredients are always ready, your cooking ingredients are at your finger tips, and you have a stock of soups to draw from for light meals or first courses. Desserts can be quickly made from canned fruits (spiked with rum or brandy or doctored with fruit juice and grated orange or lemon peel), or you can serve fruit and cheese and crackers. This means that all you really have to think about is the main dish and the vegetable, in most cases. If these are taken from the freezer, you have practically no cooking to do at the last minute, but what you *have* done to your food in terms of planning and imaginative touches will make your meal creatively pleasing.

Here is a menu that will illustrate what I've been talking about.

Chive Potato Soup
(pre-cooked ingredients)
Broiled Hamburger and Garlic Butter (pre-prepared)

(*Continued on next page*)



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THE UNPARDONABLE SIN OF HUMDRUM FOOD

CONTINUED FROM PRECEDING PAGE

String Bean Fritatta
(pre-cooked ingredients)
Green Salad (pre-prepared)
Peaches with Raspberry Sauce
(canned and frozen)
Cookies Coffee

The soup is made at the last minute in an electric blender with chicken broth and some mashed potatoes that were left from dinner the night before.

The hamburger is made with a mixture of one pound of ground, lean top round and one or two ounces of beef marrow, if you can get it from your butcher. Add about two tablespoons of cream, a tablespoon of finely minced onion, a teaspoon of monosodium glutamate, salt and black pepper, and a dash of celery salt. Mix this very well and pat it loosely into generous cakes. Broil them to just the right degree and put a spoonful of garlic butter on each one as they come sizzling out of the broiler. This could also be chive or herb butter or whatever you have in your refrigerator.

The fritatta is made with the string beans you had left from two nights ago.

The greens and dressing are ready to be mixed for the salad which can be mixed at the table with the dressing which is taken out of the bulk jar and brought to the table in a little cruet. It is made with whatever you decide to add to it—croutons, sliced artichokes, or thinly sliced red onions.

The raspberry sauce can be made from either a package of frozen raspberries or taken out of the freezer all made up. This should be taken out early enough to be thoroughly defrosted in either case. Use any good brand of canned freestone peaches, and select your favorite cookies from the freezer or your tinned supply. The total time for assembling, cooking, and serving this meal shouldn't be more than one hour at the very most counting interruptions. I'm the slow type, so this is very generous timing. Here are the recipes:

Chive Potato Soup

1 cup leftover mashed potatoes
2 cups strong chicken broth
1 cup thin cream or top milk
Salt and black pepper to taste
2 tablespoons chopped chives
1 teaspoon monosodium glutamate

Put the potatoes in a saucepan and gradually add the broth over low heat. When all the broth has been added, put it into the blender and blend until smooth. Return to the pan, add the cream and seasonings and heat but do not boil. Garnish with chives and paprika.

Stringbean Fritatta

Olive oil
1 pound stringbeans, cooked
⅓ cup freshly grated Parmesan cheese
1 tablespoon chopped red onion
Salt and pepper to taste
2 beaten eggs

Rub a shallow casserole generously with olive oil. Put the beans in it and cover with the cheese, add the onion and seasonings and mix. Last pour the beaten eggs over this. Bake in a 300° F. oven for about 15-20 minutes.

Raspberry Sauce

1 package frozen raspberries, completely thawed
1 tablespoon lemon juice

Add the lemon juice to the berries and run through the electric blender. Then strain through a fine strainer. Add a little honey if the sauce isn't sweet enough.



SHOP AT THE ART MUSEUMS

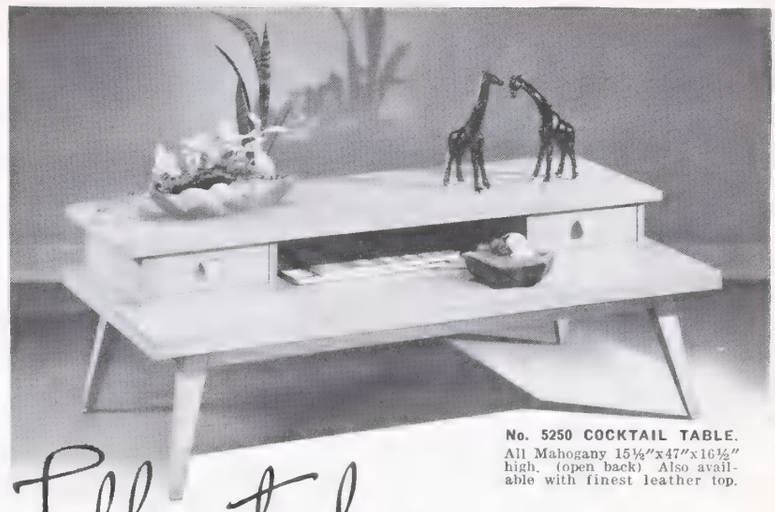
CONTINUED FROM PAGE 146

West African fetish figure wn on page 98. The others are Ivory Coast ceremonial mask l a Bushongo tribe cup. All are t in hard gypsum cement, fin- ed to reproduce the exact color the original, and priced from to $10.

Upward of 50 replicas of sculp- e listed in the catalog of the tropolitan Museum of Art ifth Avenue at 82nd Street, New rk, 28) comprise a rich source those whose tastes run to the yptian, the classical European, the Chinese. They are made by Alva Studio according to a new mula and cast in new materials h as Alvastone and terracottite. u can get a tiny Egyptian amu- for $1 or a Greek horse stand- almost 16 inches high (see page for $50. Between these two ex- mes is a catholic assortment of all pieces ranging from $3 to $10. A pre-Mycenaean statuette of a man from an era about 2500 B.C. a delightful find in the Metro- itan's collection. High in deco- ive value are a medieval falcon. possibly German, mounted on a polished wood base, and a sensuously rounded horse of the eighteenth-century Chinese period.

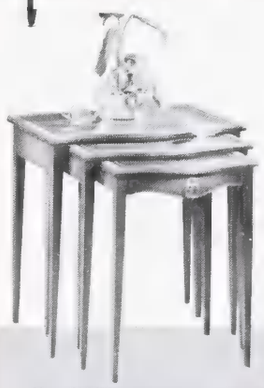
Plaquettes, reliefs, and busts, all reproduced from originals of the classical Italian schools, are the specialty of the National Gallery of Art (Washington 25, D.C.). There is no catalog available but a list of ten pieces ranging in price from $3 to $27.50 will be mailed on request. One of these, the reproduction of a marble bust of a little boy by Desiderio da Settignano, is shown on page 98.

EVEN the most carefully executed reproduction cannot, of course, equal the original work of art in subtlety of detail and craftsmanship. But if you have studied the original in the museum, the reproduction will serve as a constant reminder of its total beauty. And certainly, a worthy reproduction of fine art is to be preferred to the crudely conceived, mass-produced junk so often sold under the label of giftwares or even *objets d'art*.



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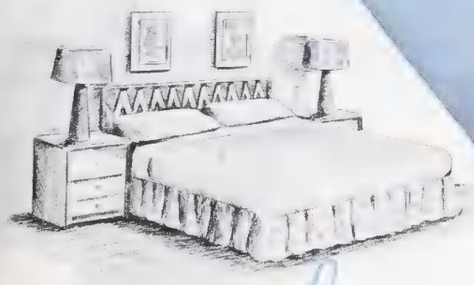


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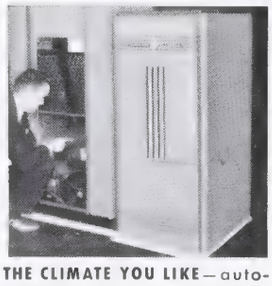
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The G-E system, which combines a G-E Oil or Gas Warm Air Furnace with an electric G-E Home Air Conditioning unit, is now being installed in 210 new homes in Dallas—priced at $12,700 and *less*. Yet this is the same system which homeowners all over the country are investing in for their present homes, from small, basementless ranch-type dwellings to luxury older houses.



THE CLIMATE YOU LIKE—automatically. G. E.'s good-looking system fits into closet-space. John B. Lowe, president of Texas Distributors, Inc., points to compact G-E cooling system.

You can have spring in your home...all year! G. E. gives you these advantages: • When it's hot, it cools • When it's cold, it heats • When it's muggy, it dries • Uses same ducts for both warm and cold air • Filters the air the year 'round • Keeps home quiet because windows can be shut • Makes your home more valuable and increases resale value! Of course, G-E dependability.

GENERAL ELECTRIC

FREE!



"Spring in your home" booklet. Write General Electric Co. Air Conditioning Division, Sec. HB-6, Bloomfield, New Jersey

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

A LITTLE HOUSE WITH BIG HOUSE AMENITIES

CONTINUED FROM PAGE 122

It is obvious that this little house, designed for Eichler Homes by the San Francisco architects Anshen & Allen, is well planned. What makes it even more of a buy are the twin facts that it is also well built and well equipped. Completely fabricated of wood and plywood on a concrete slab floor, the structure in most cases also serves as the finish. For example, the tongue-and-groov ceilings are actually 2-inch thic boards which constitute the ro structure. They carry the rest o the roof—Celotex insulating boar topped by felt and asphalt.

It is canny detailing like thi which makes it possible to sell th



Wall-to-wall windows provide ample light and ventilation for the bedroom. High strip of windows frees the lower wall space for furniture placement. Ceiling owes pattern to tongue-and-groove construction.

PHOTOGRAPHS BY MAYNARD PARKER



This view of one of the three bedrooms shows how carefully they have been planned to accommodate all the necessary furnishings without being cluttered. Gable ceiling increases apparent size.

ouse for $14,000. All high-quality aterials and equipment are used roughout, as you can see from ie architect's specifications.

CONSTRUCTION MATERIALS

oundations: Continuous footings reinforced concrete. Sisalkraft aper, The Sisalkraft Co., Chicago.

ructure: Redwood. M. & M. Woodworking Co., Portland, Ore.

oofing: Built-up, Philip Carey fg. Co., Cincinnati, Ohio.

oof insulation: The Celotex orporation, Chicago, Ill.

replace Damper: Superior Fire-ace Co., Los Angeles, Calif.

eet Metal: Galvanized iron.

indows: Sliding aluminum sash, wintite. Aluminum Window orp., Division of General Bronze orp., Garden City, New York. xed glass, American Window ass Co., Pittsburgh, Pa.

ints: On doors and beams, Paint oducts Co., San Carlos, Calif. ax stain on all other wood, muel Cabot, Inc., Boston, Mass.

oor covering: Asphalt tile, Arm-ong Cork Co., Lancaster, Pa.

all surfaces: 3/8" redwood ply-od throughout, M & M Wood-rking Co., Portland, Oregon. In bathrooms metal tile on redwood plywood.

Doors: Douglas Fir Plywood Assoc., Tacoma, Washington.

Hardware: "Kwikset," David Millimson, Los Angeles, Calif.

Electrical wiring system: Westinghouse Electric Corp., Pittsburgh.

Heating: Hot water radiant panel in floor slab. Boiler, Smith-Burkay by A. O. Smith Corp., Milwaukee, Wis. Controls, Minneapolis-Honeywell Regulator Company, Minneapolis, Minn.

Bathroom fixtures: American Radiator and Standard Sanitary Corp., Pittsburgh, Pa. Cabinets, Hall-Mack Company, Los Angeles, Calif.

Kitchen and laundry equipment: Range and refrigerator, Hotpoint, Inc., Chicago, Illinois. Sink, American Radiator and Standard Sanitary Corp. Ventilating fan, Pryne & Co., Pomona, California. "Olympia" cabinets, Western Metalcraft, Inc., Olympia, Washington. Hotpoint washing machine.

Plans and specifications may be purchased for $400 from architects Anshen & Allen, 471 Bush Street, San Francisco, California.



Colorful redwood plywood, wax-stained for dust- and soil-resistance, goes a long way toward actually giving the rooms a warm, "furnished" look. A low-cost house can have a bonus of easy upkeep.

RELAX
in the most comfortable chair under the Sun !



the original BARCALOAFER
PATENTED



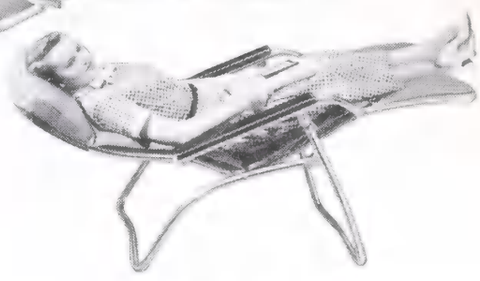
For honest-to-goodness relaxation this summer, there's nothing under the sun like a BarcaLoafer. You have to sit in it to believe it! It's the one outdoor chair that lets you sit down, lean back, or stretch out and *relax* to your heart's content!

Locks in any desired position. Folds compactly for easy storage.

Takes the strain off the heart! Scientifically cradles your body in most comfortable positions possible...relaxes you from head to toe!



Deluxe BarcaLoafer has lightweight polished aluminum frame, new streamlined styling. Also available in tubular steel with baked-on white enamel finish. Weather-resistant plastic-covered removable cushion. Choice of colors.



Get your BarcaLoafer now — and make your terrace, porch, or lawn a real outdoor living room this summer. See the one and only BarcaLoafer at your favorite furniture or department store!

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Makers of the BarcaLounger, BarcaLoafer and fine Summer Furniture

Keep your Silver Bright, without polishing!



Newest idea in silver storage . . . Makes table-setting easier, too!

Silverfile

This amazing new way of storing silver literally "files" each piece of flatware in pockets of Pacific Silver Cloth, the miracle fabric that absolutely *prevents tarnish.* It's the latest, smartest way to keep silver always shining bright, *without polishing.*

And Silverfile is so convenient when setting the table! Easy to carry, compact as a handbag, it gives finger-tip access to each piece as you need it. Silverfile is finished in a rich, brocade-like pattern of Firestone Velon in Sea Lace design. Inside indexed compartments of genuine Pacific Silver Cloth have individual flaps for absolute protection. And Silverfile, in a standing position, takes only a few inches of space.

Two convenient sizes

STYLE 84 — $14.95
holds 12 place settings (84 pieces)

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a smaller, compact size that is perfect where 8 place settings are adequate

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Protect Serving Pieces with Silversafe

Silversafe — companion to Silverfile, offers the same wonderful protection for your serving pieces, from a pickle fork to a gravy ladle. Holds up to 20 pieces when those of similar shape are nested together.



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$7.95

Leading jewelry counters and department stores feature Silverfile and Silversafe. However, if your favorite store does not yet have them, write to

REEVE & MITCHELL COMPANY
Division of Schwartz Mfg. Co.
300 Spruce Street, Philadelphia 6, Pa.

NOT HOW MUCH BUT HOW WELL

CONTINUED FROM PAGE 111

the actual floor space is little more than that of thousands of rooms in thousands of small houses all over the country. But here your eye is carried upward to the high barn-like roof, and again outward through the big double doors and the cluster of corner windows that go all the way to the floor.

Your second impression is one of gay, bright color. But where is the color? Only in the small things of little expense—the place mats, the sofa cushions, the collection of Staffordshire on the shelves above the dining table. Because they are set off by large expanses of white background, and there is no confusion of in-between shades to diminish the impact, they create a color *effect* far greater than the size of the objects themselves. But it is an effect that might later be changed at comparatively little expense to green, for instance, or blue or yellow. Meanwhile the upholstered furniture covered in trim beige-and-white striped ticking can survive many changes in the color effect of the whole room since it is part of the background rather than the color scheme.

THE room appears to be generously furnished. But look again! Much of this "furnished" effect is actually contributed by the architecture. The raftered ceiling, the pine board walls, the window shutters, give texture and pattern where plain, flat surfaces would have left the room looking barren and empty. There are no rugs, no draperies, and you don't even miss them. But the dramatic scale of the built-in china closet at the dining end of the room contributes as much to the whole as a costly breakfront might in a far more expensive room.

(*Text continued on page* 158. *More pictures on the opposite page.*)



You can produce a rich effect by making lavish use of a single decorative element such as one design repeated on fabric and wallpaper, even if some other things are eliminated entirely. Skimping calls attention to lack, while total absence of items unnecessary for comfort often goes unnoticed.

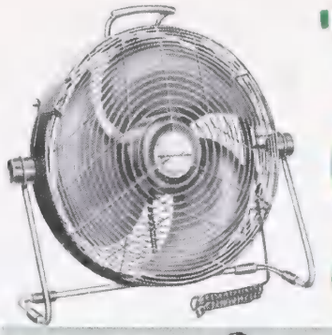


Bold brown-and-white checked wallpaper rescues kitchen, at minimum expense, from a look of efficient sterility. Built-in cabinet unit includes a pull-out table which provides an extra work surface whenever needed, and also makes a convenient spot for occasional light meals.

PHOTOGRAPHS BY MAYNARD PARKER



Fan-shaped plan of room (see diagram, page 111) allows for convenient working arrangement of General Electric stove, refrigerator, sink, and also seems less confining than a rigid square or rectangle. Doors to dining area, terrace, deck make for easy serving in all three places.

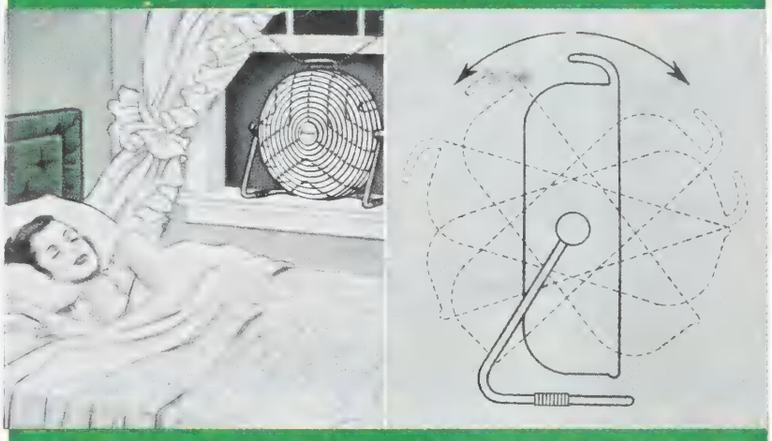


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DAYTIME COMFORT—use me as a circulating fan to provide cool breezes in your home during the day as you perform household tasks.

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TURN TO ANY ANGLE—I'm light in weight, easy to carry or store in a closet. Adjust me to any angle to direct my air flow where you want it.

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RUBY Bolsters filled with rubberized hair ---- transform beds and sleeping couches into decorative seating pieces



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Now . . . any room can be converted to serve a dual purpose . . . livingroom, den or playroom by day . . . a bedroom at night. Ruby Bolsters provide comfortable backs and bring beauty and luxury *at low cost.*

Available in 37 decorator sizes and shapes . . . round, square, wedge, rectangular and flat . . . also throw pillows. All are covered in chartreuse denim.

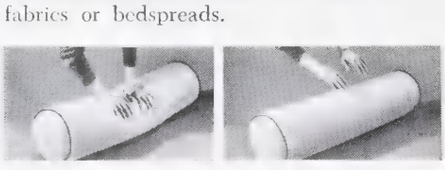
You can easily slipcover Ruby Bolsters to harmonize with or match your furniture fabrics or bedspreads.



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Wedge-shaped, resilient bed-rest to relax in comfort. Ideal also for T-V viewing.



filled with rubberized hair to keep its shape

Squeeze, twist, even stand on it—it always snaps back to its original, clean-cut form. Will not lump, shift or flatten. Resilient, springy, cushiony . . . and light as air.

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THE RUBENSTEIN COMPANY, 913 W. Van Buren St., Chicago 7, Ill.

NOT HOW MUCH BUT HOW WELL

CONTINUED FROM PAGE 156

Again in the master bedroom, the lavish use of one pattern for both wallpaper and spreads distracts your attention from the fact that the room contains only as much furniture as is needed for convenience, a minimum of accessories, no draperies, no rugs. And the kitchen has been made into a pleasant room, as opposed to a mere assemblage of efficiency equipment, by the simple expedient of papering free wall space with bold brown-and-white checked wallpaper.

Here are the materials that were used to accomplish this feat of enlightened economy.

Foundations: Reinforced concrete, Pacific Portland Cement Company, San Francisco, Calif. Continuous footings under building and pier footings under deck.

Structure: Wood frame. Douglas Fir studs, joists and flooring.

Chemical treatment: Creosote applied up to 4 feet above grade.

Exterior wall surfaces: Redwood weather boarding. California Redwood Association, San Francisco.

Interior wall surfaces: Douglas Fir random width V-joint boarding in living room and the north wall of bedroom. Sheetrock in rest of house, U. S. Gypsum Co., Chicago.

Roofing: Redwood shingles chemically treated for fire resistance, California Redwood Association, San Francisco, Calif. Sheathing and rafters exposed in all rooms. Built-up plywood beam and gussets in living room.

Door hardware: Rim lock sets with white china knobs, Corbin Division, American Hardware Corporation, New Britain, Connecticut.

Paints: On all exterior sheathing, rails and soffits Cabot's bleaching oil was used to produce gray weathered effect, Samuel Cabot & Co., Inc., Boston, Mass. White outside enamel on exterior trim and flat and gloss enamel used on interior surfaces, W. P. Fuller & Company, Inc., San Francisco, California.

Weatherstripping: Bronze interlocking, Chamberlin Company of America, Detroit, Michigan.

Flooring: Tongue and groove pine flooring stained dark, shellacked, waxed, and polished. Linoleum in bathrooms, kitchen, and rear porch, Armstrong Cork Co., Lancaster, Pennsylvania.

Heating: Individual "Biltwel" floor furnaces in living room and bedrooms obviate the necessity of a central heating system.

Plumbing fixtures: White fixtures and built-in lavatory counter in bathroom, American Radiator and Standard Sanitary Corp., Pittsburgh, Pennsylvania.

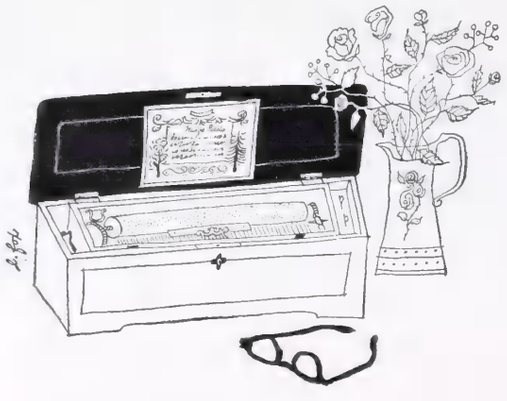
Flashing and metal work: Galvanized iron.

Glass: Double strength glass, Libbey-Owens-Ford Glass Company, Toledo, Ohio.

Screens: In kitchen and bathroom, Rolscreen, Inc., Pella, Iowa.

Electrical wiring: Exterior convenience outlets are waterproof for deck and terrace use. Interior outlets for lamp lighting are connected to wall switches.

Kitchen equipment: General Electric Company, Louisville, Kentucky.



All those in favor of beauty... say "GLASS"



"GLASS" is a magic password to bathroom beauty, as demonstrated by this handsome, modern room with walls and ceiling of Carrara Structural Glass. Carrara is richly polished and reflective, its soft, mellow colors (10 of them to choose from) never fade or change, its surface never crazes or stains. Usually, Carrara Glass walls can be applied right over present walls. Plan a Carrara bath for *your* home. It will win your family's favor and the envy of your friends!



TRIPLE TRICK WITH MIRRORS. If you have two doors in your bedroom close together, here's how to turn them into a wonderful full-length triple mirror. Put a full-length door mirror of Pittsburgh Polished Plate Glass on each door . . . place another full-length mirror on the wall between. Then you'll *know* you look your best . . . from every angle . . . whether dressing for a ball or a barbecue. But remember this: the mirrors must be *really* full-length (at least 5½ feet tall) and made of Plate Glass for best results.



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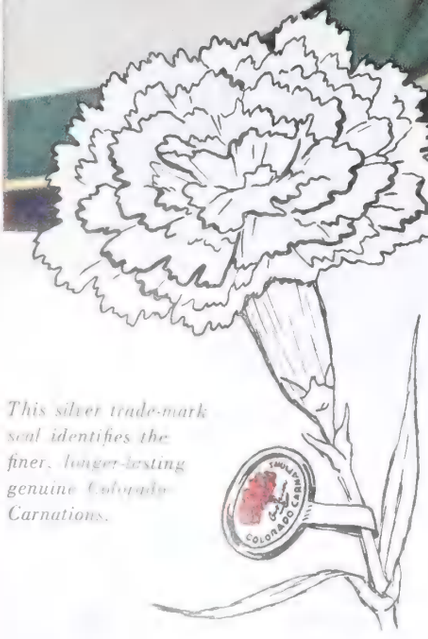
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SIMTEX "TARRYTOWN CLOTH" "LATTICE" MATKINS...CASTLETON "WINDEMERE GREEN"...IMPERIAL "ETIQUETTE"...WALLACE "GRANDE BAROQUE"

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 86



Labelon Tape, shown here last year for freezer use, has also come into wide photographic use. On film rolls, for example, it furnishes both a permanent inscription and a re-affixable, easily removed sealing device. Labelon won't curl or discolor; isn't affected by grease, acids, temperature, or humidity. $1.95 for 3 rolls (red, green, or blue) with dispenser; 8-mm width (120") or 16-mm (80"). Artisan Galleries, Ft. Dodge, Iowa.

Woodenware's gourmet following ites back many years; so do racks ke these, which handily and dec-atively array such utensils. This iport from Germany's U. S. Zone, rnishes the "works" for a mere .95. The comprehensive set, rdily made of beech, comprises cutting boards, 6 mixing spoons, fluting spoon, potato masher, eat tenderizer, rolling pin, plus rnished rack. Malcolm's, 521 N. arles St., Baltimore.





A quartet of snack tables comprises this unit. The attractive stacked formation makes it possible for tables to remain as a room accessory, ready for serving use. The Bellette Stack-Snack table consolidates alcohol-proofed blond oak with oak-tipped, black-enameled steel rods in a manner that creates sleek beauty, strength, and a firm stance. Top is 14" x 13½": 19½" high. $27.50 for 4. Hammacher Schlemmer, New York.

ll of us here who use Collinite's rniture Cleaner and Furniture ax accord them a special niche. e wax, a Silicone type long used dustrially, commands special at-tion on two counts: it's brought a mirror-like gloss with mere sting action, and the finish it im-rts has a rarely found hardness and mina. The cleaner's job on paint-surfaces and woodwork is a story itself. Pair costs $2.50. Maher .. 43 Bowne, Flushing, N. Y.





Indoors, the beauty of these Princess Calla Lily Texturmats is their best feature: outdoors, it's their ability to stay put though a gale blows. The 3-dimensional face of the flexible plastic mat looks and feels precisely like fine embroidered linen appliquéd with piqué. They have great heat-resistance, too. Brown, gray, Chinese red, hunter green, chartreuse, yellow. $2.36 for 4. Lord & Taylor, Fifth Avenue, New York 18, N. Y.

(Continued on page 185)



FOR THE BRIDE WHO CHOOSES BODART...

Happiness Assured



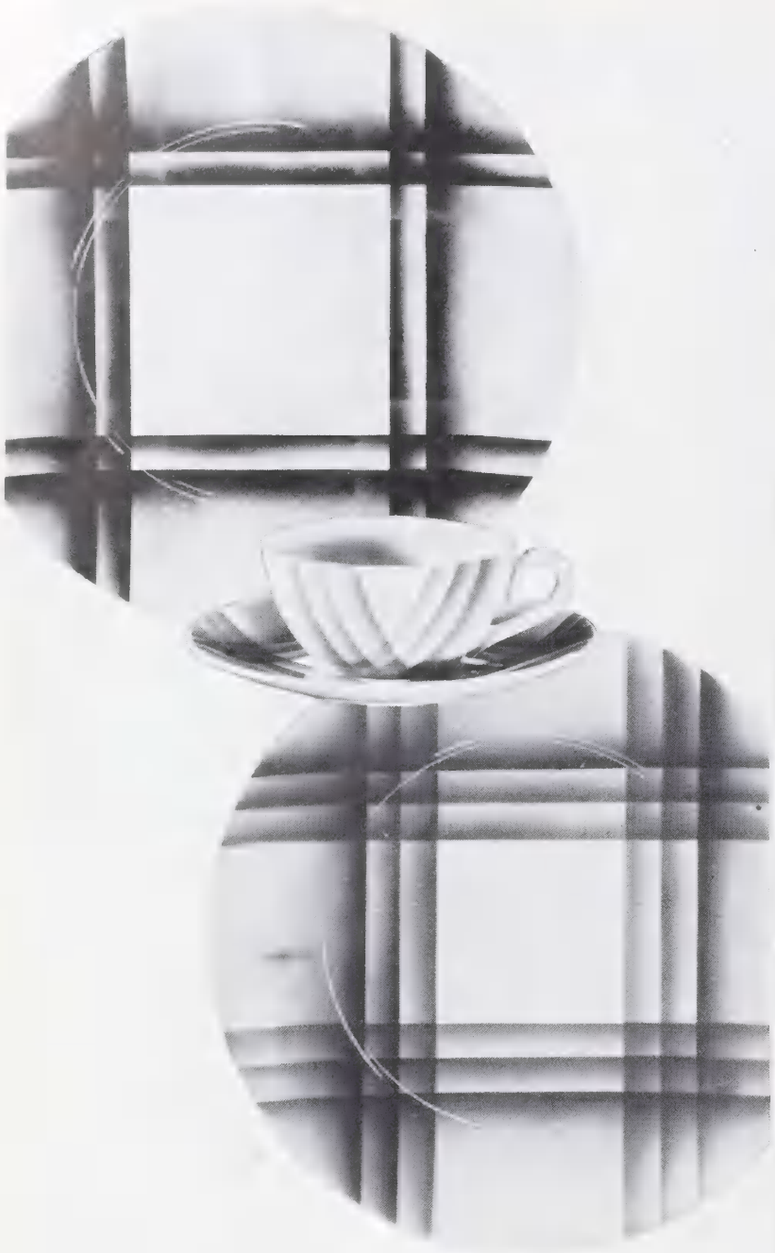
In the years ahead, few purchases will bring you such complete satisfaction as your original choice of Bodart furniture. For, the beauty of Bodart furniture is a lasting quality. Each piece has that permanence which comes only from fine designs, choice woods and superb craftsmanship. From among the time-tested *True* French masterpieces of design, each Bodart reproduction is carefully chosen for its complete suitability to American living. Bodart furniture never becomes dated. It will permanently enhance the beauty of your home.

P. S. *If you would like to know more about Bodart living room, dining room and bedroom furniture, a copy of our illustrated brochure is available upon request. Please enclose 10c.*

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Set Prettier Tables
With These Lovelier
PLAIDS
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You'll be happy you waited for these *Plaids by Steubenville* . . . they're so gay, so distinctive, so different. For barbecues, for outdoors living you'll adore the tri-colored pattern illustrated at the top; for more formal occasions you'll live happily with the softer-toned pattern illustrated below it, available in julep green or smoky gray. See them . . . marvel at their beauty . . . own them now, open stock at your favorite store.

THE STEUBENVILLE POTTERY CO.
STEUBENVILLE, OHIO

18 WAYS TO BUILD A GOOD INEXPENSIVE HOUSE

CONTINUED FROM PAGE 117



Dining room with west terrace beyond.

For all its close attention to economy, this house has numerous distinctions. Note built-in buffet in dining room (top right) and living-room bookcases (below). One big outside-loaded wood box serves both fireplaces.

More pictures on page 186

Night view of south terrace, showing





Built-in buffet in dining room.



Study boasts its own fireplace.

ng room (left) and study (below).



Comfort Control in Every Room



...with Thermador Electric Heating...

Individual thermostats and circulating fans in Thermador electric room heaters solve the problem of even temperature control. They do away with hot and cold spots, allow you to select the temperature you want in each room. Thermador heaters are easy to plan, inexpensive to install because they do away with ducts, flues, vents and central heating plants. You can locate them under windows, out of the way of furniture, anywhere you like. They provide maximum heating efficiency because you heat only the rooms you want heated. Because they're electric they give the cleanest, safest heat of all. In summer, the circulating fan used alone provides air circulation through every room in the house.



Head-to-Heels Comfort in the Bathroom

You need quick, extra heat in the bathroom when you step out of the shower. A flick of the switch on a Thermador radiant type head-to-heels heater floods you with instant warmth. A trademark of fine homes, they add such a little to the cost – so much to your comfort.



Thermador for Modern Cooking, Too

The famous electric Bilt-in Range, originated by Thermador makes true kitchen planning possible. Install cooking top, oven and griddle separately, at the right height and location for maximum convenience. Stainless steel surfaces blend with any finish. Fully automatic electric cooking is clean, cool and convenient.

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This coupon will bring you helpful information for home planning. Check the items in which you are interested.

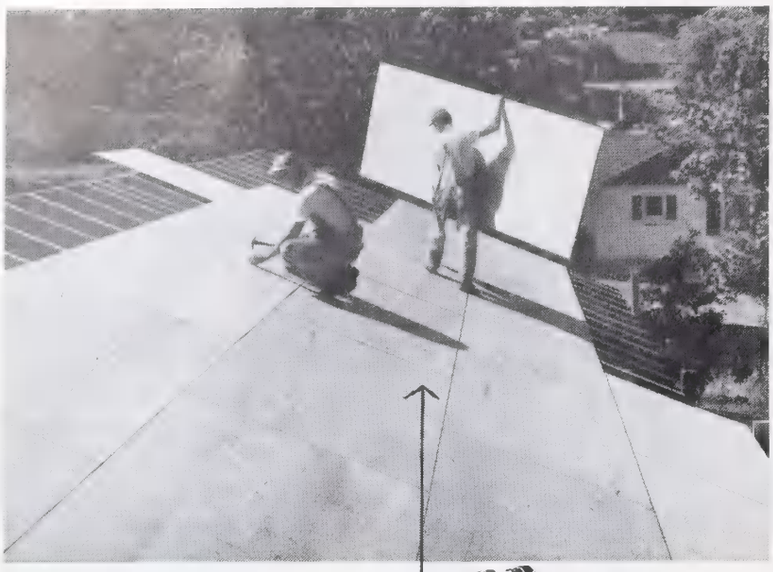
- ☐ Thermador Room Heaters
- ☐ Thermador-Bilt-in Ranges and Ovens
- ☐ Thermador Radiant-type Bathroom Heaters
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"Here's how we learned Plywood Sheathing is Best under ANY conditions"





REMEMBER the big winds that ripped the Eastern seaboard last year? Our house was right in the middle of it. And as it turned out, a choice we had made a few months before saved us a great deal of money and no end of inconvenience.

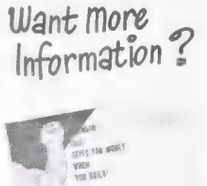
Based on our architect's recommendation, we chose plywood wall and roof sheathing. "Your home's armour," he called it. "The structural casing over which outer wall and roof coverings are placed." He explained plywood is over *twice* as strong and rigid as any other sheathing material. "Plywood makes your home warm, snug and stable, and it means extra protection against earthquake or windstorm—if that day ever comes."

It came. The howling winds toppled giant trees, washed frenzied breakers over shore line drives. Houses all around were racked and twisted by the gale, but our house—thanks to plywood sheathing—withstood the tooth and nail onslaught like a granite boulder.

Since, we've found plywood pays its way in comfort and fuel savings, too. It insulates . . . seals out unwelcome drafts. Plywood *lowers* construction costs by saving time and labor—over 25% for sheathing, 50% for subfloors. Large, light sheets cover big areas quickly, virtually eliminate expensive waste.

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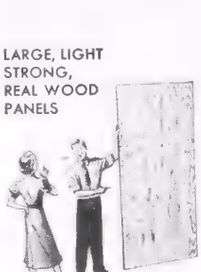


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America's Busiest Building Material

LARGE, LIGHT STRONG, REAL WOOD PANELS



THE BEST WAY TO START BEING A GOURMET

CONTINUED FROM PAGE 127

6 Cardinal Rules of Salad-Making

1. Break salad greens into pieces.
2. Discard old or bruised or brown leaves.
3. Never cut salad greens with a knife.
4. Wash and *dry well*. Store in fragrant salad bowl for at least an hour before serving.
5. Shake dressing well in a corked bottle and pour onto greens. Toss well with wooden fork and spoon so that each leaf is well coated. Do not have salad floating in dressing. This mixing takes longer than you think.
6. Serve salad on well chilled salad plates.

delicious chives are, how much milder and sweeter they are than green onions or scallions. You should also know, then, about shallots. There is just as much difference, if not more, between shallots and onions. Shallots, which are a delicious item for your bag of culinary tricks, seem to enjoy a kind of special prestige among the sophisticates. The minute you use them or talk about them, you're credited with knowing a thing or two about food. They are not expensive, being in the price class of scallions, and they are just as easily grown in your own garden or herb box. They are No. 1 in my own favorite trio of green flavorings.

In my book, the next flavor sensation in importance is tarragon. If the mention of this herb has baffled you, get out of your lethargy and try some today. It will pay dividends to your family and friends in their enjoyment of your dishes. I never seem to have enough of it in my garden, for I am always chopping it up to flavor fish, chicken, or some kind of sauce.

You should also know the importance of chervil, a delicious and delightfully different herb, resembling parsley in appearance except it has a tighter curl. It has it all over parsley for flavor, I think. It's a delightful addition to one's herb garden and gives a lift to a salad.

I don't know why people think there's something occult or awesome about herbs and seasonings. There's really no reason to get stage-fright about using them. Just *use* them and they'll pretty soon become second nature to you.

The herbs and spices I consider absolutely necessary for salad flavorings are these:

Paprika — Java Cracked Pepper
M.S.G. (Monosodium Glutamate)
Oregano — Dill Seeds
Caraway Seeds — Celery Seeds
Beau Monde Seasoning (Spice Islands)
Chervil — Curry
Ginger — Dry Mustard
Tarragon — Nutmeg
Basil

The simplest sauce to start you on your delving into the intrigue of spices is salad dressing. This is a most controversial item of food, for everyone has his own pet theory on how to produce a delicious dressing. My advice is, listen to everybody and have fun exploring the possibilities of the myriads of flavors and the very different salad dressings that you can conjure up.

There are the Purists—they who follow the French line of thinking on salad dressing—just vinegar, salt and pepper, and good olive oil. The only point that seems to be universal is the proportion of vinegar to oil, which tends to be always the same: 1 part vinegar to 2 parts olive oil. In a salad-eating family such as ours, you may get rather tired of this simple dressing day in and day out. But you can vary it by just using a different type of vinegar as a base for your flavoring. And the more you learn about salad dressings, the more conscious you will become of the wide range of possible flavors. When you are having a chicken or fish dish, the salad dressing should have white wine vinegar flavored with tarragon. If you are having roast beef or barbecued steak, a more hearty red wine vinegar flavored with shallot would be more appropriate.

The following vinegars are essential for variety in dressings:

White Wine Vinegar
Red Wine Vinegar
Eschalot (shallot) Vinegar
Sweet Basil Vinegar
White Wine Vinegar.
Tarragon Flavored
Red Wine Vinegar.
Tarragon Flavored
"Widow's Mite," seasoned with herbs and spices

Garlic Vinegar. I make my own. The procedure for mixing and oring the dressing is also much scussed. Into the mortar I first t a teaspoon of sugar. Right ere some of you will say, "*Never* gar in *my* salad dressing!" But have found that when you use rlic or shallot or scallions and ind them into a paste with sugar u take out the "sting" and there never any distress afterward. After the shallot or garlic is ound with the sugar, add your ices and grind them into the gar paste. Put in your vinegar d let stand 15 minutes or longer. hen pour the brew into a Pyrex cher for ease of measurement d add the oil slowly, beating vigously with a fork. Store in a bot- for a day or two, shake vigorsly before dressing the salad, s the greens, and serve.

N USING dried herbs, rub them n the palm of your hand (disrding stems if any) and drop em into the dressing. But, remember, dried herbs are much re potent in flavor than fresh es. Green herbs in a salad are a , and I believe no garden should without some. (At the end of s article see my list of herbs at are easy to grow.) Chopped ives and parsley are almost basic quirements, but also try adding rnet, a small leaf flavored like cumber; mint (delicious in salads en you are having lamb); cher- . fresh basil, rosemary, and dill. ese can add a zing to salads. Wash the lettuce carefully. But n't let it soak in cold water to shen it. If it is tired at the mar-, don't buy it. You can't revive and have it taste like anything. I the lettuce drain in the wire sket of the dishwasher and then e a clean tea towel and put all lettuce in a bundle and take it tside and swing it in a big circu- motion, à la the Bendix washmachine, and all the excess ter flies off. Store the wet tea filled with the lettuce in a lon bag in the refrigerator. Be e to twist the end of the nylon g so as to keep the air out and ir lettuce will keep from two to days, according to variety. The tuce must be really dry when you use it or it spoils the dressing.

Never cut lettuce. Always break or tear it into fairly small pieces. Nothing is so un-gourmet as to have lettuce shredded. It takes time to prepare and it certainly is difficult to eat. Lettuce cups or Romaine lettuce are a far better "bed" than shredded lettuce.

Always have your lettuces icy cold. And don't forget your salad plates. They should be well chilled. I keep mine in the refrigerator several hours before serving time. I usually prepare the salad greens in the wooden bowl an hour before the guests arrive. I cover the bowl, with the salad greens in it with wax paper or with aluminum foil and put in the refrigerator until ready to serve.

THIS simplifies your salad preparation, for all you have to do is shake the salad dressing well in its corked bottle and dress, or as the French say, "fatigue" the salad, seeing that each leaf is well coated in dressing. Do not have your salad swimming in the dressing. (In fact, try to have only enough to coat all sides of every leaf so that no surplus accumulates in the bottom of the bowl.) Pour over some of the dressing, mix or "fatigue" the greens, and if you need more to cover each leaf, add some. You do not hurt them by mixing with a wooden fork and spoon.

There are many kinds of salads, and when you concoct your own be aware of difference in textures. For instance, if you are having a kidney bean salad, add chopped celery for crunchiness. Or add croutons (small cubes of sourdough French bread, fried in butter and rubbed with anchovy or garlic). This trick works for all kinds of greens.

When you are having a dinner party and the salad is served as a separate course, a "must" is a cheese accompaniment such as ripe creamy Camembert cheese, kept at room temperature for several hours so it is "runny."

Wine is not a particularly good companion with a green salad. The vinegar is so sharp in the dressing that it overpowers the taste of a delicate wine. But if you make your salad dressing with red or white wine as the base instead of vinegar, the wine is not likely to be so overpowered by the salad course. Always serve the same type of wine as you have used in the dressing.

Be aware of the flavors that float through your luncheon or dinner party. See that they "marry" well. Don't have too many startling or rich sauces in one dinner party.

(*Continued on next page*)

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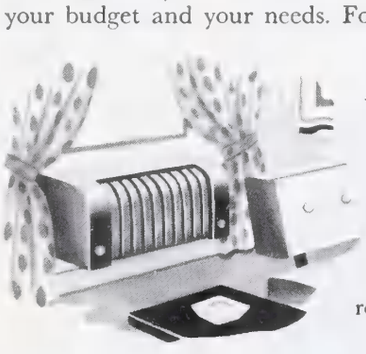
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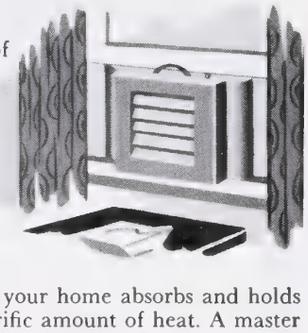
By Professor Walter Lyman Upson, *Consultant, Customer Service Bureau, Torrington Research Laboratory*

It isn't so much the heat and humidity—it's the *lack of moving air* that wears you down when the temperature soars. You know that even on the hottest, muggiest day you feel invigorated the moment a brisk breeze comes along. And that's the whole answer to the problem of Summer comfort: *put moving air to work for you!*

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THE BEST WAY TO START BEING A GOURME

CONTINUED FROM PRECEDING PAGE

If, for instance, you are having a sour cream veal or chicken dish, do not serve a salad with a sour cream dressing. But serve a dressing that is not quite so rich, rather a French dressing that will take away the richness of the sauce. But the subtler flavors, such as shallots, can float through several dishes and tie your dinner together, so to speak. Red wine vinegar salad dressings should be served with red meats, lamb, pork, and veal, while white wine vinegars should be used when you are serving fish and chicken.

One of the most beautiful and delicate salads is French endive. It is white with delicate yellow curled leaves, tapering to a point.

This endive can be had here in California only in the early spring of the year, but if you live on the East Coast you can probably get it for a longer period as it is imported from Belgium. This lettuce is so delicate that a very mild dressing should be used. I separate each leaf carefully, arranging each leaf with the tip pointed to the outside rim of a flat platter or tray that has a small edge about an inch deep. A well-chilled, hard-boiled egg chopped very fine can be scattered over this delicacy. Pour a plain French dressing and grind some pepper over it and serve. This is specially good with chicken and fish dishes, and after rich duck or a heavy dinner.

Here is a collection of dressings to start you on your gourmet salad-making way:

Plain French Dressing

⅓ cup white wine vinegar
½ teaspoon M.S.G. (Monosodium Glutamate)
½ teaspoon salt
¼ teaspoon Colman's mustard (dry)
⅔ cup olive oil

Mix dry ingredients with vinegar, add oil slowly while stirring vigorously.

My Basic Salad Dressing

1 teaspoon sugar
1 teaspoon Beau Monde Seasoning (Spice Islands)
1 teaspoon M.S.G.
¼ teaspoon salt
¼ teaspoon Java Cracked Pepper (Spice Islands)
1 shallot (or a tiny dry onion)
½ cup sweet basil vinegar
1 cup olive oil

This is a good basic dressing and you can vary it indefinitely with different spices.

Put the shallot in the mortar with the sugar, grind with the pestle, then add salt, "Bea Monde," "M.S.G.," and peppe Grind until all is a paste. Add th vinegar. Let stand for 15 minute then put all into a 4-cup Pyre pitcher (for ease of measurement Add more vinegar if your morta does not hold the half cup. Add th oil slowly while stirring the vin gar brew vigorously with a forl Store in a bottle so that you ca shake well before serving. Th dressing improves if allowed t stand for a day or two.

For a variation of the above, us tarragon vinegar instead of swee basil, or use "Widow's Mite" in stead. A salad dressing can b quite different with just this sim ple change.

With just a delicious red o white wine vinegar, you can add few more flavors. Try a pinch o oregano rubbed well in the palm o your hand as an additional tast zing. Or a pinch of sweet marjora or basil. Basil is especially com plimentary to tomatoes.

Salad Dressing with Celery and Caraway Seeds

1 large or 2 medium shallots
2 teaspoons sugar
1 teaspoon salt
¼ teaspoon caraway seeds
¼ teaspoon celery seed
1 teaspoon Mei Yen or M.S.G.
½ teaspoon Beau Monde Seasoning (Spice Islands)
⅛ teaspoon Java Cracked Pepper
1 cup white wine vinegar
2 cups olive oil

Grind the shallot with the sugar salt, caraway and celery seeds, ad the Mei Yen, Beau Monde, pep per, and vinegar. Let stand fo a few minutes, put in Pyre pitcher, add more vinegar to mak the cup and slowly add the oliv oil, stirring vigorously. Store for day or two in a corked bottle.

Salad Dressing with Sherry

1 shallot
1 teaspoon Beau Monde Seasoning
½ teaspoon salt
¼ teaspoon paprika
1/16 teaspoon Java Cracked Pepper
½ cup white wine vinegar
1 teaspoon sherry (Use a good dry one lik Pedro Domecq's "La Ina")
1 cup olive oil

Mix as usual, adding sherry wit the vinegar.

Salad Dressing with Paprika

1 shallot
1 teaspoon M.S.G.
1 teaspoon salt
2 tablespoons powdered sugar
⅛ teaspoon Java Cracked Pepper
¼ teaspoon paprika
½ cup lemon juice
⅔ cup olive oil

Mash the shallot in your mortar vith the pestle, adding "M.S.G.," owdered sugar, salt, pepper, and aprika, add lemon juice and mix vell. Stir rapidly while slowly add- ng olive oil.

Salad Dressing with Soya Sauce

clove garlic (small)
teaspoon honey
¼ teaspoon salt
teaspoon Beau Monde
½ teaspoon M.S.G.
⅛ teaspoon freshly ground pepper
teaspoon soya sauce
½ cup red wine vinegar
cup olive oil

Mix in usual way adding soya auce with the vinegar.

Salad Dressing with Honey

tiny clove of garlic
small shallot or 1 green onion
teaspoon honey
¼ teaspoon mustard
½ teaspoon paprika
teaspoon M.S.G.
½ teaspoon salt
½ teaspoon Beau Monde Seasoning
½ cup red wine vinegar
cup olive oil

Mix the usual way, mashing the arlic and onion with the pestle n the mortar, drip in the honey nd mix. Then add seasonings and inegar, and add the oil while stir- ing rapidly.

Sour Cream Dressing

½ pint commercially soured cream
clove garlic
teaspoon sugar
½ teaspoon salt
¼ teaspoon Java Cracked Pepper
cup tarragon vinegar
½ cup olive oil
small bunch fresh dill leaves
tablespoon chopped burnet or 2 thin slices of salted cucumber, finely minced

Crush clove of garlic and mash o a paste with the sugar, add salt nd pepper. Finely chop the dill, nd add with the garlic to the sour ream. Mix well. Add oil and vine- ar alternately very slowly, stir- ng rapidly all the while. Add ilted chopped cucumbers and ore in covered container until eady for use. It can be kept for a ay or two and is a delicious dress- ng for either tomatoes or lettuce. Now how do you know which ressing to use with which menu? ere are a few combinations I've ound successful:

leat	Dressing Flavor
am	Tomatoes and basil
	Tarragon flavor
ork	Chiffonade salad
icken	Shallots and tarragon
amb	Fresh mint leaves
eef	Red wine vinegar or Burgundy

I like to serve the salad with the eat course, rather than as a first course as is done in California. A good sharp French dressing is too sharp a shock to the taste buds at the beginning of a meal, and prevents your building up to a crescendo later on in the meal. At big parties I serve a green salad in lieu of green cooked vegetables, for good vegetables have to be carefully timed to come off perfectly, and big parties can't be run on an exact schedule.

The salad should always be thought of as a foil to a rich menu, for it is cold, crisp, and sharp-tasting, and can jolt you out of the loginess of a rich meal. For instance, with a dinner of lobster soup, chicken in white wine, noodles with corn and cream, use a mixed green salad dressed with chives, parsley, and chervil, 1 tablespoon chopped fresh tarragon or some chopped burnet.

Dressing for this Salad

1 shallot
1 teaspoon M.S.G.
1 teaspoon salt
2 tablespoons powdered sugar
⅛ teaspoon freshly ground pepper
⅛ teaspoon paprika
⅓ cup lemon juice
⅔ cup olive oil

Mash shallot in your mortar with the pestle, adding sugar, M.S.G., salt, pepper, and paprika. After you have ground all to a paste add lemon juice. Pour into a Pyrex pitcher for ease of measurement and add olive oil slowly while stirring rapidly. Store in corked bottle until ready for use. You should use this within a day or two or three as it does not keep as long as a vinegar-base dressing.

For a roast beef dinner, serve a light fish soup first. Then the beef with a potato casserole (like Potatoes Anna), and a mixed green salad with plenty of chopped chives, parsley and chervil. Some chopped lovage or basil is a delightful addition also.

Pungent French Dressing (for Mixed Green Salad)

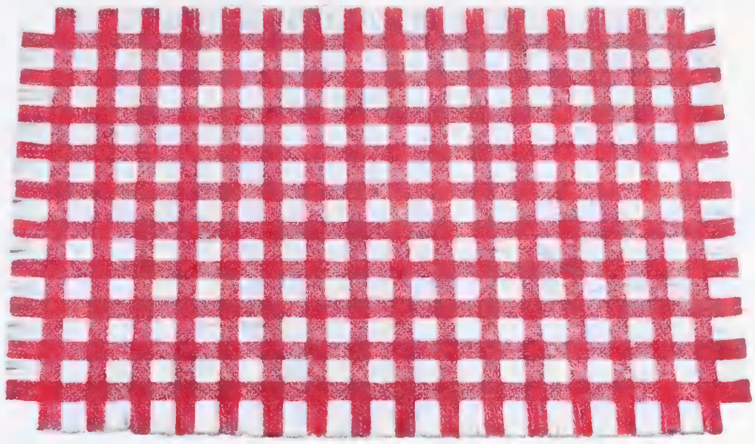
1 clove garlic (small)
1 teaspoon honey
½ teaspoon salt
1 teaspoon Beau Monde
½ teaspoon M.S.G.
⅛ teaspoon freshly ground pepper
1 teaspoon soya sauce (omit if you like and add 1 tablespoon red wine)
½ cup red wine vinegar
1 cup olive oil

Mix in the usual way, adding soya sauce or wine with vinegar.

Some people like to use a "chapon" of bread (the heel of French bread well rubbed with garlic), and put in with the salad greens

(*Continued on next page*)

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THE BEST WAY TO START BEING A GOURMET

CONTINUED FROM PRECEDING PAGE

to give an aroma of garlic to the salad. If you like this method, be sure to remove it before you dress the salad.

For a dinner with baked ham and a tiny white onion casserole, I think a Chiffonade salad is a tasty complement.

I use canned beets, cut Julienne fashion. Drain the beets and marinate in the salad dressing for an hour or two. Boil two or three eggs hard, and chop the whites finely, sieve the yolks.

The beets and prepared eggs are scattered over the top of your salad greens, plenty of freshly ground pepper is a must, and two full turns of the grinders is a good measurement. Chopped chives and parsley are also a must, to scatter over the beets. If you do not have "Widow's Mite," use a red wine vinegar.

Dressing for Chiffonade Salad

1 shallot
1 teaspoon M.S.G.
½ teaspoon salt
⅛ teaspoon freshly ground pepper
¼ cup "Widow's Mite" vinegar
¾ cup olive oil (I use the proportion of 3 to 1 for I put no sugar with this dressing)
¼ teaspoon dry mustard

Grind dry ingredients with the shallot, add vinegar, allow to stand for half an hour, then slowly add oil. Store in corked bottle until ready to use.

How to Choose and Cherish Your Salad Bowls

Select your salad bowls with care, for they are an important element in flavoring salad. Get two or three sizes, one for your family meals, another for a medium-size party (say for 12), and one for a large buffet if you entertain that way. Perhaps you will need only two, but be sure to have them large enough. It is far better to have the bowl too large than too small, for nothing is more exasperating than to mix a lettuce salad in a bowl that is too small, for the greens fall all over the side.

The bowls should be wooden ones, with no finish of any kind. You do the finishing and seasoning of your bowls, and the older the bowls get the more fragrant they become.

When you get the bowls home from the store, if you wish to clean them, rub them with a clean dry tea cloth. If your stomach curls at the thought of the germs, wash quickly in cold water—but never use soap on the wooden bowl. That is sudden death to a flavorful bowl. If you do wash it, you must let it dry for 24 hours before seasoning it.

When the bowls are dry, take a good olive oil and pour it into the bowls. Don't spare the oil. With a clean cloth rub the oil well into the bowl, inside and out, and allow to soak up the oil for 24 hours. If any oil collects in the bottom of the bowl, rub it around the bowl again. After the bowl has absorbed most of the oil, wipe off any excess oil with a clean dry cloth, and your bowl is ready for use.

Do not wash the bowl until after you have made several or many salads in it. Give it a chance to absorb the fragrance of the herbs and seasonings used in your salads. It then imparts its aroma to each succeeding salad.

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If you feel that your bowl needs washing, rinse quickly in cold ater and wipe dry with a clean tea cloth. But, I repeat, NEVER e soap or hot water. After you have served the salad and the bowl to be cleaned, take paper towels and wipe bowl thoroughly. Store bowls in a dry but not warm place, with wax paper covers in nylon bags. Don't cover with oil cloth, the wood may absorb unappetizing odor.

For mixing fish and fruit salads, or any salad moistened with ayonnaise, use a china bowl that can be washed. We don't use ayonnaise in our house for I find it is so rich in itself that it takes vay from the flavor of a salad rather than enhancing it. Instead, ıse sour cream. A washable bowl is better for this type of dressing, r the liquid would be absorbed by a wooden bowl.

Salad Makings to Grow in Your Garden

HERBS

Basil—*Delicious in salads.*

Borage—*Tips added to a salad give a different flavor.*

Burnet—*A little cucumberish tasting herb delicious for salads, sliced tomatoes, and sour cream dressings.*

Chervil—*Delicious in salads, soups, and garnish on pot roasts.*

Chives—*Have masses of these. Good in salads, soups.*

Dill—*Good in salads and with sliced tomatoes.*

Garlic—*Home grown is delicious. Use it in place of green onions when it is growing, then dry for winter.*

Garlic Chives—*A milder flavor of garlic. Looks just like chives.*

Horseradish—*So good ground and made into a sauce with cream.*

Lovage—*A delightful touch to pick up a salad or a sauce.*

Mints—*Seasoning in drinks, salads.*

Oregano—*A delicious addition to tomatoes, spaghetti sauces.*

Parsley—*Both curly and plain. The root of the parsley is a wonderful seasoning, too.*

Rosemary—*Seasoning in casseroles and salads.*

Shallots—*These are so delicious used instead of onions. They grow in bulblike clusters, like garlic.*

weet Marjoram—*Seasoning in casseroles and salads.*

Tarragon—*For fish, chicken salads, or for flavoring sauces.*

Thyme—*A seasoning for casseroles and salads.*

LETTUCES

Nothing is more delicious than lettuce picked out of your garden, hilled, and eaten with a French dressing. When you buy seeds be ıware of color and shapes of leaves of your lettuces, for variety in hape and color makes a salad so much more attractive. Consider ziving space in your garden to lettuce, even if you omit some flowers.

Among the varieties we grow are:

omaine, white and green
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TAKE IT EASY, Lady!

Keep up with the newest labor-saving conveniences. They will help you streamline your housekeeping

By Charlotte Conway



DRAWINGS BY KELLY OESCHLI

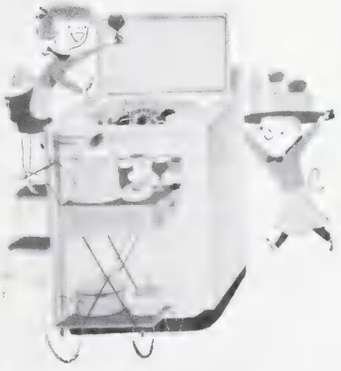
If you never wer in for weight-liftin in your college gy days, probably you sti don't like to lift an thing heavy. And yo won't have to, if yo have the new Apex ca ister type of cleaner. seems lighter even than its 15 pounds because the pancake motor placed at bottom of canister, thus lowering center of gravity an giving a well-balanced, lightweight feel. Motor, incidentally, ha high power both to clean rugs and to do good above-floor cleanin Cleaner is 13″ in diameter, 12″ high, takes little storage spac



Always losing little things in the depths of your freezer? Now you can put all the small packages together in one narrow basket, especially designed for formerly mislaid bits and pieces. Orley has seen to this in their freezer, and include also two standard-si sliding baskets. Freezer has flat top at worktable height, is 54″ wide 32″ deep, holds 450 lbs of frozen food. Two compartment interior aluminum-lined, rust-proof, chip-proof, easy to clean. 100-lb capaci freezing compartment has copper coils on all four sides and botto



Double-duty designing is getting to be so universal, nothing surprises us any more. Not even the new Debonair floor fan brought out by Westinghouse, which keeps you cool, provides a coffee table, and even offers a serving tray if you want it. Tray stores under fan top when not in use, but it's so practical, with its Micarta plastic in wood-grain finish, that it will be in use most of the time. The fan stands 20″ high, is 22″ in diameter, and moves air uniformly in all directions without draft. Comes in cool green, gray, and chrome finish.



In most households, serving a meal involves an astonishing number of soiled dishes, silver and glassware. Youngstown Kitchens realize this, and have remodeled their jet-tower dishwasher so that upper loading basket now holds half again as many things as it used to. Cutlery basket now is curved, hangs on outer rim of upper basket. An ingenious arrangement of wire prongs makes possible compact loading, even of stemware. Top of dishwasher is flat, unbroken, provides extra work surface. Washing process takes only 10 minutes.



Make use of every inch of kitchen wall space, and you'll have a place for everything you need, right where you need it. To help along the good cause, American Kitchens has brought out a 40″ wall cabinet especially designed for use above ranges, freezers, or refrigerators. Not only does it have two compartments, concealed behind closed doors, but a third one, tall enough for several of your favorite cookbooks. The real touch of genius lies in the "pantry shelf" below, perfect for seasonings and condiments you need often.

(*Continued on page* 202)

Only the leader in automatic heatin

OIL-O-MATIC

gives you all this . . .



CLEANER HEAT

Your house stays sparkling clean with Automatic Heat because there's no smoke smudge. Your furnace room stays spotless, too.



GREATER CONVENIENCE

Throw away the shovel—set your furnace once and forget it—you heat automatically with dependable, trouble-free Oil-O-Matic.

Exclusive

Metered LOW Pressure

IS THE REASON YOU'LL PREFER OIL-O-MATI

. . . It takes a truly advanced principle i heating to give you the advantages lower cost, cleanliness and convenience a wrapped up in one package. That's wha Oil-O-Matic's exclusive *Metered Low Pre sure* does because it meters the oil drop b drop and burns it all without waste for th cleanest, hottest flame ever.

So why settle for less when you can hav the best and save at the same time, to Own Oil-O-Matic Home Heating with e clusive *Metered Low Pressure*.

The best heating expert in your tow displays the Oil-O-Matic sign—you'll fin him listed in the classified telephone d rectory under "Oil Burners".



LOWER COST

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They help you get years more wear from your rugs. So U. S. Rug Underlay is really economical, because it protects your carpeting investment for life.

It keeps carpeting flat and smooth. And U. S. Rug Underlay is so easy to housekeep. There's nothing to lint, or create dust; it's non-allergenic. U. S. Rug Underlay can't mat, lump or creep; won't mark floors, and anyone can cut it to fit.

US RUG UNDERLAY

Cuts to Exact Rug Size

AT RUG AND FURNITURE STORES



Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

ONE FAMILY'S FORMULA FOR THE RICH, FULL LIFE

CONTINUED FROM PAGE 133



Richard Whorf, the many-talented father of this family, is probably best known to you as an actor and movie director. You saw him in "Blues in the Night." He's a skilled set designer, too, by trade and hobby.

My folks were relatively poor, but on rainy days father used to get out his easel and paint. He'd make a game of it, and we kids would join in. Mother would have us acting various parts in a play so that our awareness of the creative world came very early. We were taken to museums and art galleries. The admission was free, and we came to realize that a man who developed his own talents was infinitely richer than the man who made a million and then bought the talents of others. We were taught that life was a state of constant change, that a man had to change with it and develop and acquire new interests. I grew up knowing that millionaires aren't the happiest people."

When Richard Whorf married the former Margaret Smith in 1929, he'd already been an actor, a magazine illustrator, and a set designer for ten years, and he was by then deeply in love with a new cultural interest—archaeology.

Two days before his marriage he burst into his fiancée's apartment. Ecstatically he announced

PORTRAITS BY JOHN ENGSTEAD



Peter, the oldest, is still in college but has already shown his ability as a painter, designer, and music critic. You see him surrounded by designs for a record album. The whole family "collects" music, works to it.



David has taken to the guitar as his musical specialty, already has trod the boards in summer stock as exercise for his dramatic talents. He's also a crack swimmer, proving the arts don't preclude he-man stuff.

private discovery of the most nderful honeymoon spot in the rld. "You'll never forget it," he wed.

'And I never have," his wife says. 'e spent our honeymoon in Africa ging for Roman ruins around rthage. I knew then that I had rried a pretty off-beat but fascing character. I knew, too, that 'd never have very much money t that life would never be dull. don't know if our boys have inited Dick's temperament or any his talent, but they've certainly been influenced by the environment we've provided.

"Our house is always cluttered with paintings, drawings, stage models, woodwork of all sorts, actors, artists, scripts, various theater paraphernalia—and this type of creative environment must leave its mark on children.

"All early education, as you know, is learned through imitation. A child learns to speak by hearing his mother talk. Pete learned to paint by watching his father paint.

(*Continued on next page*)



Chris bids fair to be the mechanic and engineer of the family. A carver of ship models and a connoisseur of model planes, he's 11, trying his hand at everything, including the piano, and getting much encouragement.

NEW COMPLETE FOOD PREPARATION TEAM

WARING MIXOR

WITH EXCLUSIVE 'PROPELLER PITCH' BEATERS

$19.95

Waring's revolutionary new 3-speed *full power* hand mixer whips through thick, stiff batters! New 'Propeller Pitch' beaters provide an exclusive top-to-bottom, 5-way mixing action! Lightweight, perfectly balanced, Mixor's control switch is directly under your thumb for right or left hand use. Curved blades prevent '*pan-scrape*'...snap out for easy cleaning. Stores anyplace!





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What a Waring Blendor does
Makes baby foods, salads, icings, soups, muffins, milk shakes, omelets, mayonnaise, canapes, convalescent diets, pies, waffles, sauces, cookies!



What a Waring Mixor does
Every Mixing job you do by hand or with many awkward motor-driven mixers . . . and does it better! Use at kitchen table, or range!

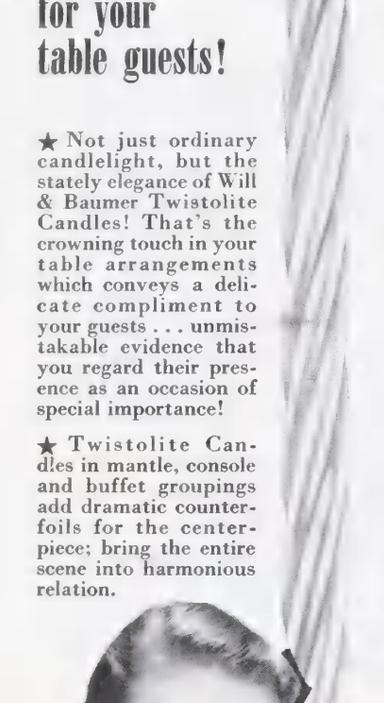
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★ Not just ordinary candlelight, but the stately elegance of Will & Baumer Twistolite Candles! That's the crowning touch in your table arrangements which conveys a delicate compliment to your guests . . . unmistakable evidence that you regard their presence as an occasion of special importance!

★ Twistolite Candles in mantle, console and buffet groupings add dramatic counterfoils for the centerpiece; bring the entire scene into harmonious relation.



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Syracuse, N. Y.
Leading Candle Craftsmen for Nearly 100 Years

ONE FAMILY'S FORMULA

CONTINUED FROM PRECEDING PAGE

David learned by watching Peter. Today I have four men in the house who are constantly learning lines or doodling or making sketches. The satisfying thing to me is that none of our boys is ever bored. We never have to send any of them to the movies because they can't find something to do. Even Chris, the youngest, can spend three or four hours alone just putting his airplane models together or sketching or carving figures out of cakes of soap. Dick has acted in scores of movies and directed loads of them, but I honestly think our boys would rather go to a good museum than see an average movie. That's because we started taking them to museums and art galleries early.

"It's a whole lot easier for a mother to give her son 25¢ and send him to a show than it is to take him to an art gallery, but when the boy becomes 12 or 13, the pains you've taken to heighten his art awareness really pay off.

"For example, we have a favorite game in our house. We live in Beverly Hills and because the weather is mild we've turned our garage into a combination studio and playroom. When the boys and Dick are home, they get together in the studio. Each of them paints his interpretation of one model. Sometimes, I'll be the model. Sometimes, it'll be an old piece of statuary; sometimes we'll just play records and let the boys paint various figures that the music brings to mind. That's the sort of game any household can play."

Admittedly, there are relatively few people in the world with Richard Whorf's background. How does the average man with a pedestrian job acquire the art of good living? How does the average housewife whose husband comes home after a hard day's work at the office and wants nothing but to be left alone with pipe and paper, transmit the good life to her offspring? How does she acquire it herself?

"It's like dieting," Dick says. "You've got to do it yourself. Many men, especially those with monotonous jobs, get fed up with life periodically. They find it empty and meaningless, nothing but a day-to-day grind. That's because they've made it that way. With a little effort they can alter it.

"The minute you get yourself a hobby, life becomes interesting. I know a man who, instead of buying a television set, bought all the parts. He and his son spent their spare time putting the parts together. Now they both know how television really works.

"As for women, the more interests they have, the younger they feel and, consequently, the younger they look. People are always surprised to learn that Marlene Dietrich is a grandmother in her fifties. The reason is that Marlene is constantly busy. If she's not acting in a picture, she's working on a radio show. If she isn't doing radio, she's traveling in Europe entertaining the troops. For my money the dullest women are those who always have enough time for tea parties, cocktails, and lunch at Romanoff's or the Colony. They dress well and take all the beauty treatments but there are no new thoughts in their minds or new substance to their lives to make their eyes shine with new lights. The women who count today are the ones who are alive to all the forces around them. Awareness usually breeds attempt, and attempt always means activity. An active woman is rarely neurotic."

FOR many years Richard Whorf toured the world with Alfred Lunt and Lynn Fontanne playing leading roles in *Idiot's Delight*, *Amphitryon 38*, *There Shall Be No Night*, and many other plays. During the course of these travels, he was always running into Europeans who made it a point to denigrate Americans as cultureless barbarians who got nothing out of life but money.

"I would explain to them," Dick says, "that we are turning out proportionately better writers, painters and designers than any other nation on earth. I would tell them that no country in the world has as many museums, art galleries or symphony orchestras as we. But they always came up with, 'Yes, but do Americans really appreciate the good things in life?'

"Whether the bulk of our population is aware or sensitive to our artistic creativeness, I don't know. Awareness and enjoyment of life are highly individual matters. I do know in my own family, however, that we've tried to raise our sons so that they actively use all their senses and all the artistic facilities available to them.

"My wife and I have taught them that the best way to appreciate anything is to try to do it themselves. We believe this is the key to the good life, for in the trying lies the rich and satisfying experience of actively living. The more ventures one undertakes, the more one lives. Try it and see."



keeps swimming pool water clear and fresh
all summer long

Does slimy algae-infested water keep you out of your pool on humid summer days? Then get EXALGAE today and enjoy invigorating dips in water that's always refreshing and clear.

- Liquid EXALGAE destroys algae and prevents further growth of these unsightly water plants. EXALGAE is colorless, odorless, will not mar pool finish. Positively harmless to eyes and skin.
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COMMON GARDEN FALLACIES



1. People say: *Starve your plants and you'll get a more abundant bloom because the plant will try to produce seeds before it dies. So they crowd plants into tiny pots, withhold plant food in outdoor plants.*

The truth: The more food, the more blooms a plant can produce.



2. People say: *Prune your roses way back (to within 6" of the ground) for best results.*

The truth: Moderate pruning (15" to 20" above ground) promotes growth.

HE MOST GARDEN FOR THE LEAST MONEY

CONTINUED FROM PAGE 142

lly become the most admired
s in your garden.

uning also can create hand-
shade trees from scrub brush
may now have on your prop-
—wild cherries, seedling oak,
aple thickets, etc. Or you can
overgrown old viburnums,
honeysuckles, and even old
s at bargain prices and prune
to tree form. Often you can
n these plants merely for the
ng. Ask your local landscape
eryman to call you the next
he has a revamping job that
ves discarding big old shrubs
onger needed in their present
e. Pruning shrubs into trees is
ely practical and far less costly
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e-producing ability.

ving and fences may seem way
nd your present budget. But
k prices again. Ask for a
kdown. You will discover that
alf to three-fourths of the
cost goes just for labor. Here's
chance to take another big
out of the cost of a garden—
our own paving and fencing.
only the raw materials. Indi-
l units are small enough to
dled easily, and you won't
any special equipment. Look
crap pieces of lumber, odd lots
icks or cinder blocks, and sur-
bargains when old buildings
orn down. Let what you find
mine the type of privacy screen you build. Let the sizes of the individual pieces determine the module you use in designing your fence or wall, as was done in the examples on pages 140, 142. Six other examples on pages 176, 194.

You won't be a speed champion the first time you lay bricks or build a fence, but you'll get along much faster and much easier than you now think possible. Soon your dexterity will amaze you—and your friends. As a matter of fact, your friends will want to get into the act as a result of the normal "sidewalk superintendent" urge in most of us. Your garden is the perfect spot to put the urge to work, and you will have a substantial saving to show for it.

Saving money also depends upon avoiding mistakes. Doing things over is costly. So avoid tricks, fads, and experiments in your garden, such as surprise combinations of plants of dissimilar requirements, or growing plants in unusual places or under hazardous circumstances. None of these guarantees that you will receive more garden for your money, and there is a real chance that you will have to re-do the garden. In any event, you will be paying the premium cost that always attends doing something new. Dollar-stretching demands that you stick to the time-tested. But do this and your garden will be a fine investment in more enjoyable living.

BEAUTY

THAT'S FAR MORE THAN SKIN DEEP





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No matter what climate you live in (hot, cold, wet or dry) . . . what kind of a house you own (brick, stucco, wood, concrete or other building material) . . . you'll be as enthusiastic about Atomastic as thousands of other families all over the country. Atomastic is not a paint, it is a mastic containing asbestos, mica, perlite and titanium. Available in many colors, it is a beautiful, insulating, armor-like finish that is sealed to your walls by pressure equipment. A permanent, weather and fire resistant coating that will not crack, chip, peel or flake. Before you refinish, find out about Atomastic. 10 year factory guarantee . . . FHA financing.

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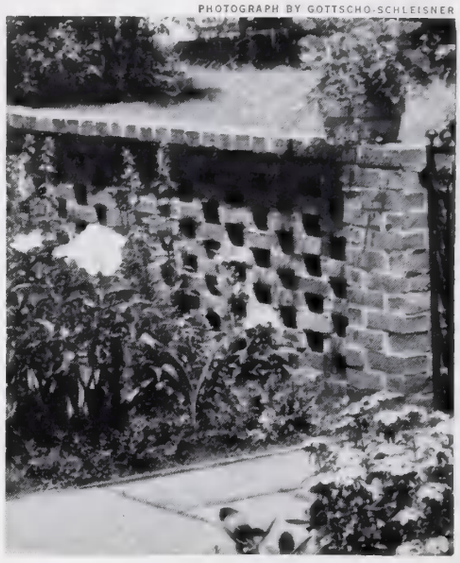
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OLD QUAKER PAINT CO., INC. 1977 Blake Ave., Los Angeles 39, Calif.
Yes, I want to know more about Atomastic, the asbestos mastic coating for the outside walls of my home.

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STREET _____
CITY _____ ZONE ____ STATE _____

THE MOST GARDEN FOR THE LEAST MONEY

CONTINUED FROM PAGE 142

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



Brick walls are easy to build. Trick is to keep each course of bricks plumb ("On the Level," see May issue, page 256). Open-grid design lets breezes enter freely, is good for you and plants.

2 PHOTOGRAPHS BY MAYNARD PARKER



Rope pattern introduced by ivy growing along tightly stretched wire is an inexpensive way to add much interest to a plain brick wall. Use a diamond pattern for high walls.

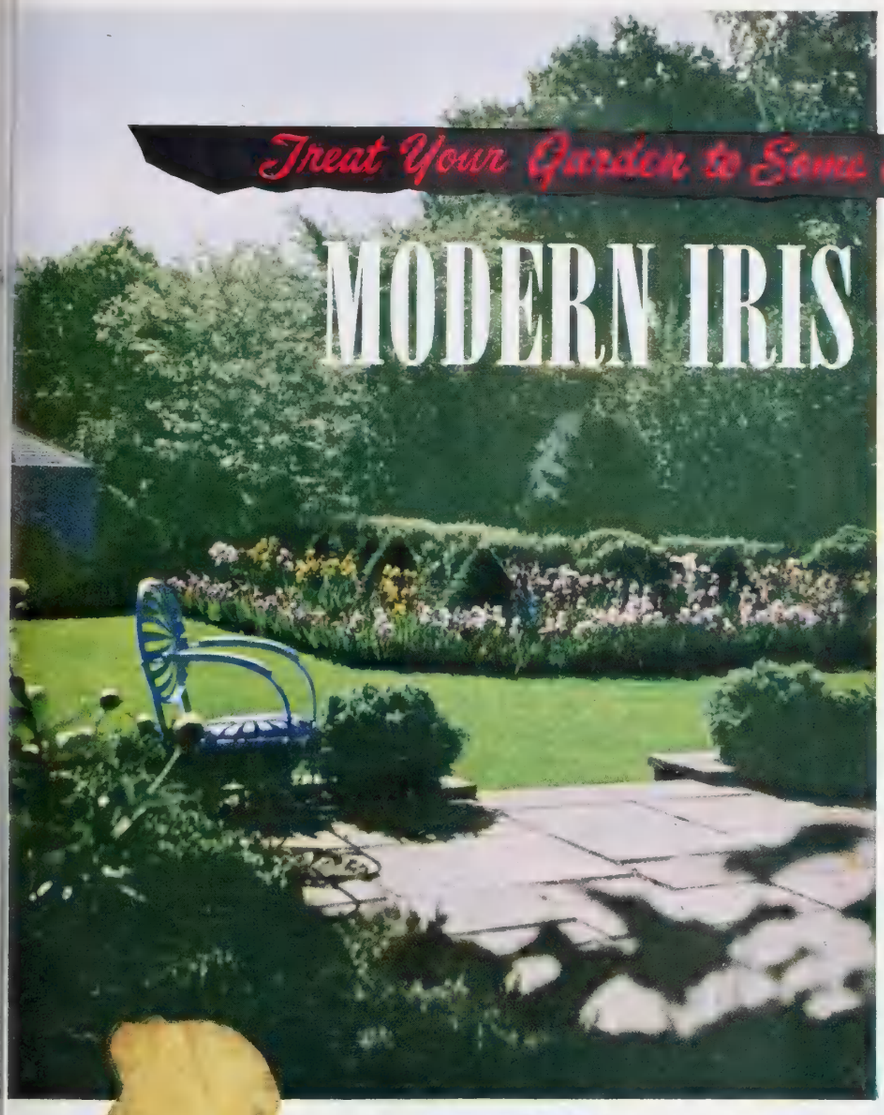


Redwood grapestakes are inexpensive in the western vineyard areas. They weather to a good gray, or you can easily stain or paint them. Vine on taut wire adds the pattern.

(*Continued on page* 194)

Treat Your Garden to Some of These

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Hardy Everywhere—Easy To Grow

HARRIET THOREAU

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Minnie Colquitt, stitched violet	1.00	**Peachblow,** pinkish plicata	.75
Mulberry Rose, well named	1.00	**Tiffanja,** primr. stitched brown	.75
Ola Kala, ruffled gold	1.00	**Garden Magic,** deep red	.75
The Capitol, ivory white	1.00	**Red Gleam,** velvety red	.75
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 88

very Tuesday. Thursday. Sunday: he Black Hills Passion Play. in hich Josef Meier has painstakngly transplanted the traditional uropean religious drama to Amerian soil. presented in an American tadium-size amphitheater with a tage two and a half blocks long.

uly 3-5, at Belle Fourche: the lack Hills Round Up. western ow-town stuff. with street carnival. estern clothes. rodeo events of orld championship caliber. inluding wild buffalo riding.

uly 25-27, at Custer: Gold Disvery Days. in which Custer shows f its lusty part in the discovery gold in them thar Black Hills. nd in the western thriller events at followed.

ugust 1-3, at Deadwood: The ys of '76. another roistering deo and frontier celebration. in hich Wild Bill Hickok and Deadood Dick ride again. and Calam- Jane lives down to her name. r drop in at Deadwood any day cept Thursday and Sunday all mmer to see frontier justice eted out to that frontier villain. ck McCall.

The open hand

On some all-expense tours. you ed not tip at all. But it's the rare p on which you do not encounter outstretched palm. Since what ll and will not pass as a tip varies different countries. it's a good ea to find out in advance whom tip. when. and how much. If you ish miscellaneous tips on the tel help in Continental Europe. u may be duplicating the 15 or per cent service charge your tel or restaurant has already ded to your bill. But heaven help u if you fail to remember the pectant theater usher.

In many European countries. as re, the amount due the porter o carries your bags is fixed by . It's almost always safe to tip you would at home. or figure t 15 per cent is fair enough. re for extra service. But it's re deft. and usually less expene. to ask questions beforehand. e government tourist offices of countries you're about to visit l keep you from blundering or ng broke. if you ask their ade. Europeans appreciate such en tips as nylons. cigarettes. lipsticks. but being human. y enjoy a spot of cash. too.

Cariboo country special

Pacific and Great Eastern's mere 347 miles of track follow the tortuous Gold Rush Trail north through the mountainous heart of British Columbia. starting at Squamish. just north of Vancouver across Howe Sound. and ending at the wilderness frontier town of Quesnel. threading. climbing (and sometimes clinging) through rugged. utterly beautiful terrain.

Your sleeping car. though comfortable. may be quaint. But your locomotive will be reassuringly Diesel. the personnel frankly pleased to have you along. and the observation car no pleasure dome of rich upholstery and tinted glass. but a bench equipped gondola car gloriously wide open to the sun. pine-rich air. and some of the world's best scenery.

The railroad has set up a variety of tours for June through September. all originating in Vancouver and including the three-hour cruise to Squamish via Union Steamship. all pleasantly inexpensive. The railway's chief pride is its all-expense Tour A. on which. for from only $60 up. you ride the entire 347 miles. Squamish to Quesnel. one day up. one day there. with your choice of two sightseeing tours. and the third day back. Variations: the Three Canyon Tour. also three days. by rail and bus to Quesnel via Fraser. Thompson and Cheakamus Canyons. $41.75 including all transportation. hotel at Ashcroft. lower berth on the return trip; a three-day Four Canyon Tour to Lillooet only. adding Marble Canyon. $28.65 including hotels at Ashcroft and Lillooet; and a ten-day all-expense retreat into the primitive. by rail. bus. and motor to the Cariboo Hunting and Fishing Lodge in the fabulous Bowron Lake area. $200 each for a minimum of two including transportation. your stay at the Lodge and guides. boats and such for your fishing.

For reservations: the Pacific Great Eastern Railway Company. 94 West Pender Street. Vancouver 4, British Columbia. Or even without reservations. you can make connections when you arrive with still another tour the three-day rail trip. to Lillooet. $22.25 round trip including transportation and meals en route. The railway will furnish a list of accommodations in or near Lillooet in case you wish to stay around a while. which you will probably decide to do.

(*Continued on next page*)



Happy, happy memories



When the day was brilliant. the picnic cove a dream. and everyone was in a party mood. When you couldn't miss with your driver. your serve was clicking. the fish were biting. and the breeze was made for sailing. When living meant bright sunny days and wonderful starry nights. When you had all the time in the world for playing and loafing. When—but *all* memories of Bermuda are happy!

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HOW TO LEAVE HOME

CONTINUED FROM PRECEDING PAGE

Little packages

Leave the Grand Tours to those who can. There's some mighty nice, carefree, and useful going in the smaller package trips this summer. Use them for:

The short vacation. Example, Colonial Airlines' seven-day stay in the Thousand Islands, minimum $88.80 all expense from Montreal. Included, room at the Monticello Hotel, Alexandria Bay, where you will be welcomed by a free cocktail; meals; a day's fishing with guide, bait, tackle and basket lunch; sightseeing both by daylight and at sunset.

The otherwise impossible. The primitive, high, and sometimes red mountains of western Colorado, for instance, something not to attempt on your own, but just as safe and thrilling if you entrust yourself to the experienced guidance of Buddy Davis, at Ouray. Trips are by jeep, range from five hours to one day, climb such as 13,000-foot Engineer Mountain, show you remote mining camps at $1 per hour per person—and you'll be glad for Buddy's special spring constructed cushions and sure hand on the wheel.

Short cuts. Among the several services which will take you and your car across Lake Michigan to save miles, time, big-city traffic: the "S. S. Milwaukee Clipper," running daily between Milwaukee on the west shore and Ludington on the east. Pride of the Wisconsin and Michigan Steamship Company, Milwaukee and Chicago, the Clipper is luxuriously set up with air-conditioned outside cabins, a children's playroom, facilities for whole meals or snacks, entertainment. Your six-hour trip won't seem long enough to suit you.

Guidance. Let local sightseeing services spare you the fussy details of getting around and in, in a strange area, of finding a good place to eat, figuring when to leave a coin in the box, researching what it's all about. Example: the Movie Studios and Hollywood Tour offered daily out of Los Angeles by Tanner Motor Tours. This takes you inside Warner Brothers First National Lot, shows you the huge outdoor sets at Columbia Studio's Ranch, gives you a look at Universal City, the Walt Disney Studio. Three hours, $4.

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Celebrations in the Midwes

You should be reminded that the Midwest, too, is now using drama music, and pageant to celebrate its too little known past. New only last year, repeated even more ambitiously this year, are these midwestern fiestas:

At New Salem State Park, near Springfield, Illinois, every night except Monday June 28 through August: *Forever This Land,* an historical drama in the Lost Colony tradition, giving you, of course, Lincoln, and particularly the six years he lived in the little village of New Salem, so poignantly recreated. Accommodations: Springfield, Petersburg, where many homes will offer rooms, or the New Salem Lodge within the park itself. Information: New Salem Lincoln League, Petersburg, Illinois.

At Manistee, on the east shore of Lake Michigan, Tuesdays through Sundays, June 24 through Labor Day: summer stock, a lively revival in the Ramsdell Theatre, which was built and subsidized through many sparkling seasons by an early lumber baron for his stage-struck son. The restoration of this famous old opera house, where Lillian Russell and others of her glamorous ilk once held forth, was actually accomplished by the enthusiasm and elbow grease of Manistee's boys and girls, working with the local woman's club. The impressive job they did helped them win the "Build Freedom With Youth" award for the most successful community project in Michigan. Program information: the Manistee Board of Commerce, Manistee, Michigan; accommodations, Reso Secretary, the same.

At Lac du Flambeau, in the land of the Chippewa: Indian Pow Wow twice weekly June into September, Indian ceremonial dances, mid August. Presented in the country only Indian Bowl. Information about a Lac du Flambeau vacation in general, the Indian Bowl program in particular: the Chamber of Commerce, Lac du Flambeau Wisconsin.

By autobahn to the Niebelun

If you get to Bayreuth, Germany, where the Wagner Festival Plays will take place July 2 through August 25, you will be entranced to find the famous old baroque city unchanged. But if you go dreaming only of castles on the Rhine and similar romanticism you may be startled at the practical modernisms that greet you

West Germany. German Federal Railroads boast Diesels, dance and theater cars these days, and, in the stations at Munich and Essen, lighted signs list hotels, with last-minute vacancy information relayed direct from each. Germany's motor coaches are tomorrow in design, with gadgets. A motorist finds a growing string of information stations at the border and, as he whips along the famous *autobahnen*, the Reiseruf again pages him for telephone calls. And the new Kempinski Hotel injects its dazzling all-glass façade among the elegant old shops of Berlin's splendid Kurfuerstendamm, which is filled again with sentimental figurines and mechanical toys.

Germany is catering with typical thoroughness to those who like to travel in comfort, but she also gives those who follow the heart a good mark's worth. Heidelberg remains much as the Student Prince knew it. Baden-Baden again soothes fashionable aches and pains. The castles, the churches, the rich landscapes, the romantic rivers, the time-honored festivals, are all there, just as remembered. You will even find Baedeker back in business, with an up-to-date guide to North Bavaria already at your book store, one on South Bavaria due. Such few complications as remain, like visas, you can simplify with the help of your travel agent, or German Tourist Information Offices in New York, Chicago, San Francisco. And, though at this writing gasoline is 60¢ a gallon, a steak dinner, served with all those hearty German trimmings in Munich's old Hofbräuhaus costs, again at this writing, only $1.25.

Trip Tips

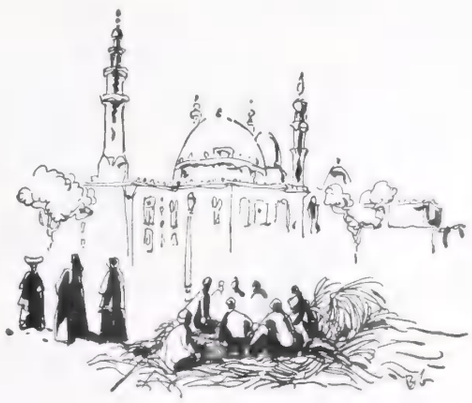
Driving at night? Cultivate those friendly chaps, the truck drivers. First, says the Shell Oil Touring Service, blink your headlight once to let the truck ahead know you want to pass. One blink in return means, proceed; two, wait a bit, car coming; three, take it easy, trouble brewing; and four, hold everything, it's serious!

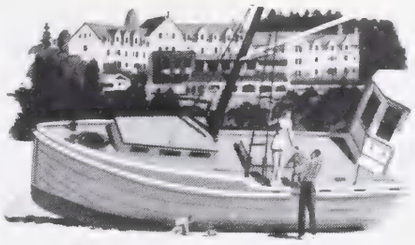
Europe for the children too! Check into European Hotels, camps, and other facilities set up to keep the children of traveling parents out of sight but not out of touch. Under American direction is the Children's Villa just out of Paris, well equipped to keep boys and girls from five to fourteen healthy and happily occupied through a full camp program and activities introducing them to French life and culture. Open June 23 to September 7; rates: eight weeks, $300, and proportionately less for shorter stays; address until June 15: 27, Pl. du Marche St. Honore, Paris 1; thereafter, Deauville, France.

Crossing the Channel? The British European Airways has mounted the low-cost excursion fare bandwagon. New off-peak rates, London to Paris, $29.40 (as compared with $35.70) from seven to 11 at night and 7:15 to 9 in the morning; and $44.66 from 7:15 in the morning to 7 at night.

Love those animals? If you are one who yearns to share your ice cream cone with those cute Yellowstone bears, take heed. The National Park Service, appalled at the casualty list among people just like you, has now officially prohibited feeding, teasing, or in any way molesting its bear, deer, moose, buffalo, bighorn elk, and antelope.

Driving Japan? Probably not. But you may enjoy this excerpt from the instructions which, say United Airlines, Japan has carefully printed in English, just in case you might become impatient: "When a passenger of the foot heave in sight, tootle the horn. Trumpet at him. Melodiously at first, but if he still obstacles your passage, tootle him with vigor. Express by word of mouth the warning. Hi! Hi!"





Want your vacation sunny and salty? With family fun? **1:** It's waiting in down-east Nova Scotia at the Digby Pines, a picturesque hotel and cottage colony. **2:** Your comfort's in the good care of Canadian Pacific.

18 vacation delights seeing

East-to-West Canada

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12: Westward! Along the scenic *north* shore of Lake Superior! **13:** Enjoy sky-high Canadian Rockies by Canadian Pacific *Diesel* train! **14:** See unparalleled beauty at Banff Springs and Lake Louise! **15:** Ride through Evergreen enchantment. **16:** Visit Victoria and revel in roses! **17:** Stay at The Empress—famous gardens! **18:** Your choice of sports!





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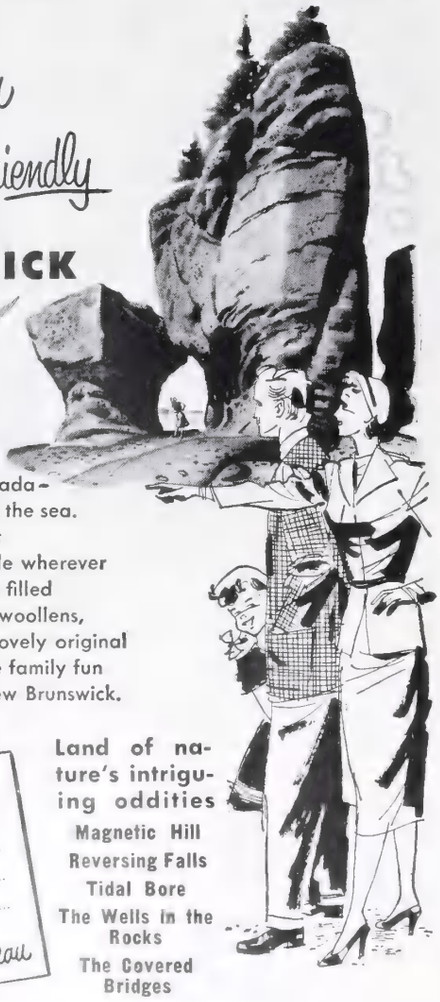
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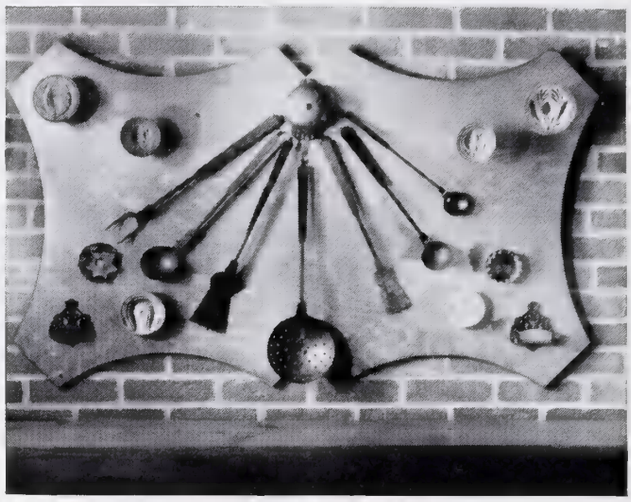
NEW BRUNSWICK travel bureau

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Magnetic Hill
Reversing Falls
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The Wells in the Rocks
The Covered Bridges

30 GOLDEN RULES FOR LIVING WELL

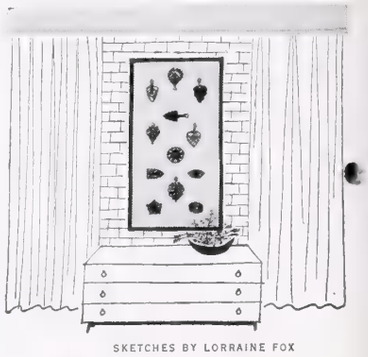
CONTINUED FROM PAGE 95



A miscellaneous collection of Early-American kitchen paraphernalia looks its decorative best when mounted on a shaped plywood board like the one above. Massing "thin" objects together on a contrasting background makes them seem important, keeps them from being lost on an expanse of wall. Other backgrounds to consider might be grasscloth, straw matting, even burlap.



If you want to show off the delicate scrollwork of black wrought-iron trivets, back them up with the textured surface of cork. The collection above, framed in a simple black molding, can be duplicated at small cost. Your trivets need not be antique; you can buy reproductions for around a dollar. Wood grain paper could back them.

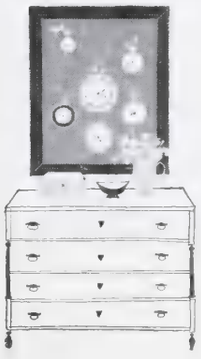


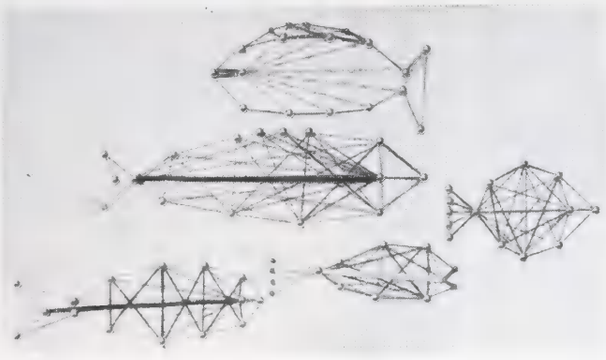
SKETCHES BY LORRAINE FOX

PHOTOGRAPHS BY WILLIAM HOWLAND

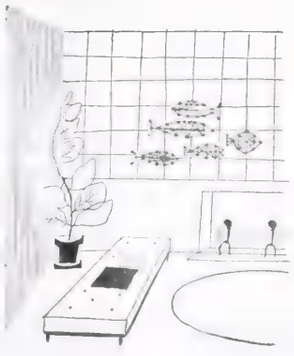


Put a group of small clocks together on bright green felt, mount in an out-size picture frame, and you have a wall decoration that demands attention. The same clocks scattered here and there would hardly be noticed. If you're not a clock fancier, you could mount in similar fashion — old coins, medals, decorative hardware, old buckles, or fishing flys.



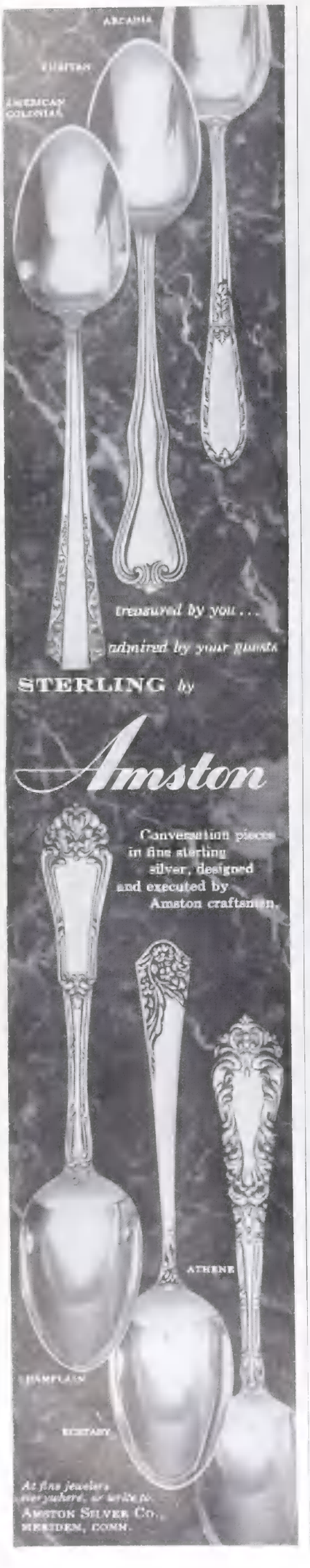


You can float a school of fish in your own living room if you like, and this school is purely decorative with no care involved. Apply acoustical tile to your wall above a dado molding. Outline fish shapes with large brass upholsterer's tacks. Criss-cross yarns and string from tack to tack. Tile is 25¢ per sq. ft. Idea by Francis Dearden.





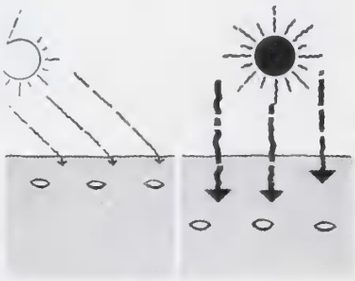




Last call for fall

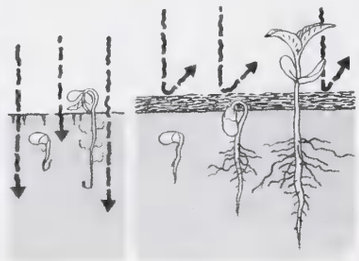
Here's how to prolong your annual color into fall. Plant seeds now. Use these seven flower-producing tricks

By John A. Hayward

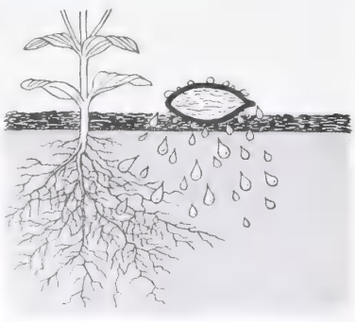


Sow seeds in June at twice depth needed in April for proper germination. June heat would bake seed planted at spring depth. Prepare bed as usual. Be sure the soil is moist.

SKETCHES BY JOHN BRIMER

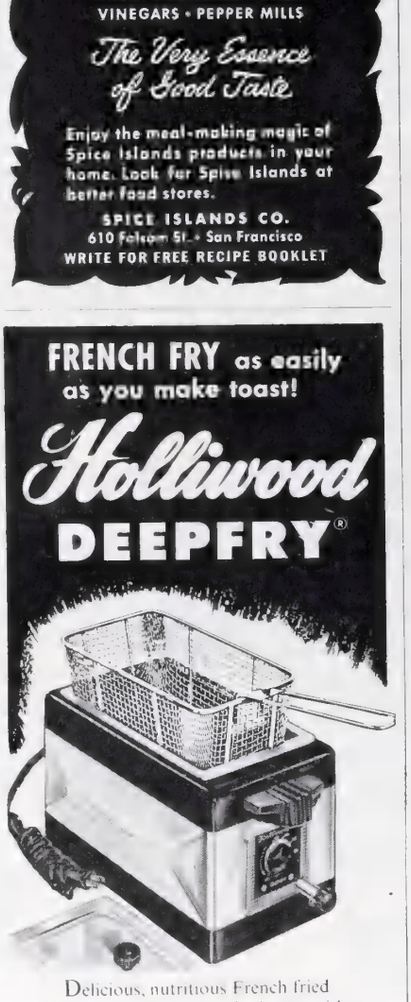


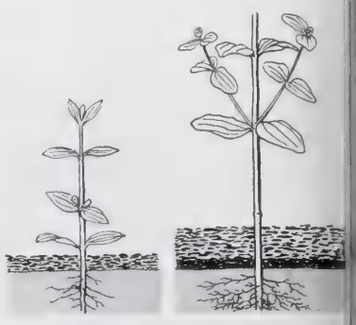
Cover seed bed with ½" layer of peat, hay, other light mulch. Soil stays cool, protected from drying heat that parches seedlings at left. Seedlings easily pop through mulch.



Water your seedlings effortlessly with a soaker hose stretched along bed. Let water thoroughly wet soil at least three inches deep. Check on depth by digging down with trowel.







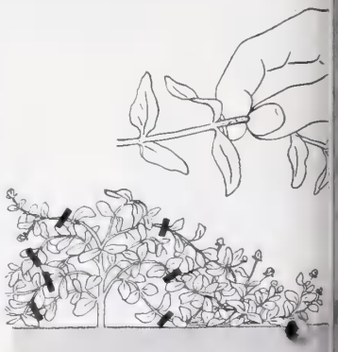
Increase mulch as plant grows. Final depth of 3" is enough for large plants like zinnias. Check twice monthly. Replenish mulch if deteriorating. Lift with fork to prevent matting.



Avoid late-summer bald spots by placing annuals near early varieties. Young calendulas planted in June will cover space left by poppies that bloom in July, wither in August.



Coax plants like sweet alyssum into renewed bloom by shearing plants going to seed. Here is quick way—clip down one side of row, then down the other at angle shown in sketch.



Pinch back top-heavy or sprawling plants. Marks show where petunia is trimmed to induce new growth and bloom. Try stiff mulch of straw to bolster plants, keep flowers clean

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 161



Glass is etched in three minutes by Etchall cream. The venture is made easy and foolproof by the adhesive backing of Etchall's aluminum-foil stencil paper; it stays in place and prevents cream from leaking under cut-out's edges. Kit furnishes the cream, alphabet of block-letter stencils, a Who-What stencil that creates writing area on highball glasses, several sheets of stencil paper, stencil knife. $3.98. Seth & Jed, New Marlborough, Mass.



An easy pull readies the Fold-A-Way Serv-Master Wagon for use. Folded, it's so compact that it can accompany you on picnics. The strong metal unit is devised for indoor and outdoor use, as a utility cart and a serving aid. It has a towel bar, two shelves (top one is 14" x 24") surfaced with Masonite, and rubber-covered wheels. Lacquer-finished in red, green, black. $9.95. Robert Charles Co., 207 Lexington Ave., N. Y. C.



The dual service of this new Lifetime Parti-Tray (14") is being sought after for boats and barbecue use. The combination of food and tray facilities makes buffet service easier on both hostess and guests, and cuts down dishwashing. Tray and cup are handsomely molded of super-thick Melmac. The rugged plastic withstands even boiling water. Yellow, blue, coral. Matching or contrasting cup $4.95. Crow's Nest, 475 Fifth Ave., N. Y. C.



The spool of Becker's Hose Reel unsnaps from its wall-fastened support so it can be removed for indoor storage or to wherever the faucet may be located. The easy-turning reel accommodates 100 feet of hose, and furnishes spokes to help you speed the winding and guide the hose. All-steel unit is built to give long, trouble-free service. $4.95. Becker Co., 161-30 129th Ave., Jamaica, N. Y.



You can affix Dazey's Vacumatic Can Opener to the body or window of the car, or any non-porous surface. Its metal-backed suction bracket is so devised that raising the opener for use automatically creates a vacuum seal. This anchors it immovably until you lower the opener. It's a boon for sportsmen and picnic use and ideal also in kitchens where temporary use is desirable. $4.95. Stern Bros., 42nd St., New York 18.

(*Continued on page* 199)

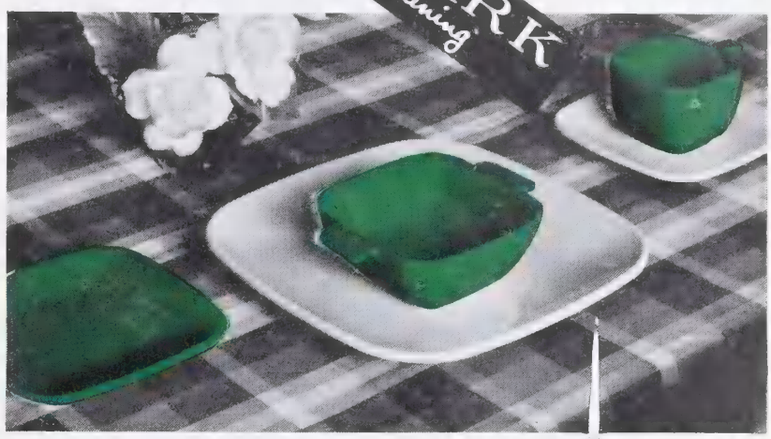
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for homemakers with budgets and butterfingers...

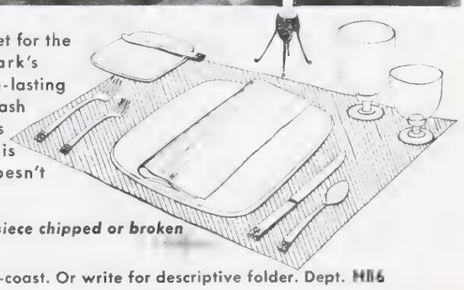
styled by Joan Luntz

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Burgundy
Emerald
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Solid Mahogany by Hungerford, Memphis





18 WAYS TO BUILD A GOOD INEXPENSIVE HOUSE

CONTINUED FROM PAGE 163



Pergola, sunshades protect west terrace.

Terraces surround this house on three sides. All are paved with flagstone economically set in sand. And all are equipped with various types of horizontal or vertical shading devices, depending upon exposure and use. All these features were included in $1.700 landscaping fee.

Construction materials on facing page

Covered walk connects garage and house.



ere are materials and equipment specified by architect Elroy ebber in building this economl house:

undation: Walls 8″ concrete ock.

ucture: 2 x 4 studs and conventnal framing throughout.

terior: Redwood random boards d battens on wood sheathing, pplied by Colonial Woodworking ., Irvington, New Jersey.

oring: Asphalt tile, Kentile, ., Brooklyn, N. Y. Ceramic tile, nerican-Olean Tile Co., Lansle, Pennsylvania.

sulation: Double thick Fiberglas ceilings, single thick at walls. wens-Corning-Fiberglas Co., ledo, Ohio.

terior finish: Plaster on rock h on all walls and ceilings. Mil- corners at all door and window enings.

ors: Custom made, solid core sh, paint finish, Colonial Woodrking Co., Irvington, N. J.

ating: Forced hot air perimeter ating, American Radiator & ndard Sanitary Corp.

mbing fixtures: American Ra- tor & Standard Sanitary Corp., tsburgh, Pa.

ghting fixtures: Recessed "Hits," recessed lens lights in chen and bedrooms, continuous orescent behind living room valce. All Ledlin Lighting, Inc.

rdware: Schlage "Plymouth," hlage Lock Co., San Francisco.

ilder: Naef Builders Inc., 47 kland Place, Summit, N. J.

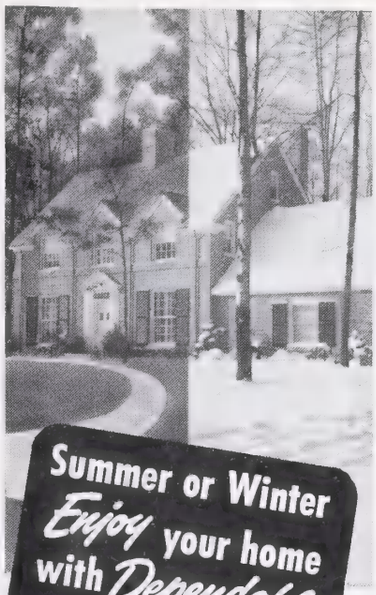
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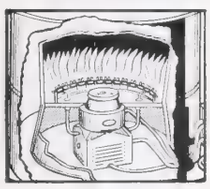
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BASIC REVOLVING INVENTORY

CONTINUED FROM PAGE 125

Quick-cooking cereals	3 pkg. @ $.19	$.57
Minute rice	3 pkg. @ .15	.45
Rice	1 lg. pkg.	.49
Spaghetti	2 lbs. @ .19	.38
Noodles	2 lbs. @ .21	.42

(The last two are better bought from a good Italian market and not kept too long.)

Crackers

Children's favorite	1 pkg.	$.21
Thin cracker for hors d'oeuvres	1 pkg.	.14
Triscuits or heavier cracker	1 pkg.	.21

Cookies

Pick out the best your bakery has to offer and keep them in airtight tins or in the freezer

3 doz. or 3 pkg. @ $.40		$1.20
	Total	$6.77

Miscellaneous additions

Coconut	2 tins @ $.19	$.38
Peanuts, shelled	1 lg. pkg.	.30
Walnuts, shelled	1 lg. pkg.	.49
Almonds, shelled	1 lg. pkg.	.49
Tins of homemade melba toast (made on your cooking day from stale ends of bread)		
Chutney	1 jar	1.15
Dijon mustard	1 jar	.72
Pickles	2 jars @ .23	.46
Jelly	3 jars @ .30	.90
Jam	2 jars @ .35	.70
Jam	2 jars @ .65	1.30
Liquid honey	1 jar	.31
Maple syrup	1 can	.70
Olive oil (the best you can find)	1 gallon	3.00
Vinegar (the best assorted you can find)	3 pints @ .40	1.20

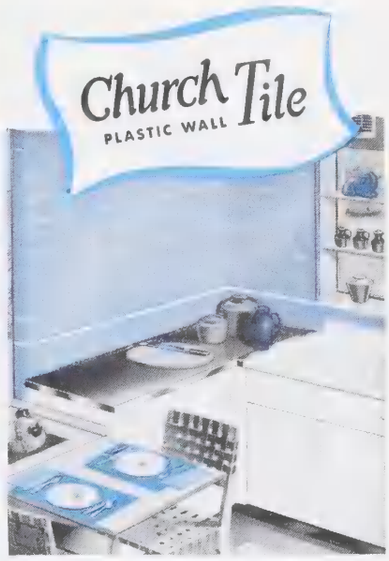
Keep bakery bread and rolls in the freezer so that you don't have to use grocery store bread.

Have these on hand so you won't disturb your husband's liquor closet when cooking.

Red and white wine, 6 splits @ .65		3.90
Brandy (not Napoleon)	1 bottle	4.52
Rum	1 bottle	4.11
Kirsch	1 bottle	7.45
Cointreau	1 bottle	5.10
	Total	$37.18

Grand summing up

Pre-prepared foods	$ 3.17
Pre-cooked foods	5.00
Dairy products	3.82
Canned foods	22.33
Packaged foods	6.77
Miscellaneous	37.18
Grand Total	$78.27



How to keep a kitchen from growing old

Give your kitchen *permanently* lovely walls that never need repainting or scrubbing – stay gleaming always with just the swish of a damp cloth.

Church Plastic Wall Tile is chip-, crack- and warp-proof, impervious to moisture, grease, common acids and alkalis . . . and costs far less than you'd ever dream!

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Tile the bathroom, too – and add a Church Seat in harmonizing or contrasting color, Plain or Pearl finish, to complete the picture. Its quality is as obvious as its beauty; the name "Church" on any product stamps it beyond question as the best. *At better plumbing stores everywhere.*



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HOW TO LIVE WELL BUT INEXPENSIVELY

CONTINUED FROM PAGE 123

to increase it. It is a hangover from the days when houses were large and people could afford to treat rooms as separate entities. Today houses are smaller and to increase the space we must treat all rooms as one entity.

Think of your house as one room. Think of it as one entire unit. Imagine your house with one color on the wall throughout, one carpet on the floor throughout, the same material used at all the windows and on all the upholstery. Now imagine all the furniture in the same wood and the same finish. Imagine your lamps and lamp shades and all your ash trays being identical.

Think how much larger your house would look. When a door is open, the room you are sitting in extends so far as the eye can see. In each direction you look as you move through the house, it opens into a harmonious vista. You have created the sort of space that it is believed only millionaires have.

But there is more to this space theory than gain in space itself.

You have simplified your whole decorating problem. Instead of endless selections of fabrics which have to match or be related, you need only one fabric and one floor covering. Replacement problems will also be easier. For such a plan you need to be careful about only one thing—the one color for your walls should be a neutral color; the one carpet for your floors should be neutral; and the one fabric should be neutral.

Such colors could be gray or stone or a cool beige or a pale warm yellow—to suggest only a few. Whichever one of this type of coloring you choose, that is all you need. Make the walls, the carpets and the curtains all in this color.

You must realize, of course, that this is only the working background of your house and against it your flowers, your pictures, your books, your clothes, the pillows on your settees, the plants in your windows will add notes of color to complete the final harmony.

So much for the working background of your life. Now ask yourself what you want each room to do for you, your family, and your friends. Here again be specific because only *you* know the answer to this one. I have found out from experience that certain things seem to be common to all families. I have noticed, for instance, that when people get together for an evening's entertainment, they like to sit in a big, united group. How many people do you like to entertain often—six, eight, ten? Whichever it is, make it possible for six, eight, or ten people to sit in one group in your living room without having to move or bring in from other rooms extra pieces of furniture. Today people will not sit in odd corners of rooms; they like to sit together. Face this problem squarely. Most people don't. They are so busy arranging their furniture in conventional settings that when guests arrive there is chaos.

Don't buy, as many people often do, an expensive settee and two expensive chairs and hope to get by with impromptu seating for a large group. Distribute the money you have to spend in providing enough furniture for the number of people you entertain *most often*; otherwise every time you entertain it will be an emergency instead of a normal procedure. Incidentally, it is wise to make your entertaining as simplified as your house itself. It is better to be a calm, unfatigued hostess, serving simple food, than an exhausted, nervous woman attempting elaborate meals that require cooks and extra help.

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UNLIMITED possibilities for self-expression in home decorating are yours with this beautifully grained maple furniture. For smart effects, finish these attractively styled pieces in the natural or stain them with "color grain" or paint in solid colors. All types of tables, chests, beds, desks, wall racks, bookcases in modern and traditional styles. So charming . . . at such small cost!



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Stokes UNPAINTED MAPLE FURNITURE

I am often asked about accessories. They are a vexing and perplexing problem to most people, I find. In the first place, most homeowners have very little control over them. They are like mosquitoes; they come uninvited. The accessories in most houses come as inheritances, wedding presents, Christmas gifts, Mother's Day gifts, birthday "surprises," anniversary gifts or the result of temporary insanity at auctions. In 99 cases out of 100 these accessories are not what people needed; they are what they got. I don't know what we can do about this deluge of useless and semi-useless objects, but perhaps we can do *something*.

I recently furnished a large house in which, when it was completed, the owner placed a large selection of accessories which she particularly desired to have. All these accessories were on approval and when her friends came to see the house and asked what she would like for a housewarming present, they were shown the various accessories and it was suggested that if they so wished, they could make her a present of any of them. The idea worked very well.

IF YOU wish to give somebody a household gift, why not ask her to choose something she needs? Better still, why not persuade your friends to pool their money and buy one good object—a picture, a piece of sculpture—instead of a dozen less worthy things? One good picture or piece of sculpture is all a room needs. Accessories should be concentrated first on the minimum of practical objects—cigarette boxes, ash trays, lamps, bowls for flowers. Then, if you have anything left to spare, save until you can afford one good object of art.

A wall painted a good color and left alone is better than a wall hung with indifferent pictures. Get used to going without the second rate until you can afford the first rate. This is harder than it sounds. Most people with little money to spend feel they have to "finish up a house," meaning that they try to spread the money to buy a bit of everything to make the house "furnished." Resist this temptation. With every accessory you feel tempted to buy, ask yourself who will dust it? Is it likely to get broken? Who will undertake having it repaired? The answer is *you*.

To live well though inexpensively means having less but stepping up the quality of your minimum requirements; and you will soon get used to living with less because your pleasure will be multiplied by the better quality of the things which you *do* possess and treasure.

As a final word of advice in buying household necessities, never buy anything which is an imitation of something that costs more. Some of the most inexpensive fabrics, inexpensive objects, if they are honestly what they say they are, can give you as much pride in possession and as much lasting pleasure as the most expensive and luxurious treasures. But the false copy and the imitation will betray you. In the end you will have only contempt for them. For instance, a woven basket of honest workmanship to hold your fruit is worth a dozen pretentious "fruit bowls" of synthetic material and workmanship. Place mats and napkins of honest, enduring linen are worth all the elaborate and be-flowered machine-made imitations of lace or embroidery. A simple lamp, designed to cast a light where a reader needs it most, is worth all the converted 18th-century elaborations that are so "decorative" but so pretentious and so impractical.

Keep simplifying. In my own house—and I live inexpensively—I have only white, undecorated china and natural linen table linen. This means my table does not need any personal supervision. Whatever flowers are on the table look well. I have eliminated the "matching" problems created by different kinds and colors of china and table linen. My table is fool-proof.

FINALLY, in living well though inexpensively, remember that the real secret is not to be found in any of the things that I have described here; it is to be found only in bringing order into the living patterns of the inhabitants of a house. A sense of order in living is easily obtained with a large number of servants each doing specific things in specific hours in specific places. To live inexpensively but well—which means living without servants—a sense of order and rhythm in a house can be achieved only by the inhabitants themselves and it can be done only by simplification, by eliminating everything dependent on a staff of servants. But done intelligently the simplification of a house and its furnishing, the simplification of meals, of entertaining, will produce a new sense of luxury. Out of all this will come a sense of being in control of your house and your life, and from this control will come the final luxury of leisure. This is the ultimate meaning of living well but inexpensively.

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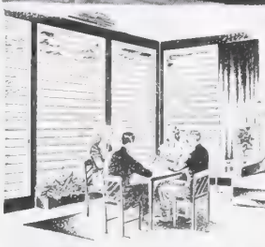
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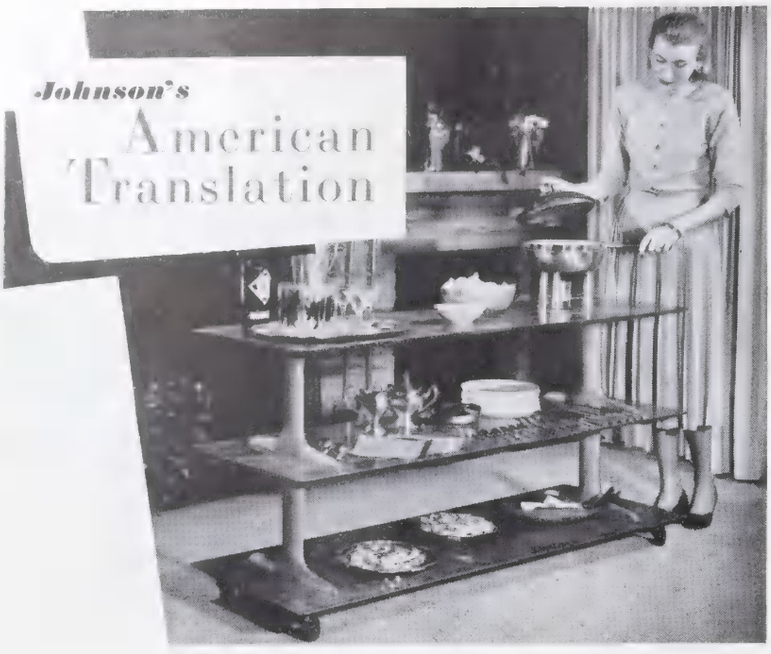
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JOHNSON FURNITURE COMPANY

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and JOHN STUART, INC., Fourth Avenue at 32nd Street, New York



A PRIMER OF PRIMERS

CONTINUED FROM PAGE 148

primers, built on a rubber base, which are lime-proof and will also withstand dampness. These primers may be applied within 24 hours of the plastering.

2. *New Wallboard:*

More and more interior construction today is being done with wallboard. The main problem in painting this material is to hide the joints which are normally bridged by a joint-mesh tape applied with plaster. Ordinary oil-base primer-sealer will raise the nap of the board and make the smooth plastered joints only too apparent. At one time, this was disguised by applying a stipple or sand finish to the walls. Such procedures are no longer necessary. Rubber-base primers of the water-emulsion type are now available which will lay flat the nap of the wallboard and give an even finish to the entire wall area.

3. *Painted Walls:*

Priming of painted walls is needed in these instances: if the paint film is in poor condition; if you expect to apply a radically different color, such as applying blue on yellow; or if the old paint was a resin water-emulsion type, such as Kem-Tone. The standard oil-base primer-sealer is recommended to meet these conditions. This material, which is white in color, should be tinted to the approximate shade of the finish. It will adequately seal all but the most porous surfaces and will provide as well a hiding-coat of paint where a color change is to be made.

Besides the primer-sealer, there are dry sizes available which are less costly and will give reasonably good results on ordinary work when only sealing of the surface is necessary. These sizes come in powder form and are mixed with water. Being clear, they have no hiding properties.

In many instances, it is possible to do a satisfactory one-coat job on poor walls through the use of a self-primer flat paint. This type of paint is made with a heavy-bodied oil which will lie on top of the old surface instead of soaking into it. The new rubberized water-emulsion paints also possess these self-priming qualities to a remarkable degree.

4. *Deep-Color Flat Paints:*

Where the finish is to be a deep-color flat paint, proper sealing of the surface is imperative. This is because deep tones accentuate every surface imperfection which normally would not be noticed if pastel tints were used. A surface of uneven porosity, for instance, will result in the paint penetrating more in one area than in another and the finish will appear mottled. To overcome this, unpigmented oil-base surfacers have been developed. These surfacers, which may be colored some-

what by the addition of a small amount of the deep tone, possess unusual sealing powers, will prove effective on extremely porous walls where primer-sealer may fail.

5. *Spot-Priming:*

When repainting an old wall it is usually necessary to do some plastering, such as the filling of cracks and nail-holes. If the entire wall is not to be primed, at least these new plaster spots must be or they will show up in the finish. The simplest solution is to put a brushful of primer-sealer or of the finish paint over these spots and allow it a day to dry. If you do not have the time, these spots may be primed with shellac which will dry in an hour. The shellac must be mixed in equal parts with denatured alcohol so that it will be thin enough to be completely absorbed into the pores of the plaster. Shellac that is too heavy will surface the plaster and may result in shiny areas in the top-coat. Incidentally, never use shellac under water-emulsion paints, either of the resin or rubber-base types.

6. *Wallpapered Walls:*

Painting over wallpaper is a risky practice at best. There's always the chance that the design of the paper may shadow through and that the paper itself, under the added weight of the paint film, may pull loose from the wall. It is always best to remove the paper. But if you must paint directly over it, use either a pigmented primer-sealer for the initial coat or attempt a one-coat job with the resin or rubber-base, water-emulsion paints.

7. *Unpainted Woodwork:*

Painted Finish: If you want to paint wood, first give it a coat of a standard interior wood primer. This primer is specially formulated to fill the pores of the wood and to give a uniform surface for the top coat. When the wood is to be enameled, an intermediate coat of enamel underbody, tinted to the final color, will improve the depth and tone of the finish.

Natural Finish: You need use no special primer if the finish is to show the natural wood. Two or three coats of varnish, thinning the first coat and sanding in between, are all that are necessary. On open-grain woods, like walnut, an initial application of a paste wood filler, brushed on and then rubbed off at right angles to the grain, will fill the surface and give a more even result. Where the wood is to be stained, a thin coat of shellac (half shellac, half denatured alcohol) over the stain will serve both to seal in the stain and to close the pores of the wood.

8. *Painted Woodwork:*

Woodwork which has been previously enameled and still retains a high gloss need not be primed. But it should be washed down with a strong solution of washing powder. The glossy surface is somewhat hard

(*Continued on next page*)





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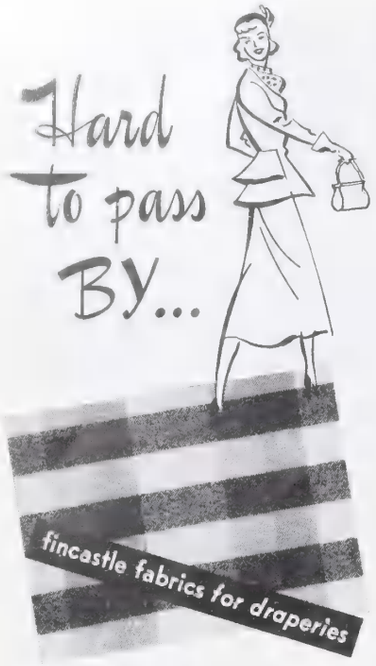
Look for this sign in your dealer's window. It recommends him as a member of the nation's oldest kitchen planning organization.

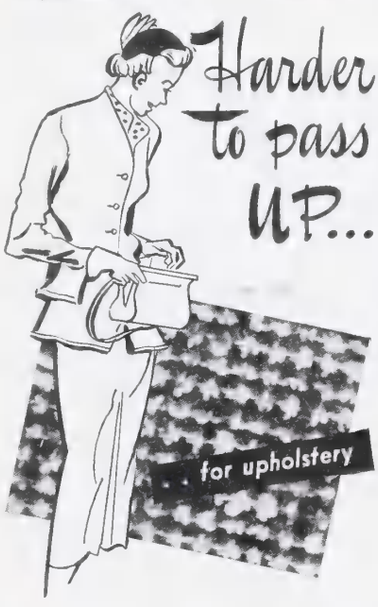
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A PRIMER OF PRIMERS

CONTINUED FROM PRECEDING PAGE

and slick; but the washing will break this up, insuring proper adhesion for the finish coat. Never use soap. It is difficult to rinse clean and may leave a film.

Painted woodwook that is in poor condition should be primed either with interior wood primer or enamel underbody.

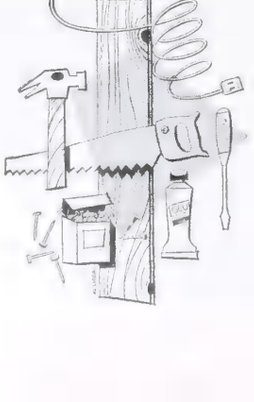
9. Unpainted Plywood:

Plywood presents an individual problem because its grain is so pronounced. Special primers are manufactured by the U.S. Plywood Company which lay the grain flat—Firzite Clear if the finish is to be natural, Firzite White if it is to be painted.

10. Floors:

Wood Floors: There are no specific primers for wood floors. The same material is used for both priming and finishing—paint, varnish, or shellac according to preference. Do not, however, use shellac as a primer under varnish or vice versa. Adherence will be poor. It is suggested that the priming coat be thinned, the floor paint or varnish with benzine or turpentine, the shellac with alcohol. This will provide better penetration of the wood.

Concrete Floors: Be careful when you paint new concrete floors. Like the new plaster walls discussed above, new concrete contains free lime. To overcome the lime, the floor should be treated with a zinc sulphate solution (two to three pounds of zinc sulphate crystals to the gallon of water). This will neutralize the lime. Allow a day or so for drying, sweep off dust left by the zinc sulphate, and apply two coats of a good floor paint. The zinc sulphate solution may be omitted if one of the new rubber-base floor paints is used. This type of paint is lime-proof and will not be affected. Old concrete floors may be painted with two coats of either the conventional floor paint or the rubber-base.



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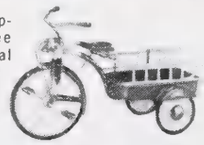


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EXTERIOR SURFACES

1. Wood:

New wood should be given a priming coat of an exterior linseed oil primer in the appropriate color to the finish. If there are knots or resinous areas in the wood, you should first touch them up with shellac. Very old painted exterior surfaces should also be primed in this manner. When the surface is exceptionally dry, a pint of linseed oil added to each gallon of primer will revitalize the paint film.

2. Masonry materials:

Cement-base Paints: The cement-base paints, which come as a powder to which water is added, must go on the bare masonry. Never put them over any other kind of paint as this will limit their penetration and they will not adhere. These paints act as their own primer, two coats being recommended. Dampen the surface before you apply the first coat.

Rubber-base Paints: Exterior rubber-base paints possess excellent hiding and filling characteristics and serve as their own primer on bare masonry. They are also eminently satisfactory for coating asbestos shingles.

Water-Emulsion Paints: The exterior water-emulsion paints also serve as their own primer.

Oil Paints: Under either flat or gloss oil-base finishes, a masonry first-coater is recommended. This is a linseed-oil primer similar to that used on exterior wood.

METAL SURFACES

Metal-priming and rust-prevention involve some highly complex chemistry, a good portion of it still in the theoretical stage. You will find four main types of primers for metal surfaces:

1. Red Lead
2. Zinc Chromate
3. Zinc-dust Primers
4. Penetrating-oil Primers

Red lead has been the standard for many years and has considerable merit, particularly for large structural steel and iron work. But on lighter metals such as aluminum some preference is to be given zinc chromate. Zinc-dust primers are chiefly used on copper and galvanized metal. One of the latest developments is the penetrating-oil type of coating, usually formulated on processed fish oils. It is of special value where rusting has already begun, for it is drawn in the rust pits through capilla

action, replacing any moisture present and binding the rust to prevent its further spread.

Whatever primer you use, however, the metal surface should be clean and as free of rust as possible before priming. New metal, particularly the galvanized type, must be thoroughly washed with commercial vinegar to cut the shop-coating of oil generally present, even though you can't see or feel it. And on old surfaces, you should wire-brush or scour with steel-wool all rusted areas to remove any loose scale.

WOOD FURNITURE

1. Painted Finish:

Unpainted wood furniture should be primed with interior wood primer followed by a coat of enamel underbody if a painted or enameled finish is desired.

2. Natural Finish:

Where the finish is to show the natural, or stained, wood, you can apply a thin coat of either shellac or varnish and follow it with a light sanding. Open-grain woods should, of course, first be filled with a paste filler. The finish may be varnish, shellac, or wax.

3. Lacquer Finish:

Lacquers cannot be used over varnishes or oil-base paints. The solvents in the lacquer will lift these materials and the surface will become wrinkled and gummy. A standard lacquer sealer, made expressly for the purpose, is the proper primer, though a thin coat of shellac is also satisfactory.

CAUTIONS

There are several materials commonly used for priming which, more often than not, result in paint failures. Avoid the following:

1. Ground Glue:

Ground glue dissolved in water is an old formula for sizing. If applied very thinly it will do a reasonable job of sealing plaster though it is not so effective as an oil-base primer-sealer. On the other hand, if too much is put on, it will become brittle and crack. This causes checks and "alligators" in the finish coat.

2. Flat White Paint:

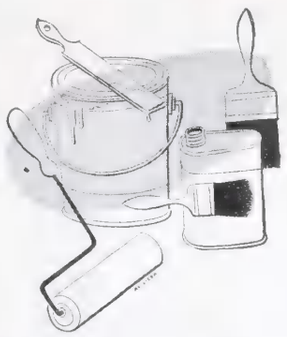
Flat white paint has no value as a primer. While it seals the pores of the surface well enough, it in turn presents a highly porous surface which sucks the oil out of the top coat. Enamels applied over flat paint often lose their luster for this reason. Flat over flat will in time result in chalking and powdering which is a time-consuming and tedious situation to remedy.

3. Shellac:

Shellac has remarkable sealing properties. When applied in a thin solution it is satisfactory as a spot-primer and on furniture. But in priming entire walls there is a tendency to brush it on too heavily. Since shellac possesses a hard, glass-like surface, it does not give proper "tooth" to the finish. It is also likely to "flash through" when flat paints are used over it.

4. Substitute Shellac:

So-called substitute shellac is often used for priming because of its low cost. It has all the faults of genuine shellac and none of the better qualities. It seals inadequately and tends to brittleness. Will cause the finish coat to crack.



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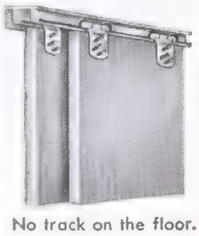
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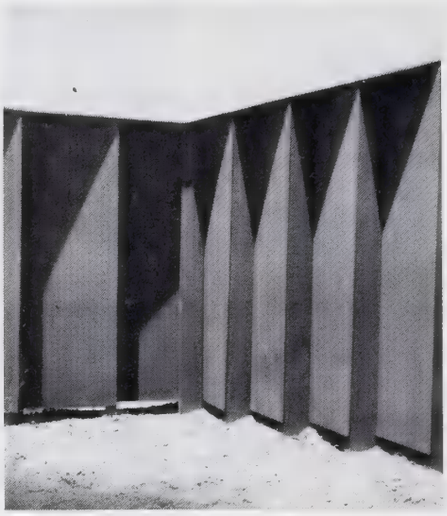
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THE MOST GARDEN FOR THE LEAST MONEY

CONTINUED FROM PAGE 176



Surplus panels of waterproof plywood sometimes appear on the market. They are easy to work with; your fence goes up in a hurry. Shadow effects make zigzag worth trouble.

PHOTOGRAPH BY PROVIDENCE SUNDAY JOURNAL



Stones of any shape or size can be used for a garden wall. Take your time; roll big stones in place, build wall around them. Keep sides vertical, top level, and each stone set firmly.

2 PHOTOGRAPHS BY MAYNARD PARKER



Corrulux and Alsynite are commercial translucent plastics sold in big sheets. Corrugation makes them extra strong. Erect wooden frame, slip plastic into place, hold in with cleats.





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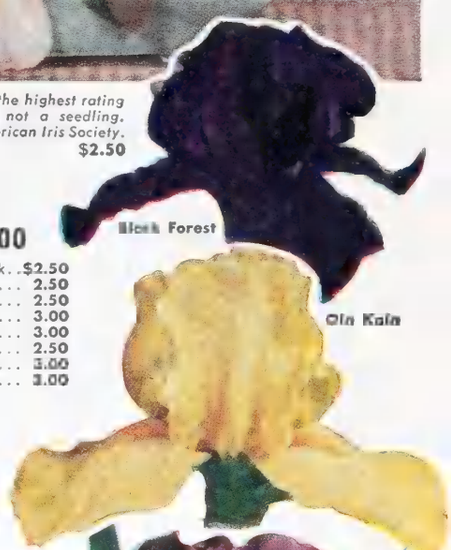
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PANTRY SHELF NEWS

By Julie Polshek

When the Steepolator Coffee Bag crossed my path two years ago, and was reported here, I hadn't been made aware of some very pertinent why's and wherefore's. Nor was I aware that I unwittingly reported it when the process was still in its consumer-testing stage and available to only a few coffee brands.

But I did know, and stressed, that this was the first brewing convenience I had found which didn't sacrifice the coffee's true savor. Consumer-desire for this aspect in a brewing convenience is indicated by the fact that before long many of the country's foremost coffee-brands will be available in Steepolator bags. The case in point now is a connoisseur-coffee, Bon Voyage, which will be on the market in Steepolator bags by the time you read this.

The Steepolator bag functions in the same convenient, speedy fashion as the tea bag. Its content is pure coffee, in its true form, ground in a manner that completes the steeping in three to five minutes, according to the strength you wish. Equally important, the steeped coffee has the rich, full-bodied flavor of a pot-brew. The brewing precision and coffee economy afforded by Steepolator-packed coffee have proved to be further assets that have great appeal.

A few months ago, the bag itself was improved by a newly created type of rayon paper that prevents rancidity, stays intact, and provides extreme porosity.

Two vacuum-packed jars of Bon Voyage Steepolator Bags (20 per jar) cost $1.70. The same quantity in combination with 2 Hottles (the unique carafe attached to your cup which keeps brew hot for some 20 minutes) costs $3.00; an alternate combination, useful picnic- or office-wise, gives you the 40 bags plus 12 handled paper cups for $2.25. All from Charles & Co., 340 Madison Ave., New York City.

Charcrust, when spotlighted here three years ago, had newly inaugurated a means of giving oven-cooked meats the savor of charcoal and hickory smoke. Since then, the compound has become sought-after as a juice-sealing agent for outdoor cookery, a matter its label didn't even mention and an interesting aspect of the tale that follows. This unexpected usage and the new formula that was developed last year because of it, are best explained by harking back to the beginning.

A city couple who had a creative flair with food, conceived it to satisfy their yen for the savor of outdoor cooking, and launched it commercially to serve other cliff dwellers. First evidence of the outdoor role it has since assumed came, oddly, from a dude ranch (hosts of them now use it). The compound is being used also in homes and restaurants as a flavoring agent for such concoctions as melted-cheese sandwiches, spaghetti sauce, tomatoes, etc. (The recipe book provided includes many ideas.)

Being the perfectionists they are, the inventors re-formulated the compound last year to serve these

(*Continued on next page*)



NOW... *Candlelight on the Patio!*

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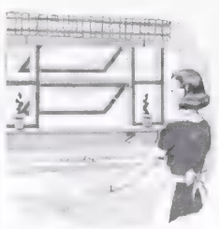
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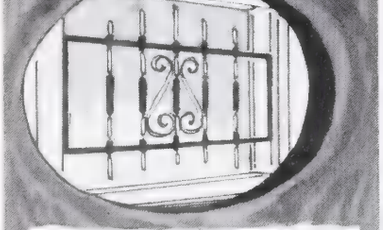
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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

uses to even greater advantage. It now affords a crisp, flavorsome crust that holds juice intact. A blend of some 20 herbs gives it new flavor interest, and monosodium-glutamate has been added to intensify and stabilize the flavor. The activated-charcoal content is of medicinal standard and contains real hickory smoke. These factors determine its high repute.

If not found locally, Charcrust can be ordered from B. Altman & Co., New York City; the price is $1.39 (plus postage) for two 6-oz. shaker jars.

A cookbook devoted to barbecue cookery seems to fittingly follow Charcrust. As a matter of fact, I found the compound mentioned in it. "The Complete Barbecue Book" is the idea of the Robersons who did the book on chafing dish cookery reviewed here a while ago. Their new book, like the former, is an unusually comprehensive treatise. Like the first one, this book helpfully breaks down recipe procedure into three steps: Beforehand Procedure, Tray Boy, At the Grill. Each recipe is accompanied by a suggested menu, and both recipes and menu have much to offer. The recipe categories include drinks and appetizers as well as a wide range of foods and sauces.

The introductory chapter, "Things You'll Need to Know," contains information helpful to the novice and initiated alike on every imaginable aspect of pleasurable barbecue-cookery, both in and out-of-doors. Every part of the book is characterized by great practicality which, along with the recipes themselves, indicates that the authors are well versed in the barbecue art. The price of the book is $3.95, and can be bought at The Epicure's Mart, 133 East Putnam Ave., Greenwich, Conn.

The quality of canned food is what matters in the end and in the case of Heublein's soups, their one-portion tin has a double merit, if you're a live-aloner or need to please various tastes.

Creamed Vichysoisse was the first (I believe) of the Heublein soups to be presented in this miniature pack. But 8 different types are currently available. The interesting range includes the creamed Vichysoisse, lobster bisque, and shrimp bisque (the bisques contain bits of the meat), clear green-turtle soup, black bean soup with sherry, creamed mushroom soup (thick with mushroom slices), jellied consommé, and jellied consommé Madrilene, and finally, onion soup (containing turtle meat, broth, and sherry) and onion soup *à la Bretonne* (flavored with beef- and marrow-bone extract, tomatoes and celery). Bermuda onions, fried in butter, are the base of both the onion soups. All eight types are superior in quality and flavor.

You should be able to find them locally. If not, Gimbel's of New York City, will mail-order them (minimum order 1 doz.); price per can of each variety in above order is 18¢, 31¢, 31¢, 33¢, 21¢, 29¢, 23¢, 17¢, 22¢, 25¢. (Plus post.)

A beef-bouillon in granular form came my way recently and proved to have great merit both flavor-wise and from a standpoint of convenience. Au Jus Instant Beef Stock, with its true beef flavor, is especially noteworthy, whether used for bouillon-making, as a gravy-booster, or in recipes that call for meat stock. Its granular and instantly soluble form makes it possible for you to add it, as you would condiments, to meat loaf, croquettes, etc., in the course of preparation. A letter of commendation from a prominent hotel, which accompanied the descriptive material sent me, lists its light-color and body among the product's many assets. It is, I agree, a very desirable feature, especially where soup-making is concerned.

It's available in 4-ounce or 1-pound cans; the prices are 85¢ and $1.65 respectively. Petajan Co., 1037 N. Astor, Milwaukee.

An Arizona purveyor, "Desert Treasures," submitted several unusual delicacies that I think you'll find much to your liking. Two are marmalades thickly stocked with chopped pecans. The fruit base of one is grapefruit; that of the second is orange. The combination of fruit and nut flavors is a delicious one, and won favor here as an ice cream topping, as well as for conventional use. (Four 4-ounce jars of either cost $2.35.) Another of the unusual concoctions is a thick conserve made of Arizona's famed dates, raisins, and chopped walnuts. The date and raisin flavors sing out as one in a delicious fashion. (Four 4-ounce jars of the conserve cost $2.80.)

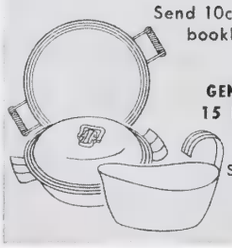
Two types of rich-flavored breads are also among the creations of the ranch kitchens. One is Date-Pecan

(*Continued on page* 212)

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 185



The durability and water-resistance of No-Slip Lustre Seal are high points of its noteworthy service; a third is that it's readily removable. The plastic coating serves linoleum, rubber flooring, asphalt tile. It has long been used commercially and industrially and bears the commendation of prominent flooring people. $1.95 a qt.; Keystone Wax Remover (pre-cleaning agent), 50¢ from Keystone Chemical Co., Cleveland 13, Ohio.

his vacuum-cleaner cart serves both a carrier and a storage ck. One side of its center panel rnishes spring-clips for the aner's tools; the reverse side nilarly anchors the tank itself ien set on end on the platform. hand-grip enables the loaded cart be readily carried when you mb stairs; on straightaways. sy-rolling, plastic casters take er. $6.95, H. M. Creveling, 520 fferson, Elizabeth, N. J.



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Outdoor appetites call for the generous hamburger serving furnished by Western-Wood's Jumbo Hamburger Press. It gives you a 5-inch patty that after cooking exactly measures the size of a hamburger bun. The lacquered hardwood press is gaily embellished with painted roosters, and hanger, so it can serve as a wall ornament when idle. $2.49, with 25 wax paper squares, Quality Products, Box 1186, Gering, Nebraska.

ese four plastic storage cases united book-fashion so they be picked up and peered into a unit. They're jointly served a snapped closure that keeps m neatly stacked in valise or awer. Though Mastercraft Shirtouse Book is devised to hold ouses, it's ideal for storing colinated clothes accessories or gerie, napkin and cloth sets. 25, Beaumond Distributors, 133 xington Ave., New York.

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THE KITCHEN KIBITZER

CONTINUED FROM PAGE 139



DRAWING BY MARYLIN HAFNER

cookbooks, read them, and talk them over. Read them for ideas, not just for recipes. Some cookbooks are educational, some witty, some have sly humor tucked between the recipes. Most of them nowadays make not merely good, but absorbing reading.

Don't ever stop buying cookbooks. One good idea is worth the price you paid for the book. If you get one good recipe from a cookbook, you've been amply rewarded for the time and money invested. After all, you'd pay a couple of bucks outright for a good recipe, wouldn't you? You'll pay that much for one mediocre meal, but a good recipe is yours forever.

I'm betting that the average man's food blindness is one of those little things that psychiatrists mumbo-jumbo about—early environment. Perhaps all these wonderful guys just never learned to appreciate food in their early days and don't know the difference.

I was fortunate. Food in my home was important. Our dinners were always a pleasure, a topic of conversation. Sunday dinner was anticipated a week before. We discussed the salad, the salad dressing, the way the stew, pot roast, or fricassee was seasoned, the way the vegetables were cooked. We had wine with dinner and even we children had wine mixed with half water. We enjoyed food in the same way many people enjoy the theater. Yet none of us was obese.

Because my father was a cook, never got the idea that it was a sissy job, and naturally began to cook at an early age.

I remember baking my first custard when I was nine years old. Mother had a migraine headache and wanted a custard, so I made one and it turned out perfectly. With two generations of cooks behind them, my own children are reaping the harvest. My daughters Jeanne and Bonnie, both married, are excellent cooks. My last dinner with Jeanne comprised a couple of very good martinis, a very nice beef broth with matzoth balls, stuffed roast chicken, parsley new potatoes, cauliflower au gratin, an excellent tossed green salad, and a prune whip that was delicious. The best part of the meal was that it was done simply, in an easy, gracious manner without fuss or feathers, and it is a thing that happens every day with her.

Jeanne's husband comes home for lunch every day. Many of you reading this will think, well, that ties a girl down completely. But it doesn't. She likes to cook for her husband and they have a lot of fun. His work is within easy driving distance of home and they enjoy having lunch together. That is the finest relationship anybody can enjoy, and it isn't a chore, it's a pleasure.

Ever since Adam and Eve pinned fig leaves on one another in the

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ırden of Eden, man has brought me the bacon and his old lady s fried it. But there's a switch. ır modern Eve does a bit of con-toting herself and her old ın is often found hovering over hot stove or a pile of brick in e back yard.

His origin in the role of amaır chef is often interesting. A w men are born cooks. Some get ıt way from exposure to the art an early age, while some learn e rudiments of cooking as Boy outs or on camping trips. Sometes, however, it all starts from trip to the grocery store to buy loaf of bread and a pound of tter. And the modern supermarket is a fine way to get erested in food. It puts things a business basis, and it gives u ideas.

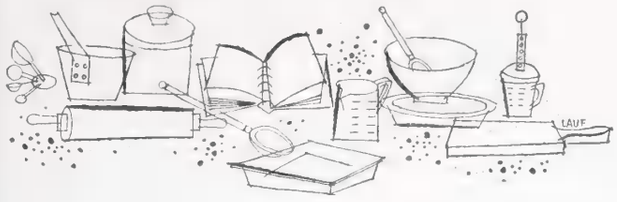
You stroll down aisles bulging th everything from cooking utens, light bulbs, and glassware to lon hose. There are 50 varieties soap, all guaranteed to make ır clothes brighter, whiter, aner, fluffier; 10 or 15 kinds of ffee that are all good to the last op; cereals that are shot from ns, exploded, rolled, activated, precooked. There are complete nners in every language, whodun-, cookbooks, and comic books the kids. There are, in addition every kind of fruit and vegetable own, pickled walnuts, pickled ichoke hearts, olives stuffed with nonds, anchovies or onions; ındied fruits, canned tropical its and countless *hors d'oeuvres*. ıat a terrific booby trap for an suspecting male! But it's really a swell way to get sucked into this fascinating business of feeding your face.

The guy who dreams of his mother's gooseberry pie is sure to fall for a can of gooseberries. A jar of brandied peaches will set him back the price of a steak dinner, and the choice tidbit shelf is a regular ambush. There he finds antipasto, truffles, sliced smoked pheasant, smoked oysters, anchovies, broiled mushrooms, *pâté de foie gras*, trout *pâté*, canned sausages and scrapple. If he's the kind of guy who has read this far, he selects a few of these items.

He builds up an assortment that will knock hell out of a twenty dollar bill. Then he wanders over into the spice and herb section, and he's really trapped. He has seen some of the stuff advertised, but has never really come smack dab face to face with it. His curiosity is aroused to the point where he just has to unscrew the tops of some of the jars. A strange change comes over him as he lifts that first lid. Standing on the brink of a new and aromatic world, he is about to join the ranks of the Kitchen Kibitzers, though he doesn't know it yet. He reads the labels and the recipe booklets and sniffs one jar after another, and he's a pushover for the whole assortment, including a set of herb vinegars which he knows nothing about and needs like a hole in his head.

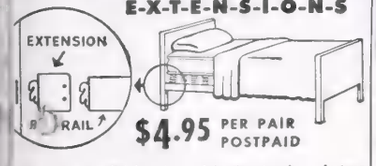
With a fleeting qualm he pays for all the gastronomical fripperies he has collected and walks out

(*Continued on page* 203)



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y-to-put-on solid hardwood bed extensions, in two s, add 4" or 6" length to any wood bed; just slip no tools required), center your springs and mattress s-t-r-e-t-c-h . . . oh boy! Specify finish (walnut, ogany, maple, blonde); size; send check or money er, $4.95 a pair. Money back guarantee.

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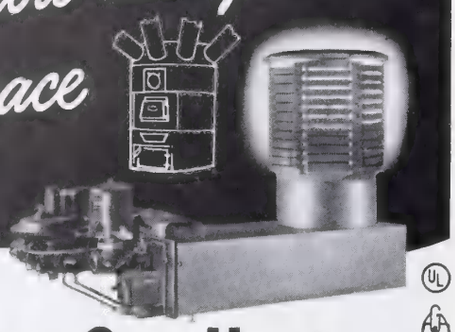
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TAKE IT EASY, LADY!

CONTINUED FROM PAGE 171



If you begin to appreciate the advantages in "built-ins" in the home, all the way from furniture to ranges, you'll be as excited as we are at the advent of a built-in refrigerator. Set into a wall opening 30½" wide x 60" high x 28" deep, its stainless steel door fits flush with the wall. Thus you save kitchen floor space. Refrigerator has 10.4-cu. ft. capacity, including the across-the-top freezer compartment. Ventilation space beneath door operates via small fan motor. 1¼" stainless steel trim frames door opening. Made by Ultra-Cold.



Perhaps you've hesitated to invest in a washer because you feared it might not handle synthetic fabrics and woolen things. The newest General Electric washer has an instant stop and start control, so you can regulate washing time to suit the fabric. The device also makes possible adding forgotten pieces to the wash load. Another feature is a "small load" selector, for loads up to 5 pounds. Use of this will save a lot of water. White porcelain tub and an interior light make it easy to watch washing while it is in progress.



If, like most of us, you expect everything you own to perform more than one job, you'll be interested in the Gibbon automatic defroster, to plug into your refrigerator. For it combines a good-looking kitchen clock *and* the defrosting mechanism. You always know when the refrigerator is defrosting, because a red light will glow from noon to 1 P.M., and from midnight to 1 A.M. When the light turns green, you know the refrigerator is working. After each defrosting, 3 or 4 tablespoons of water in drip tray need removing.

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A YEAR'S SUPPLY OF FILTER CLOTHS $1



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. . . the most complete handbook on start-from-scratch home planning ever published—House Beautiful's Spring 1952 GUIDE FOR THE BRIDE!

Just look at this cross-section of valuable information that will help you solve *your* problems:

- 70 most valued wedding gifts.
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- 8 pages of tableware . . . china, glass, silver.
- 50 ways to cut corners in housekeeping.

It's only 50¢ per copy!

Why not pick up *yours* today?

KITCHEN KIBITZER

CONTINUED FROM PAGE 201

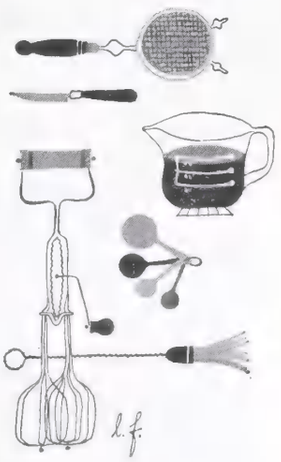
loaded, most likely forgetting what he was sent to the store for in the first place. Home he trots to his frau who is a little pushed at his purchases. She could have bought a new hat or an automatic coffeemaker for what it cost to set Father up in the cooking business. But she loves him and he is so enthusiastic that she hates to spoil his fun. So she adjusts the whole pantry to find space for his new hobby and crosses her fingers.

That's only the beginning. Until the craze wears off, everything is going to taste the same—rosemary, thyme, and marjoram. Those three little sons-of-guns will pop up in everything he sticks his nose into, including barbecued steaks, chicken fricassee, and the leg of lamb. If he's not watched, he'll even try to put them in the mashed potatoes.

Naturally, his enthusiasm isn't going to stop at seasonings, once he has become a Kitchen Kibitzer. Just wait until he talks to some barbecue enthusiast or gets tangled up in the barbecuing department of some fancy hardware store! There are caps and aprons, gloves and tongs to intrigue him. There are boning knives, skinning knives, chopping knives, revolving barbecue spits, and volumes on how to build a barbecue to ensnare him. There are sauces for chicken, all kinds of barbecue sauces, charcoal salt, smoked hickory salt, and barbecue kits to inveigle him. It doesn't take him long to figure out that this is the deal for him. All he has to do is learn how.

And that is what I'm doing here! Stick with me and you'll be ordering better meals from menus, and your eyes won't glaze over when they talk about the difference between shallots and onions. Eating is great stuff, boys, and the more you know the better it gets!

(*Continued in a future issue*)





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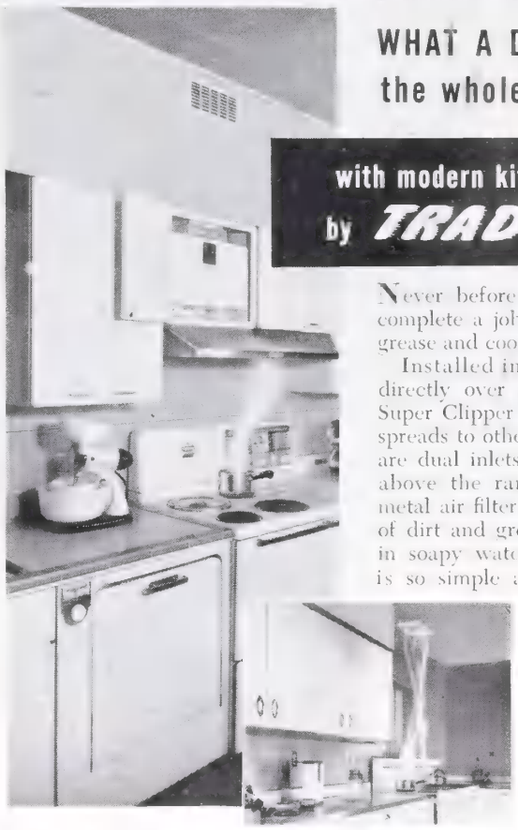
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6′ fences insure complete privacy, so no outdoor living space is wasted, although local zoning laws required a 40′ set-back for house. Plan at upper right shows how fences were used. Contrast the usefulness of this big, comfortable outdoor room with the conventional front yard.

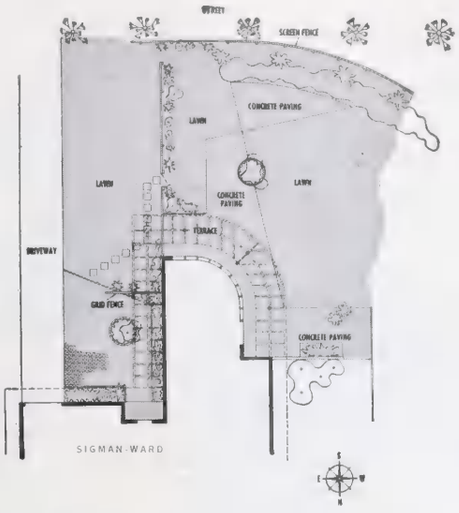
How to use the front yard

Garden designed by Eckbo, Royston and Williams,
Landscape Architects

Only the narrow strip needed for the driveway is still exposed to the public, and even here plants (now still small) will make a semi-private garden at the front door. "Lawn" area between driveway and house will be ivy rather than grass to cut upkeep time and cost.









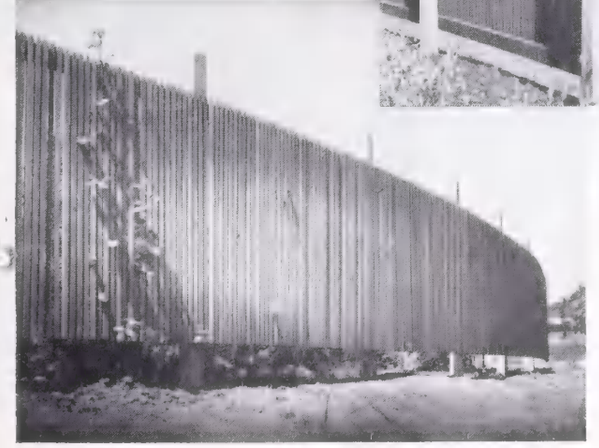
There is no sharp visual break between garden and house because of the solid eyebrow and open trellis and the wall that screens off laundry drying yard, garden work center.

Zoning laws often compel you to push your house 40 feet or more from the lotline. This leaves a big chunk of your lot useless as living space because it is exposed to the public view. Thoughtful garden designers have worried about this and now have designed a number of ingenious ways to convert the front yard into a usable garden room completely cut off from passing traffic. This garden was created for Mr. and Mrs. R. R. Bush. The ideas may apply successfully to your problem.

PHOTOGRAPHS BY MAYNARD PARKER



Posts are inside privacy fence, and painted to contrast with the vertical redwood grapestakes. Gentle curve plus the open bottom make this fence seem more friendly.



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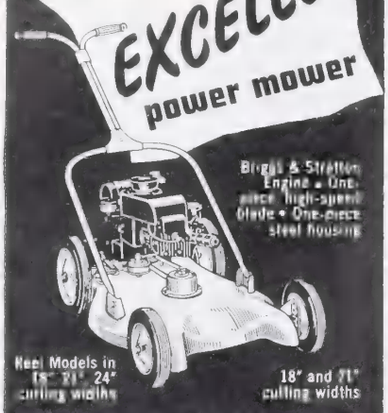
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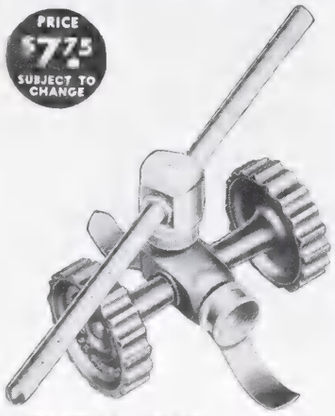
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From This →

To This ↓

PHOTOGRAPH BY SHELDON A. GLEW





HOME OF THE ELMER RIGELHAUPTS, NEWTON, MASS. PHOTOGRAPH BY MAYNARD PARKER

Garden designed by Homer Dodge, Landscape Architect

Terrace was stretched from postage-stamp size seen in top photograph to generous 25'x40' that gave family room for dining and stretching out on chaise longues. Six-foot high fence was added to insure privacy. New shade tree will soon protect terrace from hot afternoon sun in summer. Shrubs do away with the previous bareness. Beds for flowers along the wall and at fence are kept filled with seasonal color.

DUBOIS

Reg. U. S. Pat. Off.

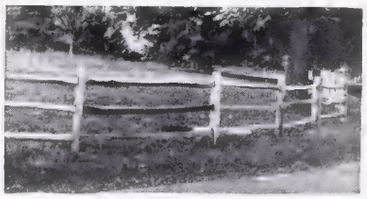
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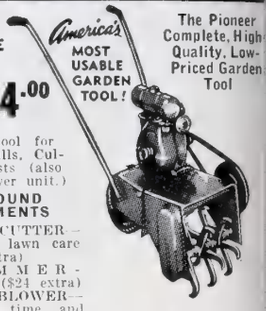
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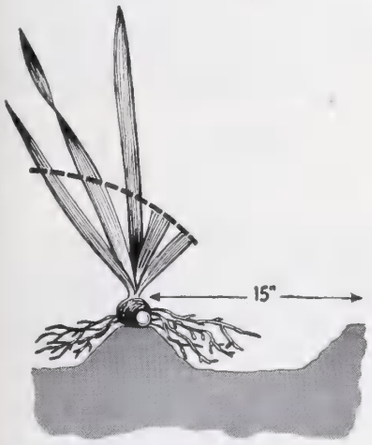
IRIS—THE POOR MAN'S BEST FRIEND

CONTINUED FROM PAGE 128

How to plant iris:



Small vigorous pieces grow best: discard old central portion (rear in sketch). If you buy new plants, grower will do this before shipping rhizomes.



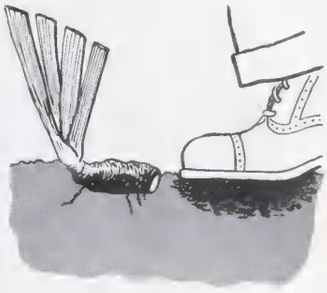
To insure good drainage (iris can't survive wet feet), set rhizome atop small ridge, as shown. If leaves are still on plants, trim to cut evaporation.

Pests, too, seldom make any headway against iris. Leaves are tough, waxy, and nearly vertical (no underside for insects to hide under out of the weather).

A few parts of the country are plagued by the iris borer, a tough customer who enters the leaf in the spring and eats his way down into the rhizome by July. Borers are always accompanied by rhizome rot. The smell of the latter is usually the first tip-off of trouble. Fortunately, DDT kills iris borers. Spray or dust 3 or 4 times in April and May. Use a wettable DDT plus a little soap powder or a detergent like Dreft or Swerl to be sure the poison sticks to the slippery leaves.

Nine kinds of iris are commonly grown, although the tall bearded ones are by far the most popular. Look for them to bloom about June 5 in the New York-Chicago latitude. The Dwarf Earlies bloom in late April, followed by the Intermediates. Siberian iris bloom in May; Japanese in early July. Both of these kinds really aren't too happy unless grown in deep, moist soil. Louisiana iris resemble the Japanese iris in bloom and in requirements. They are especially popular in the Deep South regions where the bearded kinds do not thrive. Dutch, Spanish, and English iris are grown from bulbs rather than rhizomes. They have to be dug and stored over winter as you would gladioli.

Iris are so tough that you can dig them in full bloom. This makes them highly useful for your terrace garden. You can fill in vacant spots or move in a whole iris garden in bloom. But for your major acquisitions, order iris this month for late-summer delivery. You can then expect rhizomes which have had time to be packed more generously with food needed for best blooming next year.



Iris rhizome should be partially exposed, as plants then grow best. Firm soil around rhizome to anchor it to soil. Feed generously for fast rooting.

SKETCHES BY JOHN BRIMER

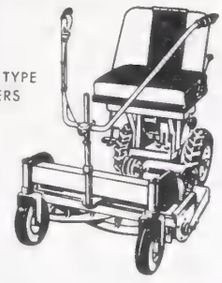


Holes in leaves indicate borers are on their way down to rhizome, which soon rots. Keep pests out by spraying with DDT every 10 days until plants bloom.

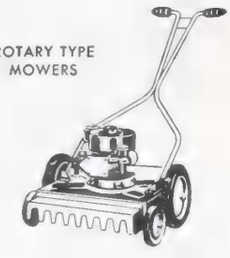


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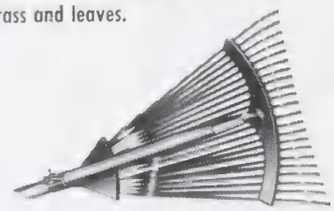
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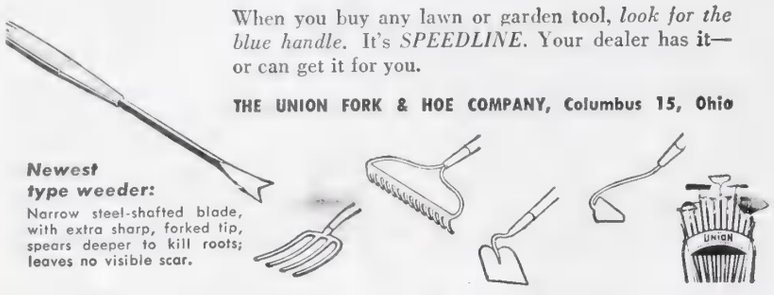
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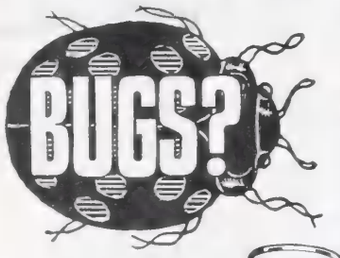
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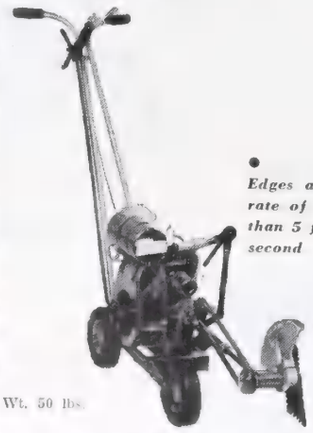
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PHOTOGRAPHS BY MAYNARD PARKER

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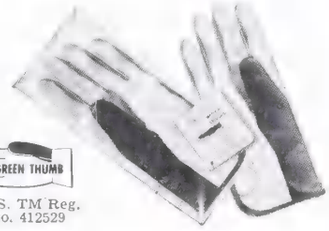
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Garden Books

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Native Orchids of North America, by Donovan S. Correll. Chronica Botanica Co., Waltham, Mass. 397 pages, 146 plates. $7.50.

This is a distinguished book and, for the many wild-flower lovers to whom the orchid family has particular allure, it will be an invaluable book. It comes at a most fortunate moment, for although many books have been written about our native orchids, nearly all of them are now out of print. I am familiar with *Bog Trotting for Orchids*, 1904, by the intrepid Grace Greylock Niles, a delightful book though not very scientific, and the later *Our Wild Orchids*, 1929, by Morris and Eames, with photographic habitat illustrations and fascinating descriptions of the search for rare species. But this new book is much more comprehensive in scope than any of its predecessors, for it embraces the territory of the entire country and covers all known species and recognized varieties, including recent discoveries.

Each species is described in detail with mention of all localities where found and the character of the habitat. It is accompanied by a plate illustration of the plant, flower, and parts. For positive identification, there are comparative drawings of the flowers of the species and variety which clearly show the differentiation.

While this is a scientific book primarily addressed to the botanist or advanced student of our native flora, it is also of great value to horticulturalists, orchid growers, and gardeners. Cultural notes are given for some species, but not for the purpose of encouraging promiscuous transplanting from their natural habitat to gardens, which practice, in most cases, is doomed to failure. However, certain few species which can be successfully established in the wild garden are treated in detail with cultural advice by Dr. Edgar T. Wherry. For those Florida species which can be grown in gardens, John V. Watkins has given full advice on how to accommodate them there.

The excellent plates by Mrs. Blanche Ames and Gordon W. Dillon plus the typography have resulted in a handsome as well as authoritative book.

—Samuel Gottscho

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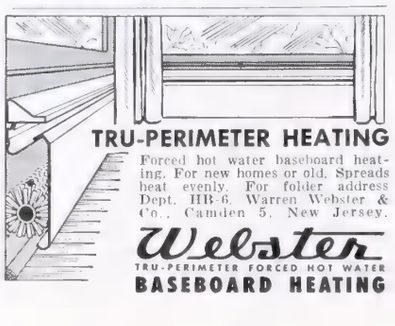


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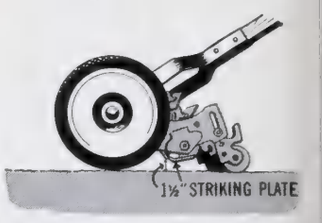


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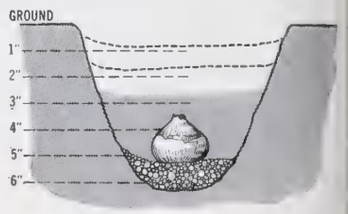
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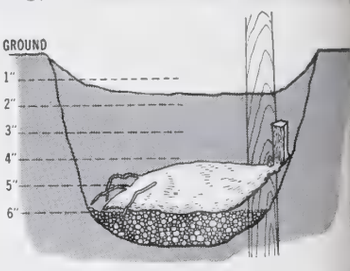
Timely tips for gardeners



Raise cutting height of mower to 1½". On most machines this is done by *lowering* roller. Grass cut no shorter than 1½" stays greener.



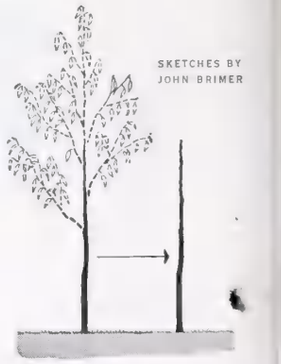
Plant gladiolus corms now for fall bloom. Set corm on well-prepared base. Cover with 2" of soil at planting; add another inch next month.



Remove dahlias from cold storage and plant for September bloom. Dahlias grow well in hot weather, but flower best when days are cool.



Keep after weeds. Slice them off when still young. Roots then won't resprout. Slicing as shown is much faster, much easier than chopping.



Prune drastically to speed recovery of spring-planted trees or shrubs if new growth wilts daily. Stub then can rebuild its root system.

How to better your home... better your living

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90 Imperial Crystal
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210 *Kirk Sterling
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10 Pearce Beauty Blankets
38 *Utica Beauticale Sheets
9 Wamsutta Supercale Sheets & Towels

MATTRESSES

15 Billow Fluff Mattress
87 *Spring-Air Mattress
80 U. S. Koylon Foam Mattress

MIRRORS

169 *Donnelly-Kelley Mirrors

RADIOS, PIANOS, MUSICAL INSTRUMENTS

188 *Musette Piano
83 *Wurlitzer Home Organ

SHADES, BLINDS, WALL COVERINGS

201 *Kool Vent Ventilated Aluminum Awnings
152 *Levolor Venetian Blinds

MISCELLANEOUS FURNISHINGS

199 Airguide Period Barometers
167 Hedwin Plastic Place Mats
200 *K-Veniences for Closets
212 *Peerage Brass
202 *Richards Co.
158 Ruby Bolsters
174 Will & Baumer Twistolite Candles

Housekeeping Equipment

MAJOR & SMALL APPLIANCES

69 *Chambers Range
170 *General Floor Machine
184 *Holliwood Deepfry
143 *Permaglas Automatic Water Heater
81 Philco Freezer
32 Saladmaster
85 *Universal Tab-I-Top Chopper
173 Waring Mixer & Waring Blendor

KITCHEN CABINETS

191 *Kitchen Maid Kitchens
200 *Leco-Latch

MISCELLANEOUS SUPPLIES

203 Clyde Foster
203 Sewed Products

Building

ELEVATORS

168 *Inclinator Home Elevators
146 Shepard Homelift & Escalift

HEATING, VENTILATING & AIR CONDITIONING

154 *G-E Home Air Conditioning Unit
78 *Hunter Attic Fans
157 *Ilgdauiaires
2, 3 *Minneapolis-Honeywell Thermostats
Back Cover *Nutone Heat-A-Lite
171 *Oil-O-Matic
18 *R. & M. Package Fans
202 Republic Radiant Gas Heater
163 *Thermador Thermostats
187 *Toridheet Automatic Heat
166 *Torrington Air Impellers
203 *Trade-Winds Super Clipper
202 *Webster Baseboard Heating

PAINTS

149 *Martin-Senour Paint
176 *Old Quaker Paint Co.

PLUMBING

11 Briggs Beautiware Plumbing Fixtures
199 *Case Windell Lavatory
187 *Church Seats
59 *Crane Plumbing Fixtures
85 *Elkay Lustertone Stainless Steel Sinks

WINDOWS & DOORS

148 *Curtis Silentite Windows
197 *Gate City Awning-Windows
198 National Guard Screen Door Grille & Adjustable Window Guard
189 *Win-Dor Jalousies

WOODWORK

164 *Douglas Fir Plywood
37 *Weldwood Plywood

MISCELLANEOUS BUILDING

187 *Church Plastic Wall Tile
48 *Miraplas Wall Tile
79 *Mosaic Tile
175 National Lock
192 *Precision Folding Stairway
159 *Pittsburgh Plate Glass
84 *Portland Cements
194 Sterling Sliding Door Hardware
202 *U. S. Plywood

Gardening

FENCES, GREENHOUSES, TOOLS & GARDEN ACCESSORIES

208 Automatic Lever Spray
206 *California Redwood Assoc.
206 Crystal-Mist Lawn Sprinkler
206 *Dubois Fence
206 Excello Power Mower
209 Green Thumb
209 *Habitant Fence
209 *Hedgemaster
207 *Homko Power Mower
209 Jacobsen Power Mower
208 *King-O-Lawn
206 *Roto-Hoe
208 Speedline Lawn Broom
205 *Sunbeam Hedge Trimmer
204 Sunbeam Rain King
206 *Toro Power Mowers

FERTILIZERS & INSECTICIDES

208 End-O-Pest
206 Hyponex Plant Food

SEEDS, BULBS, NURSERIES

160 Colorado Carnations
177 *Cooley's Gardens
207 *Farr Nursery Co.
206 *National Nursery Supply Co.
195 *Schreiner's Gardens
207 *John Thumb

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23 Cadillac Motor Car
35 Chrysler Imperial

Entertainment, Sporting Goods & Toys

192 *Hettrick Pedal Wagon

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168 Canada Dry Quinine Water
196 Cointreau
165 Remy-Martin Cognac
210 Tribuno Vermouth
184 *Spice Islands

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179 *Bermuda Trade Development Board
181 Canadian Pacific
180 Direccion General de Turismo
180 Italian State Tourist Office
182 Manoir Richelieu & Cottages
183 New Brunswick Travel Bureau

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193 Color Arts Inc.
174 *Exalgae for pools
199 *Mahler's Inc.
198 *Rose Smelting

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51 *Black & Co. Inc.
19 Breck's
31 Black, Starr & Gorham
82 Cartier
33 *Colten's
30 *J. F. Day & Co.
201 Foster's
28 Franklin-Bayer
53 Godell's
52 *Iron Art Inc.
29 Macy's
73 National Jewelers Group
200 *Record Haven Store
22 *Special Products
73 Young Products
61 Yours from Abroad Inc.



PANTRY SHELF NEWS

CONTINUED FROM PAGE 198

Bread, lavishly stocked with both of the named contents, and of home-kitchen quality. Another virtue of this bread is that it keeps well. Like fruit cake, its flavor seems to mellow with age. The price of the 2-pound loaf is $1.75. The second variety (also a 2-pounder) is Orange-Pecan Bread. The rich flavor of the tree-ripened oranges used in the making of the bread, contributes to the pungent fruitiness of the bread. The price of the loaf is $1.50. The address of "Desert Treasures" is Orange Grove Road, Tucson, Arizona.

The refreshing and airy nature of gelatin desserts, and the simplicity of their preparation give them a special place on the summer food docket. If you haven't already encountered Rich's epicurean dessert-gelatins, I think you'll want to look into them and add them to your repertoire. Three of the quartet are flavored with wine; namely, port, Madeira, and sherry. The fourth is flavored with coffee. (It takes on party-fare stature when the mold is first cubed and then folded into rum-flavored whipped cream. All four of the sweetened gelatin are abundantly stocked with their particular flavoring agent. The wine varieties lend themselves admirably to fruit salad use, too. The wine enhances both the fruit's savor and the palate interest of the salad itself. A 12-package assortment of these gelatins can be bought from White Turkey Gourmet Shop for $3.35, if they're not available in your city. The address is 16 East 49th St., New York, N. Y.

This same shop has a French dressing that's worthy of note. It's the dressing used by the famous White Turkey Inn in Danbury, Connecticut, and their New York dining establishments. Garlic, celery, and onion, used as its flavoring agents, are skillfully proportioned. The type of cider vinegar used contributes further to the flavor some tang of the dressing.

The flask container, devised for table use, is gaily embellished with raffia wound around its tall stem. Eight ounces of dressing plus flask cost $2.00; 12-ounce refill jars of the dressing cost $1.70 for two



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